KTr(NV).02

OUT OF THE BOX

Ready-to-Use POP Packaging

OUT OF THE BOX
Ready-to-Use POP Packaging

KTr(NV)
02
04
2019

PAGE ONE

OUT OF THE BOX: READY-TO-USE POP PACKAGING
Copyright © 2007 LIAONING SCIENCE AND TECHNOLOGY PRESS

Published in 2008 by:
Page One Publishing Pte Ltd
20 Kaki Bukit View
Kaki Bukit Techpark II
Singapore 415956
Tel: (65) 6742-2088
Fax: (65) 6744-2088
enquiries@pageonegroup.com
www.pageonegroup.com

First published 2008 by Liaoning Science and Technology Press

Authors	:Shao Lianshun. Hu Lang
Editor	:Wang Lixia
Project manager	:Dawn Teo
Cover design	:Feng Dexian
Model making	:Zhuang Yuang, Zhang Nan
Model drawing	:Zhuang Yuang
Photography	:Li Wenzhe

ISBN 978-981-245-705-9

All rights reserved. No part of this publication may be reproduced, stored in any retrieval system or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without prior permission in writing from the publisher. For information, contact Page One Publishing Pte Ltd, 20 Kaki Bukit View, Kaki Bukit Techpark II, Singapore 415956.

Printed and bound by SNP Leefung Printers (Shenzhen) Co. Ltd.

THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Contents

Introduction	004
International Standards	006
Terms	006
Locking Methods	008
Basic Structure	010
DESIGNS	
Racks	012
Panel Packaging	092
Dividers	158
Stands	214
Containers	268
Index	350

THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Packaging is an essential aspect of retailing any manufactured product. On many occasions, it is the packaging, rather than the product itself, that catches the consumer's eye – and influences him or her to buy it.

In today's self-service retail environment, more buying decisions are made at the point of purchase (POP). Hence, POP packaging has to be innovative, attractive and adaptable, while being secure enough to display various products – exactly what the hundreds of easy-to-use POP packaging templates in this book will help you to achieve.

Well-designed packaging always strikes a balance between logistics and cost, and **Out of the Box: Ready-to-Use POP Packaging** is an invaluable sourcebook for anyone who needs practical designs and ideas for the taking. A handy easy-to-understand reference for anyone seeking to design inexpensive, yet structurally sound packaging, this volume presents each design template on its own spread, along with the finished product.

THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

The design of any package should also involve decisions on the dimensions, material, and the thickness of the material used, and whether these are appropriate for the size, weight and nature of the product. Other techniques such as scoring or creasing will further increase the strength of the packaging, and these should be taken into consideration to ensure the success of any POP packaging design.

THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

About the CD-ROM

The template for each design can be found on the accompanying CD-ROM. They can easily be scaled and adapted according to the specific requirements of any product. While the designs can be used to develop new packaging solutions, the images themselves cannot be used for any type of commercial application without prior permission from the publishers. While every effort has been made to ensure that the CD can be used on most operating systems, the publishers do not accept any responsibility should it not be compatible with any platform.

Introduction

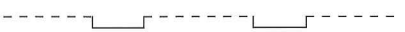
International standards

A . L = Length of Box

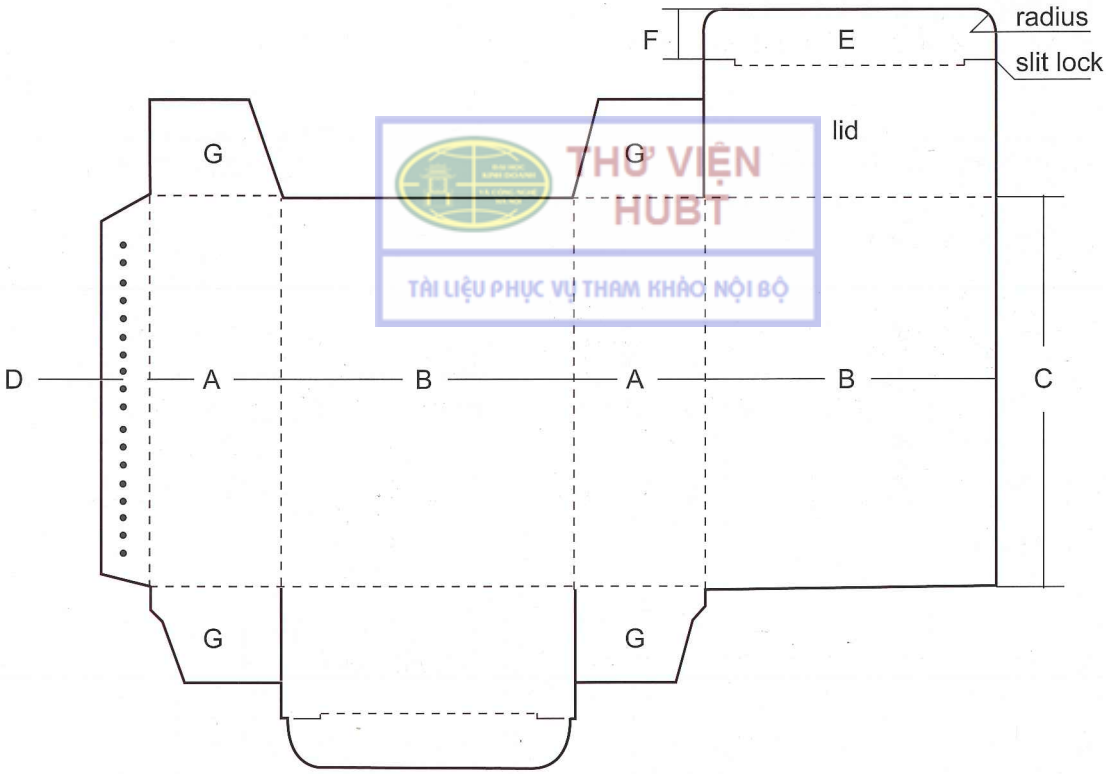
B . W = Width of Box

C . D = Depth of Box

Terms

A		Generic Joint
B		Slide Fastener Cutting
C		Folding Machine Line
D		Glue Flap

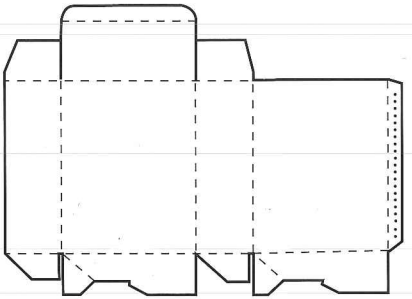
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



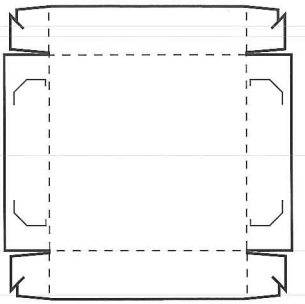
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

A.L	= Length	E	Tuck
B.W	= Width	F	Shoulder
C.D	= Depth	G	Dust flap
D	Glue Flap		

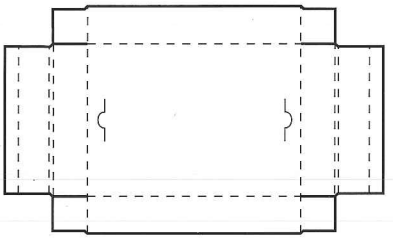
Locking Methods



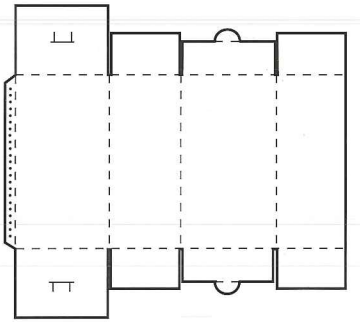
Auto Lock



Side Lock



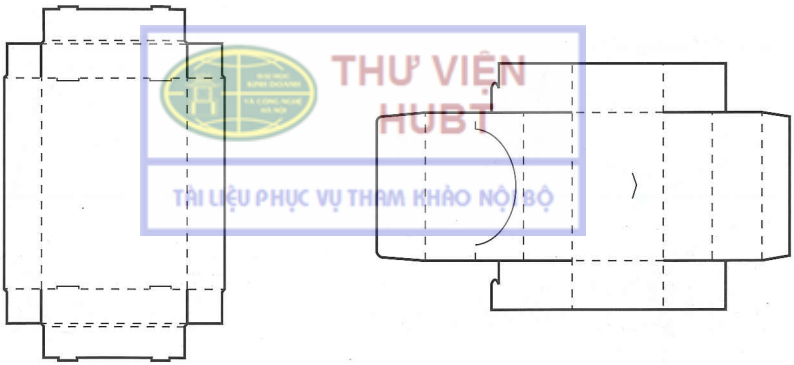
End Panel Lock



Top Panel Lock

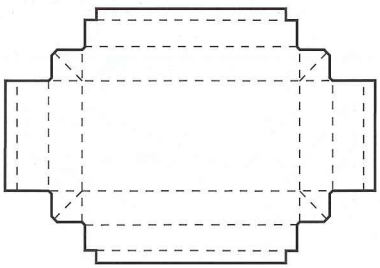
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

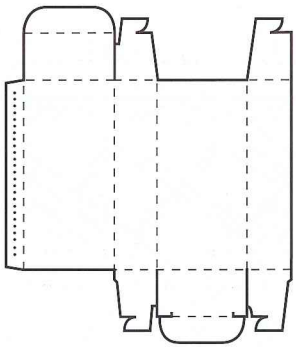


Foot Lock

Double Lock

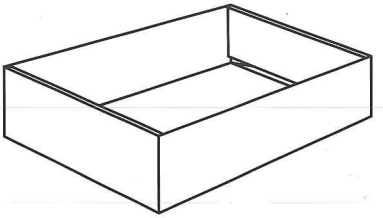


Gusseted Dust Lock

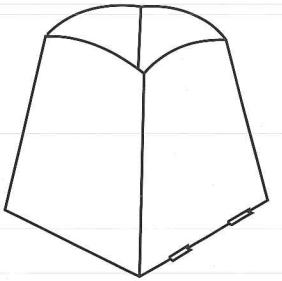


Dust Flap Lock

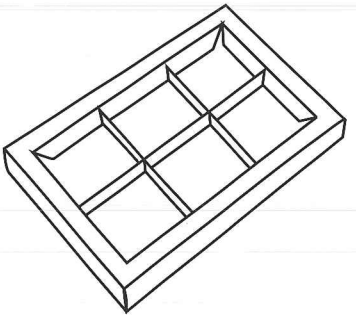
Basic Structure



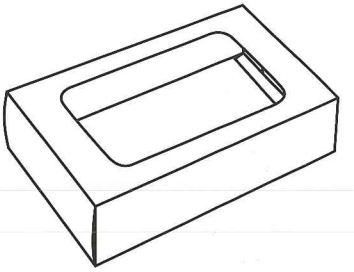
Universal



Holder



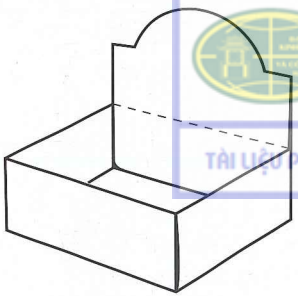
Divider



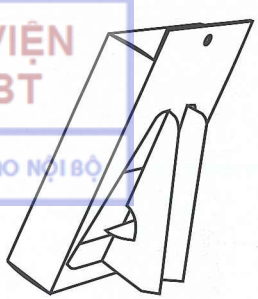
Window Carton

THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

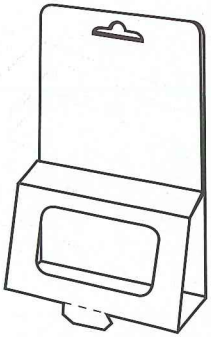
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



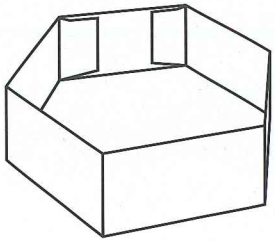
Display Box



Display Rack



Hanging Box



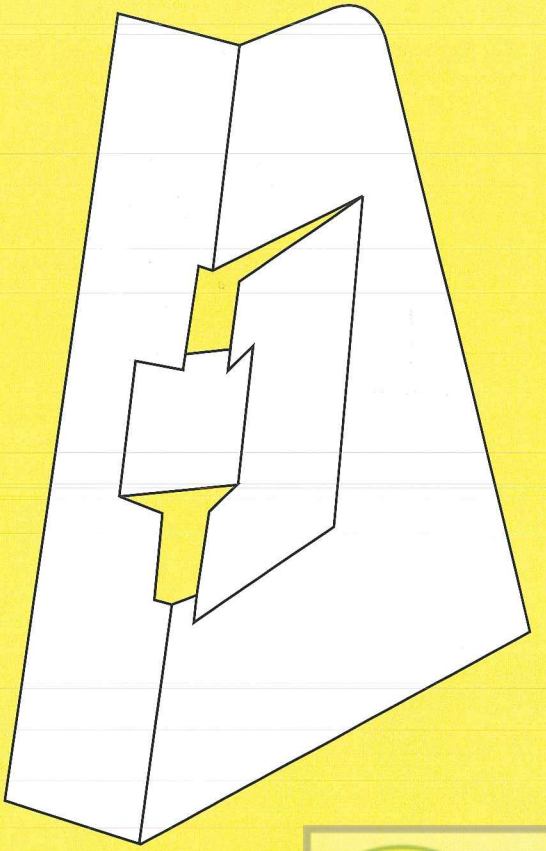
Tray

THƯ VIỆN
HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

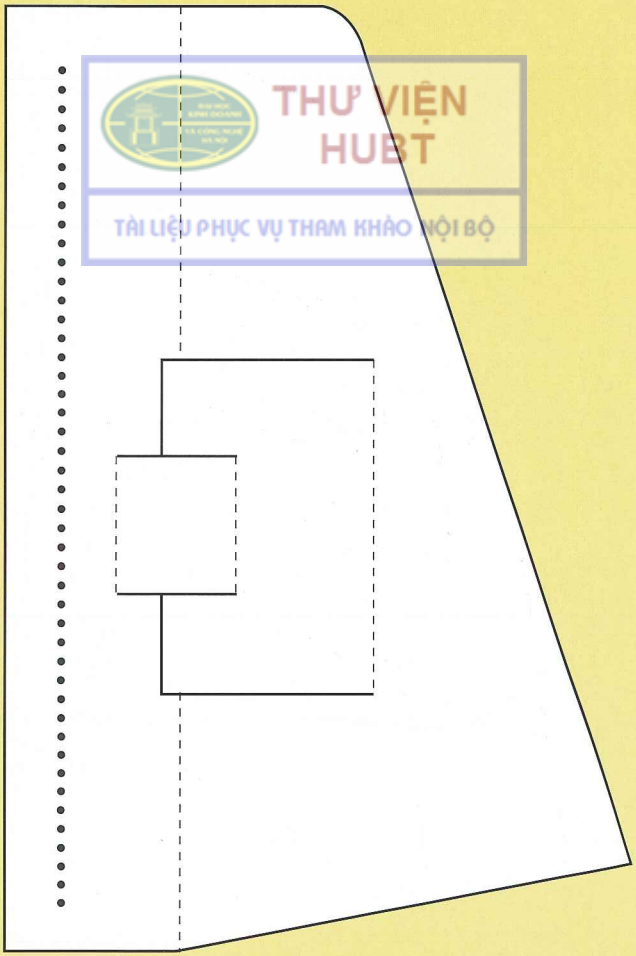
THƯ VIỆN
HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Racks

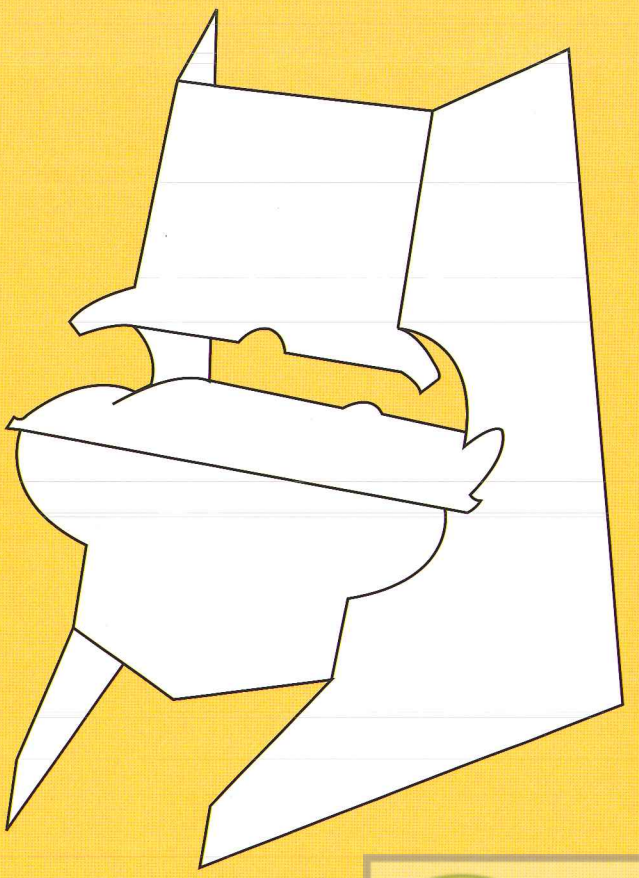
14 Display Easel



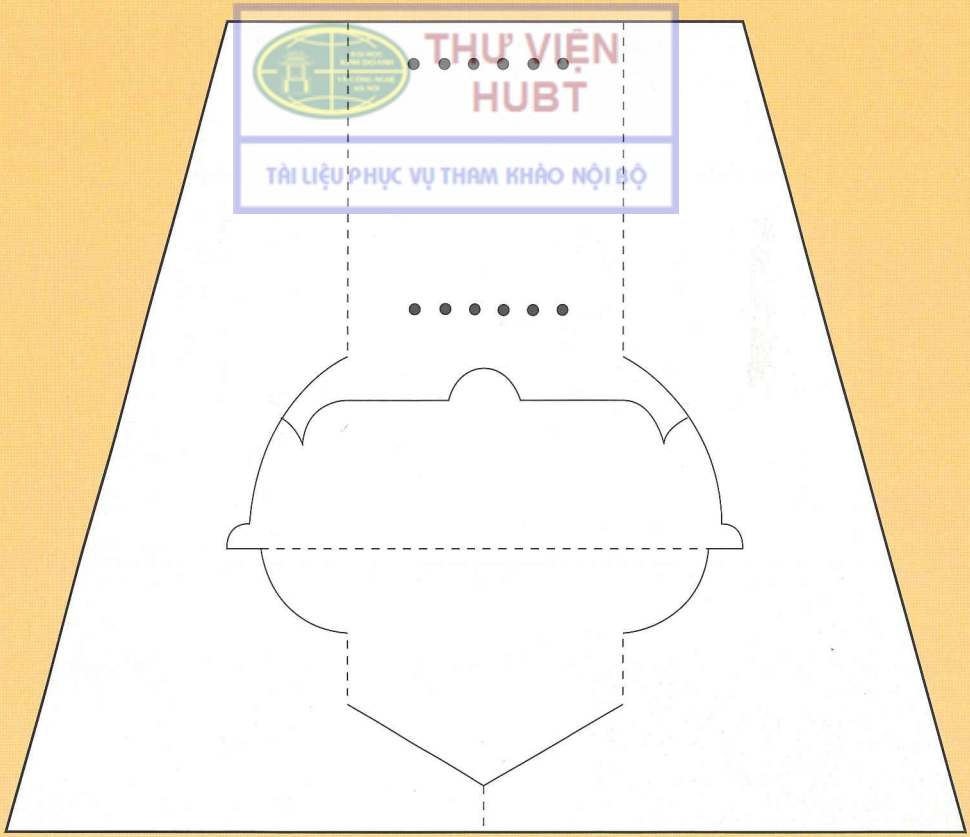
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



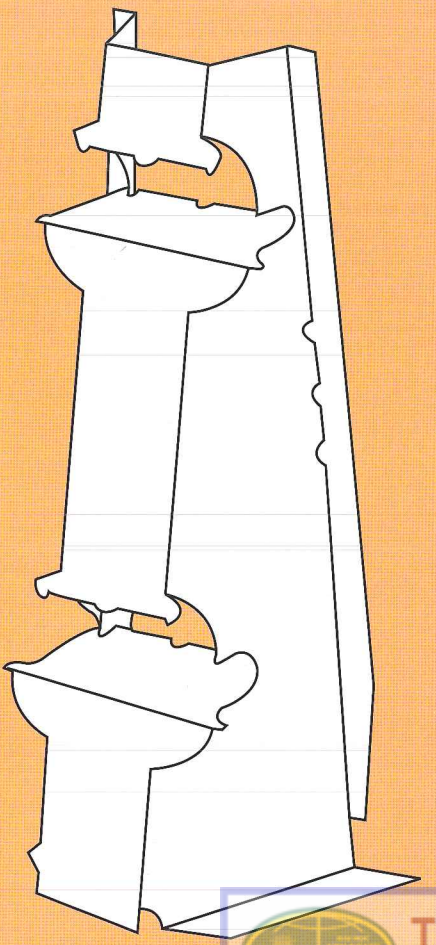
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



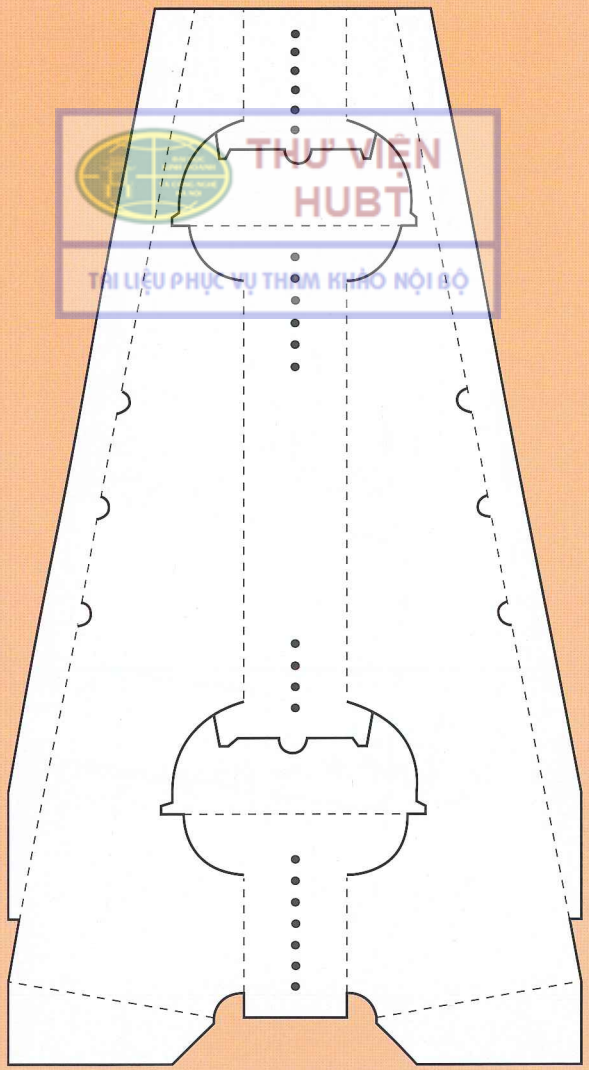
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

TRƯỜNG Đ.H KINH DOANH VÀ CÔNG NGHỆ HÀ NỘI
THƯ VIỆN
1012 (NV) 02/2019

18 Display Easel

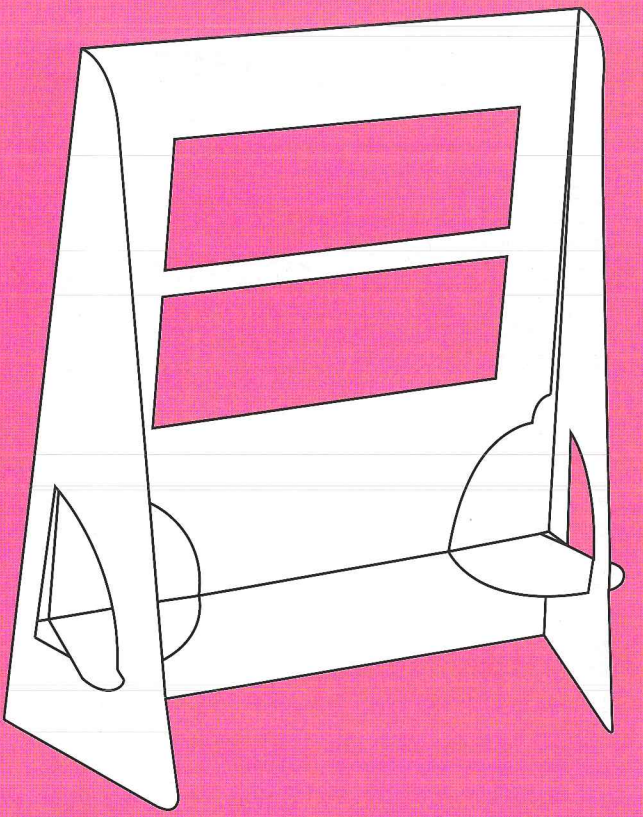


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

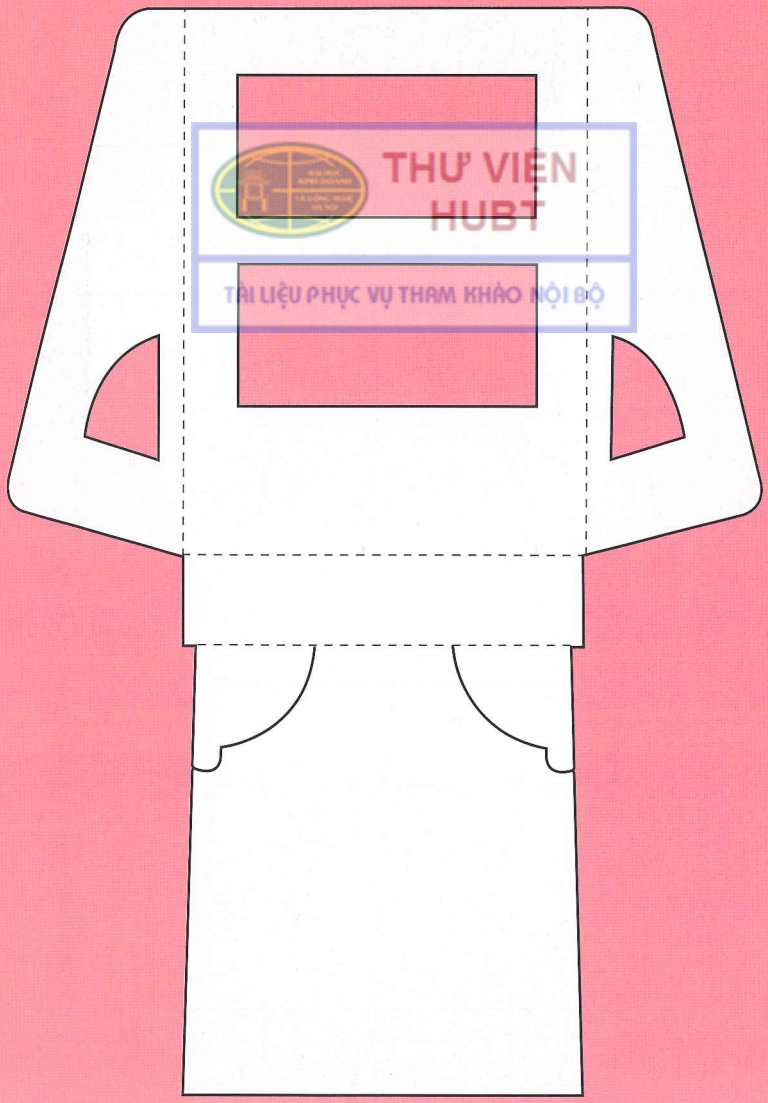


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

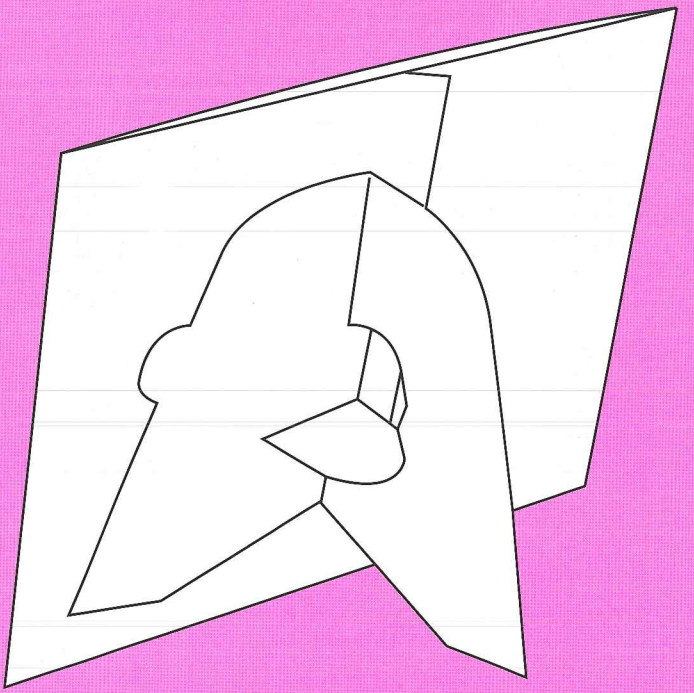
20 Frame Display Rack



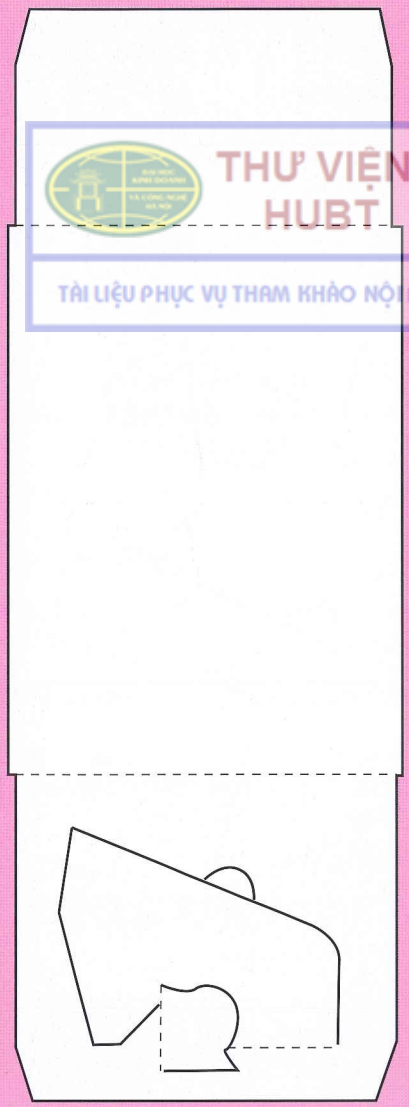
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



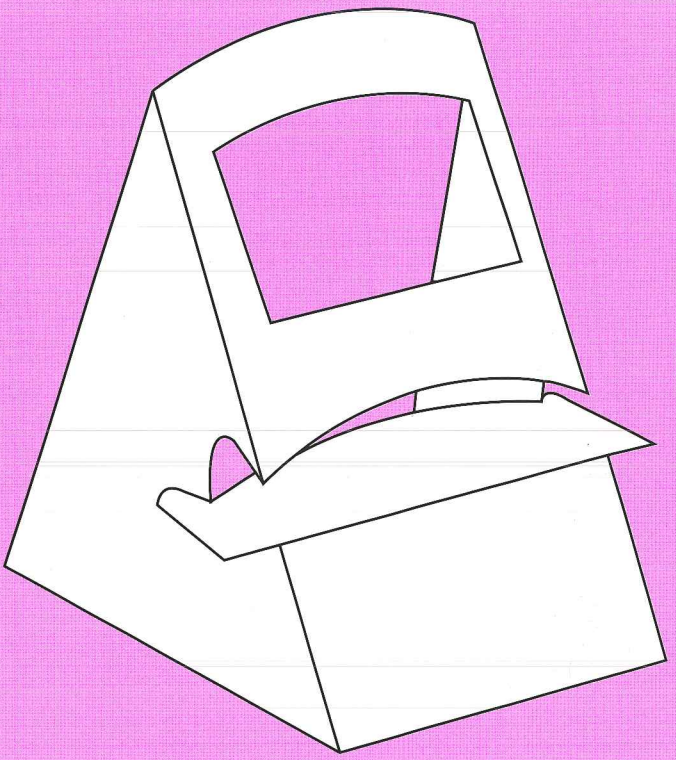
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



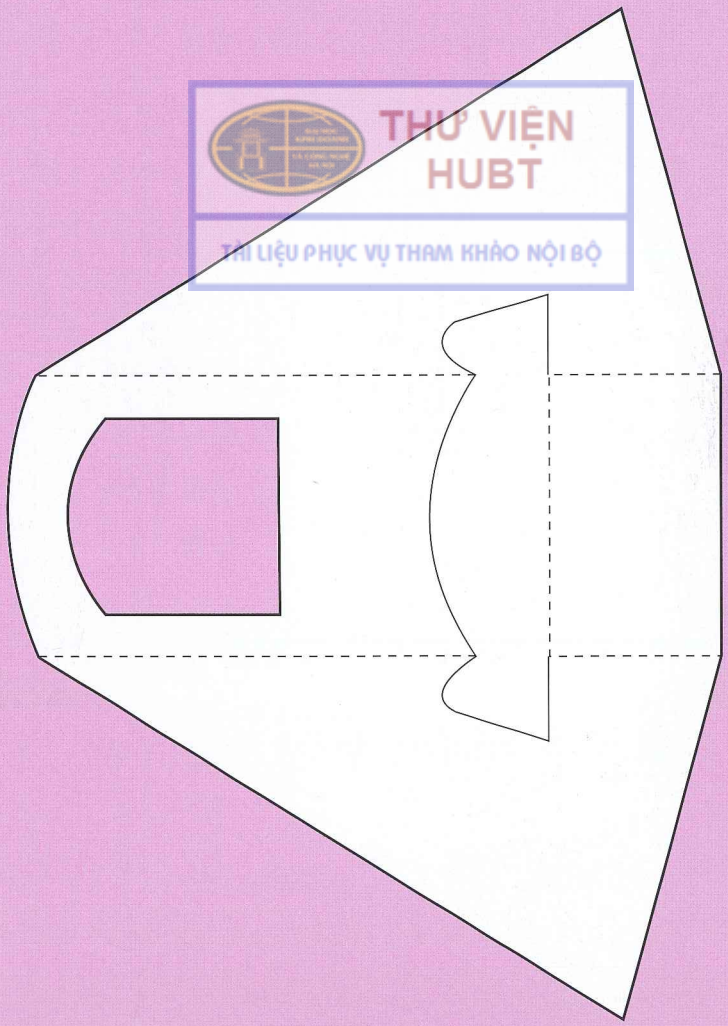
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



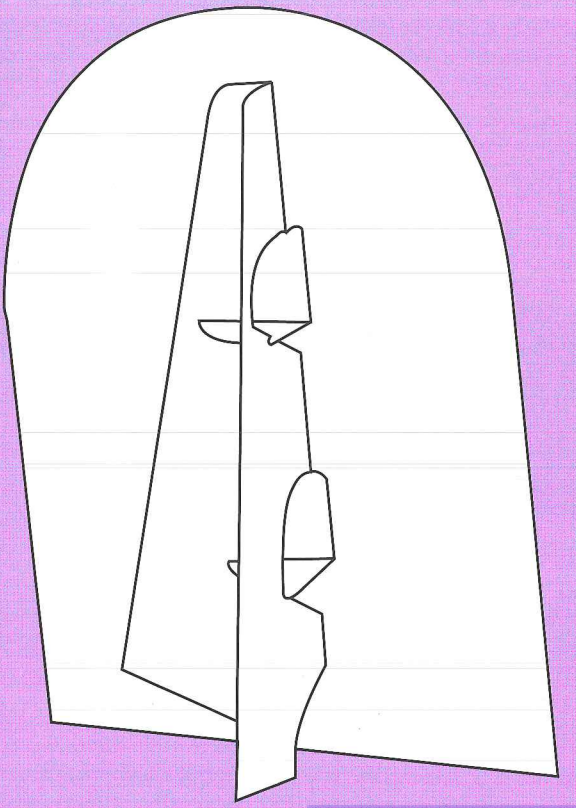
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



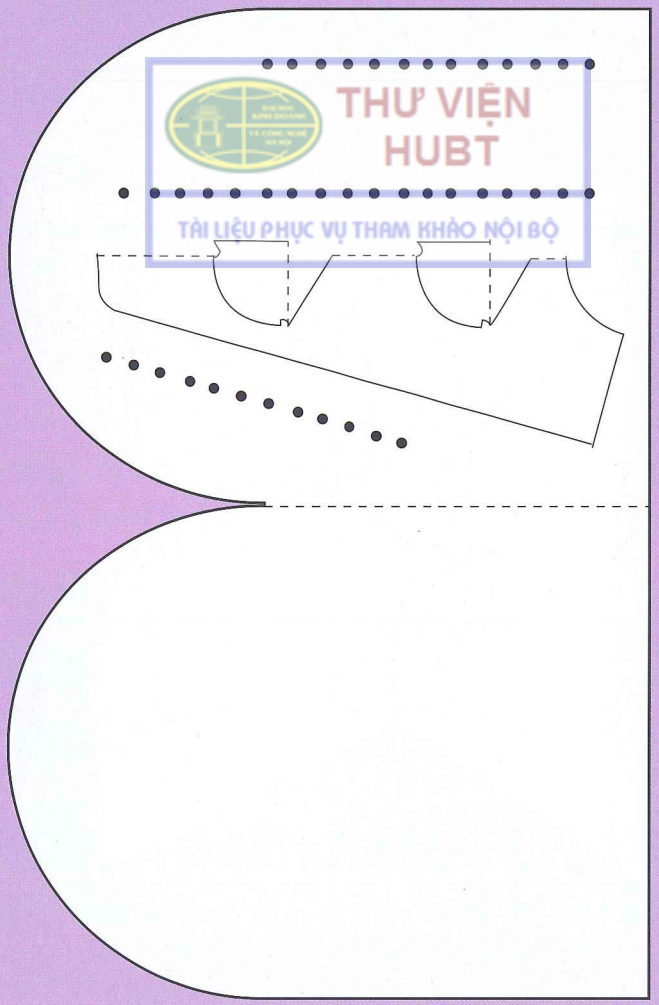
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



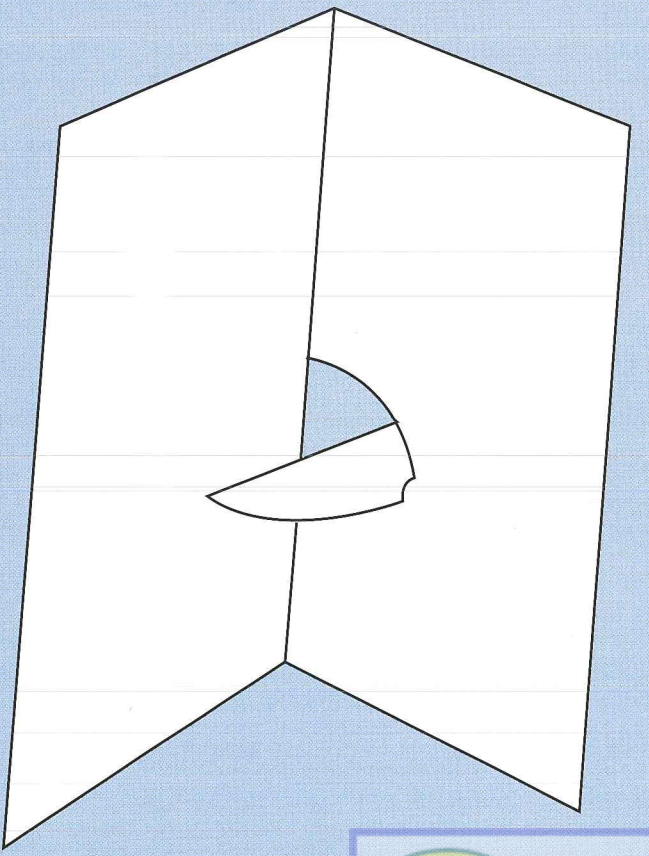
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



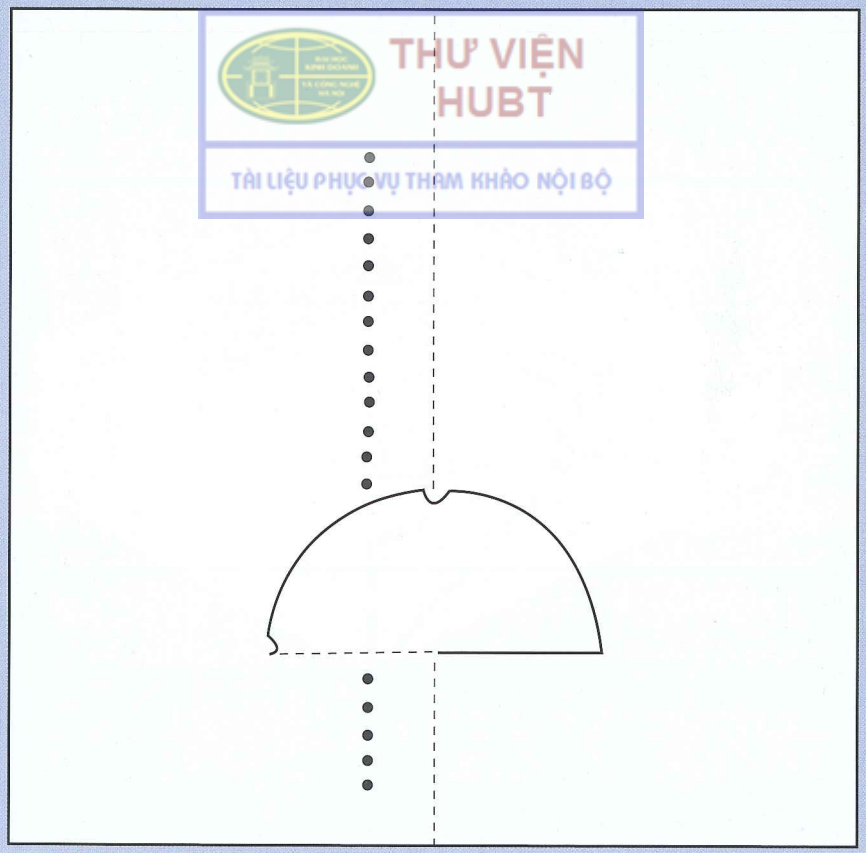
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



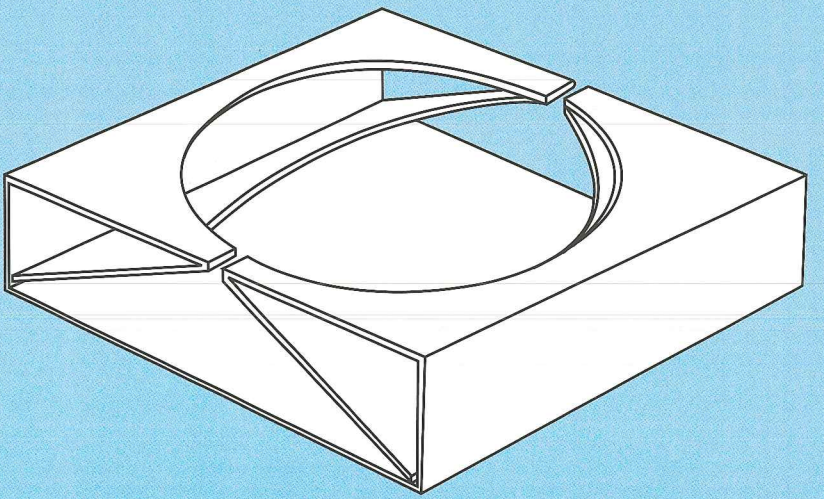
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



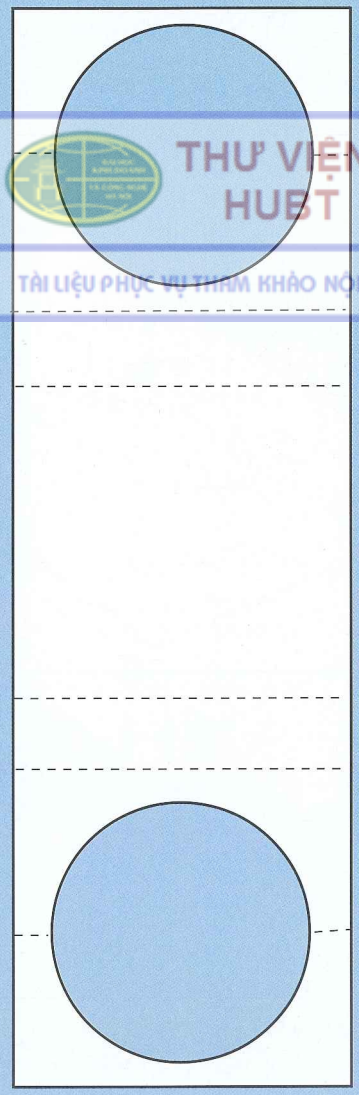
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



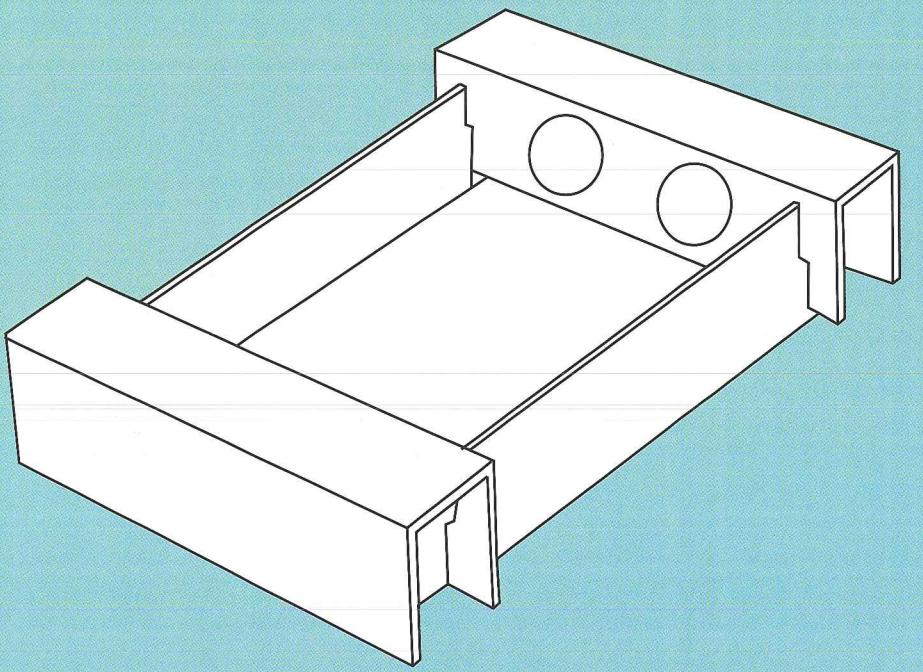
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



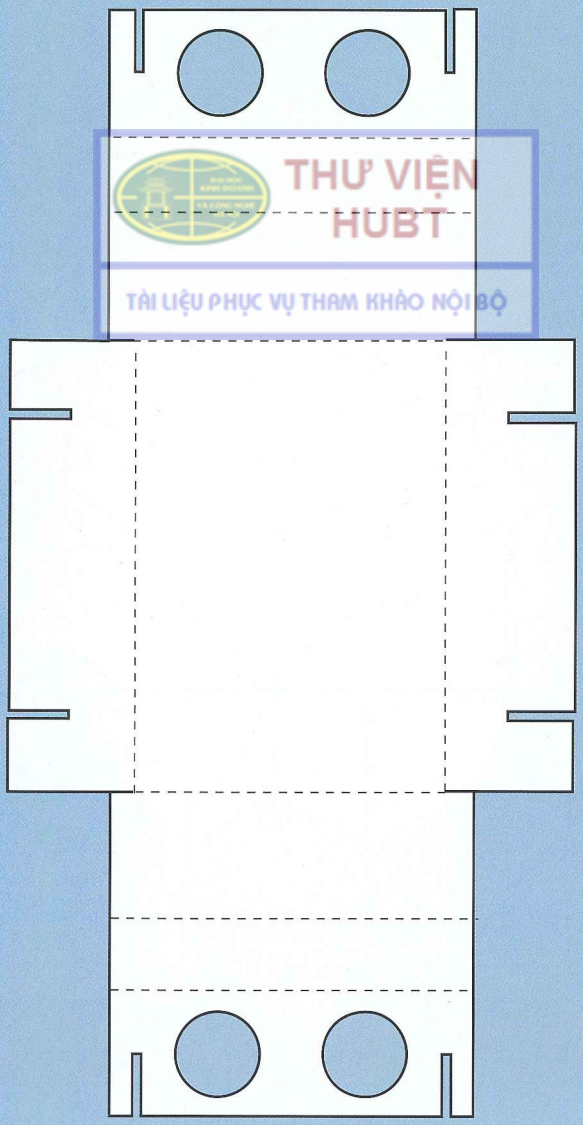
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



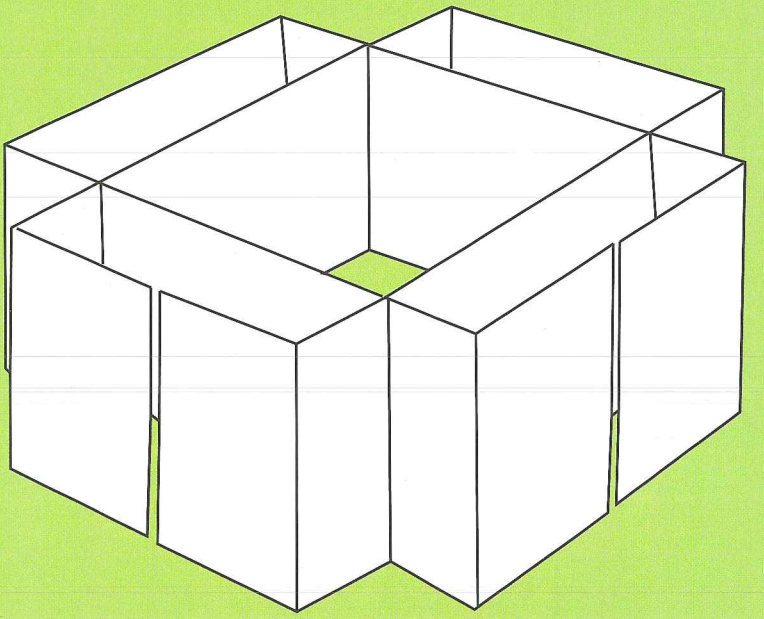
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



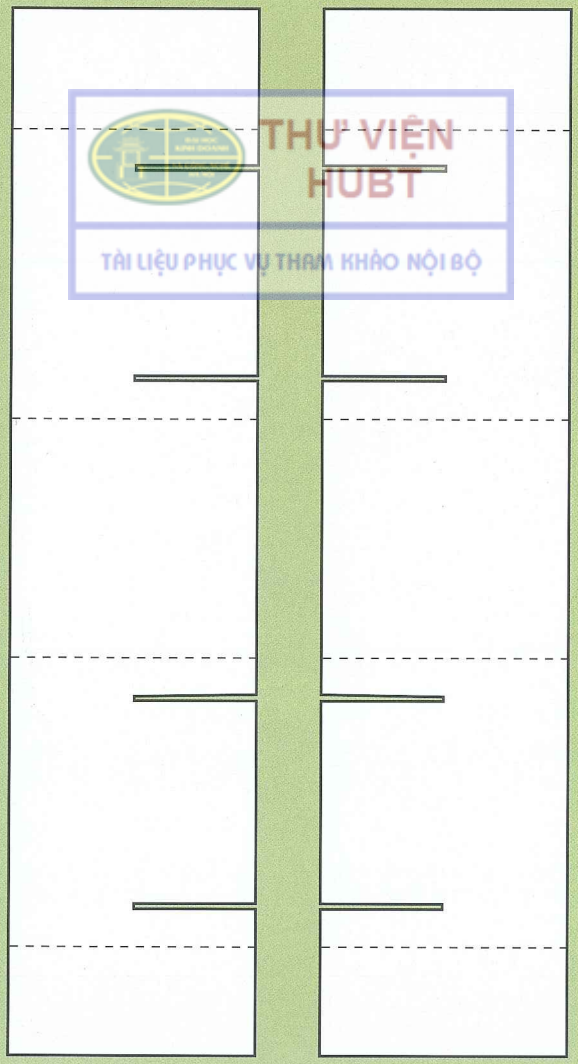
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



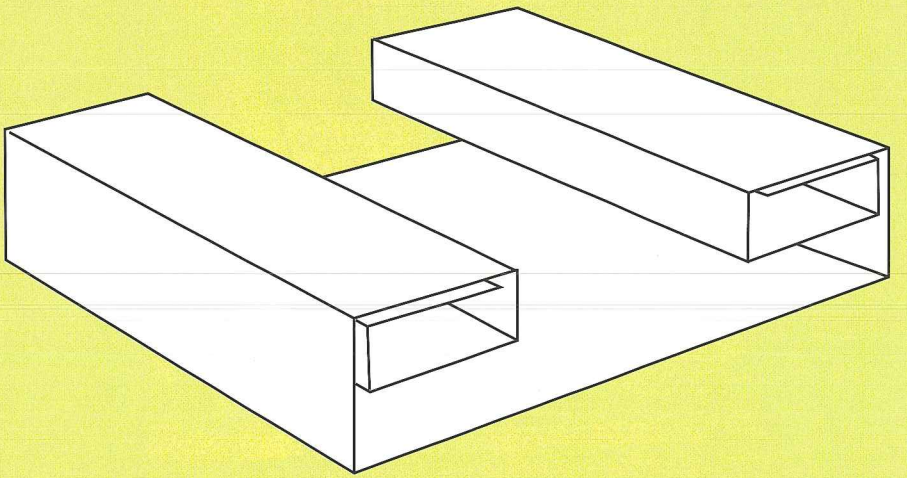
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



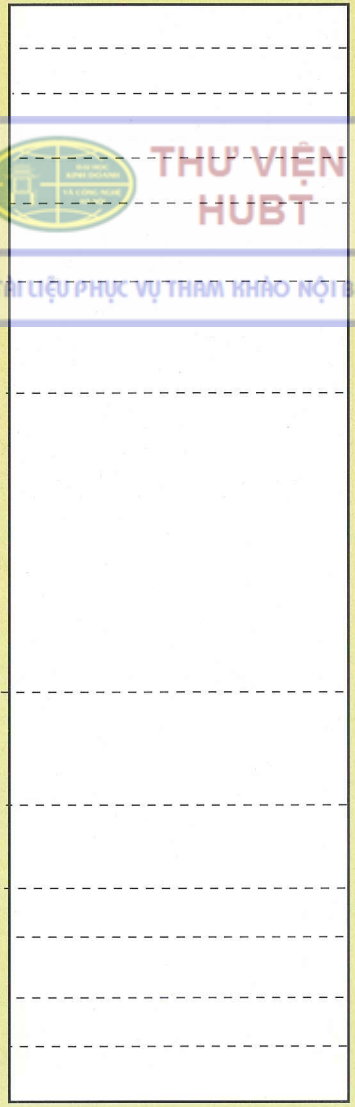
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



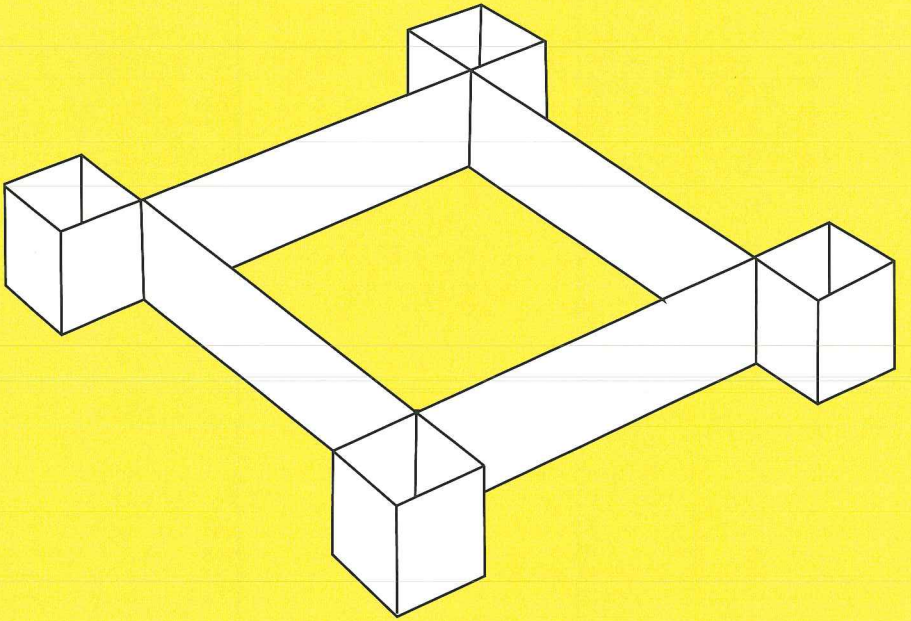
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



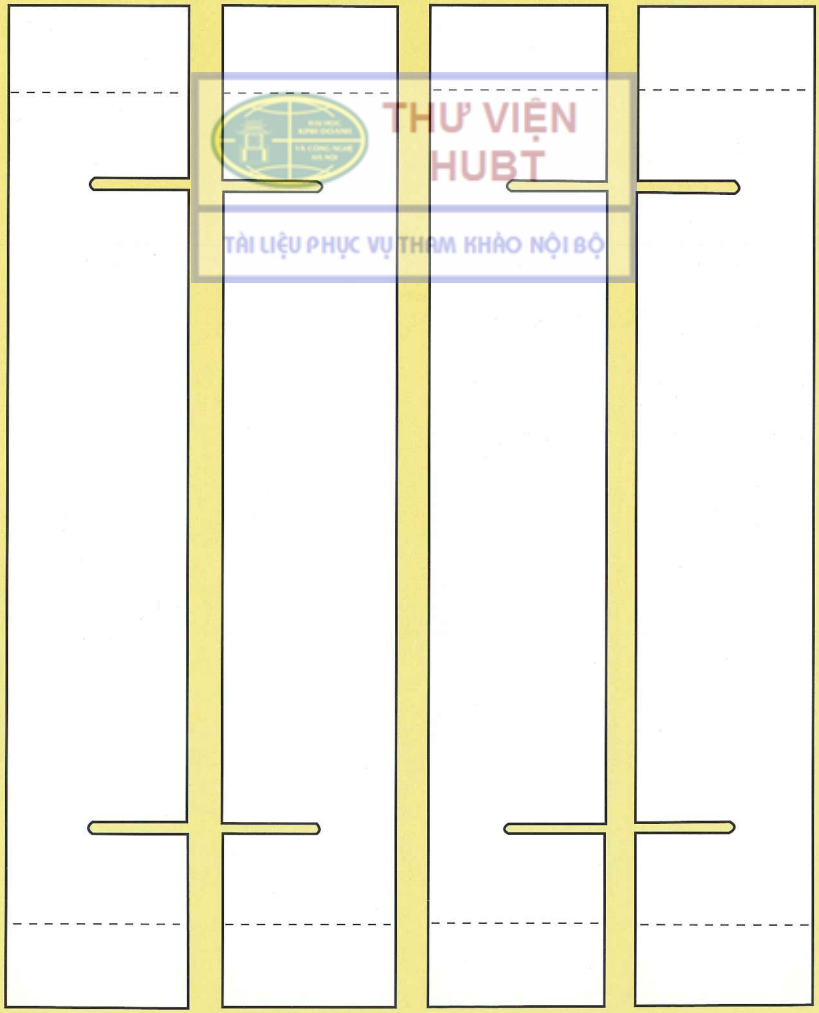
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



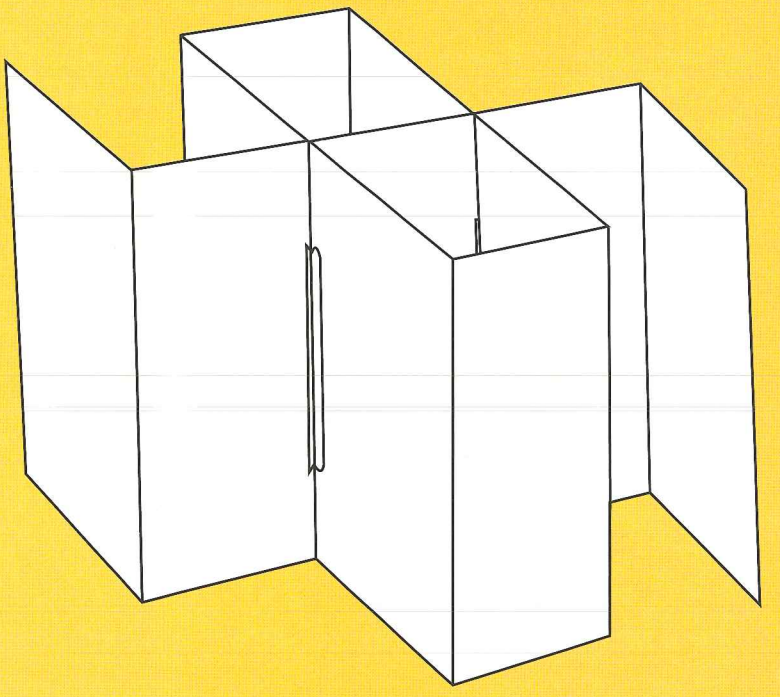
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



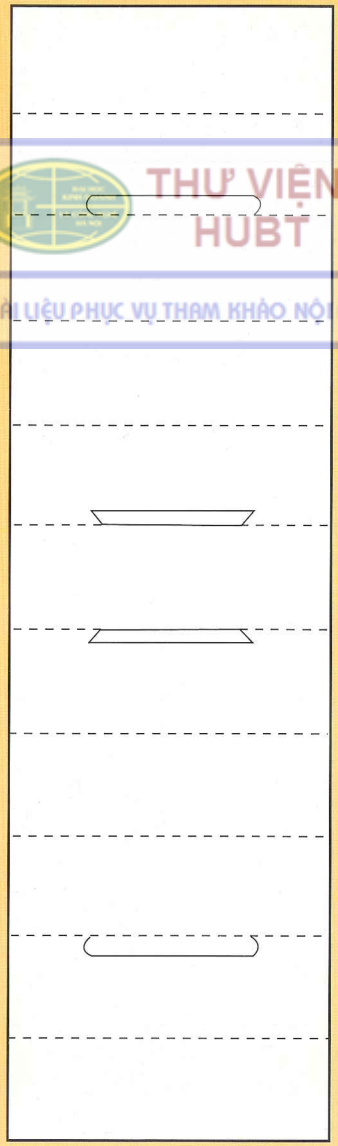
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



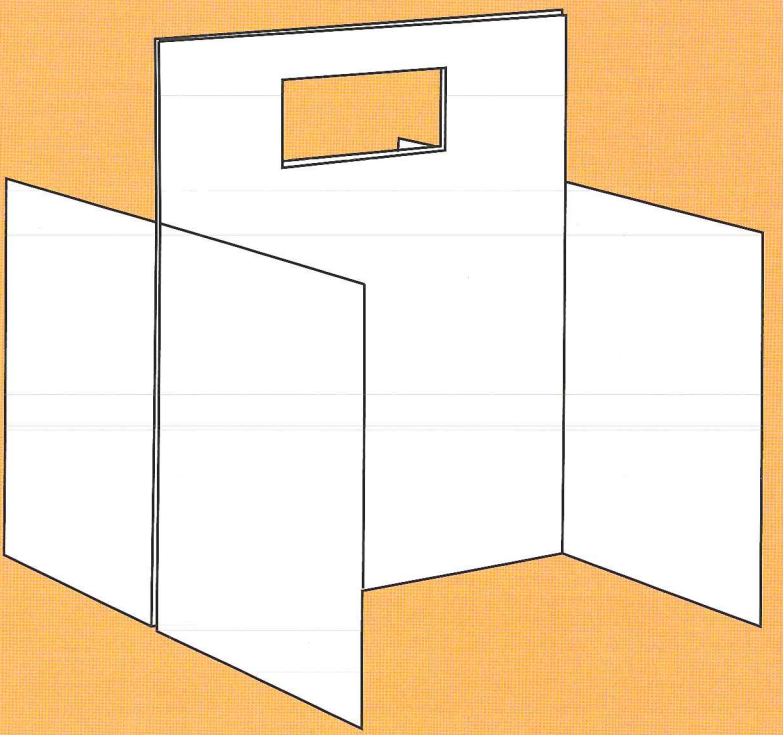
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



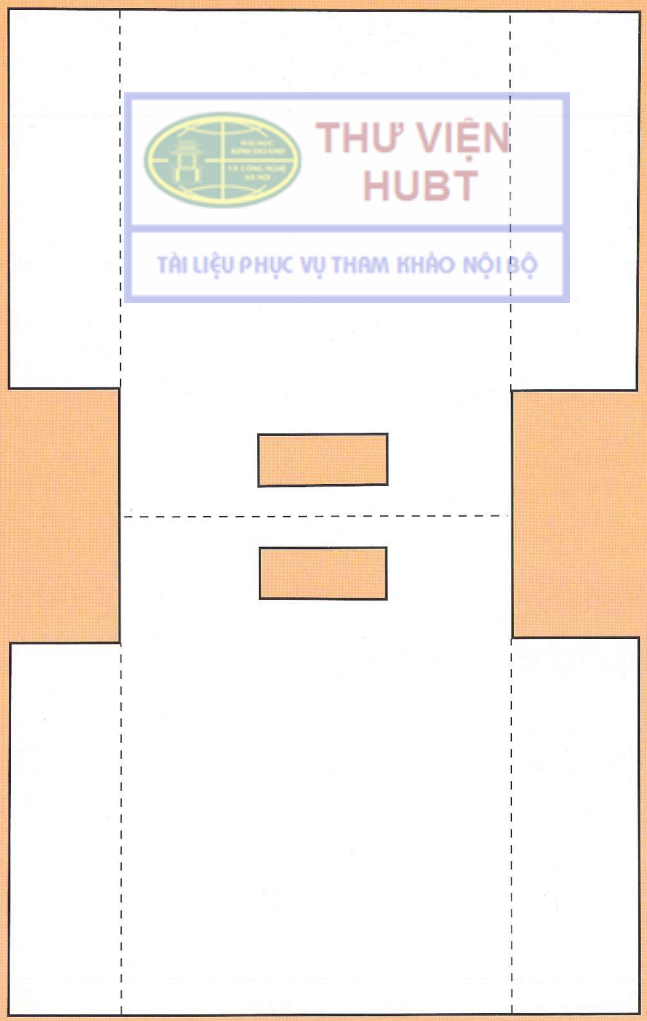
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



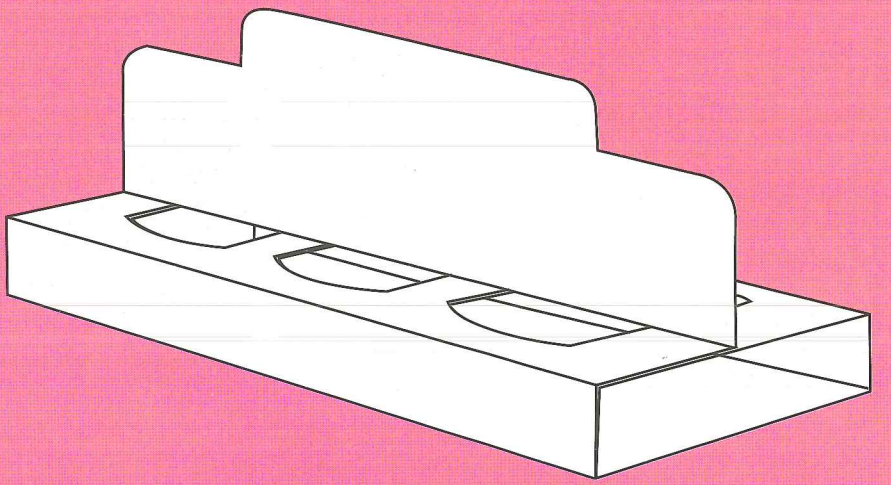
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



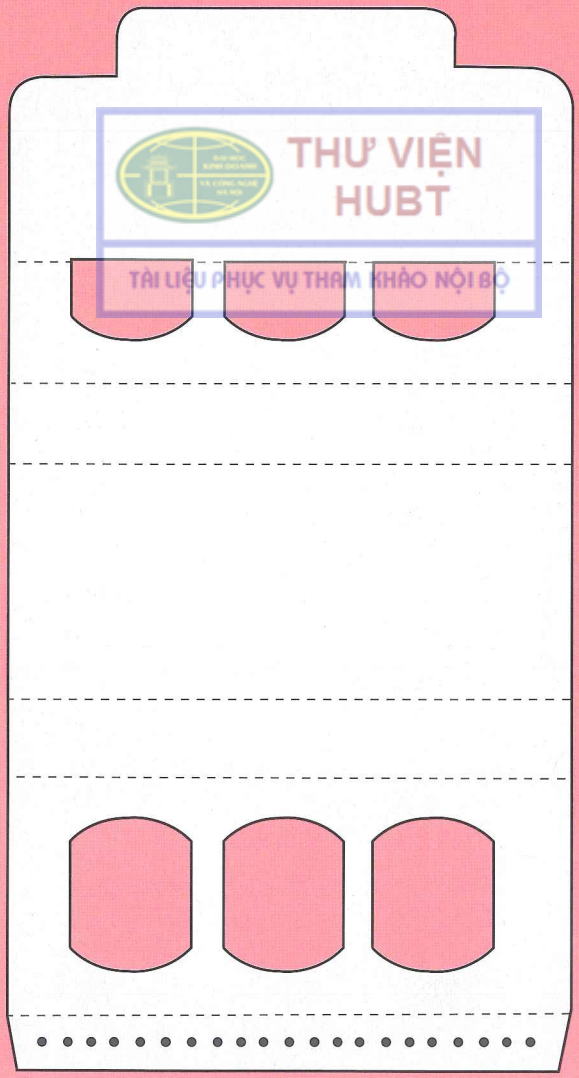
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



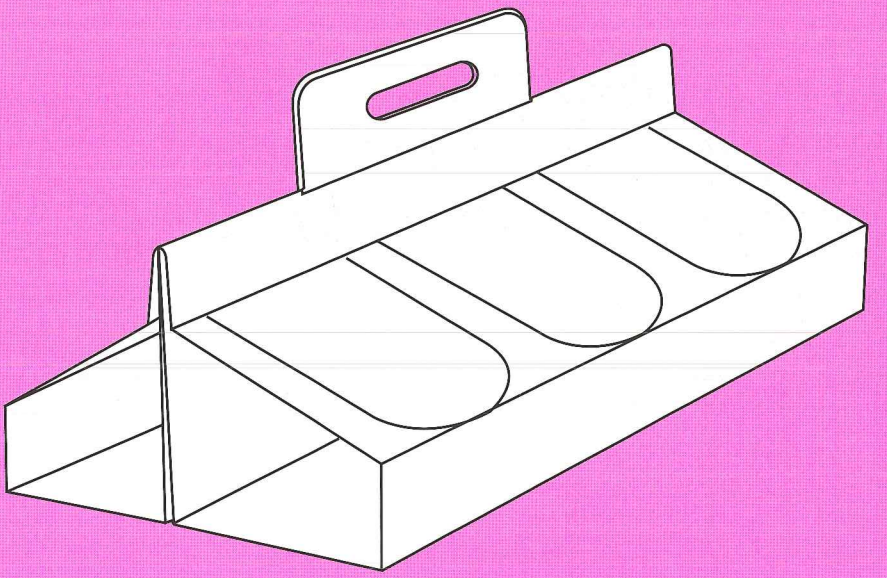
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



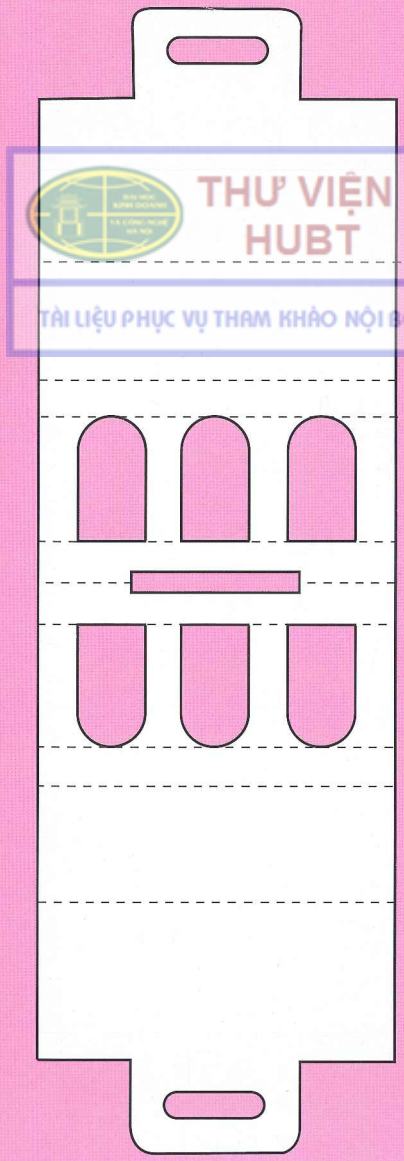
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



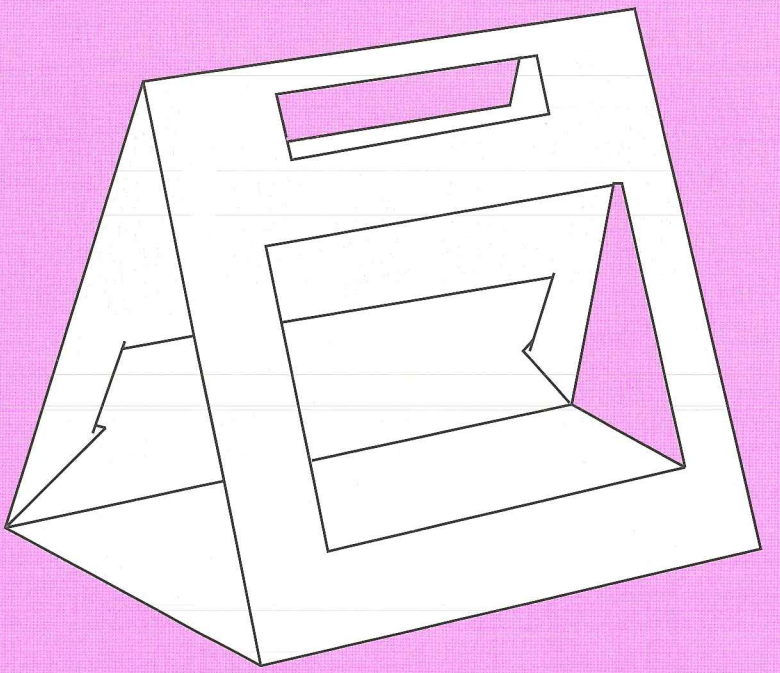
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



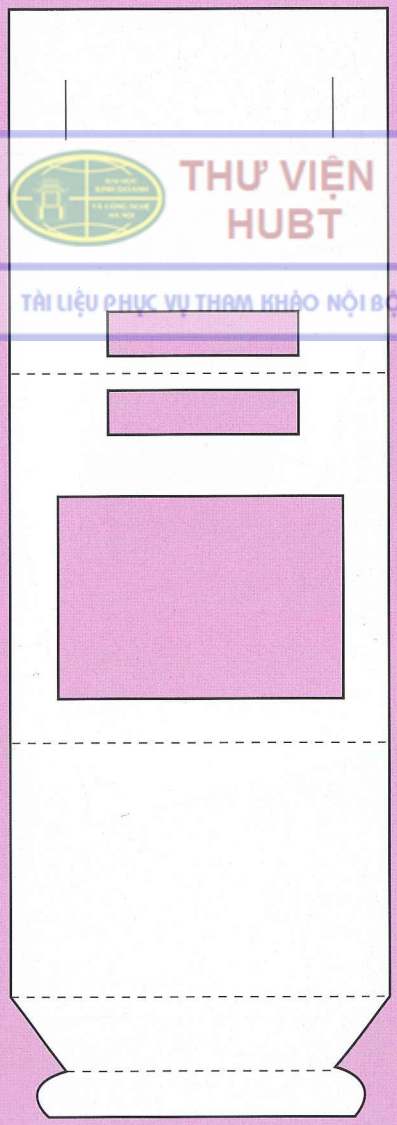
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



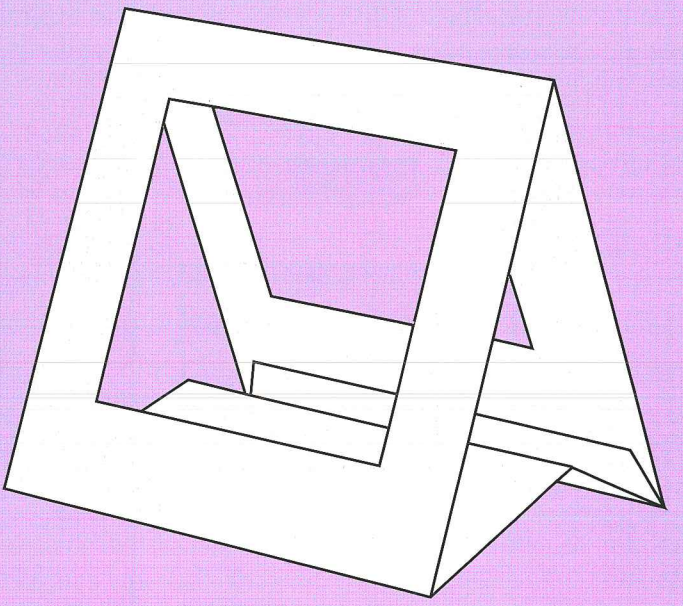
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



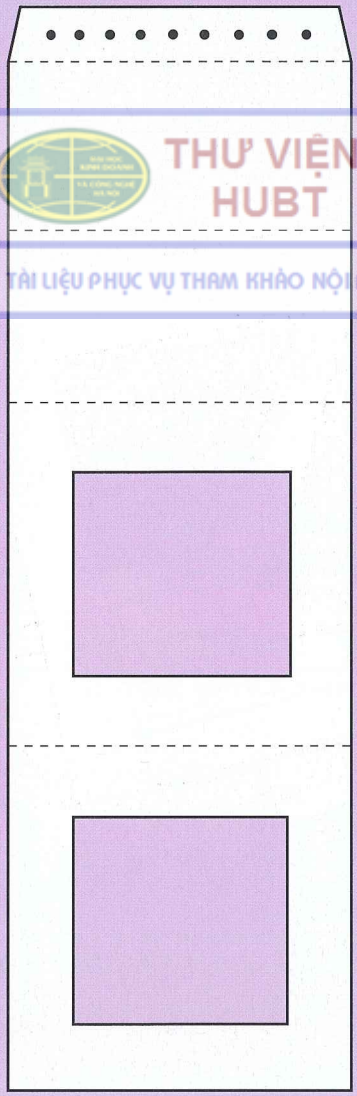
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



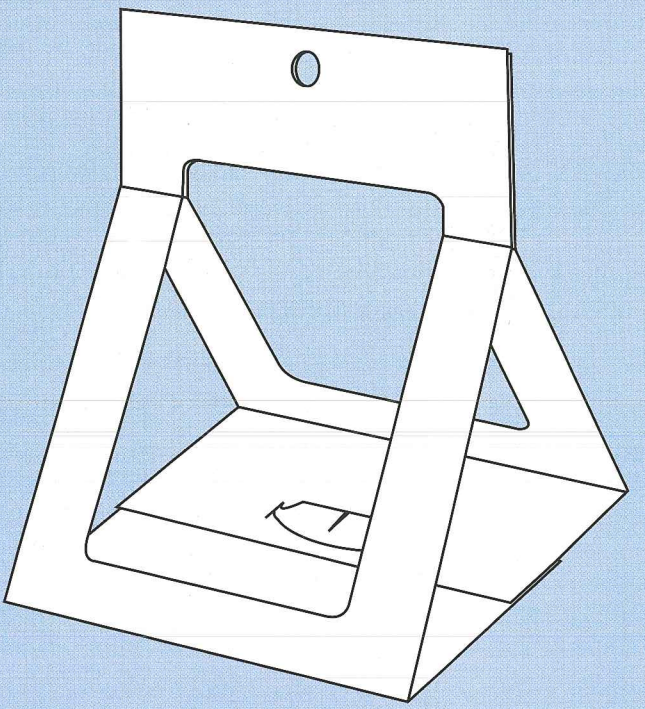
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



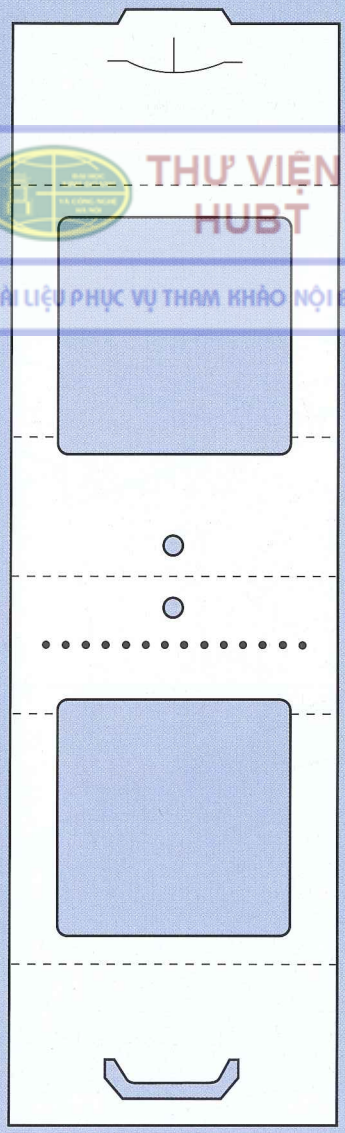
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



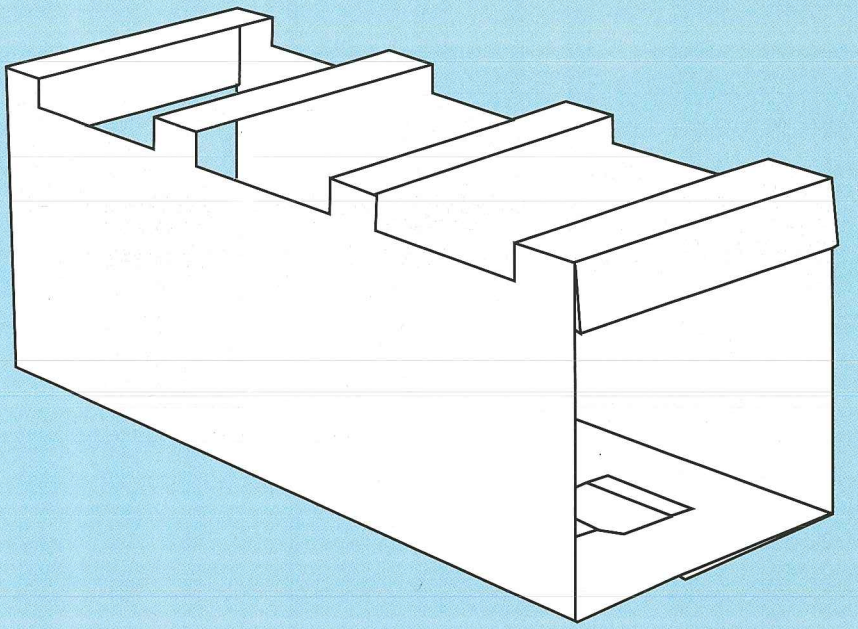
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



