

# CALENDARS COLLECTIONS

**THƯ VIỆN  
HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



This dust jacket is a calendar. It can be removed and posted on wall or on glass.

**KT.(NV).06**



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## Introduction

Calendar has been so common that you can look at it in your daily accessories such as mobile phones and watches, but a creative calendar is always able to bring a smile of appreciation and fun in your face whenever you look up it in a good or bad date of the year. Although it is impossible to deviate contemporary calendar from its strict ancient time keeping system, the designs and types of calendar have highly developed in present day.

To designers, calendar design is nothing to do with years, months and days, but creativity and aesthetics. This book, based on the idea of time movement, starts from the beginning of a year, ends at the end of a year. The contents comprise extremely innovative calendar designs of recent years, applied eye-catching illustrations and distinct typography, as well as thematic contents. It means to attract your immediate attention and provide you with surprise and refreshment in your calendar design process.

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# Johann Volkmer

**Title of the work**  
Faltjahr 2010

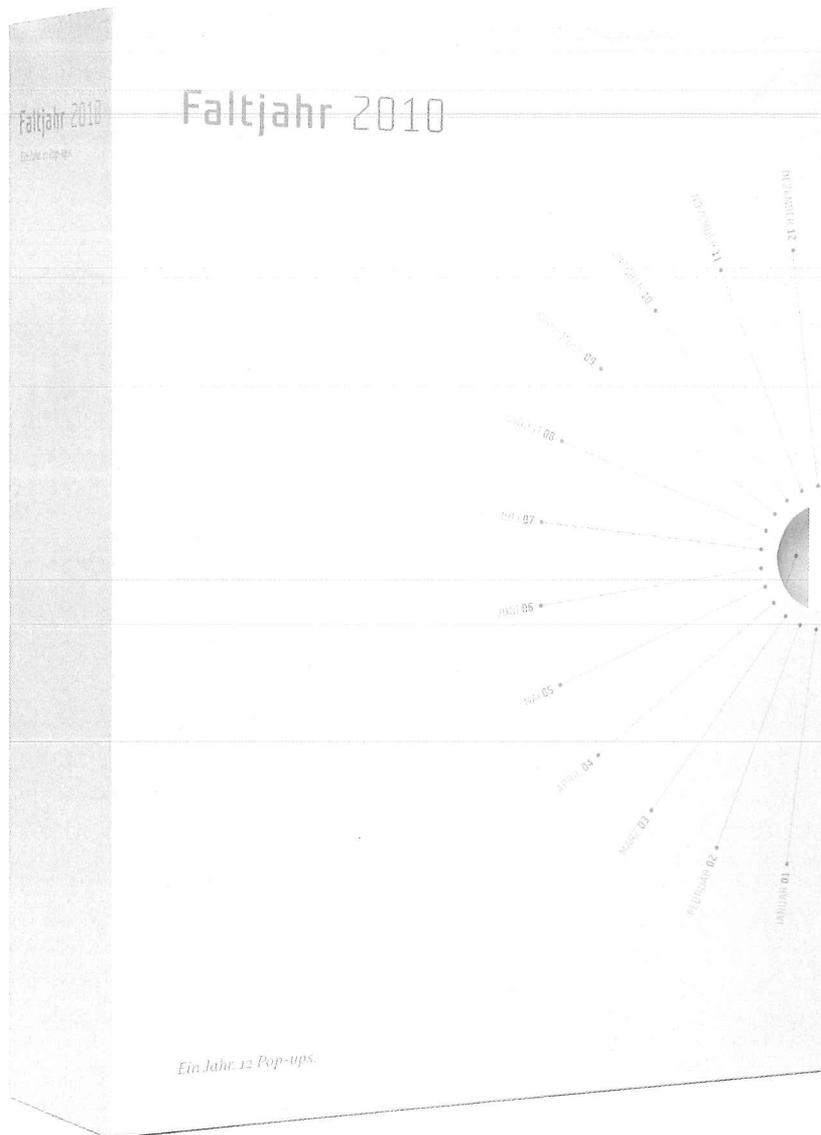
**Design Agency**  
Johann Volkmer

**Client**  
Self initiated

**Designer**  
Johann Volkmer

**Art Director**  
Johann Volkmer

**Photography**  
Kristian Barthen

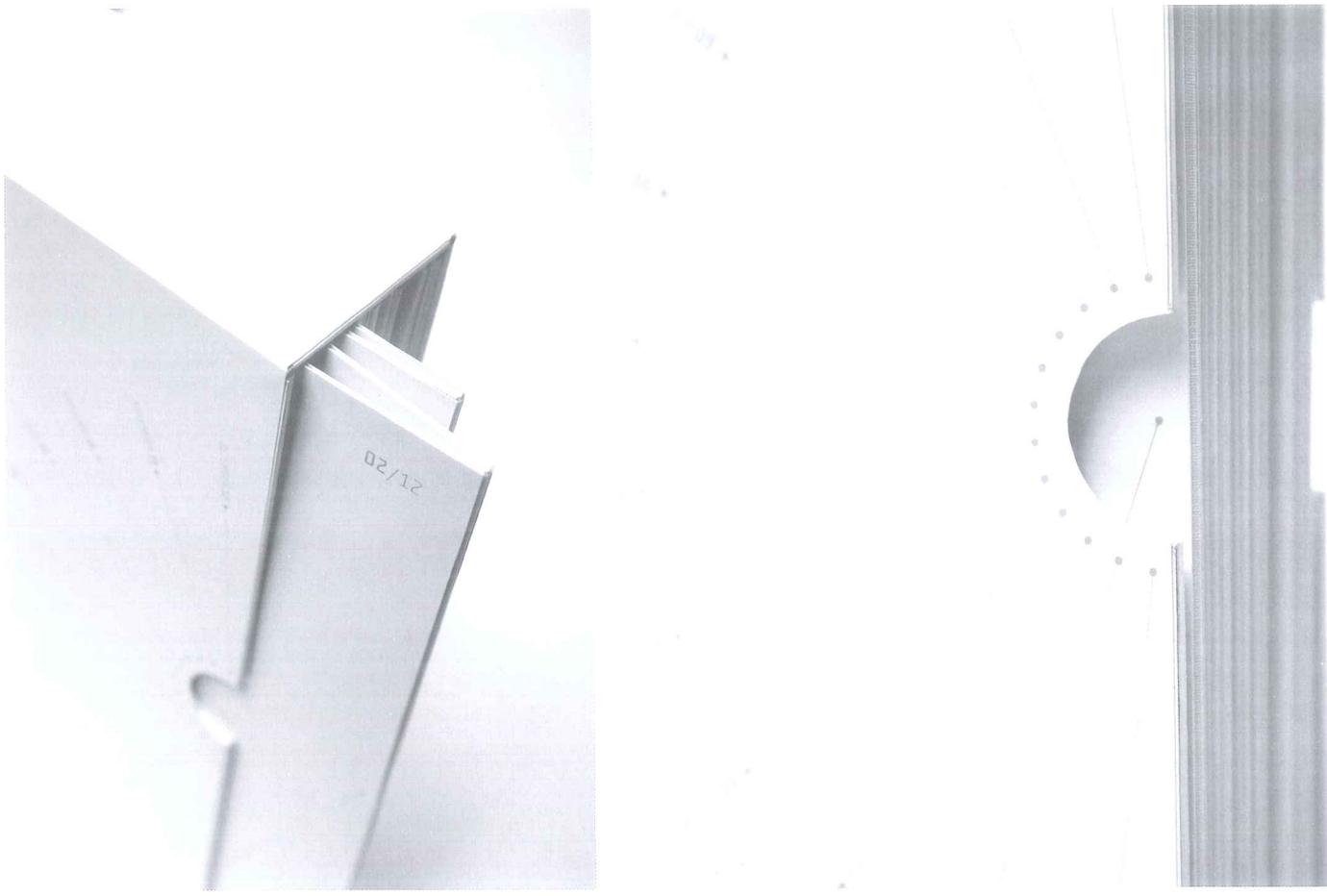


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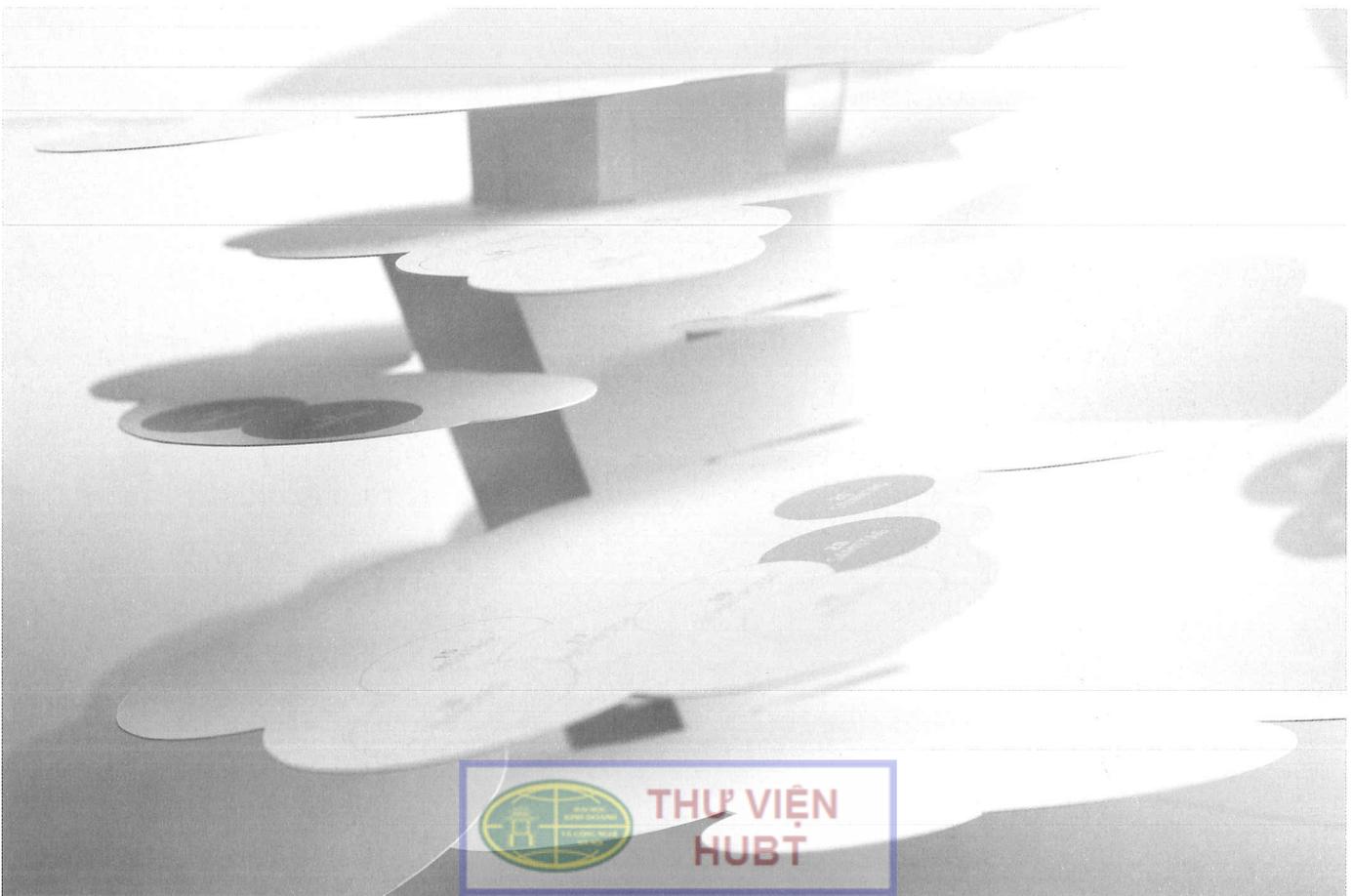
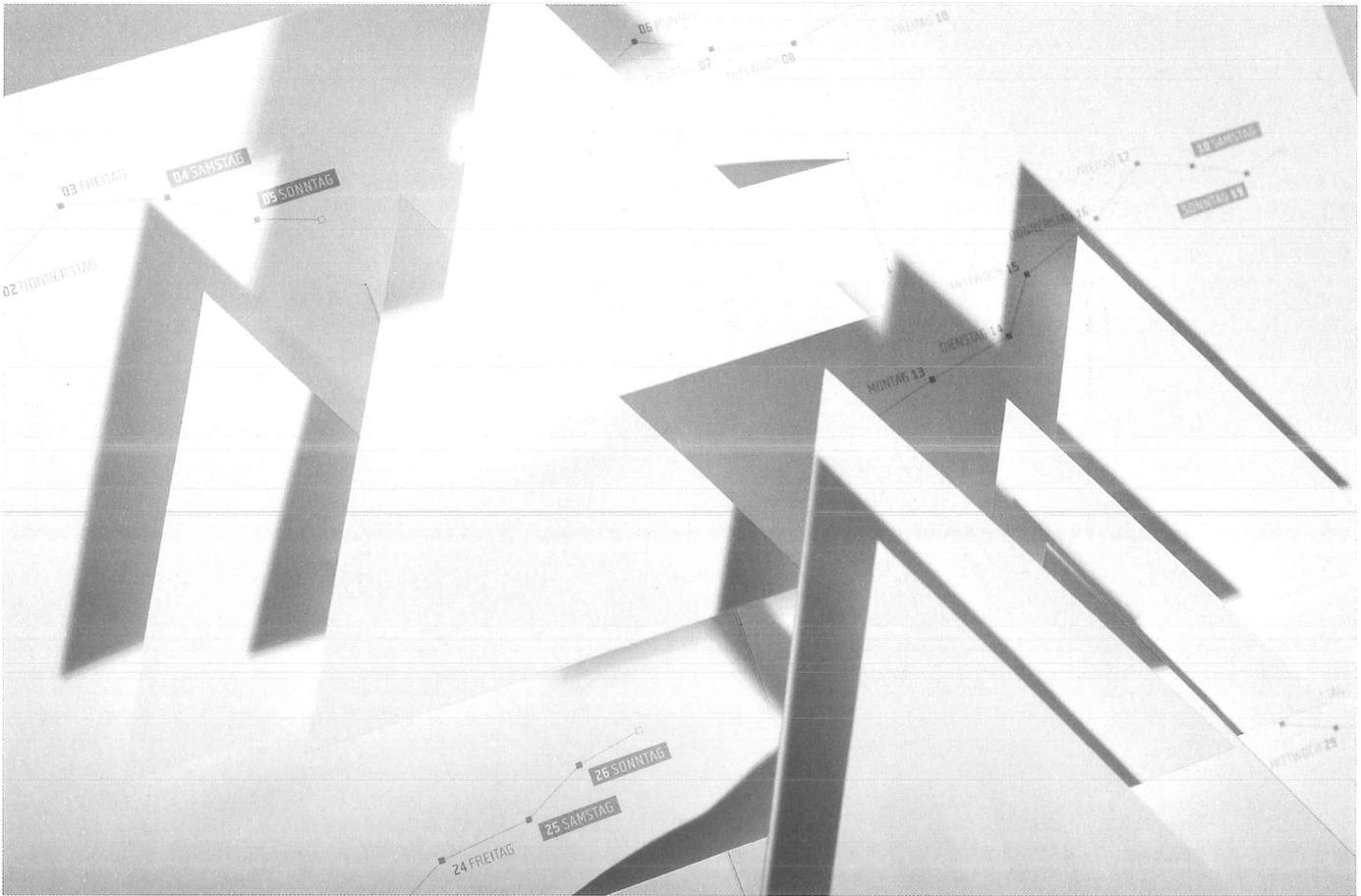
Faltjahr 2010 is a wall calendar which consists of 12 separate A4-sized modules (A3 when open), represented as paper engineered pop-up sculptures. The calendar data is realised by charts and graphs and is individually adapted to the shapes of the paper sculptures.

Monochrome white paper expresses monthly themes with simple elegance. The Faltjahr 2010 shows what paper is capable of.





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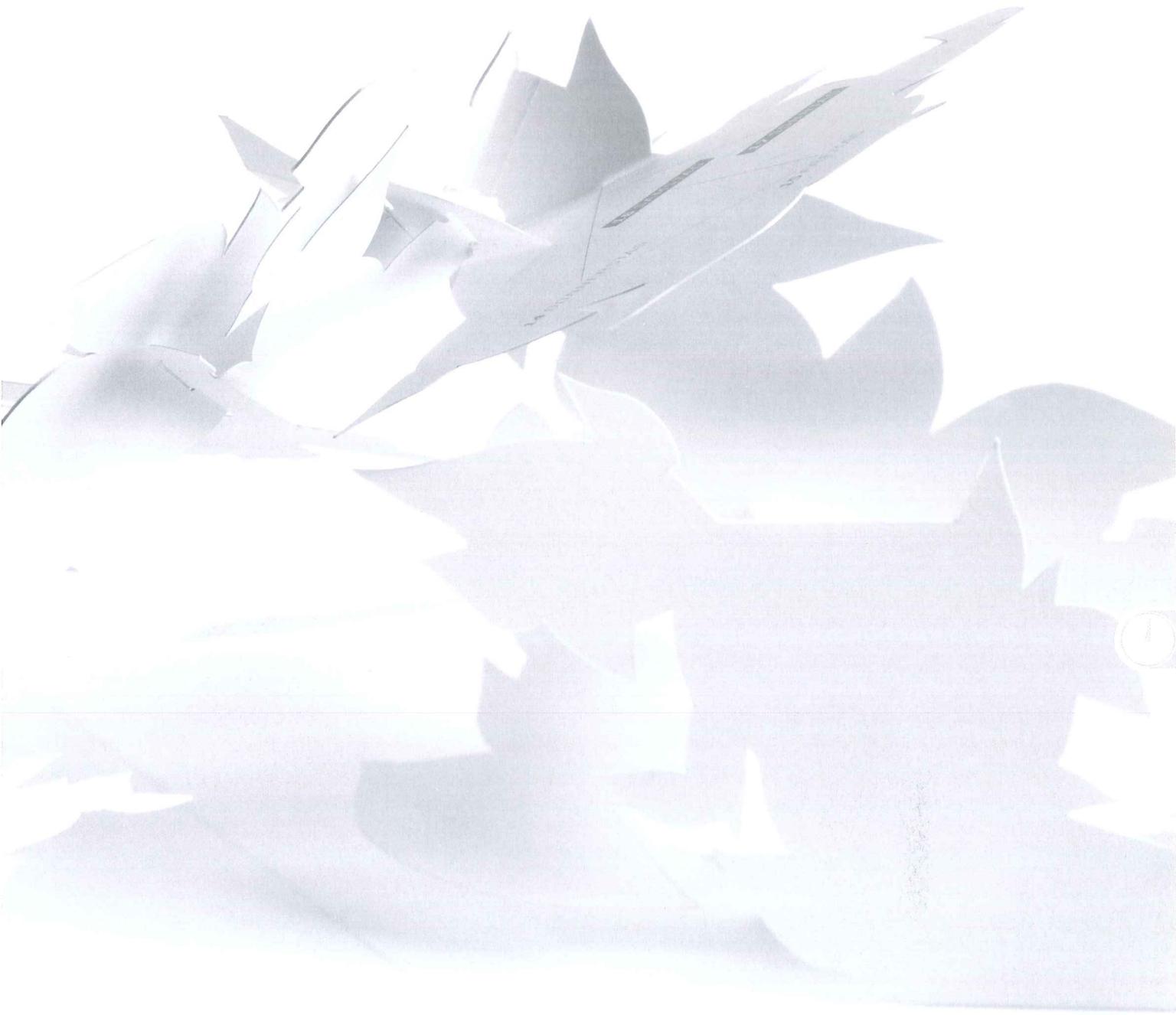


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# Oscar Díaz



## Description

The 'Ink Calendar' makes use of the timed pace of the ink spreading on the paper to indicate time.

The ink is absorbed slowly, and the numbers in the calendar are 'printed' daily. One a day, they are filled with ink until the end of the month. A calendar self-updated, which enhances the perception of time passing and not only signaling it.

The ink colours are based on a spectrum, which relate to a 'colour temperature scale', each month having a colour related to our perception of the weather on that month. The colours range from dark blue in December to, three shades of green in spring or oranges, and red in the

summer.

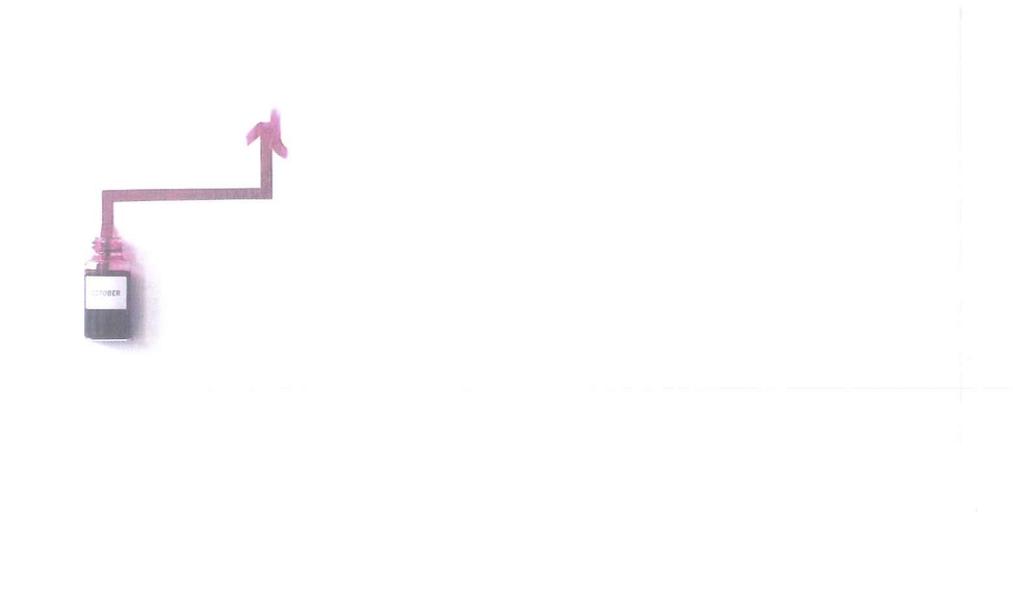
The scale for measuring the 'colour temperature' that I have used is a standard called 'D65' and corresponds roughly to a midday sun in Western / Northern Europe.

**Title of the work**  
ink calendar 2009

**Design Agency**  
Oscar Diaz

**Designer**  
Oscar Diaz

**Art Director**  
Oscar Diaz



# Chelsea Rae Nordstrom

**Title of the work**

The Light Calendar

**Designer**

Chelsea Rae Nordstrom

**Design Agency**

Chelsea Rae Nordstrom

**Client**

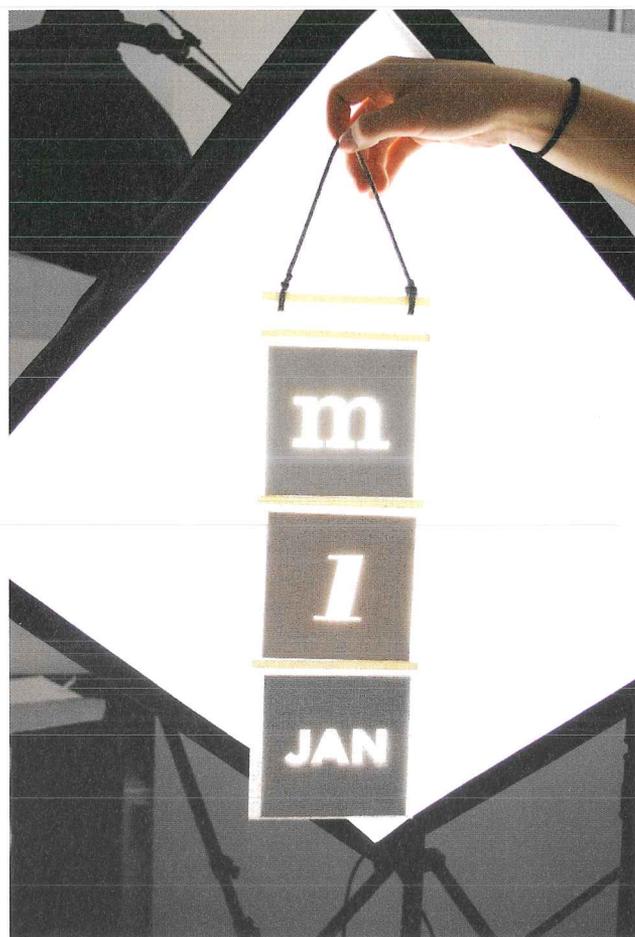
Personal Project

**Art Director**

Chelsea Rae Nordstrom

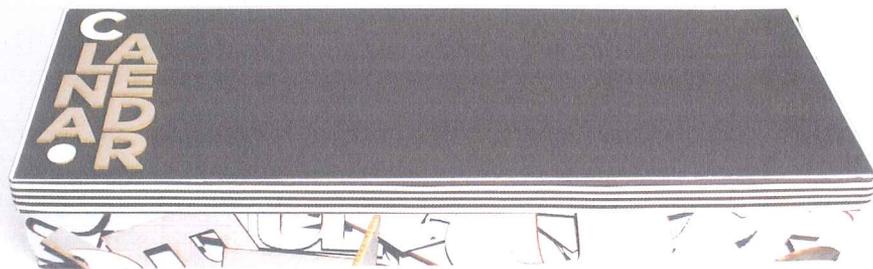
**Photography**

Chelsea Rae Nordstrom

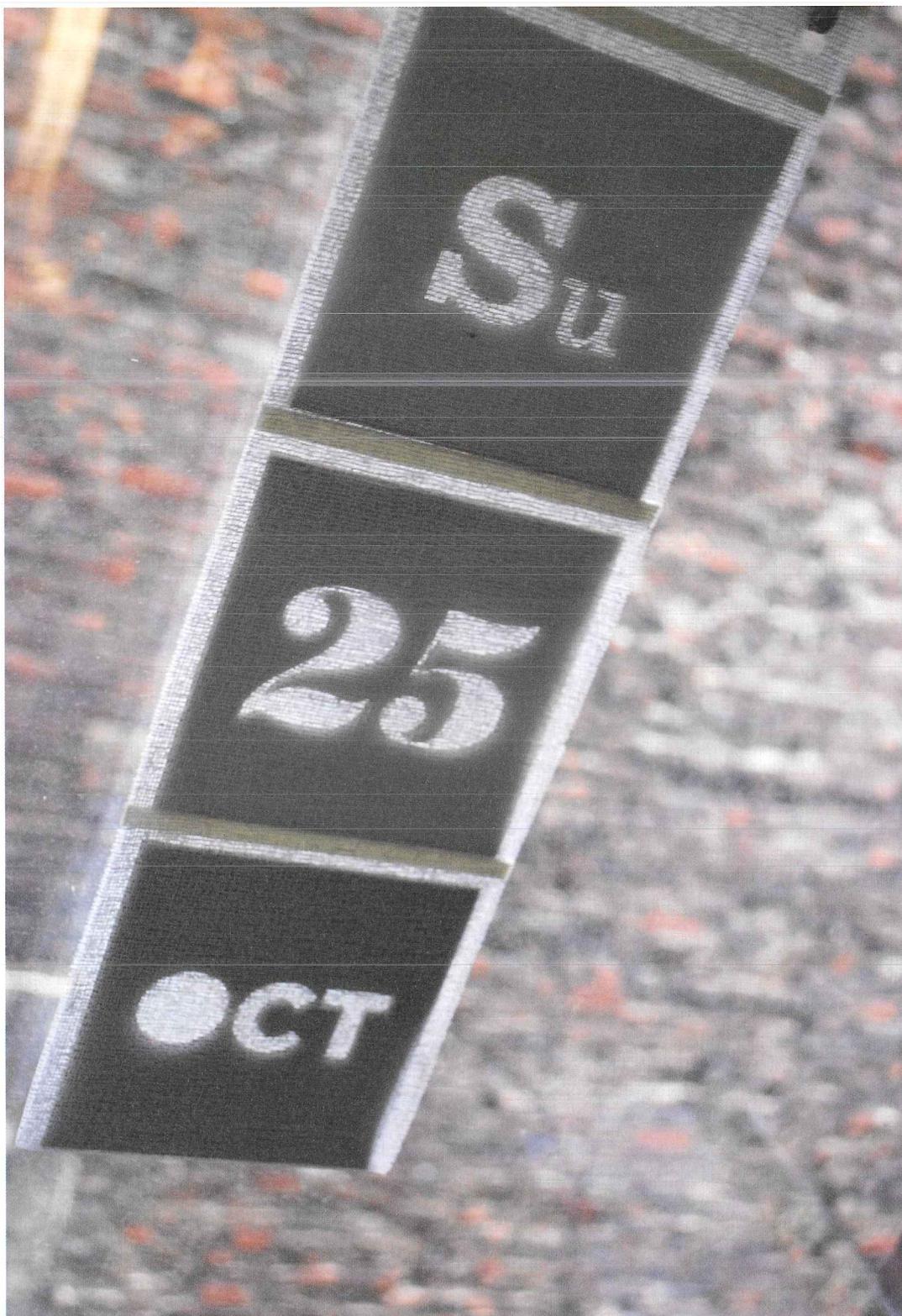


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#### Description

Chelsea Rae Nordstrom`s Light Calendar is a unique laser-cut calendar dependent on natural light for its visual appearance. The calendar is packaged in a box containing three sets of laser-cut square panels which are then put into a sheath that hangs in your window.

The idea is that light filters through the laser-cut numbers and letters held in the sheath to illuminate the day, date and month. Each panel slides in and out of the mesh pockets making it an easy task to change it out every day. The Light Calendar is an innovative and beautiful way of reminding yourself of the date.





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TRƯỜNG Đ. H. KINH DOANH VÀ CÔNG NGHỆ HÀ NỘI  
**THƯ VIỆN**



**Title of the work**  
Que Calendar 2008

**Designer**  
Selin Estroti

**Design Agency**  
Selin Estroti

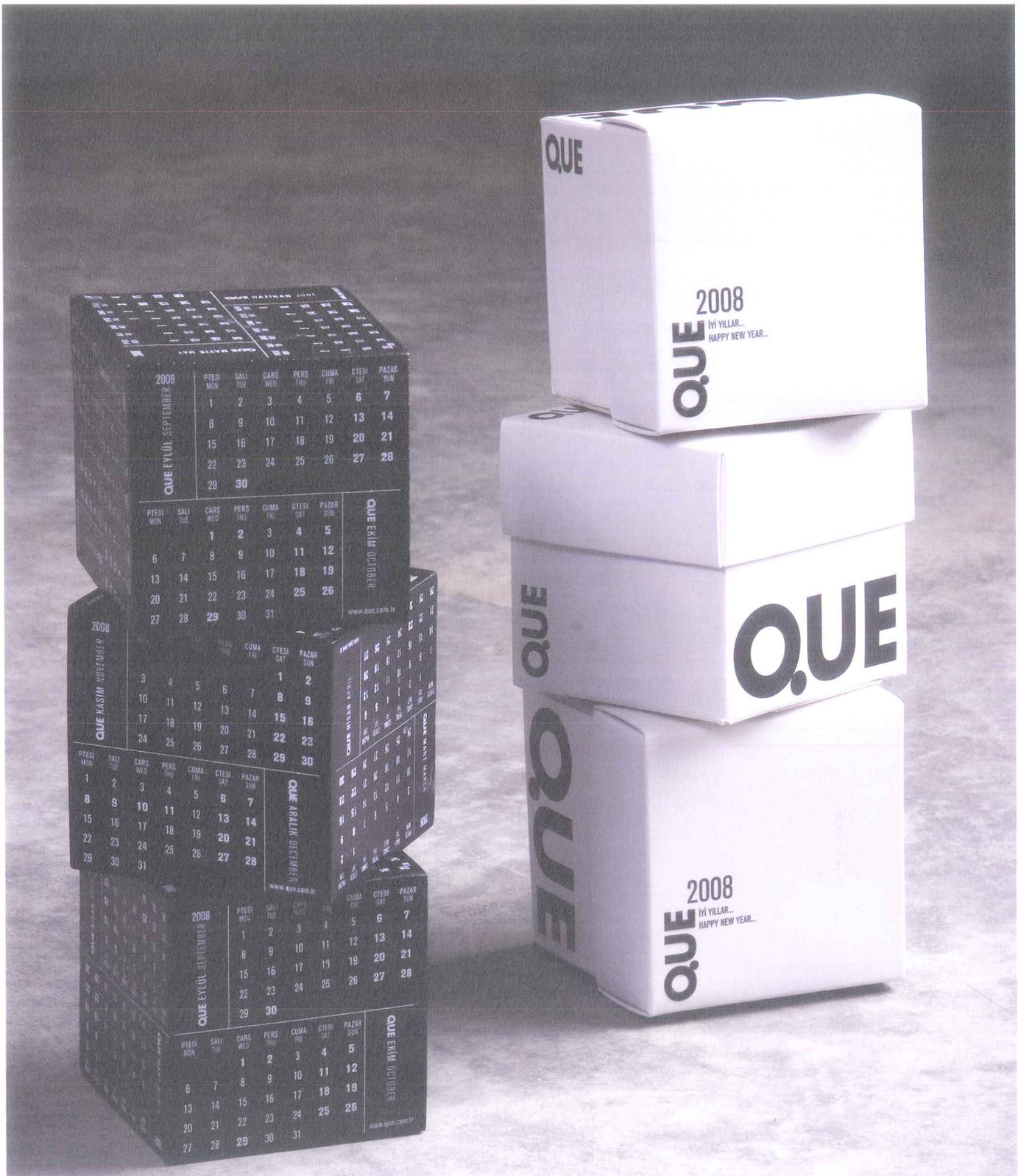
**Client**  
Ay Marka / Que

**Art Director**  
Ahmet Naci Firat

**Photography**  
Umut Tore

Selin Estroti





### Description

Que is an executive fashion brand. Its products are minimalistic with very fine details, avant-garde at the same time.

Before the new year begins, Que sends calendars to its valuable customers. In 2008, I designed a massive calendar that can be an immobile part of the desk which is parallel with the brand equity. So, I ended up with a cube (10cmx10cmx10 cm) black painted massive wood calendar with white typography printed in serigraphy.

The surface and the shape of the calendar refer to minimalism, the condensed and light typography refers to fine details as the brand characteristics.



**Title of the work**

Perpetual Calendar

**Design Agency**

Kirstin McKechnie

**Art Director**

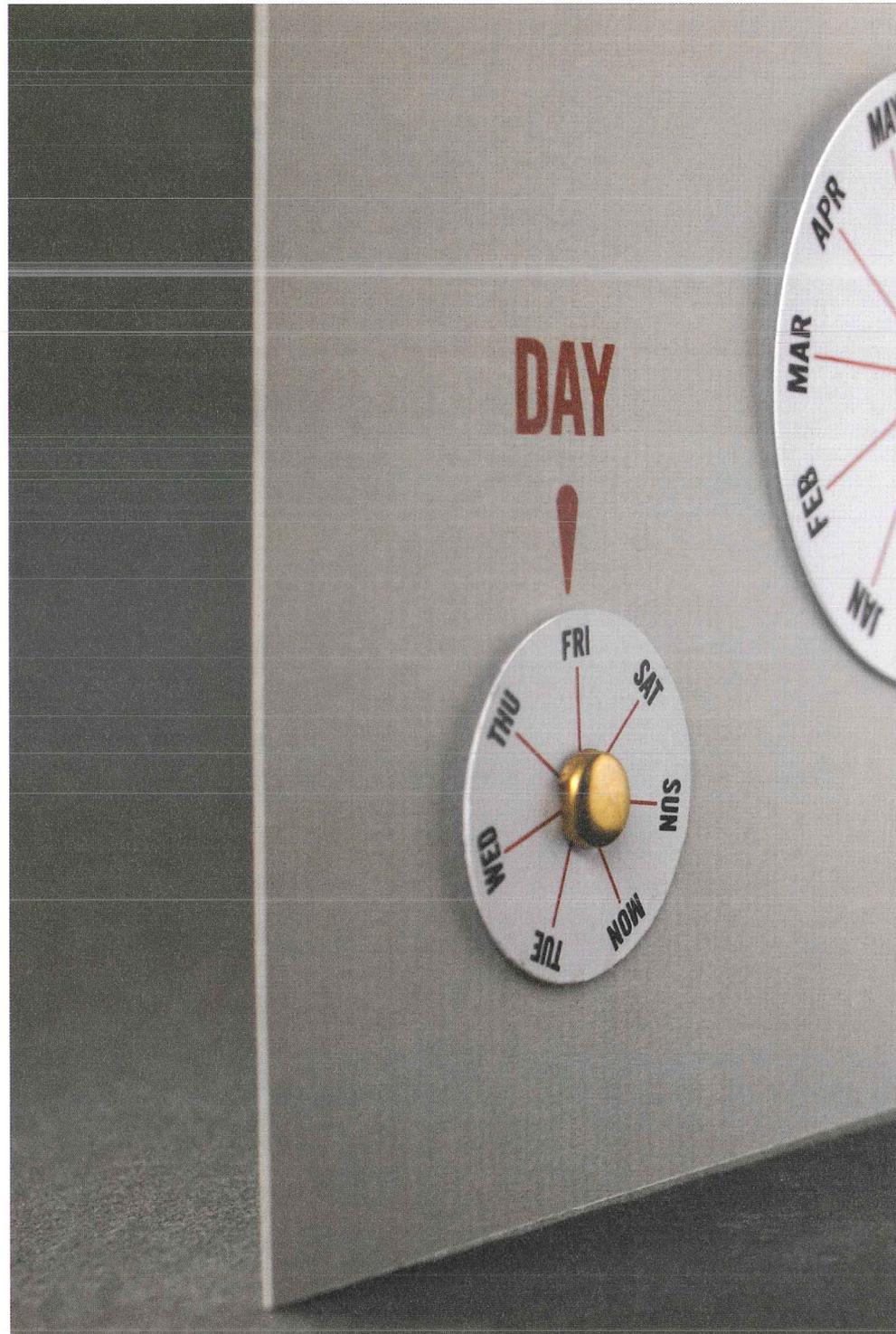
Kirstin McKechnie

**Designer**

Kirstin McKechnie

**Client**

Self initiated



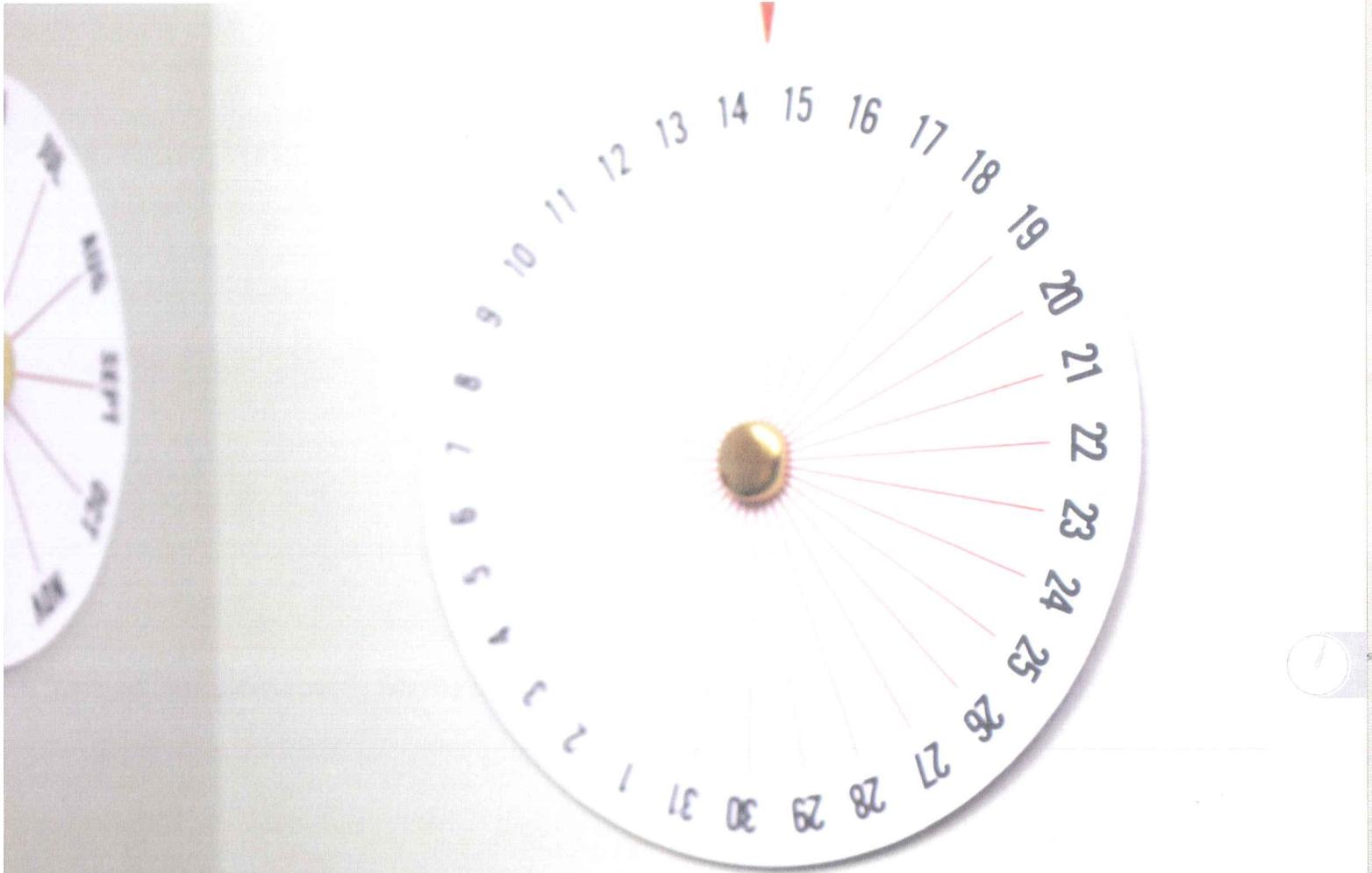
The perpetual calendar was designed and made as a self-promotional piece to send out to graphic design companies in January 2010. As an alternative to a throwaway Christmas card, the calendar would last for many more years to come.



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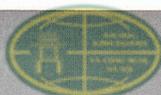
# Kirstin McKechnie



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# PERPETUAL CALENDAR

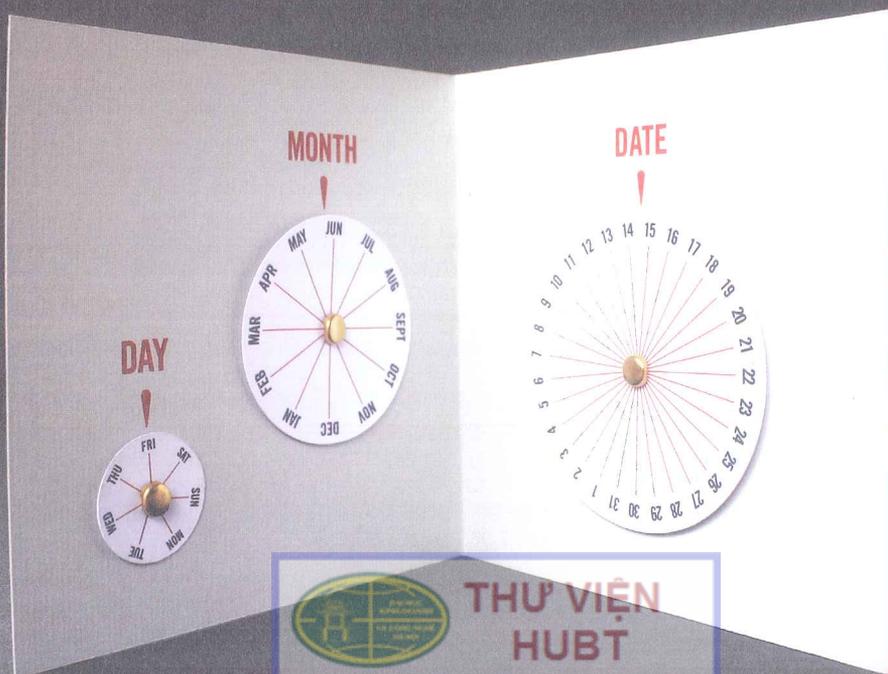
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[WWW.KIRSTINMCKECHNIE.COM](http://WWW.KIRSTINMCKECHNIE.COM)



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# PERPETUAL CALENDAR



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**Title of the work**

108 time box

**Designer**

Cloud Lu

**Design Agency**

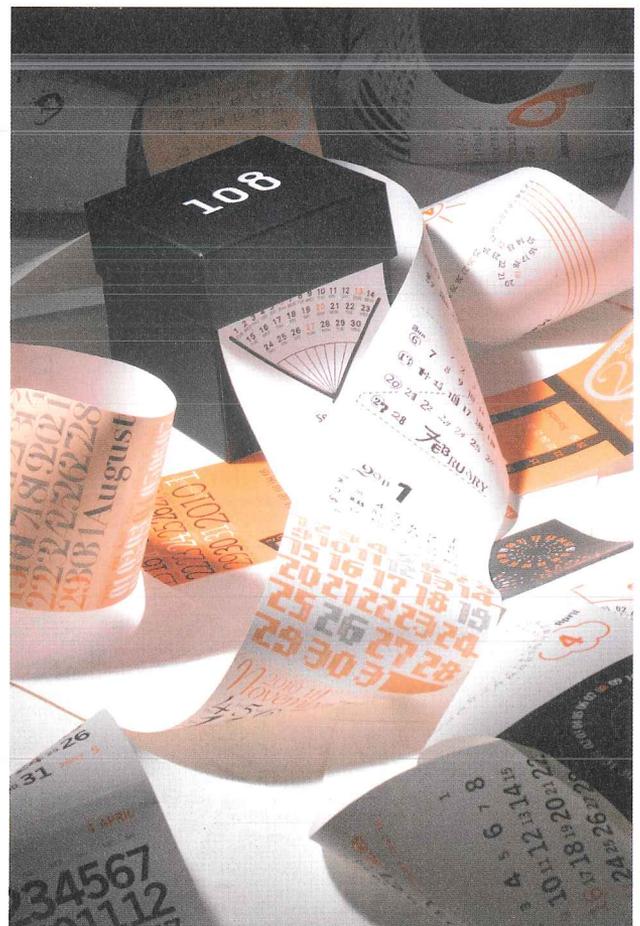
Biaugust

**Client**

Biaugust

**Art Director**

Cloud Lu, Owen Chuang



# Biaugust

**Description**

At the request of a client in pharmaceutical business, we made a proposal on a project of creating something to give away to hematology specialists and leukemia patients. We thought 'Time' is the most precious thing to people who are having terminal illness. We combined the concept of 'Time is a gift' into the design of this present. We brought up the bold idea of a nine-year calendar to our client. In Chinese culture, number nine has a metaphorical meaning of 'Long lasting' because of the pronunciation. We then decided to make a unique nine-year calendar which is overthrowing the traditional ones.

In a 10cmx10cmx10cm box, we use the style of calligraphy and the layout to express different visual themes for the nine years. It's a roller calendar with total length of 1080cm. Different typography design for each month makes the user(patients) expect the following development in life when they tear off the old month. Time and life seem to be extending endlessly.

We continued with this idea and made this nine-year calendar (2007-2015) our commercial product in 2006. We named it '108 time box'. It creates unlimited possibilities between time, people and material items within the nine years—3285 days.





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# Foreign Policy Design Group

**Title of the work**

The Foreign Policy 2009 World Calendar

**Designer**

Tianyu Isaiah Zheng (TY)

**Client**

Self-Promo

**Design Agency**

Foreign Policy Design Group

**Art Director**

Yah-Leng Yu & Arthur Chin

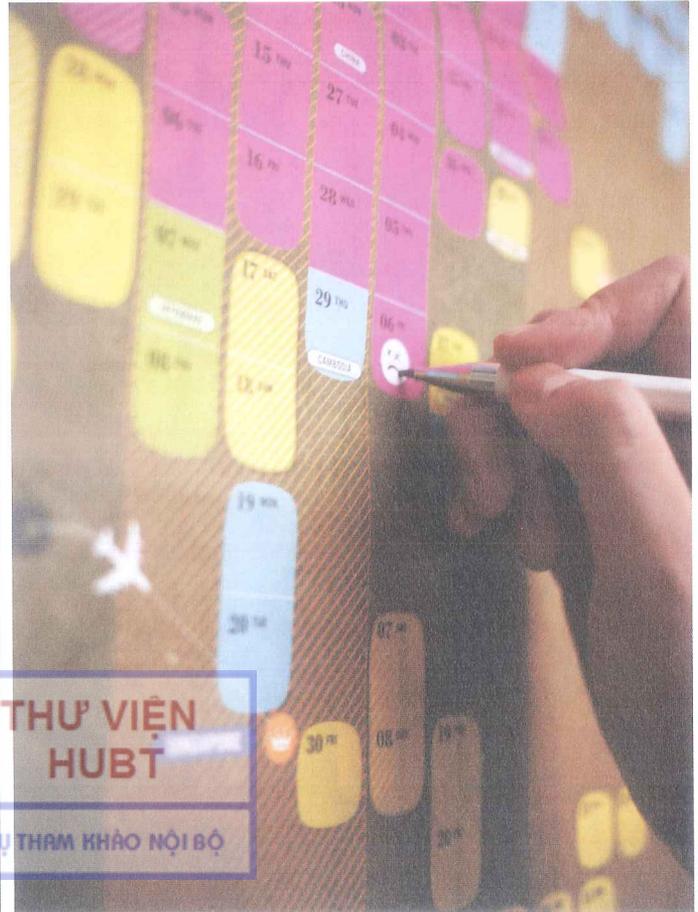
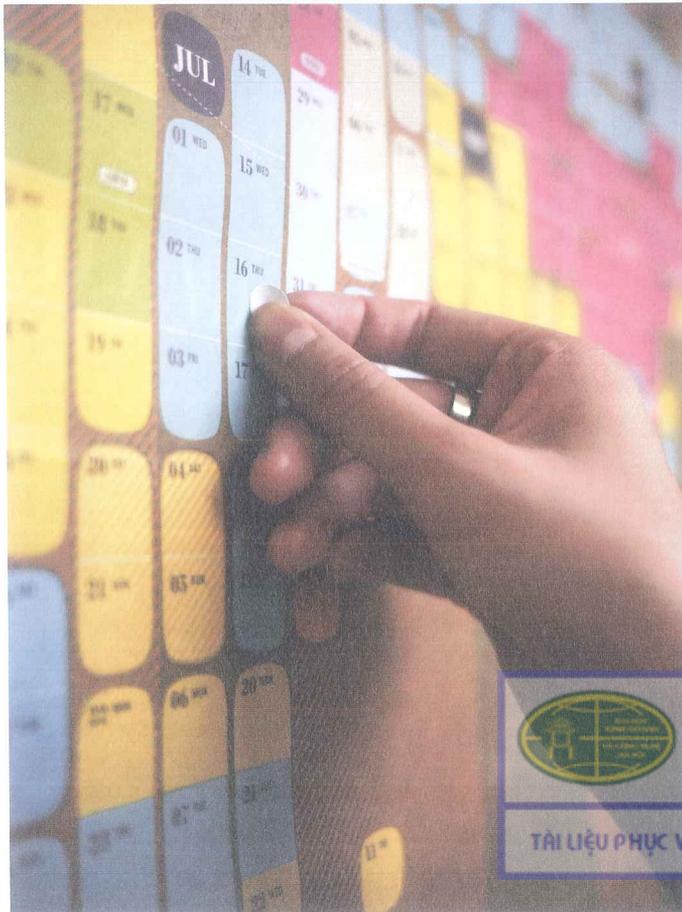
**Photography**

Foreign Policy Design Group

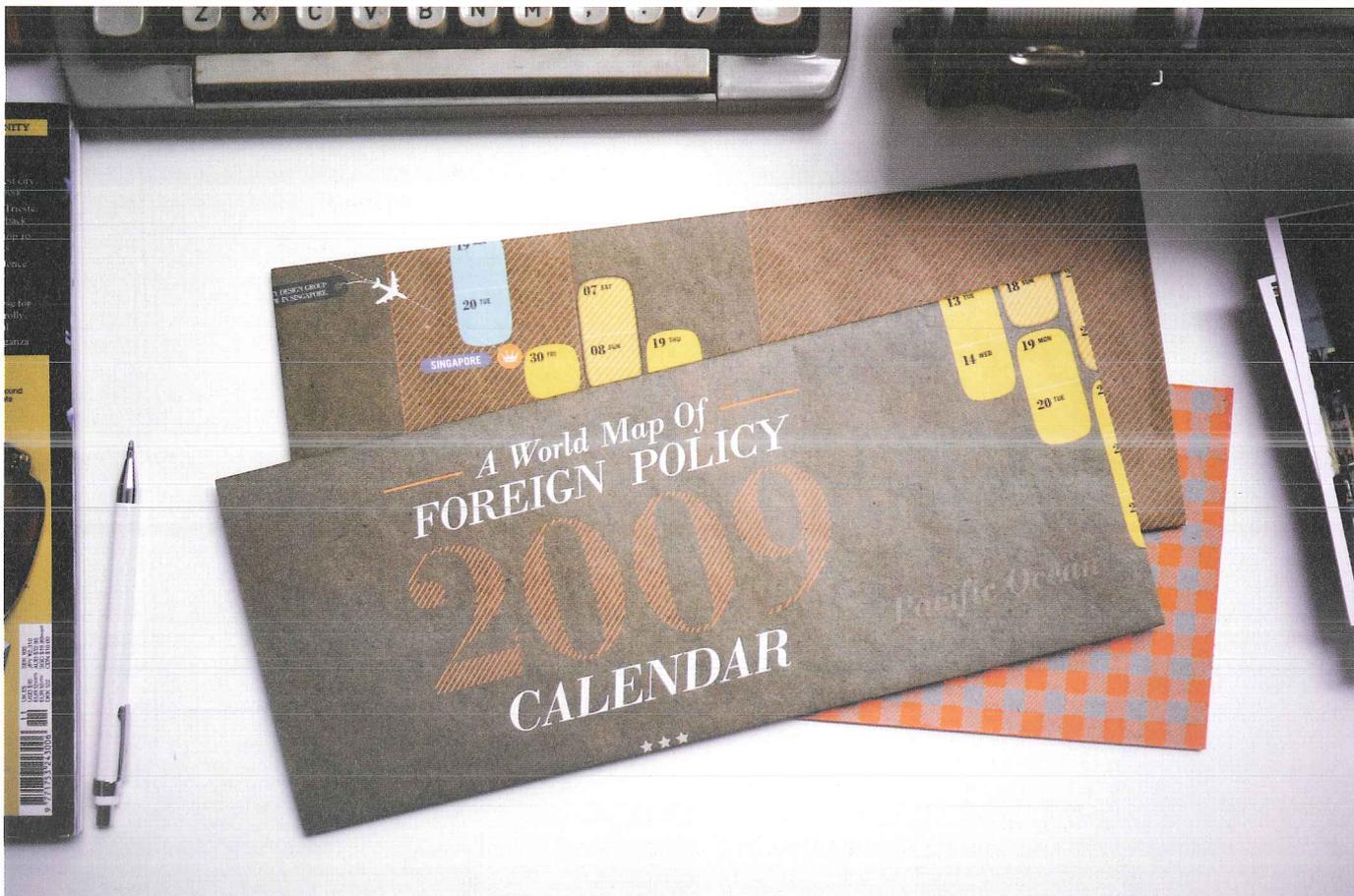
**Description**

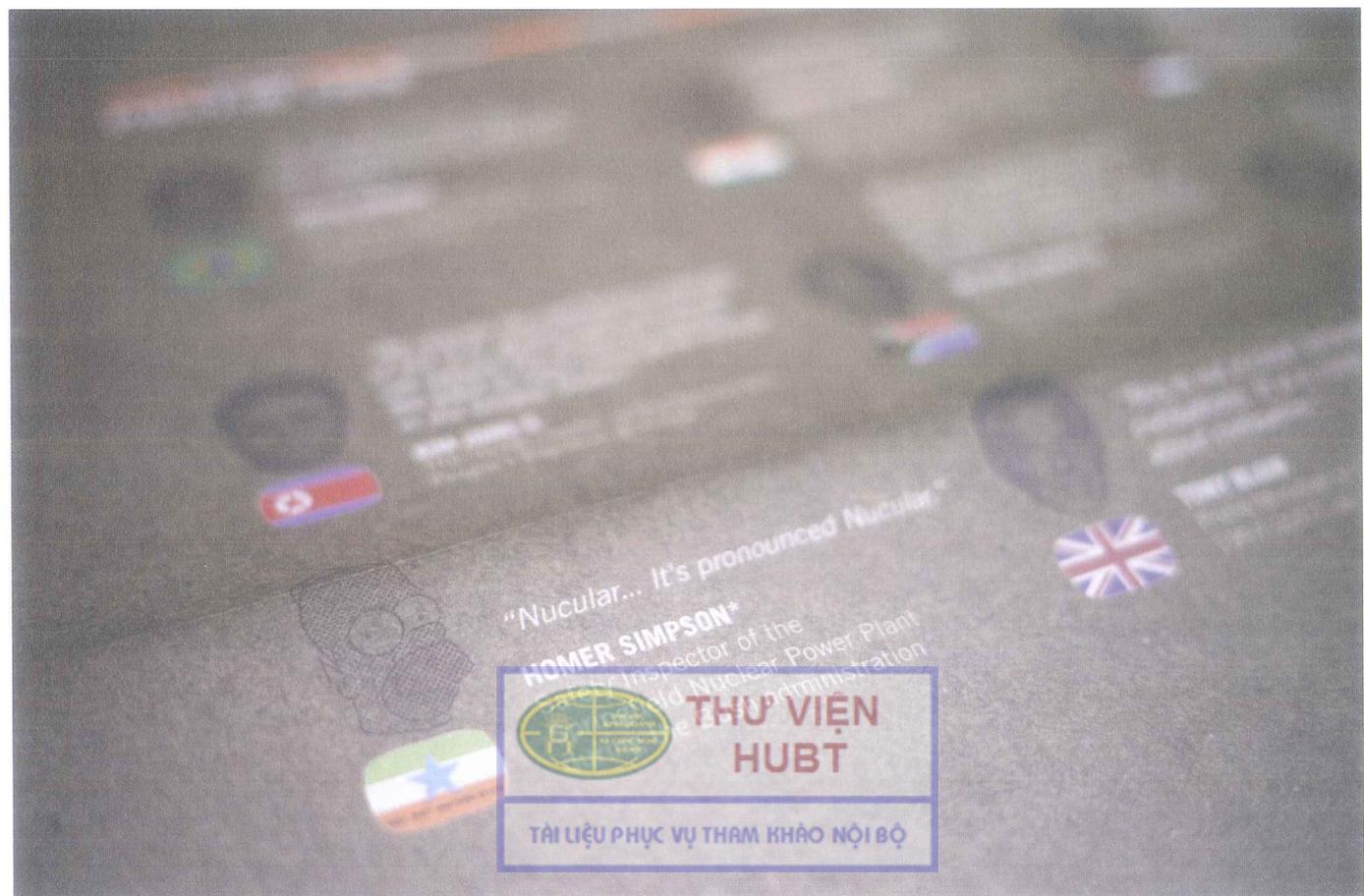
Our idea for this self-promotion project is to communicate our existence and arrival to Singapore from New York City and leveraging on our name 'Foreign Policy' and blending concepts of current affairs, political affairs, maps, the world and the leaders.

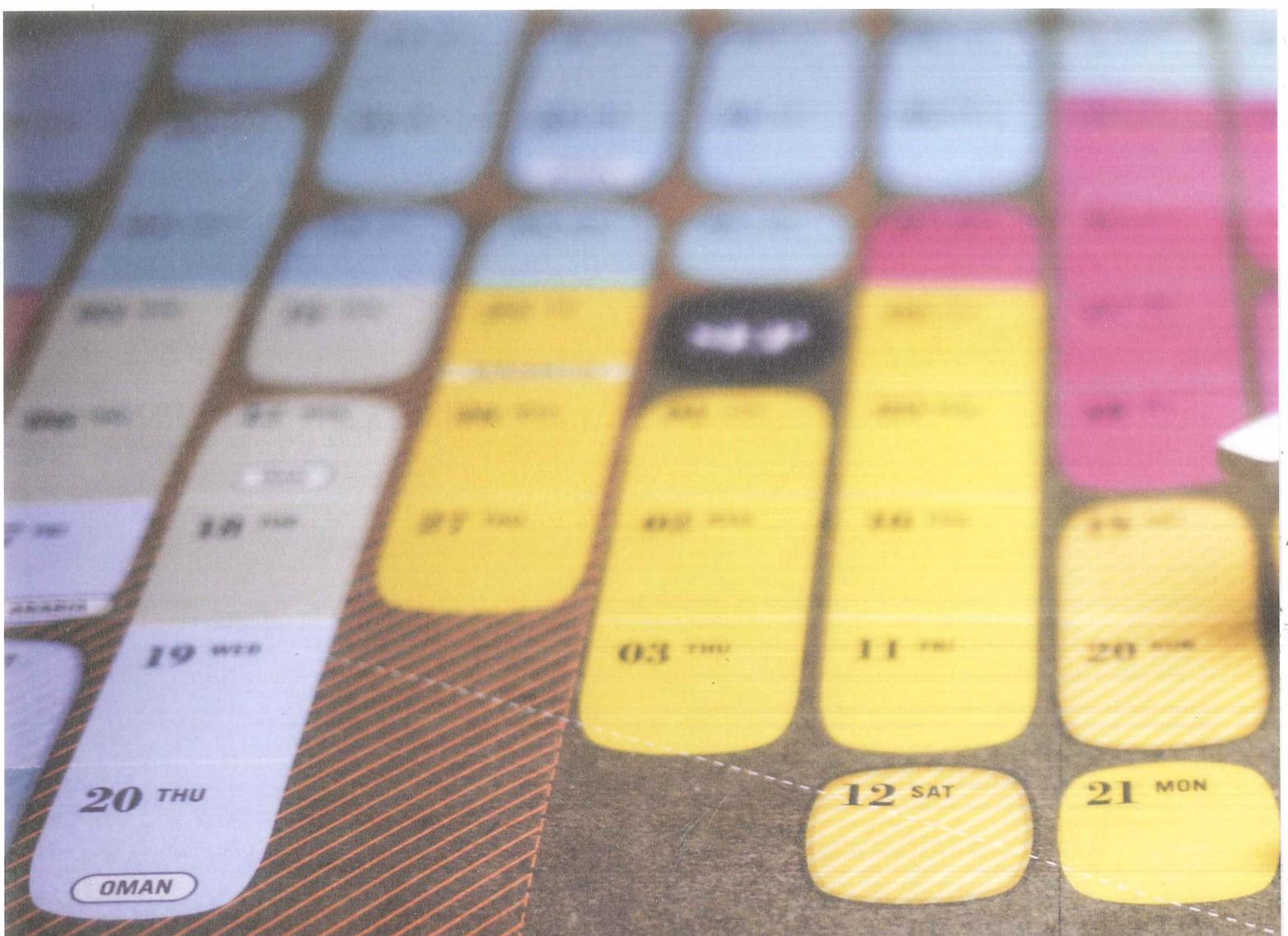




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FOREIGN POLICY DESIGN GROUP  
IS NOW IN SINGAPORE



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19 MON

20 TUE

SINGAPORE



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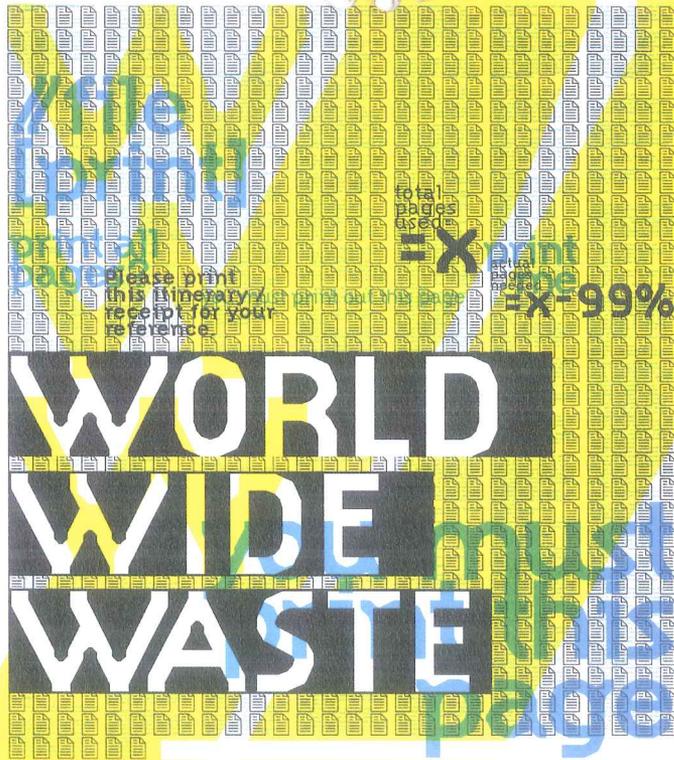
Art Director  
Paul Woods

Client  
Personal work

Photography  
GoMedia







# WORLD WIDE WASTE

THE AVERAGE HOME WEB USER WILL PRINT OUT 874 WEB PAGES THIS MONTH.



- 1. Most home users print out documents and web pages unnecessarily.
- 2. Many users print out documents and web pages unnecessarily.
- 3. Many users print out documents and web pages unnecessarily.
- 4. Many users print out documents and web pages unnecessarily.
- 5. Many users print out documents and web pages unnecessarily.
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- 14. Many users print out documents and web pages unnecessarily.
- 15. Many users print out documents and web pages unnecessarily.

mon	tue	wed	thur	fri	sat	sun
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8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

2010  
mar




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# Sara Jane Seideman

## Title of the work

A Starry Night

## Designer

SaraJane Seideman

## Client

Self promotion

## Design Agency

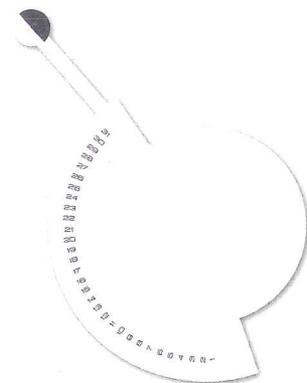
SaraJane Seideman

## Art Director

SaraJane Seideman

## Photography

SaraJane Seideman



## Description

A Starry Night is for the romantic in all of us. This calendar was designed to be a calendar that will work year after year, otherwise known as a perpetual calendar. It will not only help the user keep track of the month, date, day, and season but will also display a beginners guide to the stars. Based on the month the calendar will show three constellations that are best visible during that particular time of year. It displays the constellation's shape suggesting its intended form as well as its name. It is comprised of a set of three wheels that the user can turn to adjust the date, which will automatically display the correct constellations. This calendar is intended to encourage stargazing, which can not only be romantic but will help us all develop a greater appreciation for our natural environment.

