

# WHEEL OF TIME: CALENDAR DESIGN





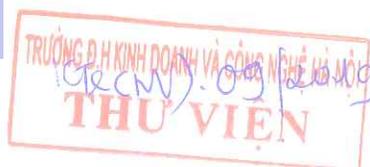
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**TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ**

# WHEEL OF TIME: CALENDAR DESIGN



Design Media Publishing Limited





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PREFACE



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Calendar is a strong social tradition, a modern totem. It serves a sacred but naive purpose to win the battle over the daily chaos. Of course, it is a big fat illusion. Humanity will never overcome the randomness; we can not take control of the time. Nevertheless, calendars are among the earliest manifestations of culture. Their shape changed as the ages passed, but the essence is still the same—to organise time, to navigate us through time.

Calendars are changing with the development of technology. Right now at my sight I have several modern calendars fighting for my attention: my phone, my laptop, even in my old school notebook I have two calendars. Obviously, calendars will become more and more technological objects, like watches, but like for watches there will always be a place for beautiful and not necessarily functional things. iCal, no matter how well it is drawn, will never win the nomination “Most Lovable” over the hand-painted wooden calendar which was made 200 years ago.

As for me, calendars are a very personal issue. I create them, so no longer I can think that a calendar is just a simple utilitarian object (I know too much).

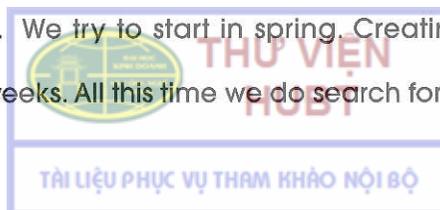
How do I create a calendar? Postcard with a calendar grid on it—this

is not what I want to present to a client. I have nothing to say against the classic concepts, but it's getting pretty hard now to surprise anybody with just a beautiful picture. My partners and I always try to make an outstanding job. It's one of the core principles of our studio—do not make a trivial concept. As far as any of our design objects is concerned, the calendar should have a remarkable mnemonic touch. This means that it must have something that makes it memorable. Sex. (I just wanted to use this word here.)

Actually to come up with something original is not so difficult. If you are tuned in a right way, the only problem will be to overcome your own laziness. The biggest difficulties always arise at the moment of technical implementation. Production details will be driving you crazy. At this very moment there is no project of mine with the production of which I would be satisfied for 100%. I know how to improve any of my projects. We are fortunate enough that the calendar is not a chair; we don't have to try to meet the anatomical needs. It is not a calculator either, so we don't need to teach people how to use it. Since we always aim at the segment of "just interesting things", we can afford the luxury of disregarding the original classical form and function and give more attention to the process of involving the consumer.

A few boring details about the stages of our work on the calendar:

1. We try to start in spring. Creating the initial idea takes several weeks. All this time we do search for a unique essence, which mostly



describes our client. The picture with the numbers—it's not something I want to give to the client. As I said earlier, we always try to create something incredible. Unfortunately, not all our ideas find the client's positive response. We don't give up. We just find another client. So, in the end every idea finds its perfect client.

2. Once the concept is formed and approved by the client we are immersed into the long process of selection of possible technical solutions. This phase sometimes stretches for several months. Working out the details, consulting the production experts, preparation to the production takes a tremendous portion of our time.

3. And finally, the production. Very important stage, where the smallest error in a moment can ruin the work of several months of your life.

The book you hold in your hands is a competition of brilliant minds in one specific industry. It's a search for the original solution in the field where these solutions were founded for ages. It is always a challenge, and only the most courageous and confident are ready to take it!



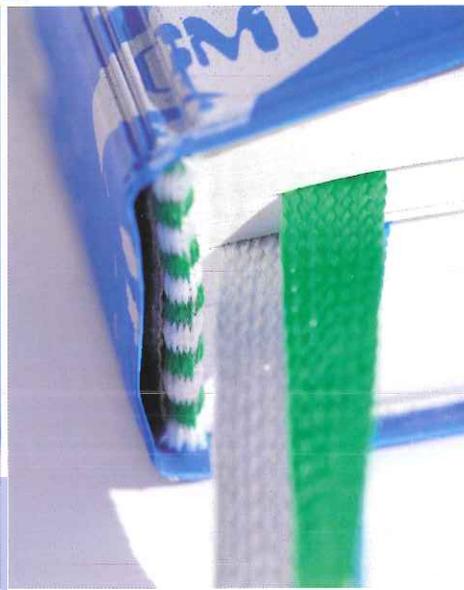
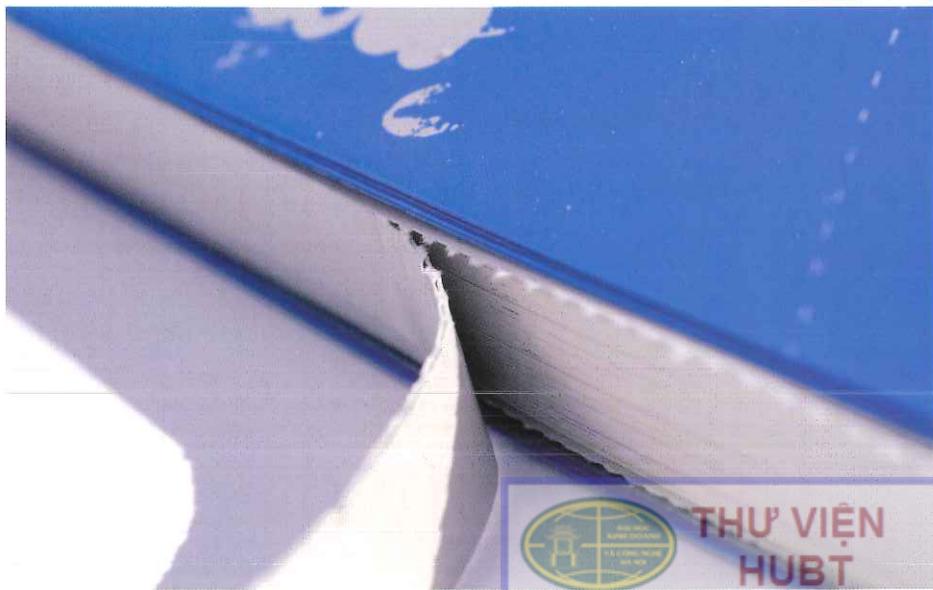
— Sergiy Chebotaryov

A handwritten signature in black ink, appearing to be "Sergiy Chebotaryov", written in a cursive style.

# COMBINATORIO

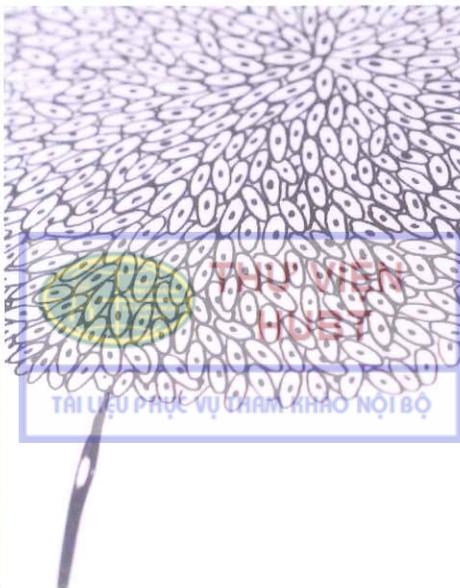
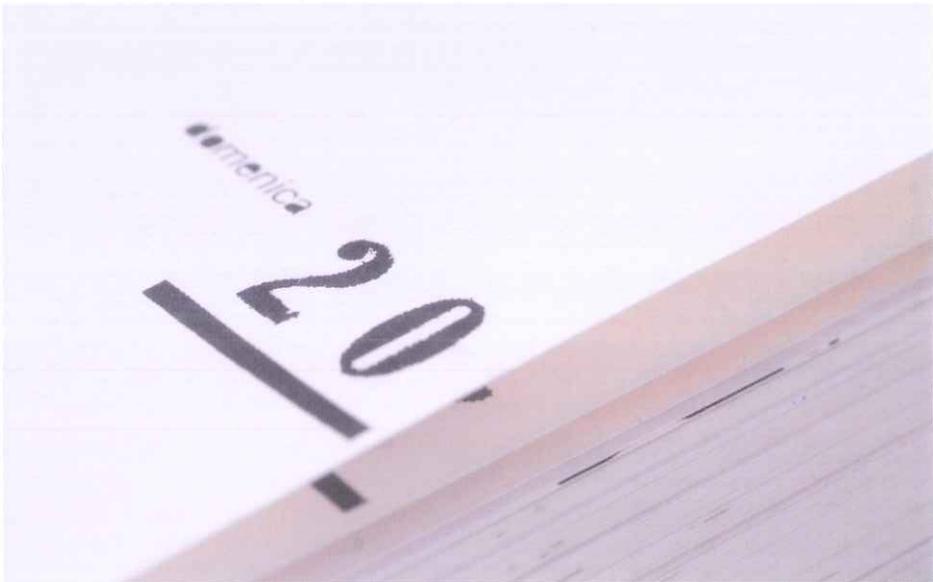
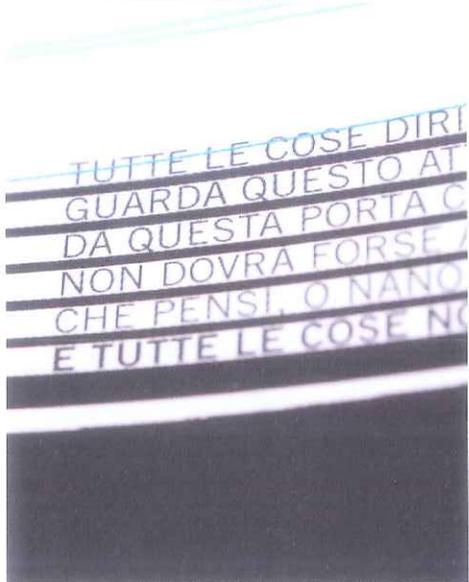
**TITLE:** Combinatorio  
**DESIGN AGENCY:** LLdesign  
**PRODUCTION DATE:** 2008  
**CREATIVE DIRECTOR:** Lorella Pierdicca  
**DESIGNER:** Lorella Pierdicca  
**CLIENT:** CMT  
**NATIONALITY:** Italy

Weekly agenda that moves around idea of time.



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## FLIP BOOK CALENDAR

**TITLE:** Flip Book Calendar

**DESIGN AGENCY:** Tomato Košir s. p.

**PRODUCTION DATE:** 2006

**CREATIVE DIRECTOR:** Tomato Košir s. p.

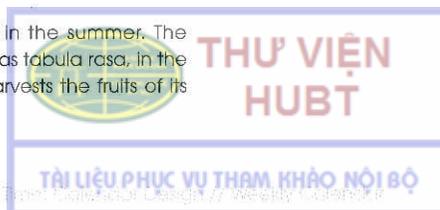
**DESIGNER:** Tomato Košir s. p.

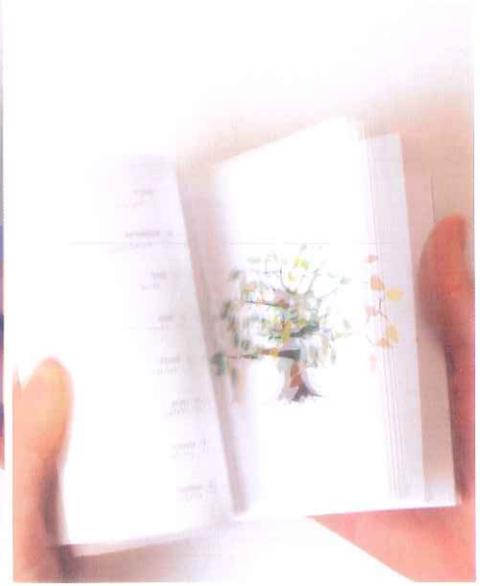
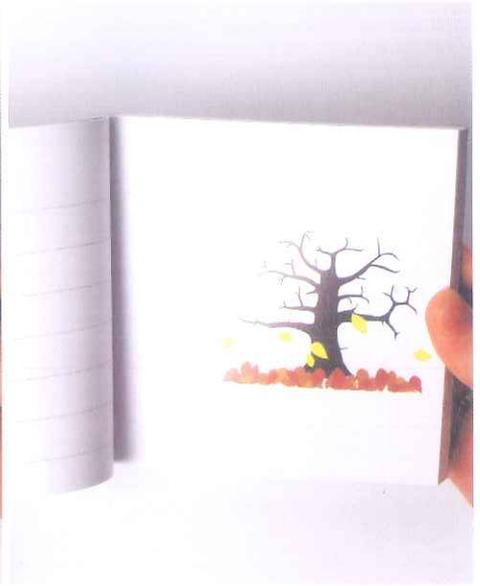
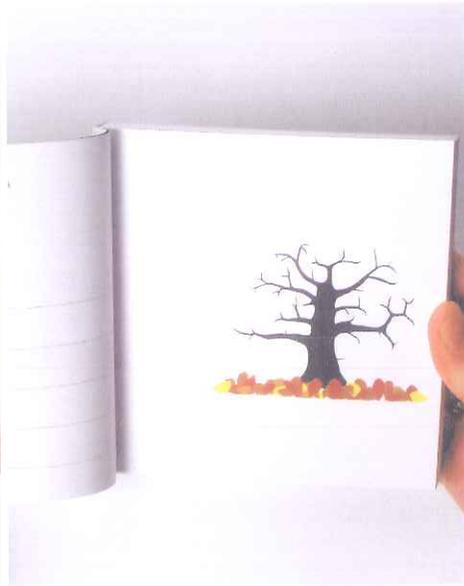
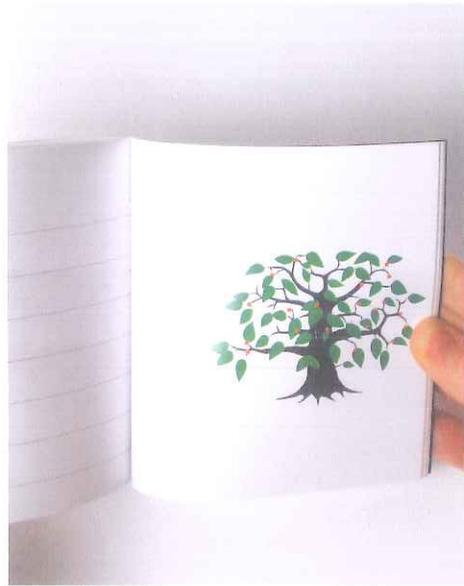
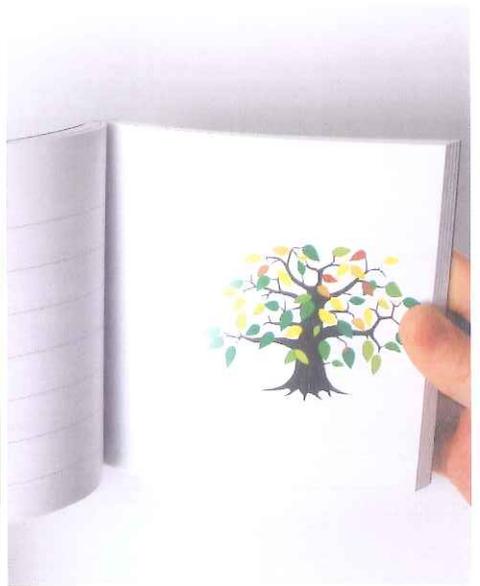
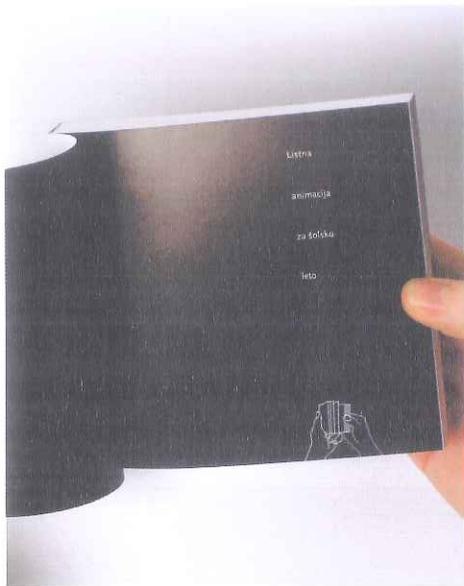
**CLIENT:** Youth Service Kranj

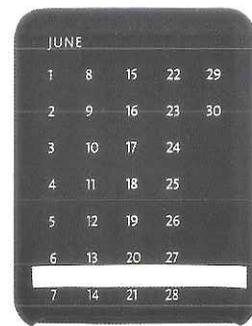
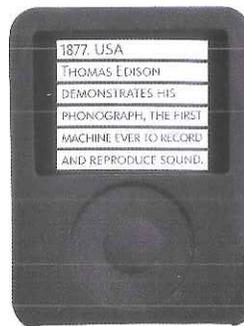
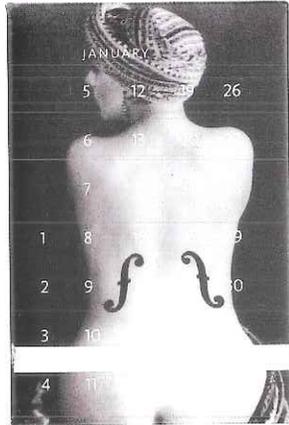
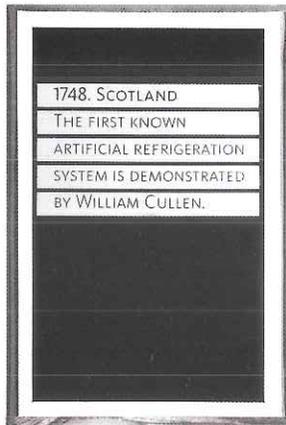
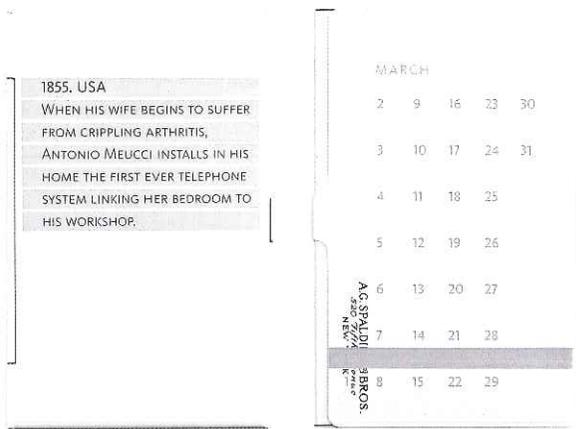
**PHOTOGRAPHY:** Peter Koštrun

**NATIONALITY:** Slovenia

A student calendar that starts in the fall and ends in the summer. The deciduous tree is a metaphor for student work—it starts as tabula rasa, in the process it gains leaves and at the end of the year it harvests the fruits of its work.







## WORLD MOVING IDEAS

**TITLE:** World Moving Ideas  
**DESIGN AGENCY:** AdmCom  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** Manuel Dall'Olio  
**DESIGNER:** Mirit Wissotzky  
**CLIENT:** Pershing Yacht  
**PHOTOGRAPHY:** Luca Capuano  
**NATIONALITY:** Italy

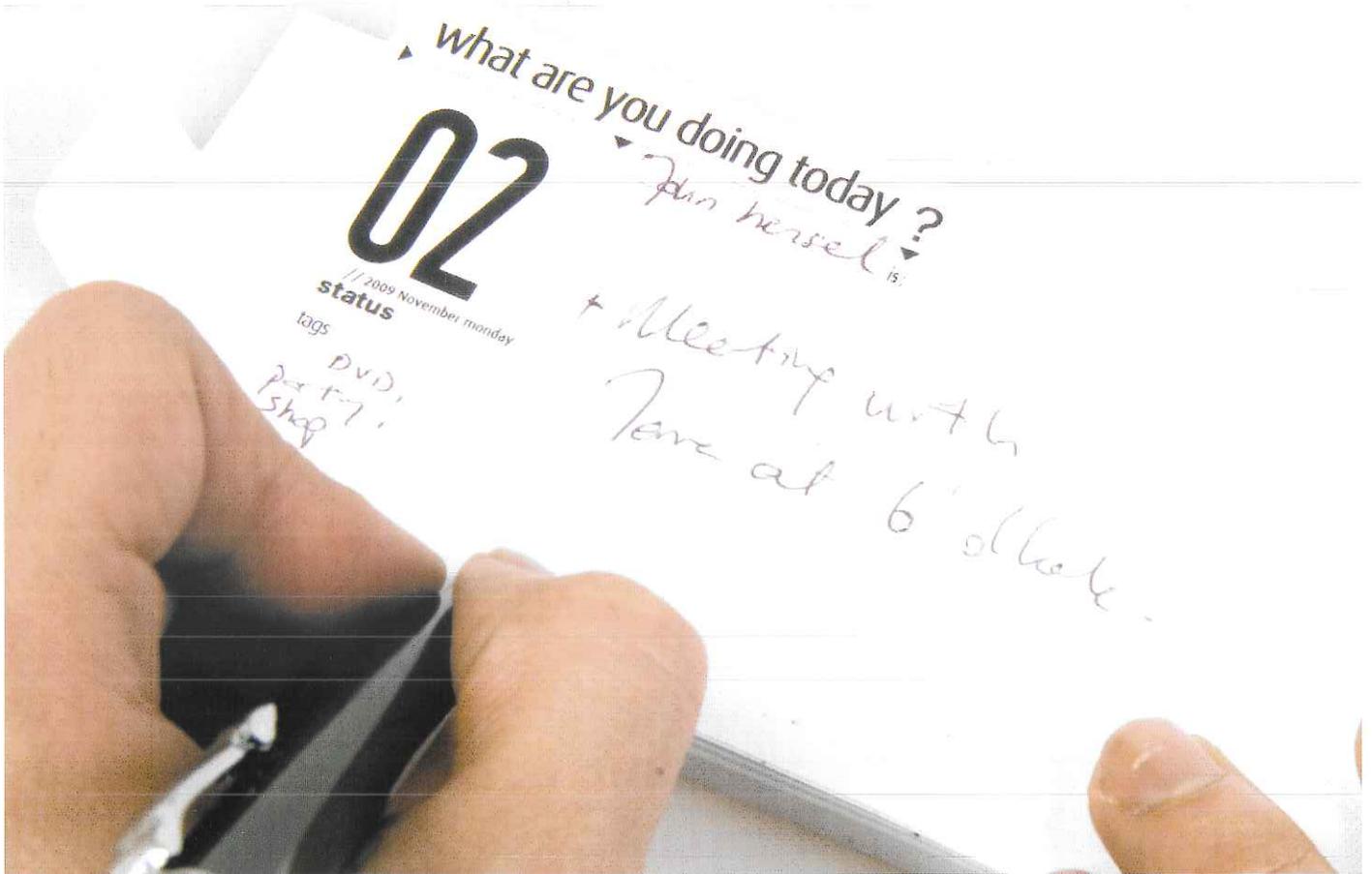
"There is neither a starting point, nor an ending point. Ideas have always existed, and they always will. Each invention gives life to a future one. Great Ideas are living among us; we just have to pause, look, touch and transform them into the next invention." Great Ideas last forever. This is the insight that has inspired the 2009 Pershing calendar "World Moving Ideas" and its celebration of the power of ideas. The calendar presents 12 universally known objects and shows how many of the things that surround us today exist on account of important inventions in the past. Every object includes a month of the year 2009, plus a description of the original idea that led to its invention. For example, the iPod owes its existence to Thomas Edison who invented the phonograph in 1878, whereas magnets are a direct consequence of the refrigerator, invented in 1748 by William Cullen. Dedicated to Pershing customers and produced in a limited edition, the calendar has been sent to Pershing prospects and opinion leaders.

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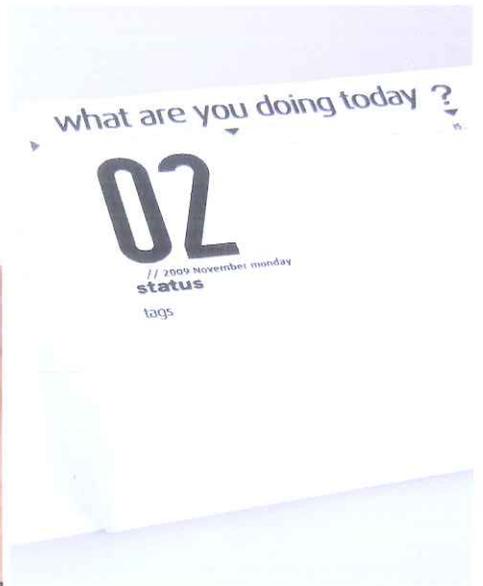


## STATUS CALENDAR

**TITLE:** Status Calendar  
**DESIGN AGENCY:** Burak Kaynak  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** Burak Kaynak  
**DESIGNER:** Burak Kaynak  
**PHOTOGRAPHY:** Cem Has  
**NATIONALITY:** Turkey

The web's big question "What are you doing right now?" is incredibly useful for tracking your daily activity. This is a calendar where you can write your daily "status". It simply asks the question, "What are you doing today?" And you are invited to answer it!

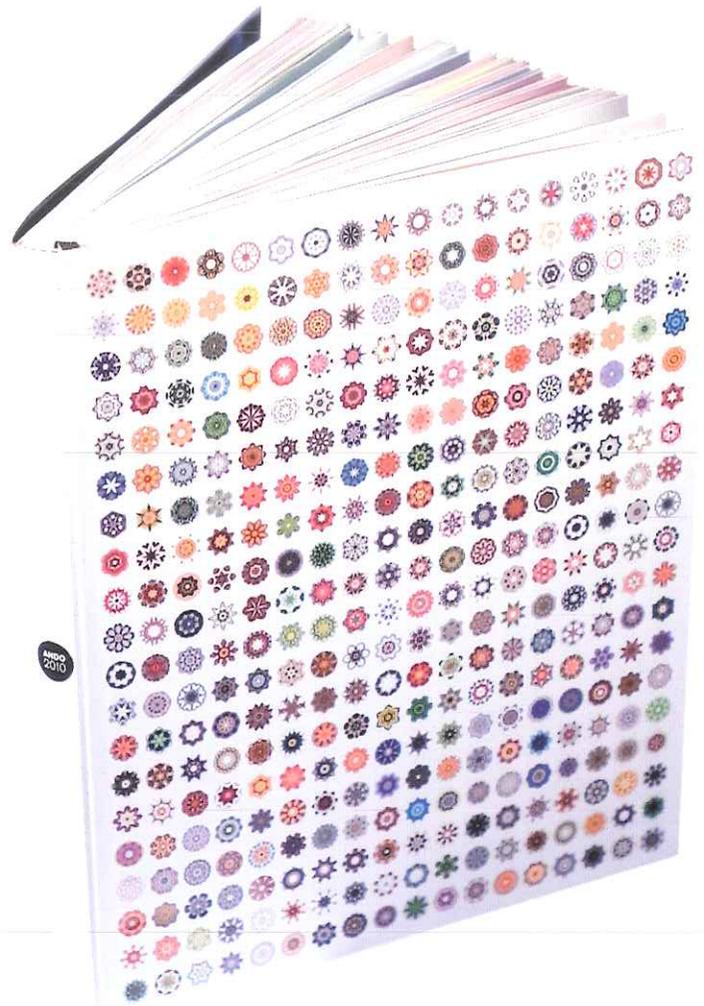
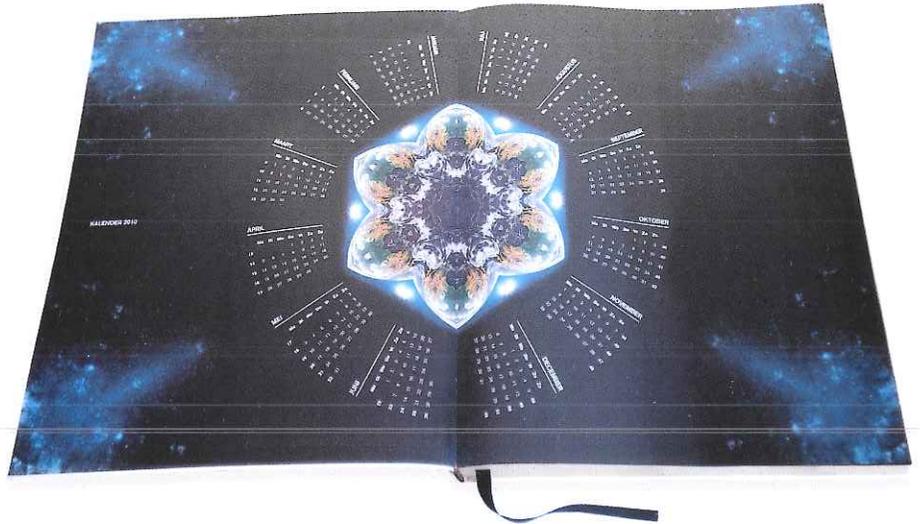


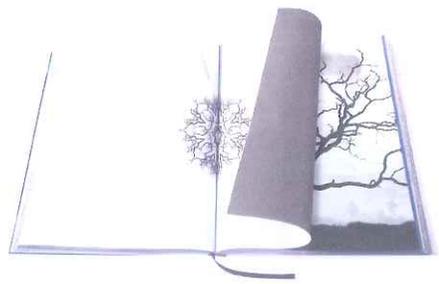
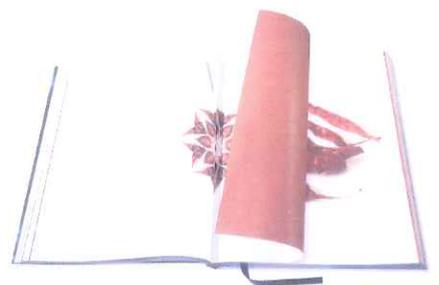
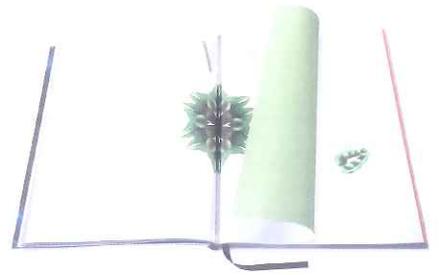
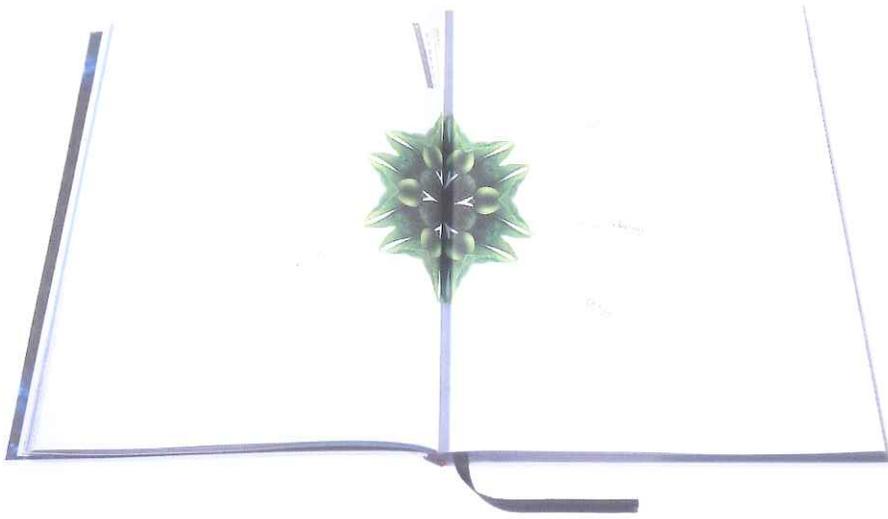


# ANDO AGENDA 2010

**TITLE:** Ando Agenda 2010  
**DESIGN AGENCY:** Total Identify  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** Edwin Van Praet  
**DESIGNER:** Edwin Van Praet / Yu Zhao  
**CLIENT:** Ando BV  
**PHOTOGRAPHY:** Paul Monster /  
Tommy Koolwijk  
**NATIONALITY:** The Netherlands

Themes for the Ando Agenda 2010 are infinity, rhythm and the creation of time. The circular shapes symbolise the cycle of seasons and of our lives. The calendar allows you space to create your own week, and you can be as flexible with your dates as with the images of a kaleidoscope. The weekly kaleidoscope pictures in this agenda inspire curiosity and creative thinking, as they invite you to see beauty in everyday objects. As you open the perforated Japanese folds in the agenda, the original item used to make the kaleidoscope pattern is revealed. These items are related to specific events of the year, for example the image of a football in the week of the 2010 FIFA World Cup week. The celebration of the circle is completed on the cover, with a total of 360 kaleidoscope patterns. Red Dot Award: Communication Design, Category Editorial. Graphis New York: Golden Award, Design Annual 2011. European Design Awards: Golden Award, Category Calendar. One Show Design: Merit Award, Category Collateral Design. Kalenderwedstrijd: Award for Best Agenda.






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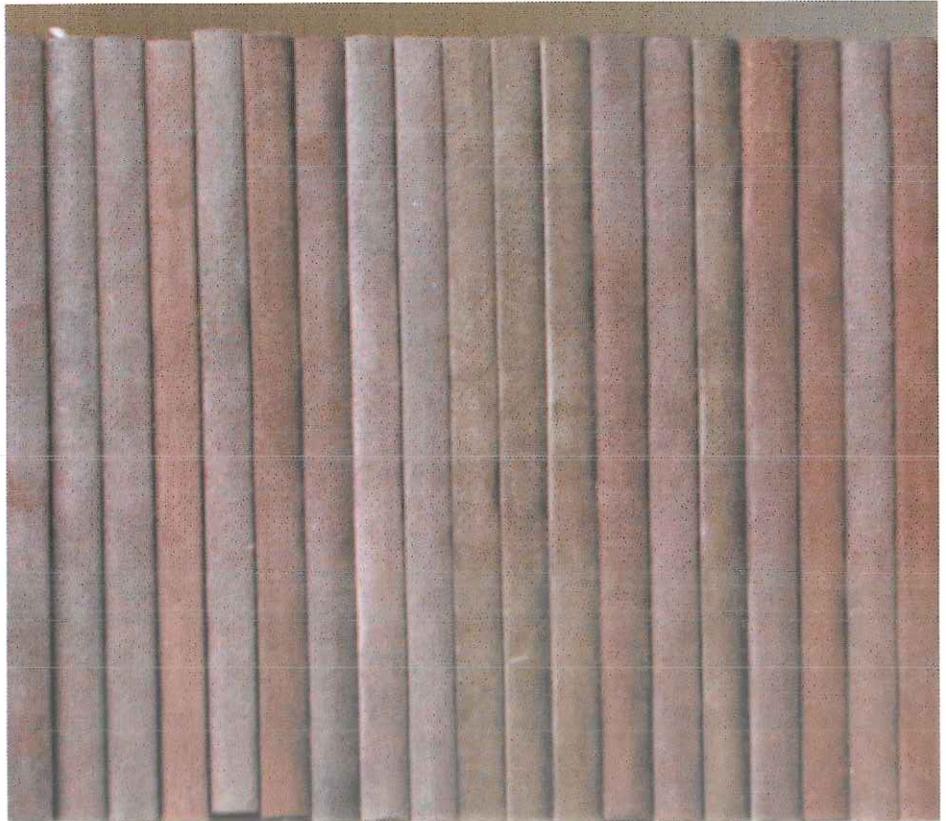


TRƯỜNG Đ. H. KINH DOANH VÀ CÔNG NGHỆ HÀ NỘI  
**THƯ VIỆN**  
 (12/2019) - 09/2019

# RECYCLINGDESIGN CALENDAR

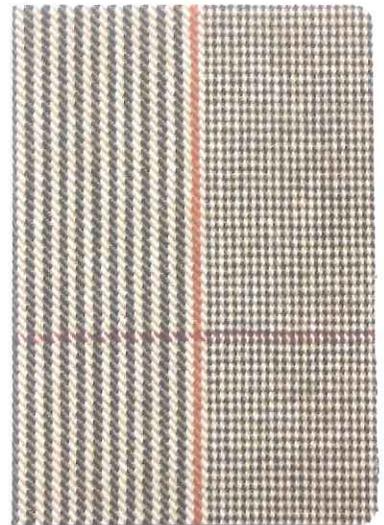
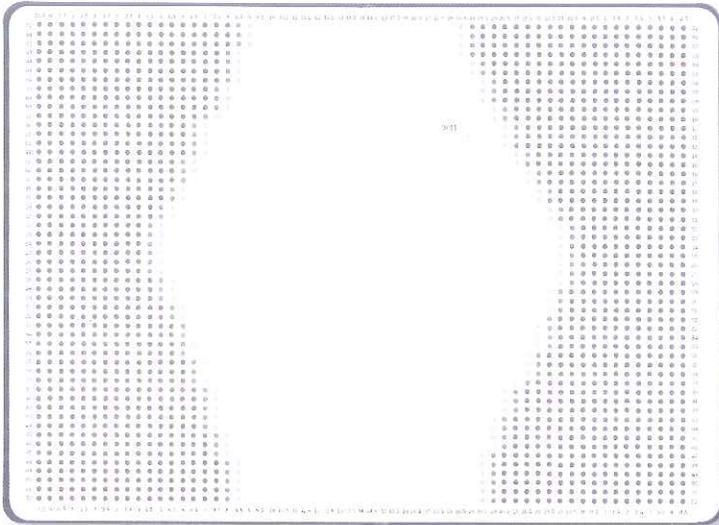
**TITLE:** Recyclingdesign Calendar  
**DESIGN AGENCY:** Nowakteufelknyrim  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Petra Knyrim /  
Stefan Nowak  
**DESIGNER:** Rike Stephani / Mona Matejic  
**CLIENT:** Nowakteufelknyrim  
**NATIONALITY:** Germany

Not only those who saw "The Age of Stupid" know, that it is time to change the behaviour towards the world people live in. People should start to save energy, ride bikes and act more sustainable in all parts of the lives. Therefore, the designers also spare the environment with the new stationery: instead of wasting new resources, they recycle the already used. Misprints, proofs, incoming envelopes, letters, ice packaging -material which is normally thrown away-is branded with a new seal: "recyclingdesign by Nowakteufelknyrim". The calendar "recyclingdesign by Nowakteufelknyrim 2011" is part of the label.



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Wissenschaftliche Einheiten

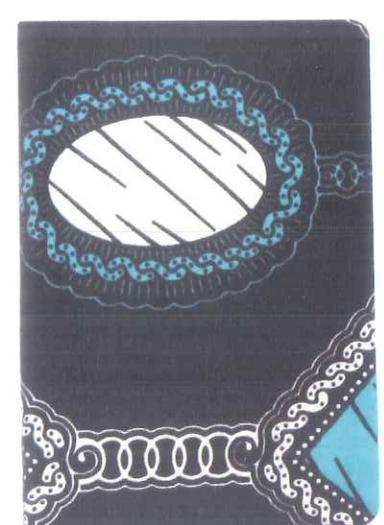
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200	200	200	200



21	25
22	26
23	27
24	28

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## BILLS CALENDAR

**TITLE:** Bills Calendar

**DESIGN AGENCY:** Redstar Ink

**PRODUCTION DATE:** 2010

**CREATIVE DIRECTOR:** Marcie Hicks

**DESIGNER:** Marcie Hicks

**PHOTOGRAPHY:** Walker Hicks

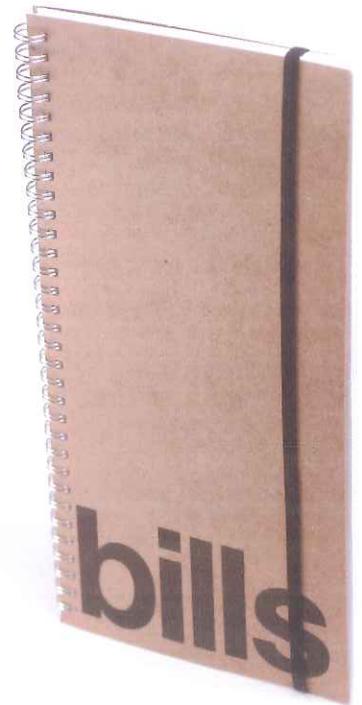
**NATIONALITY:** USA

As part of an organisational series, the bills calendar was designed to simplify financial responsibilities. Each month as a bill arrives, it goes into the "pay" pocket. Once it is paid, it moves over to the "paid pocket" and gets checked off the list.



pay

month:



paid

pay

bills

month:

s	m	t	w	t	r	s

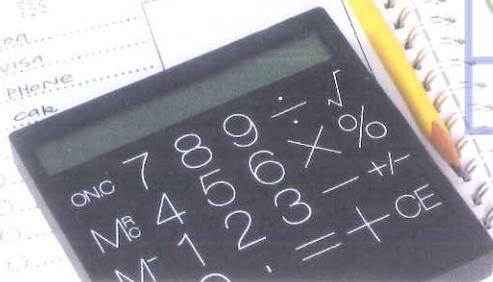
paid

month:

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bills





## DIY CALENDAR

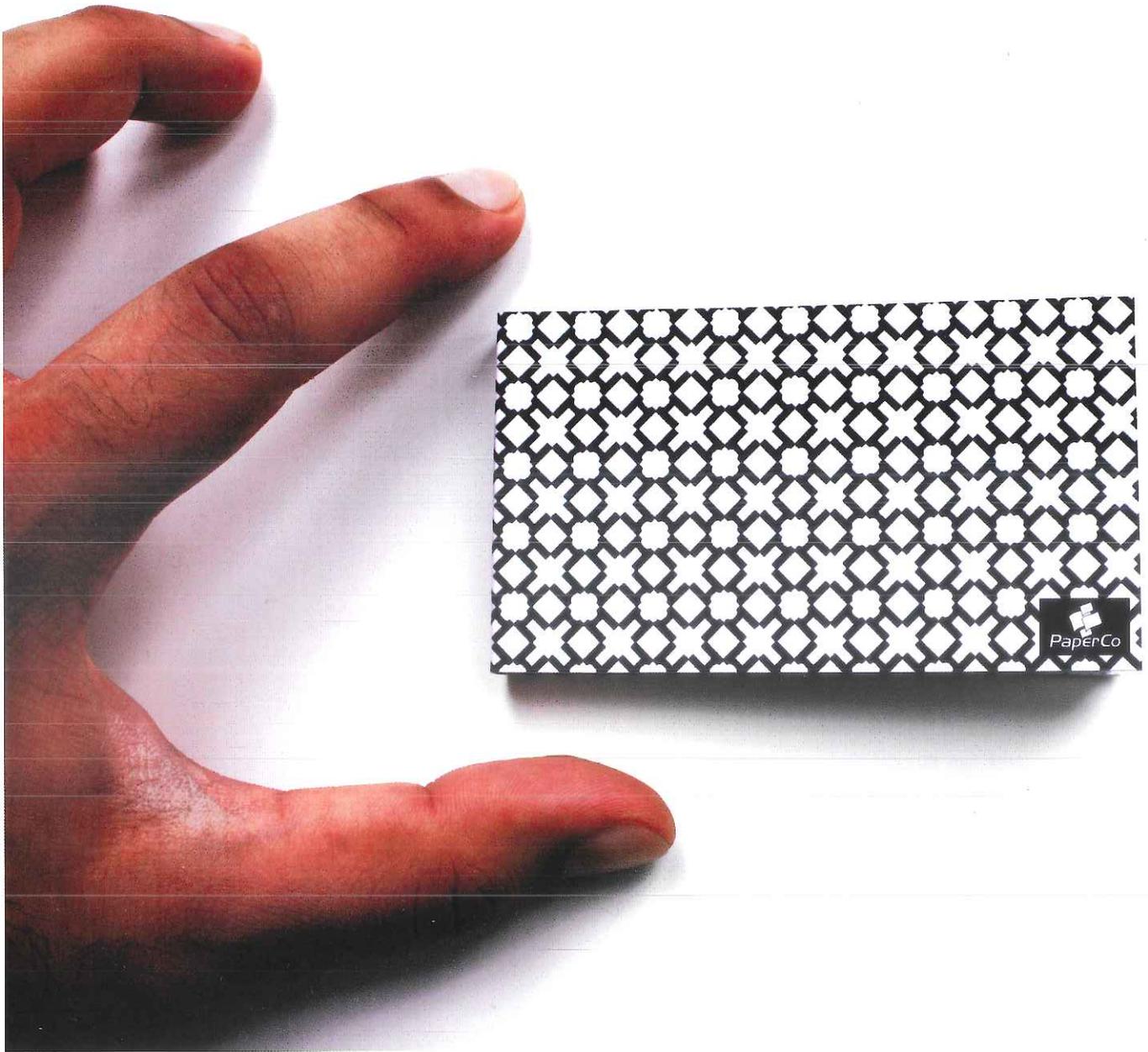
**TITLE:** DIY Calendar  
**DESIGN AGENCY:** Redstar Ink  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** Marcie Hicks  
**DESIGNER:** Marcie Hicks  
**PHOTOGRAPHY:** Walker Hicks  
**NATIONALITY:** USA

The DIY calendar was created with the list maker in mind. Perfect for those who like to make a list and check things off. Because this weekly calendar has no dates, it can be started any time of the year.





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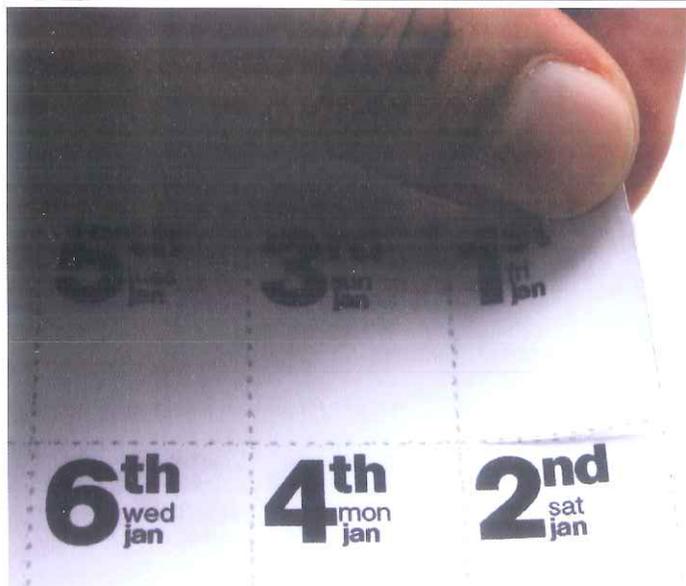


## PAPER CO

**TITLE:** Paper Co  
**DESIGN AGENCY:** 2Creatives  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** Rishi Sodha  
**DESIGNER:** Rishi Sodha  
**CLIENT:** Paper Co.  
**PHOTOGRAPHY:** Rishi Sodha  
**NATIONALITY:** England

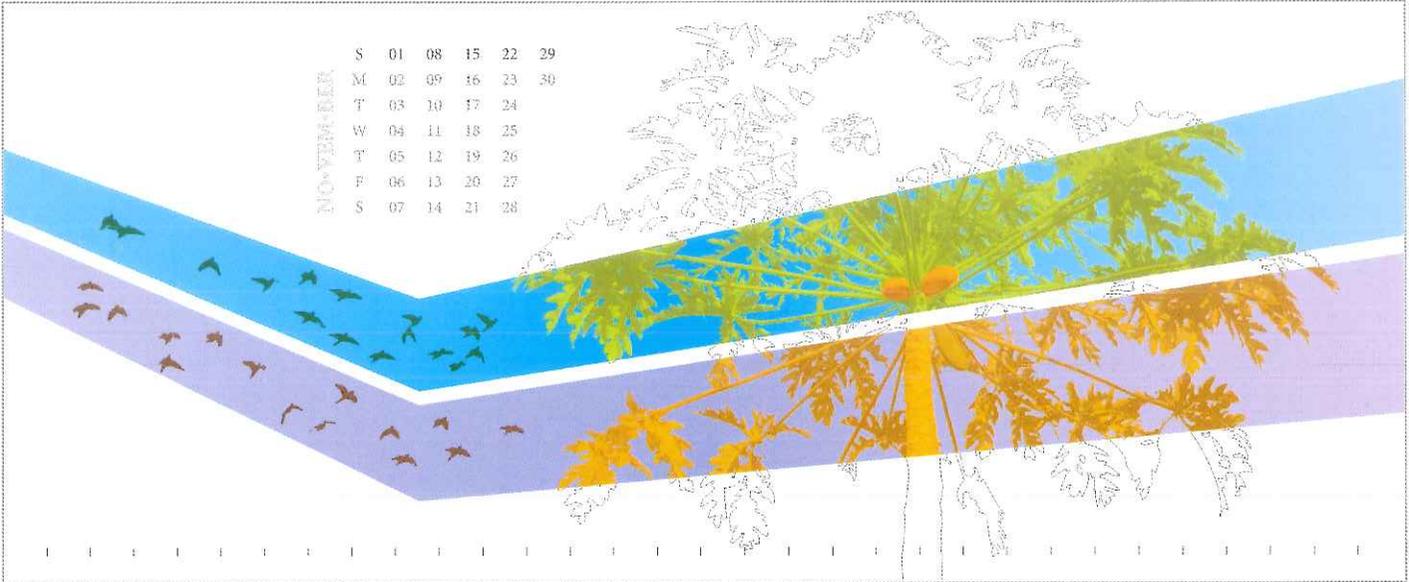
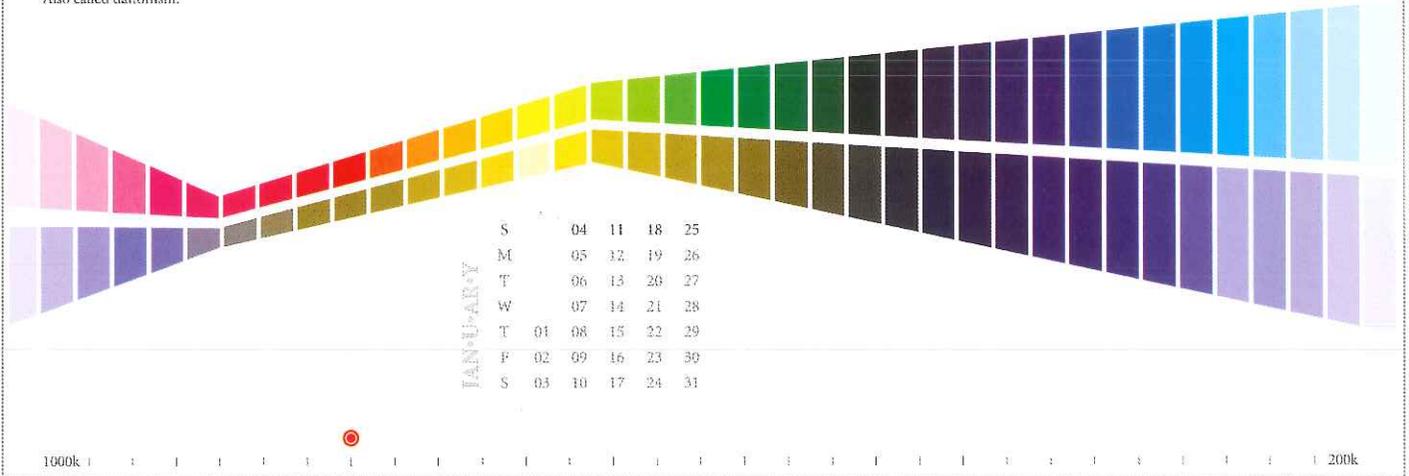
The brief set by Paper Co was to create a new format of desktop calendar which promoted sustainability and diverse use of paper, whilst being able to be sent out by post in a normal envelope.





### PRO-TA·NO·PI·A:

Color-blindness resulting from insensitivity to long wavelengths (red light), causing confusion of greens, reds, and yellows. It is hereditary and is the most common form of color-blindness. Also called daltonism.



## FEEL VISUAL CALENDAR

**TITLE:** Feel Visual Calendar  
**DESIGN AGENCY:** Design Etiquette  
**PRODUCTION DATE:** 2007  
**ART DIRECTOR:** Mariana Pacheco  
**DESIGNER:** Mariana Pacheco  
**NATIONALITY:** Costa Rica

A year seen through the eyes of a colour-blinded individual. The top stripe shows regular colours, while the bottom stripe shows colours seen by someone with a type of colour blindness. A person with one of these visual deficiencies will see the same colours on both stripes.