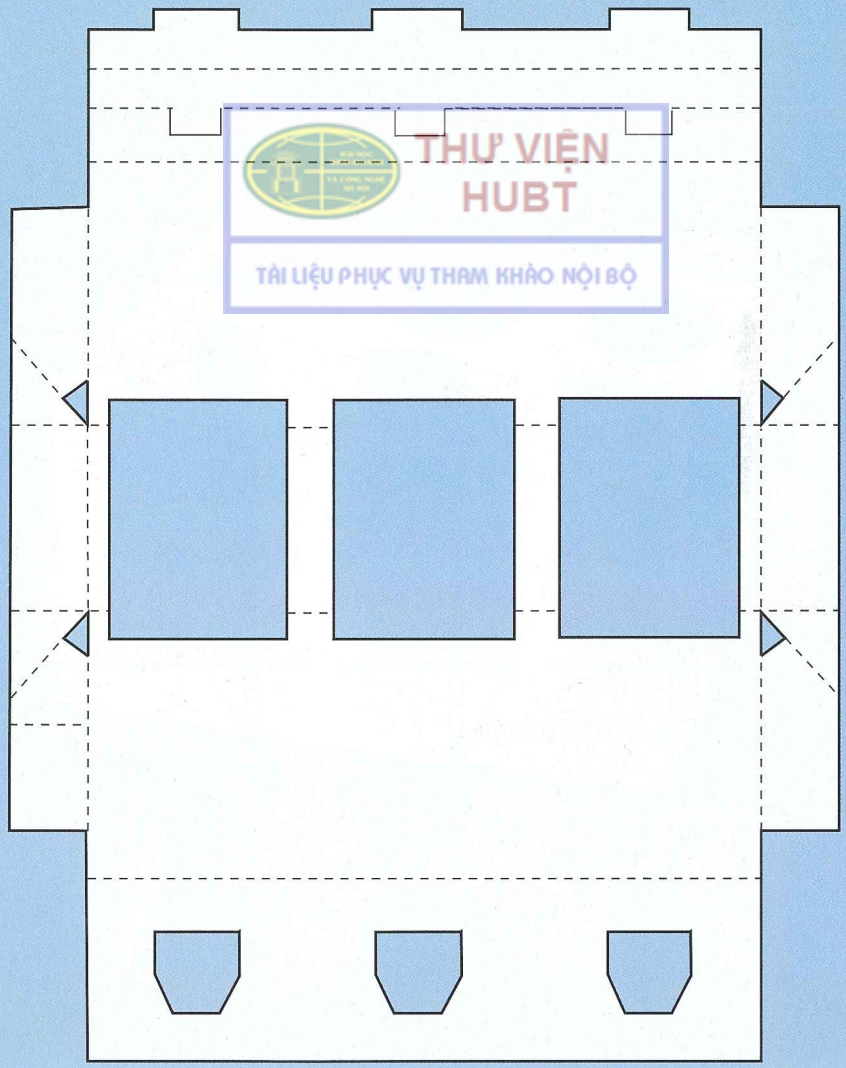
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



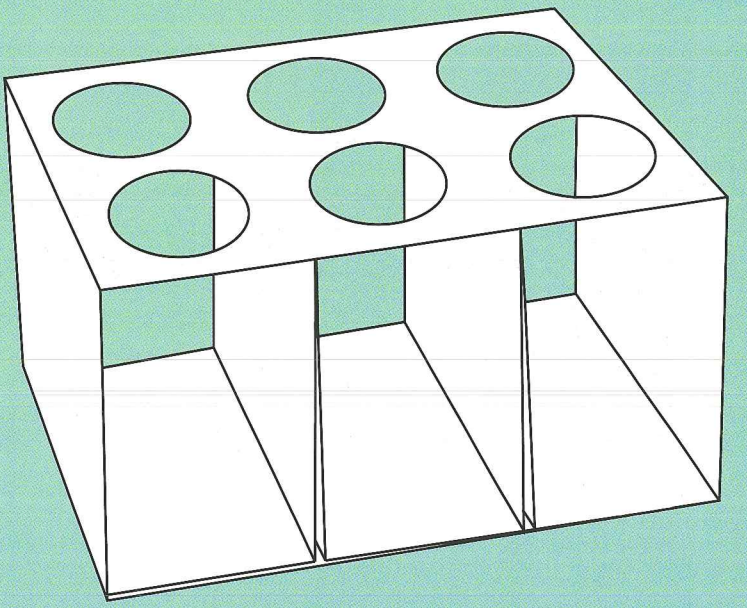
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



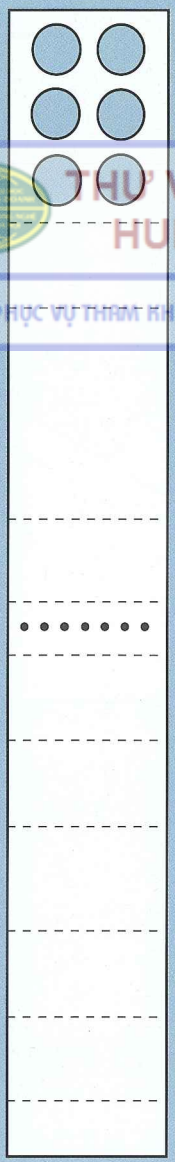
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



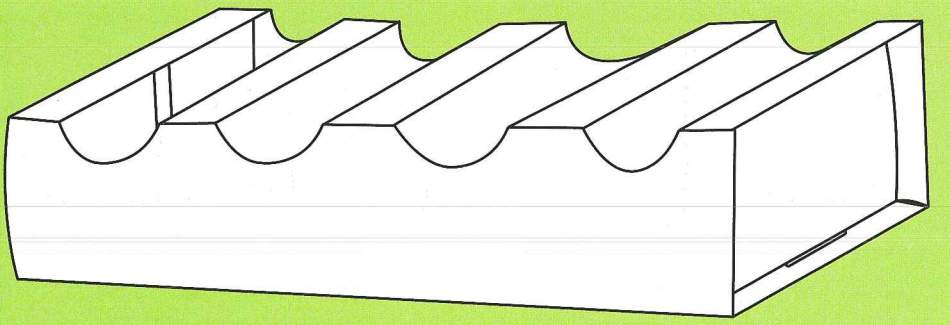
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



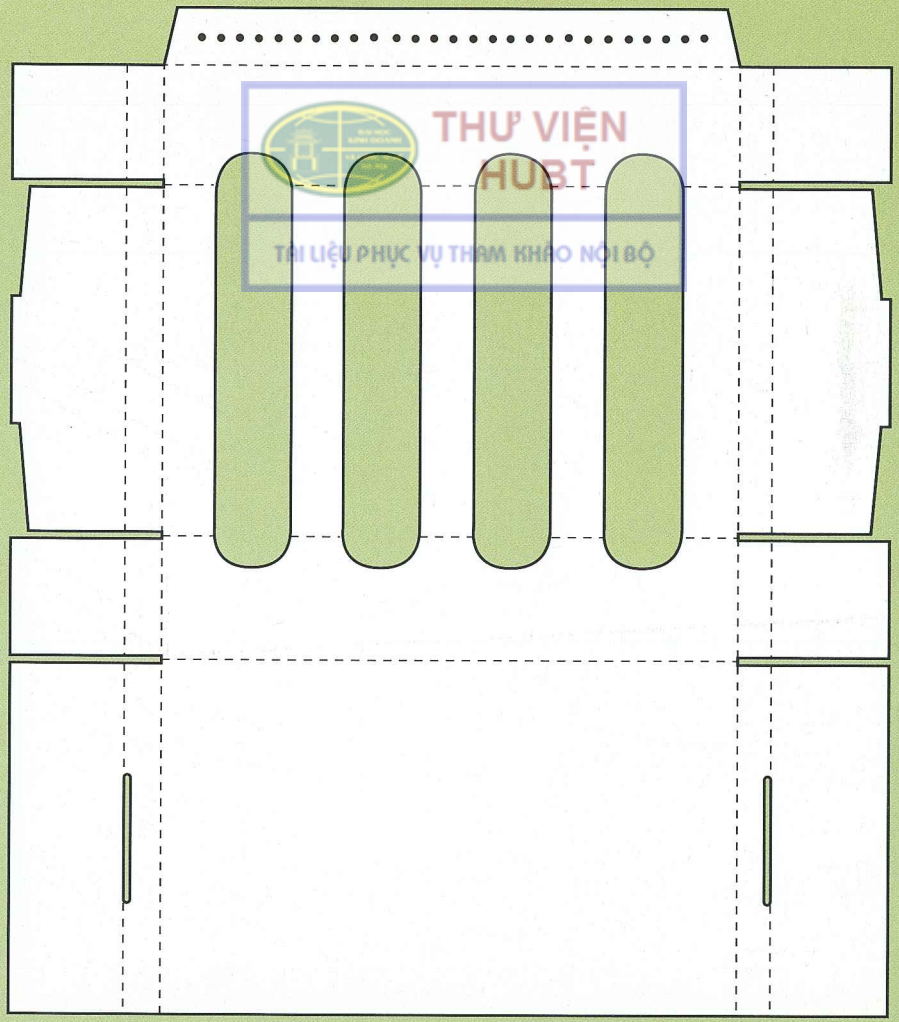
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



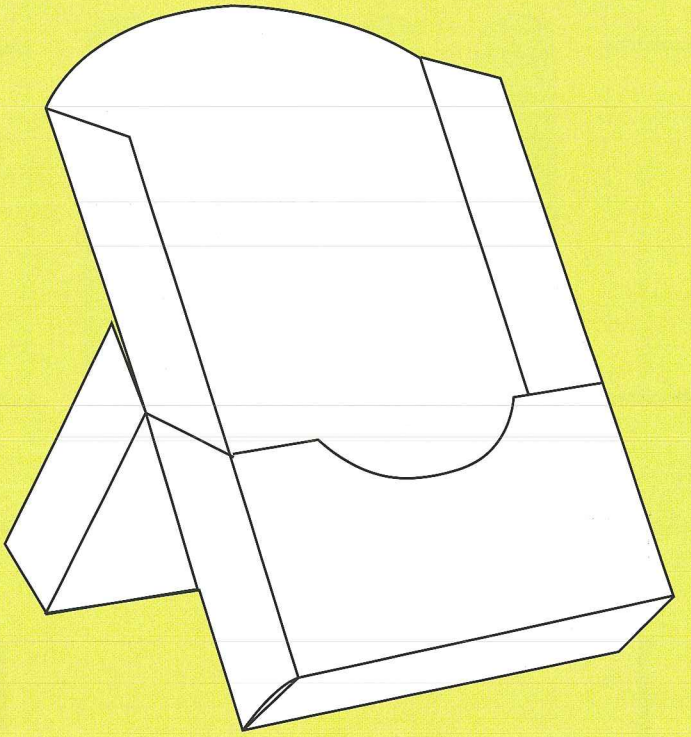
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



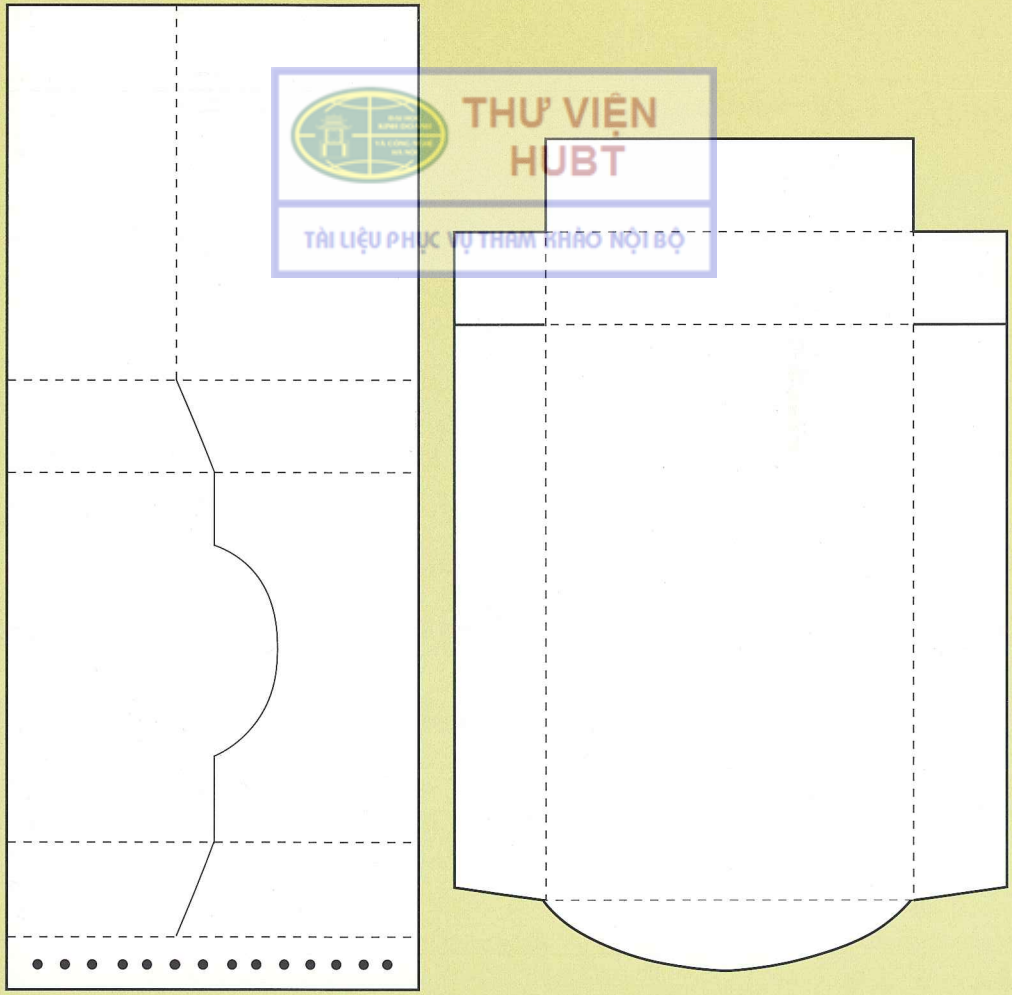
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



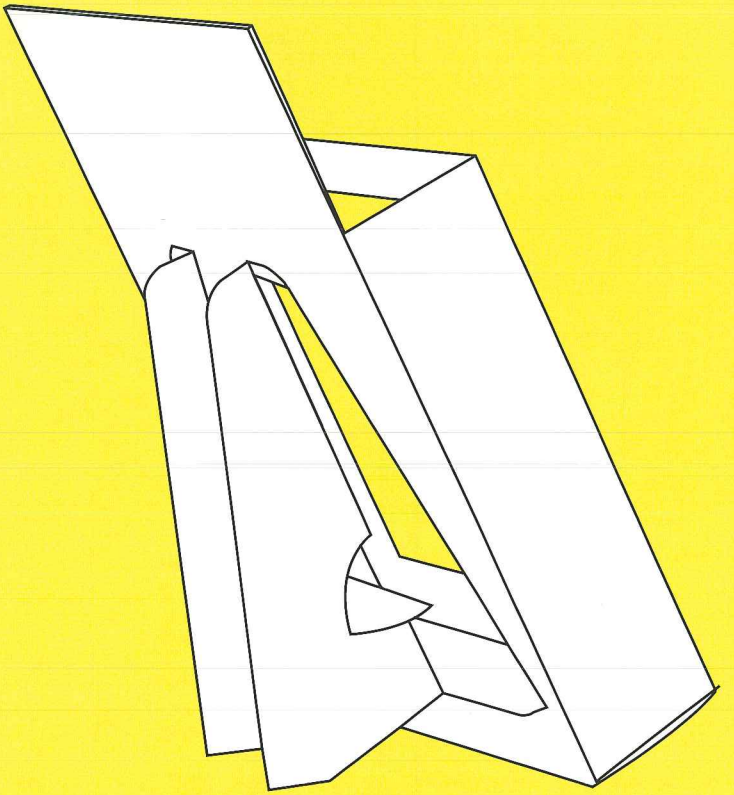
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



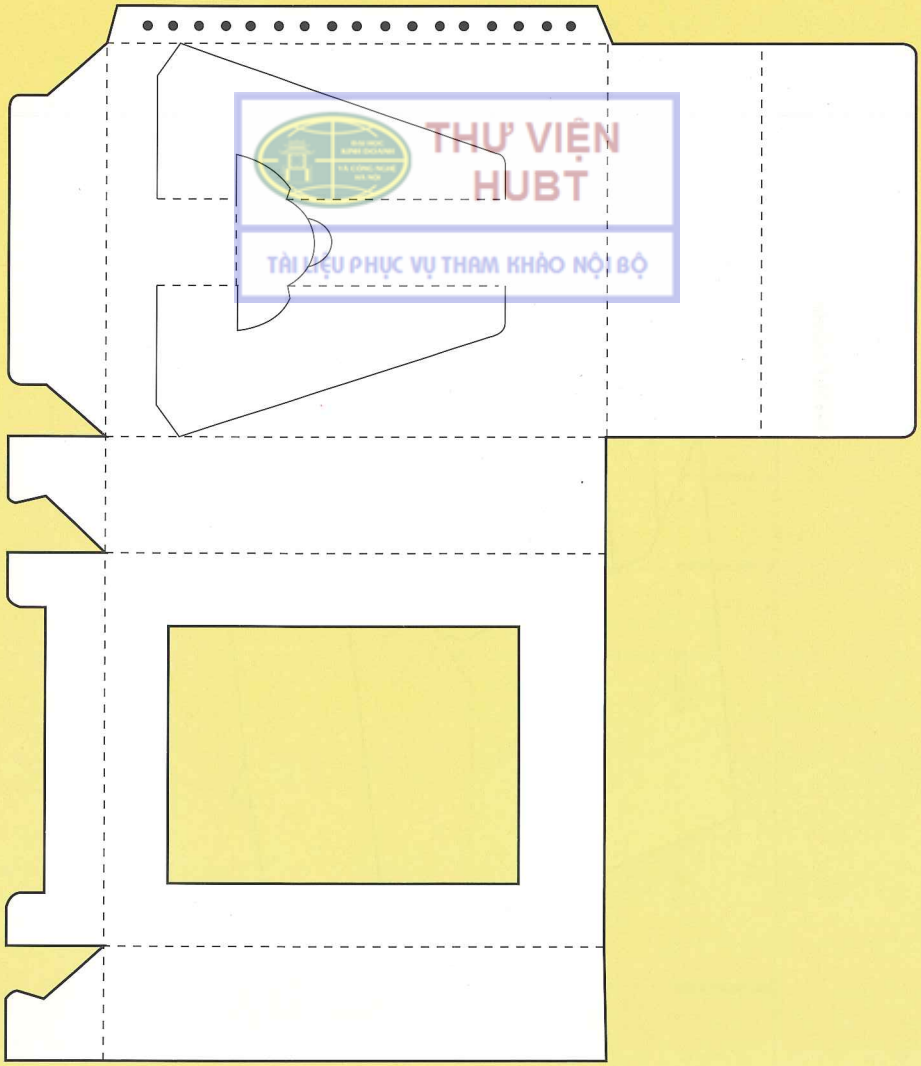
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



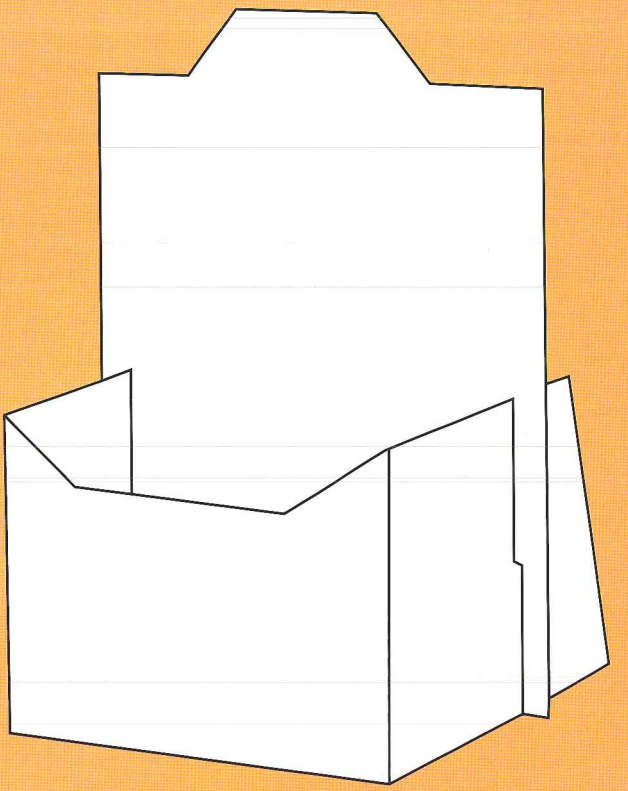
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

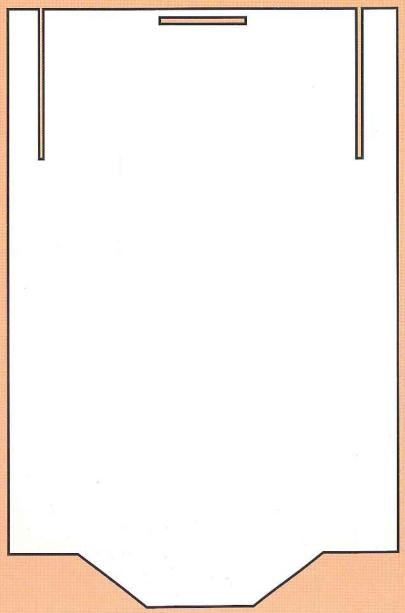


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

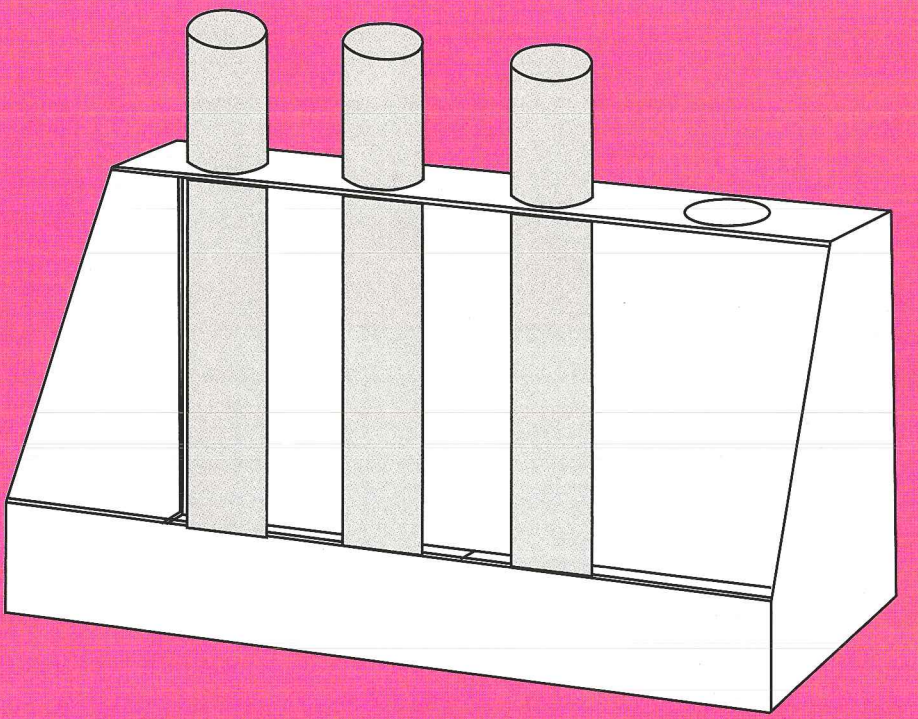


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

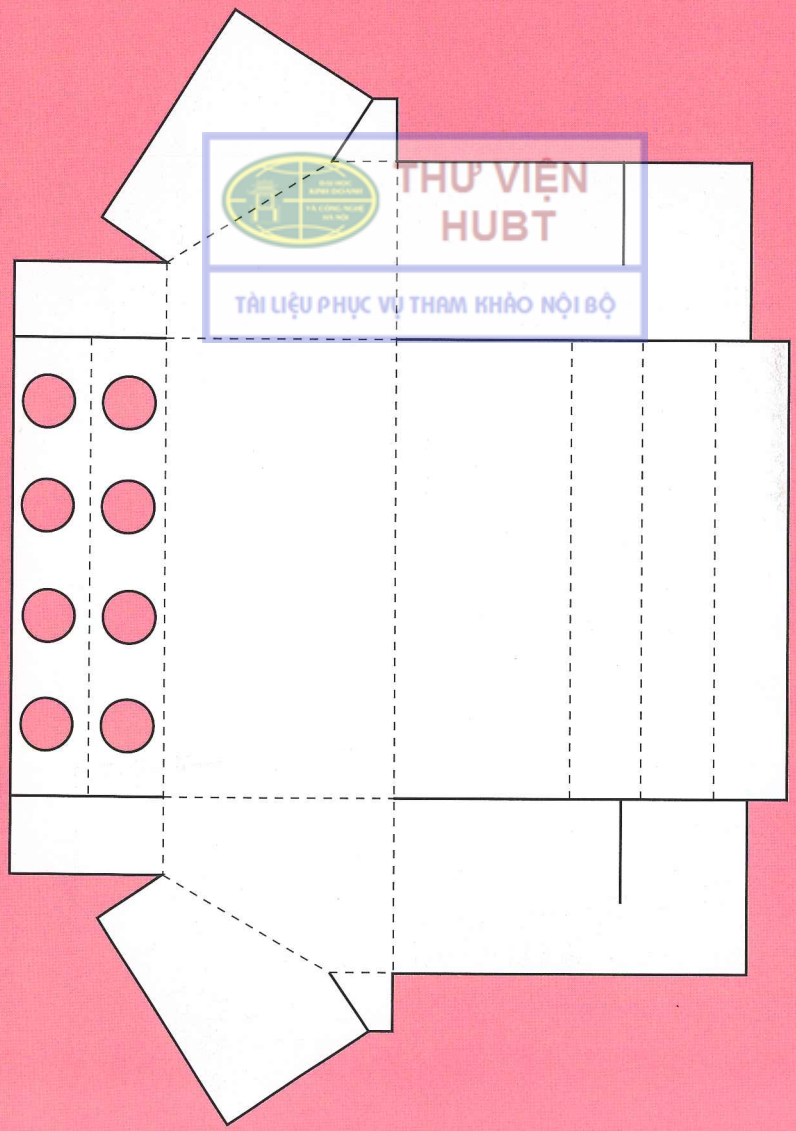




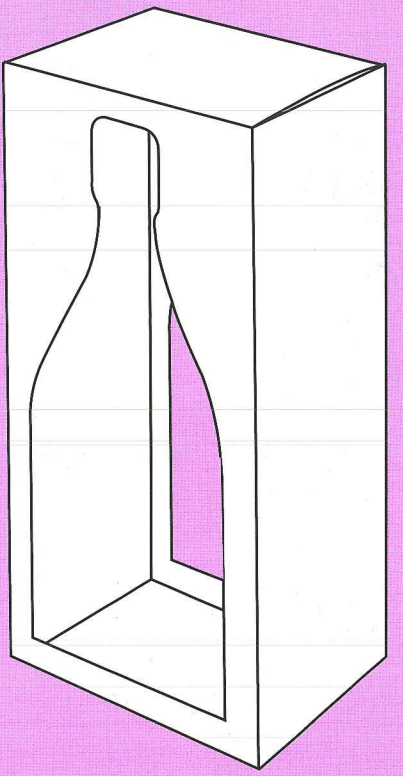
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



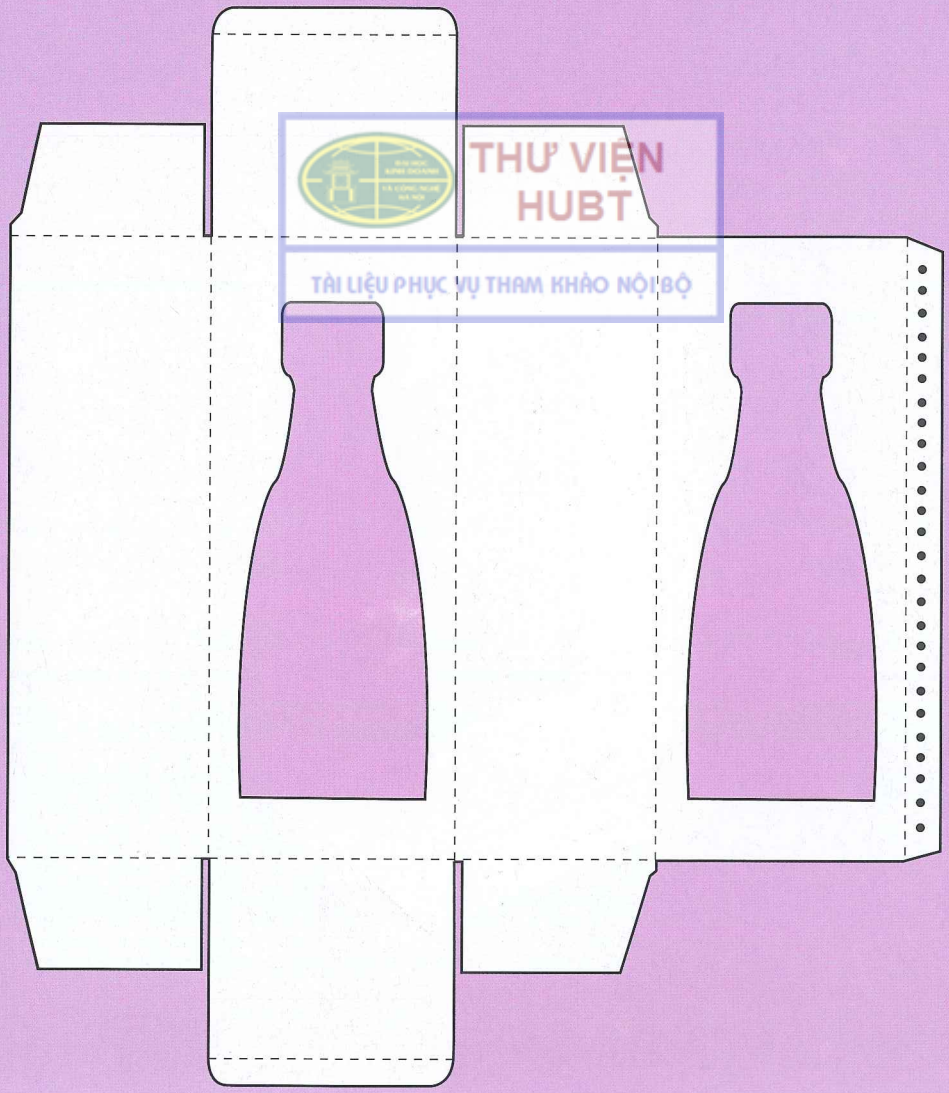
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



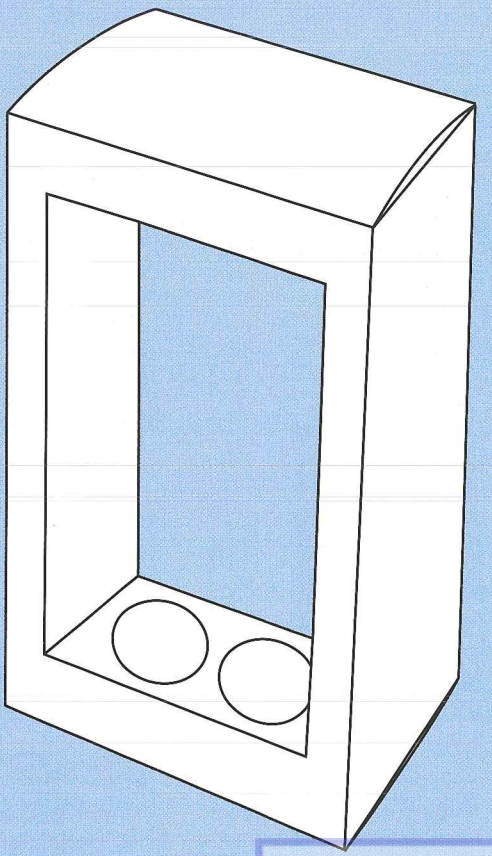
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



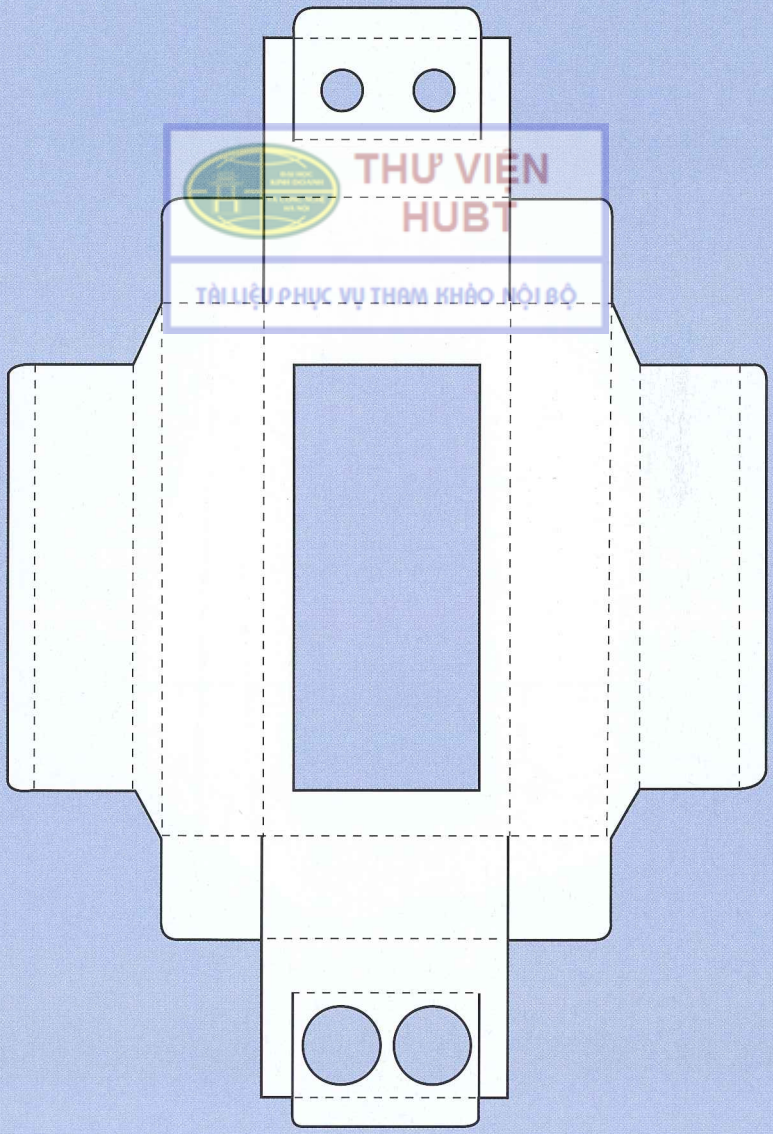
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



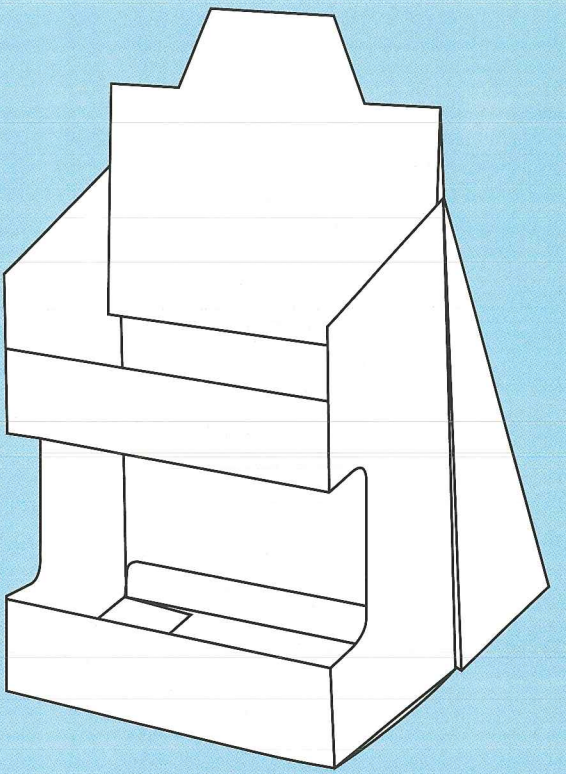
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



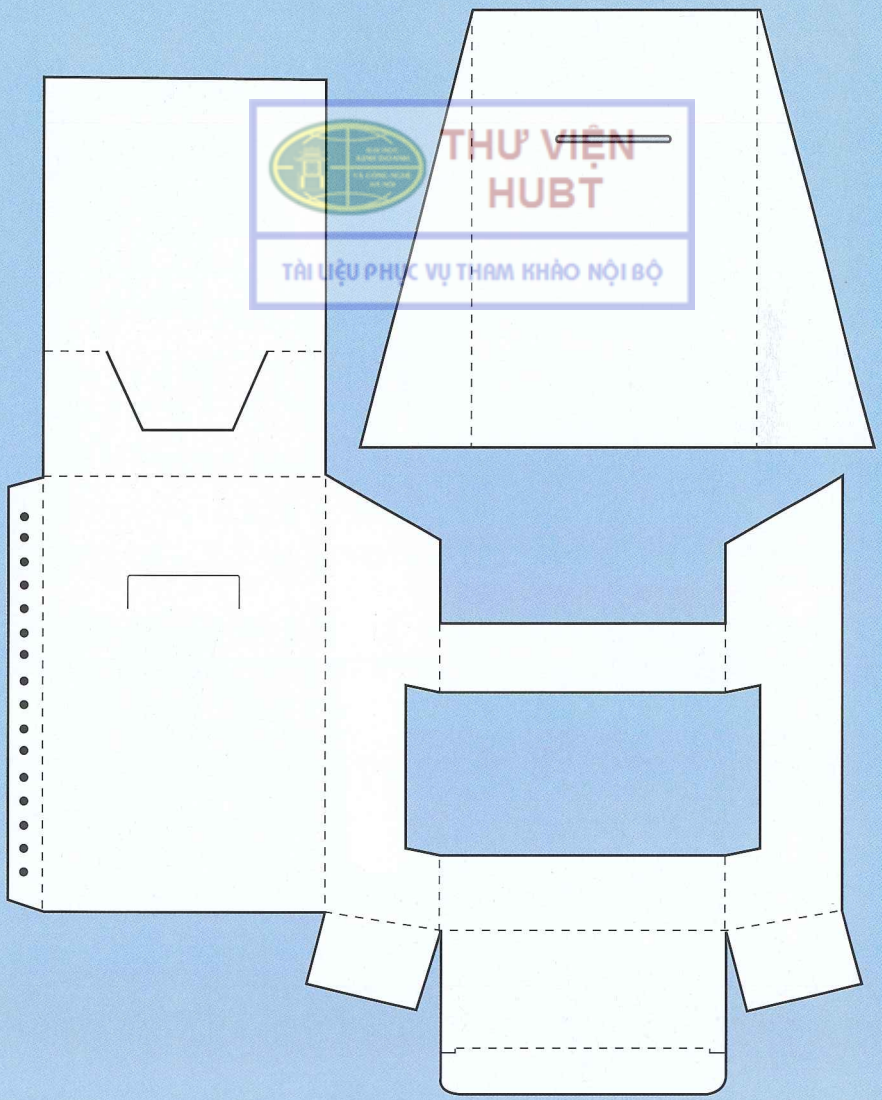
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



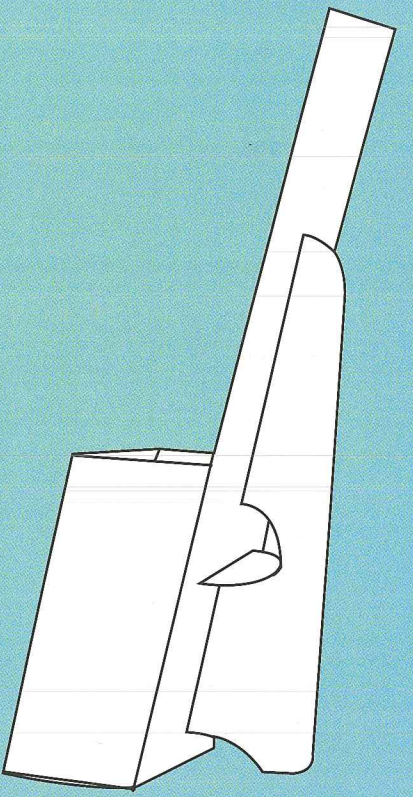
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



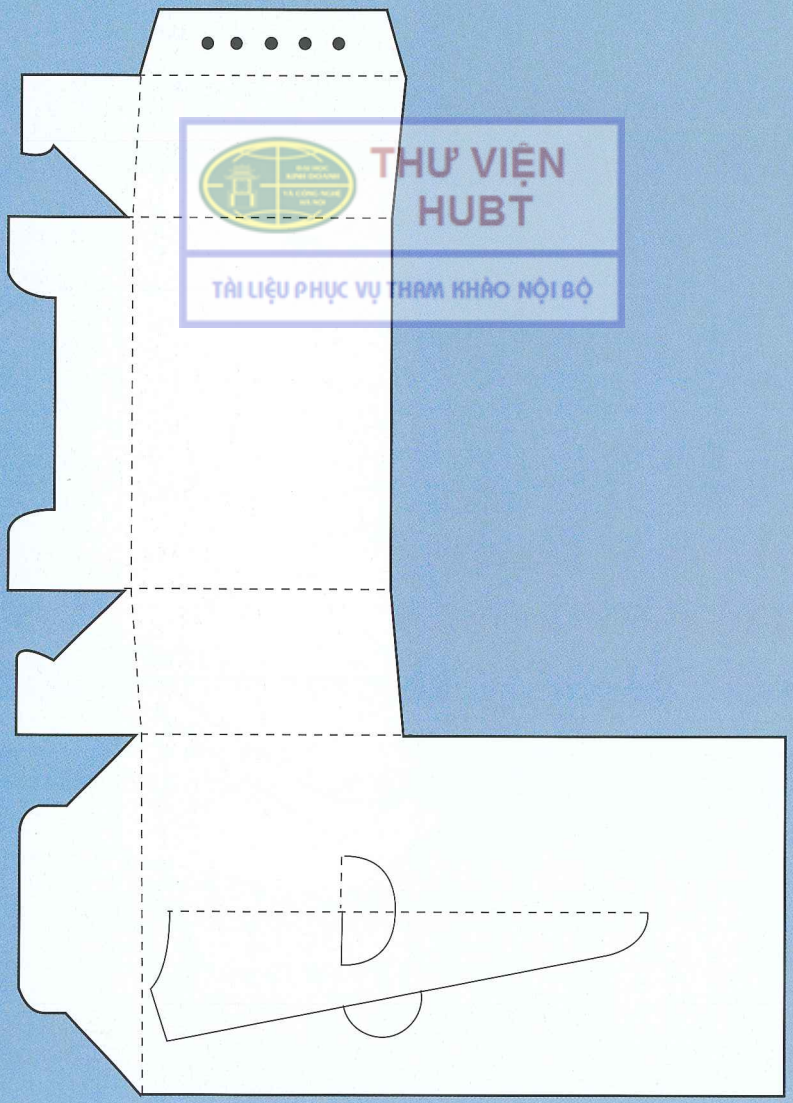
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



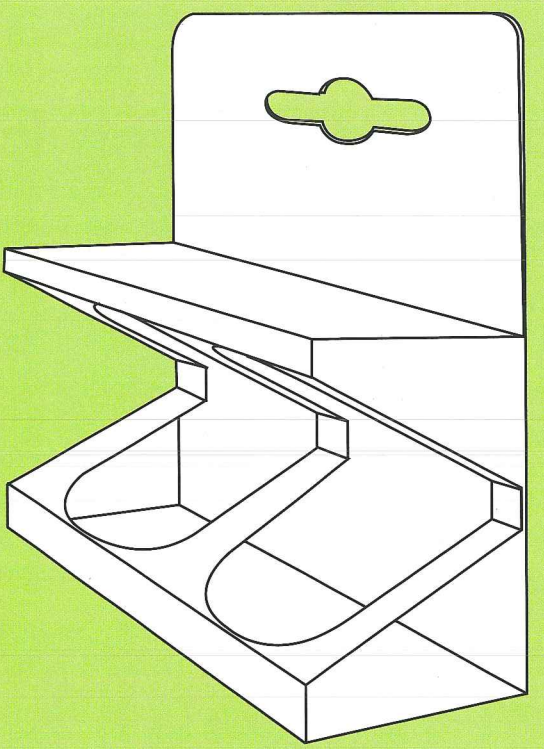
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



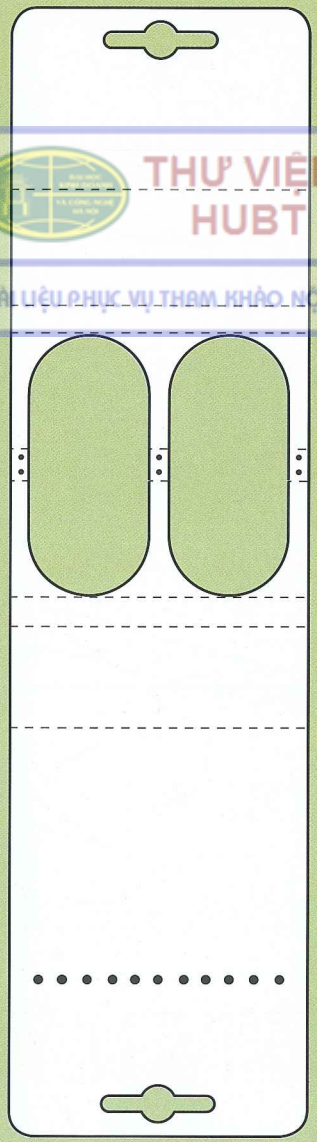
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



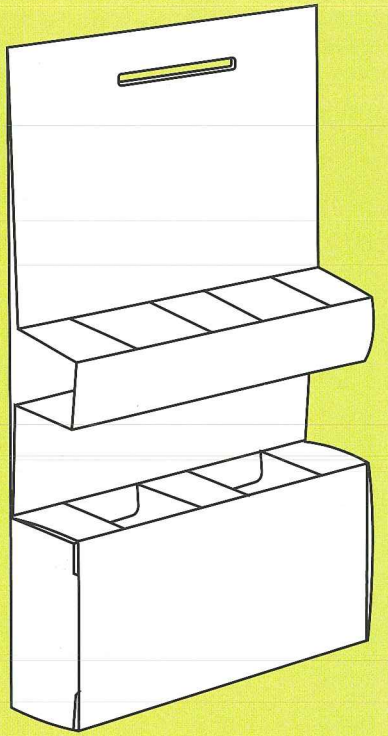
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



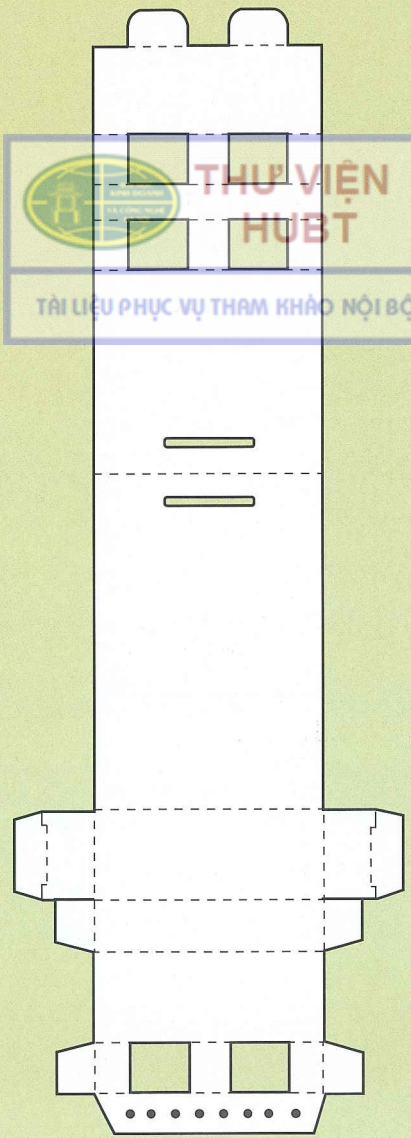
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

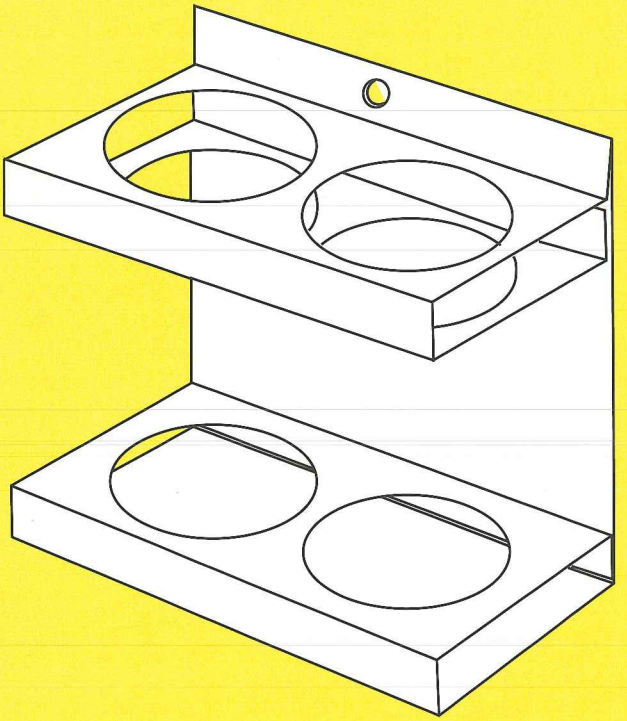


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

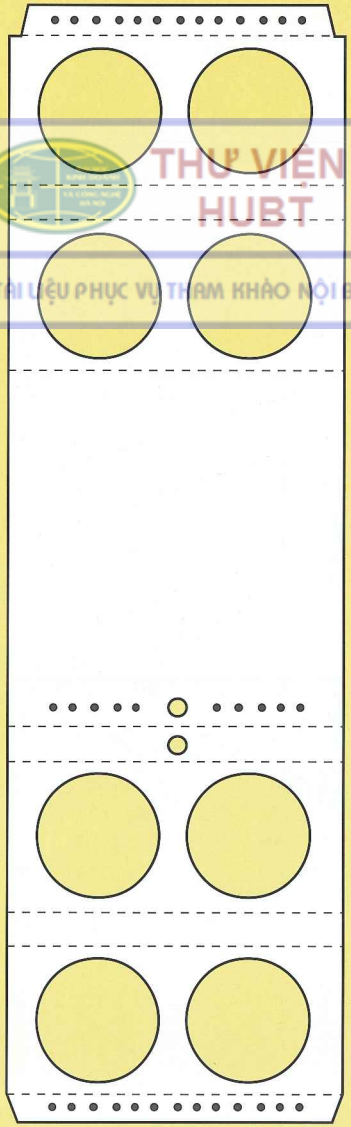


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

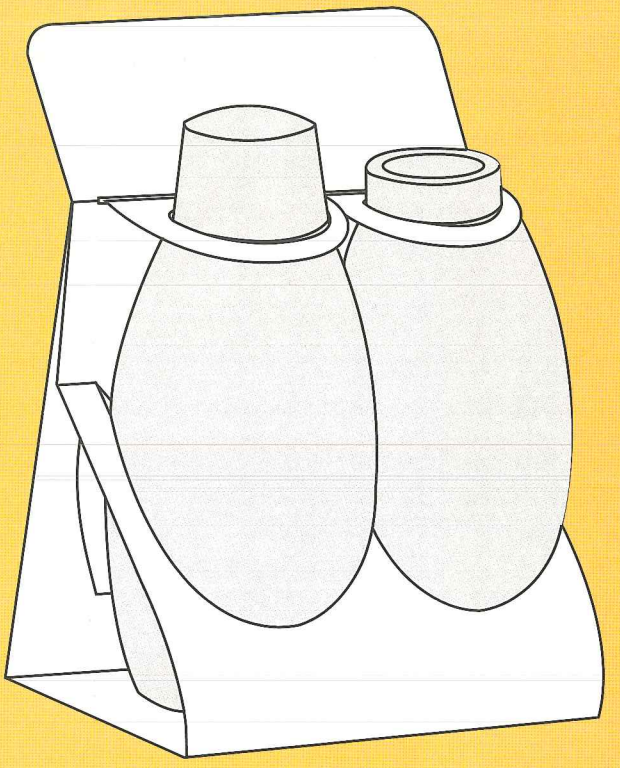
86 Open Display with Double Back



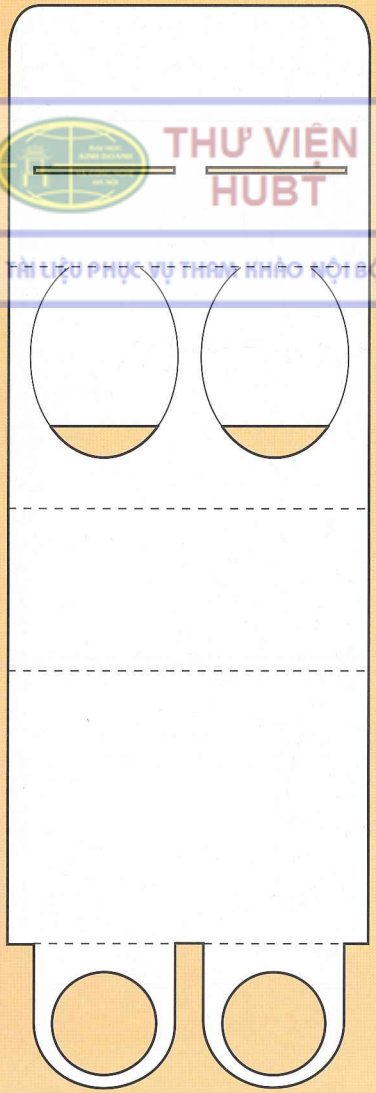
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



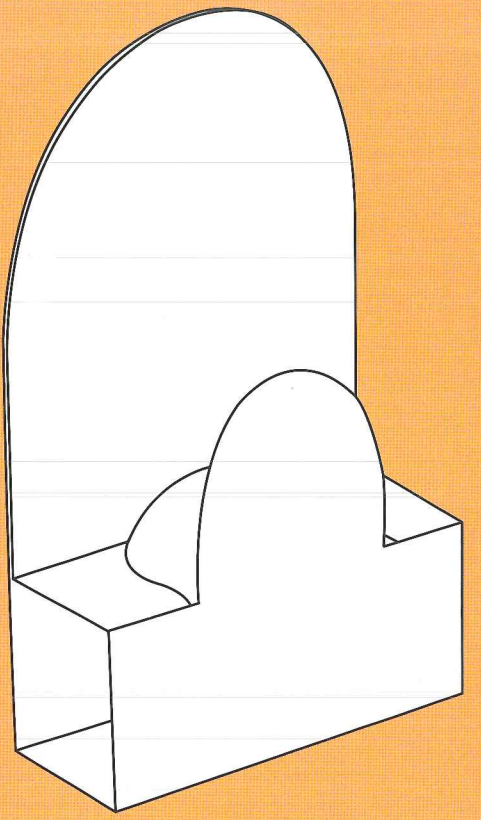
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



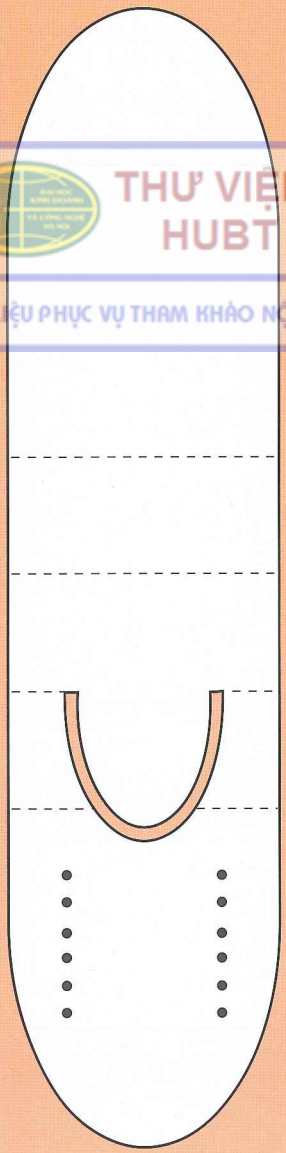
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ TRA KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

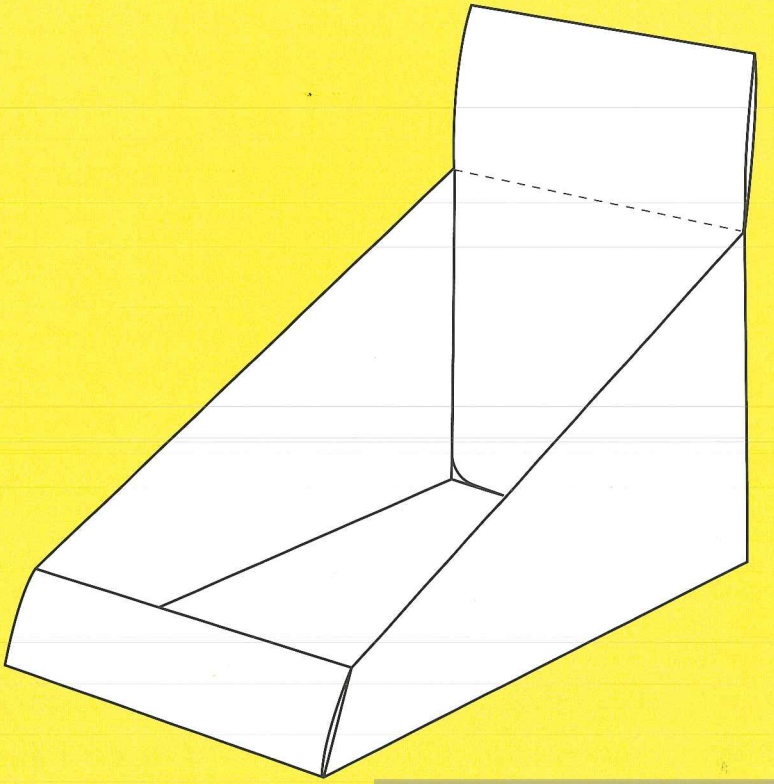


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

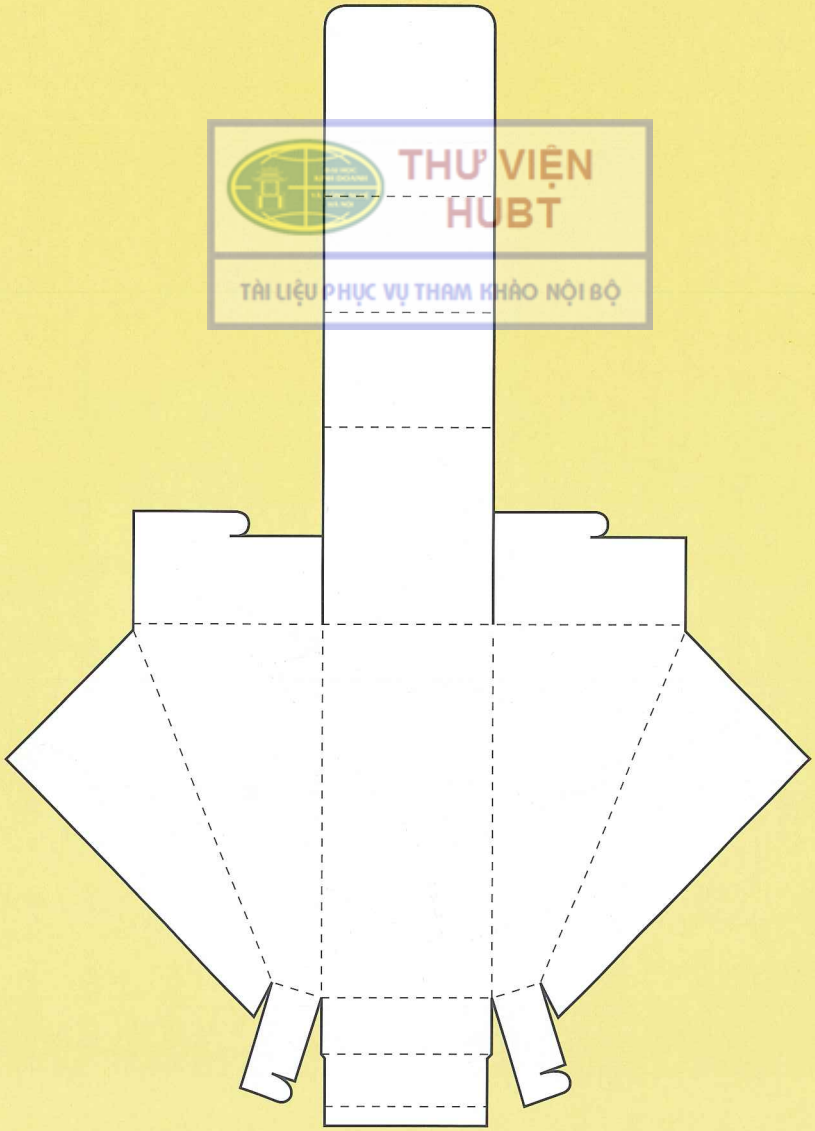
THƯ VIỆN
HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

THƯ VIỆN
HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

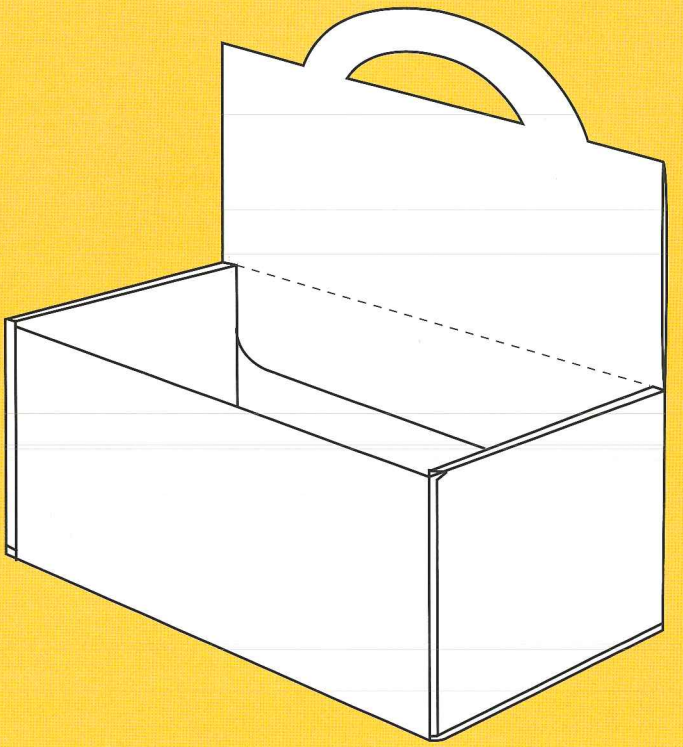
Panel Packaging



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



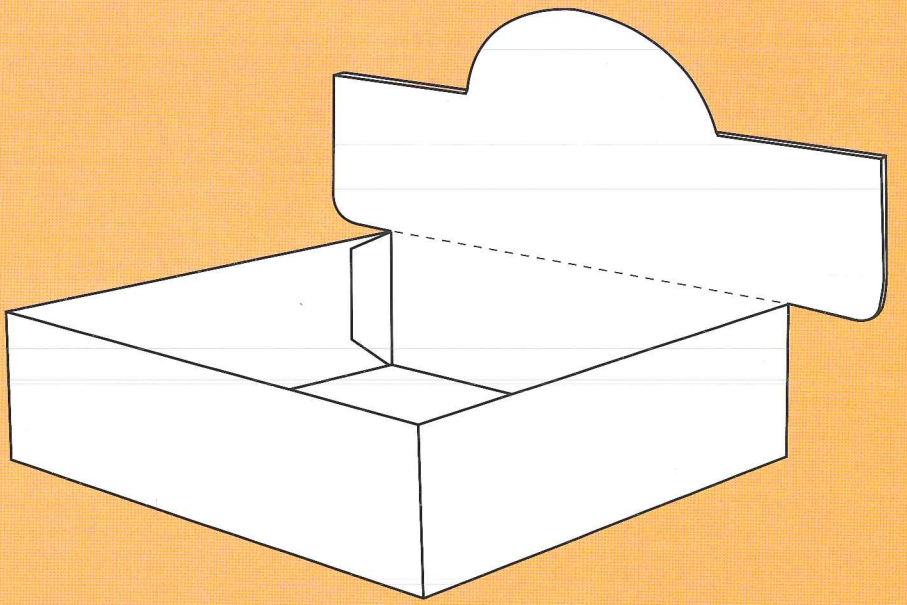
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



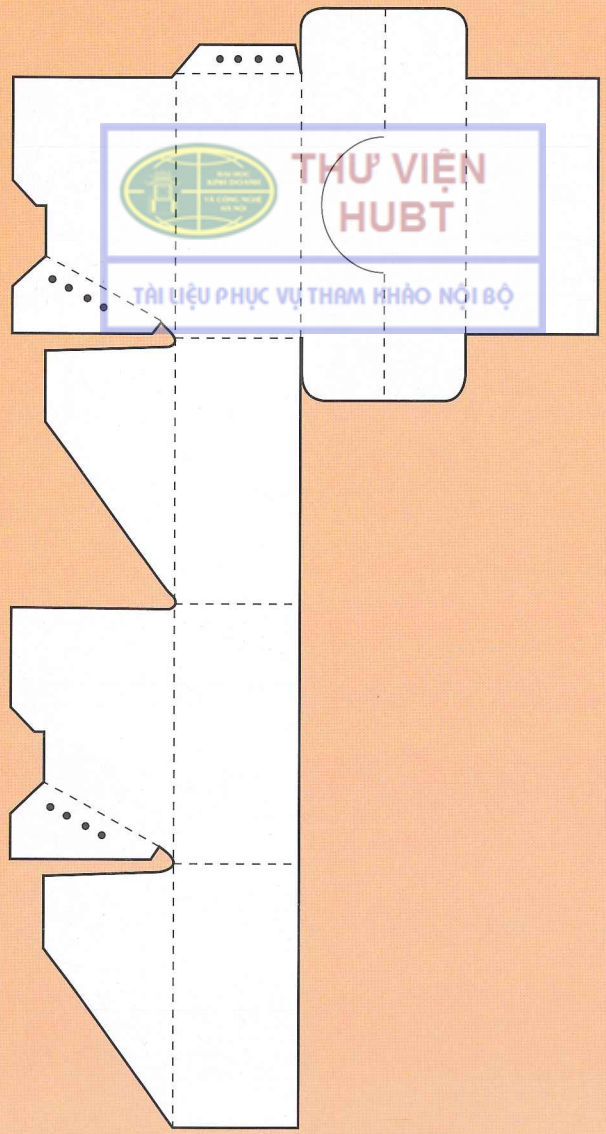
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



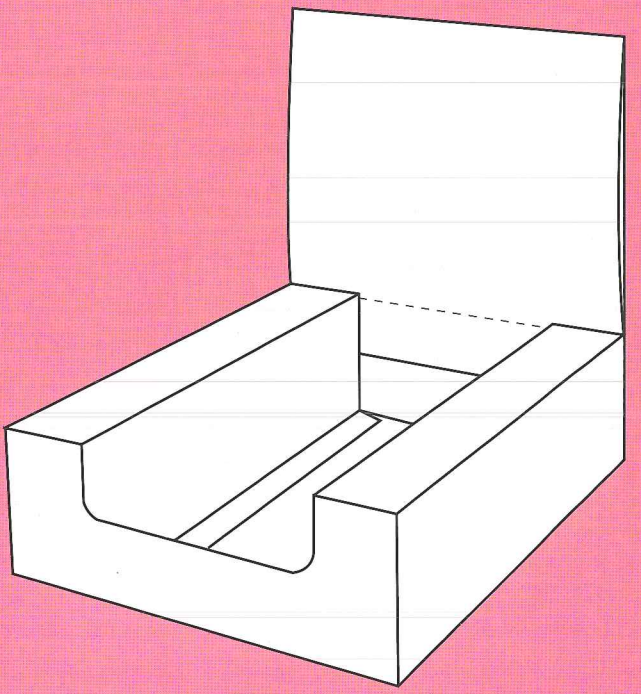
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



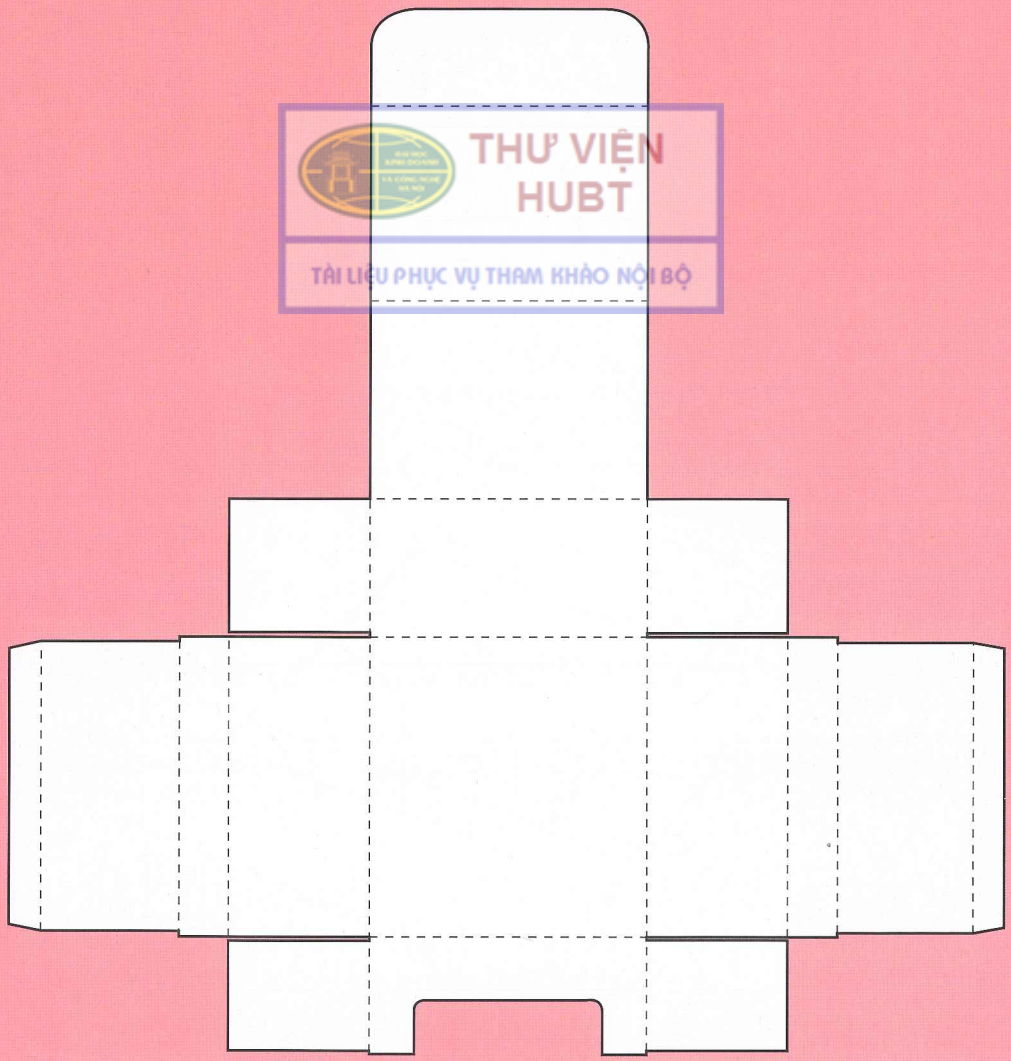
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



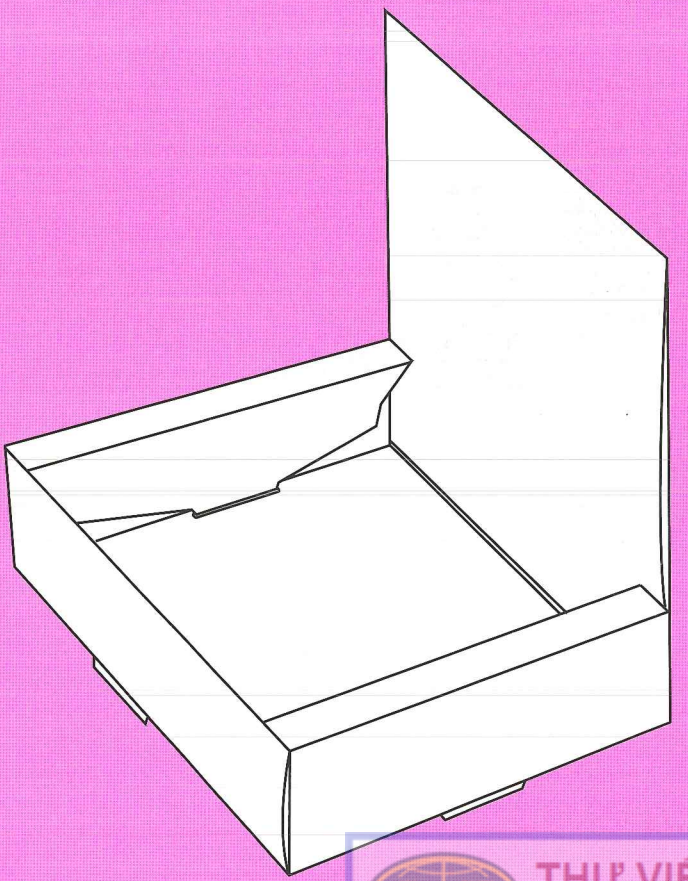
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



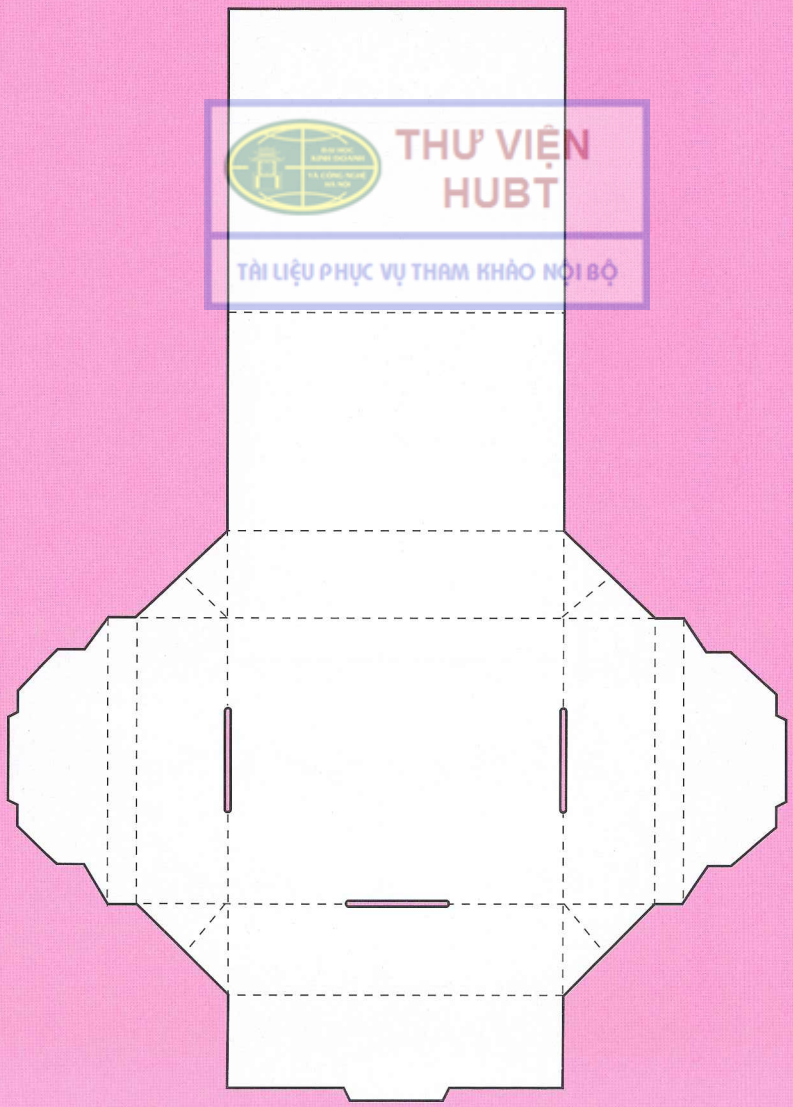
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



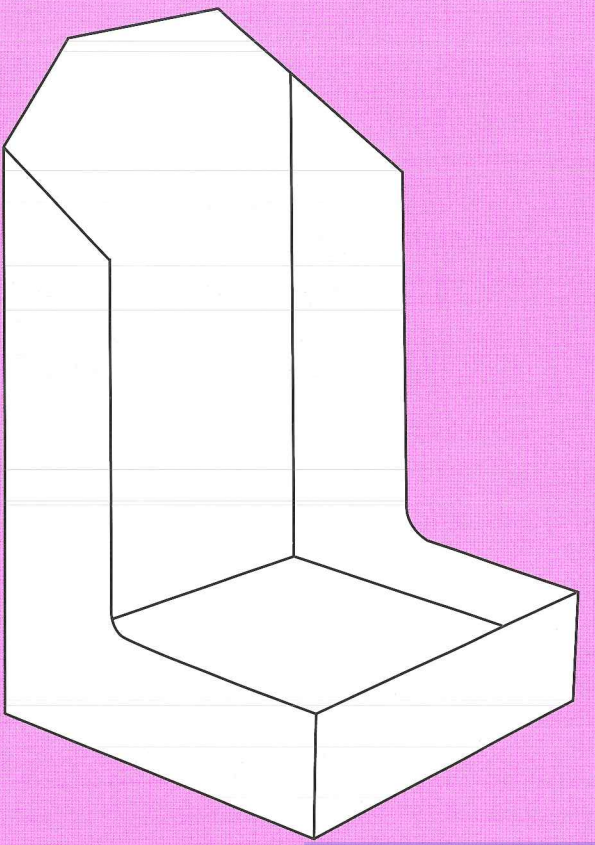
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



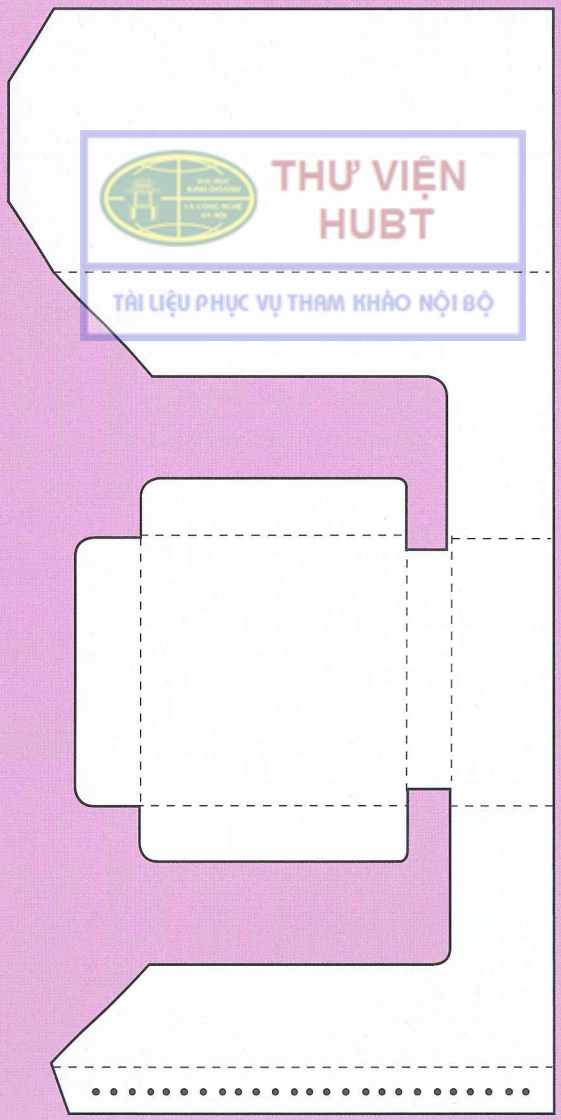
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

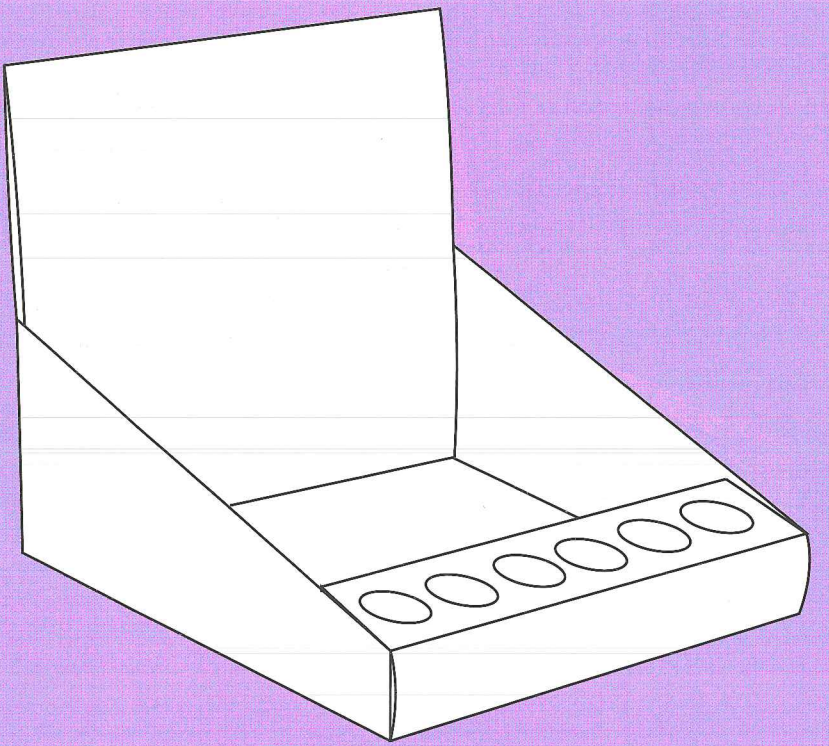


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

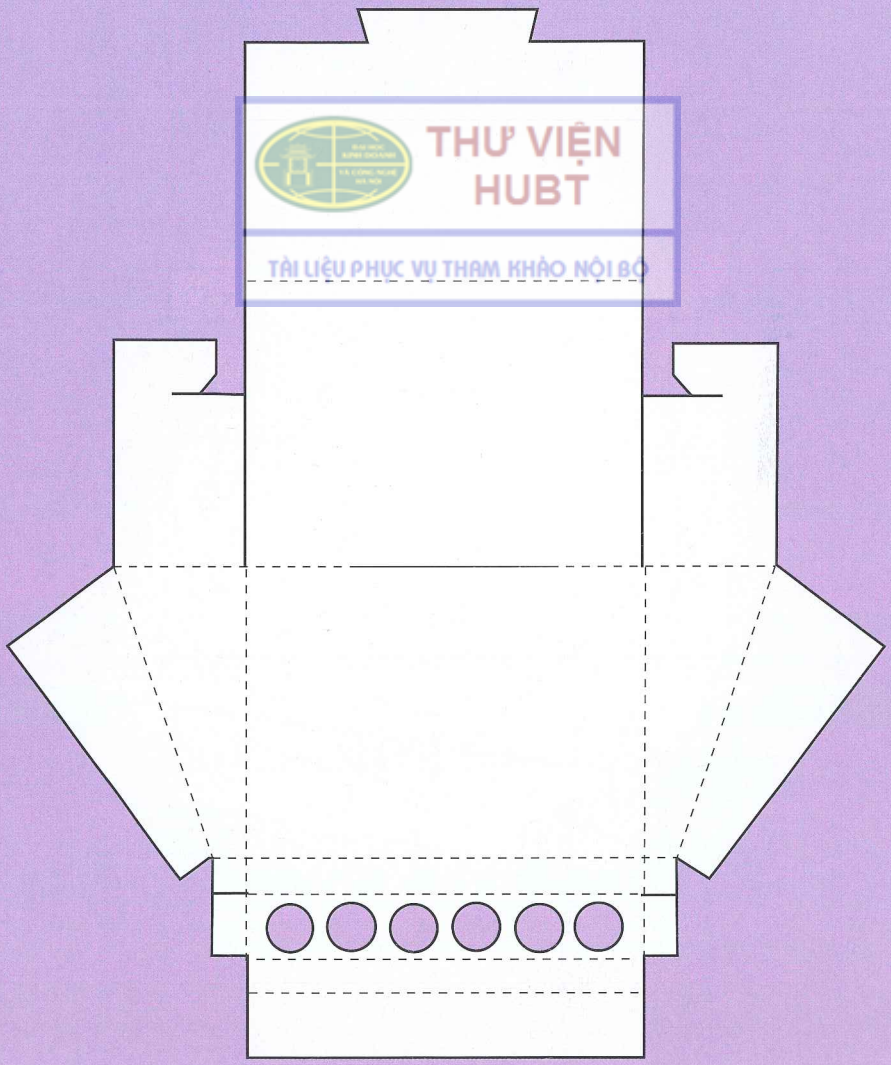


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

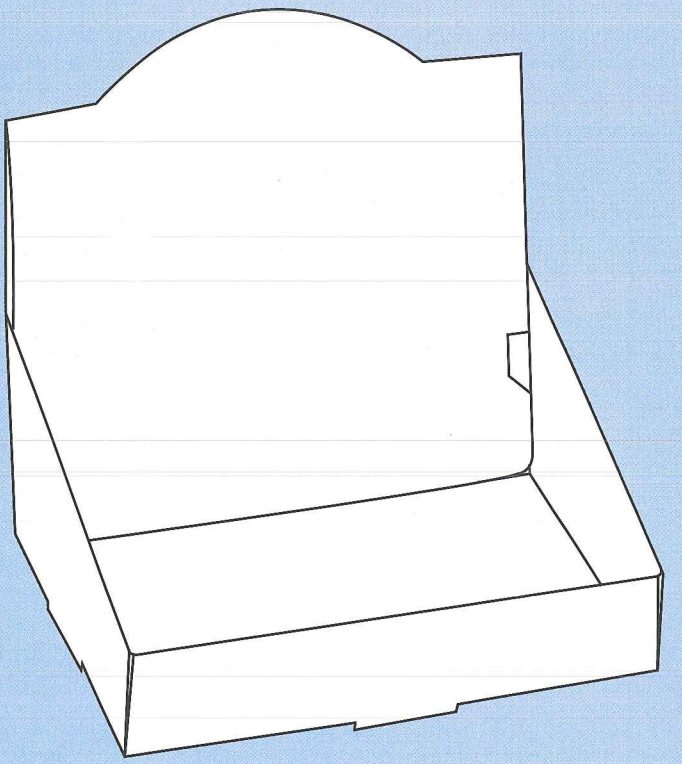
106 Box with Display Panel



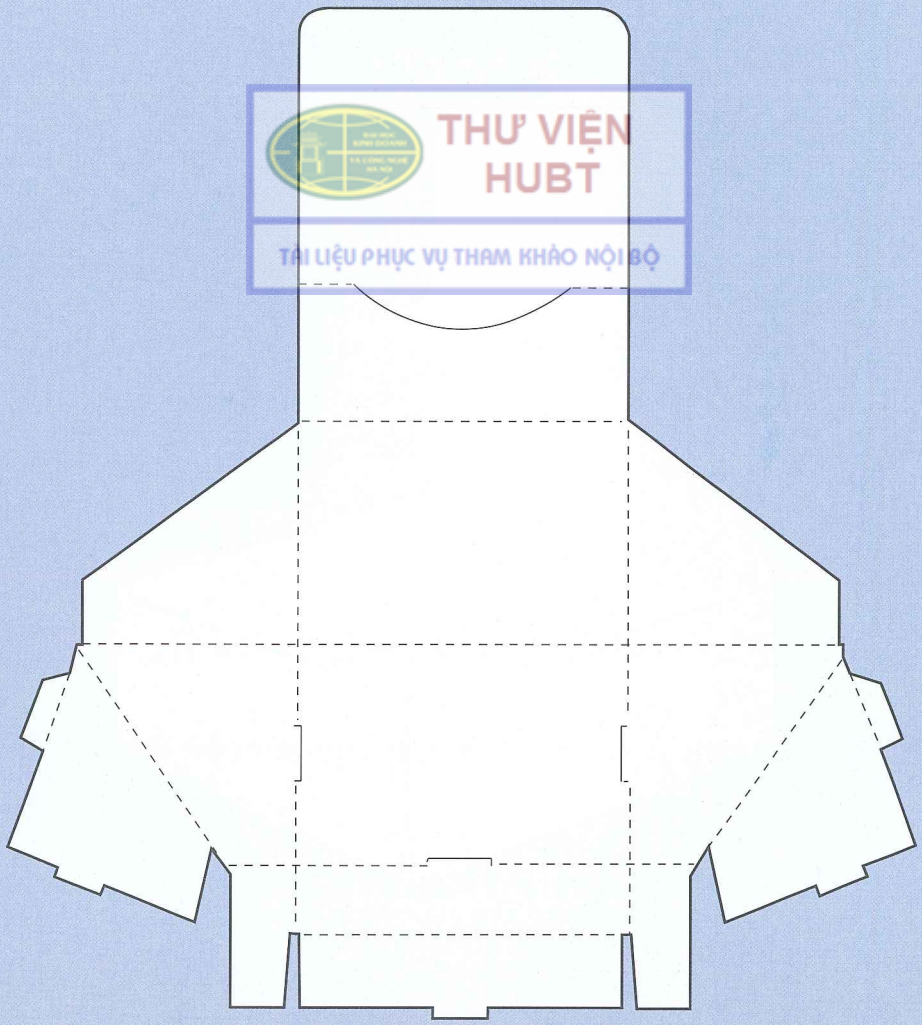
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