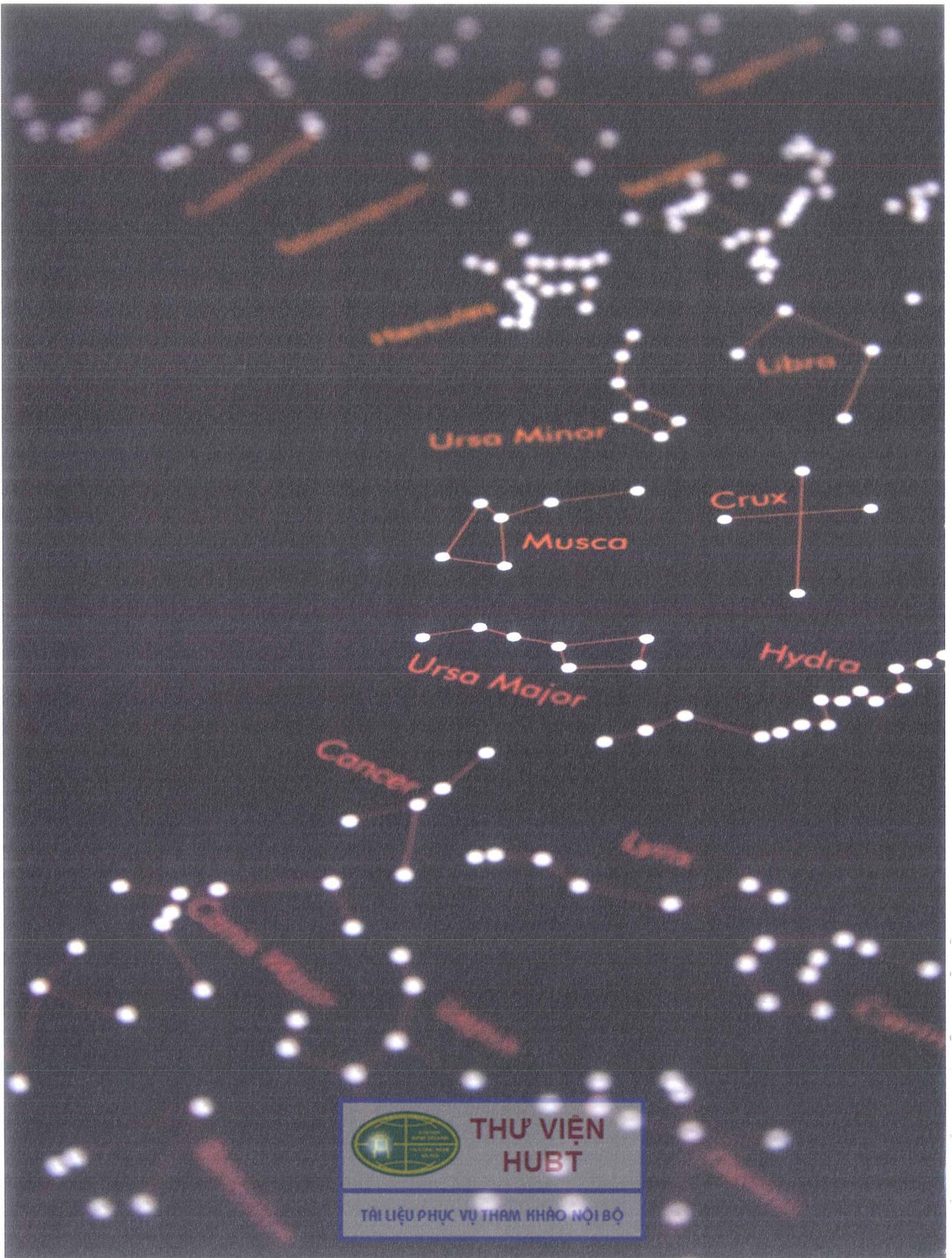
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# BriarMade

**Title of the work**

Interaction

**Designer**

Briar Levit

**Design Agency**

BriarMade

**Client**

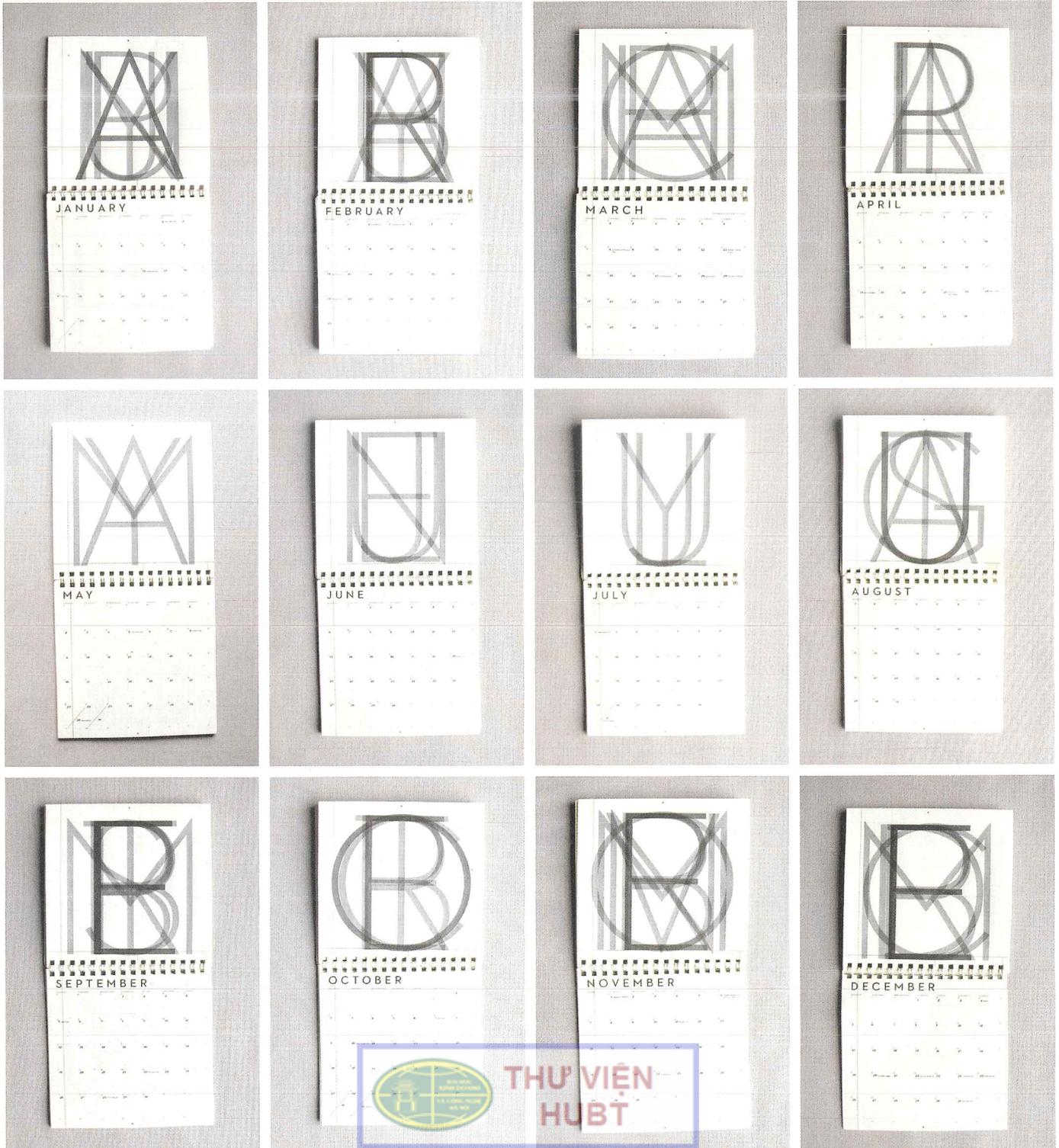
Self initiated

**Art Director**

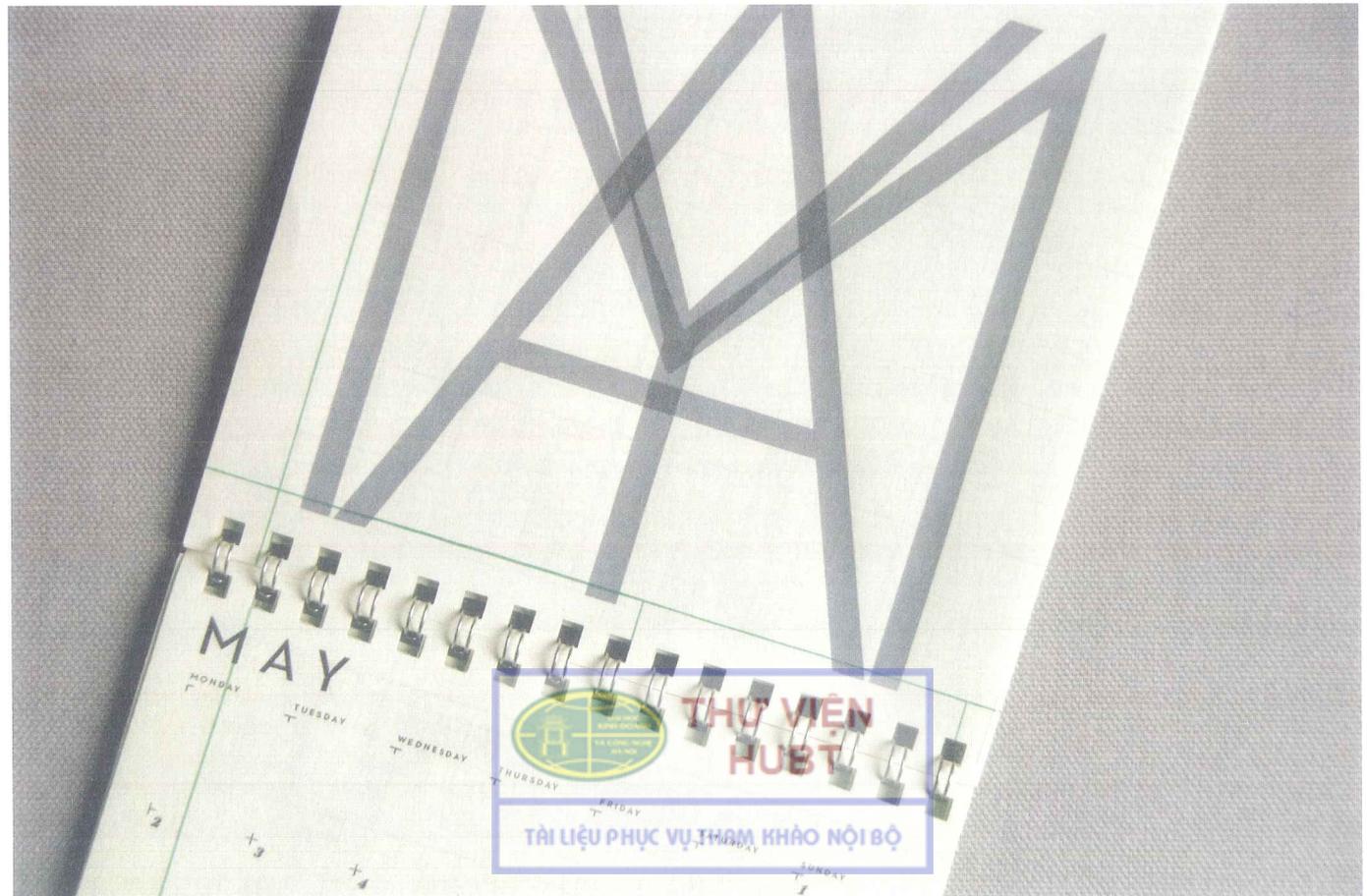
Briar Levit

**Photography**

Briar Levit



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# BriarMade

**Title of the work**

Interaction

**Designer**

Briar Levit

**Design Agency**

BriarMade

**Client**

Self initiated

**Art Director**

Briar Levit

**Photography**

Briar Levit

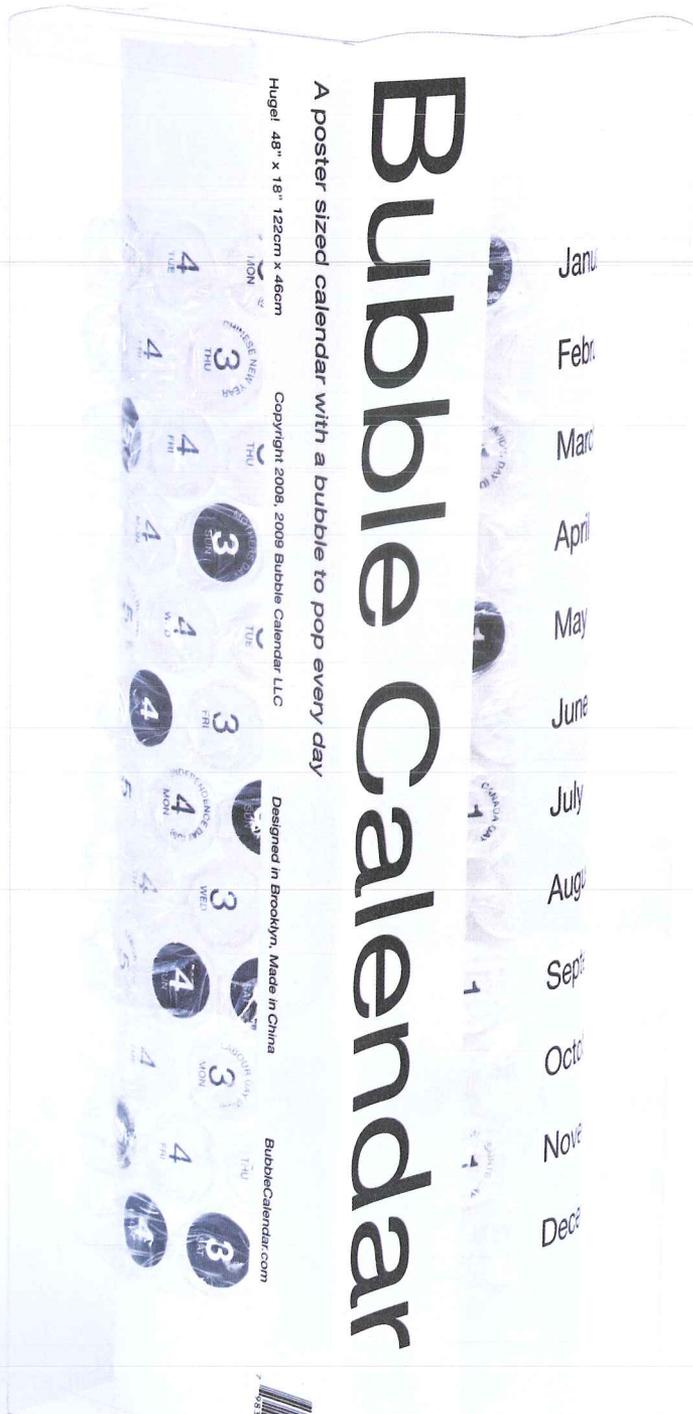


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# Stephen Turbek



# Bubble Calendar

A poster sized calendar with a bubble to pop every day

Hugel 48" x 18" 122cm x 46cm

Copyright 2008, 2009 Bubble Calendar LLC

Designed in Brooklyn, Made in China

BubbleCalendar.com



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**Title of the work**  
Bubble Calendar

**Design Agency**  
Stephen Turbek

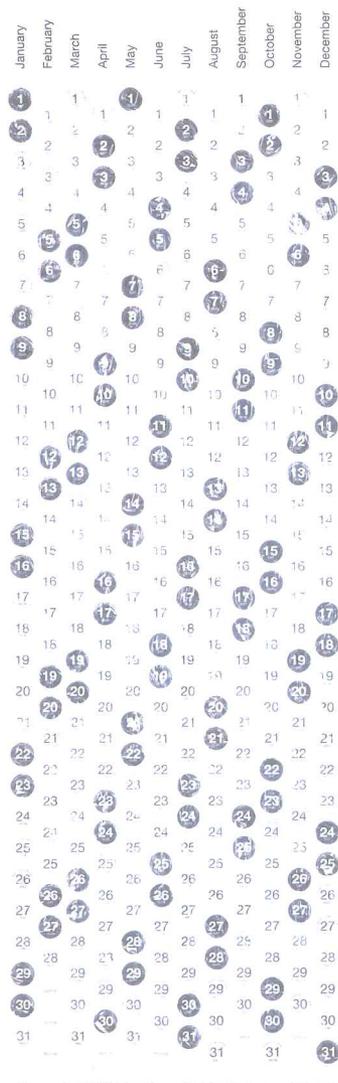
**Designer**  
Stephen Turbek

**Art Director**  
Stephen Turbek

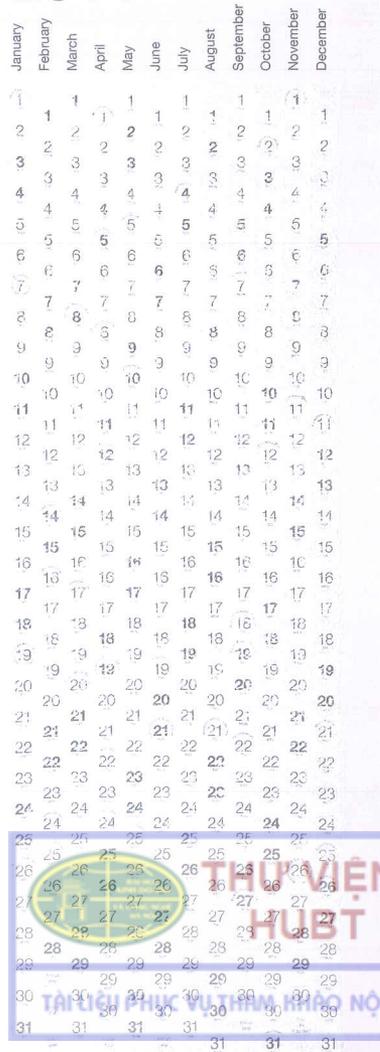
**Client**  
Bubble Calendar LLC

**Photography**  
Alex Kotlik

2011



2011



**Description**

Bubble Calendar is a poster-sized calendar with a bubble to pop every day. It has days of the week and all major holidays printed in classic helvetica neue and weekends bolded for easy reference. The calendars make a big statement at 48" x 18" (122cm x 46cm). Everyone is looking for an excuse to pop more bubbles, as long as they don't pop the whole year at once!



# cr\_eate

**Title of the work**

words of a street poet calendar

**Design Agency**

cr\_eate

**Designer**

Camilo Rojas

**Art Director**

Rosario Martinez-Cañas

**Photography**

Camilo Rojas

**Description**

Words of a Street Poet Calendar was designed based on a set of 12 poems taken from a book titled Memories from a street poet by Burton Rosenburgh. The idea was to take each poem individually and interpret them typographically!

Calendar Final size : 12 1/2" x 18 1/2"



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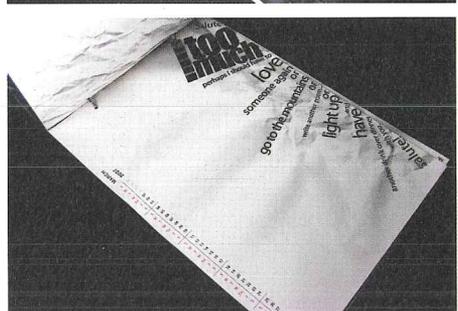
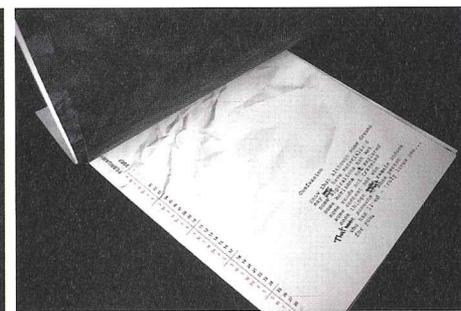
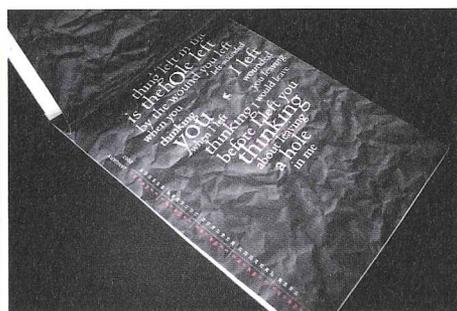
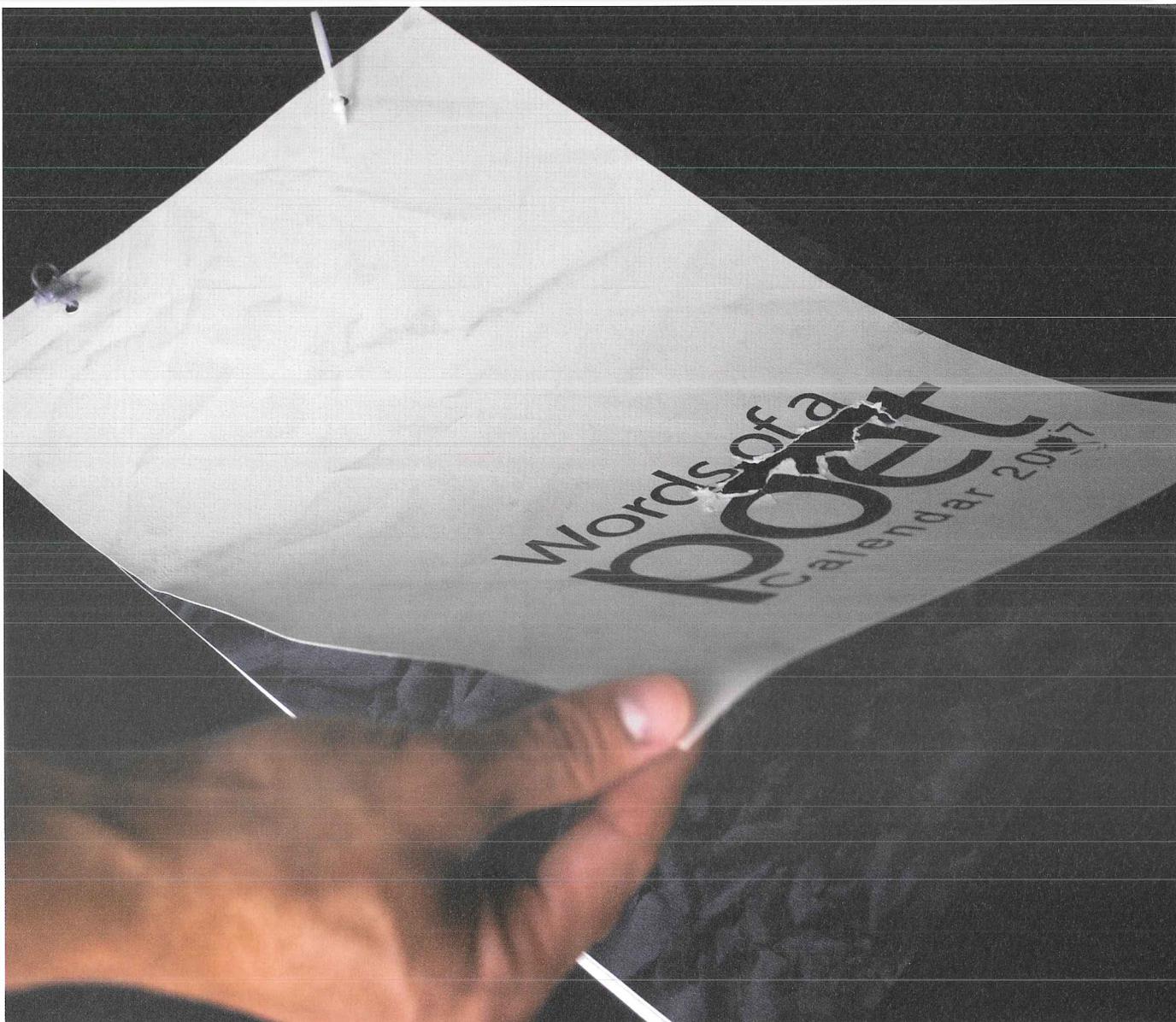
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# Words of a **poet** Calendar 2017



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# Camilla Engman

## Title of the work

Wallhanging calendars

## Designer

Camilla Engman

## Client

Camilla Engman

## Design Agency

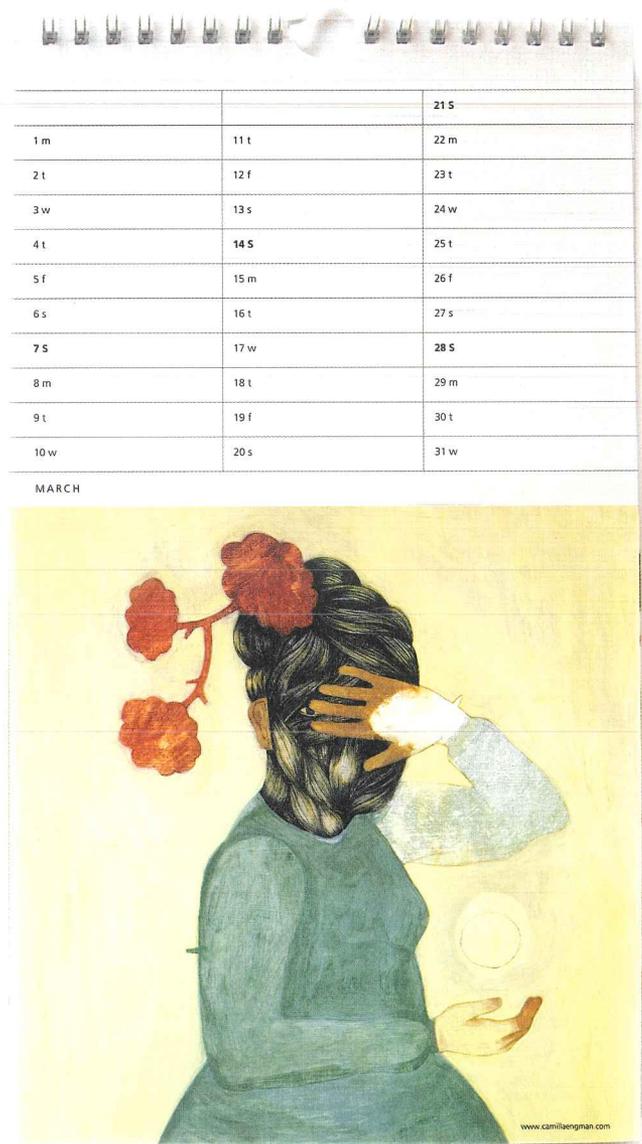
Camilla Engman

## Art Director

Camilla Engman

## Photography

Camilla Engman

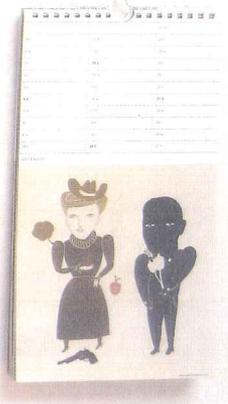
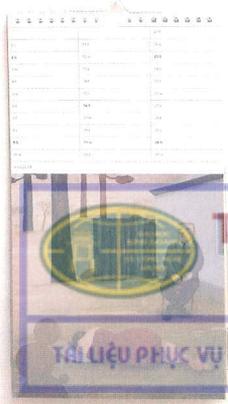
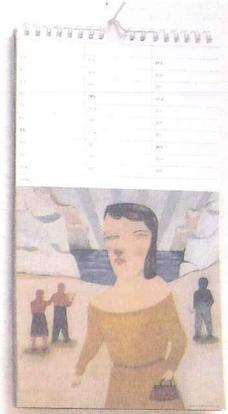
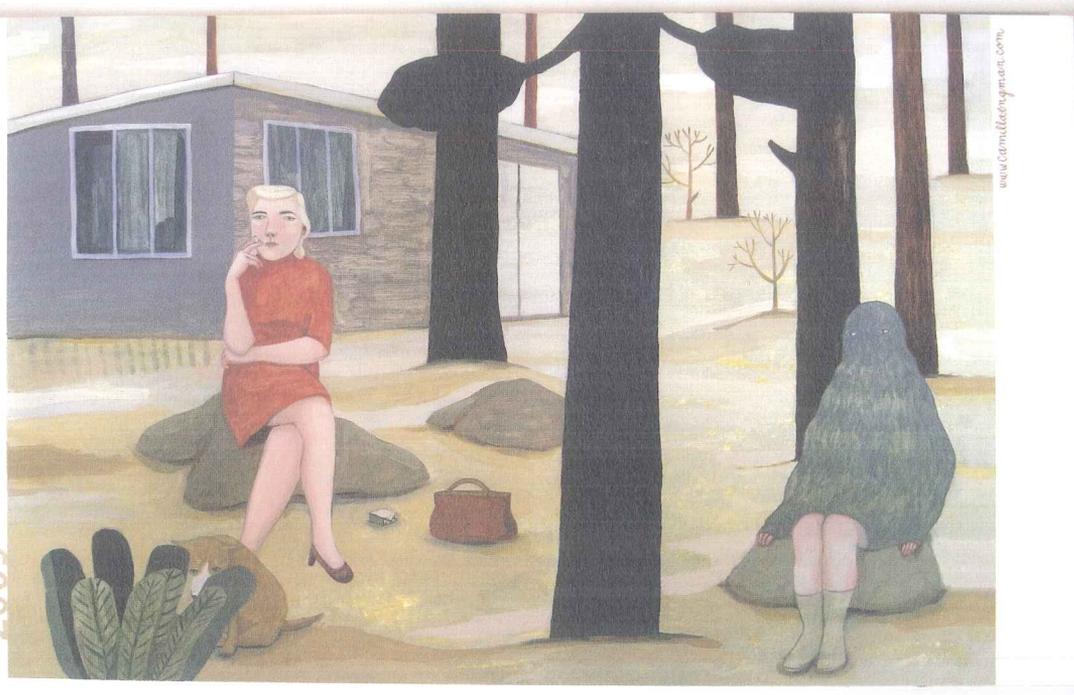


## Description

Self promotion. Size: 6,3" x 11,7" (16cm x 29.7 cm).  
Wirebinding for wallhanging. Offset printed.

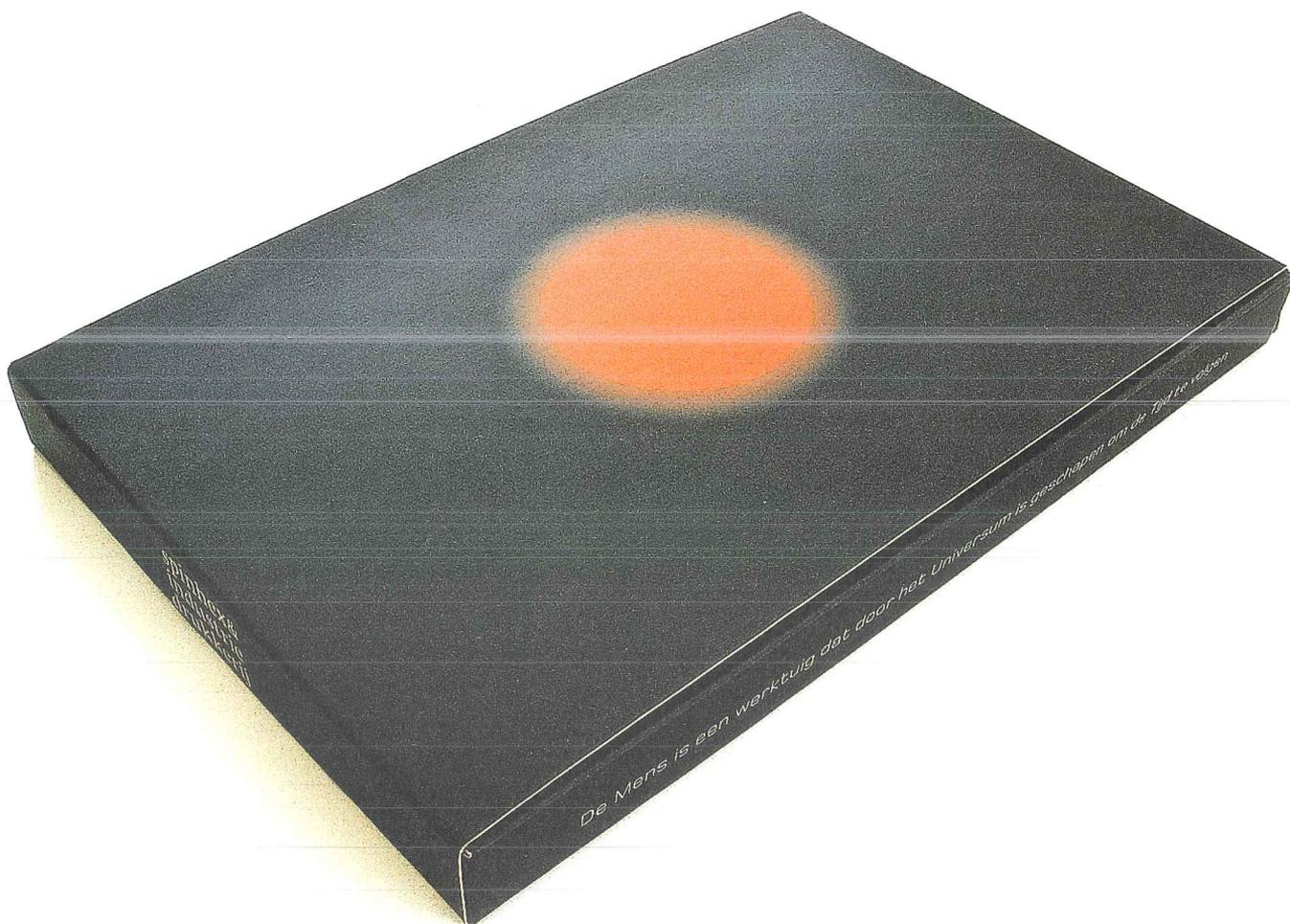


2009



THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



# CLEVER°FRANKE

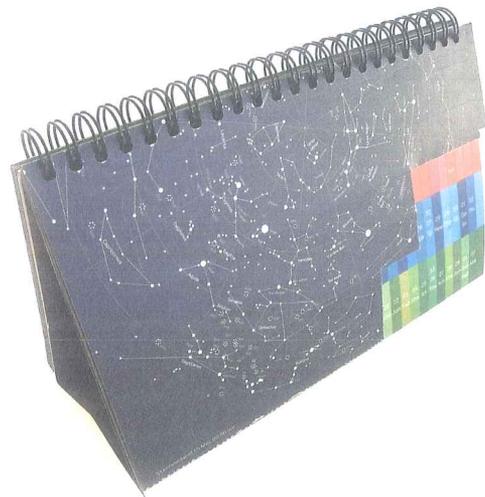
## Description

The calendar integrates the four most commonly used calendar systems, namely, Gregorian, Jewish, Arabic and Chinese, showing the differences and similarities between them. It allows the user to choose one's preferred system, which considers the different cultural holidays and important (religious) dates. The calendar 'questions' time as a strange and relative concept due to its various ways of measuring. A form

of absurdity is presented concerning our perception of time. Months, weeks, days and even hours are measured differently in each system.

The calendar consists of four levels, each containing its own specific information. The front of the calendar shows the Gregorian system. Turning the calendar around, it presents the four different calendar systems parallel to each other. Opening the calendar pages reveals the position of constellations relative to each month, and the seconds, minutes and hours passed each day, for each calendar system. Tearing off the days along the perforations, one is made aware of how much time has passed. The last pages of the calendar contain additional information concerning time measurement.

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



**Title of the work**  
2006-4704-5766-1427

**Design Agency**  
CLEVER°FRANKE

**Designer**  
CLEVER°FRANKE

**Art Director**  
Thomas Clever & Dennis de Graaff



**Client**  
Spinhex & Industrie Drukkerij





# e.m.papers

**Title of the work**

e.m.papers Printable Calendars

**Designer**

Eleanor Mayrhofer

**Photography**

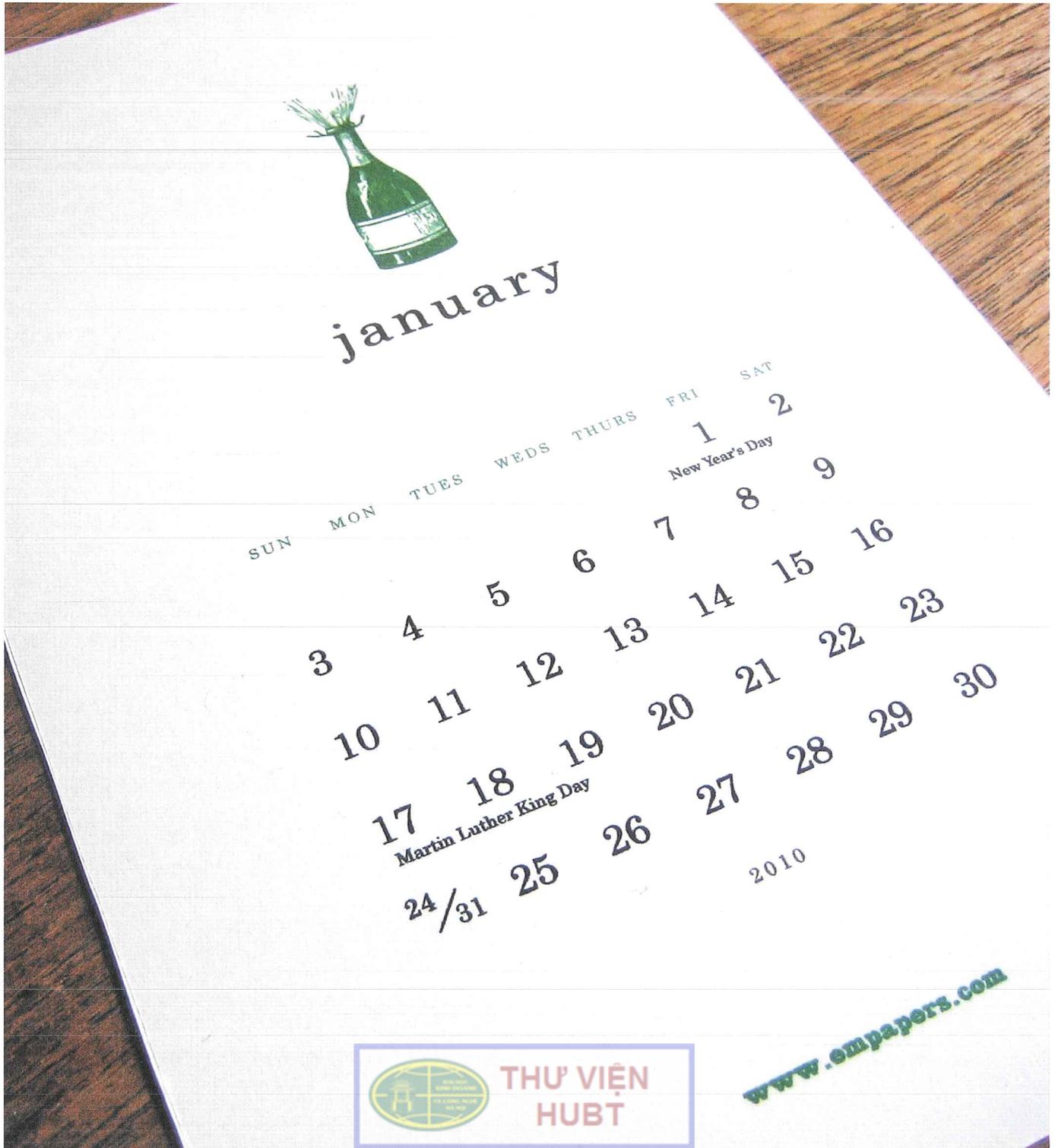
Eleanor Mayrhofer

**Design Agency**

e.m.papers

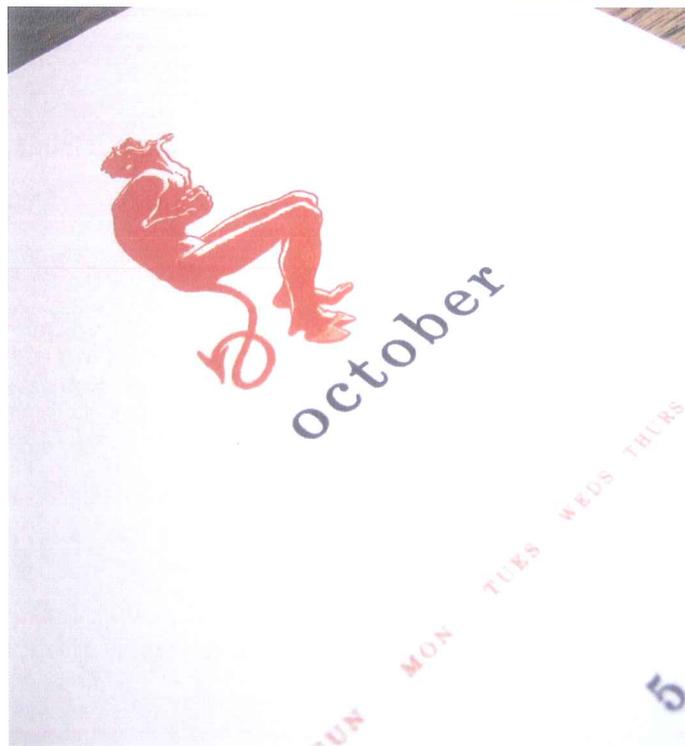
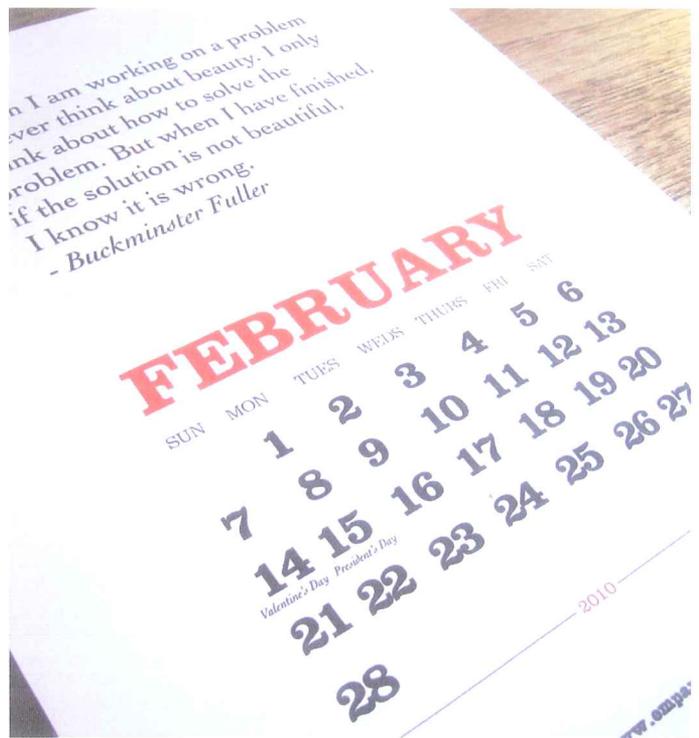
**Art Director**

Eleanor Mayrhofer



**THƯ VIỆN  
HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

[www.empapers.com](http://www.empapers.com)



### Description

e.m.papers designs printable wall and desk calendars which can be downloaded and printed multiple times. Calendar designs include 'Creative Inspiration'—a clean, modern and typographically bold calendar that provides monthly inspiration for the creative mind. Quotes include thoughts from Buckminster Fuller, Brenda Ueland

and Ray Bradbury to name a few. Also popular are the 'Simple Woodcuts' and 'Classic' e.m.papers calendars which feature charming designs and clean typography. The Calendars are designed to be easily printed at home on either regular paper or card stock and the visual design is carefully considered in order to limit ink consumption (no full bleeds, minimal

large colour fields). The Calendars come in a variety of sizes including A4, Letter size and half-letter size. The printable nature of the product satisfies both the impulse to create a 'DIY' (Do it Yourself) product and the instinct for instant gratification; no cutting needed. They also make great and economical gifts.

# Hallgrímsson

## Title of the work

Impractical Calendars

## Designer

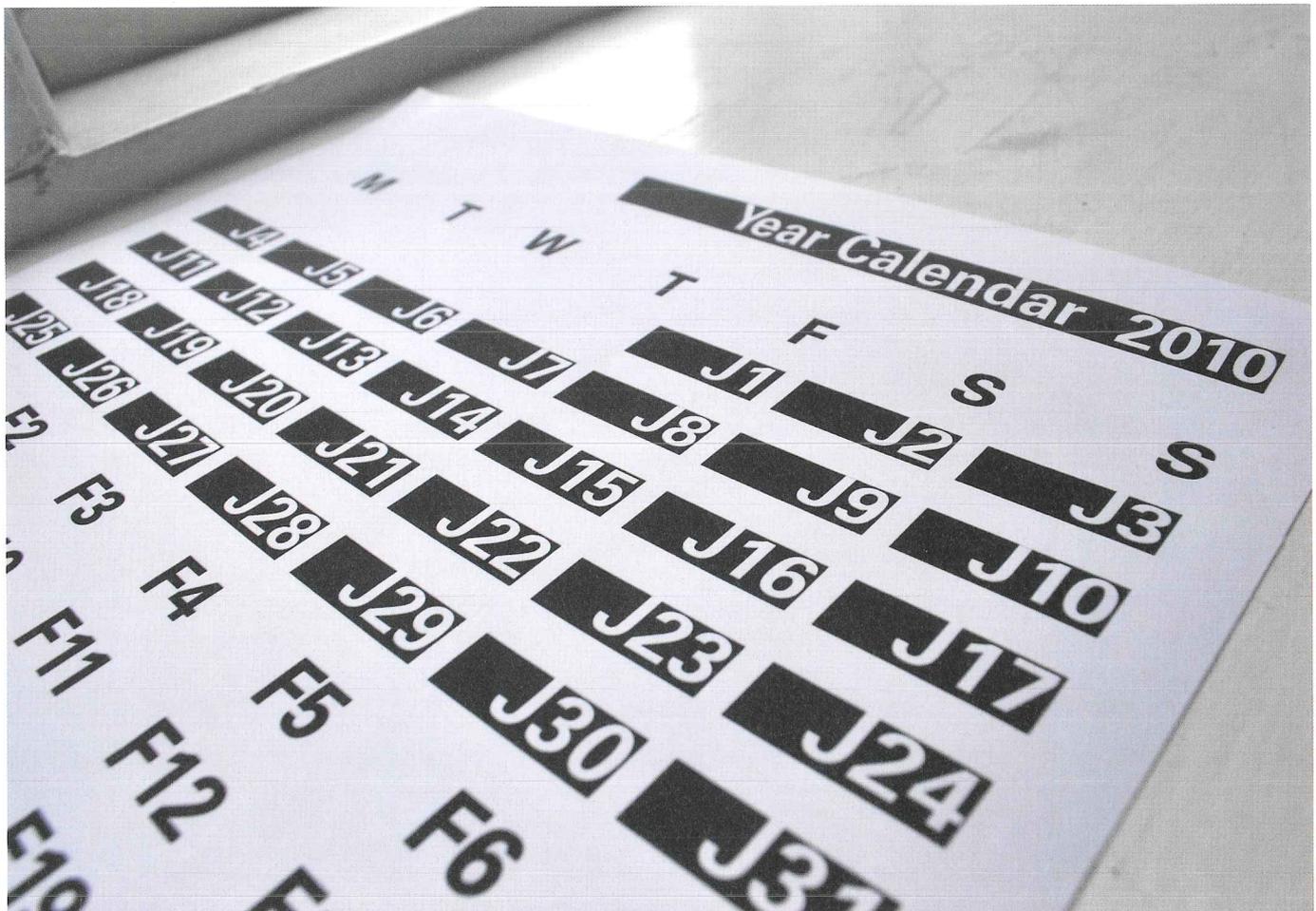
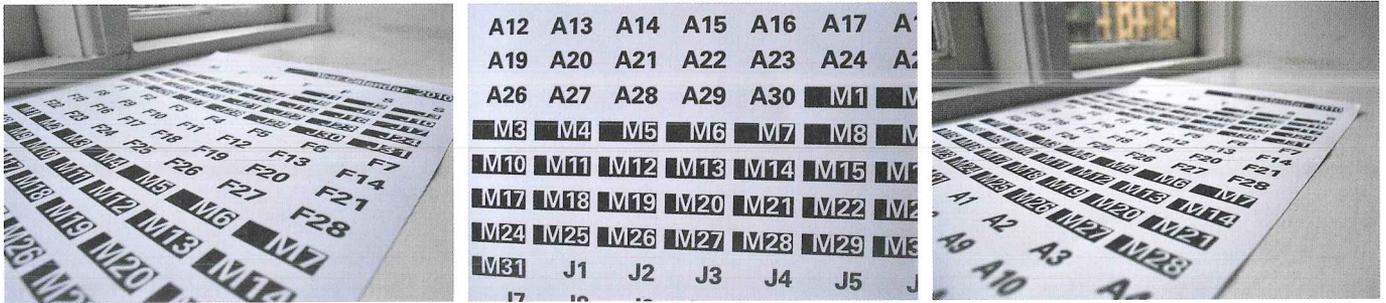
Jón Ingi Hallgrímsson

## Design Agency

Hallgrímsson

## Art Director

Jón Ingi Hallgrímsson



## Description

The designer doesn't like practical calendars, like the ones you carry around in your bag or pocket. The reason is probably that he's so bad at using them himself. He likes looking at calendars though, and looking at a whole year at once. He likes the systematic opportunities and turning a whole year into an illustration. Based on that, he started making simple impractical poster calendars that look good on your wall.

Year Calendar 2010

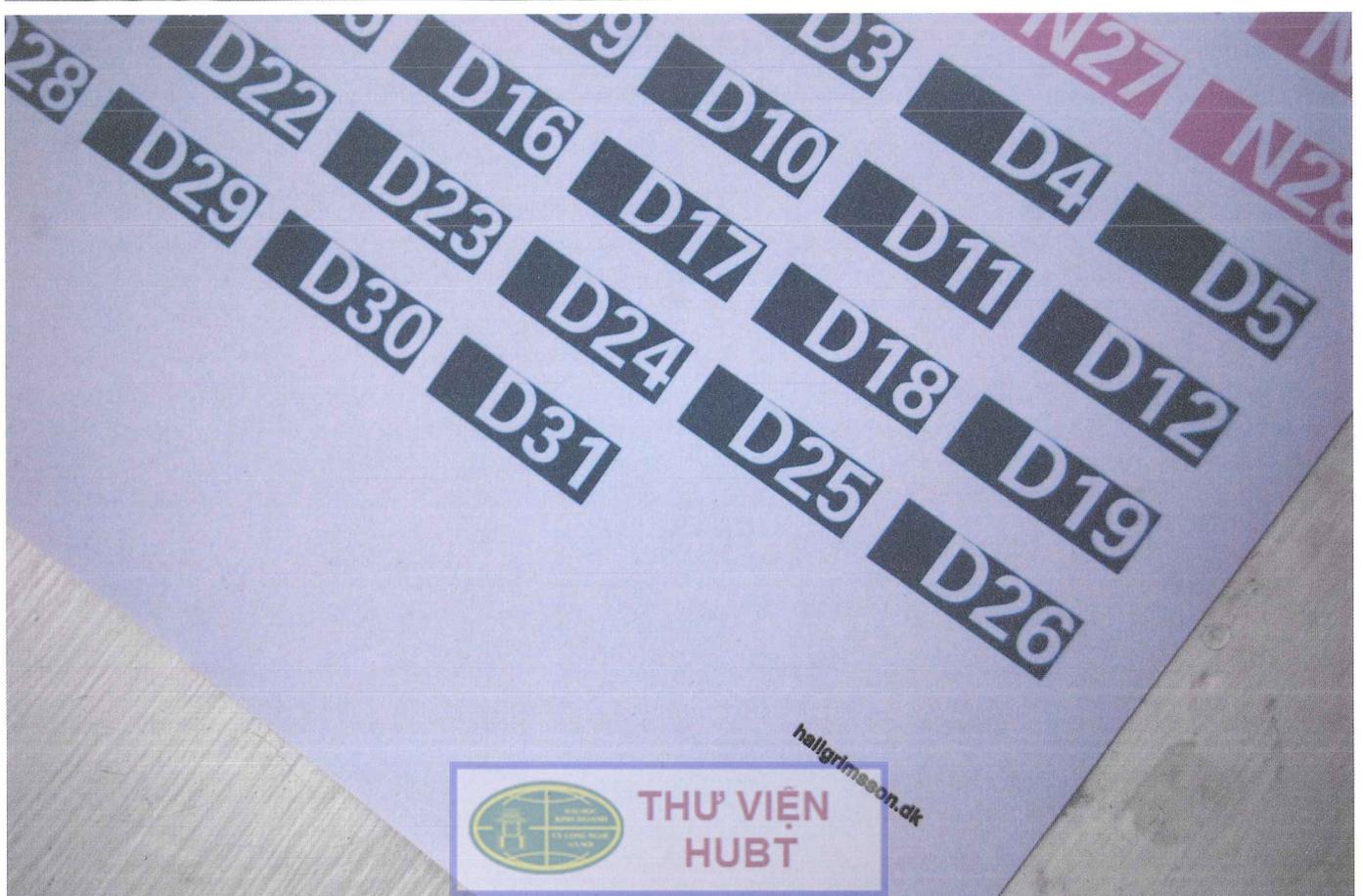
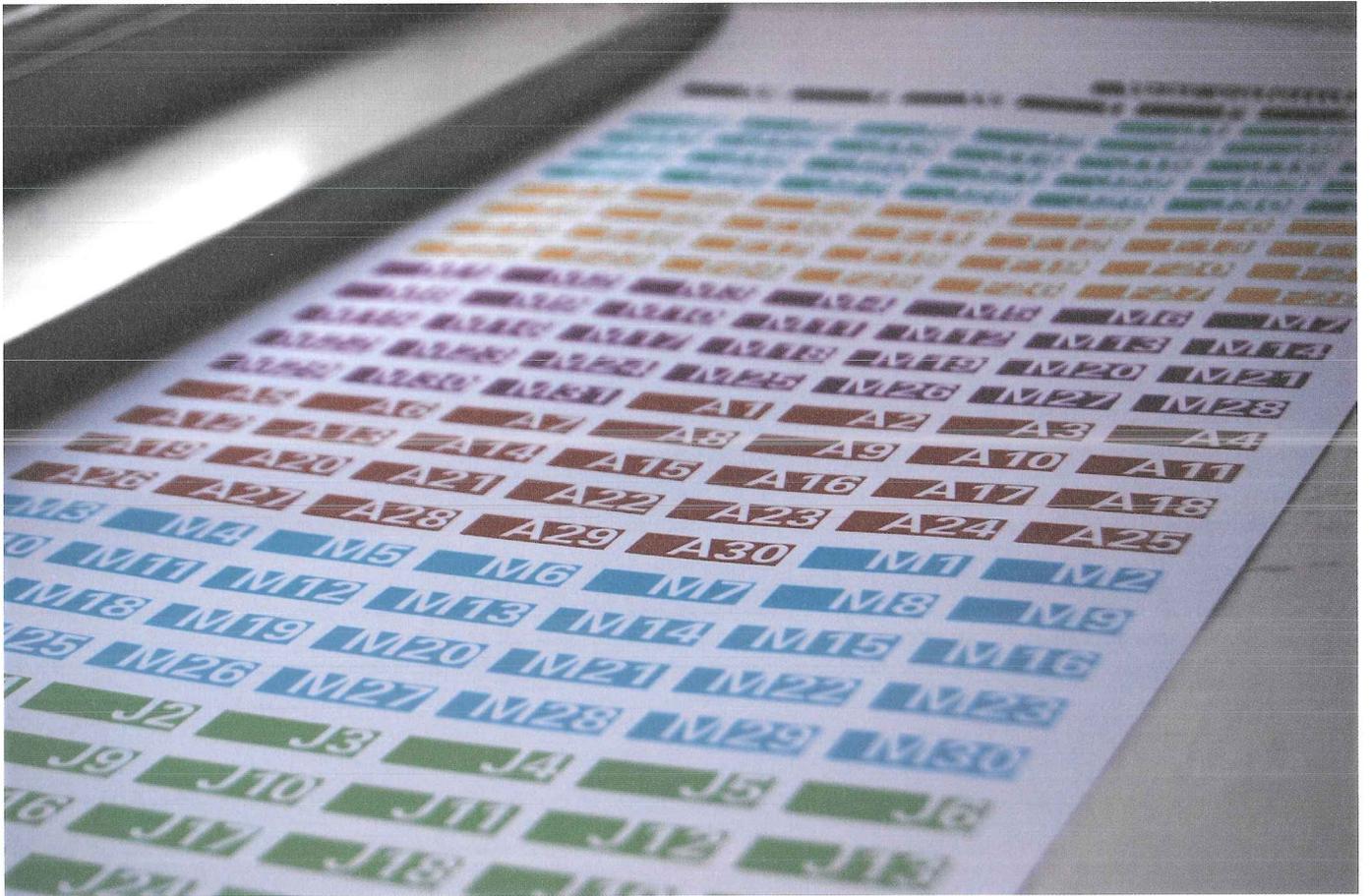
M T W T F S S

				J1	J2	J3
J4	J5	J6	J7	J8	J9	J10
J11	J12	J13	J14	J15	J16	J17
J18	J19	J20	J21	J22	J23	J24
J25	J26	J27	J28	J29	J30	J31
F1	F2	F3	F4	F5	F6	F7
F8	F9	F10	F11	F12	F13	F14
F15	F16	F17	F18	F19	F20	F21
F22	F23	F24	F25	F26	F27	F28
M1	M2	M3	M4	M5	M6	M7
M8	M9	M10	M11	M12	M13	M14
M15	M16	M17	M18	M19	M20	M21
M22	M23	M24	M25	M26	M27	M28
M29	M30	M31	A1	A2	A3	A4
A5	A6	A7	A8	A9	A10	A11
A12	A13	A14	A15	A16	A17	A18
A19	A20	A21	A22	A23	A24	A25
A26	A27	A28	A29	A30	M1	M2
M3	M4	M5	M6	M7	M8	M9
M10	M11	M12	M13	M14	M15	M16
M17	M18	M19	M20	M21	M22	M23
M24	M25	M26	M27	M28	M29	M30
M31	J1	J2	J3	J4	J5	J6
J7	J8	J9	J10	J11	J12	J13
J14	J15	J16	J17	J18	J19	J20
J21	J22	J23	J24	J25	J26	J27
J28	J29	J30	J1	J2	J3	J4
J5	J6	J7	J8	J9	J10	J11
J12	J13	J14	J15	J16	J17	J18
J19	J20	J21	J22	J23	J24	J25
J26	J27	J28	J29	J30	J31	A1
A2	A3	A4	A5	A6	A7	A8
A9	A10	A11	A12	A13	A14	A15
A16	A17	A18	A19	A20	A21	A22
A23	A24	A25	A26	A27	A28	A29
A30	A31	S1	S2	S3	S4	S5
S6	S7	S8	S9	S10	S11	S12
S13	S14	S15	S16	S17	S18	S19
S20	S21	S22	S23	S24	S25	S26
S27	S28	S29	S30	O1	O2	O3
O4	O5	O6	O7	O8	O9	O10
O11	O12	O13	O14	O15	O16	O17
O18	O19	O20	O21	O22	O23	O24
O25	O26	O27	O28	O29	O30	O31
N1	N2	N3	N4	N5	N6	N7
N8	N9	N10	N11	N12	N13	N14
N15	N16	N17	N18	N19	N20	N21
N22	N23	N24	N25	N26	N27	N28
N29	N30	D1	D2	D3	D4	D5
D6	D7	D8	D9	D10	D11	D12
D13	D14	D15	D16	D17	D18	D19
D20	D21	D22	D23	D24	D25	D26
D27	D28	D29	D30	D31		



THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



Year calendar 2016

M	T	W	T	F	S	S
				J1	J2	J3
J4	J5	J6	J7	J8	J9	J10
J11	J12	J13	J14	J15	J16	J17
J18	J19	J20	J21	J22	J23	J24
J25	J26	J27	J28	J29	J30	J31
F1	F2	F3	F4	F5	F6	F7
F8	F9	F10	F11	F12	F13	F14
F15	F16	F17	F18	F19	F20	F21
F22	F23	F24	F25	F26	F27	F28
M1	M2	M3	M4	M5	M6	M7
M8	M9	M10	M11	M12	M13	M14
M15	M16	M17	M18	M19	M20	M21
M22	M23	M24	M25	M26	M27	M28
M29	M30	M31	A1	A2	A3	A4
A5	A6	A7	A8	A9	A10	A11
A12	A13	A14	A15	A16	A17	A18
A19	A20	A21	A22	A23	A24	A25
A26	A27	A28	A29	A30	M1	M2
M3	M4	M5	M6	M7	M8	M9
M10	M11	M12	M13	M14	M15	M16
M17	M18	M19	M20	M21	M22	M23
M24	M25	M26	M27	M28	M29	M30
M31	J1	J2	J3	J4	J5	J6
J7	J8	J9	J10	J11	J12	J13
J14	J15	J16	J17	J18	J19	J20
J21	J22	J23	J24	J25	J26	J27
J28	J29	J30	J31	F1	F2	F3
F4	F5	F6	F7	F8	F9	F10
F11	F12	F13	F14	F15	F16	F17
F18	F19	F20	F21	F22	F23	F24
F25	F26	F27	F28	F29	F30	F31
A1	A2	A3	A4	A5	A6	A7
A8	A9	A10	A11	A12	A13	A14
A15	A16	A17	A18	A19	A20	A21
A22	A23	A24	A25	A26	A27	A28
A29	A30	S1	S2	S3	S4	S5
S6	S7	S8	S9	S10	S11	S12
S13	S14	S15	S16	S17	S18	S19
S20	S21	S22	S23	S24	S25	S26
S27	S28	S29	S30	O1	O2	O3
O4	O5	O6	O7	O8	O9	O10
O11	O12	O13	O14	O15	O16	O17
O18	O19	O20	O21	O22	O23	O24
O25	O26	O27	O28	O29	O30	O31
N1	N2	N3	N4	N5	N6	N7
N8	N9	N10	N11	N12	N13	N14
N15	N16	N17	N18	N19	N20	N21
N22	N23	N24	N25	N26	N27	N28
N29	N30	D1	D2	D3	D4	D5
D6	D7	D8	D9	D10	D11	D12
D13	D14	D15	D16	D17	D18	D19
D20	D21	D22	D23	D24	D25	D26
D27	D28	D29	D30	D31		



THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

**Title of the work**  
Everlasting adhesive calendar

**Design Agency**  
Laboratorium

**Designer**  
Ivana Vucic

**Art Director**  
Ivana Vucic, Orsat Frankovic

**Client**  
Laboratorium / self promotion

**Photography**  
Ivana Vucic



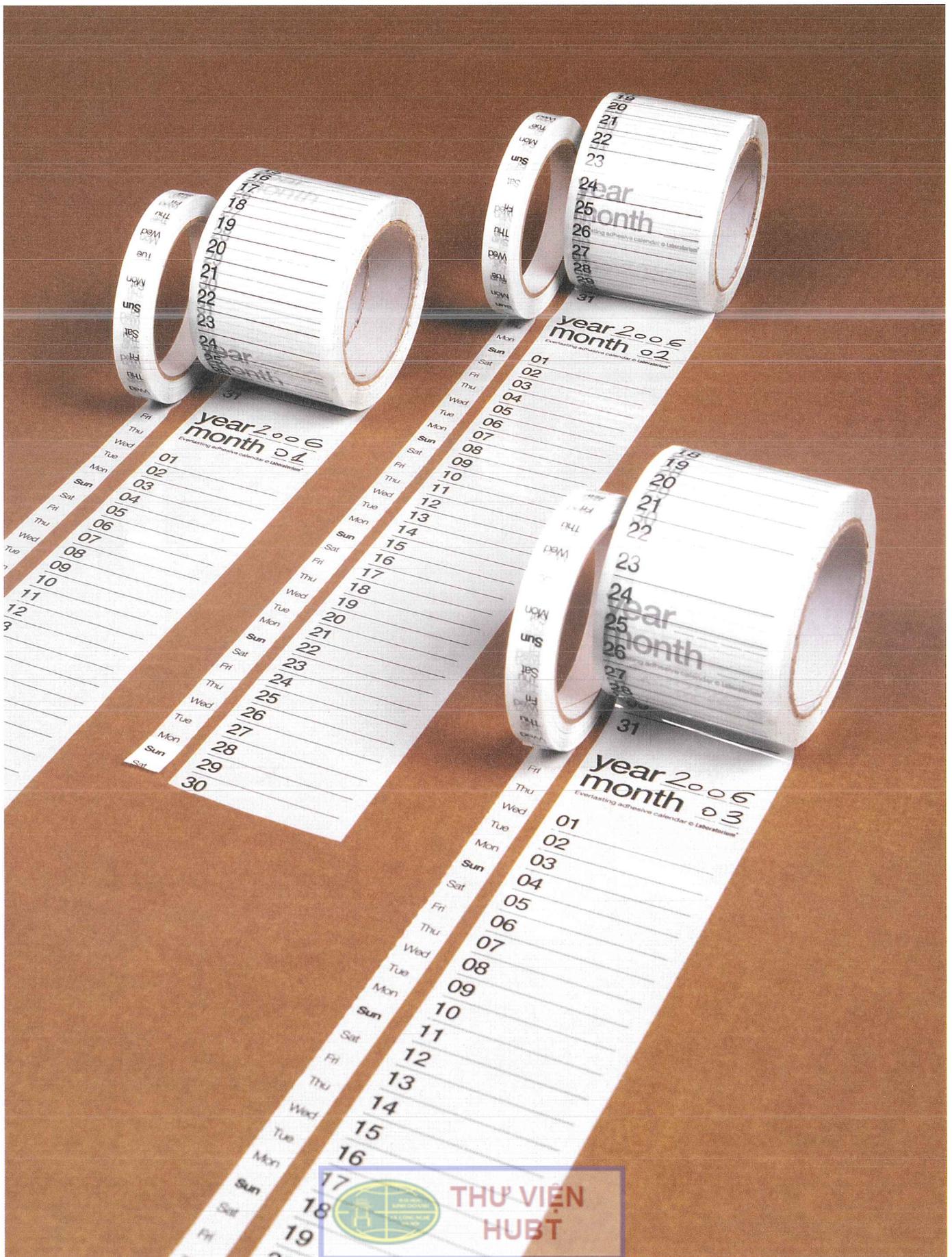
Laboratorium



year 2009.  
month VI.  
Everlasting adhesive calendar © Laboratorium

Sat	
Sun	01
Mon	02 meeting 9 am
Tue	03
Wed	04
Thu	05
Fri	06
Sat	07
Sun	08 ana / birthday !
Mon	09
Tue	10
Wed	11
Thu	12
Fri	13
Sat	14 tennis
Sun	15 5 pm

THƯ VIỆN HUBT  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



#### Description

Everlasting Adhesive Calendar is multi-functional adhesive tape which functions in same time as organizer, planner, post-it , tape, sticker... It's limited only by its own length. You can create each month in any time by day&date combination of two separate rolls (different widths) and

stick them together at any place you need different surfaces (wall, table, toilet walls...). Calendar was produced as promotional gift and Christmas card for Laboratorium clients and friends.