S	01	08	15	22
M	02	09	16	23
T	03	10	17	24
W	04	11	18	25
T	05	12	19	26
F	06	13	20	27
S	07	14	21	28

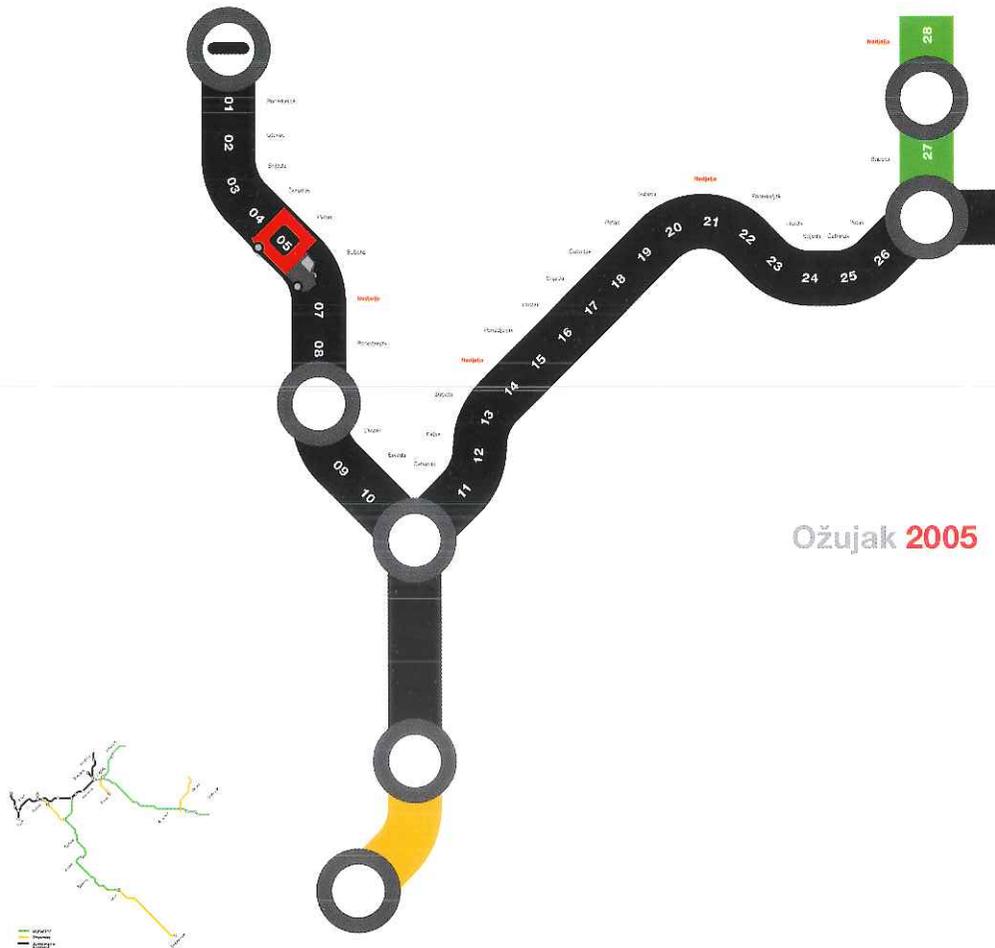
S	05	12	19	26	
M	06	13	20	27	
T	07	14	21	28	
W	01	08	15	22	29
T	02	09	16	23	30
F	03	10	17	24	
S	04	11	18	25	

S	07	14	21	28	
M	01	08	15	22	29
T	02	09	16	23	30
W	03	10	17	24	
T	04	11	18	25	
F	05	12	19	26	
S	06	13	20	27	



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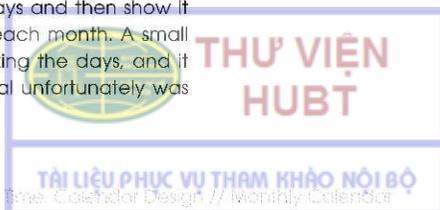
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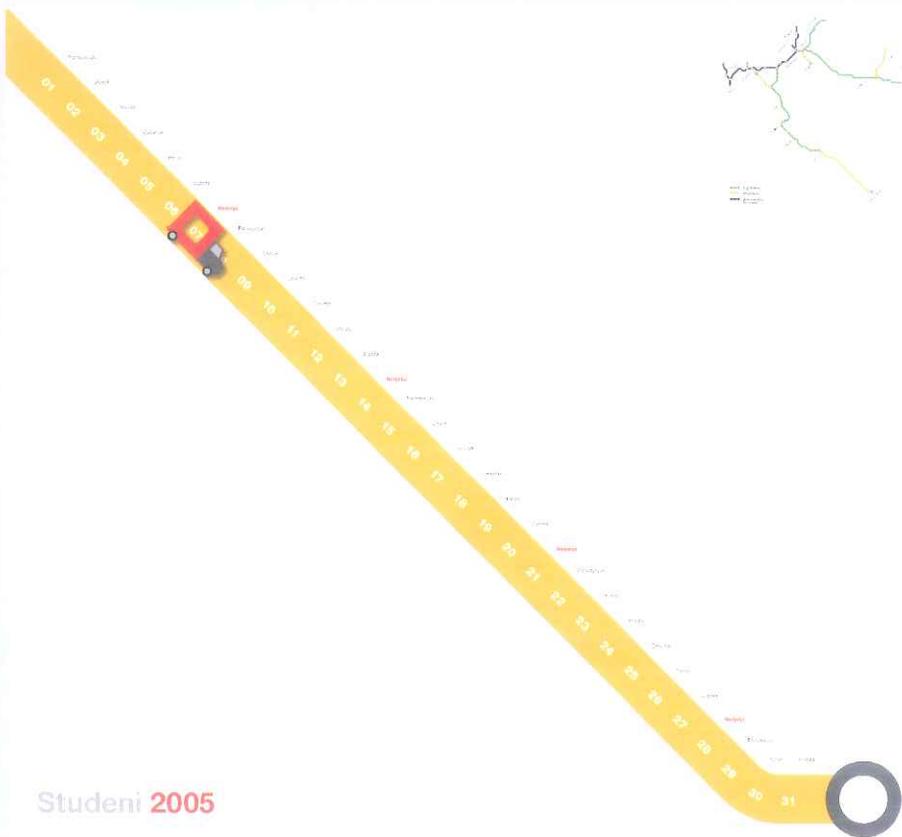


## CALENDAR FOR CROATIAN MOTORWAYS LTD

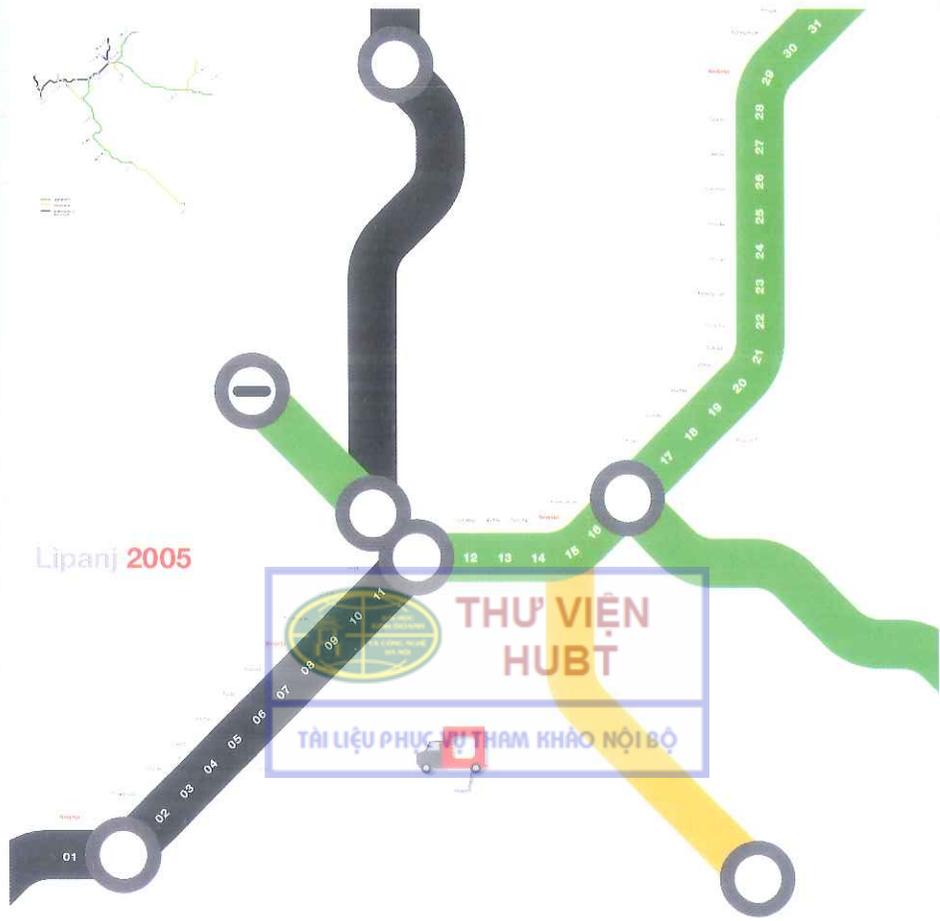
**TITLE:** Calendar for Croatian Motorways Ltd  
**DESIGN AGENCY:** Krizan Design Studio  
**PRODUCTION DATE:** 2005  
**CREATIVE DIRECTOR:** Ivan Krizan  
**DESIGNER:** Petra Krizan  
**CLIENT:** Croatian Motorways Ltd  
**NATIONALITY:** Croatia

This was the Krizan Design Studio's proposal for the 2005 Calendar for Croatian Motorways Ltd., a firm that basically builds and does maintenance work on state highways and local roads in Croatia. The idea behind it was to make a "road map" of main Croatian highways and then show it in segments on 12 pages of the calendar, one for each month. A small cardboard vehicle would have been used for marking the days, and it would seem as it drives along the road. The proposal unfortunately was never implemented.

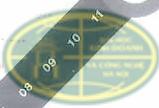




Studenj 2005



Lipanj 2005


**THƯ VIỆN HUBT**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



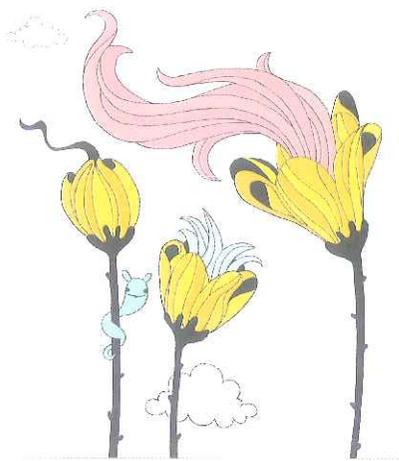
MINIMUM

**TITLE:** Minimum  
**DESIGN AGENCY:** Magnus Riise  
**PRODUCTION DATE:** 2007  
**DESIGNER:** Magnus Riise  
**CLIENT:** Magnus Riise  
**NATIONALITY:** Norway

Calendar for 2008.



What of Time: Calendar Design // Monthly Calendar



01	02	03	04	05
07	08	09	10	11
14	15	16	17	18
21	22	23	24	25
28	29	30	31	

01



01	02	03	04	05
07	08	09	10	11
14	15	16	17	18
21	22	23	24	25
28	29	30	31	

03



01	02	03	04	05
07	08	09	10	11
14	15	16	17	18
21	22	23	24	25
28	29	30	31	

04



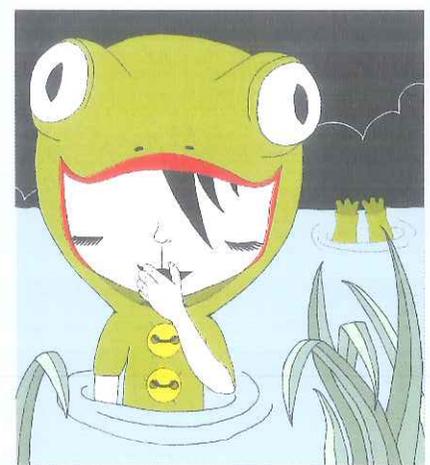
01	02	03	04	05
07	08	09	10	11
14	15	16	17	18
21	22	23	24	25
28	29	30	31	

05



01	02	03	04	05
07	08	09	10	11
14	15	16	17	18
21	22	23	24	25
28	29	30	31	

06



01	02	03	04	05
07	08	09	10	11
14	15	16	17	18
21	22	23	24	25
28	29	30	31	

08



01	02	03	04	05
07	08	09	10	11
14	15	16	17	18
21	22	23	24	25
28	29	30	31	

09



01	02	03	04	05
07	08	09	10	11
14	15	16	17	18
21	22	23	24	25
28	29	30	31	

10



01	02	03	04	05
07	08	09	10	11
14	15	16	17	18
21	22	23	24	25
28	29	30	31	

11



CARLA-

SOME DAYS ARE DIFFERENT

**TITLE:** Carla-Some days are different

**DESIGN AGENCY:** Magnus Rise

**PRODUCTION DATE:** 2008

**DESIGNER:** Magnus Rise

**CLIENT:** Magnus Rise

**NATIONALITY:** Norway

Calendar for 2009.







www.magnusrise.no

## U NEVER KNOW

**TITLE:** U Never Know  
**DESIGN AGENCY:** Magnus Rise  
**PRODUCTION DATE:** 2009  
**DESIGNER:** Magnus Rise  
**CLIENT:** Magnus Rise  
**NATIONALITY:** Norway

Calendar for 2010.



Wheelcat - Time & Colorcat Design // Monthly Calendar



01

thứ	ngày	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	



02

thứ	ngày	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	



04

thứ	ngày	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	



05

thứ	ngày	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	



06

thứ	ngày	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	



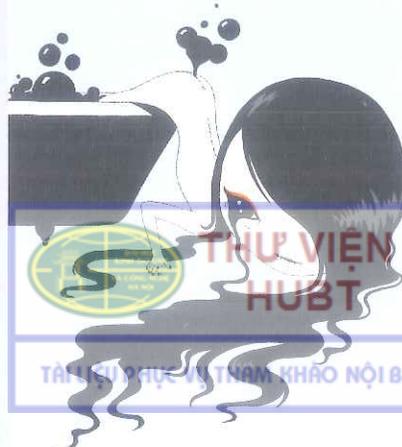
07

thứ	ngày	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	



09

thứ	ngày	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	



11

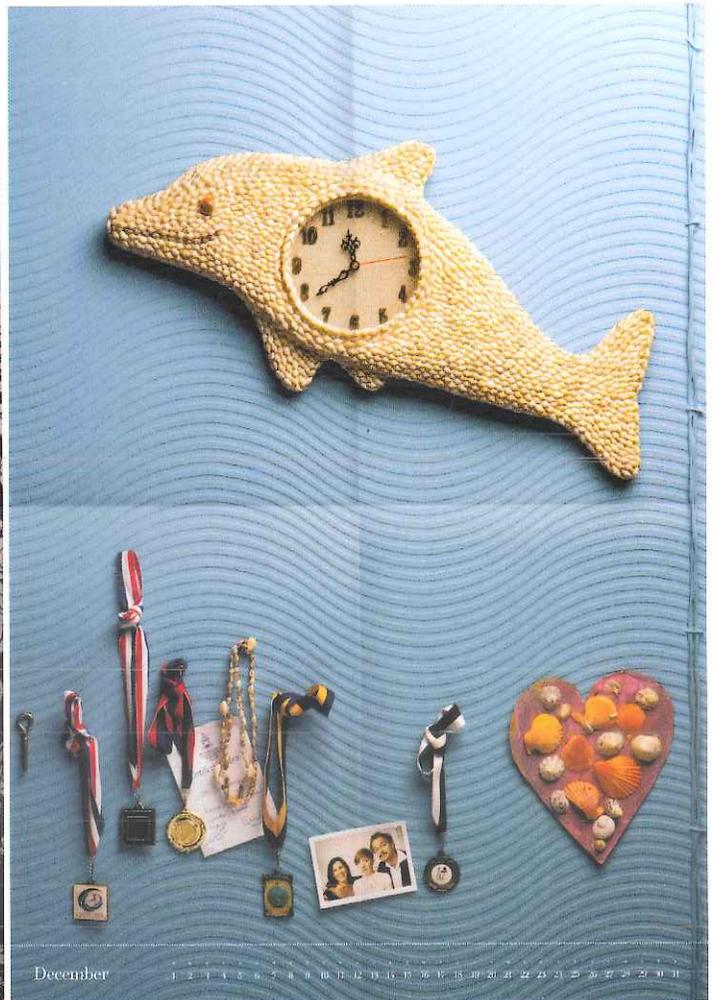
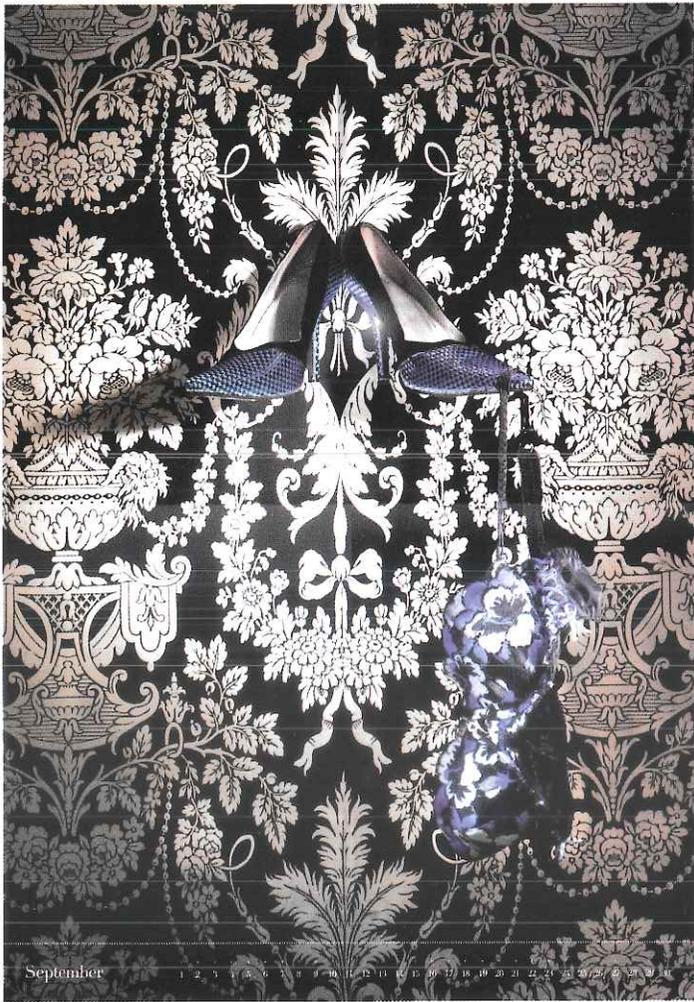
thứ	ngày	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	



12

thứ	ngày	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	

THƯ VIỆN HUBT  
TÀI LIỆU DỊCH VỤ THAM KHẢO NỘI BỘ



## WALL CALENDAR

**TITLE:** WALL Calendar

**PRODUCTION DATE:** 2009

**CREATIVE DIRECTOR:** Jason Little

**ART DIRECTOR:** Joao Peres / Jason Little /

Sam Pemberton / Ivana Martinovic

**DESIGNER:** Joao Peres / Jason Little /

Sam Pemberton / Ivana Martinovic

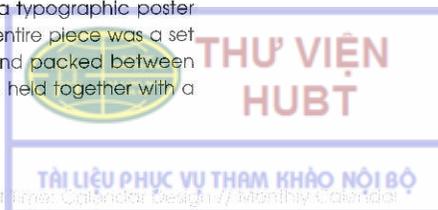
**CLIENT:** Spicers Paper

**PHOTOGRAPHY:** Karl Schwerdtfeger / Michael Hall /

James Cant / Adrian Lander

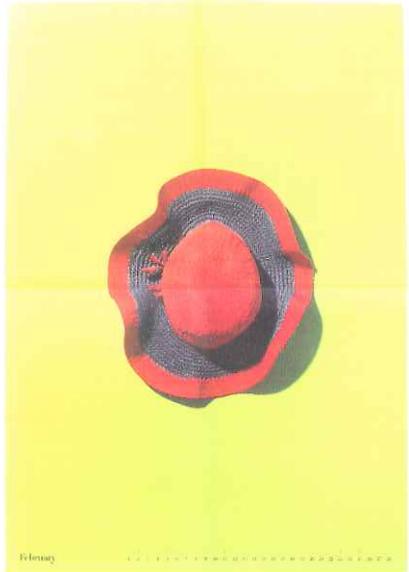
**NATIONALITY:** France

Each year Spicers Paper sends out a calendar as a piece of design that not only promotes different papers throughout the year, but equally expresses its commitment to the design industry in Australia. Whether in the name of beauty, nostalgia or practicality, the items displayed on the four walls say something about each. Seen through the eyes of four designers and four photographers, wall pays homage to these wall displays. The calendar is made up of a series of posters: each season has a typographic poster along with three photographic monthly posters. The entire piece was a set of posters, left loose, unbound, and folded down and packed between two embossed, hand numbered pieces of boxboard, held together with a rubber band.

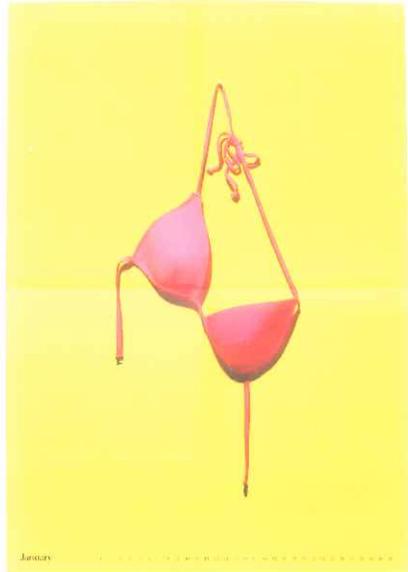




April



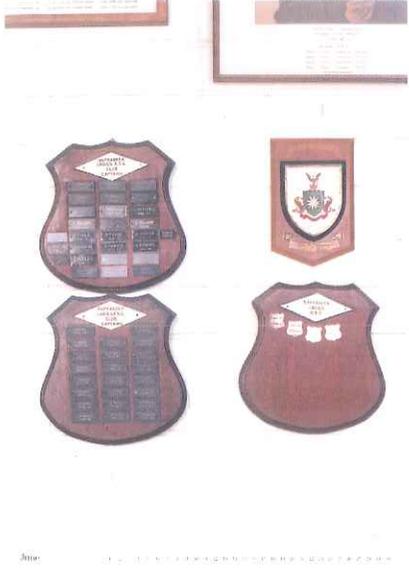
February



January



July



June



March



May



November



October

The genus was originally described by Linnaeus in his 18th century work *Systema Naturae*. [1] The name is derived from the Latin *corvus* meaning "raven". [2] The type species is the Common Raven (*Corvus corax*); others named in the same work include the Carrion Crow (*C. corone*), the Hooded Crow (*C. cornix*), the Rock (*C. frugilegus*), and the Jackdaw (*C. nendulus*).

There is no good systematic approach to the genus at present. Generally, it is assumed that the species from a geographical area are more closely related to each other than to other lineages, but this is not necessarily correct. For example, while the Carrion/Cottared/House Crow complex is certainly closely related to each other, the situation is not at all clear regarding the Australian/Melanesian species. Furthermore, as many species are similar in appearance, determining actual range and characteristics can be very difficult, such as in Australia where the five (possibly six) species are almost identical in appearance.

# CROW

## calendar

### 2008

sudhir kuduchkar

The fossil record of crows is rather dense in Europe, but the relationships among most prehistoric species is not clear. Jackdaw-, crow- and raven-sized forms seem to have existed since long ago and crows were regularly hunted by humans up to the Iron Age, documenting the evolution of the modern taxa. American crows are not as well-documented.

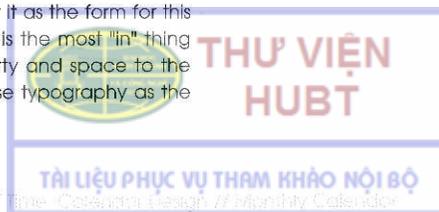
A surprisingly high number of species have become extinct after human colonization; the loss of one prehistoric Caribbean crow could also have been related to the last ice age's climate changes.

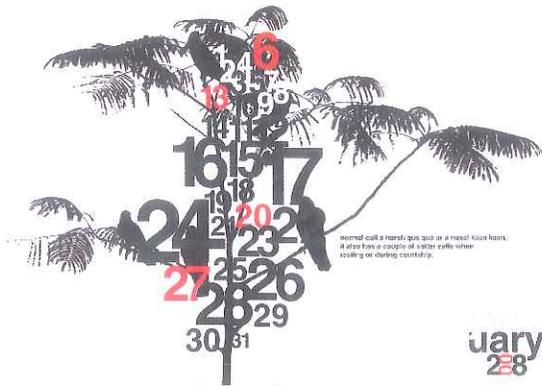
## CALENDAR

### "CROW 2008"

**TITLE:** Calendar "Crow 2008"  
**PRODUCTION DATE:** 2008  
**CREATIVE DIRECTOR:** Sudhir Kuduchkar  
**DESIGNER:** Sudhir Kuduchkar  
**PHOTOGRAPHY:** Vector  
**NATIONALITY:** India

The two main ingredients of this calendar are the form (of crow) and treatment (of typography). To begin with the form, it's the wholeness and simplicity of "single" colour "black" and the attached adages with the bird crow that inspired the designer to explore and exploit it as the form for this calendar. Moving on to the treatment, typography is the most "in" thing in graphic designing. It offers immense creative liberty and space to the designer and hence, the designer got tempted to use typography as the treatment for this calendar.





Normal call if heard just once or if heard twice back. If also has a couple of other calls when roosting or during courtship.

January 28



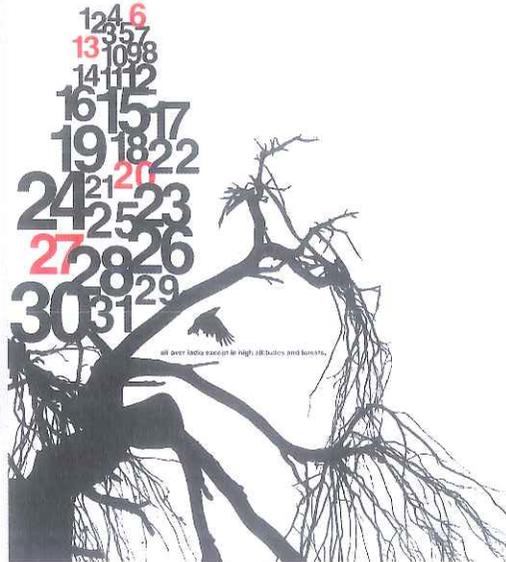
Highly vocal. Brightly colored. Slightly irritable if handled. Aggressive. She will attack and chase off any larger bird of prey. Breeds throughout year. Feeds eggs from adult's abdomen and killing of male of domestic flocks. Breeding birds use repeatedly as a bird's home near the nest.

February 28



Highly vocal, gregarious birds, seemingly fearless of humans. Aggressive. Will attack and chase off any large bird of prey.

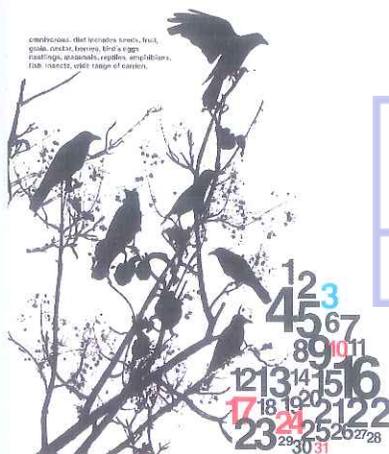
March 28



All over India except in high altitudes and forests.

April 28

April 28



Omnivorous. Eat various insects, fruit, seeds, nuts, berries, bird's eggs. Feeding: omnivorous, regular, simple. Fish: insect, wide range of carrion.

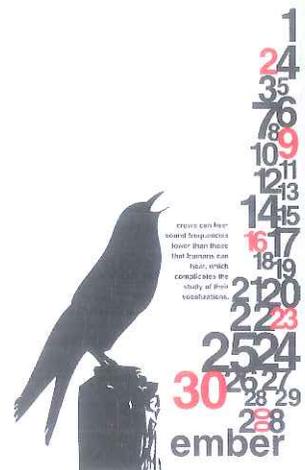
May 28



**THƯ VIỆN HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

May 28



Great can be found throughout lower than birds that summer can be seen which completely the study of this population.

June 28



## CALENDAR

### "CROW 2009"

**TITLE:** Calendar "Crow 2009"

**PRODUCTION DATE:** 2009

**CREATIVE DIRECTOR:** Sudhir Kuduchkar

**DESIGNER:** Sudhir Kuduchkar

**PHOTOGRAPHY:** Lena Pautina

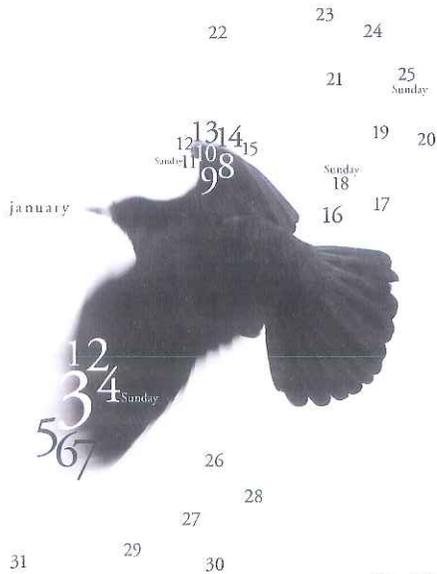
**NATIONALITY:** India

Use of just two colours, black and white is deliberate in the calendar. It is done so to maintain the originality of the form (the crow) that has been used. Though colour black symbolises darkness and sadness, the bird crow signifies intelligence and is meant to be a good omen in Hindu culture. Such contrast in maxims encouraged the designer to portray crow as the main form. Coming to the treatment, typography is the best option when one aims to use negative as well as positive space, effectively. Hence, the outcome of intermingling crow with typography is the artistic creation in front of you.

THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

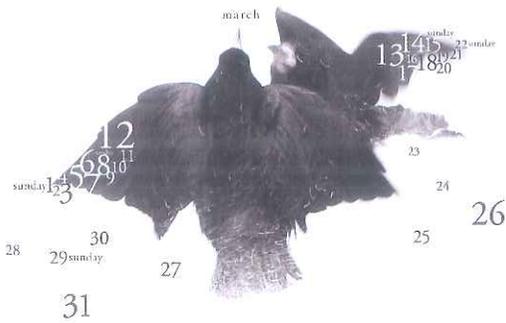
Website of the e-Library: [www.hubt.com](http://www.hubt.com)



CiOW<sup>09</sup>



CiOW<sup>09</sup>




**THƯ VIỆN HUBT**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

CiOW<sup>09</sup>

# CALENDAR

## "CROW 2011"

**TITLE:** Calendar "Crow 2011"

**PRODUCTION DATE:** 2010 - 2011

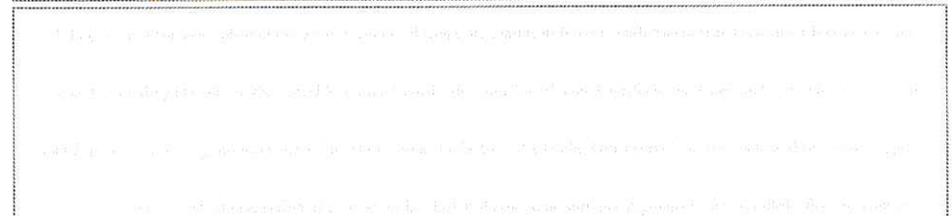
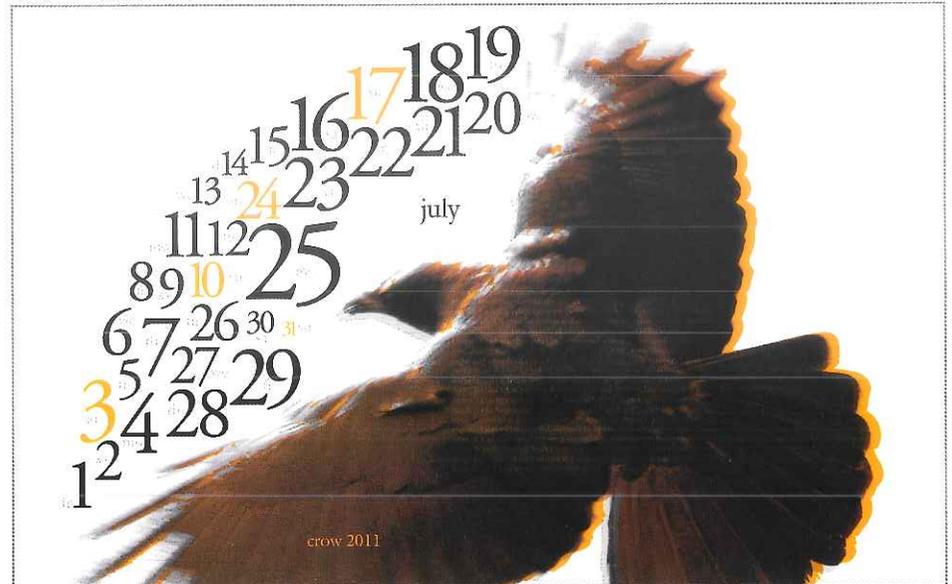
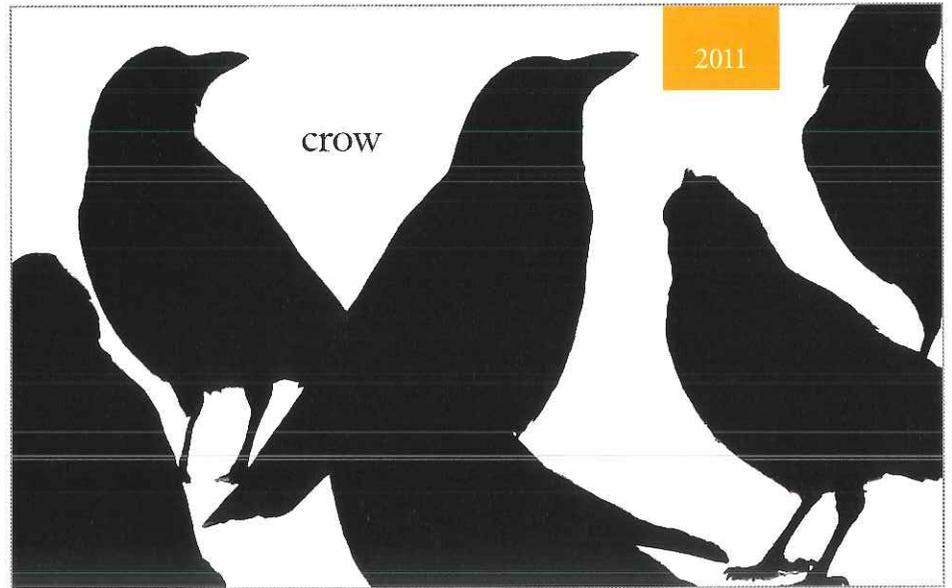
**CREATIVE DIRECTOR:** Sudhir Kuduchkar

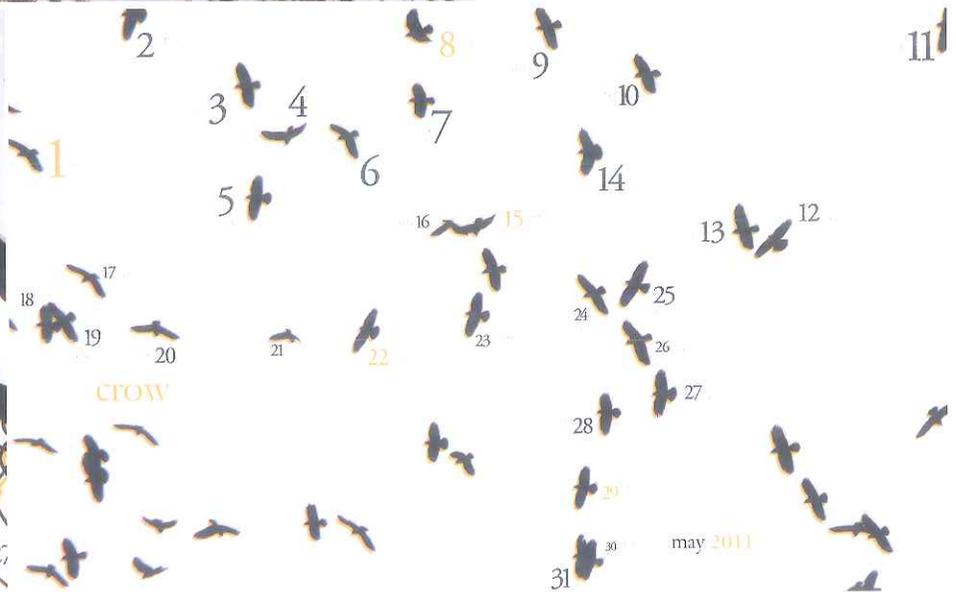
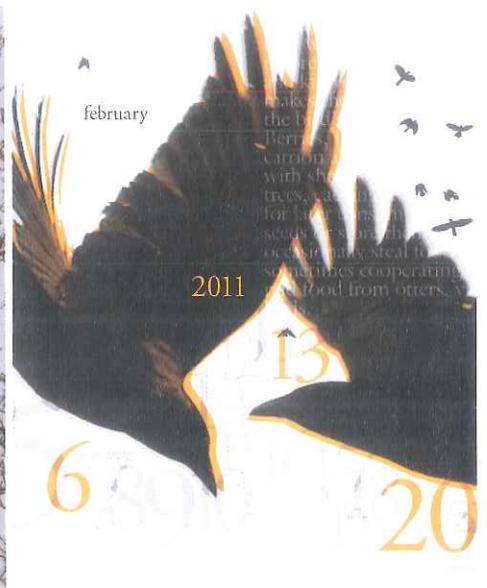
**DESIGNER:** Sudhir Kuduchkar

**PHOTOGRAPHY:** Flickr

**NATIONALITY:** India

The calendar has two main elements: Crow as the main form and typography as the main treatment. Talking about the form first, it was no random choice to work on the concept of crow. Rather, since childhood the designer has been fascinated by this bird. There have been several facts about this creature that tickled his "interest" cells. Their symbolisation carries various contrasts which inspired him to play and explore the concept of having crows as the calendar theme. To complement the form, the designer wanted to adopt a treatment that would again say its own story and would be independent of explanations. Hence, came typography—a form of graphic designing where font type blends with the design and speaks for itself as a part of that design. The restricted use of colours is a deliberate occurrence to maintain the originality and simplicity of the concept.





# 2011

fotografije/photo. ziga koritnik



## JEZERO / THE LAKE

[www.zigakoritnik.com](http://www.zigakoritnik.com)

### JEZERO / THE LAKE

**TITLE:** Jezero / The Lake

**CREATIVE DIRECTOR:** Ziga Koritnik / Petra Cvelbar

**DESIGNER:** Petra Cvelbar

**CLIENT:** Ziga Koritnik

**PHOTOGRAPHY:** Ziga Koritnik

**NATIONALITY:** Slovenia

In this calendar the designer is presenting pictures from the book "Jezero/ The Lake" that was published in August 2009. It contains black and white photo impressions from one of his most beloved places in the world. Unfortunately he didn't find finances to publish it this year, maybe next...

THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Wheel of Time: Calendar Design // Monthly Calendar







Промывка  
инжектора

Январь

вк	вт	ср	чт	пт	сб	вс
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



Сход/развал

Февраль

вл	вт	ср	чт	пт	сб	вс
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		



Ремонт ходовой

Апрель

вл	вт	ср	чт	пт	сб	вс
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				



Компьютерная  
диагностика  
двигателя

Сентябрь

вл	вт	ср	чт	пт	сб	вс
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					



Шинимонтаж и  
балансировочные  
работы

Октябрь



**THƯ VIỆN  
HUB**

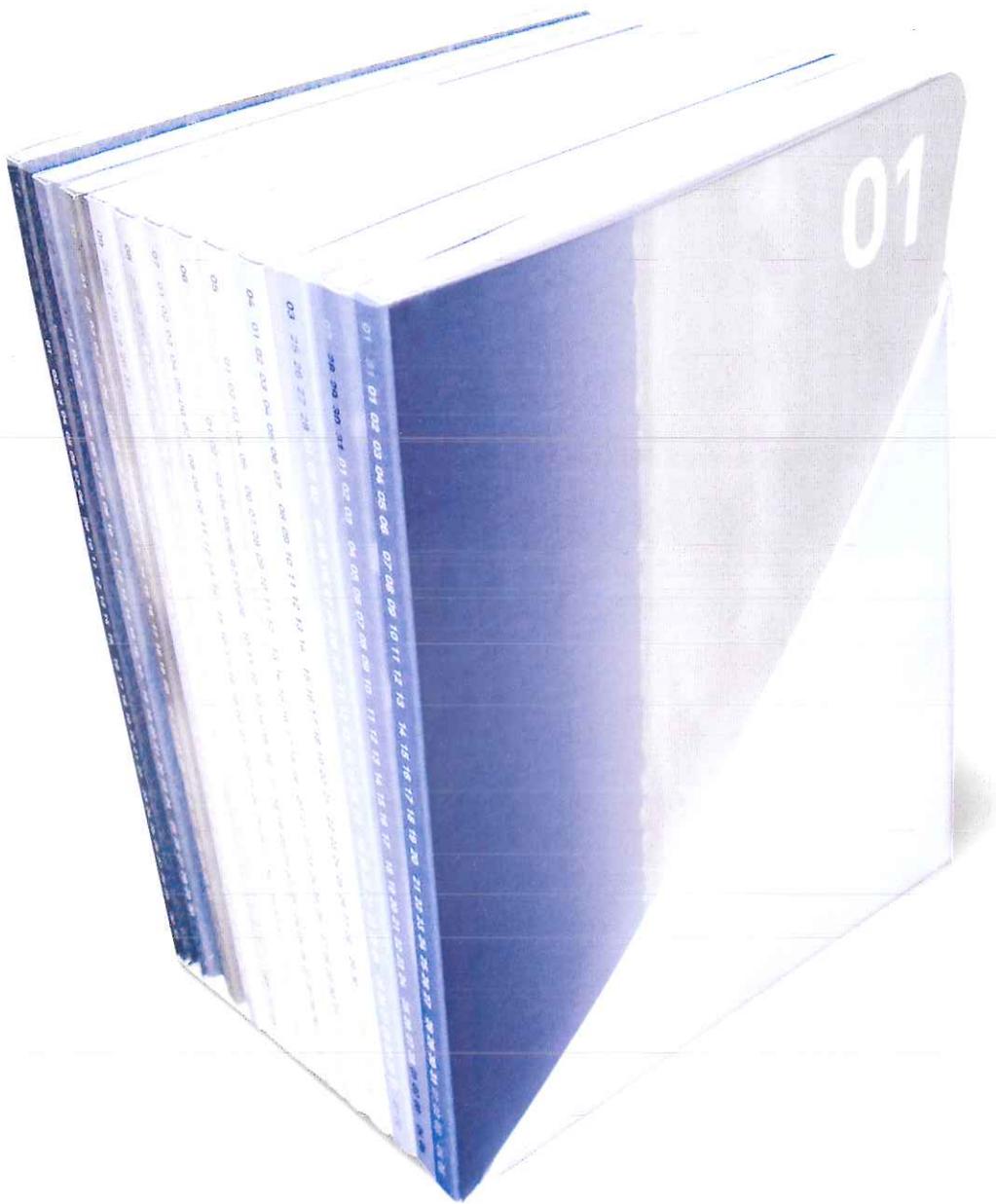
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



Экспресс-  
замена масла  
двигателей

Ноябрь

вл	вт	ср	чт	пт	сб	вс
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30



## 2007 CALENDAR

**TITLE:** 2007 Calendar

**DESIGN AGENCY:** Anomaly

**PRODUCTION DATE:** 2007

**DESIGNER:** Steve Rura

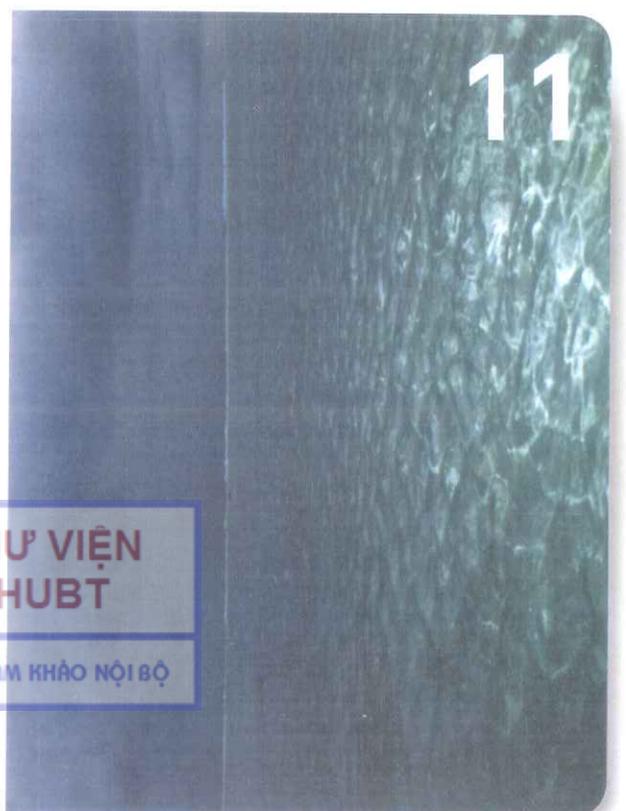
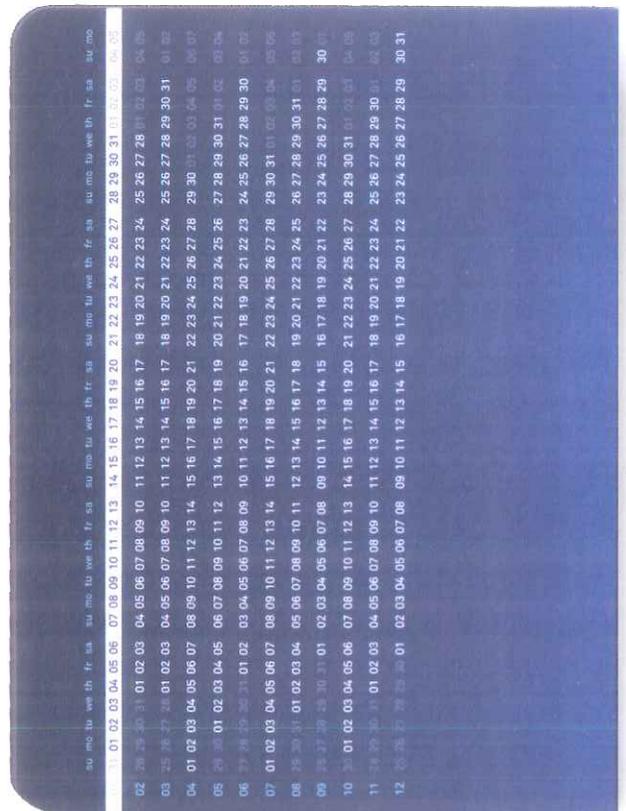
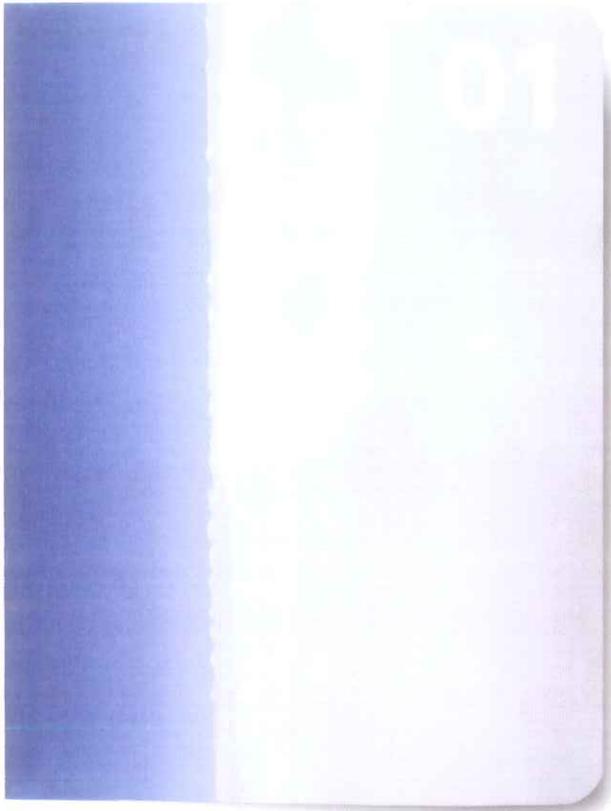
**CLIENT:** Anomaly

**PHOTOGRAPHY:** Andrew Kibble

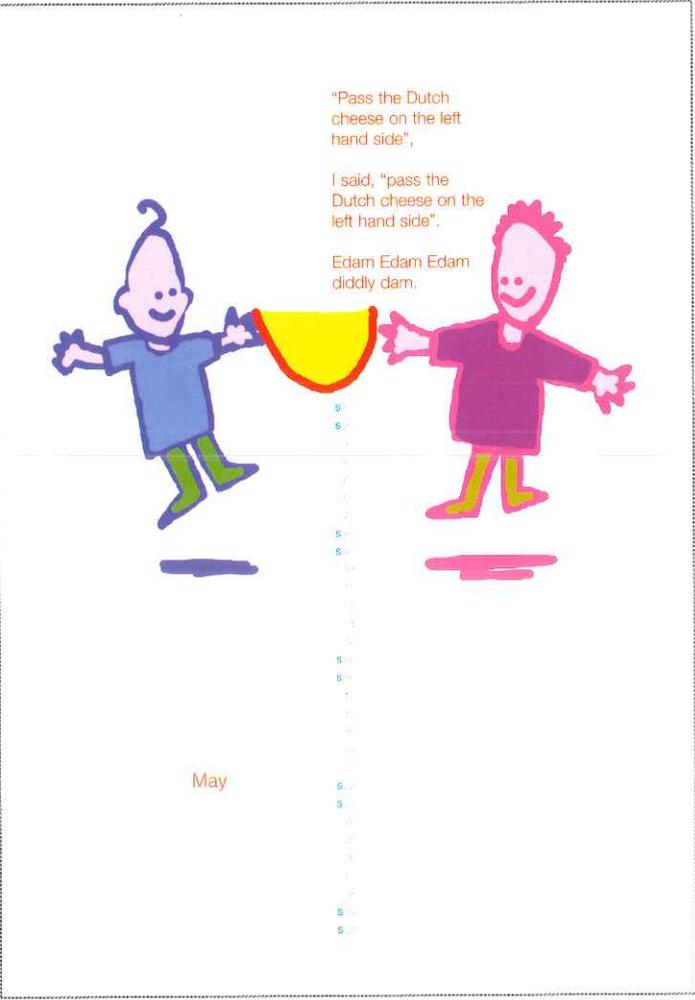
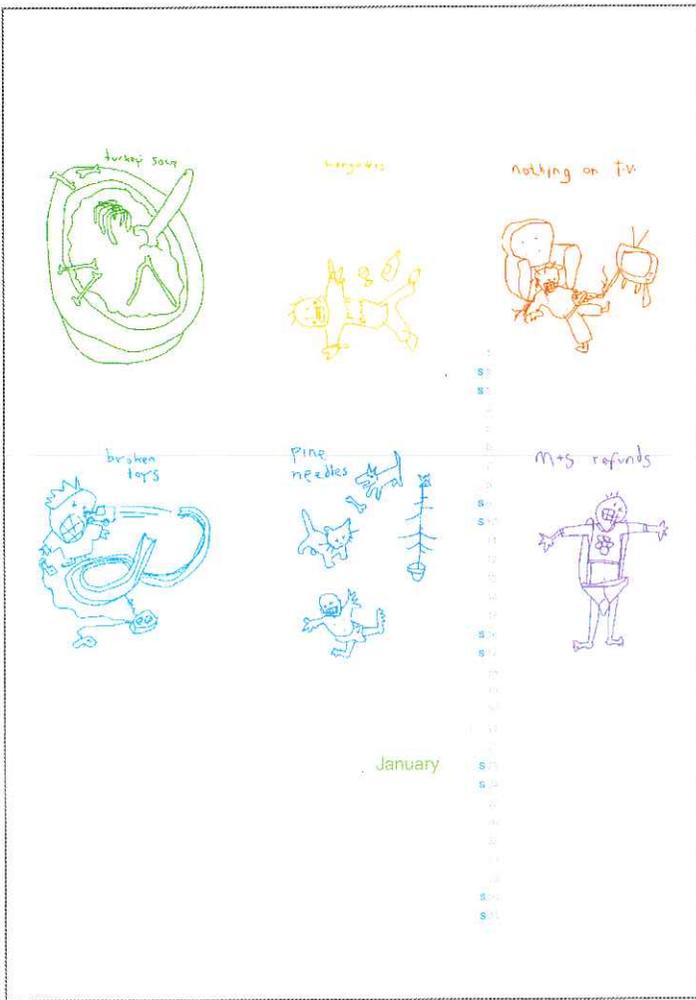
**NATIONALITY:** USA

This 2007 Calendar is made of 12 blank notebooks. A numerical monthly calendar is printed on the spine of each book, and the full year is printed on the back. The calendar set was given as a holiday gift to clients and employees.