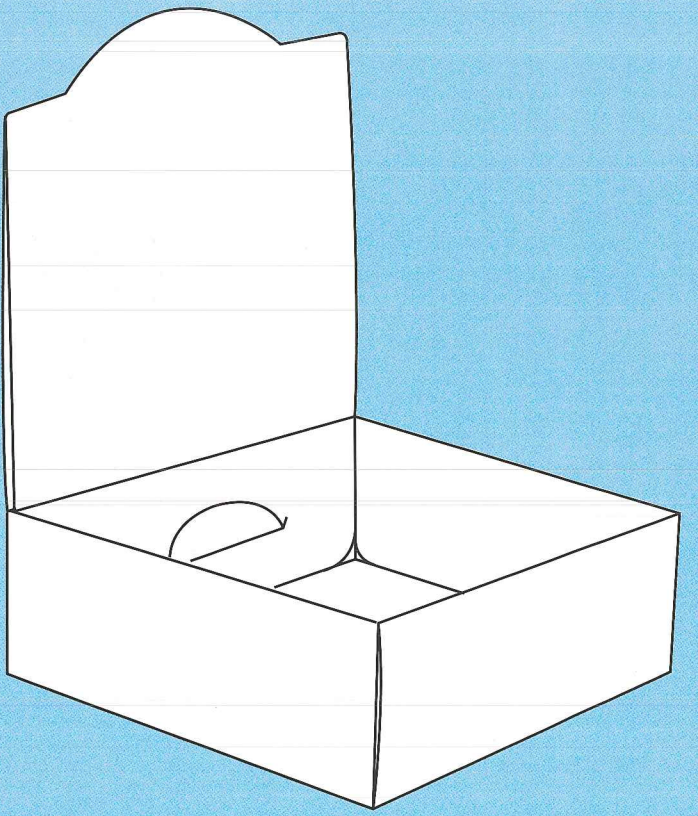
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



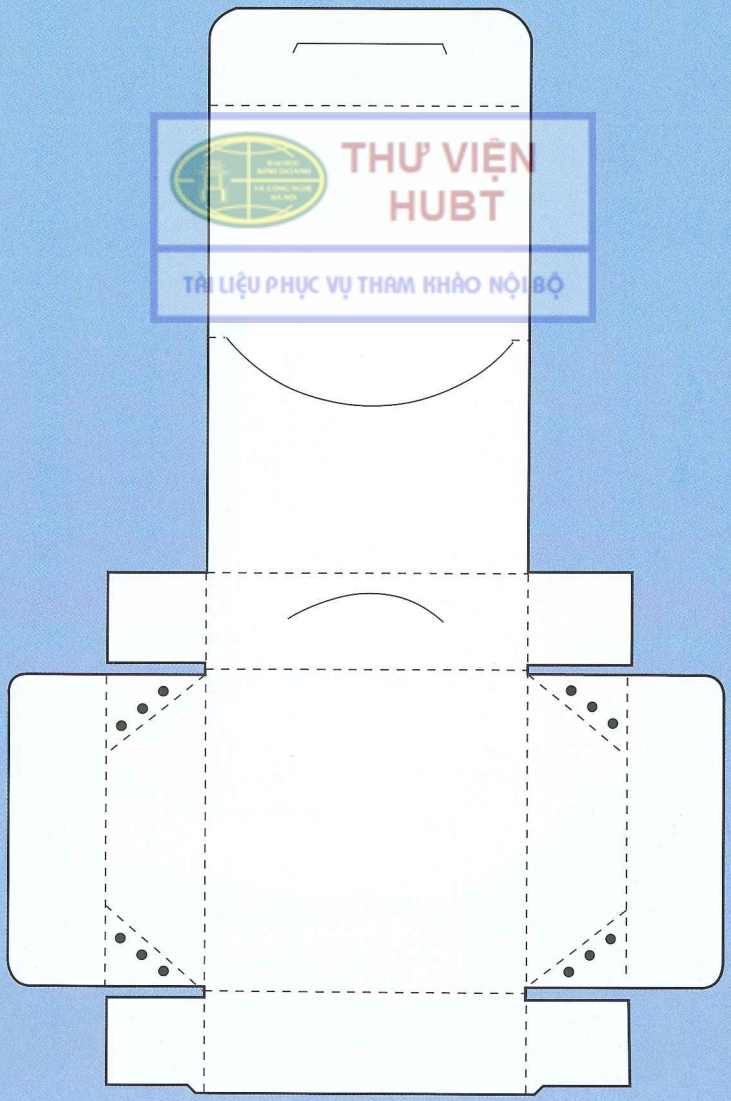
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



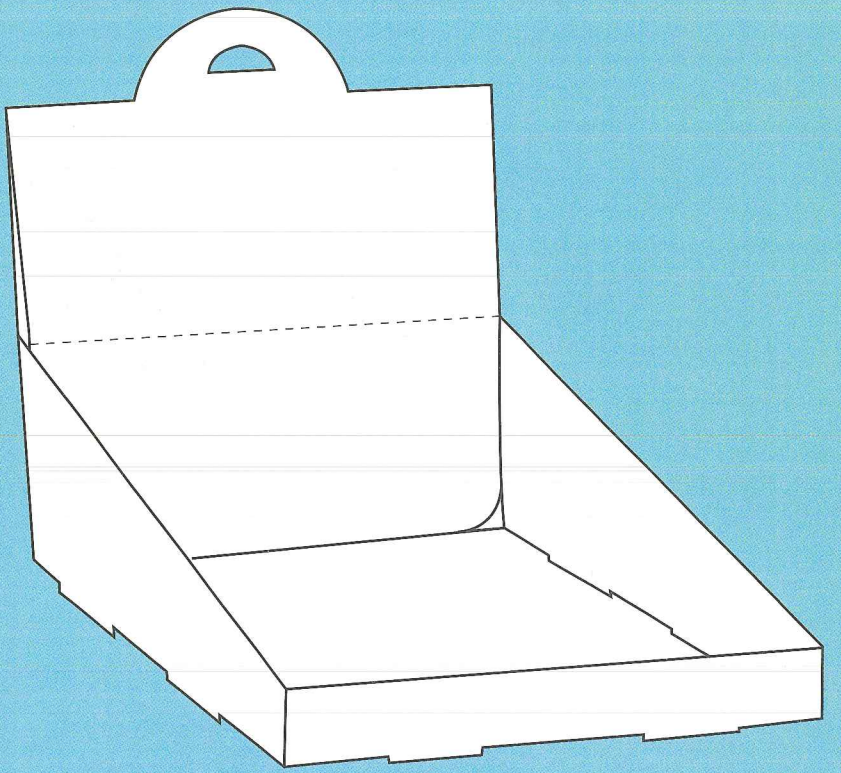
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



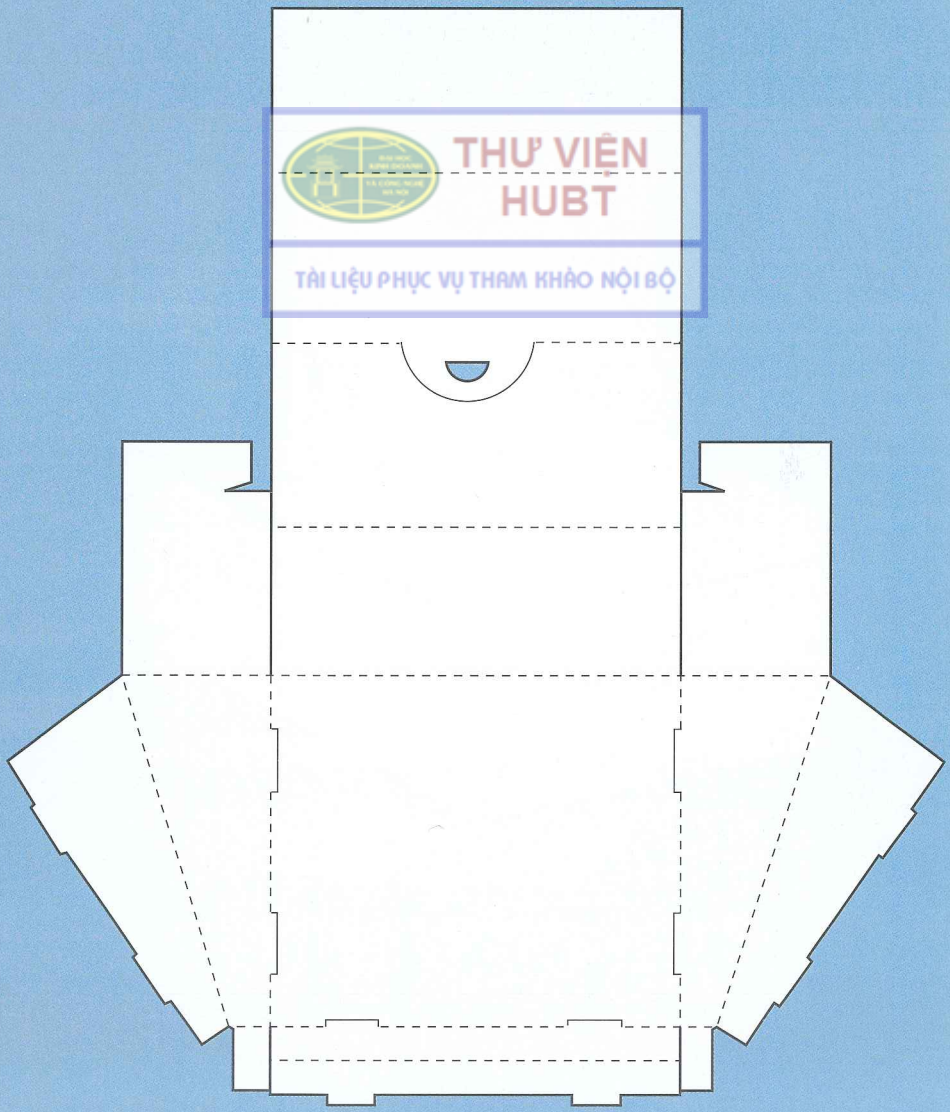
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



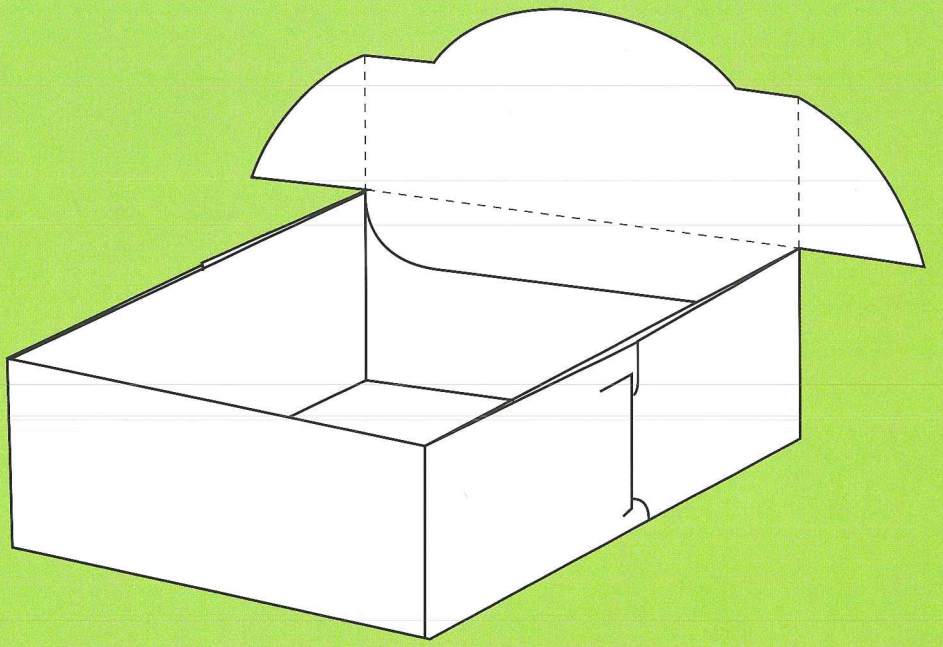
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



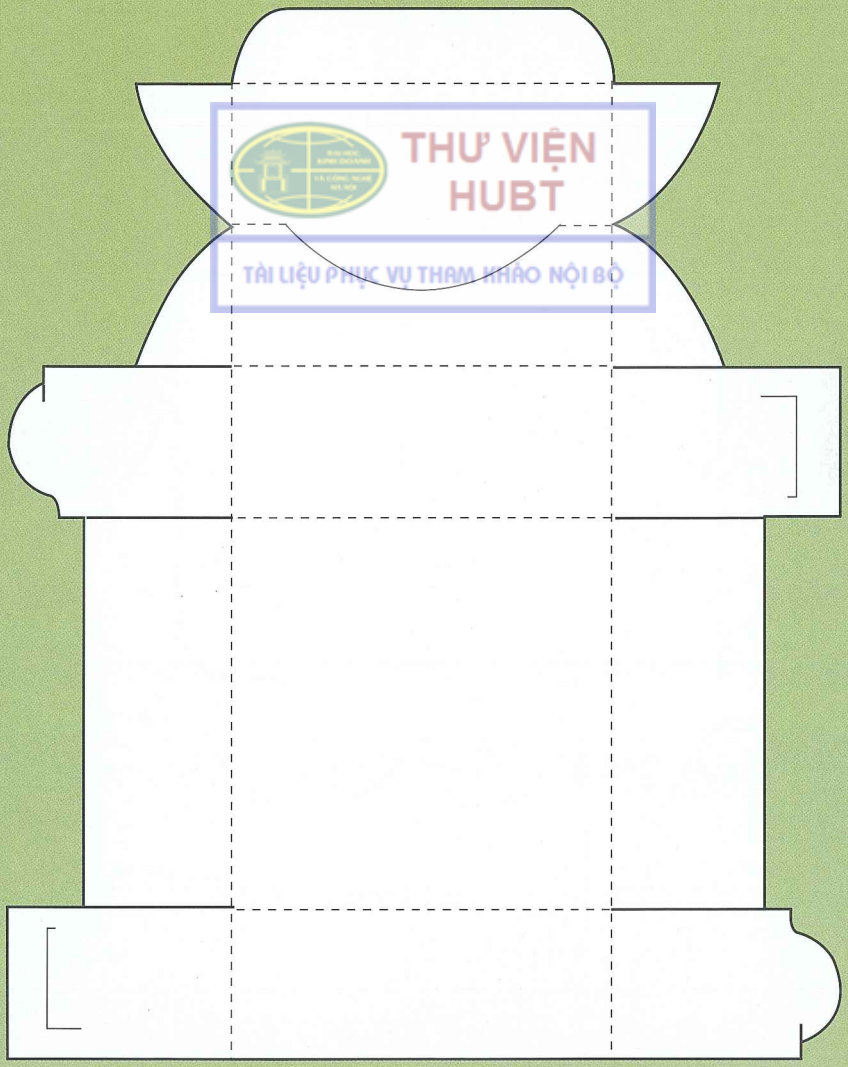
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



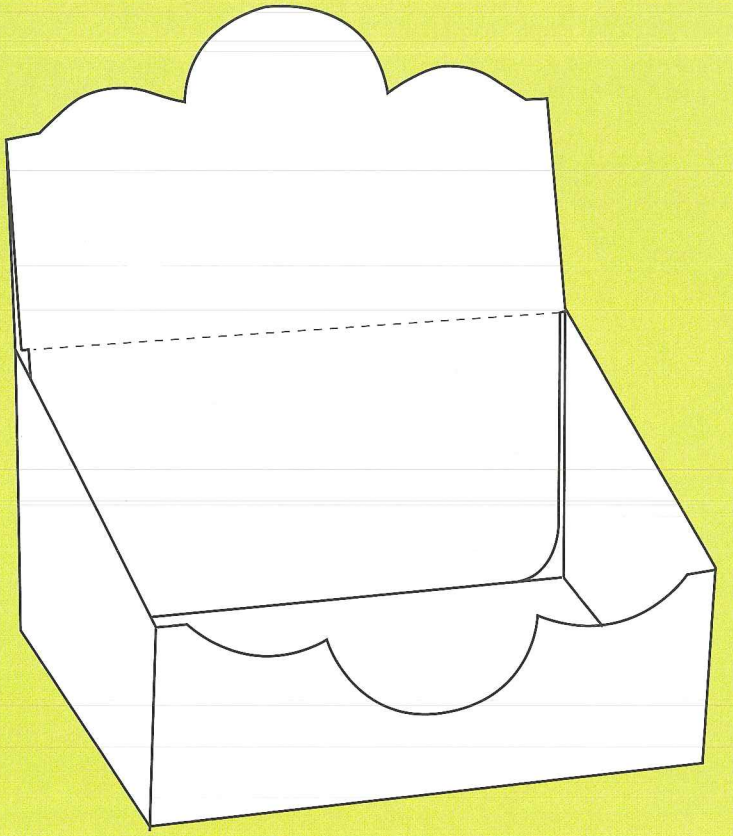
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



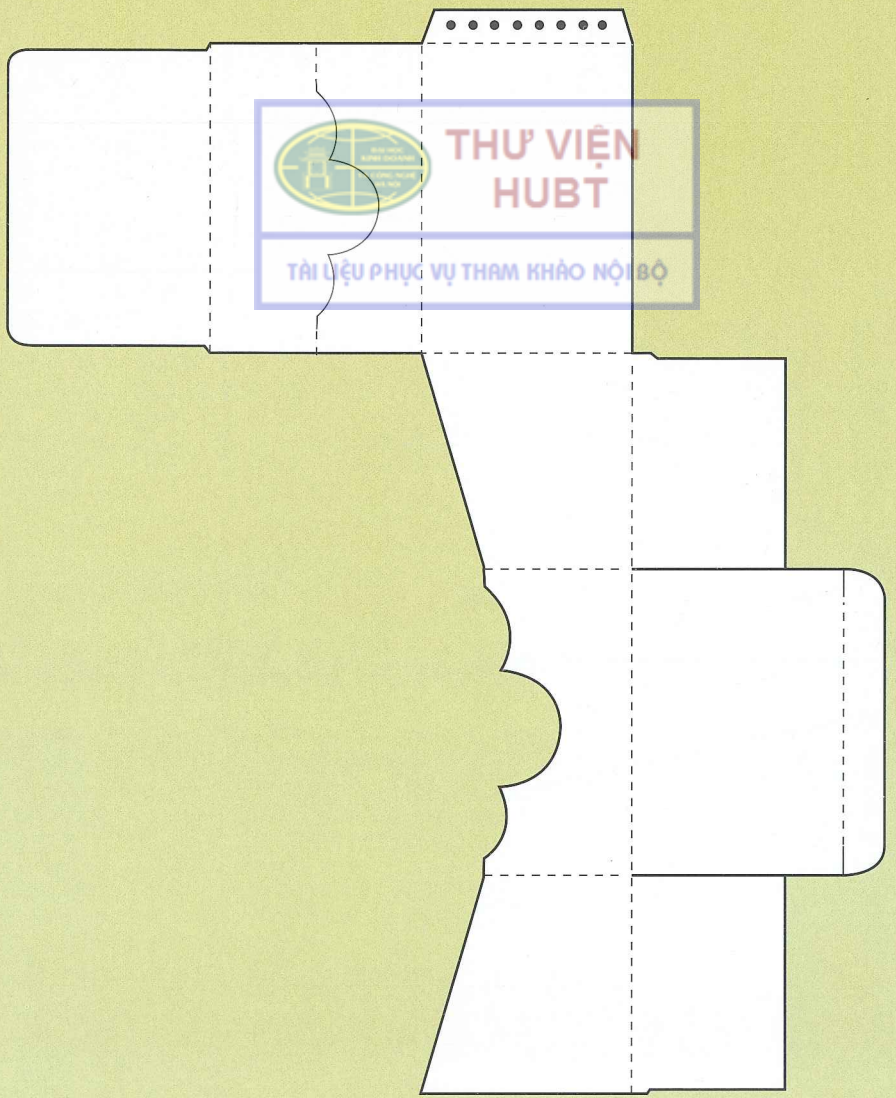
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



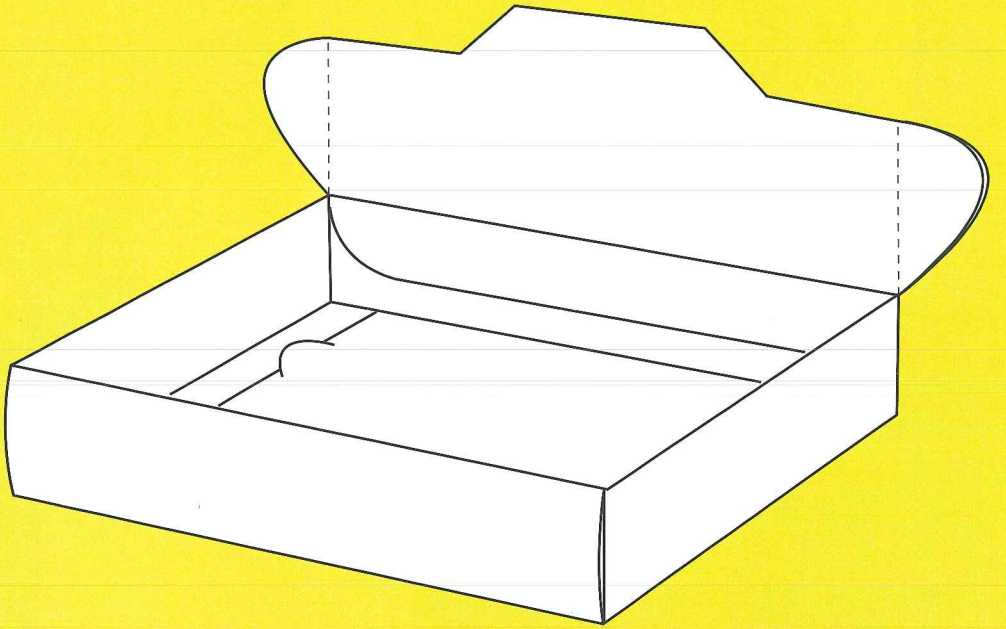
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



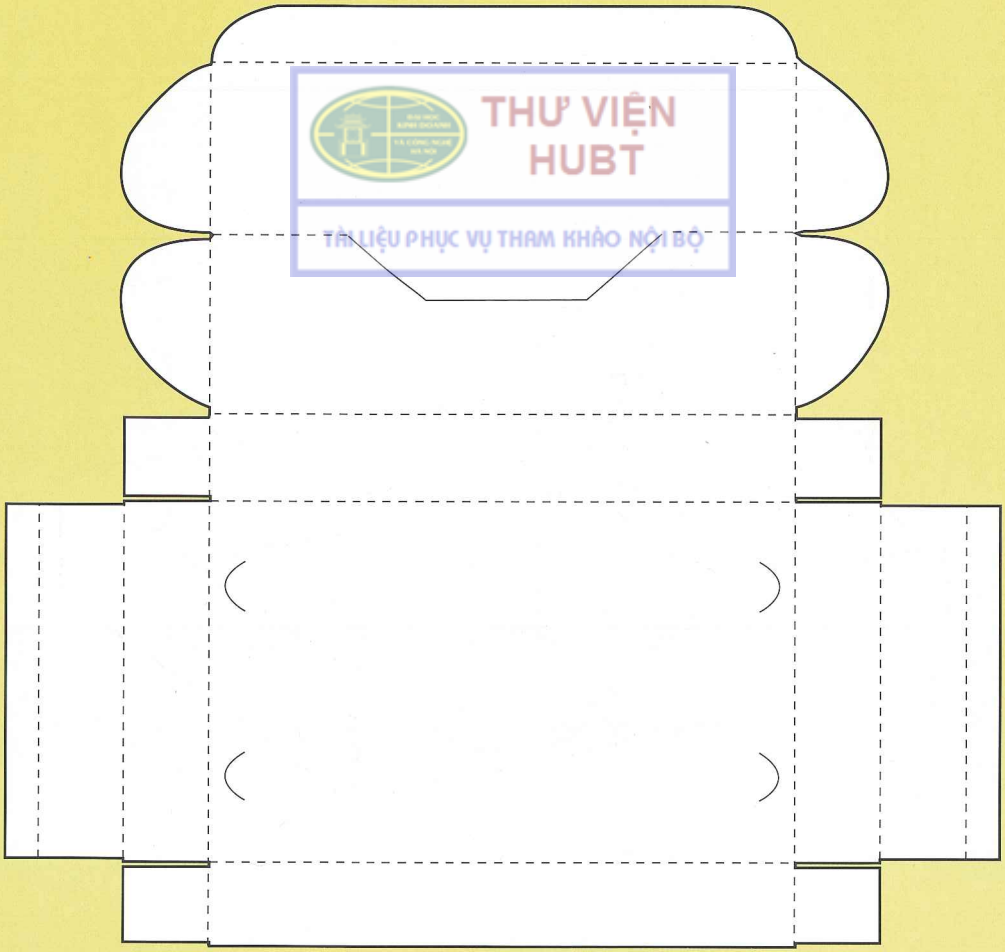
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



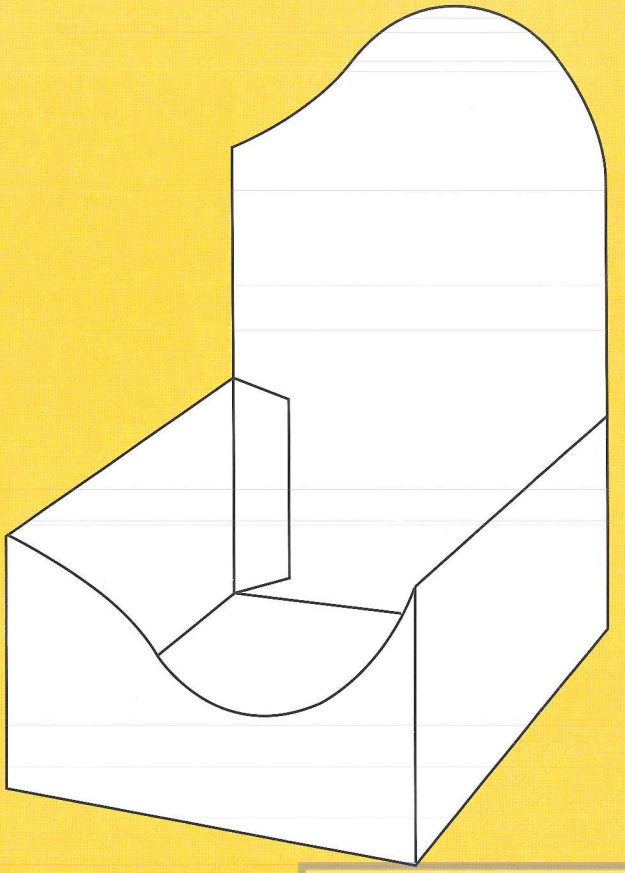
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



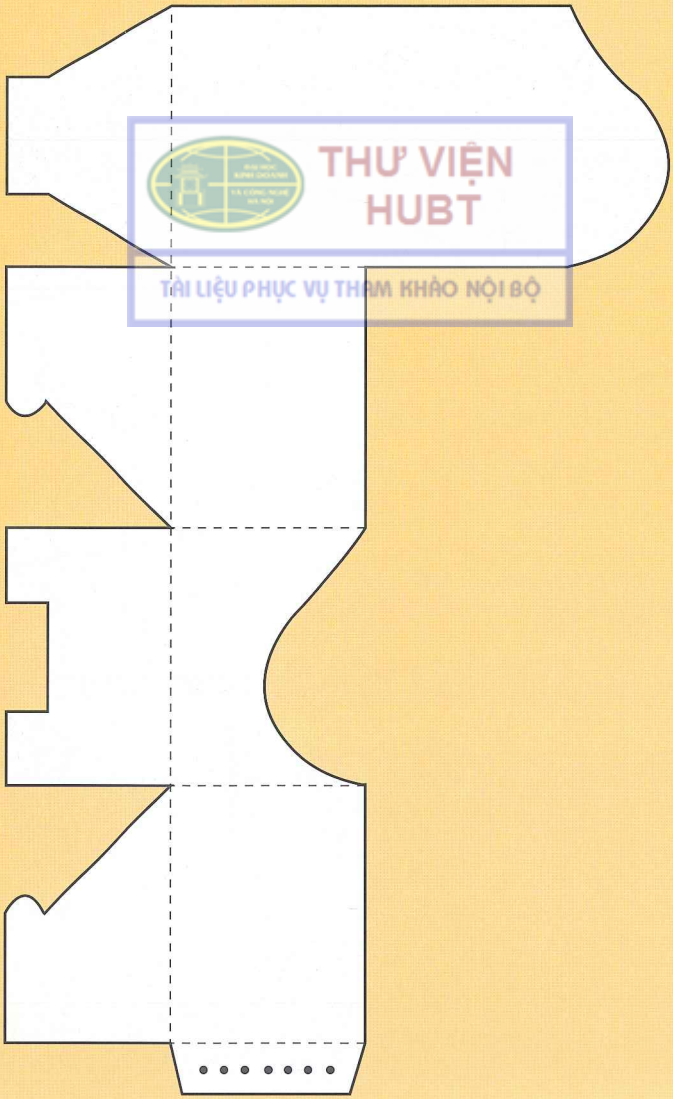
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



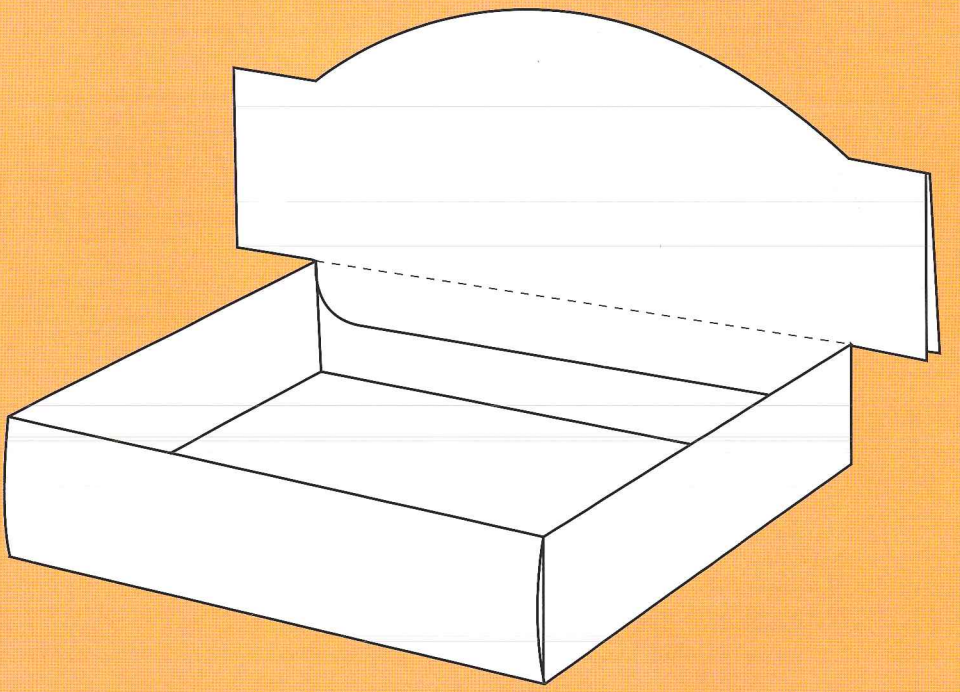
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



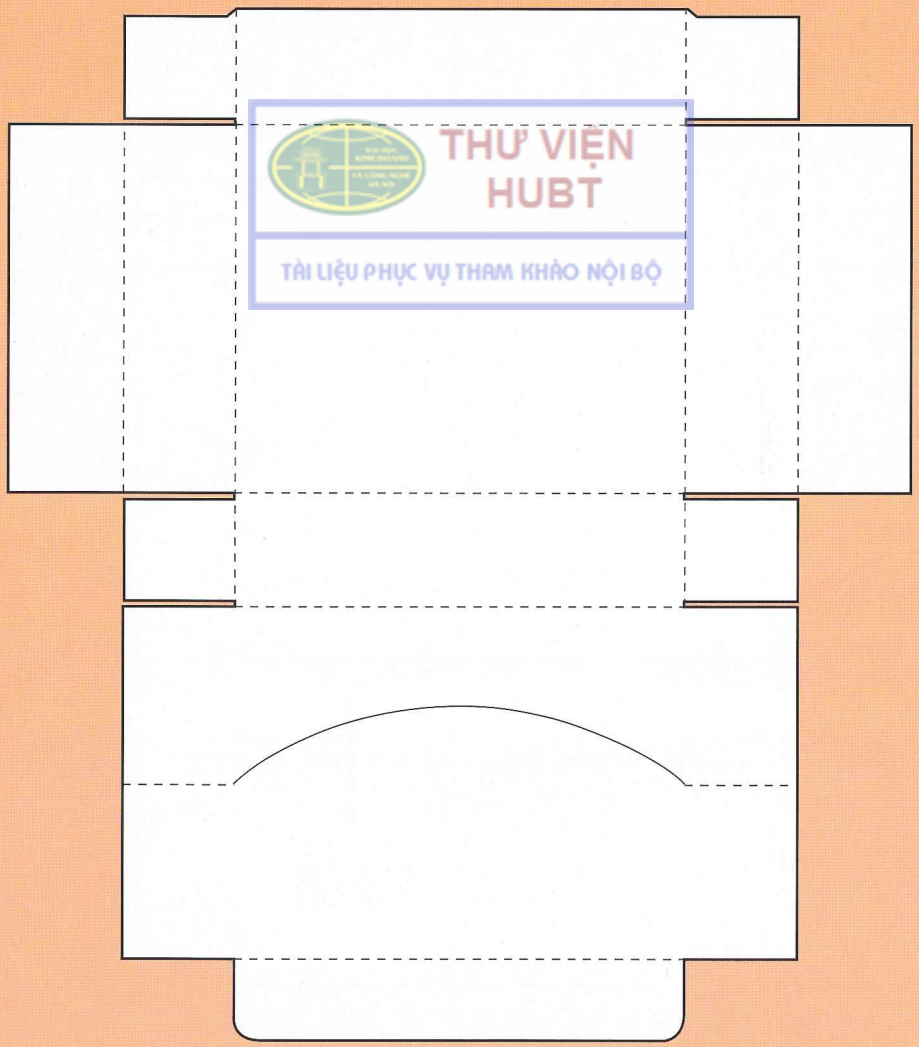
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



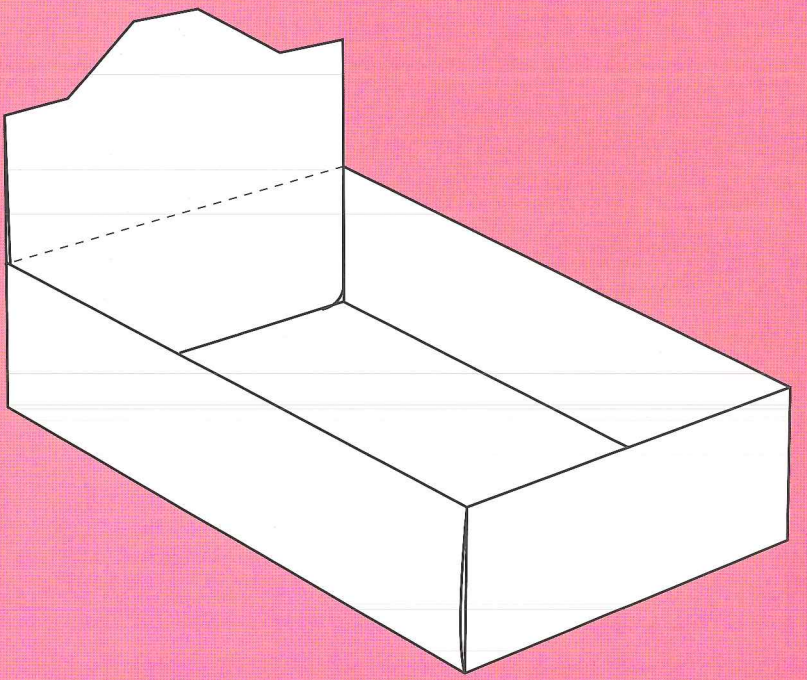
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



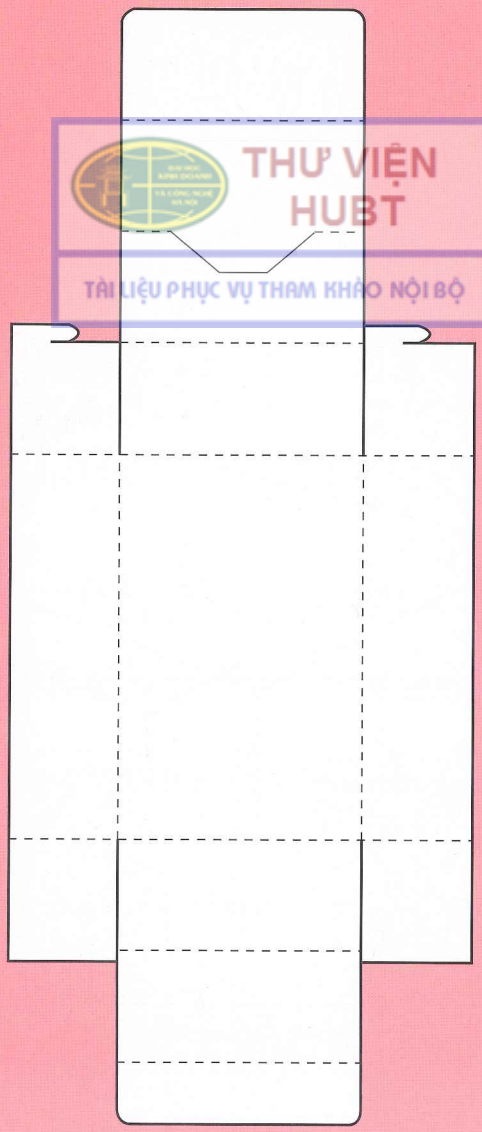
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



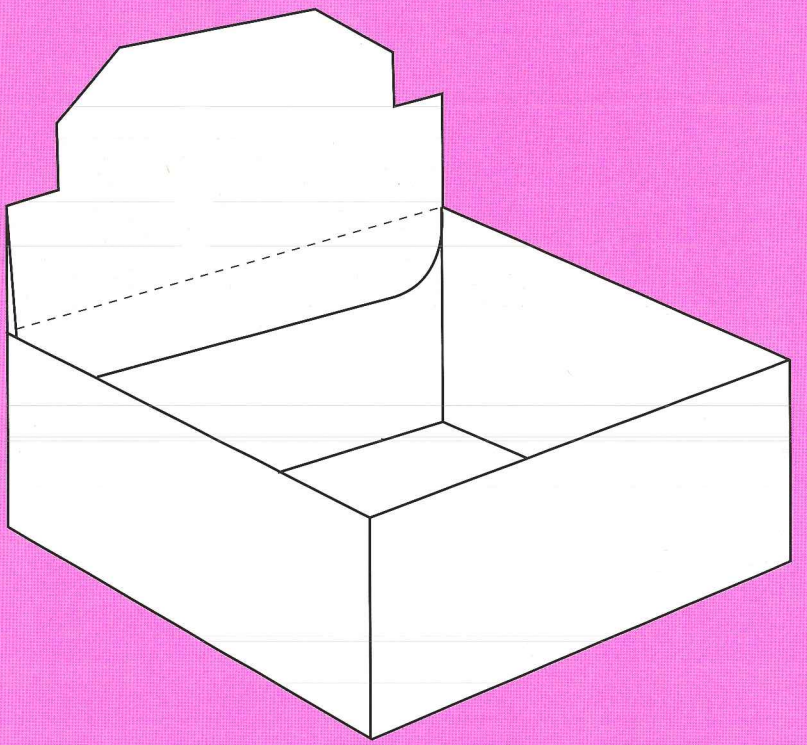
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



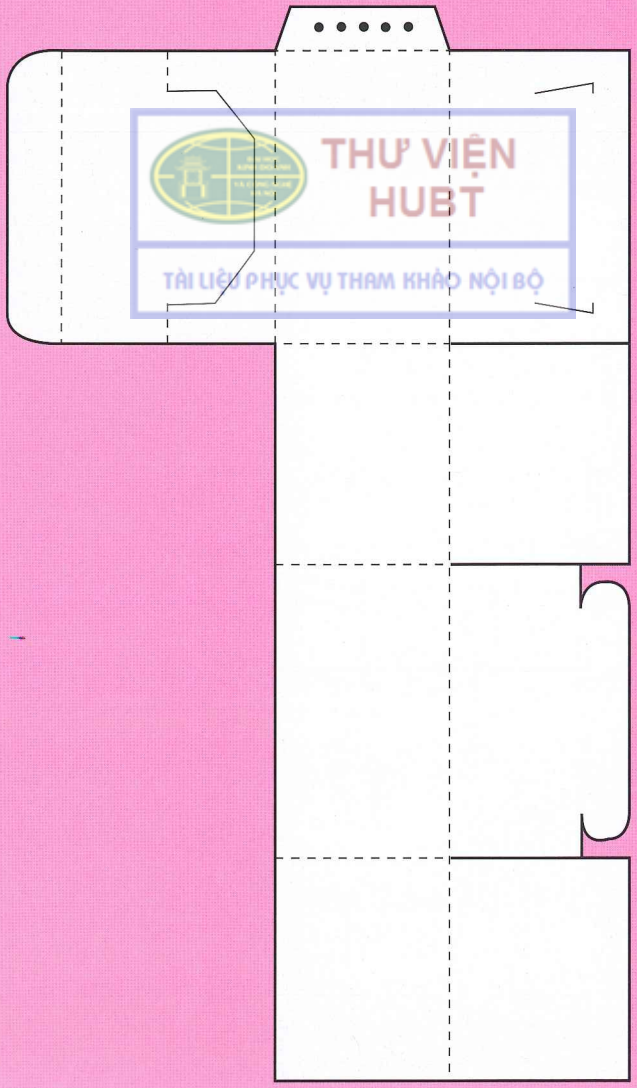
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



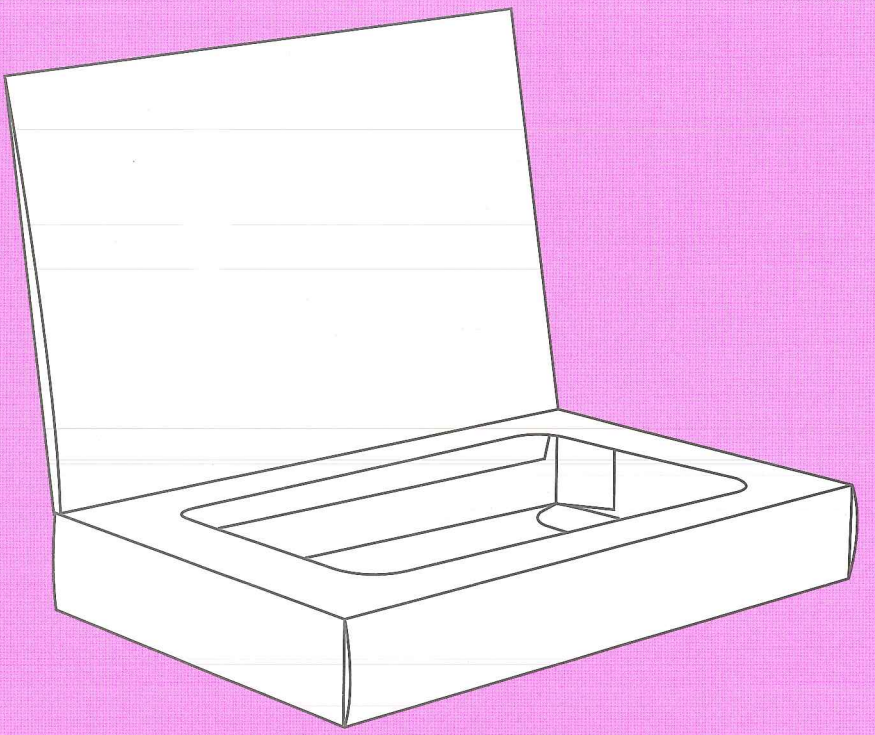
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



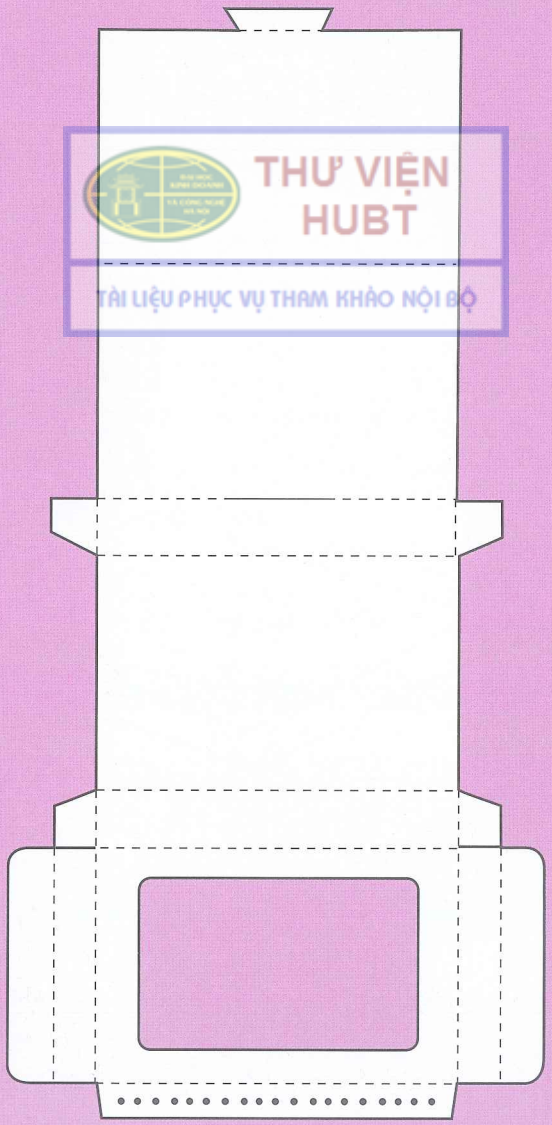
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



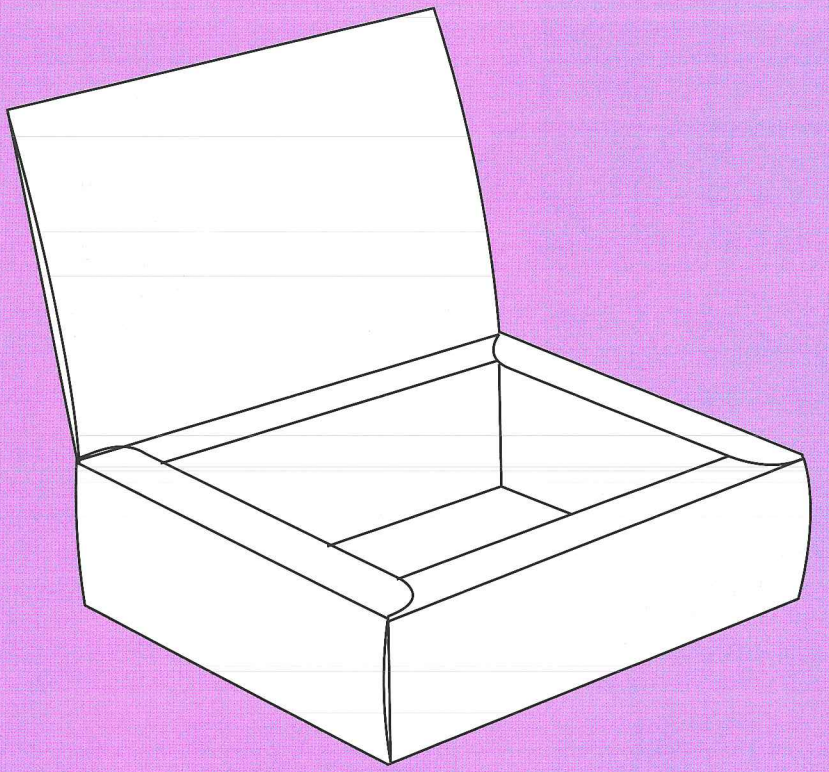
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



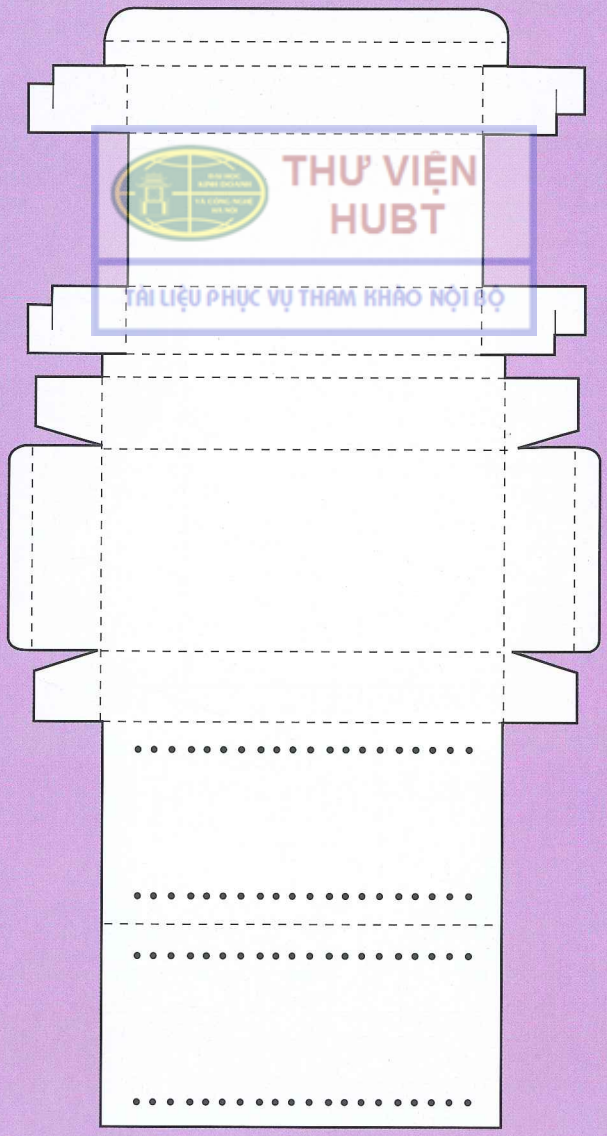
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



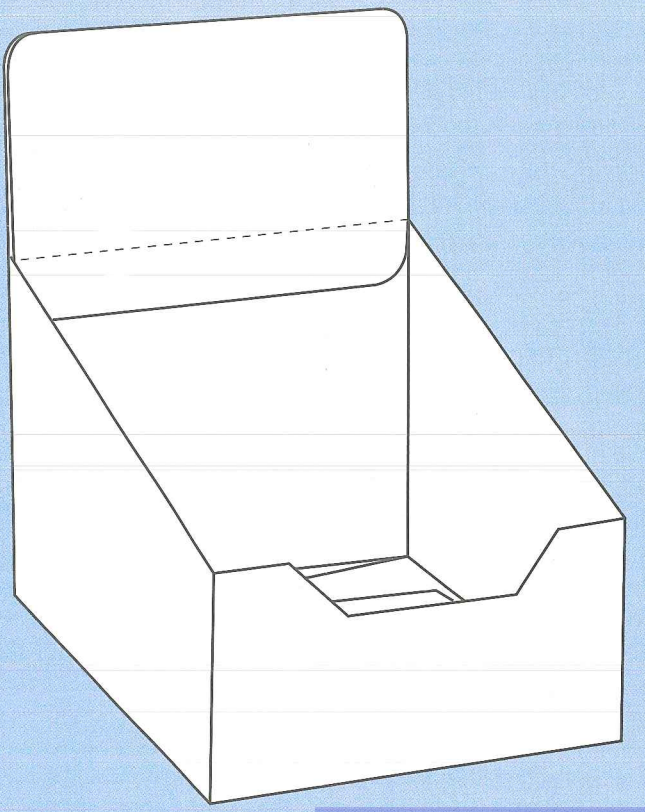
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



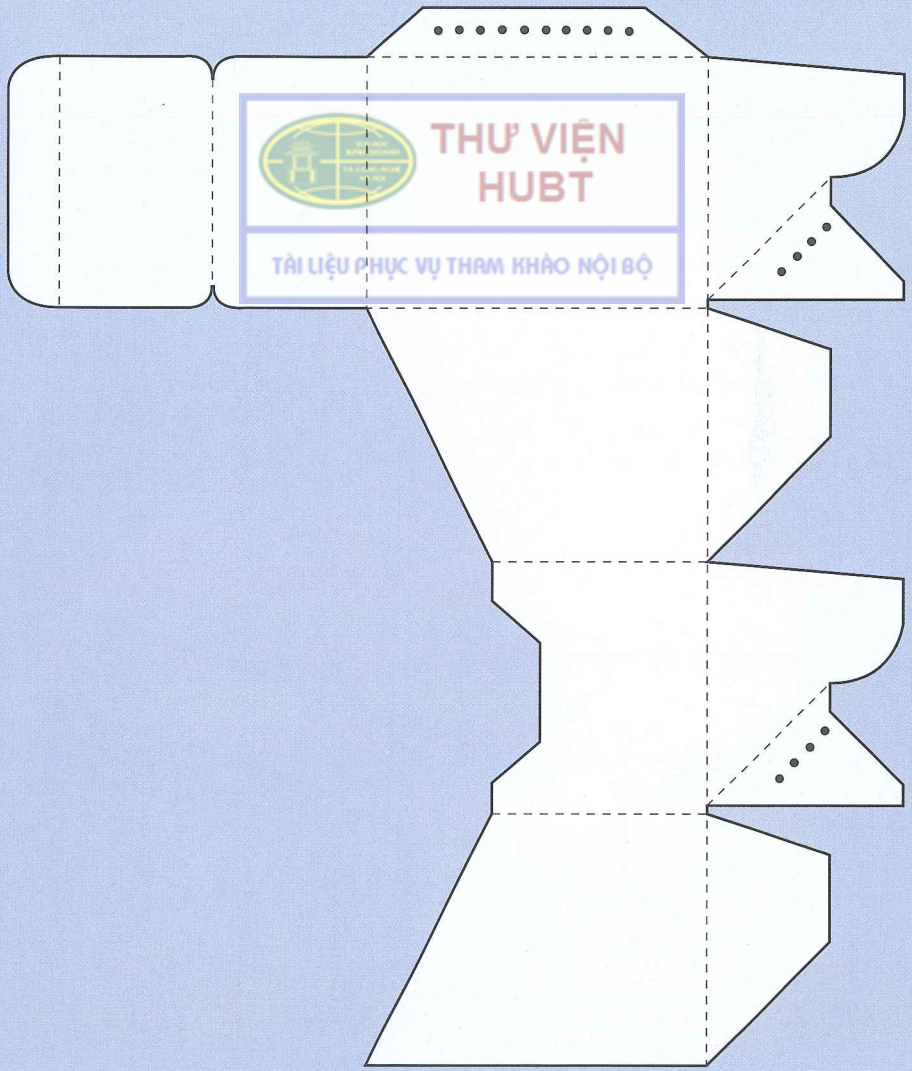
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



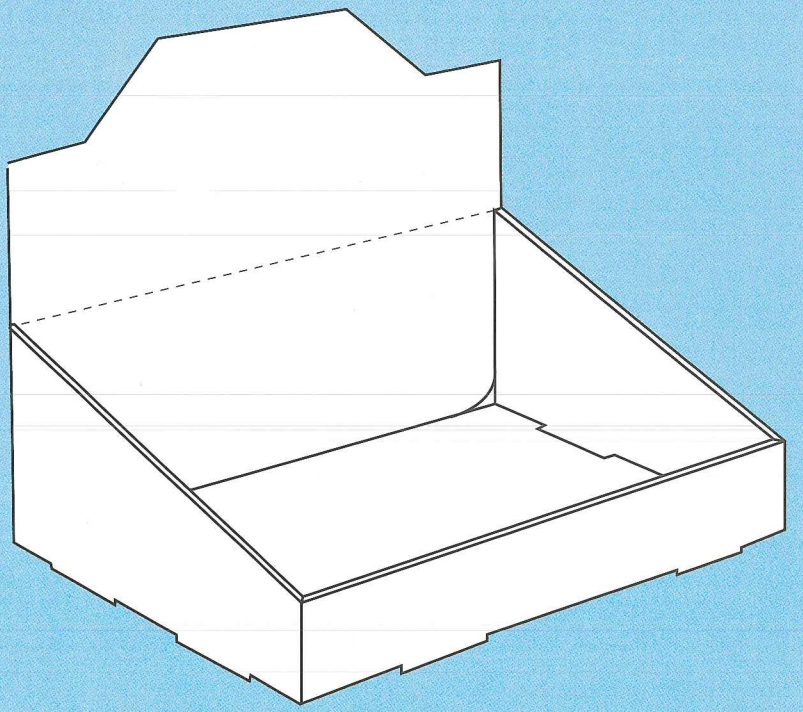
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



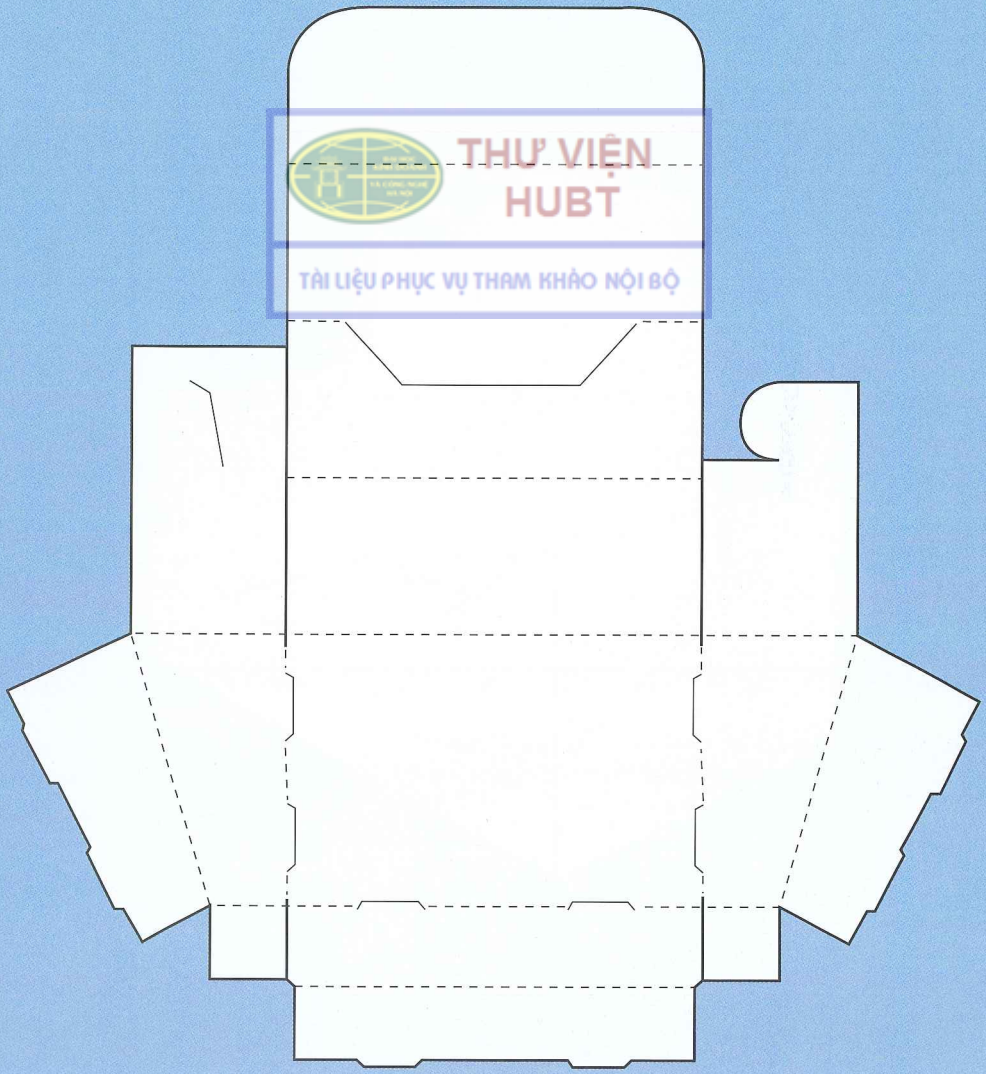
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



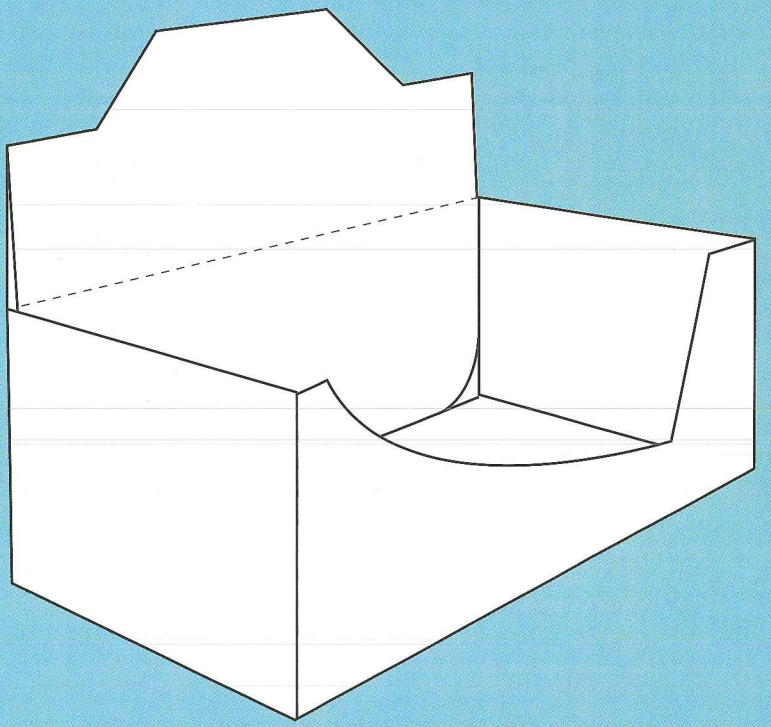
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



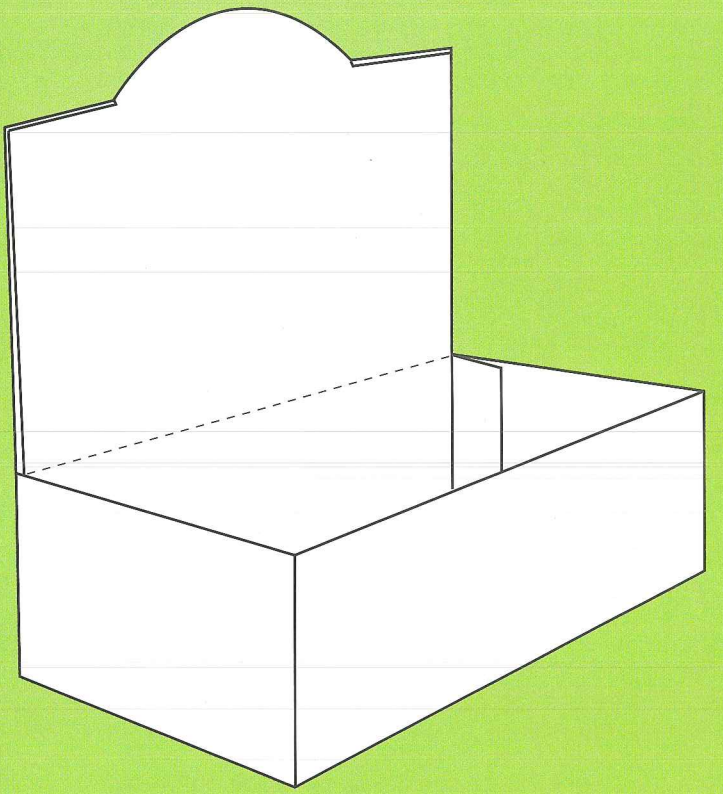
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



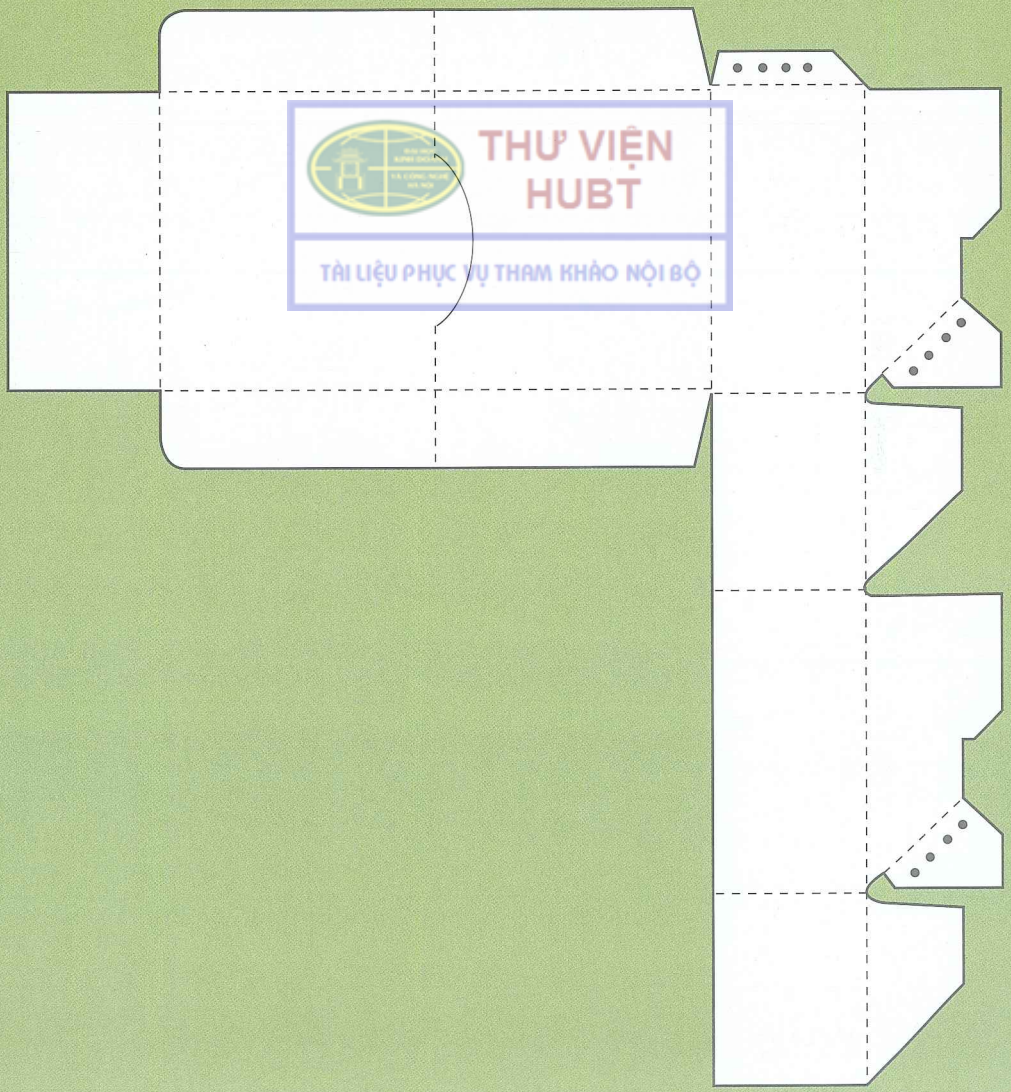
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

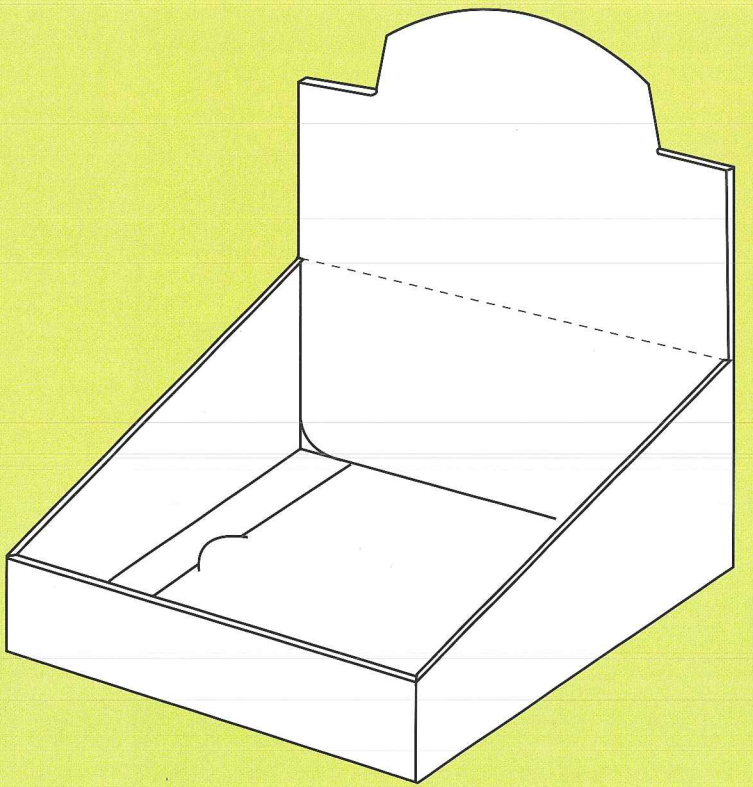


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

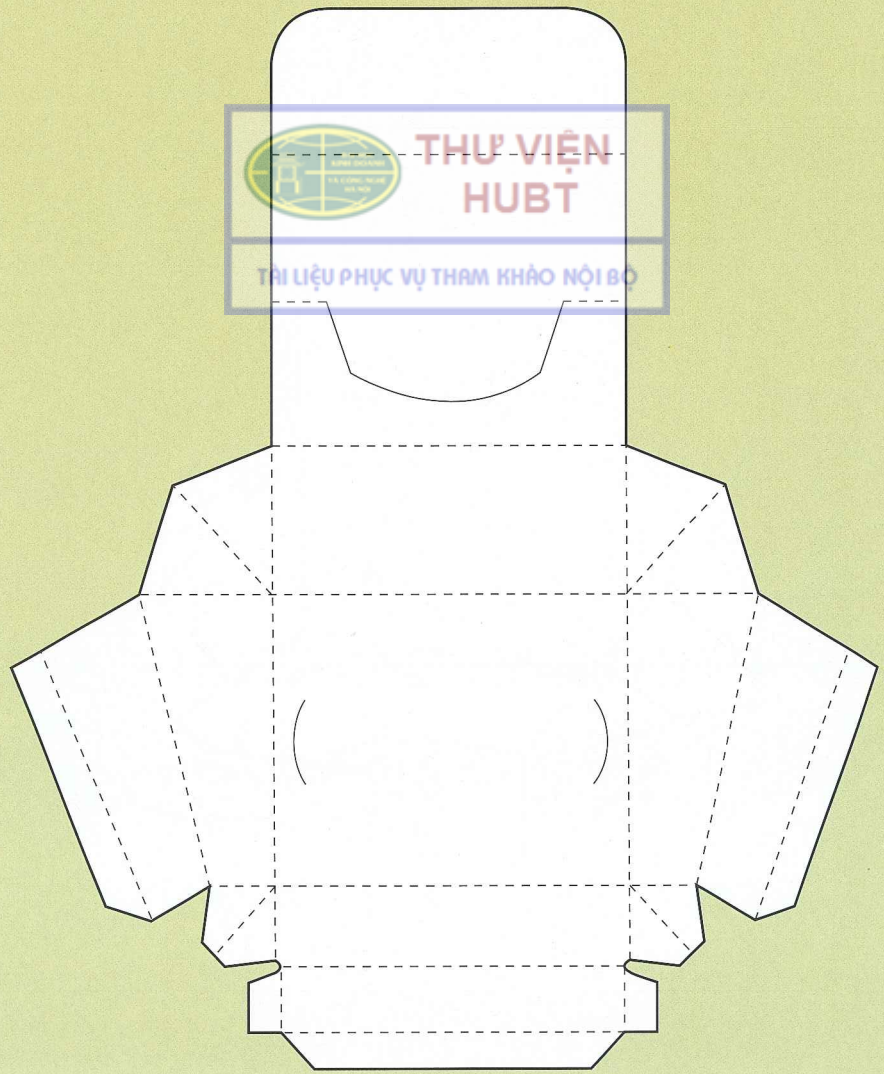


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

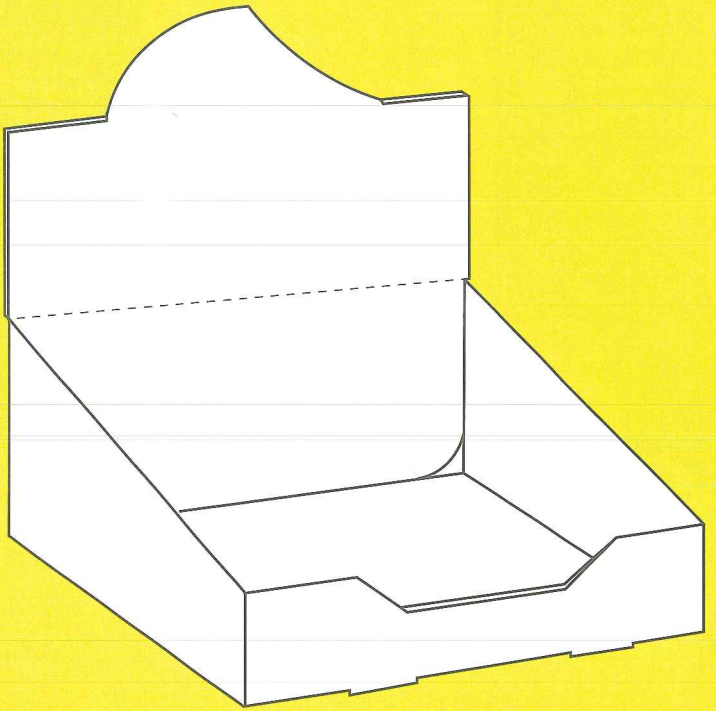
140 Box with Display Panel



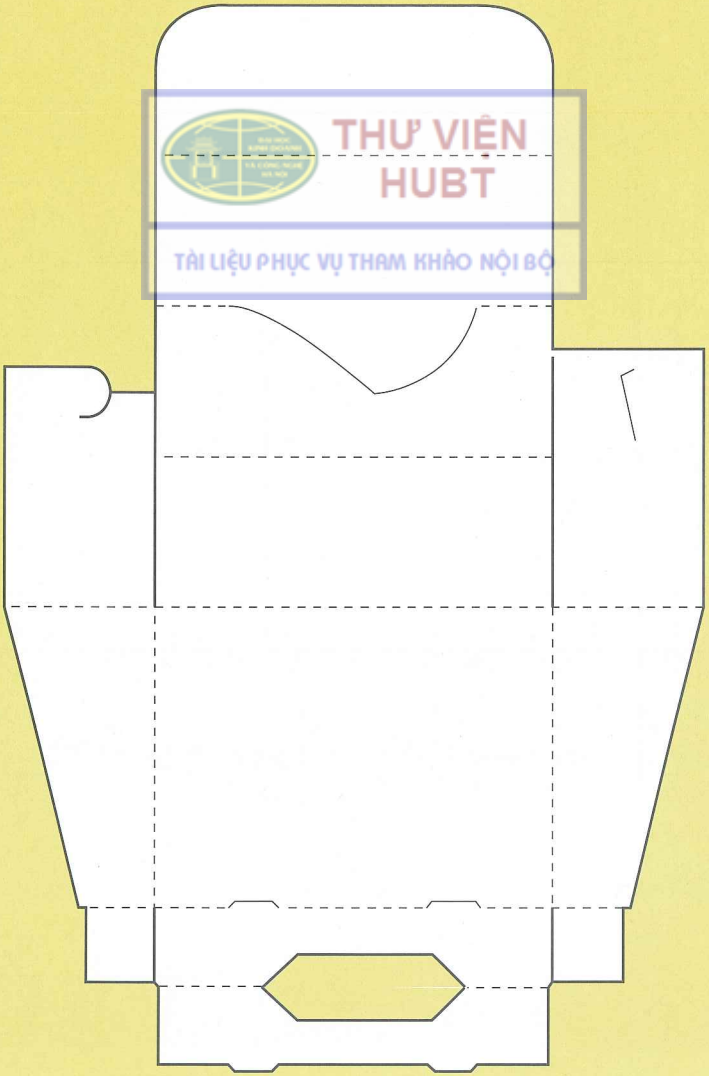
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



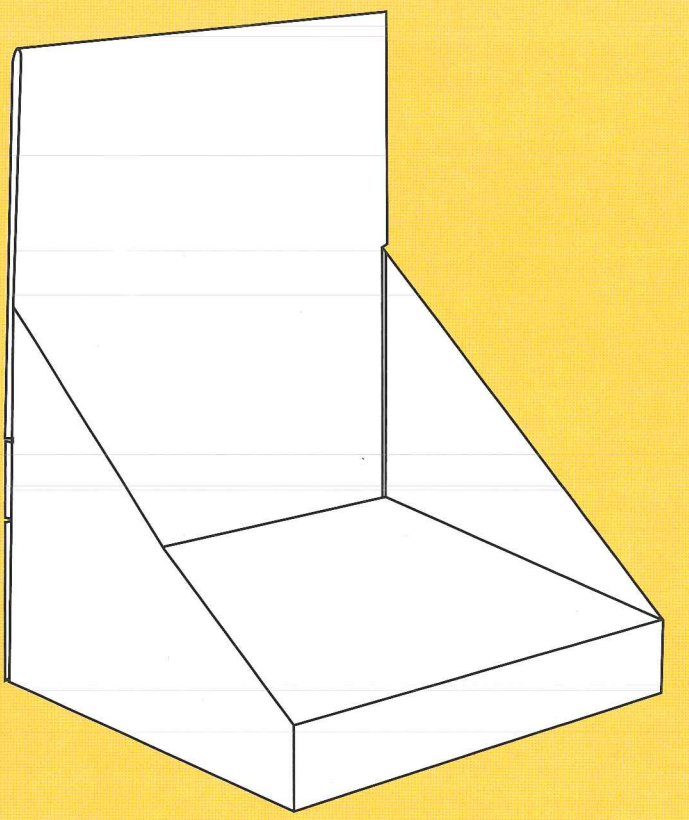
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



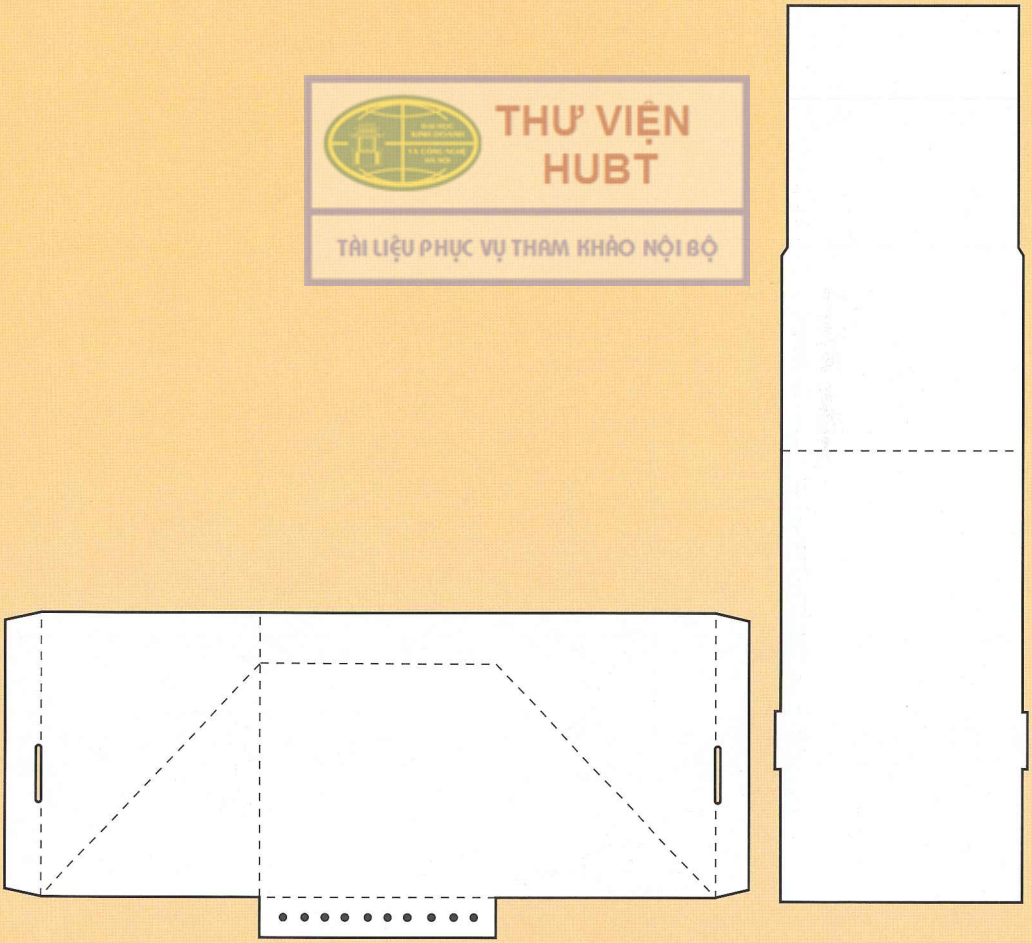
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