# Ken-tsai Lee

**Title of the work**

Fonso Paper Collection calendar

**Designer**

Ken-tsai Lee

**Client**

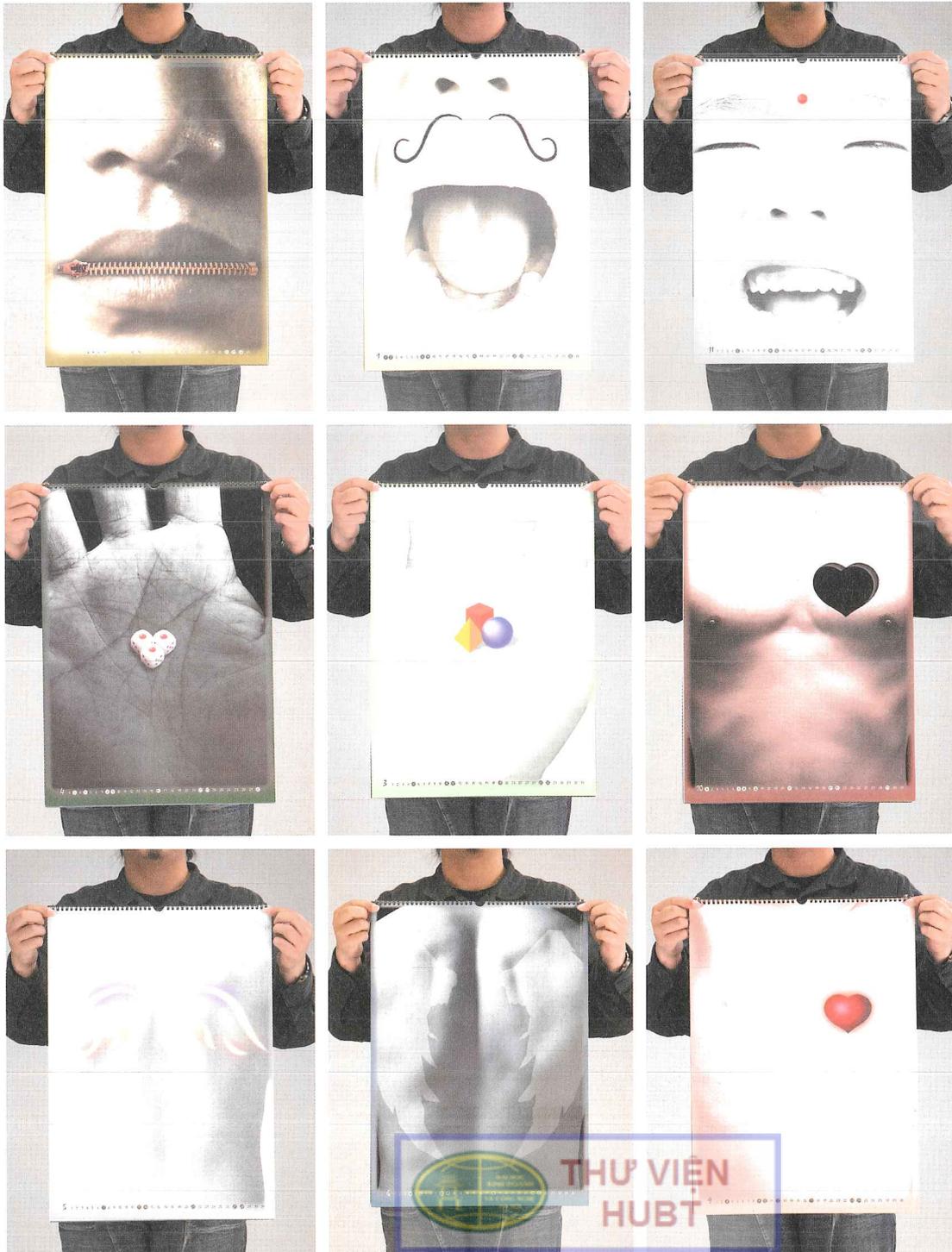
Fonso Enterprise Co., Ltd

**Design Agency**

Ken-tsai Lee image design company

**Art Director**

Ken-tsai Lee



TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

B O D Y

2 0 0 0

C A L E

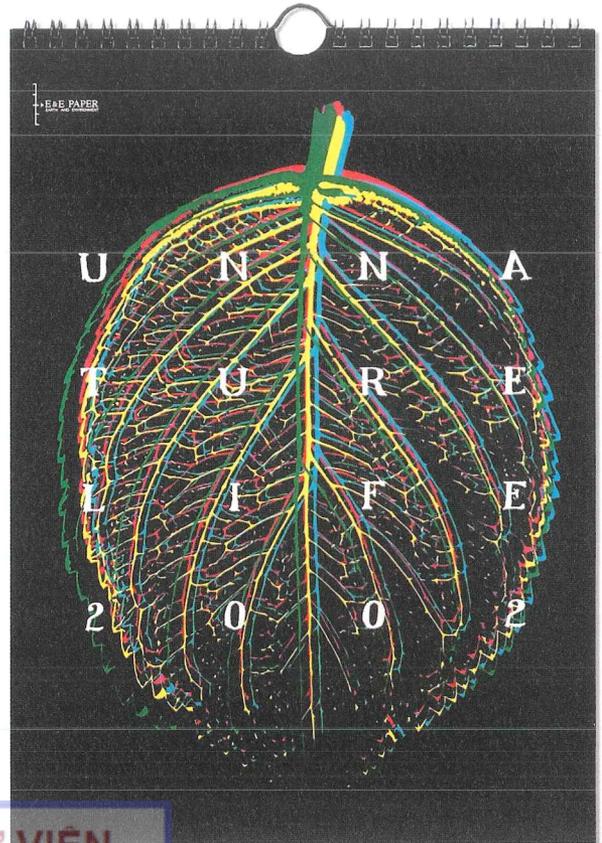
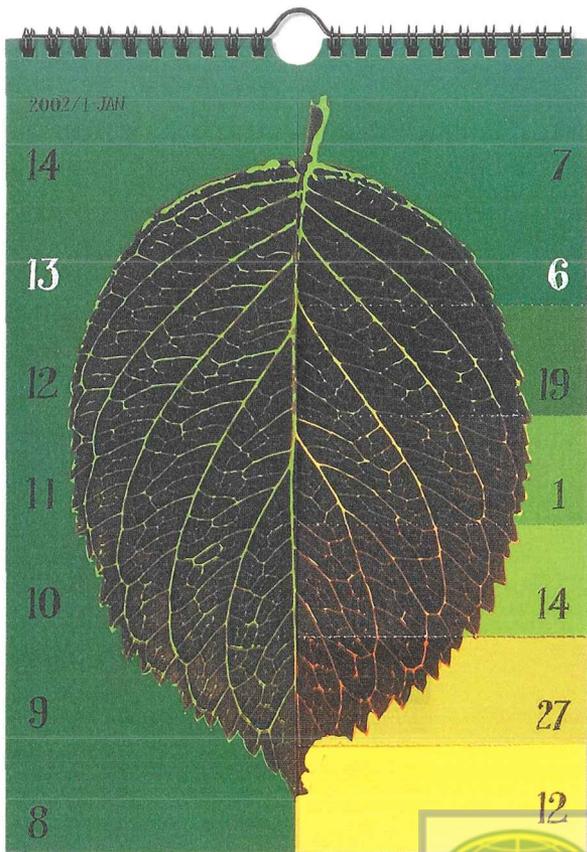
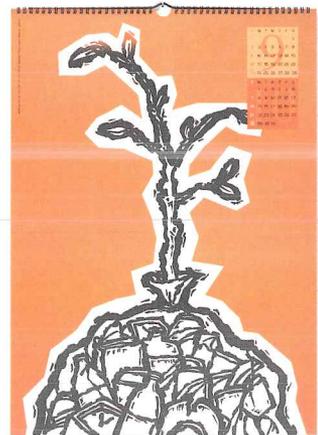
N D A R



THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# Ken-tsay Lee



**Title of the work**

Fonso Paper Collection calendar

**Designer**

Ken-tsai Lee

**Client**

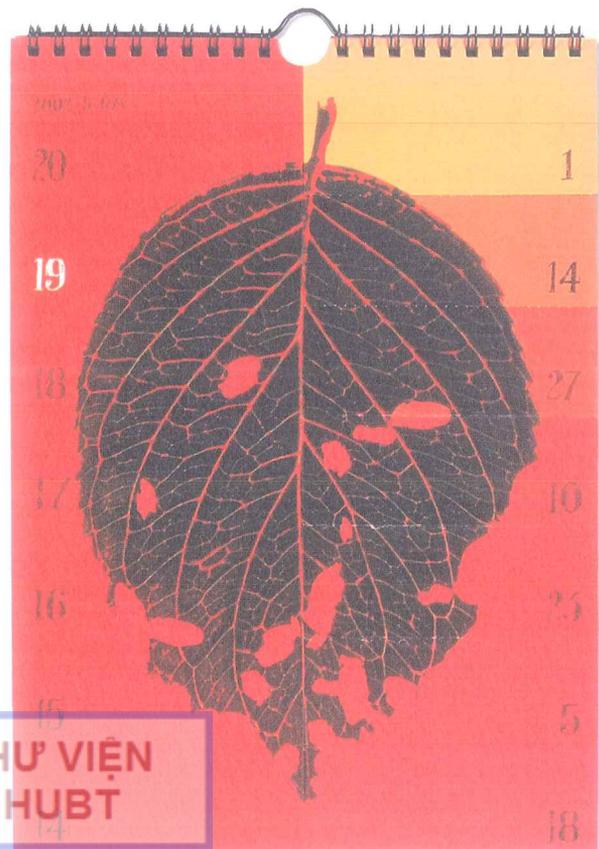
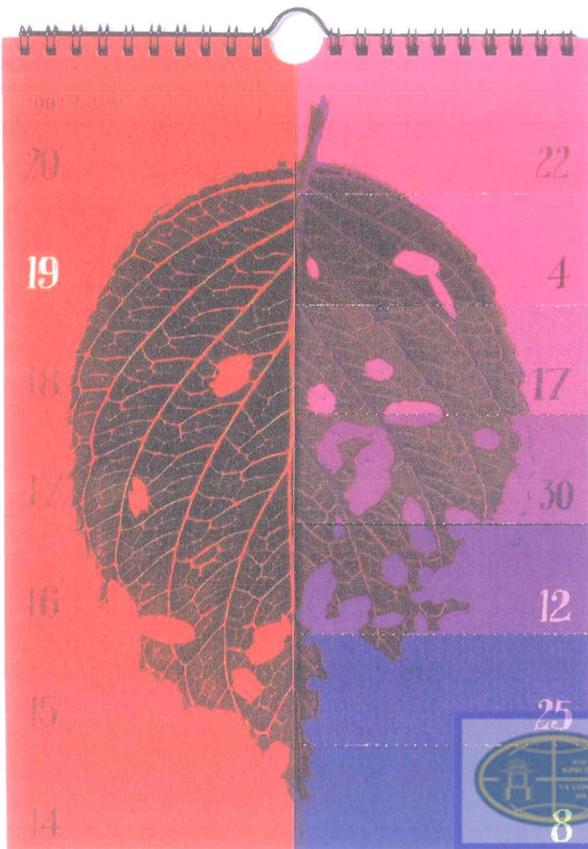
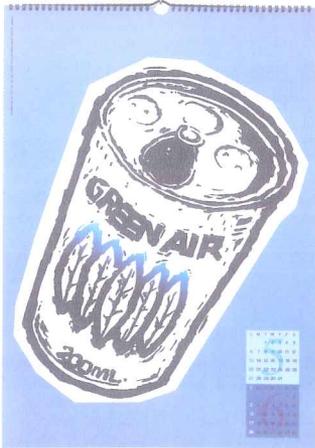
Fonso Enterprise Co., Ltd

**Design Agency**

Ken-tsai Lee image design company

**Art Director**

Ken-tsai Lee



  
**THƯ VIỆN  
HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# Ken-tsai Lee

**Title of the work**

Fonso Paper Collection calendar

**Designer**

Ken-tsai Lee

**Client**

Fonso Enterprise Co., Ltd

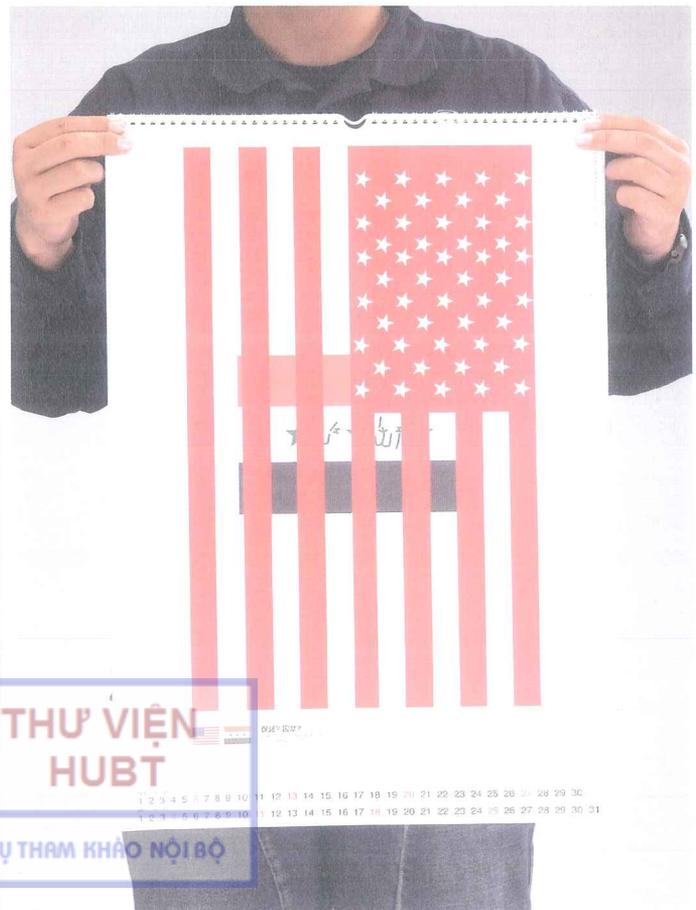
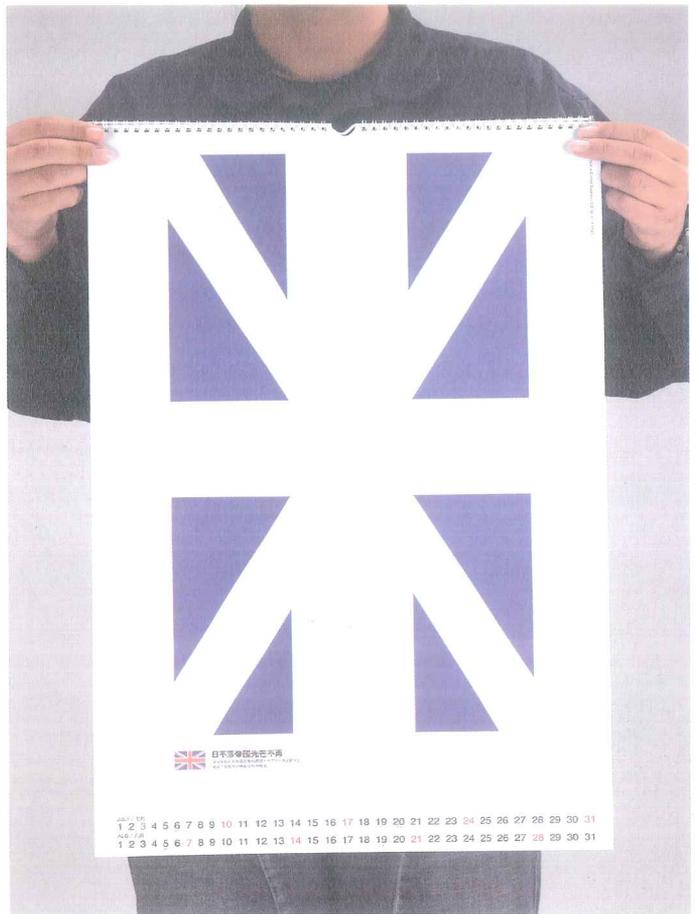
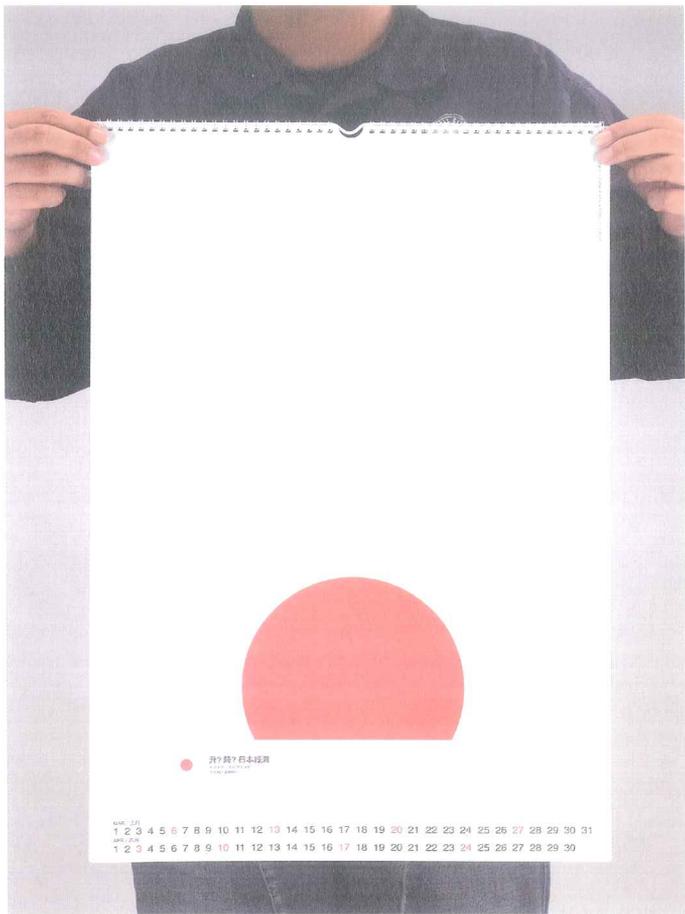
**Design Agency**

Ken-tsai Lee image design company

**Art Director**

Ken-tsai Lee






**THƯ VIỆN HUBT**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# Sveta Shubina

**Title of the work**

Calendar—transformer '10

**Designer**

Sveta Shubina

**Client**

Syndikat Prichud

**Design Agency**

Sveta Shubina

**Art Director**

Sveta Shubina

**Photography**

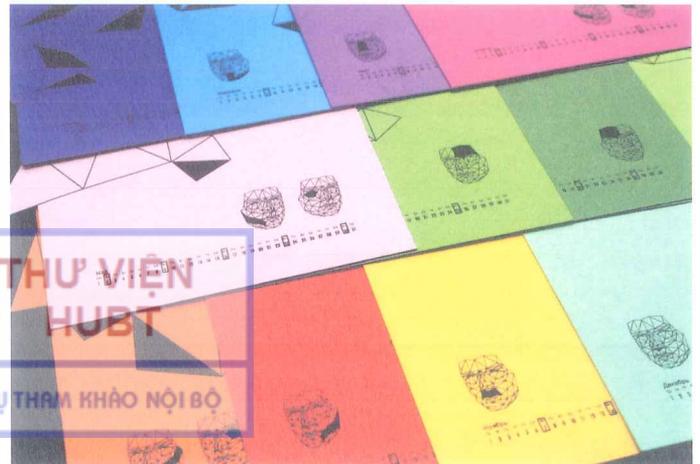
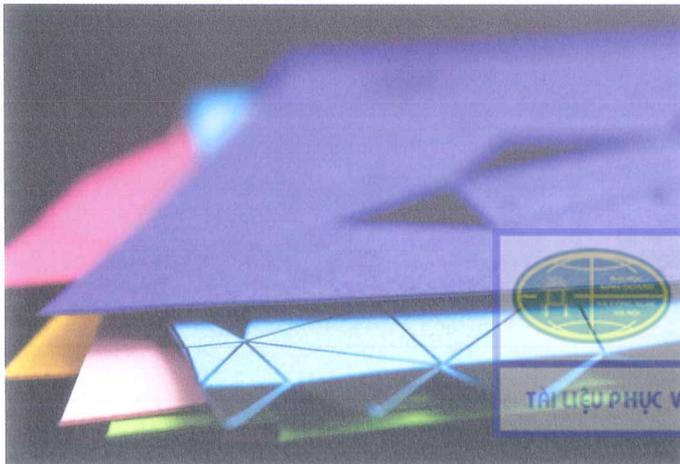
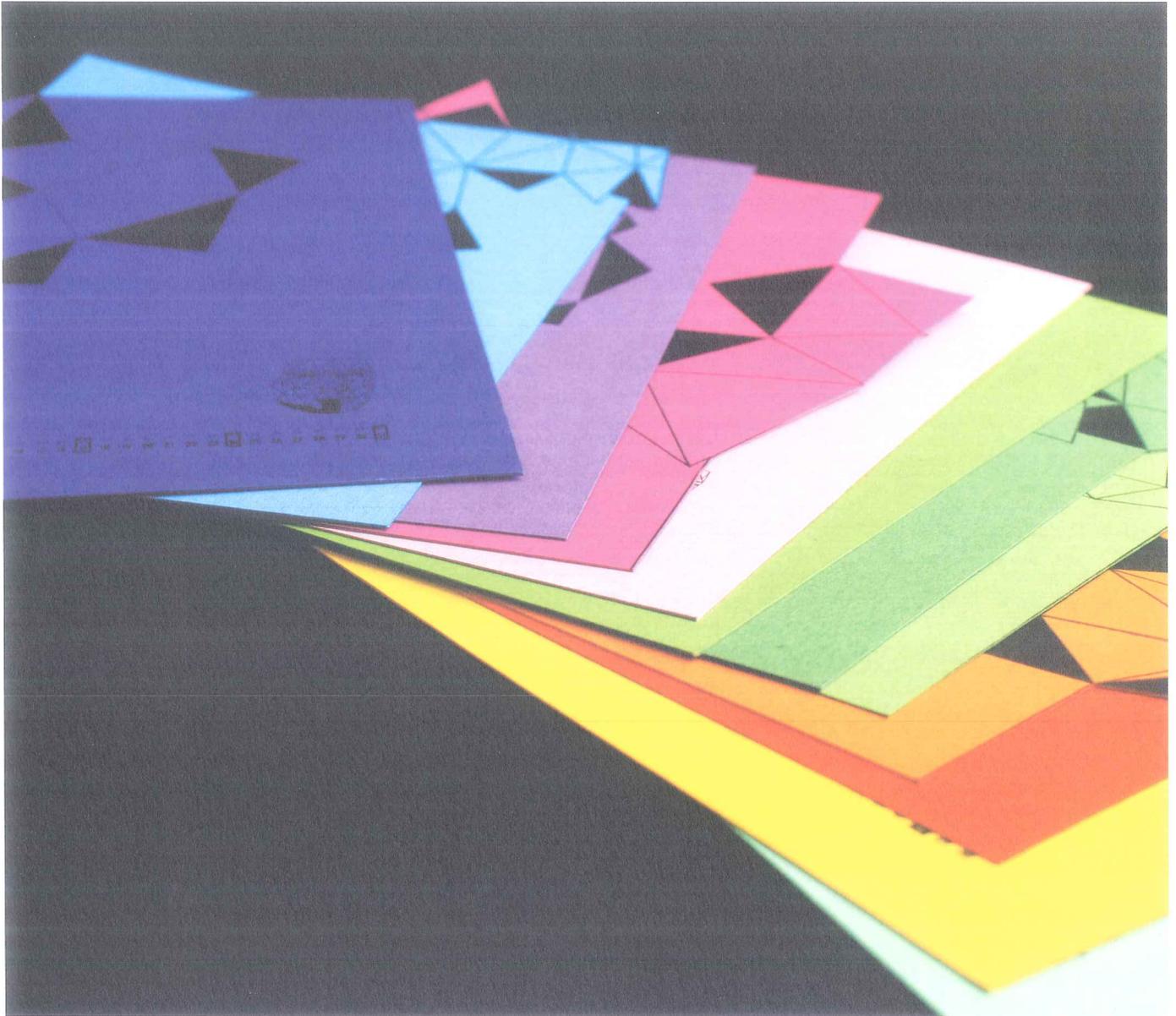
Sveta Shubina

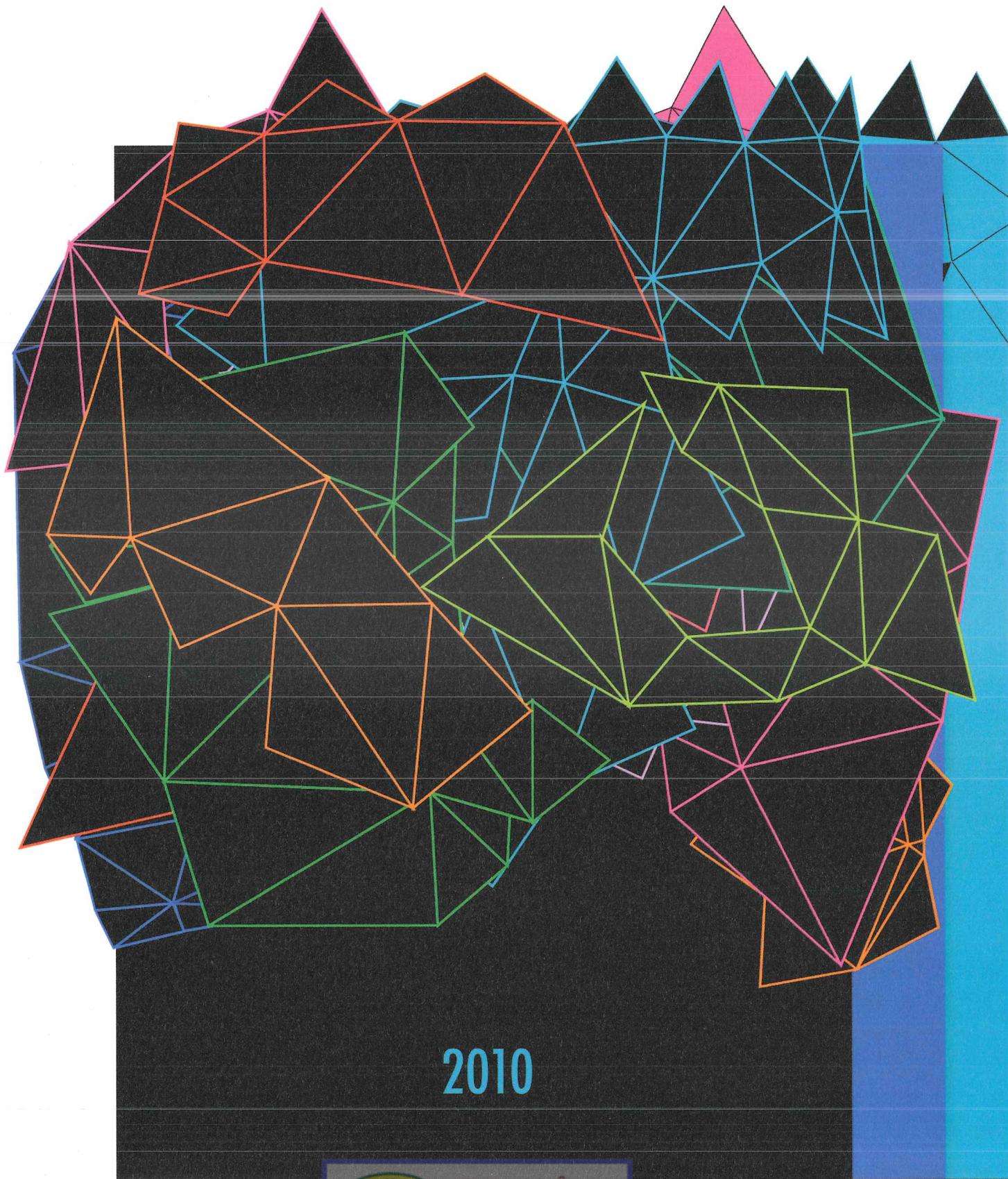


THƯ VIỆN HUỆ  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

### Description

Calendar—transformer consists of 12 sheets of coloured paper. Each sheet contains one piece of volumetric head, they can be cut out and attached. At the end of the year you can construct big coloured head, that presents the logo of organization.





2010



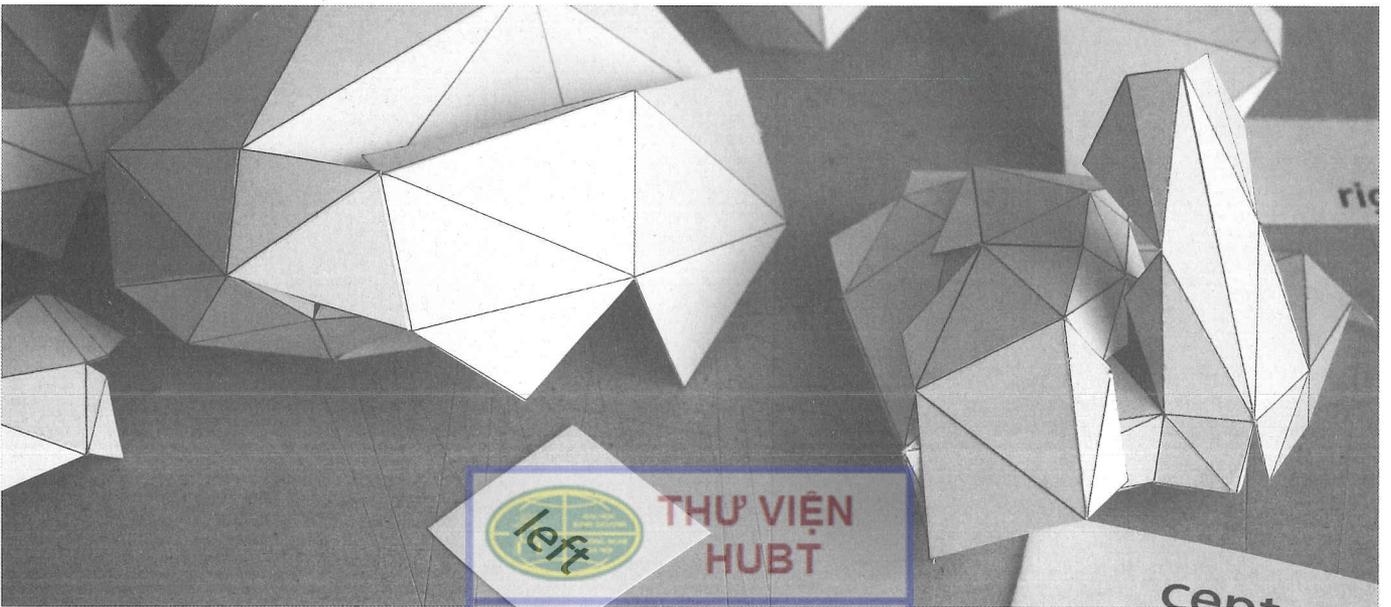
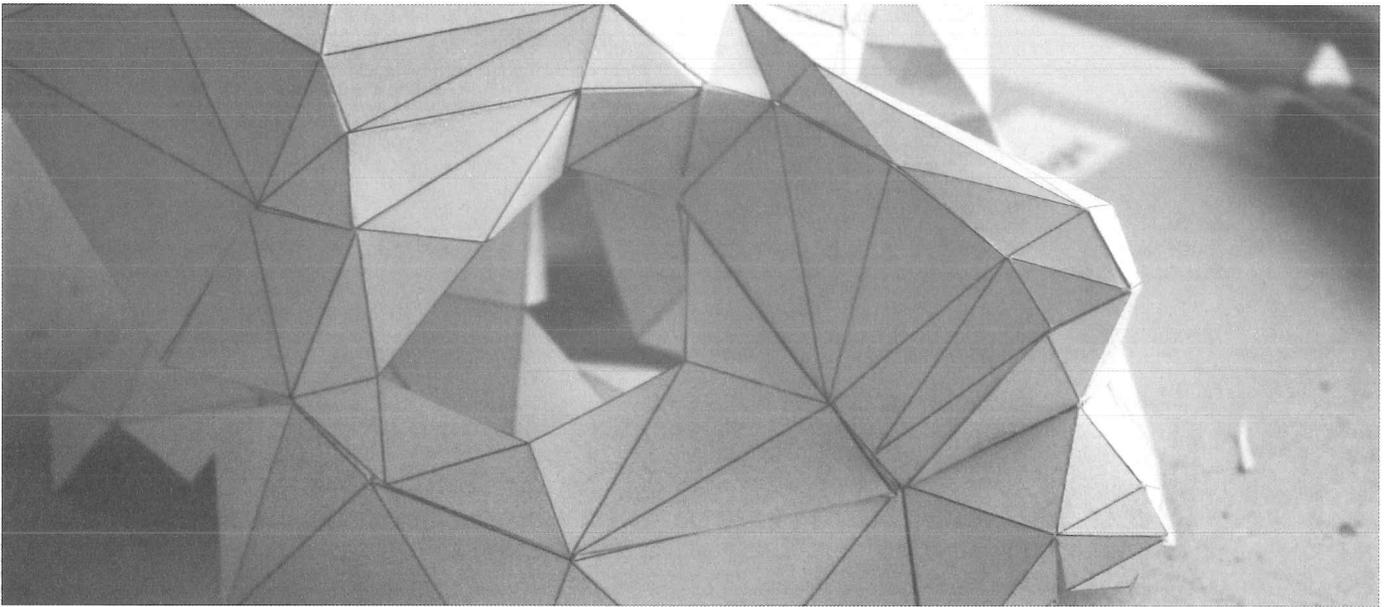
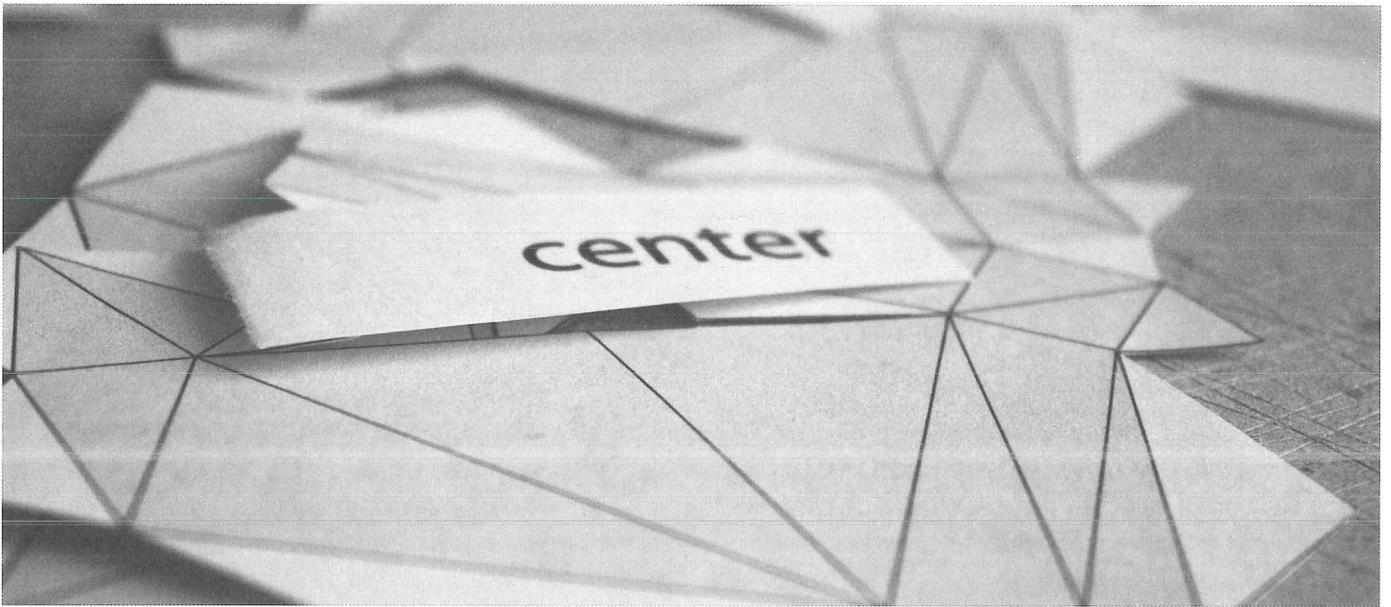
THƯ VIỆN  
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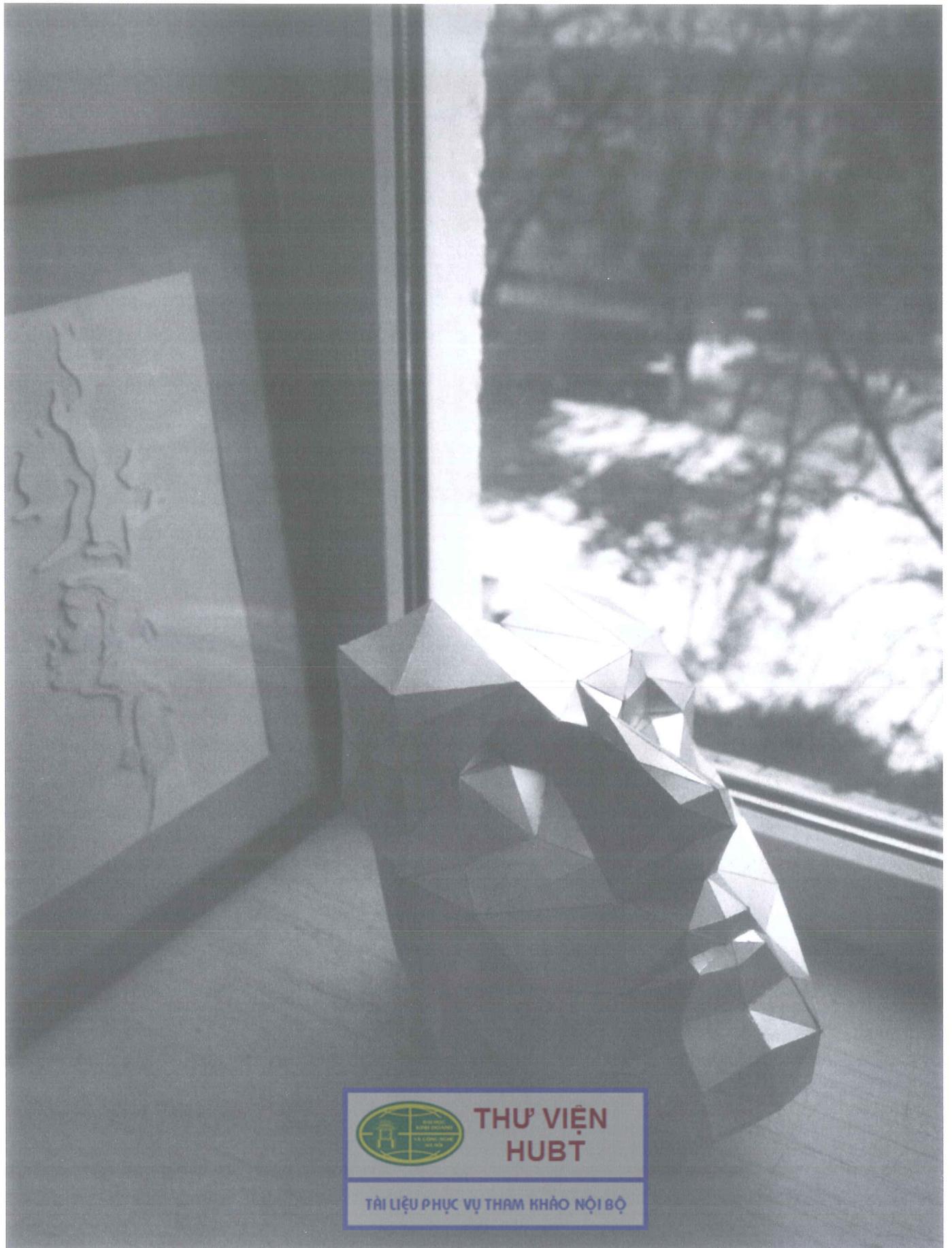
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



**THƯ VIỆN  
HUBT**

**TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ**



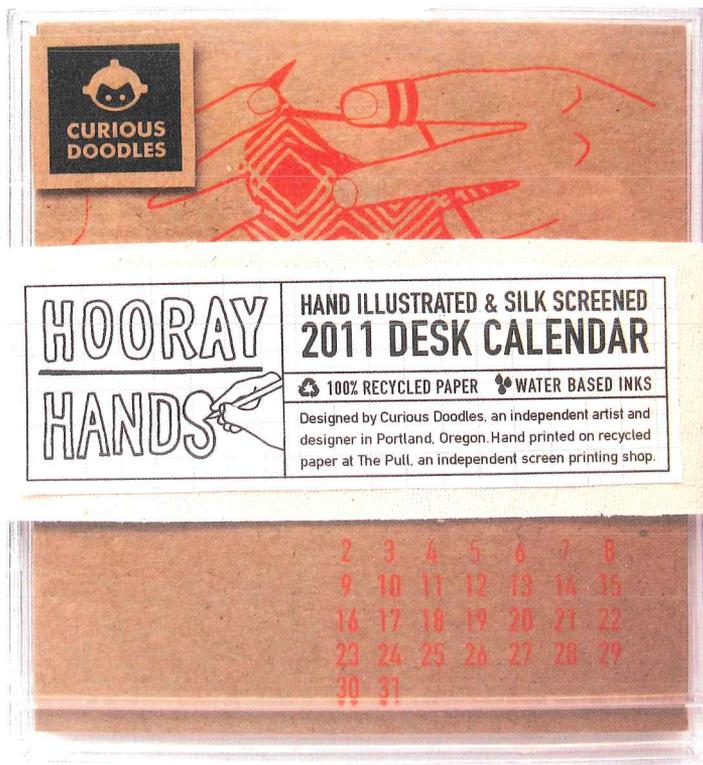


**THƯ VIỆN  
HUBT**

**TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ**



# Laura Trimmell



## Title of the work

Hooray Hands 2011 Desk Calendar

## Design Agency

CuriousDoodles

## Designer

Laura Trimmell

## Art Director

Laura Trimmell

## Client

CuriousDoodles

## Photography

Laura Trimmell



## Description

This calendar is a celebration of using your hands creatively. Each of my hand printed illustrations show a person making/doing with their hands, something I find very rewarding.

The process of screen printing lets the ink sit above of the paper giving the finished product a much more tactile feel. I reduced environmental impact by printing on both sides of the paper and by printing on a chipboard, a 100% recycled paper.



THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



**JANUARY**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**FEBRUARY**

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				




**MARCH**

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



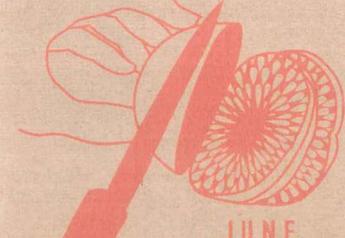
**APRIL**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



**MAY**

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



**JUNE**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



**JULY**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



**AUGUST**

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



**SEPTEMBER**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**OCTOBER**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



**NOVEMBER**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						




**DECEMBER**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**THƯ VIỆN HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# Laura Trimmell



## Title of the work

2011 Holiday Deer Screen  
Printed Tea Towel Calendar

## Design Agency

CuriousDoodles

## Designer

Laura Trimmell

## Art Director

Laura Trimmell

## Photography

Laura Trimmell



## Description

These tea towels are designed to be functional and brighten your kitchen. I combined two of my favorite inspirations, geometry and nature into this design. Each tea towel calendar is lovingly screen printed by myself at The Pull, an independent silk screen shop in Portland, or operated by Diskgrunt.

- Hand screen printed with water based inks: red & teal
- Printed on 100% Organic Cotton Tea Towel with a rolled hem
- Size: 28"x20"



# Mar Hernández



**Title of the work**  
Malota Calendar 2009

**Design Agency**  
Malotaprojects

**Designer**  
Mar Hernández

**Art Director**  
Mar Hernández

**Client**  
Malotaprojects

**Photography**  
Mar Hernández

**Description**  
Malotaprojects 2009 Calendar  
15cm x 29 cm  
Wall Calendar / 300 copies Limited Edition  
Signed and numbered by hand





2009



THƯ VIỆN  
HUBT

calendar  
[www.malotaprojects.com](http://www.malotaprojects.com)

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# Noa Bembibre

## Description

For five years the calendar Cats Let Nothing Darken Their Roar has introduced new, odd, and strange phrases every month. It started with 30 modest copies in 2006, to over a million in 2007, as it came out from the huge rotary printers of the Finnish daily newspaper Helsingin Sanomat, to a limited edition of 500 copies today.

The calendar is printed in four colours on matt paper, and comes with its signature black ribbon binding.

The calendar is sold throughout the world in selected retailers such as Colette in Paris and Kiosk in New York and through its website.

**CATS LET  
NOTHING  
DARKEN  
THEIR  
ROAR**

**2010**



**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



**Title of the work**  
cats let nothing darken their roar

**Design Agency**  
Noa Bembibre Studio



**THƯ VIỆN HUBT**

Designer  
Noa Bembibre

Art Director  
Noa Bembibre

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

**Photography**  
Noa Bembibre Studio

**NINJA  
BUNNIES  
RUN  
NEARBY**

M T W T F S S M T W T F S S  
1 2 3 4 5 6 7 8 9 10  
11 12 13 14 15 16 17 18 19 20 21 22 23 24  
25 26 27 28 29 30 31

**FEDERAL  
BROOMS  
JUMP IF  
NECESS  
ARY**

M T W T F S S M T W T F S S  
1 2 3 4 5 6 7 8 9 10 11 12 13 14  
15 16 17 18 19 20 21 22 23 24 25 26 27 28

**TWO  
MATS  
ONE  
BIRCH**

M T W T F S S M T W T F S S  
1 2 3 4 5 6 7 8 9 10 11 12 13 14  
15 16 17 18 19 20 21 22 23 24 25 26 27 28  
29 30 31

**JUNIOR  
PLUTO,  
MEET  
THE  
SKY**

M T W T F S S M T W T F S S  
1 2 3 4 5 6 7 8 9 10 11  
12 13 14 15 16 17 18 19 20 21 22 23 24 25  
26 27 28 29 30 31

**THE AU  
STERE  
GLASS  
NEEDS  
LUSTER**

M T W T F S S M T W T F S S  
1 2 3 4 5 6 7 8  
9 10 11 12 13 14 15 16 17 18 19 20 21 22  
23 24 25 26 27 28 29 30 31

**SEPAR  
ATELY  
I REME  
MBER**

M T W T F S S M T W T F S S  
1 2 3 4 5 6 7 8 9 10 11 12  
13 14 15 16 17 18 19 20 21 22 23 24 25 26  
27 28 29 30



**MANY  
PRIME  
NUMBERS  
LOVE  
FOREVER**

M T W T F S S M T W T F S S  
1 2 3 4 5 6 7 8 9 10 11  
12 13 14 15 16 17 18 19 20 21 22 23 24 25  
26 27 28 29 30

**AUTO  
MATIC  
YOLK**

M T W T F S M T W T F S M  
1 2 3 4 5 6 7 8 9  
10 11 12 13 14 15 16 17 18 19 20 21 22 23  
24 25 26 27 28 29 30 31

**JUST  
EAT  
DINN  
ER**

M T W T F S M T W T F S M  
1 2 3 4 5 6 7 8 9 10 11 12 13  
14 15 16 17 18 19 20 21 22 23 24 25 26 27  
28 29 30

**OCTAG  
ON, BE  
NICER**

M T W T F S S M T W T F S S  
1 2 3 4 5 6 7 8 9 10  
11 12 13 14 15 16 17 18 19 20 21 22 23 24  
25 26 27 28 29 30 31

**NO THING  
LIKE  
LITTLE  
VERA  
TO MAKE  
THINGS  
BETTER**

M T W T F S M T W T F S M  
1 2 3 4 5 6 7 8 9 10 11 12 13 14  
15 16 17 18 19 20 21 22 23 24 25 26 27 28  
29 30

**DELIGHT  
FUL  
ICEMAN,  
ROBERT**

M T W T F S M T W T F S  
1 2 3 4 5 6 7 8 9 10 11  
12 13 14 15 16 17 18 19 20 21 22 23 24 25  
26 27 28 29 30 31



**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# Pablo Alfieri

## Title of the work

Some Type of Wonderful 2010  
Happy August

## Design Agency

Plenty

## Designer

Pablo Alfieri

## Art Director

Pablo Alfieri

## Client

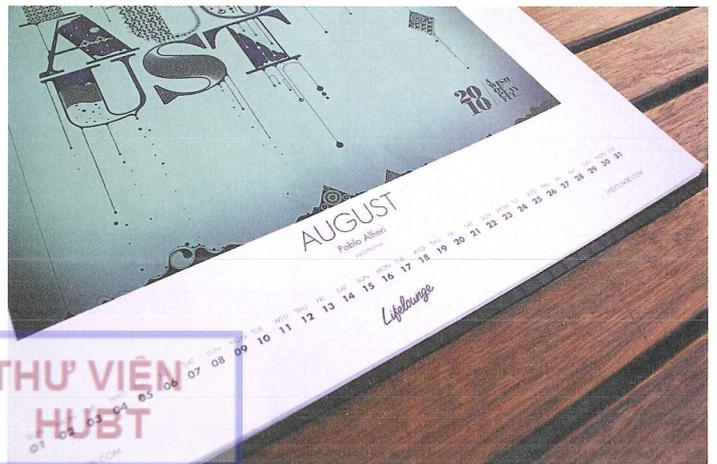
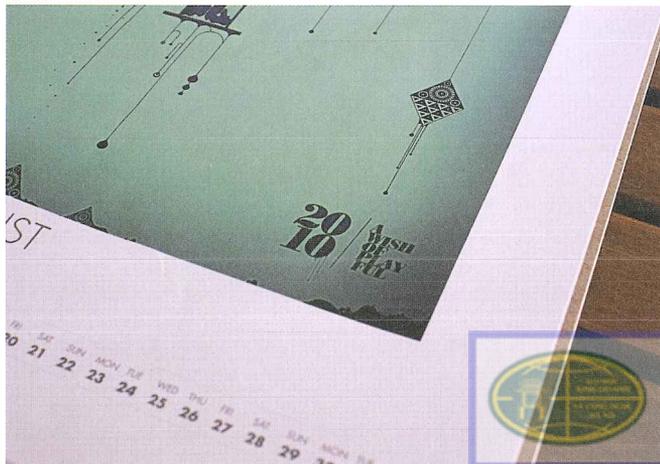
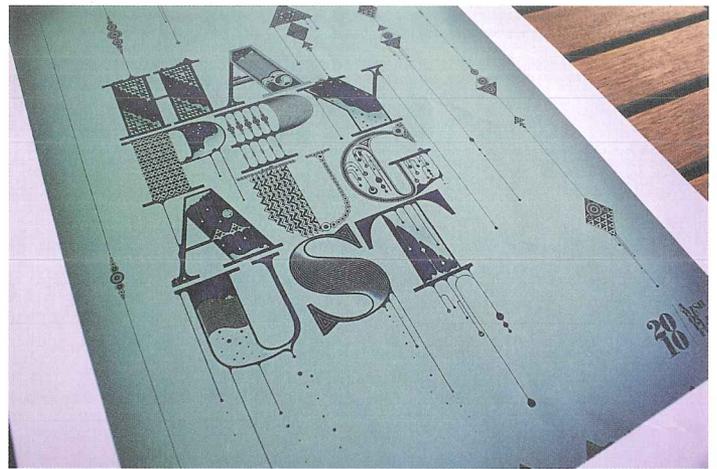
Lifelounge



## Description

Lifelounge contacted me to be part of the wonderful calendar designed by Luke Lucas. I was assigned the month of August, and as I live in Buenos Aires, I took the rain and the cold weather as inspiration.

Some Type of Wonderful is a global typographic initiative conceived by Lifelounge in 2008 to showcase the best of the world's creative talent across the realms of art, design and illustration. Each year 12 artists are selected for their unique approach to the craft and are given an individual typographic design brief based around a month of the year. The artist is asked to interpret the brief in a way that typographically represents what that month specially means to them. How abstract or literal the interpretation is completely up to them.



THƯ VIỆN  
HƯỚNG

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



# DEFTELING DESIGN



defteling DESIGN  
503-780-3880 | WWW.DFTLNG.COM

THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

**Title of the work**  
Client Holiday Gift

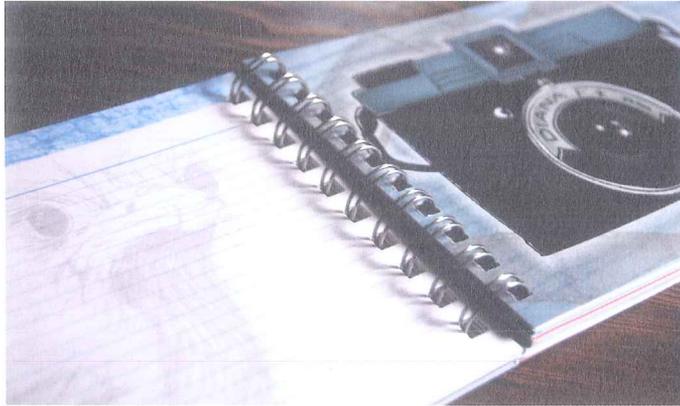
**Designer**  
Alex Wijnen

**Client**  
collaboration between Brown Printing,  
Defteling Design, Neenah Paper, WCP Solutions

**Design Agency**  
Defteling Design

**Art Director**  
Alex Wijnen

**Photography**  
Alex Wijnen



### Description

Defteling Design wanted to create something gorgeous yet practical to give to clients as a token of appreciation during the 2010 holiday season. The solution was to illustrate and design a day planner, something that would remain in front of our clients' eyes throughout the year.

The overall theme of the illustrations was inspired by finding beauty in the mundane and relating everyday scenarios to each of the months. All images started out as hand-drawn pen and ink illustrations. They were then scanned and digitally finished in Photoshop, making the images come to

life with the use of colour and texture.

To help offset the production costs, the project turned into a collaboration between the designer, the printer, the paper manufacturer, and a paper distributor. All parties involved donated time and/or materials, and in return each company received day planners that included a customized translucent fly sheet with their company's holiday message. In addition, the last page of the planner lists production notes and details the involvement of each contributor.



# Laboratorium

**Title of the work**

Periodic Table of time

**Art Director**

Ivana Vucic, Orsat Frankovic

**Design Agency**

Laboratorium

**Client**

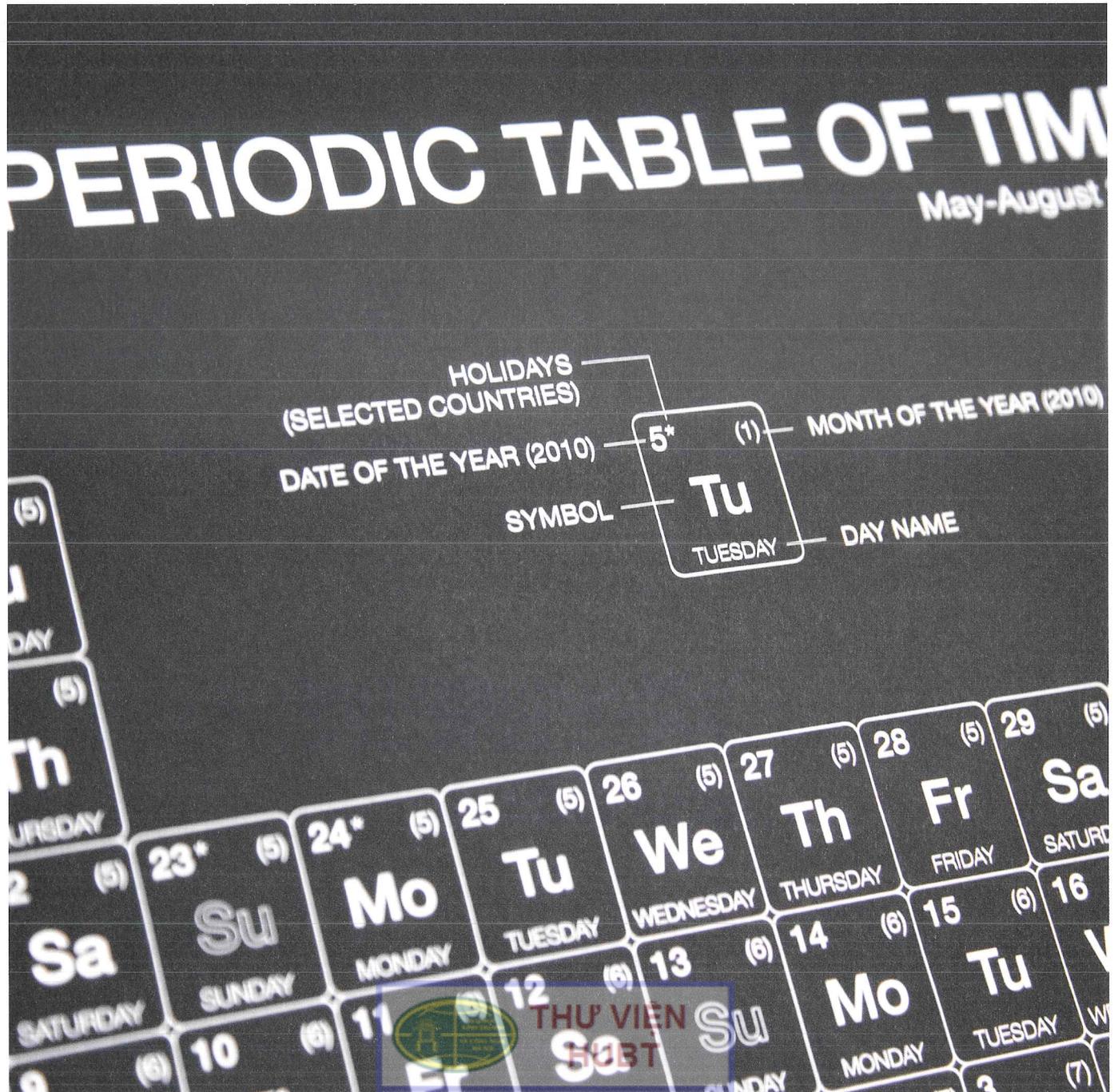
Laboratorium / self promotion

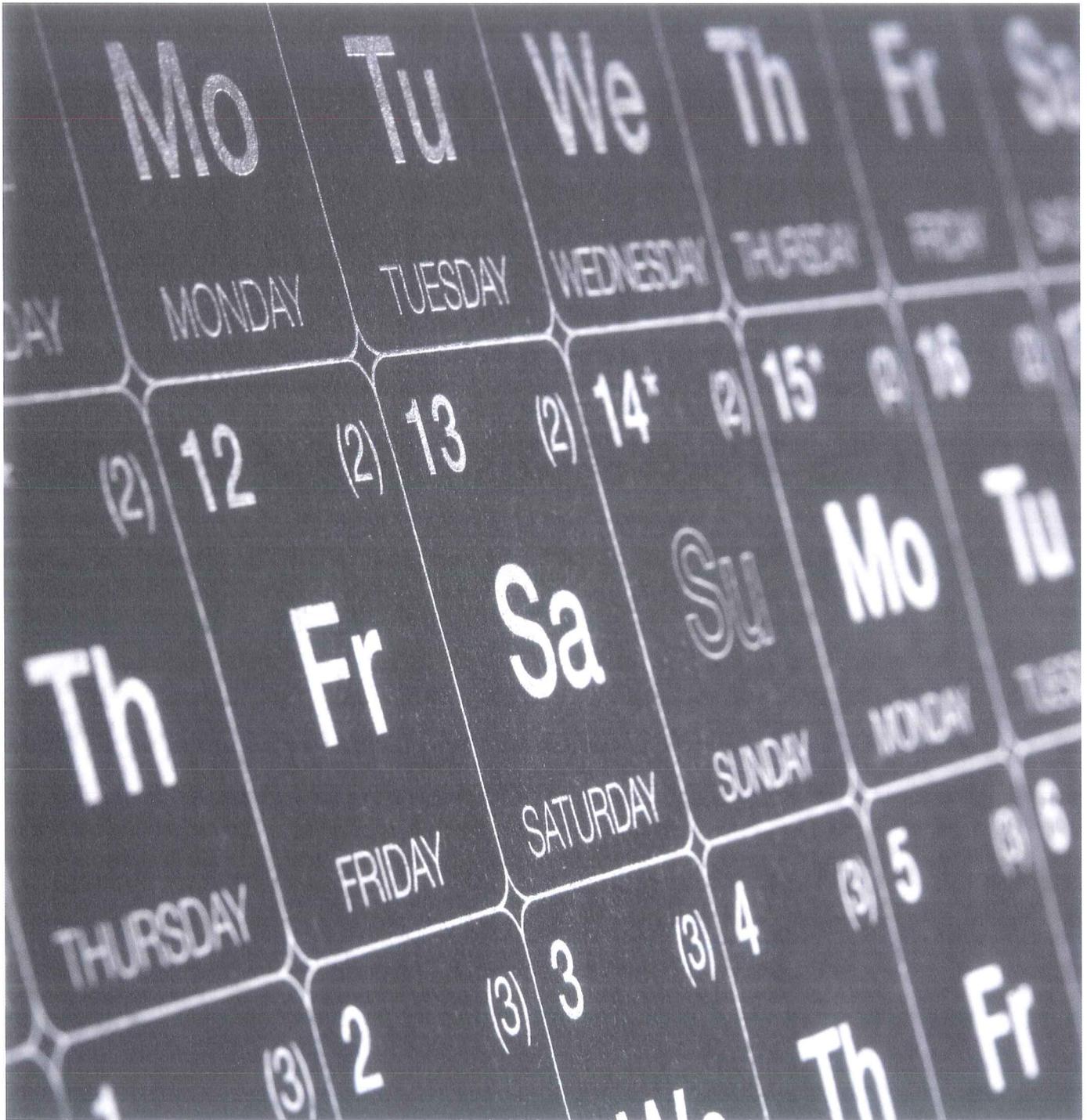
**Designer**

Ivana Vucic

**Photography**

Tomislav J. Kacunic





### Description

Periodic Table of Time (PTT) is a Laboratorium self-promotional calendar inspired with Mendeleev's iconic Periodic Table of the Elements. PTT calendar is origin designed as Xmas gift for our clients and friends. We used scientific, 'laboratory' look to emphasize experimental nature of our studio.

This 3-sheets calendar (4 months per sheet) easily shows three levels of time elements (the date, the day and the month) or conversion from date to day and back. Centered symbol represents a Day, a number printed upper left to symbol – a Date and a upper right number in bracket – a Month. Besides

that, PTT calendar provides a way to determine which days have significance as holidays (outline font marks Sundays and Croatians holidays, while asterisk superscript is used for marking some of worldwide holidays that is printed below). Row numbers ahead of table, indicates Month in a current row.

This amusing but informative multiple time system helps you to organize your life and your future. PTT can be used as desktop calendar, wall calendar or even wallpaper calendar.



**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

\* Hold  
Med  
City  
CIB  
City  
11.00  
USA  
Herr  
Corp  
Sup  
04.07  
USA  
Horn  
of M

lab



# Pepper & Cinnamon

## Description

Dimensions: (W) 297mm x (H) 520mm

Technology is cyclical. Old processes can become new again. As creators, we do not have to be so caught up in the blind-chase for the latest technologies. Any technique that can be employed to enhance an end-product should be harnessed. It is more important to develop sensitivity towards the design medium.

The aim was to make the design outcome more interesting and less 'flat' by augmenting digital prints (laser jet and deskjet) with handicraft methods (letterpress, silkscreen, varnish, die-cut, emboss, etc.) and different textures of paper with overlays (which can be switched around for different compositions). The calendar portion is also perforated and can be torn away for the designs to be kept as posters.

It would have been rather cliché to base the designs on horoscopes, because the theme of the calendar is Astronomy after all. Instead, I created a series of general designs based on the theme. Similarly, a calendar was chosen because it gives more context as a functional design outcome rather than just a poster series. All these steps were taken in an effort to enhance the graphic design outcome for both creatives and end-users alike.



**Title of the work**  
Year of Astronomy

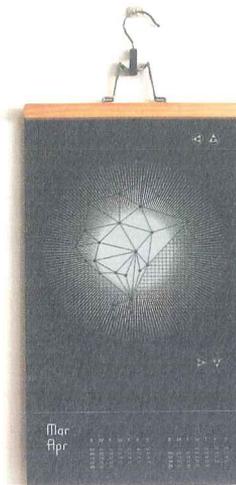
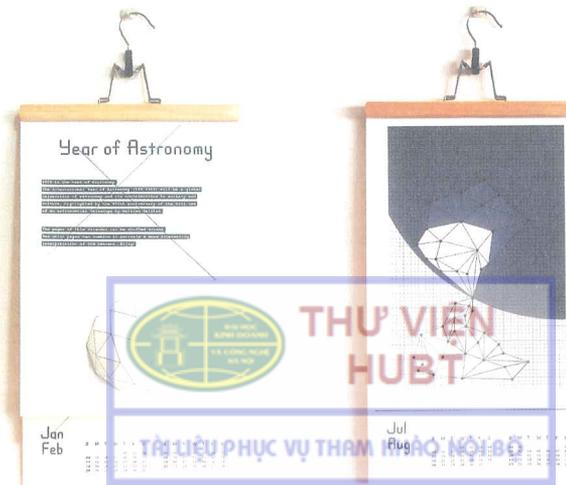
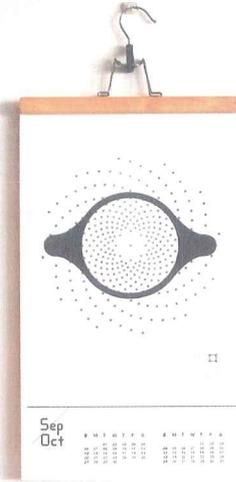
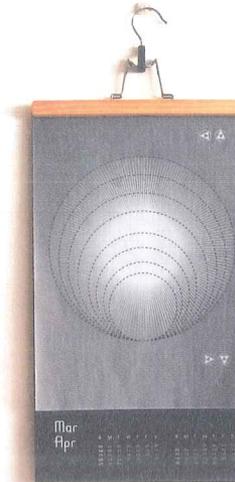
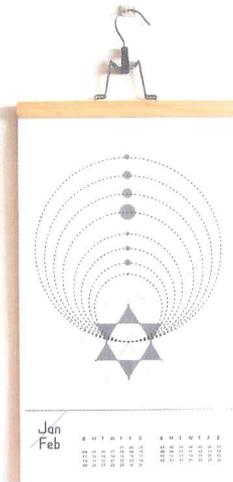
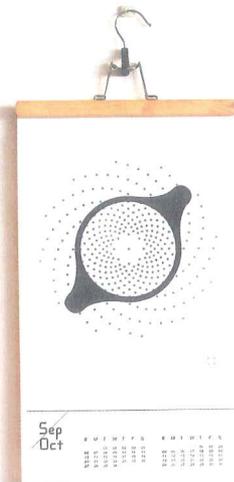
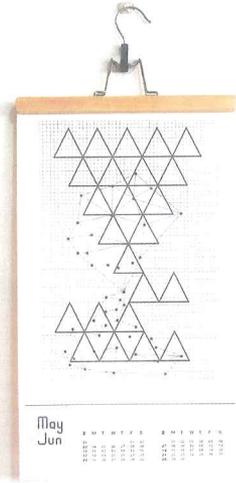
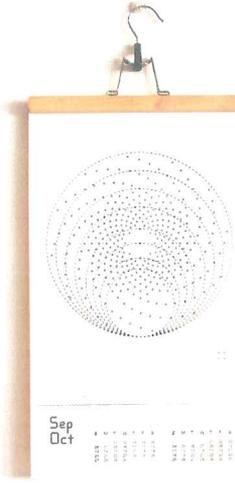
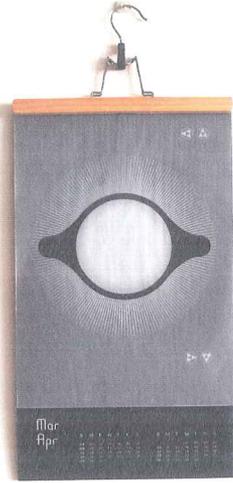
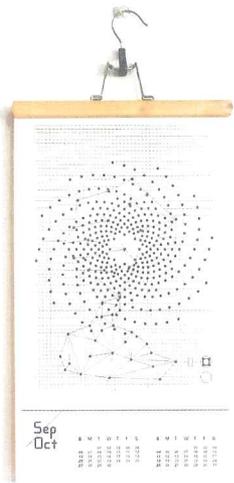
**Designer**  
Benjamin Koh J.R.

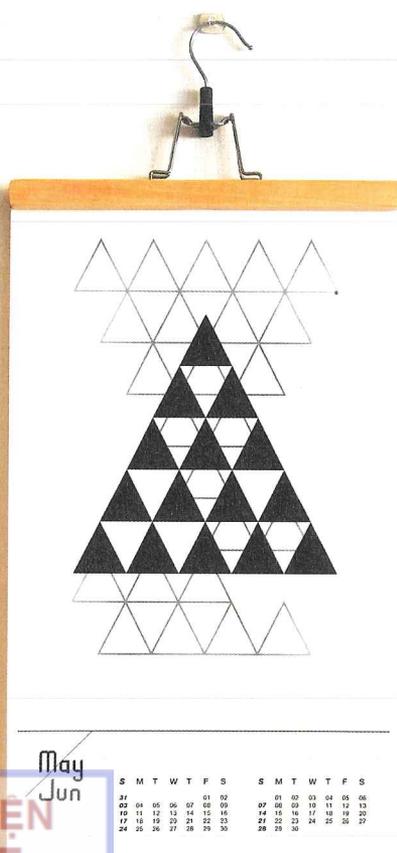
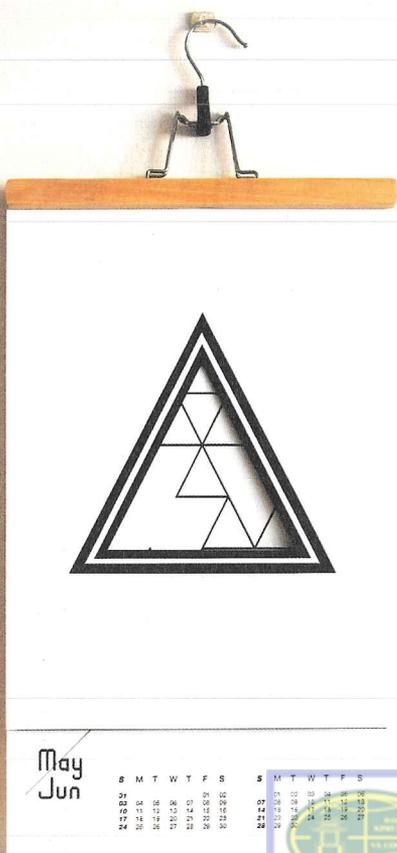
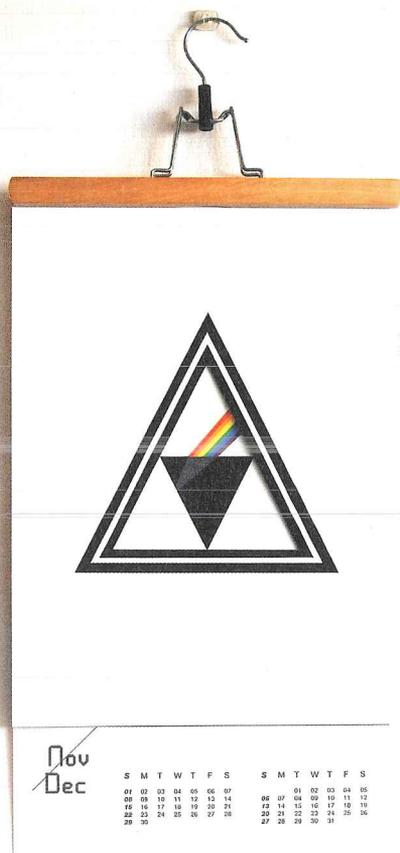
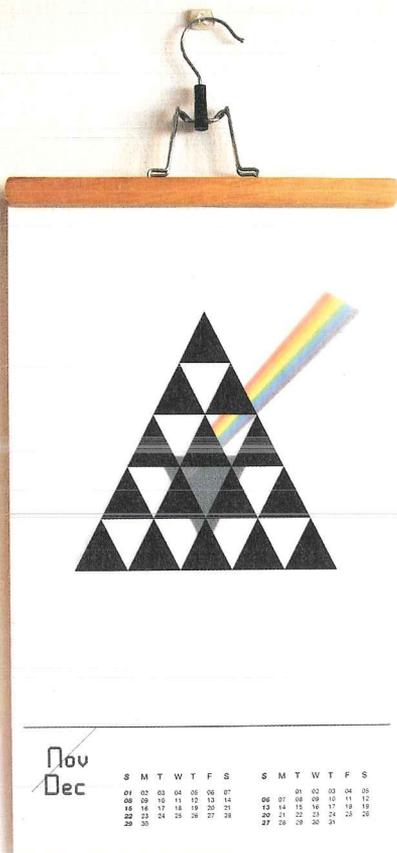
**Client**  
Project is self-initiated. No client.

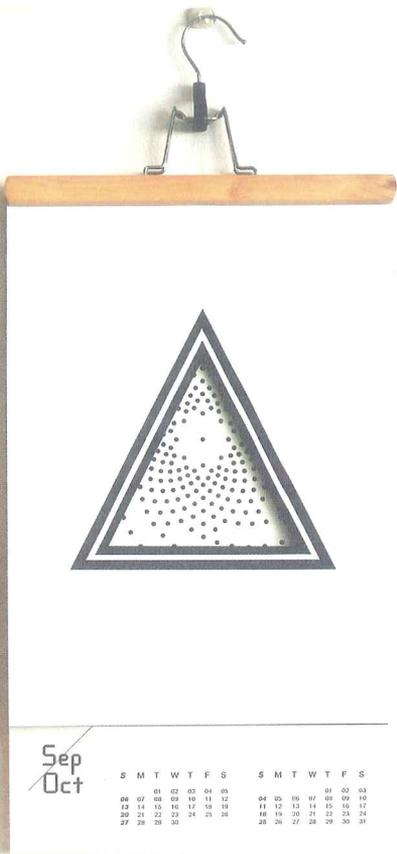
**Design Agency**  
Pepper & Cinnamon

**Art Director**  
Benjamin Koh J.R.

**Photography**  
Benjamin Koh J.R.

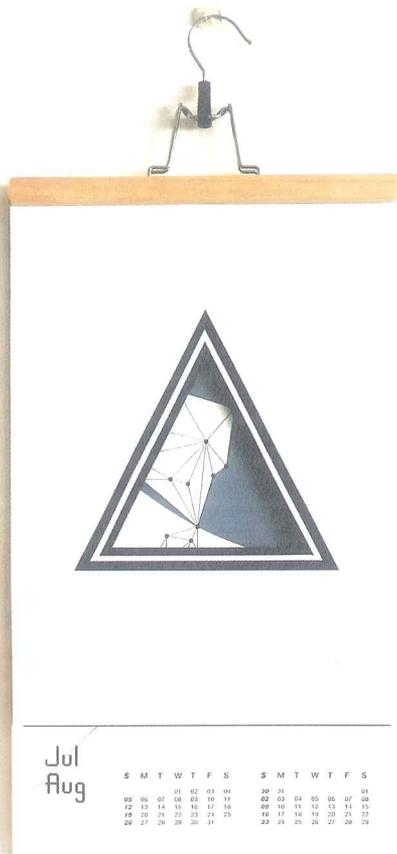






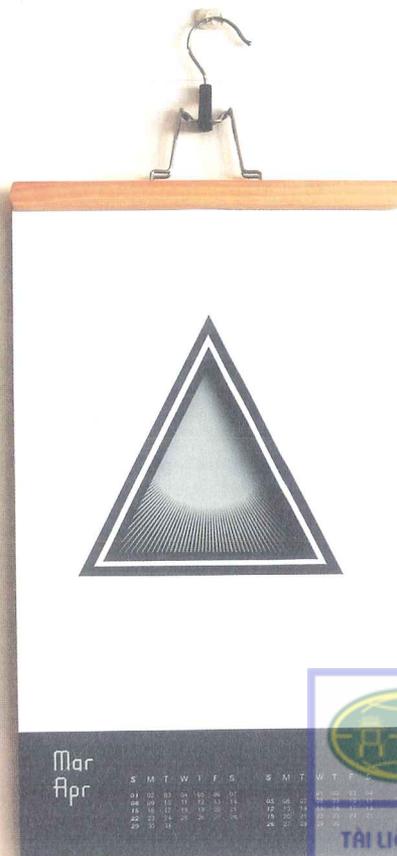
A calendar for September and October. The top image is a triangle filled with a pattern of dots. The calendar grid shows the following dates:

Sep					Oct								
S	M	T	W	T	F	S	S	M	T	W	T	F	S
06	07	08	09	10	11	12	04	05	06	07	08	09	10
13	14	15	16	17	18	19	11	12	13	14	15	16	17
20	21	22	23	24	25	26	18	19	20	21	22	23	24
27	28	29	30				25	26	27	28	29	30	31



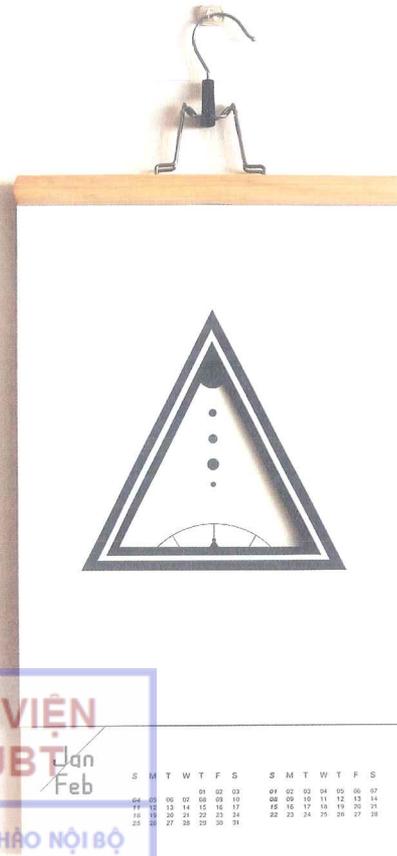
A calendar for July and August. The top image is a triangle containing a globe with latitude and longitude lines. The calendar grid shows the following dates:

Jul					Aug								
S	M	T	W	T	F	S	S	M	T	W	T	F	S
05	06	07	08	09	10	11	02	03	04	05	06	07	08
12	13	14	15	16	17	18	09	10	11	12	13	14	15
19	20	21	22	23	24	25	16	17	18	19	20	21	22
26	27	28	29	30	31		23	24	25	26	27	28	29



A calendar for March and April. The top image is a triangle with perspective lines converging towards a vanishing point. The calendar grid shows the following dates:

Mar					Apr								
S	M	T	W	T	F	S	S	M	T	W	T	F	S
01	02	03	04	05	06	07	05	06	07	08	09	10	11
08	09	10	11	12	13	14	12	13	14	15	16	17	18
15	16	17	18	19	20	21	19	20	21	22	23	24	25
22	23	24	25	26	27	28	26	27	28	29	30	31	



A calendar for January and February. The top image is a triangle containing a steering wheel. The calendar grid shows the following dates:

Jan					Feb								
S	M	T	W	T	F	S	S	M	T	W	T	F	S
04	05	06	07	08	09	10	01	02	03	04	05	06	07
11	12	13	14	15	16	17	08	09	10	11	12	13	14
18	19	20	21	22	23	24	15	16	17	18	19	20	21
25	26	27	28	29	30	31	22	23	24	25	26	27	28




**THƯ VIỆN HUBT**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



# Pepper & Cinnamon



**Title of the work**  
dreams & wishes

**Design Agency**  
Pepper & Cinnamon

**Designer**  
Benjamin Koh J.R. & Chong Jiaying

**Art Director**  
Benjamin Koh J.R.

**Client**  
Project is self-initiated. No client.

**Photography**  
Benjamin Koh J.R.



## Description

Dimensions: (W) 297mm x (H) 420mm

People tend to start making resolution lists whenever a new year arrives – wishing that they would exercise more, be more productive, make more new friends, et cetera. Gestures like these are indicative of our hopes and desires. It is proof of our existence, that we are living.

This is where the calendar draws its inspiration from – by using such absolutely mundane hopes and desires. An innocent and colourful art direction was taken in order to illustrate the theme of 'dreams and wishes' more simply and effectively. We hope that it will bring love and joy to everyone in their daily lives.