**THƯ VIỆN HUBT**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



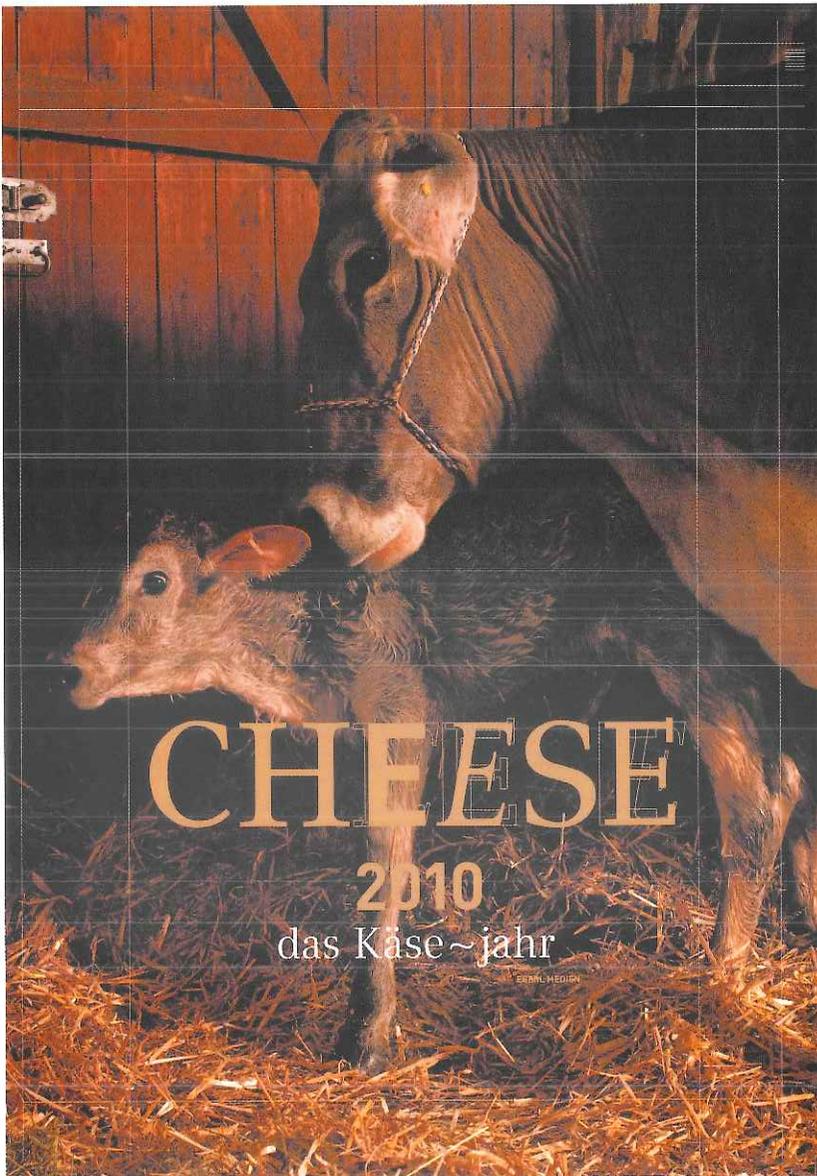
## 2010 CALENDAR DESIGN. AS A GIFT FOR MY BROTHER

**TITLE:** 2010 Calendar Design, As a Gift for My Brother  
**DESIGN AGENCY:** Steve Swingler  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Steve Swingler  
**DESIGNER:** Steve Swingler  
**CLIENT:** Kevin Swingler  
**PHOTOGRAPHY:** Steve Swingler  
**NATIONALITY:** England

Images from sketchbooks, junk shops, general mucking around and old family jokes.







## "CHEESE" WALL CALENDAR 2010

**TITLE:** "Cheese" Wall Calendar 2010

**DESIGN AGENCY:** Strichpunkt

**PRODUCTION DATE:** 2009

**CREATIVE DIRECTOR:** Kirsten Dietz / Jochen Rädeler

**DESIGNER:** Julia Ochsenhirt / Agnetha Wohler

**CLIENT:** Eberl Print GmbH

**PHOTOGRAPHY:** Susanne Mölle

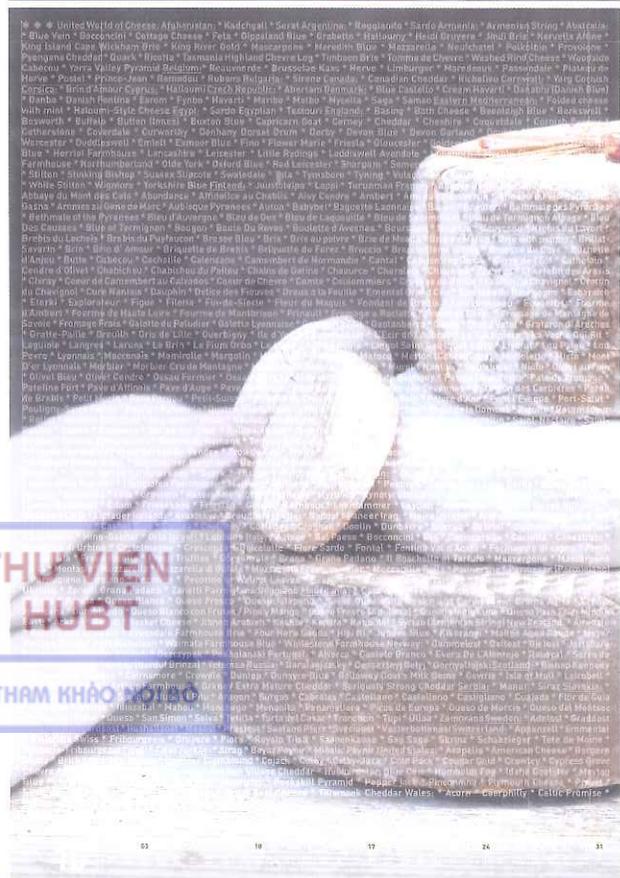
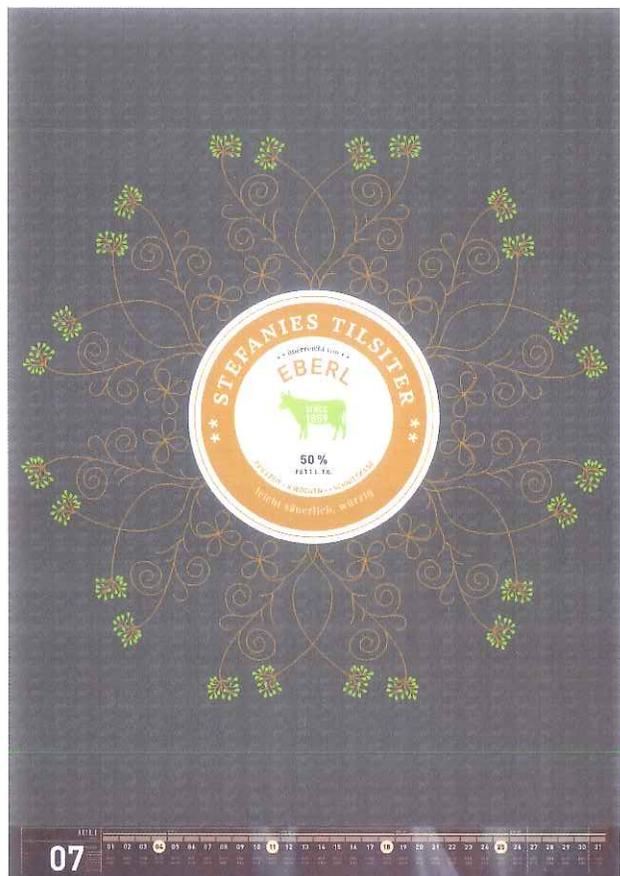
**NATIONALITY:** Germany

A new wall calendar for the Eberl Media Group. To link 150 years of tradition and an ultra-modern company. Strichpunkt co-operated with management to develop a new corporate structure, name and image. The corporate design plays with exactly-positioned yet versatile typography. The example depicts the 2010 calendar which celebrates another company tradition: that of cheese production, staged by the entire printing competence of Eberl on 24 pages—it's a good thing the word chEeS has three Es—one for Eberl Media, one for Eberl Print and one for Eberl Online!

THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Việt Nam: Công ty Cổ phần Thiết kế và Marketing Chiến lược





## "NON PLUS ULTRA"

### WALL CALENDAR 2006

**TITLE:** "Non Plus Ultra" Wall Calendar 2006

**DESIGN AGENCY:** Strichpunkt

**PRODUCTION DATE:** 2005

**CREATIVE DIRECTOR:** Kirsten Dietz, Jochen Rädiker

**DESIGNER:** Susanne Hörner

**CLIENT:** Papierfabrik Scheufelen GmbH + Co. KG

**NATIONALITY:** Germany

The anniversary calendar for Papierfabrik Scheufelen. Offset print as detailed as the best lithographics from 1855. Technical advance doesn't always mean progress: current printing techniques today are incapable of achieving the fineness of lithographics from around 1850 until 2005, that is using graphic finesse and elaborate technology. Strichpunkt highlighted original chromo-lithographs from a collection by Prof. Kurt Weidemann for the Scheufelen 2006 wall calendar. Supplemented by a contemporary design in white on white in various refinement techniques and produced with up to twelve printing colours per sheet, the Scheufelen calendar presents the non plus ultra in modern papermaking, reproduction and printing art-not least in the art of graphic design. The calendar was sold out within only a few days.

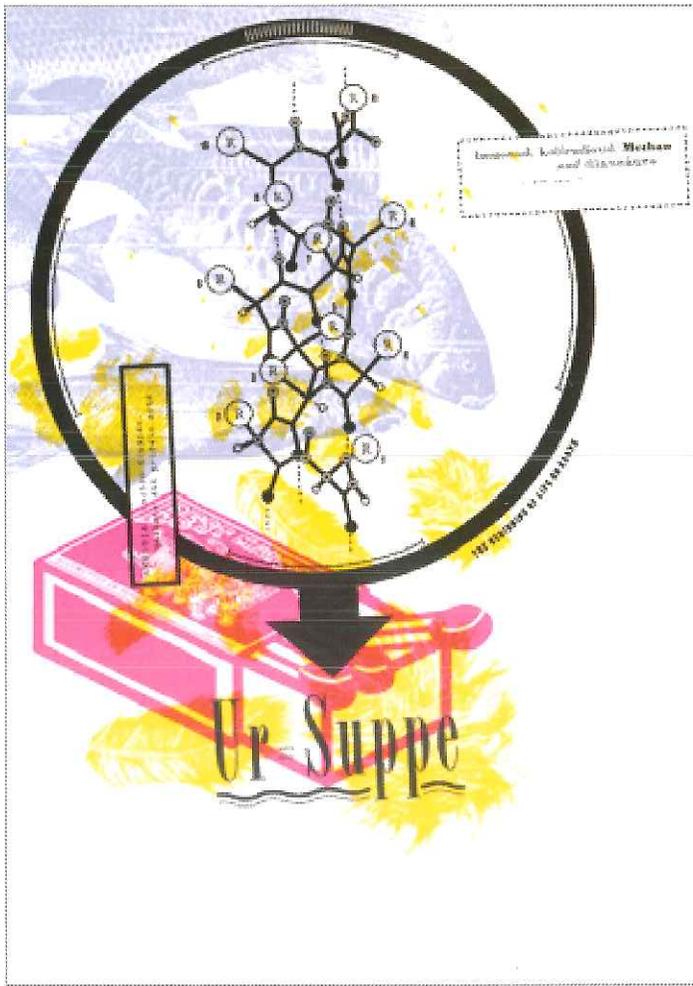
THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Wheel of Time: Calendar Design // monthly Calendar



 **THƯ VIỆN  
HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



## "THE FINE ELEMENTS WALL" CALENDAR 2009

**TITLE:** "The Five Elementswall" Calendar 2009

**DESIGN AGENCY:** Strichpunkt

**PRODUCTION DATE:** 2008

**CREATIVE DIRECTOR:** Kirsten Dietz / Jochen Rädeker

**DESIGNER:** Julia Ochsenhirt / Agnetha Wohlert

**CLIENT:** Papierfabrik Scheufelen GmbH + Co. KG

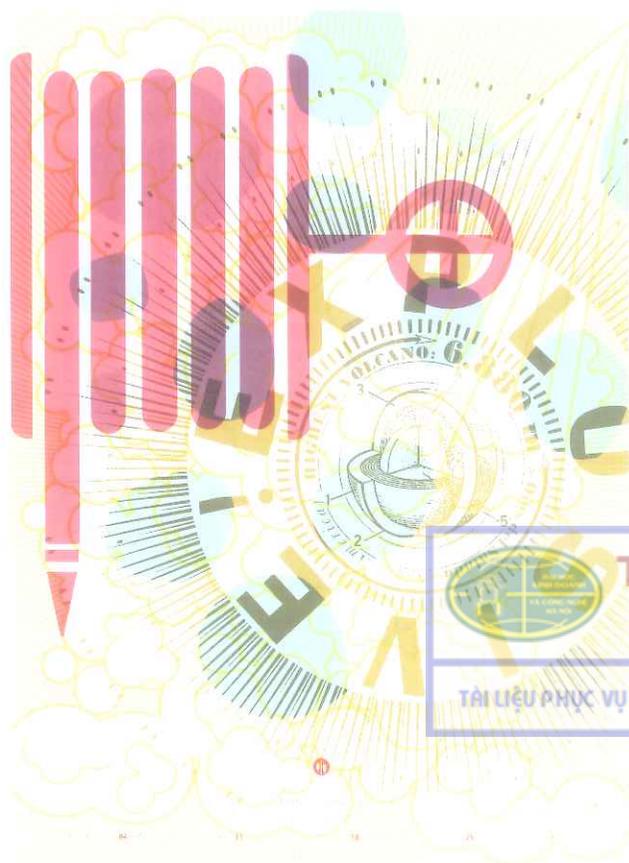
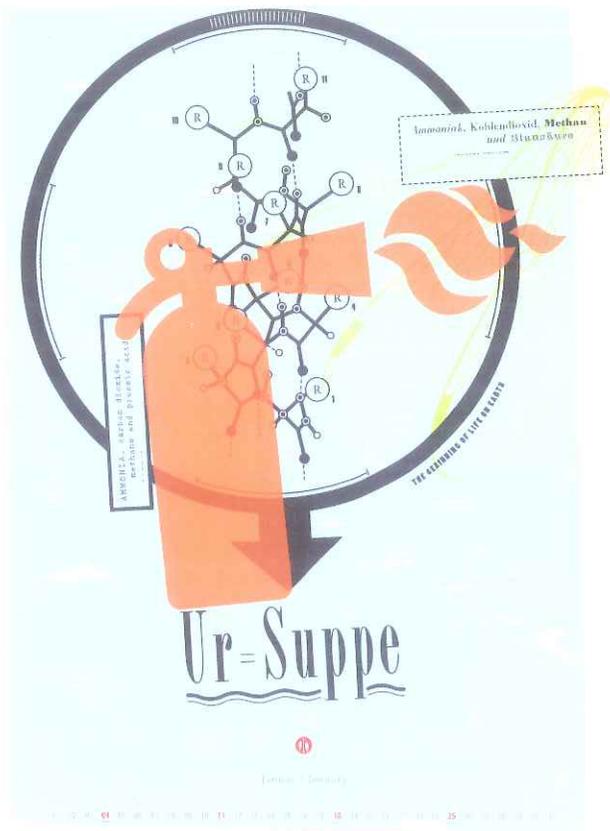
**NATIONALITY:** Germany

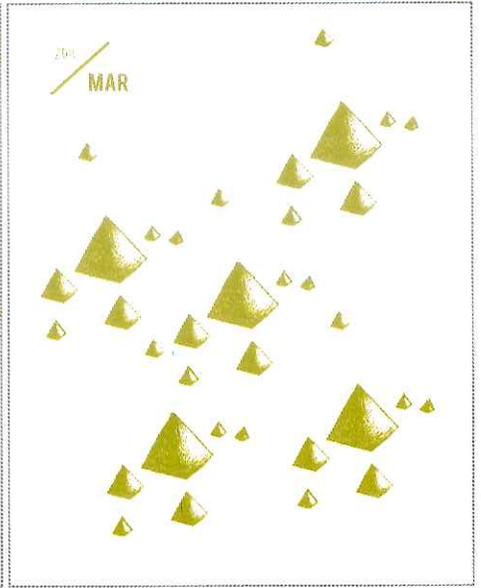
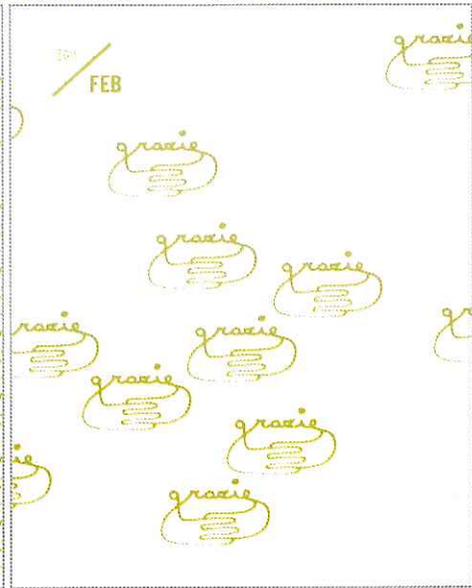
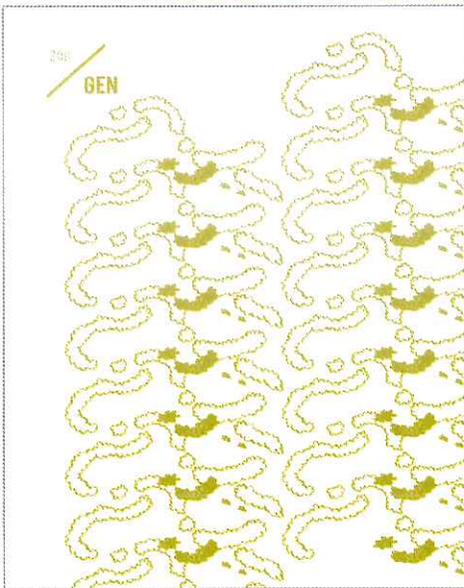
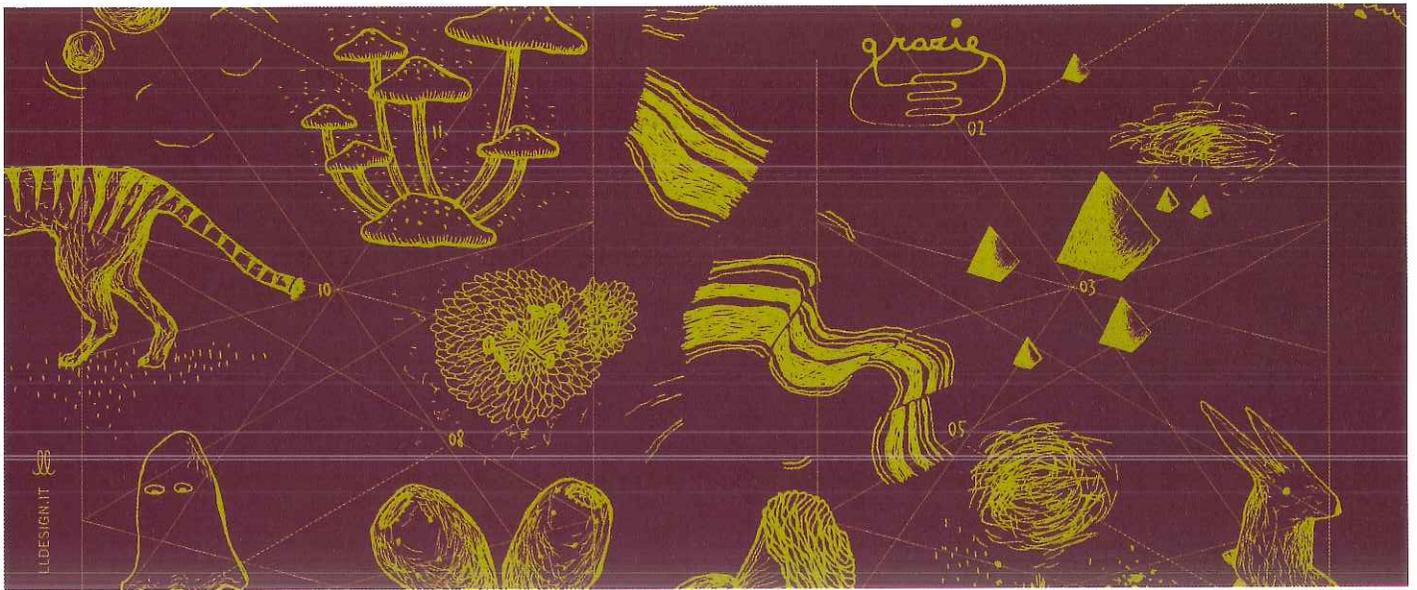
2009 wall calendar for Papierfabrik Scheufelen. A calendar, each of whose sheets is as individual as each person: impossible? Possible! Strichpunkt developed a calendar for 2009 which was printed in 2,009 signed copies and included 24,108 unique items: unique sheets were composed from 12 motifs each on the elements of fire, water, air and earth as well as love. More than 1,500 variants were run through the computer before the design principle was finalised. 50,000 individual sheets were then produced in 48 special colours and 12 refinement techniques in an offset printing process with the best ones chosen and bound as calendars. A unique experiment with a unique result. Partners: Eberl Print in Immenstadt and Verlag Hermann Schmidt in Mainz.

THƯ VIỆN  
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Why? of Time: Calendar Design // Monthly Calendar





## GRAZIE 2011

**TITLE:** Grazie 2011  
**DESIGN AGENCY:** Lldesign  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Lorella Pierdicca  
**DESIGNER:** Lorella Pierdicca  
**CLIENT:** Grazie srl  
**NATIONALITY:** Italy

Illustration for calendar.



Website: [http://www.Calendaria.Design/11/Monthly\\_Calendar/](http://www.Calendaria.Design/11/Monthly_Calendar/)

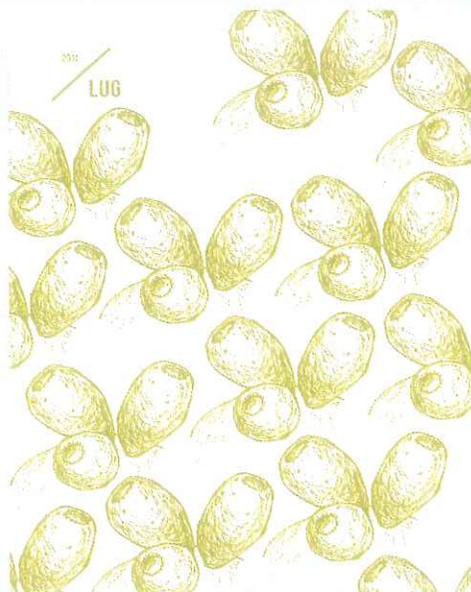
15th / APR



15th / MAG



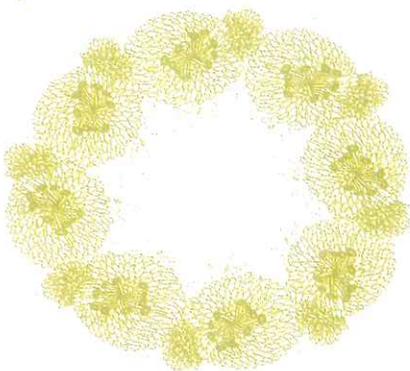
15th / LUG



15th / GIU



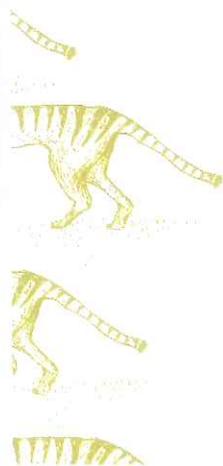
15th / AGO



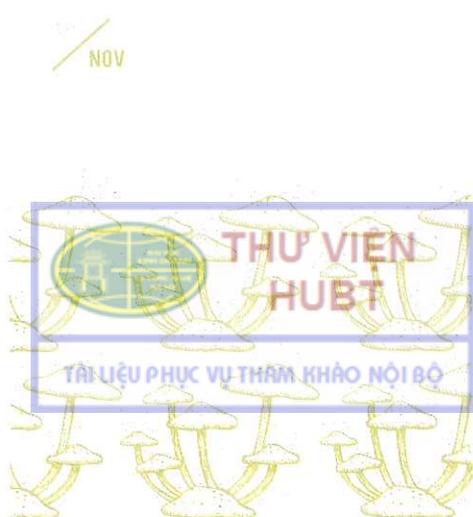
15th / SET



15th / OTT



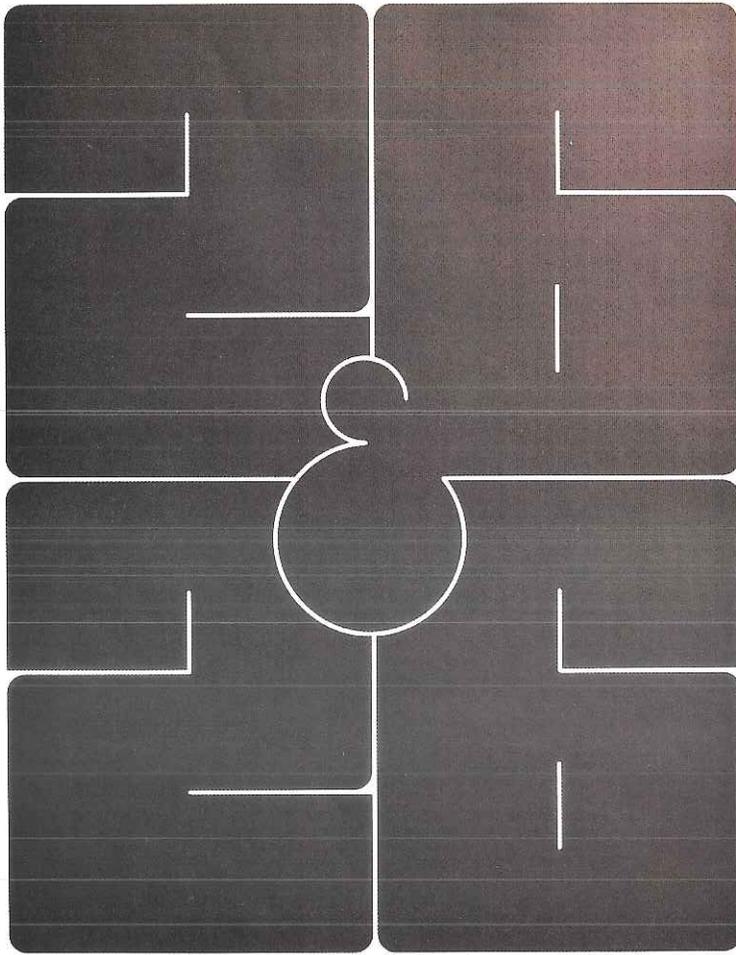
15th / NOV



15th / DIC



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TÀI LIỆU PHỤC VỤ THĂM KHẢO NỘI BỘ



26&26 is a typeface designed by Ben Casey and Li Rui. It is a variable typeface for lowercase letters and the ampersand character.

Atomic Type  
9863 214 251  
9870 214 251

Font Shop  
7042 744 153  
8484 744 153

Font Works  
422 520 444  
8200 520 444

Type Generator 2019  
9870 214 251  
9870 214 251

## 26&26

**TITLE:** 26&26

**DESIGN AGENCY:** The Chase

**PRODUCTION DATE:** 2009

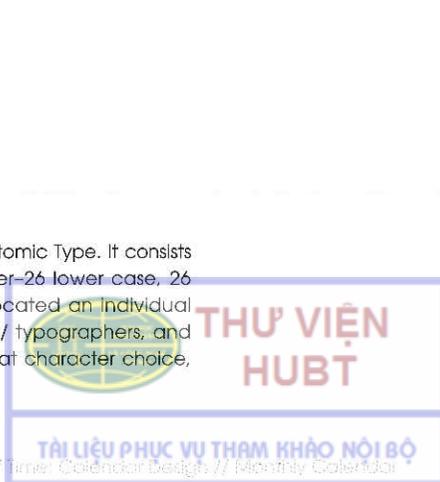
**CREATIVE DIRECTOR:** Ben Casey / Lionel Hatch

**DESIGNER:** Li Rui

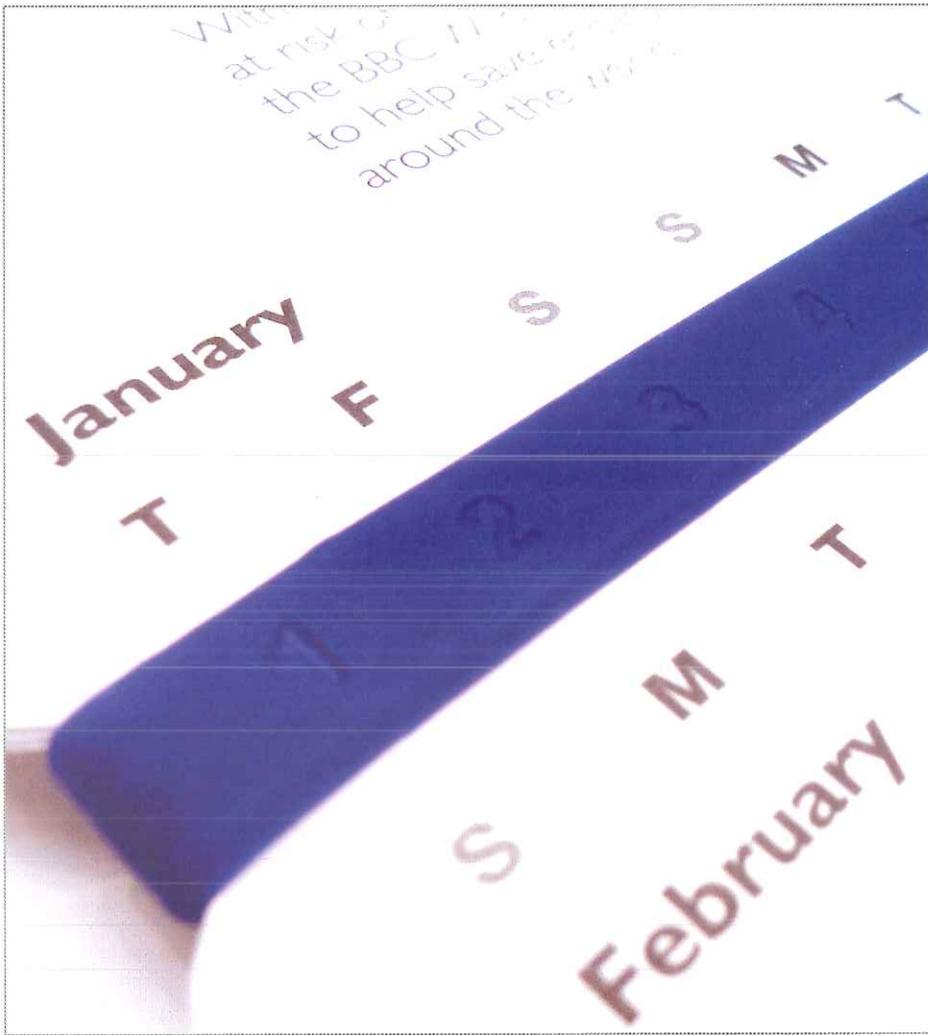
**CLIENT:** Fontworks

**NATIONALITY:** England

26&26 was designed for Font Shop, Font Works and Atomic Type. It consists of 53 pages, each page featuring a type character—26 lower case, 26 upper case and an ampersand. The designers allocated an individual character to 53 of the country's leading designers / typographers, and asked them to choose their favourite typeface of that character choice, and write 25-50 words why they like it so much.



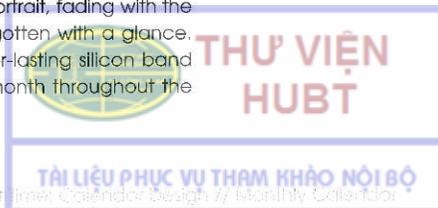


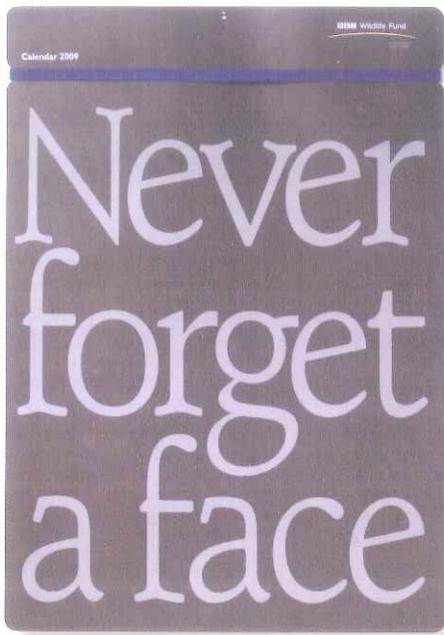


## NEVER FORGET A FACE

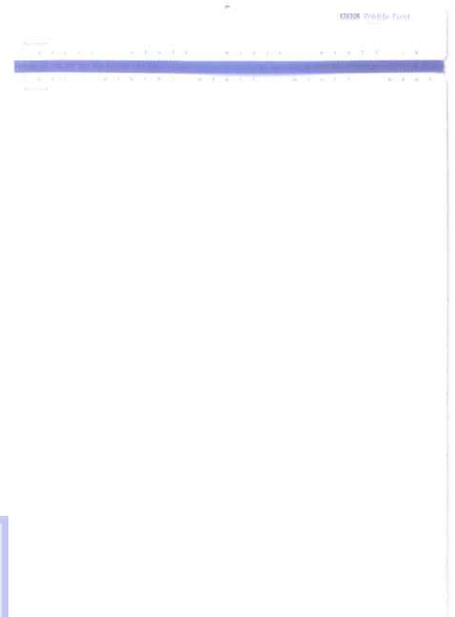
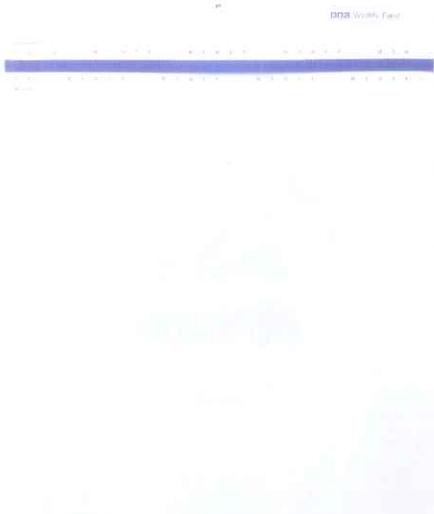
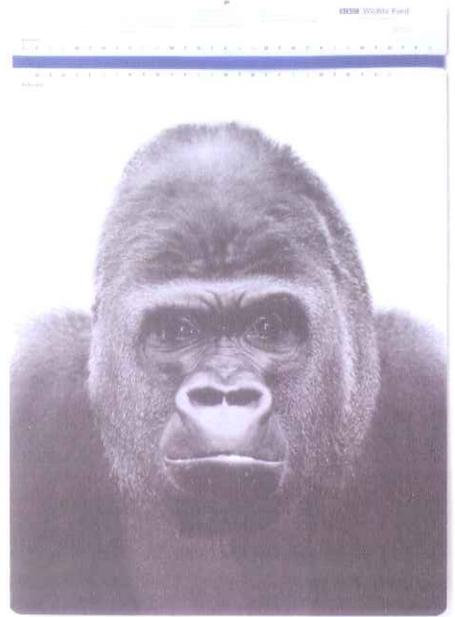
**TITLE:** Never Forget a Face  
**DESIGN AGENCY:** The Chase  
**PRODUCTION DATE:** 2008  
**CREATIVE DIRECTOR:** Ben Casey  
**DESIGNER:** Li Rui  
**CLIENT:** BBC Wildlife Fund  
**PHOTOGRAPHY:** Gettyimages  
**NATIONALITY:** England

2009 has been declared by the United Nations as the Year of the Gorilla. However, in this year, there are as few as 720 mountain gorillas surviving in the wild. To raise awareness and support for this cause, the Chase designed a fundraising calendar for BBC Wildlife. This calendar confronts people with the haunting statement to never forget the face of our distant cousins and is supported with the graphic idea of a human-like portrait, fading with the passing months, to a final ghostly picture—almost forgotten with a glance. The calendar is loosely bound together with an ever-lasting silicon band that perfectly correlates with each date, of each month throughout the year.

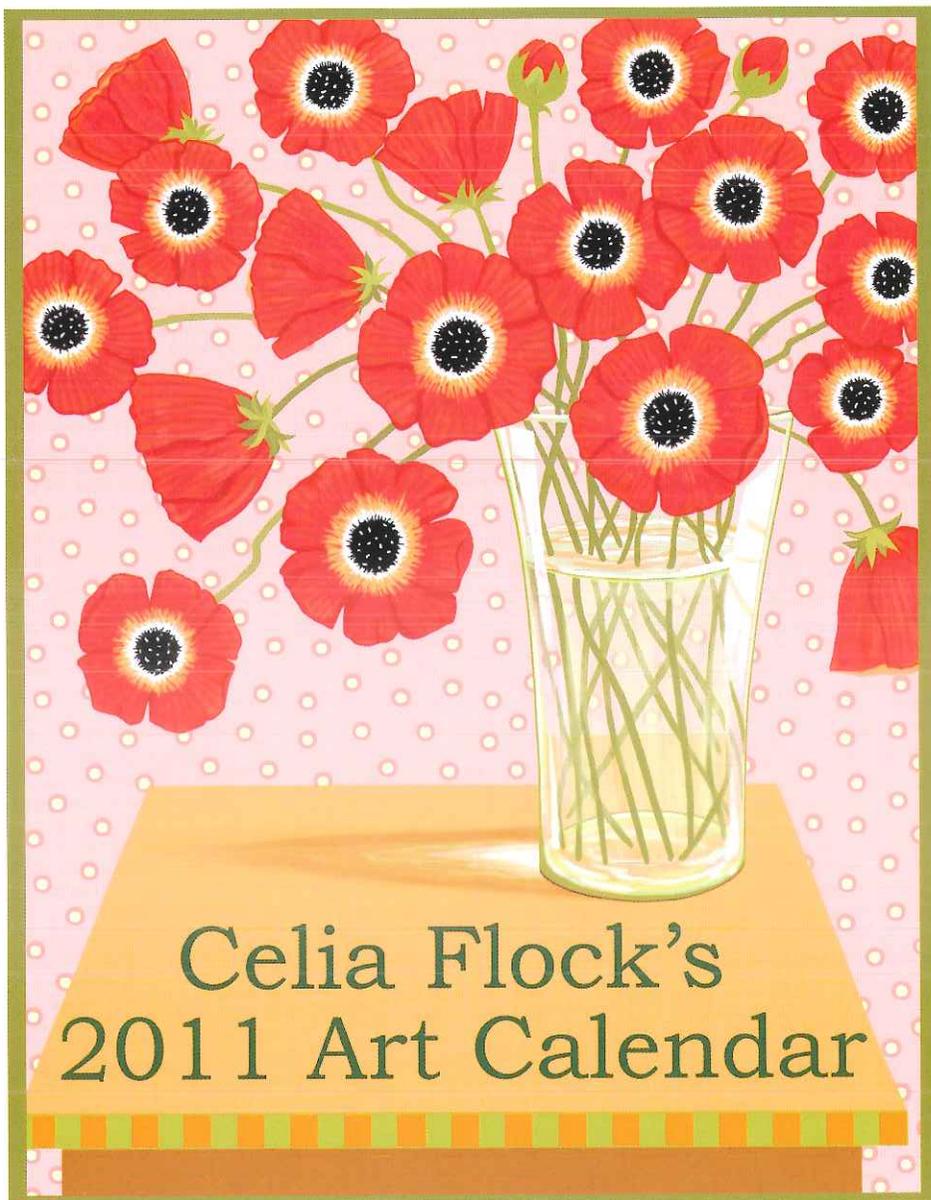




The BBC Wildlife Fund is working flat out to help save endangered species all around the world. Why the haste? Because of the fearful statistic that almost one in four mammals face the grim prospect of disappearing forever.



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



## CELIA FLOCK 2011 ART CALENDAR

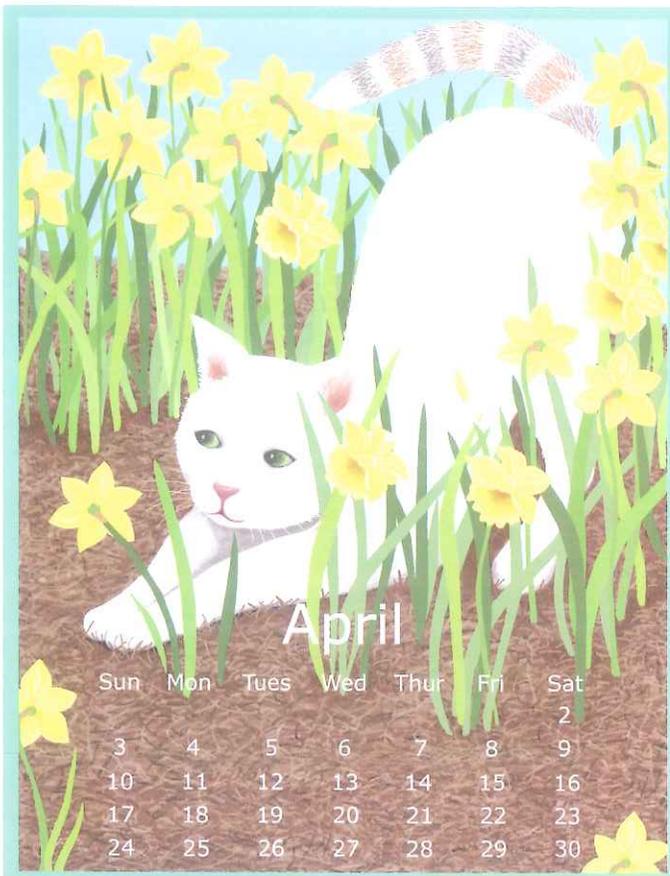
**TITLE:** Celia Flock 2011 Art Calendar

**DESIGNER:** Celia Flock

**NATIONALITY:** USA

This calendar is 11 inches x 14 inches wall size, and 5 inches x 7 inches desk size. The images relate to the southern part of the U.S. and are very colourful and whimsical in nature. Each page of the calendar is a single sheet and is designed to be framed separately, changed out each month of the year. All of the designs are original images created by Celia Flock.

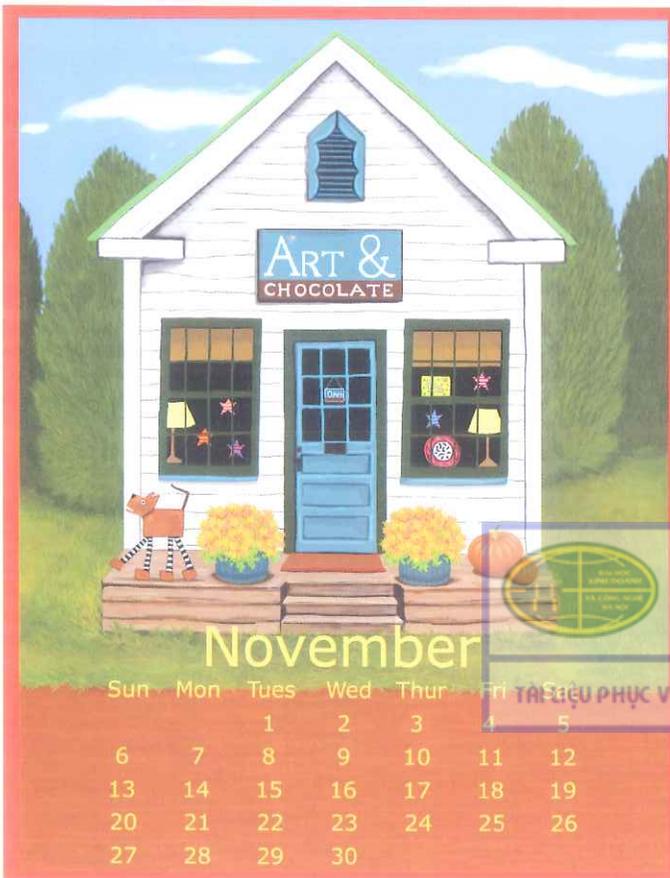




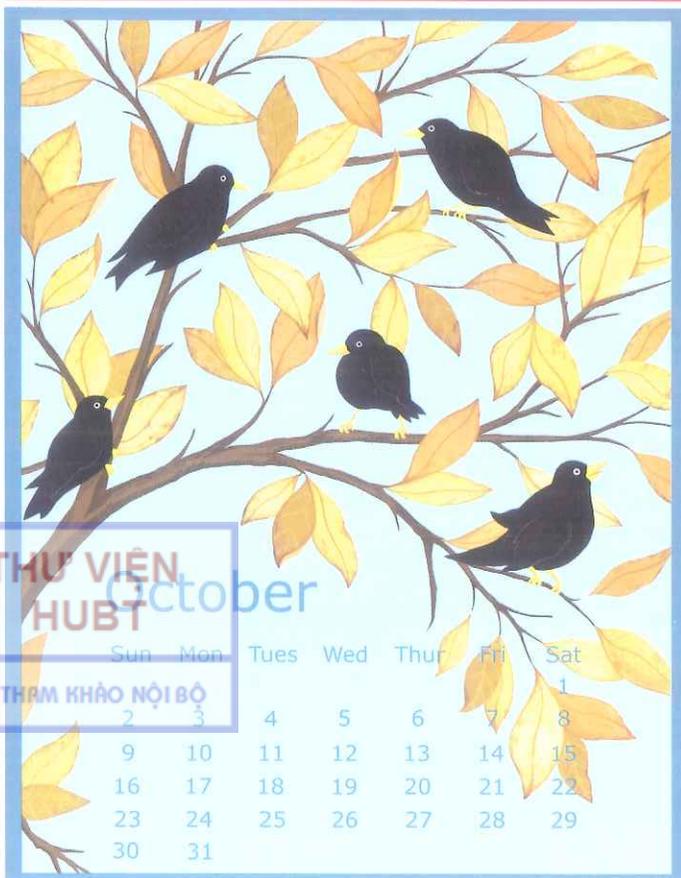
Sun	Mon	Tues	Wed	Thur	Fri	Sat
						2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30



Sun	Mon	Tues	Wed	Thur	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	25	



Sun	Mon	Tues	Wed	Thur	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

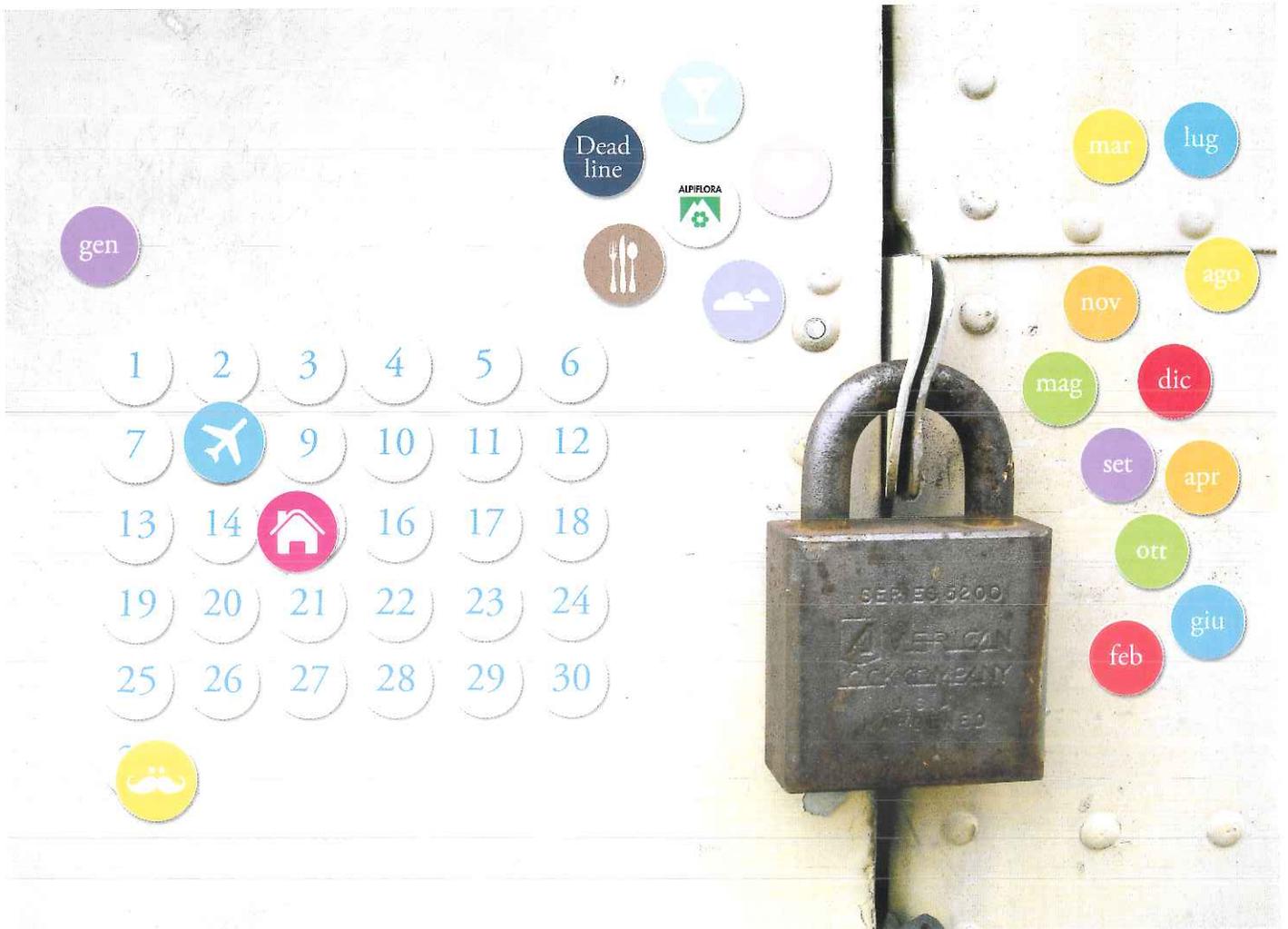


Sun	Mon	Tues	Wed	Thur	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



THƯ VIỆN HUBT

TRUNG TÂM DỊCH VỤ THÔNG TIN NỘI BỘ



## MAGNETIC PERPETUAL CALENDAR

**TITLE:** Magnetic Perpetual Calendar  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Benedetta Maranesi  
**DESIGNER:** Benedetta Maranesi  
**CLIENT:** Alpiflora - Floricultural Company  
**PHOTOGRAPHY:** Benedetta Maranesi  
**NATIONALITY:** Italy

The kit consists of 52 different magnets, 12 months, 31 days and 9 illustrations ("Alpiflora Company Logo", "Smile", "Bad Day", "Home Sweet Home", "Drink Day", "Deadline", "Love Occasion" and "Out for Lunch"). This calendar has been developed for the company Alpiflora as gadget business. Original, eternal and environmentally friendly, it is perfect for a company like that, which deals with plants and flowers and cares about the environment.