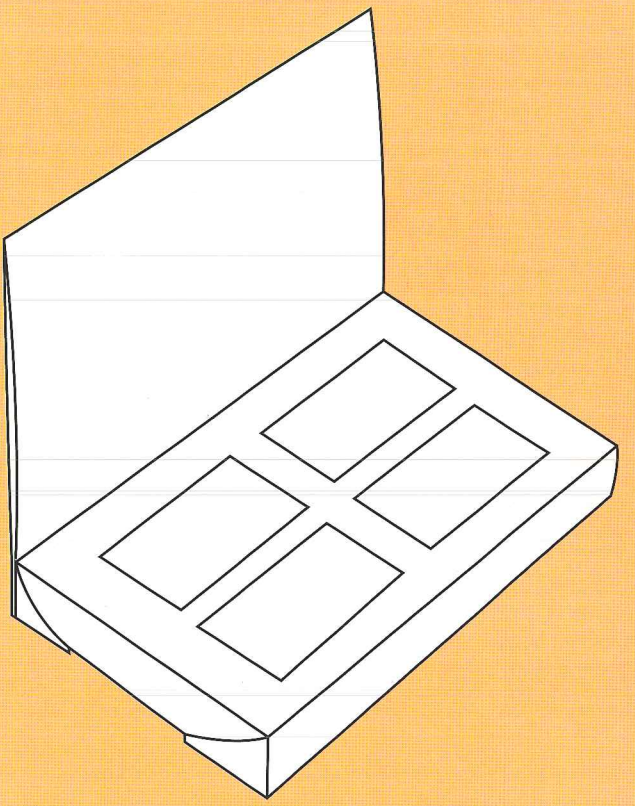
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



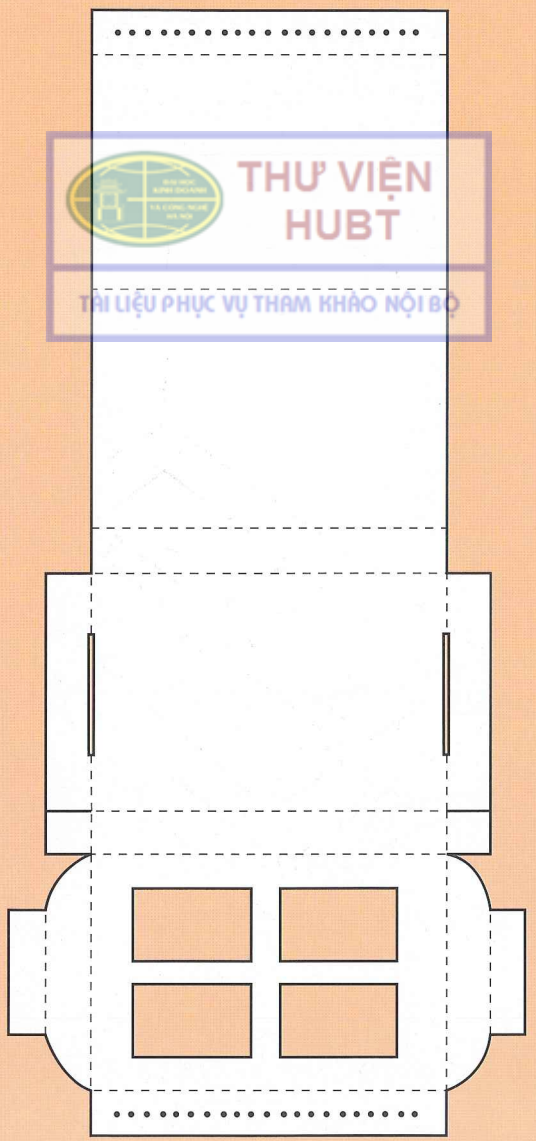
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



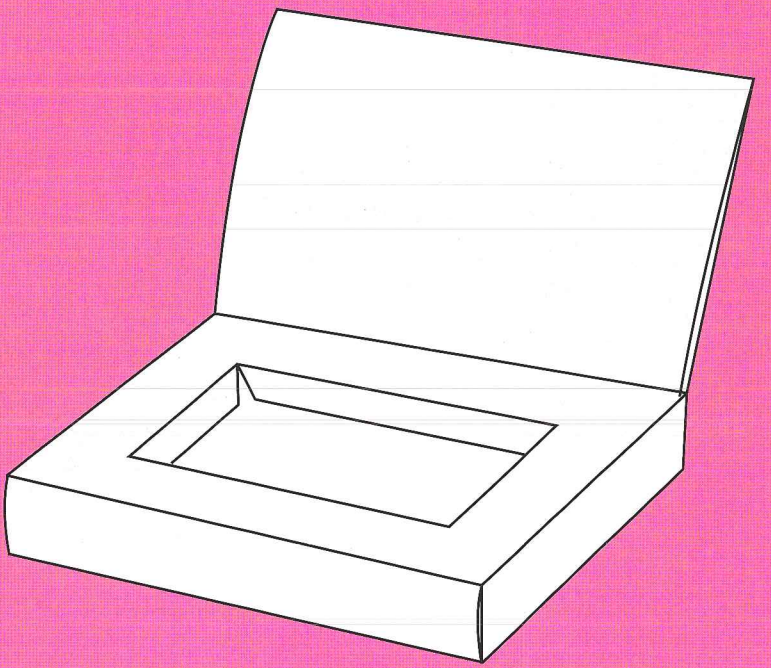
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



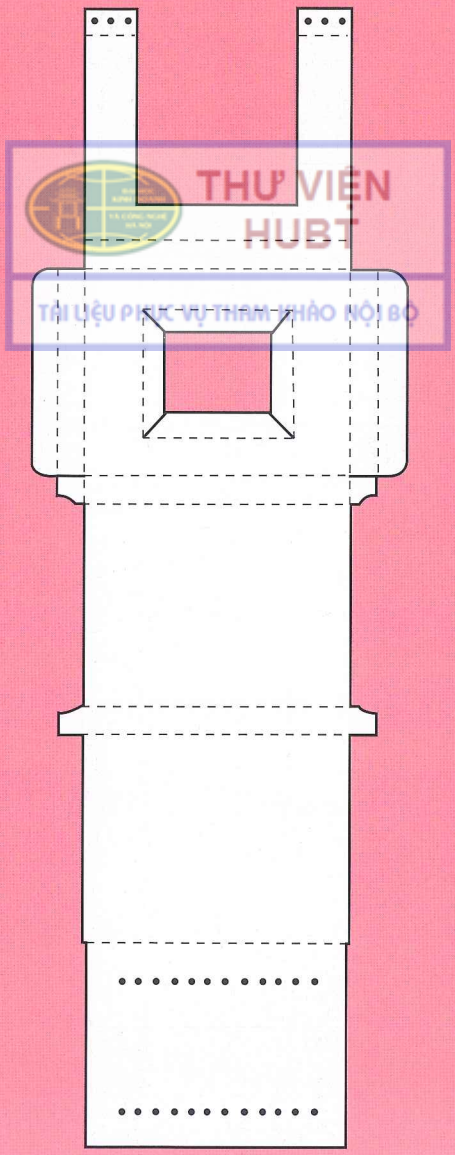
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



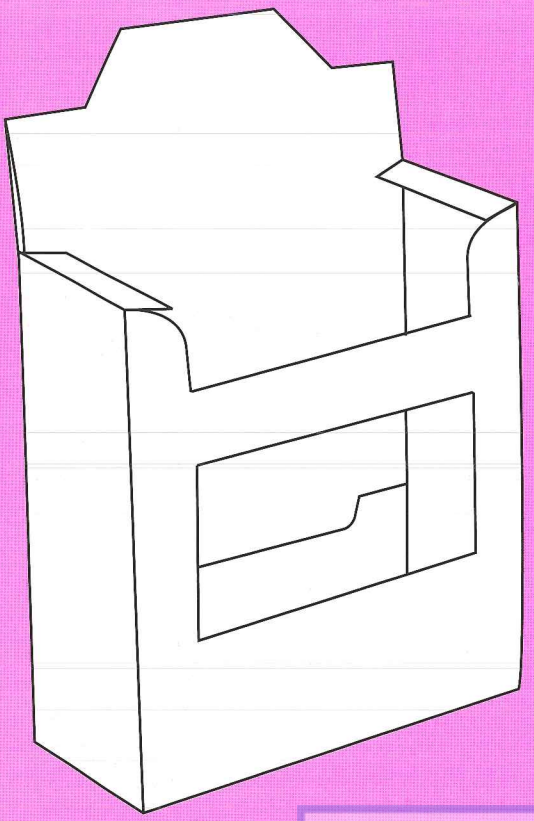
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



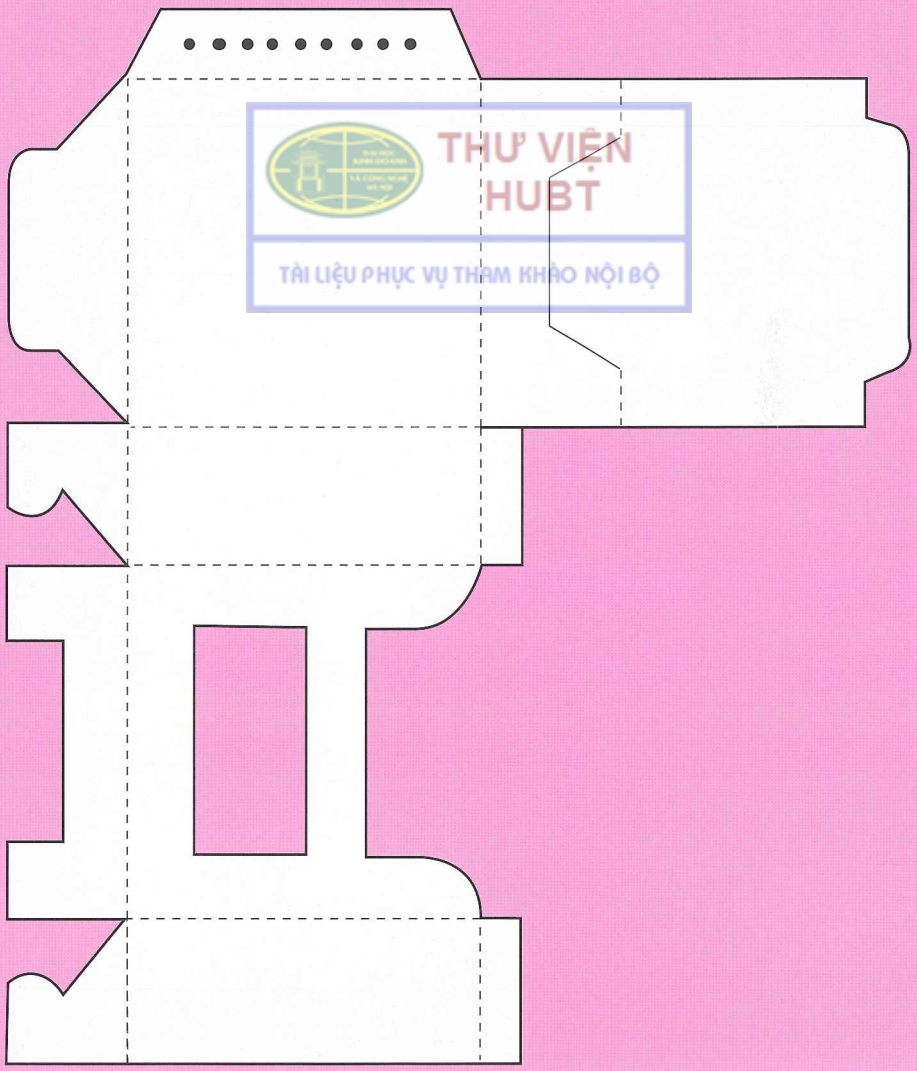
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



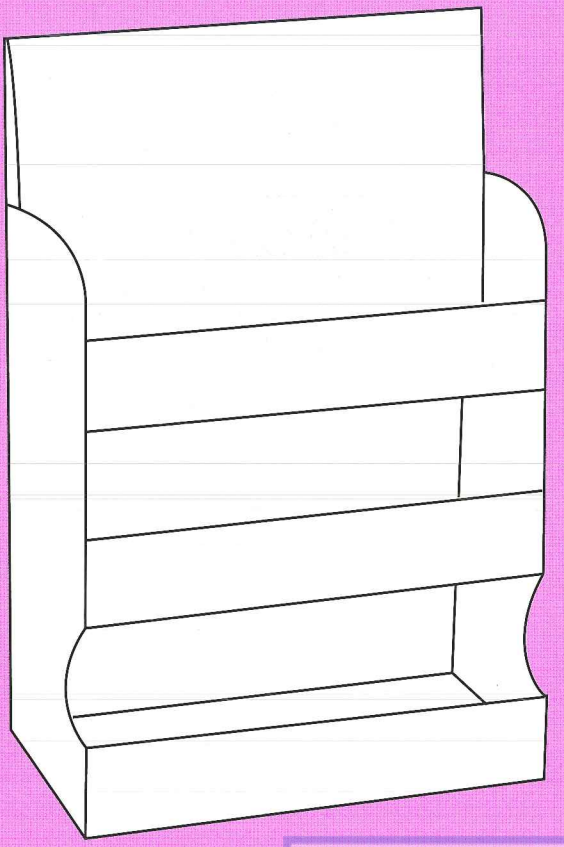
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



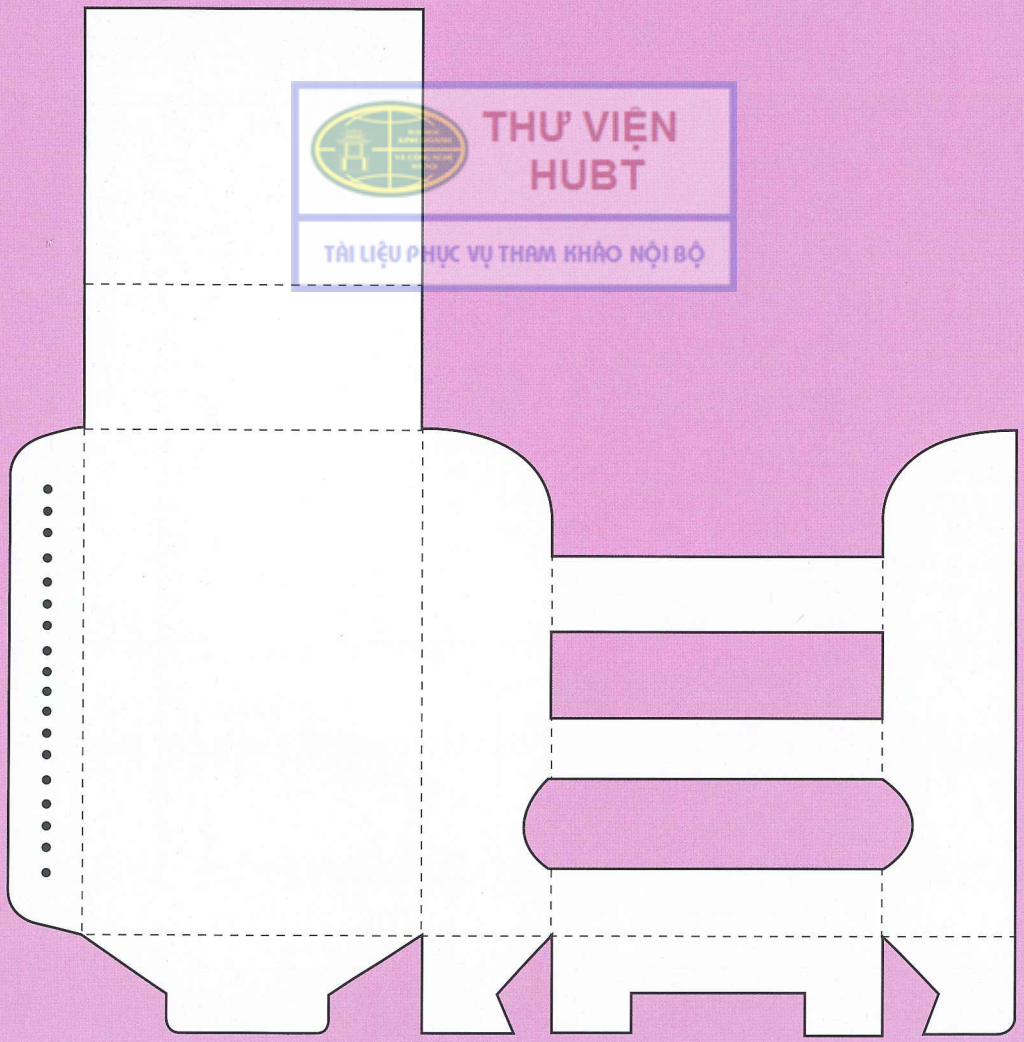
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



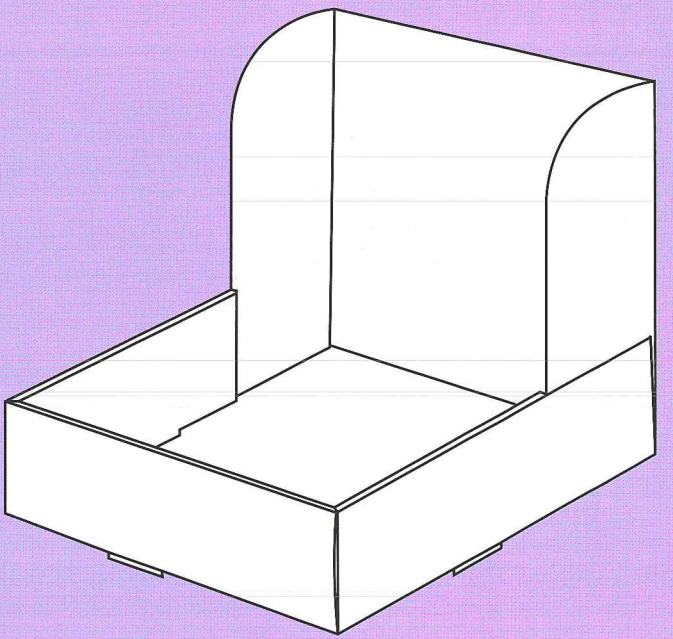
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



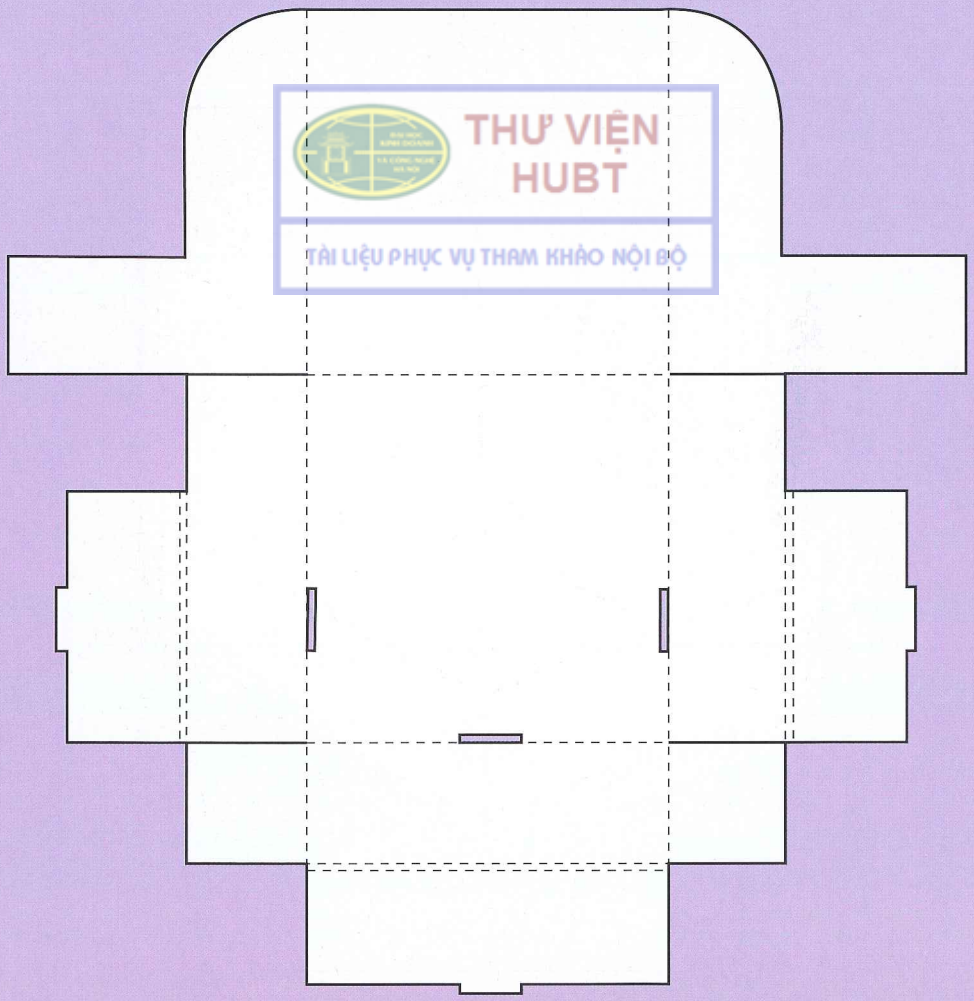
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



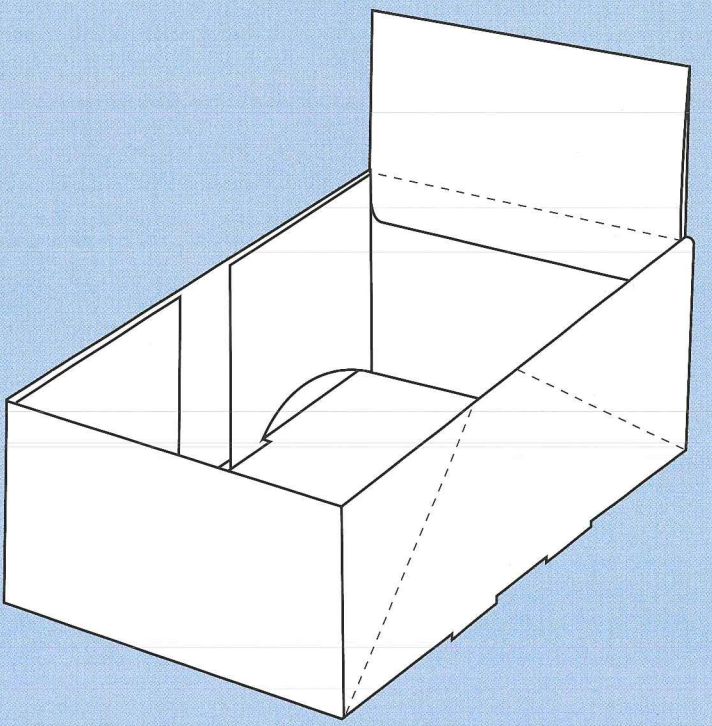
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



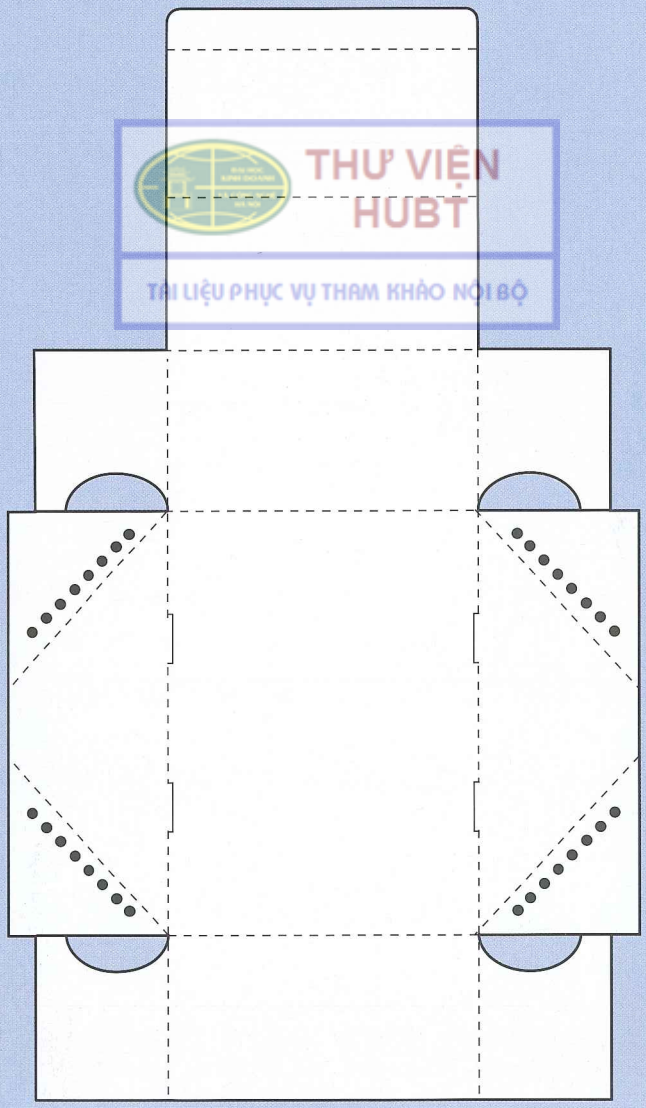
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

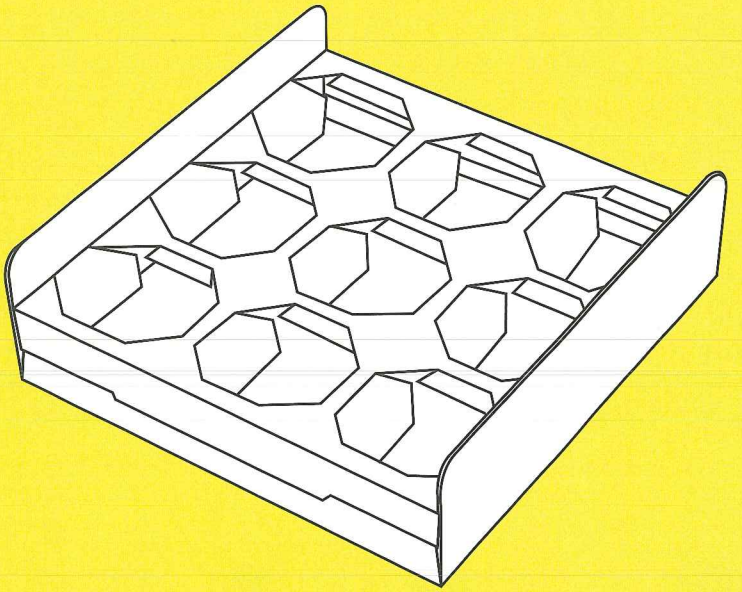


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

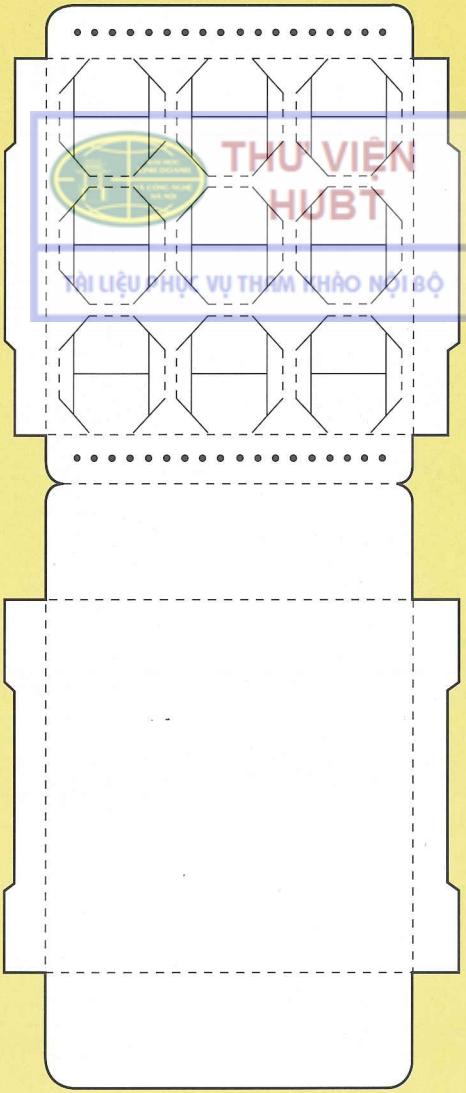
THƯ VIỆN
HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

THƯ VIỆN
HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

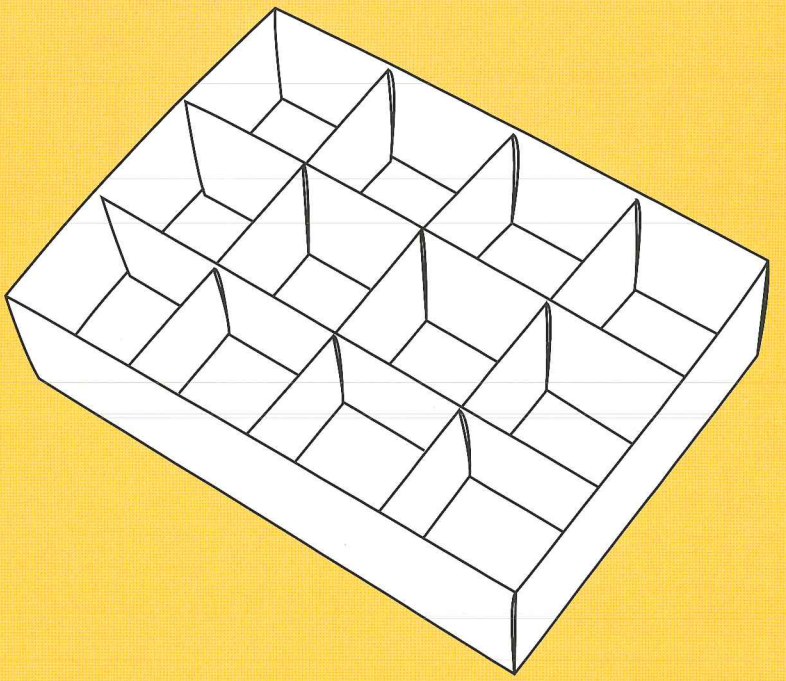
Dividers



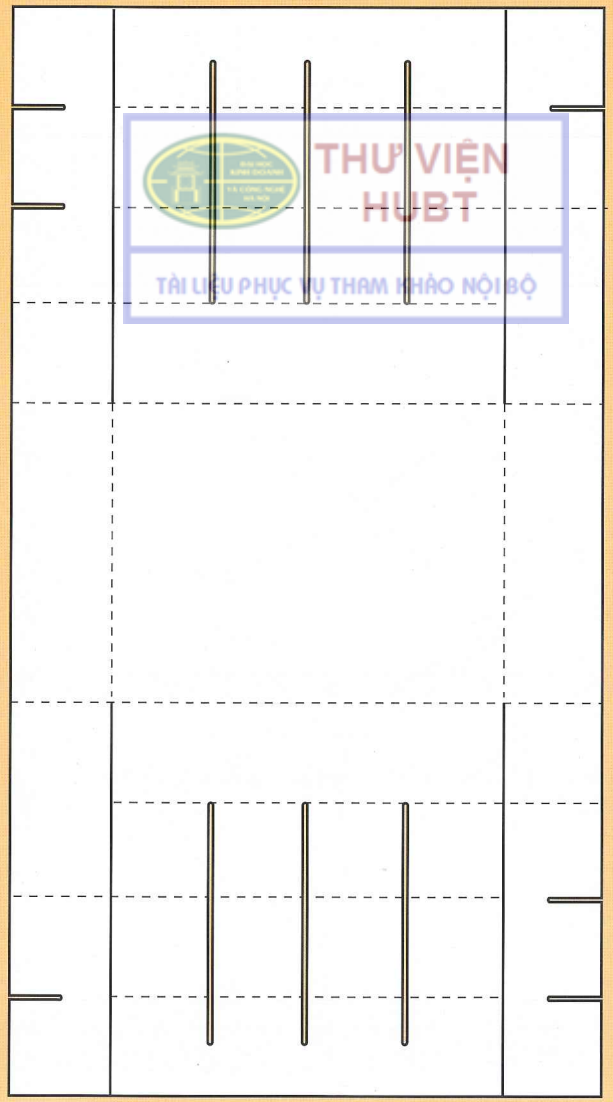
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



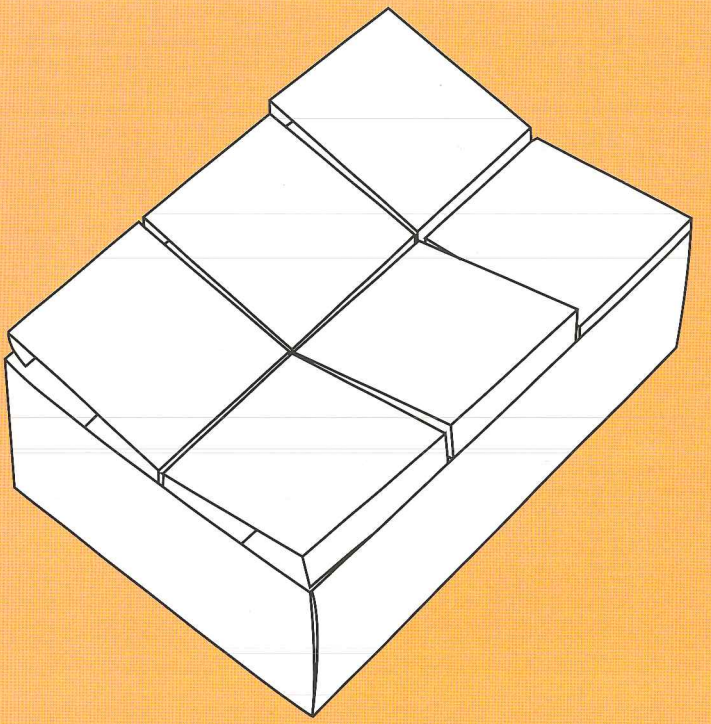
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



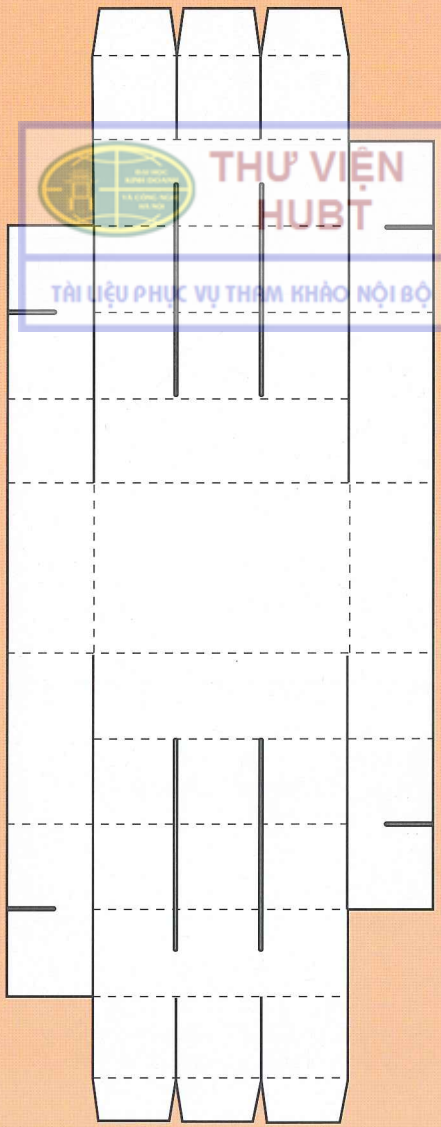
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



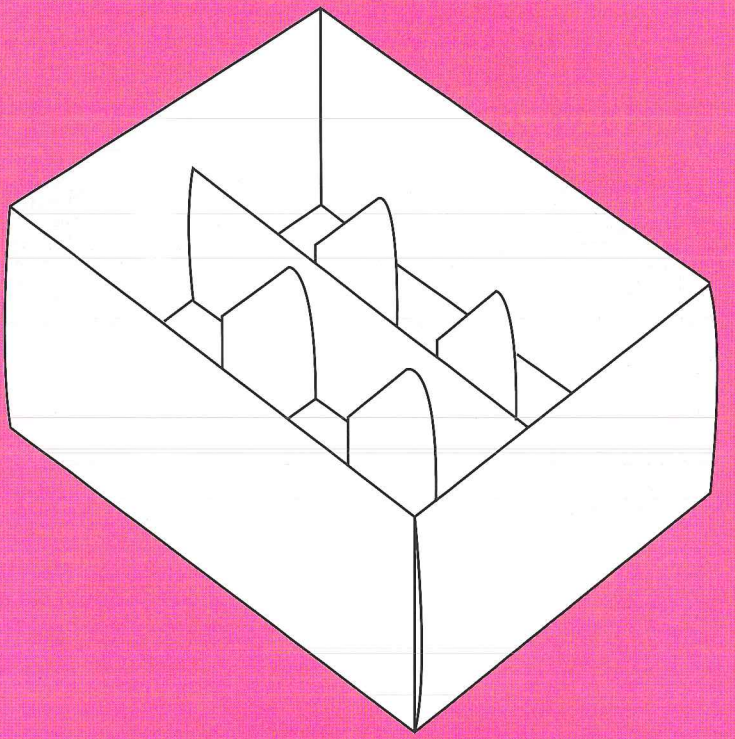
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



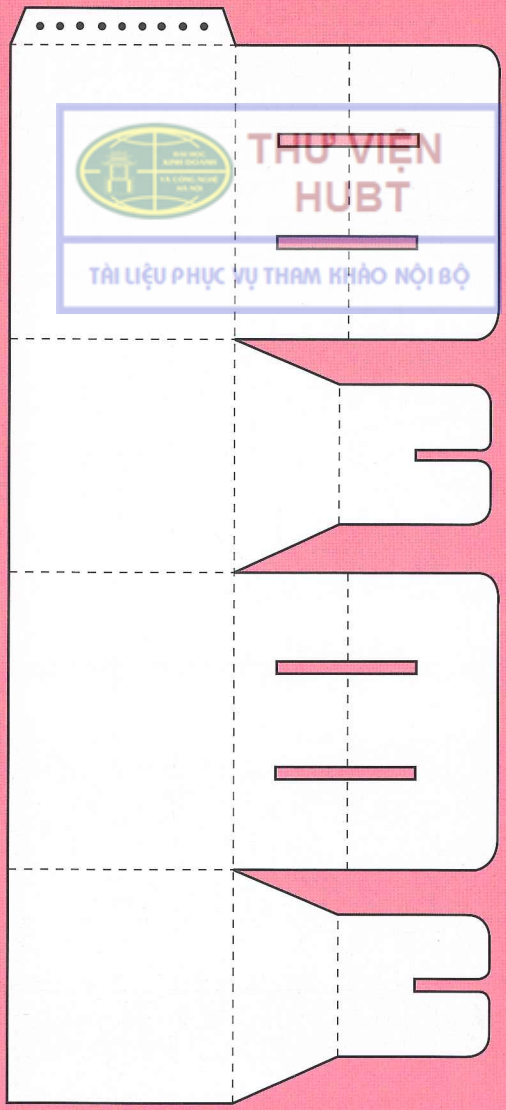
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

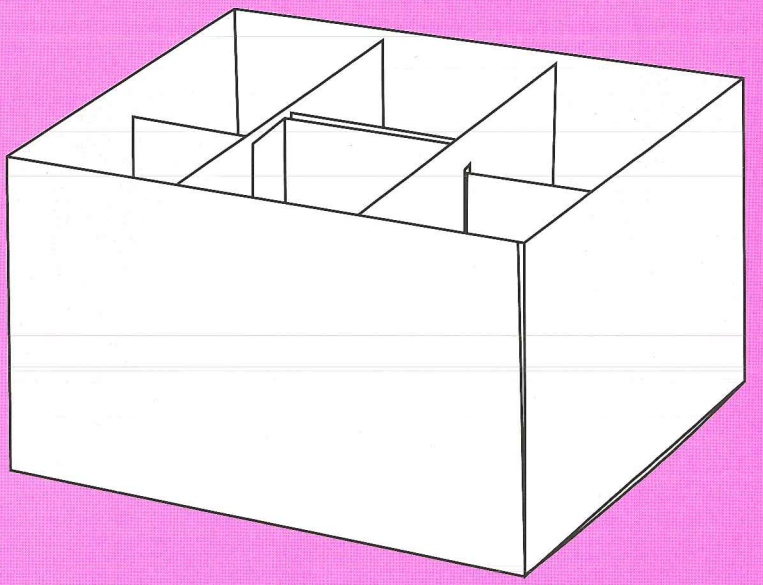


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

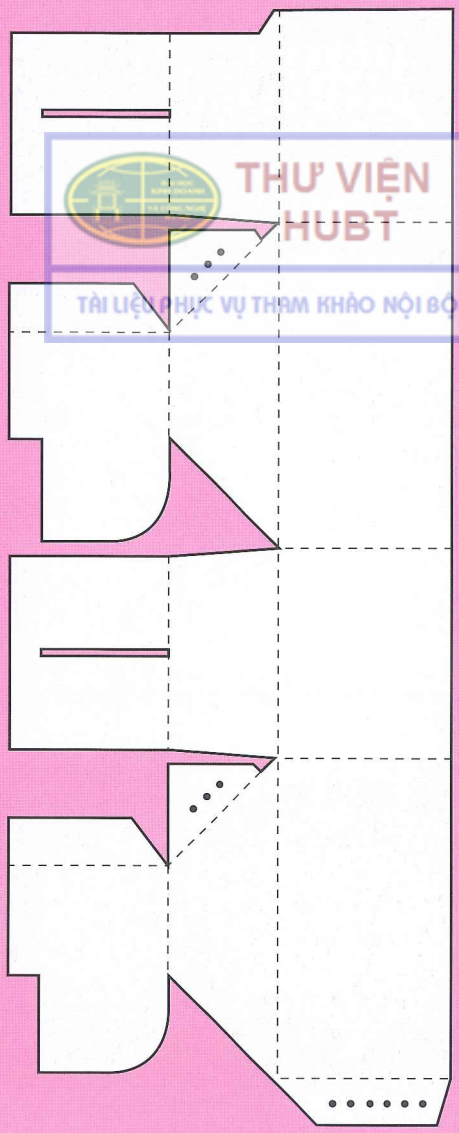


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

168 6-cell Auto Lock Bottom

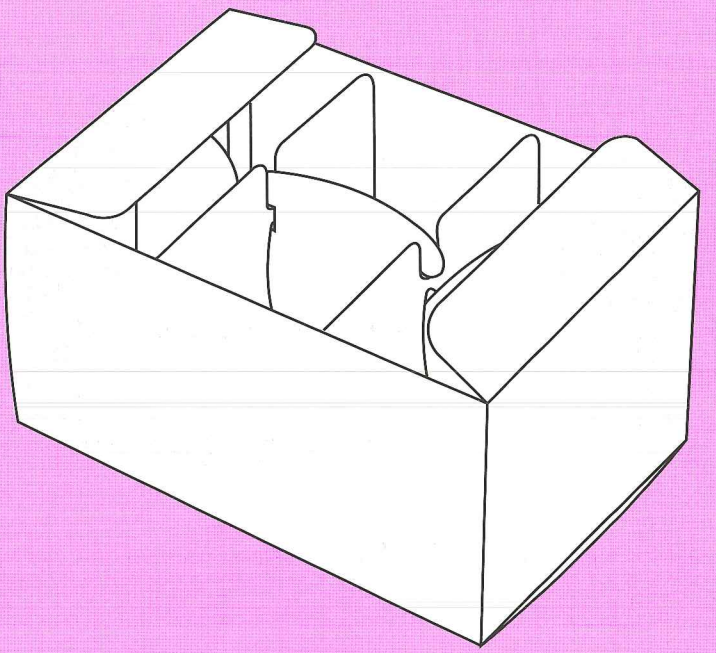


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

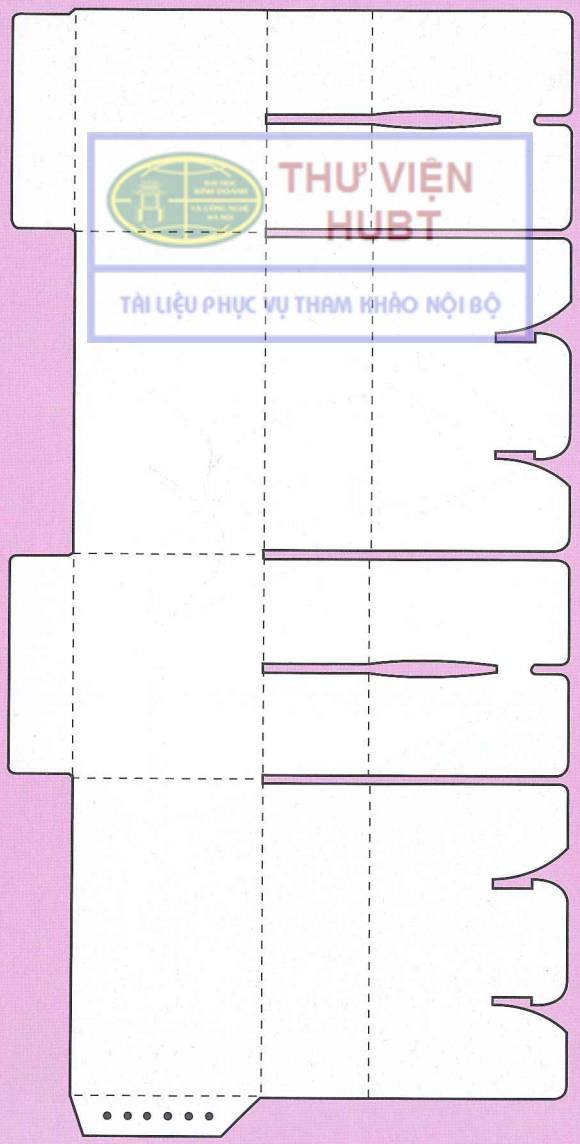


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

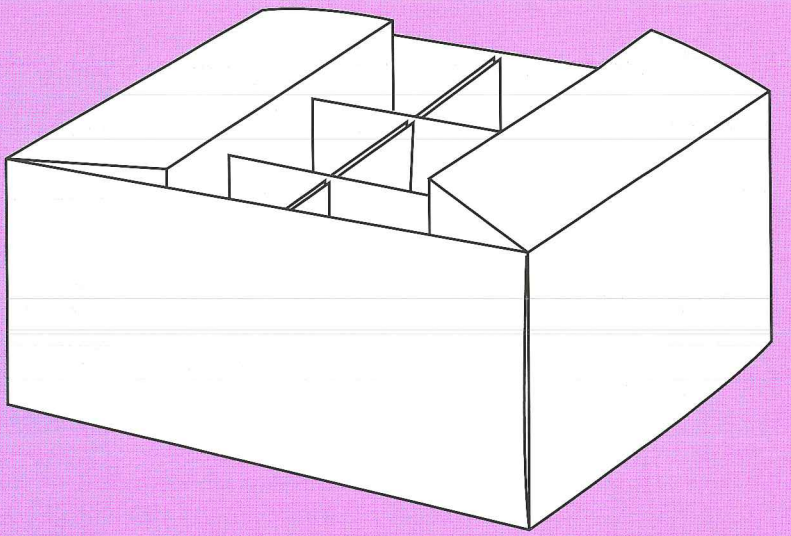
170 6-cell Auto Lock Bottom



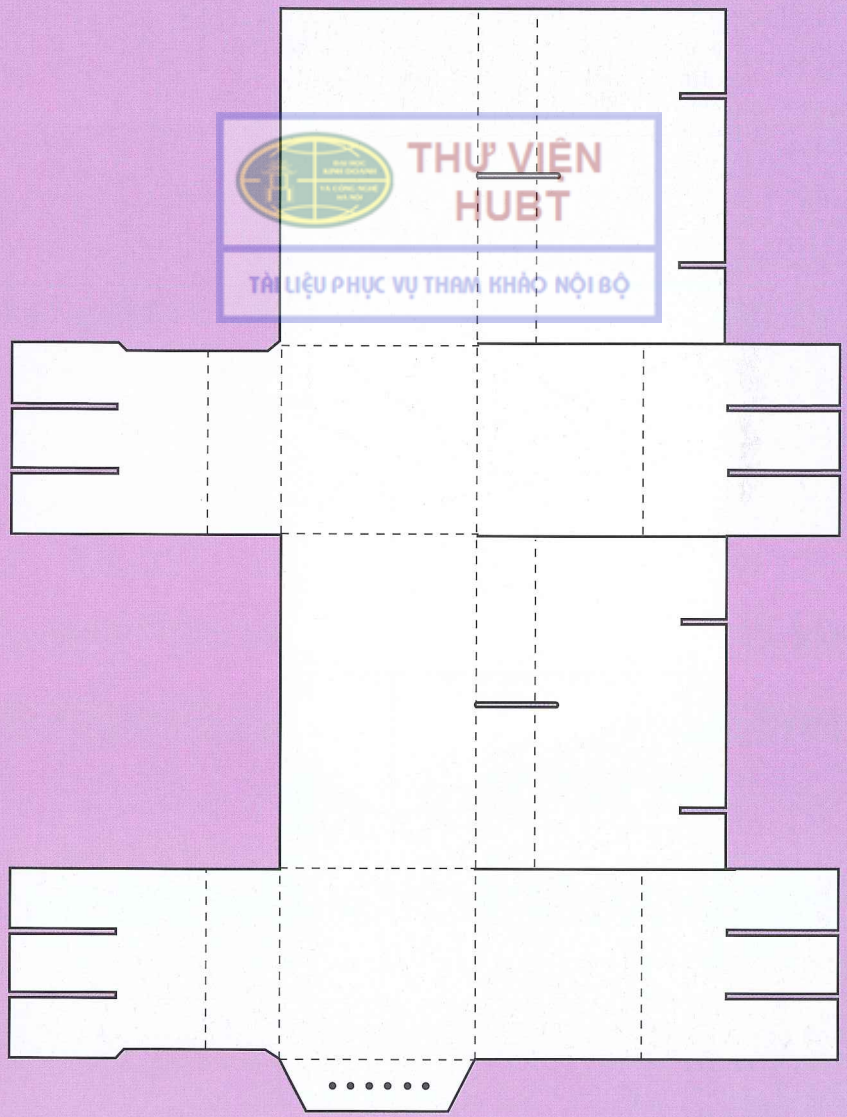
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



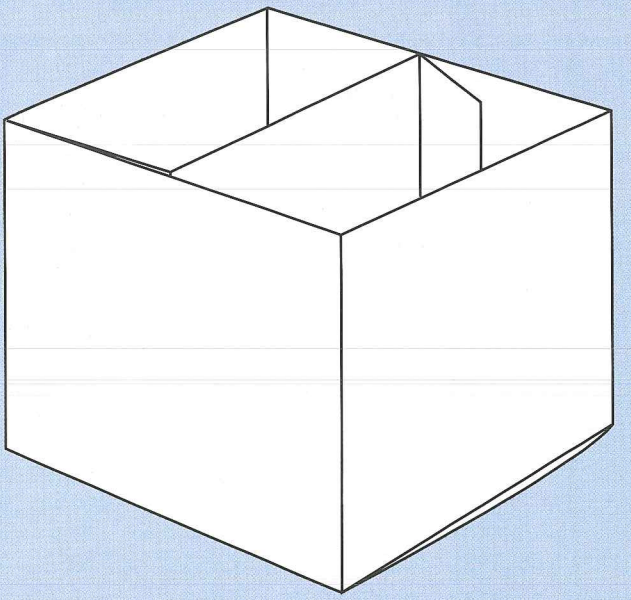
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



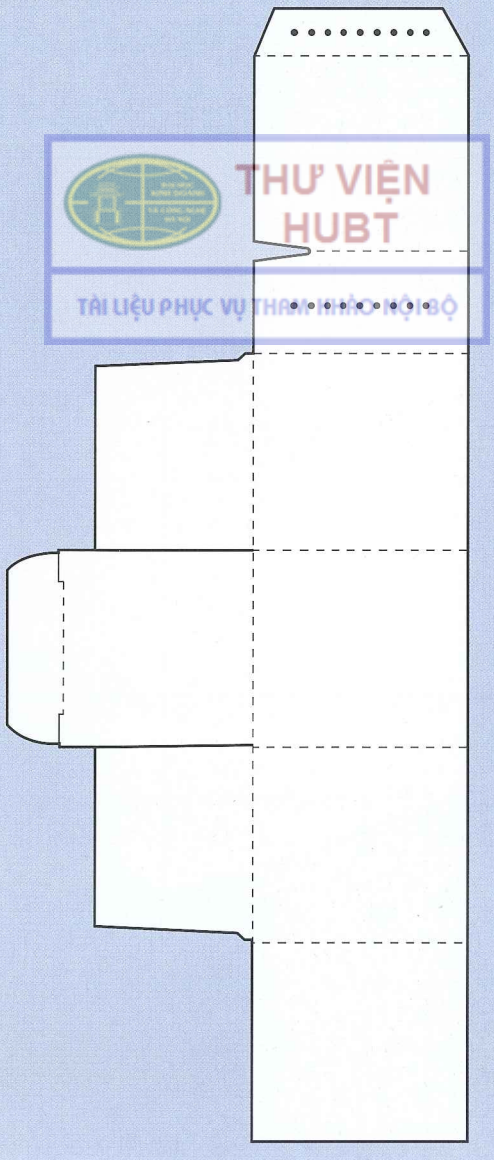
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



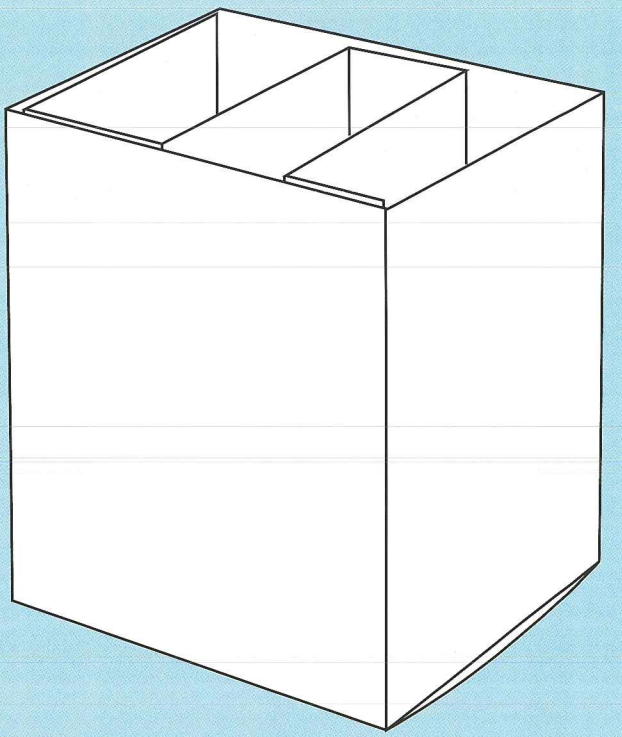
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



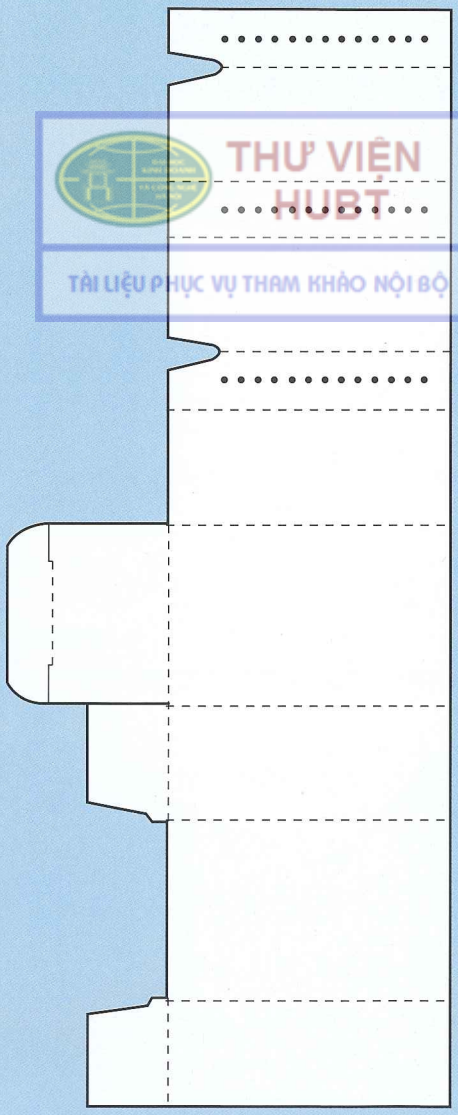
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



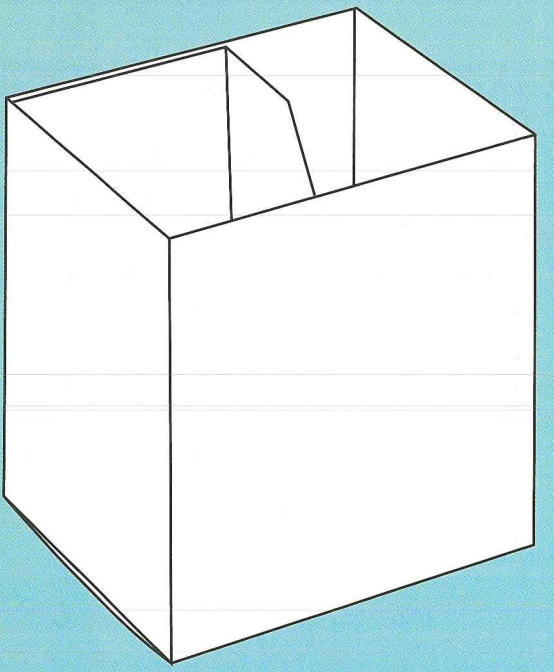
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



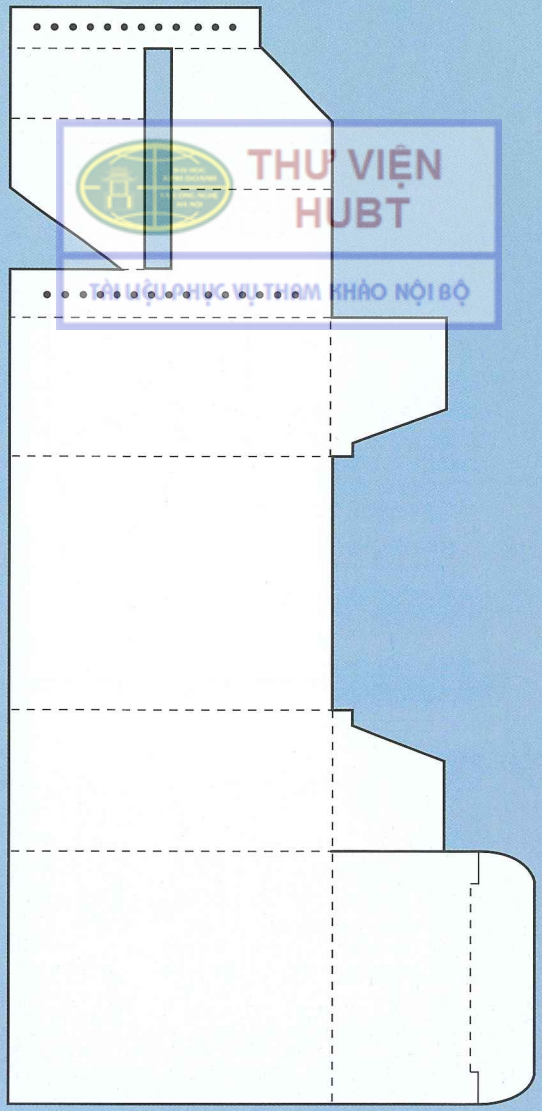
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



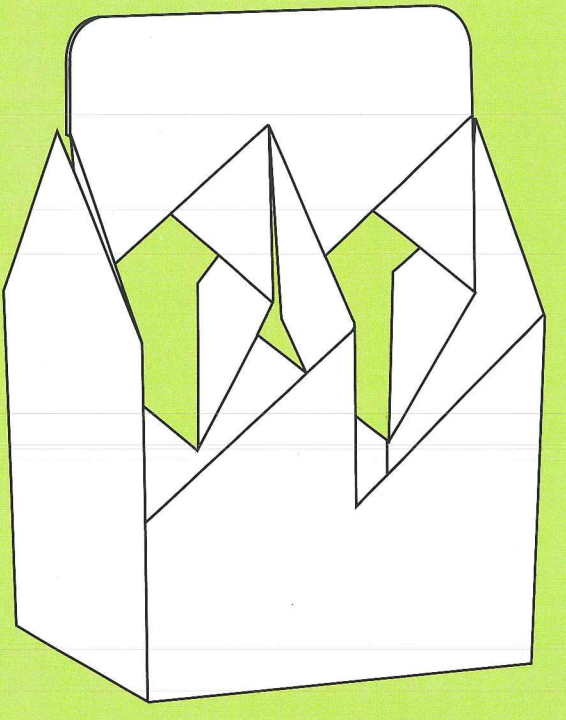
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



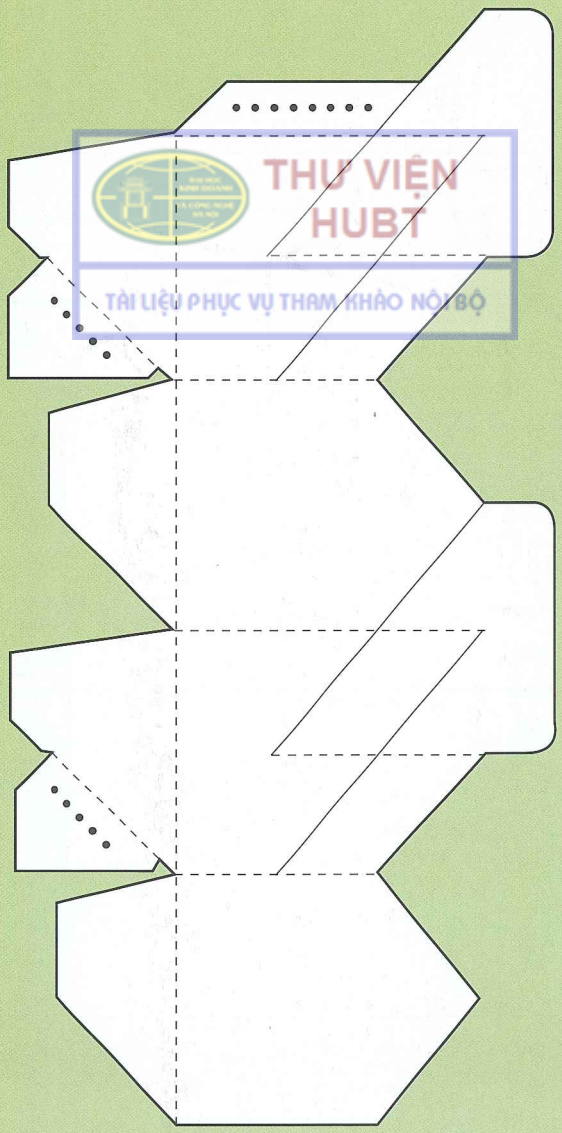
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

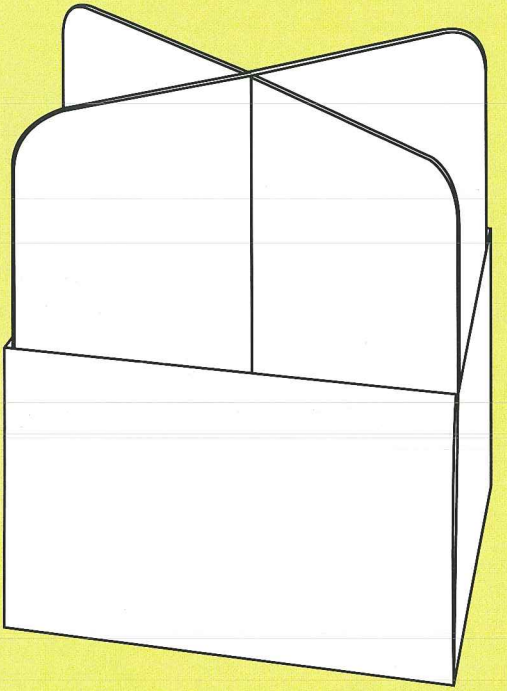


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

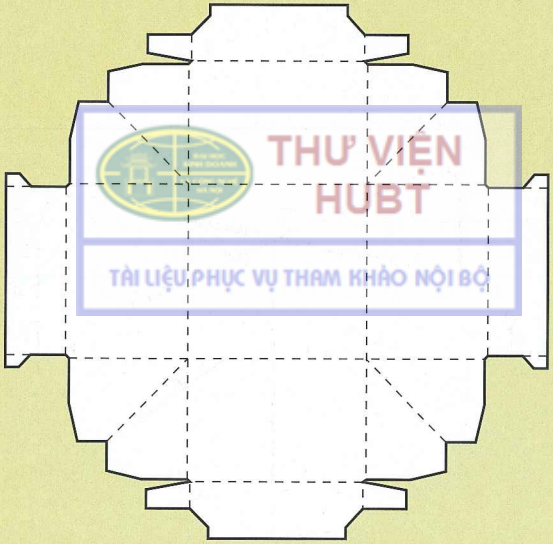


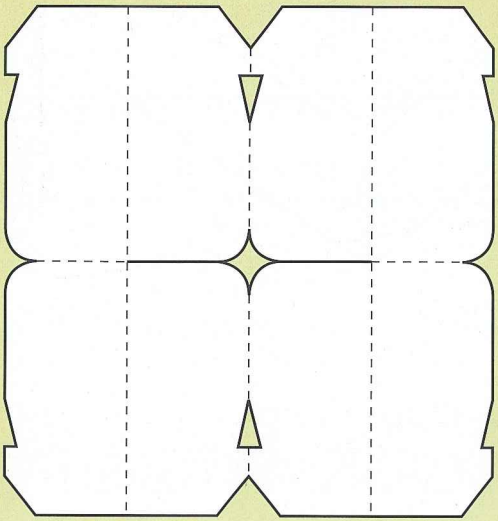
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

182 Display Box Divider

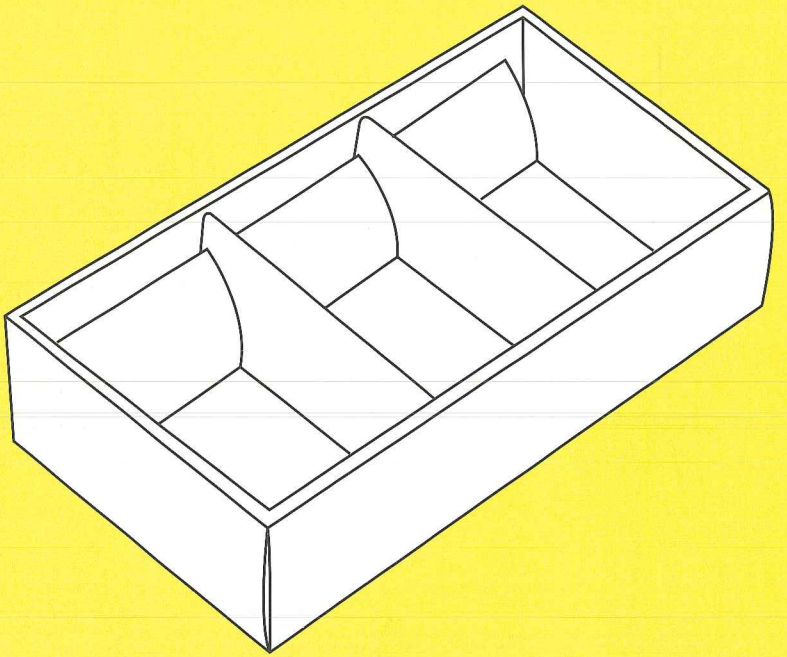


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

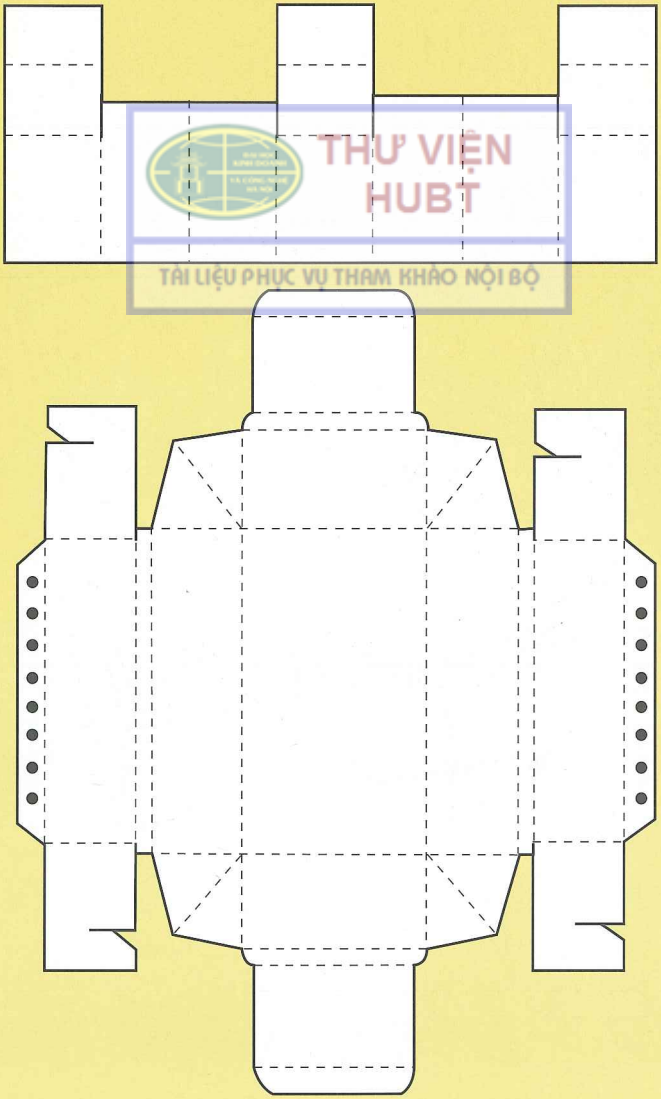




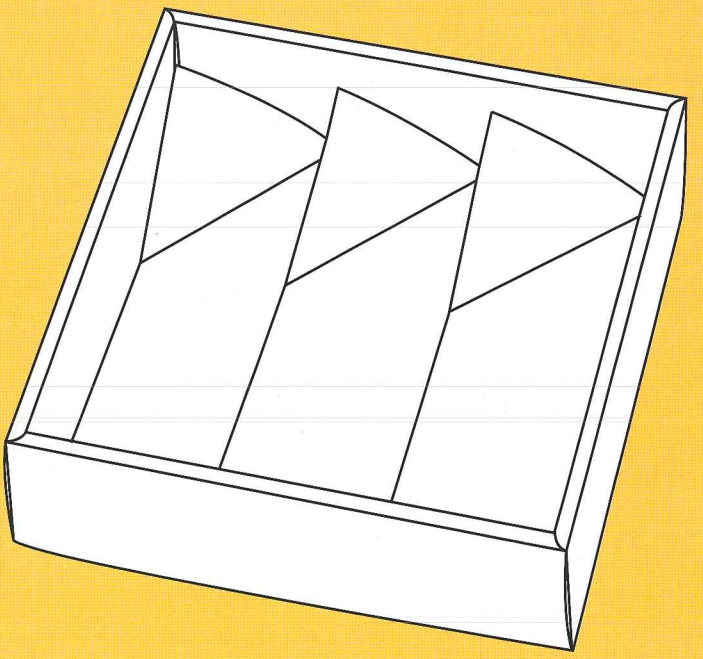
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



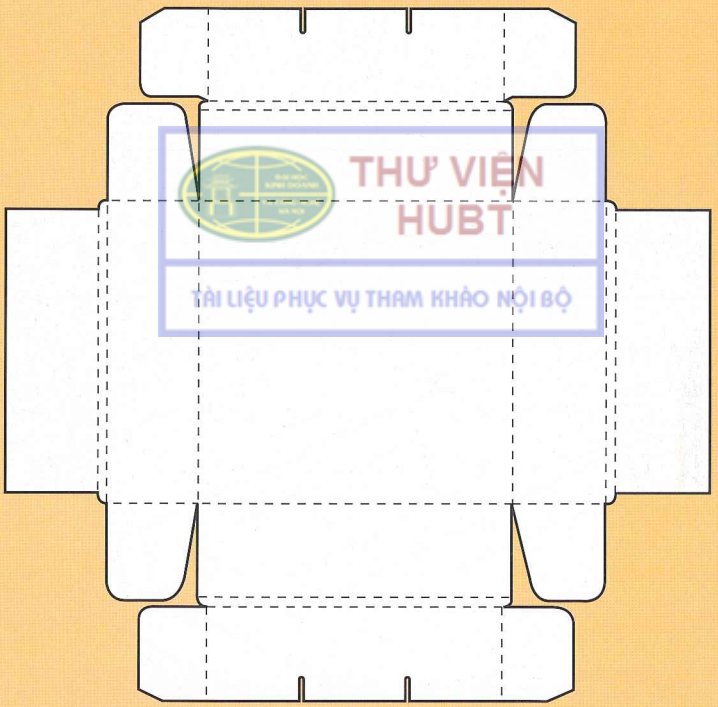
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

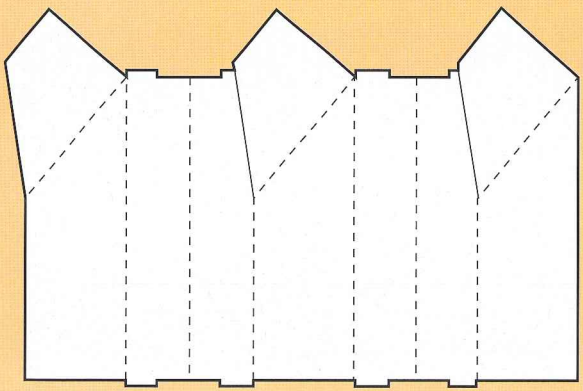


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

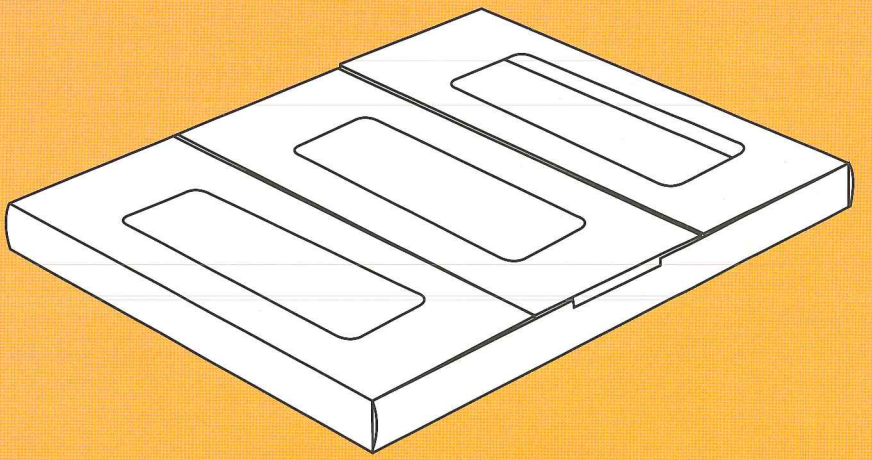


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

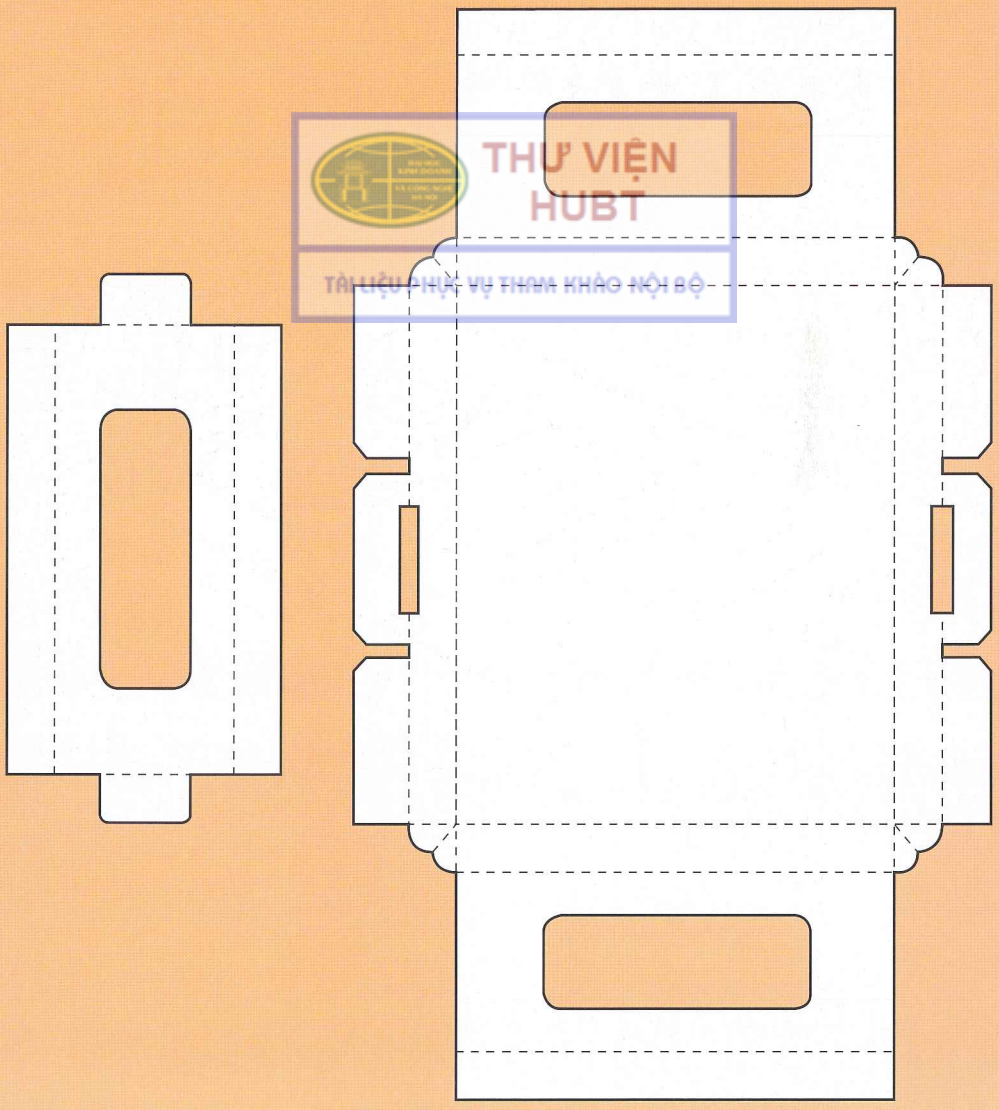




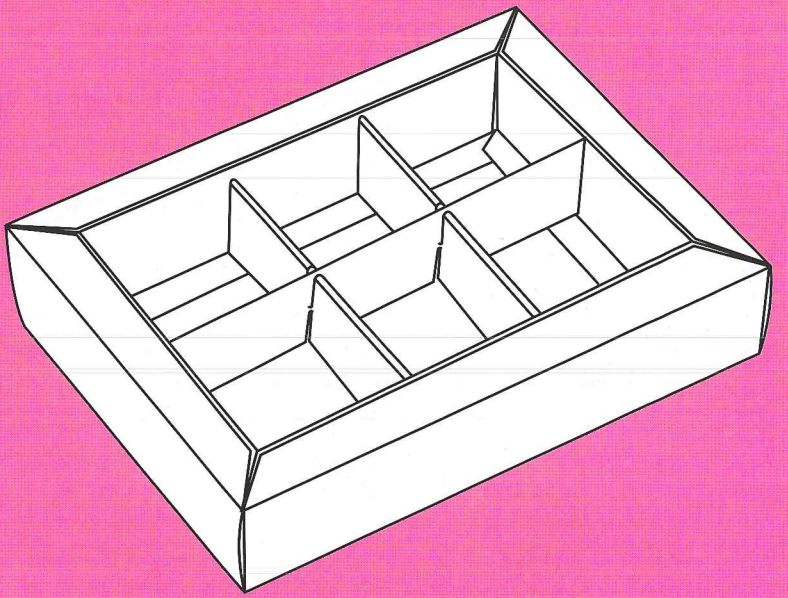
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



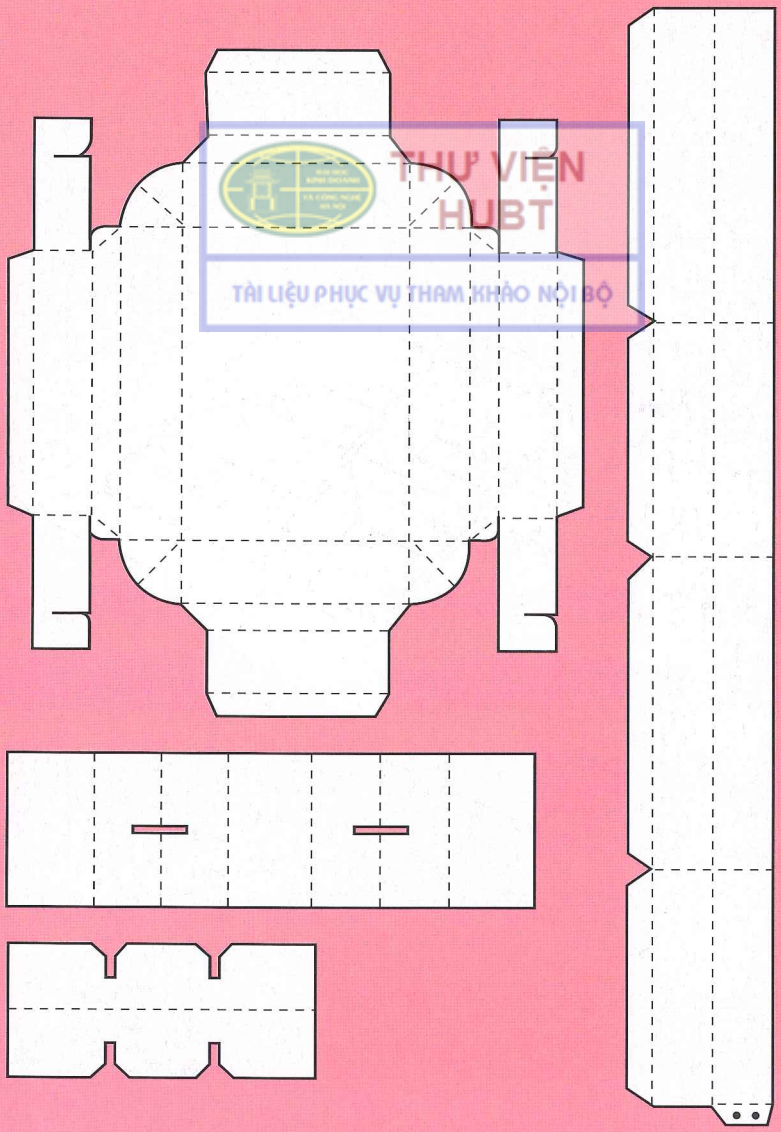
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