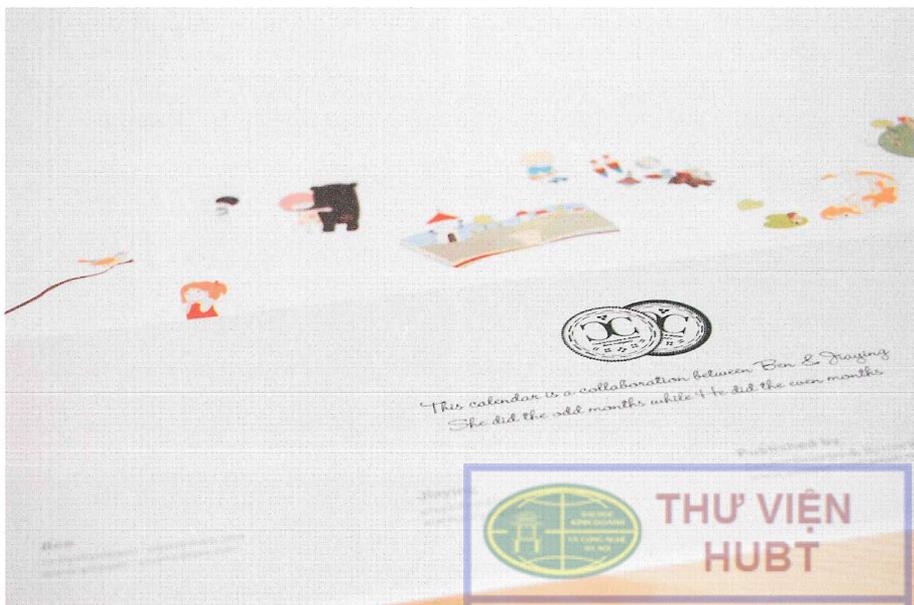




**THƯ VIỆN HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



Sun	Mon	Tue	Wed	Thu	Fri
				1	2
4	5	6	7	8	9
11	12	13	14	15	16
18	19	20	21	22	23
25	26	27	28	29	30




**THƯ VIỆN HUBT**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# FEBRUARY



Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3 <small>Chinese New Year</small>	4 <small>Chinese New Year</small>	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					



**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# Studio Dorogaya

## Title of the work

Dorogaya Magnetic Calendar

## Design Agency

Studio Dorogaya

## Designer

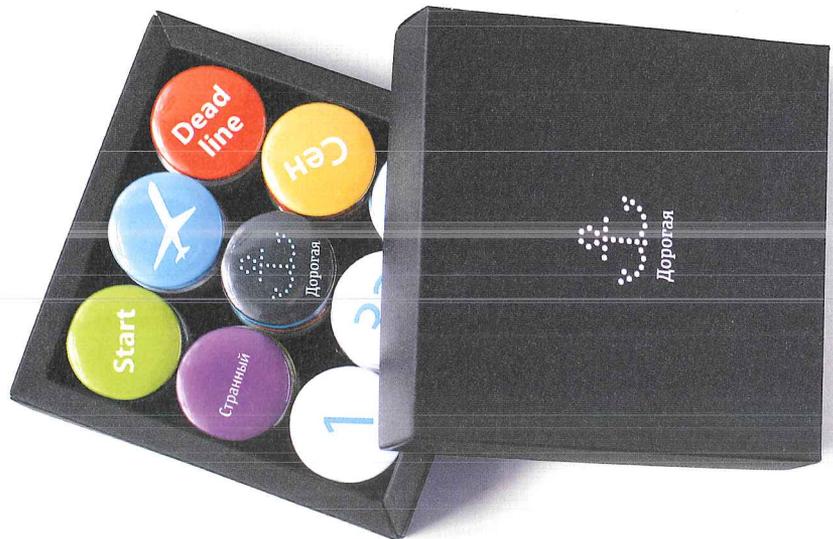
Studio Dorogaya

## Art Director

Studio Dorogaya

## Client

self promo of studio Dorogaya

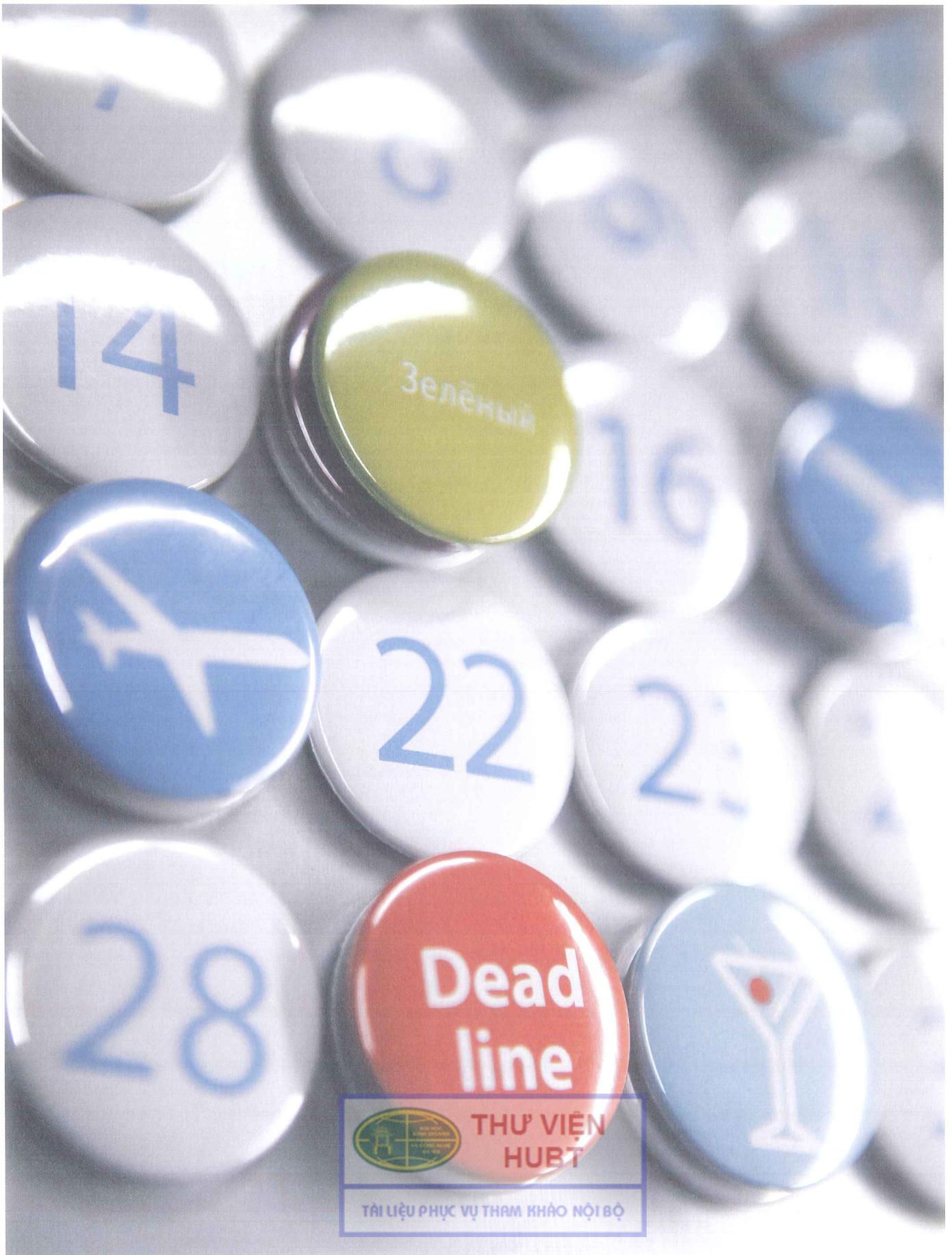


## Description

Eternal, easy customized magnetic calendar. With, even, 32nd day of month just in case. Month's name abbreviated to 3 letters. Chips can be placed one over another. Special

appeal of this calendar is special chips, like 'Deadline', 'Arrival', 'Departure', five 'Drink Day' and one 'Don't Drink Day'.





THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# Studio Dorogaya

## Title of the work

Ink Me stencil calendar

## Designer

Studio Dorogaya

## Client

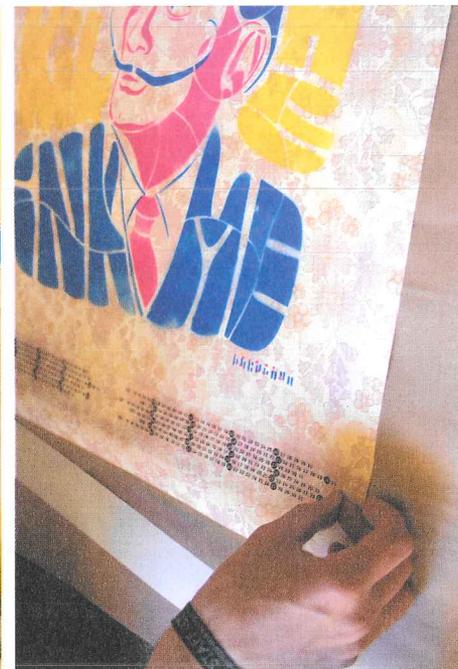
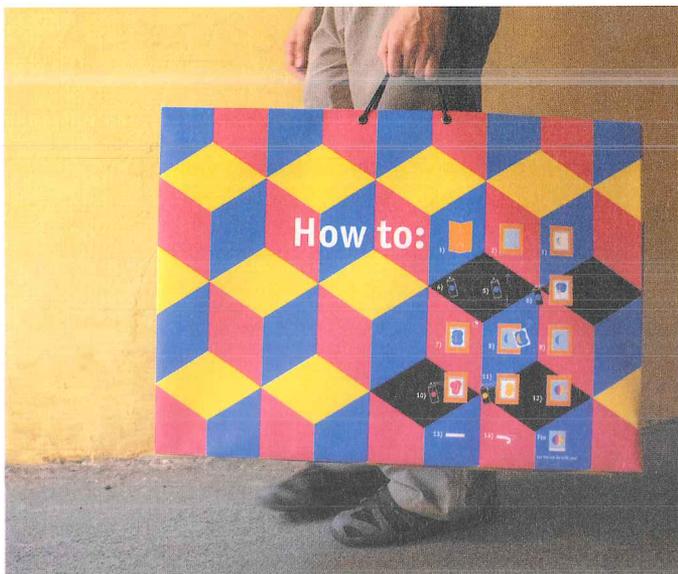
Ink Systems

## Design Agency

Studio Dorogaya

## Art Director

Studio Dorogaya



## Description

Ink Systems is young aggressive company; they deal with lots of ink for printing systems. So, we were looking for unusual aggressive ink calendar. Our solution is stencil set with all necessary

ingredients. We call it INK ME. Calendar pack contains: cyan, magenta and yellow spray inks, 3 stencil layers, stickers with numbers, several types of 50cm X 70cm paper (including old wallpaper)

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

and big craft paper sheet to work on it. You get custom 50cm X 70cm poster calendar at the end of a process. And of course you can use this stencil not only on paper from our pack.

# THƯ VIỆN TÀI LIỆU PHỤC VỤ KHẢO KẾT CỬ NHÂN



THƯ VIỆN



**THƯ VIỆN**

**TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ**

JAN 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31  
 FEB 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28  
 MAR 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31  
 APR 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31  
 MAY 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31  
 JUN 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

JUL 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31  
 AUG 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31  
 SEP 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31  
 OCT 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31  
 NOV 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31  
 DEC 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

# Studio Dorogaya

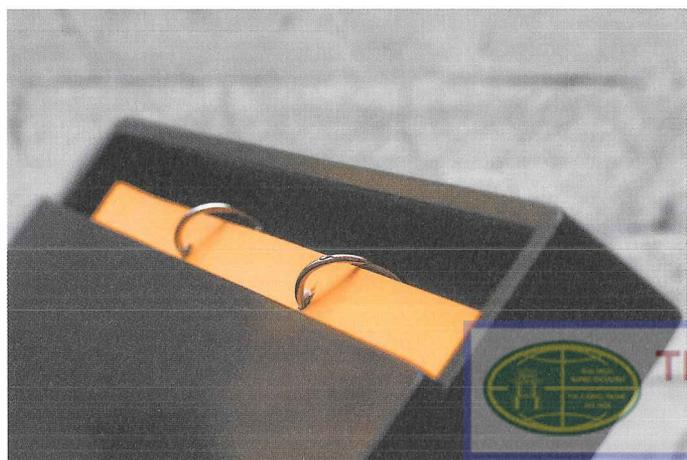
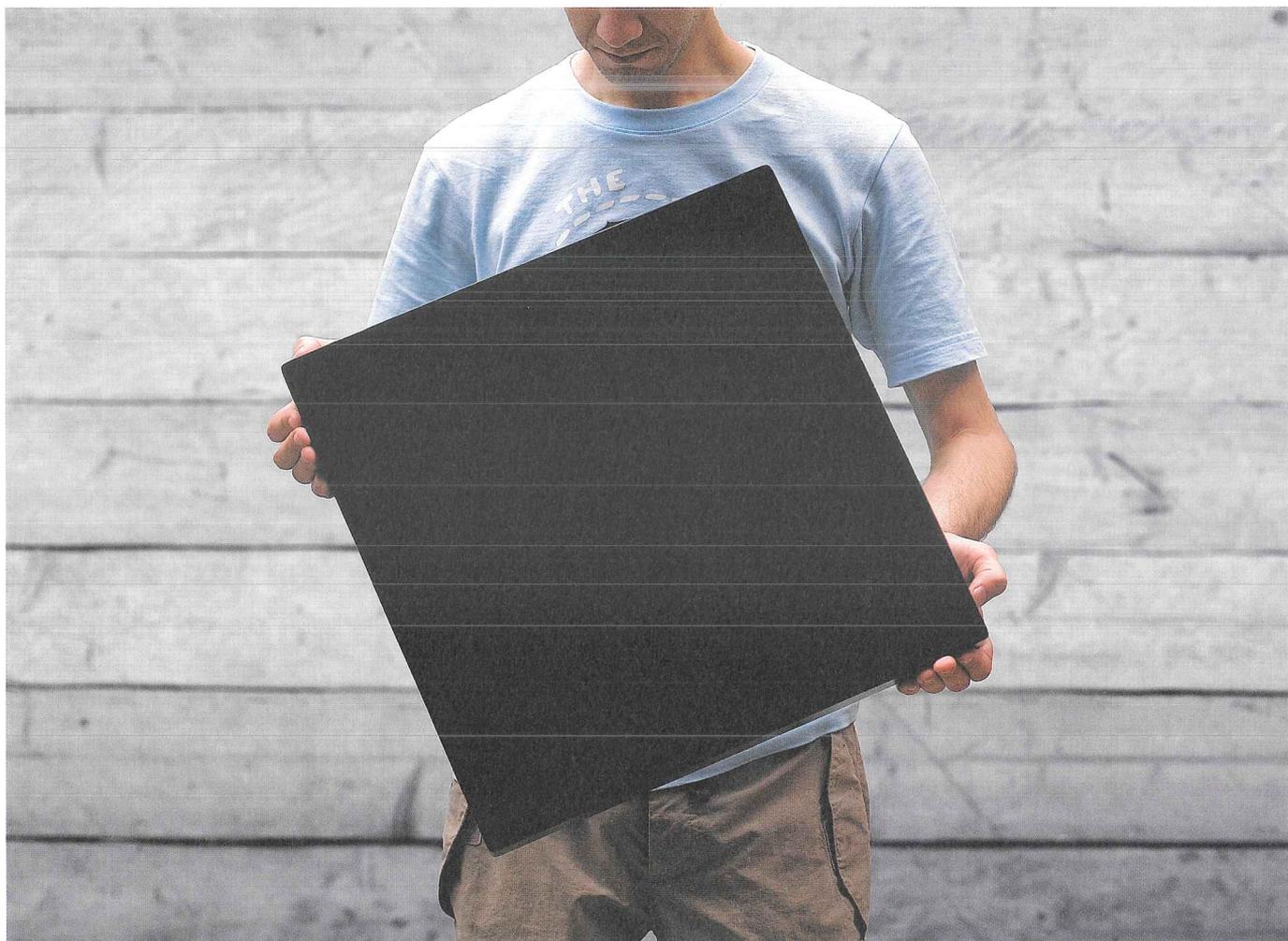
**Title of the work**  
Target Practice

**Designer**  
Studio Dorogaya

**Client**  
GfK Ukraine

**Design Agency**  
Studio Dorogaya

**Art Director**  
Studio Dorogaya



THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

## Description

GfK is an International market research organization. For Ukrainian division of GfK, we have created interactive calendar. Packed in a mat black wooden box. Calendar page illustrations are diagrams, formed as shooting targets.

Interactive part of this calendar is 2 sets of dart arrows (3 cyan and 3 magenta coloured, representing male and female auditory). So, you can literally hit the target group.



**Title of the work**

2010 Studio On Fire Letterpress Calendar

**Design Agency**

Studio On Fire

**Designer**

Studio On Fire

**Art Director**

Studio On Fire

**Photography**

Studio On Fire



Studio On Fire



THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



## 2010 Calendar

**Tenfold Edition**  
12 single month cards  
1 desktop easel stand



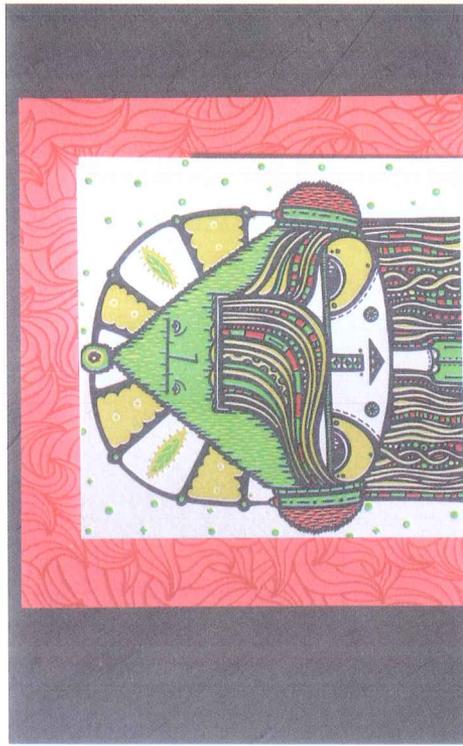
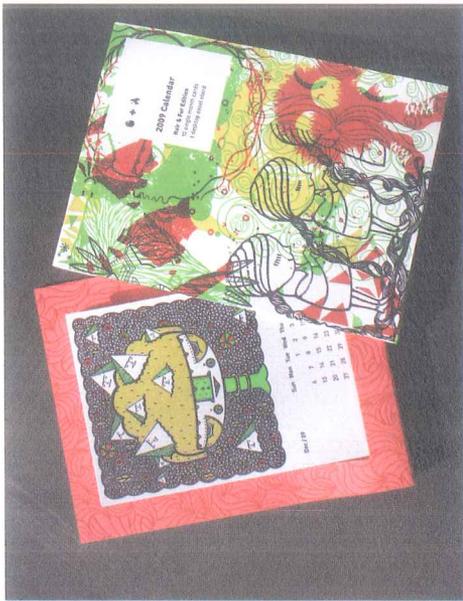
**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



**Description**

This calendar is a decade marker for us. Established in the end of 1999, Studio On Fire began letterpress printing in a cold Minnesota basement. Our first press occupied a spot between the boiler and the litter box, and oh, how the studio has since grown. Now seven presses strong with a fully equipped studio space, we celebrate ten years as a bustling design and print studio. This Tenfold Edition calendar is letterpress printed with four colours on a cotton-blend stock, each month beautifully illustrated by selected designers the world over.

Jan / 09

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Feb / 09

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

Mar / 09

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Apr / 09

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

May / 09

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Jun / 09

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Jul / 09

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Aug / 09

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Sep / 09

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Oct / 09

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Nov / 09

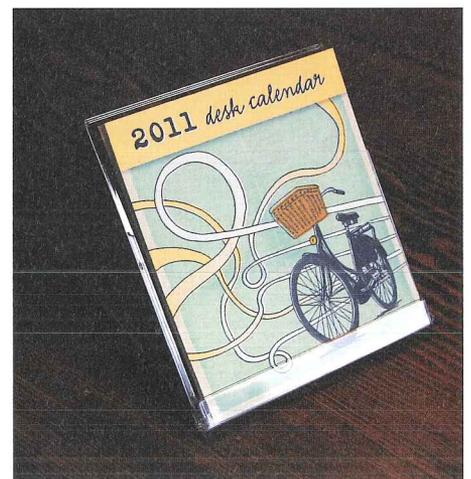
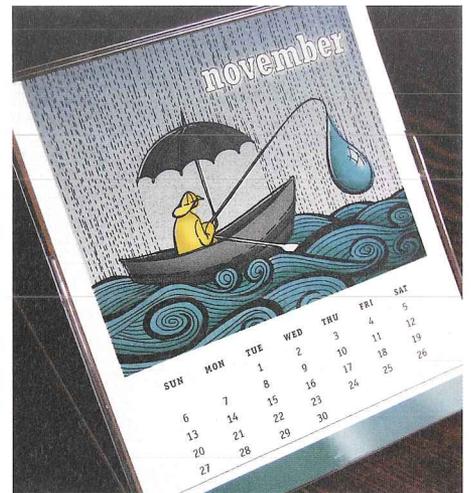
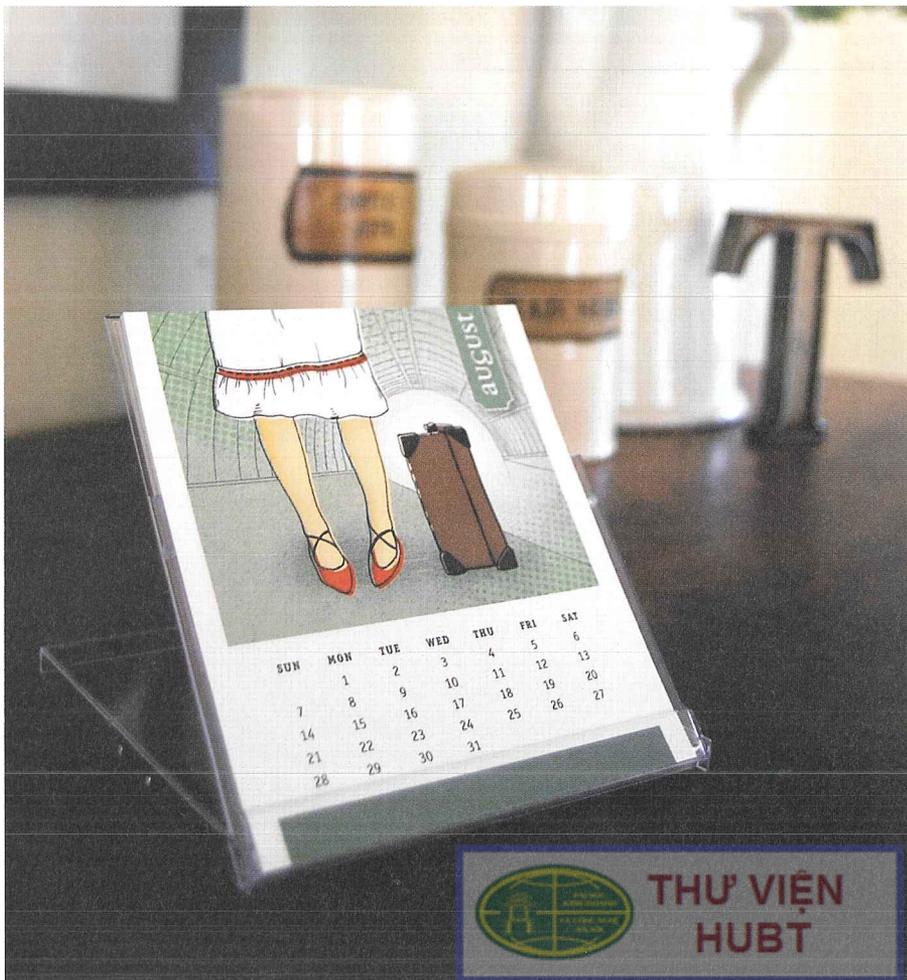
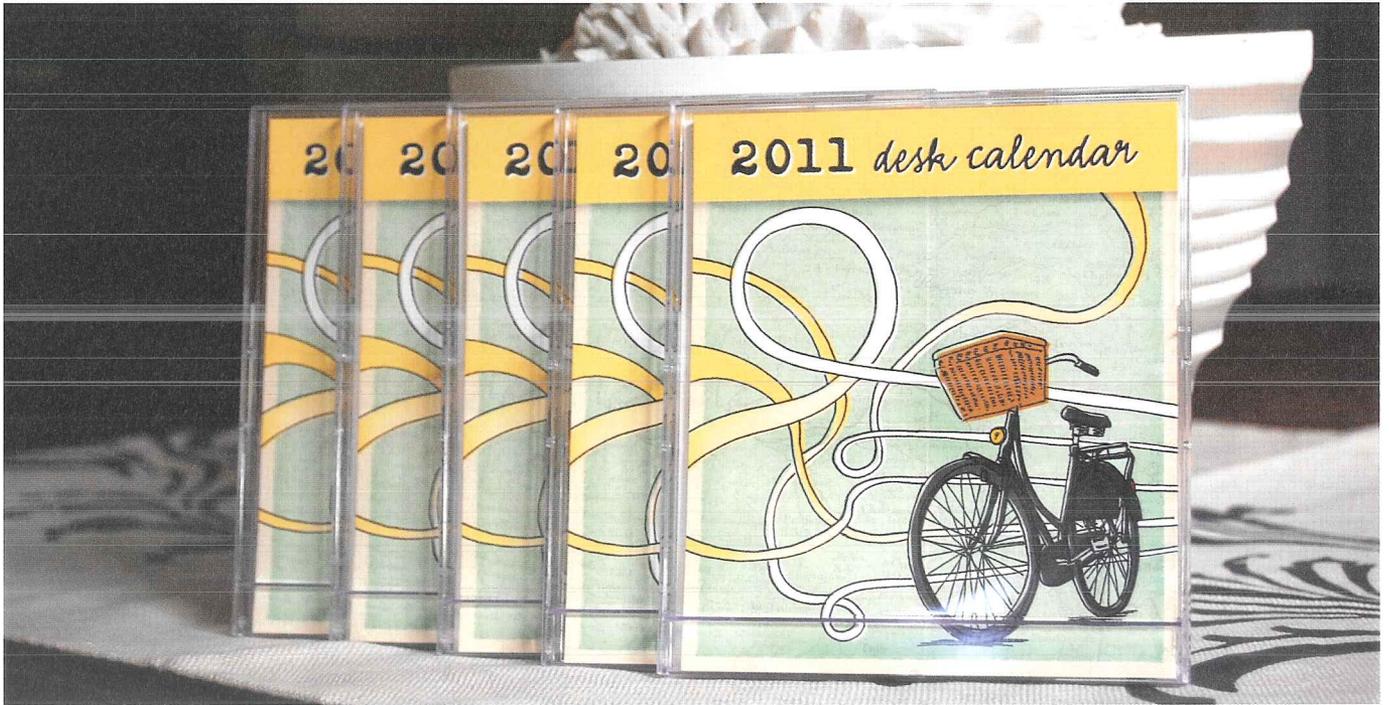
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Dec / 09

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# DEFTELINGDESIGN



THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

**Title of the work**  
2011 CD Case Desk Calendar

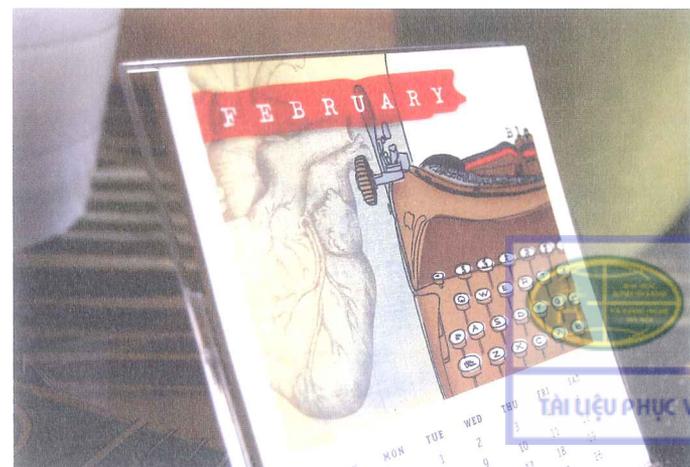
**Designer**  
Alex Wijnen

**Client**  
Defteling Design

**Design Agency**  
Defteling Design

**Art Director**  
Alex Wijnen

**Photography**  
Alex Wijnen



**Description**

Despite its small size (4.625" x 5.375"), this calendar packs a big visual punch. Each page features a colourful illustration that tells just enough of a story to intrigue the viewer.

All images started out as hand-drawn pen and ink illustrations. They were then scanned and digitally finished in Photoshop, making the images come to life with the use of colour and texture.

The calendar is packaged in a clear CD jewel case, which becomes the stand by flipping back the lid. You then simply lift each page as the month has passed and move it to the back, revealing the next month's illustration and dates.

**Title of the work**  
2009 CD Case Desk Calendar

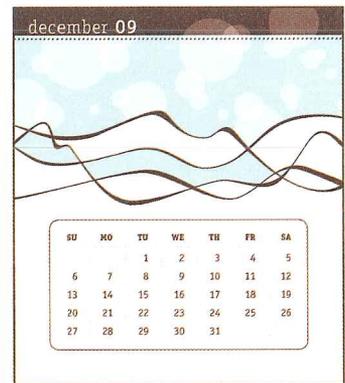
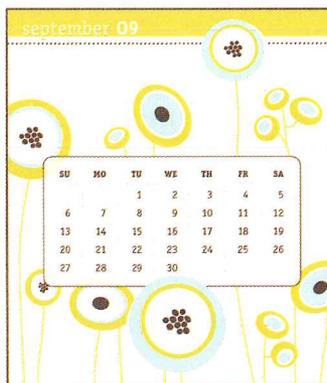
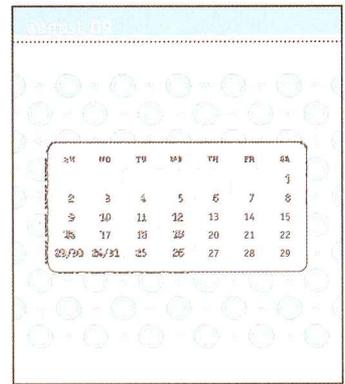
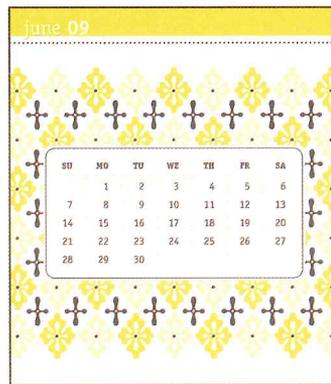
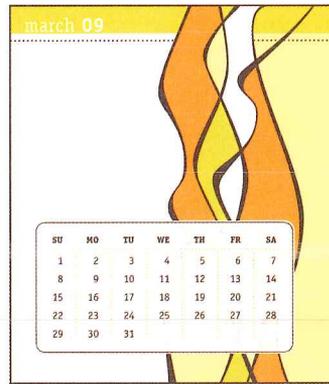
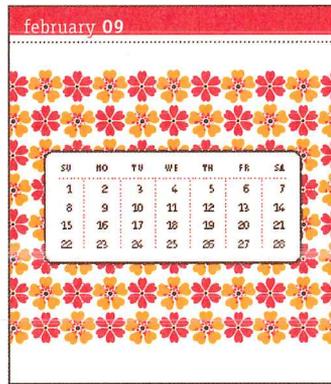
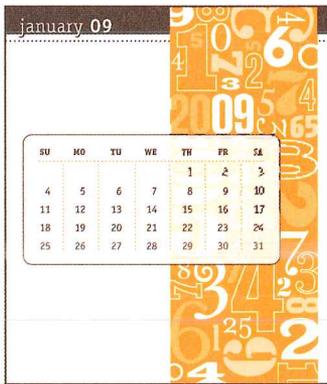
**Designer**  
Alex Wijnen

**Client**  
Cecily Ink

**Design Agency**  
Defteling Design

**Art Director**  
Alex Wijnen

**Photography**  
Alex Wijnen



### Description

Despite its small size (4.625" x 5.375"), this calendar packs a big visual punch. Printed on a six-colour press using all solid Pantone inks, the vibrant colours really pop against the bright white, felt-finish paper.

Lots of white space and the strong colour palette make for an overall clean design with a slightly retro flair.

The calendar is packaged in a clear CD jewel case, which becomes the stand by flipping back the lid. You then simply lift each page as the month has passed and move it to the back, revealing the next month's illustration and dates.



January 09

SU	MO	TU	WE	TH
	5	6	7	1
12	13	14	15	8
19	20	21	22	15
26	27	28	29	22
				29
				30

20  
09  
calendar

 **THƯ VIỆN  
HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



October

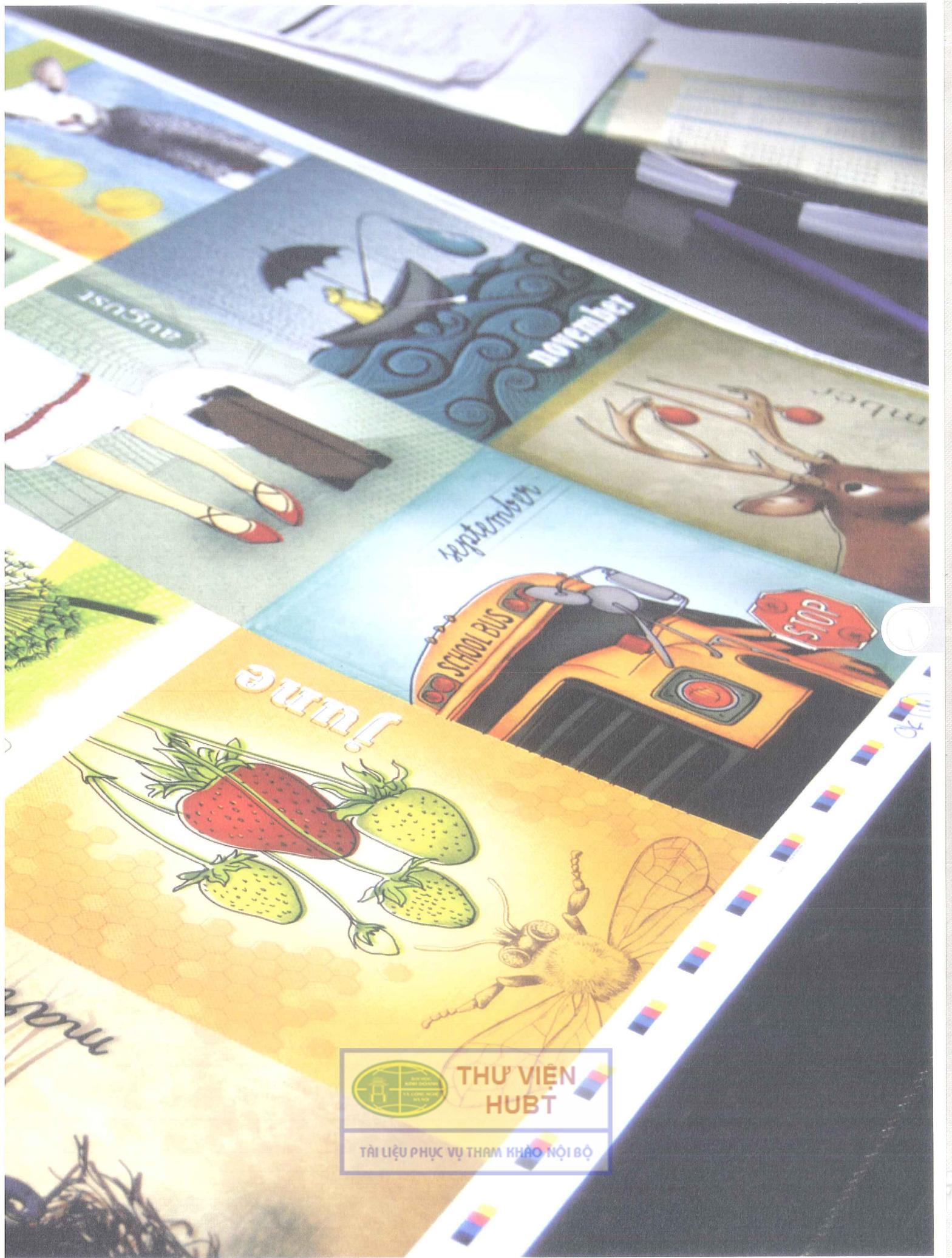
FEBRUARY

Ble



THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



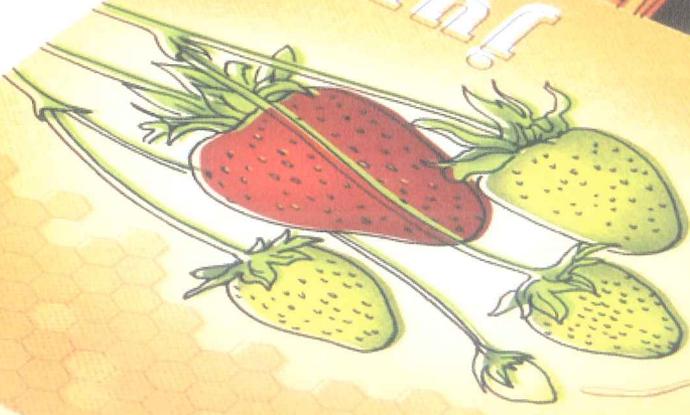
August

November

September

ember

June



THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

2710

**Title of the work**

Hard To Read Calendar 2010

**Design Agency**

Timi Everent

**Designer**

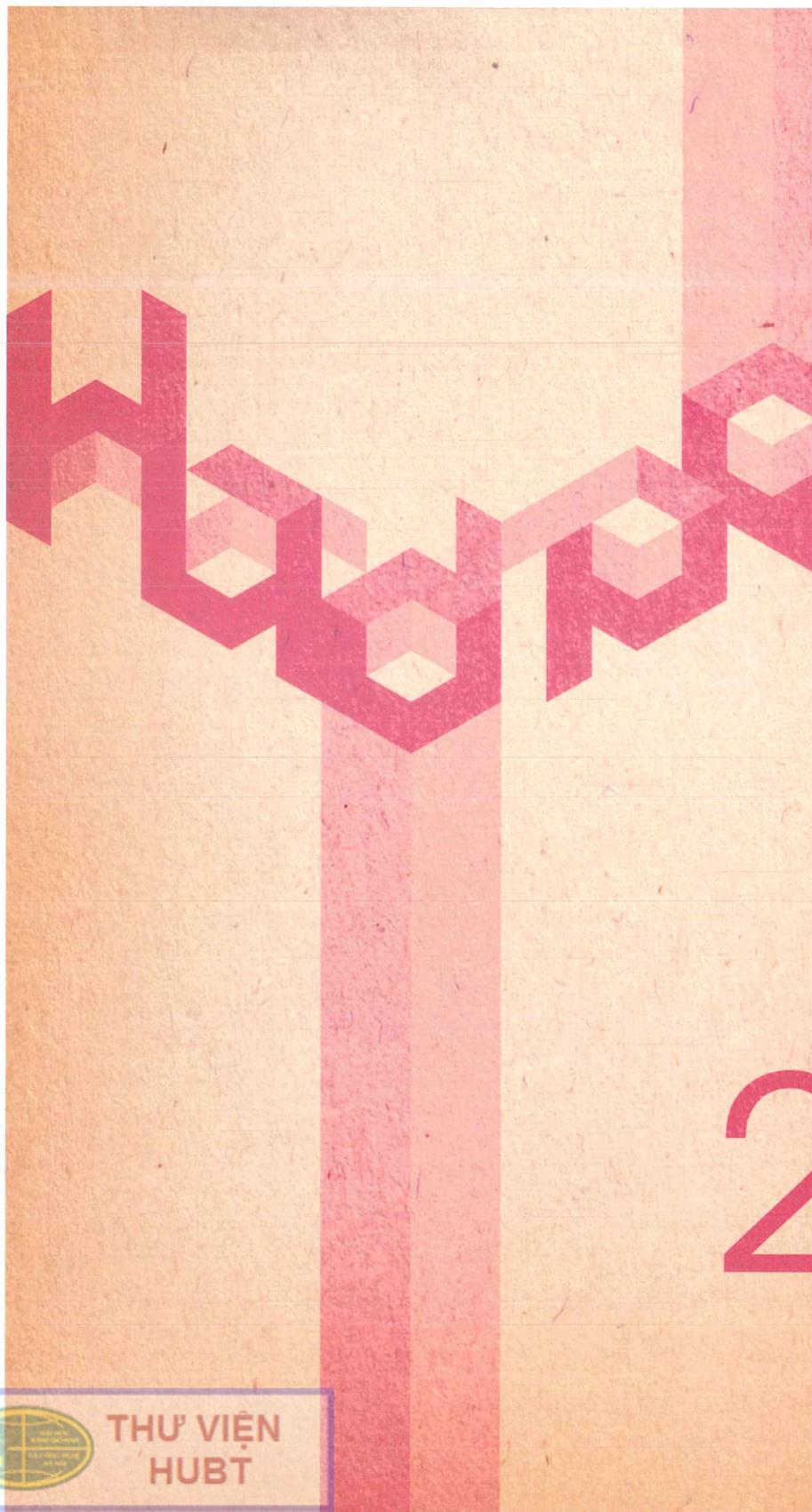
Timi Everent

**Art Director**

Timi Everent

**Client**

Self promotion



**Description**

A few words about the calendar:

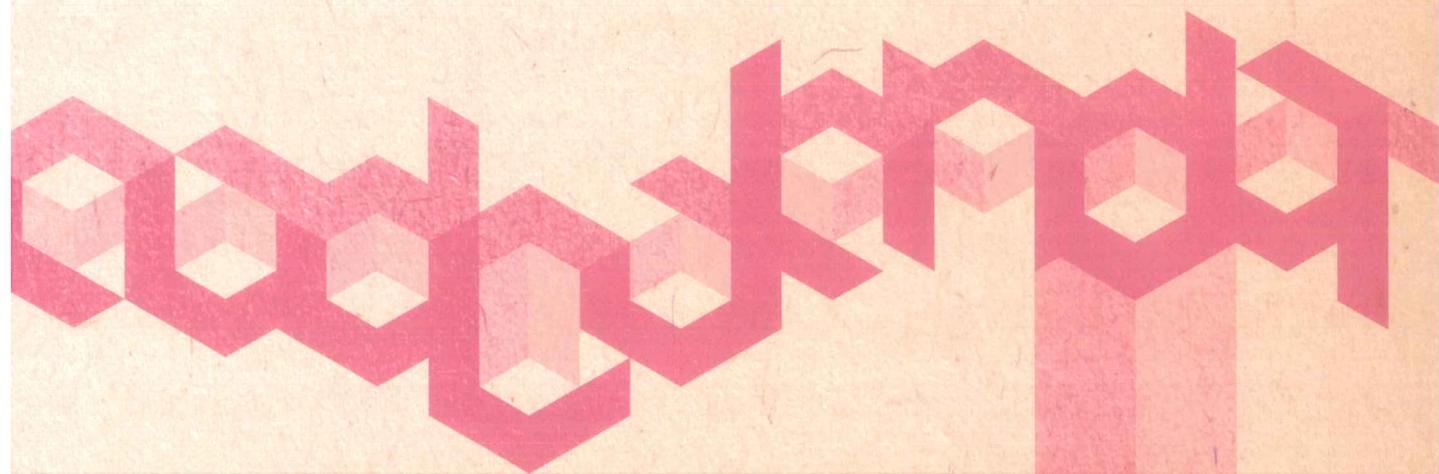
Hard To Read Calendar is a self-promotional calendar by designer Timi Everent. The dimension of this design is A3.

The concept is that the letters are used in way that is hard to read the word of each month. In these days calendars are not used only for practical reasons but also give emphasis to design.

So, I tried to design a calendar that looks visually pleasing because it's something that we'll be looking for a long time.



Timi Everent



010

HARD  
TO  
READ  
CALENDAR



**JANUARY**

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

**FEBRUARY**

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27						

**MARCH**

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**APRIL**

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**MAY**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**JUNE**

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

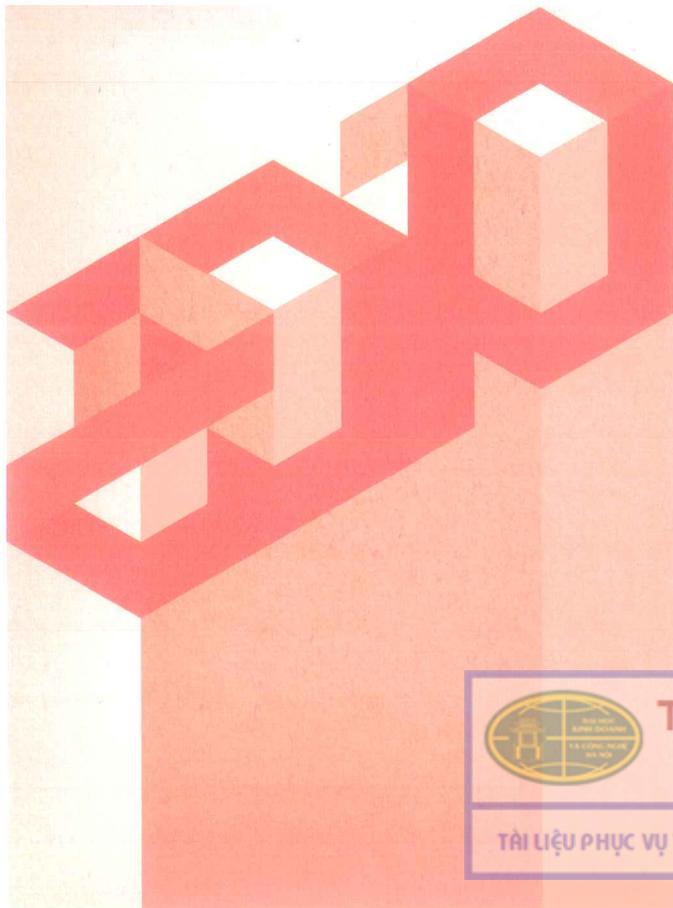
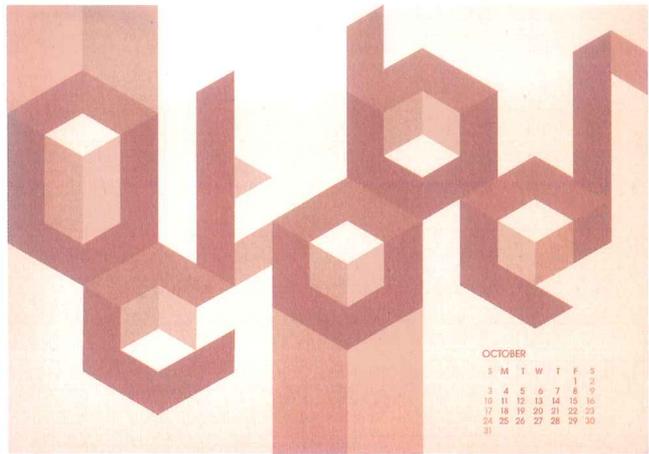
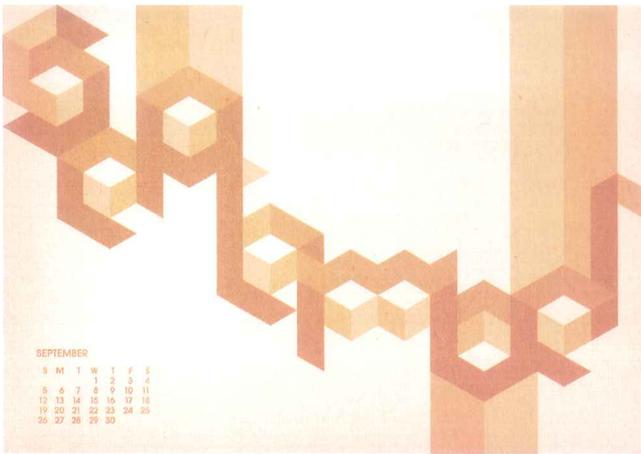
**JULY**

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

**AUGUST**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					


**THƯ VIỆN HUBT**  
**TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ**



ONE  
YEAR  
365 DAYS  
8760  
HOURS  
525,600 MINUTES

THƯ VIỆN  
HUBT  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



**WORLD CUP 2010 • SOUTH AFRICA • 11-25 JUNE • GROUPS A-H • 32 GAMES**

DATE	GROUP A	GROUP B	GROUP C	GROUP D	GROUP E	GROUP F	GROUP G	GROUP H
11	SA	MEX	URG	FRA	ENG	USA		
12	SKO	GRE	ARG	NGA	GER	AUS		
13	ALG	SLO	SER	GHA	ITA	PAR		
14	NLD	DEN	JAP	CAM	BRA	NKO		
15	NZ	SVK	IVO	POR	SA	URG		
16	HON	CHI	SPA	SWI	FRA	MEX		
17	ARG	SKO	GRE	NGA	ENG	ALG		
18	GER	SER	SLO	USA	CAM	DEN		
19	NLD	JAP	GHA	AUS	BRA	IVO		
20	SVK	PAR	ITA	NZ	SPA	HON		
21	POR	NKO	CHI	SWI				
22	FRA	SA	MEX	URG				
23	GRE	ARG	NGA	SKO				
24	SLO	ENG	USA	ALG				
25	AUS	SER	GHA	ITA				
26-29	PAR	NZ	SVK	JAP				
26	CAM	NLD	DEN	BRA				
27	NKO	IVO	POR	HON				
28	CHI	SPA	SWI					
29	A1	B2	C1	D2				
30	D1	C2	B1	A2				
31	E1	F2	G1	H2				
1-7	F1	E2	H1	G2				
2-3	WINNER 5	WINNER 1	WINNER 4	WINNER 7				
4-7	WINNER QF2	WINNER QF3	WINNER QF4	LOSER SF2				
8-10	WINNER SF1	WINNER SF2	WINNER SF1	WINNER SF2				
11	WINNER SF1	WINNER SF2	WINNER SF1	WINNER SF2				



**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# 2010

## WORLD CUP

**SOUTH AFRICA FRANCE**  
**MEXICO URUGUAY**

**ARGENTINA GREECE**  
**NIGERIA SOUTH KOREA**

**ALGERIA ENGLAND**  
**SLOVENIA USA**

**AUSTRALIA GERMANY**  
**GHANA SERBIA**

**CAMEROON DENMARK**  
**NETHERLANDS JAPAN**

**ITALY NEW ZEALAND**  
**PARAGUAY SLOVAKIA**

**BRAZIL NORTH KOREA**  
**IVORY COAST PORTUGAL**

**CHILE HONDURAS**  
**SPAIN SWITZERLAND**

**SOCCER AID**

SOCCER AID IS RAISING  
MONEY FOR UNICEF TO  
HELP CHILDREN AROUND  
THE WORLD

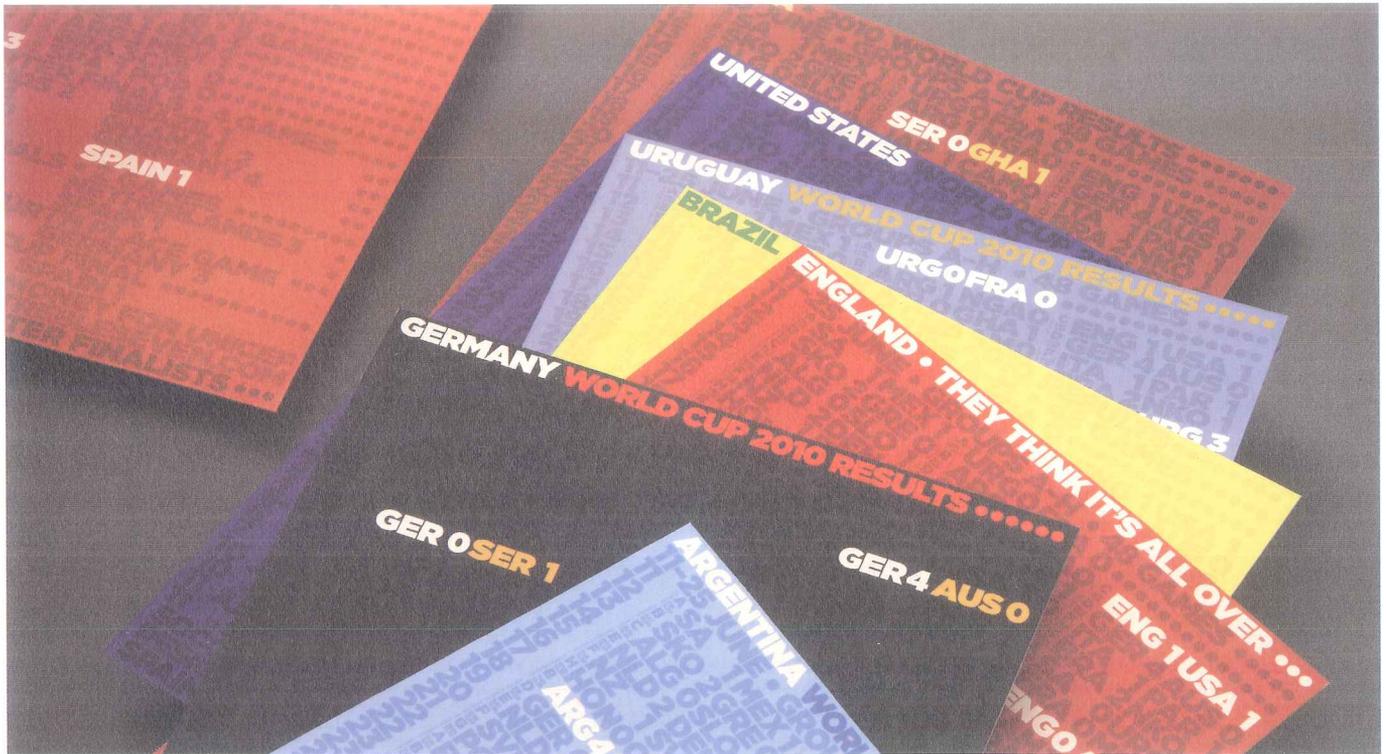
11 JUNE 2010   FRIDAY	1Gp A	15:00
<b>SOUTH AFRICA v MEXICO</b>	1Gp A	19:30
12 JUNE 2010   SATURDAY		
<b>SOUTH KOREA v GREECE</b>	1Gp B	12:30
<b>ARGENTINA v NIGERIA</b>	1Gp B	15:00
<b>ENGLAND v USA</b>	1Gp C	19:30
13 JUNE 2010   SUNDAY		
<b>ALGERIA v SLOVENIA</b>	1Gp C	12:30
<b>SERBIA v GHANA</b>	1Gp C	15:00
<b>GERMANY v AUSTRALIA</b>	1Gp D	19:30
14 JUNE 2010   MONDAY		
<b>NETHERLANDS v DENMARK</b>	1Gp E	15:00
<b>JAPAN v CAMEROON</b>	1Gp E	19:30
15 JUNE 2010   TUESDAY		
<b>NEW ZEALAND v SLOVAKIA</b>	1Gp F	12:30
<b>IVORY COAST v PORTUGAL</b>	1Gp F	15:00
<b>BRAZIL v NORTH KOREA</b>	1Gp G	19:30
16 JUNE 2010   WEDNESDAY		
<b>HONDURAS v CHILE</b>	1Gp H	12:30
<b>SPAIN v SWITZERLAND</b>	1Gp H	15:00
<b>SOUTH AFRICA v URUGUAY</b>	1Gp A	19:30
17 JUNE 2010   THURSDAY		
<b>ARGENTINA v SOUTH KOREA</b>	1Gp B	12:30
<b>GREECE v NIGERIA</b>	1Gp B	15:00
<b>FRANCE v MEXICO</b>	1Gp A	19:30
18 JUNE 2010   FRIDAY		
<b>GERMANY v SERBIA</b>	1Gp D	15:00
<b>SLOVENIA v USA</b>	1Gp C	15:00
<b>ENGLAND v ALGERIA</b>	1Gp C	19:30
19 JUNE 2010   SATURDAY		
<b>NETHERLANDS v JAPAN</b>	1Gp E	12:30
<b>GHANA v AUSTRALIA</b>	1Gp D	15:00
<b>CAMEROON v DENMARK</b>	1Gp E	19:30
20 JUNE 2010   SUNDAY		
<b>SLOVAKIA v PARAGUAY</b>	1Gp F	12:30
<b>ITALY v NEW ZEALAND</b>	1Gp F	15:00
<b>BRAZIL v IVORY COAST</b>	1Gp G	19:30
21 JUNE 2010   MONDAY		
<b>PORTUGAL v NORTH KOREA</b>	1Gp G	12:30
<b>CHILE v SWITZERLAND</b>	1Gp H	15:00
<b>SPAIN v HONDURAS</b>	1Gp H	19:30
22 JUNE 2010   TUESDAY		
<b>FRANCE v SOUTH AFRICA</b>	1Gp A	15:00
<b>MEXICO v URUGUAY</b>	1Gp A	19:30
<b>GREECE v ARGENTINA</b>	1Gp B	12:30
<b>NIGERIA v SOUTH KOREA</b>	1Gp B	15:00
23 JUNE 2010   WEDNESDAY		
<b>SLOVENIA v ENGLAND</b>	1Gp C	15:00
<b>USA v ALGERIA</b>	1Gp C	19:30
<b>AUSTRALIA v SERBIA</b>	1Gp D	12:30
<b>GHANA v GERMANY</b>	1Gp D	15:00
24 JUNE 2010   THURSDAY		
<b>PARAGUAY v NEW ZEALAND</b>	1Gp F	12:30
<b>SLOVAKIA v ITALY</b>	1Gp F	15:00
<b>CAMEROON v NETHERLANDS</b>	1Gp E	19:30
<b>DENMARK v JAPAN</b>	1Gp E	19:30
25 JUNE 2010   FRIDAY		
<b>NORTH KOREA v IVORY COAST</b>	1Gp G	12:30
<b>PORTUGAL v BRAZIL</b>	1Gp G	15:00
<b>CHILE v SPAIN</b>	1Gp H	19:30
<b>SWITZERLAND v HONDURAS</b>	1Gp H	19:30
<b>ROUND OF 16</b>		
26 JUNE 2010   SATURDAY		
<b>1ST GROUP A v 2ND GROUP B</b>	16:00	
<b>1ST GROUP C v 2ND GROUP D</b>	19:30	
27 JUNE 2010   SUNDAY		
<b>1ST GROUP D v 2ND GROUP C</b>	16:00	
<b>1ST GROUP B v 2ND GROUP A</b>	19:30	
28 JUNE 2010   MONDAY		
<b>1ST GROUP E v 2ND GROUP F</b>	16:00	
<b>1ST GROUP G v 2ND GROUP H</b>	19:30	
29 JUNE 2010   TUESDAY		
<b>1ST GROUP F v 2ND GROUP E</b>	16:00	
<b>1ST GROUP H v 2ND GROUP G</b>	19:30	
<b>QUARTER FINALS</b>		
30 JUNE 2010   WEDNESDAY		
<b>QF1   1ST GROUP E / 2ND GROUP F</b>	16:00	
<b>v 1ST GROUP G / 2ND GROUP H</b>	19:30	
<b>QF2   1ST GROUP A / 2ND GROUP B</b>	16:00	
<b>v 1ST GROUP C / 2ND GROUP D</b>	19:30	
31 JUNE 2010   THURSDAY		
<b>QF3   1ST GROUP B / 2ND GROUP A</b>	16:00	
<b>v 1ST GROUP D / 2ND GROUP C</b>	19:30	
<b>QF4   1ST GROUP F / 2ND GROUP E</b>	16:00	
<b>v 1ST GROUP H / 2ND GROUP G</b>	19:30	
<b>SEMI FINALS</b>		
4 JULY 2010   FRIDAY		
<b>SF1   WINNER QF2 v WINNER QF1</b>	16:00	
<b>SF2   WINNER QF3 v WINNER QF4</b>	19:30	
5 JULY 2010   SATURDAY		
<b>3RD   4TH PLACE</b>	16:00	
<b>LOSER SF1 v LOSER SF2</b>	19:30	
<b>THE WORLD CUP FINAL</b>		
11 JULY 2010   SUNDAY		
<b>WINNERS SF1 v WINNERS SF2</b>	19:30	

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DUNDEE MOTION  
DESIGN DAVID WATSON  
WWW.WATSON.COM



**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



**NETHERLANDS WORLD CUP 2010 RESULTS**  
 25 JUNE • GROUPS A-H • 48 GAMES \*\*\*\*\*

SA 1 MEX 0 URG OFRA 0  
 SKO 2 GRE 0 ARG 1 NGA 0 ENG 1 USA 1  
 ALG 0 SLO 1 SER 0 GHA 1 GER 4 AUS 0  
 NZ 1 SVK 1 IVO 0 POR 0 BRA 2 NKO 1  
 HON 0 CHI 1 SPA 0 SWI 1 SA 0 URG 2  
 ARG 4 SKO 1 GRE 2 NGA 1 FRA 0 MEX 2  
 GER 0 SER 1 SLO 2 USA 2 ENGO ALG 0  
 AUS 2 SER 1 GHA 1 AUS 1 CAM 1 DEN 2  
 SVK 0 PAR 1 ITA 1 NZ 1 BRA 3 IVO 1  
 POR 7 NKO 0 CHI 1 SWI 0 SPA 2 HON 0  
 FRA 1 SA 2 MEX 0 URG 1 \*\*\*\*\*

**NED 2 DEN 0**  
**NED 1 JAP 0**  
**CAM 1 NED 2**  
**NED 2 SVK 1**

23 JUNE • ROUND OF 16 • 8 GAMES \*\*\*\*\*

URG 2 SKO 1 USA 1 GHA 2  
 ARG 3 MEX 1  
 BRA 3 CHI 0  
 SPA 1 POR 0

24 JUNE • QUARTER FINALS • 4 GAMES \*\*\*\*\*

**NETHERLANDS 2 BRAZIL 1**  
**ARGENTINA 0 GERANY 2**  
**PARAGUAY 0 ESPANY 4**

25 JUNE • SEMI FINALS \*\*\*\*\*

**URUGUAY 2 NETHERLANDS 3**

10 JULY • THIRD & FOURTH PLACE \*\*\*\*\*

NETHERLANDS 3 GERANY 3

11 JULY • THE WORLD CUP FINAL \*\*\*\*\*

**NETHERLANDS 0 SPAIN 1**

NETHERLANDS 2010 WORLD CUP WINNERS \*\*\*\*\*

**ESPAÑA WORLD CUP 2010 RESULTS**  
 25 JUNE • GROUPS A-H • 48 GAMES \*\*\*\*\*

SA 1 MEX 0 URG OFRA 0  
 SKO 2 GRE 0 ARG 1 NGA 0 ENG 1 USA 1  
 ALG 0 SLO 1 SER 0 GHA 1 GER 4 AUS 0  
 NZ 1 SVK 1 IVO 0 POR 0 BRA 2 NKO 1  
 HON 0 CHI 1 SPA 0 SWI 1 SA 0 URG 2  
 ARG 4 SKO 1 GRE 2 NGA 1 FRA 0 MEX 2  
 GER 0 SER 1 SLO 2 USA 2 ENGO ALG 0  
 AUS 2 SER 1 GHA 1 AUS 1 CAM 1 DEN 2  
 SVK 0 PAR 1 ITA 1 NZ 1 BRA 3 IVO 1  
 POR 7 NKO 0 CHI 1 SWI 0 SPA 2 HON 0  
 FRA 1 SA 2 MEX 0 URG 1 \*\*\*\*\*

**ESP 0 SWI 1**  
**CHI 1 ESP 2**  
**ESP 1 POR 0**  
**PARAGUAY 0 ESPAÑA 1**  
**GERMANY 0 ESPAÑA 1**  
**NETHERLANDS 0 ESPAÑA 1**

23 JUNE • ROUND OF 16 • 8 GAMES \*\*\*\*\*

URG 2 SKO 1 USA 1 GHA 2  
 ARG 3 MEX 1  
 BRA 3 CHI 0  
 SPA 1 POR 0

24 JUNE • QUARTER FINALS • 4 GAMES \*\*\*\*\*

**PARAGUAY 0 ESPAÑA 1**  
**NETHERLANDS 3 ESPAÑA 1**

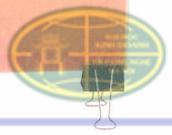
10 JULY • THIRD & FOURTH PLACE \*\*\*\*\*

NETHERLANDS 3 GERANY 3

11 JULY • THE WORLD CUP FINAL \*\*\*\*\*

**NETHERLANDS 0 ESPAÑA 1**

NETHERLANDS 2010 WORLD CUP WINNERS \*\*\*\*\*

  
**THƯ VIỆN HUBT**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# Tuukka Koivisto

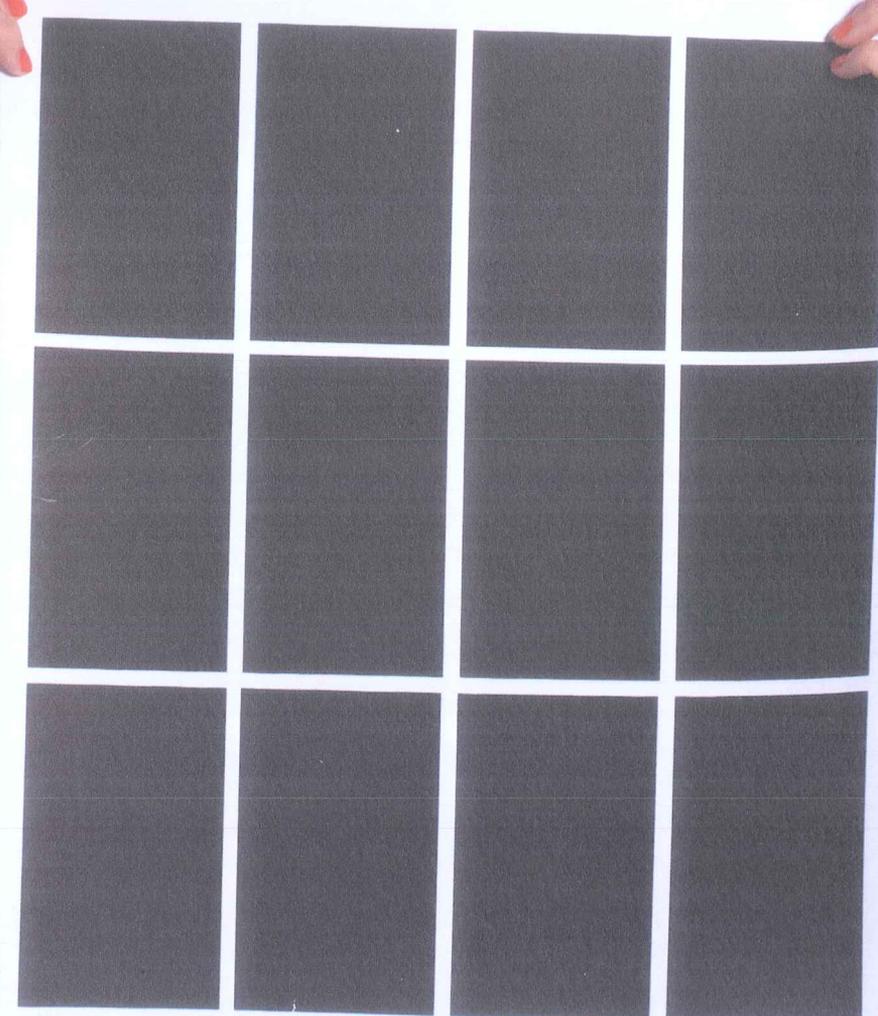


## Description

5th Floor 2010 is a limited edition poster collection consisting of twelve individual pieces. Each poster is a personal view of a certain month. The posters form a calendar for the year 2010 but the quality and value are the equivalent of twelve handmade serigraphy (silk-screen) prints. Each one of the 200 copies available is signed and numbered.

## DESIGNERS

Cover: Jaakko Suomalainen, January: Pauliina Holma, February: Eeva-Liitta Paavola, March: Tuukka Koivisto, April: Enni Koistinen, May: Jaakko Kalsi, June: Milena Huhta, July: James Zambra, August: Katri Tikkanen, September: Eero Lampinen, October: Jyri Pieniniemi, November: Niklas Ekholm, December: Olli Hannonen.