SKOPJE **JAZZ** FESTIVAL

2008

Skenpoint

photo: Ziga Koritnik

## SKOPJE JAZZ FESTIVAL 2008

**TITLE:** Skopje Jazz Festival 2008

**DESIGN AGENCY:** McCann Erickson Skopje / McCann Group

**PRODUCTION DATE:** 2007

**DESIGNER:** Kostadin Trajanoski

**CLIENT:** Skopje Jazz Festival

**PHOTOGRAPHY:** Ziga Koritnik

**NATIONALITY:** Slovenia

From 1996 the designer as photographer collaborates with Skopje Jazz Festival in Macedonia, where he was photo documenting the festival... Since then they publish a calendar every year, presenting most of the musicians that performed at last edition of the festival...

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Wheat of Time / Calendar Design / Monthly Calendar

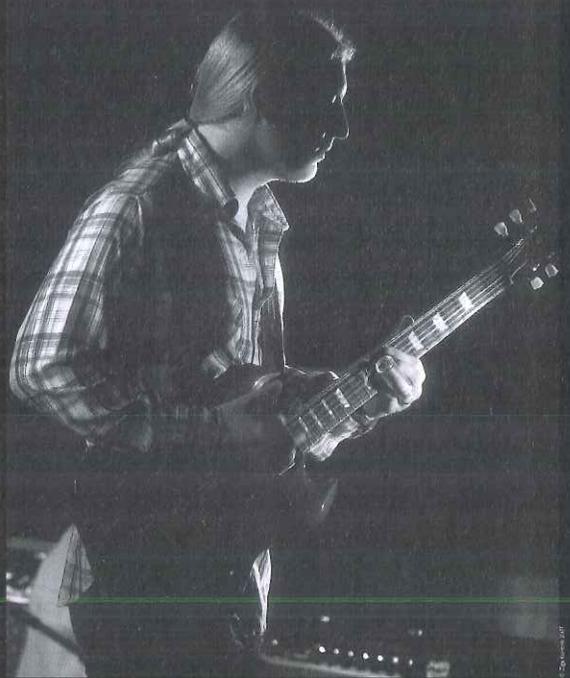
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HUBT

SKOPJE JAZZFESTIVAL 2008 Skenpoint



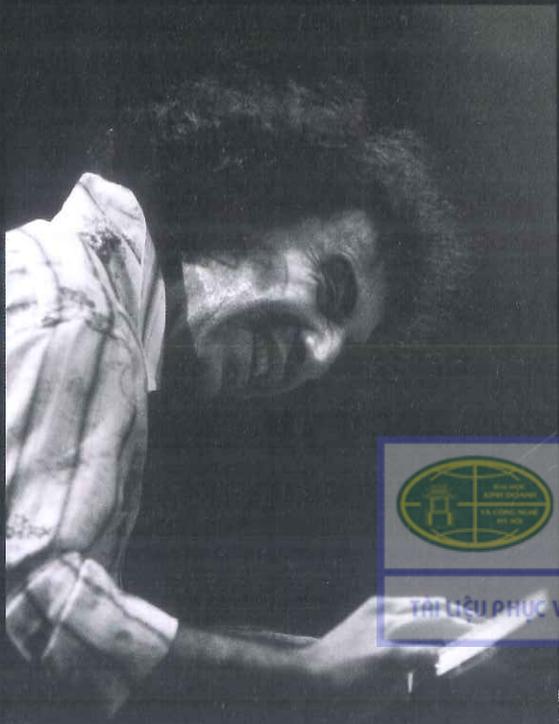
january  
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31  
lawrence butch morris

SKOPJE JAZZFESTIVAL 2008 Skenpoint



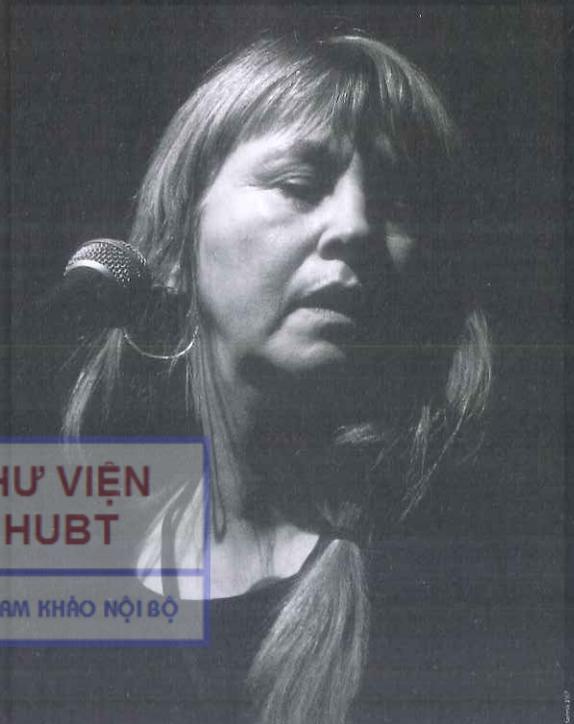
february  
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29  
derek trucks

SKOPJE JAZZFESTIVAL 2008 Skenpoint



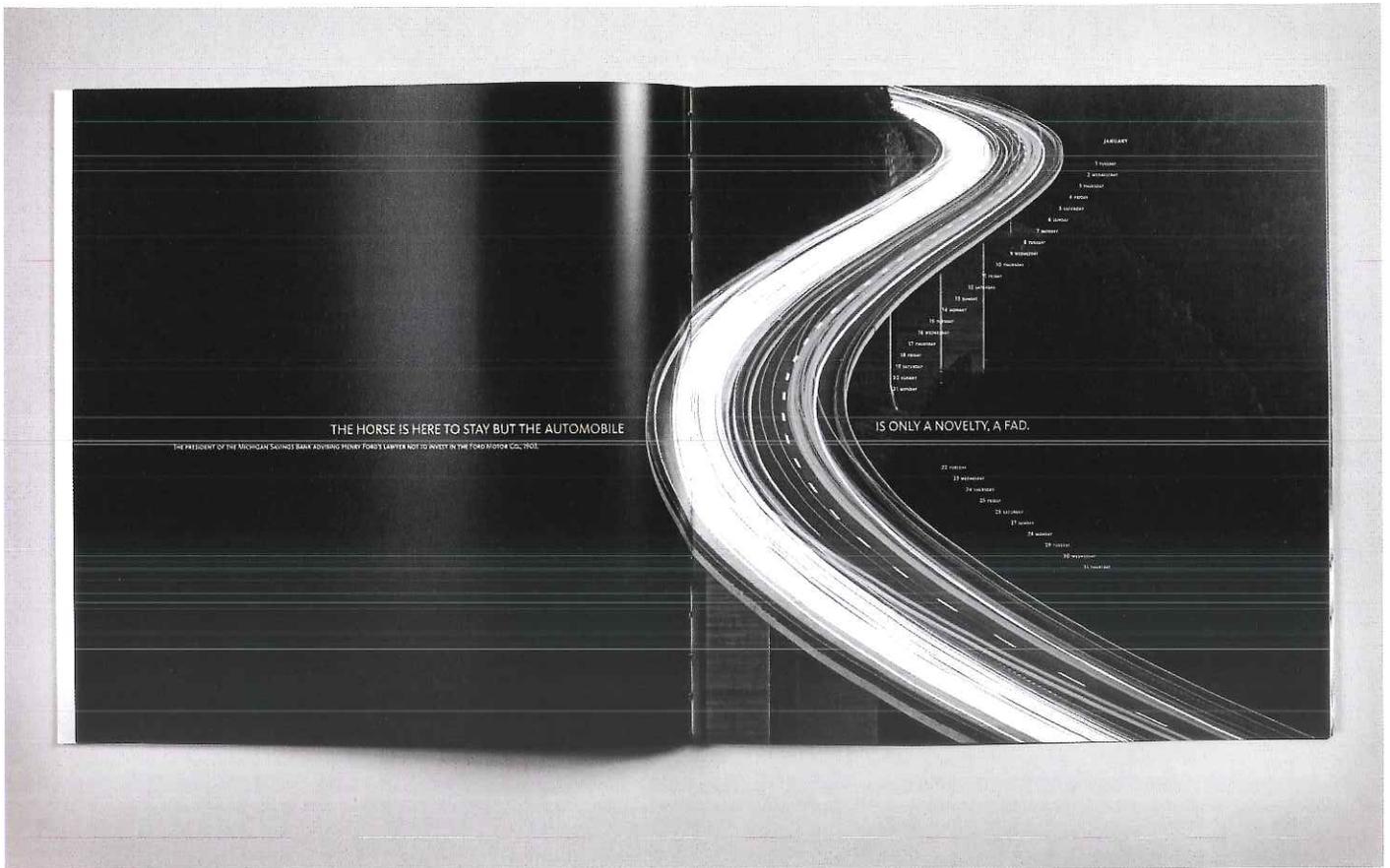
march  
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31  
stefano bollani

SKOPJE JAZZFESTIVAL 2008 Skenpoint



april  
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30  
sidsel endresen

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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



## SURPRISING THE FUTURE

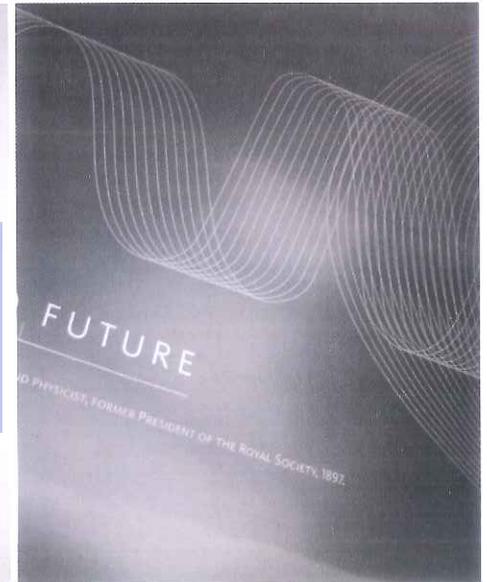
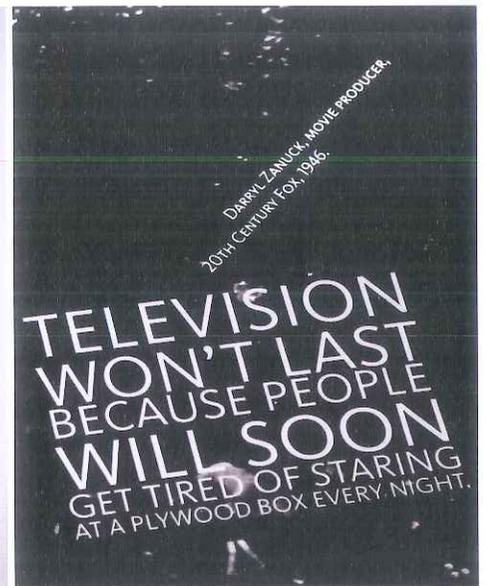
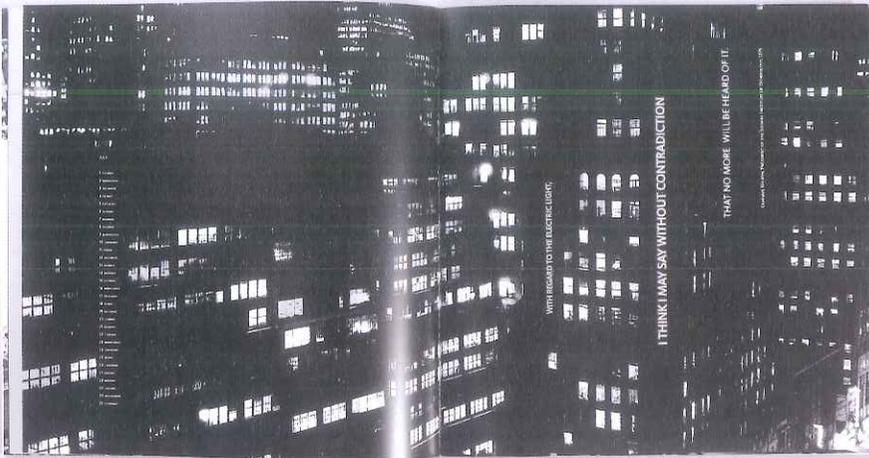
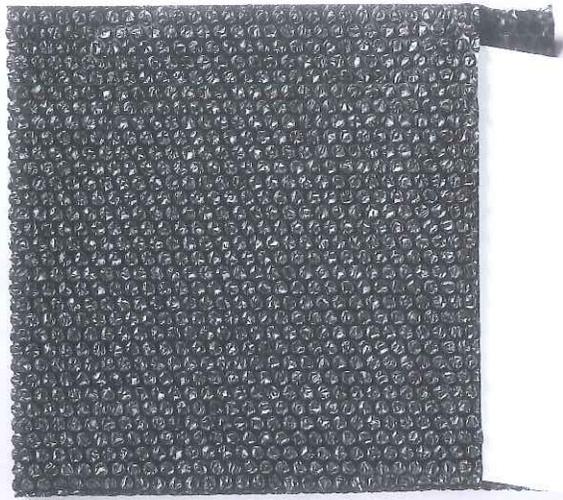
**TITLE:** Surprising the Future  
**DESIGN AGENCY:** AdmCom  
**PRODUCTION DATE:** 2008  
**CREATIVE DIRECTOR:** Manuel Dall'Olio  
**DESIGNER:** Manuel Dall'Olio  
**CLIENT:** Pershing Yacht  
**NATIONALITY:** Italy

This limited edition calendar creatively demonstrates the brand's central commitment to innovation, which is also expressed by the company's new pay off, "Moving Idea". It showcases twelve quotations by noted figures, drawn from both scientific and political spheres, which shortsightedly dismissed inventions and ideas which ultimately led to fundamental advances in the history of humanity. The calendar's images contrast with the pessimism of the forecasts, celebrating the beauty of ideas, the courage of the innovators, and faith in the power of the human mind.

THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Wheel of Time Calendar Design // Monthly Calendar



# ROBOT CALENDAR

**TITLE:** Robot Calendar

**PRODUCTION DATE:** 2009

**CREATIVE DIRECTOR:** Benedetta Maranesi

**DESIGNER:** Benedetta Maranesi

**NATIONALITY:** Italy

Twelve different cards that individually measure 5x8 cm, each as a monthly calendar, can be used individually or all together to form a yearly calendar. It is small and portable, so you can hold it comfortably in your pocket or you can attach it to wall creating a nice effect of colours!

## JANUARY

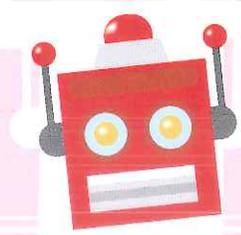
m	t	w	t	f	s	s
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



2010

## FEBRUARY

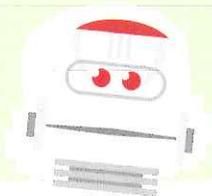
m	t	w	t	f	s	s
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28



2010

## APRIL

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				1	2	3
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18	19	20	21	22	23	24
25	26	27	28	29	30	



2010

## MAY

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17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



2010



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# JUNE



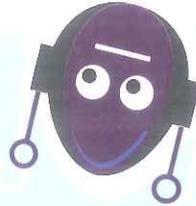
m	t	w	t	f	s	s
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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

2010

# JULY

m t w t f s s

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19	20	21	22	23	24	25
26	27	28	29	30	31	



2010

# AUGUST

m t w t f s s

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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

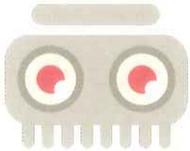


2010

# SEPTEMBER

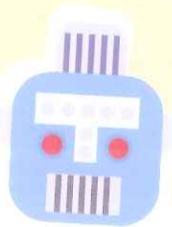
m t w t f s s

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6	7	8	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30				



2010

# NOVEMBER



m t w t f s s

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13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28
29	30						

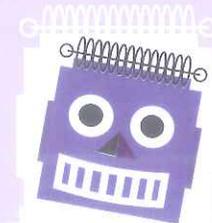


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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

2010

# DECEMBER

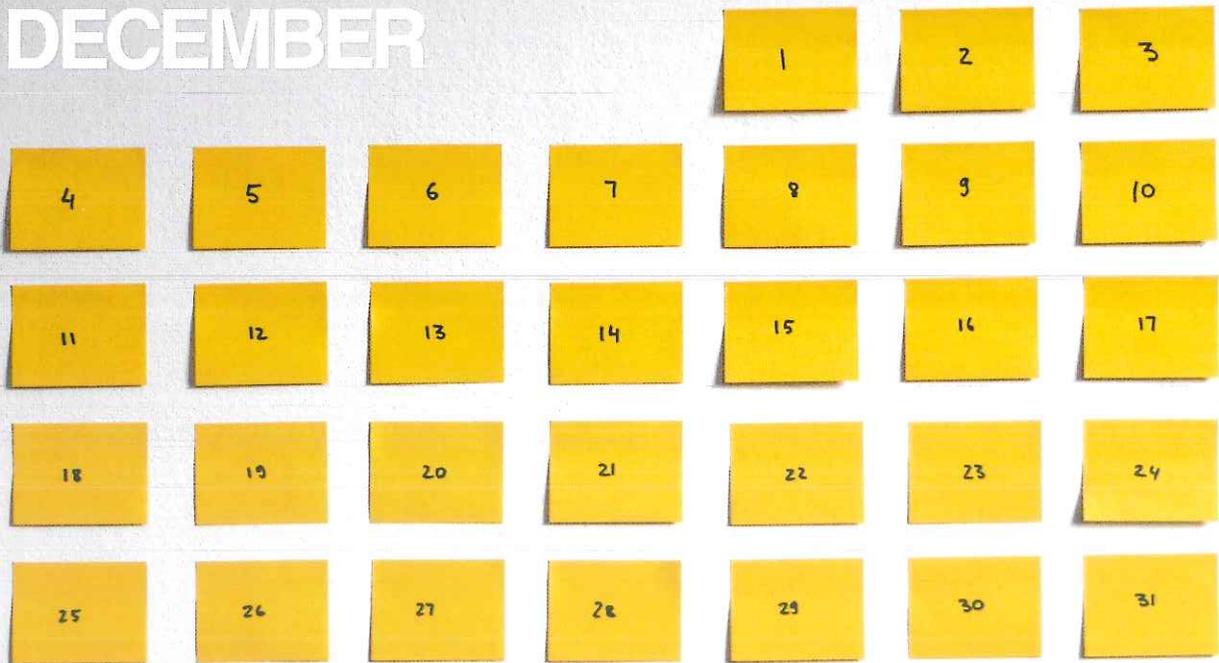


m t w t f s s

			1	2	3	4	5
6	7	8	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30	31			

2010

# DECEMBER



## POST-IT NOTES CALENDAR

**TITLE:** Post-It Notes Calendar

**PRODUCTION DATE:** 2007

**DESIGNER:** Andrei Slobtsov

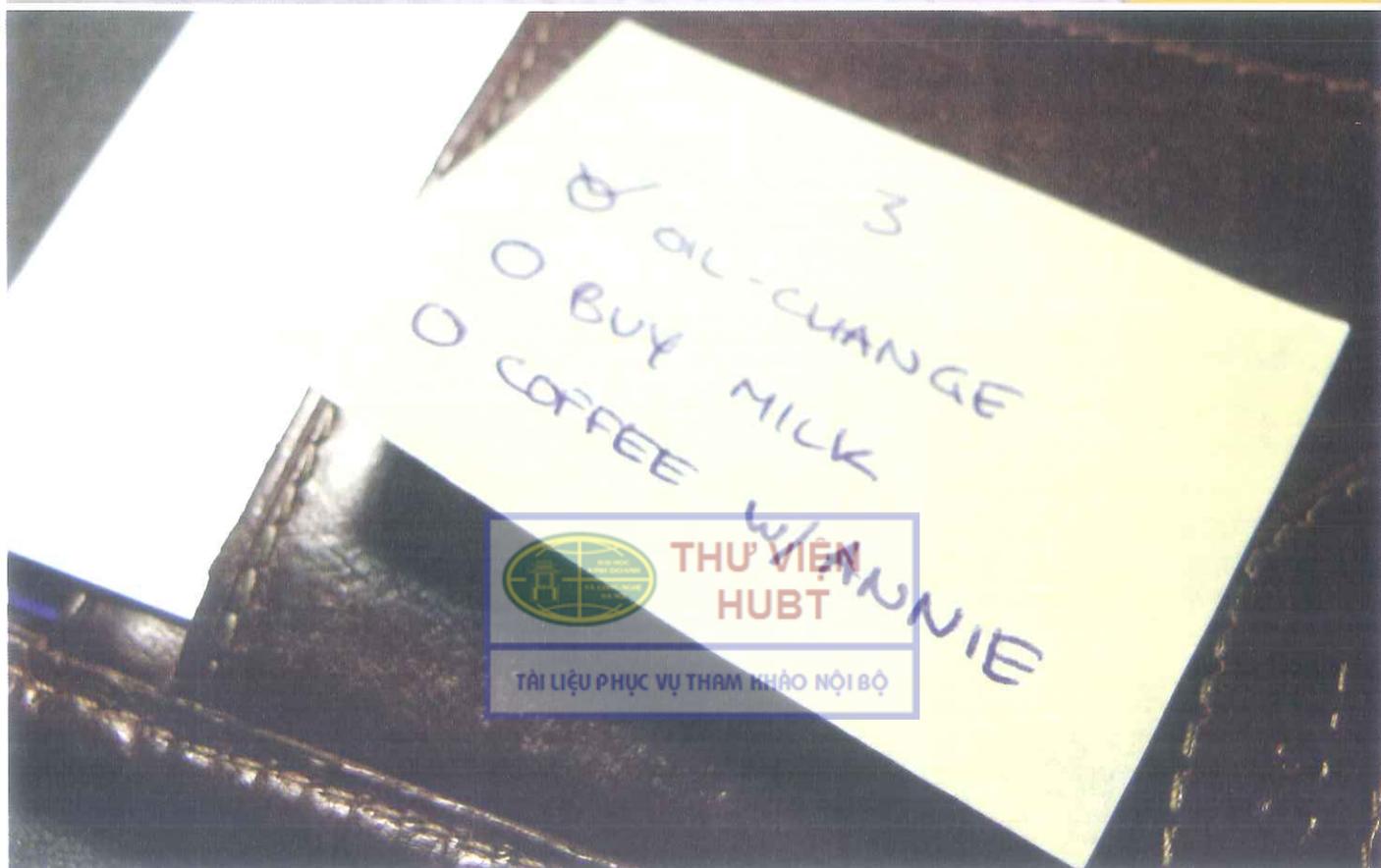
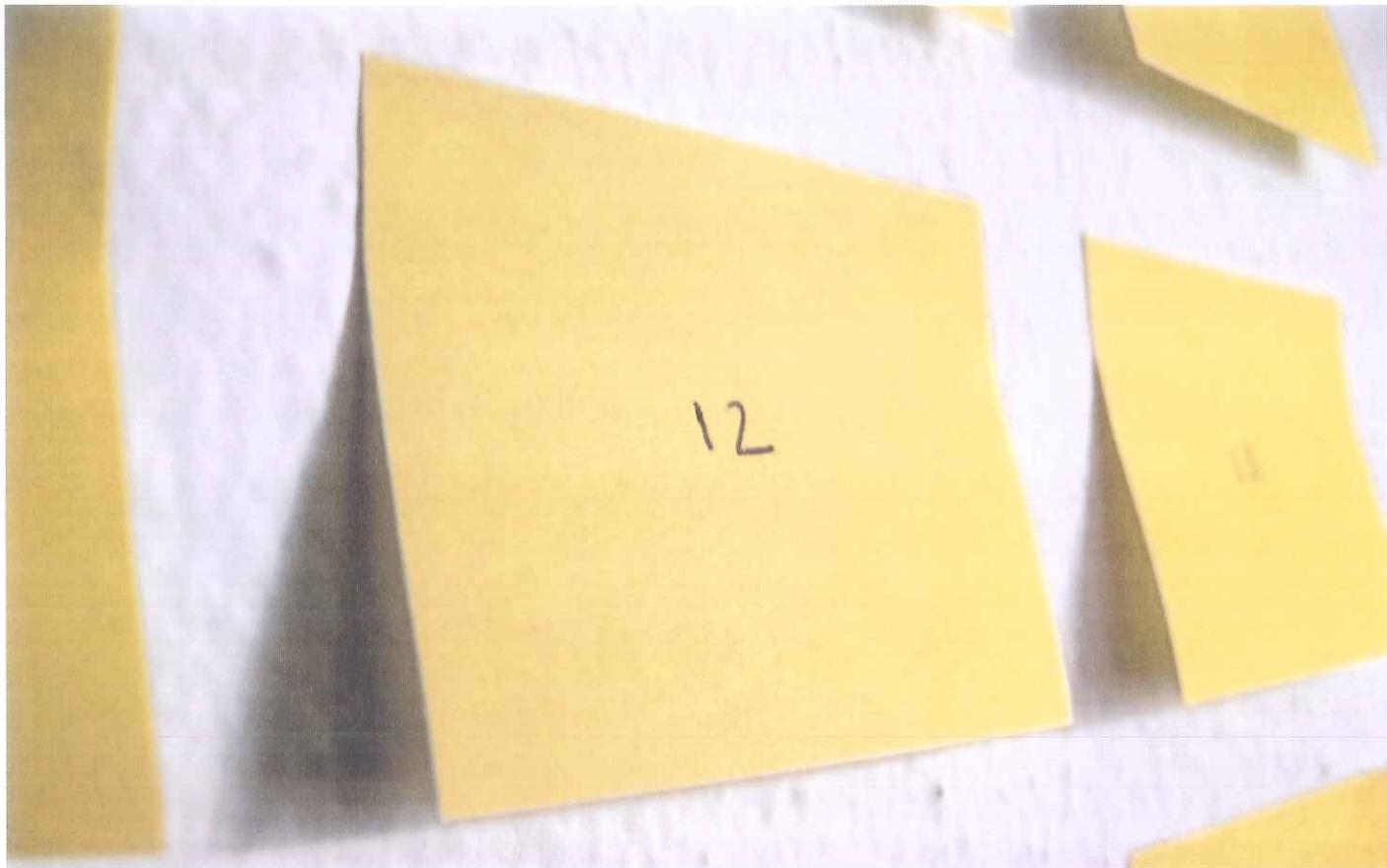
**NATIONALITY:** Russia

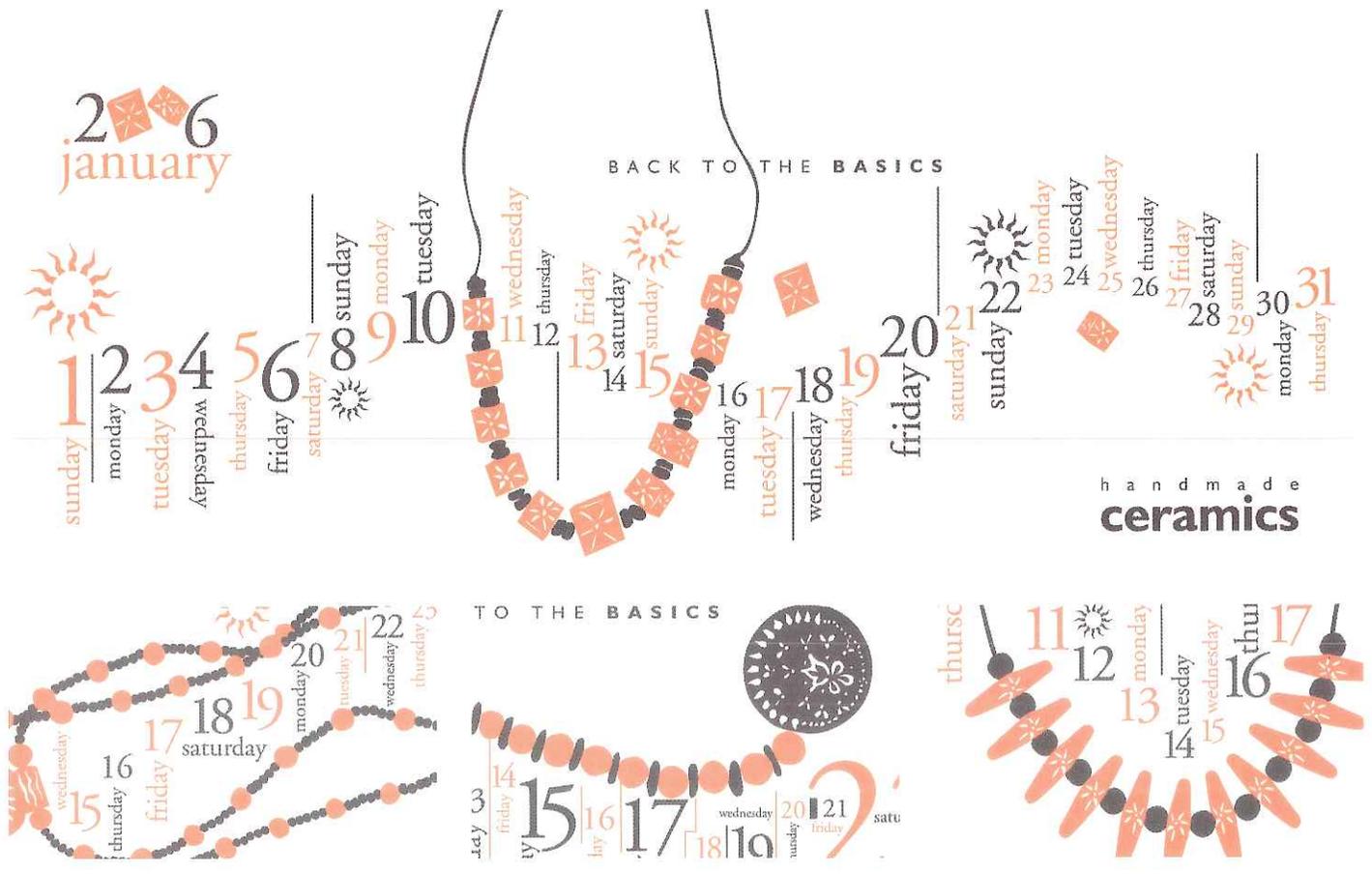
Post-it notes are present in nearly every household around the world. The concept of the Post-It Notes Calendar is simple—create a calendar grid and mark the days corresponding to the month. This versatile, DIY calendar can be placed on walls, ceilings, mirrors, refrigerators or any other adhesive-friendly surface. The easiest part will be filled up each day with things you don't really want to do.

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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Wheel of Time: Calendar Design // Monthly Calendar





## CALENDAR "BACK TO THE BASICS"

**TITLE:** Calendar "Back to the Basics"  
**PRODUCTION DATE:** 2005  
**CREATIVE DIRECTOR:** Sudhir Kuduchkar  
**DESIGNER:** Sudhir Kuduchkar  
**CLIENT:** Purvi Sanghvi  
**PHOTOGRAPHY:** Vector  
**NATIONALITY:** India

The prime motto of this calendar, focusing on the terracotta jewellery design, is a salute to the exemplary skills of the Jewellery designer, Purvi. To maintain the originality of her creations, the actual jewellery pieces have been redrawn. The colour group has been kept tertiary, on purpose, to maintain the sync with the original creation. To further augment the elegance of the creation, the calendar has been screen printed on cream coloured paper. For the treatment, typography is a deliberate choice as it is a very contemporary form of graphic designing and perfectly complements the artist's jewellery creations. Hence, the calendar is an attempt to feature "the earthly context" of every artistic impression.

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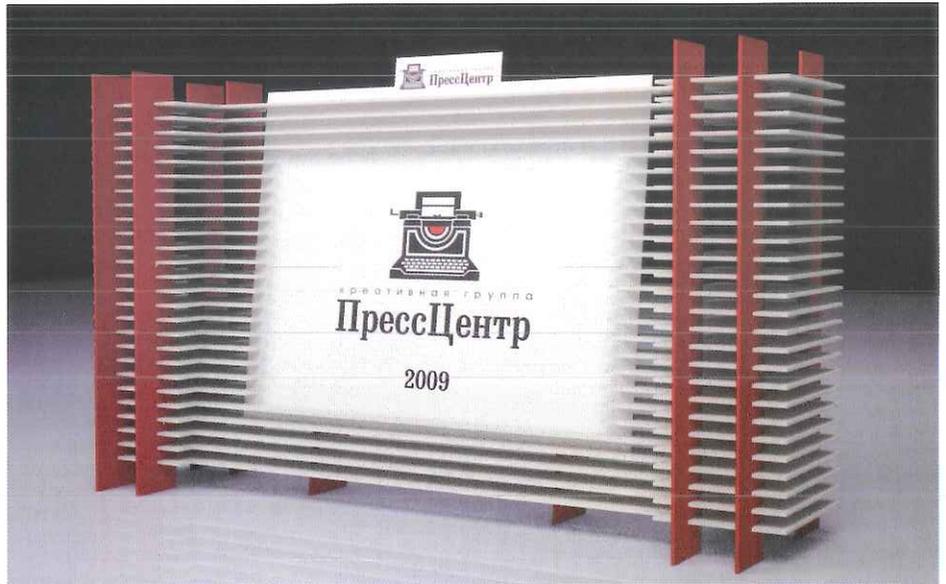
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



# PRESSCENTRE CALENDAR'2009

**TITLE:** PressCentre Calendar'2009  
**PRODUCTION DATE:** 2008  
**CREATIVE DIRECTOR:** Eugenia Balabanova  
**DESIGNER:** Eugenia Balabanova  
**CLIENT:** Creative Group "PressCentre"  
**NATIONALITY:** Russia

The calendar was made for self-promotion of "Press Centre" Creative Group—a small team of professionals in graphic design and copywriting from Ufa, Russia. The calendar was made of beige & red cardboards with printed month cards inserted into slot on top of the construction. In the back of the construction there is a plaque with client's contacts and logo. Month cards contain Russian names of months typographically built from digits. Underneath month names there is the calendar grid. One could switch or discard the month cards as well as replace them with some personal stuff. This way the calendar works as an architectural handmade photo frame; thus its life is not limited for only one year.

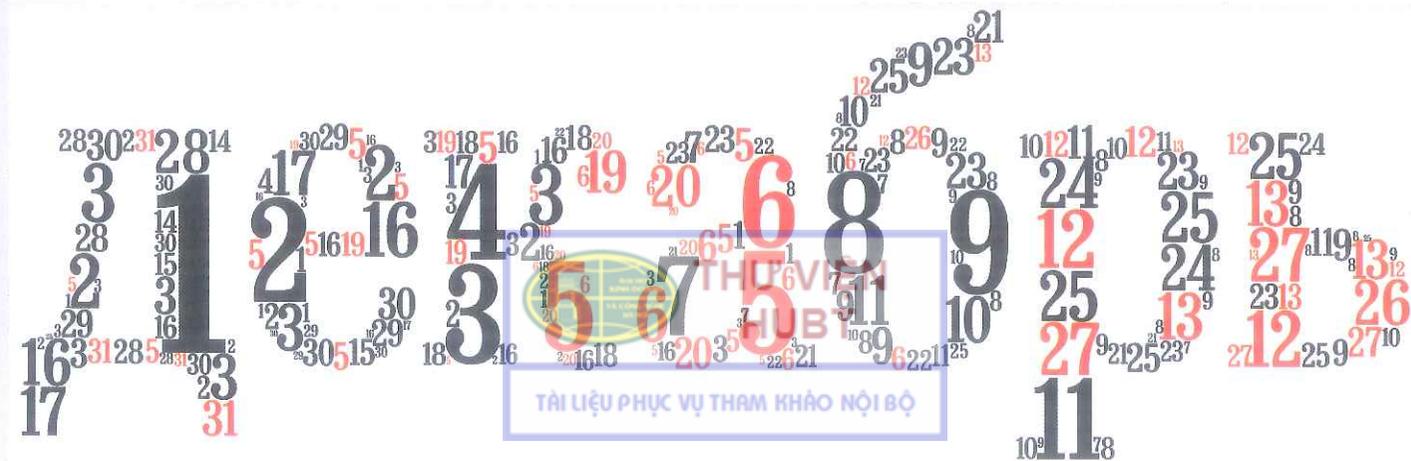
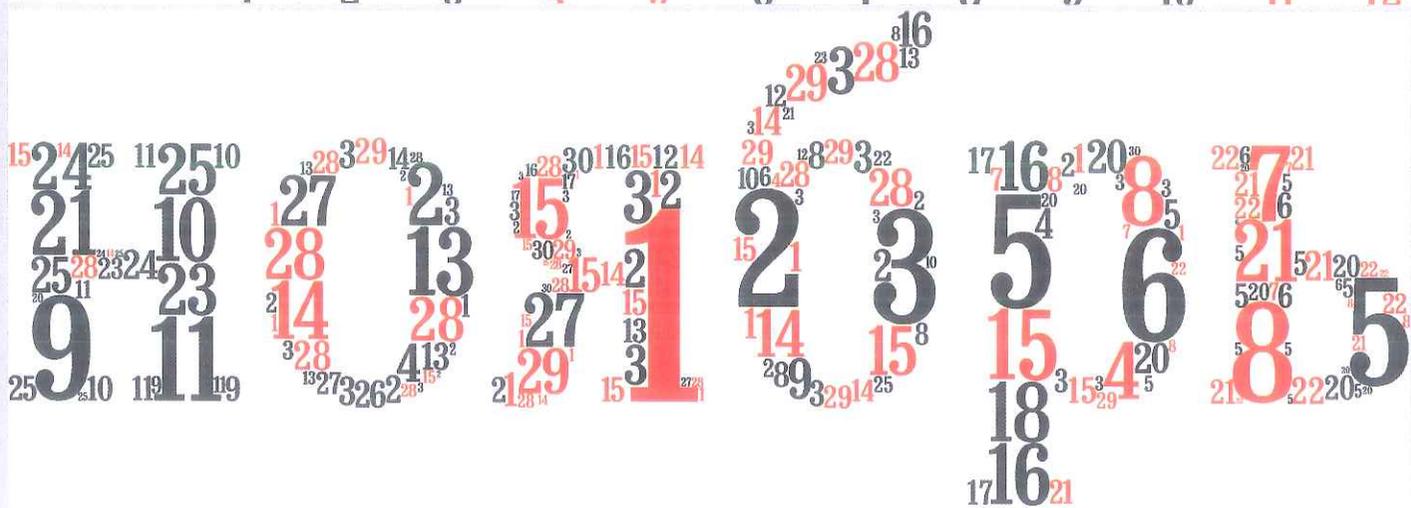


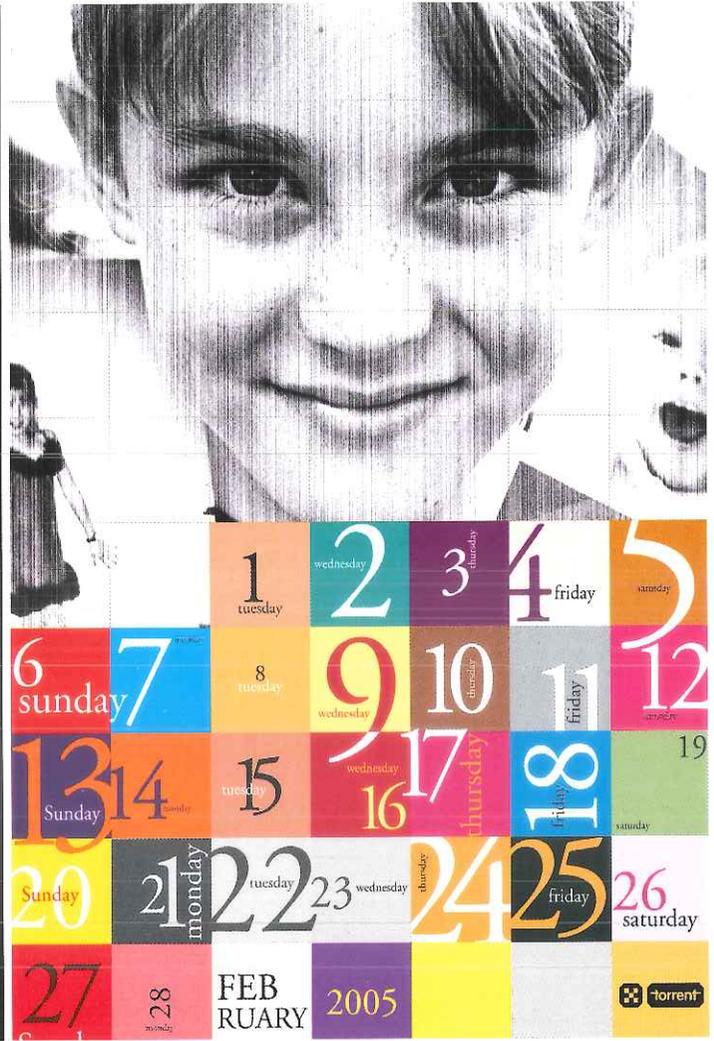
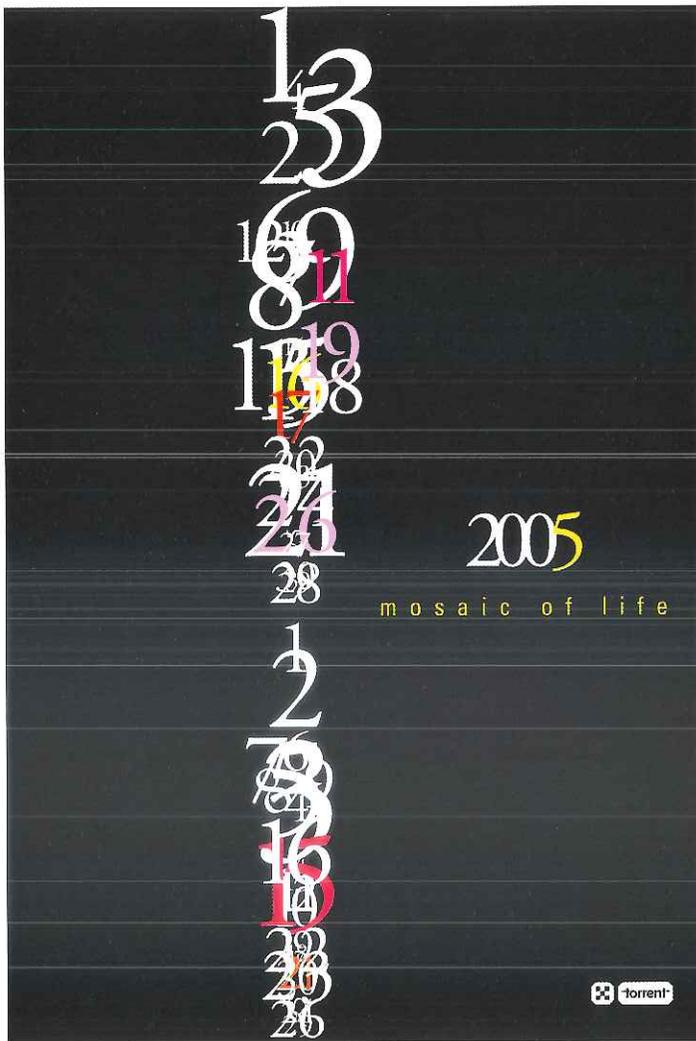
THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



ПН ВТ СР ЧТ ПТ СБ ВС ПН ВТ СР ЧТ ПТ СБ ВС  
 1 2 3 4 5 6 7 8 9 10 11 12





## "MOSAIC OF LIFE" CALENDAR

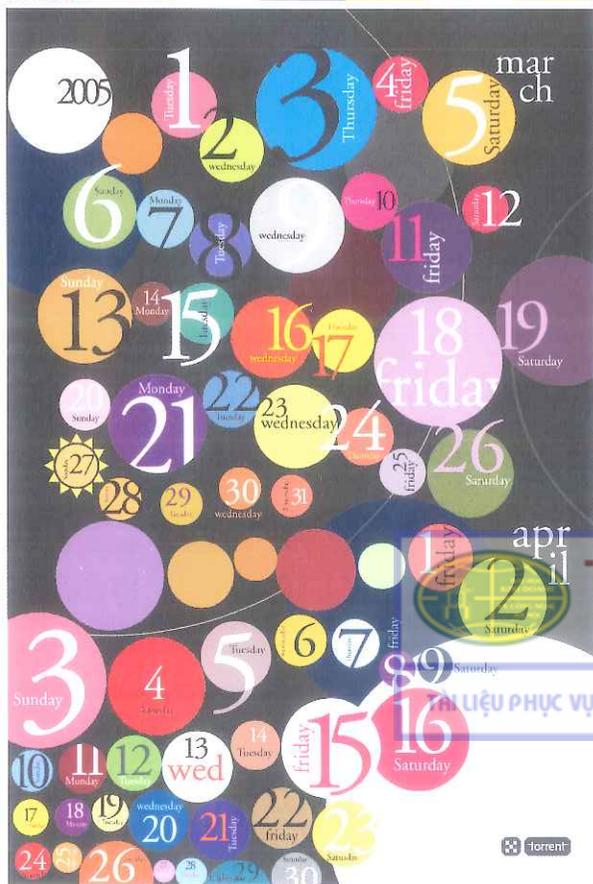
**TITLE:** "Mosaic of Life" Calendar  
**PRODUCTION DATE:** 2005  
**CREATIVE DIRECTOR:** Sudhir Kuduchkar  
**DESIGNER:** Sudhir Kuduchkar  
**CLIENT:** Torrent Pharmaceuticals Limited  
**PHOTOGRAPHY:** Vector  
**NATIONALITY:** India

This calendar titled "Mosaic of Life", highlights the concept of Tessellation—a collection of plain forms without overlapping and spacing in between. Elaborating, every colour symbolises a particular emotion/ feeling. In the calendar, the differently coloured squares and circles represent the various emotions of a human, which when taken together make the "mosaic of life". To complement the liveliness of life, the numbers are treated with typography. The unique high point of the creation is the use of layers of papers. Various types of papers are used for different months. Each page has a distinctive identity. On the face January and February Month seem to be on the same page. However, the fact is they are two separate pages with different effects and colour treatments. The same is the case for each pair of months. Feel it to believe it!

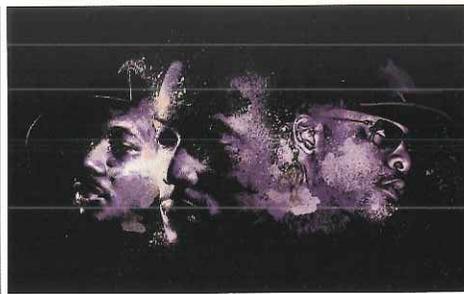
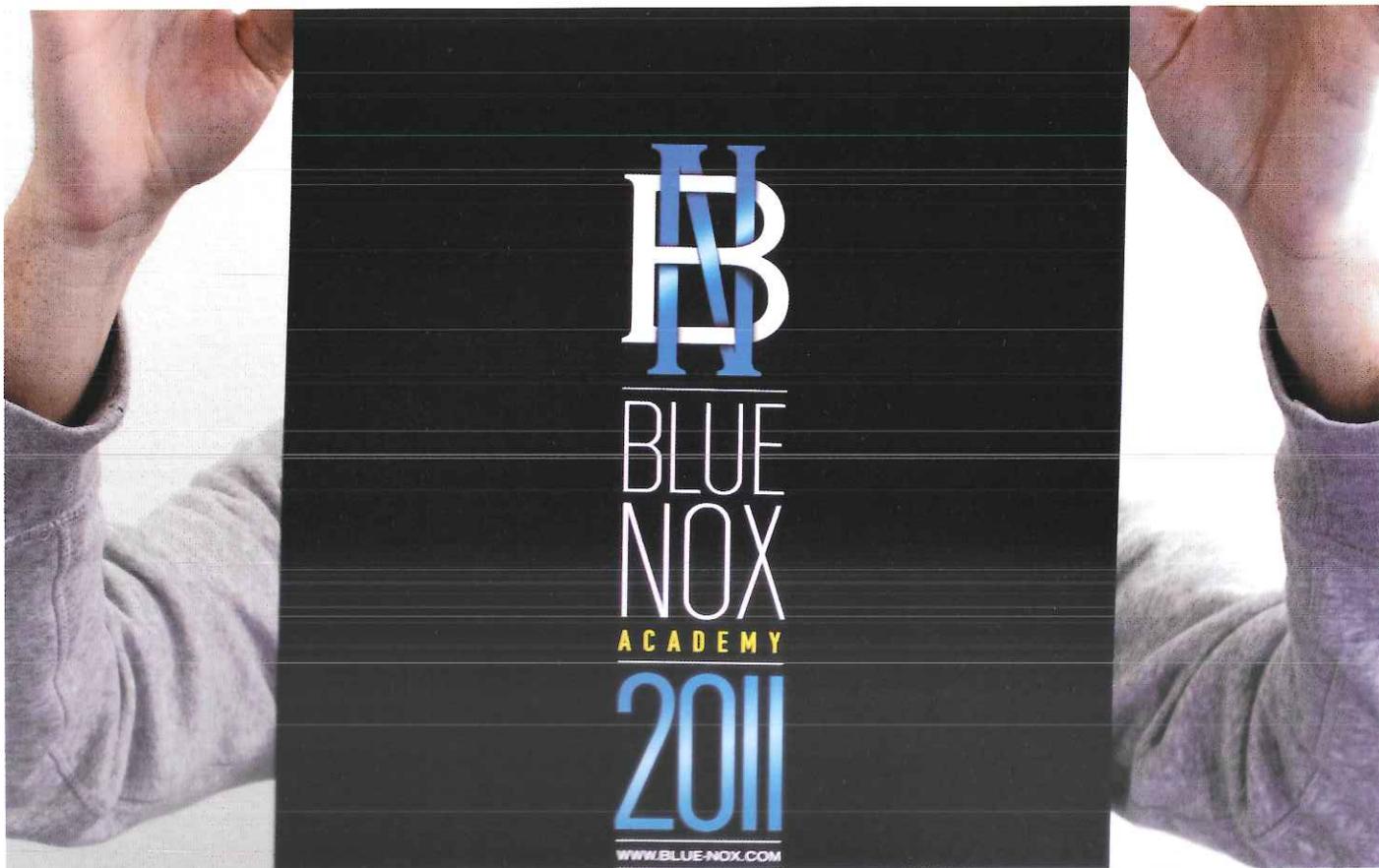
THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Wheelset Time: Coverdai Design // Monthly Calendar



THƯ VIỆN HUBT  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

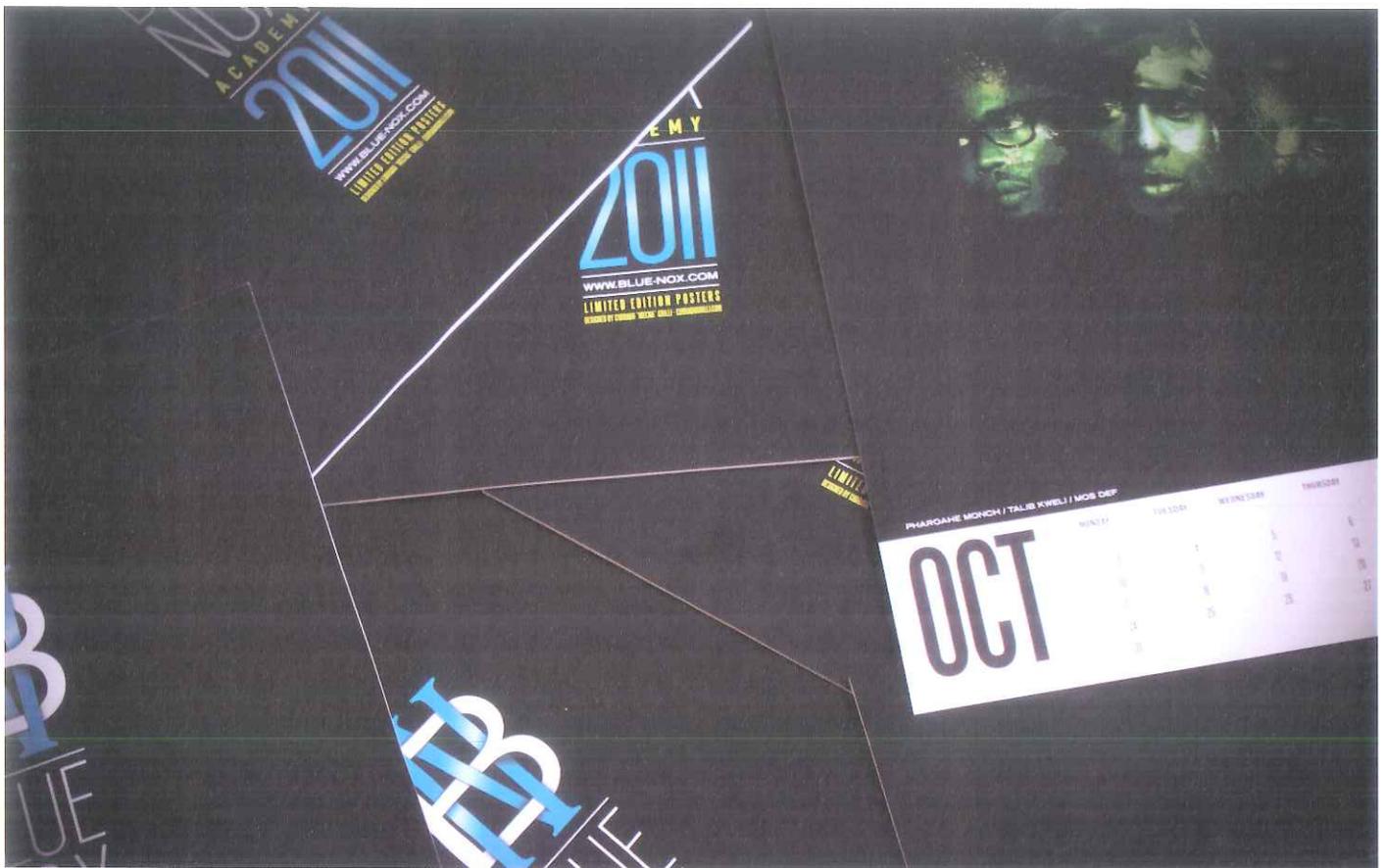


## BLUE-NOX 2011 CALENDAR

**TITLE:** Blue-Nox 2011 Calendar  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Corrado Grilli  
**DESIGNER:** Corrado Grilli  
**CLIENT:** Blue-Nox Academy (WWW.BLUE-NOX.COM)  
**NATIONALITY:** Italy

Twelve months with the best black musicians' portraits. Designed by Corrado "Mecna" Grilli for Blue Nox, featuring splatter portraits of Aloe Blacc, Blu, Black Milk, Cee Lo, Dwele, Jay-Z, Foreign Exchange and others. And when a month ends, cut the part below and have a poster!