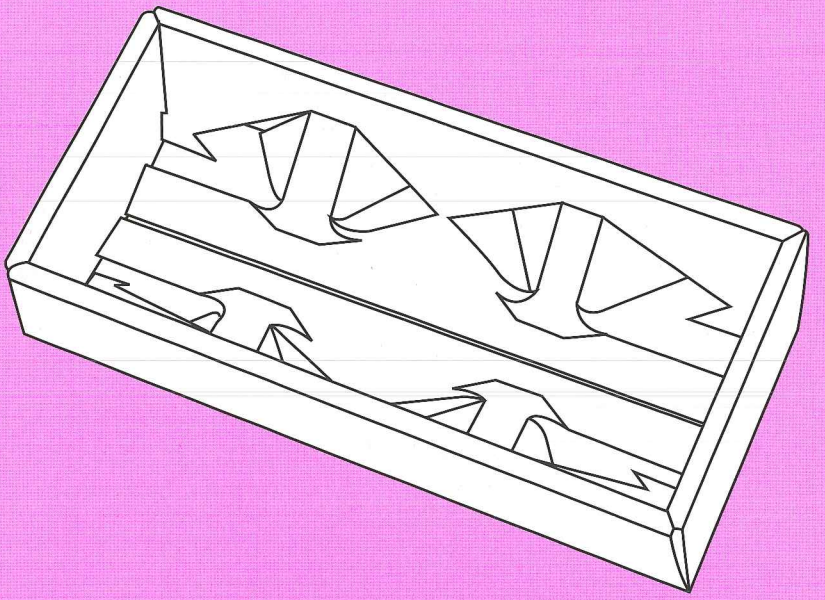
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



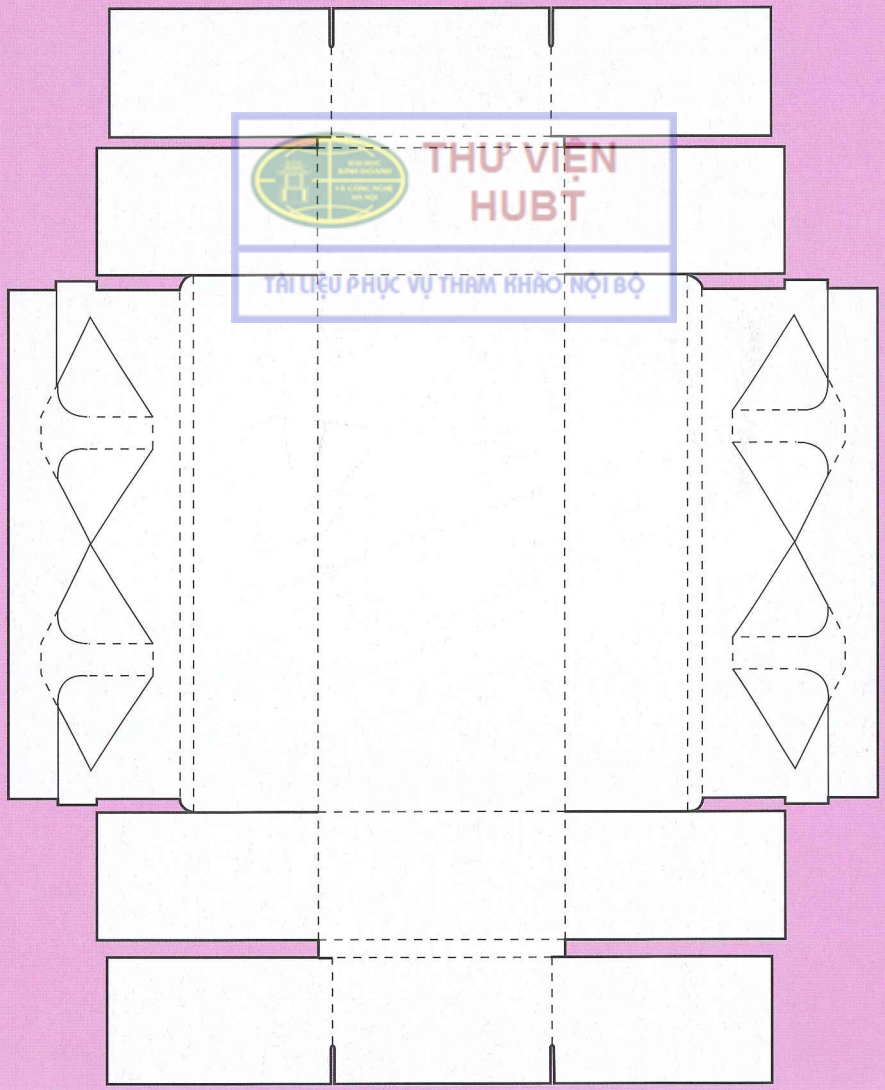
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



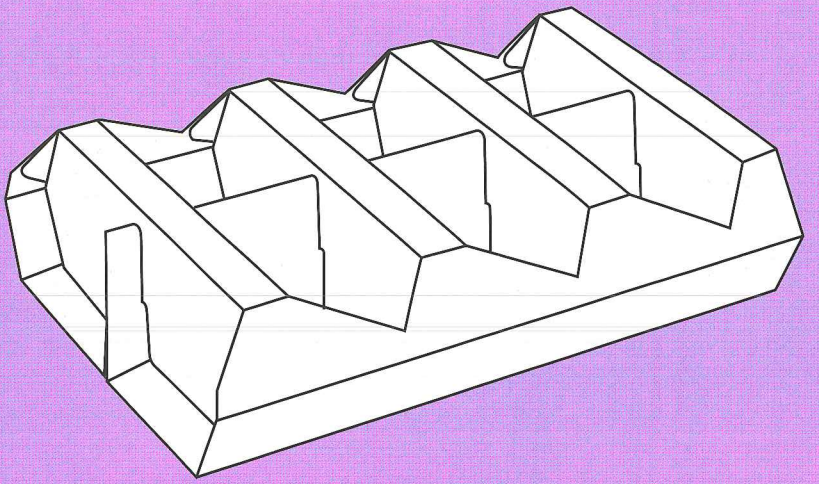
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



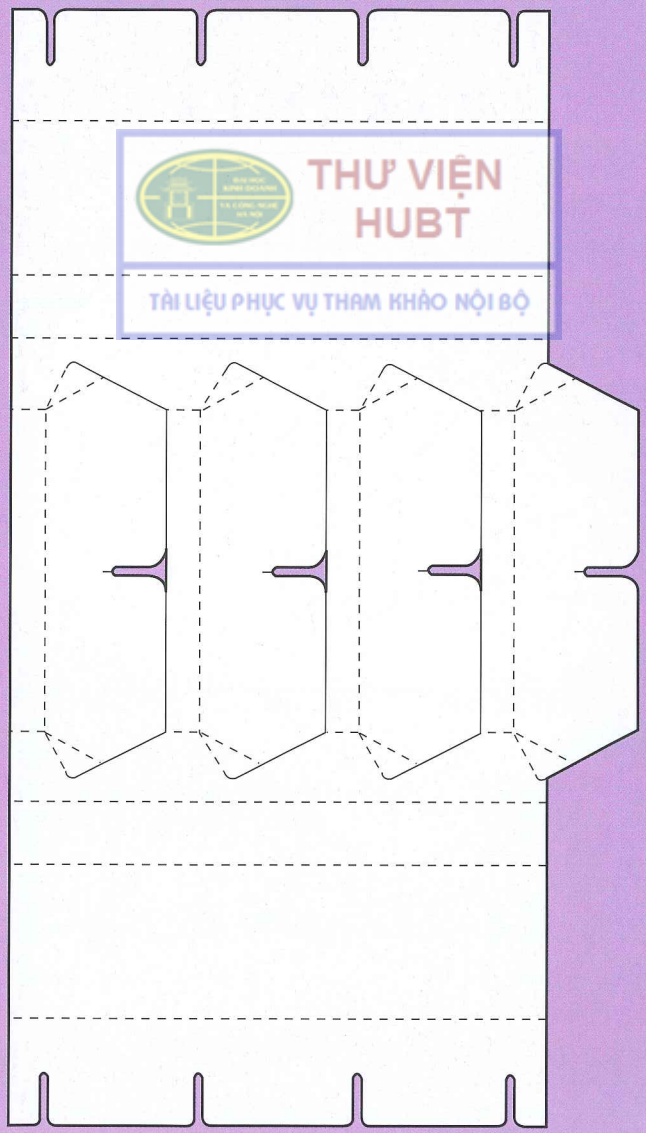
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



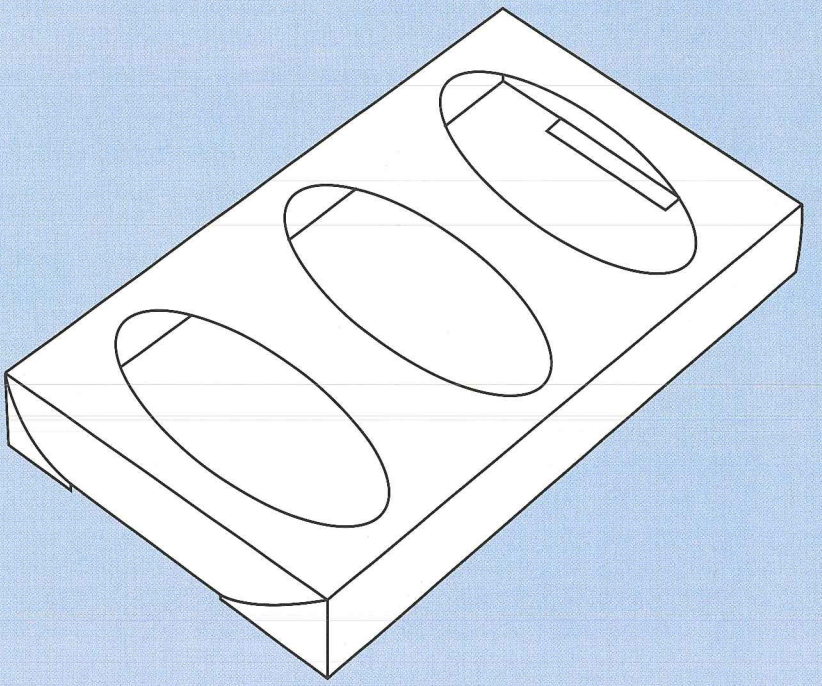
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



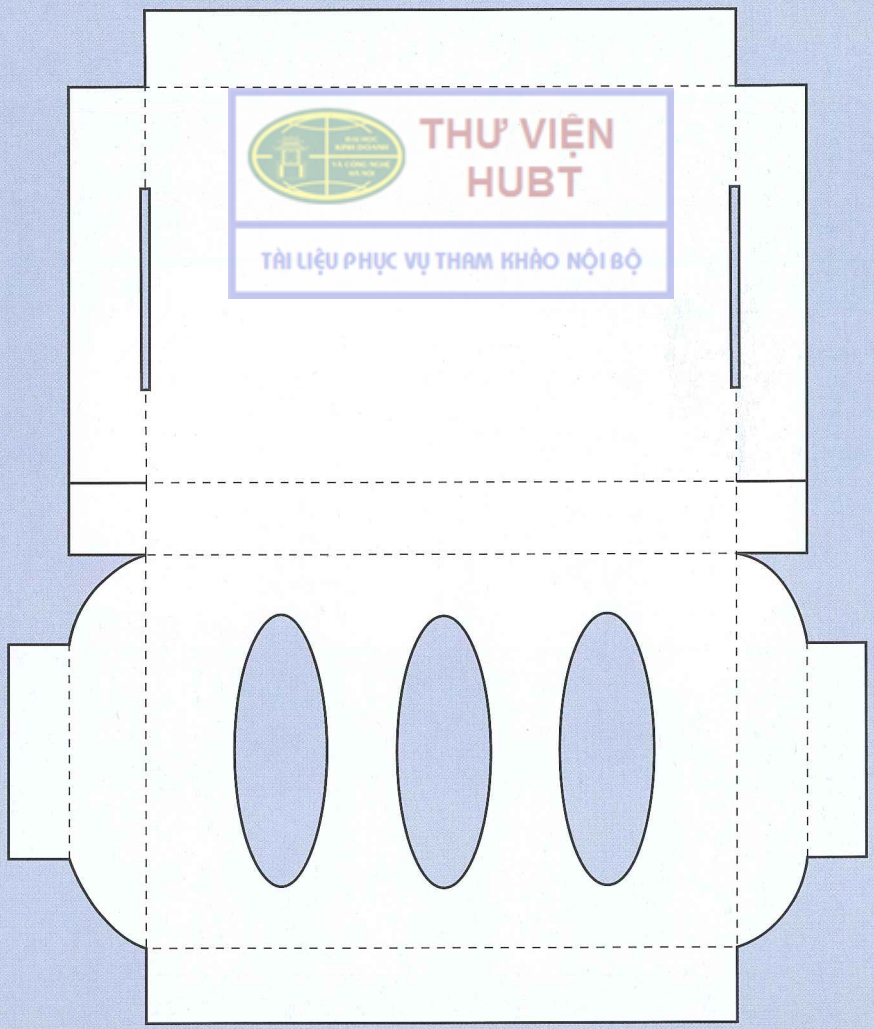
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



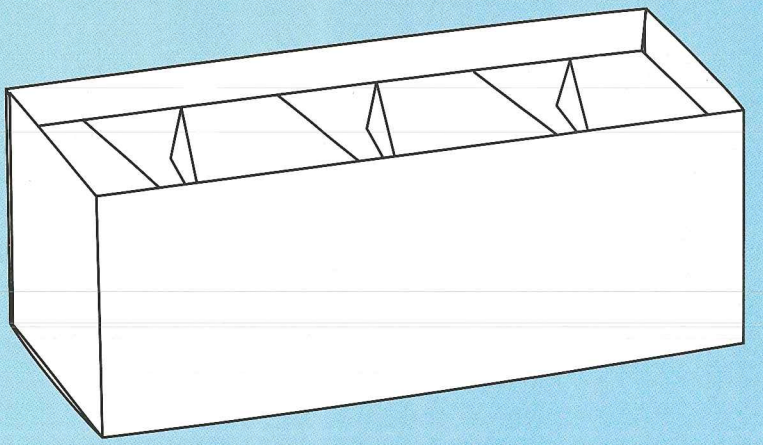
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



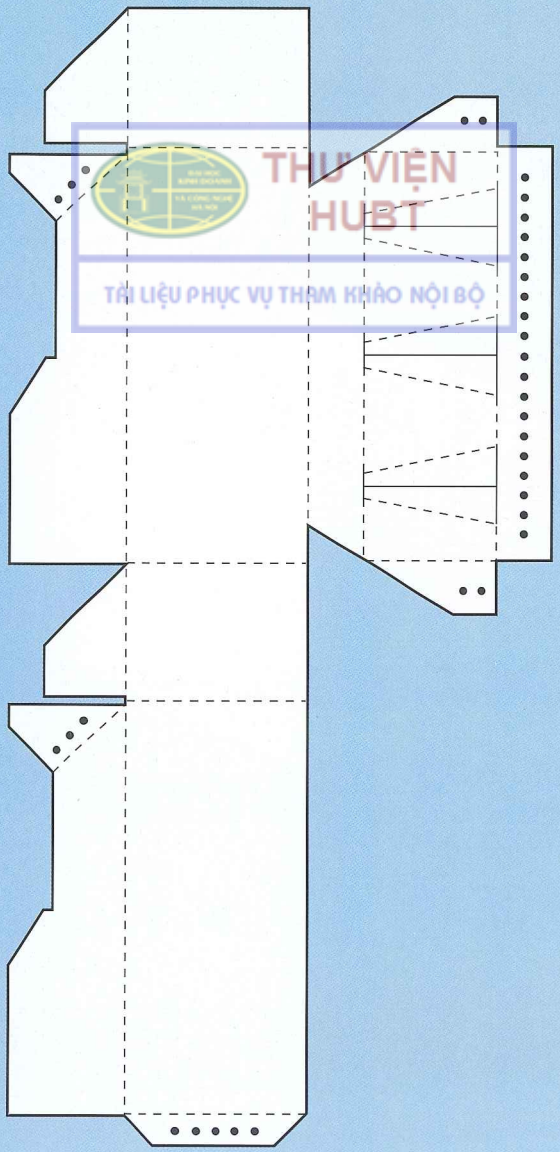
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



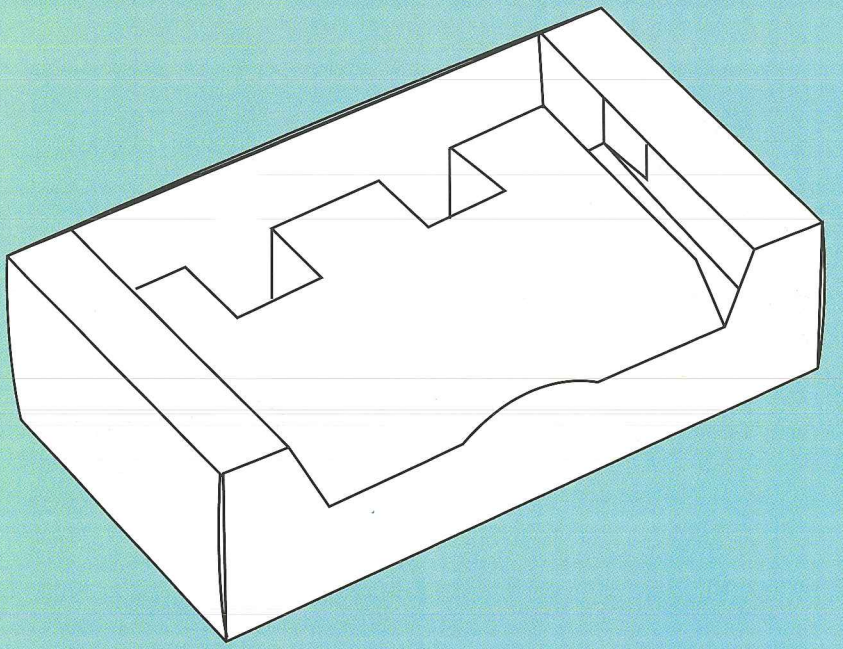
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



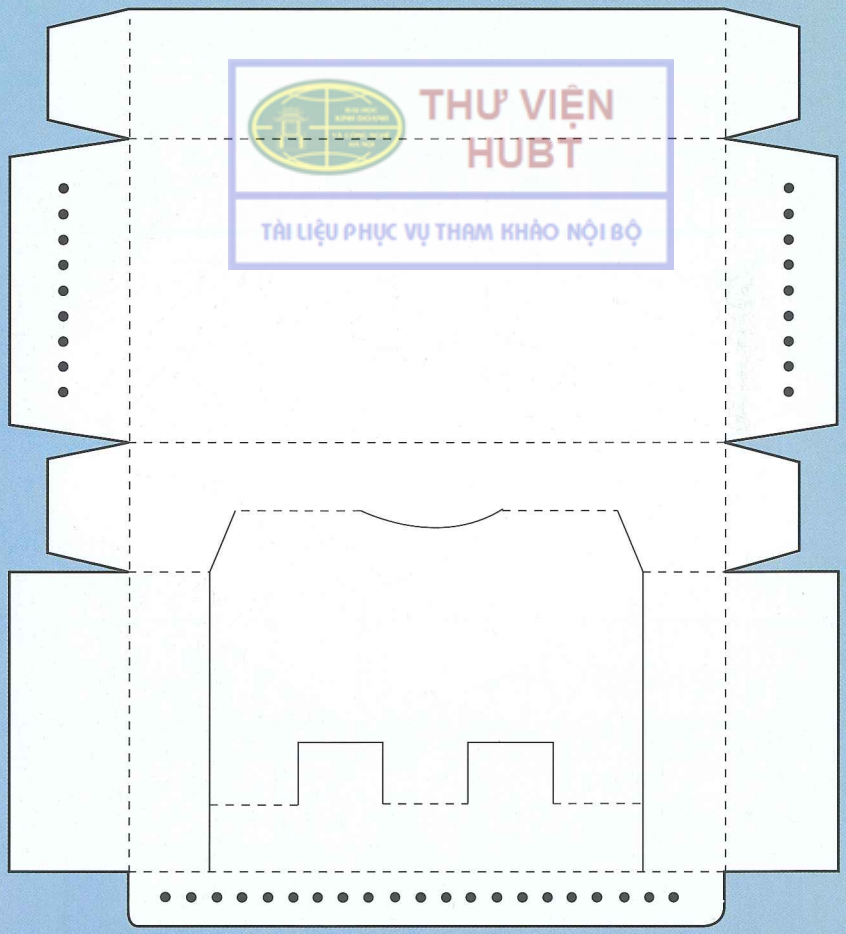
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



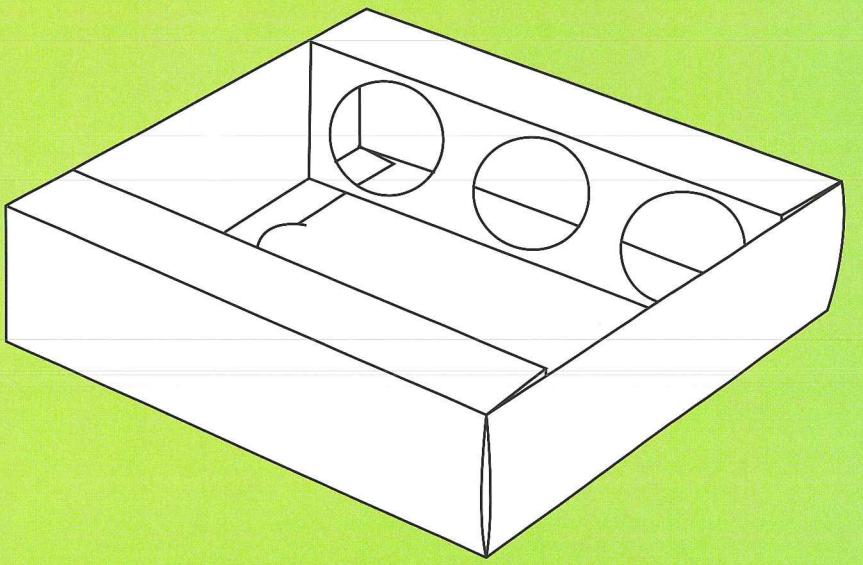
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



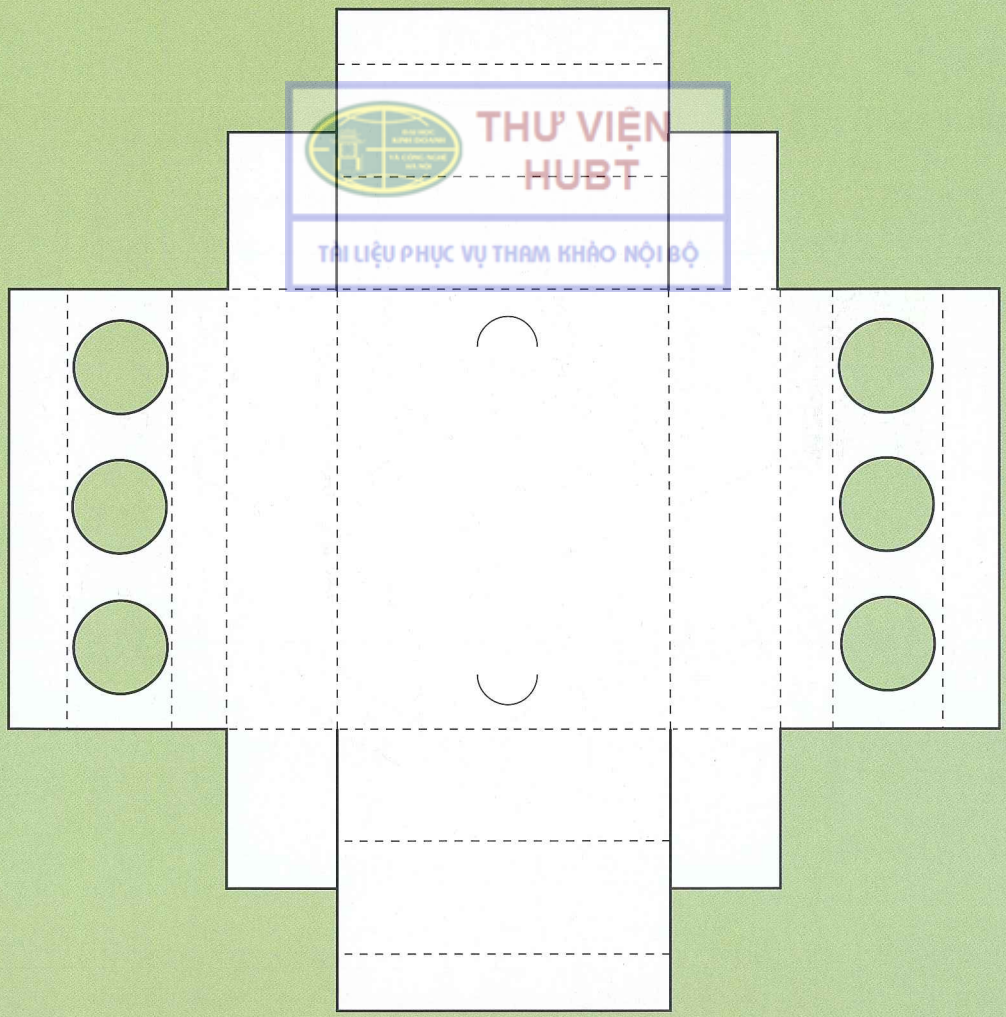
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

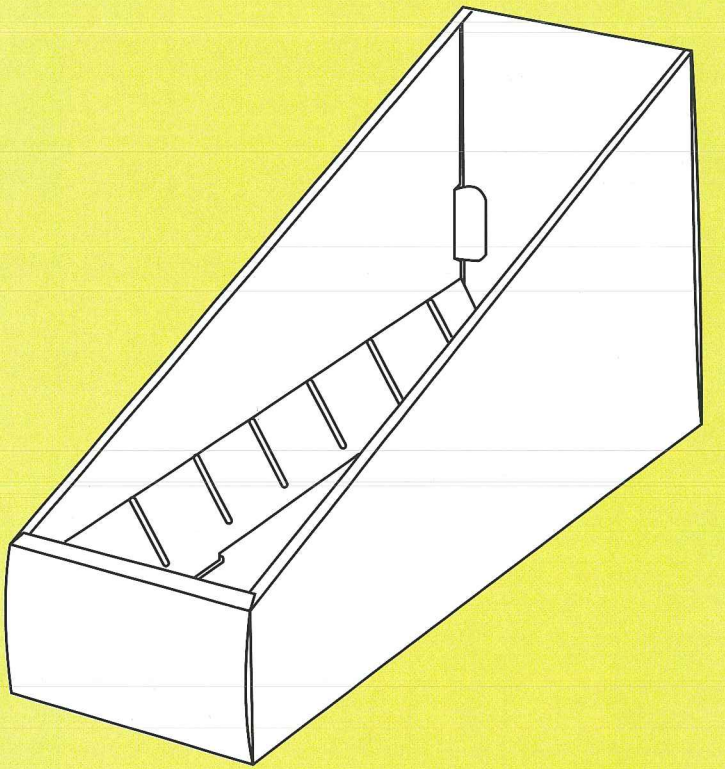


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

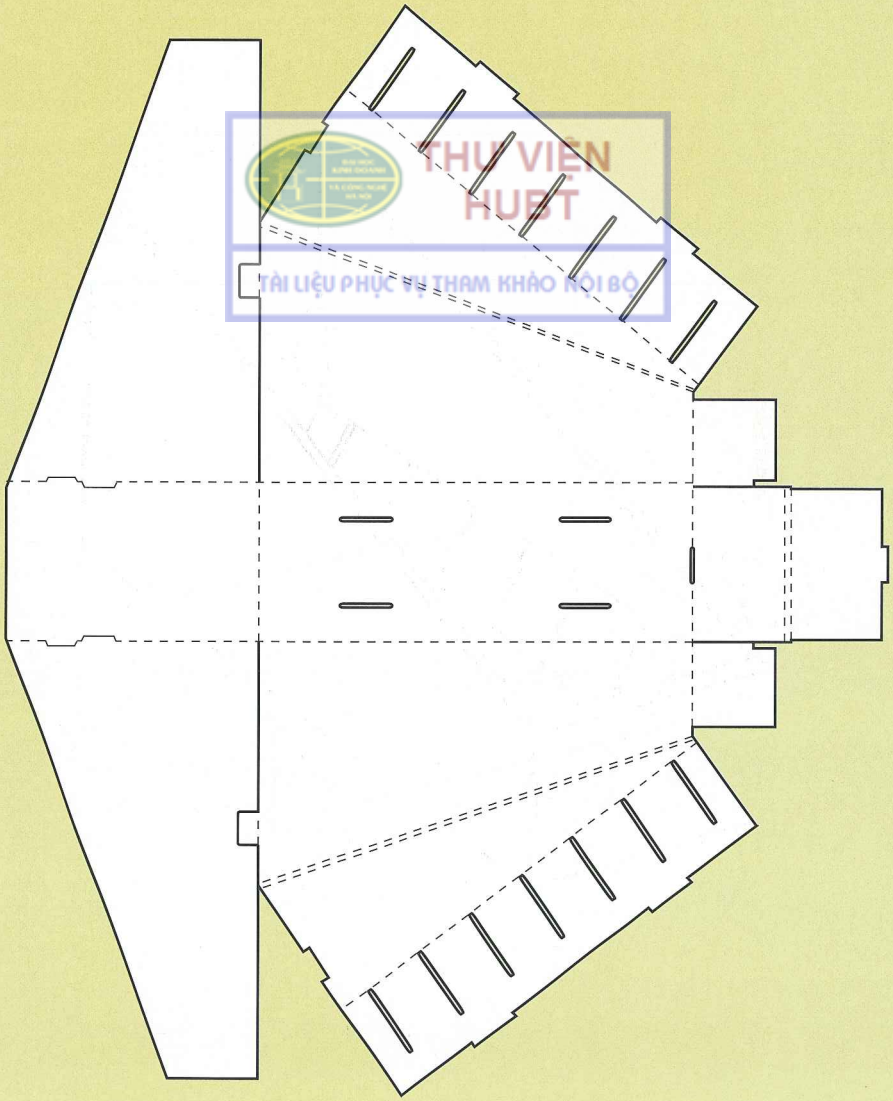


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

206 Card Display Box

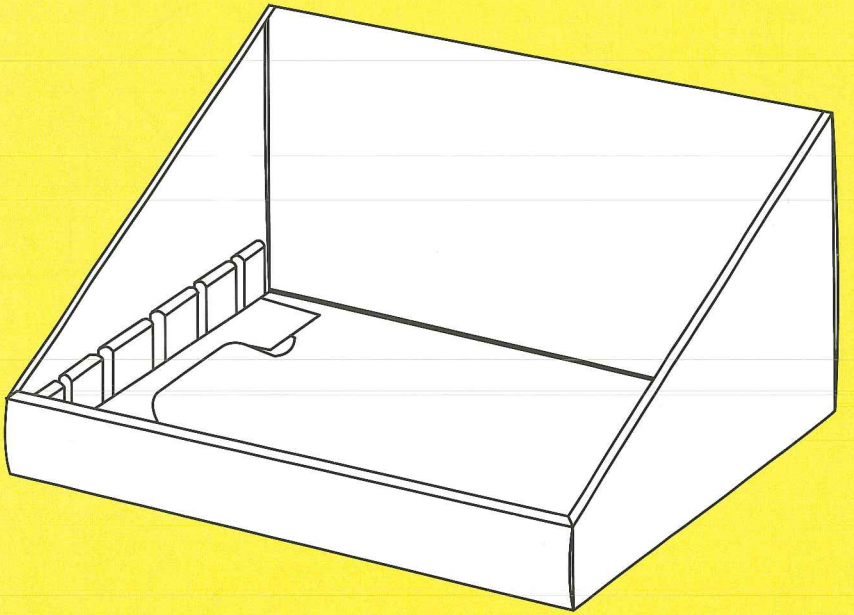


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

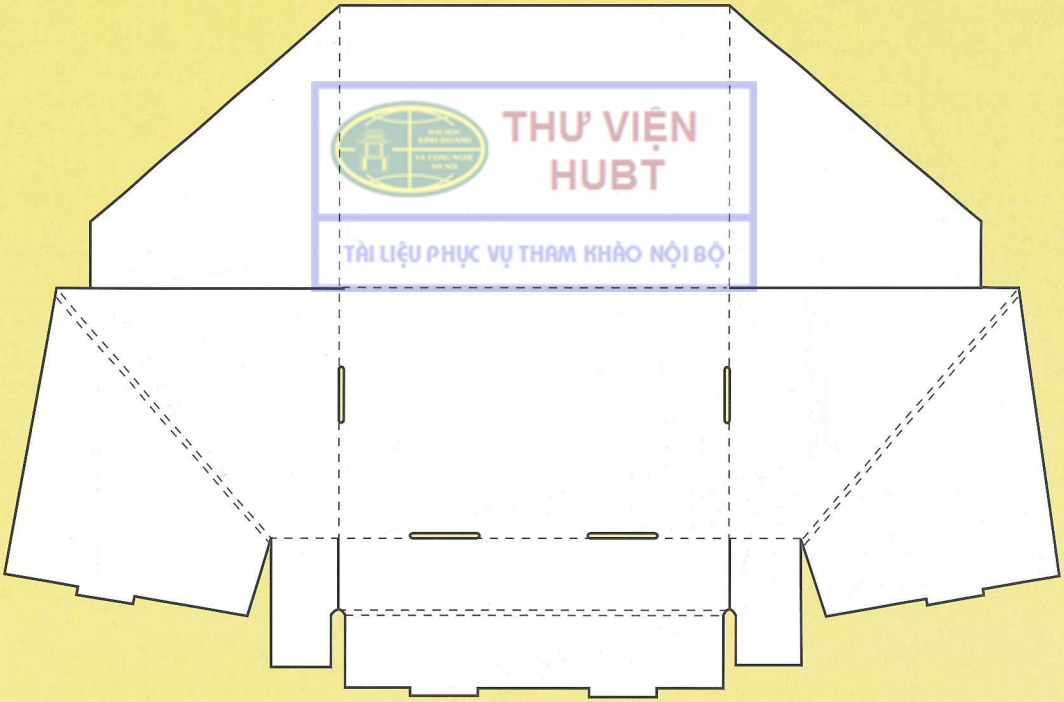


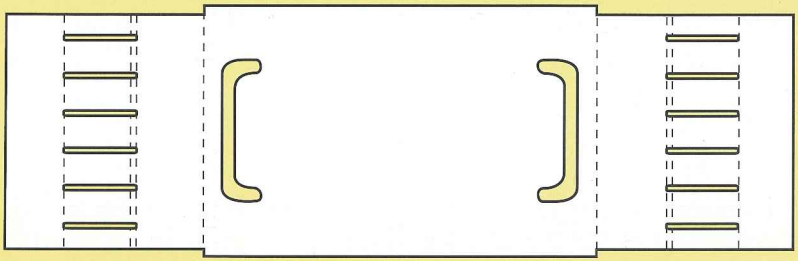
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

208 Card Display Box

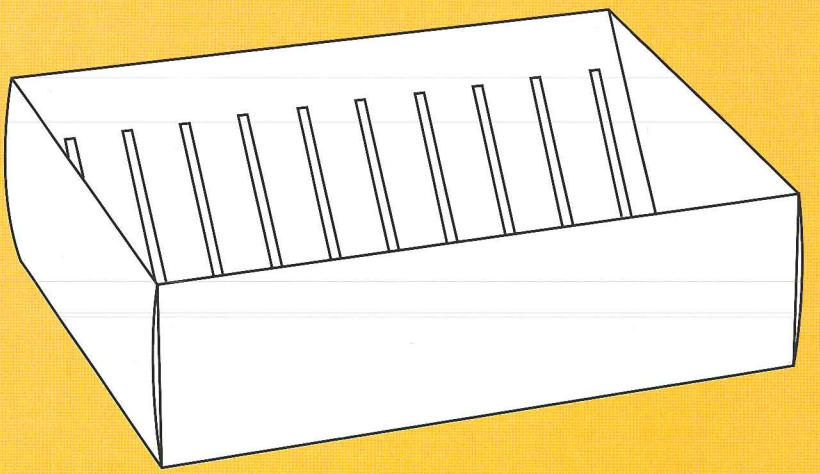


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

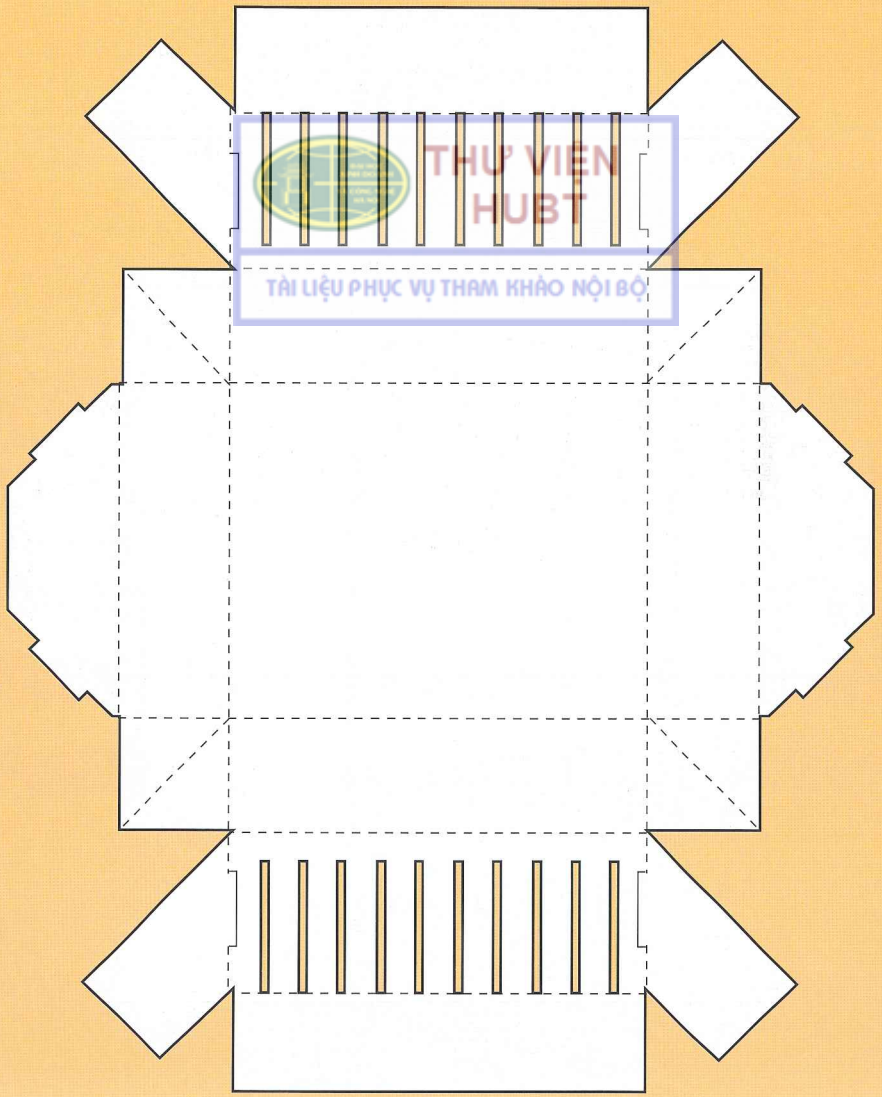




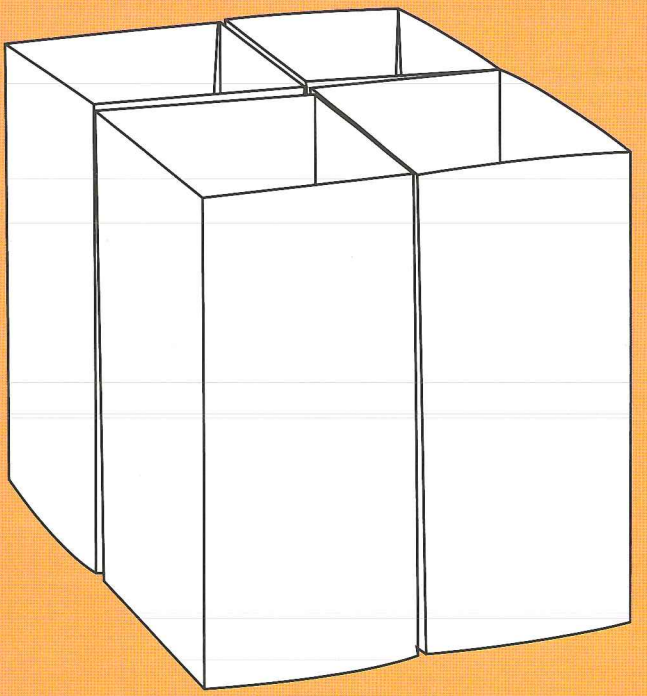
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



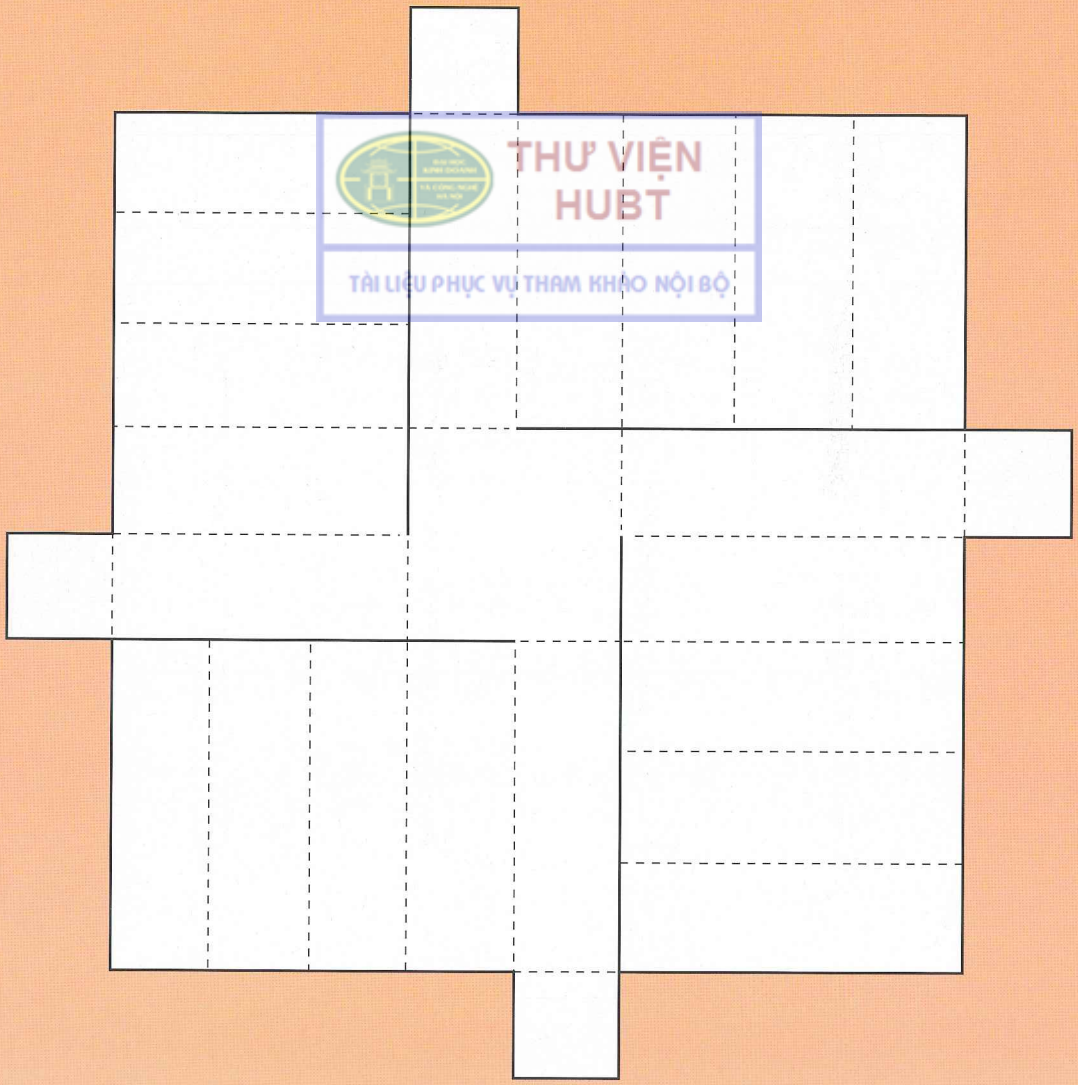
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

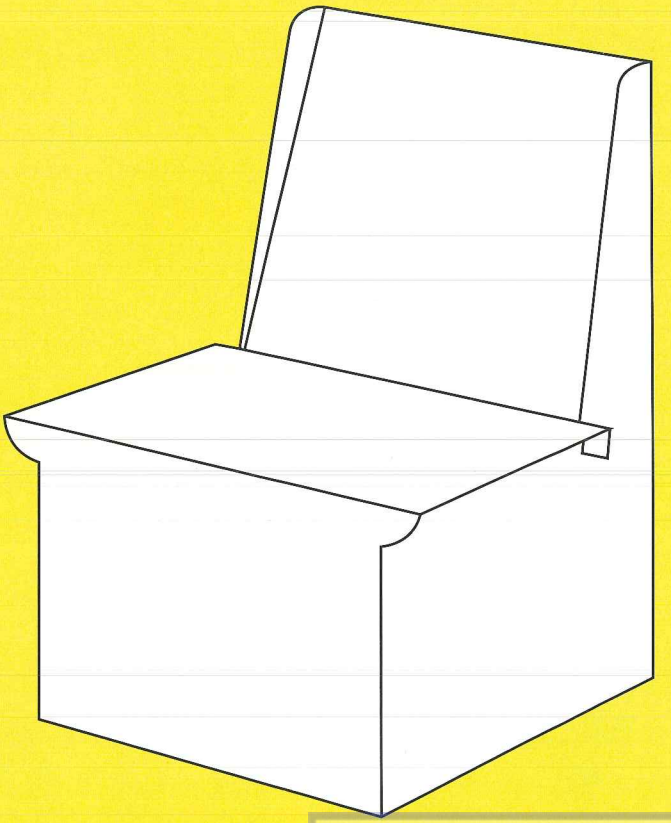


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

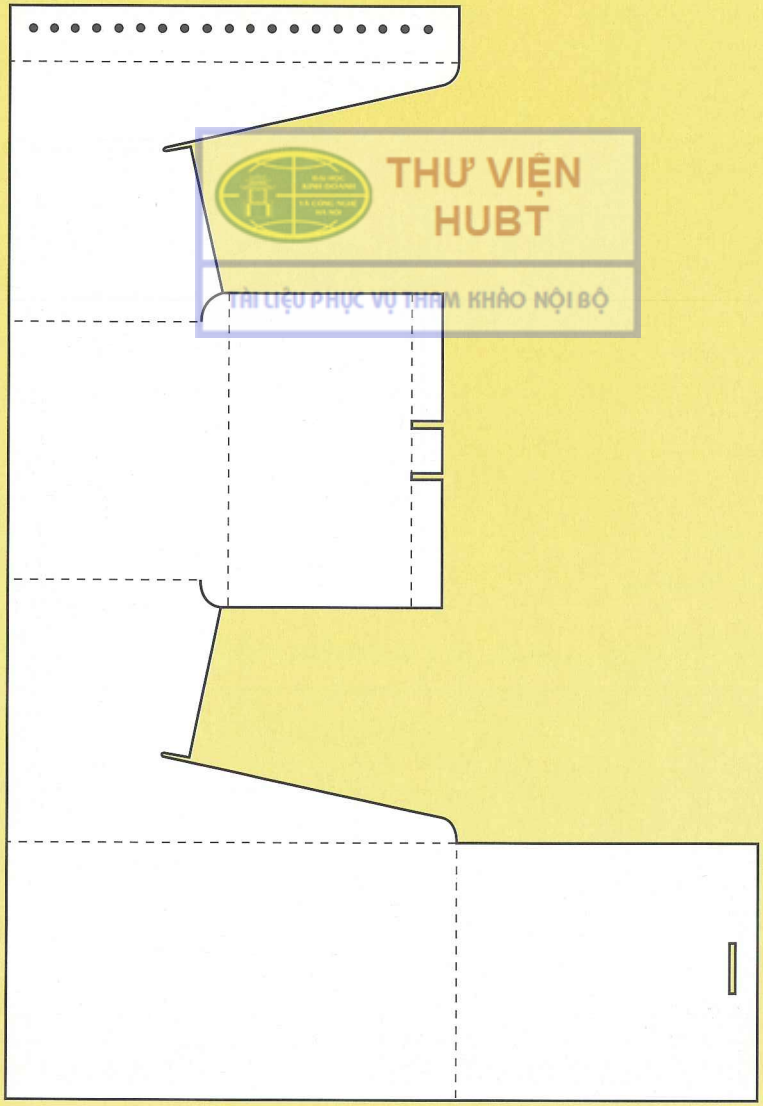
THƯ VIỆN
HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

THƯ VIỆN
HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

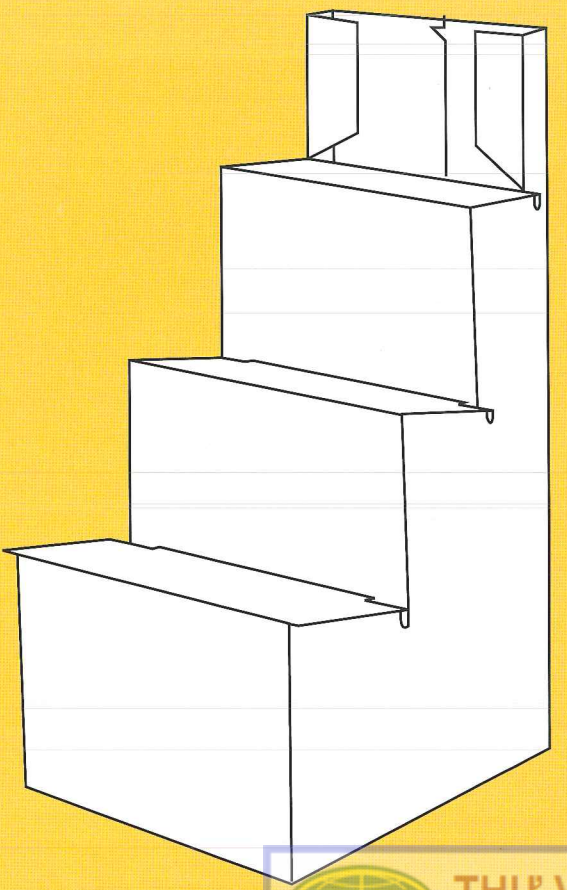
Stands



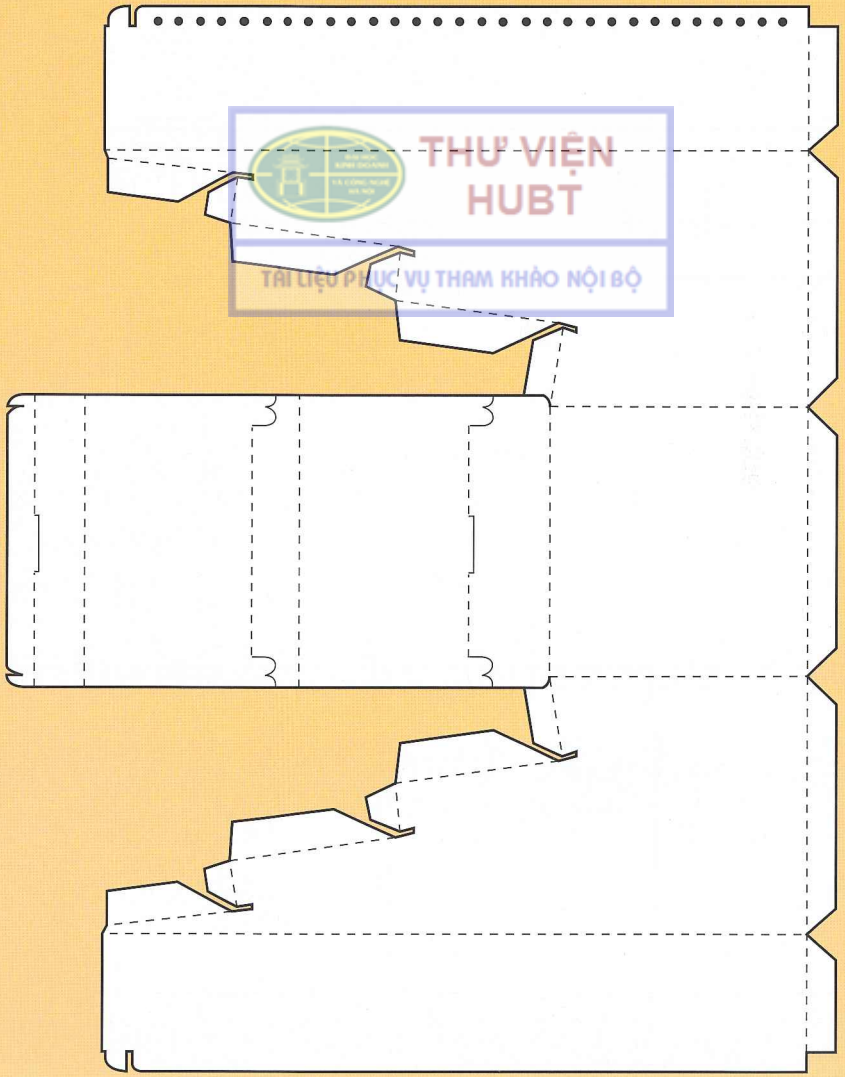
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



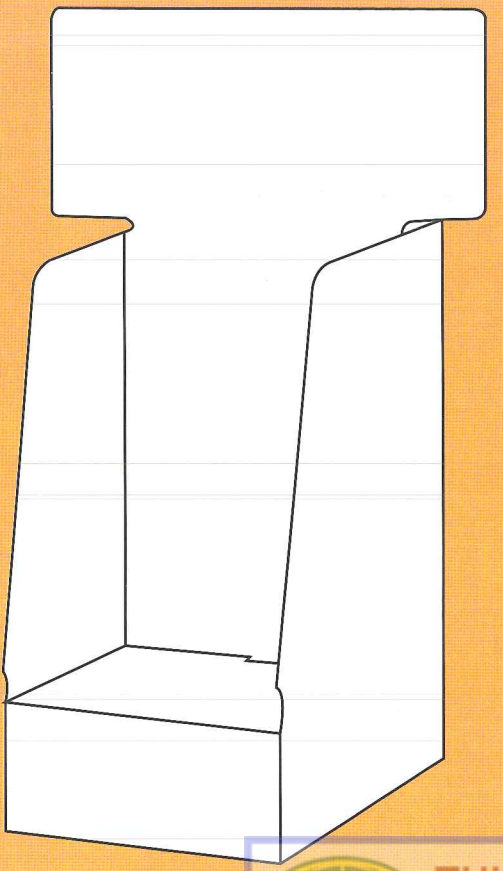
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



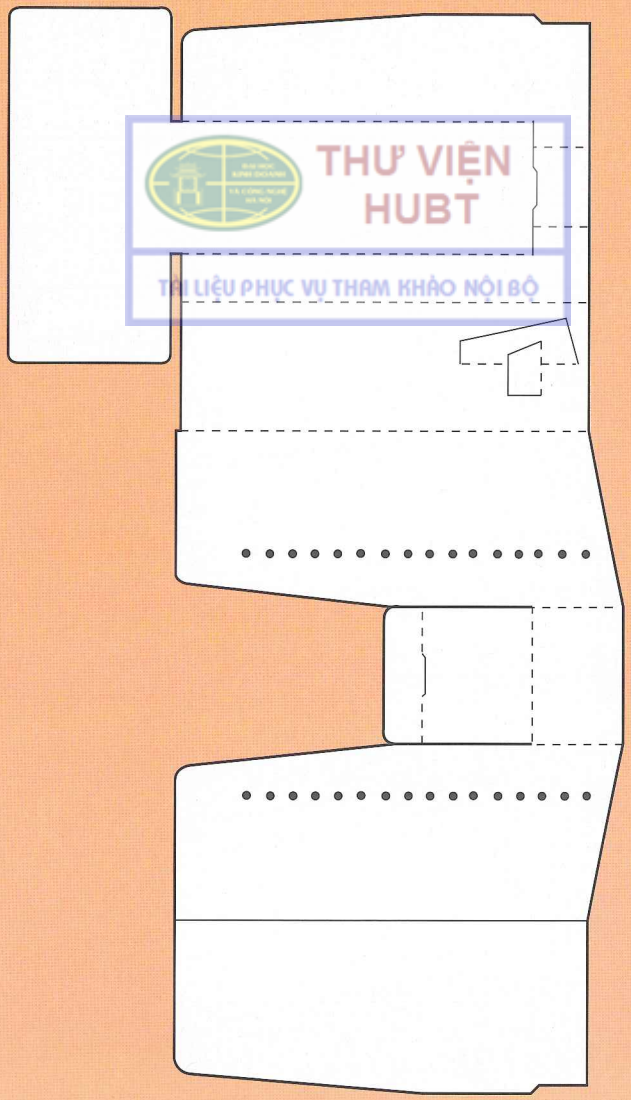
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



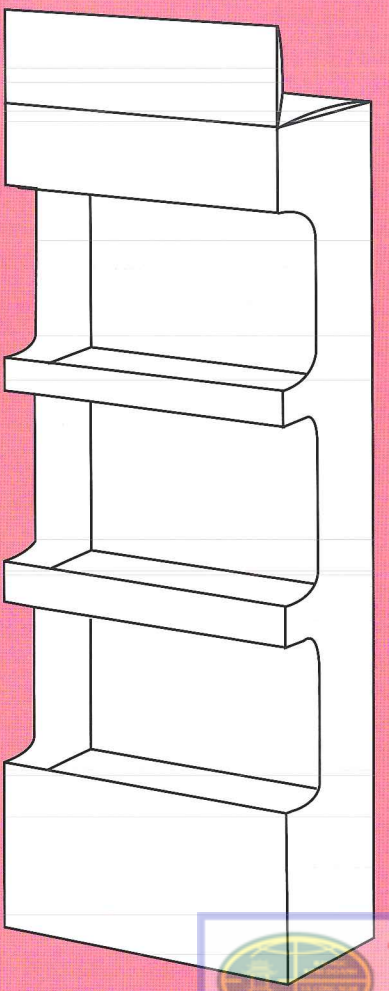
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



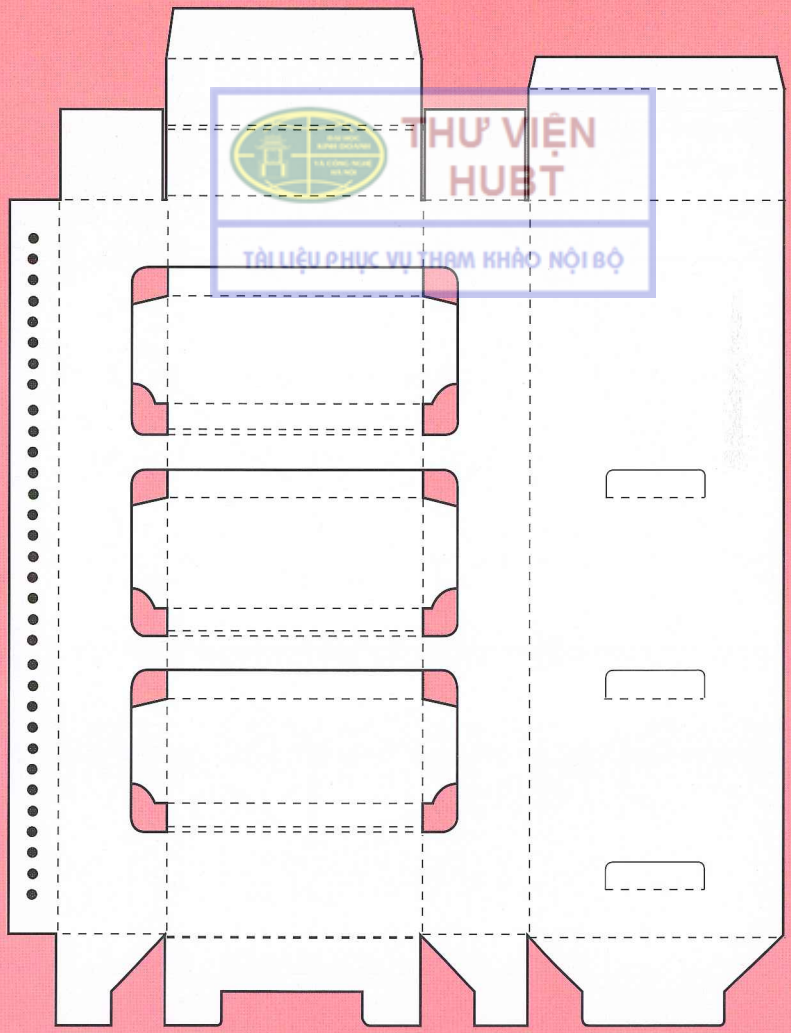
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



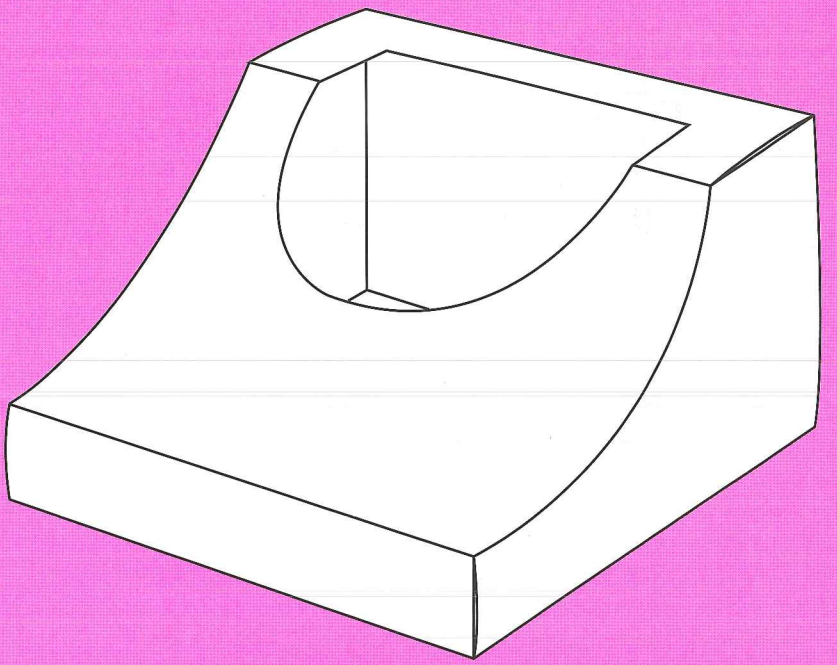
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



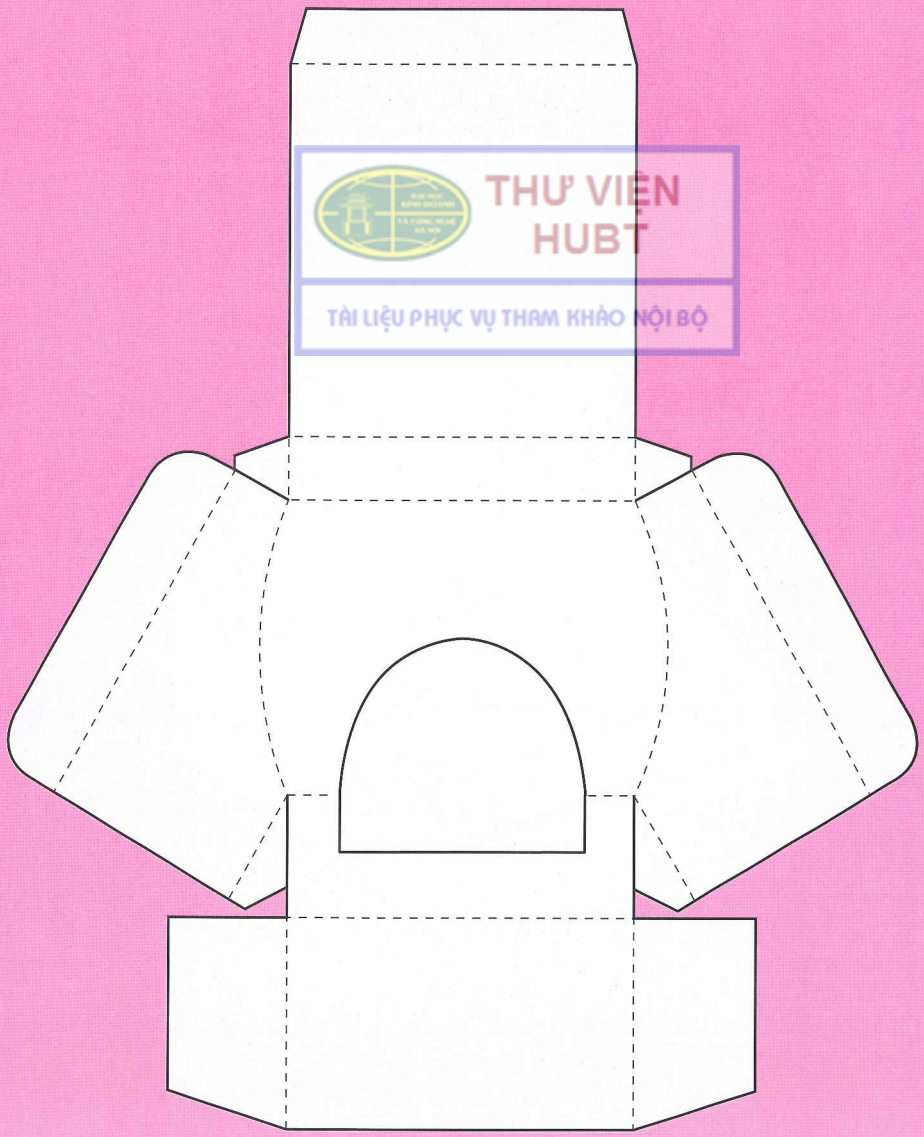
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



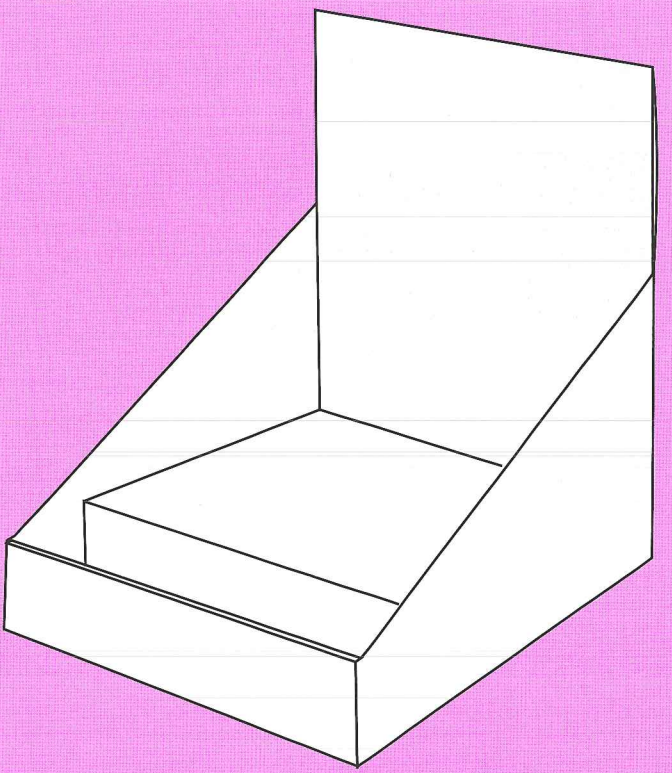
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



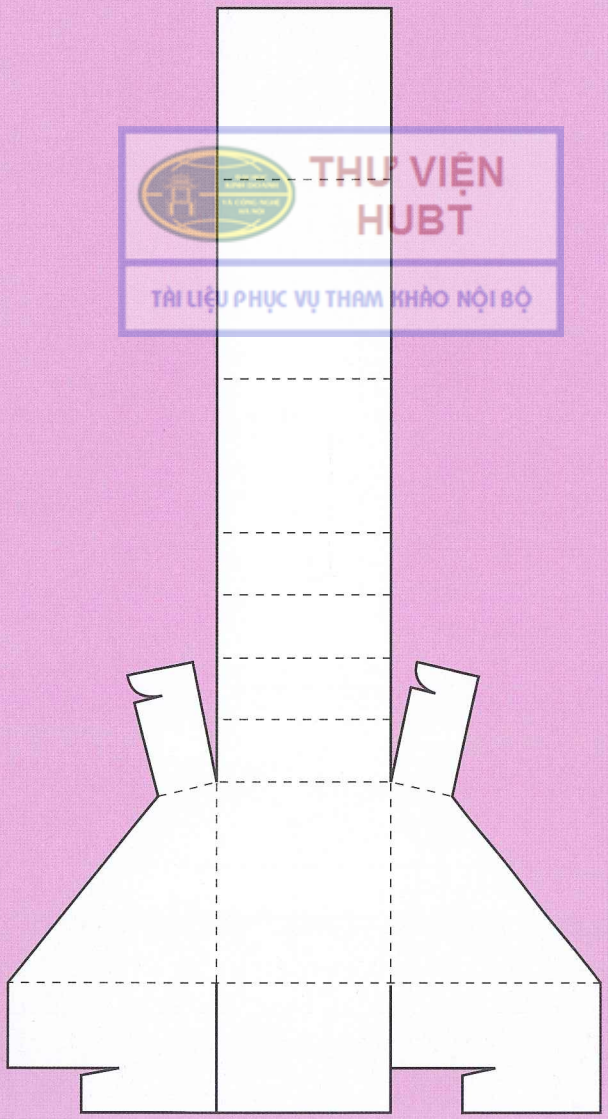
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



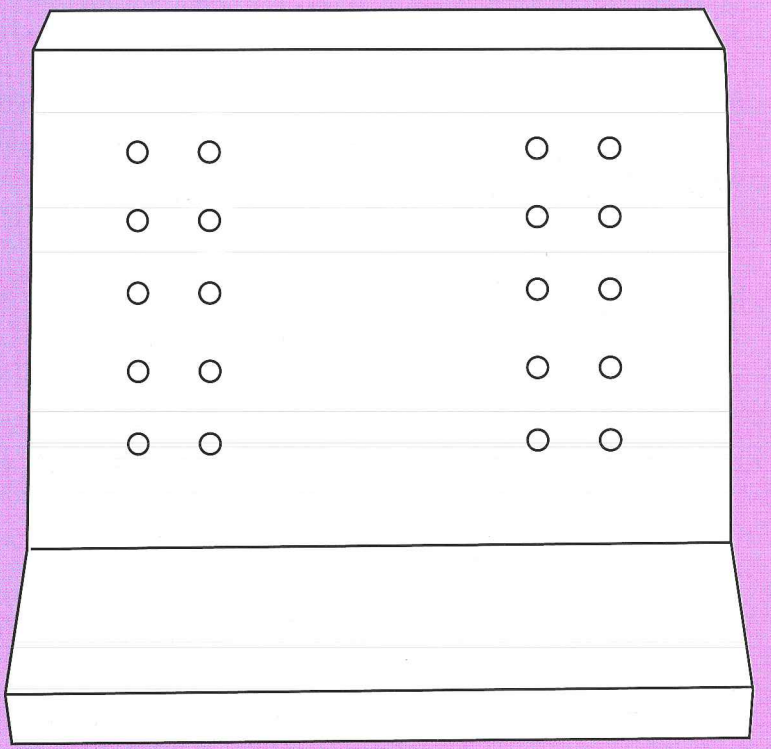
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



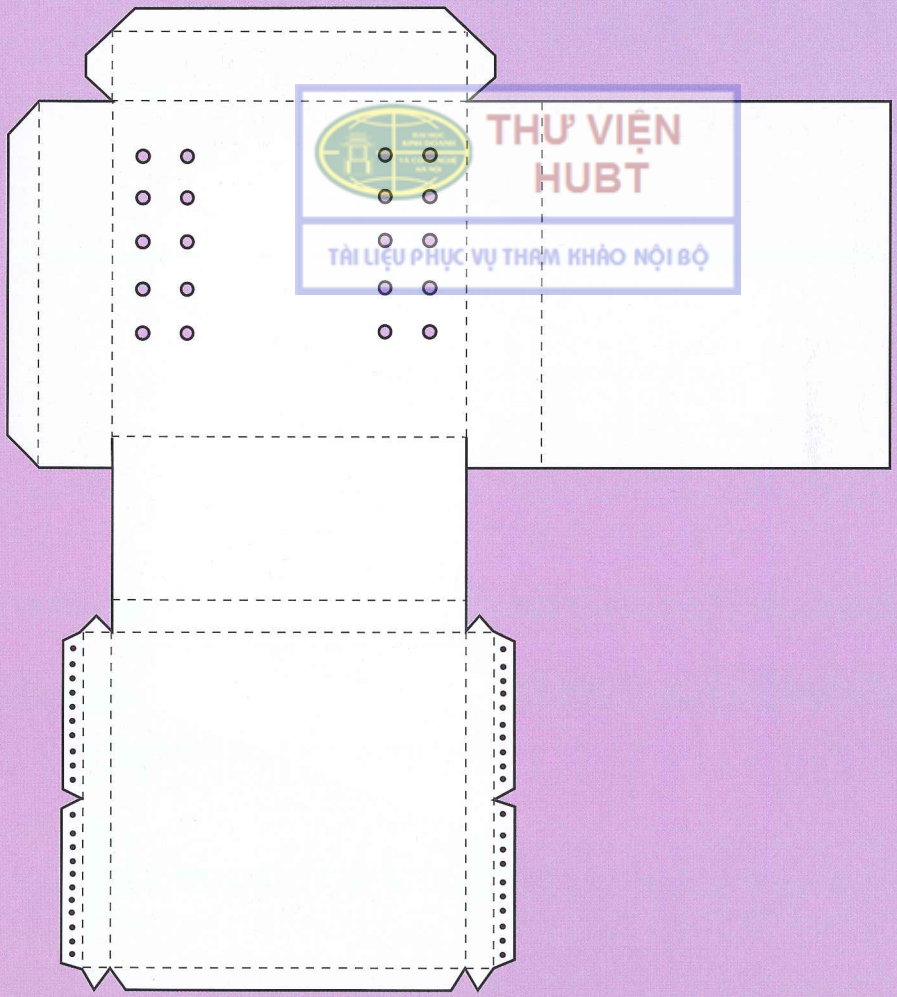
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



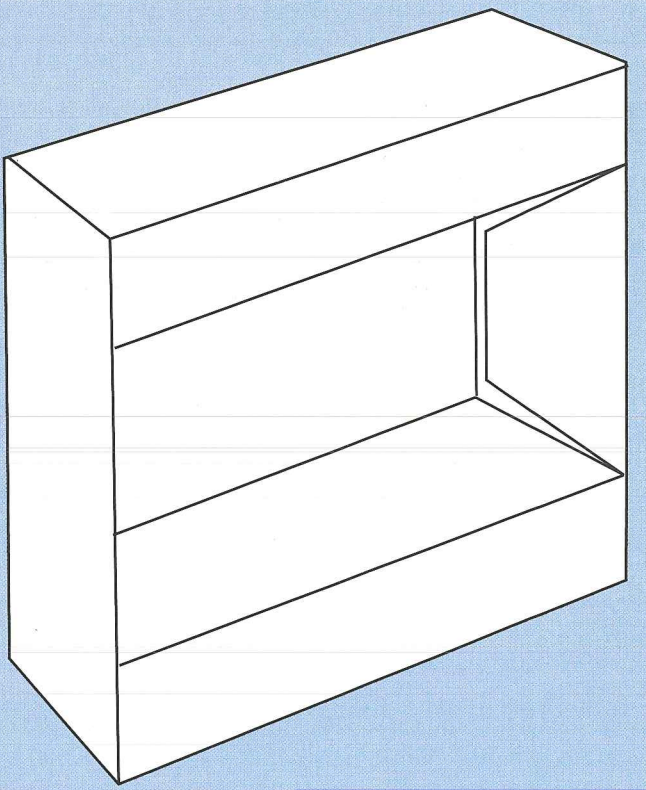
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



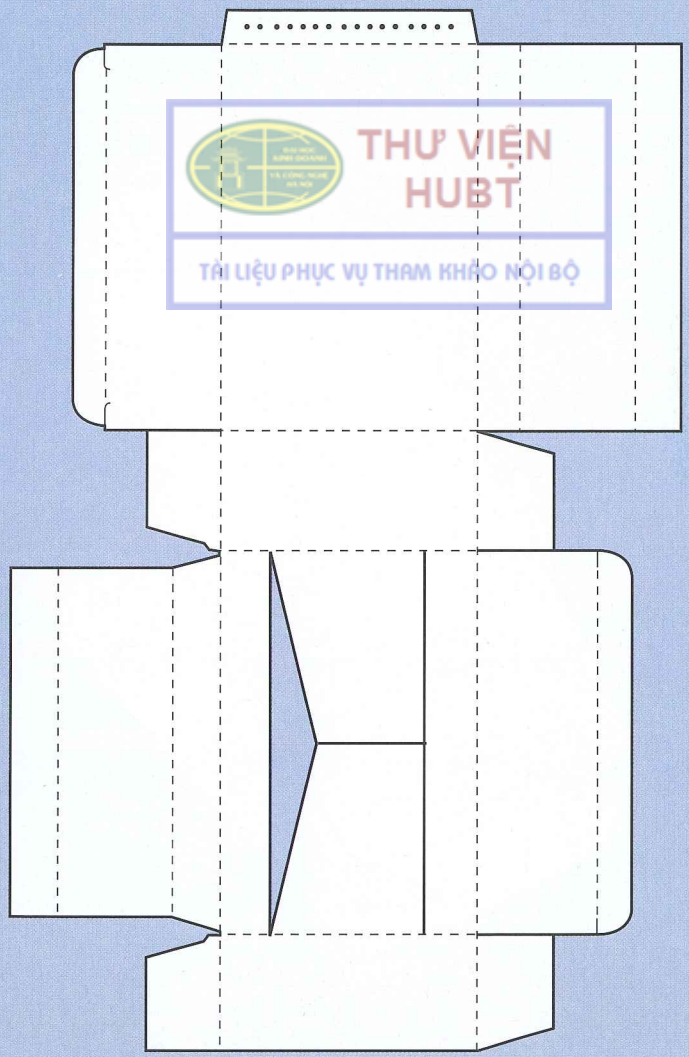
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



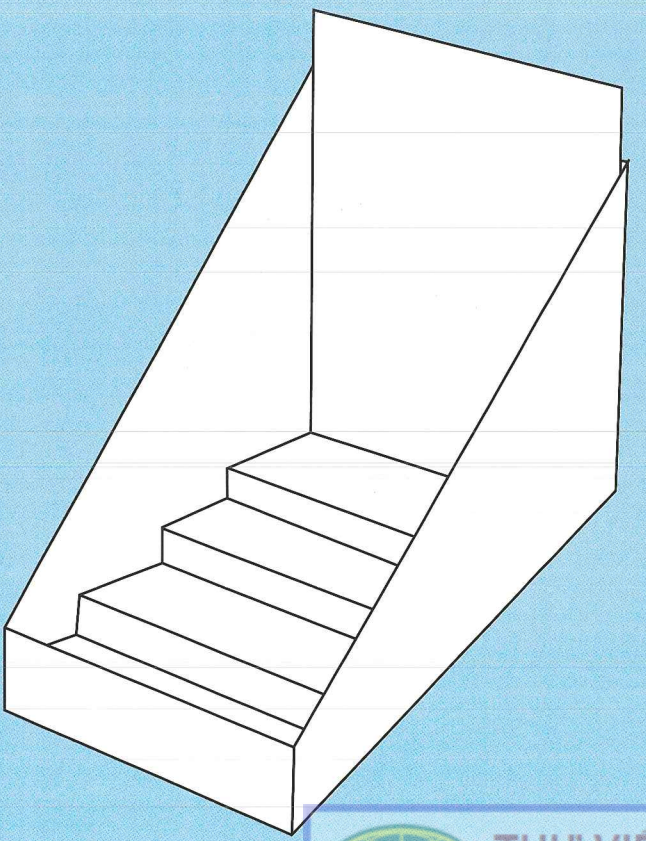
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



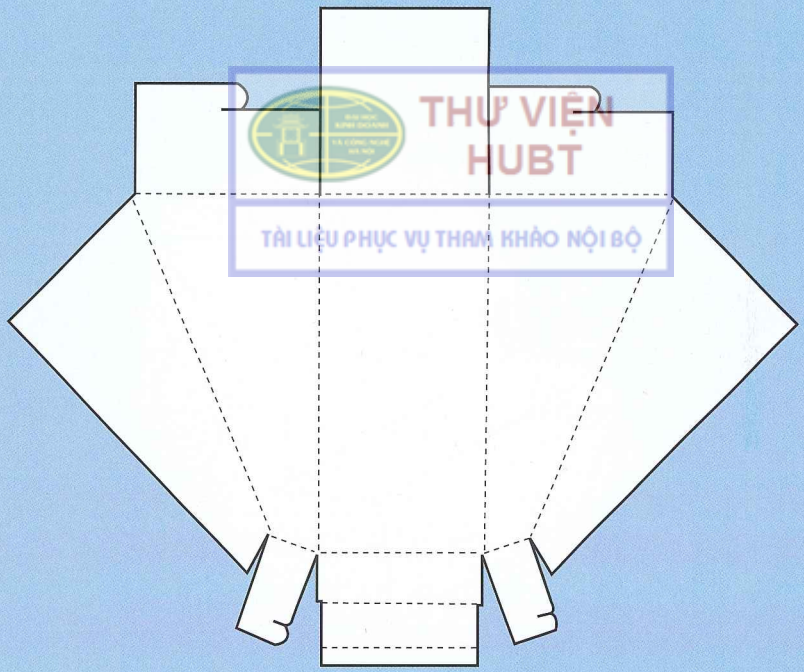
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

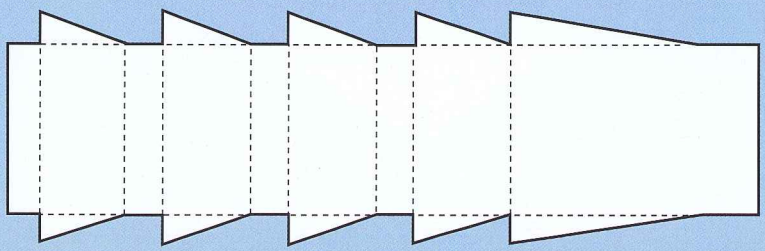


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

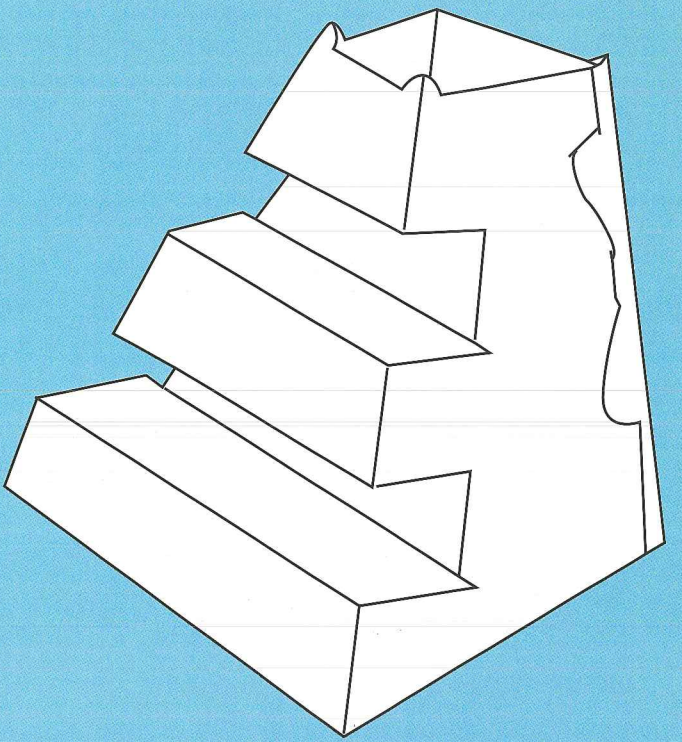


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

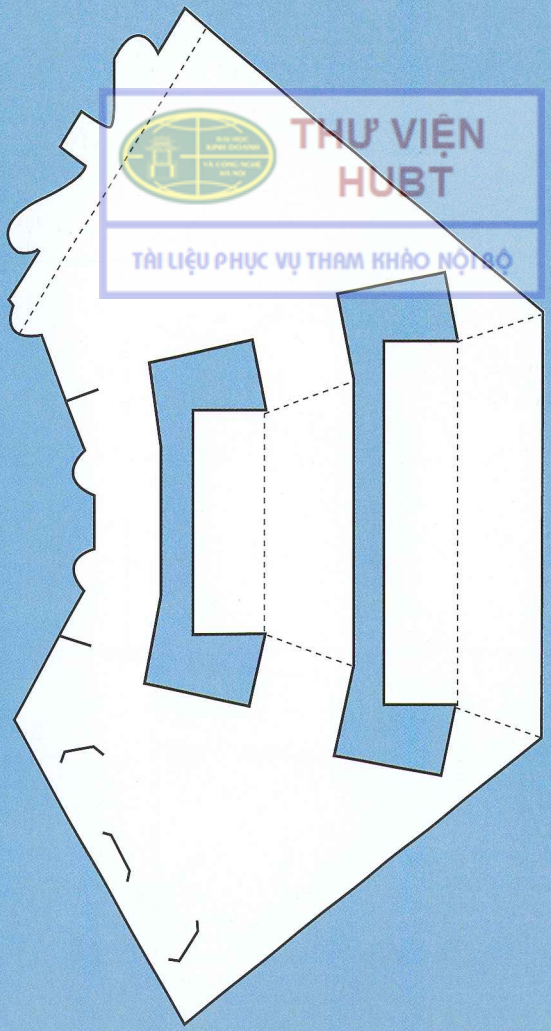




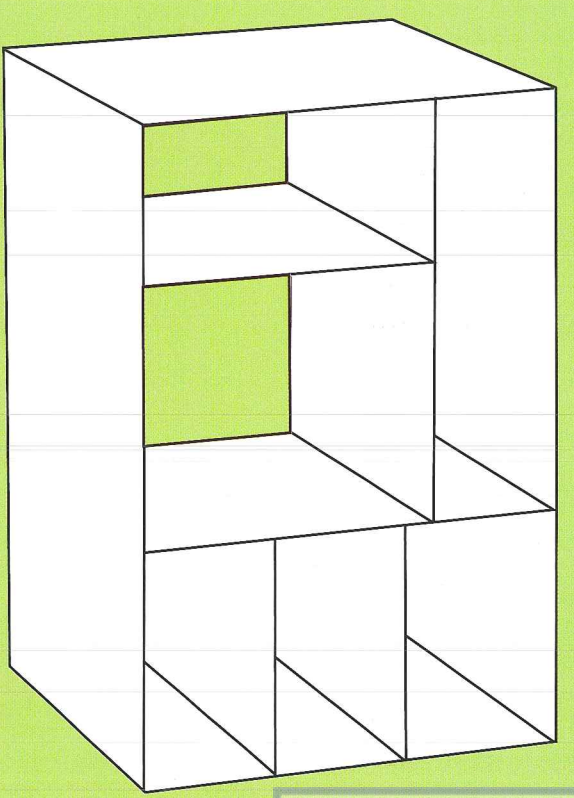
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