# 5<sup>TH</sup> FLOOR 2010

**Title of the work**  
5th Floor 2010 Poster Collection



**Designer**  
5th Floor

**THƯ VIỆN  
HUBT**

**Client**  
self-sold product

**Design Agency**  
5th Floor

**TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ**  
Art Director

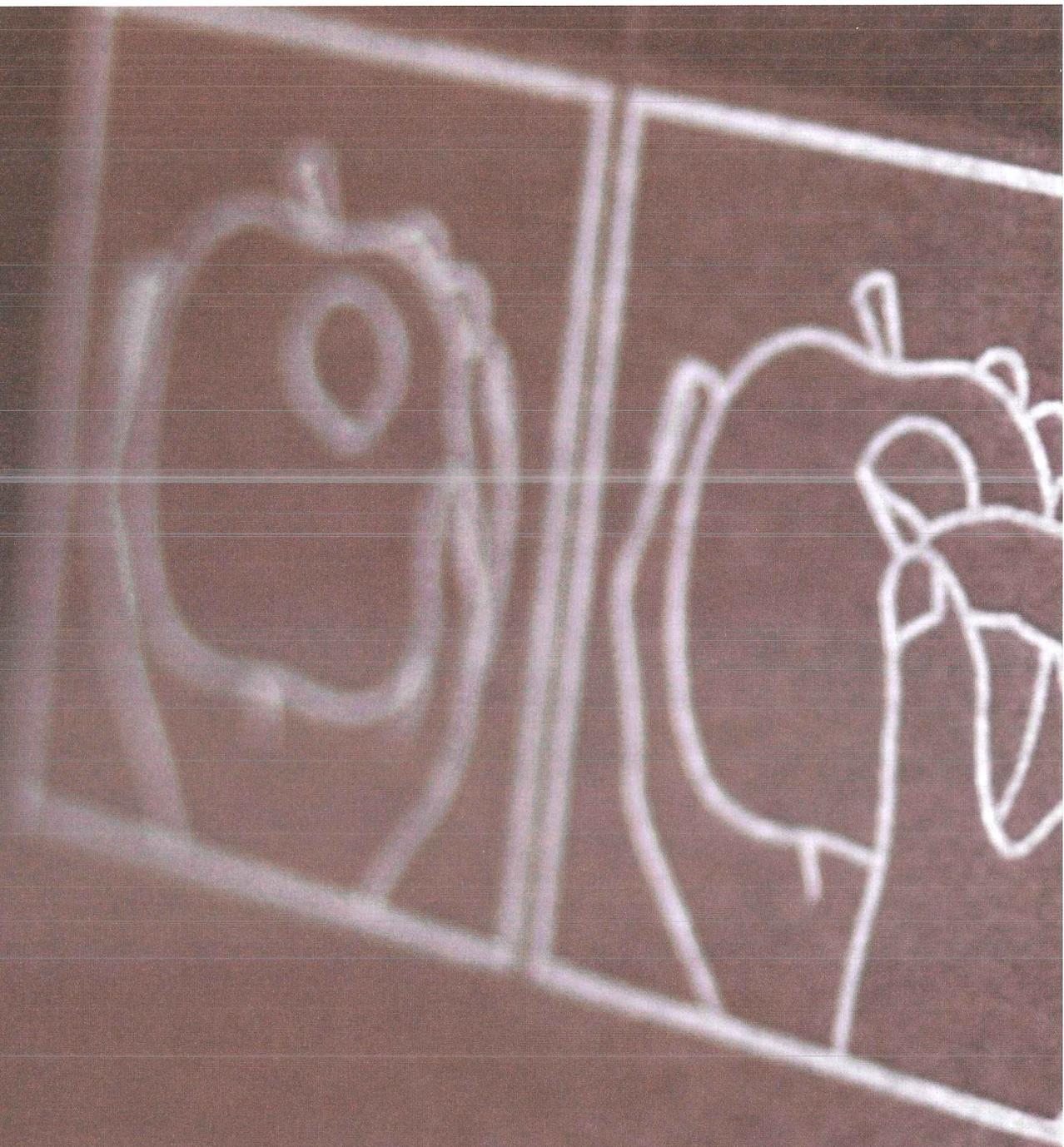
Katri Tikkanen

**Photography**  
Niklas Sandström



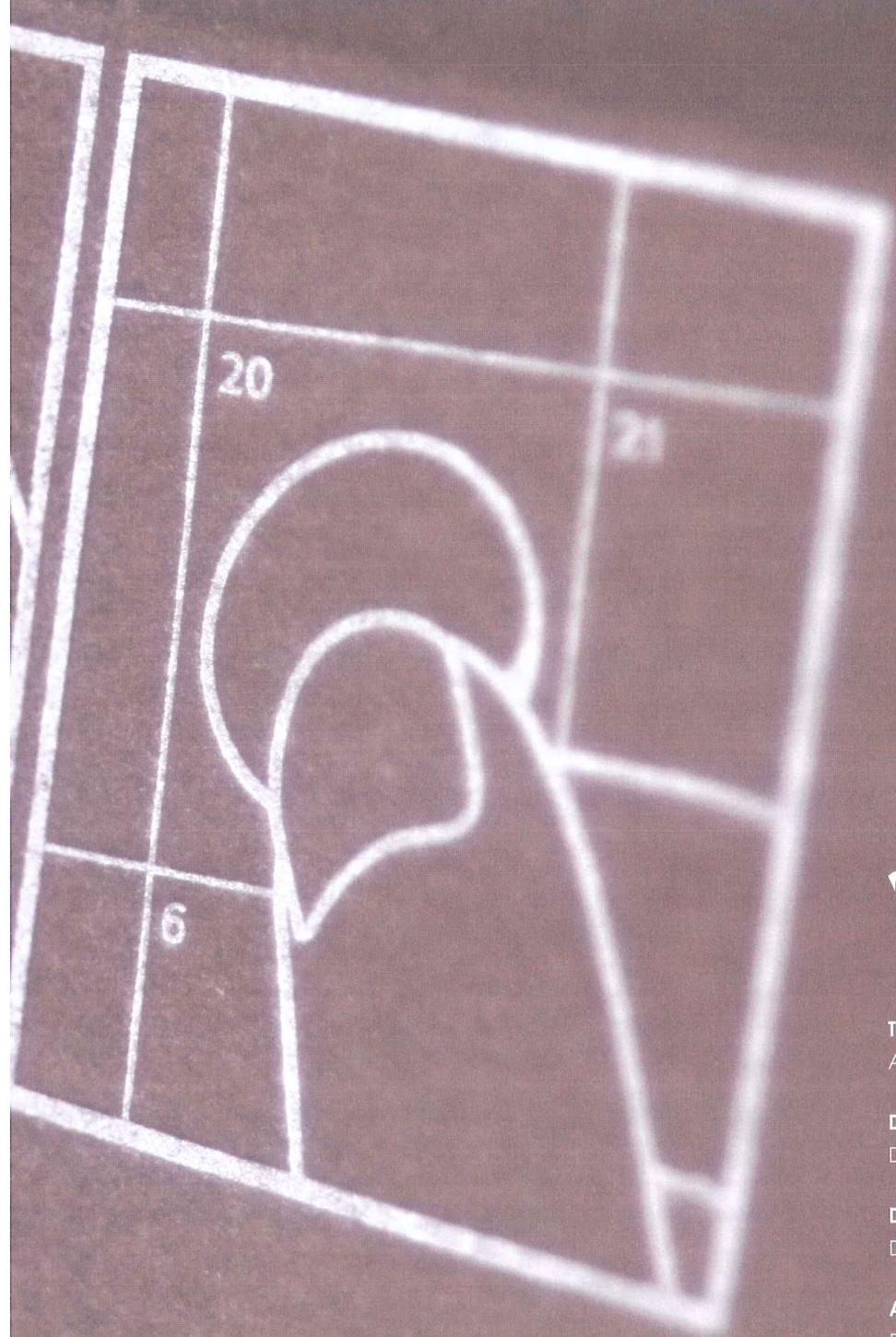
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ





**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



# Vik

**Title of the work**  
An Apple a Day

**Design Agency**  
David Weik

**Designer**  
David Weik

**Art Director**  
David Weik

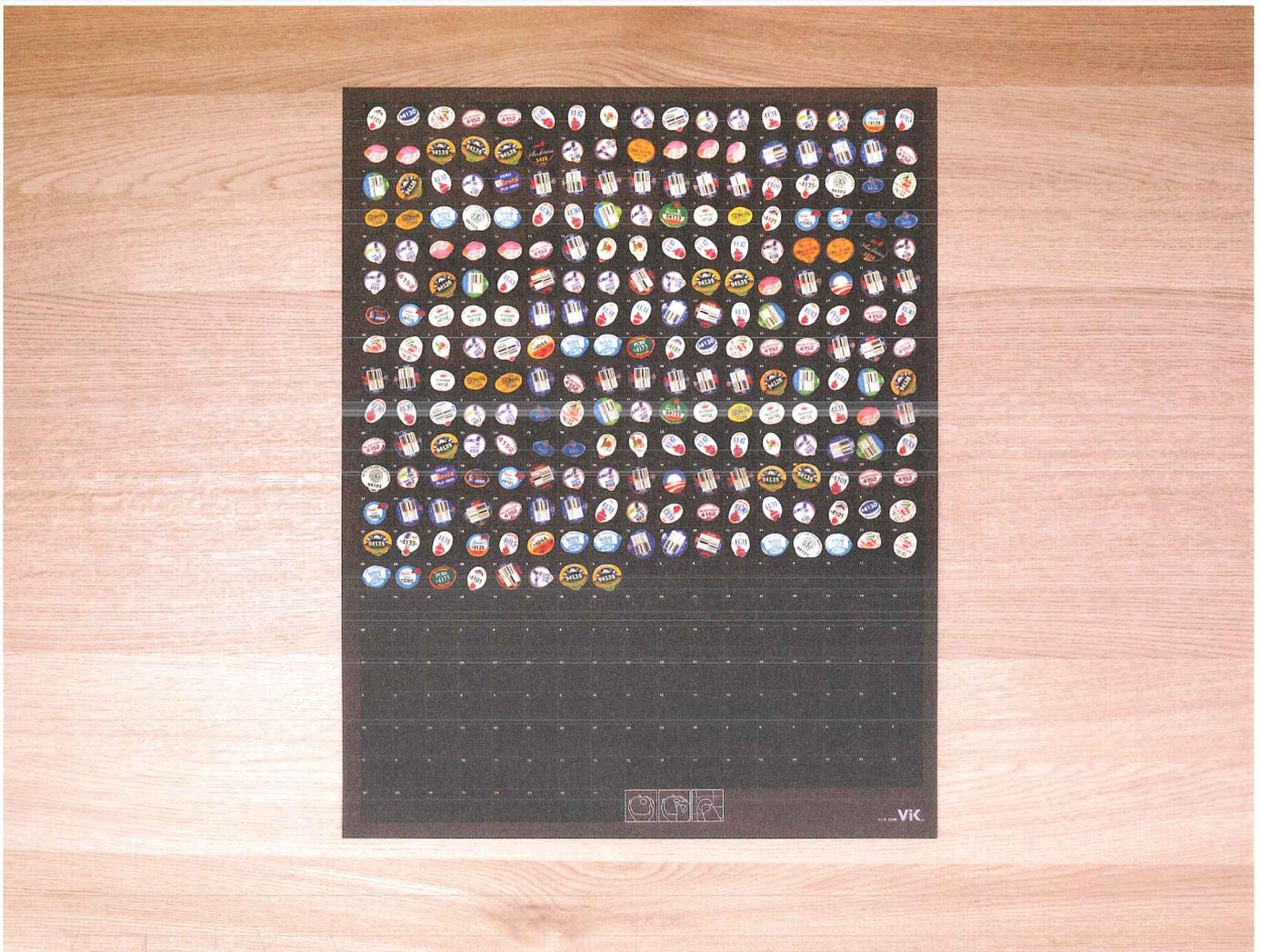


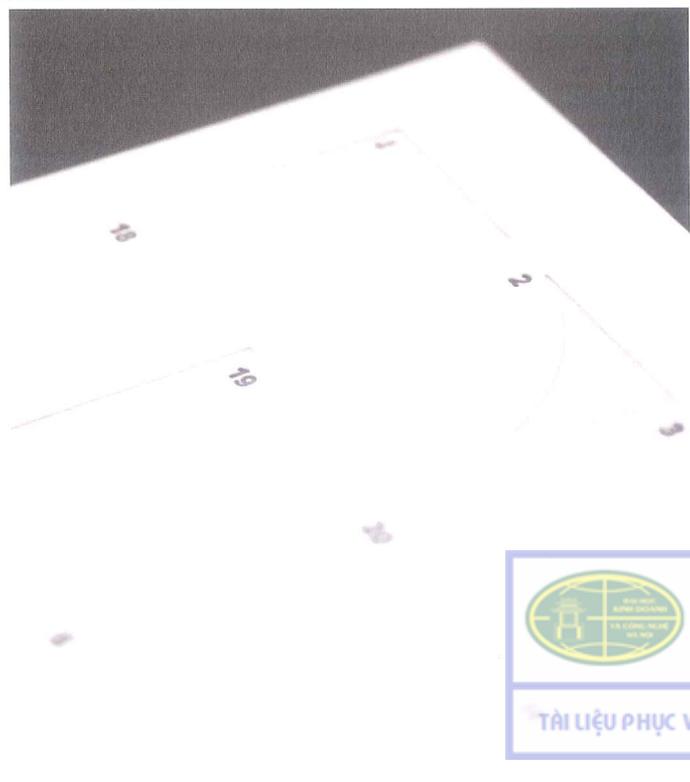
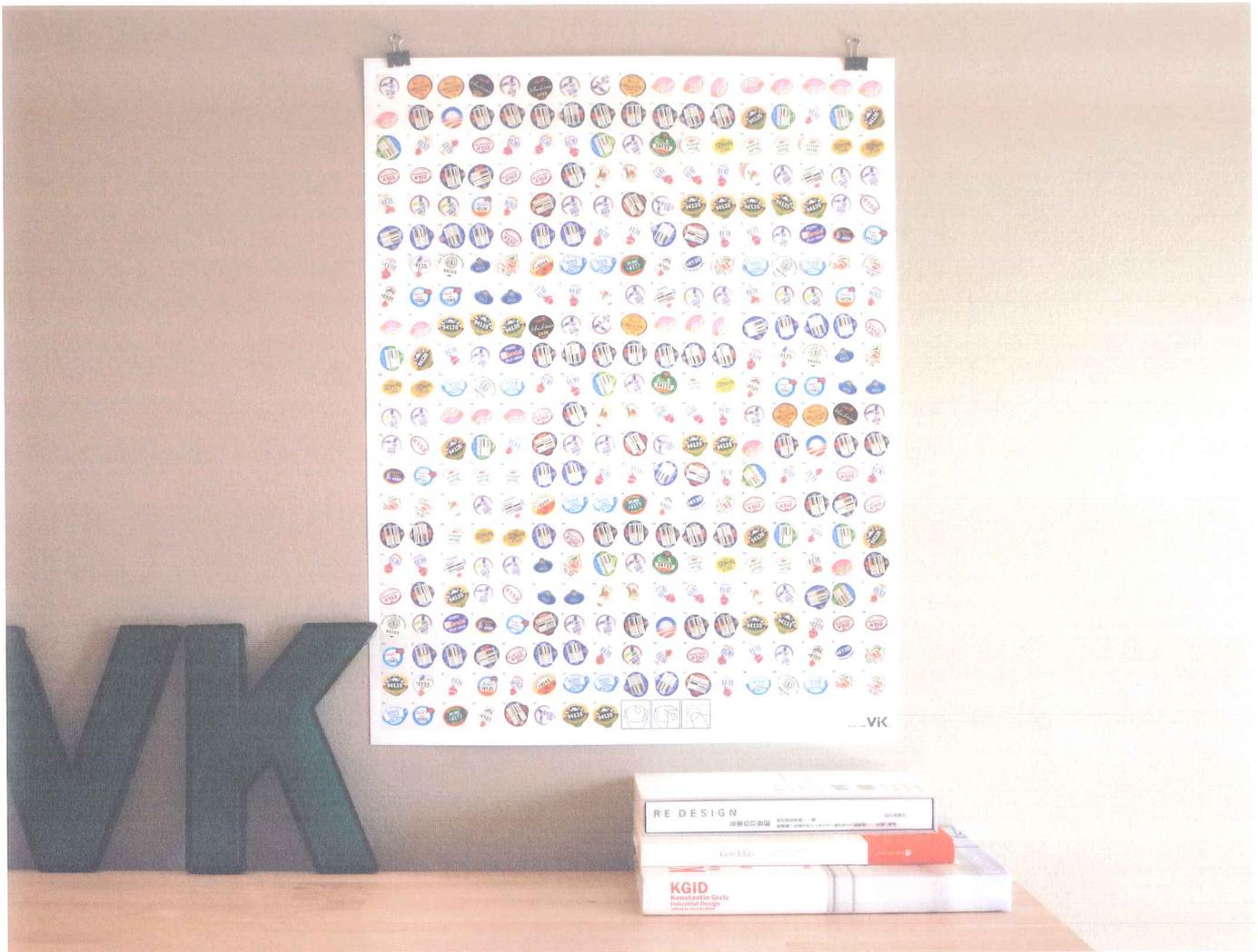
**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

## Description

A quick and easy way to stay in tip-top shape this year. Just peel the little variety sticker from every apple you eat and affix it to a square. Keep it interesting. Try a Belle De Boskoop, a Newtown Pippin, how about a Peasgood Nonsuch, or maybe a Turley Winesap.





# Yurko Gutsulyak

**Title of the work**  
Energy Calendar

**Designer**  
Yurko Gutsulyak

**Client**  
VS Energy International Ukraine

**Design Agency**  
Yurko Gutsulyak

**Art Director**  
Yurko Gutsulyak



## Description

The idea was to create as unique a calendar so that the process of its presenting would become an outstanding event. Alongside with this, it was important to expose the idea of 'energy', as it is predetermined by the name and

logo of the company. Each page is a month and it looks like a comb made of matches that correspond to the days. The matches are real and the construction of the calendar is absolutely safe.

З праваних часів людина вчилася керувати Енергією і звала це вміння у ранг мистецтва.  
**БІЗНЕС ЯК МИСТЕЦТВО** – це здатність перетворювати поодинокі спалахи різних Енергій  
в єдине могутнє полум'я.  
Але починається велика Енергія з малого сірника...



BS ЕНЕРДЖІ  
ІНТЕРНЕЙШНЛ  
Україна

08

Січень 08



BS ЕНЕРДЖІ  
ІНТЕРНЕЙШНЛ  
Україна

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
пт	сб	нд	пн	вт	ср	чт	пт	сб	нд	пн	вт	ср	чт	пт	сб	нд	пн	вт	ср	чт	пт	сб	нд	пн	вт	ср	чт	пт	сб	нд



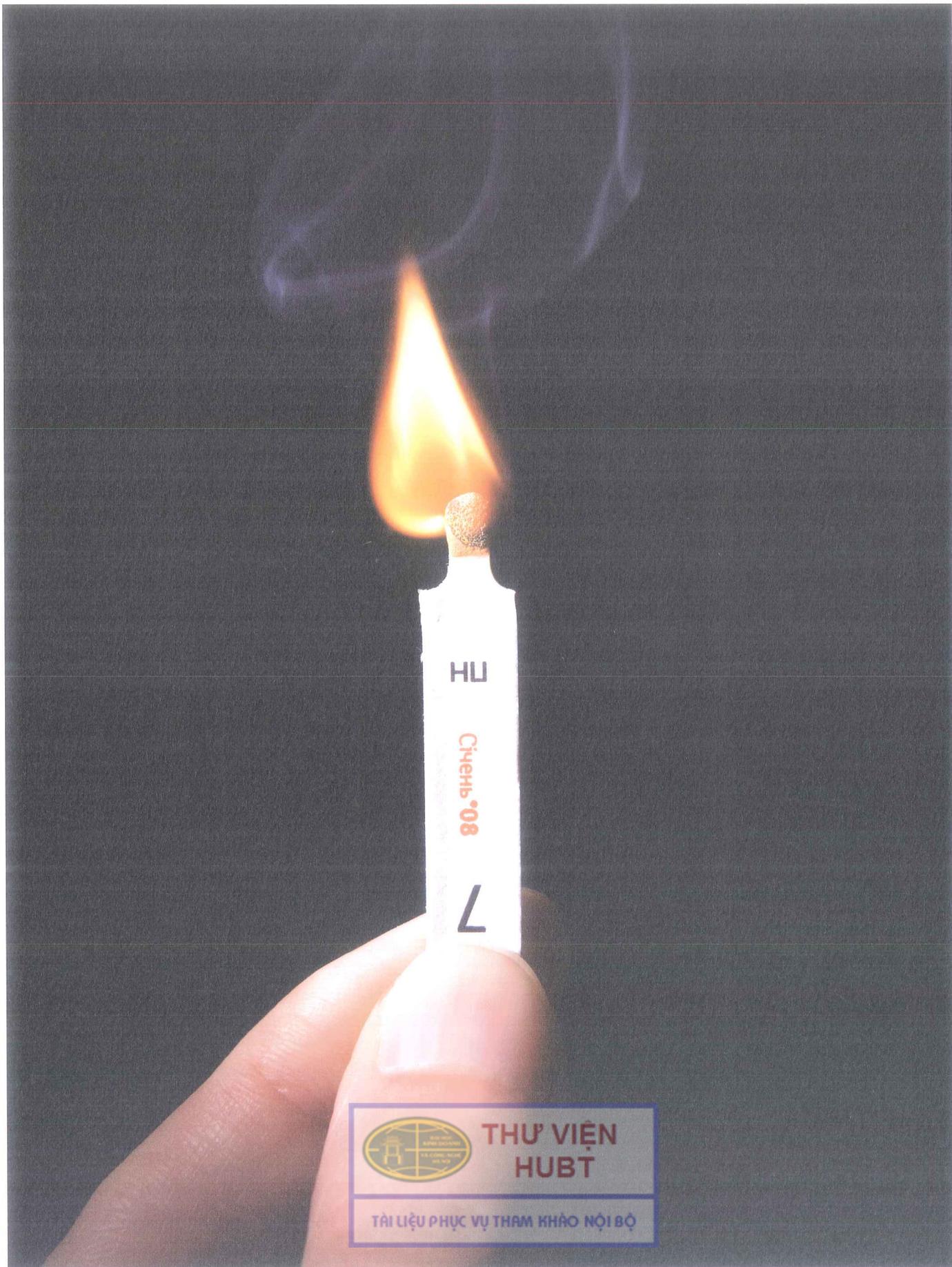
THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# Yurko Gutsulyak

**Title of the work**  
Tyre Fitting Calendar

**Designer**  
Yurko Gutsulyak

**Client**  
Dalnoboy

**Design Agency**  
Yurko Gutsulyak

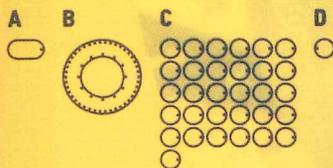
**Art Director**  
Yurko Gutsulyak



## КАЛЕНДАРЬ «ДАЛЬНОБОЙ»: ИНСТРУКЦИЯ ПО ПРИМЕНЕНИЮ

### 1. КОМПЛЕКТАЦИЯ

Вы являетесь счастливым обладателем вечного календаря. Распечатайте конверт, разложите все детали и проверьте комплектацию: деталь **A** – 1 шт.; деталь **B** – 1 шт.; деталь **C** – 31 шт. с номерами от 1 до 31; деталь **D** «запаска» – 1 шт.



### 2. СБОРКА

Собрать календарь «Дальнойбой» и начать им пользоваться можно в любой день года.

Выберите сегодняшнюю дату, название дня недели и месяц из любого календаря.  
*Например: сегодня пятница, 1 января*

Установите деталь **A** во внутренний круг детали **B** в гнездо, соответствующее текущему месяцу.

*Например: в нашем случае – это январь*

Возле названия месяца указано количество дней в нем.  
*Например: в январе 31 день*

Возьмите деталь **C** с цифрой, соответствующей сегодняшней дате, и вставьте во внешний круг детали **B** в любое гнездо, соответствующее сегодняшнему дню недели.

*Например: деталь C с цифрой 1 закрепляем напротив пятницы – ПТ*

Далее последовательно вставляйте детали **C** по часовой стрелке по возрастанию чисел. Оканчиваем числом, соответствующим количеству дней в этом месяце.

*Например: последний день в январе – 31 число, воскресенье*

Календарь готов к использованию.

Оставшиеся детали – деталь **D** с надписью «запаска» и деталь **C** с номером 31 в апреле, июне, сентябре и ноябре; в феврале – 29, 30, 31 – необходимо сохранить для дальнейшего использования. Чтобы детали не терялись рекомендуем закреплять их на внешнем кругу детали **B** в свободные гнезда.

### 3. ИСПОЛЬЗОВАНИЕ

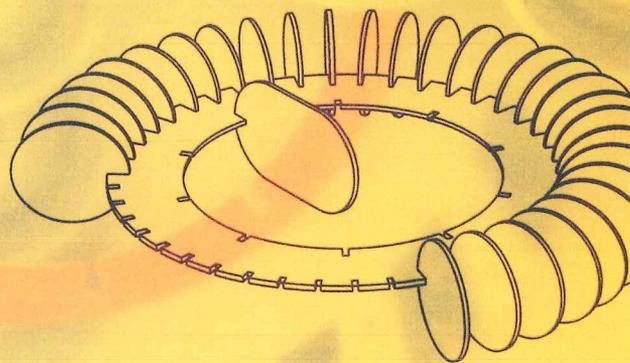
Расположите календарь на столе так, чтобы слева вы видели цифру, обозначающую сегодняшнее число и рядом – соответствующий день недели. Во внутреннем кругу указывается текущий месяц.

Каждый новый день утром Вам необходимо переместить крайнюю слева деталь **C** вправо до конца против часовой стрелки.

Кроме того, каждый месяц первого числа необходимо переместить деталь **A** в следующее гнездо по часовой стрелке соответствующему месяцу. А также оставить на внешнем кругу детали **B** в конце справа количество дней (детали **C**), соответствующее новому месяцу (30, или 31, для февраля 28).

### 4. РЕМОНТ И ОБСЛУЖИВАНИЕ

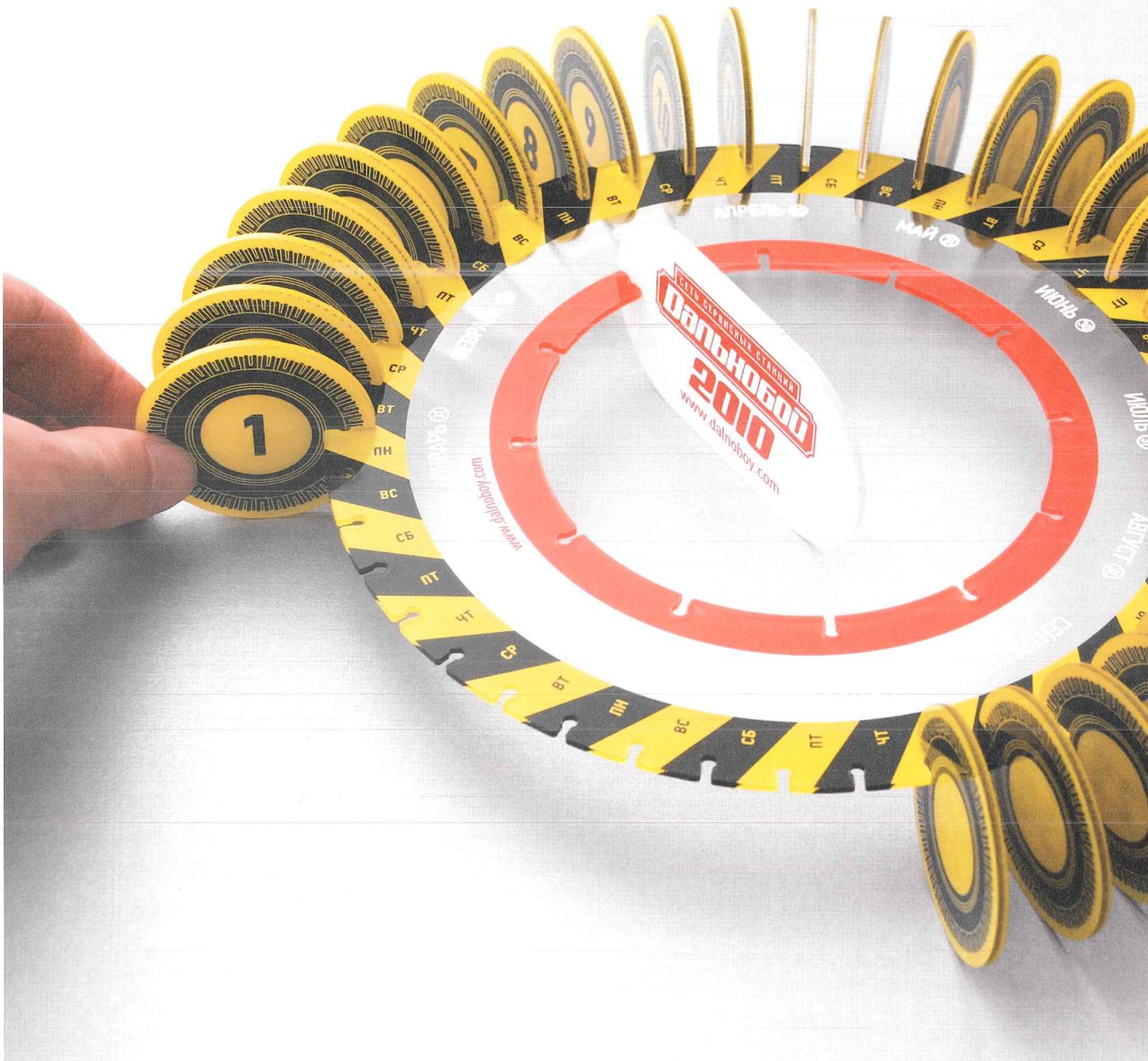
В случае потери одной из деталей **C** замените ее деталью **D**. Для написания необходимого номера на детали используйте черный маркер. Если у Вас возникли вопросы или Вы потеряли более одной детали, свяжитесь с нами по телефону **8 800 30 12 12** и наши специалисты помогут Вам. Дополнительную информацию Вы сможете найти на нашем сайте: [www.dalnoboy.com](http://www.dalnoboy.com)



THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ





### Description

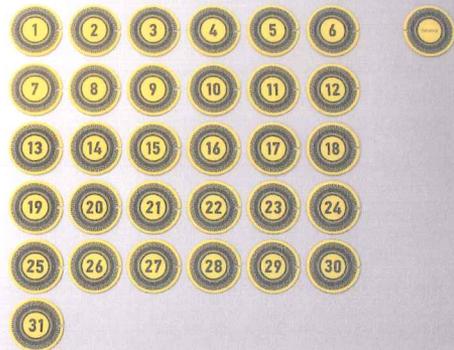
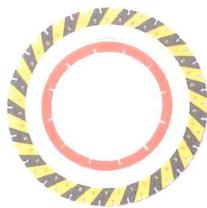
Dalnoboy (Long-distance trucker) is the widest truck tyre service network in the CIS countries. Principal objective of the company is to increase the tyre run. So Dalnoboy seeks to make the tyres 'everlasting'. This concept inspired us to create an 'everlasting' Tyre Fitting Calendar.

An 'asphalted' box contains an envelope with component parts, and on the envelope there is a detailed printed guidance on calendar assembly, application, repair and warranty service. The calendar is absolutely interactive, though little effort is required to use it. Every day it is necessary to move only one wheel-day. And set a mark in front of the appropriate month name once in a month.





ДАЛНОБОЙ  
2010



The kit also has a spare wheel to replace a 'day' that was lost. The guidance provides a phone number of the Dalnboy's customer service. Beside the usual services, one can get advice on Tyre Calendar assembly and usage, and also order the missing parts.



СЕТЬ СЕРВИСНЫХ СТАНЦИЙ

**Дальнобой**

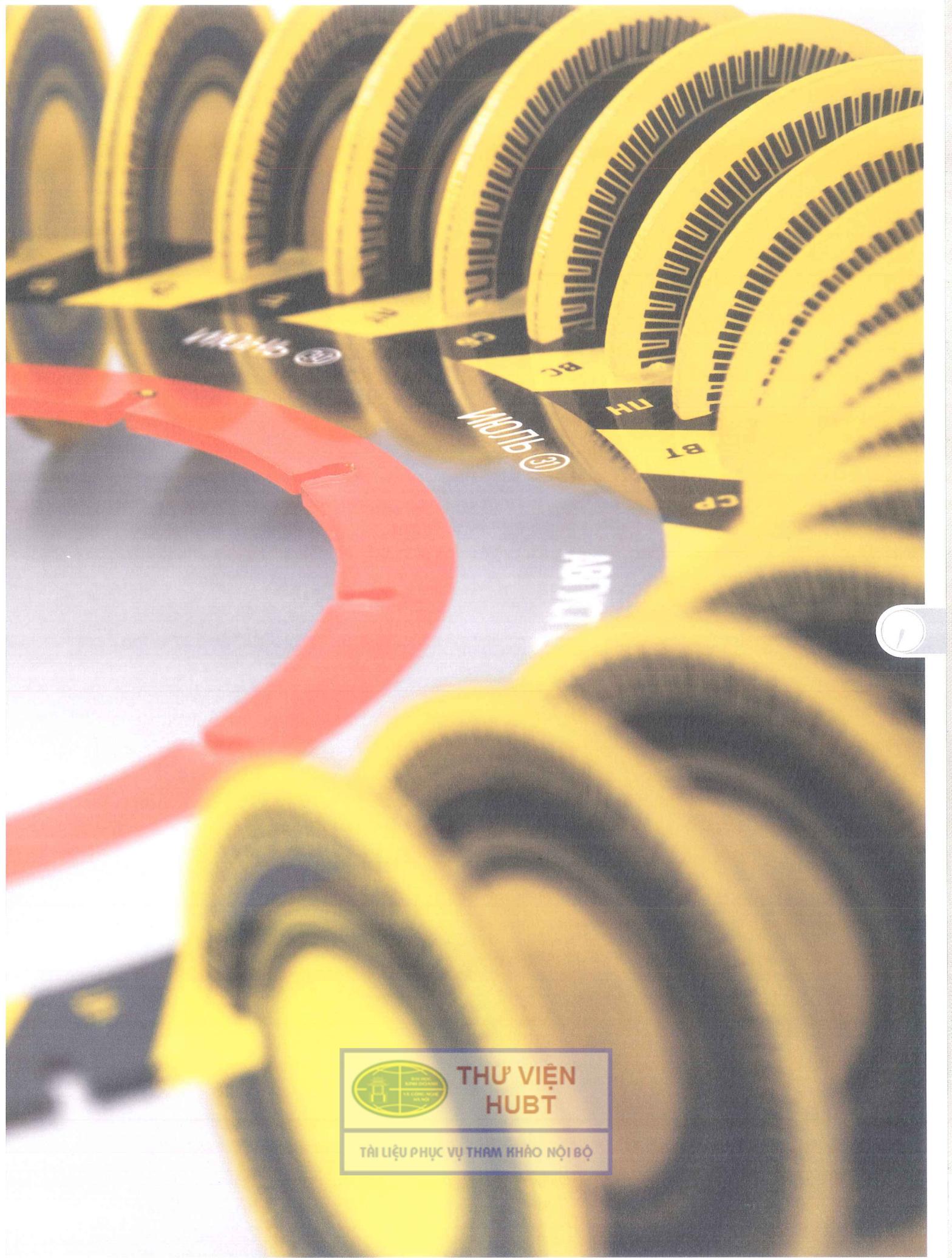
**2010**

[www.dalnoboy.com](http://www.dalnoboy.com)



THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# Daniela Meloni



## Description

Corporate calendar realized for brokers and clients of PruProtect.

Every page contains a brief description of the key points and products of the company, with the use of dedicated pictures.

Brand colours and layout are different for each page. The calendar represents a good example of a well-balanced composition and originality, even though it is a very corporate marketing material of a 'serious' industry such as insurance.



**Title of the work**

PruProtect. It's more than you expect. Calendar 2010.

**Designer**

Daniela Meloni

**Client**

PruProtect—Prudential UK

**Design Agency**

Daniela Meloni

**Art Director**

Daniela Meloni



**Continuous cover.**

Our Minimum Protection Account option tops up your client's life cover. Serious Illness Cover immediately after a claim. This happens with no further underwriting, no further exclusions and unlike competitor's buy-back options, with no change to premiums.

pruprotect.co.uk  
0845 601 0072

**PRU** PRU  
PROTECT

september  
mon tue wed thu fri sat sun  
\* \* 1 2 3 4 5  
6 7 8 9 10 11 12  
13 14 15 16 17 18 19  
20 21 22 23 24 25 26  
27 28 29 30 \* \* \*

october  
mon tue wed thu fri sat sun  
\* \* \* \* 1 2 3  
4 5 6 7 8 9 10  
11 12 13 14 15 16 17  
18 19 20 21 22 23 24  
25 26 27 28 29 30 31

**Guaranteed payment amount.**

With our 5-star Income Protection Cover if your client verifies their salary at the application stage we'll guarantee they'll receive the agreed monthly income when they claim.

pruprotect.co.uk  
0845 601 0072

**PRU** PRU  
PROTECT

july  
mon tue wed thu fri sat sun  
\* \* \* 1 2 3 4  
5 6 7 8 9 10 11  
12 13 14 15 16 17 18  
19 20 21 22 23 24 25  
26 27 28 29 30 31 \*

august  
mon tue wed thu fri sat sun  
\* 1 2 3 4 5 6  
7 8 9 10 11 12 13  
14 15 16 17 18 19 20  
21 22 23 24 25 26 27  
28 29 30 \* \* \* \*

**Severity based payments.**

PruProtect is one of the first insurers in the UK to pay Serious Illness Cover claims based on the severity of the illness. We can make a payout at an earlier stage of an illness, even if it's not life threatening.

pruprotect.co.uk  
0845 601 0072

**PRU** PRU  
PROTECT

severity

march  
mon tue wed thu fri  
1 2 3 4 5 6 7  
8 9 10 11 12 13 14  
15 16 17 18 19 20 21  
22 23 24 25 26 27 28  
29 30 31 \* \* \* \*

april  
mon tue wed thu fri sat sun  
\* \* \* 1 2 3 4  
5 6 7 8 9 10 11  
12 13 14 15 16 17 18  
19 20 21 22 23 24 25  
26 27 28 29 30 \* \*

**Flexible cover.**

Your clients can adapt their Plan at any time as their lifestyle changes. Add or remove benefits including Income Protection Cover, Unemployment Cover, Disability Cover and Optional Serious Illness Cover for Children.

pruprotect.co.uk  
0845 601 0072

**PRU** PRU  
PROTECT

august  
mon tue wed thu fri sat sun  
\* \* \* \* \* 1  
2 3 4 5 6 7 8  
9 10 11 12 13 14 15  
16 17 18 19 20 21 22  
23 24 25 26 27 28 29  
30 31 \* \* \* \*

september  
mon tue wed thu fri sat sun  
\* \* 1 2 3 4 5  
6 7 8 9 10 11 12  
13 14 15 16 17 18 19  
20 21 22 23 24 25 26  
27 28 29 30 \* \* \*

**The Vitality programme.**

Vitality

PruProtect is the only insurer to offer cash incentives for healthy and active lifestyles.

pruprotect.co.uk  
0845 601 0072

**PRU** PRU  
PROTECT

november  
mon tue wed thu fri sat sun  
1 2 3 4 5 6 7  
8 9 10 11 12 13 14  
15 16 17 18 19 20 21  
22 23 24 25 26 27 28  
29 30 \* \* \* \*

october  
mon tue wed thu fri sat sun  
\* \* \* \* 1 2 3  
4 5 6 7 8 9 10  
11 12 13 14 15 16 17  
18 19 20 21 22 23 24  
25 26 27 28 29 30 31

**THƯ VIỆN HUBT**

**TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ**

**Cover that pays out again and again...**

Traditional critical illness policies pay out once and then end, leaving your client unprotected. Our cover could continue even after your client claims, if their condition gets worse or they suffer another illness.

pruprotect.co.uk  
0845 601 0072

**PRU** PRU  
PROTECT

april  
mon tue wed thu fri sat sun  
\* \* \* 1 2 3 4  
5 6 7 8 9 10 11  
12 13 14 15 16 17 18  
19 20 21 22 23 24 25  
26 27 28 29 30 \* \*

may  
mon tue wed thu fri sat sun  
\* \* \* \* 1 2  
3 4 5 6 7 8 9  
10 11 12 13 14 15 16  
17 18 19 20 21 22 23  
24 25 26 27 28 29 30  
31 \* \* \* \* \*

# ALPHABET ARM

**Title of the work**

2010 Promotional Calendar

**Designer**

Ryan Frease, Ira F. Cummings,  
Chris Piascik, Aaron Belyea

**Client**

Flagship Press + Alphabet Arm

**Design Agency**

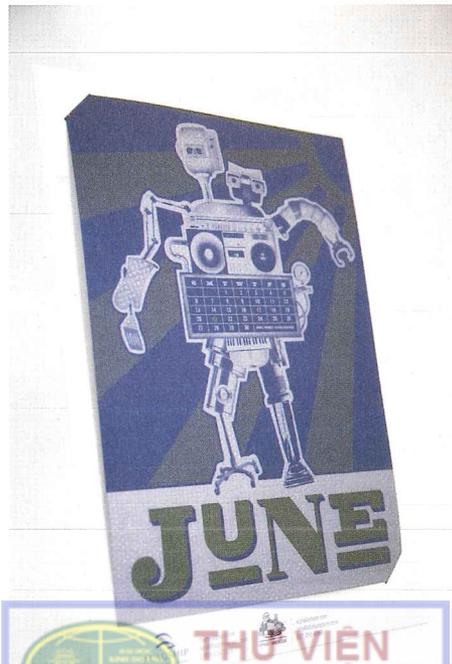
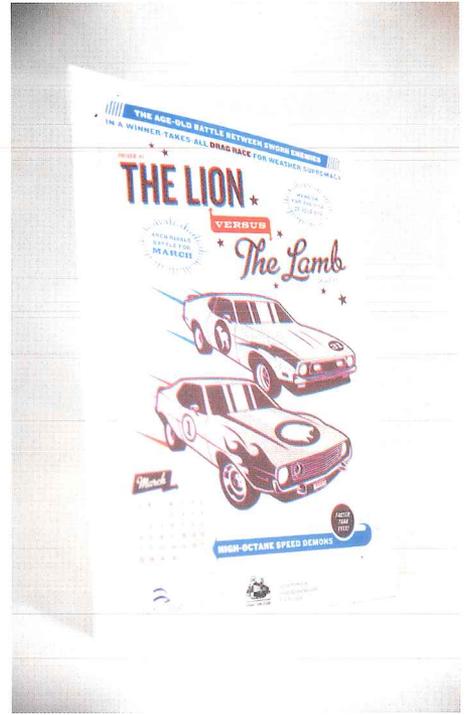
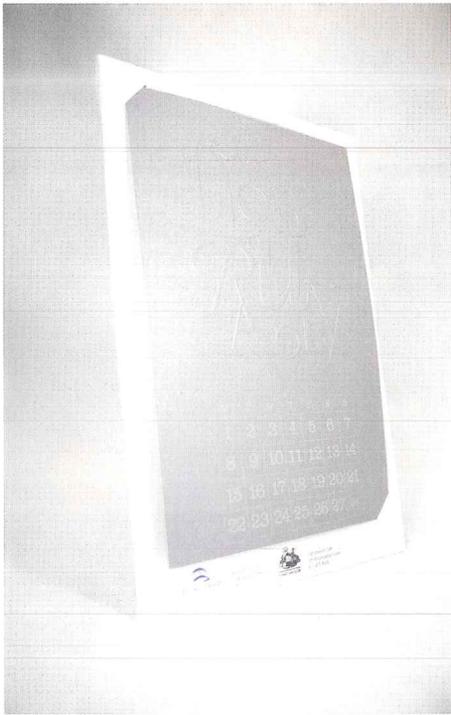
Alphabet Arm

**Art Director**

Aaron Belyea

**Photography**

Tony Luong





alphabetarm.com  
info@alphabetarm.com  
617-451-9990



**THƯ VIỆN HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

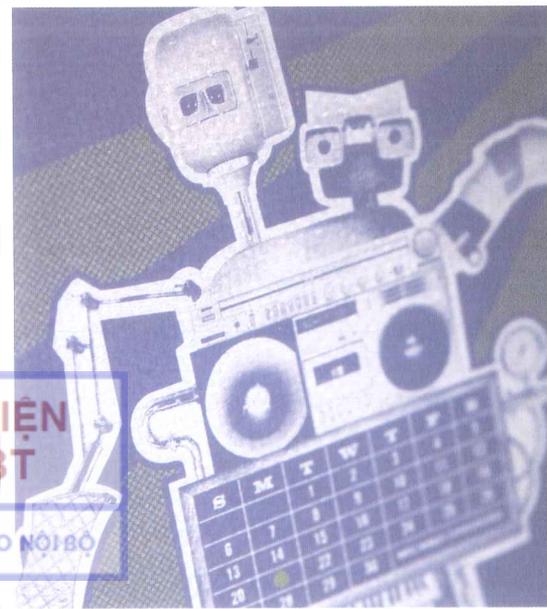
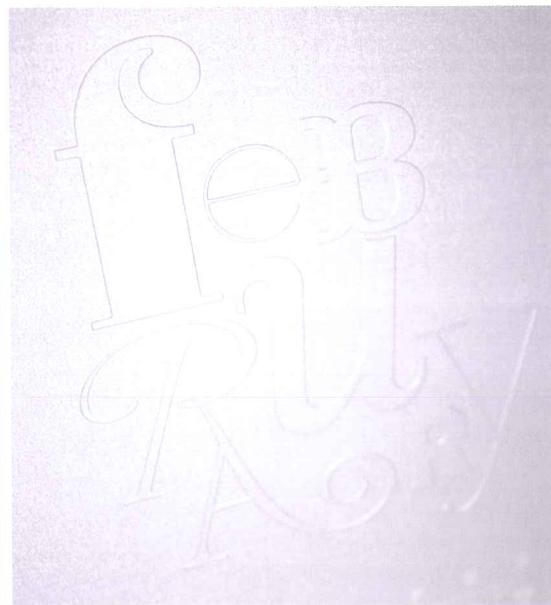


The future always arrives too fast...



THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# Dimitrijević Srećko



**Title of the work**  
Hand in hand with nature

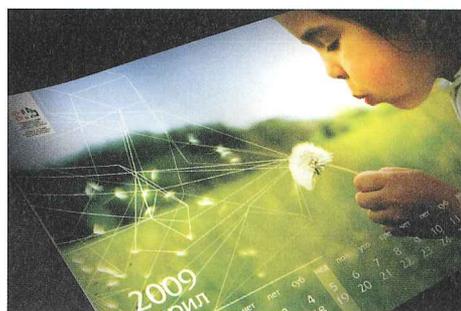
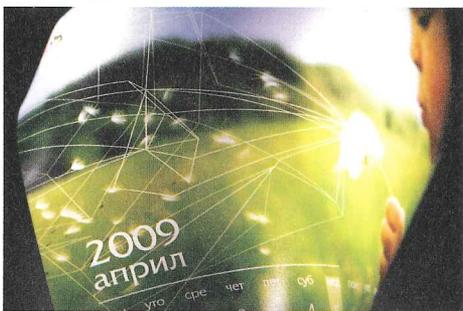
**Design Agency**  
Composite Belgrade  
[www.ccwbg.com](http://www.ccwbg.com)

**Designer**  
Dimitrijević Srećko

**Art Director**  
Dimitrijević Srećko

**Client**  
Ministry of Environment  
and Spatial Planning

**Photography**  
Stock Photography



## Description

Designing a calendar for Ministry of Environment and Spatial Planning as a part of the New Year's print material was quite a challenge although we had a lot of space to design according to our own ideas and concepts. We came up with the idea of connecting nature and space in an attempt to illustrate logical union between these two

concepts.

I have been inspired by nature, because nature is unique designer, architect and coder, and everything, as chaotic as it might seem at first sight, is actually perfectly planned, and has its own, unique role and position in space and helps us create our own subspaces and reflections with each movement or thought.

2009  
јун

пон	уто	сре	чет	пет	суб	нед	пон	уто	сре	чет	пет	суб
1	2	3	4	5	6	7	8	9	10	11	12	13
15	16	17	18	19	20	21	22	23	24	25	26	27
29	30											



**ИНСТИТУТ  
БОТАНИКЕ И  
САДАРСТВО  
УНИВЕРЗИТЕТА  
У НОВОМ САДУ**

**2009**

**ТАЈЛІУ ПУК ВУ ТРАМ КНАО НОВА**

**По мери природе**

# Biaugust

## Title of the work

Life Tree

## Design Agency

Biaugust

## Client

Macro Maison

## Designer

Owen Chuang

## Art Director

Owen Chuang, Cloud Lu



## Description

There is a tree belongs to everyone in life, it may be the tree in front of our home or by the chair of park where we take a walk, even just by the bus stop of our way to work. This tree changes season by season, year by year within some stories.

Cha Cha Family is the company's mascot, by telling the days and life around this tree with Cha Cha Family we'll know the festivals and events of a year.





7月 JULY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

【阿勃勒】  
鋪上黃金地毯，應酬樹頭阿勃勒

9月 SEPTEMBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

4月 APRIL

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

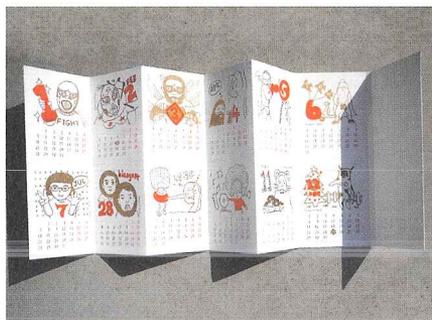
【相思樹】  
鋪刀葉、黃毛球，滿排路樹皆相思



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# Biaugust



## Description

It's a greeting card for Biaugust's clients and friends. Using the images from Biaugust just like a carnival and a party held by Biaugust. People and animals have fun together and it's a good start of a new year! We also use different months' shape to different ideas; people and animals play with the numbers, as you get informations you can feel the humor and enjoy it at the same time.



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HUBT

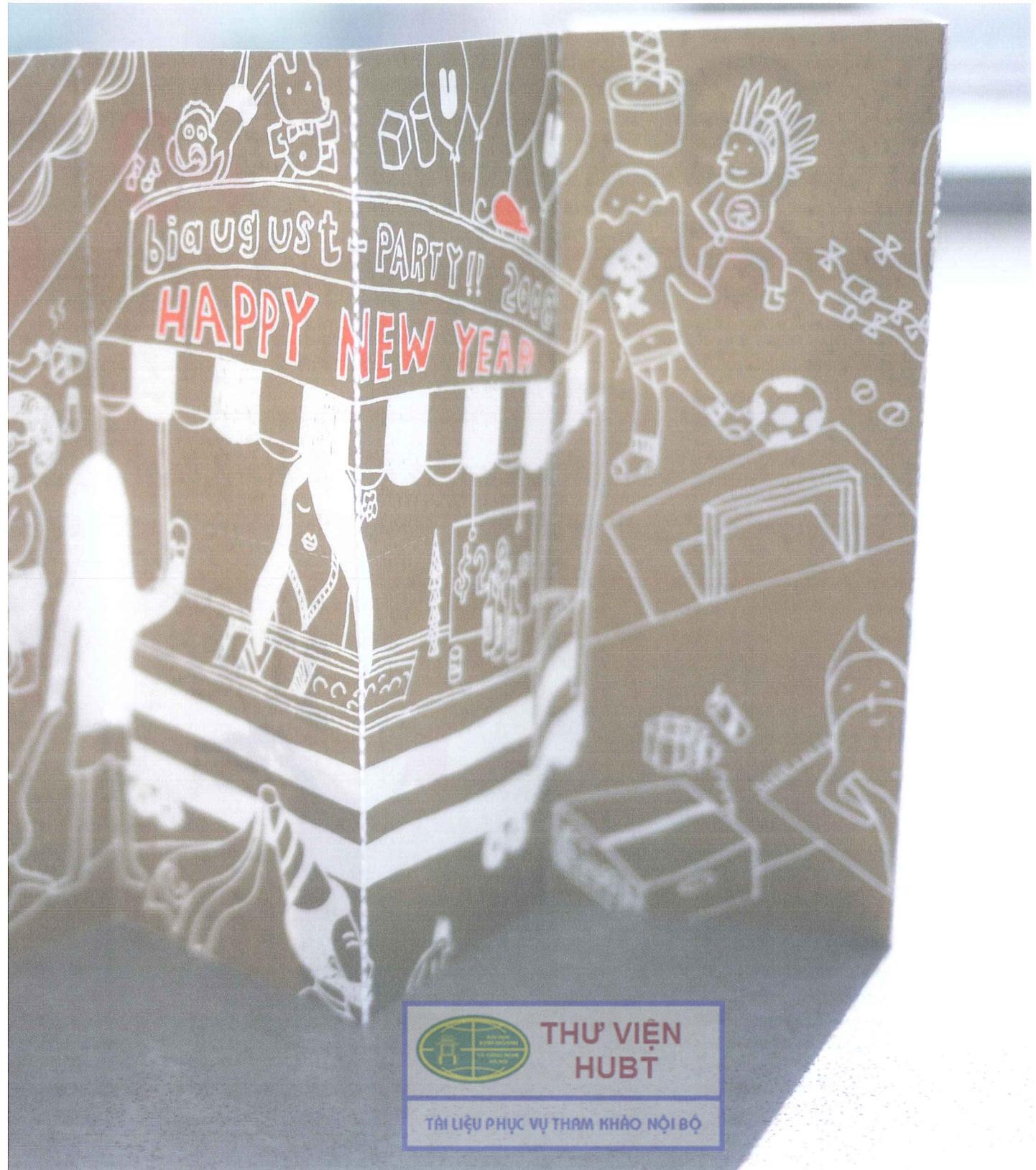
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

**Title of the work**  
biaugust—PARTY! 2008

**Designer**  
Cloud Lu

**Design Agency**  
Biaugust

**Art Director**  
Cloud Lu, Owen Chuang



# Marcos Behrens



**Title of the work**  
Flower Calendar

**Art Director**  
Marcos Behrens

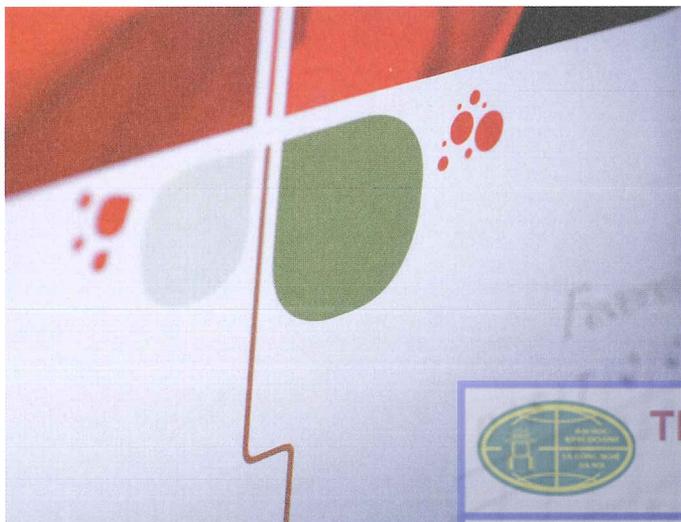
**Design Agency**  
Marcos Behrens

**Designer**  
Marcos Behrens

**Photography**  
Beatriz Bukowitz

## Description

This is an experimental project that I've done in partnership with the photographer Beatriz Bukowitz, a close friend. She has a great eye for portraying nature and I took it as inspiration.



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# od-do architects

**Title of the work**

Telenor Calendar 2010

**Designer**

Natasa Ilincic & Jugoslava Kljakic

**Client**

Telenor / telecommunication company

**Design Agency**

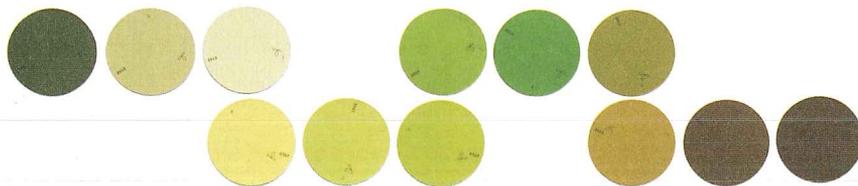
od-do architects

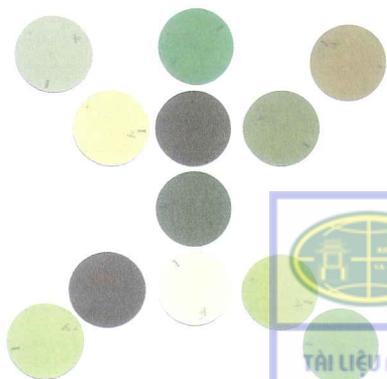
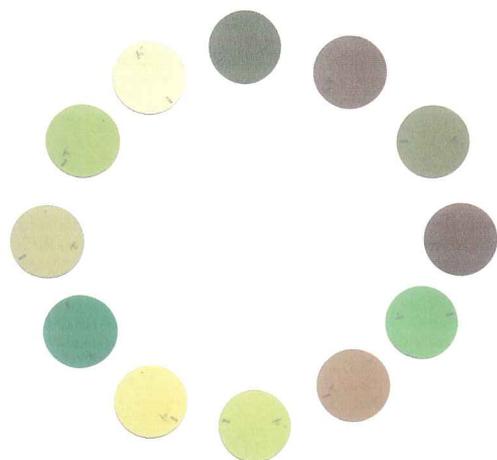
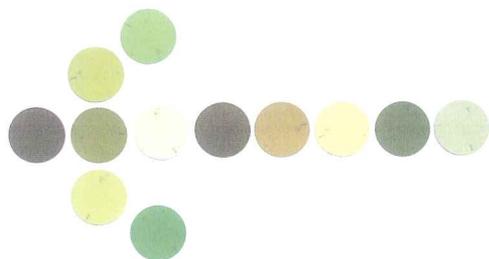
**Art Director**

Natasa Ilincic

**Photography**

od-do architects & Jelena Kostic





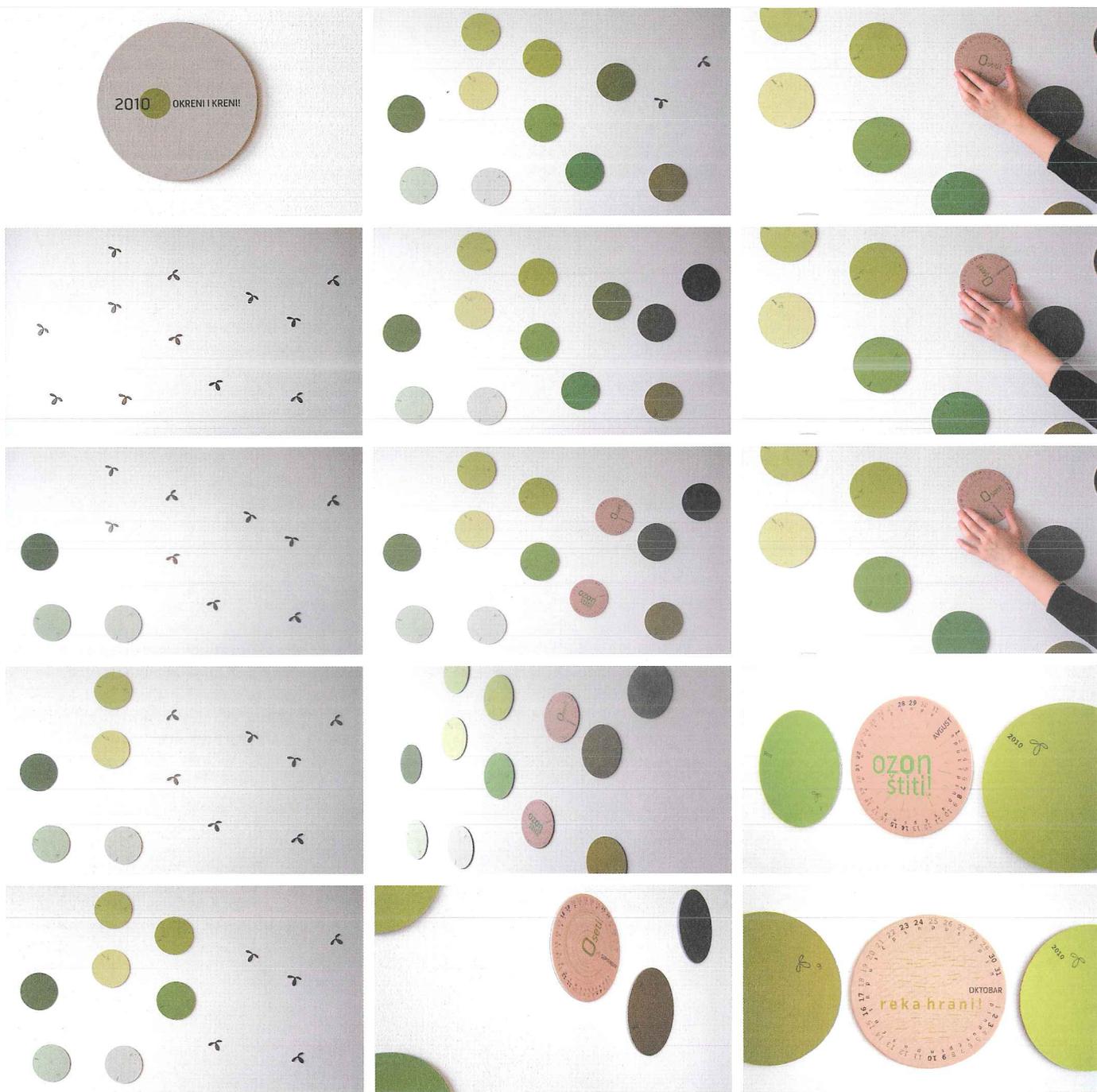
### Description

The design solution of the Telenor calendar 2010 provides flexibility in using calendar as a kind of unique and special product ... Making symbols or signs from 12 circles, everybody creates his/her own vision of the time for the 2010 year ... Everybody has a freedom to play and design the image-story for the 2010 ... The message on every of 12 green circles / 12 months, reminds on the phenomena from the nature and inspires to act positive regarding the natural environment ...

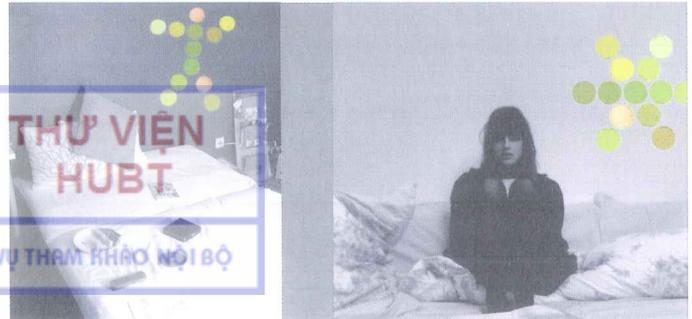
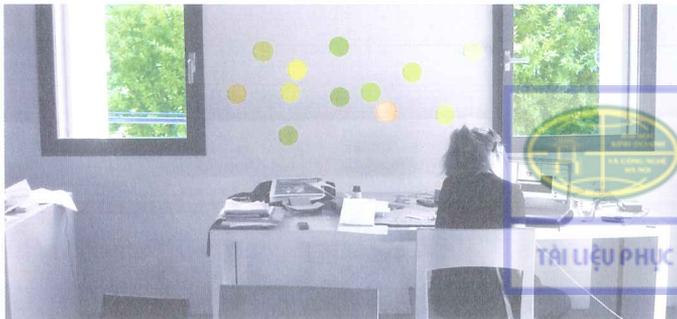
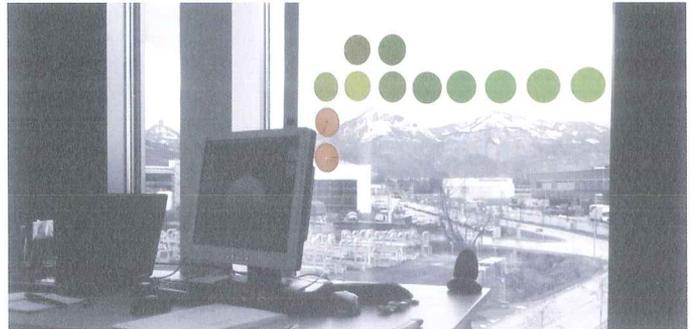
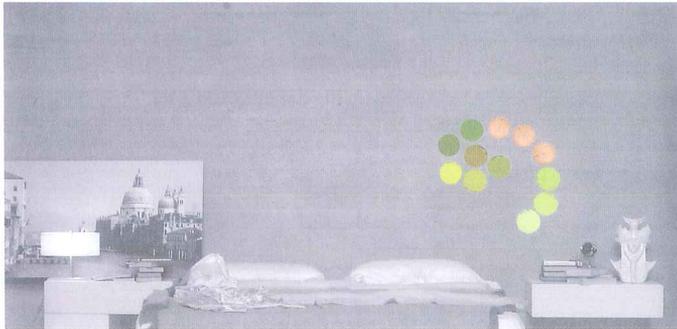
Every circle has two sides—one with calendar of the certain month and a 'message' and other one is a green side, one of 12 variations of green colour which follows its change through year's seasons. There are magnets in the center of every cardboard circle and there are 12 self-stick plates aside, in the shape of Telenor logo, which could be positioned on any wall, glass, furniture surface ... The user can flip the calendar side of the month which he/she wants to look at and enjoy in the beauty of the rest green circles ...

The motto of the Telenor calendar 2010 is 'OKRENI | KRENI' means 'READY, TURNS, GO' points the 'green start' of the 2010 year ! The calendar is printed on the cardboard, made by recycling used paper and fine eco paper.



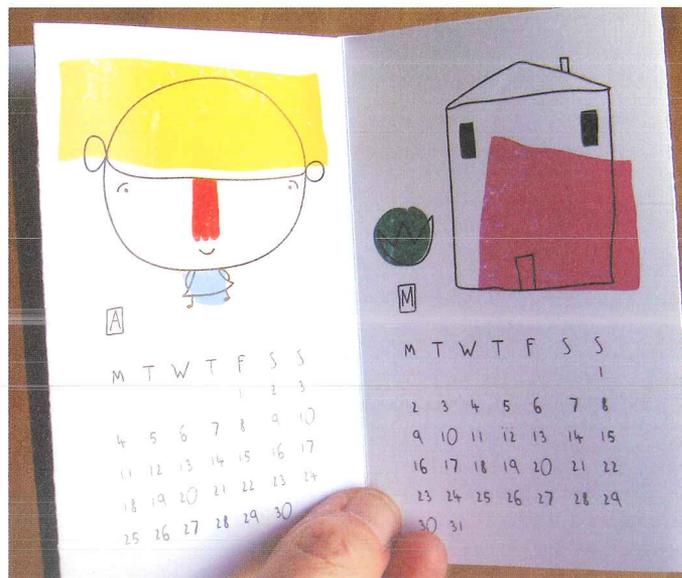
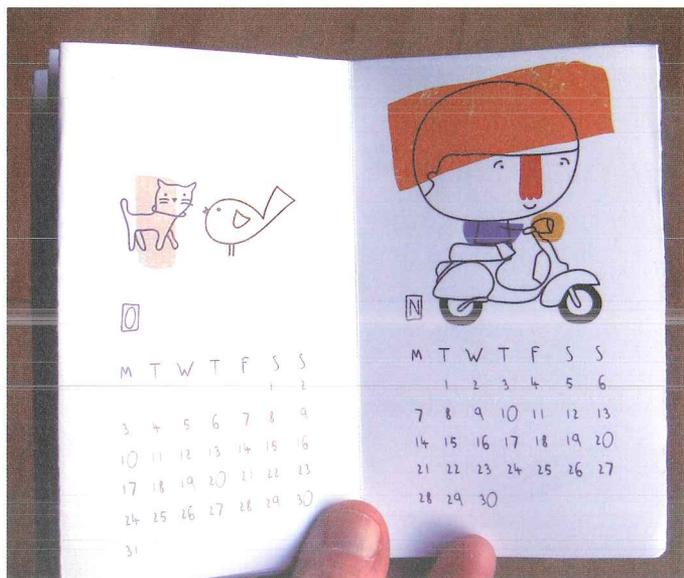



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# Yael Frankel



**Title of the work**

2011 illustrated calendar for your desk

**Designer**

Yael Frankel

**Photography**

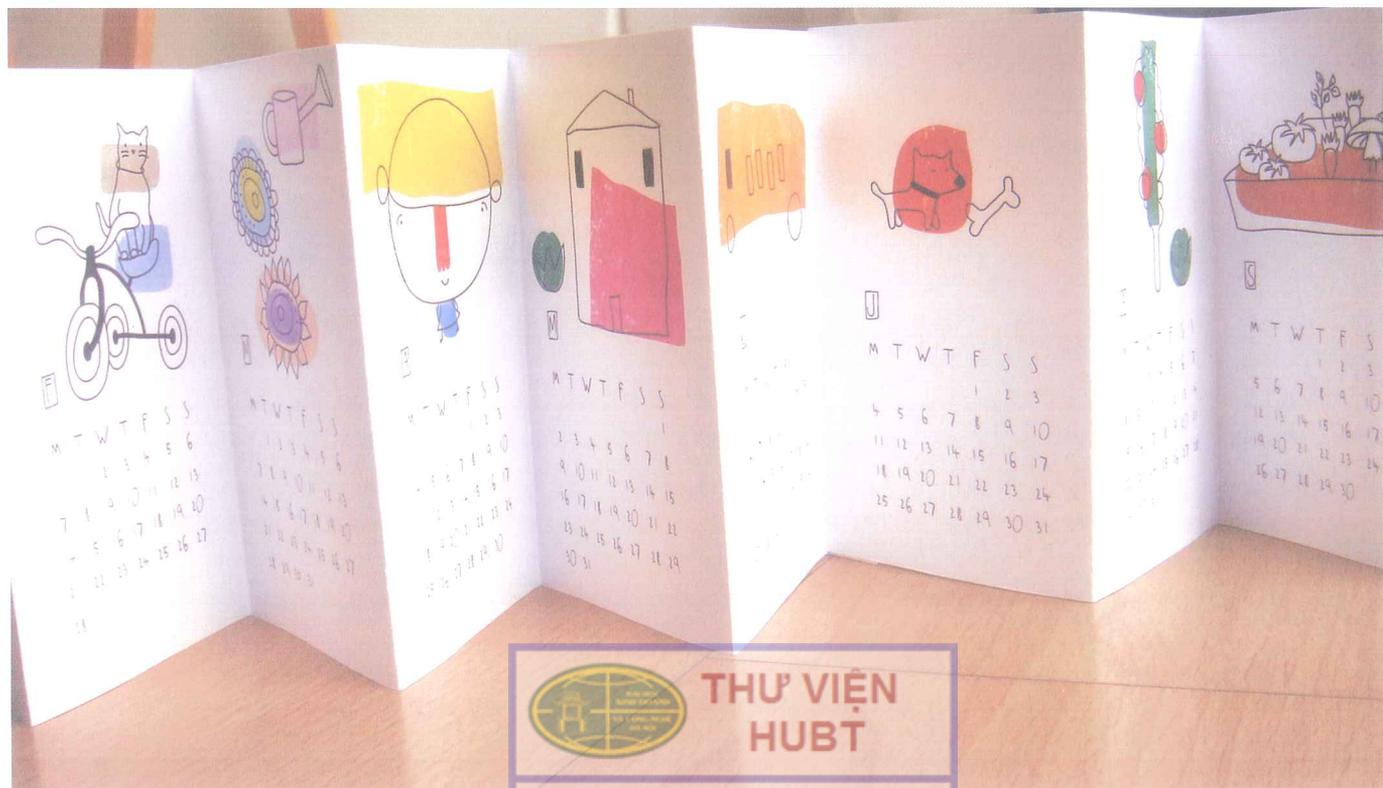
Yael Frankel

**Design Agency**

Yael Frankel

**Art Director**

Yael Frankel

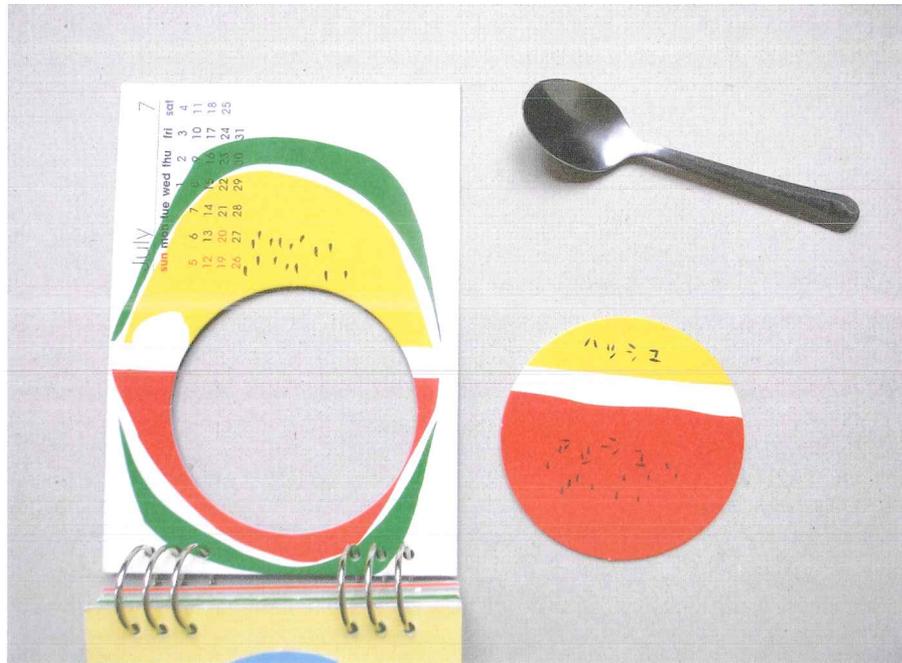


**Description**

I made all the illustrations and designed the calendar as a cute way to have it on your desk.



# Miyuki Okada



**Title of the work**  
HusHush Calendar 2009

**Design Agency**  
Curu Curu inc

**Designer**  
Miyuki Okada

**Art Director**  
Miyuki Okada

**Client**  
WORLD CO., LTD



## Description

The calendar is a novelty item for HusHush, which is a fashion brand in Japan. Life of calendar is 1 year, doesn't make sense after using. So I put another function in the calendar.

Each page has a hole, can be pushed off and used as a coaster, so after finishing to use the calendar, you can still use it and play with kids as a picture book.

Cover and back cover: To combine all pages, I focus the billiard, also has strong impression of start. The colour and number of the balls are related to the inner design.

Page1: As 2009 is year of the cow in the Chinese astrological calendar, 1st page is the farm, and when you cut off February, the baseball will be appeared. January: Hush-hush means highly secret.

February: Happy Valentine! Love is for 2 people. The clover has 4 hearts. March: means a parade as well. The Record turns 33 times in a minute (33RPM). 3 and a ear have similar shapes. April: Season for the entrance ceremony. Dress up for it. The button has 4 holes.



May: Flowering season.

June: Rainy season in Japan.

July: Eat Watermelon. The seeds say HusHush in Japanese Katakana.

August: At the Summer festival, do goldfish scooping. When you put a watered glass on the coaster, fish is swimming.

September: 13th is the Moonlight party.

October: In Japanese expression 'Autumn, a season for appetites.' Put the watered glass on the coaster, looks like lemon water.

November: 'A season for Sports or Art.'

December: Christmas Santa on the Jet coaster, you can turn.

Last page: cover the holed page, the tomato comes out.