# 2009 ORGANISE CALENDAR

**TITLE:** 2009 Organise Calendar  
**DESIGN AGENCY:** Zazdesign  
**PRODUCTION DATE:** 2008  
**CREATIVE DIRECTOR:** Daria Zazrei  
**DESIGNER:** Zinaida Zazrei  
**CLIENT:** Jack of all Trades  
**NATIONALITY:** Greece

The 2009 limited edition Calendar was designed for a snowboard & apparel shop "Jack of all Trades". It contains 12 envelopes for each month which can be used to collect receipts, invoices, doodles, photos or anything else, in order to stay organised during the whole year.





**JUNE**

1 2 3 4 5  
**6 7**  
 8 9 10 11 12  
**13 14**  
 15 16 17 18 19  
**20 21**  
 22 23 24 25 26  
**27 28**  
 29 30



**MARCH**

2 3 4 5 6  
**1**  
**7 8**  
 9 10 11 12 13  
**14 15**  
 16 17 18 19 20  
**21 22**  
 23 24 25 26 27  
**28 29**  
 30 31



1 2  
**3 4**  
 5 6 7 8 9  
**10 11**  
 12 13 14 15 16  
**17 18**  
 19 20 21 22 23  
**24 25**

**JANUARY**

**THƯ VIỆN HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



## COLOURFUL DRY-ERASE AND MAGNETIC PERPETUAL CALENDAR

**TITLE:** Colourful Dry-erase and Magnetic Perpetual Calendar (Made from Recycled Magazines)

**DESIGN AGENCY:** Colorstory Designs

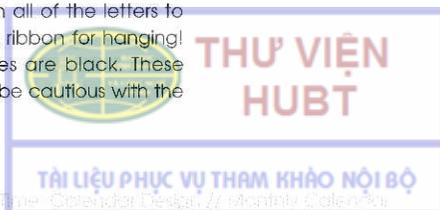
**PRODUCTION DATE:** 2011

**DESIGNER:** Amy Gibson

**PHOTOGRAPHY:** Colorstory Designs

**NATIONALITY:** USA

Start 2011 off right with a fun and colourful perpetual magnetic calendar! You and your family can organise your daily routines with these creative magnets. All of the 27 colourful letters and 31 numbers are found from recycled magazines—so every calendar is unique and made just for you. Each magnet has a neodymium rare earth magnet (small but strong) attached to the back. Each calendar set comes with all of the letters to complete the 12 months of the year and has a black ribbon for hanging! The board is a white dry-erase board and the stripes are black. These magnets are great for children of all ages, but please be cautious with the magnets and children of the age of 4 and under.





# ANIMAL CRACKERS

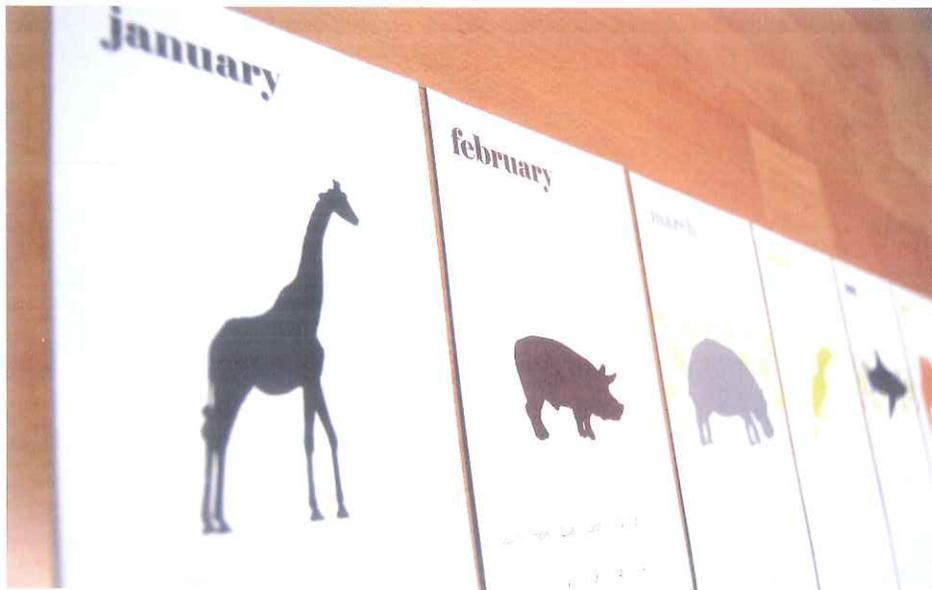
2011

**TITLE:** Animal Crackers 2011  
**DESIGN AGENCY:** Hammypie  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** Harmony Cheung  
**DESIGNER:** Harmony Cheung  
**PHOTOGRAPHY:** Harmony Cheung  
**NATIONALITY:** Canada

Who doesn't love zoo creatures that look good enough to hug? Animal Crackers calendar is a farm frenzied eco-friendly 2011 wall calendar inspired by the natural environment in beautiful Vancouver, BC.



 **THƯ VIỆN HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

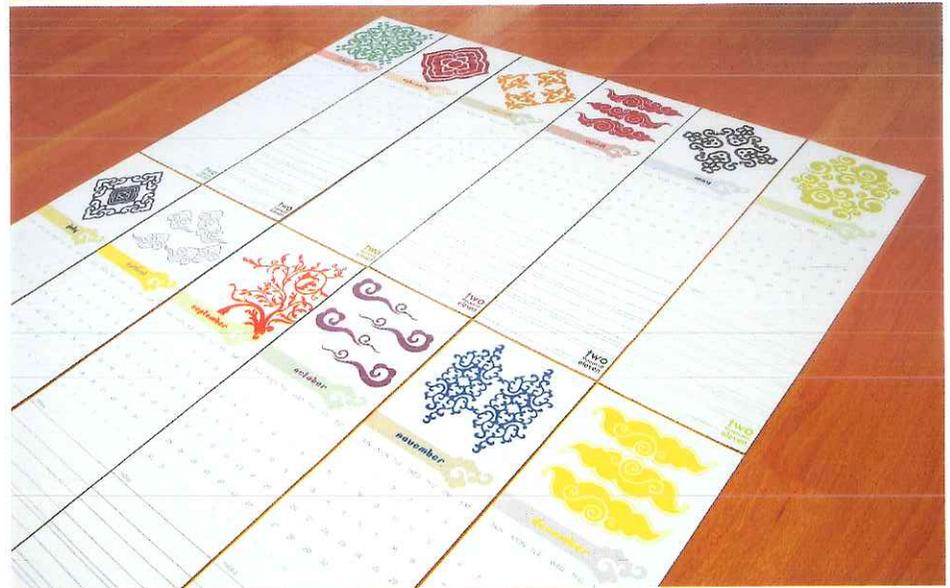
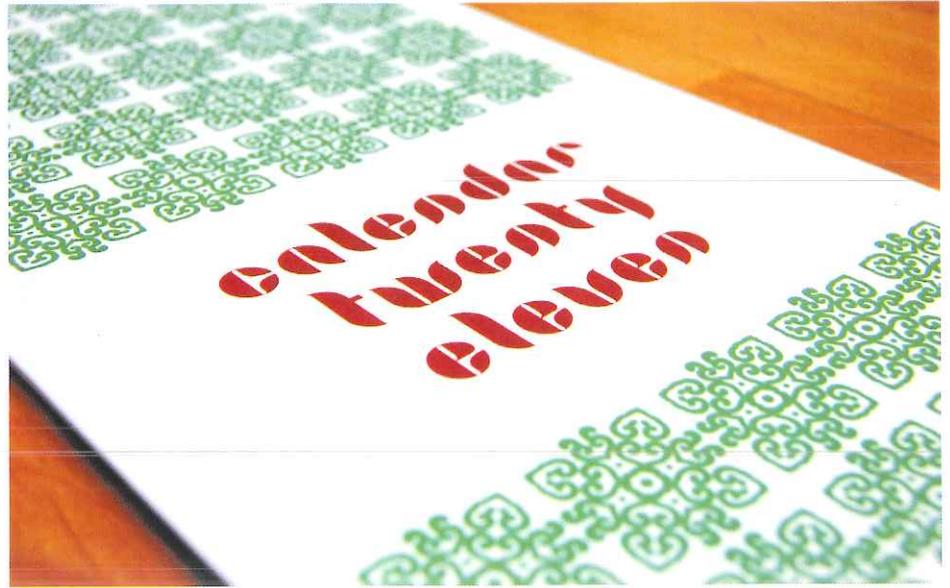



**THƯ VIỆN HUBT**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# DYNASTY CALENDAR

**TITLE:** Dynasty Calendar  
**DESIGN AGENCY:** Hammyple  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Harmony Cheung  
**DESIGNER:** Harmony Cheung  
**PHOTOGRAPHY:** Harmony Cheung  
**NATIONALITY:** Canada

Inspired by Asian motifs found in Chinese patterns and designs. Dynasty calendar is a beautiful colourful Asian-inspired eco-friendly 2011 wall calendar.

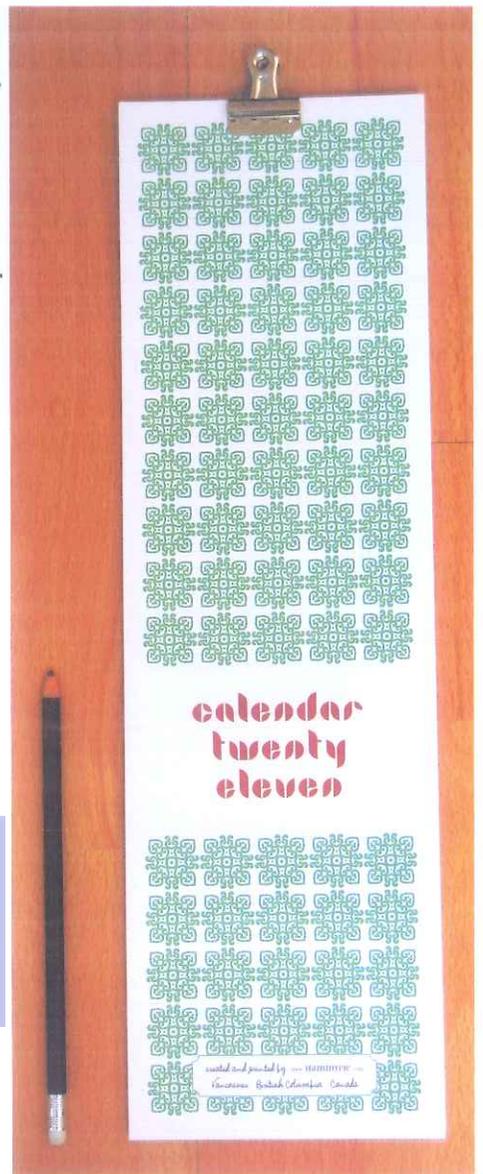






**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ





## FORTUNE COOKIE 2011

**TITLE:** Fortune Cookie 2011  
**DESIGN AGENCY:** Hammypie  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Harmony Cheung  
**DESIGNER:** Harmony Cheung  
**PHOTOGRAPHY:** Harmony Cheung  
**NATIONALITY:** Canada

Inspired by random luck and inspirational phrases. As luck would have it, the designers have baked up a lovely eco-friendly, Fortune Cookie 2011 wall calendar.







## PROVOCATIVE 2011

**TITLE:** Provocative 2011  
**DESIGN AGENCY:** Hammyple  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** Harmony Cheung  
**DESIGNER:** Harmony Cheung  
**PHOTOGRAPHY:** Harmony Cheung  
**NATIONALITY:** Canada

Tasteful female silhouettes for men and women. Provocative calendar is an alluring eco-friendly 2011 wall calendar.






**THƯ VIỆN HUBT**  
 TÀI LIỆU PHỤC VỤ THĂM KHẢO NỘI BỘ



two thousand  
and eleven

created and printed by ...  
 Hanoi, Vietnam

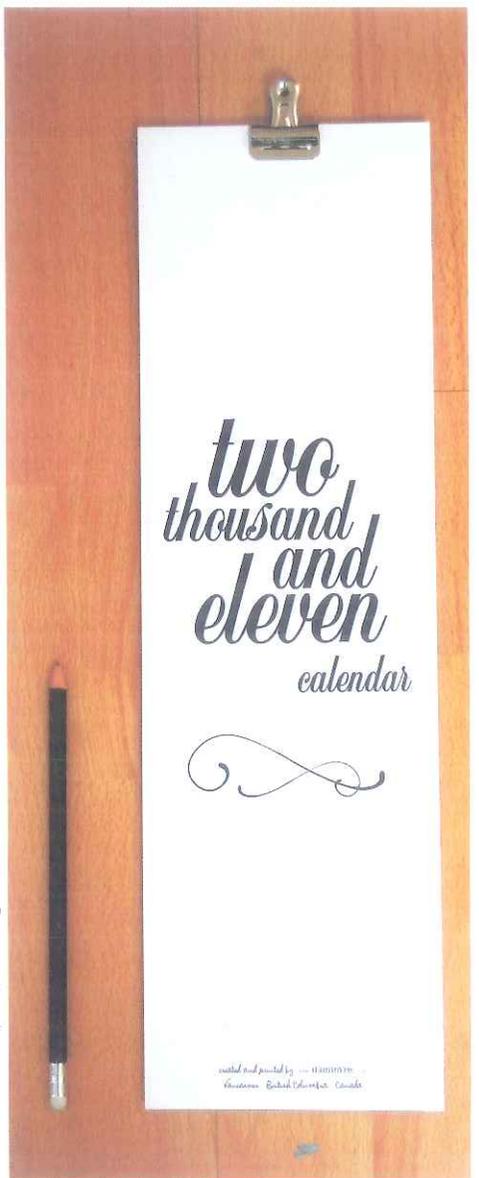


## SCRIPT 2011

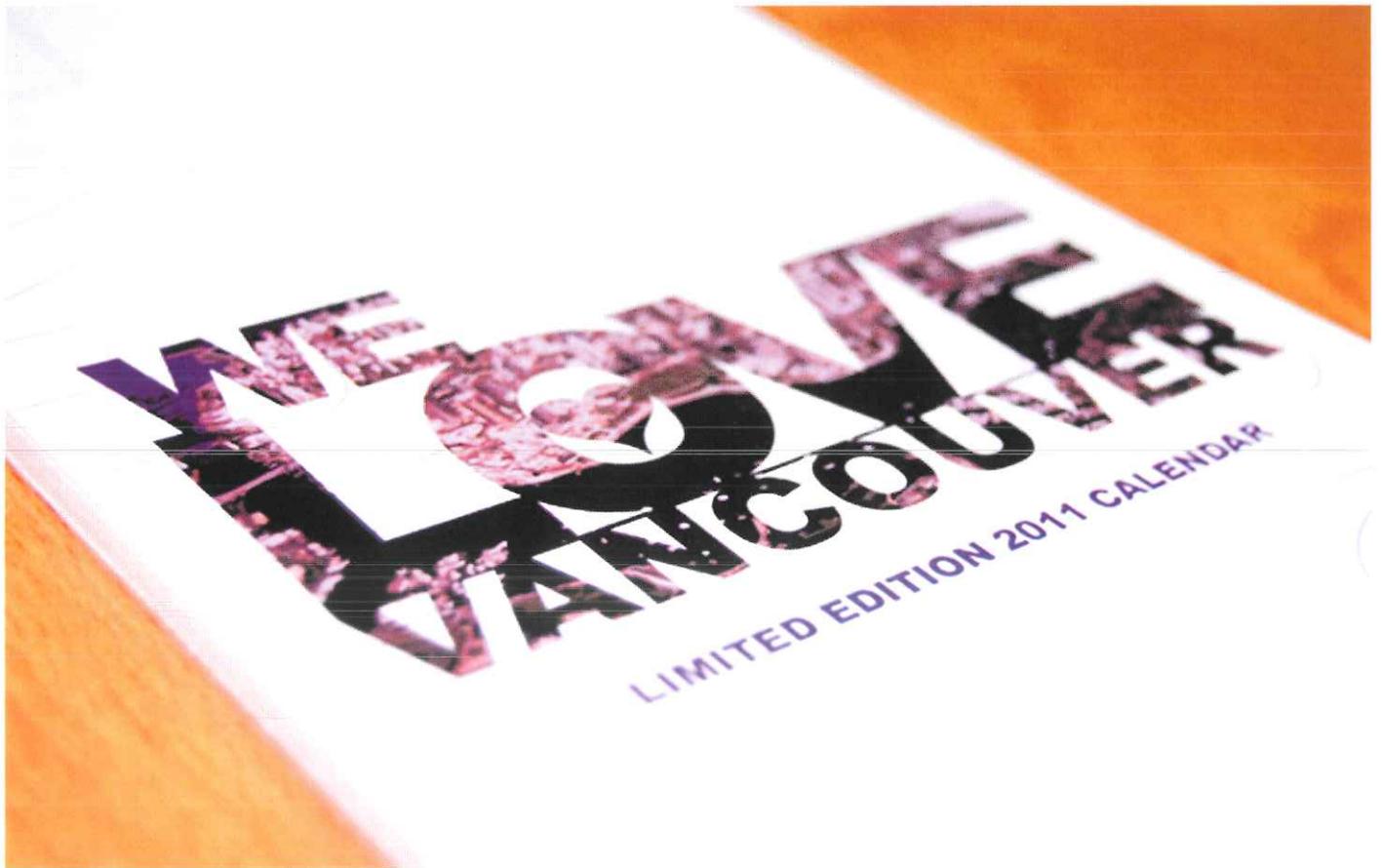
**TITLE:** Script 2011  
**DESIGN AGENCY:** Hammyple  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** Harmony Cheung  
**DESIGNER:** Harmony Cheung  
**PHOTOGRAPHY:** Harmony Cheung  
**NATIONALITY:** Canada

Some things are just better left black and white. Beautiful scrolls and floral motifs on every page. Script calendar is a sumptuous botanical eco-friendly 2011 wall calendar.





**THƯ VIỆN  
HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

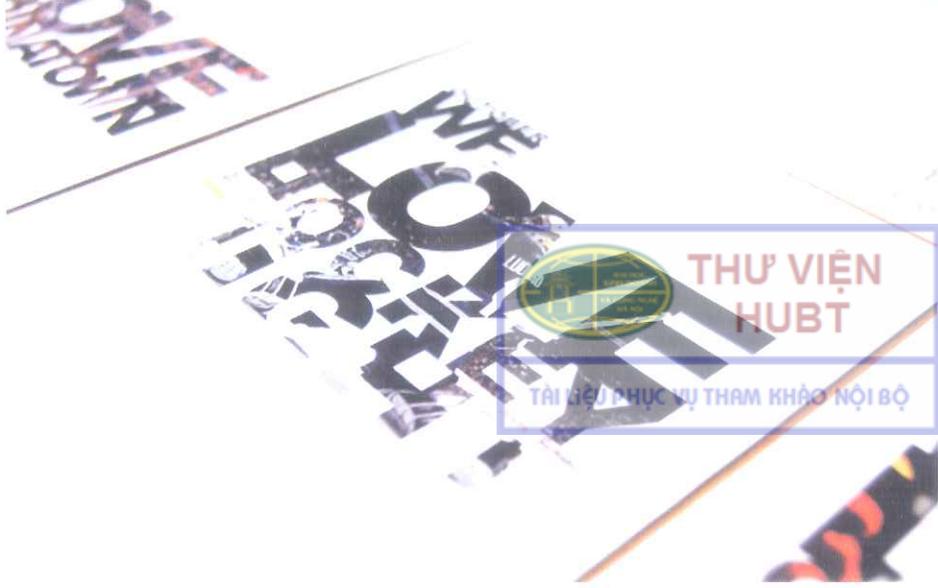


## VANCOUVER 2011

**TITLE:** Vancouver 2011  
**DESIGN AGENCY:** Hammypie  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Harmony Cheung  
**DESIGNER:** Harmony Cheung  
**PHOTOGRAPHY:** Harmony Cheung  
**NATIONALITY:** Canada

Inspired by the beautiful picturesque city, Vancouver calendar is inspired by all of the lovely things in Vancouver, BC, Canada. It shows the love for the outdoors and hockey, and includes must-see places.





 **THƯ VIỆN  
HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



## LETTERS CALENDAR

**TITLE:** Letters Calendar  
**PRODUCTION DATE:** 2009  
**DESIGNER:** Jenny Mellihove  
**PHOTOGRAPHY:** Jenny Mellihove  
**NATIONALITY:** Israel

Initials represent different months; for example, December is D, February is F.





February

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

July

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



December

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			





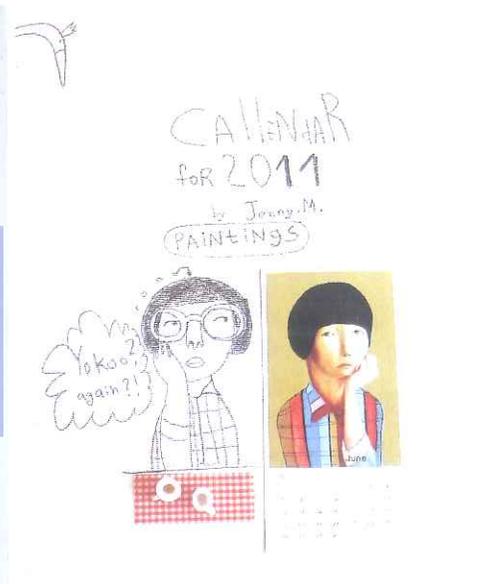
## 2011 WALL CALENDAR

**TITLE:** 2011 Wall Calendar  
**PRODUCTION DATE:** 2011  
**DESIGNER:** Jenny Mellihove  
**PHOTOGRAPHY:** Jenny Mellihove  
**NATIONALITY:** Israel

Funny adventures that happen around the year.



Wheel of Time: Calendar Design // Monthly Calendar





## MINI 2011 CALENDAR

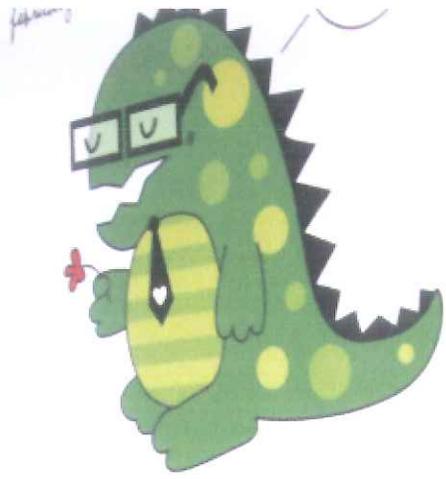
**TITLE:** Mini 2011 Calendar  
**DESIGN AGENCY:** Sweet Bonny  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Melanie Latthitham  
**DESIGNER:** Melanie Latthitham  
**PHOTOGRAPHY:** Melanie Latthitham  
**NATIONALITY:** Thailand

Sweet mini calendar, 4x5.25", laser printed on smooth white #80 card stock. Each set comes with matching 1" magnet. The characters straddle the line between fantasy and reality, and escape from the care-free playground of the designer's mind. Growing up outside of Bangkok, the designer was surrounded by a yet-to-be developed kid's wonderland of jungle and nature. Being exposed early on to a variety of exotic flora and fauna, and the many different creatures that inhabit this environment developed his sense of whimsy and joy. These simple pleasures inspire his art—nothing heady or deep, just "Designs for a Joyous Life!"

THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Wheel of Time: Calendar Design // Monthly Calendar



february

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					



march 2011

	mon	tue	wed	thu	fri	sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



april

 **THƯ VIỆN HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



# HAIL FEBRUARY

**TITLE:** Hail February

**DESIGN AGENCY:** Steve Kelly Design Limited

**PRODUCTION DATE:** 2010

**CREATIVE DIRECTOR:** Steve Kelly

**DESIGNER:** Steve Kelly

**NATIONALITY:** England

A small desktop calendar sent out to all existing and prospective clients. Each monthly design incorporated a unique blend of colour and typography. The designer decided to miss out January (a slow and glum month for most of people) and celebrate February. January 2012 was added at the end of the year.

# Hail February.

TWENTY ELEVEN

skd

[www.stevекellydesign.com](http://www.stevекellydesign.com)



01/12  
Gamet Carnation

Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	
							1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16	17	18	19	20	21	22	
23	24	25	26	27	28	29	30	31						

 **THU VIỆN HUBT** info@stevекellydesign.com

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
	1	2	3	4	5	6	7	8	9	10	11	12	13
14	15	16	17	18	19	20	21	22	23	24	25	26	27
28													

Call 07966 270339 or email info@stevekellydesign.com



Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
	1	2	3	4	5	6	7	8	9	10	11	12	13
14	15	16	17	18	19	20	21	22	23	24	25	26	27
28	29	30	31										

Call 07966 270339 or email info@stevekellydesign.com



Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
	1	2	3	4	5	6	7	8	9	10	11	12	
13	14	15	16	17	18	19	20	21	22	23	24	25	26
27	28	29	30										

Call 07966 270339 or email info@stevekellydesign.com



Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
					1	2	3	4	5	6	7	8	9
10	11	12	13	14	15	16	17	18	19	20	21	22	23
24	25	26	27	28	29	30	31						

Call 07966 270339 or email info@stevekellydesign.com



Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
					1	2	3	4	5	6	7	8	9
10	11	12	13	14	15	16	17	18	19	20	21	22	23
24	25	26	27	28	29	30	31						

Call 07966 270339 or email info@stevekellydesign.com



Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
							1	2	3	4	5	6	7
8	9	10	11	12	13	14	15	16	17	18	19	20	21
22	23	24	25	26	27	28	29	30					

Call 07966 270339 or email info@stevekellydesign.com



# NAPKINS CALENDAR

2009

**TITLE:** Napkins Calendar 2009

**DESIGN AGENCY:** Sila

**PRODUCTION DATE:** 2008

**CREATIVE DIRECTOR:** Stas Aki

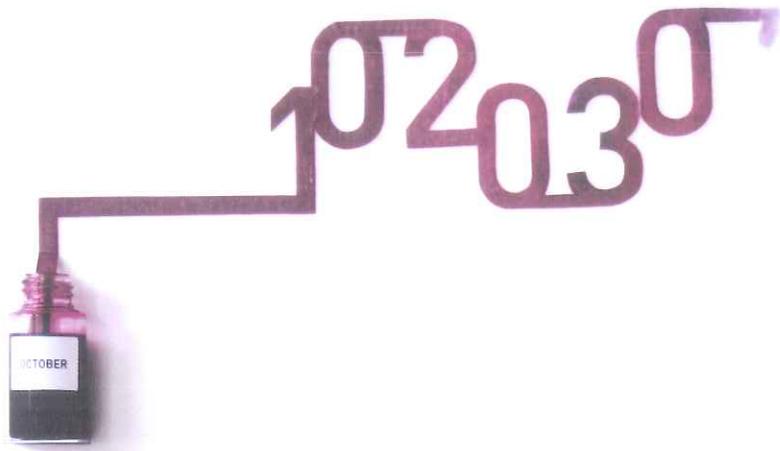
**DESIGNER:** Stas Aki

**PHOTOGRAPHY:** Stas Aki

**NATIONALITY:** Russia

Life is consumption. People throw away days like used napkins. Day by day. The idea of connecting calendar and a pack of napkins came suddenly to the designer. He thought that calendar should be a functional object which people use every day in the ordinary life. The pack of napkins on the designer's table seemed to be the right thing to make a calendar for 365 days-365 napkins. The proper number for usual pack that people can buy in the market. Only one napkin per day. It's a kind of discipline, self-limitation, eco-mind in action. Use less, create more.



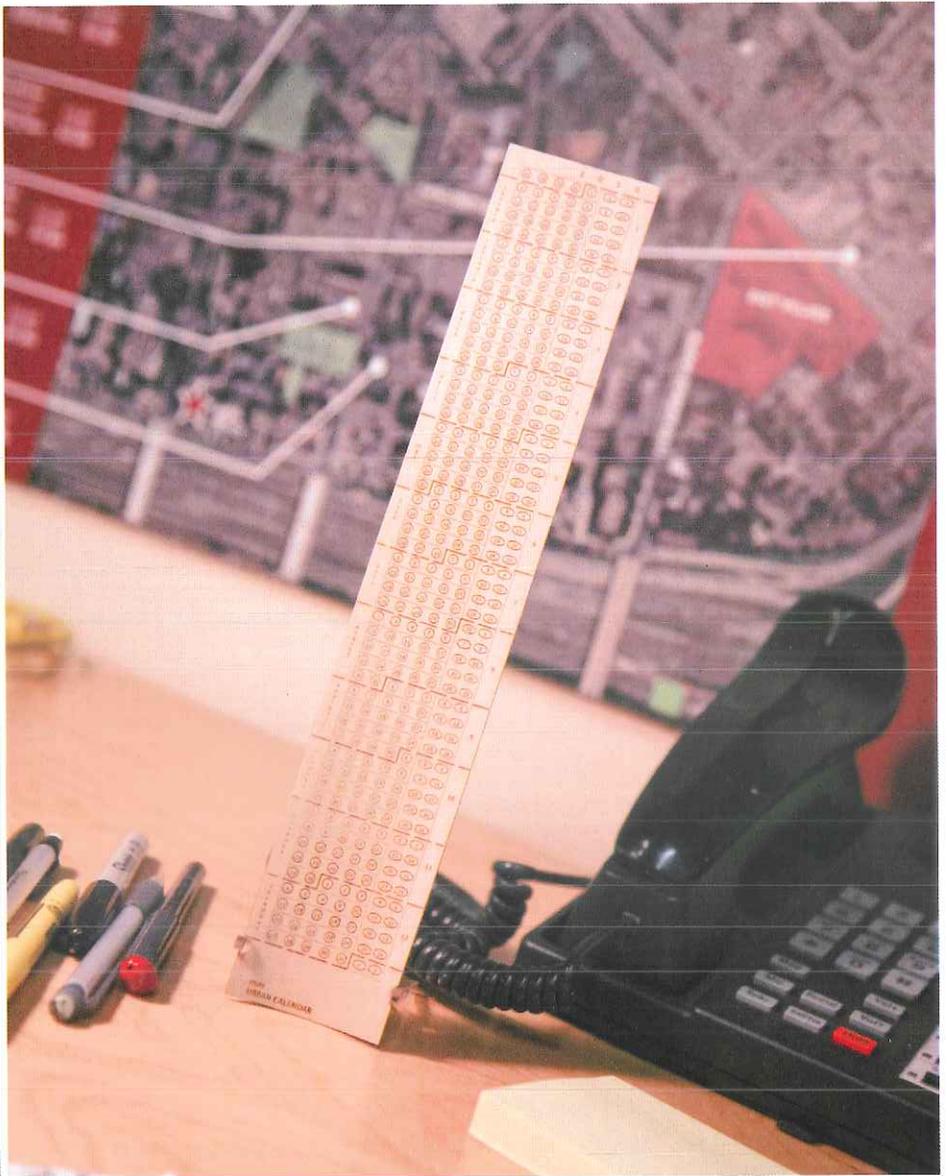
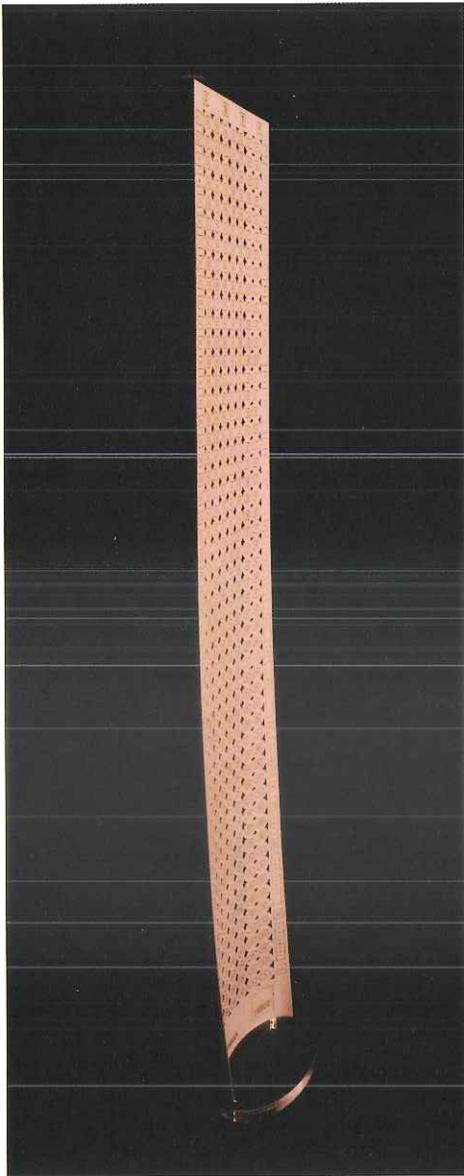


## INK CALENDAR

**TITLE:** Ink Calendar  
**DESIGN AGENCY:** Oscar Diaz Studio  
**PRODUCTION DATE:** 2007  
**CREATIVE DIRECTOR:** Oscar Diaz  
**DESIGNER:** Oscar Diaz  
**PHOTOGRAPHY:** Oscar Diaz Studio  
**NATIONALITY:** Spain



The ink is absorbed slowly, and the numbers in the calendar are "printed" daily. One a day, they are filled with ink until the end of the month. A self-updated calendar, which enhances the perception of time passing and not only signaling it.

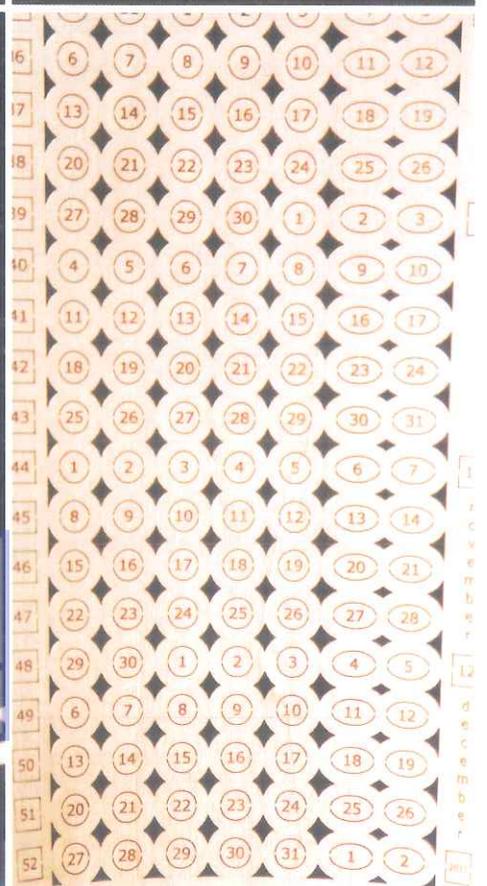
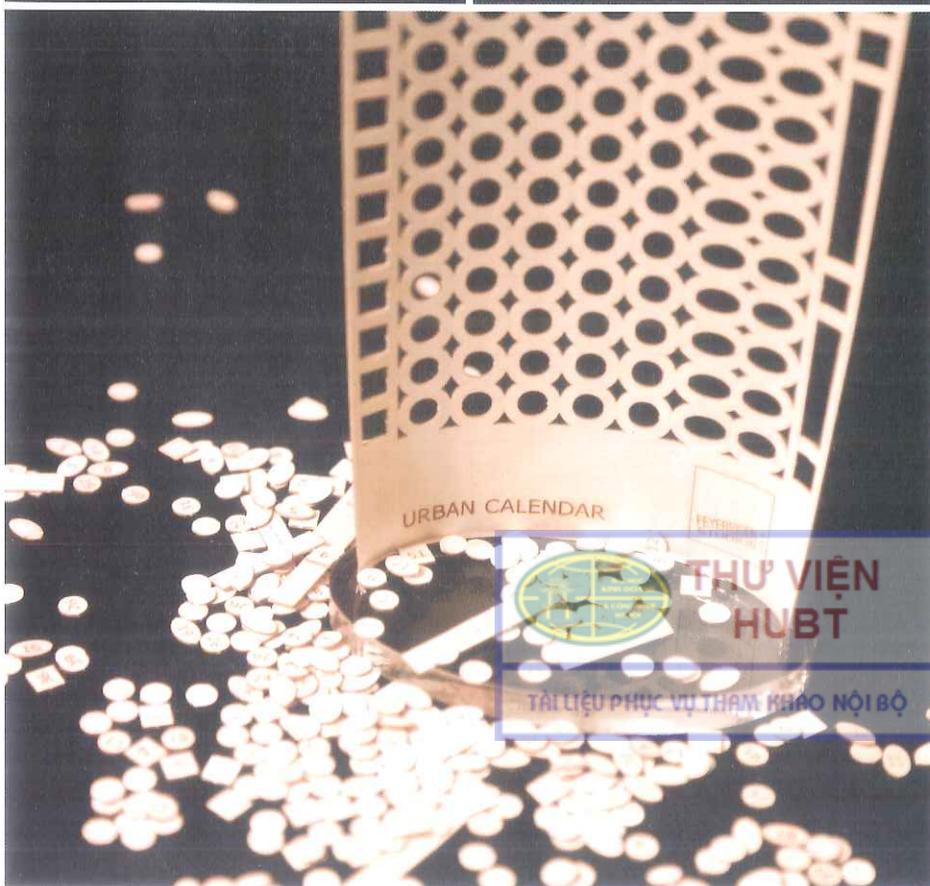
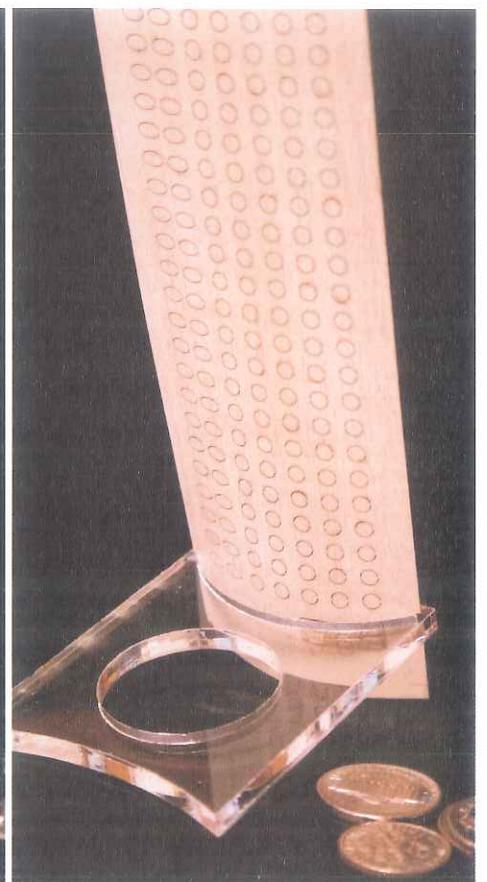
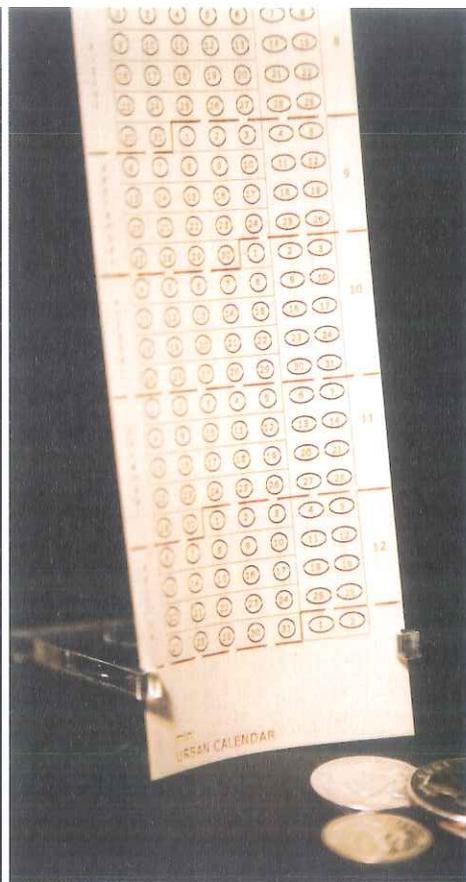
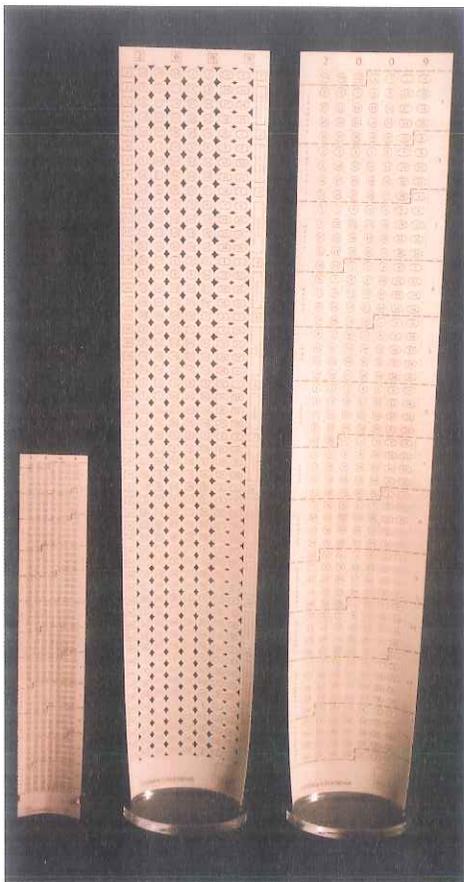


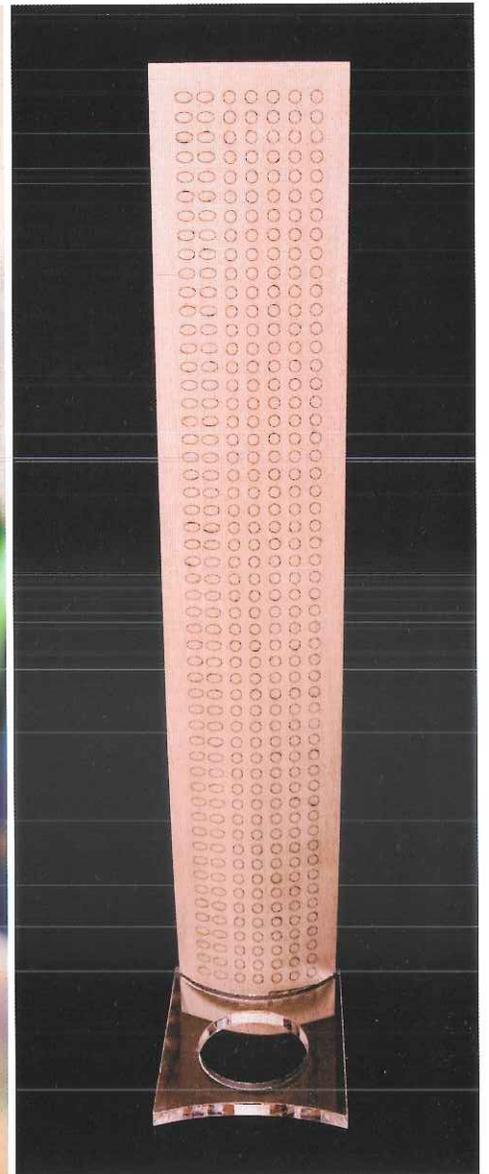
## URBAN CALENDAR 4.25"X24"

**TITLE:** Urban Calendar 4.25"x24"  
**DESIGN AGENCY:** Feyerwerks  
**PRODUCTION DATE:** 2007 to present  
**CREATIVE DIRECTOR:** boB (Robert Feyerisen)  
**DESIGNER:** boB  
**CLIENT:** SPEC  
**PHOTOGRAPHY:** Brandon Stengel, Credit to Farmkid Studios  
**NATIONALITY:** USA

The mini Urban Calendar came after the Urban Calendar so it could fit on people's desks that had overhead cabinets.







## MINI URBAN CALENDAR 2"x12"

**TITLE:** Mini Urban Calendar 2"x12"

**DESIGN AGENCY:** Feyerwerks

**PRODUCTION DATE:** 2007 to present

**CREATIVE DIRECTOR:** boB (Robert Feyerelsen)

**DESIGNER:** boB

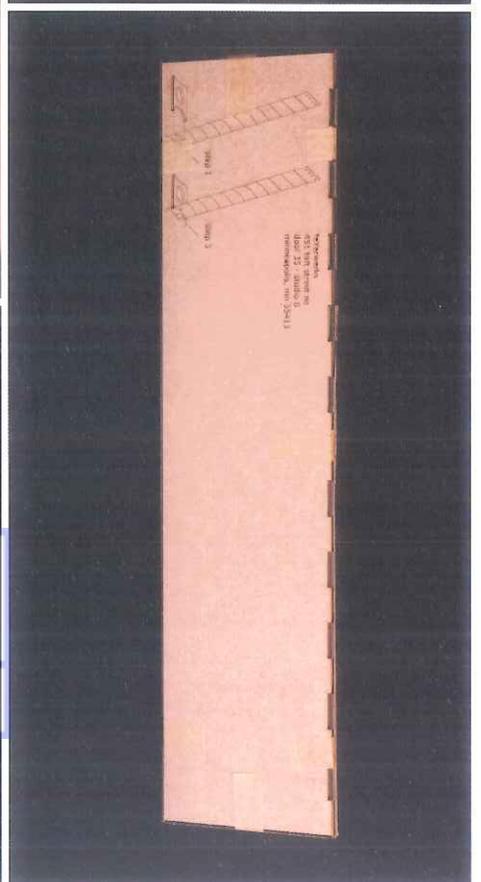
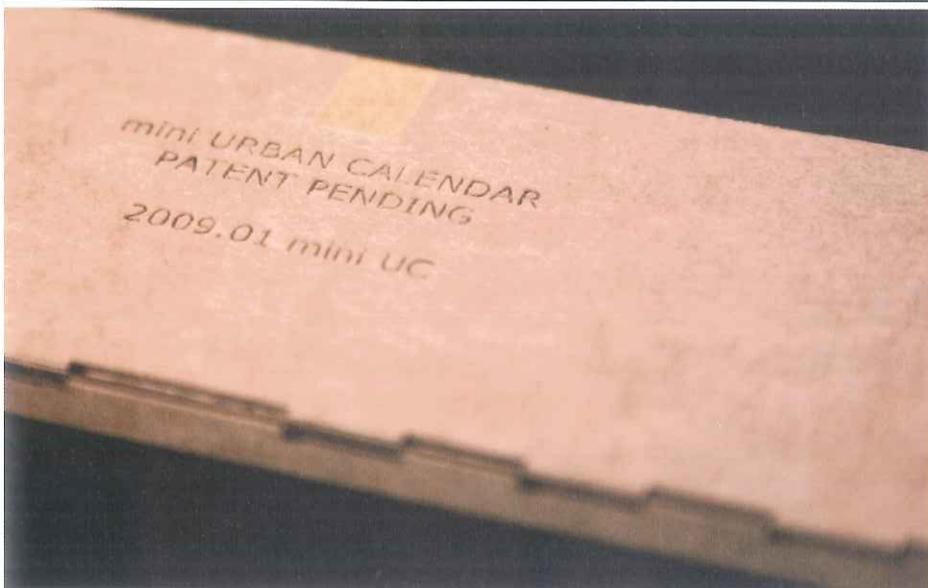
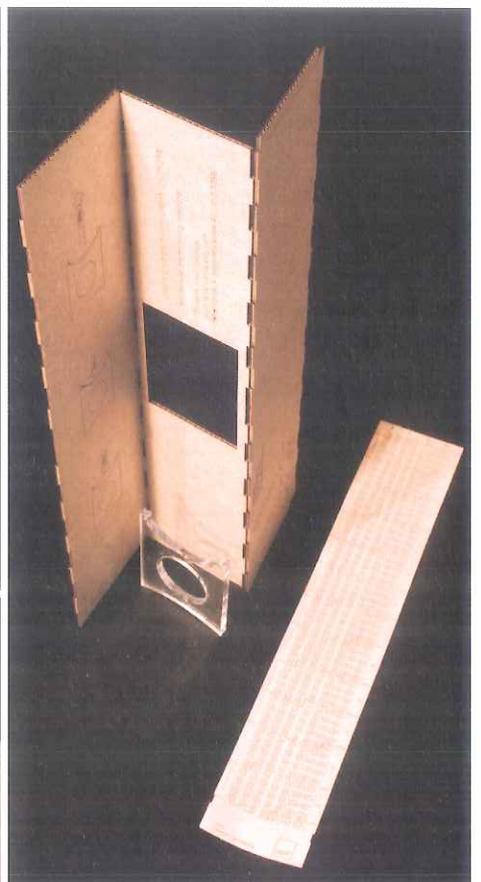
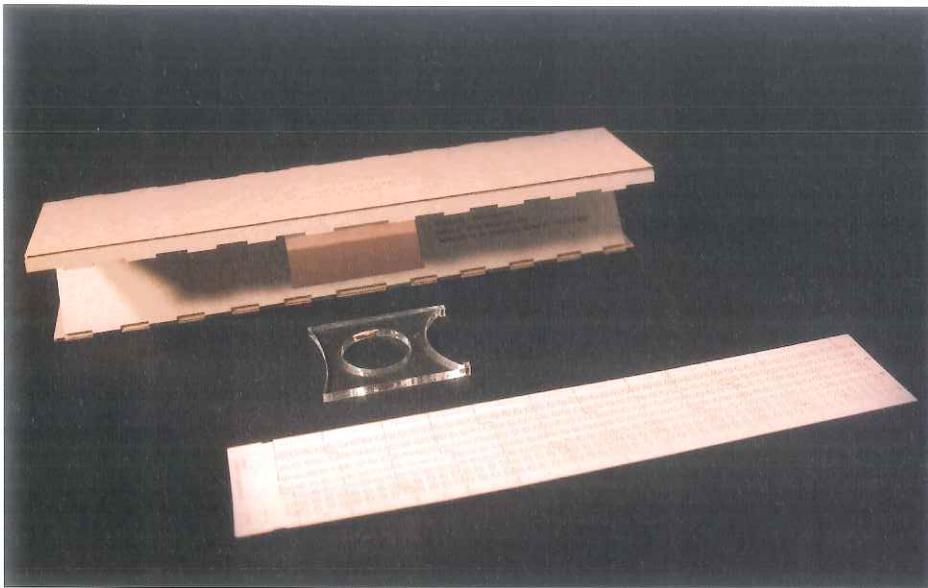
**CLIENT:** SPEC

**PHOTOGRAPHY:** Brandon Stengel Credit To Farmkid Studios

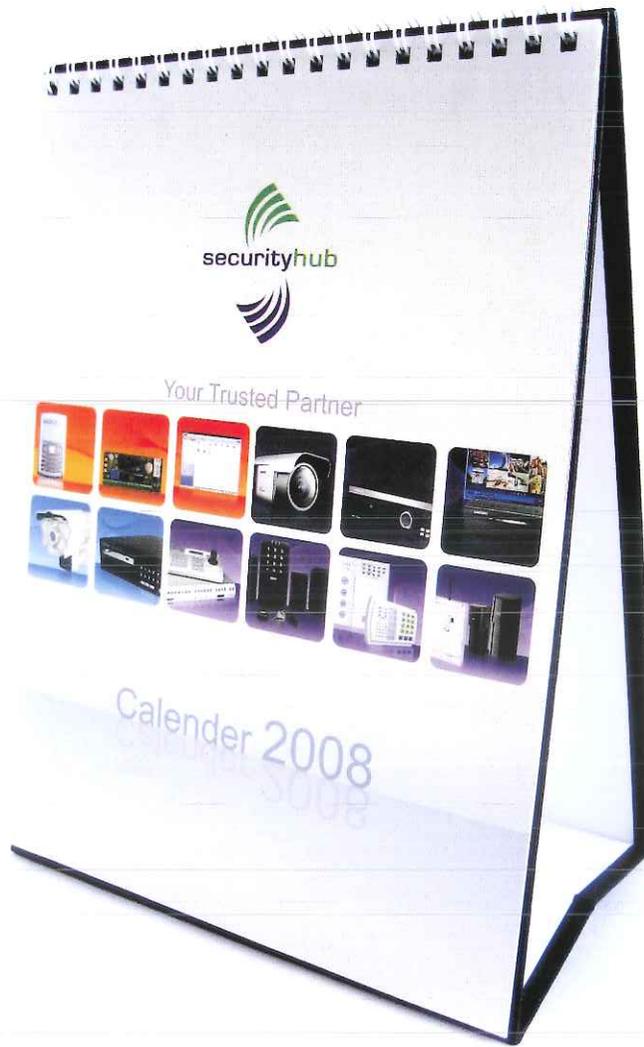
**NATIONALITY:** USA

The mini Urban Calendar came after the Urban Calendar so it could fit on people's desks that had overhead cabinets.