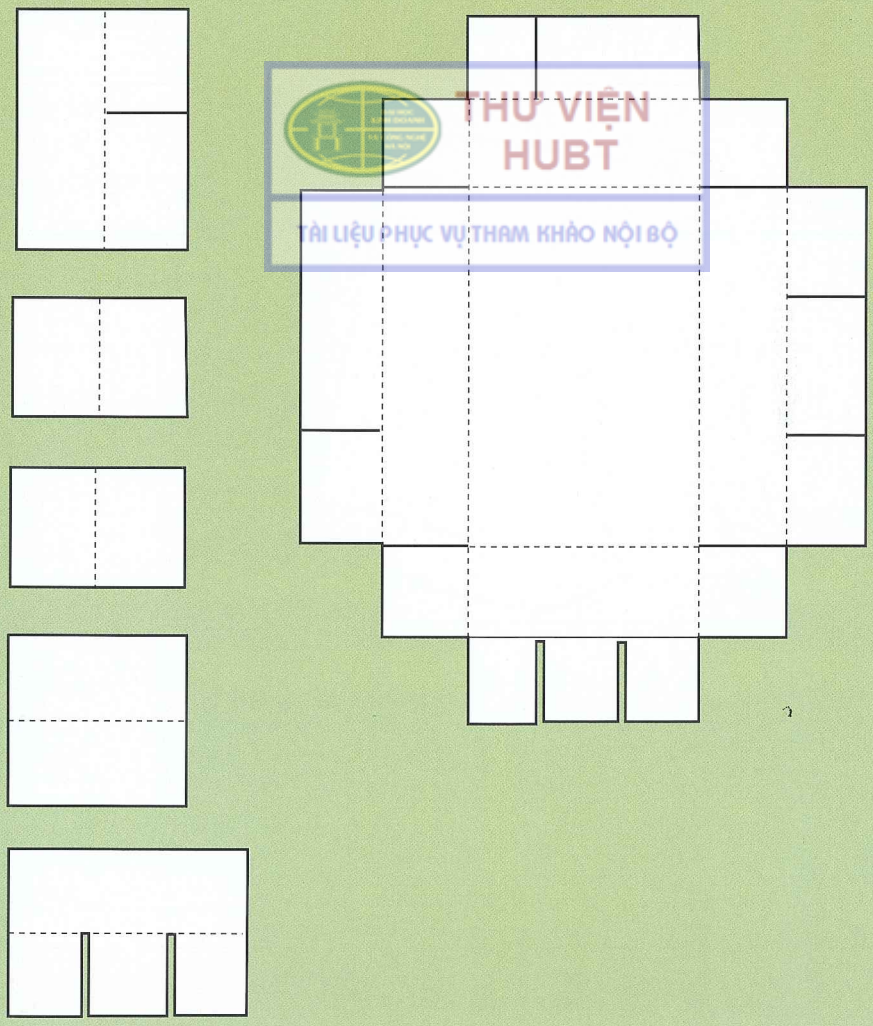
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



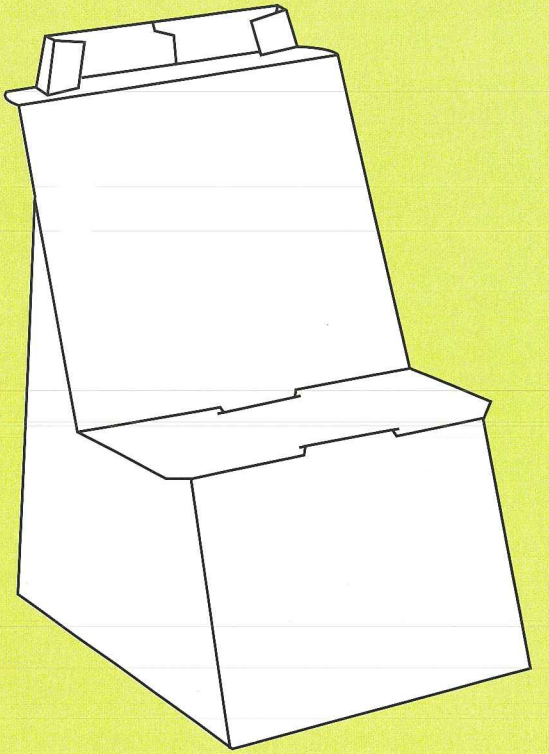
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



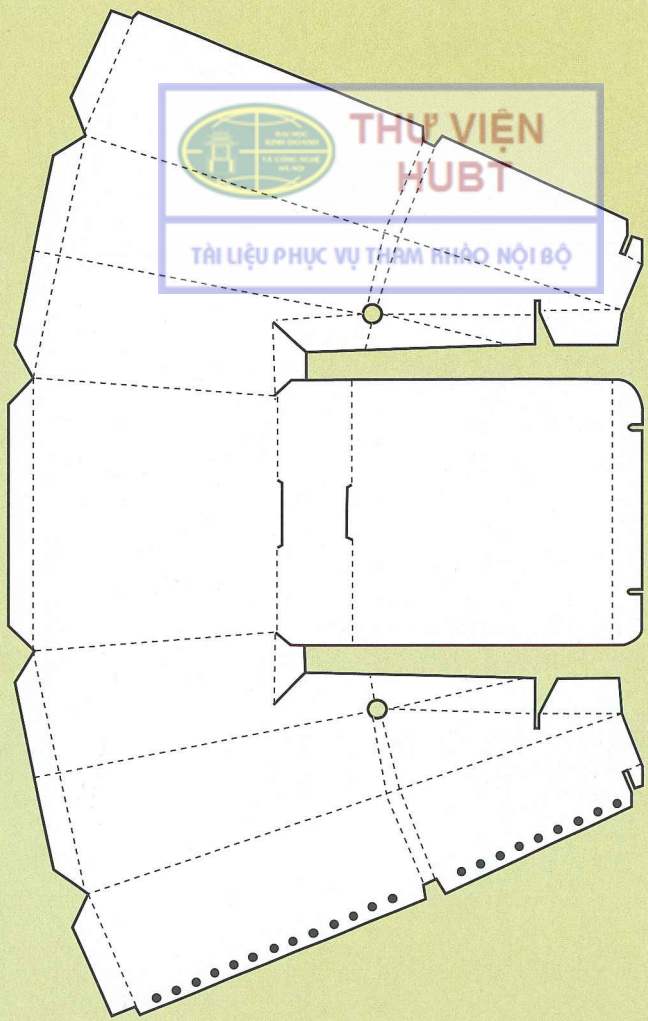
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



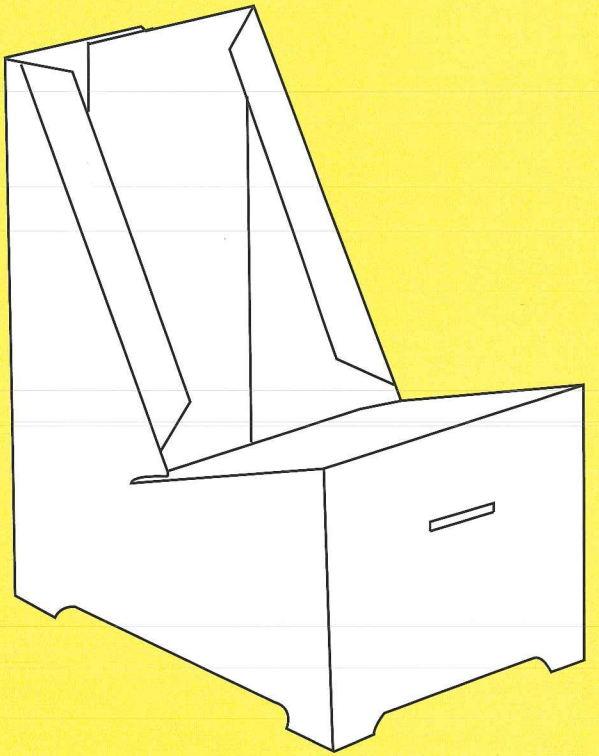
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



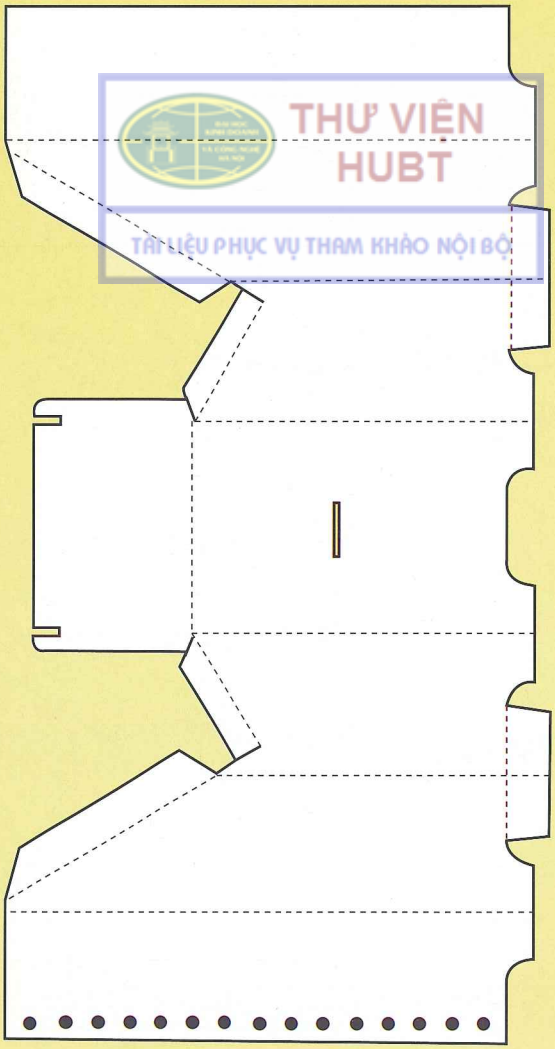
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



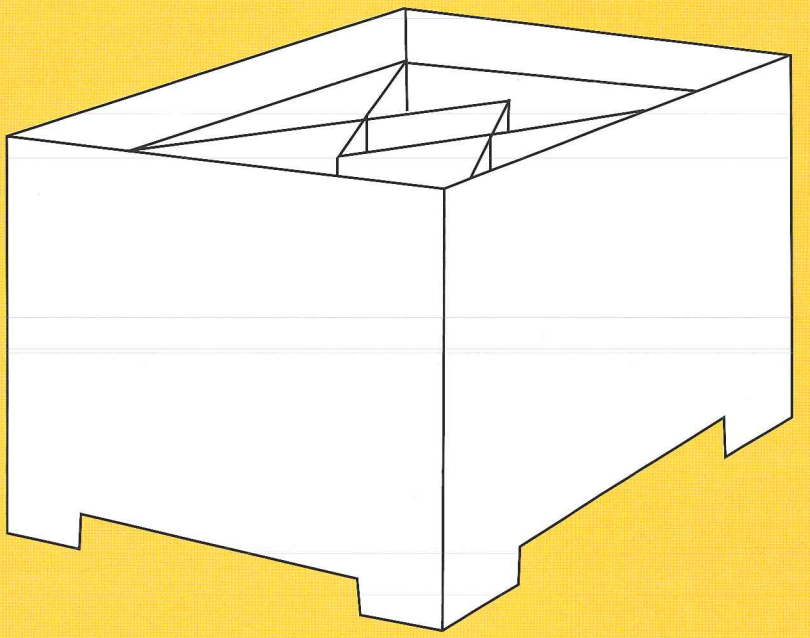
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



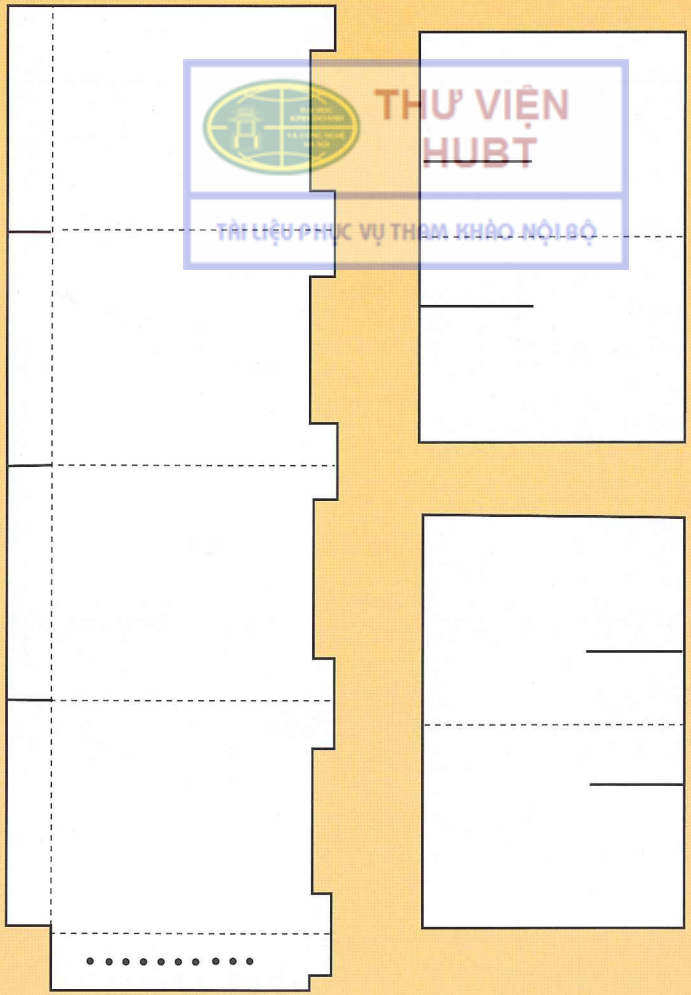
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



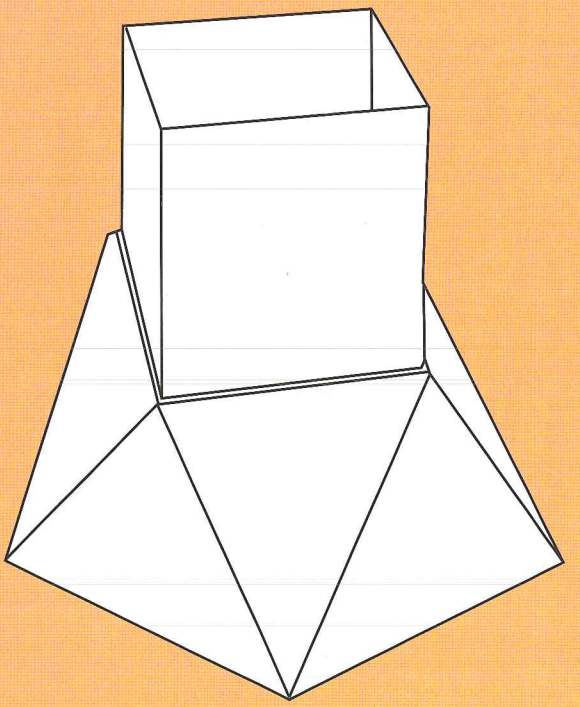
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

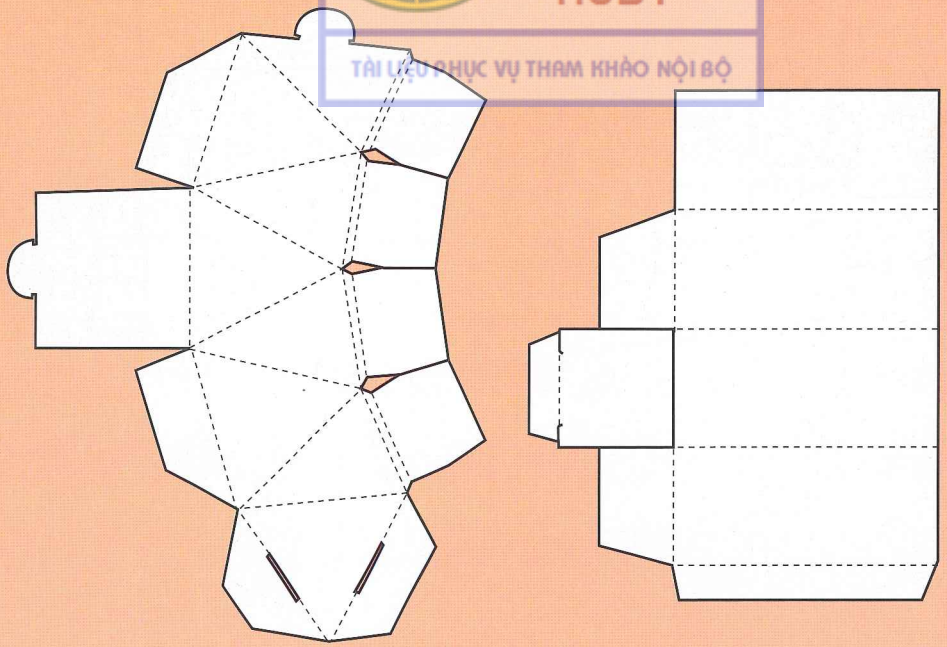


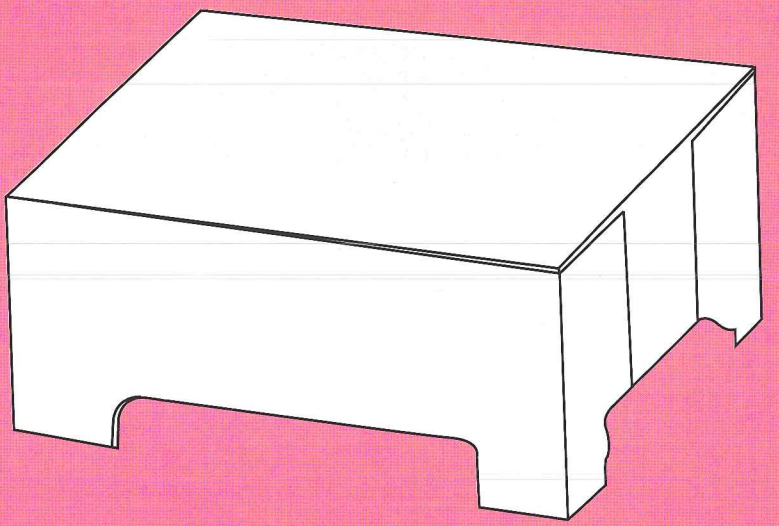
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



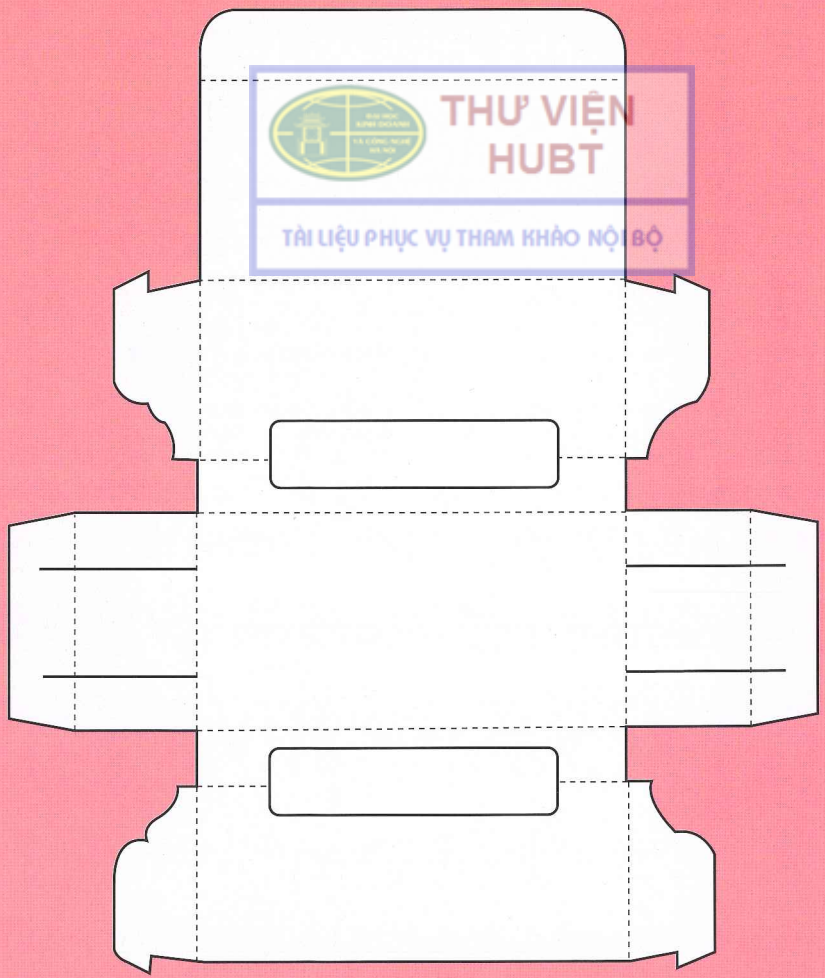
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

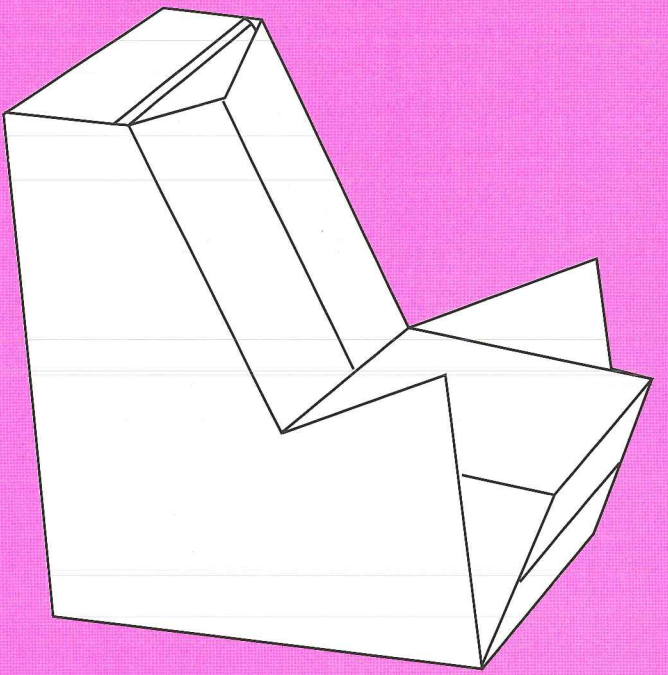




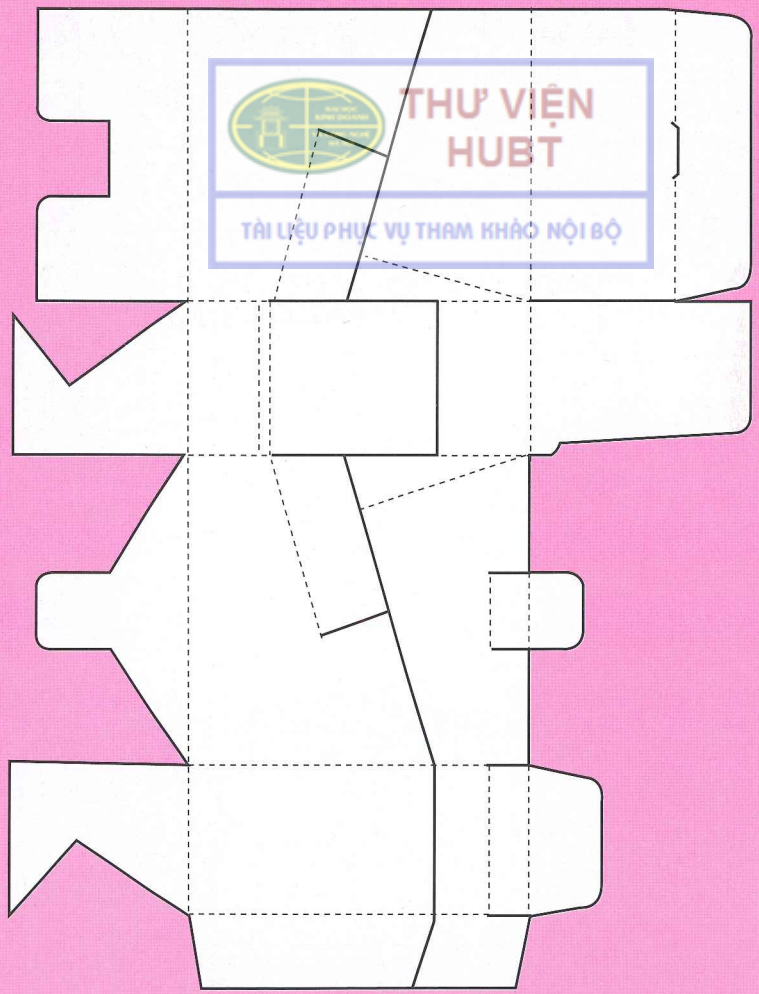
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



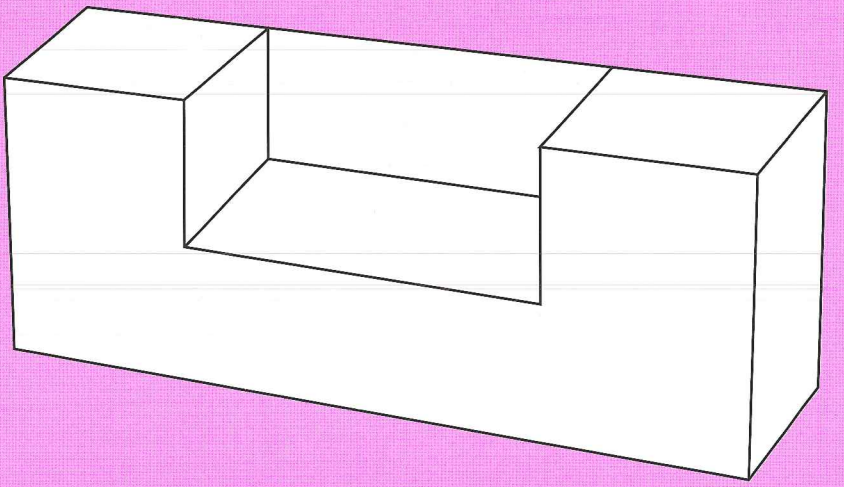
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



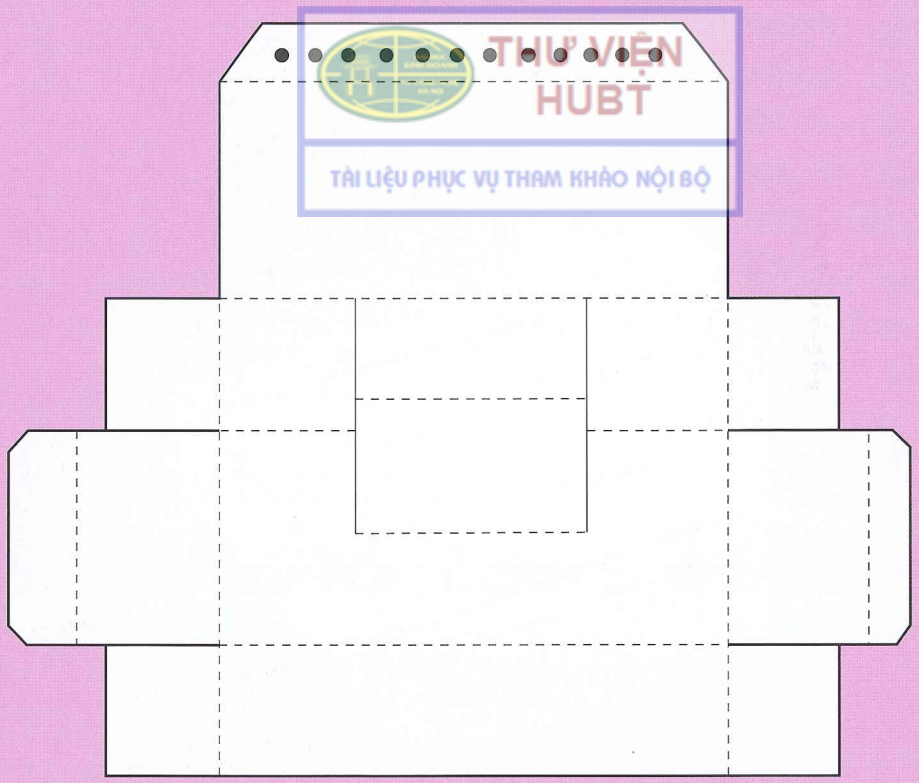
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



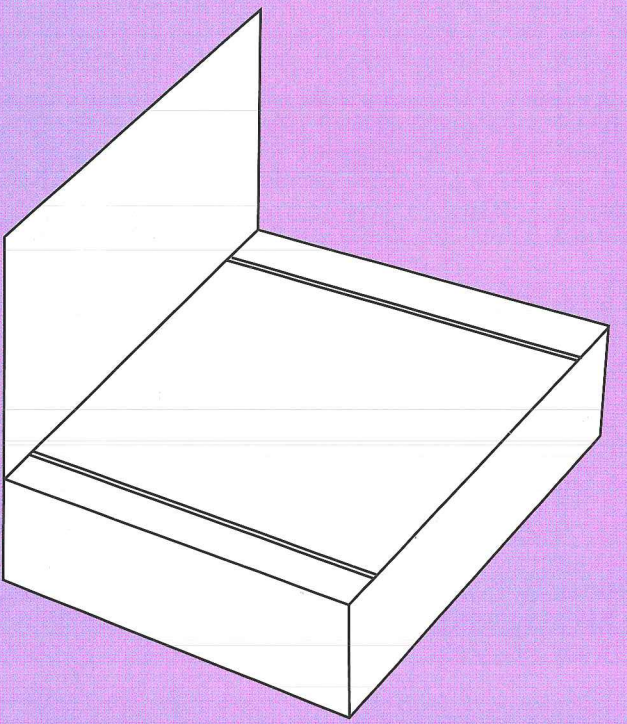
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



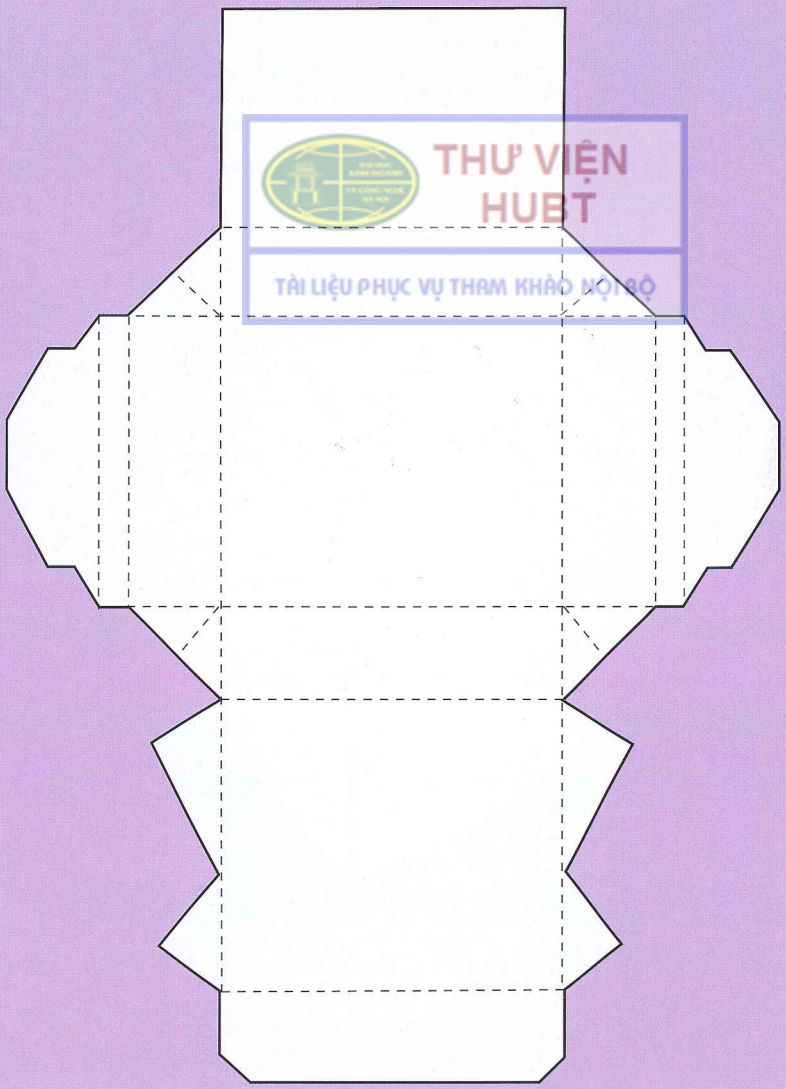
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



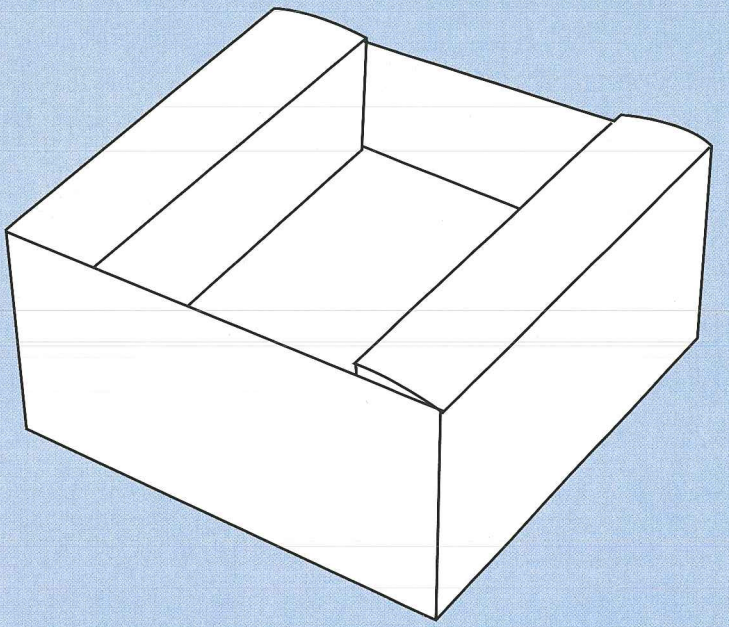
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



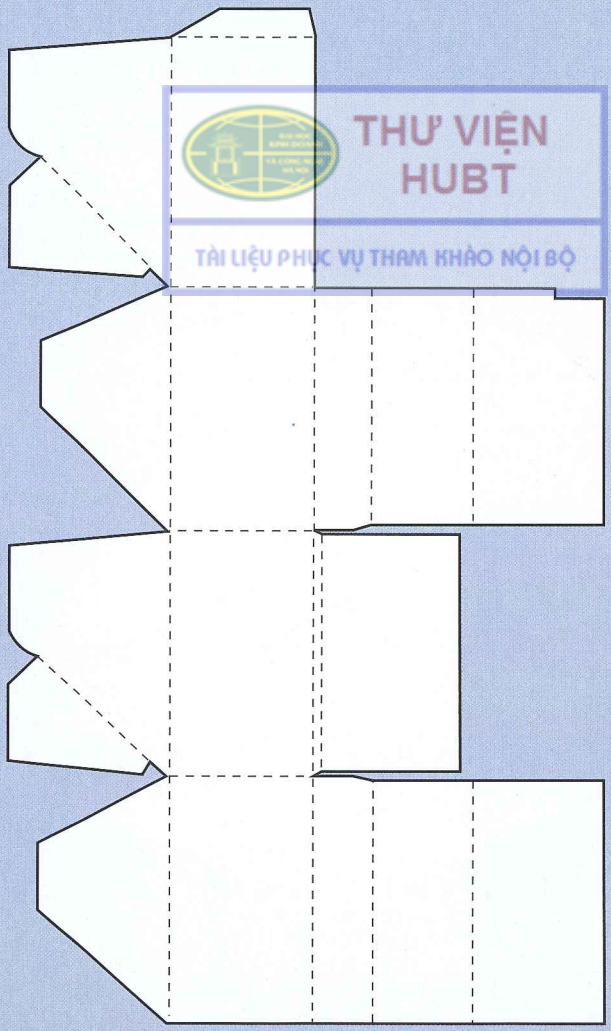
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



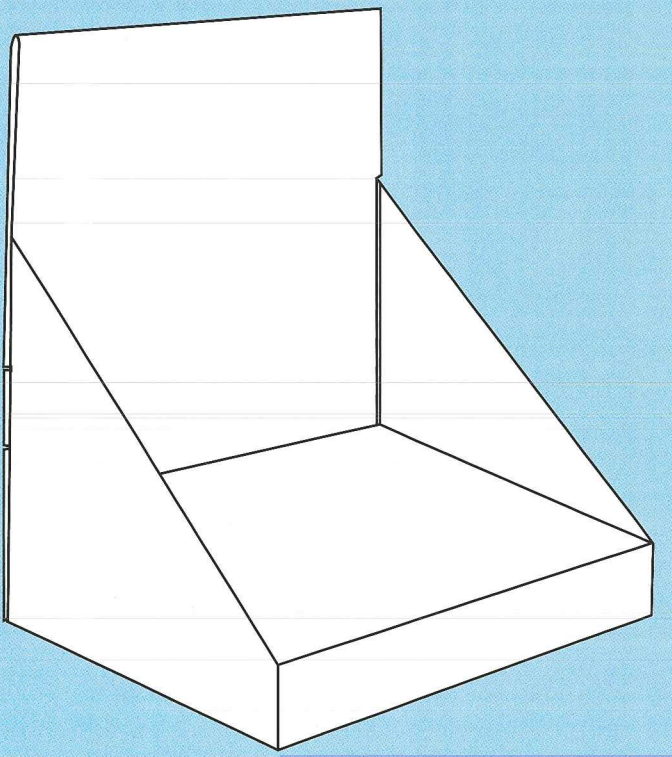
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



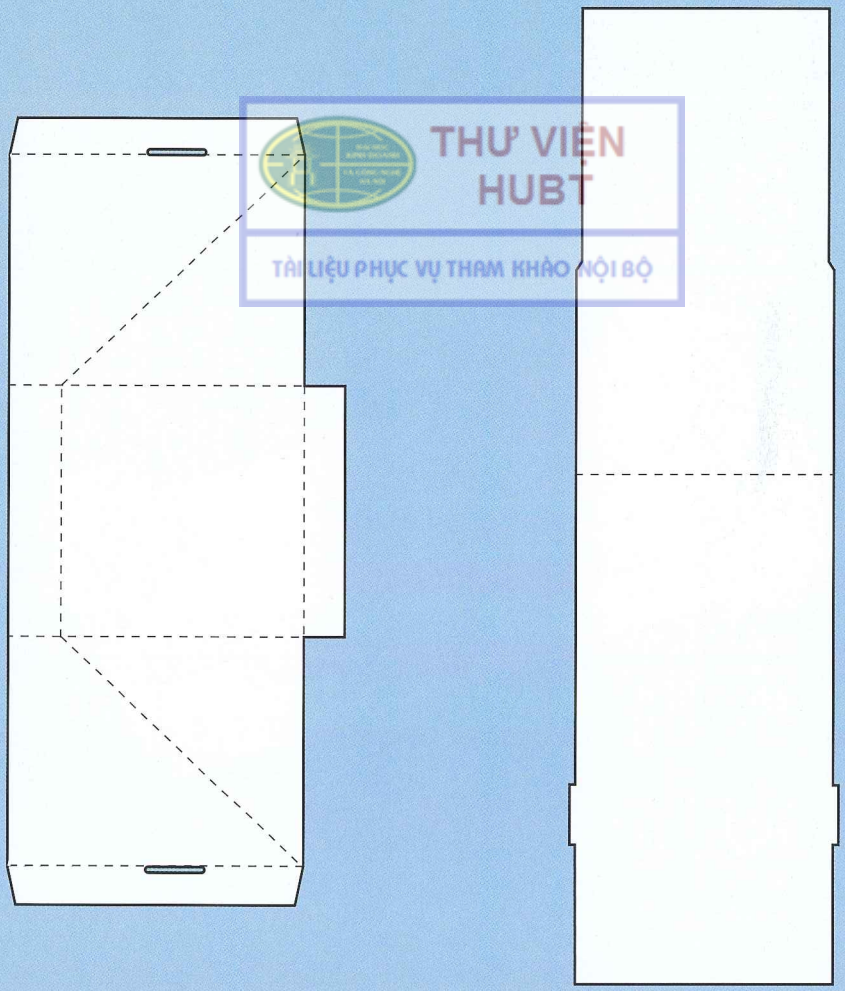
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



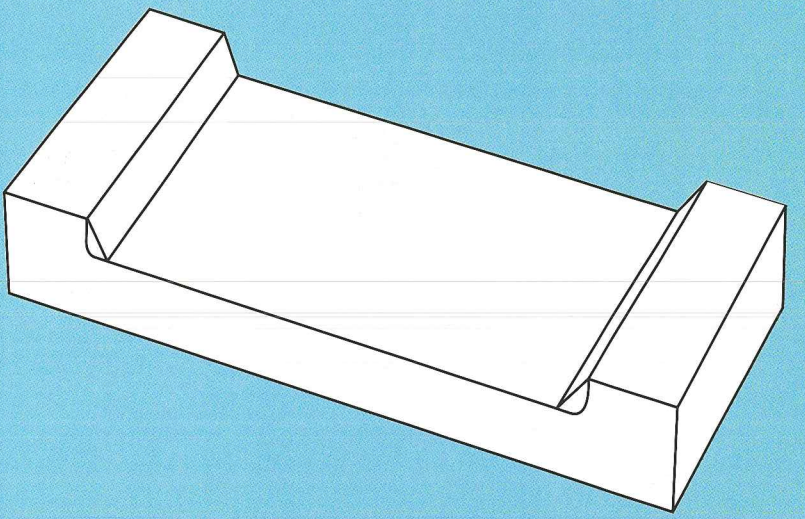
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



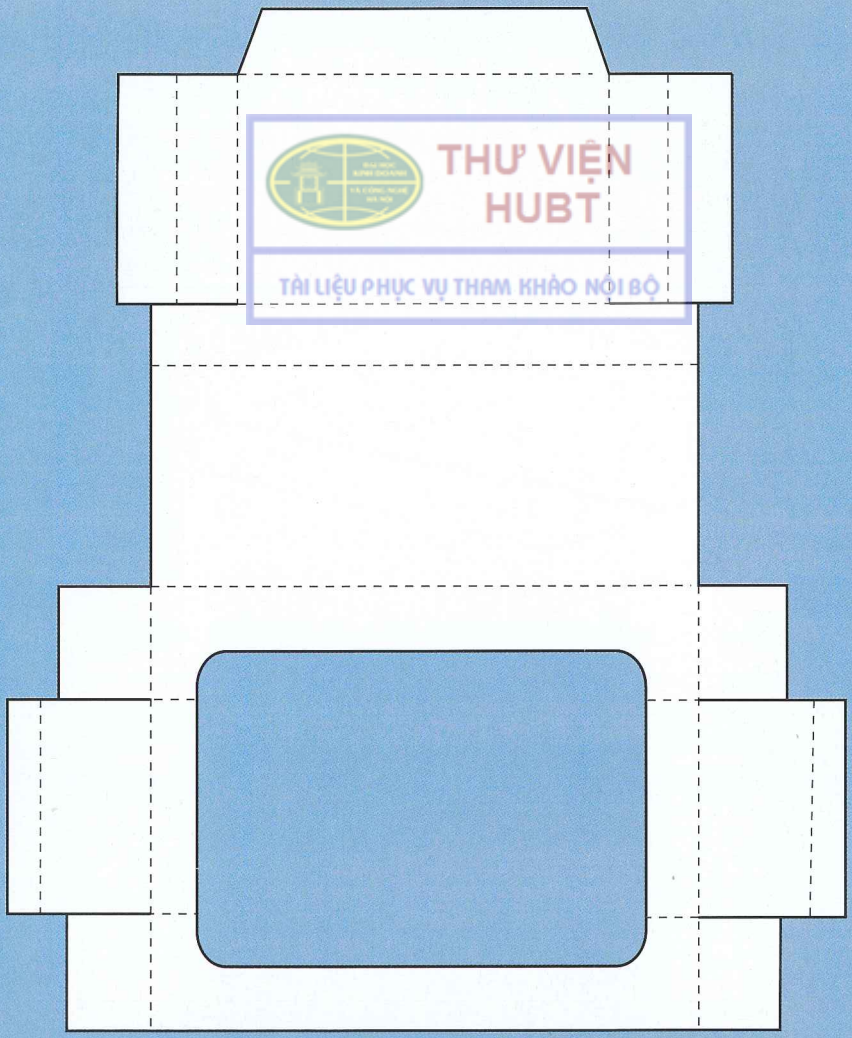
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

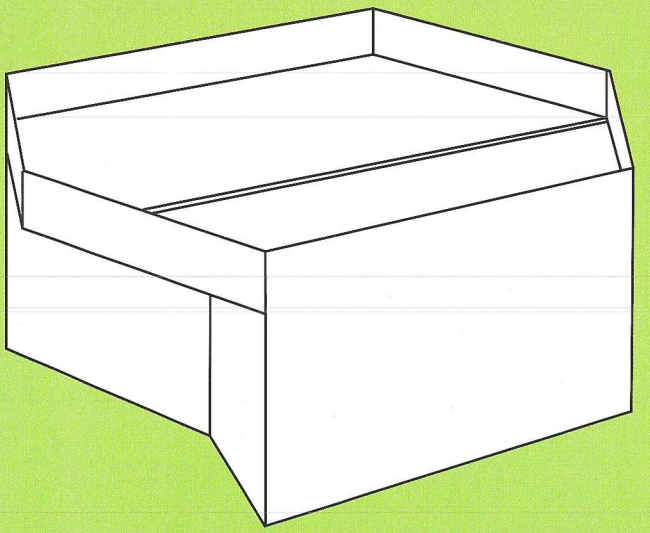


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

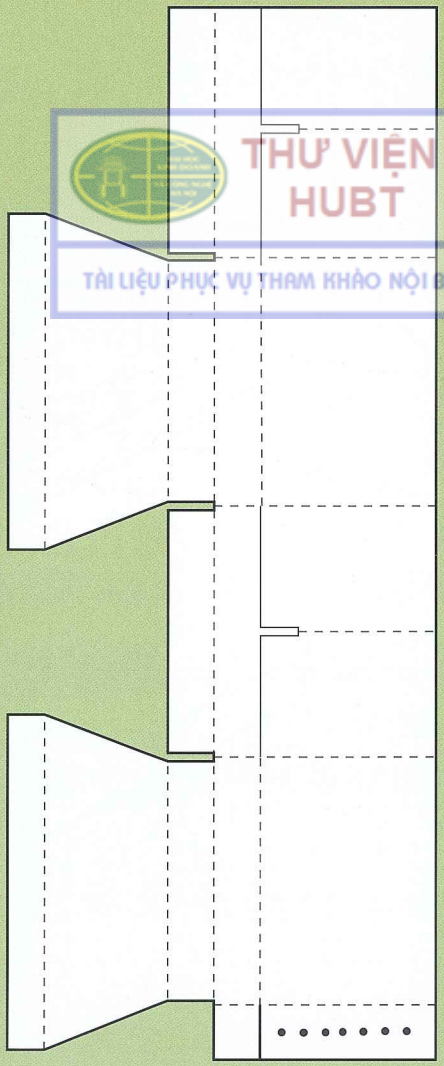


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

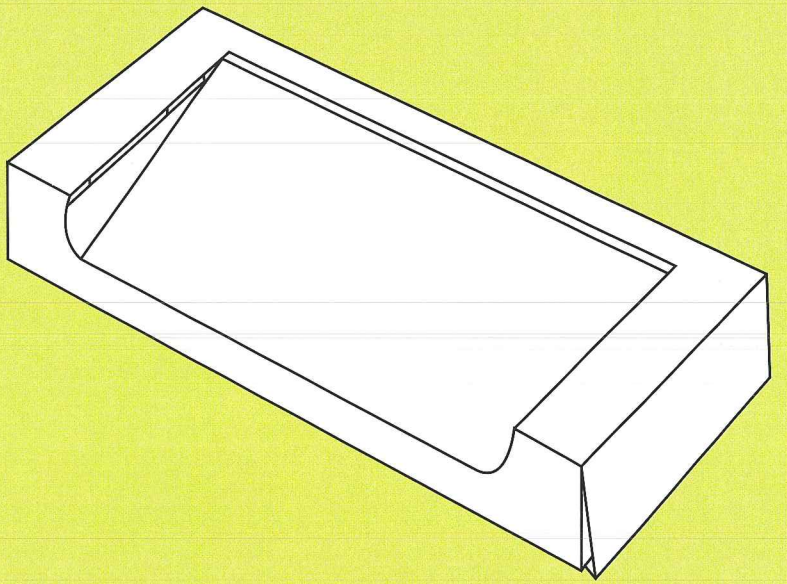
260 Display Stand



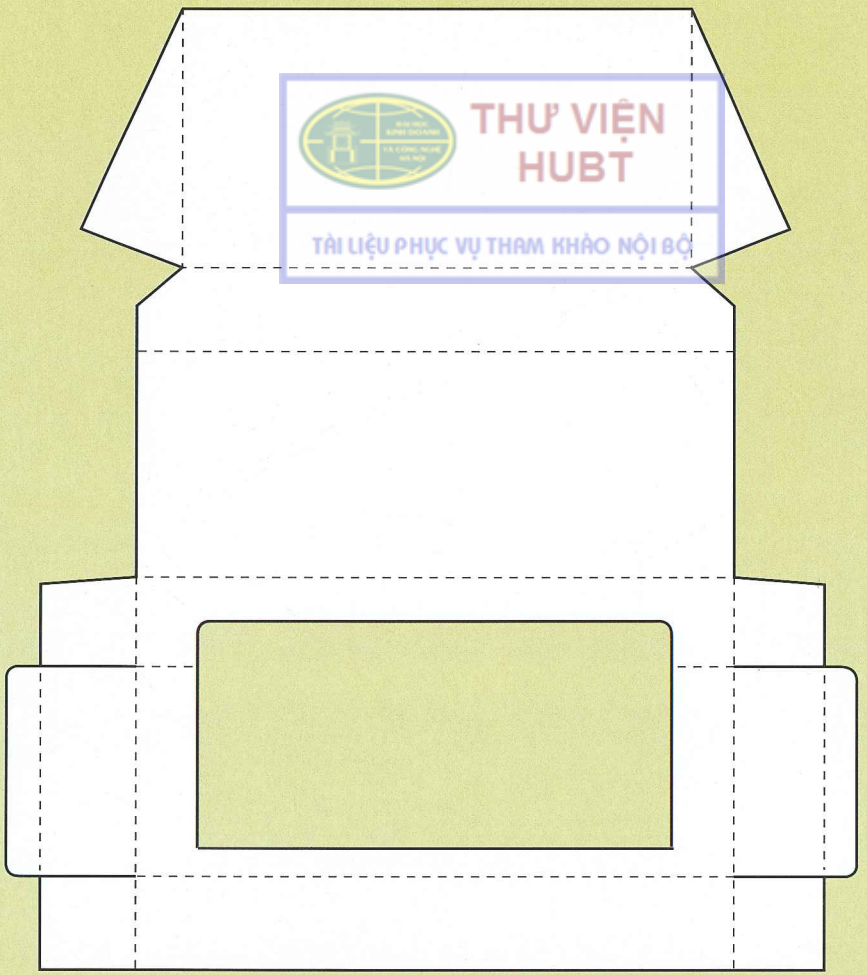
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



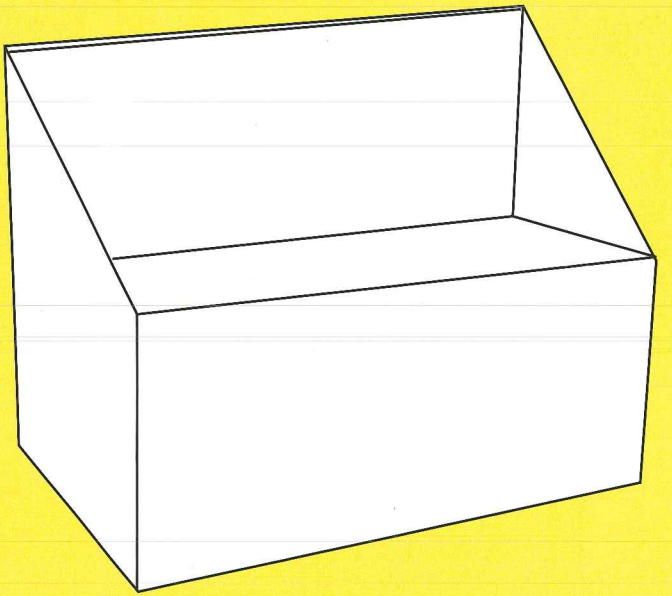
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



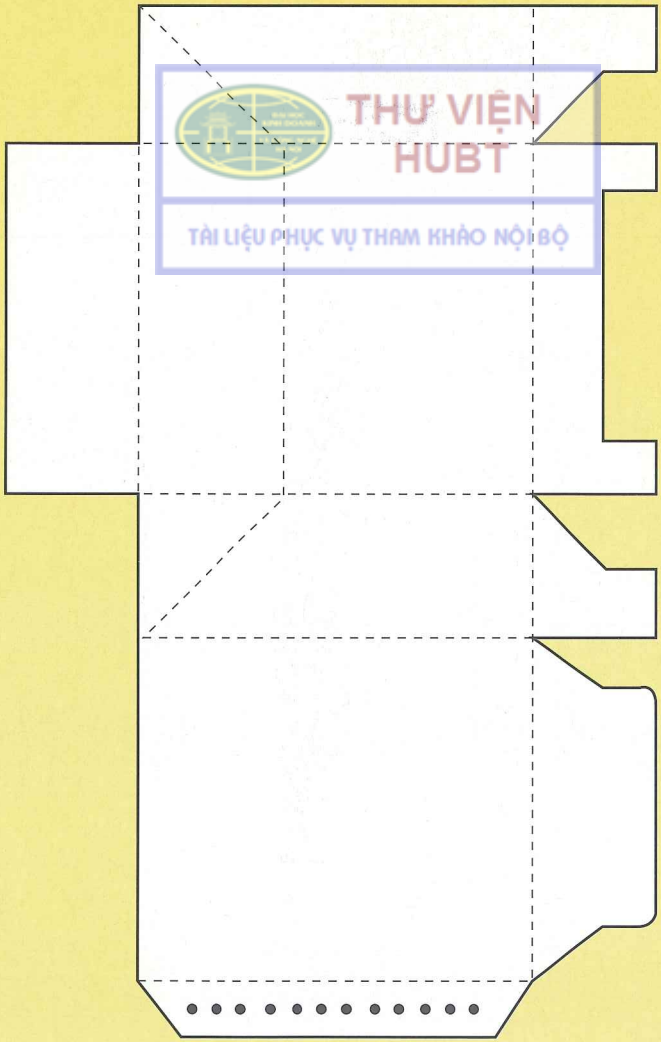
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



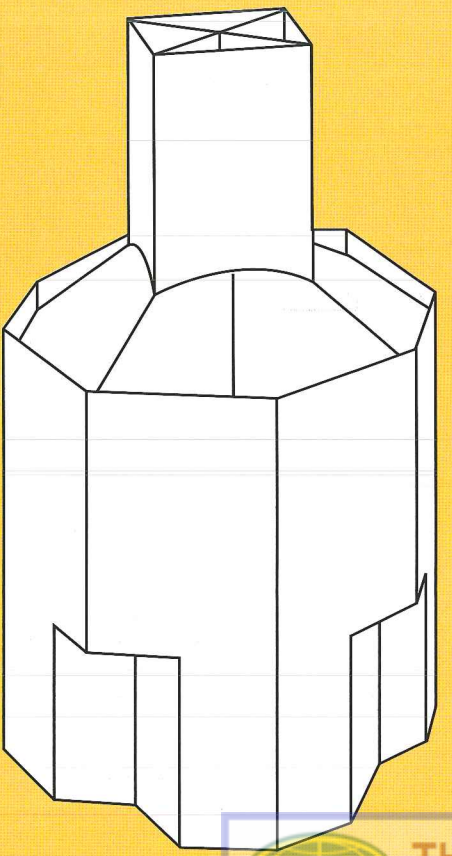
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



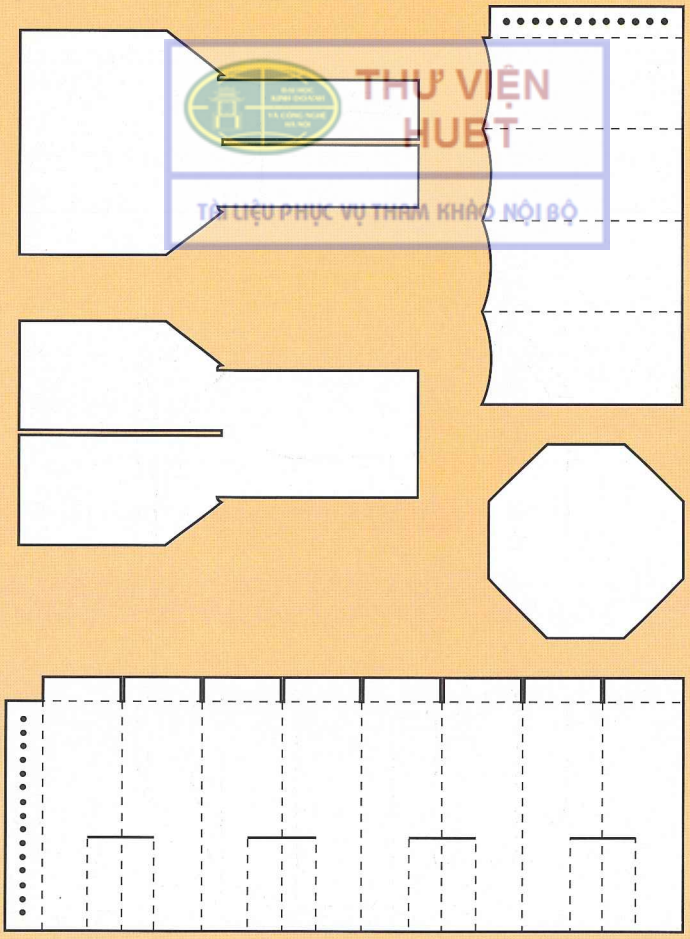
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

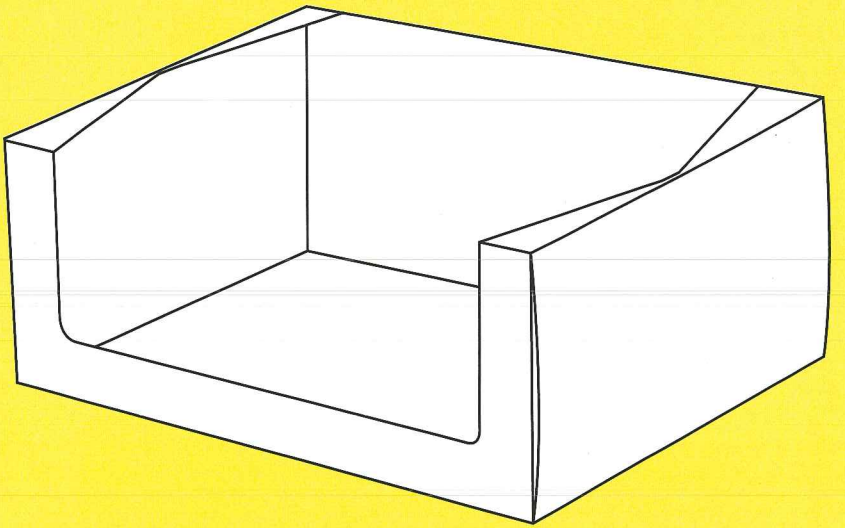


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

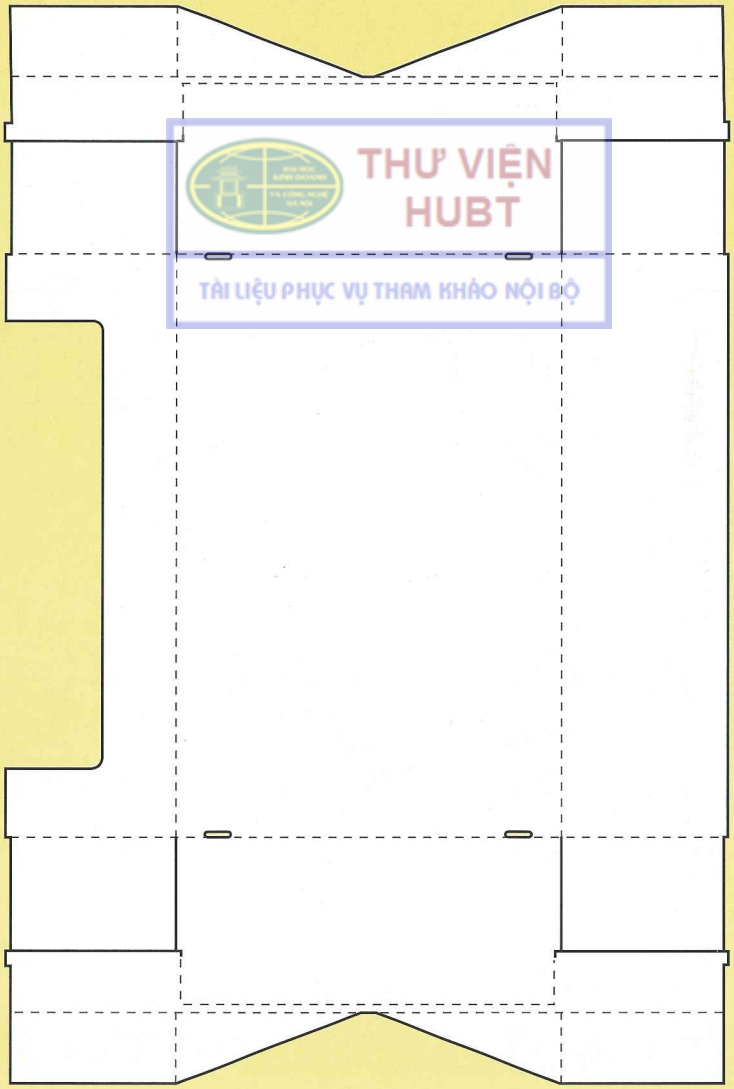
THƯ VIỆN
HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

THƯ VIỆN
HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

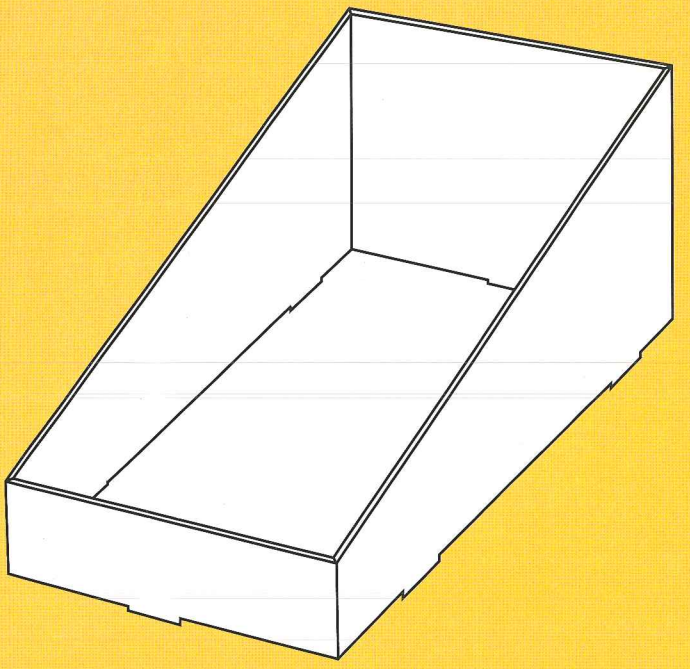
Containers



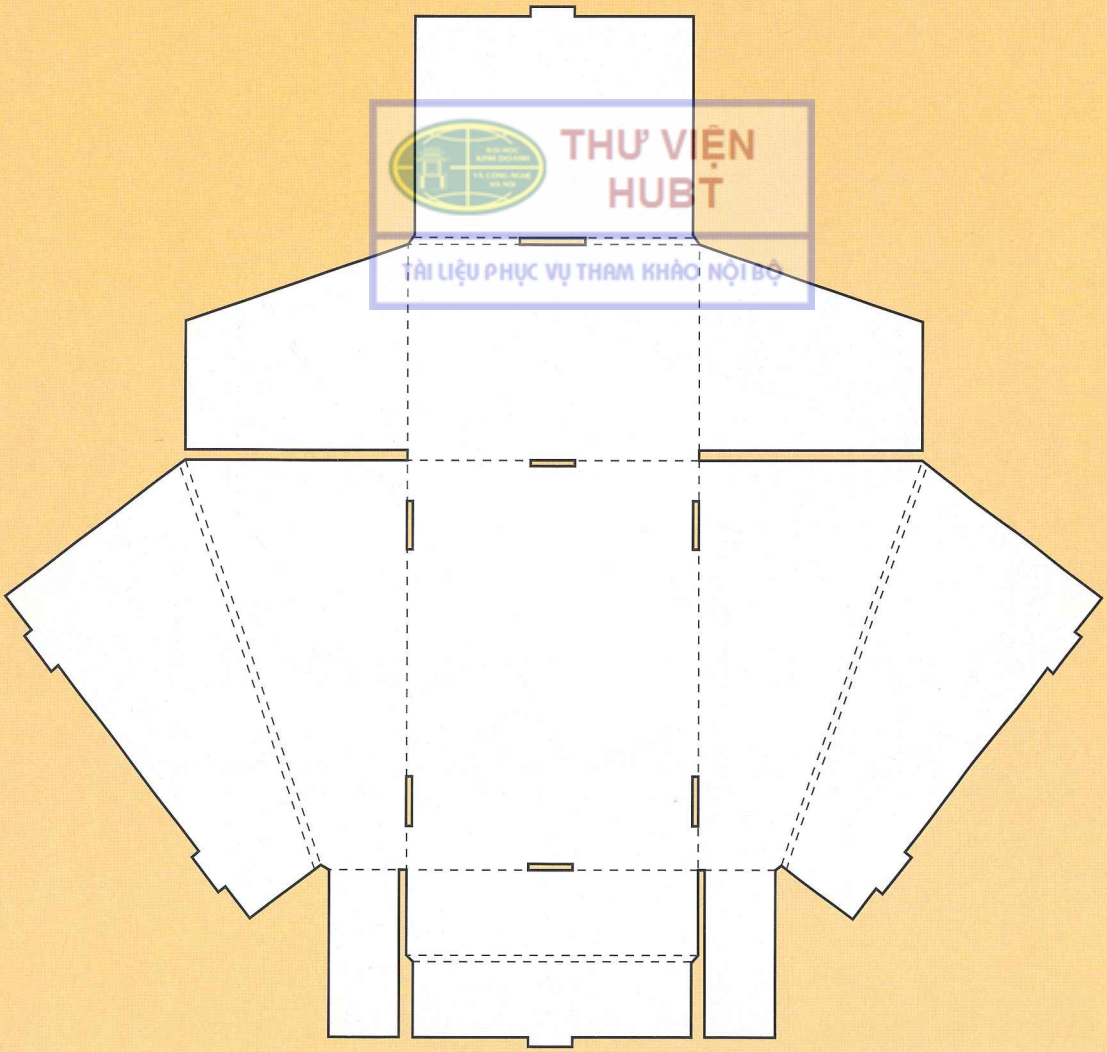
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



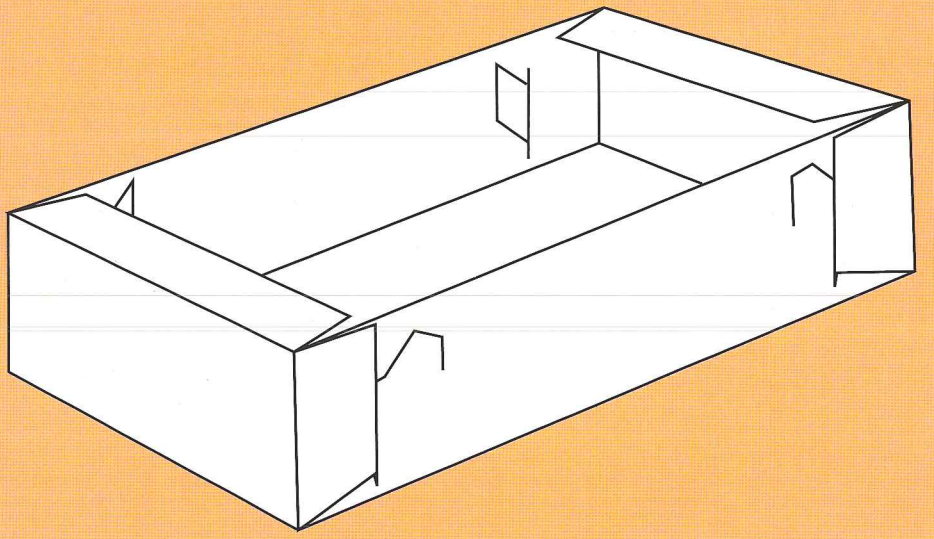
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



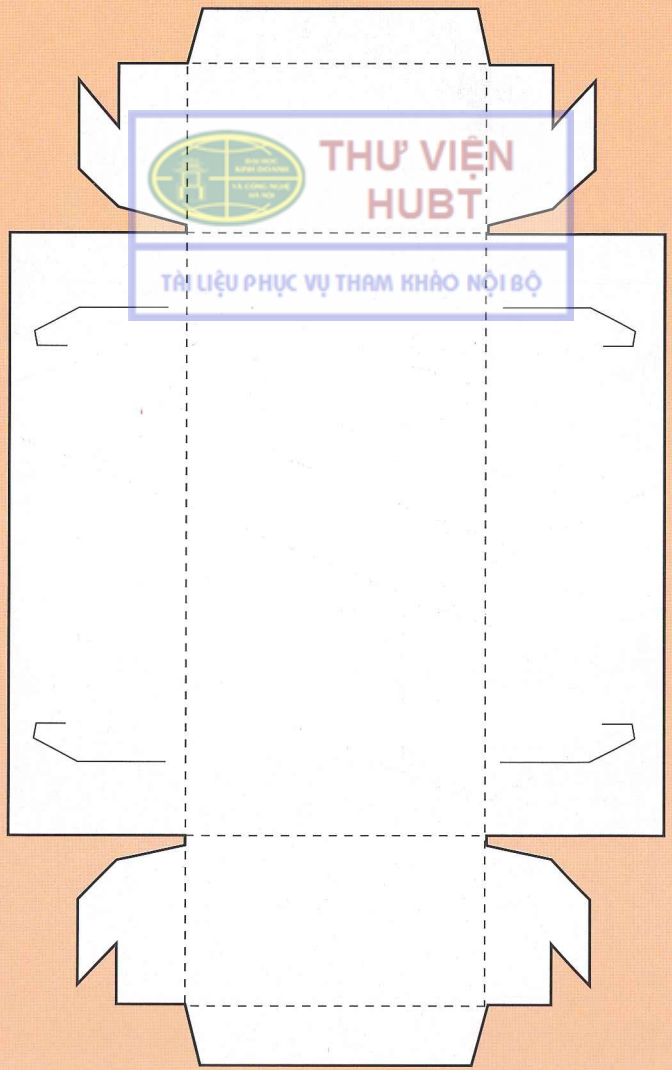
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



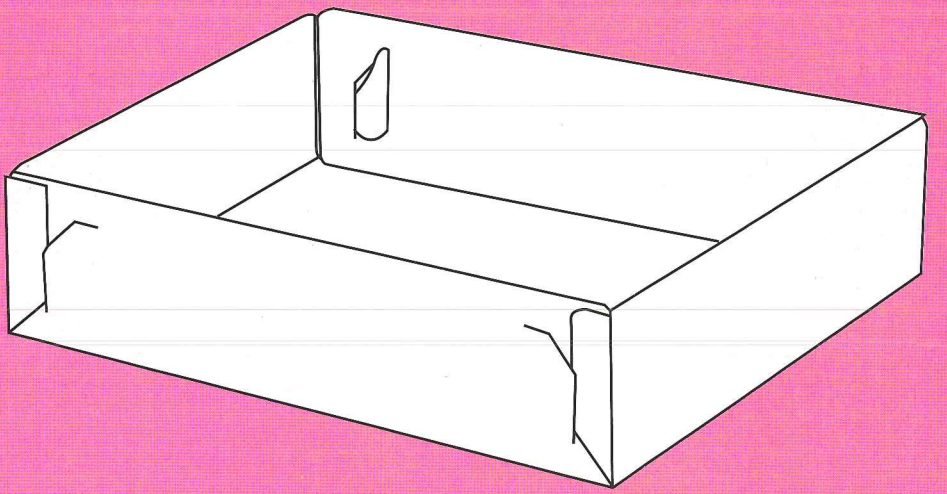
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



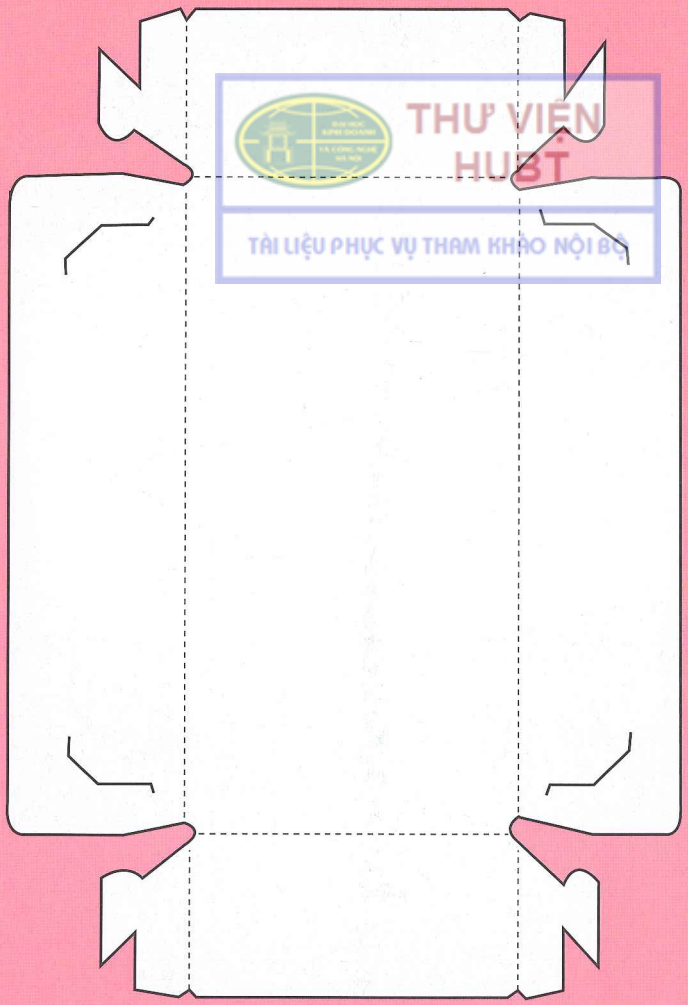
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



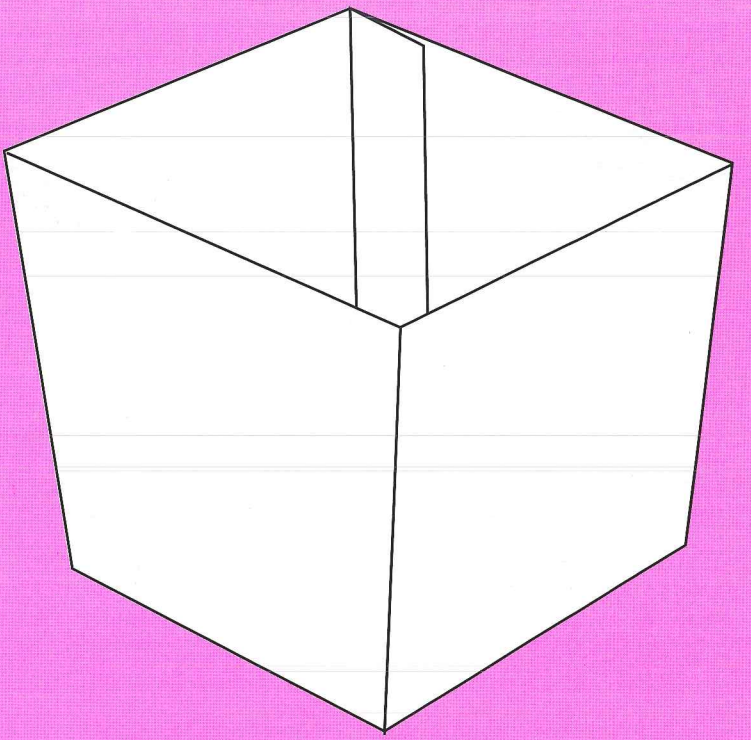
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



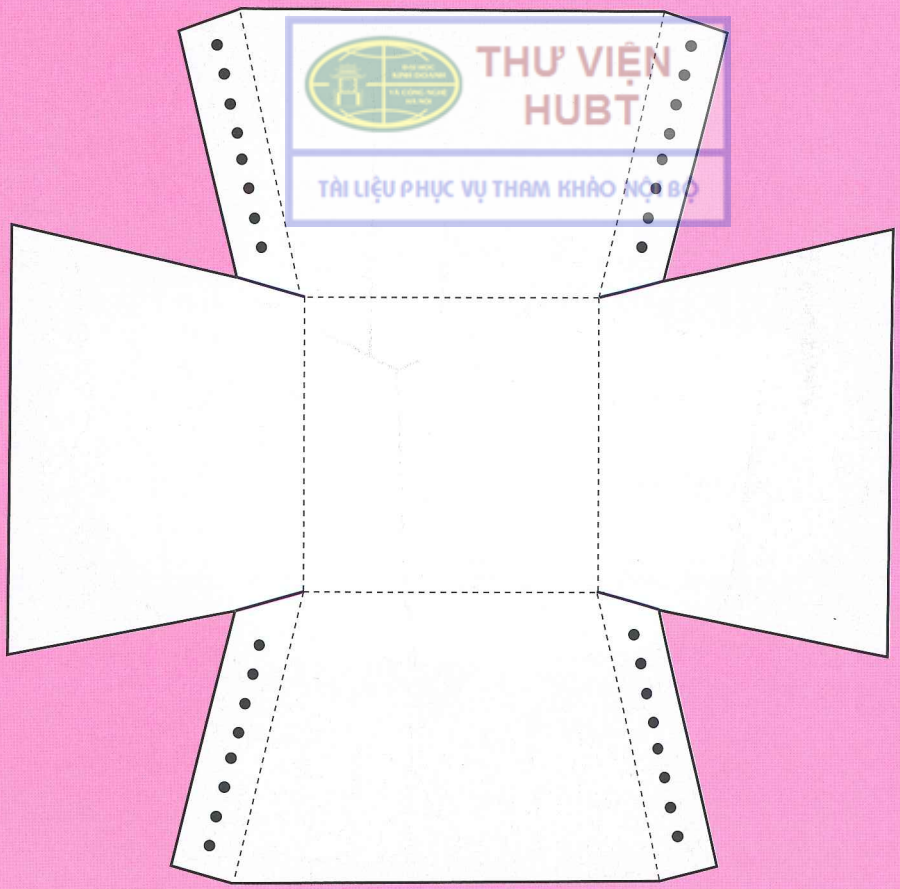
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



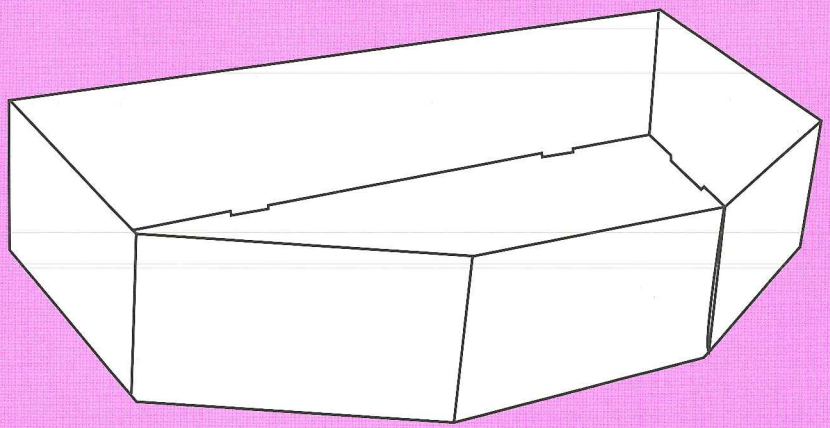
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



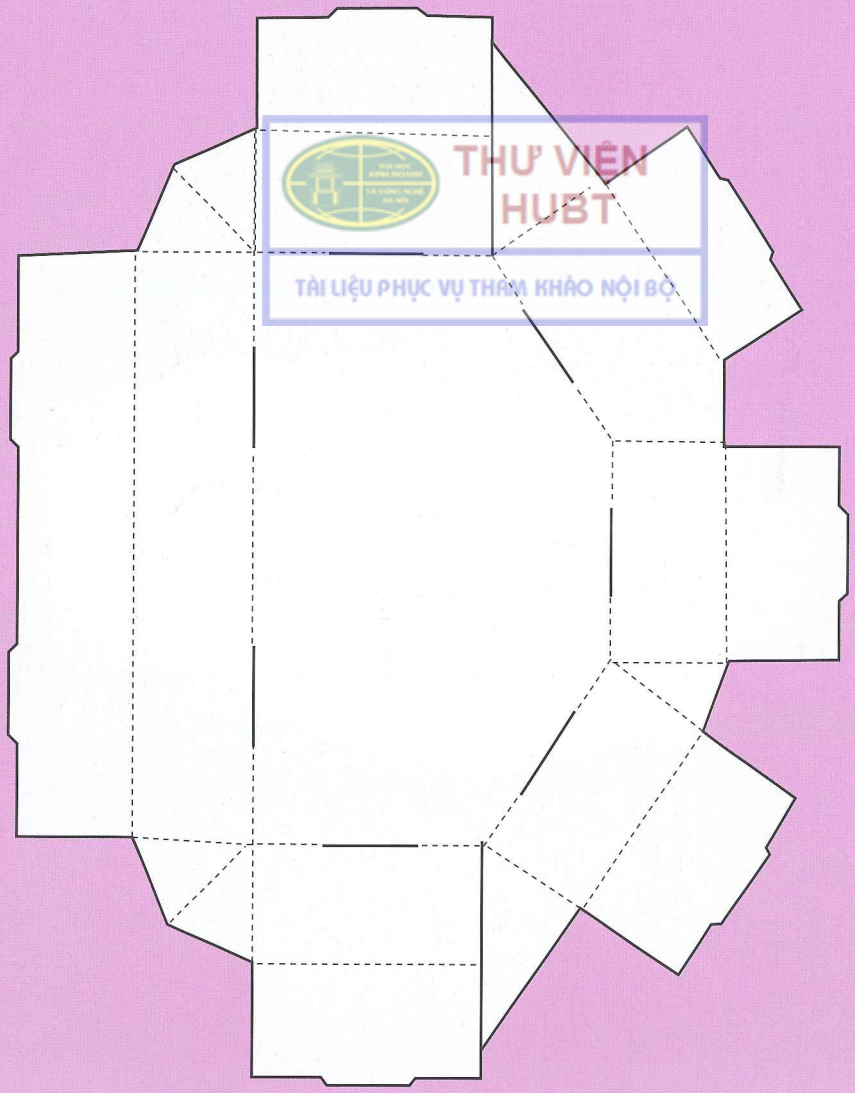
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