# Yurko Gutsulyak

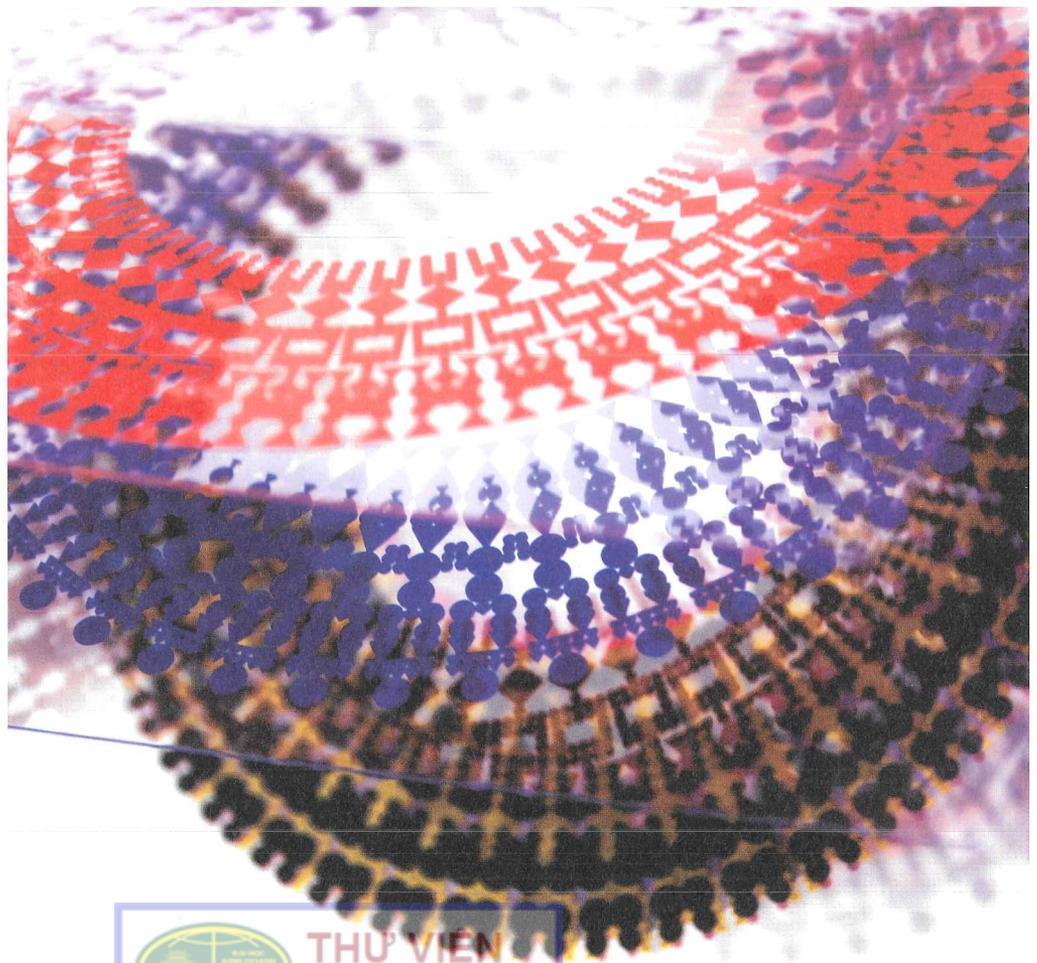
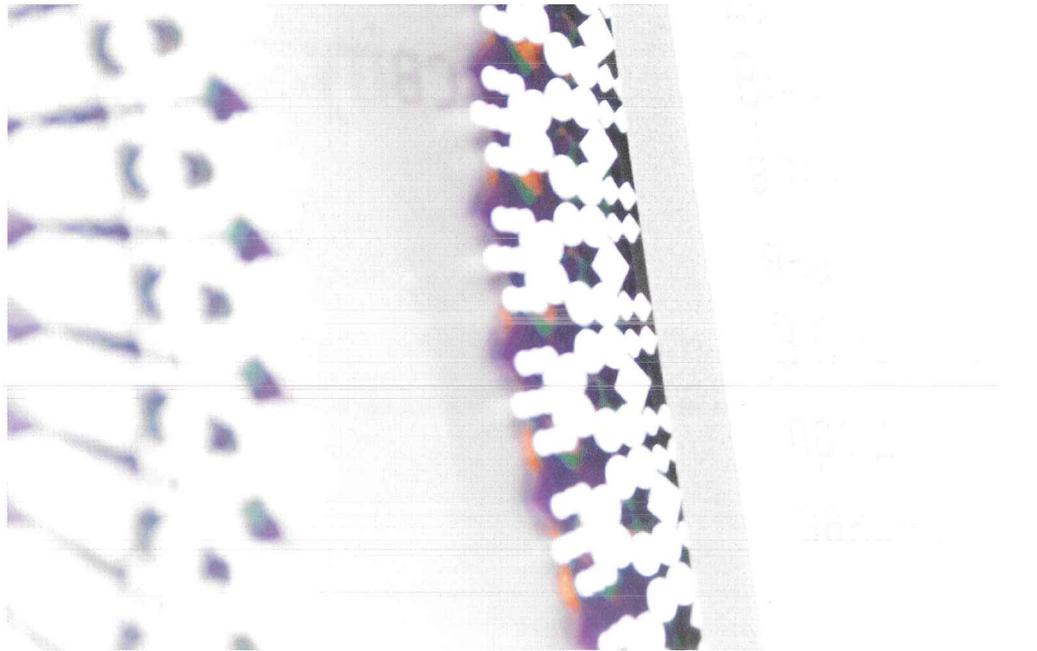
**Title of the work**  
Colour Calendar

**Design Agency**  
Yurko Gutsulyak

**Designer**  
Yurko Gutsulyak

**Art Director**  
Yurko Gutsulyak

**Client**  
VS Energy  
International Ukraine



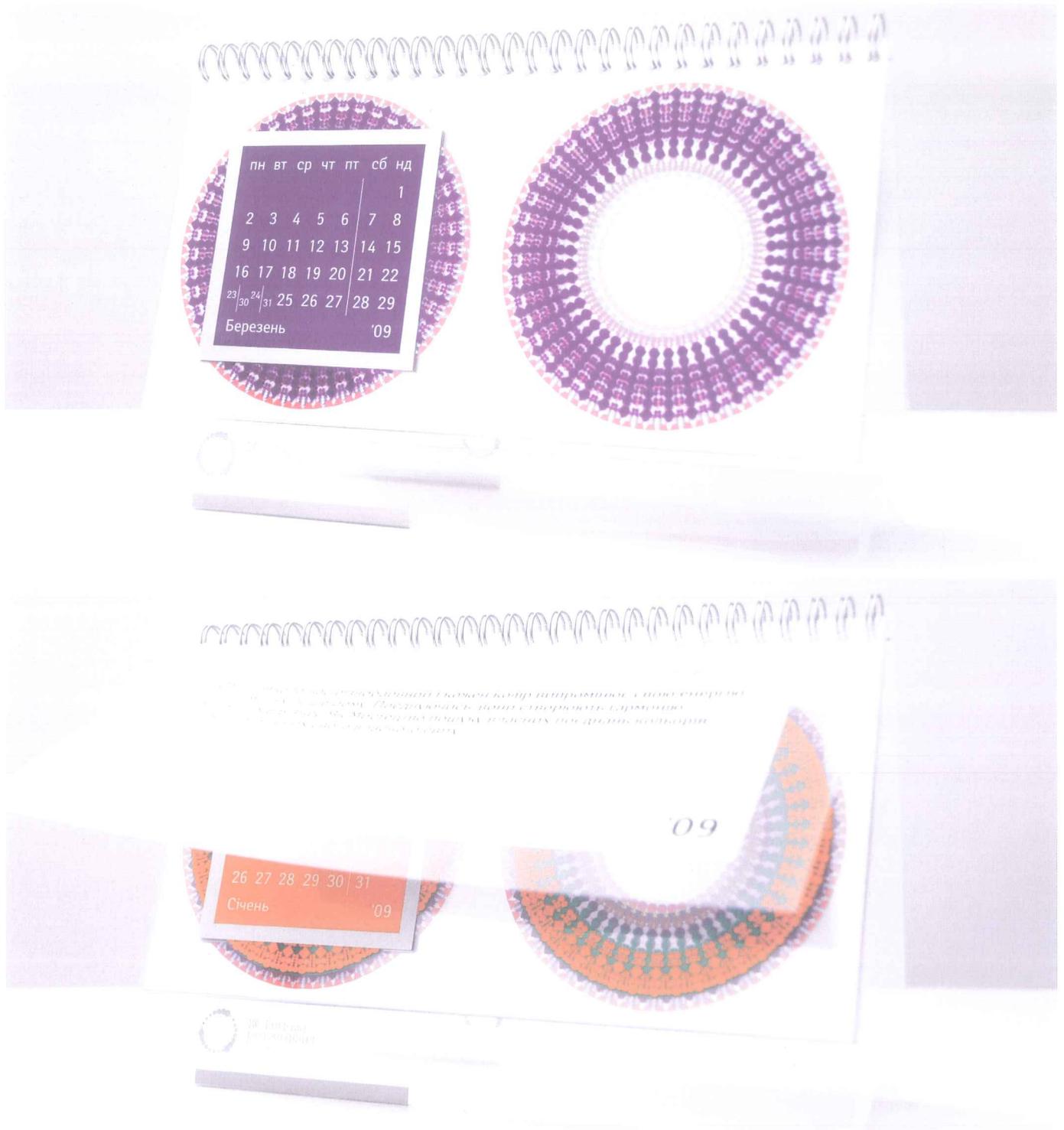
## Description

The text on the cover:

The world around us is full of colours and each colour in the world emits the energy inherent only to it.

We see BUSINESS AS ART of searching for own colour combinations and creating with their help of own world.



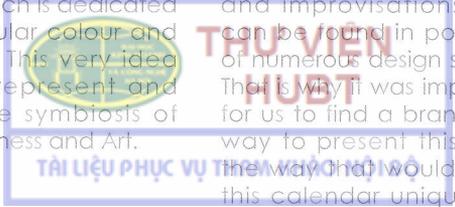


While creating the calendar it was essential to concentrate on the energy that is implied in the name and logo of the company and it was necessary to use the existing slogan, 'Business as an Art'.

We suggested the idea of 'Colour calendar', each page of which is dedicated to a particular colour and its energy. This very idea allows to represent and explain the symbiosis of Energy, Business and Art.

It should be noted that the idea is hardly a new one and improvisations on it can be found in portfolios of numerous design studios. That is why it was important for us to find a brand new way to present this idea, the way that would make this calendar unique and special.

As one turns the pages, bright colourful patterns emerge: these were created on the basis of traditional patterns of Ukrainian arts and crafts.





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# Aleksander Shevchuk



## Title of the work

Typography 21

## Designer

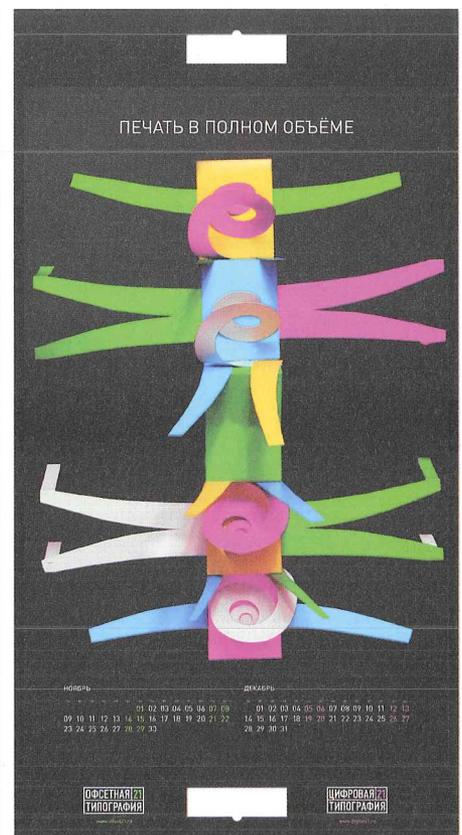
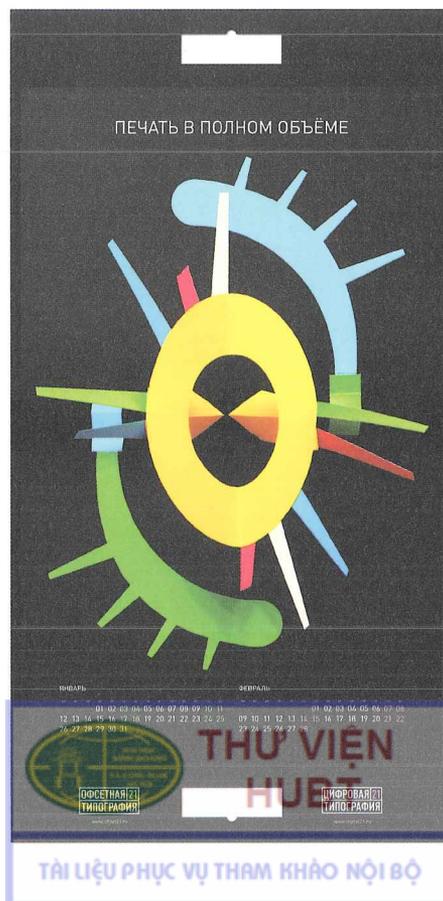
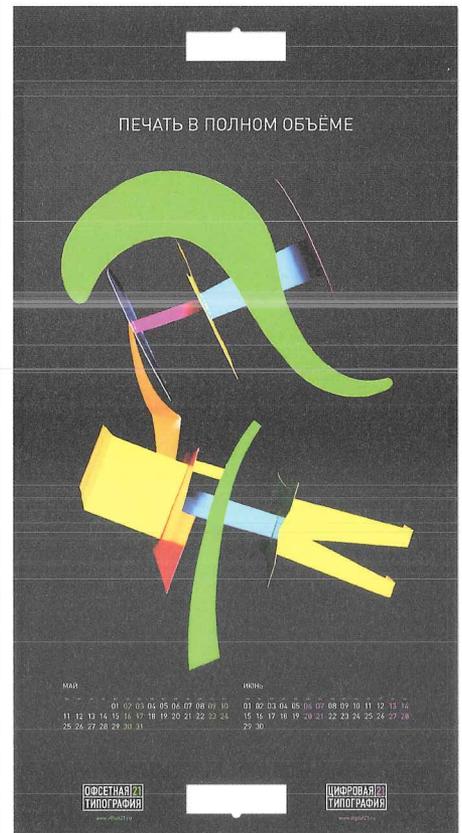
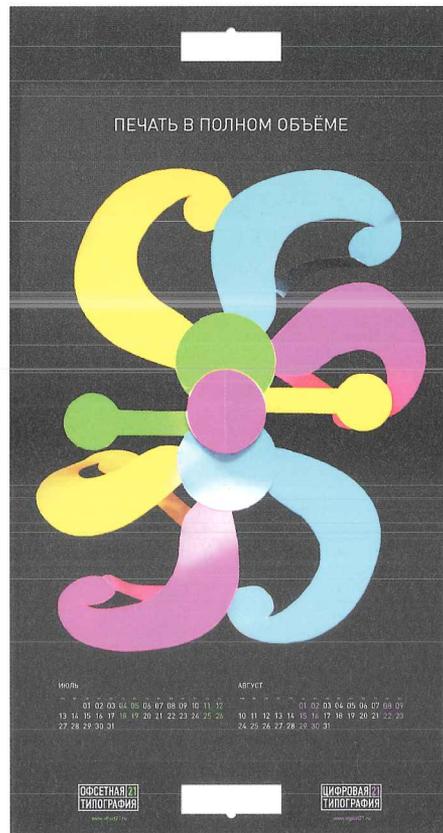
Aleksander Shevchuk

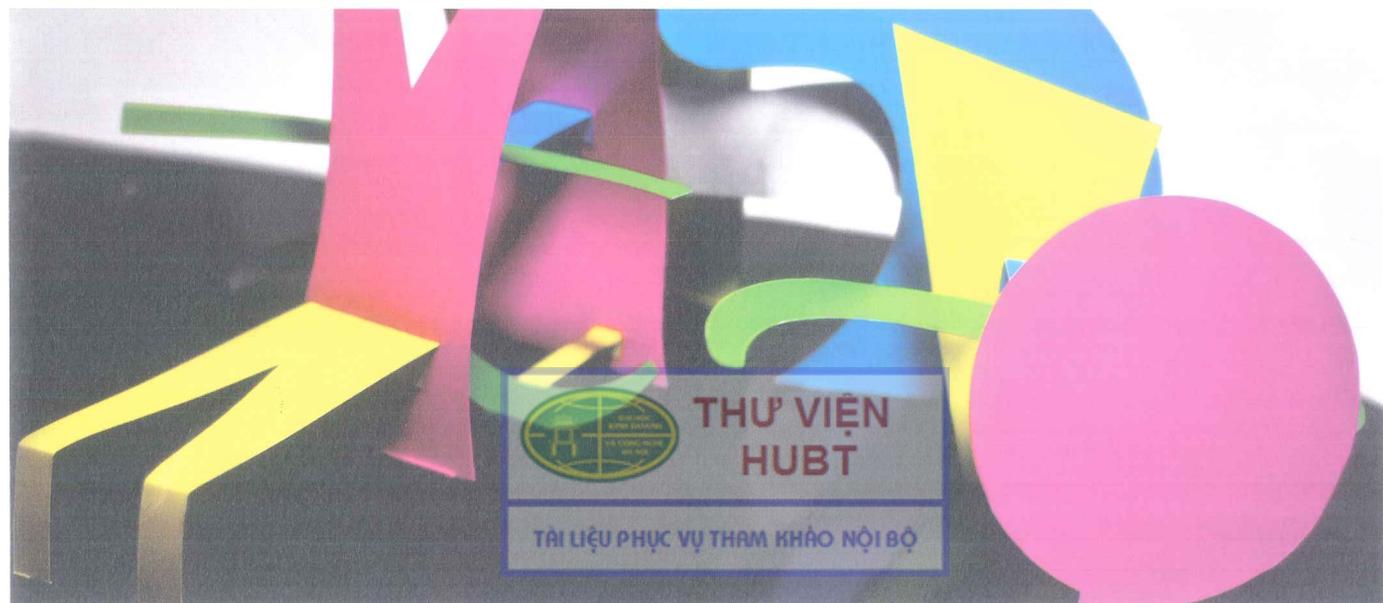
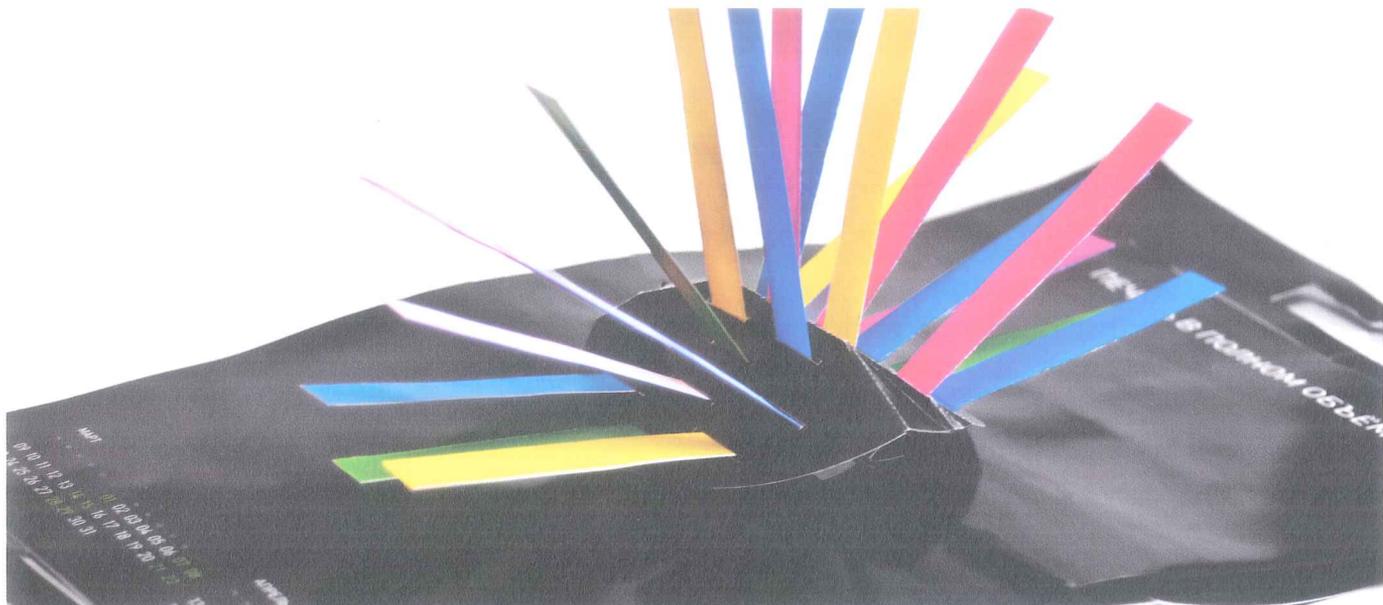
## Client

Printing House 'Typography 21'

## Photography

Aleksander Shevchuk





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**Description**

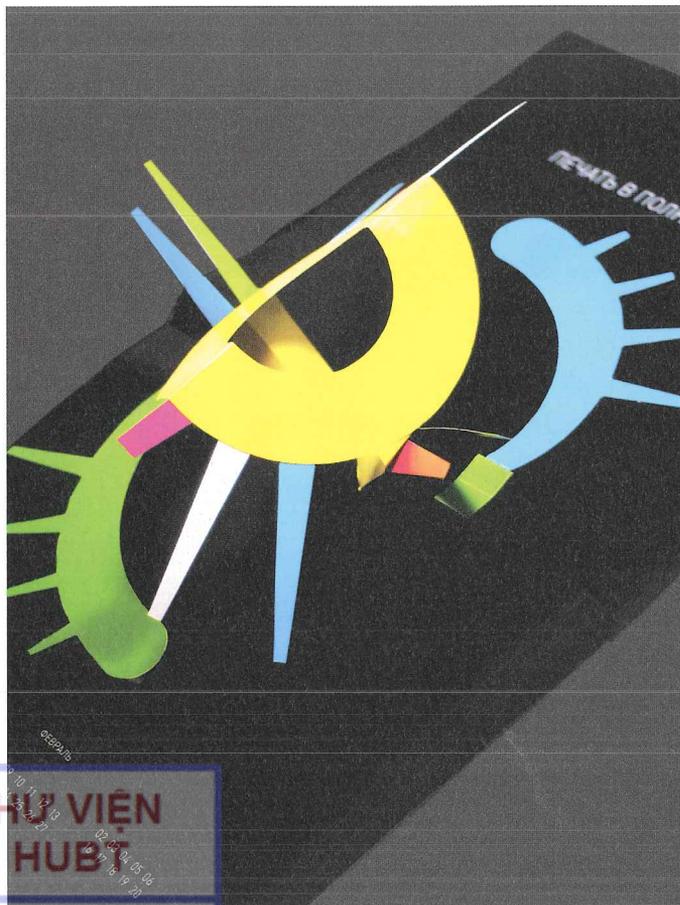
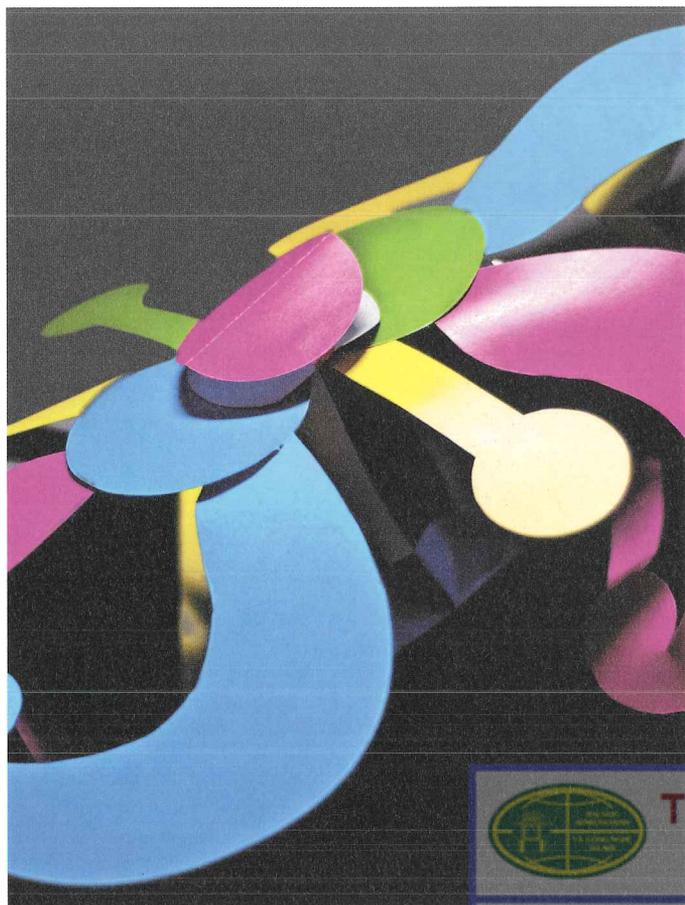
4 fluor Pantone (801c, 802c, 803c, 806c), stamping black foil;

Work description (within 100 words):  
The calendar has a 6 pop-up figure.  
Rigid cover with black metallic logo

on both side. Size of the open calendar: 480mm x 840 mm (33inch x 18 inch).

Weight: 3-4 kg. I inserted in page magnets that can hold page in upright.

Calendar's slogan translated from Russian as: Full scale print. It lays down the principle of pop-up book. I also used fluor Pantone for more juicy.



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# Cat seto

**Title of the work**  
Baby milestones calendar

**Designer**  
Cat seto

**Client**  
national retailers

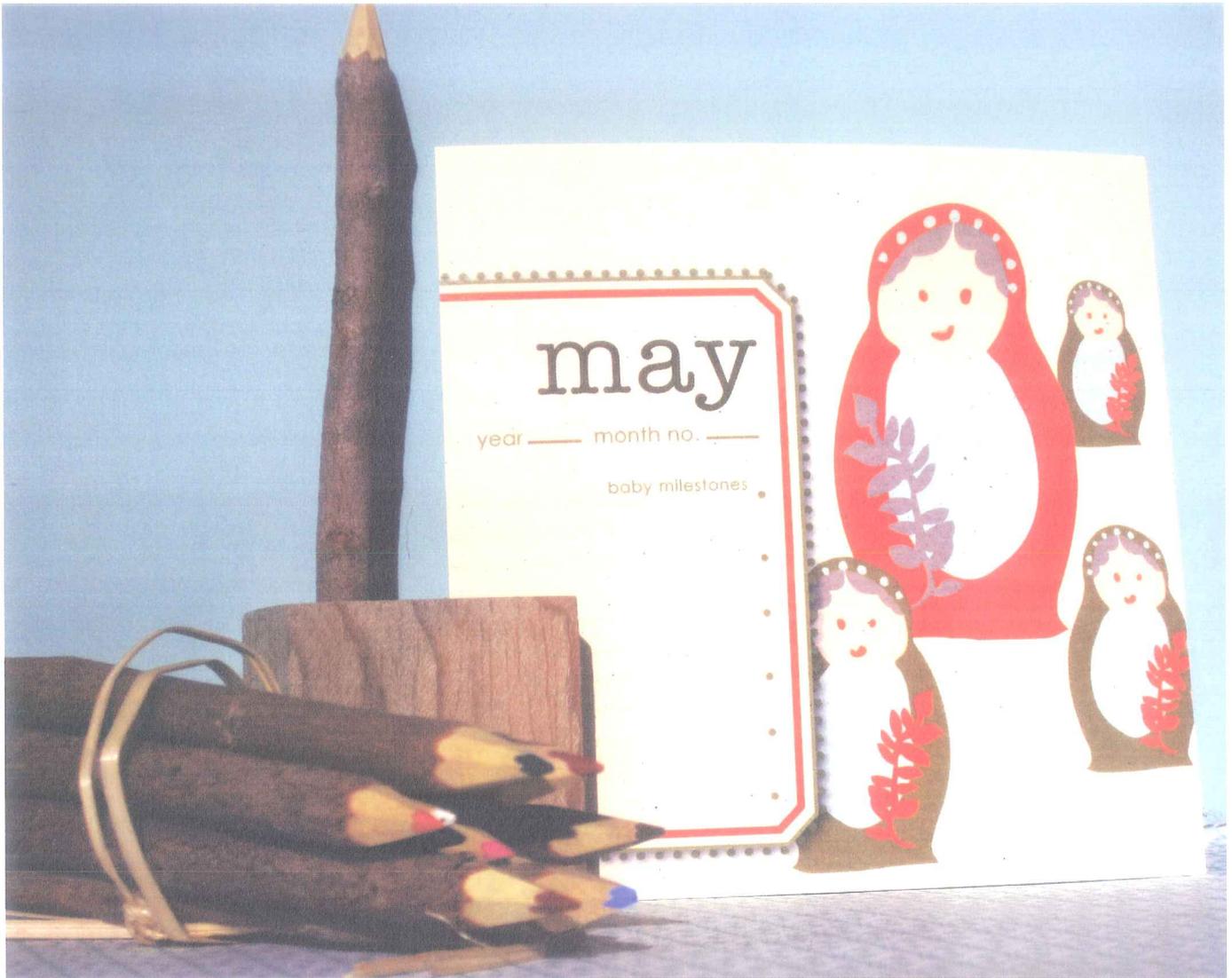
**Design Agency**  
Cat seto

**Art Director**  
Cat seto

**Photography**  
Jennifer Rubio



TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



**Description**

The baby milestones calendar captures every month of the baby's first year: first smile, first giggle, first time sitting up... It is also a stylish set of prints to set on the nursery shelf. The calendar is printed on 100% PCW recycled, chlorine free papers. The re-useable wood block is made from reclaimed lumber and customers are encouraged to send in their used pages for the studio to recycle

(in return they are given a discount for next year's refill). Each of the months feature one of Cat seto's vibrant illustrations or patterns.



# Cat seto

## Title of the work

Cat seto eco desk calendar

## Design Agency

Cat seto

## Designer

Cat seto

## Art Director

Cat seto

## Client

national retailers

## Photography

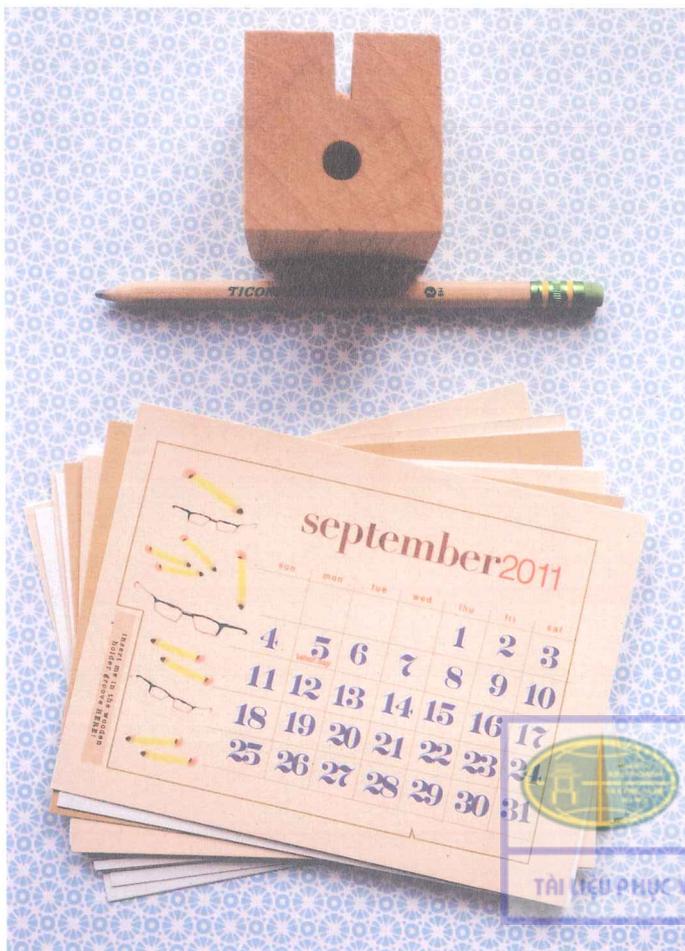
Jennifer Rubio

## Description

The eco desk calendar brings together the studio's dedication to environmentally friendly products and fresh, modern design. The calendar is printed on 100% PCW recycled, chlorine-free papers. The re-useable wood block is made from reclaimed lumber and customers are encouraged to send in their used pages for the studio to recycle (in return they are given a discount for next year's refill). Each of the months feature one of Cat seto's vibrant illustrations or patterns.

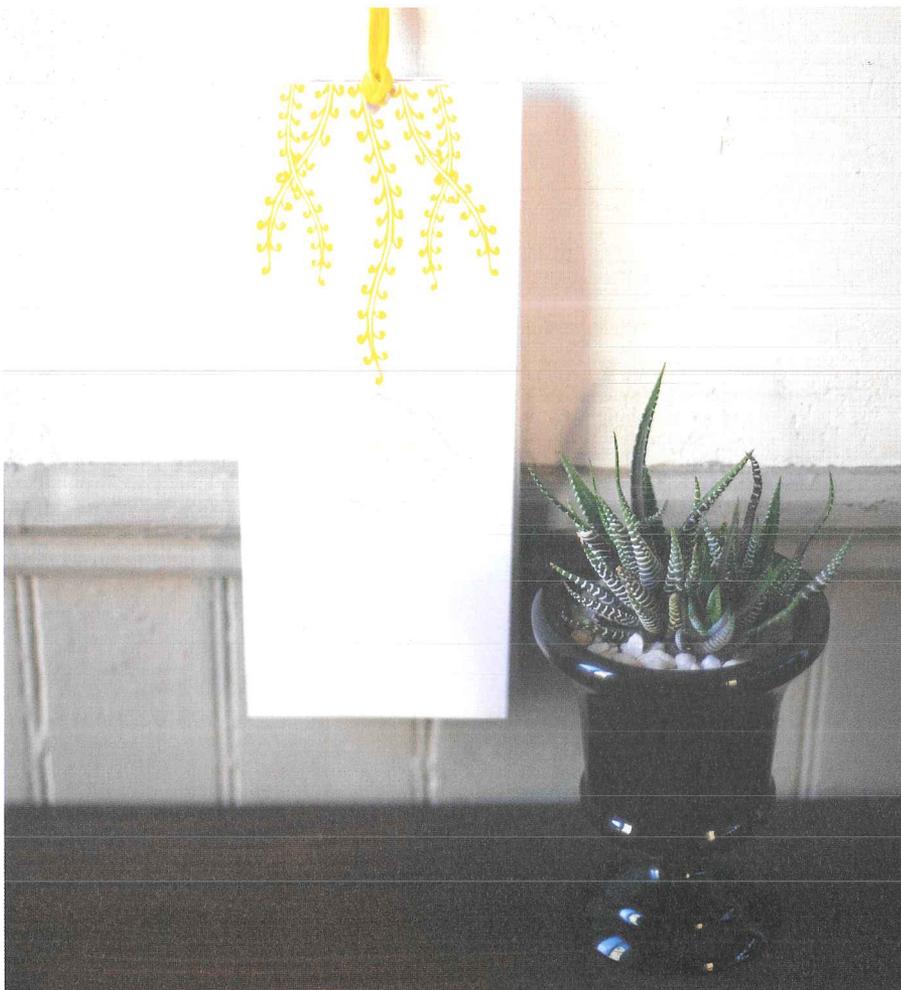


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# Etto design



## Title of the work

Etto design perpetual calendar

## Design Agency

Etto design

## Designer

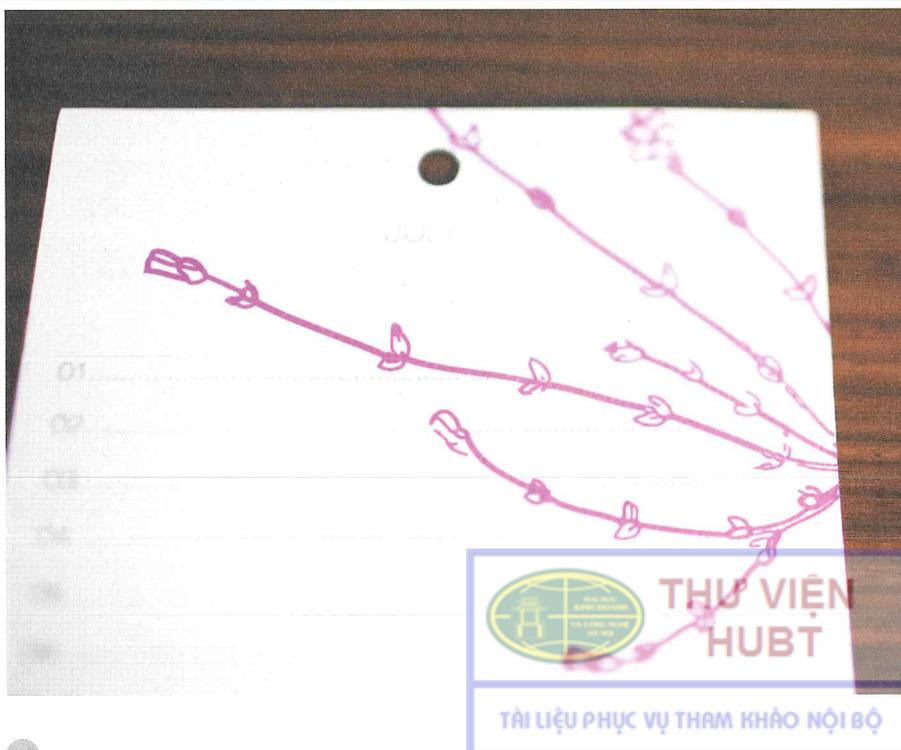
Lena Tsiorba

## Art Director

Lena Tsiorba

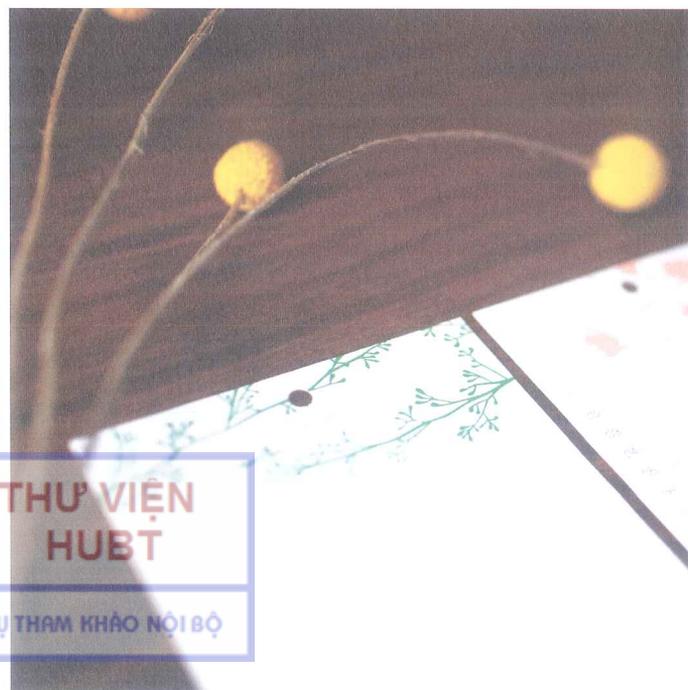
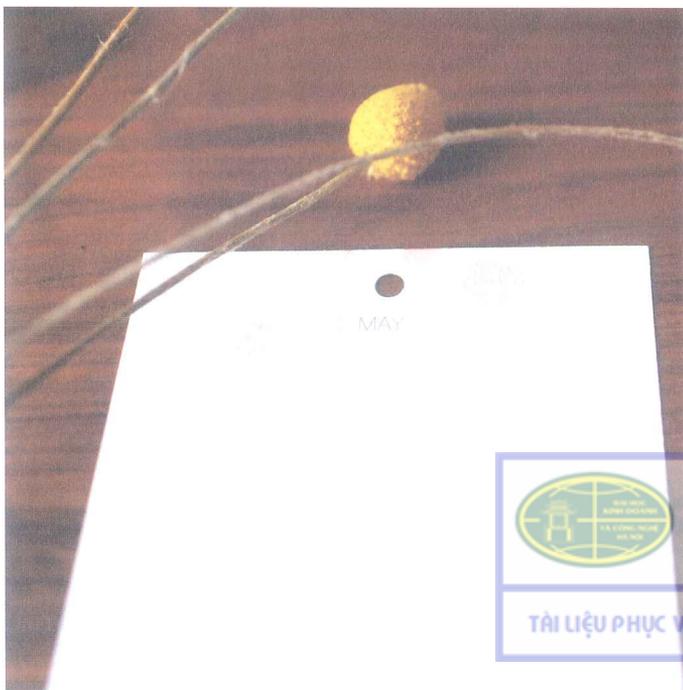
## Photography

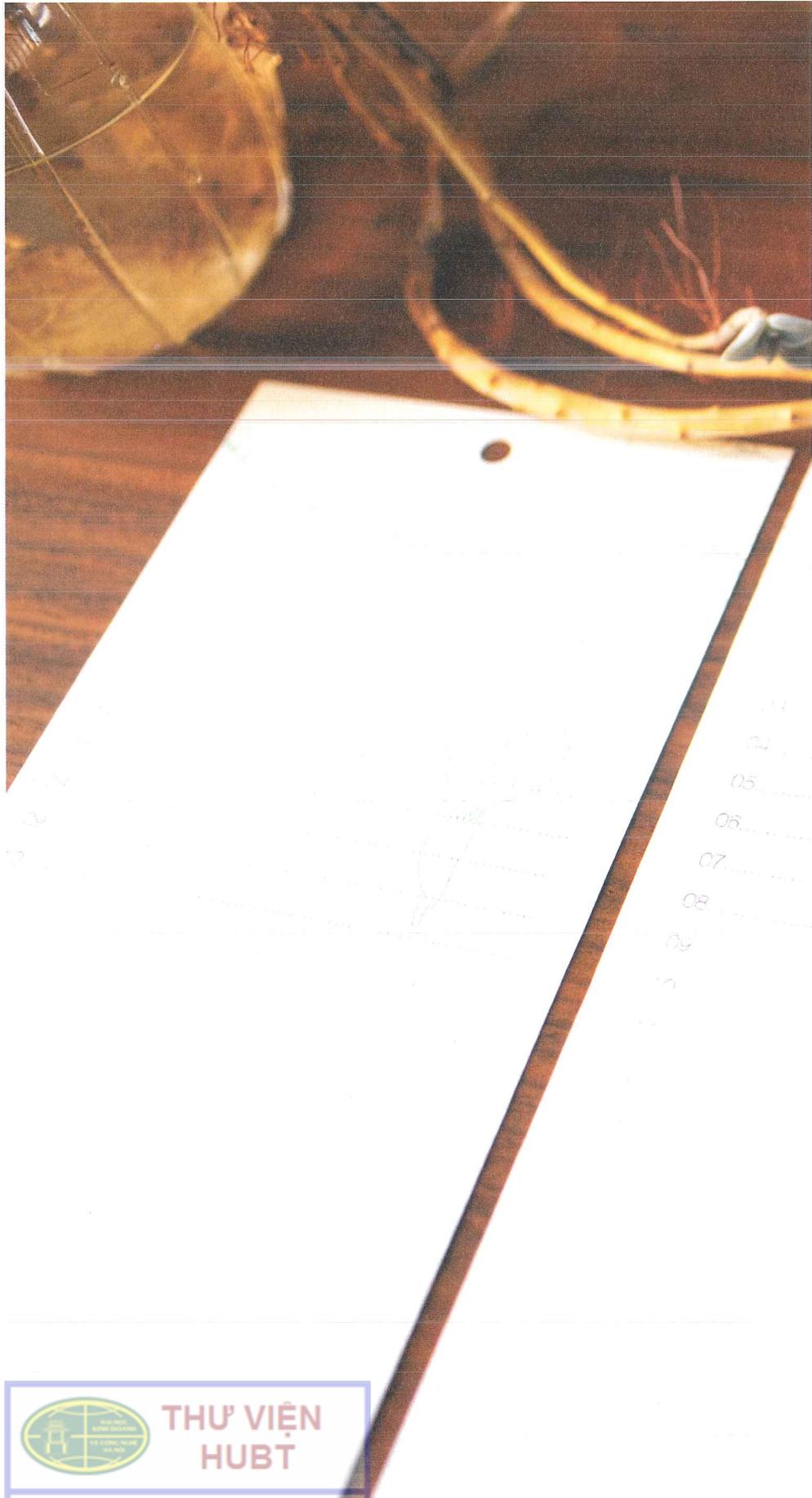
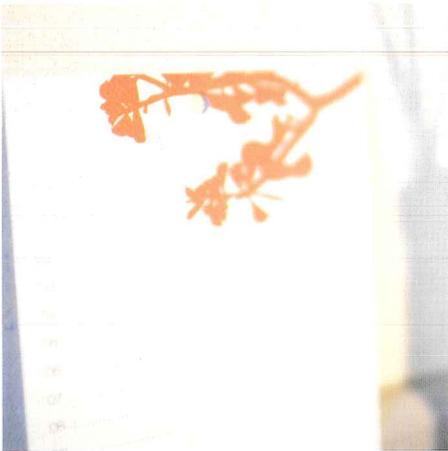
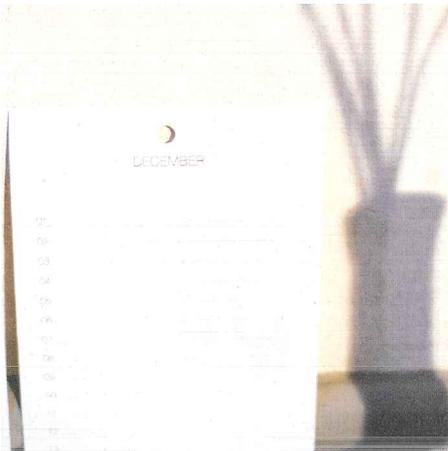
[ginaemersonphotography.com](http://ginaemersonphotography.com)



## Description

The design was inspired by my fascination of nature. Nature is a big part of my designs and I wanted to incorporate a very clean and modern look of my new botanical illustrations. The calendar can be used to write down birthdays, anniversaries or any other special occasions.





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2011



*Mini Wall Calendar*  
6 PAGES MONTHLY CALENDAR



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# Furze Chan

## Title of the work

2011 Mini Wall Calendar

## Design Agency

none

## Designer

Furze Chan

## Art Director

Furze Chan

## Photography

Furze Chan



## Description

This is a 6-pages monthly calendar of the year 2011. Each page has 2 months. It is one of the products from the paper product brand 'with her Animal Poetry' by Furze Chan.

It was printed with eco-paper card with a slight creamy colour. It measures 6cm x 16cm.

The graphics on the calendar were made by cutting and pasting shapes from crafting paper. Graphics made in this way give a sharp, bright and raw touch similar to kid drawings. These graphics were then scanned into computer to form the complete layout.

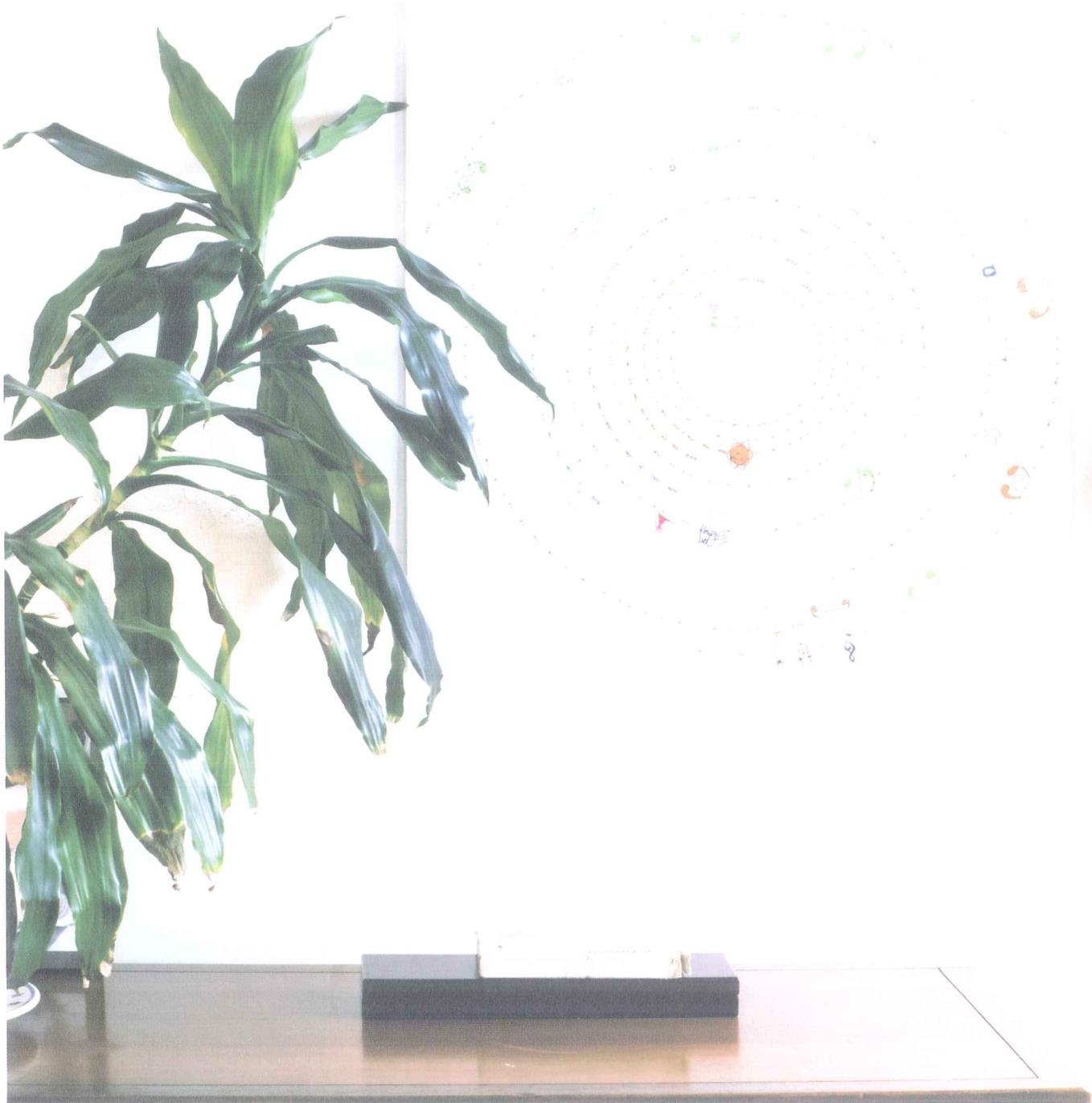


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### Description

The 'ring calendar' display shows time in motion, the way a tree tells us its age through a concentric ring structure. It is similar to nature's design of time, where creation starts at a point and it expands outwards as time progresses. As the rings expanded, kerning of the days and weeks were individually applied. A consideration to show weekly transitions were first taken by printing Sundays in red ink, but the red colour distracted the overall calendar appearance. Therefore, bullet points became an alternative to separating weeks, similar to the knots seen in tree trunks. Although the calendar looks simple, its structure was a complex process of error and trial. The most difficult part was not having a circular designed calendar to reference

it, study, and then perfect it.

Before exploring calendar designs, something lingered inside the artist/designer's mind. It was an earlier observation, people using a tree diagram's structure to organize thoughts. A drive to find a way to display time in a organic (natural) form rather than the linear mode. This led to a curiosity to see if nature and man's calendar invention could marry by exploring into nature. Honeycombs, corn kernels tight packing, snails (telling their age by adding 6.3% to a chamber), were studied before realizing the trees trunk ring structure was the best way to display time in a calendar.



THAI VIEN HUB  
THIÊN PHÚC VỤ SỬA LẠI CHỖ

# JHill Design



## Title of the work

Places I Have Never Been Wall Calendar

## Design Agency

JHill Design

## Designer

Jennifer Hill

## Art Director

Jennifer Hill

## Client

JHill Design

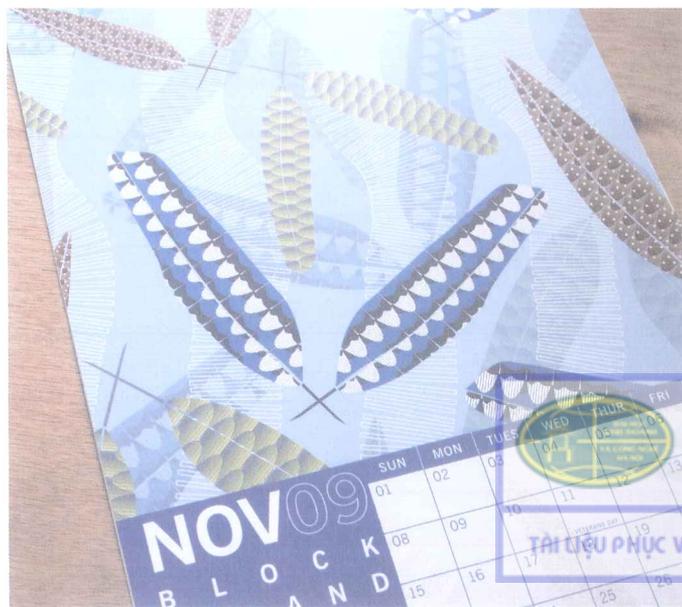
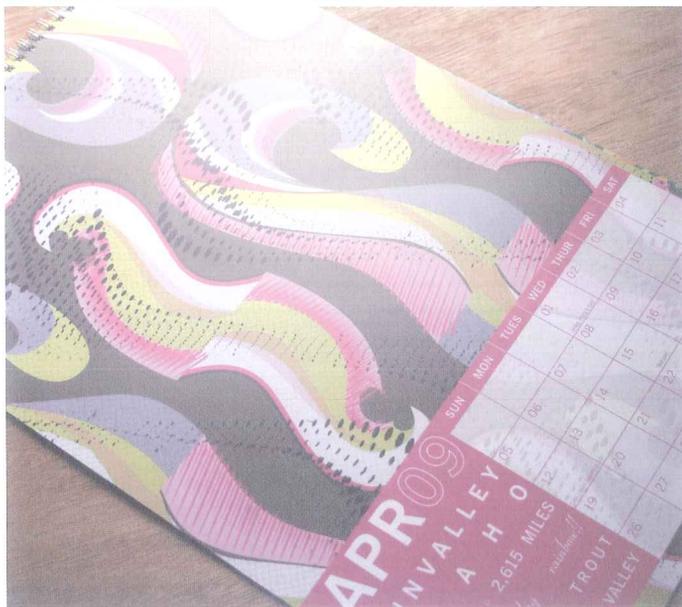
## Photography

Elizabeth Vaughan

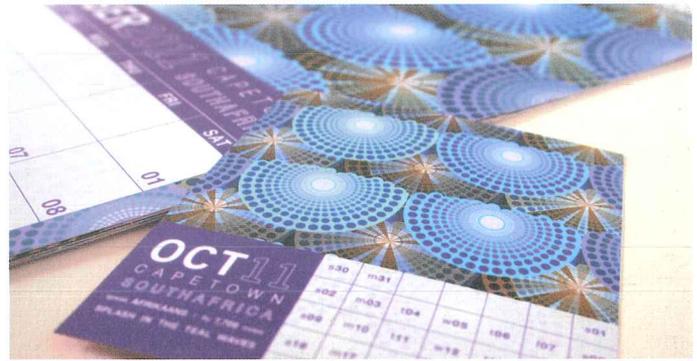
## Description

Wall Calendar features drawings from the series 'Places I Have Never Been: drawings of imaginary vacations'. Jennifer Hill researches places she hasn't been to and then does pattern drawings about her imaginary vacation there. One place / pattern per month each featuring tid bits of information about the place including what you would eat / drink there, the language spoke and how many miles from Boston, Massachusetts it is (Jennifer's hometown).

Jennifer gets her inspiration from reading, stories heard on public radio, documentaries and just bits of information she picks up during the day. She then completes an inspiration collage full of colour, texture and shape for each place followed by a series of pencil sketches. Once the idea has taken shape she moves on to the computer where the final drawing is done in Adobe Illustrator.



THƯ VIỆN HUBT  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

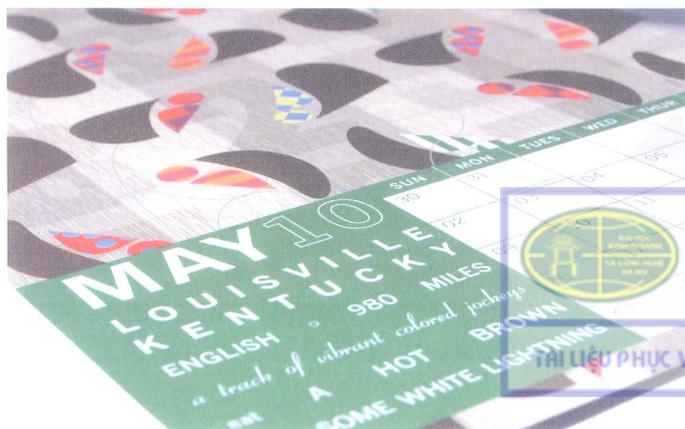






THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN CALENDAR  
HUBT places I have never been  
DRAWING BY BRADSHAW BRADSHAW  
DESIGNED BY HUBT  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



# SEPTEMBER 2011 AMSTERDAM HOLLAND

SUN	MON	TUE	WED	THU	FRI	SAT
					01	02
						03
04	LABOR DAY	05	06	07	08	09
						10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

speak **DUTCH** ◦ fly **3,461 MILES** ◦ eat **BOWLS OF PIPING HOT PEA SOUP**  
 drink **OUDE JENEVER** ◦ see **SPARKLING CANALS + BRIGHT TULIPS**

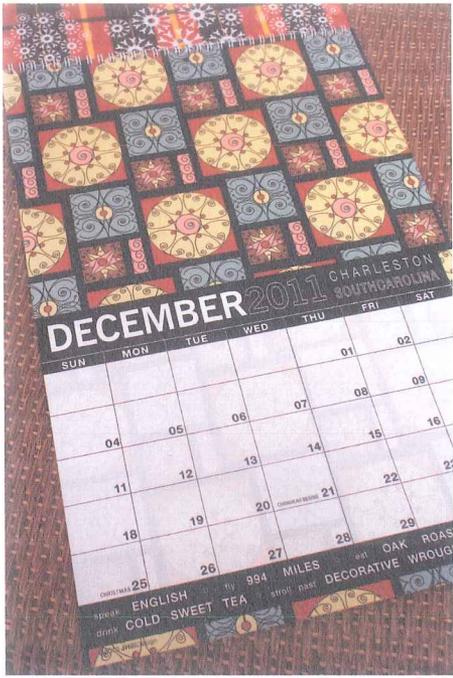
©2010 JHillDesign

www.JHillDesign



**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

**Title of the work**

The Mini Calendar

**Design Agency**

Chelsea Rae Nordstrom

**Designer**

Chelsea Rae Nordstrom

**Art Director**

Chelsea Rae Nordstrom

**Client**

Personal Project

**Photography**

Chelsea Rae Nordstrom

**Description**

Chelsea Rae Nordstrom's Mini Calendar is exactly what it sounds like: a miniature flip book of the days, dates and months. It is twelve pages long (one page per month) with a bar at the bottom that correlates the day with the date from that year.

The pages measure 2.5cm (h) and 1.5cm (w)



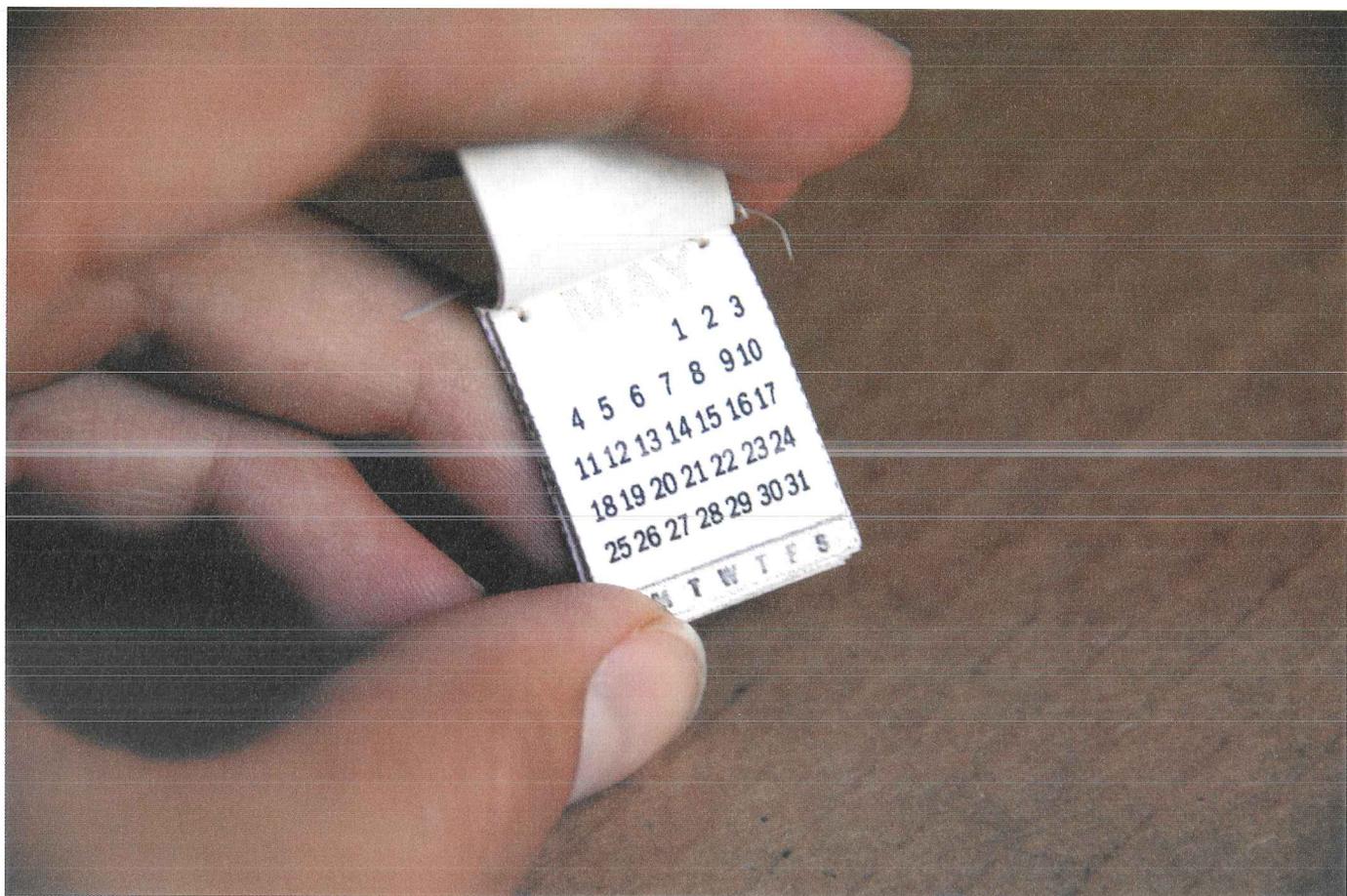
THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

6 1 2 3 4 5  
7 8 9 10 11 12  
13 14 15 16 17 18 19  
20 21 22 23 24 25 26  
27 28 29 30 31  
S M T W T F S

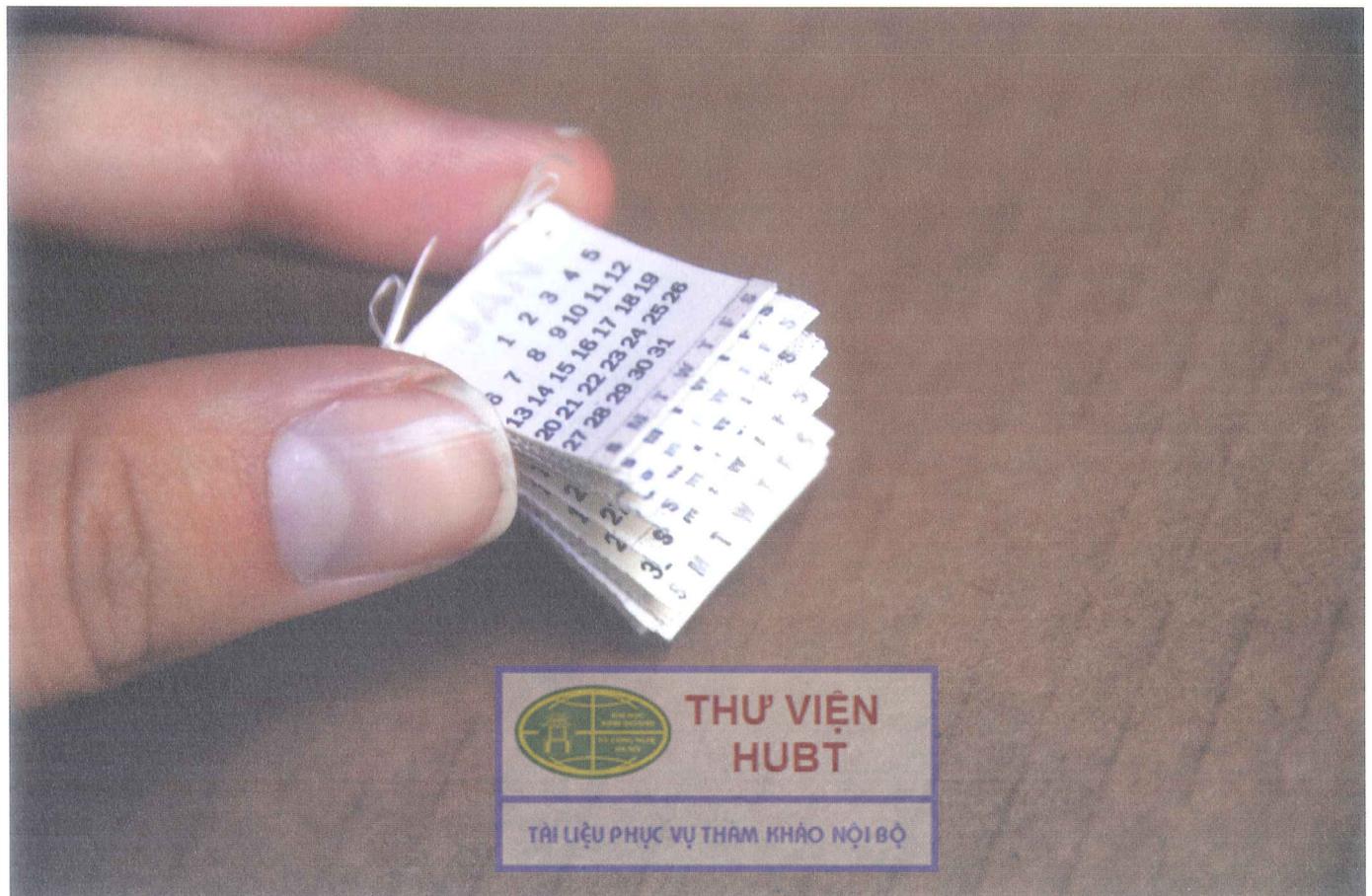
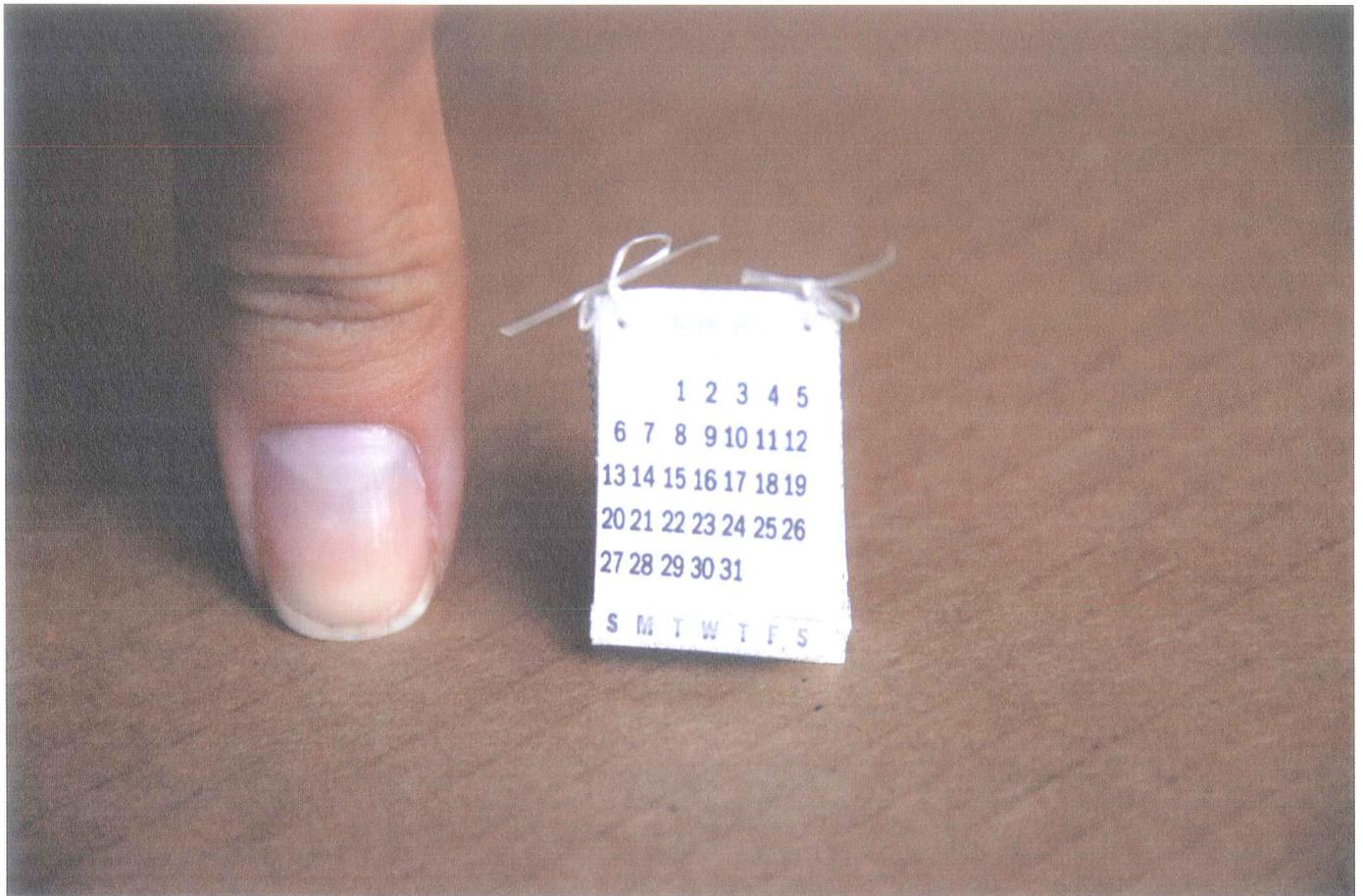


Chelsea Rae Nordstrom

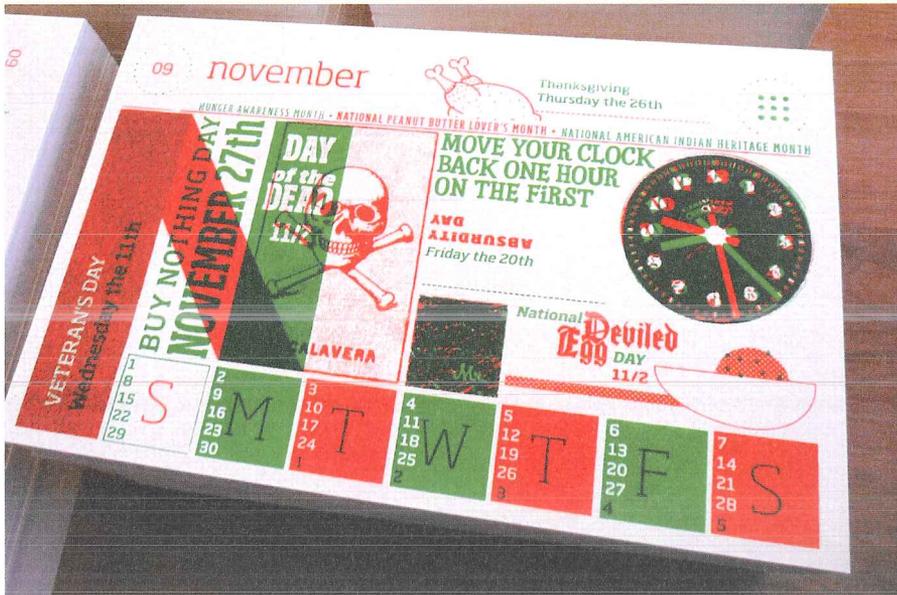


THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



# Michael Renaud



**Title of the work**  
MR. DESIGN CO. PROMOTIONAL CALENDAR

**Design Agency**  
Mr. Design Company

**Designer**  
Michael Renaud

**Art Director**  
Michael Renaud

**Client**  
Mr. Design Company



THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

09

# july



Running of the Bulls July 6



NATIONAL ICE CREAM MONTH • FAMILY REUNION MONTH • NATIONAL HITCHHIKING MONTH • NATIONAL HOT DOG MONTH

**The 96th Tour de France**  
4th-26th

## Bastille Day

the 14th

**Bill Cosby**  
born July 12, 1937

**SATURDAY THE 4TH IS INDEPENDENCE DAY**

**July 22 is Rat Catcher's Day**

**JUNE 22ND**  
The longest lasting total solar eclipse of the 21st century

**Nelson Mandela was born on July 18, 1918**

<b>CANADA DAY 7/1</b>	28	29	30	1	2	3	4
5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28
29	30	31					

09

# march



HARRY CARAY BORN 3/1/14



NATIONAL KIDNEY MONTH • SOCIAL WORKER'S MONTH • WOMEN'S HISTORY MONTH • NATIONAL NOODLE MONTH

**3/18**  
The 50 year anniversary of Hawaii becoming the 50th state.

**SPRING AHEAD SUN. THE 8TH**

**MARCH MADNESS Betting Tips**

1. Watch for late-season momentum heading into the tournament.
2. The quality and depth of a squad's bench is important.
3. Team experience is almost always crucial to success.
4. Don't overlook favorable travel and playing sites.