 **THƯ VIỆN HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



## SECURITY PRODUCT TABLE CALENDAR

**TITLE:** Security Product Table Calendar

**DESIGN AGENCY:** AG Creative

**PRODUCTION DATE:** 2007

**CREATIVE DIRECTOR:** Alex Wong, Chee Chuan

**CLIENT:** Security Hub

**PHOTOGRAPHY:** AG Creative

**NATIONALITY:** Malaysia

The concept of the calendar was using the modernist idea to develop it. Using different colours and graphic lines to blend with the design of every month. The content of the calendar includes date, Chinese date and public holiday. The goal for the layout is to make it simple and nice.

THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Wheel of Time: Calendar Design // Desk Calendar

**securityhub** **ENTRYPASS**

Control Panel  
Entrypass Platform 1 Software

Software

**March** Your Trusted Partner

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30 日三	31 日四					1 日五
2 日六	3 日七	4 日八	5 日九	6 日十	7 日十一	8 日十二
9 日十三	10 日十四	11 日十五	12 日十六	13 日十七	14 日十八	15 日十九
16 日二十	17 日二十一	18 日二十二	19 日二十三	20 日二十四	21 日二十五	22 日二十六
23 日二十七	24 日二十八	25 日二十九	26 日三十	27 日三十一	28 日一	29 日二

Public Holiday Malaysia Singapore 20 Mar Prophet Muhammad's Birthday 21 Mar Good Friday

**securityhub** **SAMSUNG TECHWIN** **SAMSUNG**

SIR-4190

520 TV LINE, IR LED (30m), DAY / NIGHT

**April** Your Trusted Partner

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 日六	2 日七	3 日八	4 日九	5 日十
6 日十一	7 日十二	8 日十三	9 日十四	10 日十五	11 日十六	12 日十七
13 日十八	14 日十九	15 日二十	16 日二十一	17 日二十二	18 日二十三	19 日二十四
20 日二十五	21 日二十六	22 日二十七	23 日二十八	24 日二十九	25 日三十	26 日一
27 日二	28 日三	29 日四	30 日五			

**securityhub** **impaq**

IRC-3300S1-HL82

**July** Your Trusted Partner

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 日六	2 日七	3 日八	4 日九	5 日十
6 日十一	7 日十二	8 日十三	9 日十四	10 日十五	11 日十六	12 日十七
13 日十八	14 日十九	15 日二十	16 日二十一	17 日二十二	18 日二十三	19 日二十四
20 日二十五	21 日二十六	22 日二十七	23 日二十八	24 日二十九	25 日三十	26 日一
27 日二	28 日三	29 日四	30 日五	31 日六		

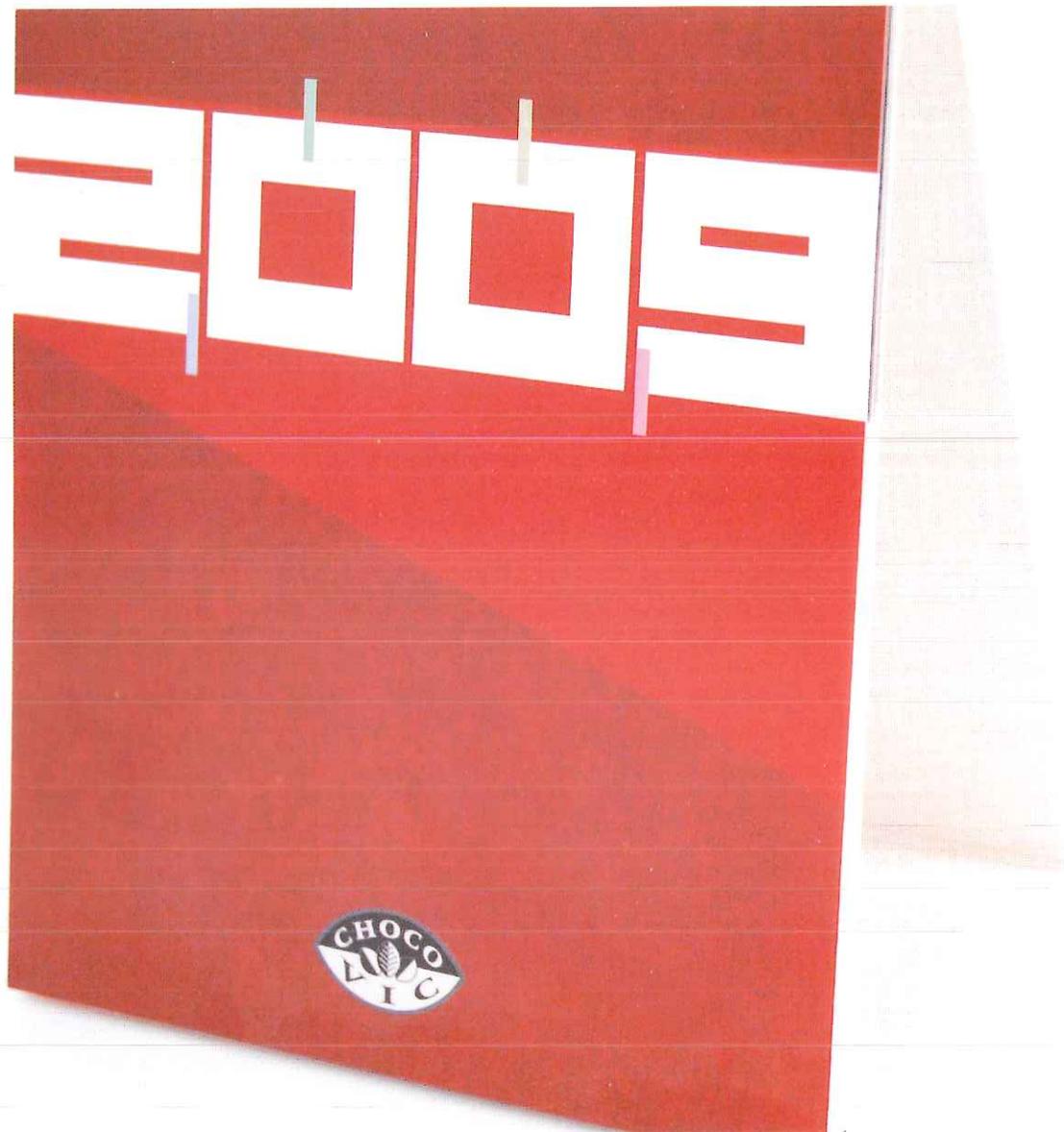
**securityhub** **GE**

**November** Your Trusted Partner

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30 日五						1 日六
2 日七	3 日八	4 日九	5 日十	6 日十一	7 日十二	8 日十三
9 日十四	10 日十五	11 日十六	12 日十七	13 日十八	14 日十九	15 日二十
16 日二十一	17 日二十二	18 日二十三	19 日二十四	20 日二十五	21 日二十六	22 日二十七
23 日二十八	24 日二十九	25 日三十	26 日一	27 日二	28 日三	29 日四

**THƯ VIỆN HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



## CHOCOVIC 09 CALENDAR

**TITLE:** Chocovic 09 Calendar

**DESIGN AGENCY:** Bifid

**PRODUCTION DATE:** 2008

**CREATIVE DIRECTOR:** Toni Font

**DESIGNER:** Albert Santanach

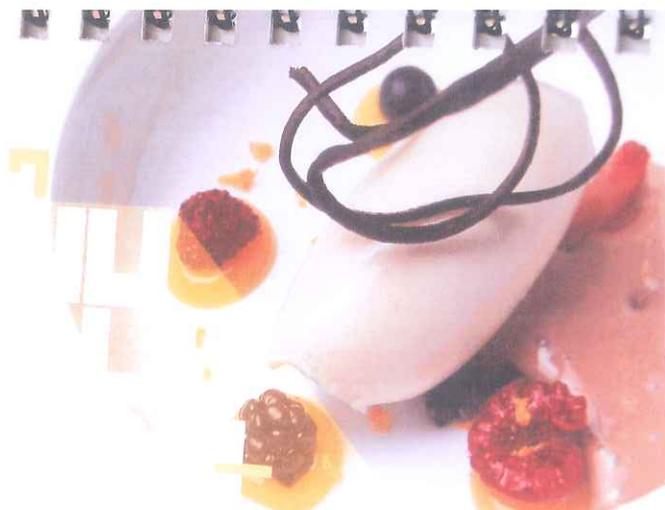
**CLIENT:** Chocovic

**PHOTOGRAPHY:** Chocovic

**NATIONALITY:** Spain

The design wants to highlight the evocative images that show the possibilities in the process of creating delicious desserts with the new cocoa products as a result of the research of a chocolate company. Colours combine with the tonalities of the photos while they continue a chromatic range depending on the seasons.





16 17 18 19 20  
 23 24 25 26 27  
 30 31

... La Mancha, Comunidad  
 Galicia, Madrid, Sevilla, Murcia,  
 País Vasco)

6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

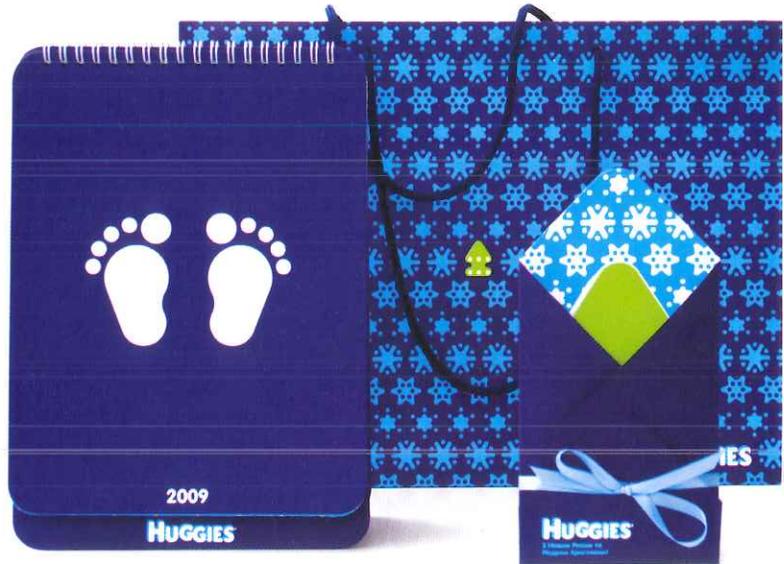
**THƯ VIỆN HUBT**  
**CHOCO**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

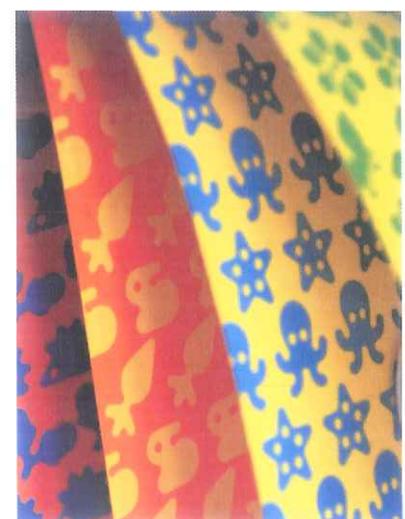
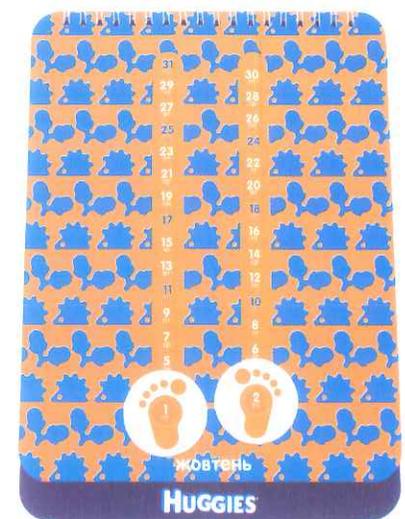
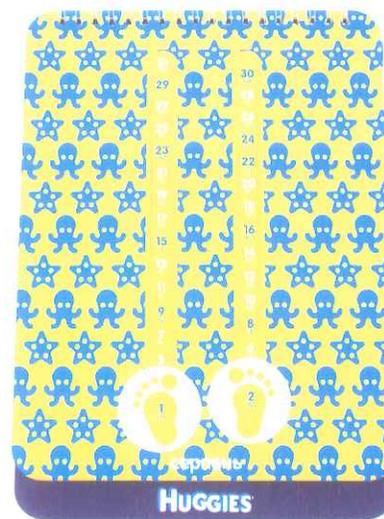
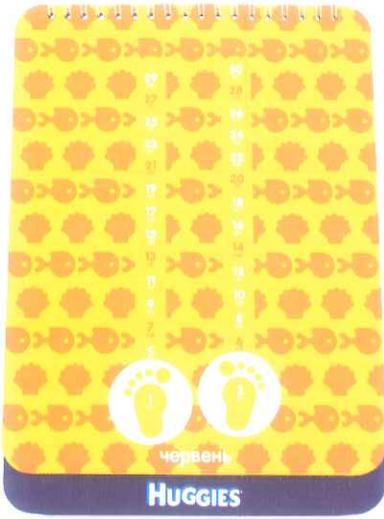
Ctra. nacional 152 a, km 71,3, 08503 Gurb, Barcelona  
 t.+34 938 863 333 f.+34 938 863 478

# WALKING CALENDAR

**TITLE:** Walking Calendar  
**PRODUCTION DATE:** 2008  
**CREATIVE DIRECTOR:** Yurko Gutsulyak  
**DESIGNER:** Yurko Gutsulyak  
**CLIENT:** Kimberly-Clark Ukraine  
**NATIONALITY:** Ukraine

The calendar should represent Huggies brand philosophy and values. They imply joy, pleasure, and freedom of discovery of the wonderful world. Huggies allows a baby to walk easily through the life and ignores the "small problems" that might happen. The designers created an idea of two "baby's feet" that move along the page imitating the baby's steps and marking the current day. Every page shows simple things from which a baby starts to learn the world. That's how the designers expressed the freedom of motion and the process of baby's development. Every new day is a step forward.







## 2010 CALENDAR

## CAR RENDIMENT CENTRE ALT

**TITLE:** 2010 Calendar CAR Rendiment Centre Alt

**DESIGN AGENCY:** Orange bcn

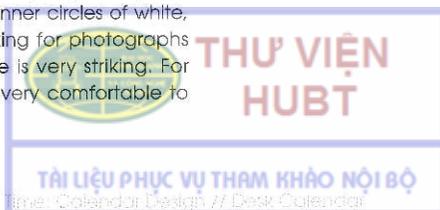
**PRODUCTION DATE:** 2010

**ART DIRECTOR:** Aïda font / Jordi Ferrandiz

**CLIENT:** Centre Alt Rendiment CAR Sant Cugat

**NATIONALITY:** Spain

The designers named the calendar with the text "year round" the zeros of 2010 relating to sports taking place in the centre, cycling, volleyball, archery... The days of the months of focus within the inner circles of white, red and holidays as well as the outer. They are looking for photographs unusual altering saturated colour, so that the whole is very striking. For external use 300-gram paper with rubberised finish, very comfortable to hold and silkscreen printing silver to contrast.







## MOMA PERPETUAL CALENDAR

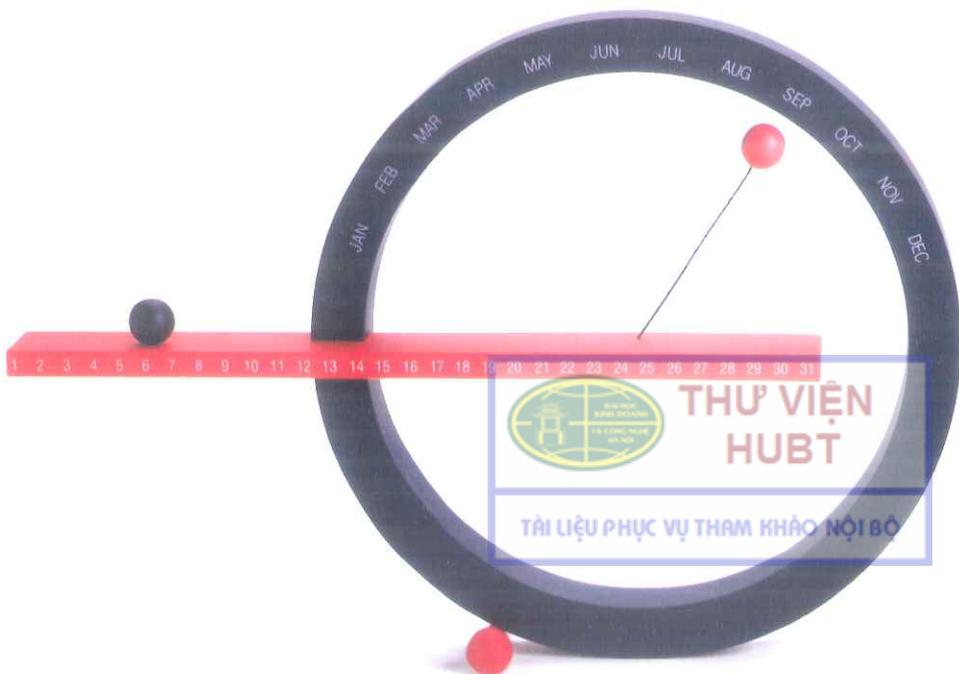
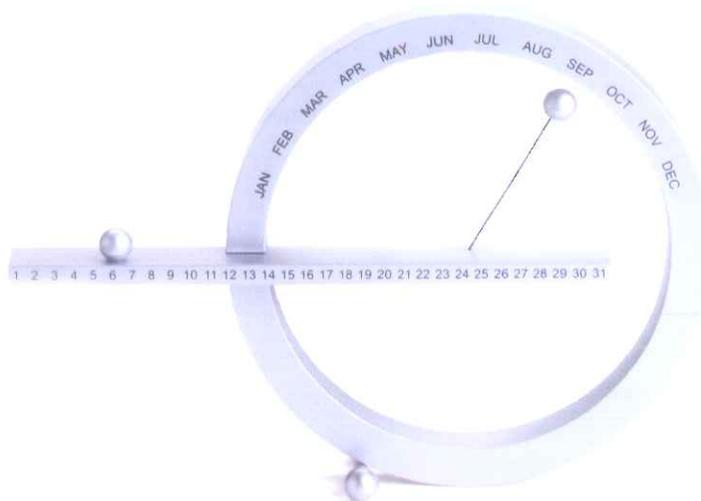
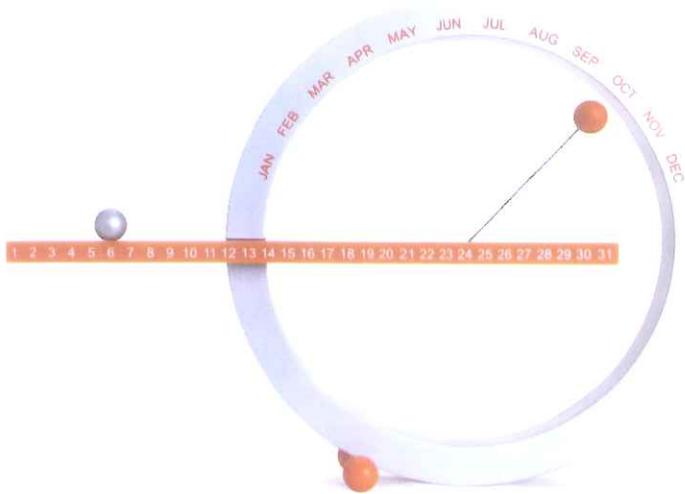
**TITLE:** MoMA Perpetual Calendar  
**DESIGN AGENCY:** Dagan Design  
**PRODUCTION DATE:** 2008  
**DESIGNER:** Gideon Dagan  
**CLIENT:** MoMA, The Museum of Modern Art, NY  
**PHOTOGRAPHY:** MoMA, The Museum of Modern Art, NY  
**NATIONALITY:** USA

Designed for The Museum of Modern Art, NY. This unique calendar can be used year after year. The calendar, placed on a desktop, or mounted on a wall, its string-tethered, seemingly gravity-defying ball, is suspended in midair, and manually moved to mark each month. A second magnetic ball on the horizontal beam indicates the day. Constructed of injected-molded ABS recyclable polymer and magnets. Inspired by magnetism and fascinated by the fact that it is a perpetual existing natural force, the designer experimented with different methods of suspending objects in mid air. The idea of the calendar popped up when he managed to suspend a string-tethered ball in mid air. He decided to create a useable object, rather than just a decorative one. The original large calendars were designed in 1998. The new small version was designed in 2008 to commemorate the 10th anniversary of the original. When the designer was requested to design the small version, he thought that this would be a simple straight forward job of scaling down the original design. After he assembled the first prototype, he noticed that the balls were jumping and not acting as before in the larger calendar. The proximity of the magnets to each other in this small size design, created a new magnetic field. After some modification and the addition of more magnets, this small calendar became more complex than the original, but he got it to work fine.

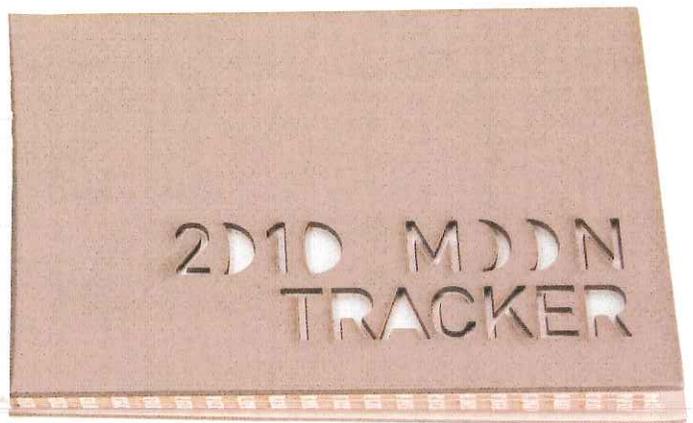
THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Wheel of Time: Calendar Design // Desk Calendar



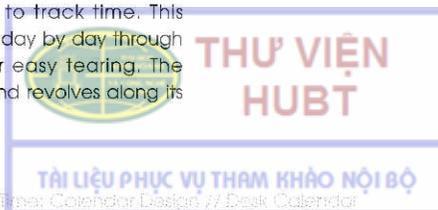
**THƯ VIỆN  
HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



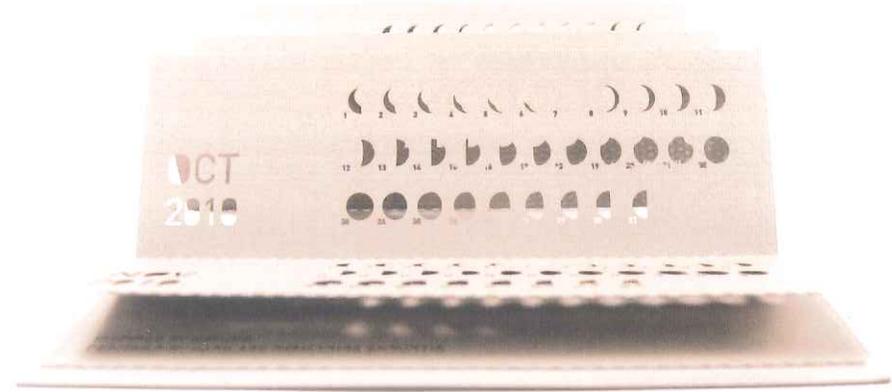
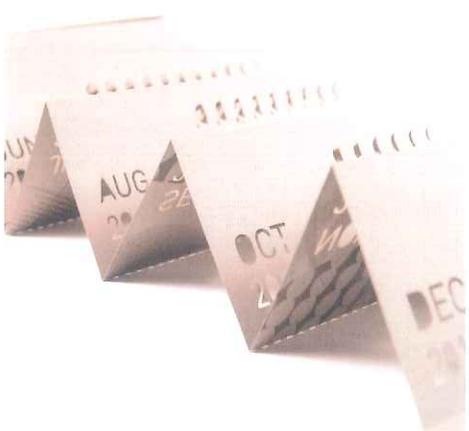
## MOON TRACKER

**TITLE:** Moon Tracker  
**DESIGN AGENCY:** MICA  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** Lili Maya  
**DESIGNER:** Hari Skourtis  
**PHOTOGRAPHY:** Hari Skourtis  
**NATIONALITY:** USA

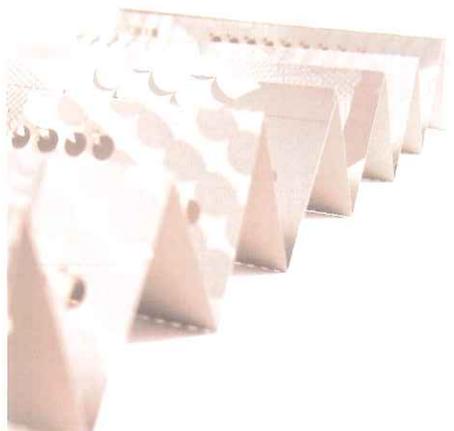
Celestial bodies were the first tools humans used to track time. This accordion-style book tracks the changes of the moon day by day through laser-cut silhouettes. Each month is perforated for easy tearing. The backside features a mural of the moon as it rotates and revolves along its path.



# 2010 MOON TRACKER



 **THƯ VIỆN HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ





## CUP CALENDAR

**TITLE:** CUP Calendar  
**DESIGN AGENCY:** Creative Power Unit  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Tatsushi Nagae  
**ART DIRECTOR:** Masakazu Aihara  
**DESIGNER:** Kana Kawashima  
**CLIENT:** Creative Power Unit  
**PHOTOGRAPHY:** Kana Kawashima  
**NATIONALITY:** Japan

This is a calendar which is designed to look like a mug on the desk.  
Something different comes out from the mug every month.



C P U ☕ C U P

CREATIVE POWER UNIT <http://www.c-p-u.jp>

TOKYO: 1-10-1, 1-10, Aoyama, Minato-ku, Tokyo 107-8002 Japan Tel: 03-5720-3753 Fax: 03-5720-3754  
OSAKA: 2-7-1, 2-7, Yamashirocho, Nishi-ku, Osaka 550-8001 Japan Tel: 06-4622-8076 Fax: 06-4622-8081



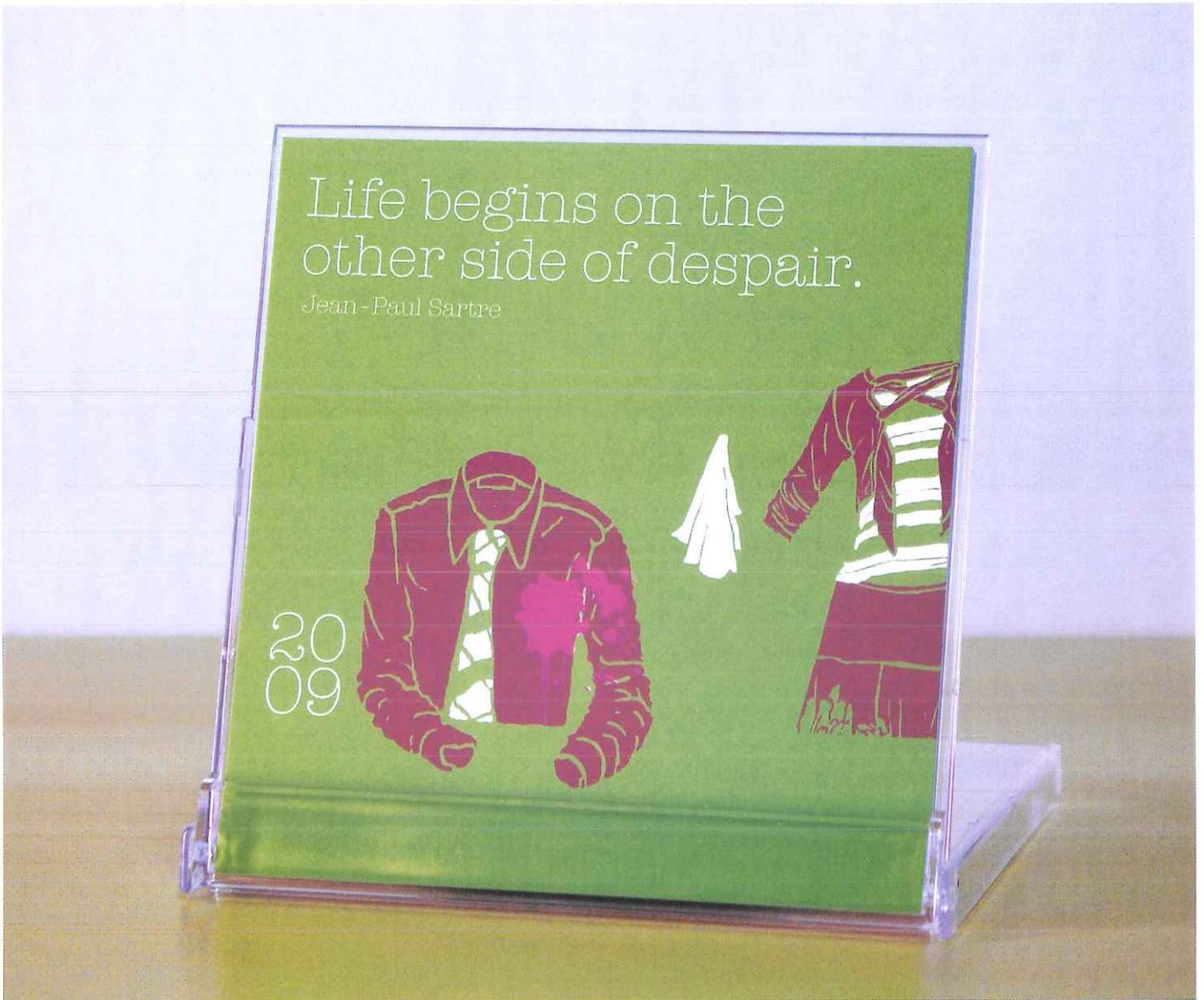
sun	mon	tue	wed	thu	fri	sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

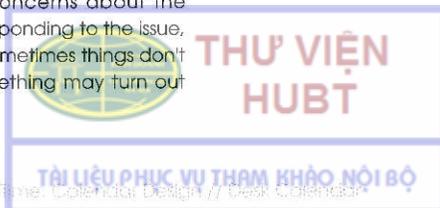
Wake up!

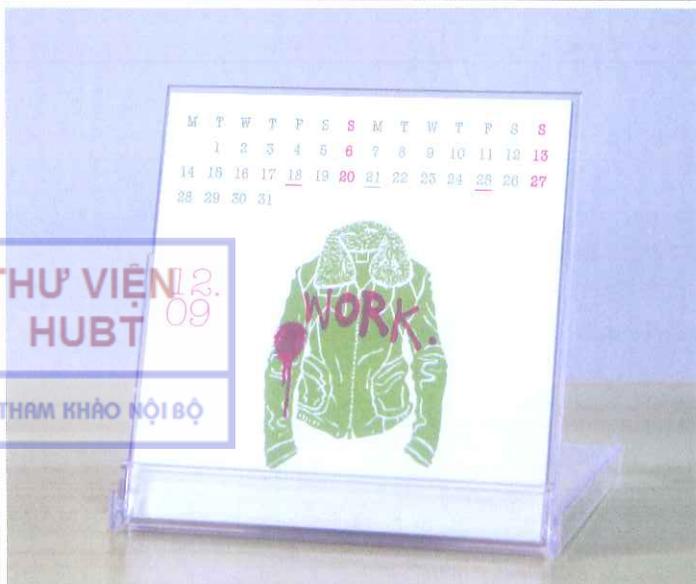


## MRCLEAN 09

**TITLE:** Mr.Clean 09  
**DESIGN AGENCY:** Kawakong Designworks  
**PRODUCTION DATE:** 2009  
**DESIGNER:** Chung / Ming  
**CLIENT:** Mr.Clean  
**NATIONALITY:** Malaysia

During the late 2008, the client expressed their concerns about the speculation of the 2009 world economic down fall. Responding to the issue, the designers have come up with a theme about it "Sometimes things don't turn out the way you want. Don't feel too bad. Something may turn out good for you."






**THƯ VIỆN**  
**HUBT**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

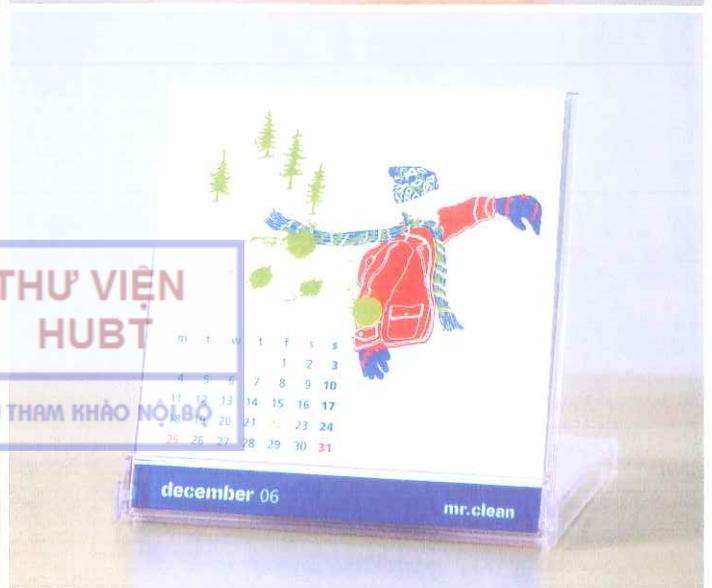


## MRCLEAN 06

**TITLE:** Mr.Clean 06  
**DESIGN AGENCY:** Kawakong Designworks  
**PRODUCTION DATE:** 2006  
**DESIGNER:** Chung / Ming  
**CLIENT:** Mr.Clean  
**NATIONALITY:** Malaysia

The idea was to illustrate a series of illustrations about clothing and household items that can be cleaned at Mr.Clean. But the main message here was, these washing items have meaningful moments in your life and Mr.Clean understands the importance of handling these clothing with care.






**THƯ VIỆN HUBT**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

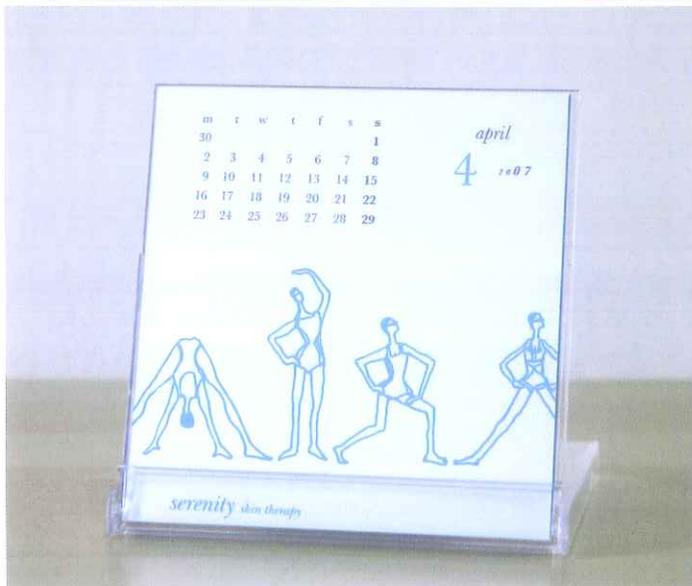


## SERENITY SKIN THERAPY

**TITLE:** Serenity Skin Therapy  
**DESIGN AGENCY:** Kawakong Designworks  
**PRODUCTION DATE:** 2007  
**DESIGNER:** Chung / Ming  
**CLIENT:** Serenity Skin Therapy  
**NATIONALITY:** Malaysia

The theme was about "simple things". Serenity's target audience were mostly women above 30 years of age. These series of drawing were about women and their favourite moments, which depict simple things in life and the quality of time that women can have.






**THƯ VIỆN HUBT**  
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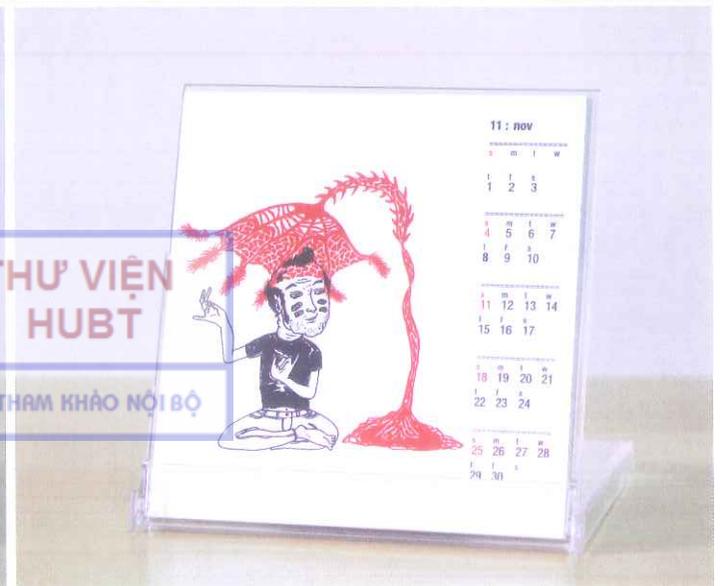
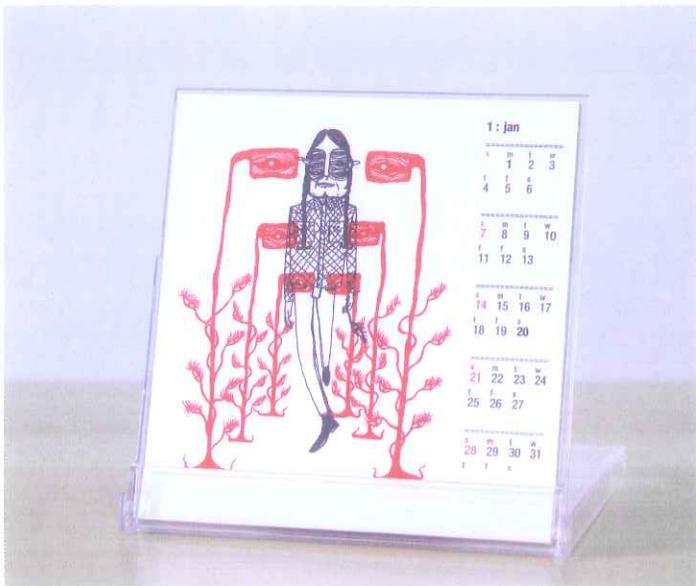


KAWAKONG

**TITLE:** Kawakong  
**DESIGN AGENCY:** Kawakong Designworks  
**PRODUCTION DATE:** 2007  
**DESIGNER:** Chung / Ming  
**NATIONALITY:** Malaysia

The objective of the self promotional calendar design is to introduce the other side of Kawakong Designworks by featuring their "newly-discovered drawing".





THƯ VIỆN HUBT  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

BELYEA 2009

## IMPELLER CALENDAR

**TITLE:** Belyea 2009 Impeller Calendar

**DESIGN AGENCY:** Hansen Belyea

**PRODUCTION DATE:** 2008

**CREATIVE DIRECTOR:** Ron Lars Hansen

**DESIGNER:** Ron Lars Hansen

**CLIENT:** Hansen Belyea

**NATIONALITY:** USA

The Impeller Calendar, a self-promo for Hansen Belyea, delivers two messages to clients. The first is a global theme as each "paddle" of the impeller features a national holiday for a faraway country. The second is technical expertise. The engineering of the desktop calendar required a series of prototypes and laser die-cutting to get the pieces to lock together perfectly. The Impeller package consists of four parts. The mailing carrier is custom die-cut to wrap around the contents. A metallic copper label seals the packet. Inside, the interlocking calendar parts include six paddles and two central star hubs. Also inside is a cover card with the Impeller logo on the top side and assembly instructions with diagrams on the back.



THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Wheel of Time: Calendar Design // Desk Calendar

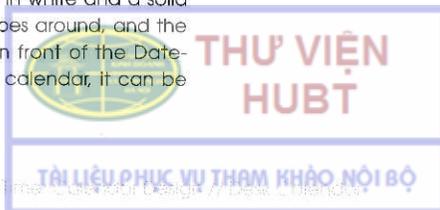




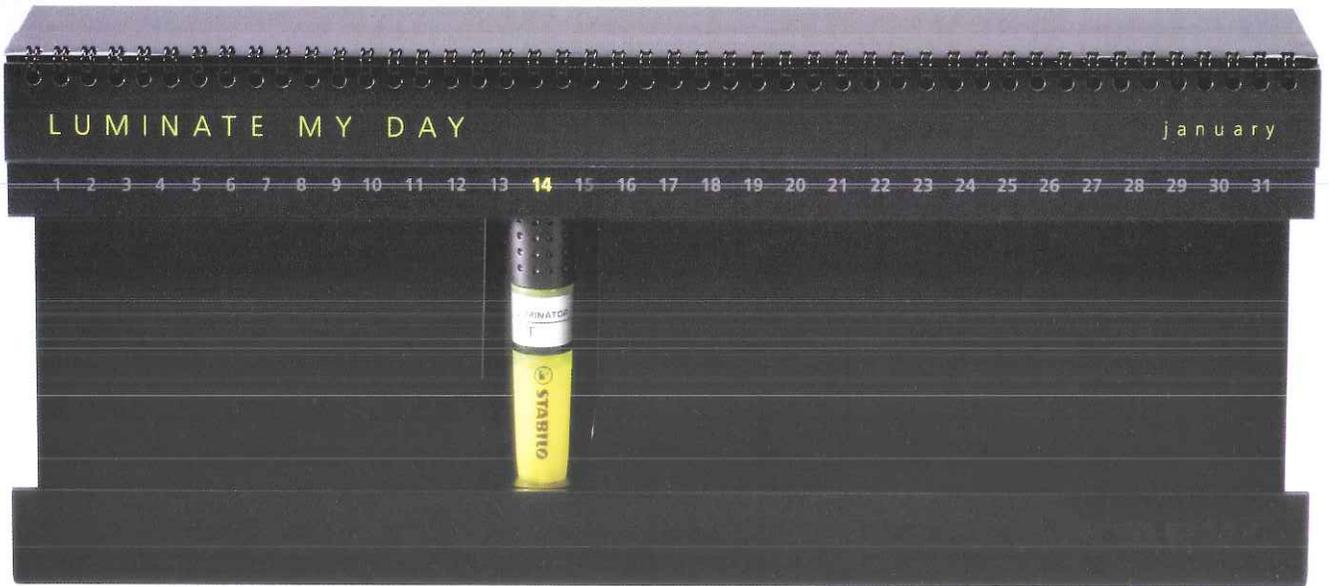
## RAINBOW CALENDAR

**TITLE:** Rainbow Calendar  
**DESIGN AGENCY:** Niels Kjeldsen Design  
**PRODUCTION DATE:** 2007  
**CREATIVE DIRECTOR:** Niels Kjeldsen  
**DESIGNER:** Niels Kjeldsen  
**CLIENT:** Dupont - Corian  
**PHOTOGRAPHY:** Niels Kjeldsen  
**NATIONALITY:** Denmark

The design is a Calendar made for the table. The user is in daily contact with the unique Corian material and can by using the calendar experience Corian's luxurious surface, weight and high quality. All the new Corian colours are represented by the month-pieces. The Calendar is composed of 12 Month-pieces in different colours, 2 Date-cubes in white and a solid base in black. The date is adjusted by turning the cubes around, and the month is changed by placing the relevant month in front of the Date-cubes. Because there is no name of the days in the calendar, it can be used forever..



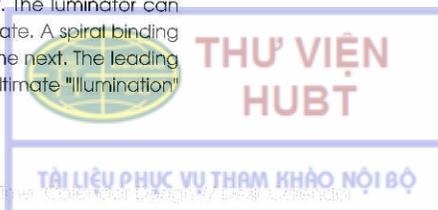


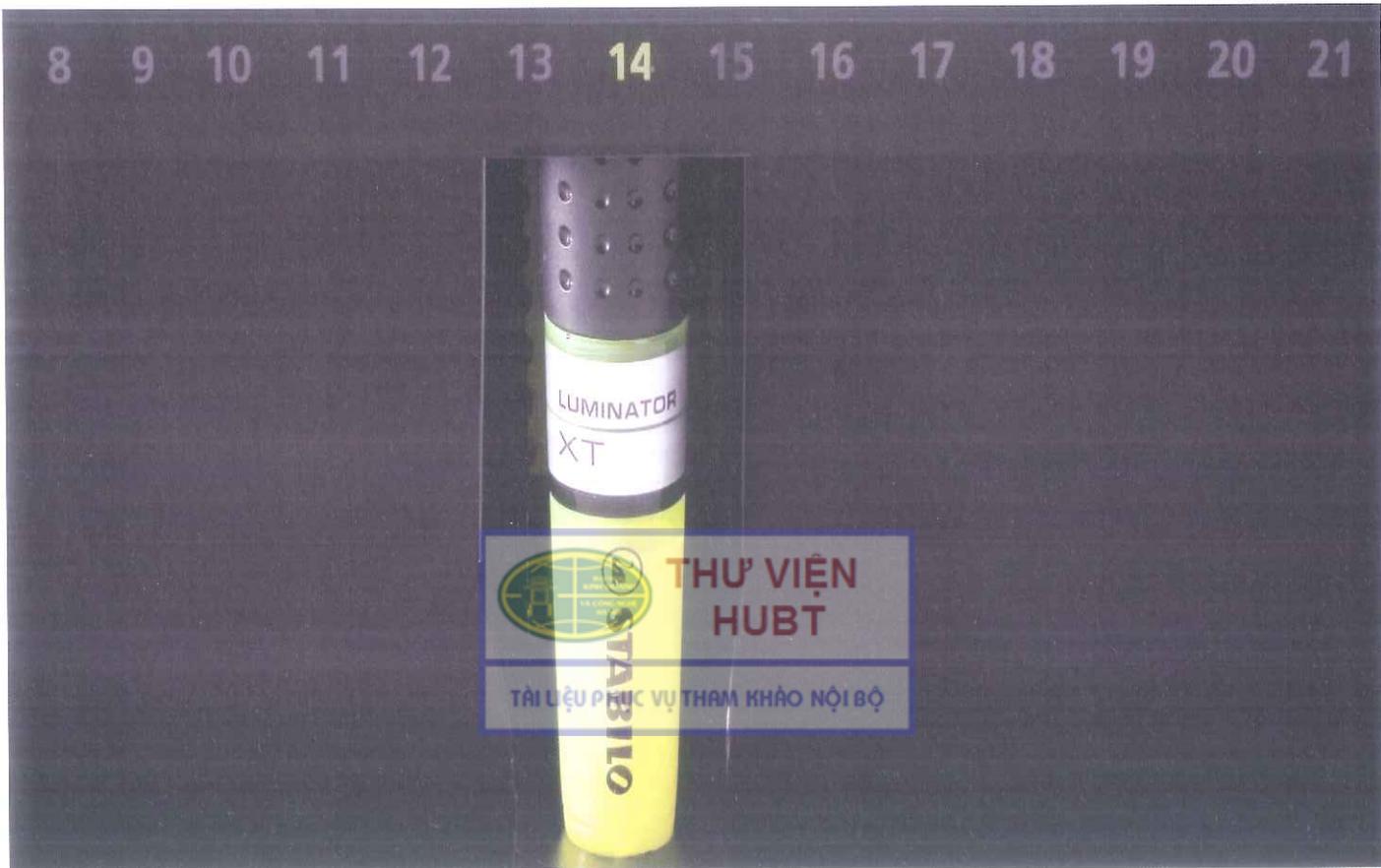
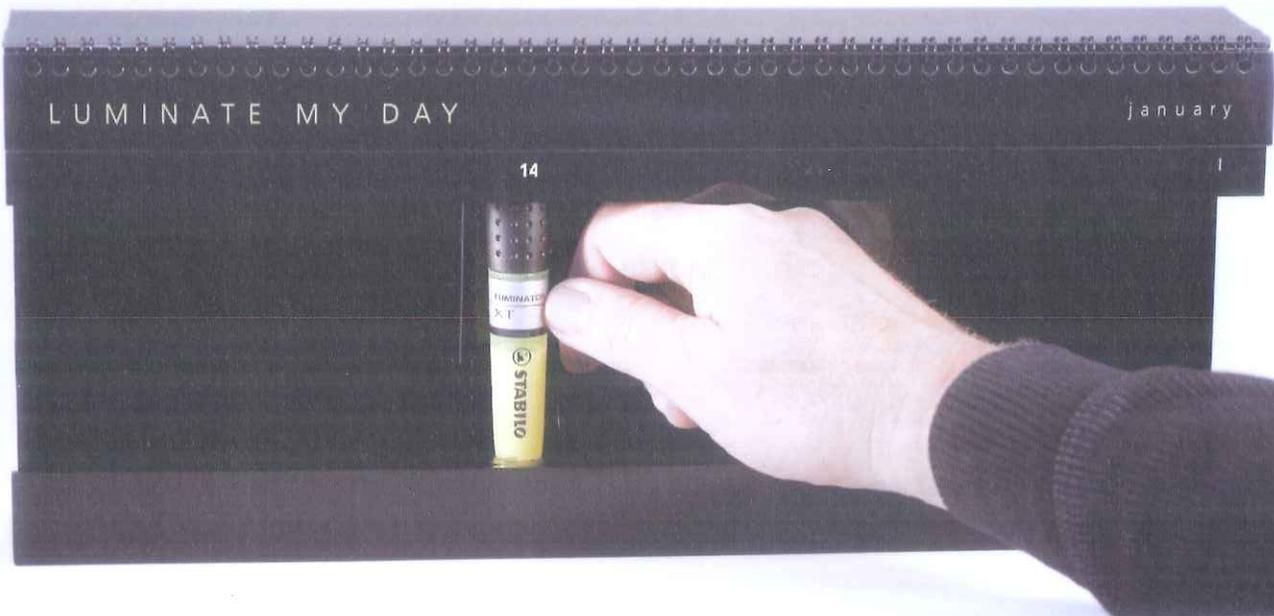


## LUMINATE MY DAY

**TITLE:** Luminare My Day  
**DESIGN AGENCY:** Serviceplan Campaign  
**PRODUCTION DATE:** 2008  
**CREATIVE DIRECTOR:** Ilka Vogtmann  
**DESIGNER:** Miro Moric  
**CLIENT:** Stabilo  
**NATIONALITY:** Germany

Stabilo-Calendar "Luminare my day" is a calendar providing a day full of luminous ideas: because the luminator doesn't only highlight the actual date, but is also highlighting the best ideas of the day. The luminator can be moved within the calendar to highlight the actual date. A spiral binding assures that users can easily switch from one month to the next. The leading staff of Stabilo Germany was delighted to receive the ultimate "Illumination" as a New Year's gift.