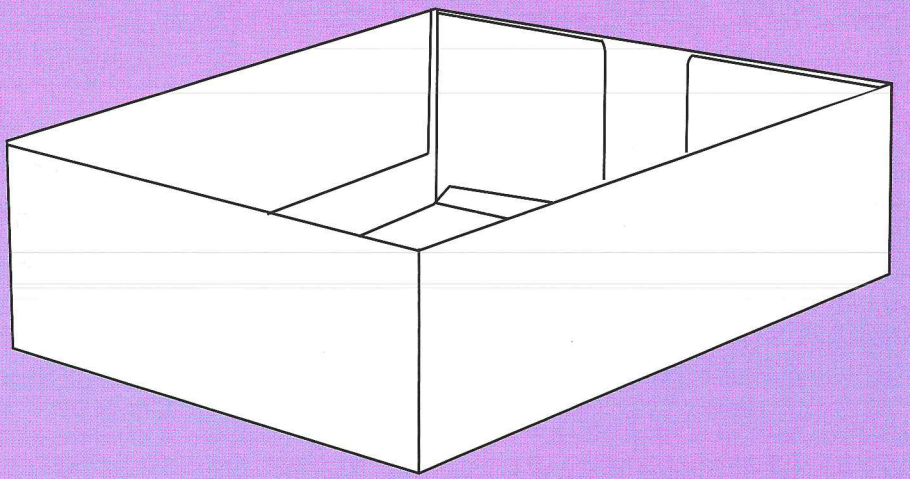
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



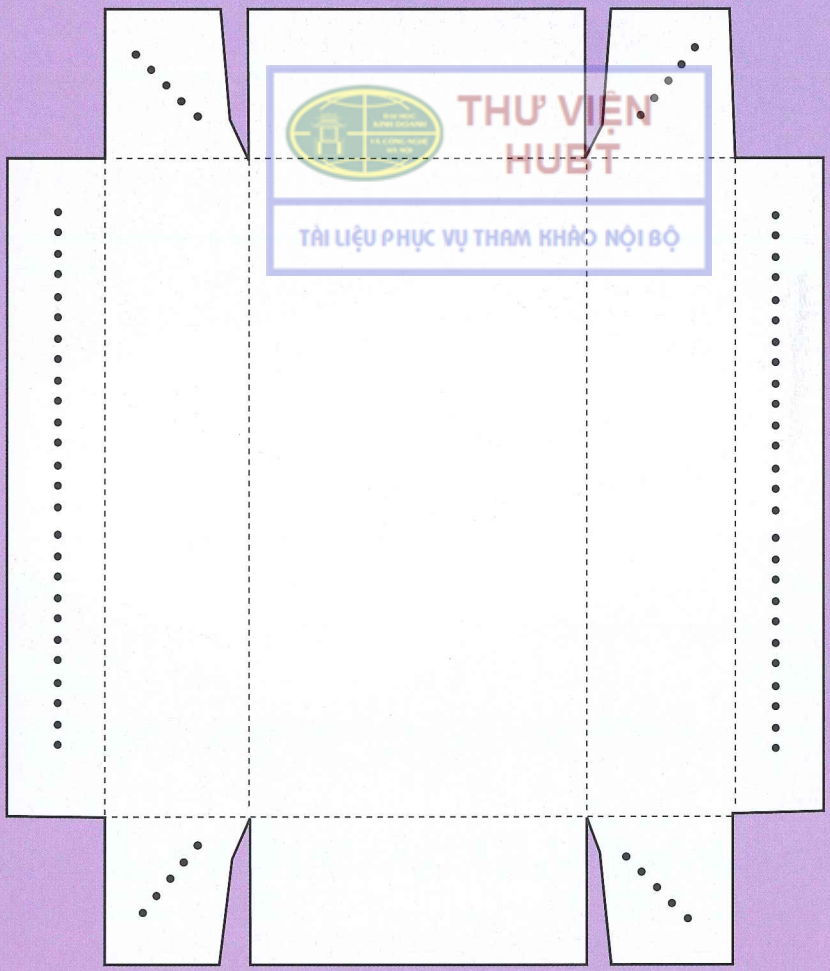
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



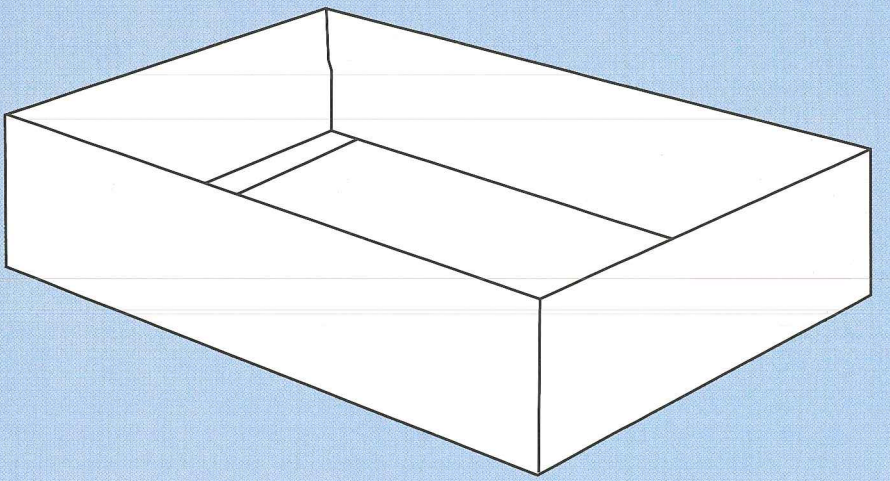
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



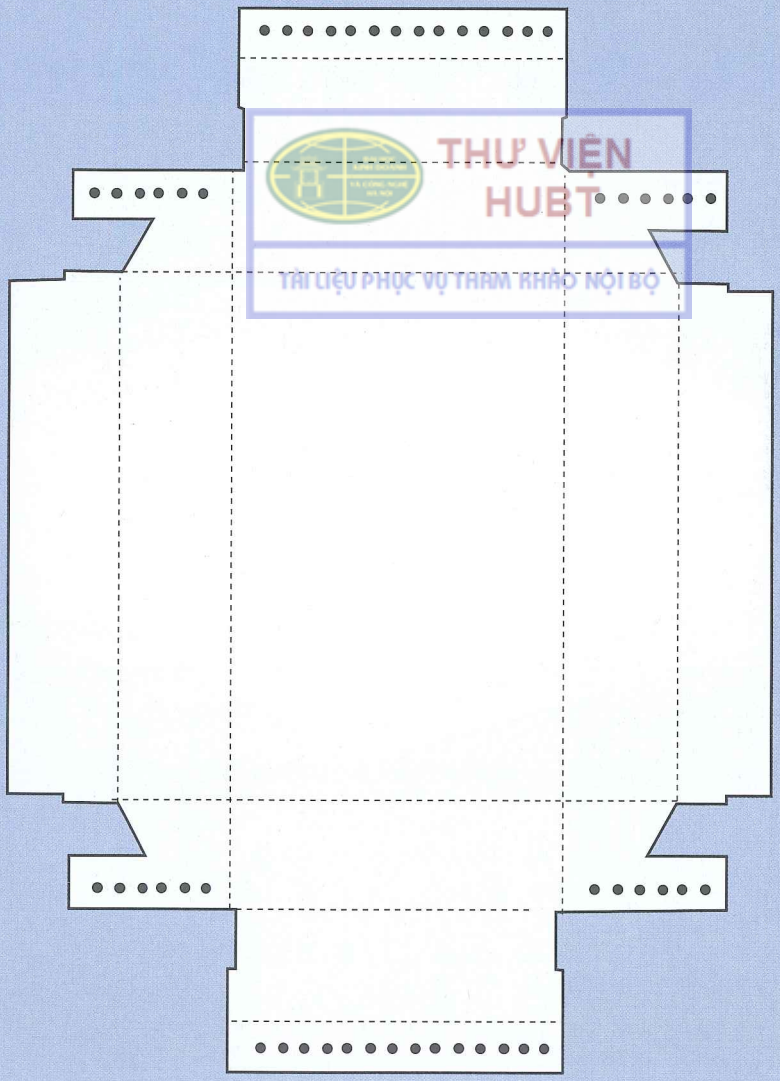
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



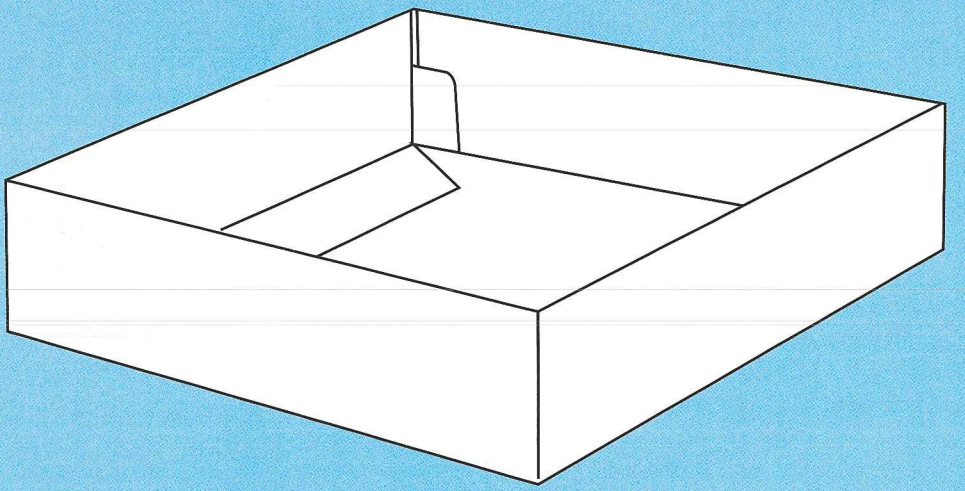
THƯ VIỆN HUẾT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



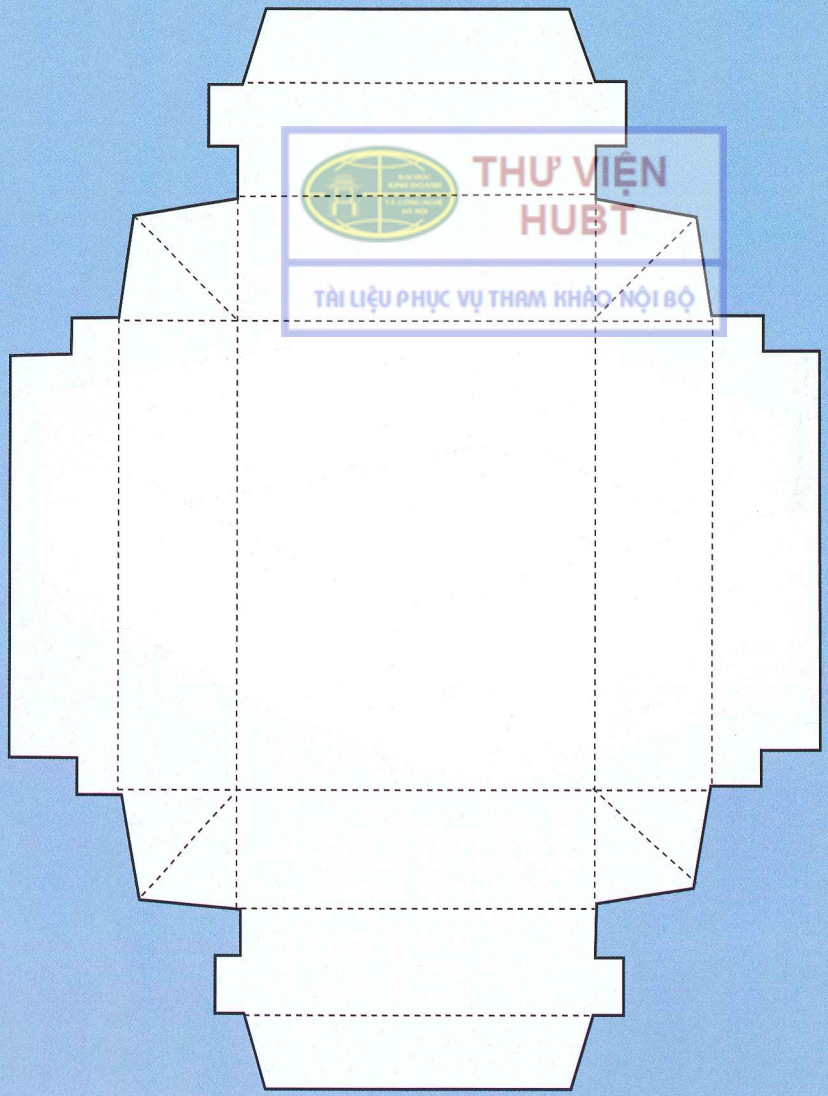
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



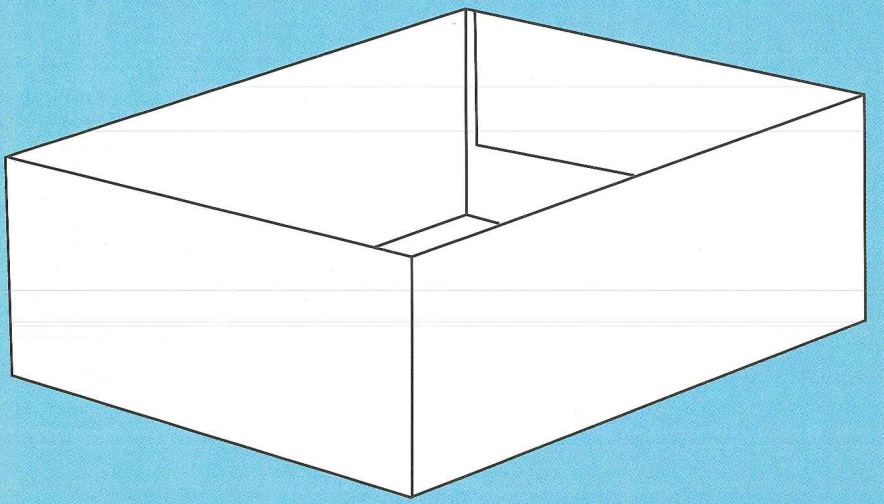
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



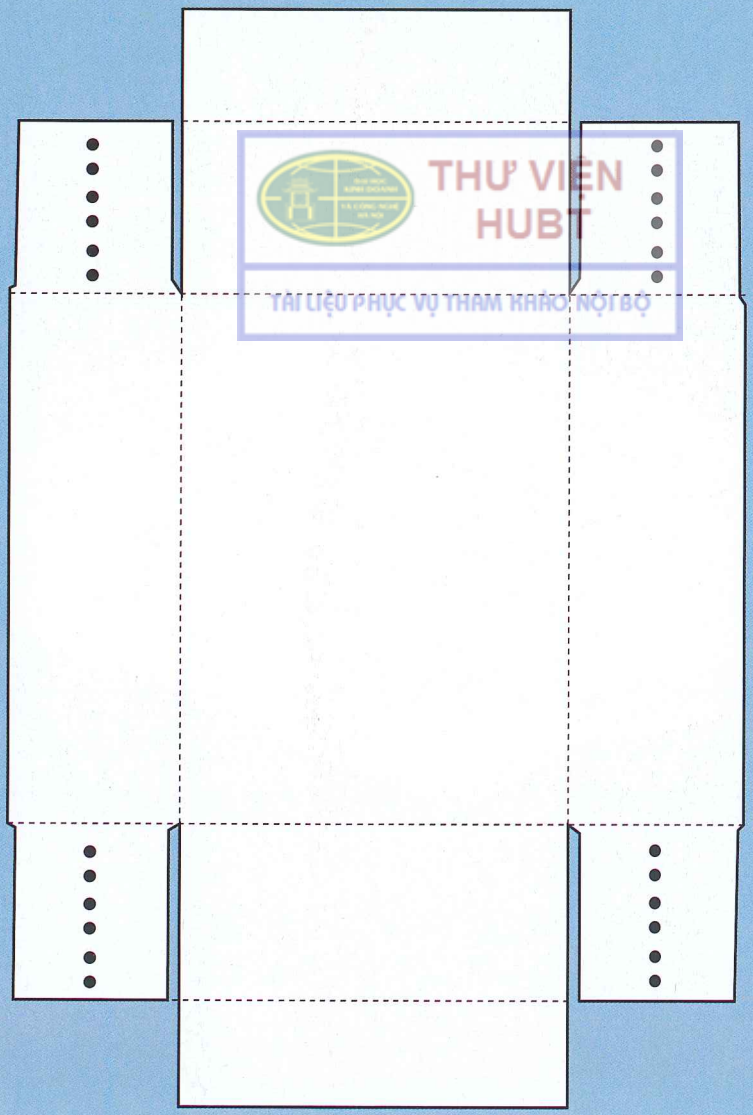
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



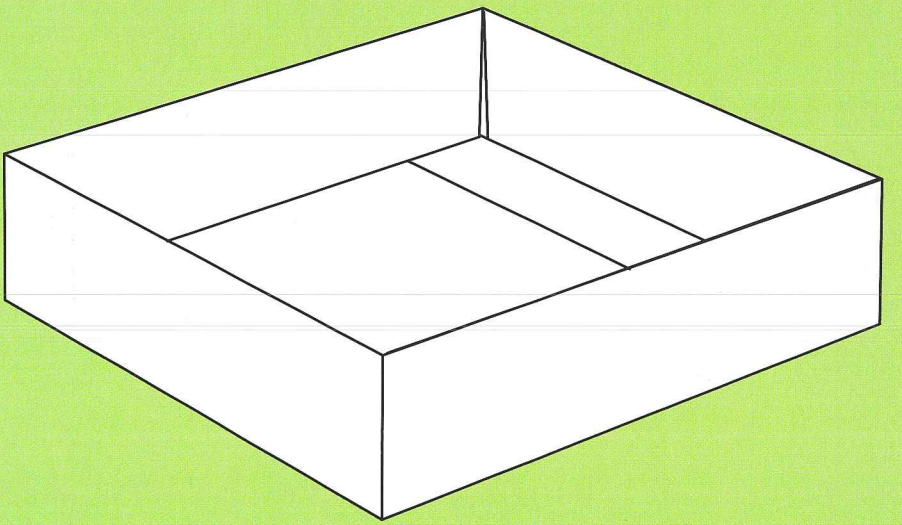
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



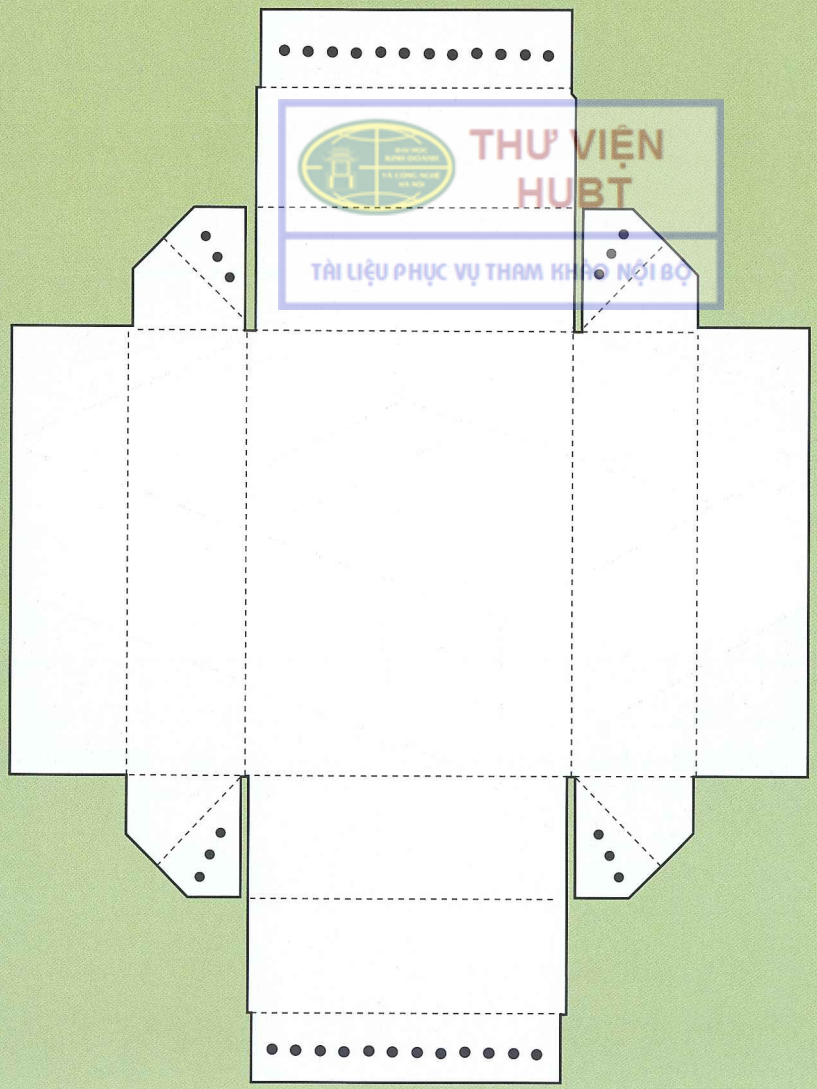
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



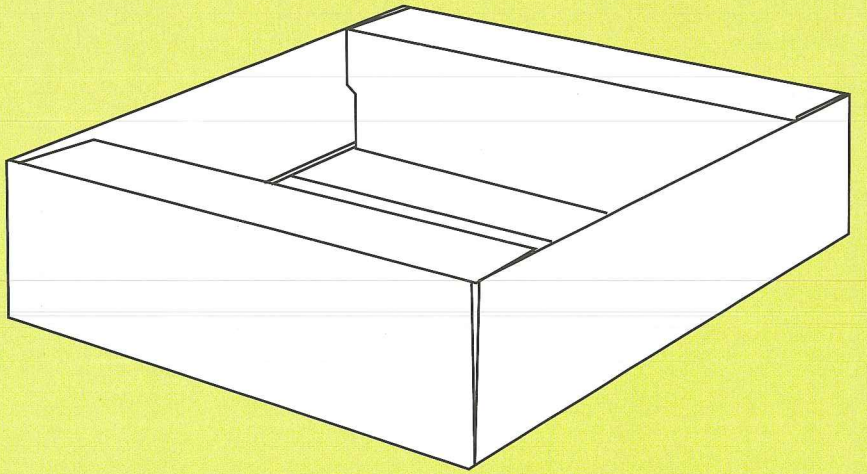
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



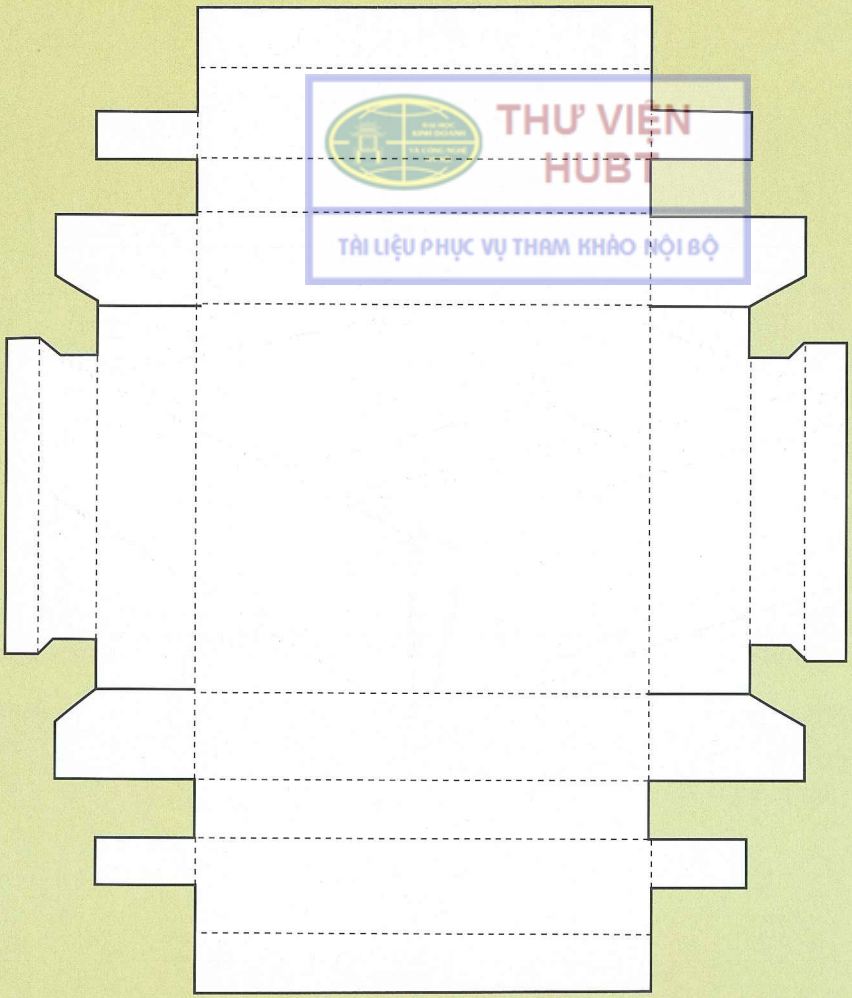
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



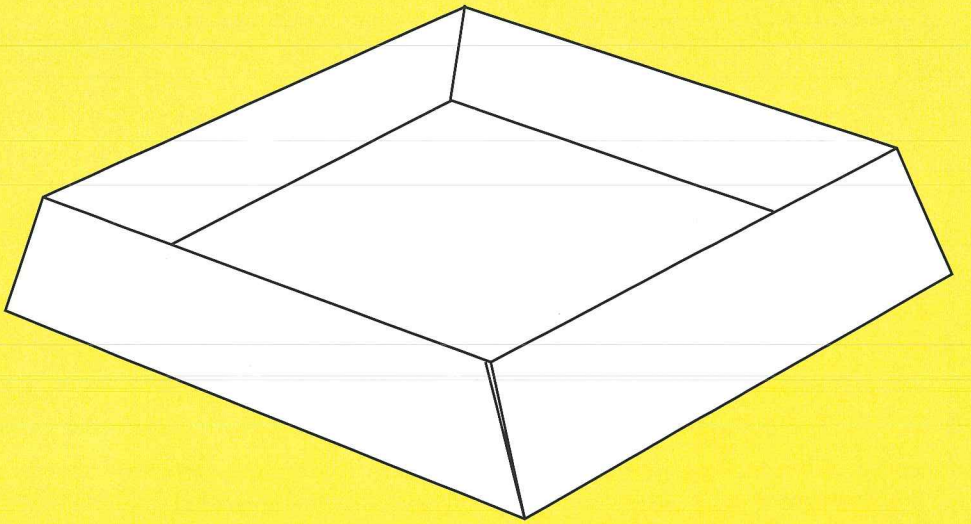
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



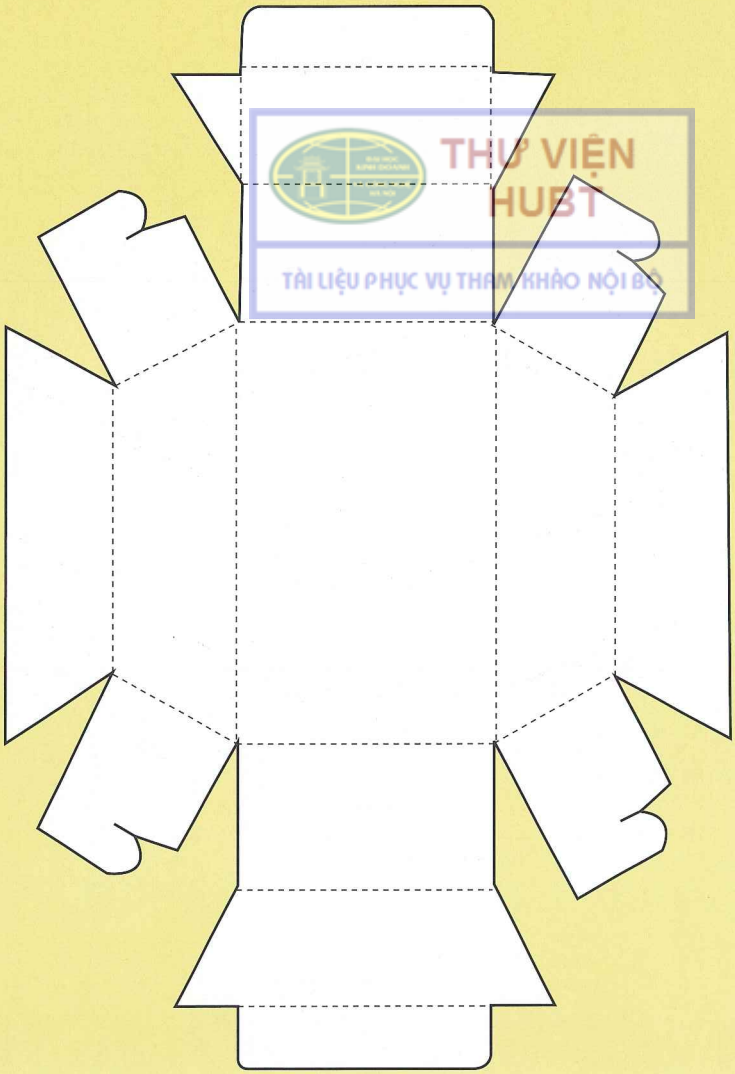
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



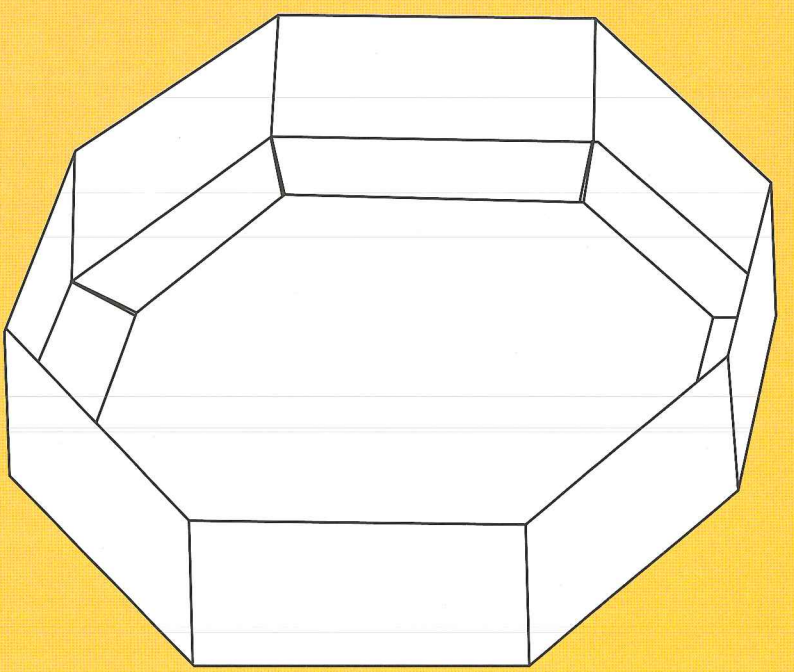
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



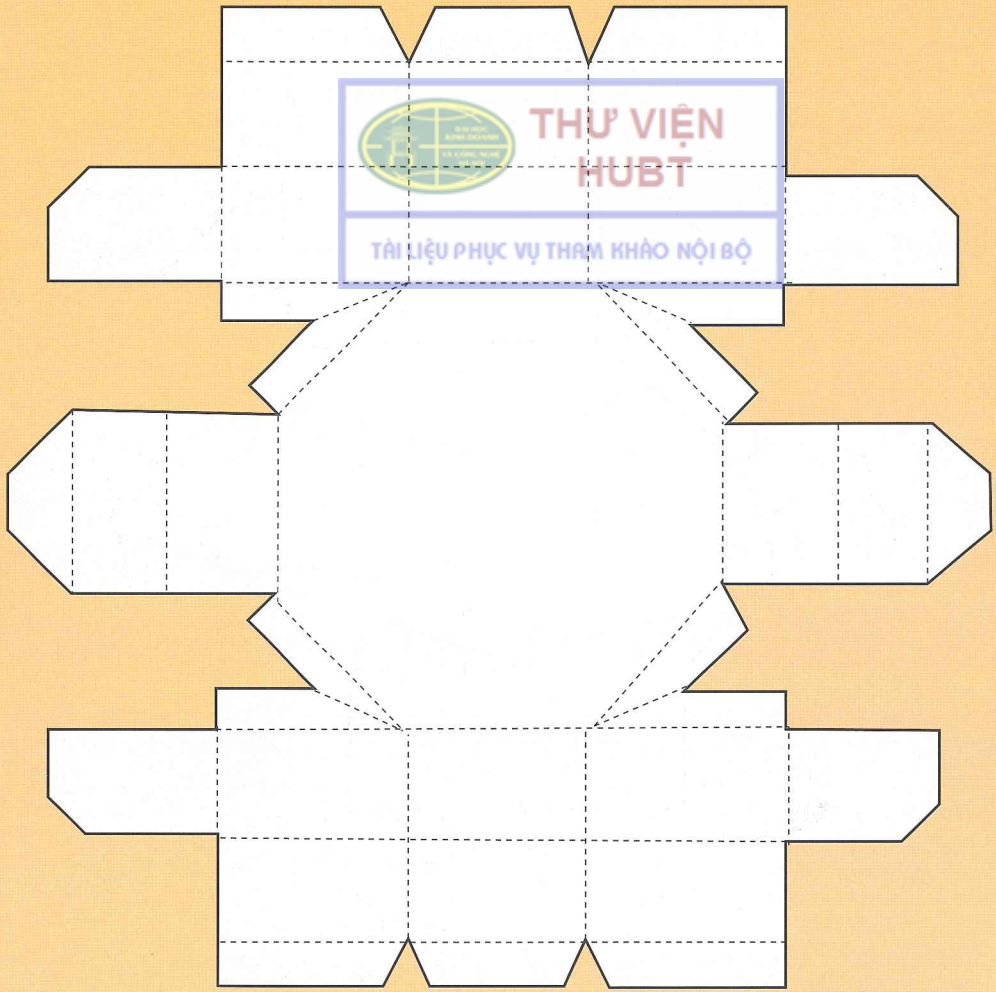
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



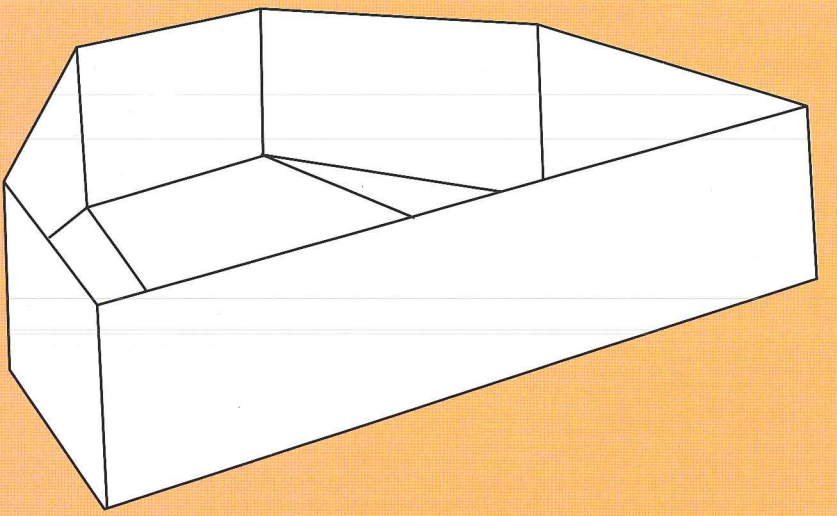
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



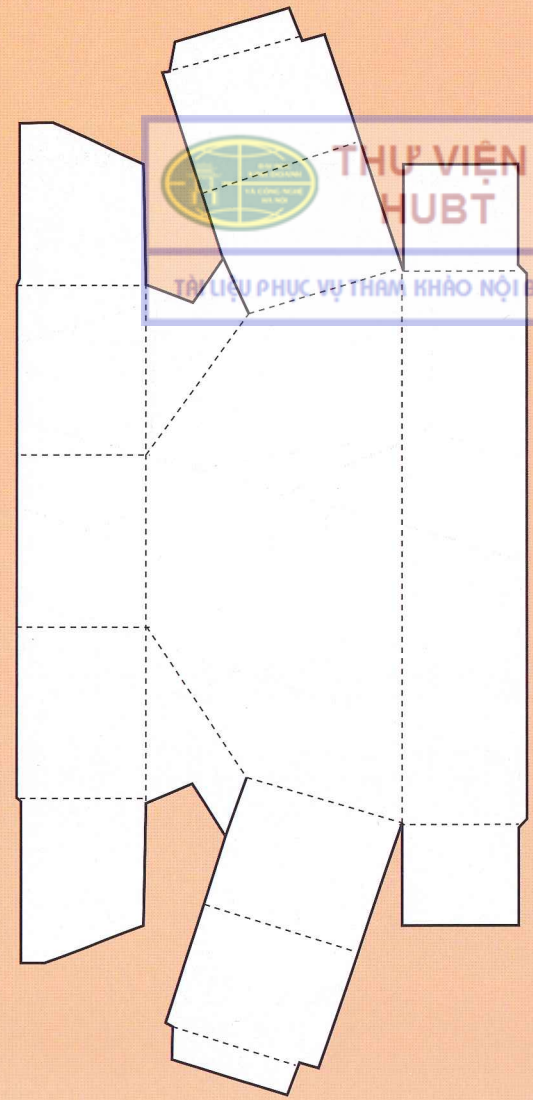
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



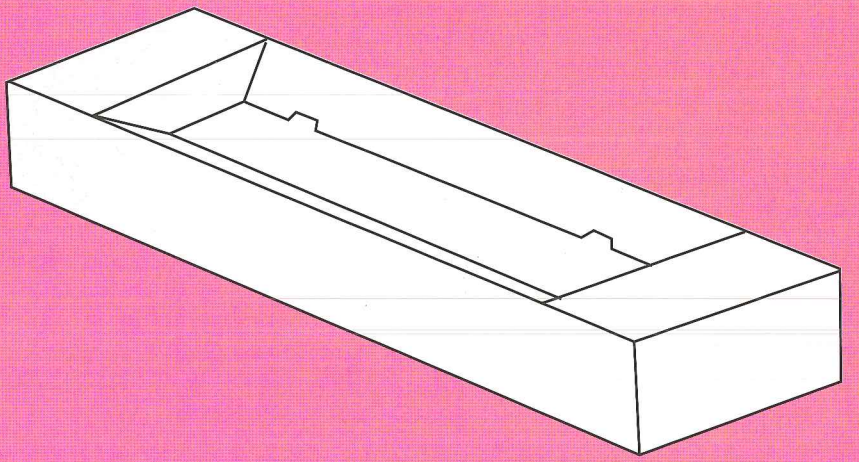
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



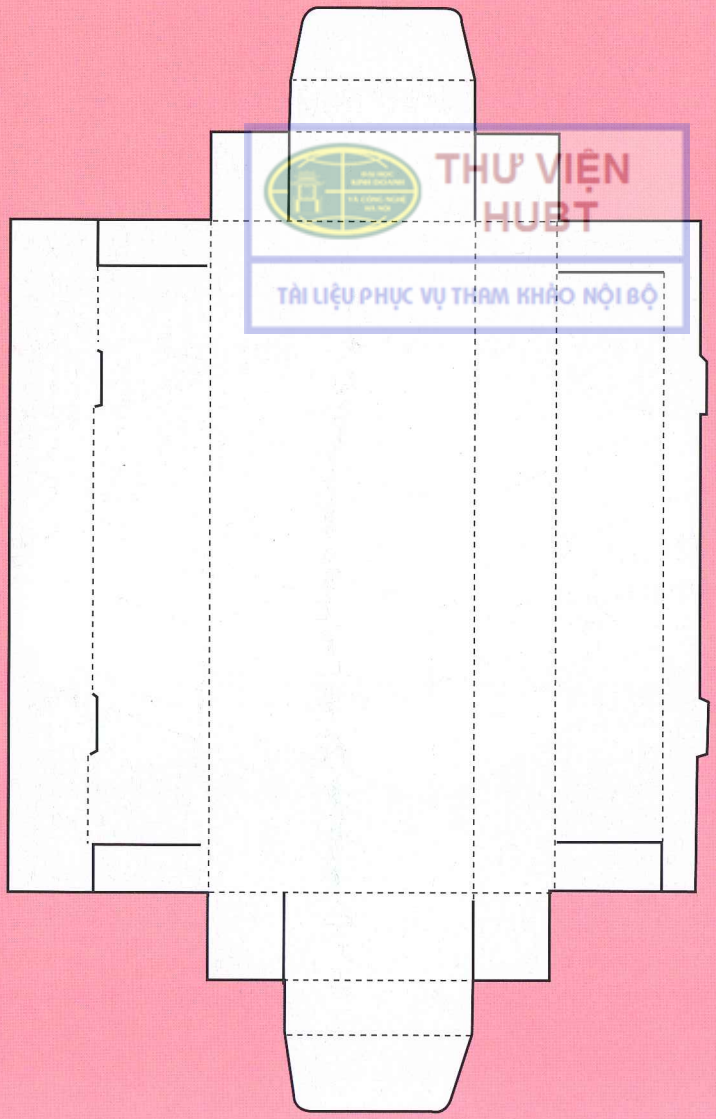
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



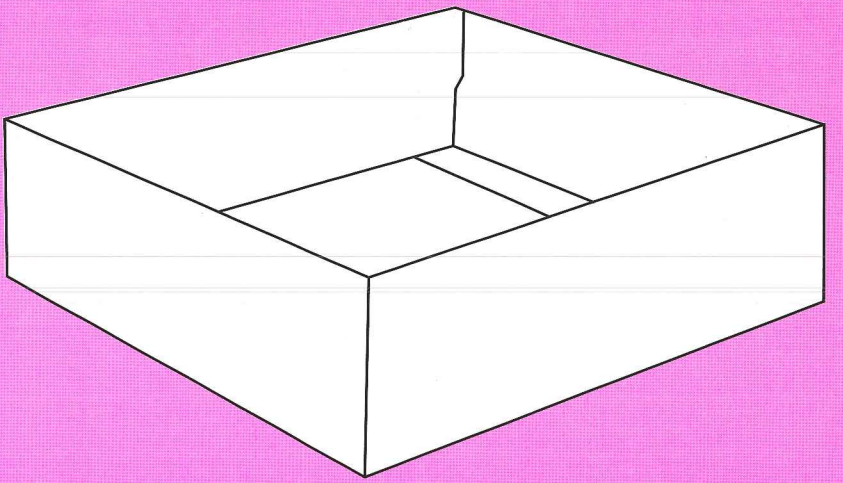
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



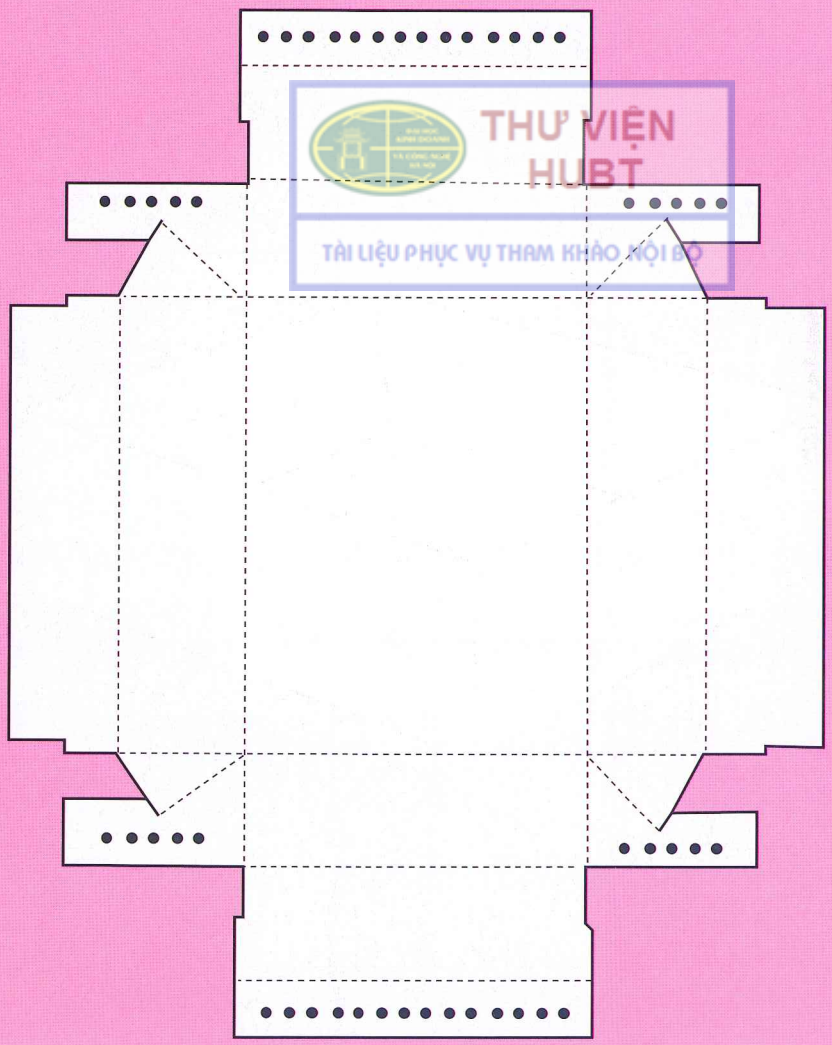
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



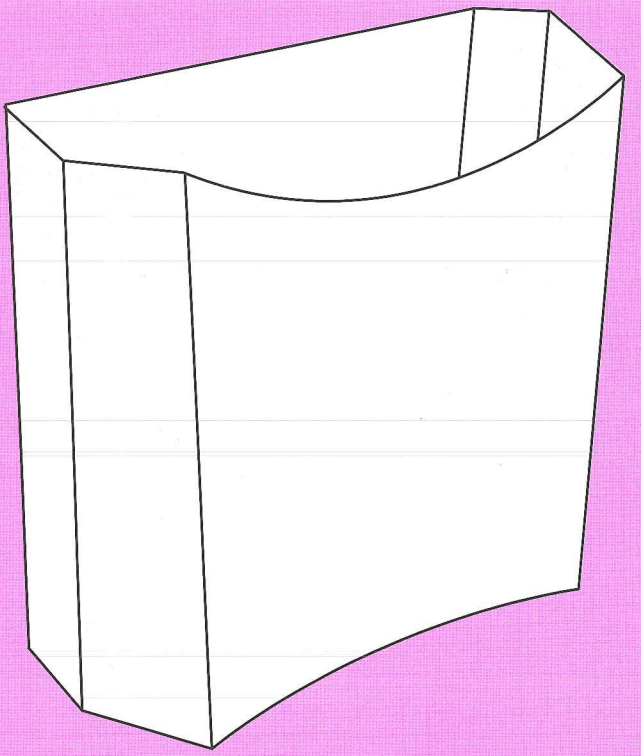
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



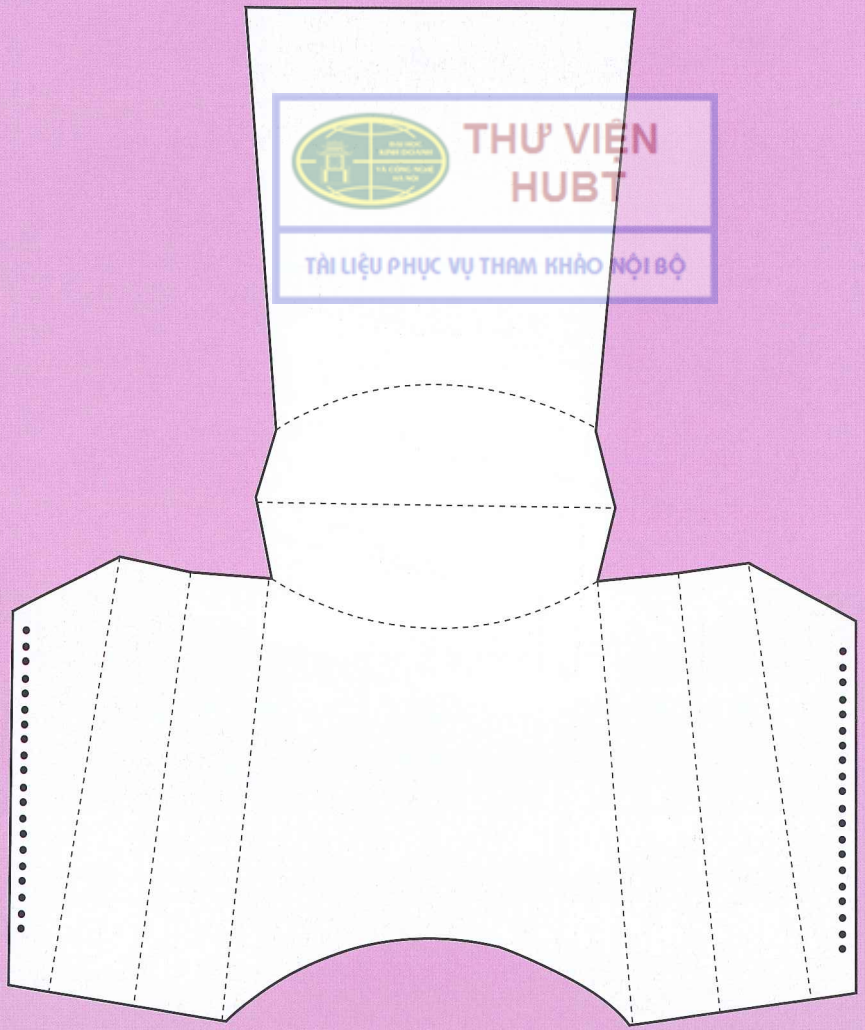
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



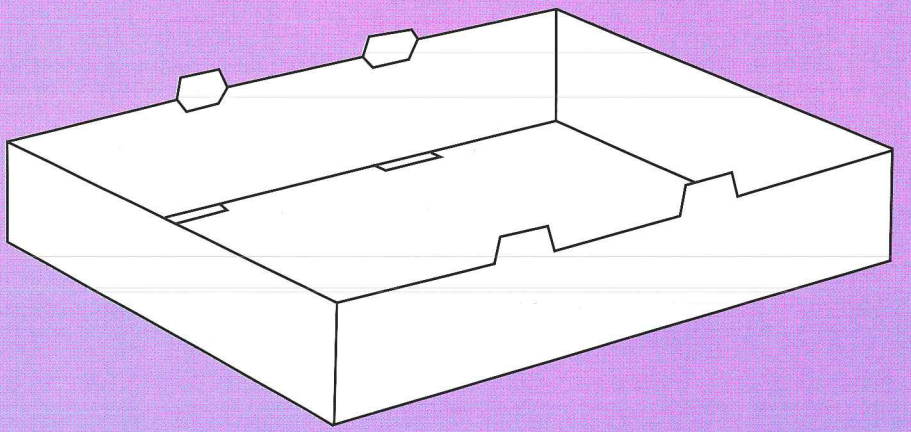
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



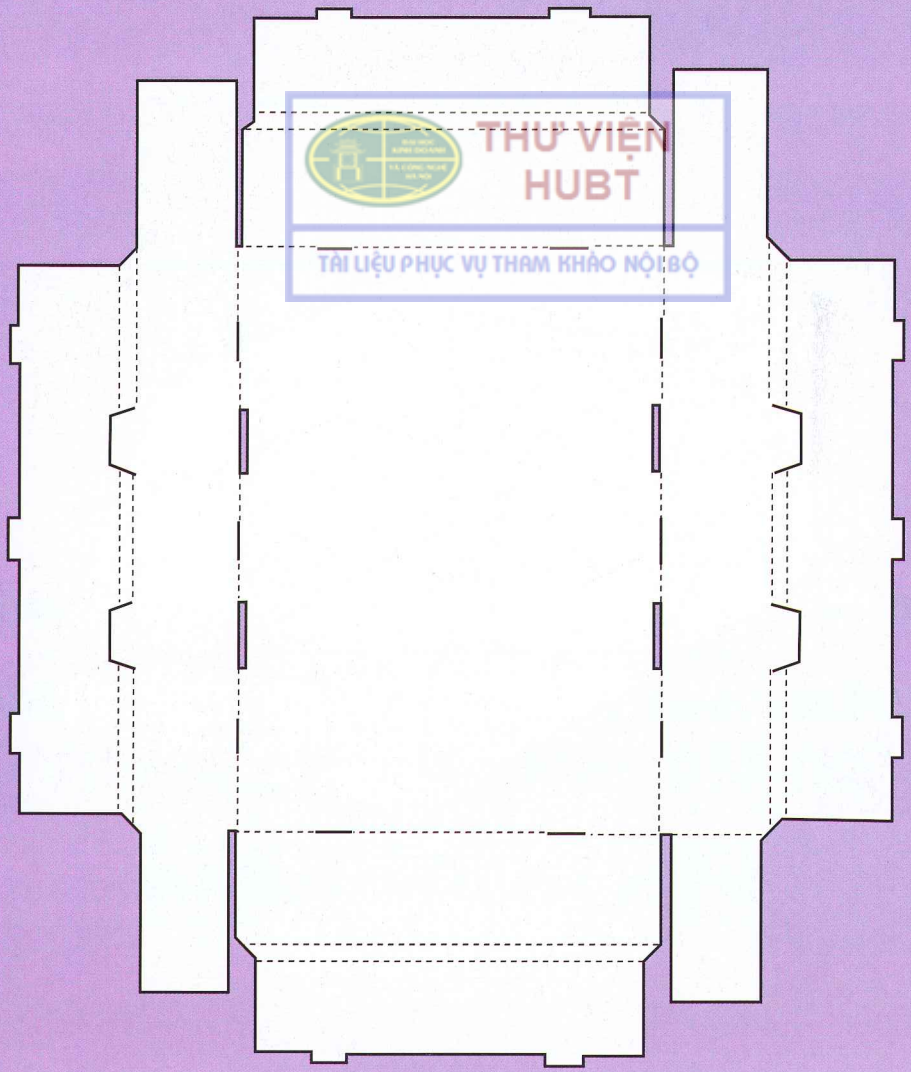
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



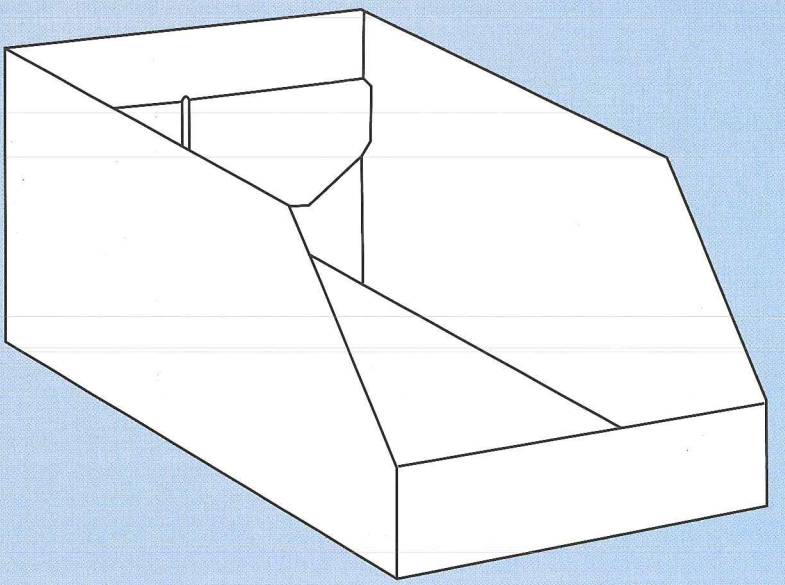
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



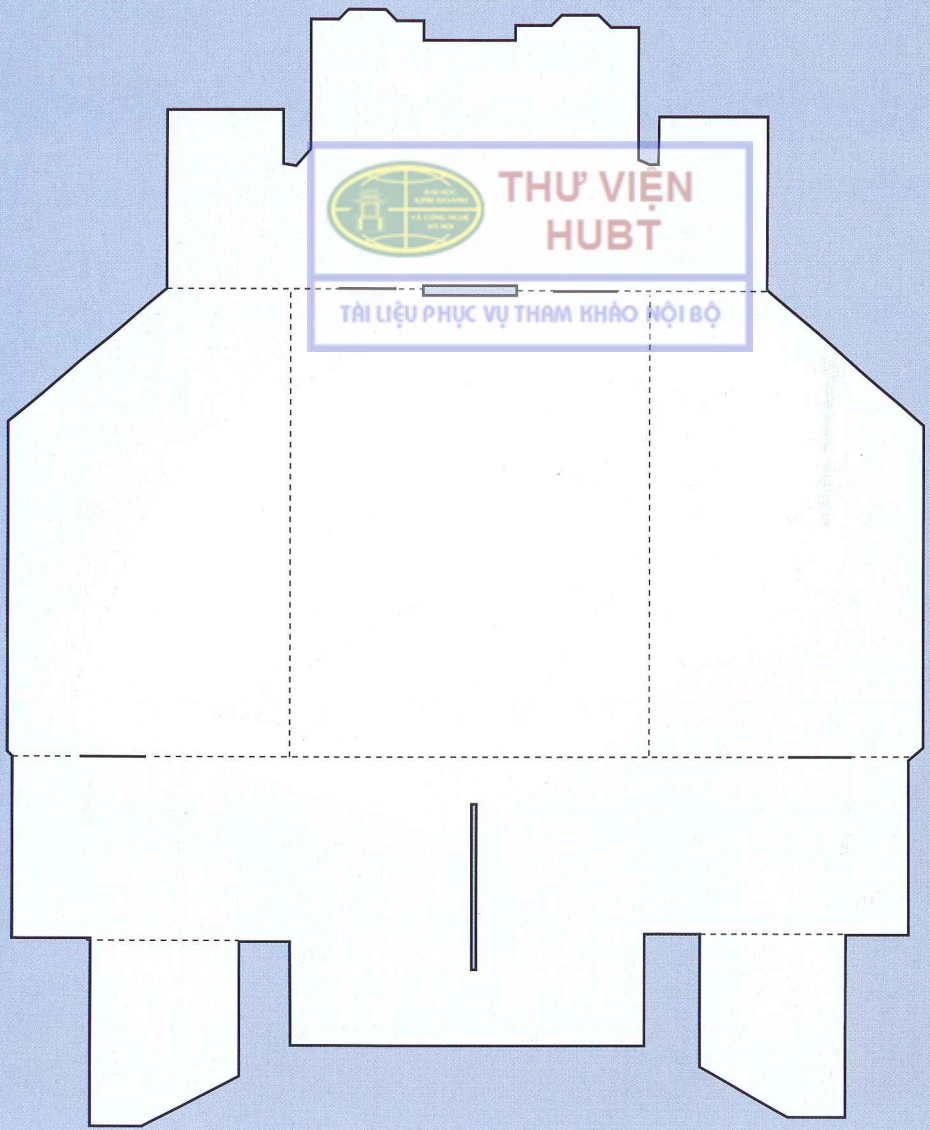
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



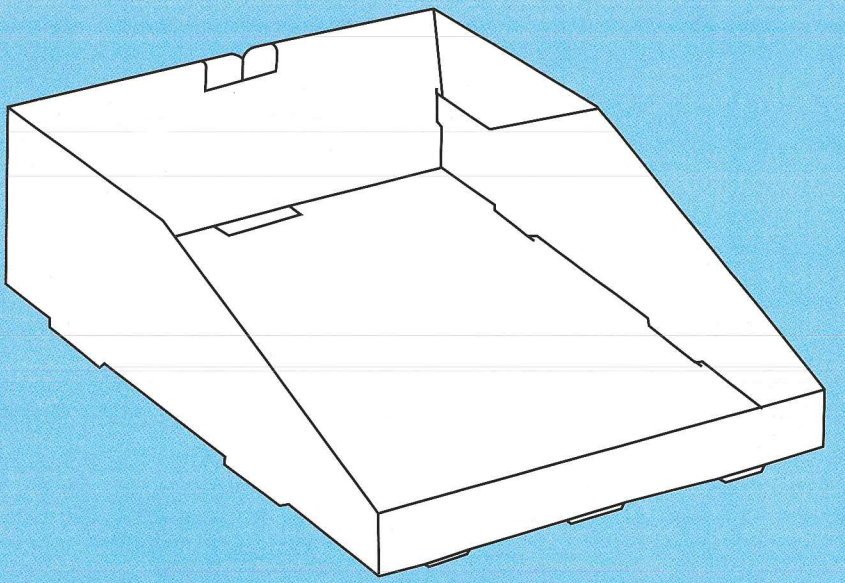
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



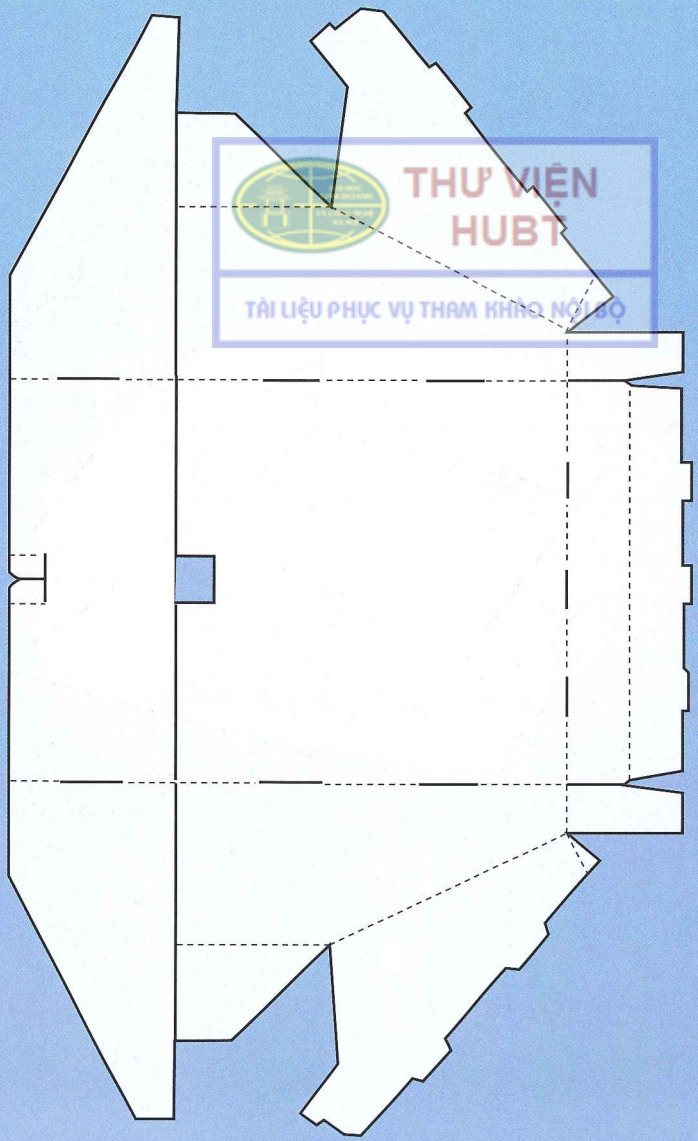
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



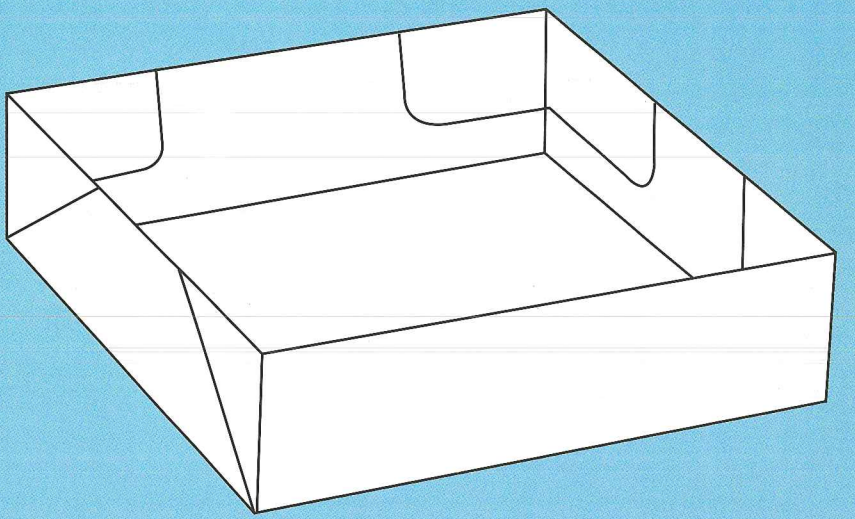
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



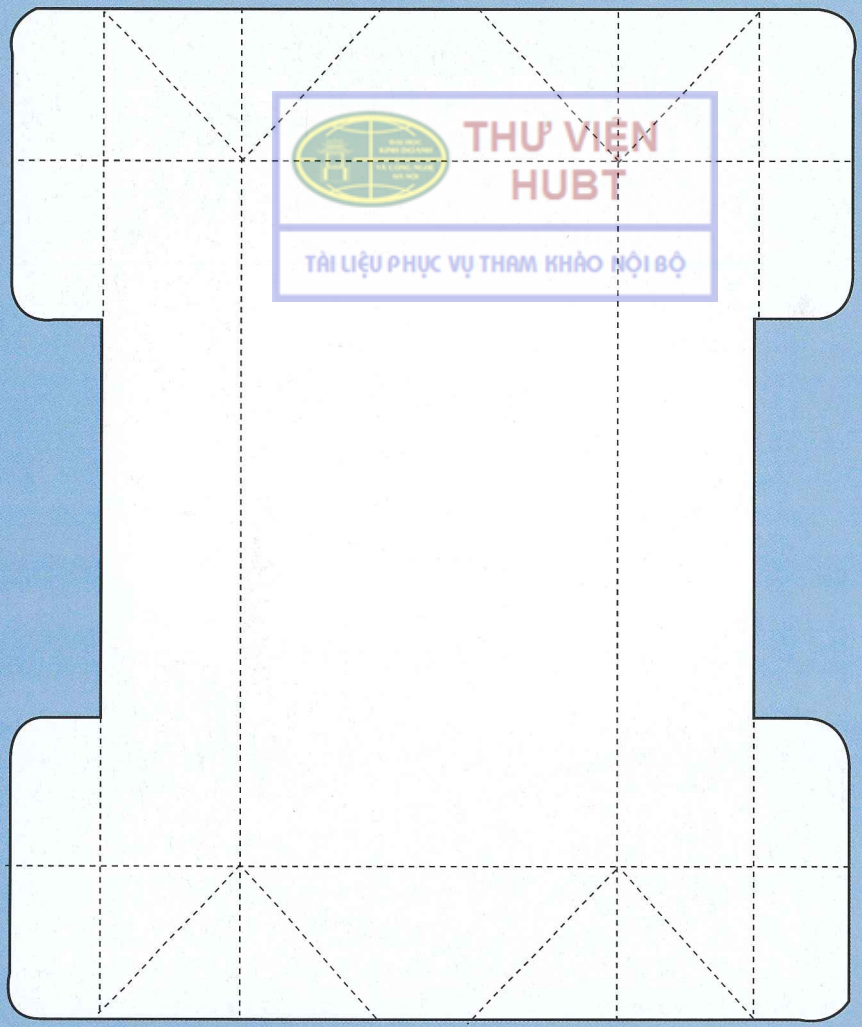
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



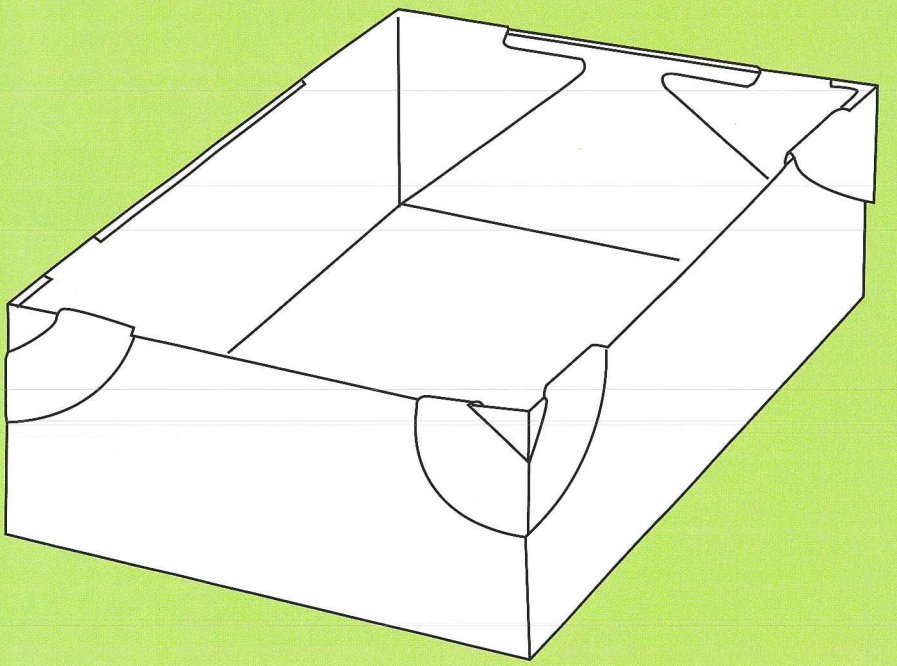
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



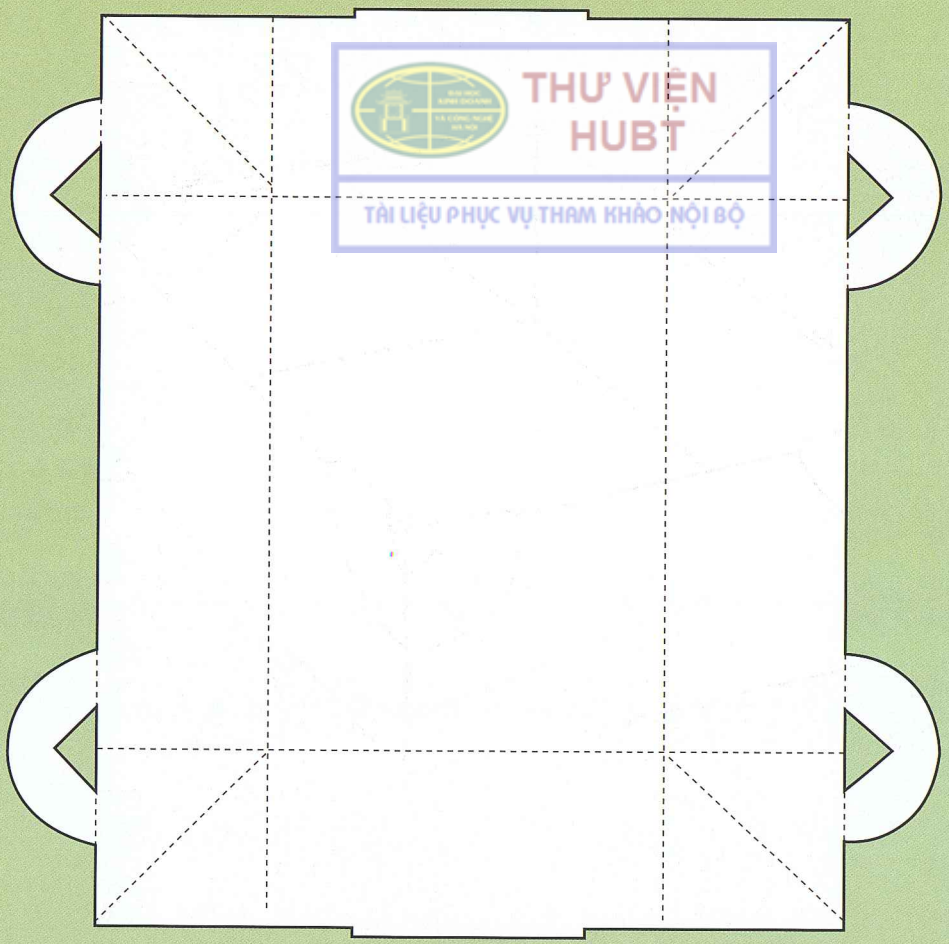
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



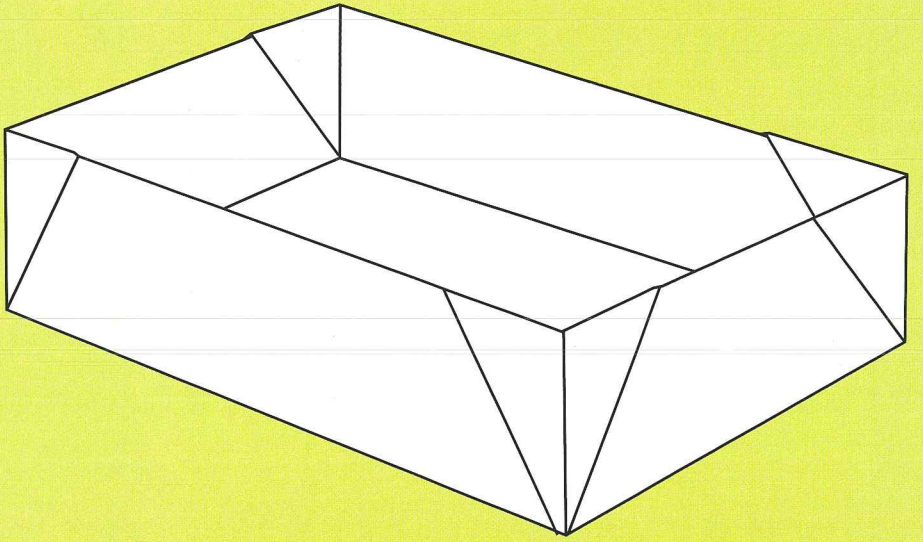
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



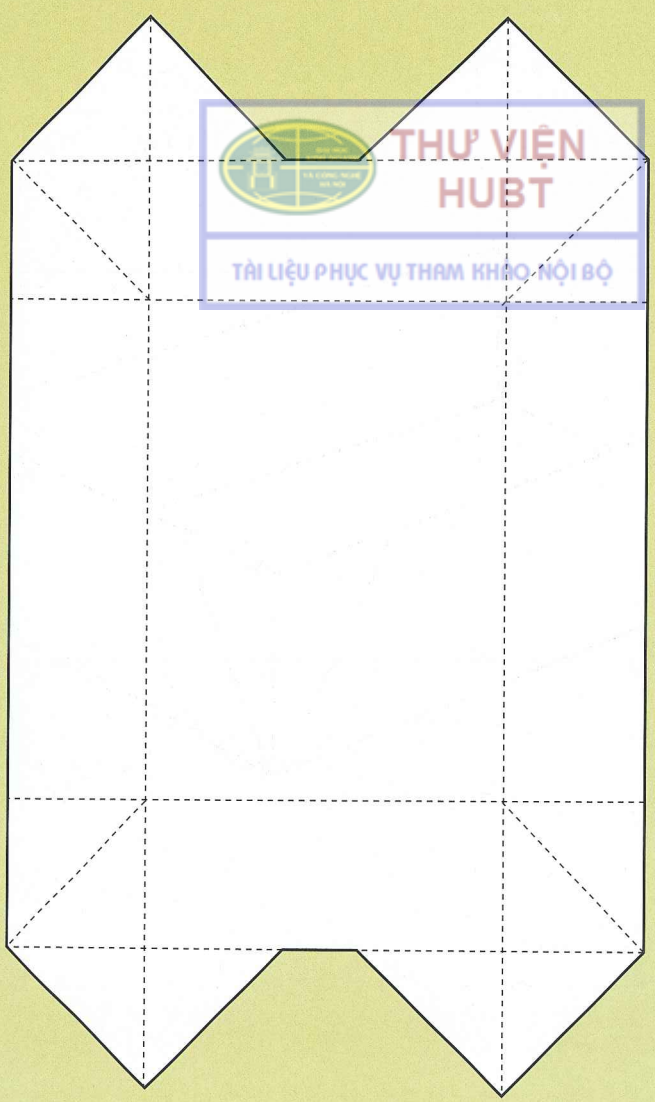
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



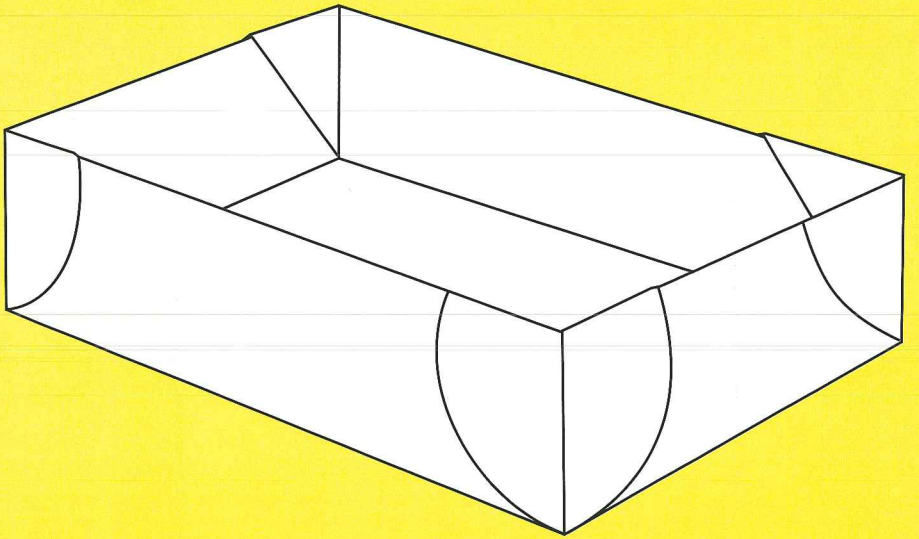
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



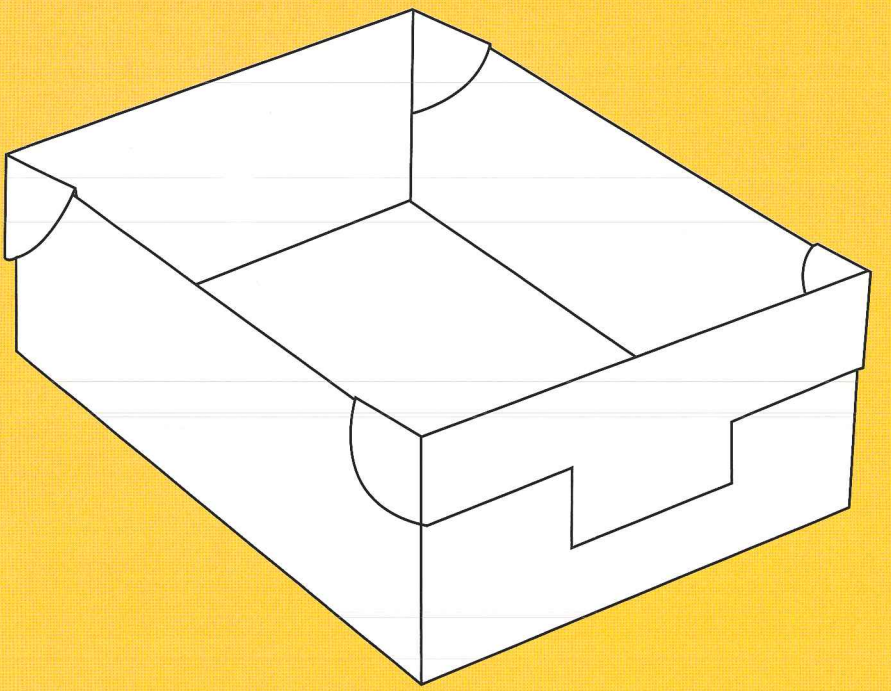
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



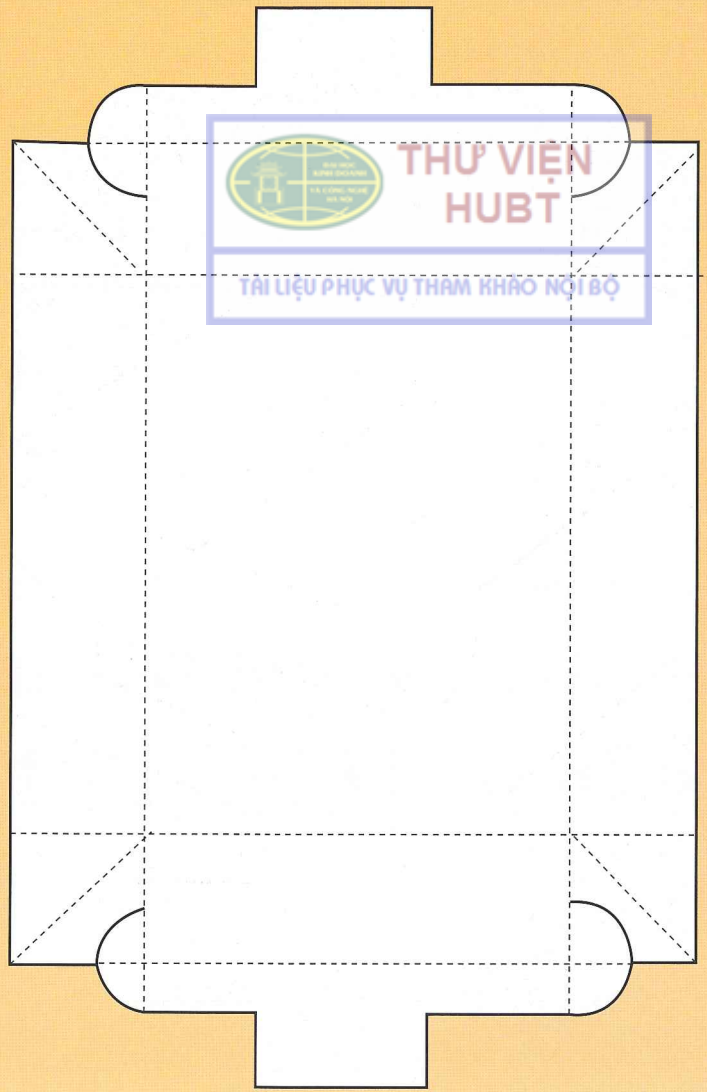
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



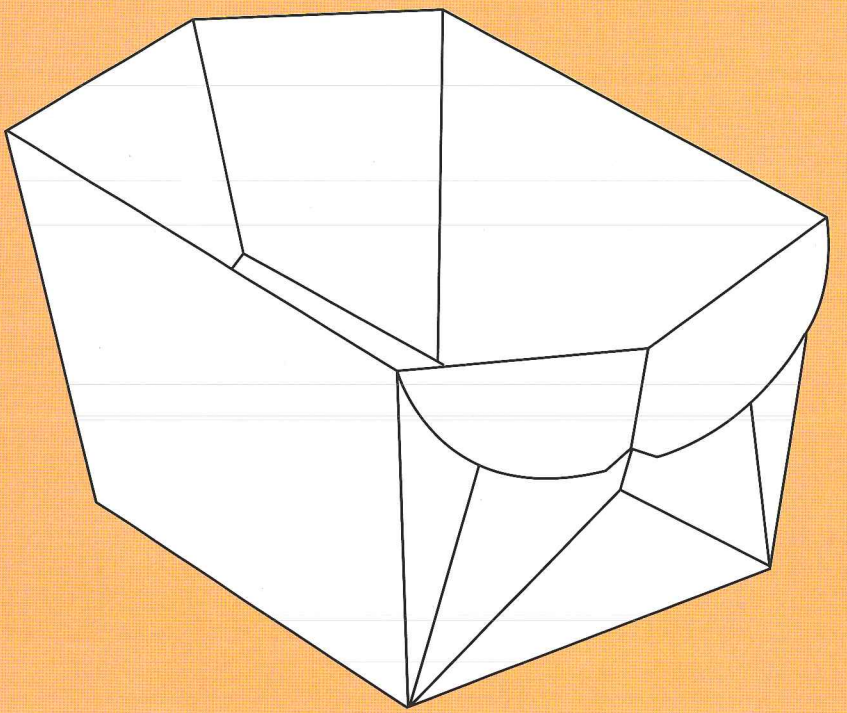
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