**March 8th International Women's Day**

**Spring 3/20**

**ST. PATRICK'S DAY TUESDAY THE 17TH**

**Beware the Ides of March!**

**DR. SEUSS'S BIRTHDAY 3/2/04**

**18TH - 22TH LOBSTER POT TOURNAMENT IN MASSACHUSETTS**

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

09

# october

CELIAC AWARENESS MONTH • NATIONAL SARCASTIC MONTH • BREAST CANCER AWARENESS MONTH • NATIONAL PRETZEL MONTH

**10/17 SWEETEST DAY**

**Halloween**  
Saturday the 31st

**the MOST CITY of the 2016**  
Summer Olympics will be announced on **10-2**

**World Series**

**OCTOBER 20 BIRTHDAYS**  
Michael Renaud (31)  
Snoop Dogg (37)  
Viggo Mortensen (51)  
Tom Petty (59)  
Mickey Mantle (79)  
Beja Lugosi (127)  
Arthur Rimbaud (159)

**columbus day**  
Monday the 12th

**FOOTBALL BEGINS**

Chicago is an October sort of city even in spring. *by Loren Green*

27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

### Description

These calendars were produced for clients, friends, family and people who need more to look forward to. They were designed in two colours and screen printed onto 12 separate cards. Also included with the package were magnets for the corners. It was designed on a strict baseline grid using a limited grouping of typefaces and sizes.

# Night Owl Paper Goods



## Title of the work

2011 • Danish Owl calendar  
2011 • critter calendar  
2011 • botanical calendar

## Design Agency

Night Owl Paper Goods

## Designer

Jennifer Tatham & Alan Henderson

## Art Director

Jennifer Tatham & Alan Henderson

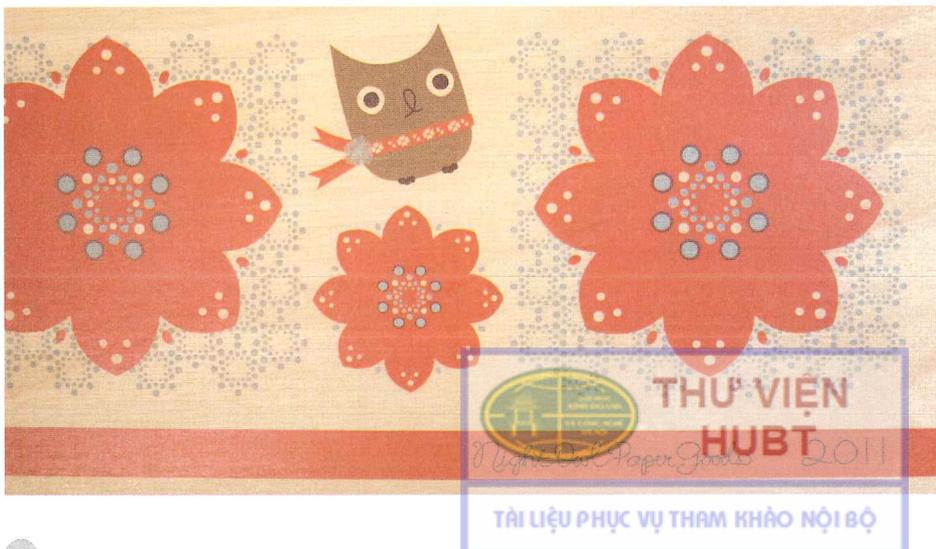
## Photography

Alan Henderson

## Description ①

Night Owl Paper Goods' modern yet folksy style abounds in their 2011 Danish Owl hanging wall calendar. This calendar is especially unique because it's printed on eco-friendly, sustainably-harvested birch wood. The calendar hangs by a natural, hand-tied jute cord.

Jennifer and Alan, longtime friends and business partners, both had a hand in illustrating this wall hanging. Alan's passion for patterns and Jennifer's craze for critters create a bold blend of style and whimsy. Their studio's favorite feathered friend and muse, the owl, is always a calendar favorite!





Night Owl Paper Goods 2011

July

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

August

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

September

S	M	T	W	T	F	S	
					1	2	3
4	5	6	7	8	9	10	
11	12	13	14	15	16	17	
18	19	20	21	22	23	24	
25	26	27	28	29	30		

October

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

November

S	M	T	W	T	F	S			
					1	2	3	4	5
6	7	8	9	10	11	12			
13	14	15	16	17	18	19			
20	21	22	23	24	25	26			
27	28	29	30						

December

S	M	T	W	T	F	S		
						1	2	3
4	5	6	7	8	9	10		
11	12	13	14	15	16	17		
18	19	20	21	22	23	24		
25	26	27	28	29	30	31		



**THƯ VIỆN HUBT**

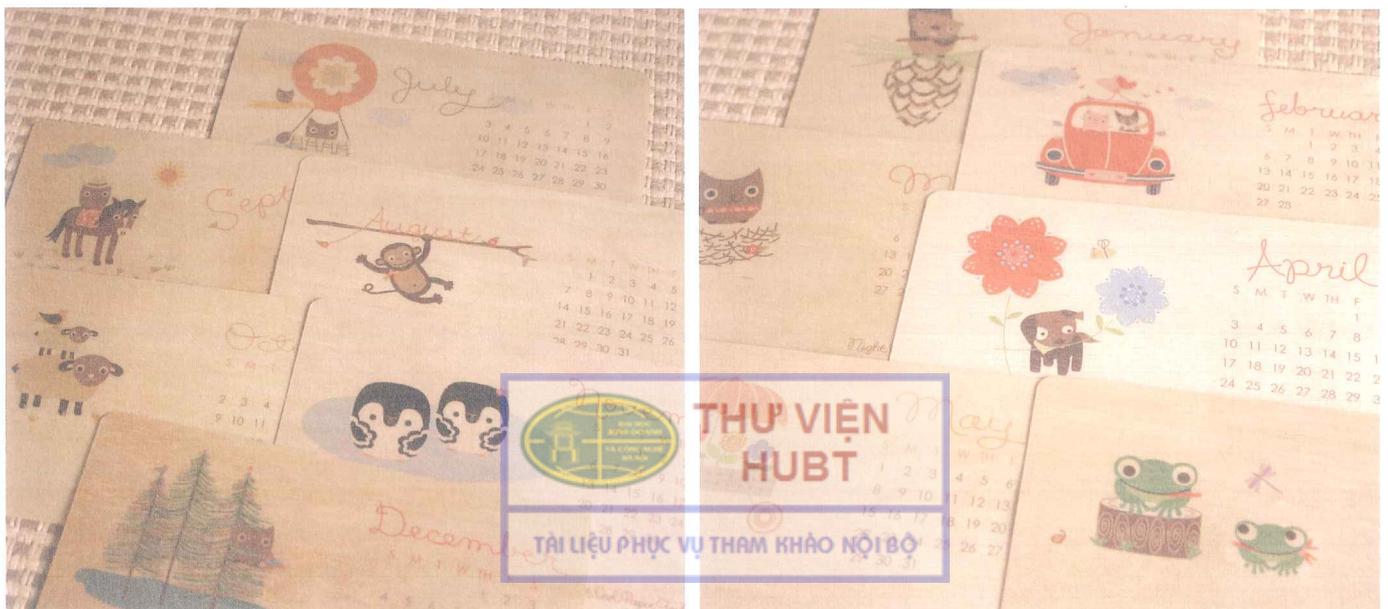
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



## Description ②

At Night Owl Paper Goods, we endeavor to combine design with nature. We design what we love and we love to design what people enjoy. Both of our eco-friendly birch wood desk calendars are fan favorites in our line of stationery goodies. We've continued to offer two styles: Critter & Botanical Pattern. Both calendars are inspired by the nature that surrounds us. Critters are put into silly situations and patterned botanical designs are positioned rhythmically to dance atop the wood.





# Studio Kluif

## Title of the work

Tielen Printers Calendar

## Art Director

Sander Tielen

## Design Agency

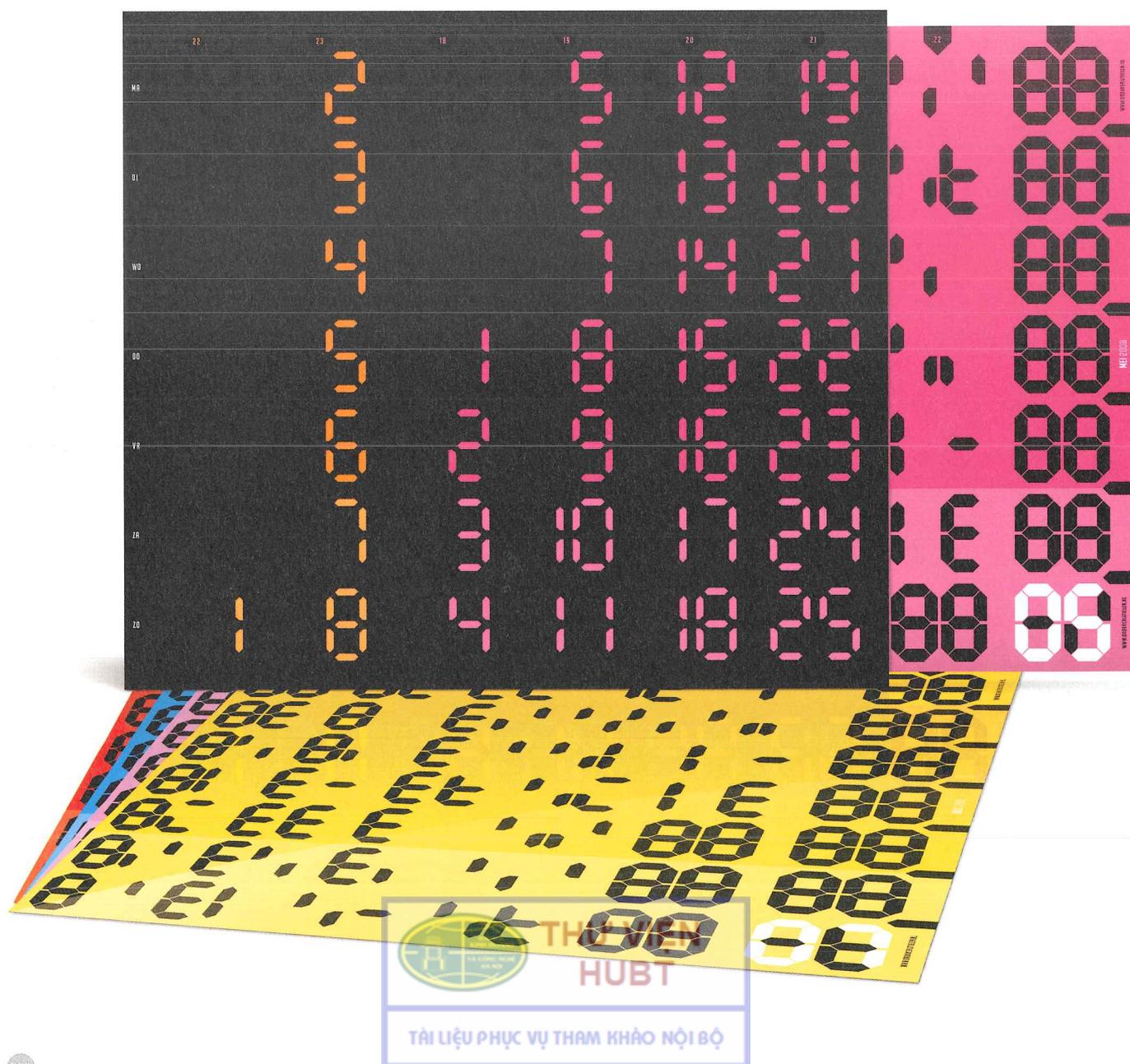
Studio Kluif

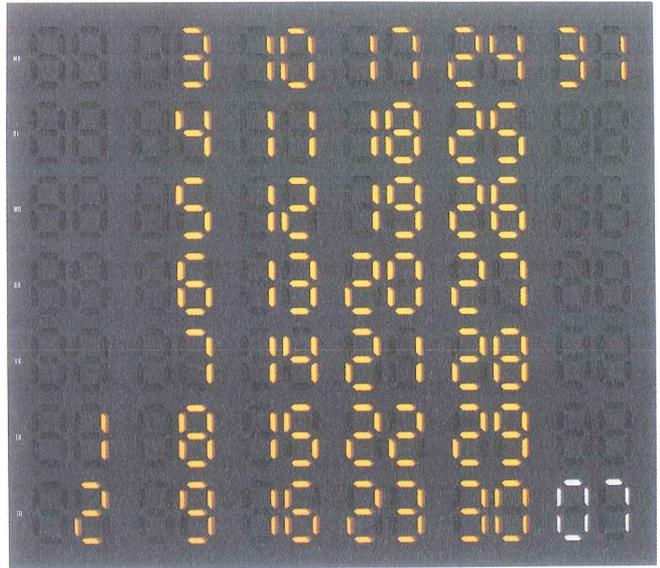
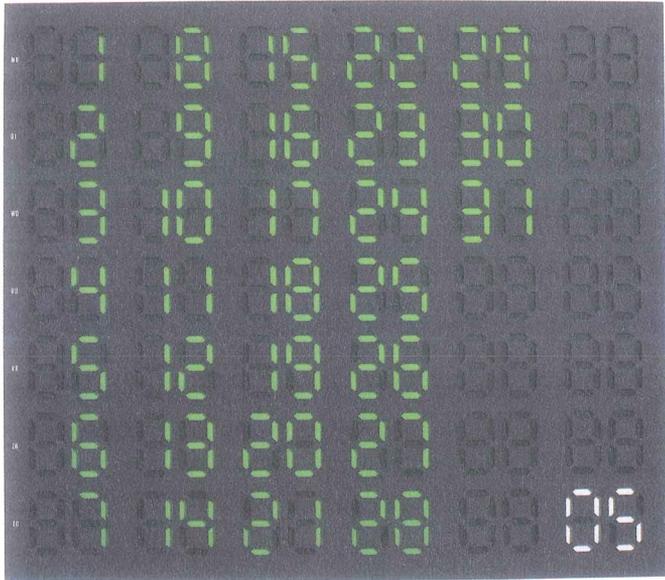
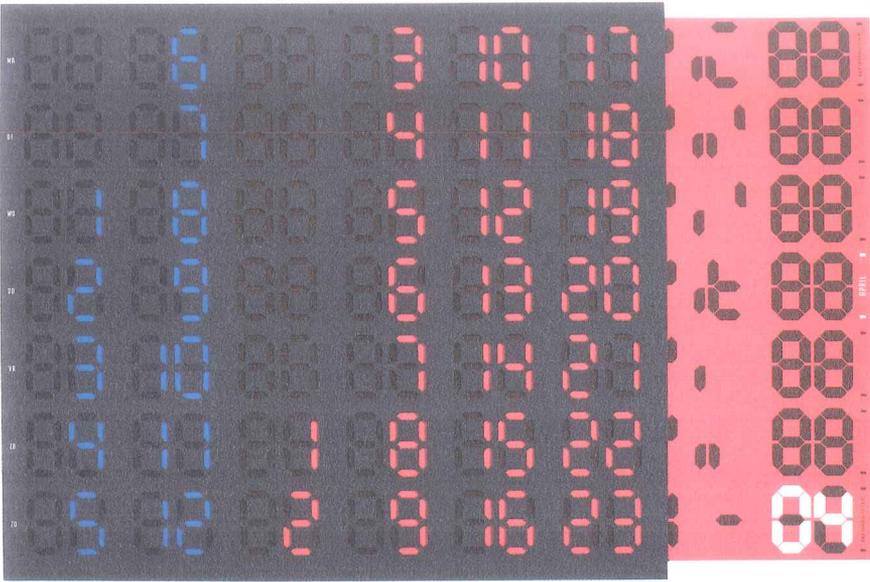
## Client

Tielen Printers

## Designer

Sander Tielen





**Description**

Designer Sander Tielen thought of a concept for a calendar consisting of two separate parts: a laser-cut sleeve and a set of loose sheets, one for every month. When they are separate, the two look completely autonomous. However, when slid together, a clear and sleek calendar appears. The separate sleeve and sheets make it completely reusable, with new sheets every year. Simple, clever and consistent.



**THƯ VIỆN  
HUBT**

TÀI LIỆU THỰC VỤ THAM KHẢO NỘI BỘ



# VERKADEFABRIEK KALENDER

09/10

## SEPTEMBER

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WÉ, IK APPRECIËRE GEWOON GEEN "NATUURLIJKE" IN THEATER.



## JANUARI

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OH MAM! GAAN WE ALSJEBLIJFT NAAR DAT COMMEDIA DELL'ARTE SPECTAKEL?



## MEI

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Geen 'Daden' 'Maar' 'Doorden' Festival



## OKTOBER

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Opening Jünder Kunstfabriek

Toet hart oan het fond

Woeste Jfoogten



## FEBRUARI

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MW. VERKADEFABRIEK.NL

## NOVEMBER

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Première Halfgeleiders

November Music

Start Sinterklaasvoorstellingen

IK HOUD EEN VAN DIE SLAP-STICKE SCAEENINGS... HET IS ZO MENSELIJK, WEEFT JE!



## MAART

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The Lonesome West

Festival Cement



## DECEMBER

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Kerstvoorstelling



## APRIL

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Marijnn

IK HEIKEN MEZELF ELKT HELEMAAL IN HARE WERK



## AUGUSTUS

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Theaterfestival 'Doulgaard'





**THU' VIEN HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

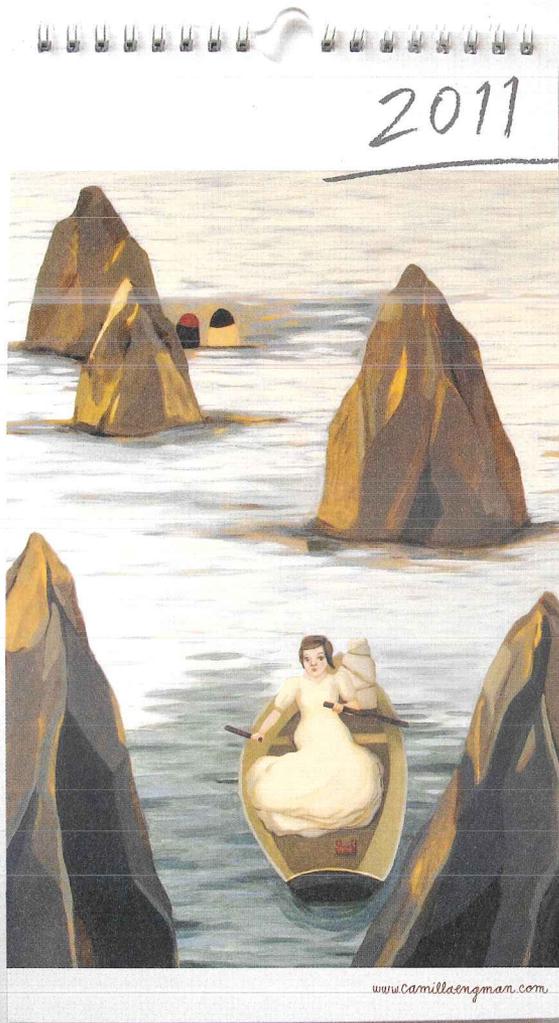


Wow! ZINNÉLIJKE VOORDRACHT, MIJN FAVORIET!

PRACHTIG GEWOON, HOE HIJ MET DIE SYNESTHESIE SPELT IN ZIJN STUKKEN.



# Camilla Engman



**Title of the work**  
Wallhanging calendars

**Design Agency**  
Camilla Engman

**Designer**  
Camilla Engman

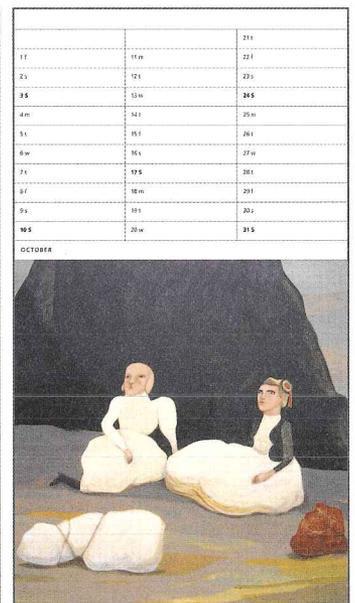
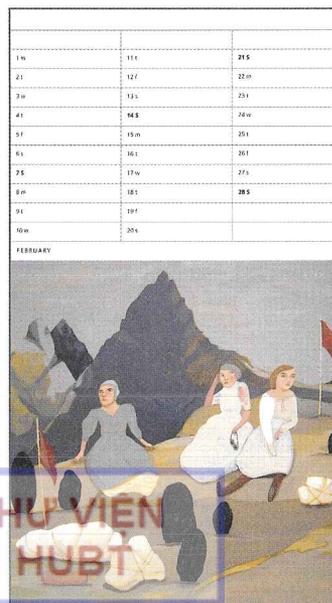
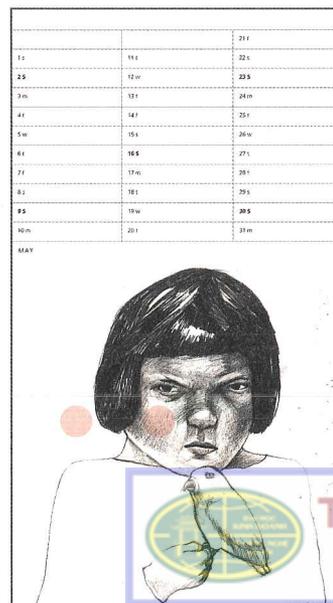
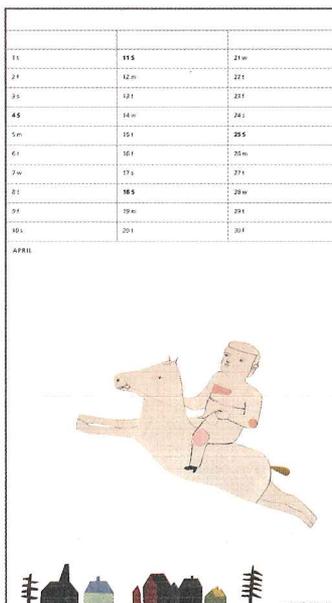
**Art Director**  
Camilla Engman

**Client**  
Camilla Engman

**Photography**  
Camilla Engman

## Description

Self promotion. Size: 6,3" x 11,7"  
(16cm x 29,7cm). Wirebinding for  
wallhanging. Offset printed.



TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# Cuboctaedro

## Title of the work

Science Fiction calendar 2010

## Designer

Dimitris Kottas

## Client

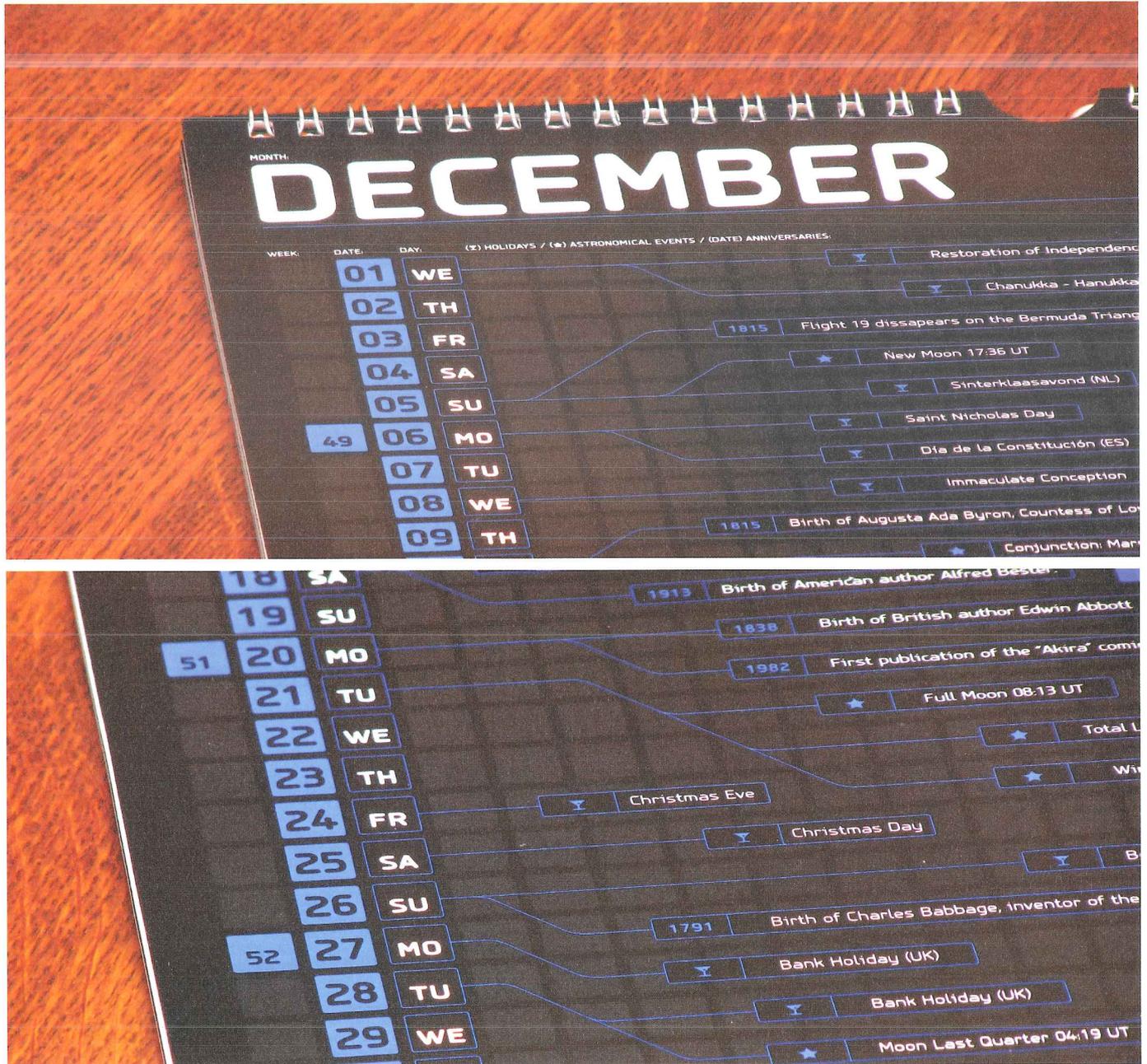
personal

## Design Agency

Cuboctaedro

## Art Director

Dimitris Kottas

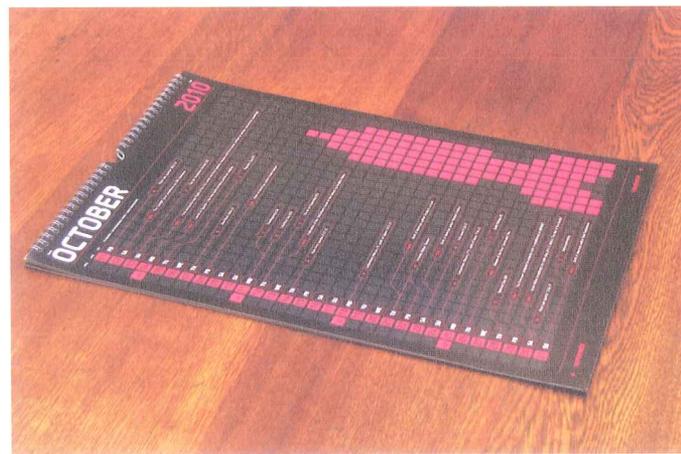
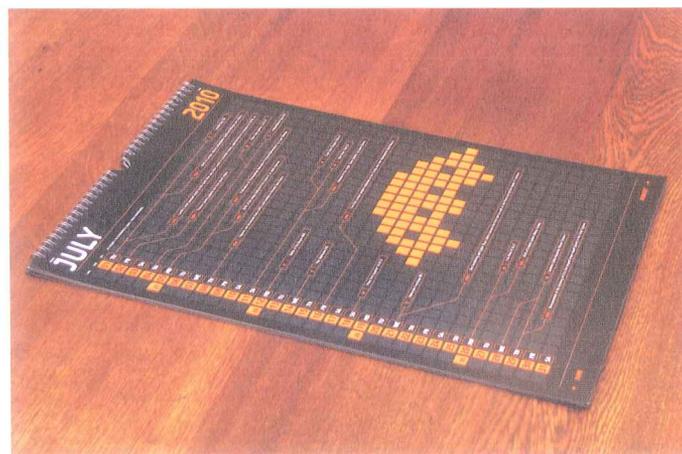
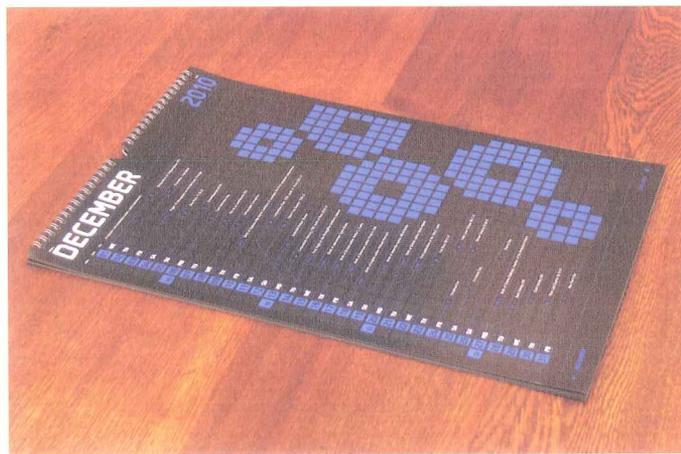
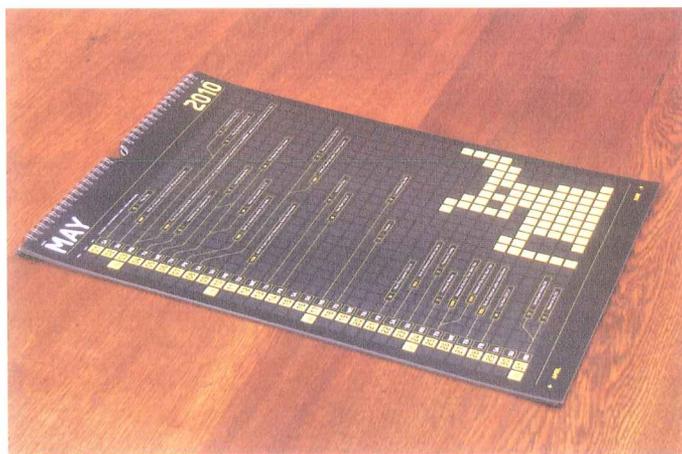
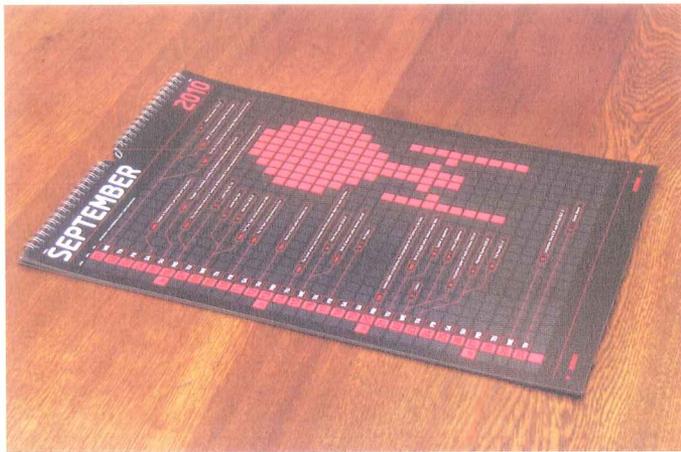
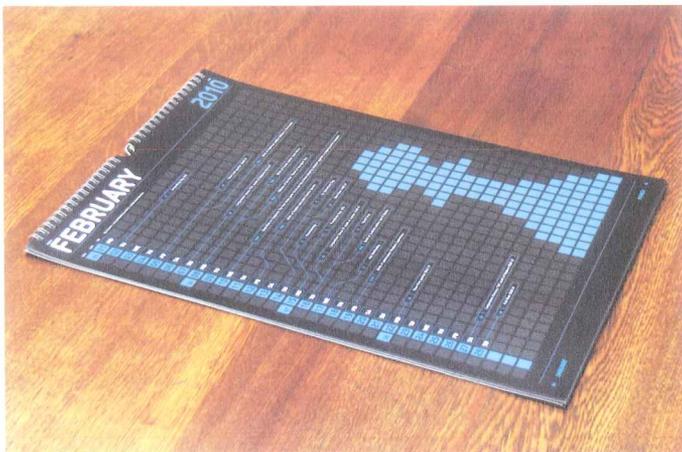


## Description

An A3 wall calendar with a science fiction theme. Apart from holidays for quite a lot of countries and astronomical events the calendar contains many science- and SF-related anniversaries (birthdays of authors and scientists, scientific

events, first screenings of important movies, etc). All pages are designed on the same grid with only the image and the colour changing in each month. It is printed on 50 copies on 250gr paper.





  
**THƯ VIỆN  
HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# David Garcia

**Title of the work**  
Words of a Street Poet

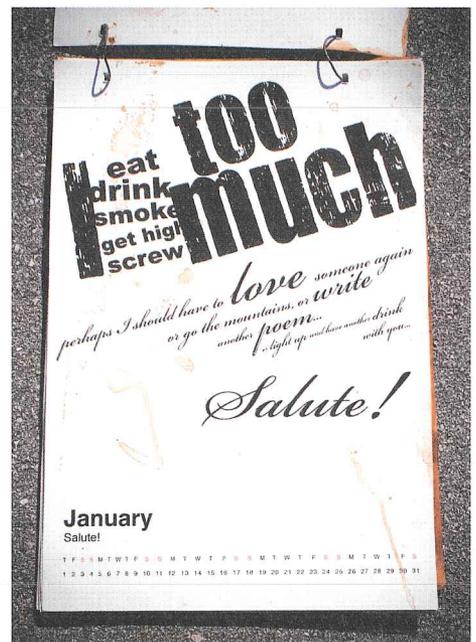
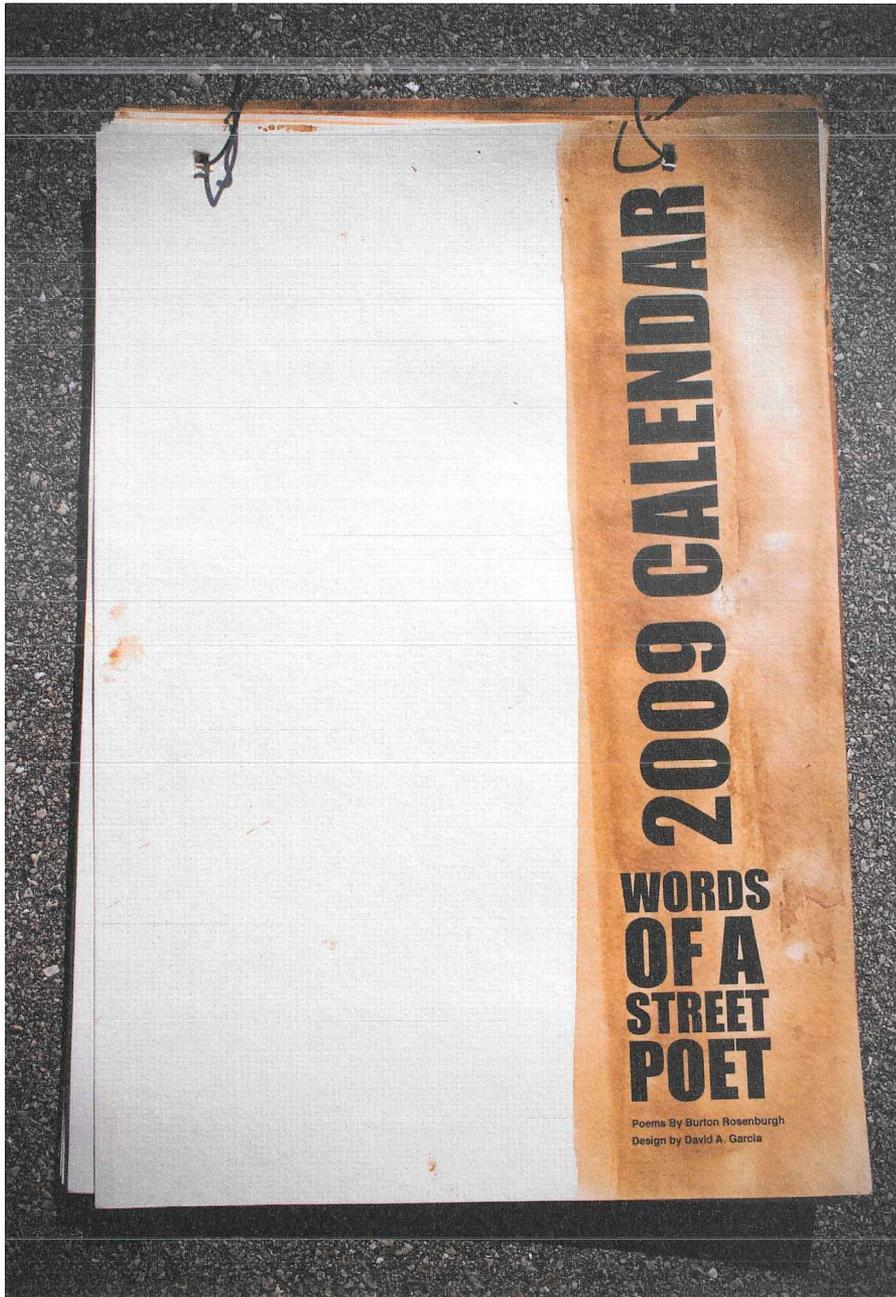
**Designer**  
David A. Garcia

**Client**  
NWSA

**Design Agency**  
David A. Garcia

**Art Director**  
David A. Garcia

**Photography**  
David A. Garcia



## Description

Typographical calendar based on the poems of Burton Rosenburgh. Each month contains a poem which is represented typographically. The calendar also symbolizes the passage of time, the paper deteriorates as the months go by, showing the physical effects of the passage of time.



Let me recount here  
the reason I loved this  
great

Let me recount here  
why I loved this  
no more

the SEX ran out  
SEX

went from a bang to a whimper  
Suddenly we had time for other  
things like realising we were really  
strangers from the very start  
Strangerrrrrr

**May**  
End of story

F S M T W T F S S M T W T F S S M T W T F S S M T W T F S S

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

Mambo!

Te. Quiero!  
Bailar conigo!

And ale...  
like the empty shops  
in shadows down with urine and tears  
1957 and the city beat deep  
with fiddles glory with drum... far off -

Broadway  
rumbling guttle - in rusty  
glass-steel dreams

Oyay! Mambo!  
dance up  
post-banning mirrors, gold ropes,  
glitter, spikes to the beat of  
congo

Mambo!  
the music like a needle  
penetrating the skin...  
like a spinning quart top...  
like a lightning bolt living forever...

Mambo!

**June**  
The Palladium

M T W T F S S M T W T F S S M T W T F S S M T W T F S S M T

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

the only left  
deep thing in me  
is the hole left  
wound by the  
when you left  
thinking left wounded  
wound I left you  
wounded

when I left you  
leaving  
thinking  
I would leave  
before I left you  
thinking about leaving's

hole in me

**August**  
Perforation

F S M T W T F S S M T W T F S S M T W T F S S M T W T F S S

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

HELLO  
SWEET  
SADNESS

OF A WINDOW  
SHADE NIGHT  
TELL ME YOUR  
SECRETS AND SHOW  
ME THE  
WAY TO A  
HURRY-UP  
HOME

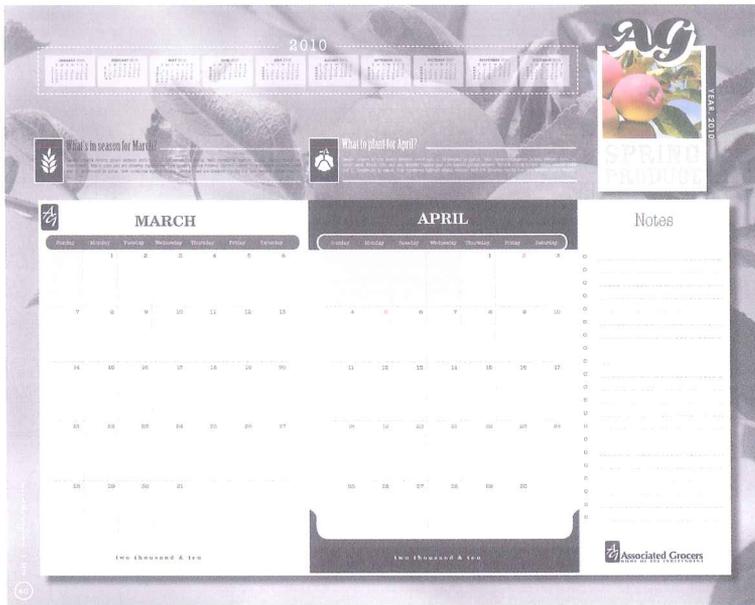
**October**  
Street Scene

F S M T W T F S S M T W T F S S M T W T F S S M T W T F S S

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

THƯ VIỆN  
HUB  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ





**Title of the work**

Associated Grocers 2010 Calendar

**Design Agency**

Kat Kinasevich

**Designer**

Kat Kinasevich

**Art Director**

Kat Kinasevich

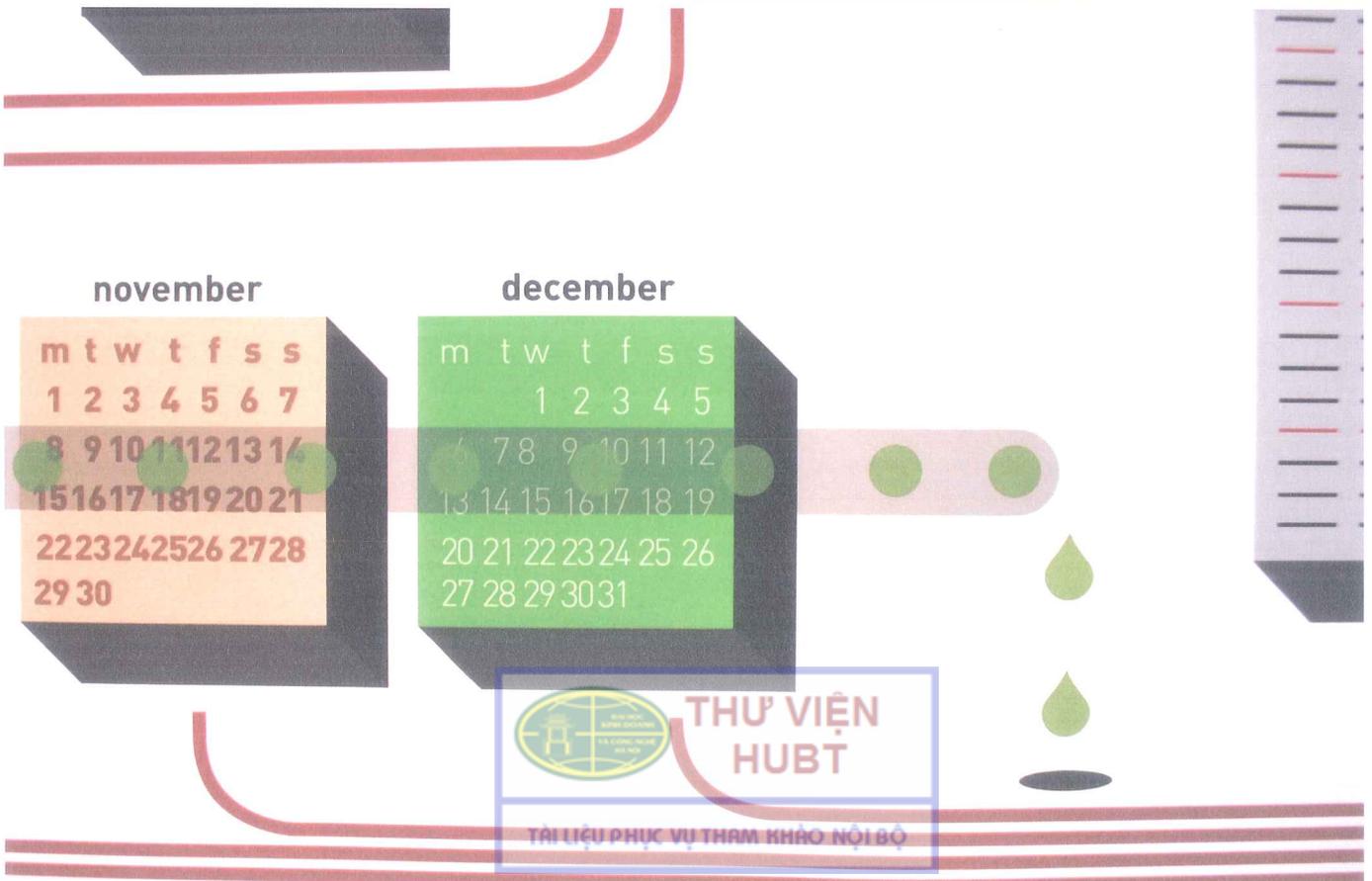
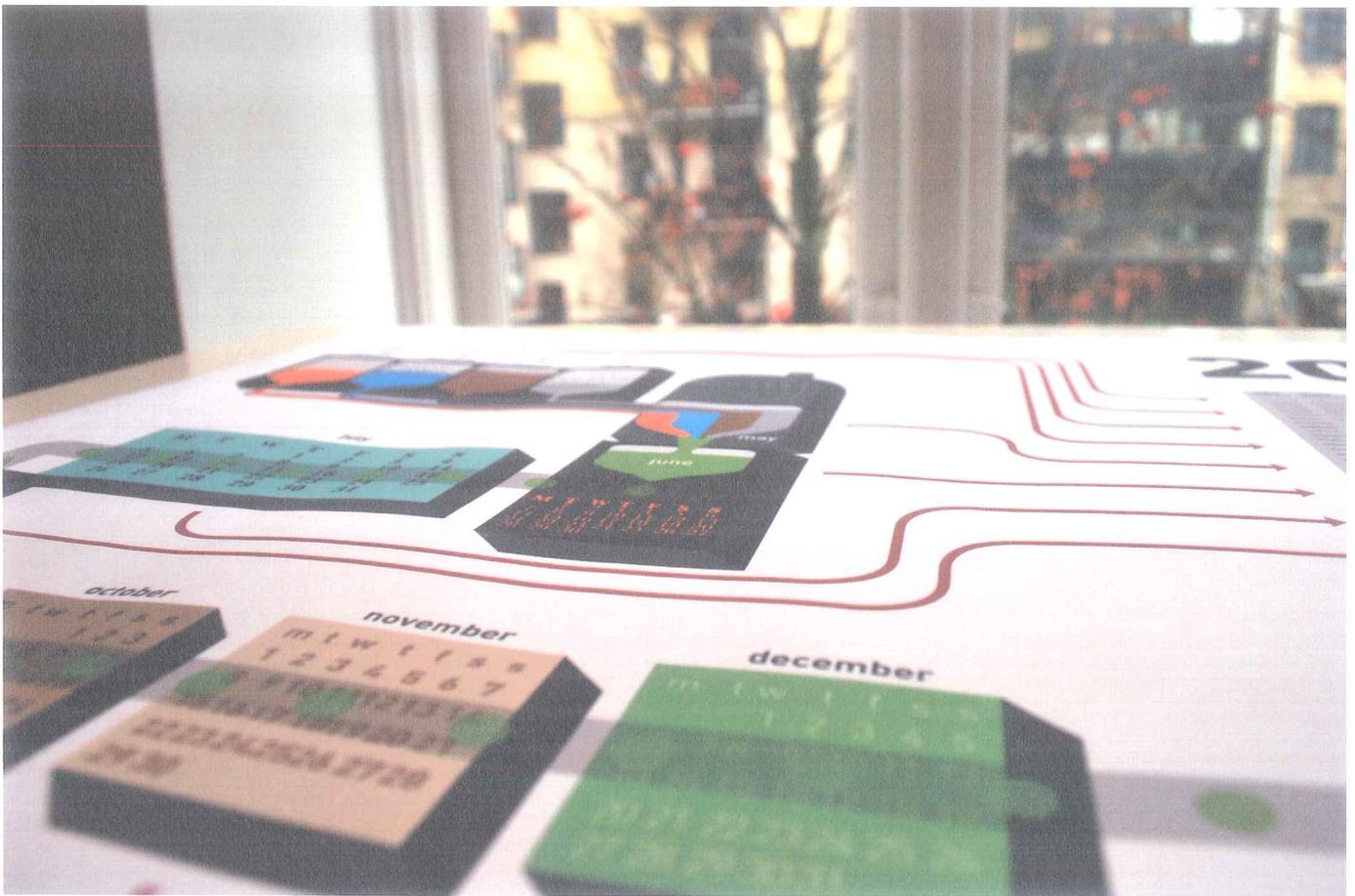


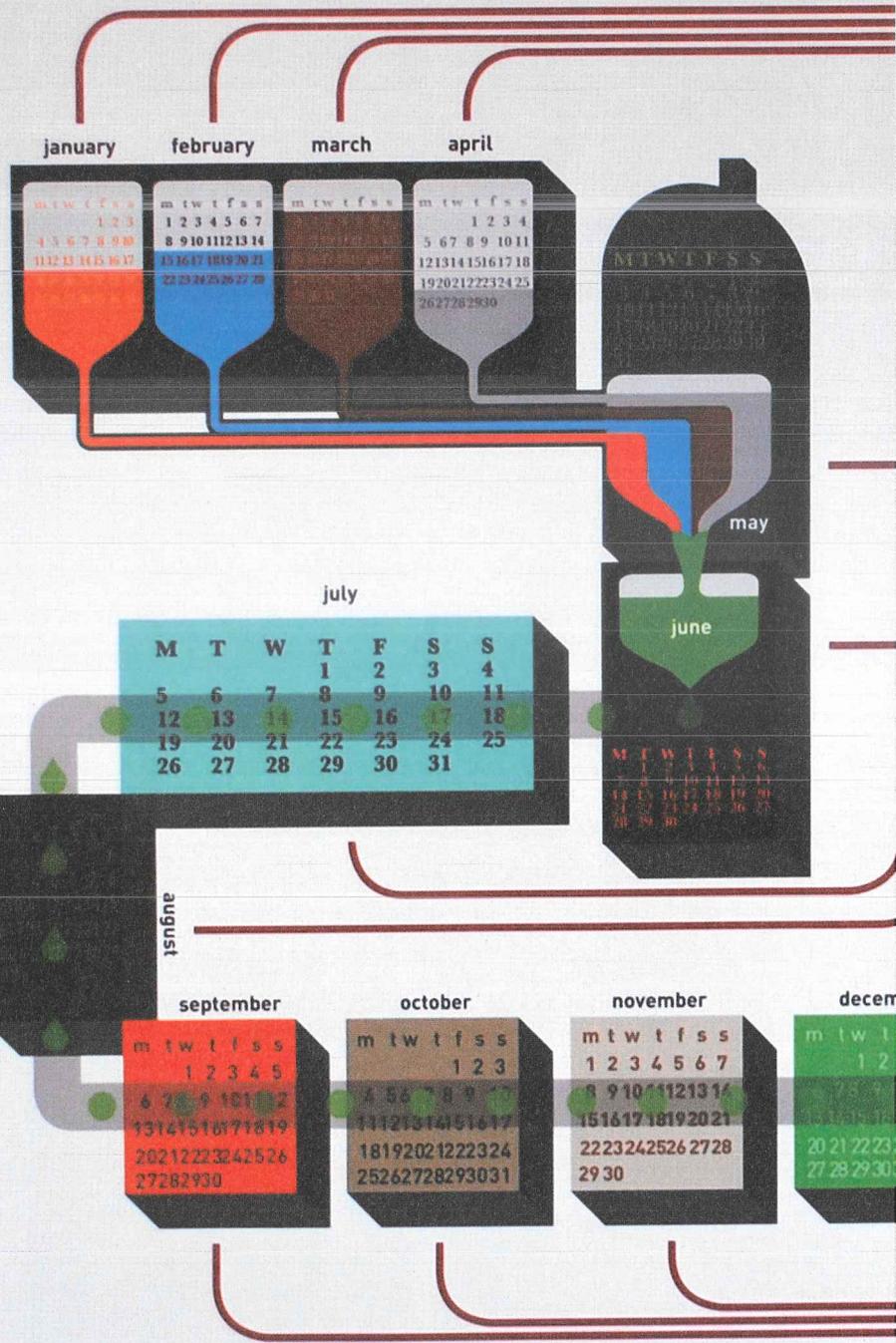
**Description**

Associated Grocers is an Independent Retail Grocer in Western Canada. For their new calendar design, I felt there was an opportunity to bring back a touch of nostalgia for this loyal company. Vintage food packaging, 1950's delivery trucks and hand painted typography became my source of inspiration.

The calendar also features helpful tips for gardening and a seasonal guide for fruits and vegetables.







january	february	march	april
m t w t f s s 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	m t w t f s s 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	m t w t f s s	m t w t f s s 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

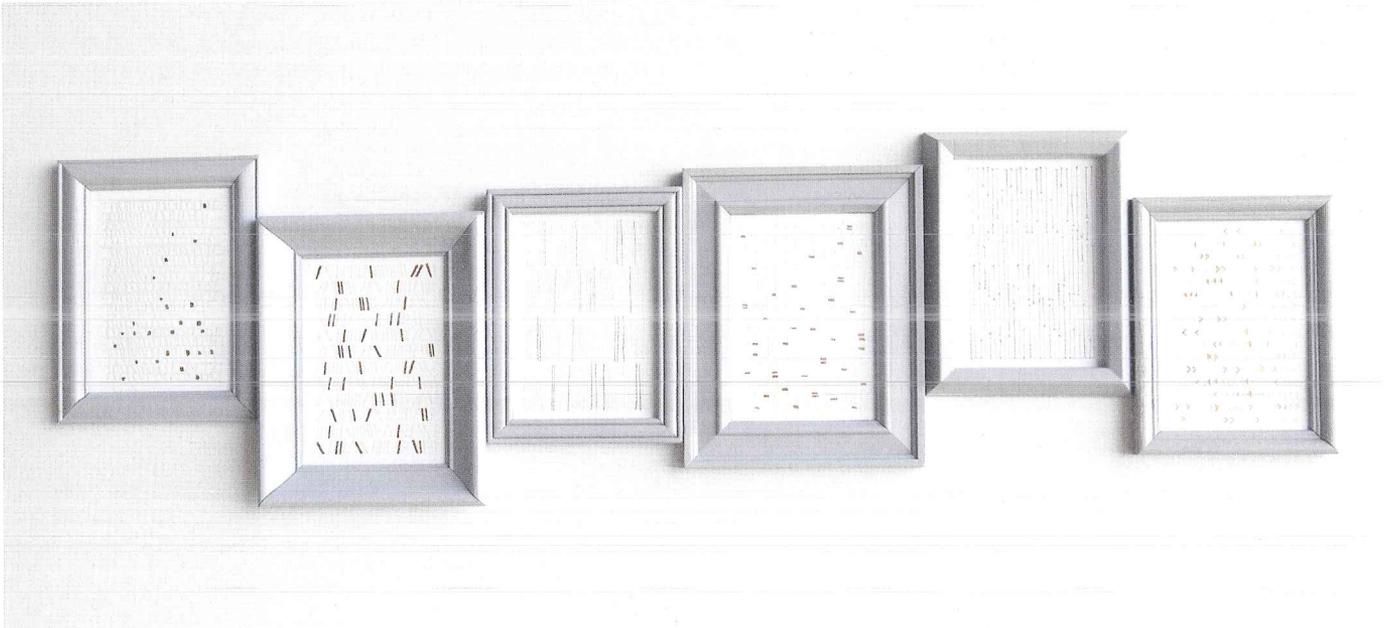
may	june
M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

august	september	october	november	december
M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	m t w t f s s 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	m t w t f s s 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	m t w t f s s 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	m t w t f s s 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30



# SeeSaw Designs

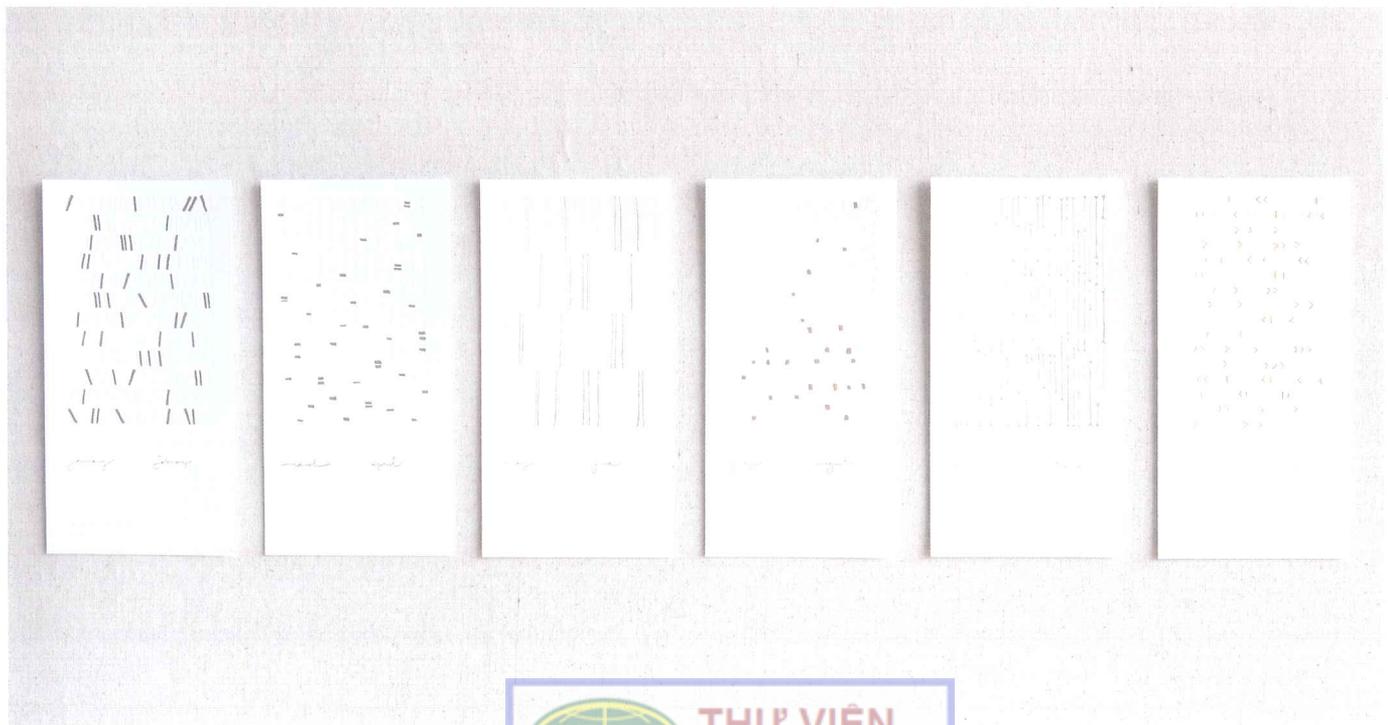
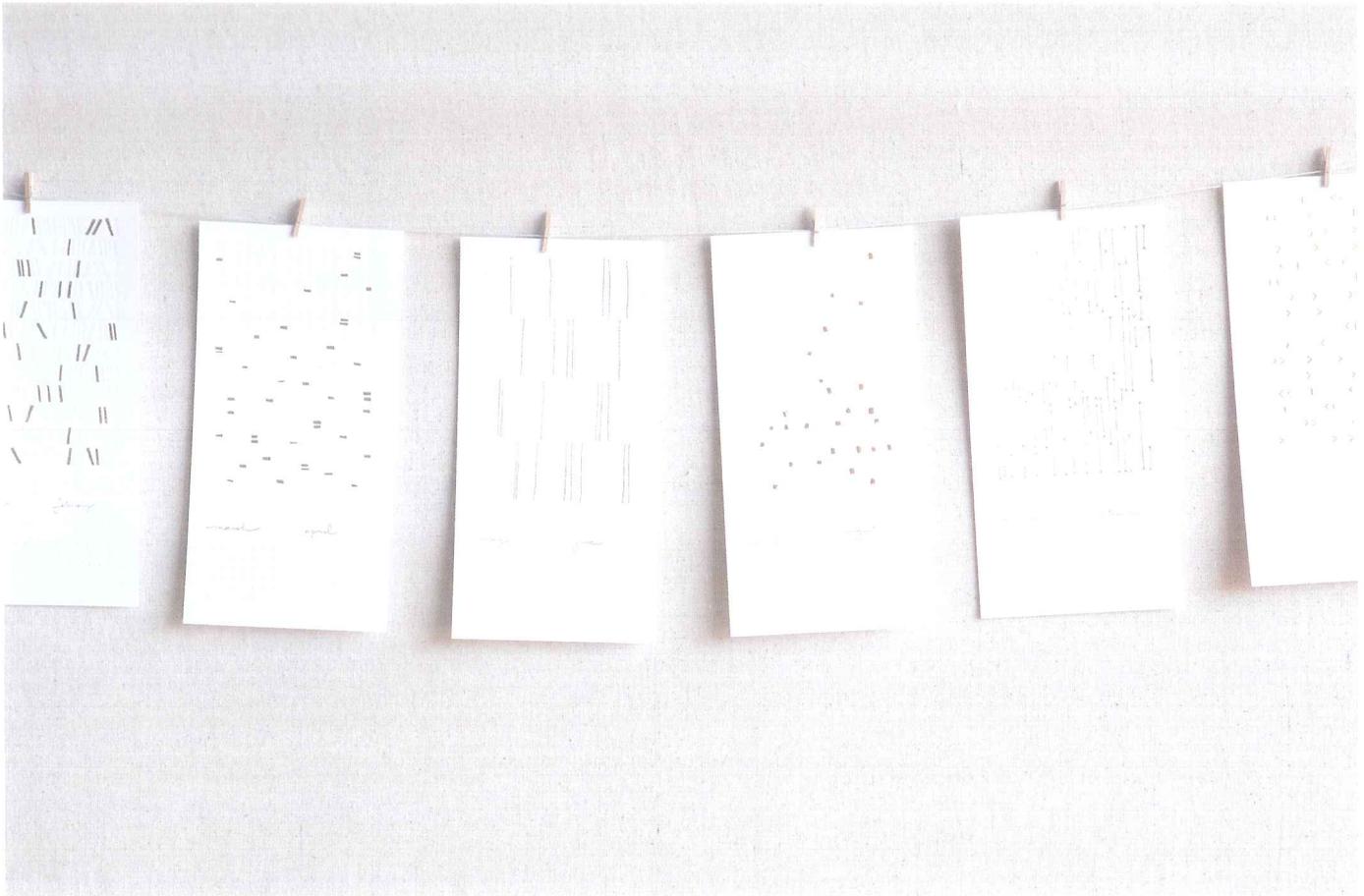


**Title of the work**  
2011 Letterpress  
Calendar

**Designer**  
Angela Hardison, Raquel  
Raney, Lindsay Tingstrom

**Client**  
self-initiated



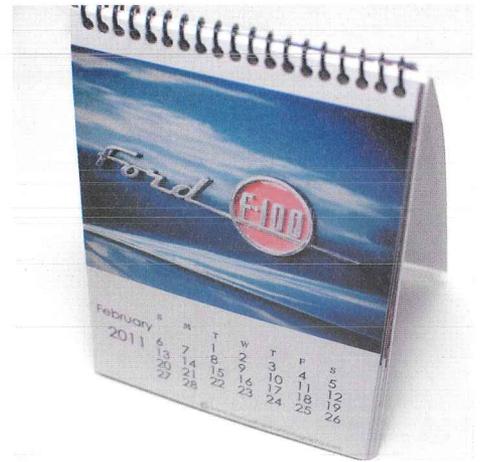
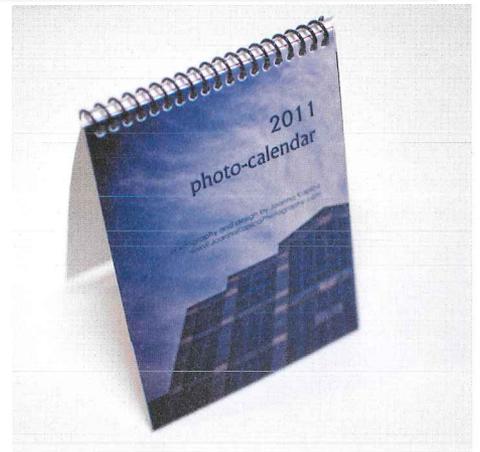
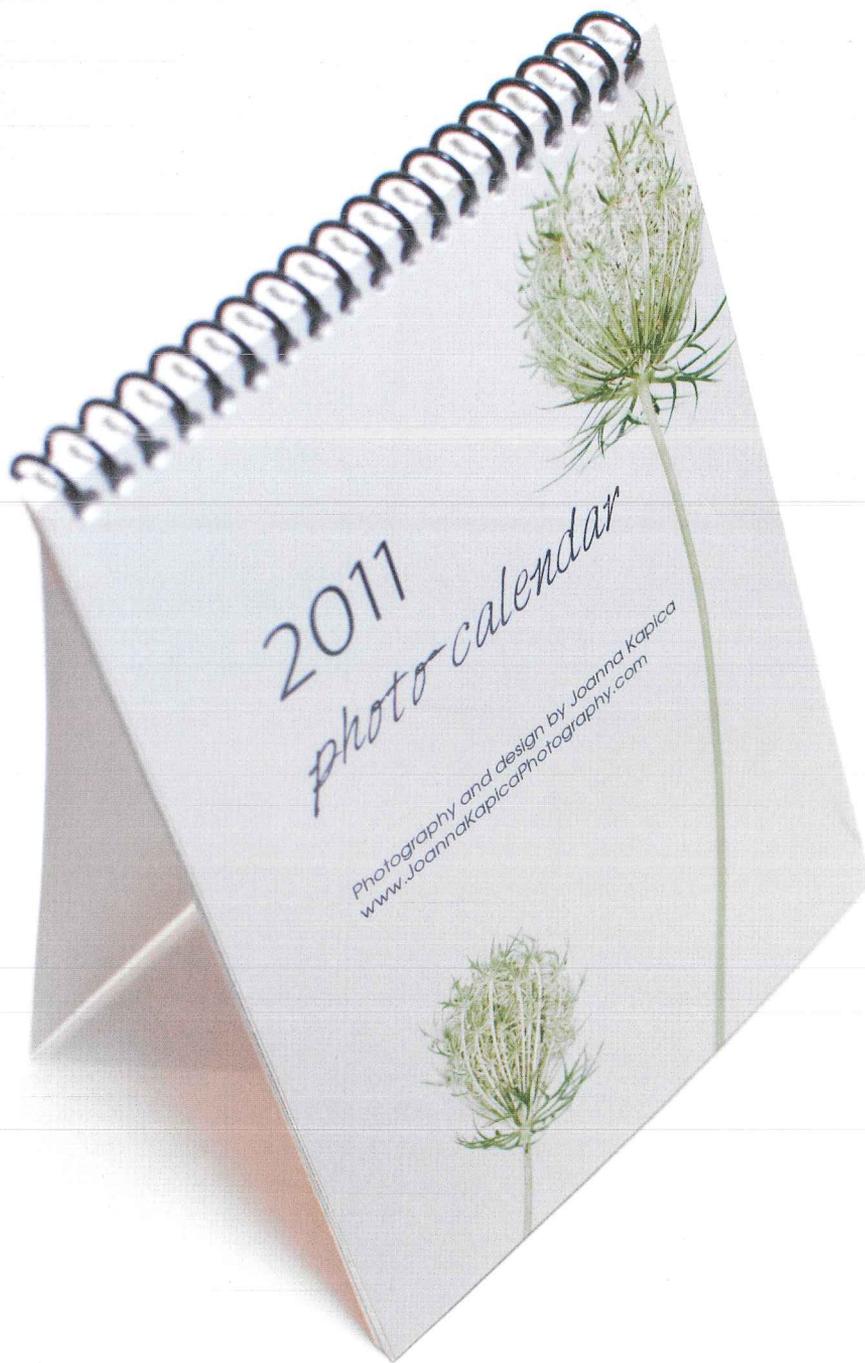


**Description**

This 2011 calendar was inspired by vintage textiles, geometric shapes, and the beautiful imperfections of hand-drawn illustration. The calendar was foil stamped in metallic gold and then letterpress printed on an antique platen press. Full size,

the calendar measures 5"x10" and features a series of six hand-drawn illustrations, with two months per page. Each sheet is perforated to 5"x7" so it can be framed or used as a postcard after its lifespan as a calendar is over.





### Description

2011 photo calendars, perfect as an office or home décor.