## VINCLE 07 CALENDAR

**TITLE:** Vincla 07 Calendar

**DESIGN AGENCY:** Bifid

**PRODUCTION DATE:** 2006

**CREATIVE DIRECTOR:** Toni Font

**DESIGNER:** Albert Santanach

**PHOTOGRAPHY:** Vincla

**NATIONALITY:** Spain

Calendar for a company specialised on social mediation. In each month a window shows us what the eyes of others see to awake empathy in people. Colours and images are in accordance with the season and typography has been tuned and distorted to combine with photos.






**THƯ VIỆN HUBT**  
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**TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ**



## 2011 BIRDIE DESK CALENDAR

**TITLE:** 2011 Birdie Desk Calendar  
**DESIGN AGENCY:** Joom  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Joom Klangsin  
**DESIGNER:** Joom Klangsin  
**PHOTOGRAPHY:** Joom Klangsin  
**NATIONALITY:** Thailand

A different design in each month of the 2011 Birdie Desk Calendar. Fourteen individual prints (including front and back cover) of Joom's original digital illustrations.





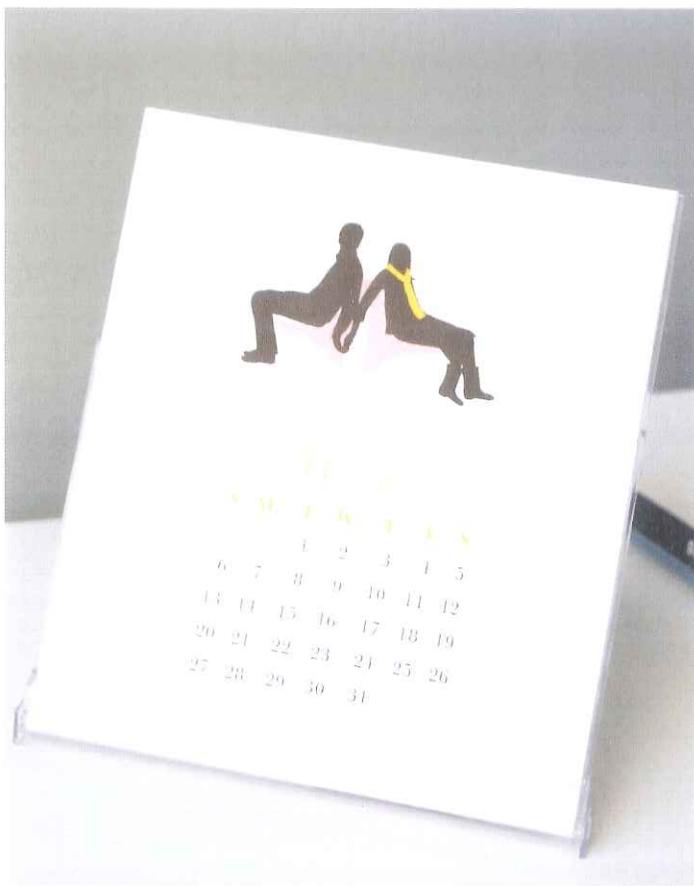


## 2011 CD CALENDAR

**TITLE:** 2011 CD Calendar  
**DESIGN AGENCY:** Le Papier Studio  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Vana Chupp  
**DESIGNER:** Vana Chupp  
**PHOTOGRAPHY:** Vana Chupp  
**NATIONALITY:** USA

The 2011 Romantic Silhouette Calendar will capture your heart with its elegant and whimsy illustrations. Designed to be used as a desk calendar, this lovely product comes in a CD case. Give it away as the perfect gift or display it on your workspace for a touch of colour and romance.






**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



## 2011 ANNA AND BLUE PAPERIE CALENDAR

**TITLE:** 2011 Anna and Blue Paperie Calendar

**DESIGN AGENCY:** Anna & Blue Paperie

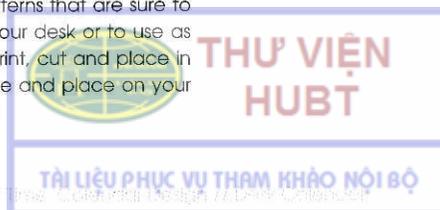
**PRODUCTION DATE:** 2011

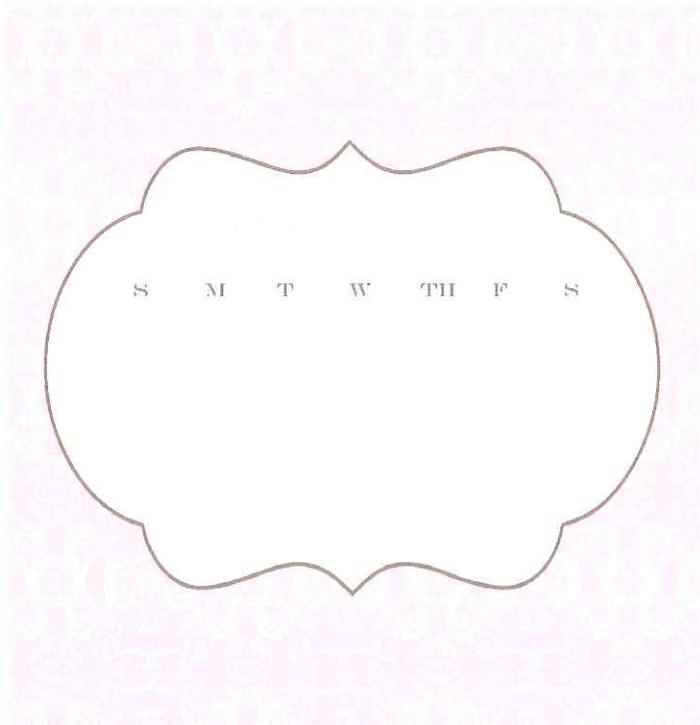
**DESIGNER:** Stefanie Richter

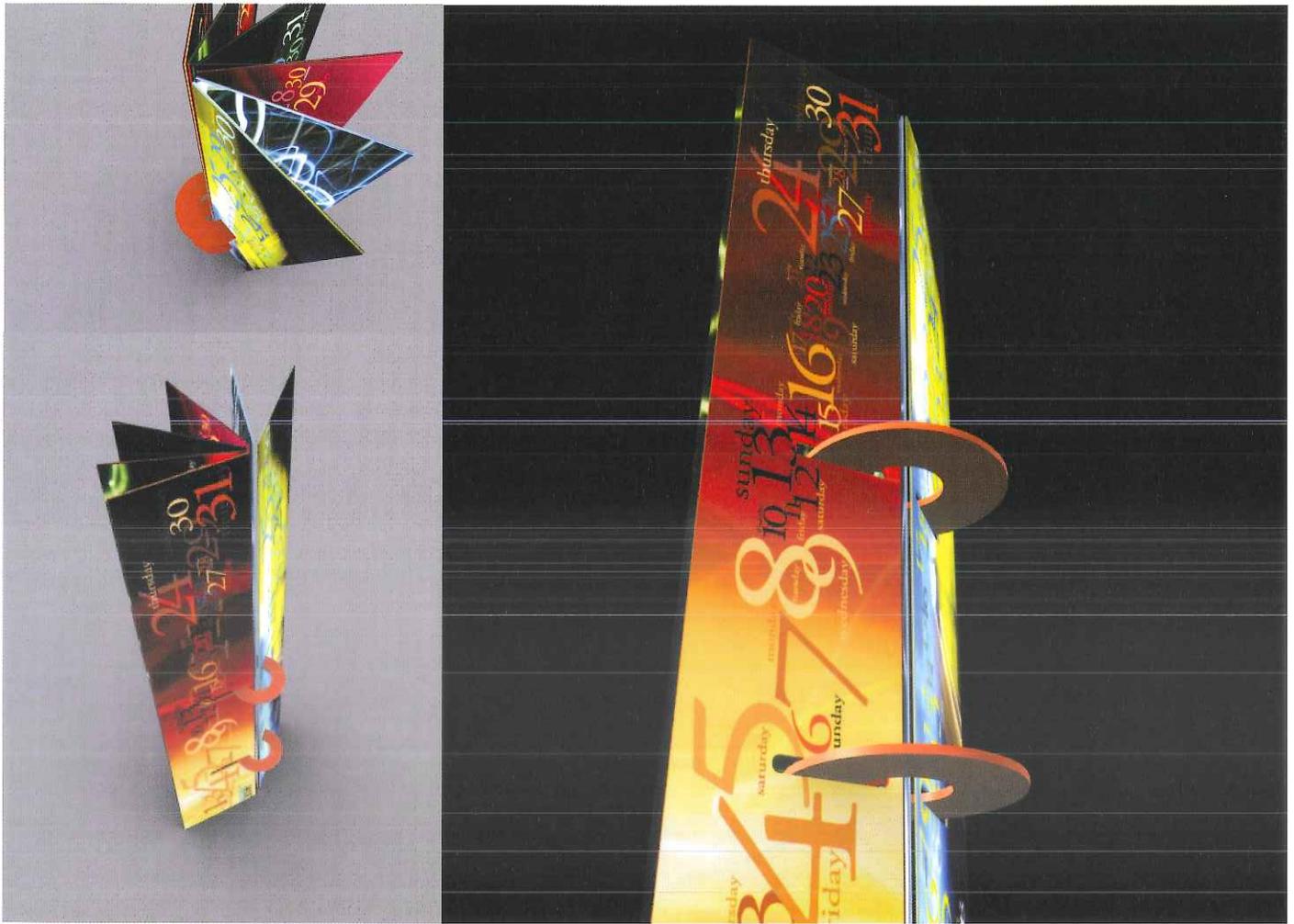
**PHOTOGRAPHY:** Stefanie Richter

**NATIONALITY:** USA

The 2011 Printable Desk Calendar features 12 beautifully designed months. This desktop calendar is full of bright and modern patterns that are sure to keep you cheerful all year long! Lovely to keep on your desk or to use as a gift. January 2011 through December 2011 simply print, cut and place in a CD size calendar case or use a regular size CD case and place on your desk. Adds such a pretty touch to your working space!



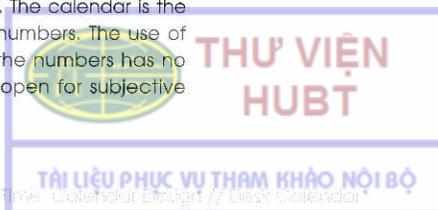




## CALENDAR 2008

**TITLE:** Calendar 2008  
**PRODUCTION DATE:** 2008  
**CREATIVE DIRECTOR:** Sudhir Kuduchkar  
**DESIGNER:** Sudhir Kuduchkar  
**PHOTOGRAPHY:** WWW.SXC.HU  
**NATIONALITY:** India

The idea behind the projected calendar page was to make a calendar that fits on the "already crowded" work desk and yet serves the purpose. The calendar titled "Gauging Horizons" is independent of placement. It is designed such that it can be placed either vertically or horizontally. The blue coloured horizontal windows mark the slot for copper washer that will actually hold the pages of the calendar together. The calendar is the outcome of a beautiful confluence of colours and numbers. The use of silhouette for the background and typography for the numbers has no restricted specification. The artist prefers to keep it open for subjective perceptions, the same way as gauging the horizon!

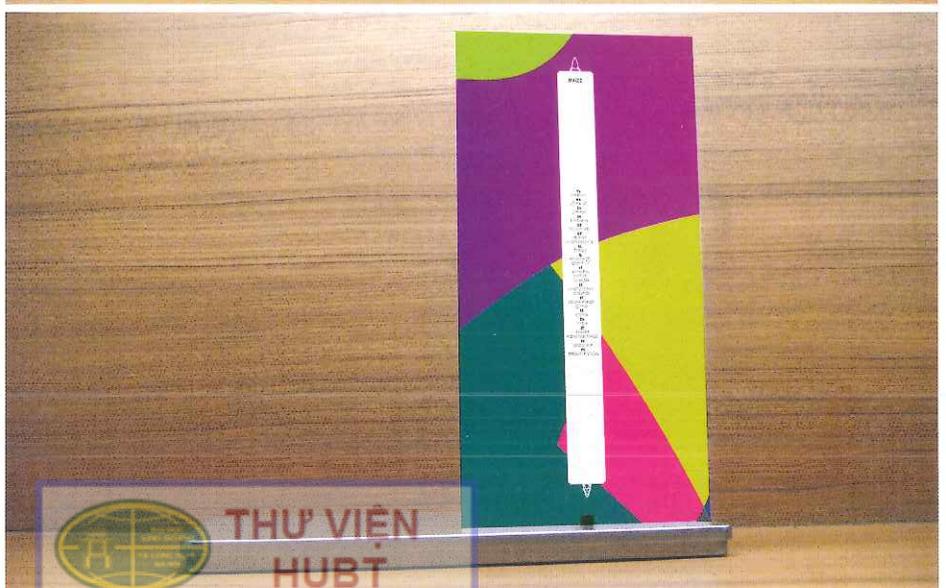


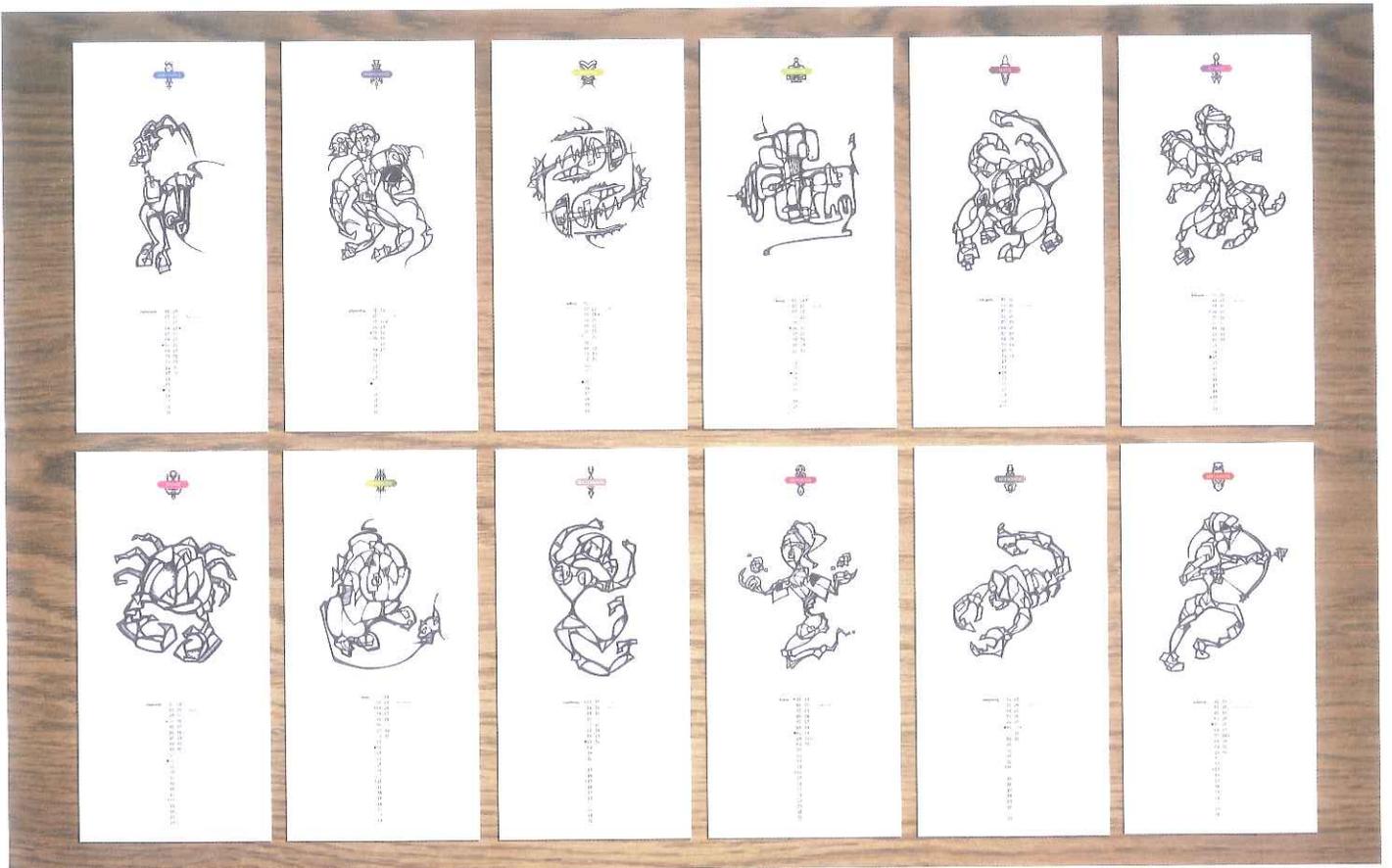


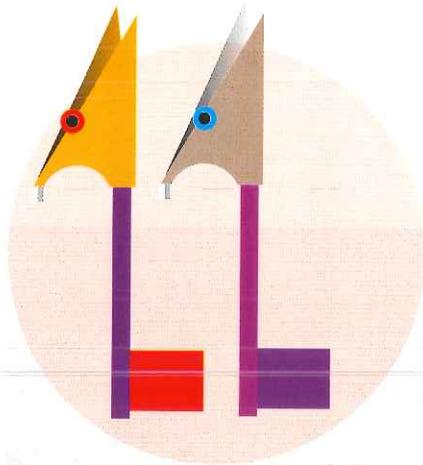
# 2010 "ZAZODIACS" CALENDAR

**TITLE:** 2010 "Zazodiacs" Calendar  
**DESIGN AGENCY:** Zazdesign  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** Daria Zazirei  
**DESIGNER:** Zinalda Zazirei  
**NATIONALITY:** Greece

The "zazodiacs" calendar uses its own metal packaging box as a presentation stand with help of two little magnets. Each month is an illustrated card based on the zodiac circle. The designers wanted to revive past beliefs that slowly die, and bring them back to life again. People could use a different visual of their star sign.







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1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

1 ΑΝΑΡΥΡΟΣ | 2 ΑΡΥΥΡΟΣ | 3 ΑΣΤΕΑΣ | 4 ΓΑΒΡΗΑ | 5 ΜΙΚΗΛΗ | 6 ΝΕΚΤΑΡΙΟΣ | 7 ΟΡΕΛΤΗΣ | 8 ΒΙΚΤΩΡ | 9 ΑΜΗΝΑΣ | 10 ΧΡΥΣΟΣΤΟΜΟΣ  
11 ΦΙΛΙΠΠΟΣ | 12 ΜΑΤΘΑΙΟΣ | 13 ΠΑΛΑΤΩΝ | 14 ΜΑΡΙΑ | 15 ΦΙΛΗΜΩΝ | 16 ΑΜΦΙΛΟΧΟΣ | 17 ΑΙΚΑΤΕΡΙΝΗ | 18 ΣΤΥΛΙΑΝΟΣ  
19 ΑΝΔΡΕΑΣ | 20 ΑΝΔΡΙΑΝΗ



1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

1 ΕΥΔΟΧΙΑ | 2 ΠΑΡΑΣΚΕΥΑΣ | 3 ΕΥΘΑΛΙΑ | 4 ΚΑΘΑΡΑ ΔΕΥΤΕΡΑ | 5 ΣΑΡΑΓΑΔΟΣ | 6 ΘΕΟΔΩΡΟΣ | 7 ΧΡΗΤΟΣΤΟΜΟΣ | 8 ΑΛΕΞΙΟΣ  
9 ΧΡΥΣΙΑΝΟΣ | 10 ΔΑΡΕΙΑ | 11 ΓΡΗΓΟΡΙΟΣ | 12 ΕΥΑΓΓΕΛΟΣ | 13 ΑΥΔΙΑ

## 2011 "YEAR OF THE RABBIT" CALENDAR

**TITLE:** 2011 "Year of The Rabbit" Calendar  
**DESIGN AGENCY:** Zazdesign  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Daria Zazirei  
**DESIGNER:** Zinalda Zazirei  
**NATIONALITY:** Greece

The Chinese sign of 2011 is the rabbit. This calendar's purpose is to bring positive emotions to its owner because after all a smile on your face is a reflection of your happy soul. Every month has its corresponding number, disguised as a funny looking rabbit (in some cases two).





PHỤ LỤC 1  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



ΔΕΚ  
ΕΜΒ  
ΡΠΣ

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



ΦΕΒ  
ΡΕΒ  
ΡΙΣ

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28



ΔΕΚ  
ΕΜΒ  
ΡΠΣ



**ΘΕΩΡΙΑ ΚΑΙ ΠΡΑΞΗ ΤΗΣ ΠΛΗΡΟΦΟΡΙΑΣ**

**THY VIEN HUBT**

**TAI LIEU PHUC VU THAM KHAO NOI BU**

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

1 ΑΘΗΝΑ | 2 ΑΝΤΙΟΧΗ | 3 ΑΤΙΝΑ | 4 ΑΡΡΟΒΑΤΗ | 5 ΑΚΡΩΤΗ | 6 ΚΑΡΠΑΔΙΑ | 7 ΘΕΑΝΟ | 8 ΚΑΤΟ | 9 ΚΑΕΟΠΟΛΗ | 10 ΜΑΡΙΑΡΙΤΑ  
11 ΑΝΔΙΜΟΣ | 12 ΦΟΒΟΣ | 13 ΕΡΜΙΟΝΗ | 14 ΙΟΖΟΝ | 15 ΜΑΚΕΔΟΝΙΑ | 16 ΕΥΑΝΘΙΑ | 17 ΑΡΣΙΤΕΙΔΗ | 18 ΣΤΑΥΡΟΙ | 19 ΝΙΚΗΤΑΣ  
20 ΑΤΑΛΗ | 21 ΕΛΠΙΔΑ | 22 ΣΟΦΙΑ | 23 ΑΡΑΛΑΝΗ | 24 ΕΥΣΤΑΘΙΟΣ | 25 ΦΟΚΑΣ | 26 ΡΟΛΥΒΕΝΗ | 27 ΘΕΚΑΑ | 28 ΕΥΡΩΠΟΥΣΗ | 29 ΚΥΡΙΑΚΟΣ



## ONECALENDAR

**TITLE:** Onecalendar  
**DESIGN AGENCY:** Redstar Ink  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Marcie Hicks  
**DESIGNER:** Marcie Hicks  
**PHOTOGRAPHY:** Walker Hicks  
**NATIONALITY:** USA

A very simple concept. One calendar. Never expires.





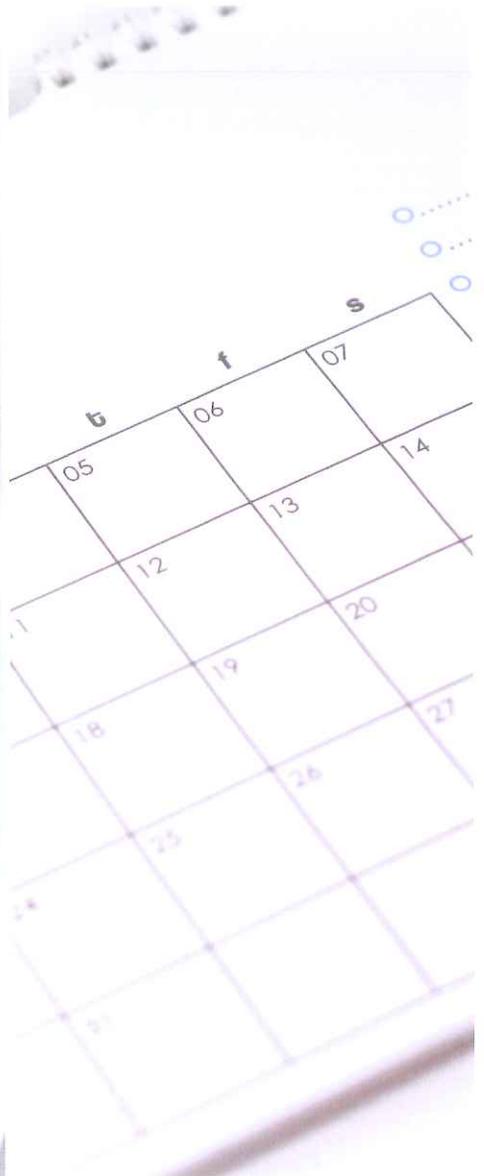


## WALL CALENDAR

**TITLE:** Wall Calendar  
**DESIGN AGENCY:** Redstar Ink  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Marcie Hicks  
**DESIGNER:** Marcie Hicks  
**PHOTOGRAPHY:** Walker Hicks  
**NATIONALITY:** USA

Like the DIY calendar, the wall calendar is a monthly calendar accompanied by a list. The simple and clean layout coincides with the uncluttered space of the organised individual.





december 2010

**THƯ VIỆN  
HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

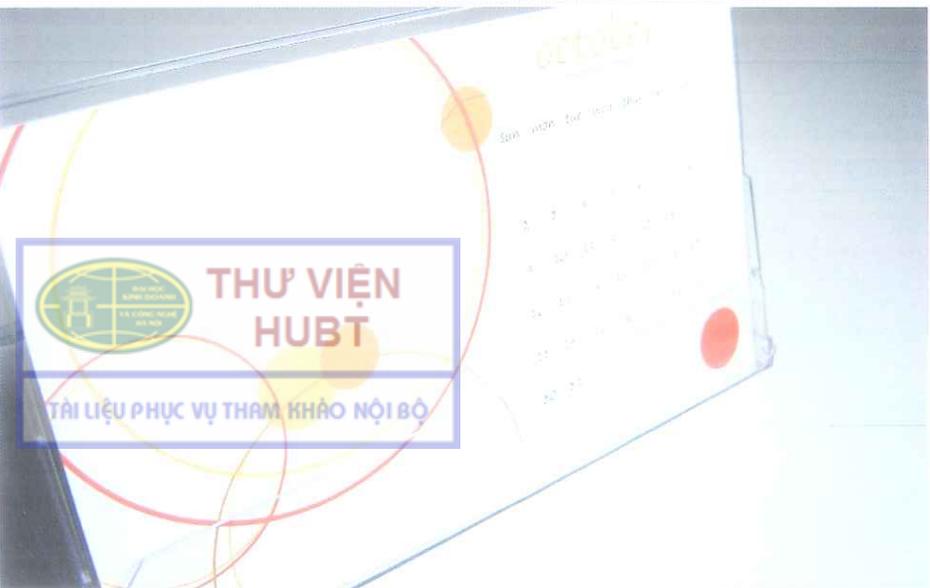
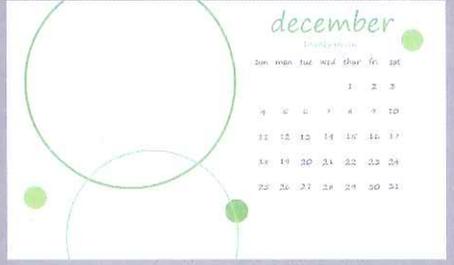
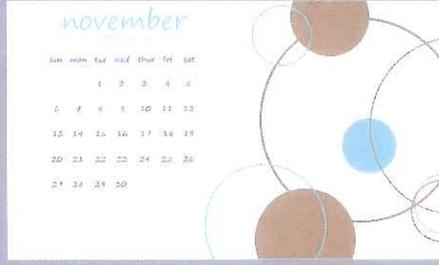
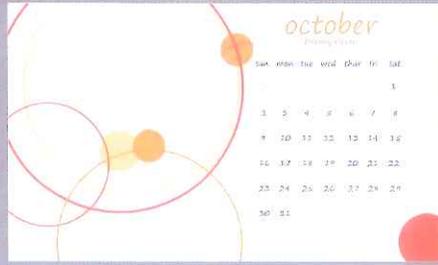
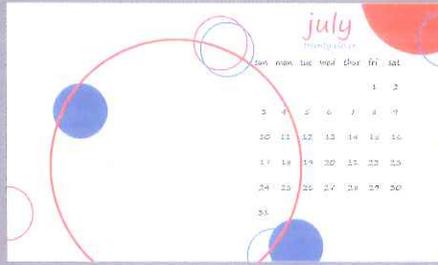
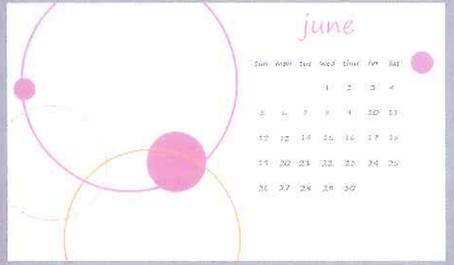
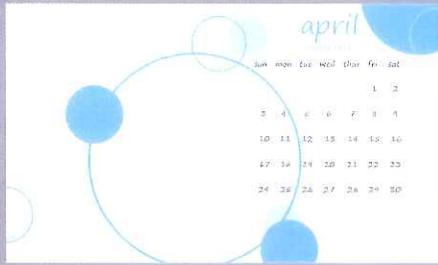
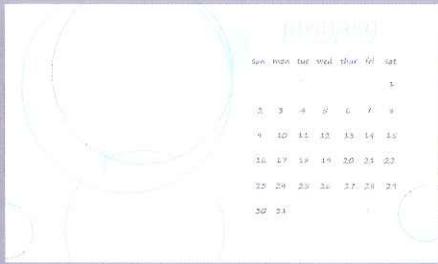
# BRIGHT AND CHEERFUL DESK CALENDAR

**TITLE:** Bright and Cheerful Desk Calendar  
**DESIGN AGENCY:** Colorstory Designs  
**PRODUCTION DATE:** 2011  
**DESIGNER:** Amy Gibson  
**PHOTOGRAPHY:** Colorstory Designs  
**NATIONALITY:** USA

The newest desk calendar design is a bright and cheerful way to view the new year! Each of the 12 months has an original, bright and cheerful design, printed clearly on heavy white cardstock. When the clear case is closed, the calendar is easy to transport, but when flipped open, the entire month is easy to view (like an easel). All 12 of the individual months fit neatly in the clear case when open or closed—so you won't lose any of the months not being used. As each new year comes, Colorstory Designs will have new design inserts that can be refills for the clear case.



**THƯ VIỆN  
HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



# ANTALIS 2010

**TITLE:** Antalis 2010

**DESIGN AGENCY:** Studiowill

**PRODUCTION DATE:** 2009

**DESIGNER:** Studiowill

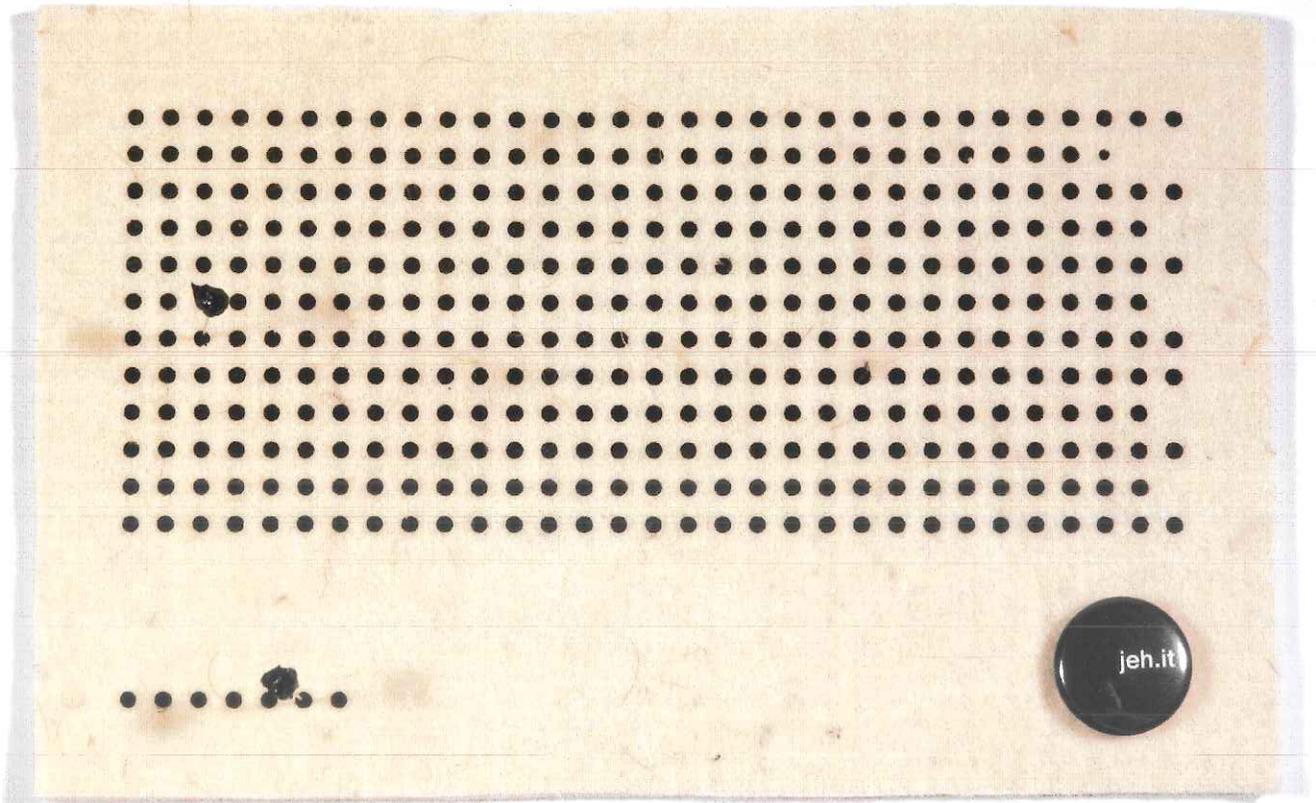
**CLIENT:** Antalis (HK) Ltd.

**NATIONALITY:** Hong Kong, China

In order to design a practical on-desk calendar to promote Antalis' fancy paper and "Greening your business" concept. The designers innovated a new format of calendar, which can be used as a monthly mini schedule, but also an on-desk calendar. All monthly schedules were printed by different effects to show the reaction between ink and paper, and the information and diagrams show the positive concept and research of "two sides of paper". It educates the paper-buying public on the true facts so they can make informed choices and promote responsible paper use.



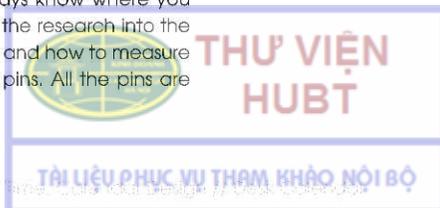


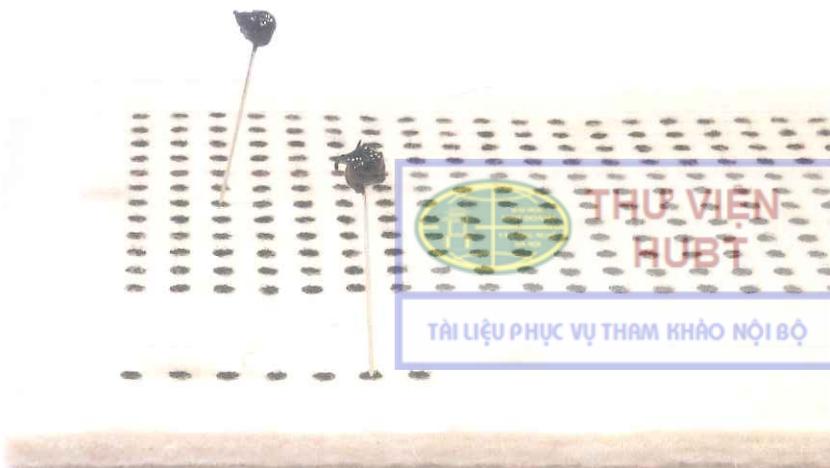
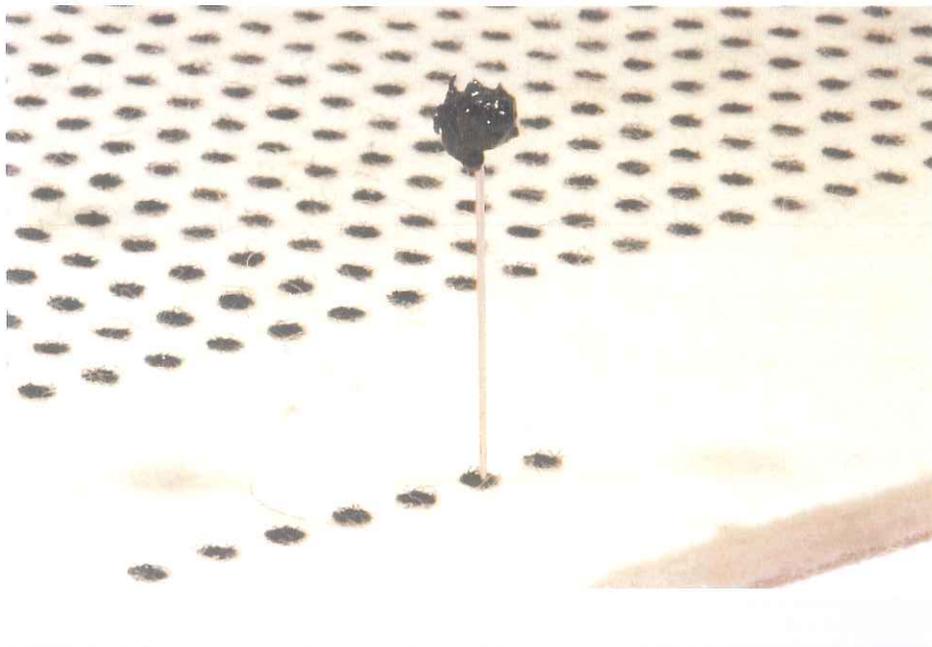
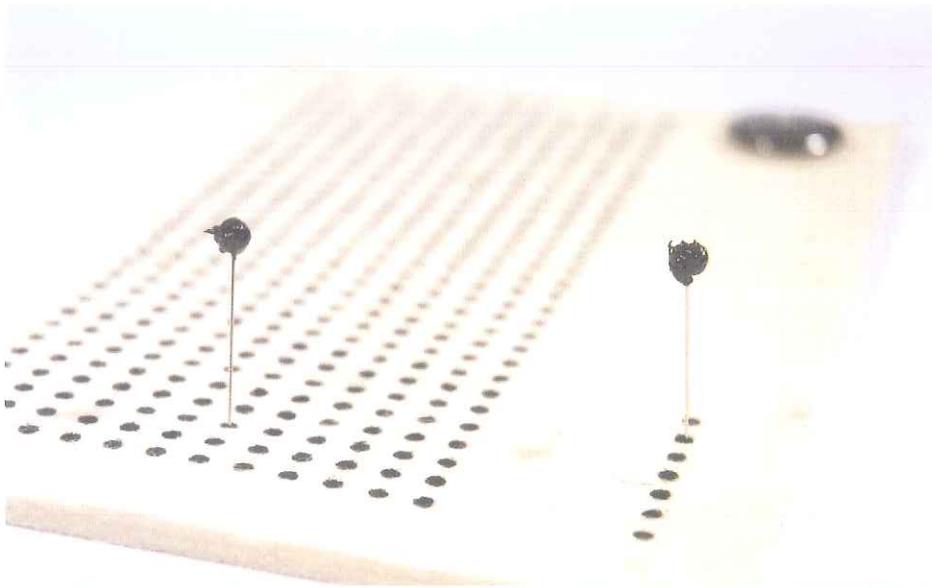


## SEE NOTHING CALENDAR

**TITLE:** See Nothing Calendar  
**DESIGN AGENCY:** Jekyll & Hyde  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** Marco Molteni / Margherita Monguzzi  
**DESIGNER:** Elena Bonanomi / Vincenzo Lanzillo  
**CLIENT:** Jekyll & Hyde  
**NATIONALITY:** Italy

365 dots (+1), one for each day in the year and seven more, one for each day in the week, form the essential elements to always know where you are. Felt-made in 200 copies only, this work progresses the research into the See Nothing project, this time connected with the time and how to measure it. Each calendar is completed by two epoxy-made pins. All the pins are unique as unique are the days in our singular lives.

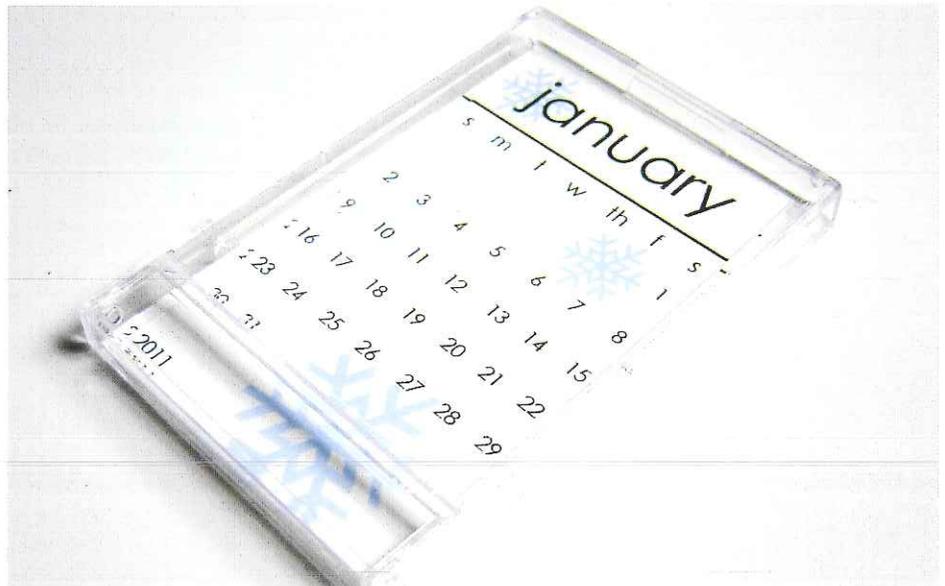




## 2011 DESK CALENDAR

**TITLE:** 2011 Desk Calendar  
**DESIGN AGENCY:** Colorstory Designs  
**PRODUCTION DATE:** 2011  
**DESIGNER:** Amy Gibson  
**PHOTOGRAPHY:** Colorstory Designs  
**NATIONALITY:** USA

Each of the 12 months is designed and printed clearly on white cardstock and has a whimsical, colourful design in the background representing each month. When the clear case is closed, the calendar is easy to transport, but when flipped open the entire month is easy to view. All 12 of the individual months fit neatly in the clear case when open or closed—so you won't lose any of the months not being used. This mini desk calendar is the perfect size for any desk, office space or countertop—and can make a unique gift for anyone on your list!





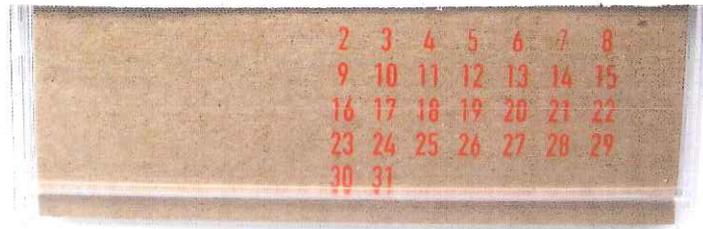
# HOORAY HANDS 2011 DESK CALENDAR

**TITLE:** Hooray Hands 2011 Desk Calendar  
**DESIGN AGENCY:** CuriousDoodles  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Laura Trimmell  
**DESIGNER:** Laura Trimmell  
**CLIENT:** CuriousDoodles  
**PHOTOGRAPHY:** Laura Trimmell  
**NATIONALITY:** USA

This calendar is a celebration of using your hands creatively. Each hand-printed illustration shows a person making/doing with his hands, something the artist finds very rewarding. The environmental impact is reduced by printing on recycled chipboard with water-based inks on both sides of the paper.



<b>HOORAY</b>	<b>HAND ILLUSTRATED &amp; SILK SCREENED</b>
<b>HANDS</b>	<b>2011 DESK CALENDAR</b>
	<b>100% RECYCLED PAPER</b> ♻️ <b>WATER BASED INKS</b>
	Designed by Curious Doodles, an independent artist and designer in Portland, Oregon. Hand printed on recycled paper at The Pull, an independent screen printing shop.



 **THƯ VIỆN HUBT**  
**TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ**



THƯ VIỆN HUBT  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# 2008 DESK CALENDAR

**TITLE:** 2008 Desk Calendar  
**DESIGN AGENCY:** Joom  
**PRODUCTION DATE:** 2008  
**CREATIVE DIRECTOR:** Joom Klangsin  
**DESIGNER:** Joom Klangsin  
**PHOTOGRAPHY:** Joom Klangsin  
**NATIONALITY:** Thailand

Each year has 14 individual prints (including front and back cover) of Joom's original digital illustrations.



**THƯ VIỆN HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# 2008 Birdie Calendar



January

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



February

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30



March

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



April

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			



May

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



June

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				



July

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



August

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



September

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				



October

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



November

S	M	T	W	T	F	S
						1
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						



December

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



## MINI WHIMSICAL EVERYDAY 2011

**TITLE:** Mini Whimsical Everyday 2011  
**DESIGN AGENCY:** Hammypie  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Harmony Cheung  
**DESIGNER:** Harmony Cheung  
**PHOTOGRAPHY:** Harmony Cheung  
**NATIONALITY:** Canada

Happy, warm feelings from random, everyday objects. Whimsical Pretty Everyday calendar is a pretty patterned eco-friendly 2011 wall calendar inspired by the things we love.






**THƯ VIỆN HUBT**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

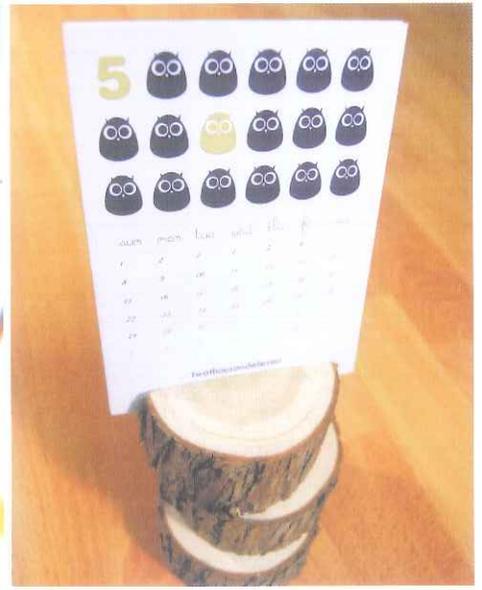
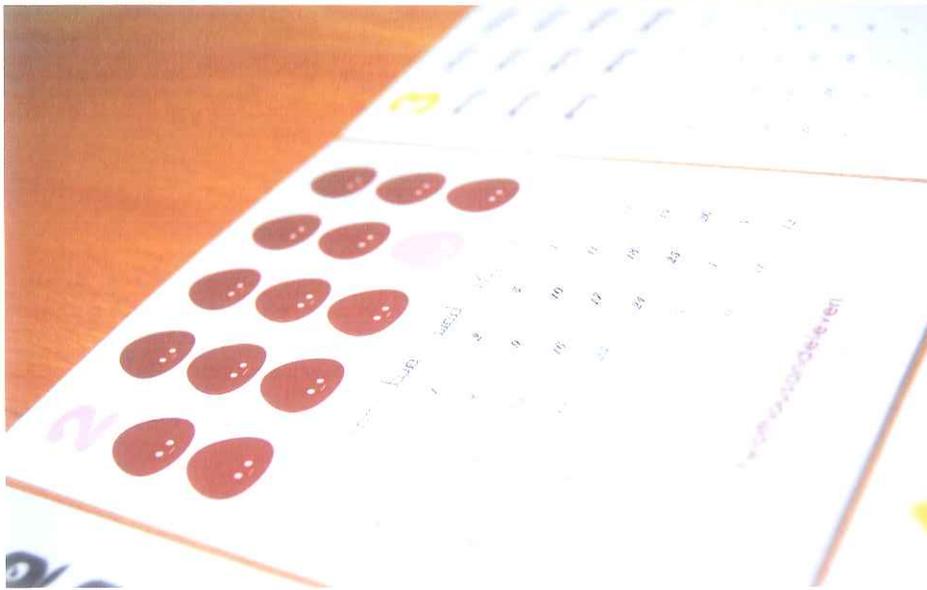


## MINI MR. EGG & FRIENDS 2011

**TITLE:** Mini Mr. Egg & Friends 2011  
**DESIGN AGENCY:** Hammyple  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Harmony Cheung  
**DESIGNER:** Harmony Cheung  
**PHOTOGRAPHY:** Harmony Cheung  
**NATIONALITY:** Canada

Inspired by childhood favourite critters, Mini Mr. Egg & Friends calendar is a cutely designed eco-friendly 2011 desk calendar.