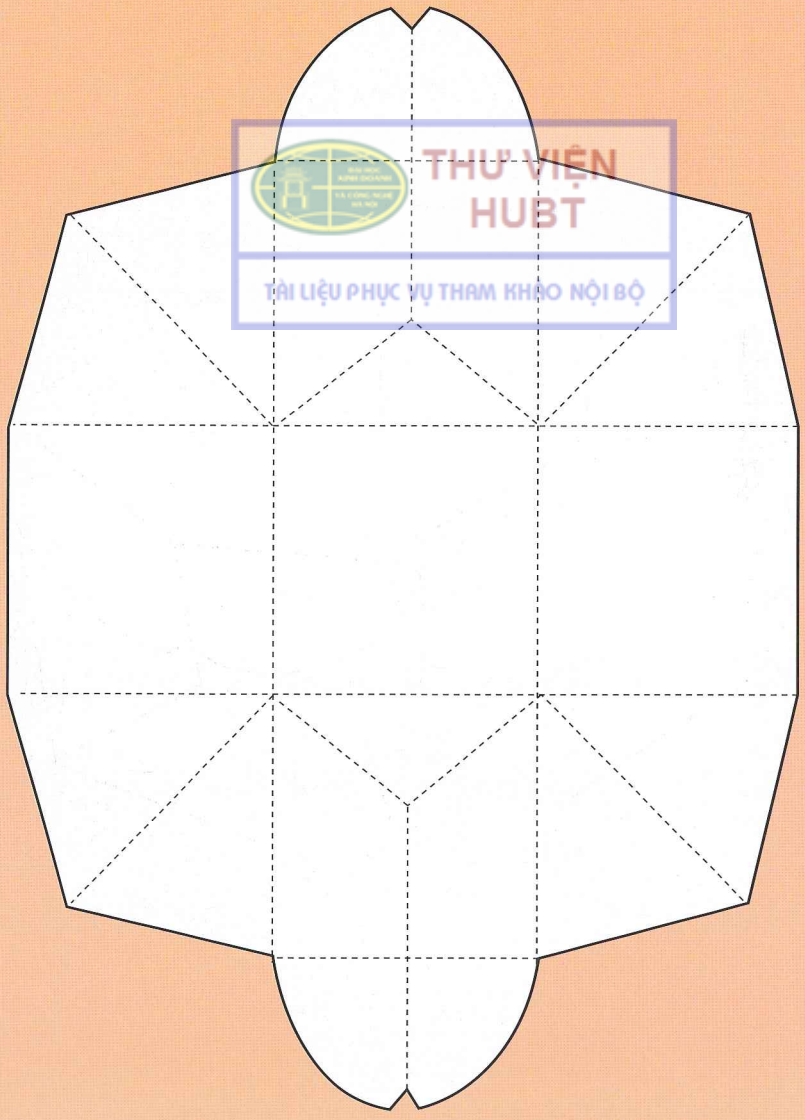
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



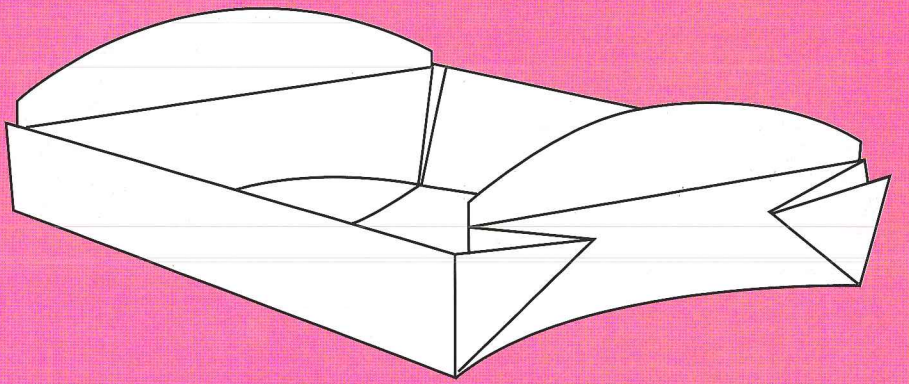
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



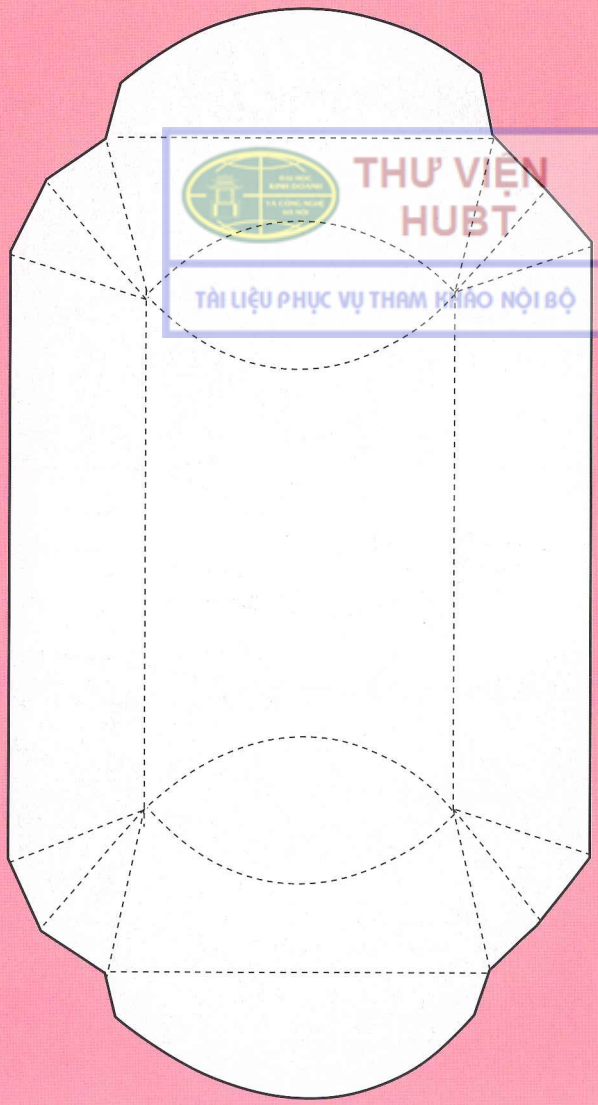
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



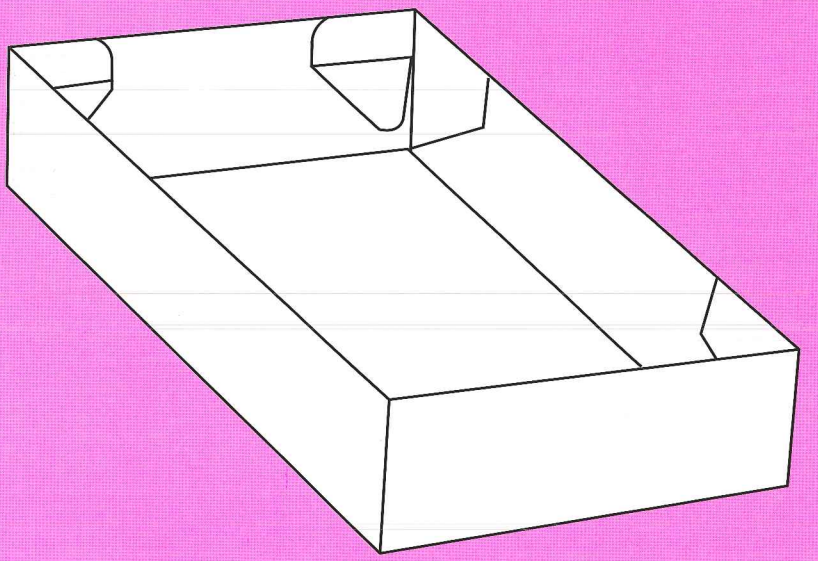
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



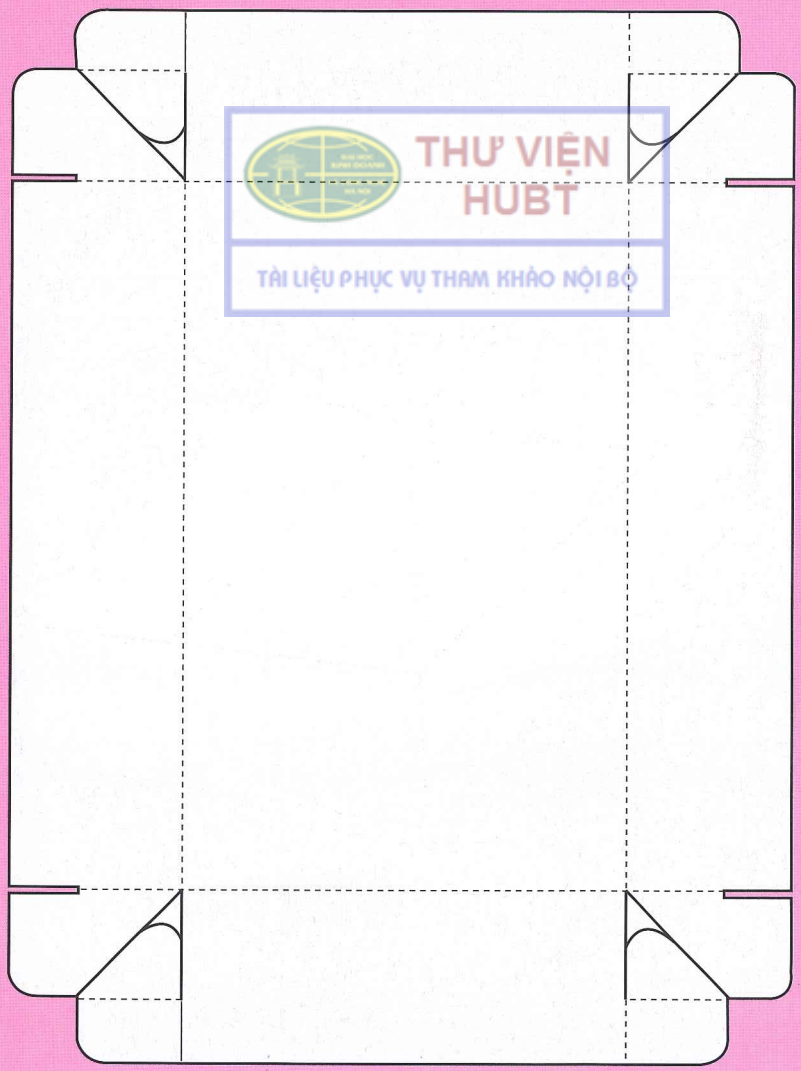
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



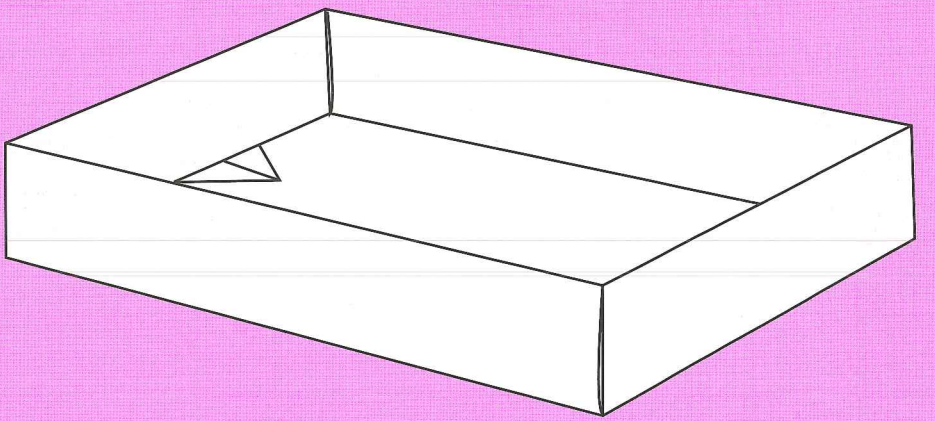
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



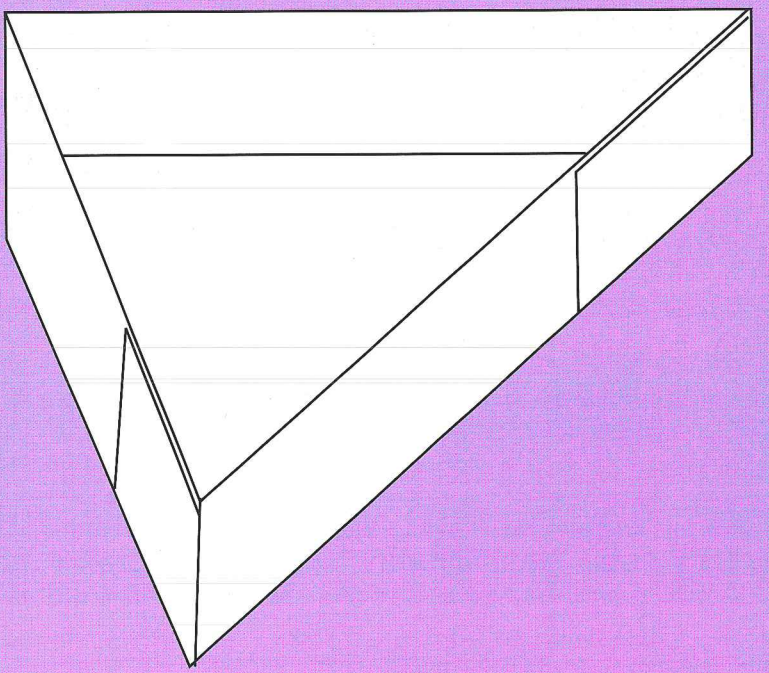
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



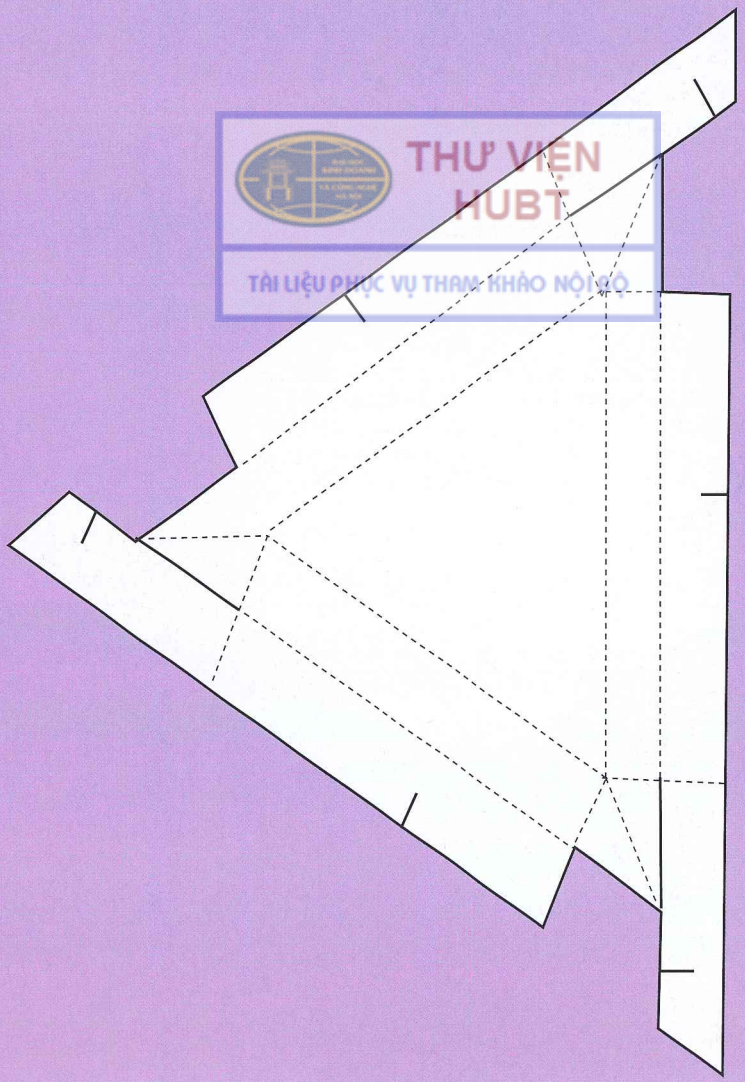
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



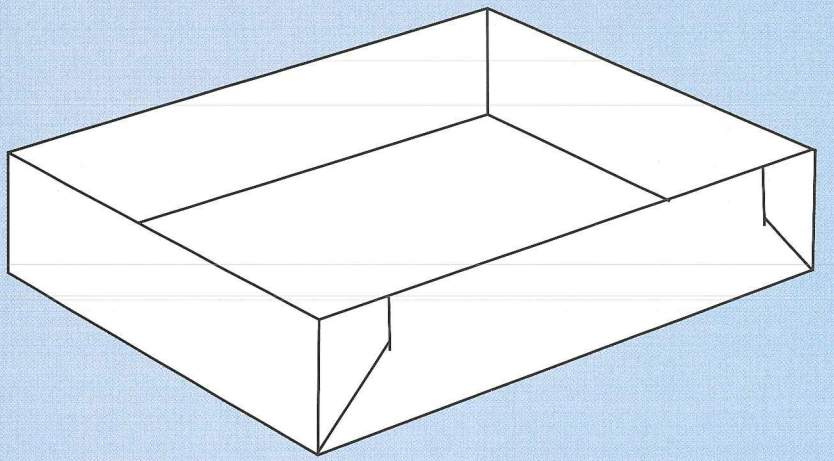
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



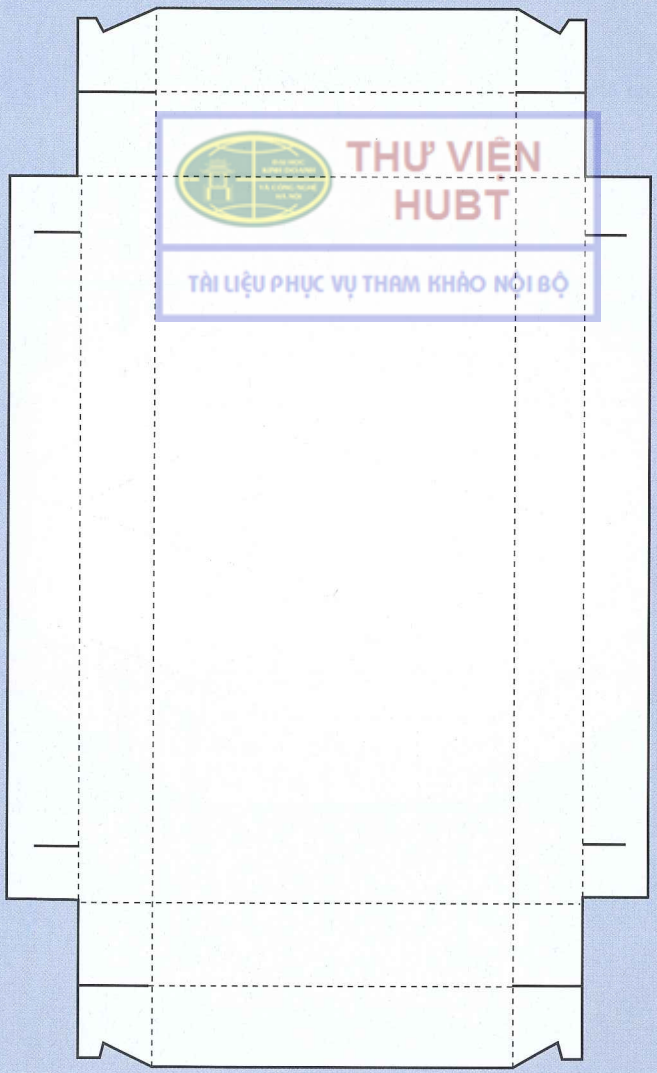
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



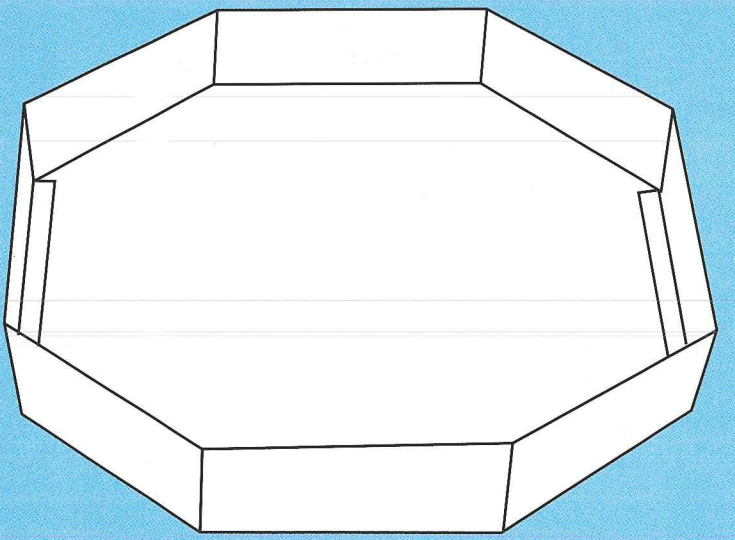
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



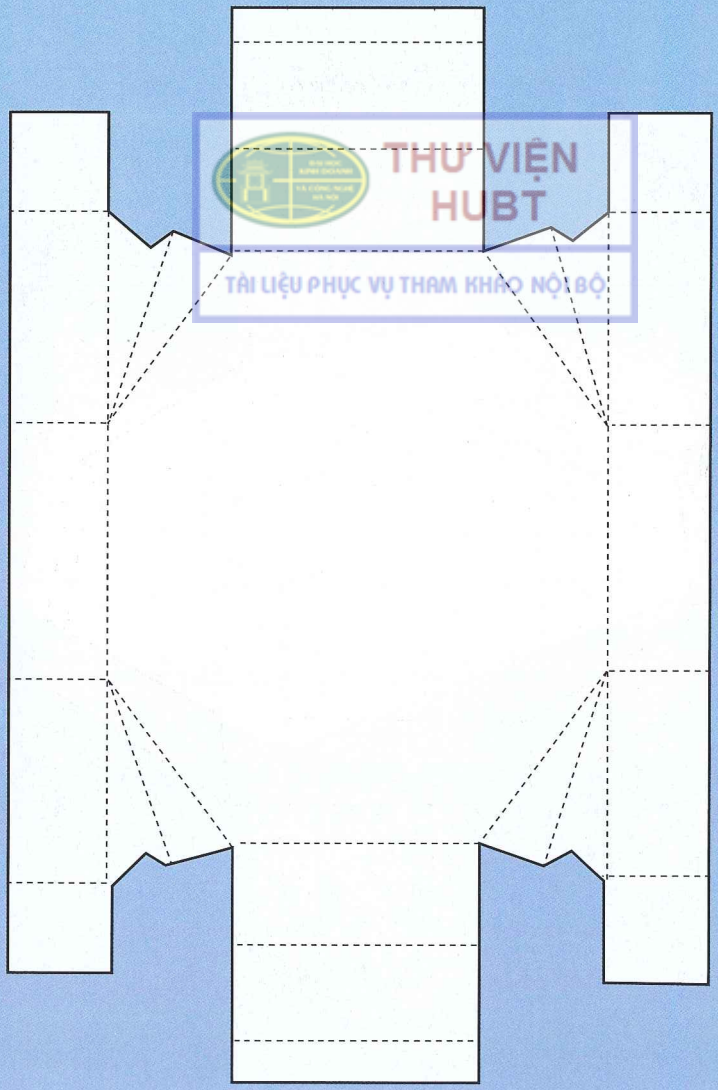
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



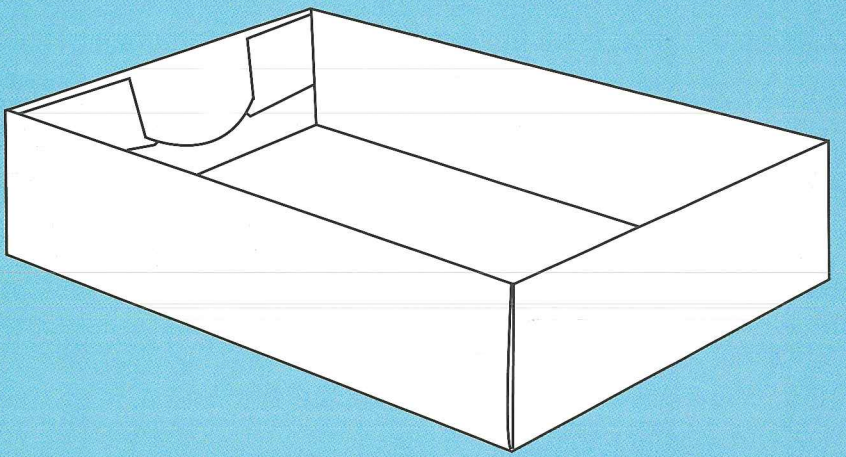
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



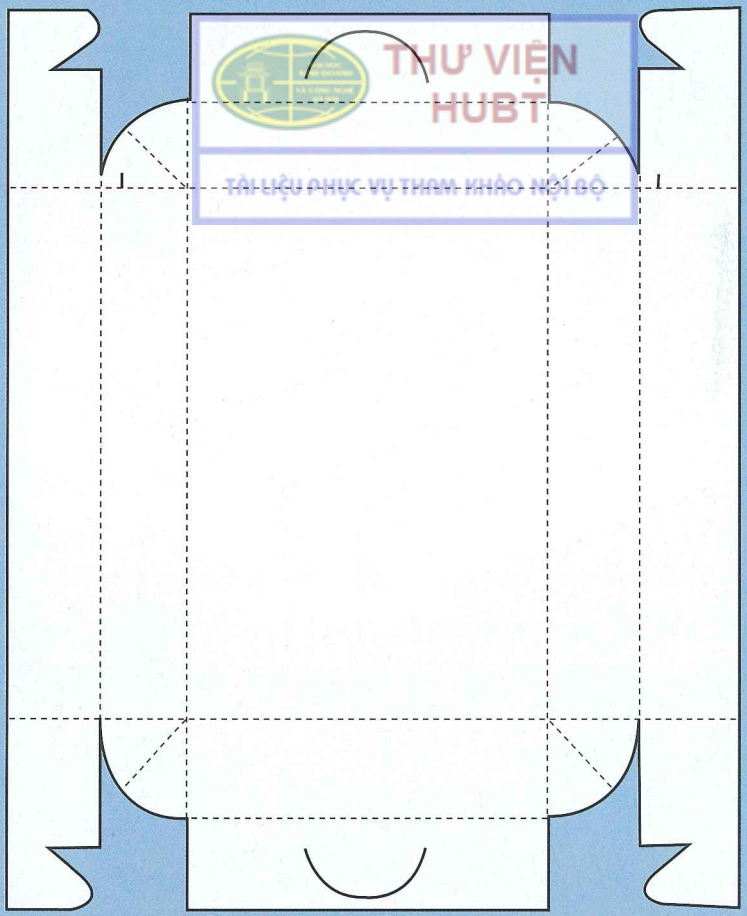
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



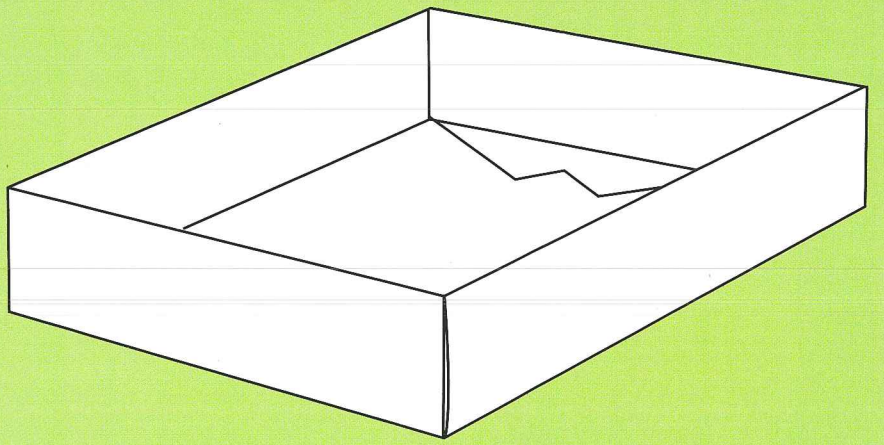
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



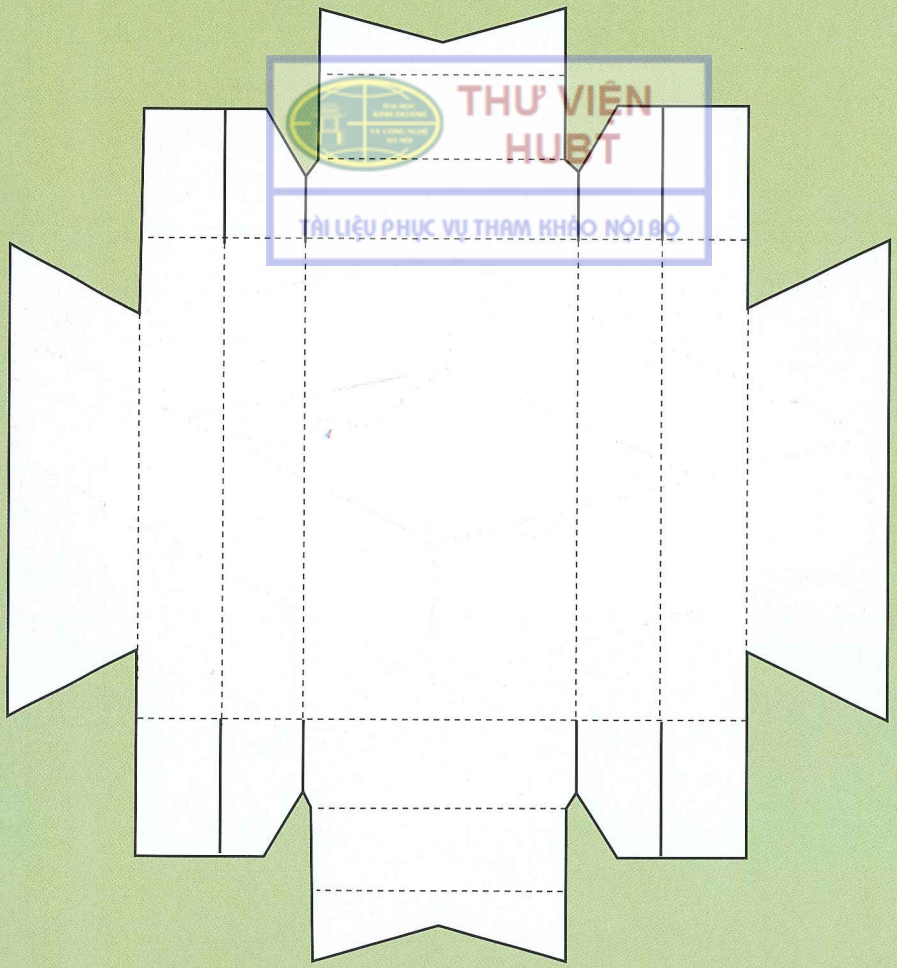
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



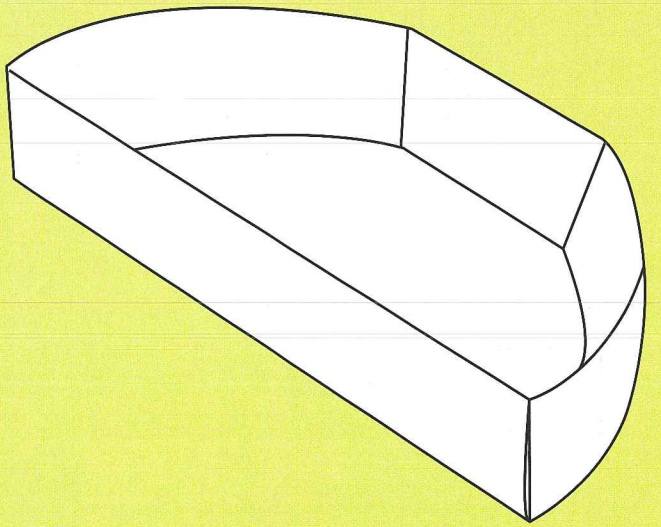
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



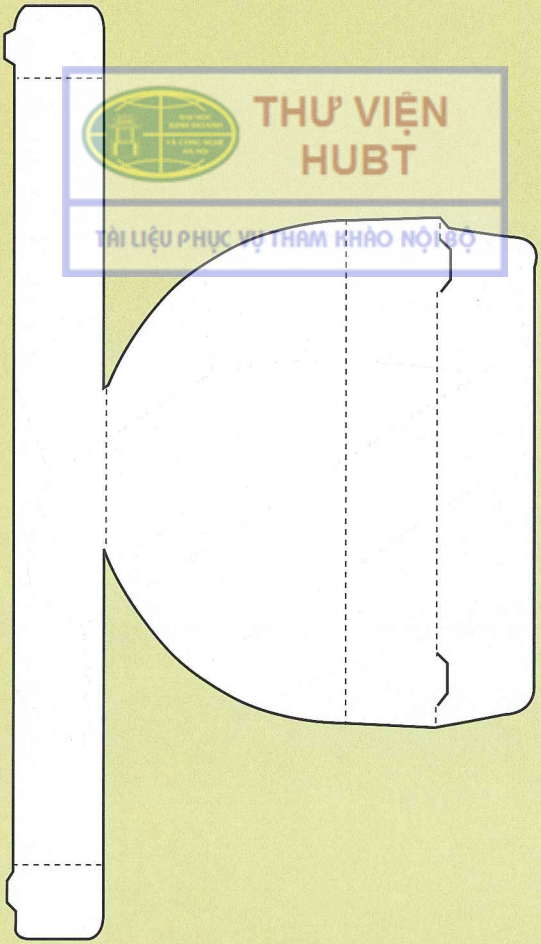
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



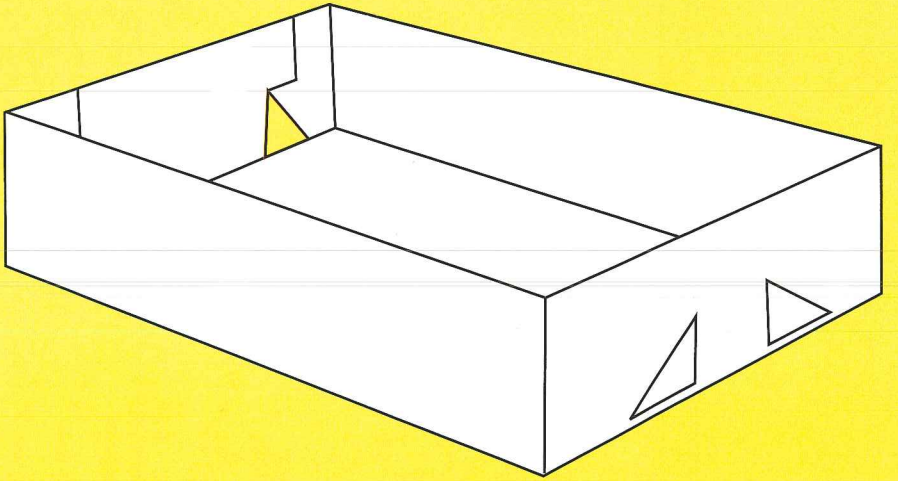
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



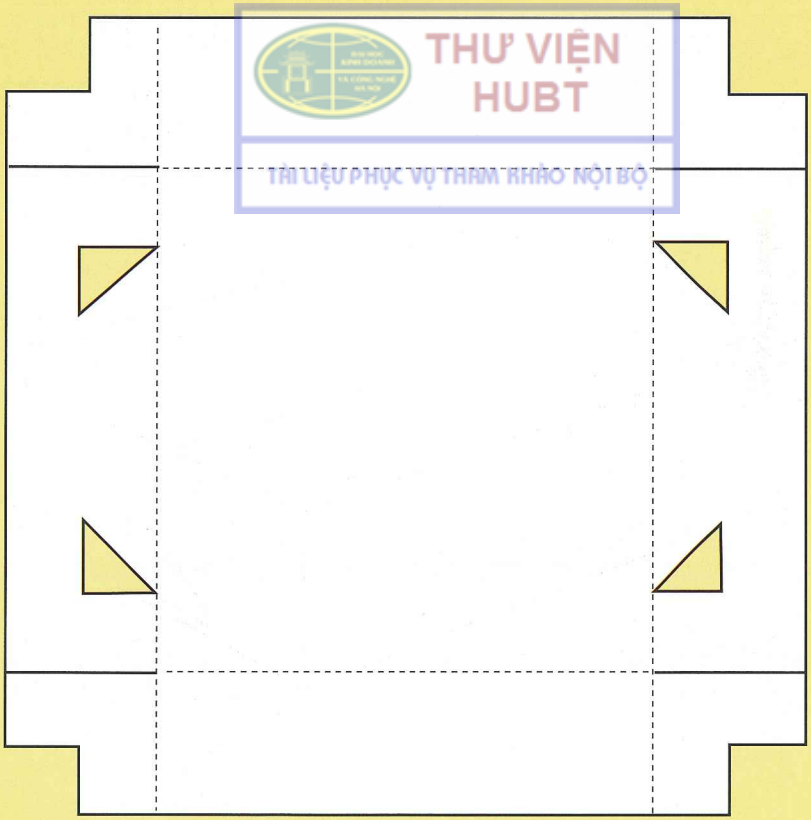
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



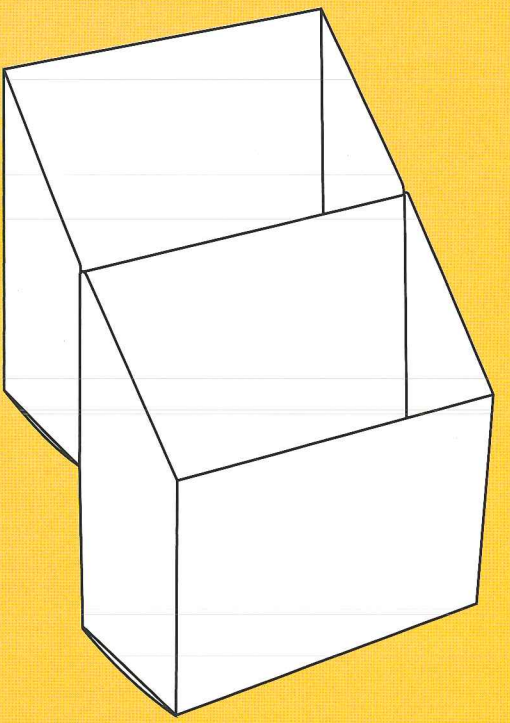
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



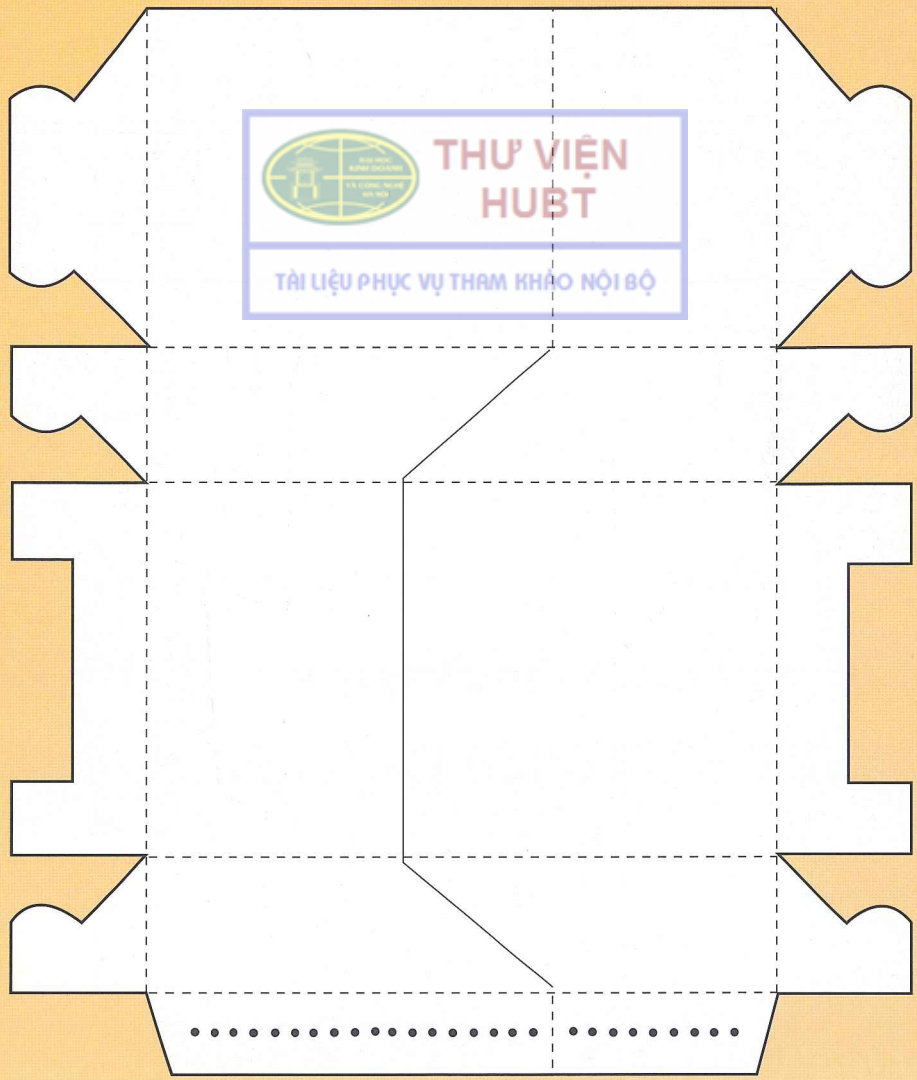
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



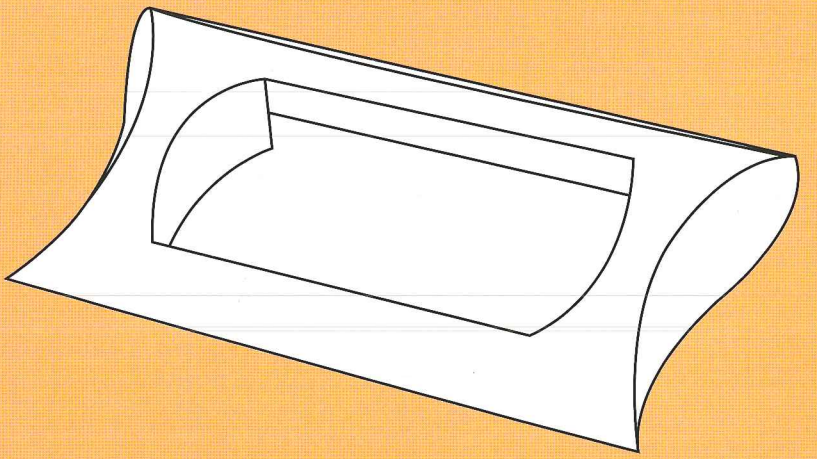
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



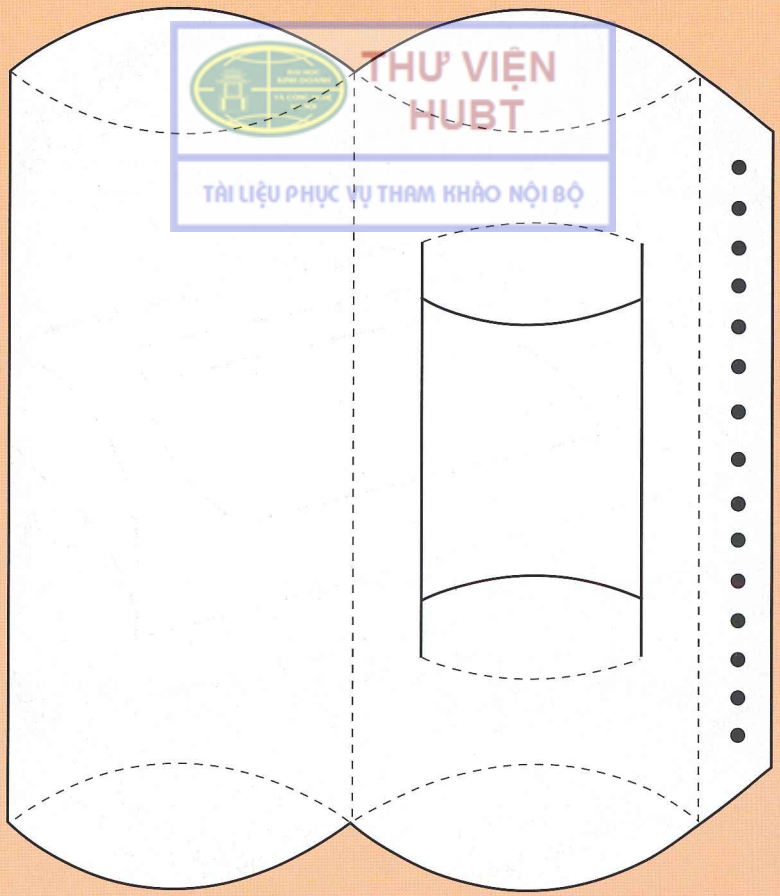
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



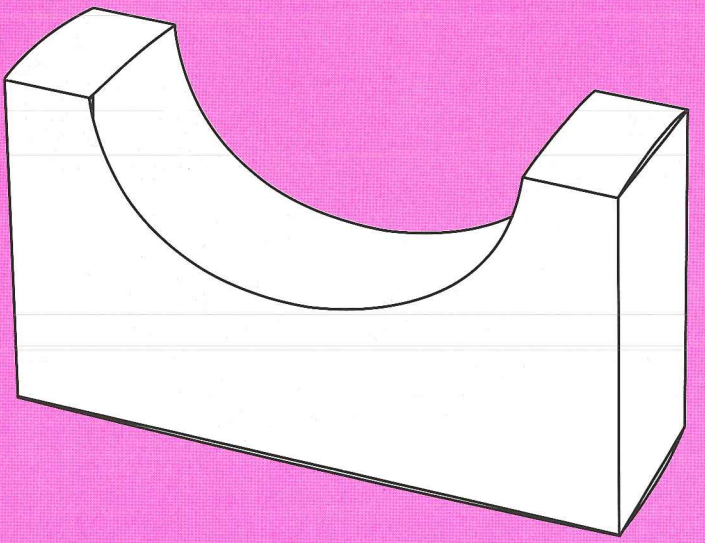
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



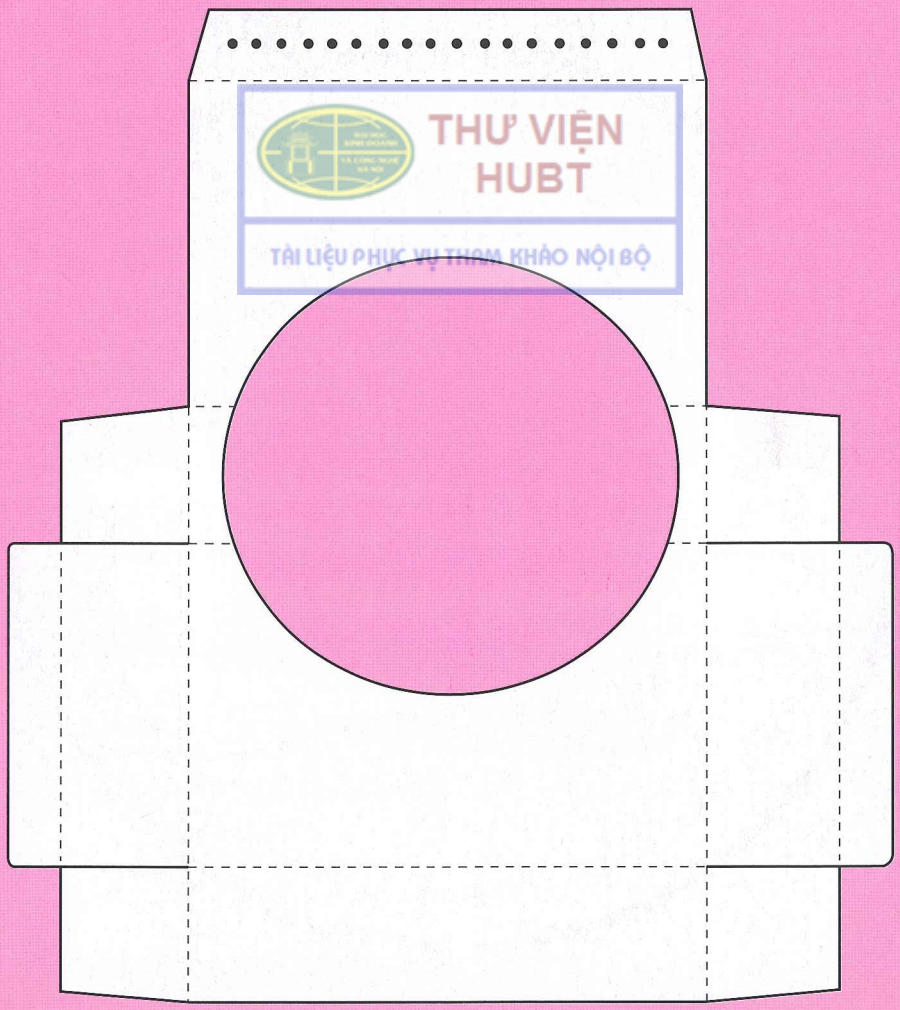
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



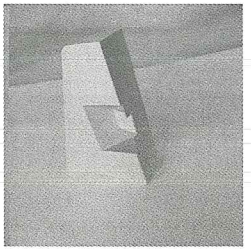
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

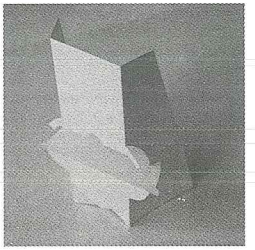


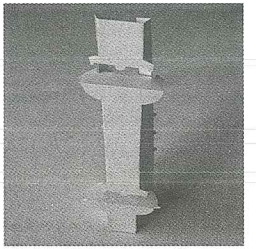
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

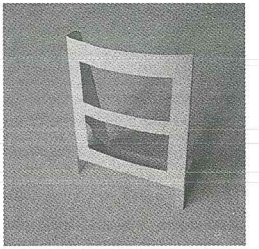


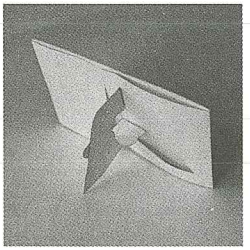
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

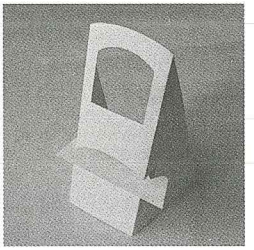

P014

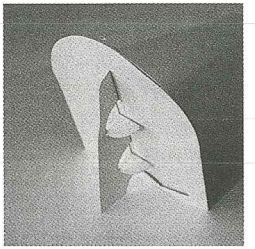

P016

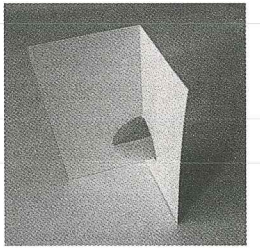

P018

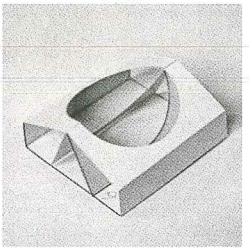

P020

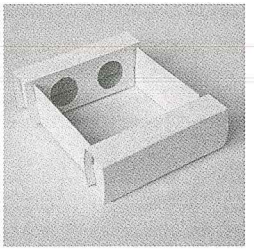

P022

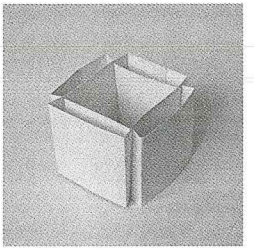

P024

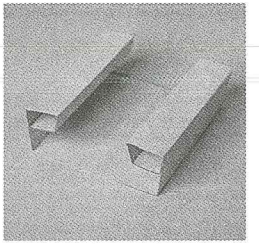

P026

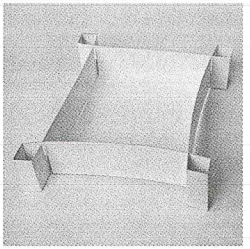

P028

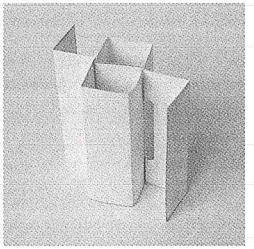

P030

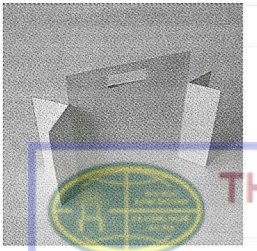

P032


P034


P036

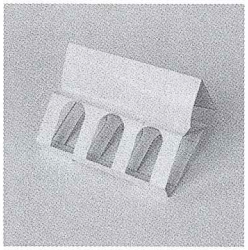

P038

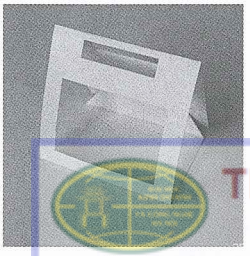

P040


P042

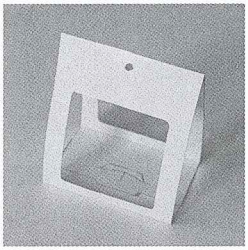

P044

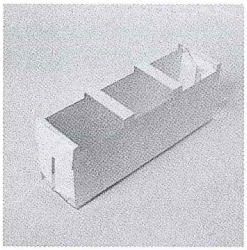
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

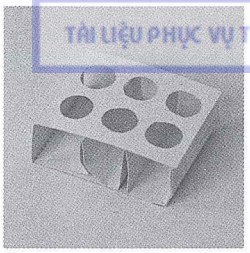

P046

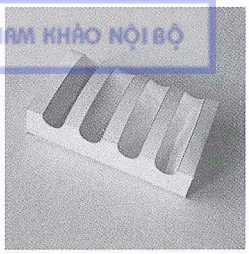

P048

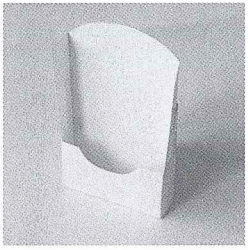

P050

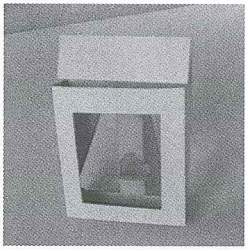

P052

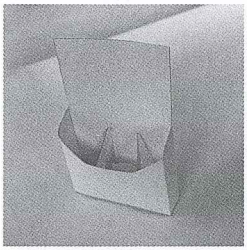

P054

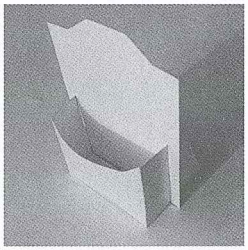

P056

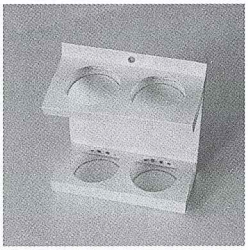

P058

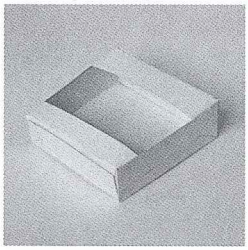

P060

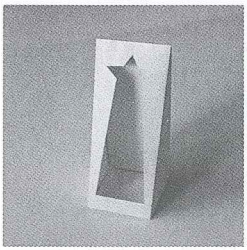

P062

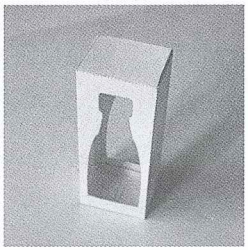

P064

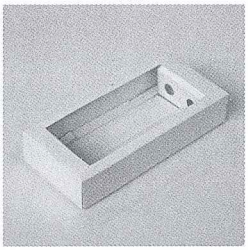

P066


P068

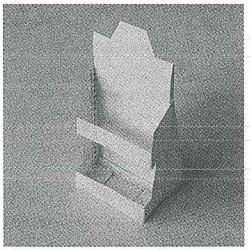

P070

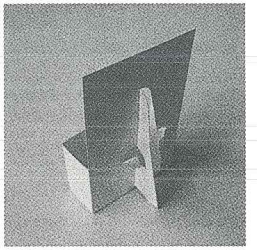

P072

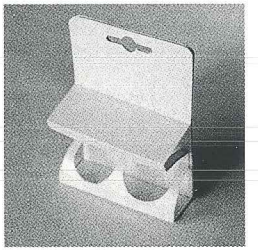

P074

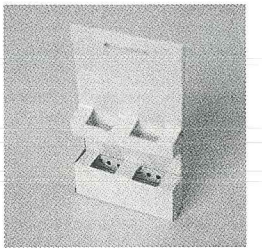

P076

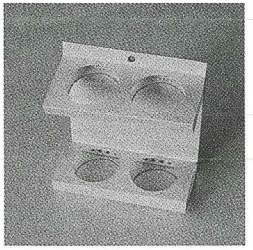
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

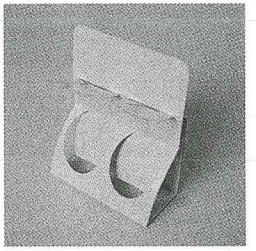

P078

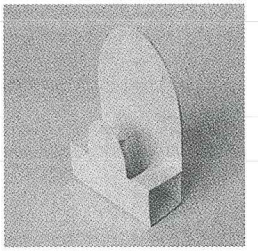

P080

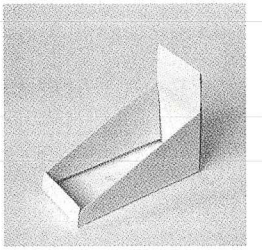

P082

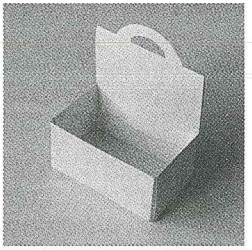

P084

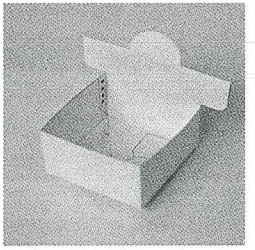

P086

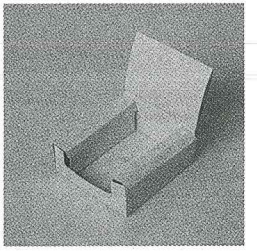

P088

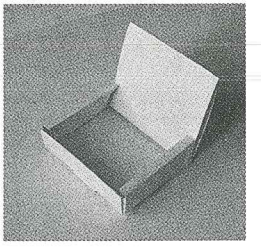

P090

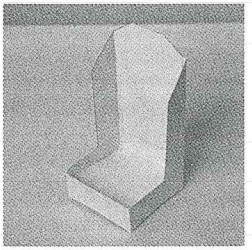

P094

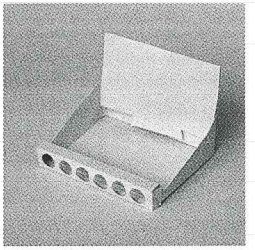

P096

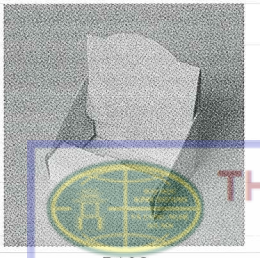

P098

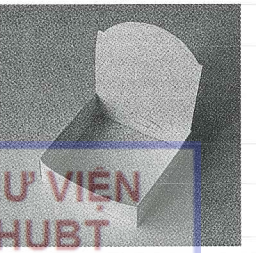

P100


P102

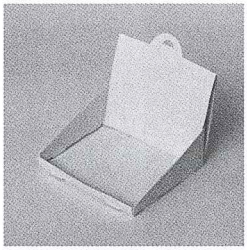

P104

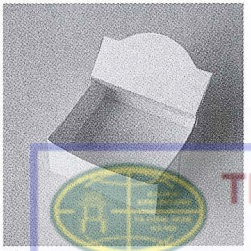

P106


P108

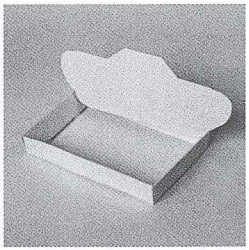

P110

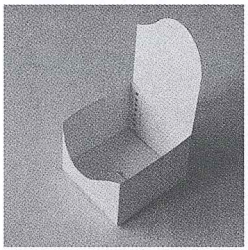
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

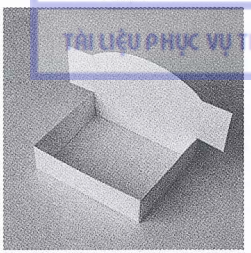

P112

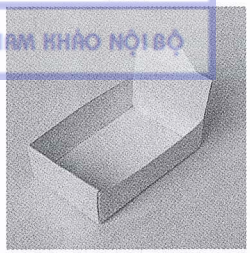

P114

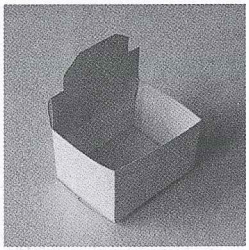

P116

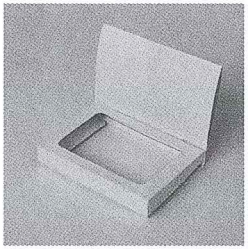

P118


P120

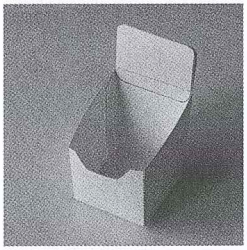

P122

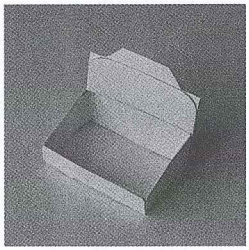

P124

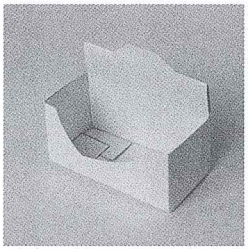

P126

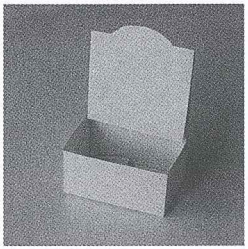

P128

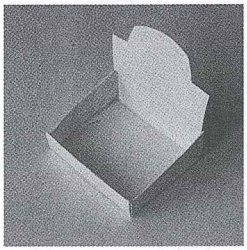

P130

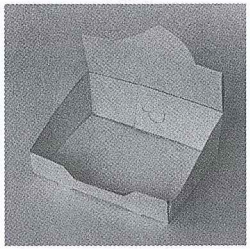

P132


P134

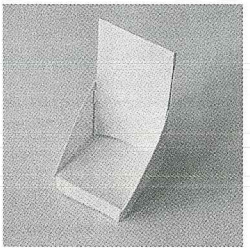

P136

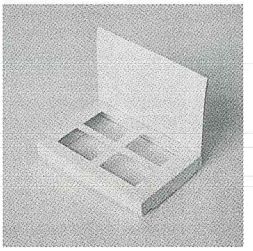

P138

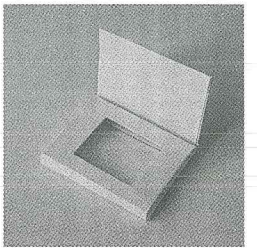

P140

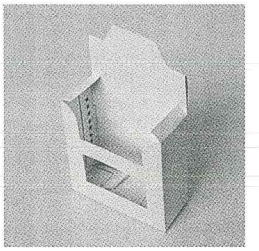

P142

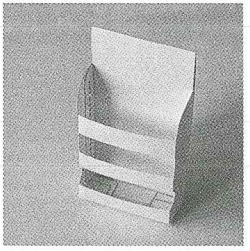
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

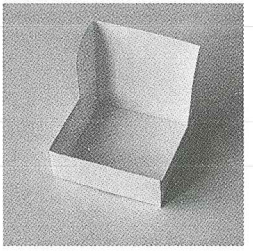

P144

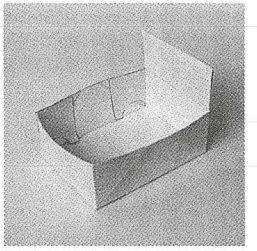

P146

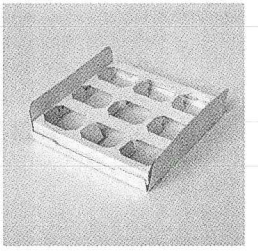

P148

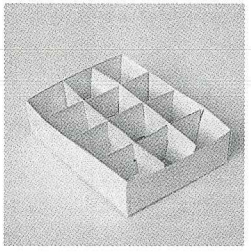

P150

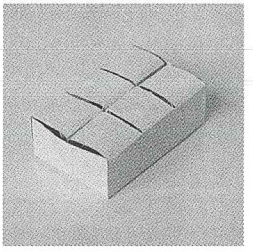

P152

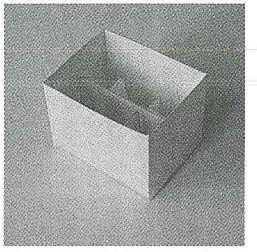

P154

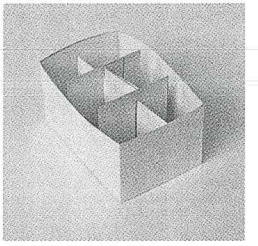

P156

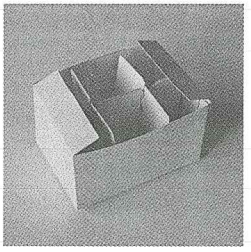

P160

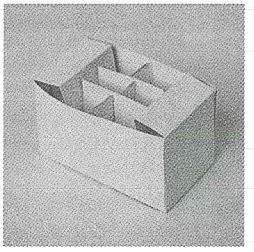

P162

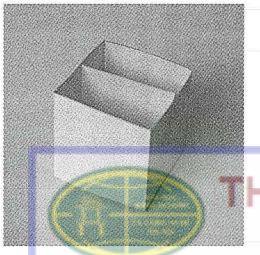

P164

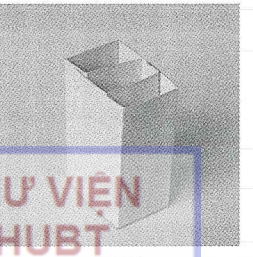

P166


P168

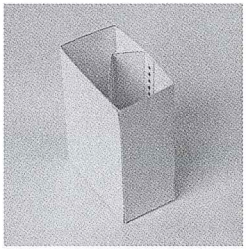

P170

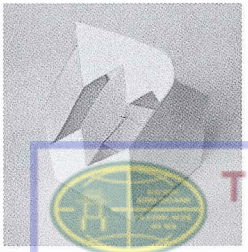

P172


P174

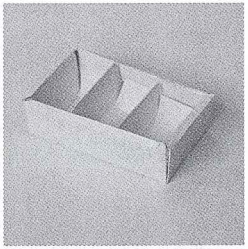

P176

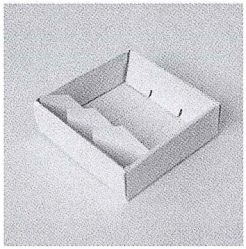
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

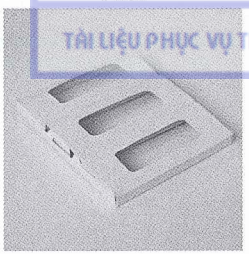

P178

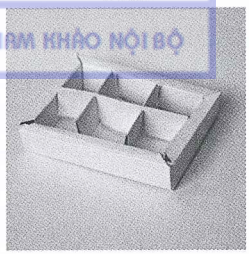

P180

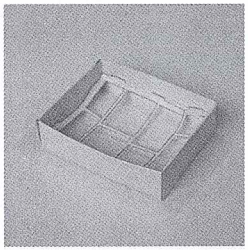

P182

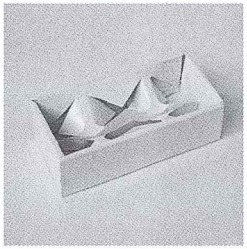

P184

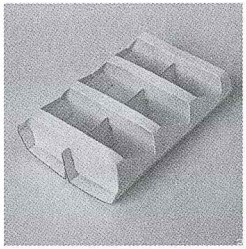

P186

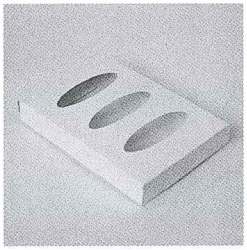

P188

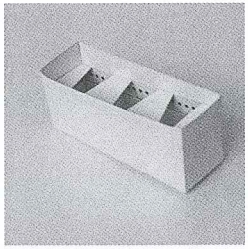

P190

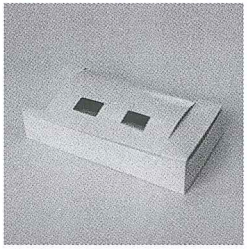

P192

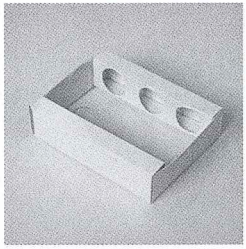

P194

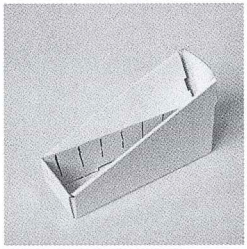

P196

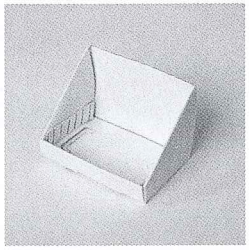

P198


P200

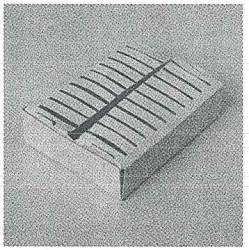

P202

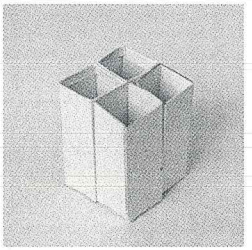

P204

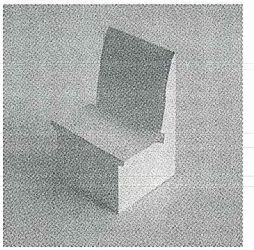

P206

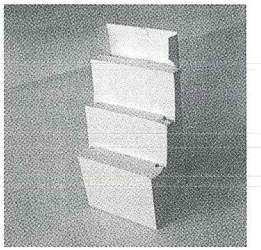

P208

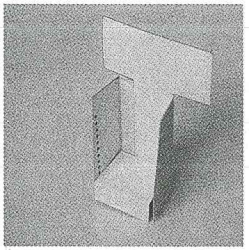
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

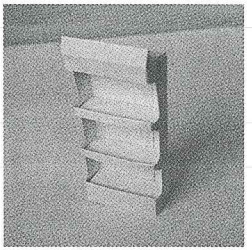

P210

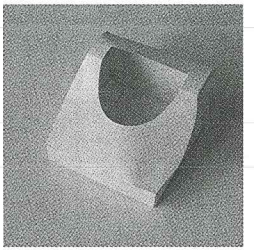

P212

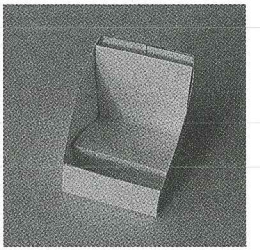

P216

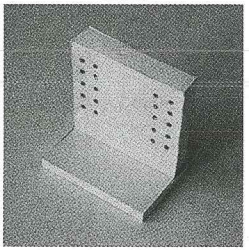

P218

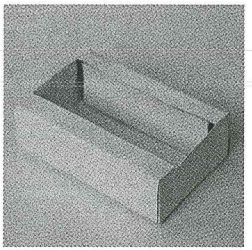

P220

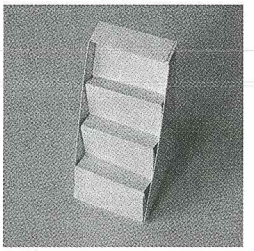

P222

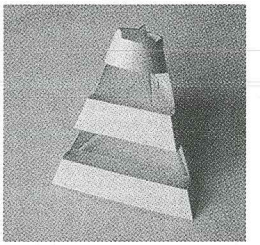

P224

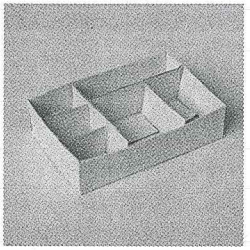

P226

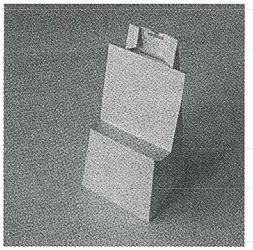

P228

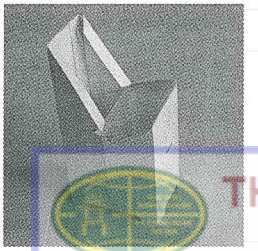

P230

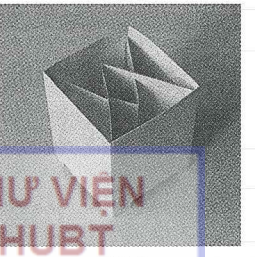

P232


P234

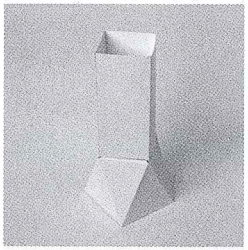

P236

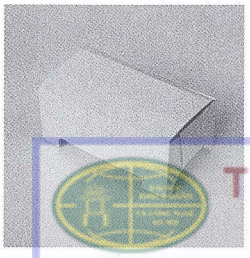

P238

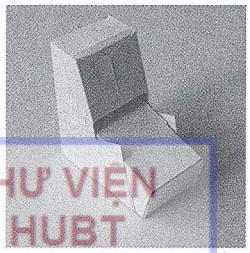

P240

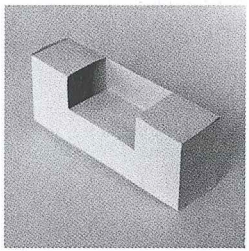

P242

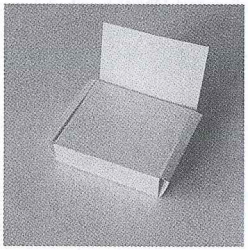
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

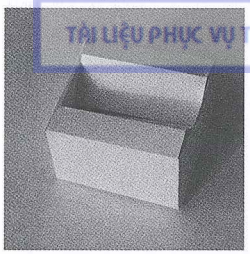

P244

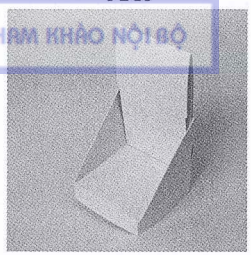

P246

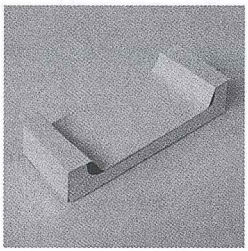

P248

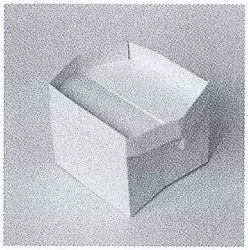

P250

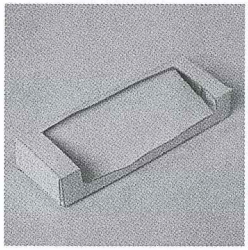

P252

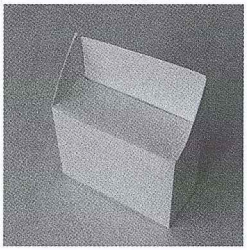

P254

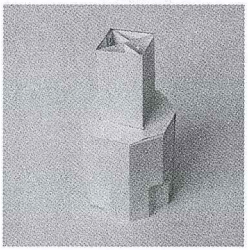

P256

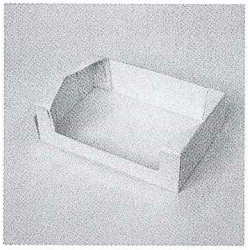

P258

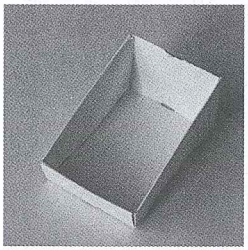

P260

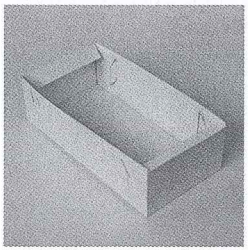

P262

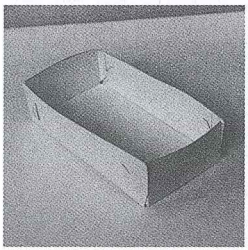

P264


P266

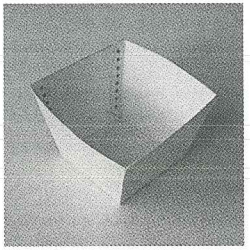

P270

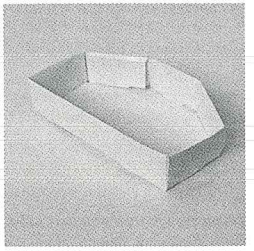

P272

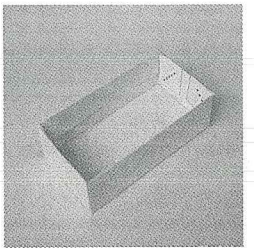

P274

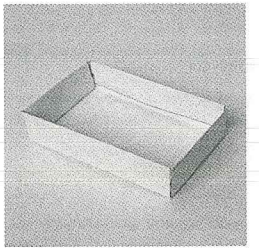

P276

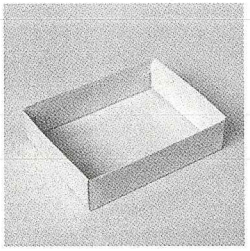
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

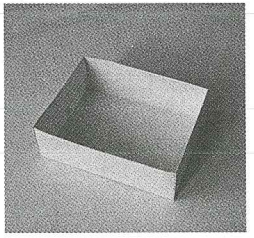

P278

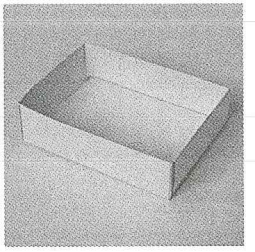

P280

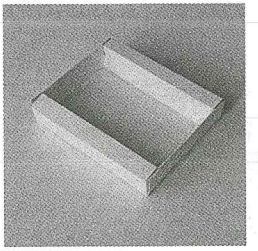

P282

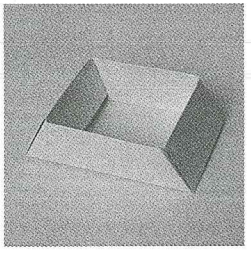

P284

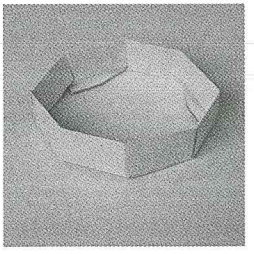

P286

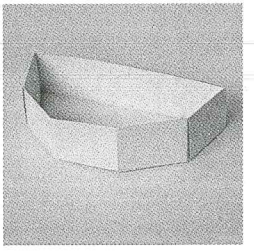

P288

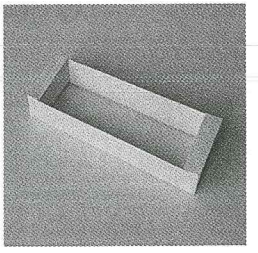

P290

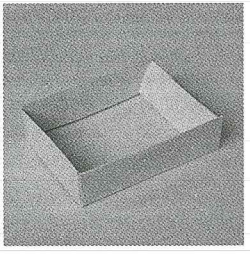

P292

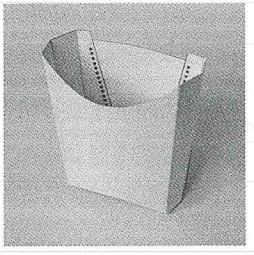

P294

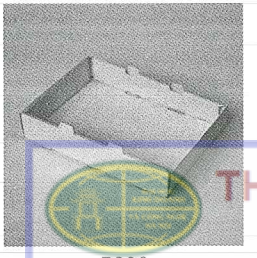

P296

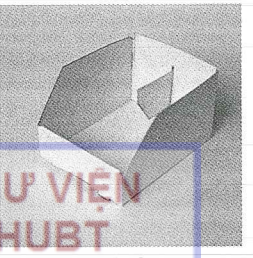

P298


P300

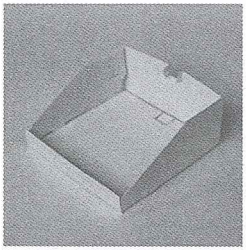

P302

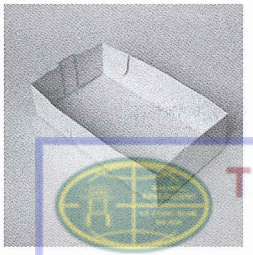

P304


P306

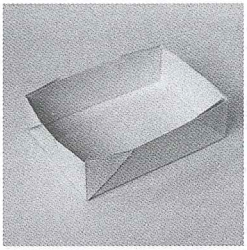

P308

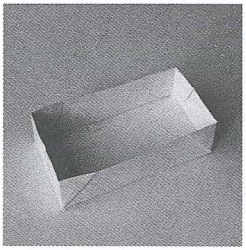
THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

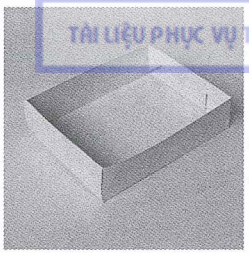

P310


P312

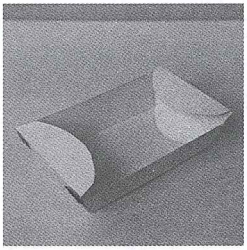

P314

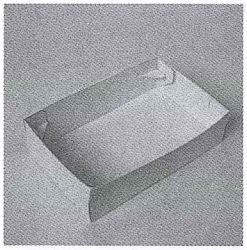

P316

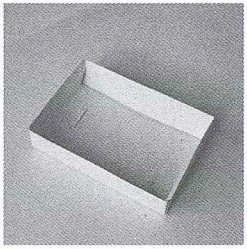

P318

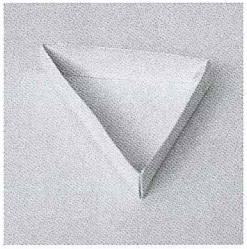

P320

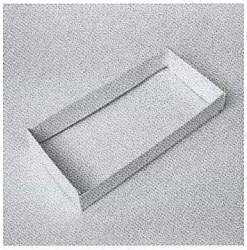

P322

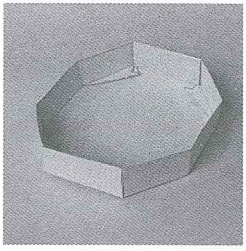

P324

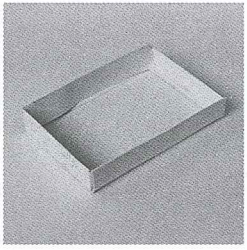

P326

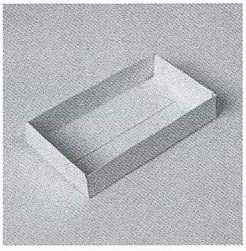

P328

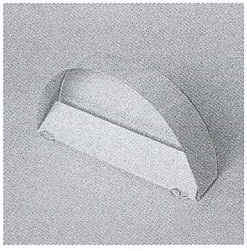

P330


P332

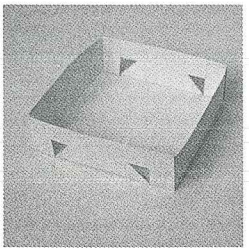

P334

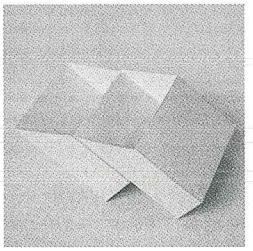

P336

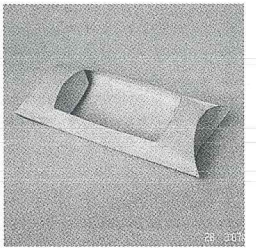

P338

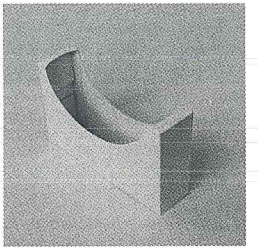

P340

THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ


P342


P344


P346


P348

THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Packaging is an essential aspect of retailing any manufactured product. Point-of-Purchase (POP) packaging has traditionally served to showcase merchandise securely and inexpensively, but today, it also needs to be innovative and adaptable. This book contains hundreds of easy-to-use templates that can help you achieve this with attractive and structurally sound POP packaging designs.

Because well-designed packaging always strikes a balance between logistics and cost, **Out of the Box: Ready-to-Use POP Packaging** will be an invaluable sourcebook for anyone who needs practical designs and ideas for the taking.

ISBN 978-981-245-705-9

600.000

PAGE ONE