Each page of calendar features photographs from Joanna Kapica portfolio. One of them more soft and delicate presents the Long Grass Series, where main subject is Queen Anne's Lace wildflower. Photographs are edited to obtain very subtle and relaxing look and feel. Calendar presenting the industrial photographs displays, on the other hand, work featuring landscapes and close up of items from Raleigh NC,

# Joanna Kapica

**Title of the work**  
2011 desk calendars

**Design Agency**  
Joanna's FOTO

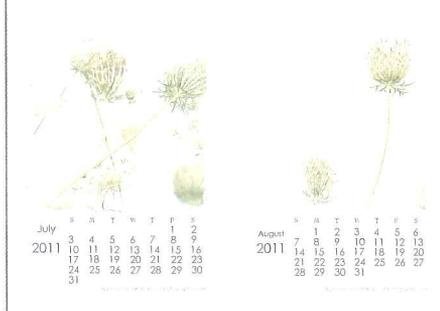
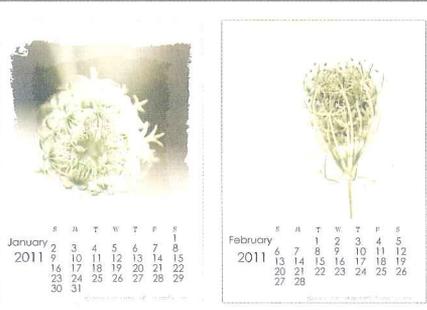
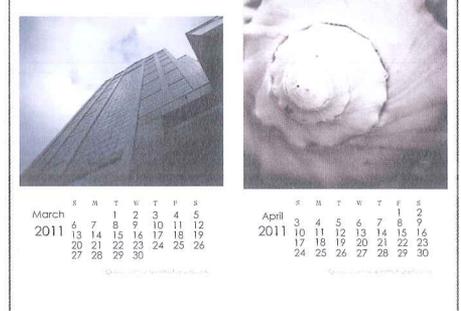
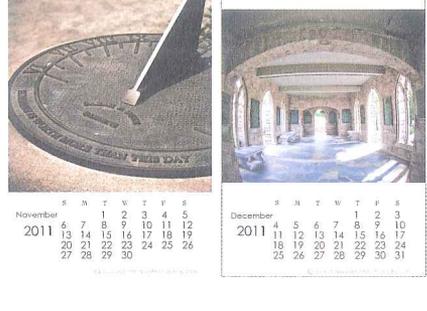
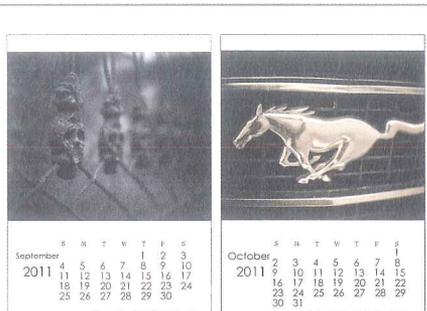
**Designer**  
Joanna Kapica

**Art Director**  
Joanna Kapica

**Client**  
n/a

**Photography**  
Joanna Kapica





United States. Colours and tonal range are much more visible, contrasting and standing out.

Both examples offer great preview of Joanna's photographic work, which concentrates on unusual angles, interesting textures and bringing back the beauty of items commonly considered unattractive.

Both calendars are printed on photographic paper, for the best reproduction of details and tones. Each

page consists of presentation of one month, shown with current year, month and week days abbreviated for better use of space.

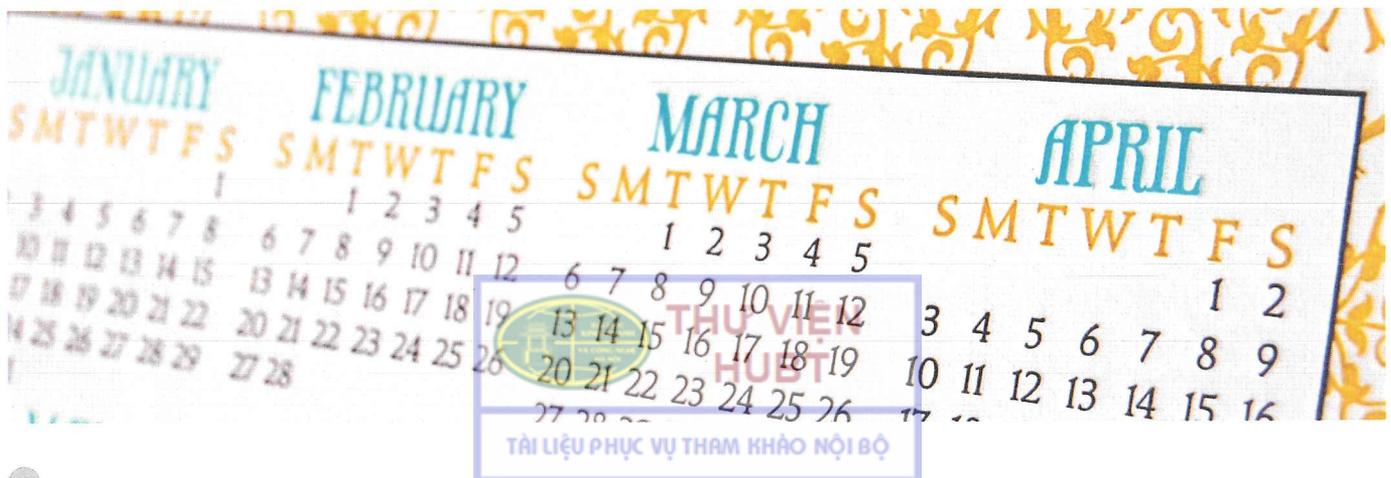
Pages of the calendar are 5"x7" (about 13cm x 18cm) in size. They are bound with spiral binding on the top. That allows for the pages to be turned to the back, when it's time to change the page for current month.

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Whole calendar is supported by small back easel, which keeps the balance of the calendar and offers support to keep it in standing position.

Calendars by default available in English can also be customized to Spanish, German, Polish and French language.

# Wiley Valentine



Title of the work  
Calendars

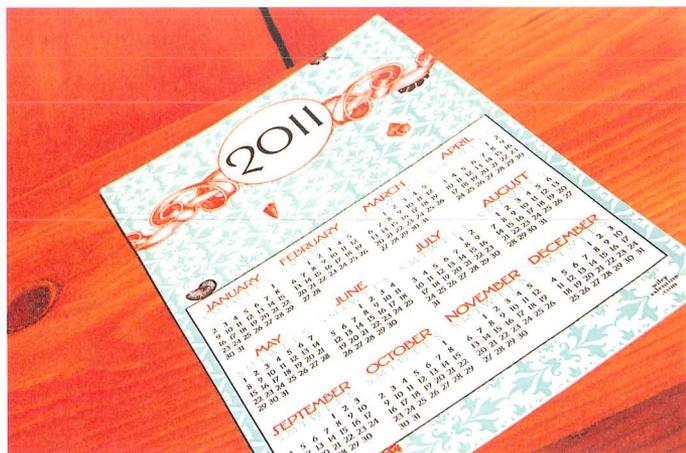
Designer  
Wiley Valentine

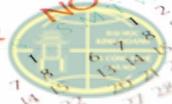
Photography  
Rachelle Schwartz

Design Agency  
Wiley Valentine

Art Director  
Rachelle Schwartz + Emily Owen






**THƯ VIỆN  
HUẾ**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



**Description**

These calendars are hand letterpress printed on an antique press. The paper is a heavy 100% cotton, tree-free paper. Three ink colours were used in the design. These calendars are available for purchase on our website.

# Dessi Ivanova

## Title of the work

Calendreco

## Designer

Dessi Ivanova

## Photography

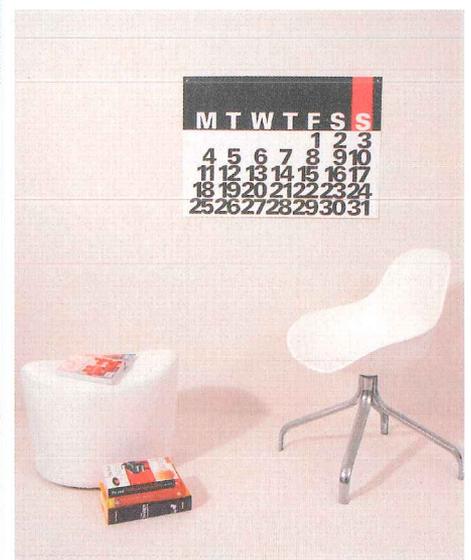
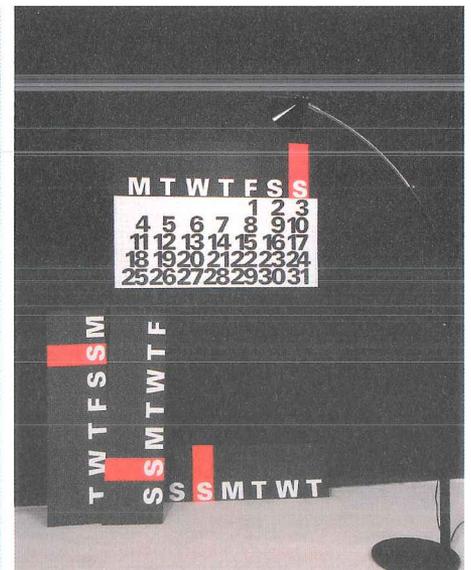
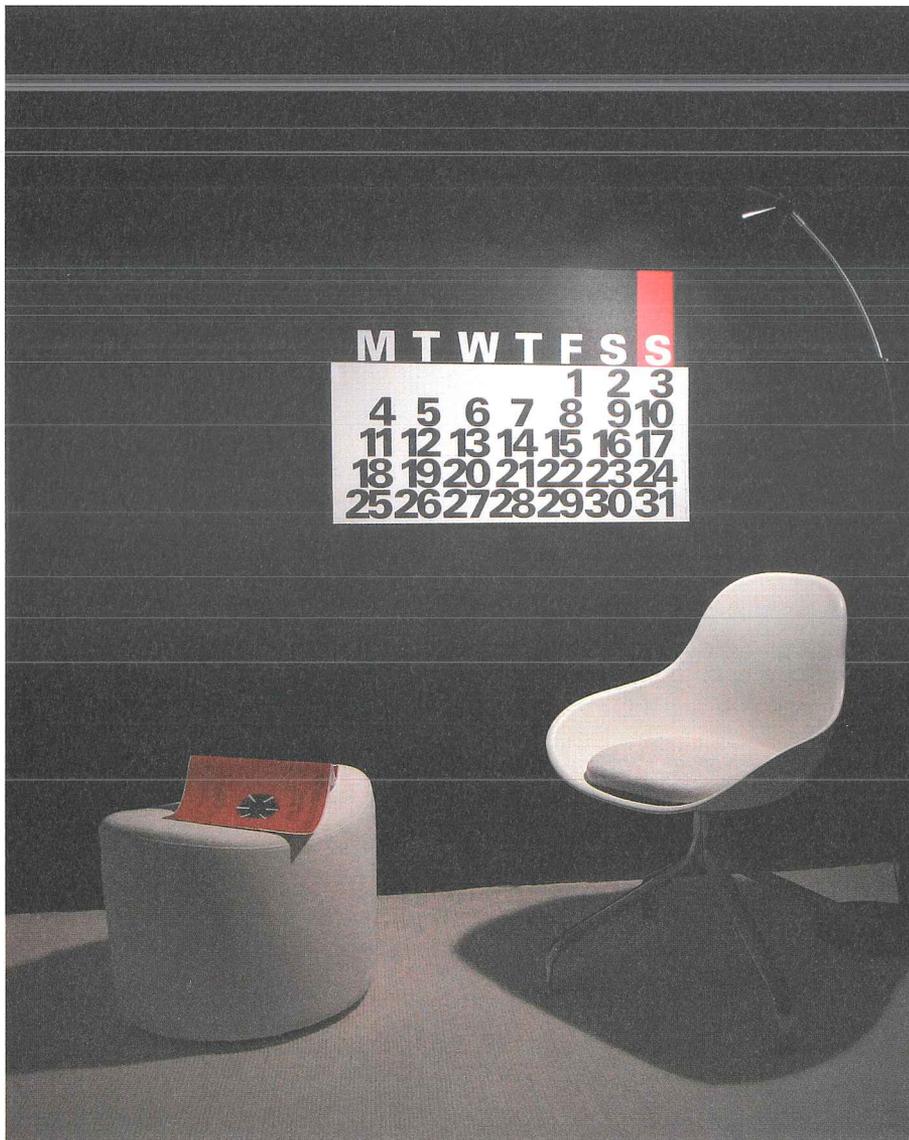
Nick Prodanov

## Design Agency

MODDEA

## Art Director

Dessi Ivanova

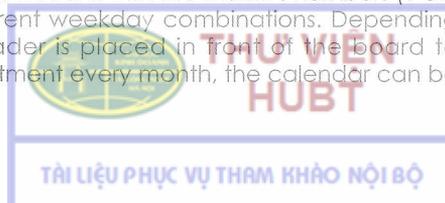


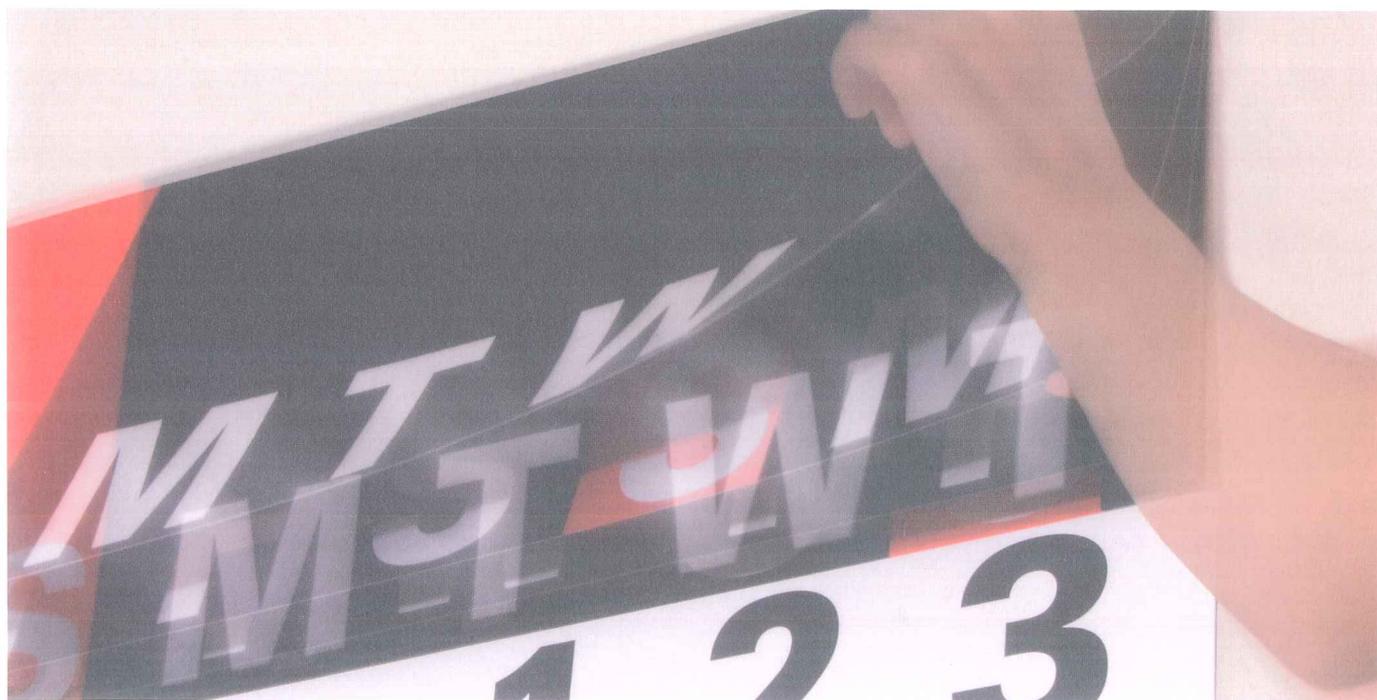
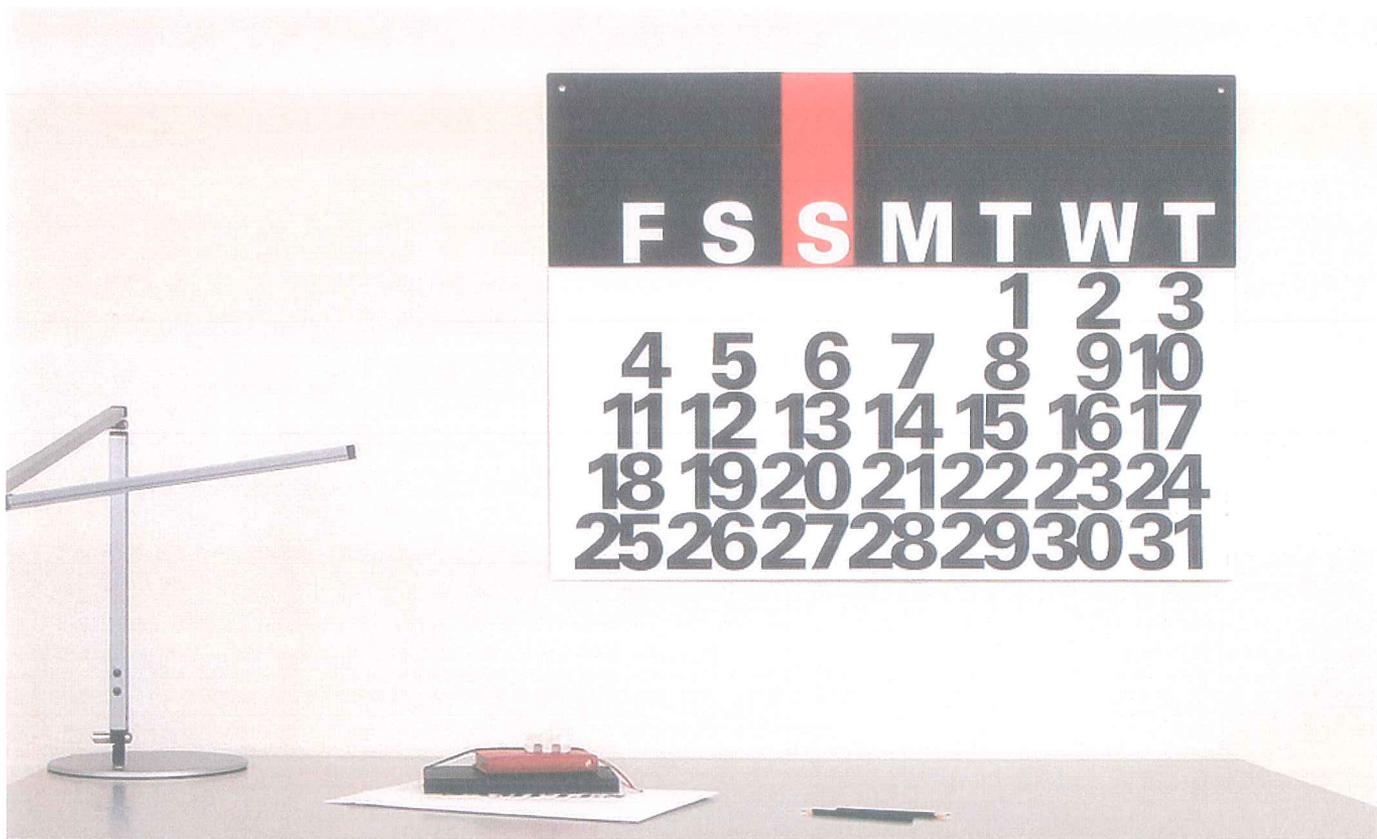
## Description

Calendreco™ is a perpetual wall calendar that combines innovation, visually powerful design, simplicity, and eco-friendly material and fabrication.

The calendar is composed of one oversized board with the month's numbers (1-31) and three additional headers with different weekday combinations. Depending on the month, the corresponding header is placed in front of the board to indicate the date. With one simple adjustment every month, the calendar can be used year after year.

Calendreco™ is printed on a premium brilliant white, double-thick, alkaline pH\* cover paper, buffered for longevity\*\*. It is made with responsibly sourced pulps, 100% renewable electrical energy, and clean water. Manufactured carbon neutral and chlorine free, this paper is one of the most chemical-free papers available





today. The inks are non-toxic and vegetable-based. Finally, the calendar is 100% recyclable.

Effortless to use, remarkably designed, modern in appearance, environmentally friendly—it's a combination that makes this perpetual calendar distinctive and timeless wall decor.

Size: 35" L x 25" H (88.9 cm x 63.5 cm)

\* Alkaline pH paper has a neutral pH referred as acid free.

\*\* The paper is buffered with calcium carbonate for stabilizing the alkaline level. That gives the paper 'archival' characteristics, which protect it from discoloration and deterioration over time.

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# La caja de tipos

Title of the work

2010 calendar for the Town Hall of Guriezo

Design Agency

La caja de tipos



**Designer**

María Sáez and Ander Sánchez

**Client**

Town Hall of Guriezo (Cantabria, SPAIN)

**Art Director**

María Sáez and Ander Sánchez

**Photography**

María Sáez and Ander Sánchez

# enero

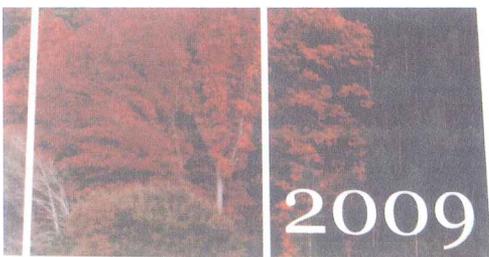
J	V	S	D
			1
5	6	7	8
2	13	14	15
9	20	21	22
6	27	28	

# Marzo

L	M	X	J	V	S	D
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

# Abril

L	M	X	J
		1	2
6	7	8	9
13	14	15	16
20	21	22	23
27	28	29	30



## Noviembre Diciembre

L	M	X	J	V	S	D
						1
			1	2	3	4
			5	6		



**Description**

In late 2008 we thought it was a good time to propose the Town Hall of Guriezo the possibility of having a detail with all the neighbours on the occasion of Christmas. They liked the idea so we thought, being December, to design and print a desk calendar for the forthcoming year in order to send one to each house in the Valley. Our intention was to do something that represented Guriezo, we wanted people to feel identified with it and to prefer the calendar designed by us instead of any other calendar that we all receive at this season of the year. Therefore, the images we use are photographs taken by us of the Valley and in addition to national holidays, we

also added local ones because we all know that if there is something really important to see in a calendar, that's the holidays, right?



# Manuela De Simone

## Title of the work

2011 Wall Calendar  
by Manuela De Simone

## Designer

Manuela De Simone

## Client

DesiCloe Etsy Shop

## Design Agency

DesiCloe

## Art Director

Manuela De Simone

## Photography

Manuela De Simone



## Description

Manuela's calendar is featuring her delicate and surreal illustrations, an opening into her dreams. Manuela says that 'There is a place where dreams merge with reality but leave it untouched. I sought it, I found it, and I have always held it close.' It is in this place, the blurring of dream and reality, where her women, exquisite and brimming with emotion, are frozen for a moment, in an alternative time.

Manuela explains her character choice: 'I grew up in a extremely male chauvinist context, in wich woman doesn't have any voice in anything. My illustrations give voice to these women, they redeem their lives from a reality that does not give them justice.' Through her works she wants to show their personalities, their strength but also their fragilities and suffering caused by a reality often unjust. This is the point where reality merges with the fantastic inner world of her characters. Illustration comes from the reality. A particular event originates

emotions wich bring us in the soul of the character: reality meets and merges with fantasy creating a suspended world, in which emotions have the upper hand over all. Dreams have an important role in the creation of this world: they are the psyche revelation. Dreams are influenced by every day life, by what happens to us during the day: during the night we reprocess everything becoming directors of the reality, reinterpreting it writing a new storyboard. 'This is what I do when I draw' she said. The main inspiration source for Manuela is fairy tales: Snow White, Rapunzel or The Little Mermaid's Ariel are rendered with Manuela's unique touch, ethereal and elusive. Her calendar is graphically clean and simple because her illustrations must stand alone and they have to enchant observer's eye. Calendar is blank on the back for another reason too: it is possible to cut out the image when the month is up and either frame it or use it as a postcard, card or anything you want.



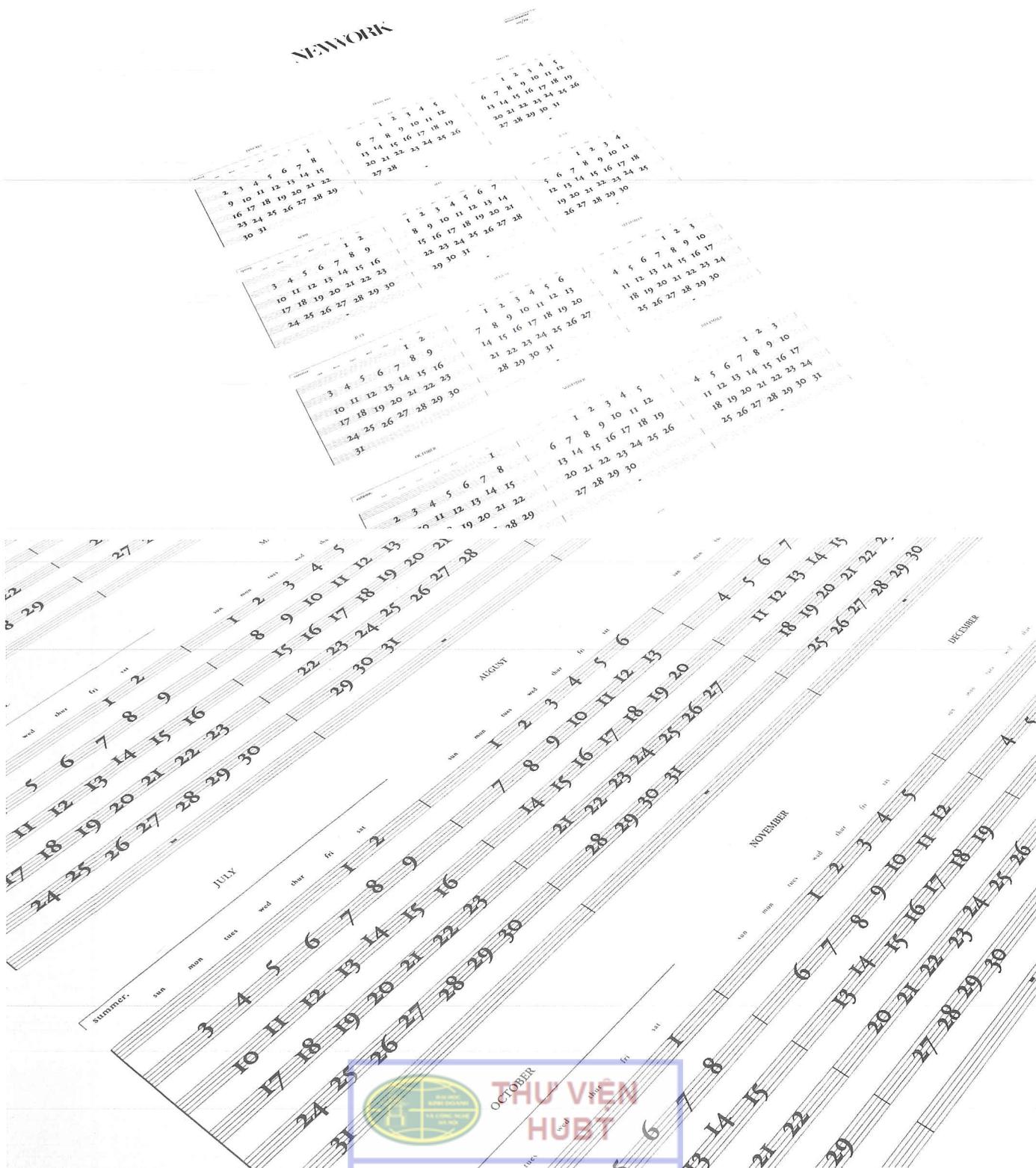
2011  
calendar



**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# STUDIO NEWWORK



THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

**Title of the work**  
NEWWORK Calendar

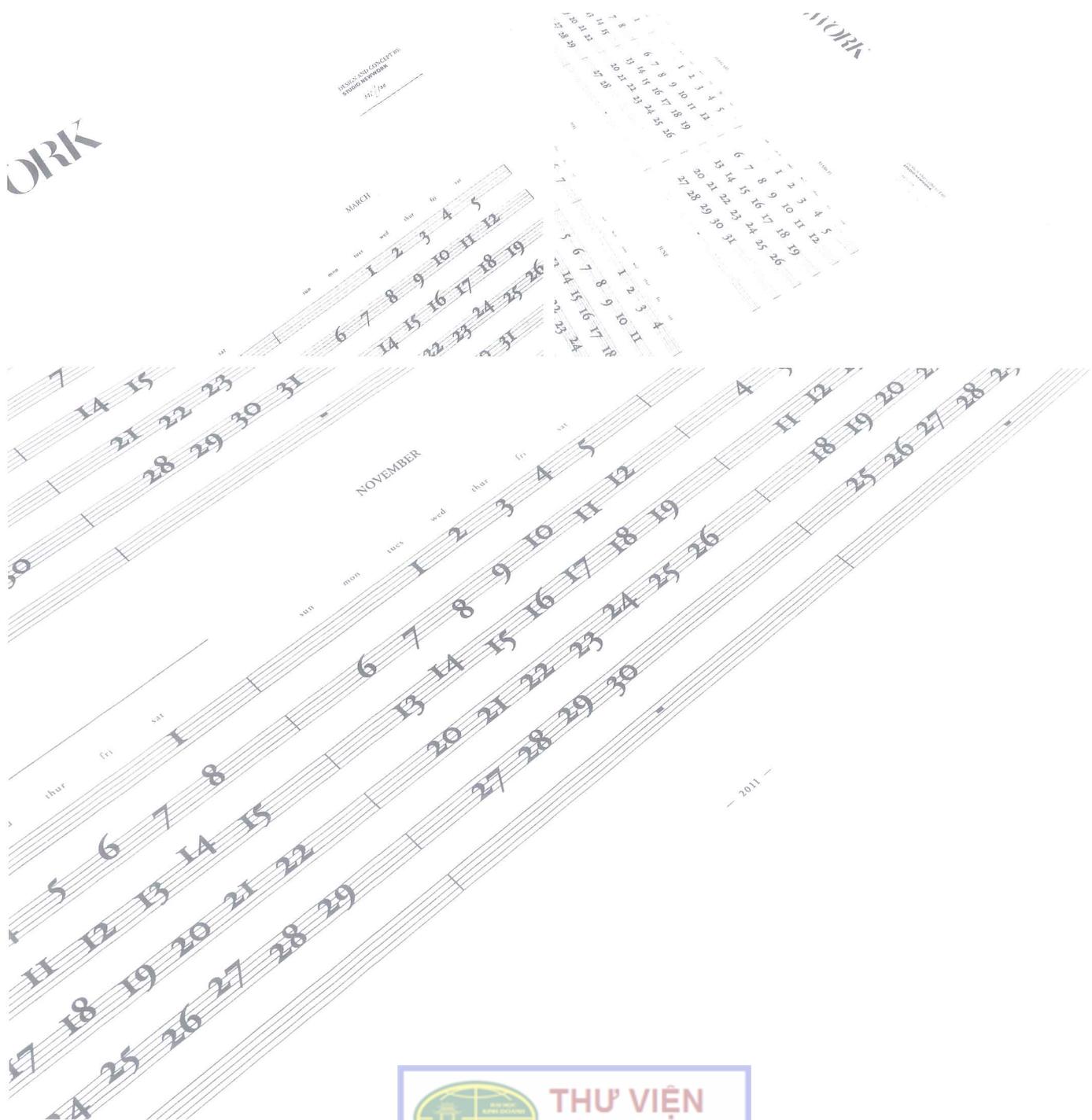
**Designer**  
Ryotatsu Tanaka, Ryo Kumazaki,  
Hitomi Ishigaki, Aswin Sadha

**Client**  
STUDIO NEWWORK

**Design Agency**  
STUDIO NEWWORK

**Art Director**  
Ryotatsu Tanaka, Ryo Kumazaki,  
Hitomi Ishigaki, Aswin Sadha

**Photography**  
STUDIO NEWWORK

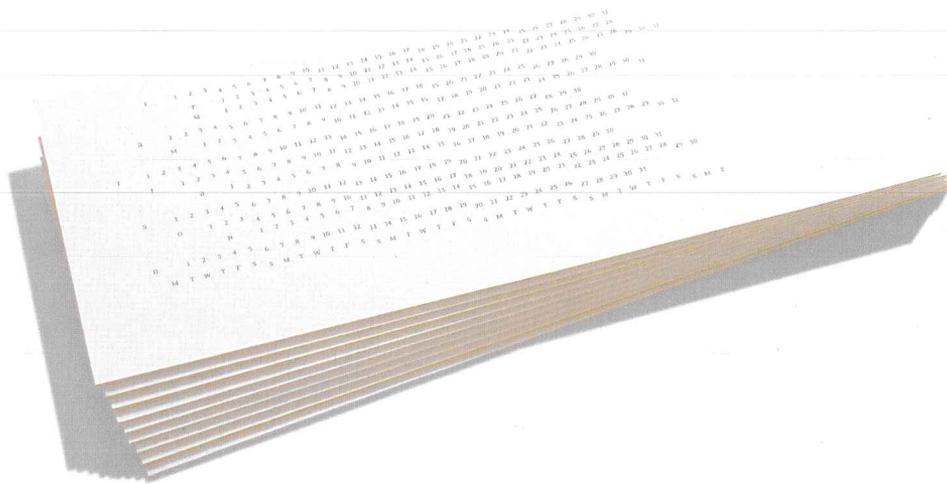
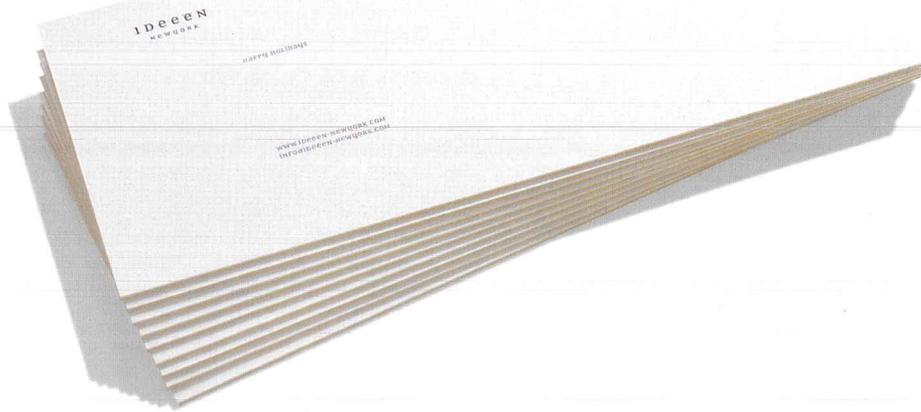


**Description**

By composing dates as musical notes and hoping viewers to feel a bit happy and peaceful, STUDIO NEWWORK has created a perennial calendar for 2011. Originally designed and hand screened in 2006, the calendar was refined and recomposed for the coming year.



# STUDIO NEWWORK



**Title of the work**

IDEEËN HOLIDAY CARD / CALENDAR

**Designer**

Ryotatsu Tanaka, Ryo Kumazaki,  
Hitomi Ishigaki, Aswin Sadha

**Client**

IDEEËN

**Design Agency**

STUDIO NEWWORK



**Art Director**

Ryotatsu Tanaka, Ryo Kumazaki,  
Hitomi Ishigaki, Aswin Sadha

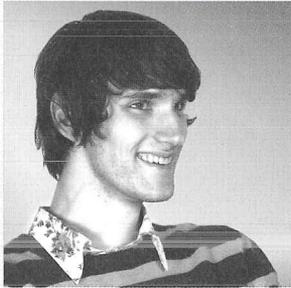
**Photography**

STUDIO NEWWORK

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



# Directory



## Aleksander Shevchuk Russia

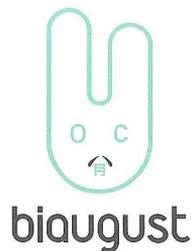
[www.aleksandershevchuk.ru](http://www.aleksandershevchuk.ru)  
[shevchuk.eyelevation.ru](http://shevchuk.eyelevation.ru)  
[asshevchuk@gmail.com](mailto:asshevchuk@gmail.com)

Aleksander Shevchuk is the director of Eyelevation Magazine and one of the organizers of Beyond Awards, who has more than four years' experience in the design field.

His credo in creating projects is 'quality and comfortable design'. He is doing design in the understanding of the Bauhaus school masters only. He always tries to make his work modern and up-to-date as much as possible. In each project he tries to make an effort to create the best quality of material, comfortableness and meanings that will last long. He does mostly big projects of brand identity. Also he works in animation, fonts, industrial and other design.

## ALPHABET ARM USA

[www.alphabetarm.com](http://www.alphabetarm.com)  
[aaron@alphabetarm.com](mailto:aaron@alphabetarm.com)



## Biaugust Taiwan China

[www.biaugust.com](http://www.biaugust.com)  
[info@biaugust.com](mailto:info@biaugust.com)

Both born in August, Owen Chuang and Cloud Lu named their co-founded design company 'Biaugust' to declare that their love for design was as passionate as the August sun.

After completing their foreign studies in Japan in 2005, both of them chose to return to Taiwan China and establish the 'Biaugust Creation Office' in Taipei. They then began to carry out a wide range of graphic design tasks, and started to participate in all kinds of art-creation activities.

'Biaugust' has always insisted on fusing 'Life and Emotion' in their creations, and regards this idea as the origin of all their art projects—that is, by blending life into their design work, the design itself will prove capable of touching people more deeply. By exploring any possible connections between the human and design elements through a variety of intermediate materials, 'Biaugust' has successfully developed its own unique design style and perspective.

Since its establishment, 'Biaugust' has received several domestic and international awards, and has participated in numerous art exhibitions in different parts of the world. By exploring a variety of avenues in which to exert their design expertise, 'Biaugust' has spread its good name into clothes lines, home decor, interior design, industrial, art creation and other areas.



## BriarMade USA

[www.briarmade.com](http://www.briarmade.com)  
[hello@briarmade.com](mailto:hello@briarmade.com)



Briar Levit is BriarMade. Originally from the California Bay Area—she is now based in Portland, Oregon. Levit aims to create meaningful and useful print work. Her clients are nonprofit organizations, artists and socially conscious businesses. In addition to her freelance work, Briar teaches design at Portland State University.

## Cat Seto USA

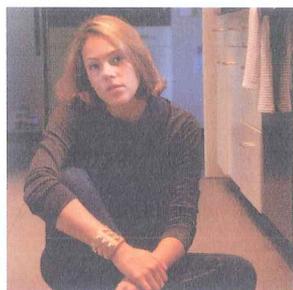
[www.catseto.com](http://www.catseto.com)  
[info@catseto.com](mailto:info@catseto.com)



Cat Seto is a stationery design studio located in San Francisco, California. Cat is known for her hand-illustrated designs and watercolours that imbue vintage or retro chic aesthetics. In addition to partnering with licensing companies her products have also been sold in over 800 retailers across the country.

## Chelsea Rae Nordstrom UK/ USA

[www.chelseanordstrom.com](http://www.chelseanordstrom.com)  
[chelsea@chelseanordstrom.com](mailto:chelsea@chelseanordstrom.com)



Chelsea Rae Nordstrom was born in San Diego, California. Brought up in London, England and currently living and working in New York City. She has a BFA (Hons.) in Communication Design from Parsons the New School for Design to accompany a Diploma in Foundation Studies from Wimbledon College of Art, University of the Arts London.

## Camilla Engman Swedish

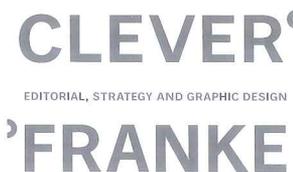
[www.camillaengman.com](http://www.camillaengman.com)  
[camilla@camillaengman.com](mailto:camilla@camillaengman.com)



Camilla Engman is a Swedish artist and illustrator that works worldwide. 2005 she made her first calendar and she has continued to produce one for every year since that to resume the work of the year.

## CLEVER°FRANKE The Netherlands

[www.cleverfranke.com](http://www.cleverfranke.com)  
[info@cleverfranke.com](mailto:info@cleverfranke.com)



CLEVER°FRANKE is a multi-disciplinary design studio based in Utrecht, the Netherlands. The studio creates clear design solutions to complex design problems and aim to translate the character of their clients into distinctive and innovative designs. They help clients communicate their vision and ideals in order to engage the target audience. Their designs push boundaries, are sometimes unconventional, sometimes daring, always appropriate, always communicative. The designs distinguish themselves by a strong analytical and editorial approach to design projects. Their work is content driven and the design solution should be functional and give new, clear insights to content.





## cr\_eate USA

[www.camilorojas.net](http://www.camilorojas.net)  
[cr\\_eate@me.com](mailto:cr_eate@me.com)

Juan Camilo Rojas, a Colombian-born, Miami based Graphic Designer graduated from New World School of the Arts. His work is mainly based on typography and experimenting with it as an Art form. His work seeks to connect with the viewers to communicate a certain message and to make them think, analyze, and build a link with the work.

Outside of his normal job, or daily activities, lies his commitment to social change. Using his design and creative talents he wants to create awareness and help solve problems that affect our society and the world. He wants to do it in a way that entertains and embraces people through positive change. This is a work in progress; he actually still thinks he could change the world, hopefully help humanity move towards a sustainable existence, starting in his own home and community.

He also likes learning and having fun with his work. Playfulness is very important and motivates him by pushing his work to new places, new levels. He thinks that point may be reached by making mistakes, and often finding solutions by simple accidents.



## Cuboctaedro Greek

[www.cuboctaedro.eu](http://www.cuboctaedro.eu)  
[info@cuboctaedro.eu](mailto:info@cuboctaedro.eu)

Dimitris Kottas studied architecture and for the last ten years he has been working as a book designer and editor. Parallel to that he works as a graphic designer focusing on small-scale and personal projects. His main interests are typography, literature and music which he intends to combine in creative ways in all his projects.



## David Garcia USA

[www.garciadag.com](http://www.garciadag.com)  
[david@garciadag.com](mailto:david@garciadag.com)

David Garcia is a Miami based designer working on Print, interactive and Web Design. He tries to keep his work as diverse as possible, each different project comes with new experiences and processes that informs the upcoming pieces of work, thus letting him grow as a designer, as a person and he also gets to have fun while at it. Not marrying a style provides endless possibilities to make ideas work utilizing different graphic languages. His works tries to create pieces of work that are effective, communicate well, and maintain a love for process and creative discovery.



## Dessi Ivanova USA

[www.calendreco.com](http://www.calendreco.com)  
[info@calendreco.com](mailto:info@calendreco.com)

Dessi Ivanova, the owner of MODDEA LLC, lives in Phoenix, Arizona. Having been a graphic designer for over 11 years, she has extensive experience on branding, advertising campaigns, and media events.

Her philosophy is 'as smart and simple as possible.' Non-traditional approach and minimalistic style are at the core of her modern and sophisticated works.

Calendreco™ is one of Dessi's latest designs of everyday objects that we are accustomed to. She has studied both graphic and advertising design in Sofia, Bulgaria and holds a Master's degree from the University of Architecture, Civil Engineering, and Geodesy in Sofia, Bulgaria.

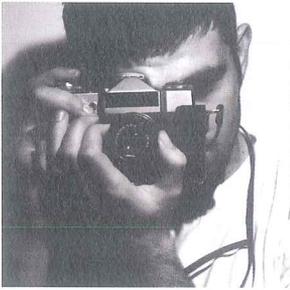




## Daniela Meloni Italy

melaniela.com  
info@melaniela.com

Daniela Meloni is a graphic designer based in London. She was born in Italy in 1983 and she studied Visual Design in the University of Florence. She has been working as a freelance designer since 2007 and she is currently getting her Master's degree in Branding and Identity at the London College of Communication. She prefers colours, simple shapes, pure and clean compositions. She does not think graphic design is just a job, but rather a lifestyle choice.

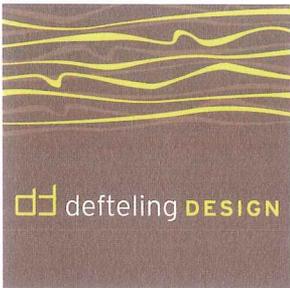


## Dimitrijević Srećko Serbia

www.44degrees.rs  
dimitrijevic.srecko@gmail.com

Dimitrijević Srećko is a young graphic designer from Belgrade, Serbia. Passionate about design, works in manifold areas of design, branding, visual identity, web-design and art direction. Always motivated by challenging the ordinary, and always trying to keep the idea that there is never one ultimate way of dealing with a given challenge.

In 2010 he founded 44degrees( www.44degrees.rs), an independent and interdisciplinary design agency, creating intelligent solutions in a field of graphic communications.



## Defteling Design USA

www.defteling.com  
alex@defteling.com

After honing her skills for eight years while working at various design studios and advertising agencies, Alex Wijnen decided to open the doors to her own studio in 2003. She has since built a strong reputation of delivering superior creative, excellent customer service, and meticulous attention to detail.

While she excels at corporate branding and also designs web sites, Wijnen's main passion and focus remains designing for print – brochures, sell sheets, direct mail, ads, even trade show and vehicle graphics.

Defteling Design's client list includes international corporations such as Kettle Brand®, national organizations such as the University of Oregon, not-for-profits such as the Oregon Humane Society as well as local businesses.

Over the years, Wijnen's work has won numerous awards and appeared in several publications, including HOW Magazine, American Corporate Identity, and the Big Book of Green Design.

## e.m.papers USA

www.empapers.com  
info@empapers.com

**e.m.papers**

e.m.papers originally started as a wedding invitation business in the early to mid-nineties originally as a brick and mortar, printed wedding invitation business. It was a short-lived endeavor, but in 2008 Eleanor Mayrhofer re-launched the business online selling products as 'printables'; download and print-at-home greeting cards, invitations and paper goods.

Some of e.m.papers most popular items are typography driven paper goods such as the 'Happiness Bookmarks', the 'Creative Inspiration' Calendar and many of the non-traditional wedding invitation kits produced by the studio.

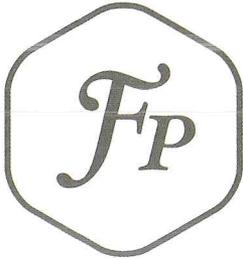




## Etto design Ukrainian

[www.ettodesign.com](http://www.ettodesign.com)  
[www.etsy.com/shop/ettodesign](http://www.etsy.com/shop/ettodesign)  
[lana@ettodesign.com](mailto:lana@ettodesign.com)

Etto design is a studio that believes in pleasing their clients and enjoying creating beautiful, modern, clean and feminine designs. Etto focuses on creating custom identities, birth announcements, wedding invitations, beautiful calendars, handmade stationery goods. Etto members love what they do and hope that you will too.



## Foreign Policy Design Group Singapore

[www.foreignpolicydesign.com](http://www.foreignpolicydesign.com)  
[affairs@foreignpolicytld.com](mailto:affairs@foreignpolicytld.com)

Foreign Policy Design Group is a team of idea makers & story tellers who help clients and brands realize and evolve their brands with creative and strategic deployment of traditional terrestrial channel & digital media channels. Helmed by Creative Directors Yah-Leng Yu and Arthur Chin, the group works on a good smorgasbord of projects ranging from creative/art direction and design, branding, brand strategy, digital strategy, strategic research and marketing campaign services for luxury fashion and lifestyle brands, fast-moving consumer goods brands, arts and cultural institution as well as think tank consultancies.



## Furze Chan China

[furzechan.com](http://furzechan.com)  
[furgetlost@gmail.com](mailto:furgetlost@gmail.com)

Furze is a Hong Kong artist and designer.

In 2006, she graduated from Visual Communications, BA(Hons), the School of Design, Polytechnic University. After the graduation, she was working for graphic design freelance.

In 2008, she started to fall in love with ink drawing and printmaking, with subjects about nature. Her blockprints were exhibited in a few group exhibitions.

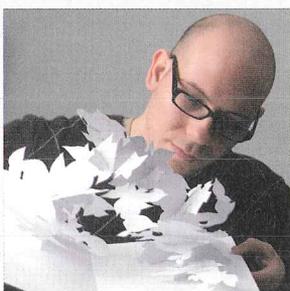
From 2009, in order to share her love about animals and nature, she started her own small brand 'with her Animal Poetry' which produces paper products.



## Hallgrímsson Danmark

[www.hallgrimsson.dk](http://www.hallgrimsson.dk)  
[hello@hallgrimsson.dk](mailto:hello@hallgrimsson.dk)

Jón Ingi Hallgrímsson is a 24 years old Icelandic graphic designer, living in Copenhagen. In 2008 he co-founded Dydsmonster, a graphic design studio where he works alongside school. He got his bachelor degree in graphic design in 2010 from the Danish Design School in Copenhagen.



## Johann Volkmer Germany

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[hello@johannvolkmer.de](mailto:hello@johannvolkmer.de)

Johann Volkmer is a twenty-seven years old graphic and motion designer with passion for creative paper works and skateboarding. During his studies he experimented with screen-printing, paper-engineering, typography and animation. He graduated in graphic design at the University of Applied Science in Bielefeld, Germany, 2009. Johann is now living and working as a freelancer in Berlin.





## JHill Design USA

www.jhilldesign.com  
info@jhilldesign.com

Jennifer Hill trained in graphic design and art history at the Massachusetts College of Art and Design, graduated in 1997 and then went on to work for the luxury beauty company, Fresh, where she designed patterns for their gorgeous packaging. In 2005 Jennifer parted from Fresh to start JHill Design. Places I Have Never Been was then born while listening to the band Modest Mouse on a long, nighttime drive to New Hampshire. Originally a christmas gift for clients, the original desk calendar became popular and sales soon started. Trips to Brimfield, the Boston Public Library and museum after museum keep the inspiration and ideas coming and new products being added to JHill's line up.

## Joanna Kapica Poland

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joanna@joannasfoto.com



Joanna Kapica was a fine art photographer until recently based in Raleigh NC, United States and currently relocated back to the home country, Poland and resides in Malbork. She is a self-taught artist concentrating her work mostly on nature and the small pieces that create it. Her work from the beginning was great illustration of local flora, with amazing close ups describing the most interesting details and textures, that can be found in nature. As her skills and curiosity to use different techniques and equipment increased, she also discovered her passion to capture industrial and city landscapes. With her work she is trying to present unusual angles and non-typical subjects, like metal scraps and old and broken parts from cars and machinery.

Her work has been published in local art magazines as well as used for international publications.

## Kat Kinasewich Canada

www.katattacks.com  
katattacks.design@gmail.com



Kat Kinasewich has always looked towards the past for timeless design.

She draws inspiration from the young and old, always adding a touch of playfulness for her audience. Kat Kinasewich graduated from Alberta College of Art & Design 2008.

## Ken-tsai Lee Taiwan China

www.kentsailee.com  
leekentsai1@yahoo.com



Ken-tsai Lee was born in Taipei, currently living in New York. Established Ken-tsai Lee design studio since 1996, 2002 he moved to New York to continue his career, His partner Chou Yao-Fong keeps the studio still working in Taipei.

After Coming to New York, Lee's worked in different media and cooperated with professionals in other fields, such as photography, animation, in order to explored new methods of design.

Since Lee established his own studio in 1996, he's won numerous design awards and participated many design exhibitions worldwide, such as D&AD Award, AIGA 365 annual Award, Communication Arts Design Annual Award, New York Type Director Club Annual Award, Graphis Platinum, Gold Awards in Design, Poster, Brochures Annuals, One Show Design Award, Red-Dot Award – Communication Design, How magazine – International Design Competition, Self-Promotion Design Competition, Step Inside 100 Awards, Tokyo Type Directors Club Annual Award, Two Gold Awards from Hong Kong Designers Association Award, Best Printed Graphic Design Award from IDN Magazine – Asia Design Competition, Times Advertising Award and so on.





## Kirstin McKechnie UK

[www.kirstinmckechnie.com](http://www.kirstinmckechnie.com)  
[hello@kirstinmckechnie.com](mailto:hello@kirstinmckechnie.com)

Kirstin McKechnie is a graphic designer based in Manchester, England. Her work ranges from identity and exhibition design to hand made visuals. She is currently exploring her fascination for information design, displaying data in unusual and interesting ways. Kirstin is also part of the artist collective 'Urbis Creatives'.



## Laboratorium Croatia

[www.laboratorium.hr](http://www.laboratorium.hr)  
[lab@laboratorium.hr](mailto:lab@laboratorium.hr)

Laboratorium is a design studio, founded in 2001 by Ivana Vucic and Orsat Frankovic, mainly engaged in all sorts of graphic design projects and photography (or in wider terms—visual communications). Laboratorium received numerous awards and have been published continuously on Print, IF, HOW design, RedDot, EYE, Creative Review, HQ, Communication Arts, Graphis, etc.



## Laura Trimmell USA

[www.curiousdoodles.com](http://www.curiousdoodles.com)  
[laura@curiousdoodles.com](mailto:laura@curiousdoodles.com)

Laura Trimmell makes paper goods, home decor, and accessories through screen printing, sewing and embroidery. With her paper goods she is on a mission to promote deliberate and slow communication through unique, tactile and visually engaging cards. The rest of the products she produces are aimed at creating functional art pieces that not only engage the viewer visually but can help them with their everyday life.



## La caja de tipos Spain

[www.lacajadetipos.com](http://www.lacajadetipos.com)  
[estudio@lacajadetipos.com](mailto:estudio@lacajadetipos.com)

La caja de tipos is a graphic design studio formed by María Sáez and Ander Sánchez and bases in Leioa (Bizkaia, SPAIN). They met in a design class at the Fine Arts' Faculty in the Basque Country's University (Bizkaia's Campus) during the course 2003/2004.

After completing the University they worked separately in several studios and during that period they began to do projects together that really made them enjoy the design. This was what gave them the push to bring out something that had spoken during their years in college, to open their own graphic design studio. And so, on February 25, 2008 they began working for the first time in La caja de tipos.

Both love what they do and what matters most in each of their works is to convey concepts through a correct choice of colours, fonts, compositions and graphic resources. They understand that all 'means', so they always try to make what they do respond to this premise.

Among other things, La caja de tipos made visual identity projects for companies, posters for music festivals, wedding invitations, websites and editorial projects. They like to take care of every detail and all of their works are considered important no matter how small they are. Both María and Ander are involved in each project by providing ideas and solutions.

They love everything that is done from the heart. And occasionally also they leave aside the computer and stain their hands while they work because they think that what really matters are the ideas and not the tools.





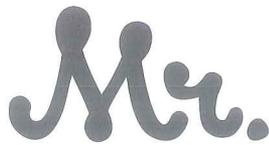
## Lisette Kelmanson USA

[www.CargoCollective.com/Lisette](http://www.CargoCollective.com/Lisette)  
[Lisette.Kelmanson@gmail.com](mailto:Lisette.Kelmanson@gmail.com)

Lisette Kelmanson grew up in a household surrounded by nudes where she watched her grandfather add and subtract curves of clay into his sculptures. The physicality of objects led her to study product design at Central Saint Martins, but an obsession with the way things function led her to transition into studying communication design at Pratt Institute. After graduating from Pratt Institute with a BFA, Lisette began working in the freelancing world. First, designing and improving maps, later working at various corporate companies making collateral materials, to a stint at freelancing in packaging label design. That led to the creation of a font in a typeface design studio. Lisette enjoys taking challenges when it comes to design. Each project is approached in a different way, thus making her style versatile, shifting from pattern designs, packaging, to info graphics.

## Michael Renaud USA

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[mdr@michaelrenaud.com](mailto:mdr@michaelrenaud.com)



Michael Renaud is principal owner of Mr. Design Company, a communication design and cultural programming studio in Chciago, Illinois, USA.



## Manuela De Simone Italy

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[desi.cloe@gmail.com](mailto:desi.cloe@gmail.com)

Manuela De Simone was born in Rome in 1982. She started drawing as soon as she was able to hold a pencil in her hand. She began developing her fantasy realm in art in her tender childhood years. She went on to graduate at 23, with a degree in illustration & multimedia animation at the European Institute of Design in Rome. She works as a freelance illustrator and she sells her prints, pocket mirrors, jewellery and other products in her own Etsy store.



## Miyuki Okada The Netherlands

[miyuki-okada.com](http://miyuki-okada.com)  
[okada@freischtide.com](mailto:okada@freischtide.com)

Miyuki Okada is an independent graphic designer and illustrator, who also takes photography, makes a slogan, poem, short film to build up her final images. She studied graphic design in Tokyo, and worked there for years. Then she studied photography in London, and got her Master's degree of Graphic design in Netherlands. Now she lives in Amsterdam.

Her work is full of creativity, coming out from her experience. Her sense of humor beyond our imagination with vivid colour coordination, makes other happy and relaxed moreover conceptual. Her sophisticated illustration is a part of skill, as well as her clever paper craft, is used as a spice. Her idea can enrich the lives of everyone. She has a work partner 'Freischtide, ltd.' in Japan. They can do total coordination, art direction, graphic design, web design & system, photography, photo coordination.





## Marcos Behrens Brazil

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[mbehrens@globo.com](mailto:mbehrens@globo.com)

Marcos Behrens is a Brazilian graphic designer/art director. He graduated from Estacio de Sá University's advertising School in 2002 and from ESPM's Ad School in 2001.

In his early career he was an advertising art director and he had work for a few agencies among the most important in Rio de Janeiro.

In the beginning he was involved in the creation of many ad campaigns in newspaper and magazines and after awhile the limitations that advertising imposes made him change his way of thinking.

This designer took the world as inspiration. And since nature is a big part of it, it is clear that the environment is his major muse. And like a plant that follows the light to grow, his designs come after his ideas to escape all the boundaries and to explore all the possibilities so that his work can be ever young.

## Mar Hernández Spanish

[www.malotaprojects.com](http://www.malotaprojects.com)  
[me@malotaprojects.com](mailto:me@malotaprojects.com)

Malota is an interdisciplinary artist. Her work as an illustrator can be reviewed on her website (<http://www.malotaprojects.com>). This is one of her more interesting skills, because of the intense work and development in this field it has defined her as a reference.

She developed interesting work for clients such as Armada skis (USA), Private (USA), Cactus Island Recordings (UK), Revista Colectiva (Costa Rica), d[x]i magazine (España), argh comic (España), Oddica magazine (UK), superinteressante mag (Brasil), lamilk magazine (España), etc.

Mar has participated in different exhibitions in different countries, working steadily with a number of galleries in the United States such as Carmichael Gallery (LA) (<http://www.carmichaelgallery.com/>) and Rivet Gallery (OH) (<http://www.rivetart.com>). Her last solo shows took place in Mexico (Galería Casa de la Ciencia) and California (Hibbleton Gallery).

## Night Owl Paper Goods USA

[www.nightowlpapergoods.com](http://www.nightowlpapergoods.com)  
[information@nightowlpapergoods.com](mailto:information@nightowlpapergoods.com)

The image of two owls on a limb is a self portrait of sorts. While working together at a design firm, Alan Henderson and Jennifer Tatham daydreamed about starting their own stationery company. At first they pursued their dream as 'night owls' moonlighting for friends and family who needed invitations, logos, and letterhead – any project they could print on their matching 'his and hers' letterpresses.

Having grown up surrounded by the rural landscapes of Kentucky and Iowa, both Alan & Jennifer had a fondness for collecting stamps, trading stickers, and recycling paper scraps into handmade cards and notebooks. With a similar passion for craftsmanship and detail the pair has cultivated a style they like to call 'modern yet folksy'.

Night Owl Paper Goods has quickly gained recognition for their one-of-a-kind approach to colour, texture and pattern. Their designs are a true testament to the magic that is created when two night owls allow their daydreams to become a reality.

Night Owl Paper Goods has been spotted on The Today Show as well as in many magazines and daily blogs including Every Day with Rachael Ray, Marie Claire Australia, SW Airlines' Spirit magazine, Family Circle, Redbook, Reader's Digest Australia, Canadian Family, Southern Living, Real Simple, Las Vegas Home & Design, Romantic Homes, Southern Lady, Design Sponge, Treehugger, Sprig, PaperCrave, bridepop, Print & Pattern, Decor8, Daily Candy Dallas and Poppytalk.



## Noa Bembibre Finland

[www.noabembibre.com](http://www.noabembibre.com)  
[info@noabembibre.com](mailto:info@noabembibre.com)

NOA BEMBIBRE

Noa Bembibre is a Helsinki-based designer working in art direction and graphic design. Her work comprises identity, book design, packaging and custom publishing.

## Oscar Diaz UK

[www.oscar-diaz.net](http://www.oscar-diaz.net)  
[mail.me@oscar-diaz.net](mailto:mail.me@oscar-diaz.net)



Oscar Diaz is a product designer based in London where he works with ideas applied to objects, furniture and spaces, both on commissioned and self-initiated projects.

He studied Fine Art in Spain, Industrial Design at the École des Beaux-Arts de Bordeaux in France, and graduated with an MA in Product Design from the Royal College of Art in London in 2006.

## od-do architects Yugoslavia

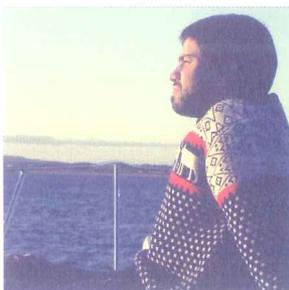
[www.od-do.com](http://www.od-do.com)  
[kontakt@od-do.com](mailto:kontakt@od-do.com)

**od - do**

od-do architects are Natasa Ilincic & Yugoslava Kljakic, formed at the beginning of 2005 in Belgrade. They were engaged in cross-discipline design collaborations spanning across architecture, interior and set design, and meanwhile focus on their main fields: furniture, light and product design. od-do design have been described as simple, humorous object that encourage user interaction just as they transcend their primary functions. The character of the product dictates a commensurate simple and efficient solution in function, form and materialisation—no more, no less. Their designs have been recognised and selected by famous world designers like Konstantin Grcic and Karim Rashid. They exhibited their work in London, Milan and Istanbul and their '75-25% chair' received the Sitting Green Award from Belgrade Desig Week and USAID office. In 2007, od-do started the project 'Redesign your mind' ([www.redesignyourmind.org](http://www.redesignyourmind.org)), dedicated to sustainable approach in design, gathering designers from different fields.

## Pablo Alfieri Argentina

[www.plenty.tv](http://www.plenty.tv)  
[production@plenty.tv](mailto:production@plenty.tv)



Pablo Alfieri is an Art Director and Graphic designer born in Buenos Aires, Argentina. In January of 2008 he created 'Playful', a showcase of his personal works, a free space where he plays and has fun with colours, typography and geometry shapes, the basis of his creative work. Recently he has joined Gula's owner Mariano Farias to create Plenty, a graphic design and motion graphic studio specialized in comprehensive projects.





## Paul Woods Ireland

[www.paultheillustrator.com](http://www.paultheillustrator.com)  
[info@paultheillustrator.com](mailto:info@paultheillustrator.com)

Paul Woods is a graphic designer and illustrator from Dublin, Ireland. He completed his degree in Visual Communication at DIT in June 2010 achieving first class honours and also being awarded 'Best Visual Communication Student'. In April 2010 he was awarded a Merit from the International Society of Typographic Designers for my environmental awareness piece, 'Consider This'. His work has been featured in a number of publications including Computer Arts magazine, IDN magazine, Deviant Art and Typography Served.



## Pepper & Cinnamon Singapore

[www.pepper-cinnamon.net](http://www.pepper-cinnamon.net)  
[hello@pepper-cinnamon.net](mailto:hello@pepper-cinnamon.net)

Ben views graphic design as a noble profession, with ethics and values that should continue to be upheld in this increasingly digital era. He firmly believes in the intrinsic capacity of humans to be emphatically and emotionally engaged about great design solutions; or even the simplest of gestures that touch us in a very human way. Pepper & Cinnamon is an ongoing labour of love, showcasing work that cuts across many design disciplines.



## SeeSaw Designs USA

[www.seesawdesigns.com](http://www.seesawdesigns.com)  
[hello@seesawdesigns.com](mailto:hello@seesawdesigns.com)

SeeSaw Designs is a creative studio based in Scottsdale, Arizona. In addition to offering brand identity development and graphic design for a wide range of clients, SeeSaw also designs and prints a letterpress stationery line. Comprised of Angela Hardison, Raquel Raney and Lindsay Tingstrom, three creative ladies who share a passion for design and a uniquely modern perspective, SeeSaw Designs celebrated it's three year anniversary in May 2010.



## Stephen Turbek USA

[www.bubblecalendar.com](http://www.bubblecalendar.com)  
[info@BubbleCalendar.com](mailto:info@BubbleCalendar.com)

Stephen Turbek is a designer in Brooklyn, NY, working primarily in interactive media.



## Studio Dorogaya Ukraine

[dorogaya.com](http://dorogaya.com)  
[igor@dorogaya.com](mailto:igor@dorogaya.com)

They are product and graphic design studio, currently located in Kiev, Ukraine. Their speciality — custom and unusual design solutions, from small pictures, to big objects. Because they are not large design studio, each case is treated individually. They love good pictures and they made them.





## Studio Kluif The Netherlands

[www.studiokluif.com](http://www.studiokluif.com)  
[info@studiokluif.nl](mailto:info@studiokluif.nl)

With a 360-degree approach on a wide variety of businesses and brands Studio Kluif breaks the traditional boundaries of 'classic' graphic design. Exploring the clients' goals, making the right choices on both creative and strategic matters, Kluif is able to show the bigger picture.

Studio Kluif is specialised in everything.



## Selin Estoti Turkish

[www.behance.net/selinestoti](http://www.behance.net/selinestoti)  
[selinestoti@gmail.com](mailto:selinestoti@gmail.com)

Selin Estoti was born in Istanbul, Turkey in may 1982. She studied Graphic design in MSGSU, Istanbul and in Fachhochschule Muenster, Germany. She has been working as an art director since 2006. She is interested in illustration and stationery.



## Sveta Shubina Russia

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Sveta studies at the Institute of Architecture and Art at faculty of graphic design. She works mainly with digital and paper illustration, sometimes constructs more complex 3D installations and paper toys. She participated in Paper Army Exhibition in Mexico.



## STUDIO NEWWORK USA

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STUDIO NEWWORK is a graphic design studio based in New York focusing on design projects in fashion, editorial, and branding. A team of four passionate typographic designers are assembled with a commitment to search for excellence in design. The design studio solves problems by researching and communicating. STUDIO NEWWORK designs with passion, care and love.

## Studio On Fire USA

[studioonfire.com](http://studioonfire.com)  
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Studio On Fire

Studio On Fire provides both design services and letterpress printing with a distinctively tactile presence.

Their unique workspace marries design, art and craft. It's like having cream and sugar in your coffee. They bring a keen synergy of design sensitivity and production knowledge to their projects. The studio is backed by full, in-house modern letterpress printing capabilities. They collaborate with creative firms, printers, and individuals to produce work with a tactile and distinctively modern edge. Whether the design work is their own or yours, Studio On Fire's expert knowledge of letterpress technique brings award-winning projects to life.

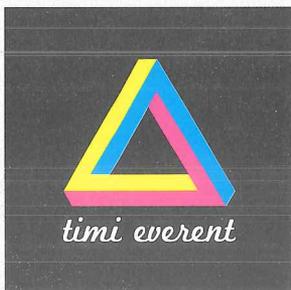




## SaraJane Seideman USA

[www.sarajaneseideman.com](http://www.sarajaneseideman.com)  
[sarajanemarya@gmail.com](mailto:sarajanemarya@gmail.com)

SaraJane Seideman is a California native. She was born and raised on a houseboat hippy commune in Northern California, an environment that revered artistic expression in all forms fostering her natural creativity. After graduating from Parsons New School of Design with a degree in Communication Design she moved to Brooklyn with her son and husband where she set up shop as a freelance designer. Her clients range from nonprofits to sports apparel to real estate development and everything in between, with projects that run the gamut from corporate identity to greeting cards to packaging design. Outside of work her artistic endeavors include printmaking, type design, information design, and book making. She never met a creative medium she didn't like. Creativity is not only a profession, but a way of life in the Seideman household.



## Timi Everent Greek

[behance.net/timi\\_everent](https://behance.net/timi_everent)  
[timi.everent@gmail.com](mailto:timi.everent@gmail.com)

Timi Everent is a young, upcoming graphic designer from Greece. He was born in 1990 and he studied graphic design at the AKTO College. He is now working for his Bachelor Diploma and he is taking some freelance works as well at the studio. He loves minimalism and optical illusions in design but he is experimenting all the time.



## Trebleseven

[trebleseven.com](http://trebleseven.com)  
[david@trebleseven.com](mailto:david@trebleseven.com)

Trebleseven is a creatively led, independent design studio based near London. They work for a variety of both large and small clients to deliver considered and engaging design. They specialise in Identity and Brand development, Design for print, Marketing communications, art direction and web design.

**5<sup>TH</sup> FLOOR**

## Tuukka Koivisto Finland

[www.tuukkakoivisto.com](http://www.tuukkakoivisto.com)  
[tuukkakoi@gmail.com](mailto:tuukkakoi@gmail.com)

Tuukka Koivisto is a Helsinki-based graphic designer. He has learnt more by doing than by paying attention at school. He does anything he gets his hands on. And he does it without hesitating and he does it big.

If Tuukka was wine, he would be vinegar. If Tuukka was a woman, he would be a man. If Tuukka was a vegetarian, he would feast on meat. If Tuukka was an animal, he would be a lion. He is more extreme than you are.

He is a nightmare to work with because you do not know what he does next, but you love to work with him for the same reason. And what he does next is something that helps you out of the trap.





## Vik USA

[www.v-i-k.com](http://www.v-i-k.com)  
[hello@v-i-k.com](mailto:hello@v-i-k.com)

Vik works with a smart and ambitious clientele to create a better future by providing the competitive advantage of great design to people, businesses and organizations that are willing to challenge convention and move the world forward. Vik makes a difference by helping those who are making a difference.

Founder David Weik, has worked with some of the world's top design agencies for clients that include Gap Inc, Toyota, Pepsi, IBM, First Data, and The Alliance for Climate Protection. His work has been recognized by the AIGA, New York Art Director's Club, Tokyo Art Director's Club, Communication Arts, and notably as a recipient of the Red Dot 'Grand Prix'. David is a member of the American Institute of Graphic Arts.



## Wiley Valentine

[www.wileyvalentine.com](http://www.wileyvalentine.com)  
[design@wileyvalentine.com](mailto:design@wileyvalentine.com)

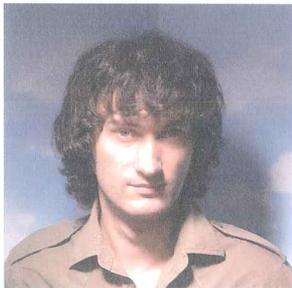
Emily and Rachelle grew up inspired by each of their grandmothers' artistic and eclectic expressions of life. The imprint that Mary Wiley and Norma Jean Valentine left on their girls is widely responsible for the creative endeavors they both felt drawn to pursue. As adults, Emily and Rachelle's respective careers crossed paths while working for the same, private graphic design firm in the famed Orange Circle of Orange, California. Both grew weary while day after day churning out the passionless projects of mainstream graphic design. After discovering a common enthusiasm to revamp the paper industry with their wealth of creative aspirations, Emily and Rachelle left to found their partnership, E and R Design Group. Emerging from this business endeavor, they have artfully constructed the groundwork for the launch of their fashionably classic line of paper goods they ecstatically call 'Wiley Valentine.'



## Yael Frankel Argentina

[www.etsy.com/shop/yaelfran](http://www.etsy.com/shop/yaelfran)  
[yaelfrankel@hotmail.com](mailto:yaelfrankel@hotmail.com)

Yael Frankel's graphic line is naive and very pure. It had been always related to children's world. One can smell humor and even cruelty in her work.



## Yurko Gutsulyak Ukraine

[www.gstudio.com.ua](http://www.gstudio.com.ua)  
[info@gstudio.com.ua](mailto:info@gstudio.com.ua)

Yurko Gutsulyak was born in 1979 in the West of Ukraine. After finishing higher economic education, in 2001 he moved to Kiev where he begun the designer career.

In 2005 Yurko founded his own graphic design studio. Since the studio's inception, Yurko has been awarded more than 30 international awards in the field of design and advertising. His works have been published in the most successful global magazines about design, and also exhibited at museums and galleries of France, Poland, Mexico and China. This year Yurko was elected as the first president of Art Directors Club of Ukraine.



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## Future Editions

If you would like to contribute to the next edition of Artpower, please email us your details to: [info@artpower.com.cn](mailto:info@artpower.com.cn).





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