 **THƯ VIỆN  
HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

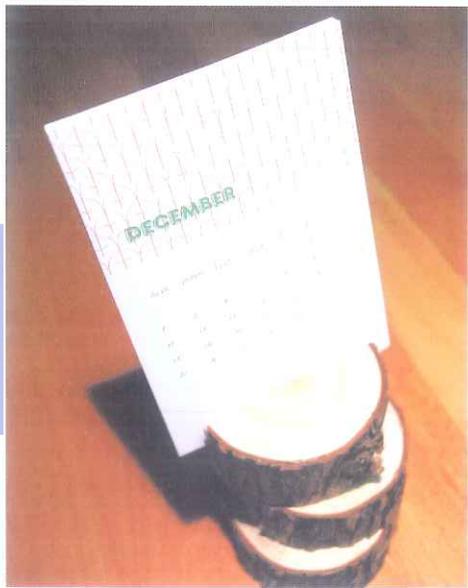
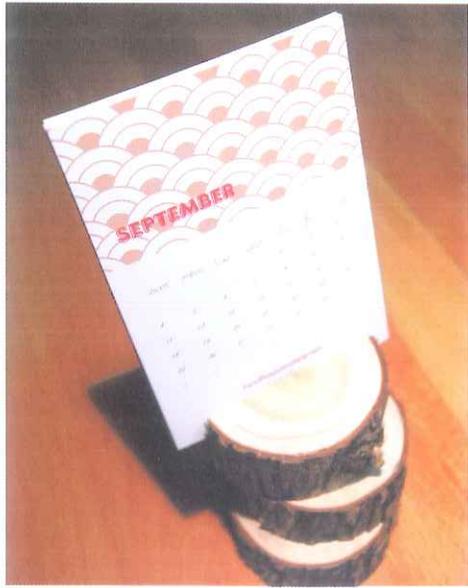
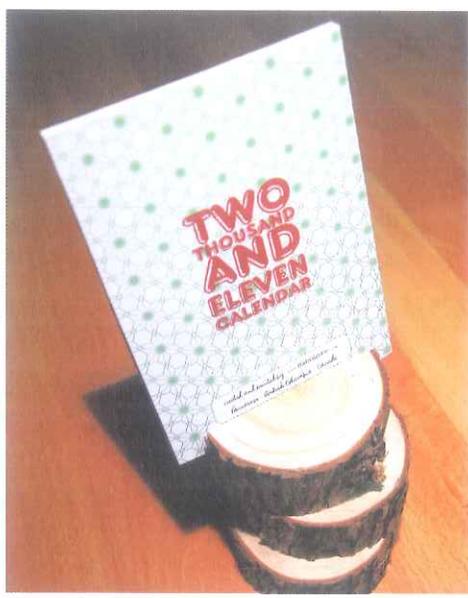
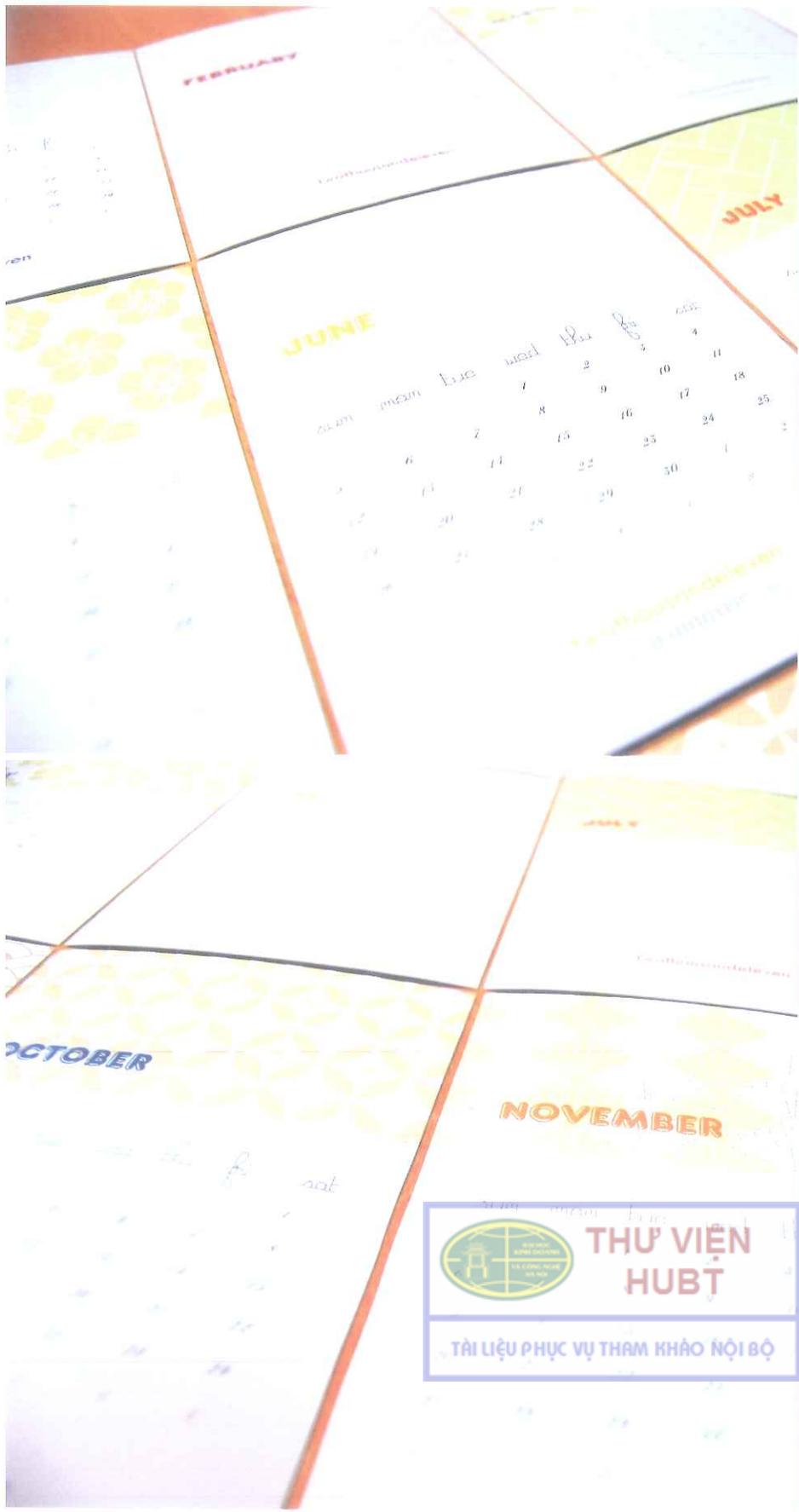


## MINI OBI SASH 2011

**TITLE:** Mini Obi Sash 2011  
**DESIGN AGENCY:** Hammypie  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Harmony Cheung  
**DESIGNER:** Harmony Cheung  
**PHOTOGRAPHY:** Harmony Cheung  
**NATIONALITY:** Canada

Inspired by the beautiful intricacies of Japanese patterns, Mini Obi Sash calendar is a pretty patterned eco-friendly 2011 desk calendar.






**THƯ VIỆN HUBT**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

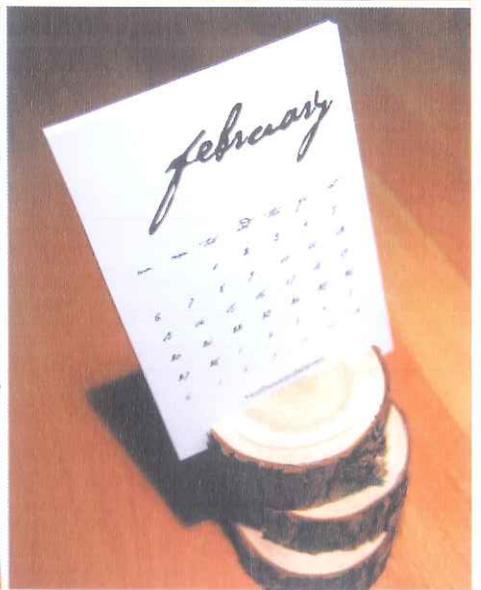


## MINI PENMANSHIP 2011

**TITLE:** Mini Penmanship 2011  
**DESIGN AGENCY:** Hammypie  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Harmony Cheung  
**DESIGNER:** Harmony Cheung  
**PHOTOGRAPHY:** Harmony Cheung  
**NATIONALITY:** Canada

Inspired by the simplicity of ancient inked handwriting, Mini Penmanship calendar is a simple & modern eco-friendly 2011 desk calendar.





 **THƯ VIỆN HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# RIDE A BIKE

**TITLE:** Ride a Bike

**DESIGN AGENCY:** Fresh Pulled Paint

**PRODUCTION DATE:** 2010

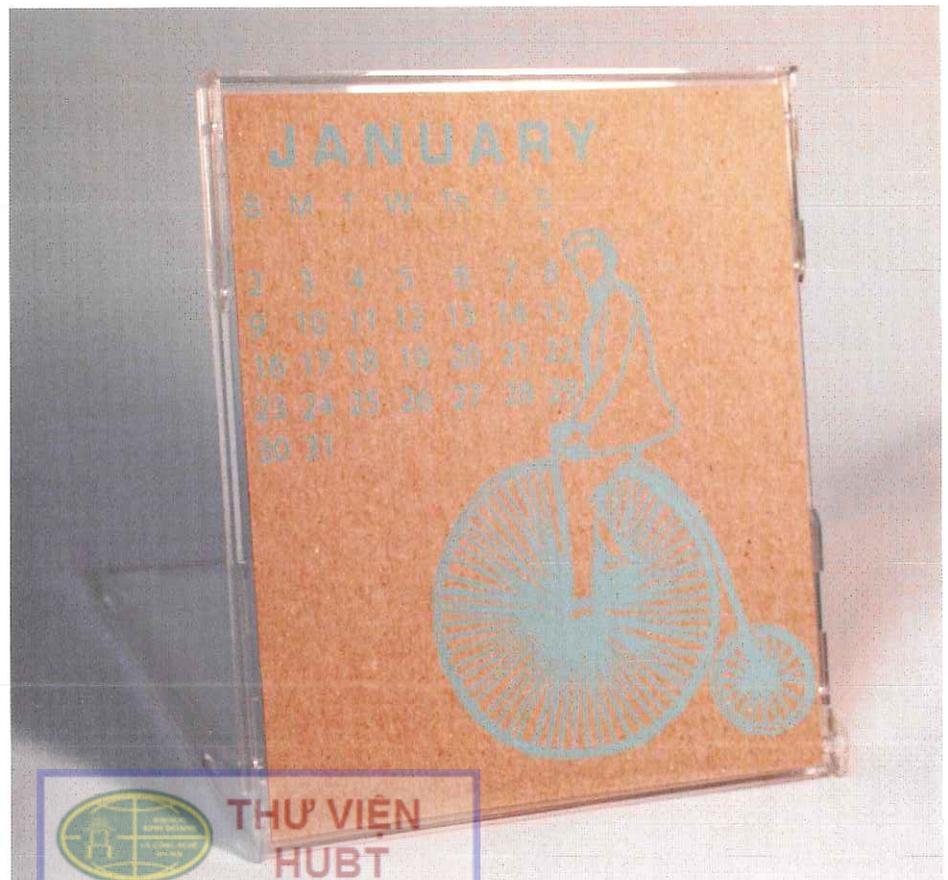
**CREATIVE DIRECTOR:** Addison Eaton

**DESIGNER:** Addison Eaton

**PHOTOGRAPHY:** Addison Eaton

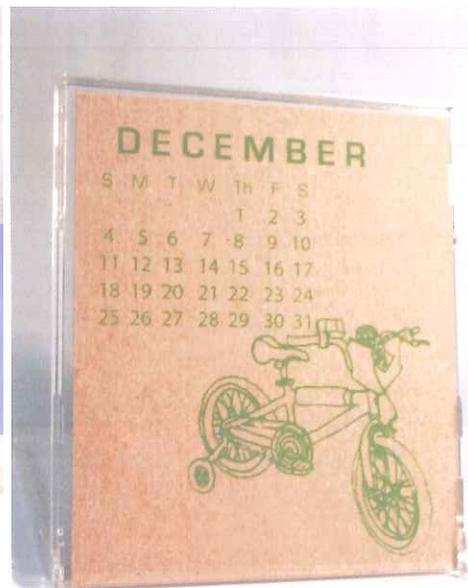
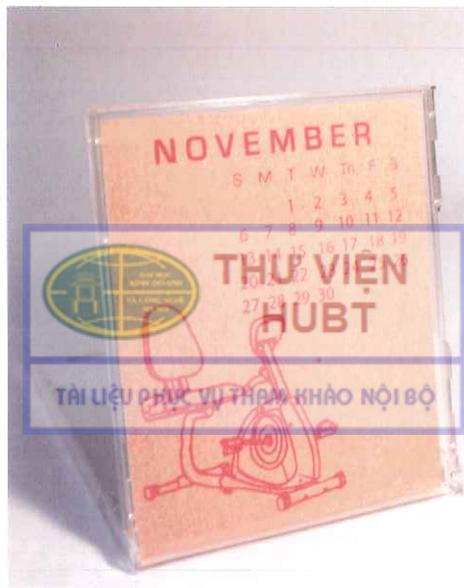
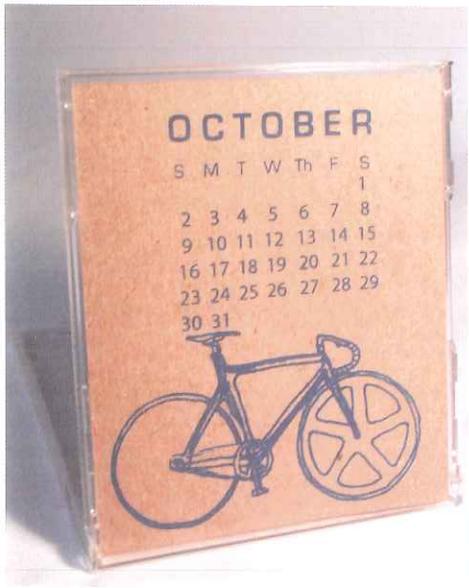
**NATIONALITY:** USA

A CD desk calendar that celebrates all varieties of bicycles! With 6 colours and 12 designs, a person has to be super lazy not be inspired to ride his bike. Printed on recycled chip board with water based inks.



THƯ VIỆN  
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

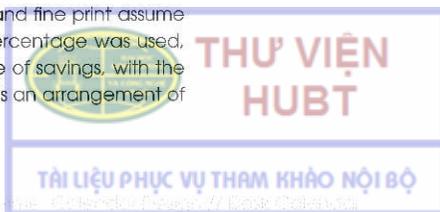




## DISCOUNTS

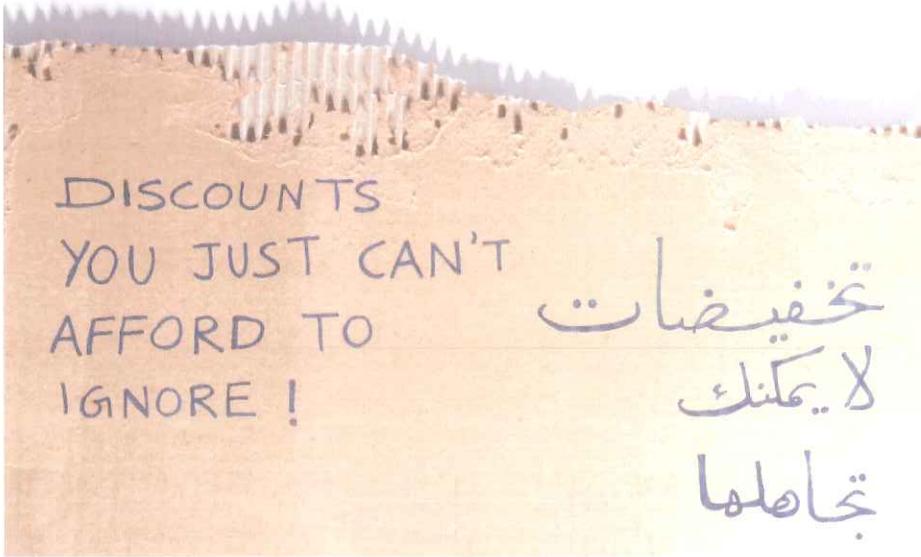
**TITLE:** Discounts  
**DESIGN AGENCY:** DDB  
**PRODUCTION DATE:** 2008  
**CREATIVE DIRECTOR:** Mahesh Anawekar  
**ART DIRECTOR:** Pravin Amudan  
**CLIENT:** Towell Auto Centre  
**PHOTOGRAPHY:** Hemanth B. G.  
**NATIONALITY:** Oman

To urge people to do something about saving the environment through everyday efforts. It had to be relevant and informative without preachy overtones of public service campaigns. A spoof on discount ads, a common feature in the Middle-East market, where the asterisks and fine print assume the importance of headline. In the calendar too a percentage was used, but was an eco-friendly tip expressed as a percentage of savings, with the fine print explaining the actual remedy. The treatment is an arrangement of everyday objects that surround a consumer's life.



هذا تقويم لعام جديد، عام ٢٠٠٩. وهو يتحدث في الوقت نفسه عن أشياء سهلة نساهم من خلالها في الحفاظ على البيئة.  
 This is a calendar for 2009, it's also about all those doable things we can do to save the environment.

**T** Towell Auto Centre LLC  
 YOUR TRUSTED PARTNER



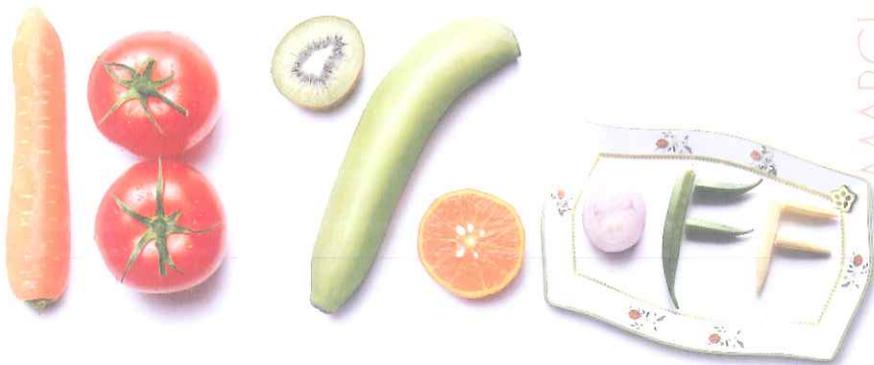
Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri
1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30						



Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
				3	4	5	6	7	8	9	10	11
12	13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31						

Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri
						6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30	31										

MARCH 2009



\* Put y choo

Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri
7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
22	23	24	25	26	27	28	29	30	31					

\* Have a vegetarian meal. Cut down greenhouse emissions by 18%!



\* Make your car wash more eco-friendly. Wash your car with a biodegradable soap. Save 25% water.



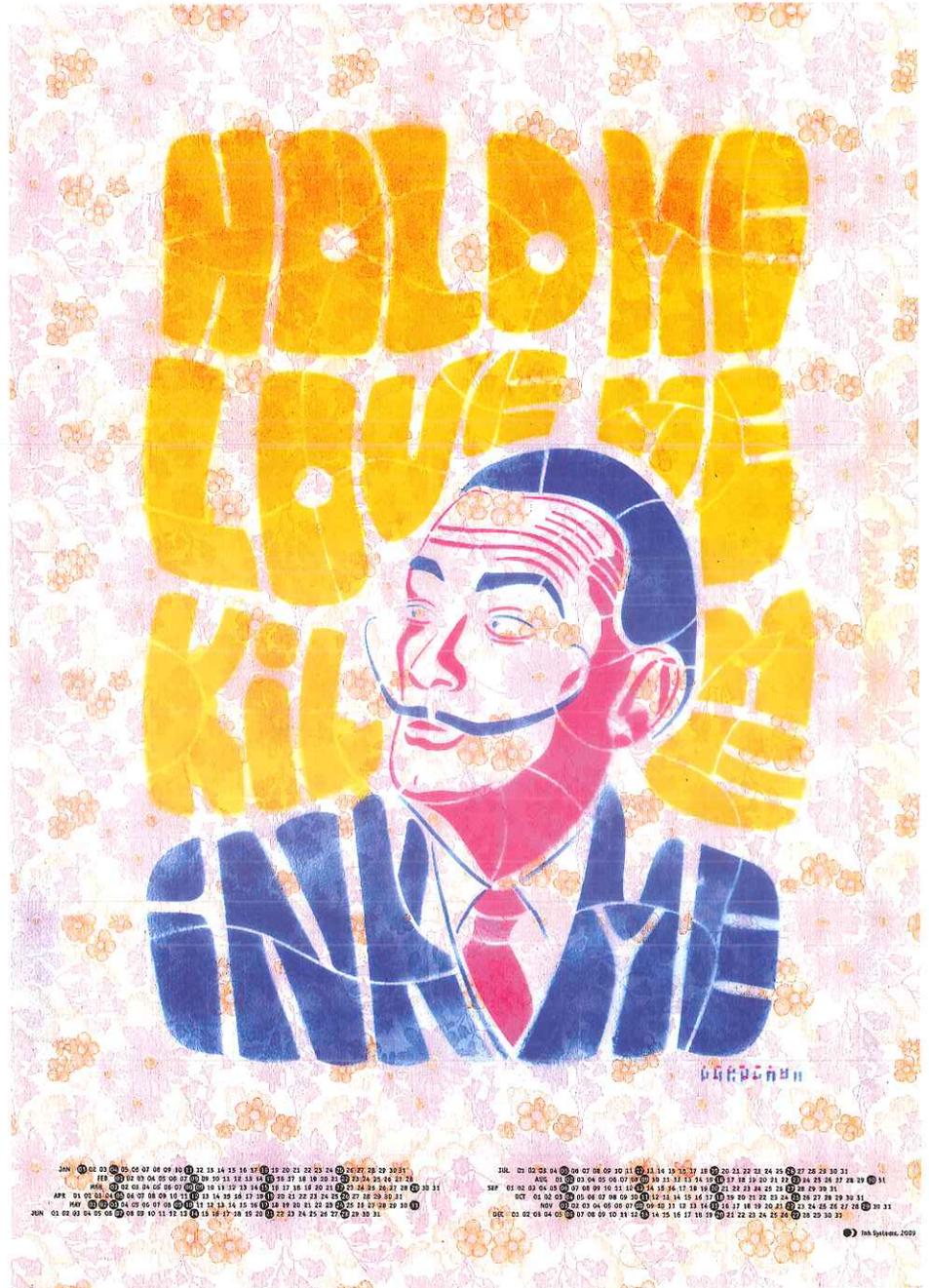
\* Ensure your car is under-inflated.

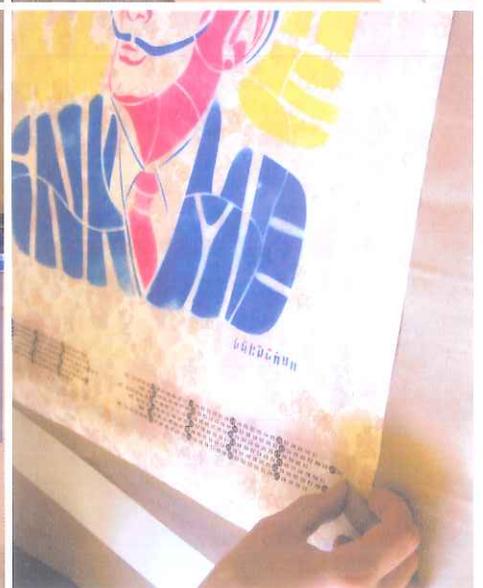
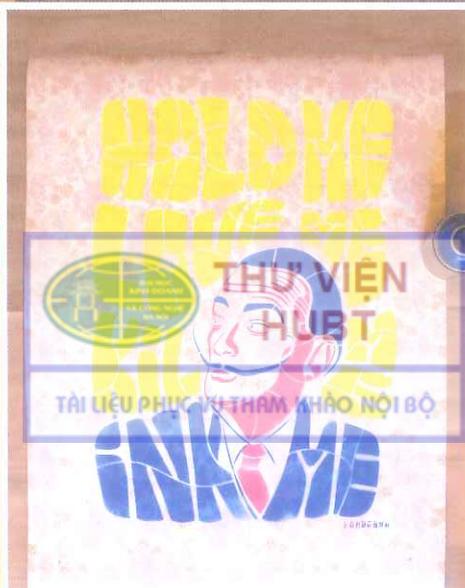
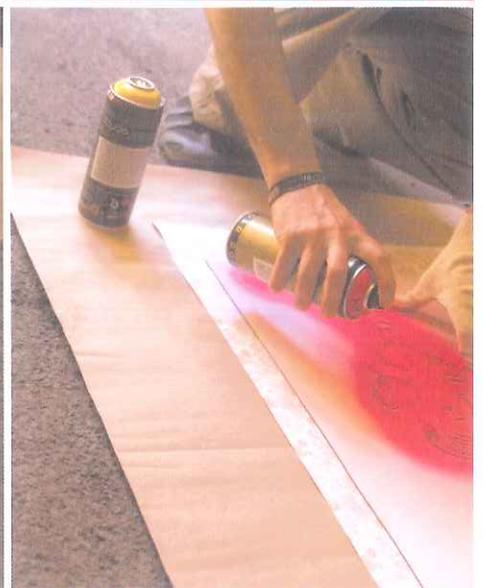
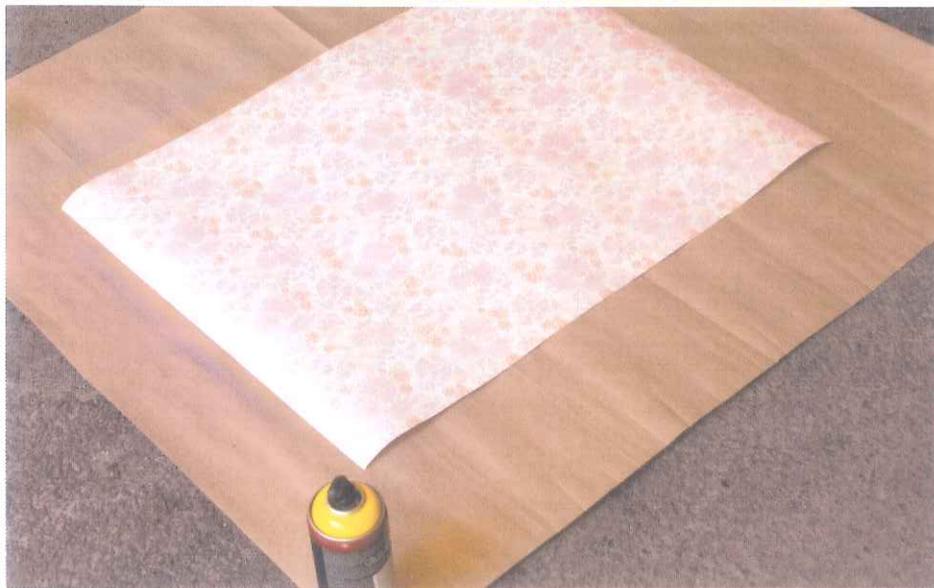
INK ME

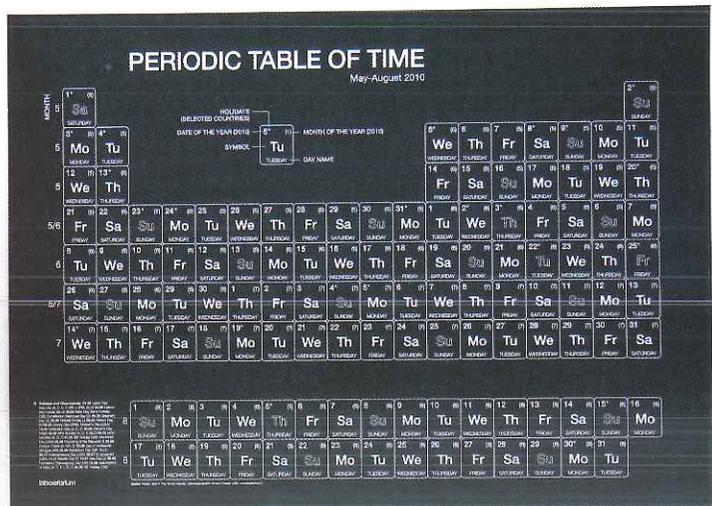
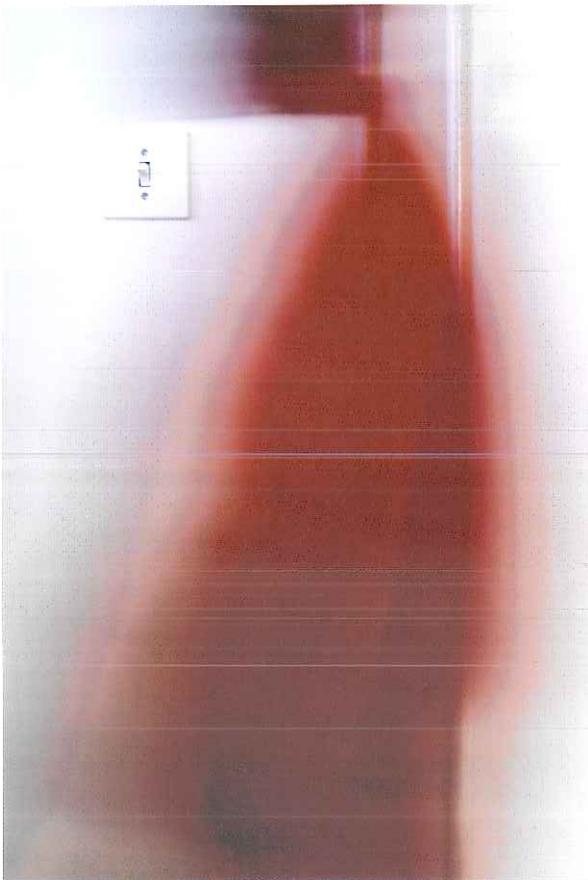
STENCIL CALENDAR

**TITLE:** Ink Me Stencil Calendar  
**DESIGN AGENCY:** Studio Dorogaya  
**PRODUCTION DATE:** 2009  
**DESIGNER:** Chebotaryov  
**CLIENT:** Inksystem  
**NATIONALITY:** Ukraine

Ink Systems is young aggressive company; they deal with lots of ink for printing systems. So, the designers were looking for unusual aggressive ink calendar. The solution is stencil set with all necessary ingredients. They call it "Ink Me". Calendar pack contains: cyan, magenta and yellow spray inks, three stencil layers, stickers with numbers, several types of 50x70 paper (including old wallpaper) and big craft paper sheet to work on it. You get custom 50x70 poster calendar at the end of a process. Of course you can use these stencils not only on paper from the pack. Gold Prize Award at Moscow International Advertising Festival in 2009; Category: Graphic Design. Bronze Prize Award at Kiev International Advertising Festival in 2009; Category: Graphic Design.







## PERIODIC TABLE OF TIME

**TITLE:** Periodic Table of Time

**DESIGN AGENCY:** Laboratorium

**PRODUCTION DATE:** 2009

**CREATIVE DIRECTOR:** Ivana Vucic / Orsat Frankovic

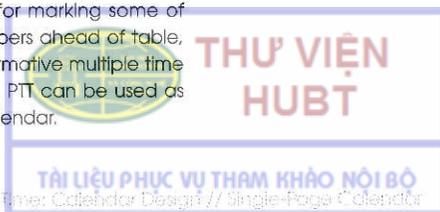
**DESIGNER:** Ivana Vucic

**CLIENT:** Laboratorium / Blablub

**PHOTOGRAPHY:** Ivana Vucic

**NATIONALITY:** Croatia

Periodic Table of Time (PTT) is a Laboratorium self-promotional calendar inspired with Mendeleev's iconic Periodic Table of the Elements. PTT calendar was originally designed as Xmas gift for the clients and friends. The designers used scientific, "laboratory" look to emphasise experimental nature of the studio. This three-sheets calendar (four months per sheet) easily shows three levels of time elements (the date, the day and the month) or conversion from date to day and back. Centred symbol represents a Day, a number printed upper left to symbol-a Date and an upper right number in bracket - a Month. Besides that, PTT calendar provides a way to determine which days have significance as holidays (outline font marks Sundays and Croatians holidays, while asterisk superscript is used for marking some of worldwide holidays that are printed below). Row numbers ahead of table, indicates Month in a current row. This amusing but informative multiple time system helps you to organise your life and your future. PTT can be used as desktop calendar, wall calendar or even wallpaper calendar.



# PERIODIC TABLE OF TIME

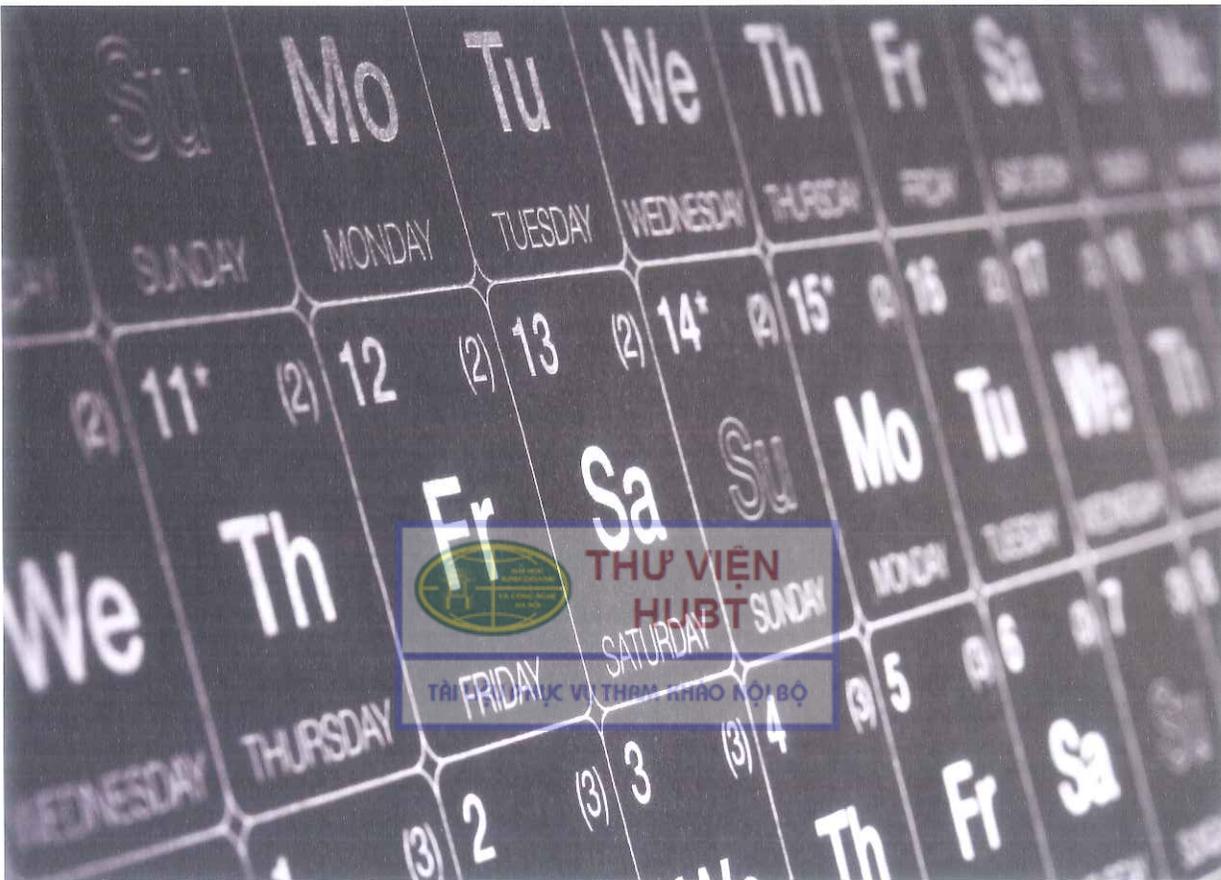
May-August 2010

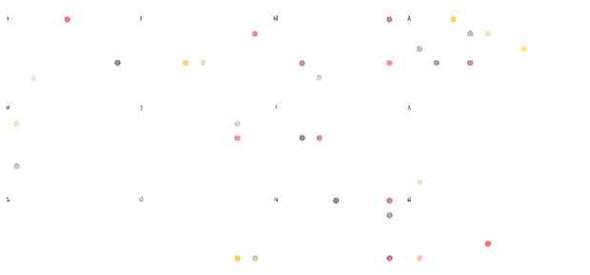
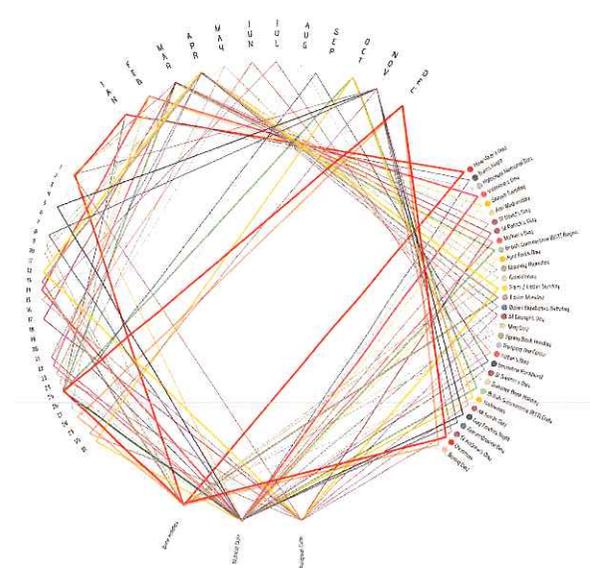
MONTH	5	1* (6) Sa SATURDAY	HOLIDAYS (SELECTED COUNTRIES)										2* (6) Su SUNDAY																														
	5	3* (6) Mo MONDAY	4* (6) Tu TUESDAY	DATE OF THE YEAR (2010)										5* (1) Tu TUESDAY																													
		12 (6) We WEDNESDAY	13* (6) Th THURSDAY	SYMBOL										Mo MONDAY																													
	5/6	21 (6) Fr FRIDAY	22 (6) Sa SATURDAY	23* (6) Su SUNDAY	24* (6) Mo MONDAY	25 (6) Tu TUESDAY	26 (6) We WEDNESDAY	27 (6) Th THURSDAY	28 (6) Fr FRIDAY	29 (6) Sa SATURDAY	30 (6) Su SUNDAY	31* (6) Mo MONDAY	1 (6) Tu TUESDAY	2* (6) We WEDNESDAY	3* (6) Th THURSDAY	4 (6) Fr FRIDAY	5 (6) Sa SATURDAY	6 (6) Su SUNDAY	7 (6) Mo MONDAY	8 (6) Tu TUESDAY	9* (6) We WEDNESDAY	10 (6) Th THURSDAY	11 (6) Fr FRIDAY	12 (6) Sa SATURDAY	13 (6) Su SUNDAY	14 (6) Mo MONDAY	15 (6) Tu TUESDAY	16 (6) We WEDNESDAY	17 (6) Th THURSDAY	18 (6) Fr FRIDAY	19 (6) Sa SATURDAY	20* (6) Su SUNDAY	21 (6) Mo MONDAY	22* (6) Tu TUESDAY	23 (6) We WEDNESDAY	24 (6) Th THURSDAY	25* (6) Fr FRIDAY	26 (6) Sa SATURDAY	27 (6) Su SUNDAY	28 (6) Mo MONDAY	29 (6) Tu TUESDAY	30 (6) We WEDNESDAY	31 (6) Th THURSDAY
	6	8 (6) Tu TUESDAY	9 (6) We WEDNESDAY	10 (6) Th THURSDAY	11 (6) Fr FRIDAY	12 (6) Sa SATURDAY	13 (6) Su SUNDAY	14 (6) Mo MONDAY	15 (6) Tu TUESDAY	16 (6) We WEDNESDAY	17 (6) Th THURSDAY	18 (6) Fr FRIDAY	19 (6) Sa SATURDAY	20 (6) Su SUNDAY	21 (6) Mo MONDAY	22* (6) Tu TUESDAY	23 (6) We WEDNESDAY	24 (6) Th THURSDAY	25* (6) Fr FRIDAY	26 (6) Sa SATURDAY	27 (6) Su SUNDAY	28 (6) Mo MONDAY	29 (6) Tu TUESDAY	30 (6) We WEDNESDAY	31 (6) Th THURSDAY																		
	6/7	26 (6) Sa SATURDAY	27 (6) Su SUNDAY	28 (6) Mo MONDAY	29 (6) Tu TUESDAY	30 (6) We WEDNESDAY	1 (6) Th THURSDAY	2 (6) Fr FRIDAY	3 (6) Sa SATURDAY	4* (6) Su SUNDAY	5* (6) Mo MONDAY	6 (6) Tu TUESDAY	7 (6) We WEDNESDAY	8 (6) Th THURSDAY	9 (6) Fr FRIDAY	10 (6) Sa SATURDAY	11 (6) Su SUNDAY	12 (6) Mo MONDAY	13 (6) Tu TUESDAY	14* (6) We WEDNESDAY	15 (6) Th THURSDAY	16 (6) Fr FRIDAY	17 (6) Sa SATURDAY	18 (6) Su SUNDAY	19 (6) Mo MONDAY	20 (6) Tu TUESDAY	21 (6) We WEDNESDAY	22 (6) Th THURSDAY	23 (6) Fr FRIDAY	24 (6) Sa SATURDAY	25 (6) Su SUNDAY	26 (6) Mo MONDAY	27 (6) Tu TUESDAY	28 (6) We WEDNESDAY	29 (6) Th THURSDAY	30 (6) Fr FRIDAY	31 (6) Sa SATURDAY						
	7	14* (7) We WEDNESDAY	15 (7) Th THURSDAY	16 (7) Fr FRIDAY	17 (7) Sa SATURDAY	18 (7) Su SUNDAY	19 (7) Mo MONDAY	20 (7) Tu TUESDAY	21 (7) We WEDNESDAY	22 (7) Th THURSDAY	23 (7) Fr FRIDAY	24 (7) Sa SATURDAY	25 (7) Su SUNDAY	26 (7) Mo MONDAY	27 (7) Tu TUESDAY	28 (7) We WEDNESDAY	29 (7) Th THURSDAY	30 (7) Fr FRIDAY	31 (7) Sa SATURDAY																								

\* Holidays and Observances: 01 01 Labor Day  
 May Day (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day After Tomorrow (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Constitution Memorial Day (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Living and the Dead (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Victoria Day (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Independence Day (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Labor Day (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Columbus Day (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Deaf (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Girl (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Boy (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Girl Scout (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Boy Scout (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Girl Scout Leader (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Boy Scout Leader (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Girl Scout Council (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Boy Scout Council (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Girl Scout District (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Boy Scout District (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Girl Scout Area (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Boy Scout Area (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Girl Scout Region (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Boy Scout Region (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Girl Scout Councilor (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Boy Scout Councilor (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Girl Scout Commissioner (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Boy Scout Commissioner (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Girl Scout Executive (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)  
 Day of the Boy Scout Executive (U.S., D.F., F., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z.)

laboratorium

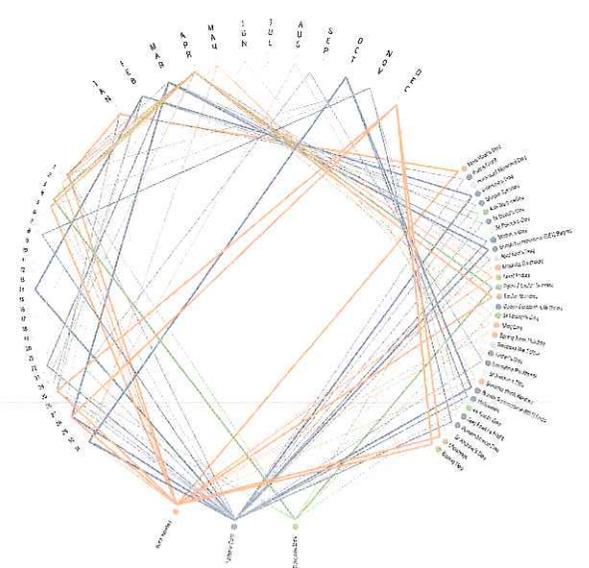
8	1 (6) Su SUNDAY	2 (6) Mo MONDAY	3 (6) Tu TUESDAY	4 (6) We WEDNESDAY	5* (6) Th THURSDAY	6 (6) Fr FRIDAY	7 (6) Sa SATURDAY	8 (6) Su SUNDAY	9 (6) Mo MONDAY	10 (6) Tu TUESDAY	11 (6) We WEDNESDAY	12 (6) Th THURSDAY	13 (6) Fr FRIDAY	14 (6) Sa SATURDAY	15* (6) Su SUNDAY	16 (6) Mo MONDAY
8	17 (6) Tu TUESDAY	18 (6) We WEDNESDAY	19 (6) Th THURSDAY	20 (6) Fr FRIDAY	21 (6) Sa SATURDAY	22 (6) Su SUNDAY	23 (6) Mo MONDAY	24 (6) Tu TUESDAY	25 (6) We WEDNESDAY	26 (6) Th THURSDAY	27 (6) Fr FRIDAY	28 (6) Sa SATURDAY	29 (6) Su SUNDAY	30 (6) Mo MONDAY	31 (6) Tu TUESDAY	





Information  
 2009 UK Calendar Graph takes the essential data of a year and visualizes the relationship between the holiday, month and day. The graph is printed on 250 gram recycled paper with water-based inks. It is a single-page calendar.

**2009UK**



Information  
 2010 UK Calendar Graph takes the essential data of a year and visualizes the relationship between the holiday, month and day. The graph is printed on 250 gram recycled paper with water-based inks. It is a single-page calendar.

**2010UK**

## UK CALENDAR GRAPH

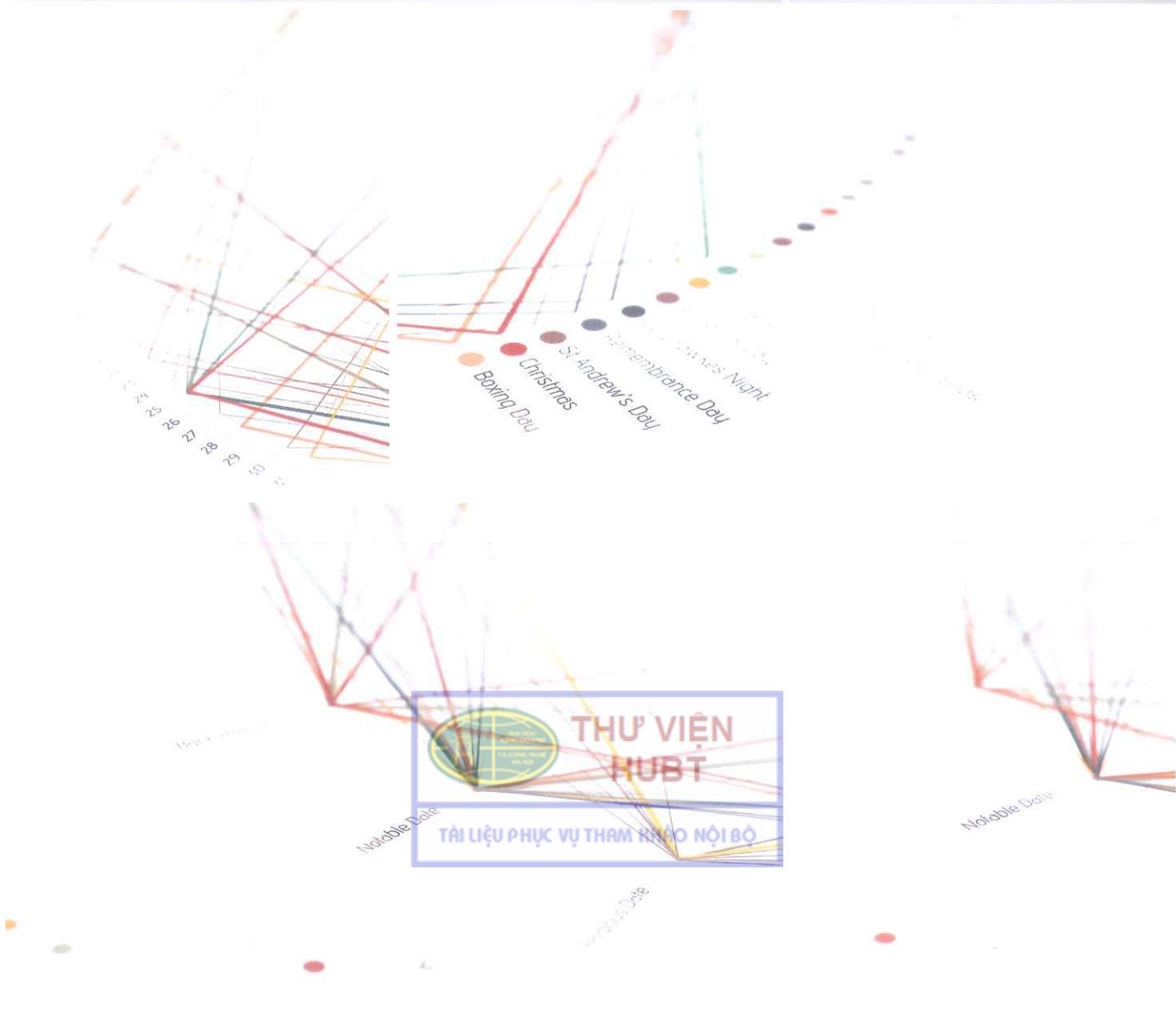
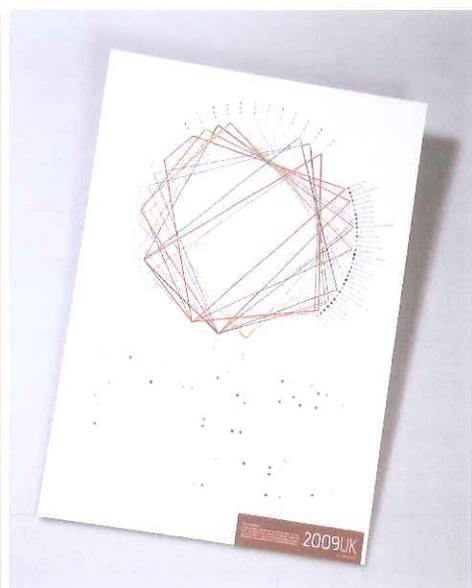
**TITLE:** UK Calendar Graph  
**DESIGN AGENCY:** Design By Alpha  
**PRODUCTION DATE:** 2008  
**CREATIVE DIRECTOR:** Anastasia Gerali  
**DESIGNER:** Anastasia Gerali  
**PHOTOGRAPHY:** Nikos Louka  
**NATIONALITY:** Cyprus

A circular graph calendar with all the UK holidays of 2009 and 2010. The relationship between holiday, month, day and type is made using connecting lines with thicker lines indicating the more widely celebrated holidays. Printed with water-based inks on 250 gram recycled paper.

**THƯ VIỆN HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Wheel of Time: Calendar Design // Single-Page Calendar



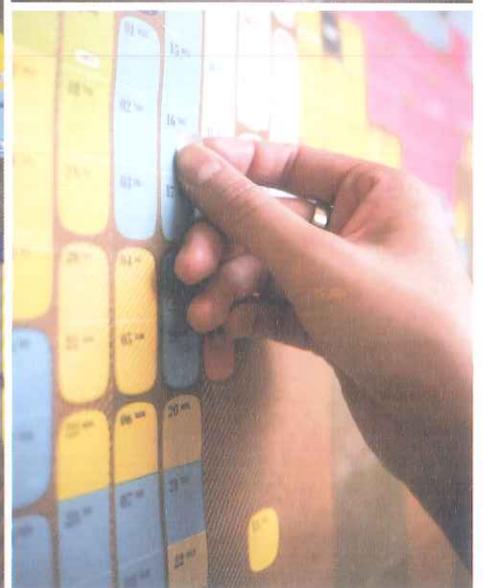


## THE FOREIGN POLICY 2009 WORLD CALENDAR

**TITLE:** The Foreign Policy 2009 World Calendar  
**DESIGN AGENCY:** Foreign Policy Design Group  
**PRODUCTION DATE:** 2008  
**CREATIVE DIRECTOR:** Yah-Leng Yu & Arthur Chin  
**ART DIRECTOR:** Yah-Leng Yu & Arthur Chin  
**DESIGNER:** Tianyu Isaiah Zheng (TY)  
**PHOTOGRAPHY:** Michael Tan (Mika Images)  
**NATIONALITY:** Singapore

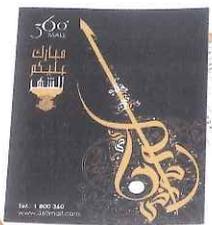
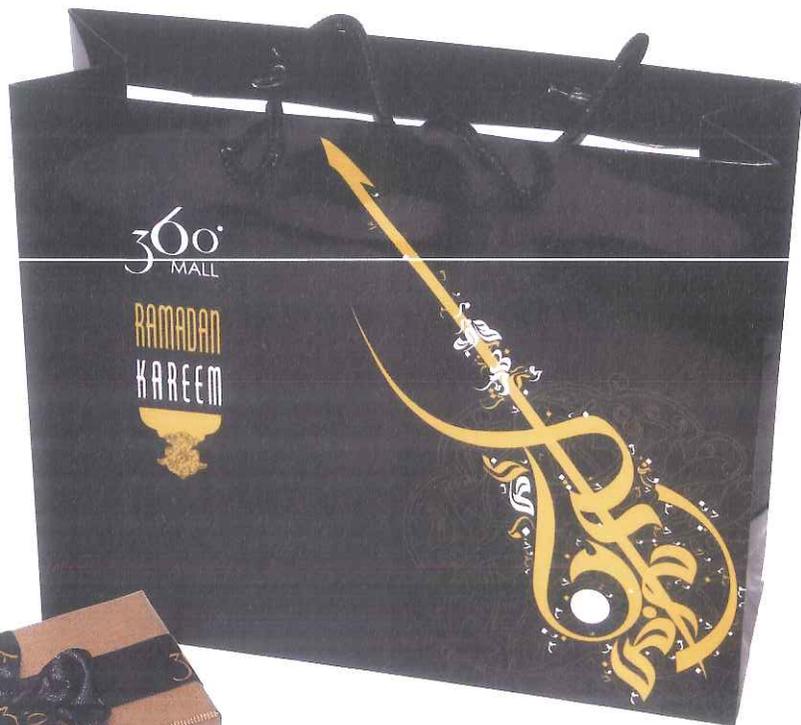
The idea for this self-promotion project is to communicate the group's existence and arrival in Singapore from New York City, leveraging on the name "Foreign Policy" and blending concepts of current affairs, political affairs, maps, the world and the leaders.

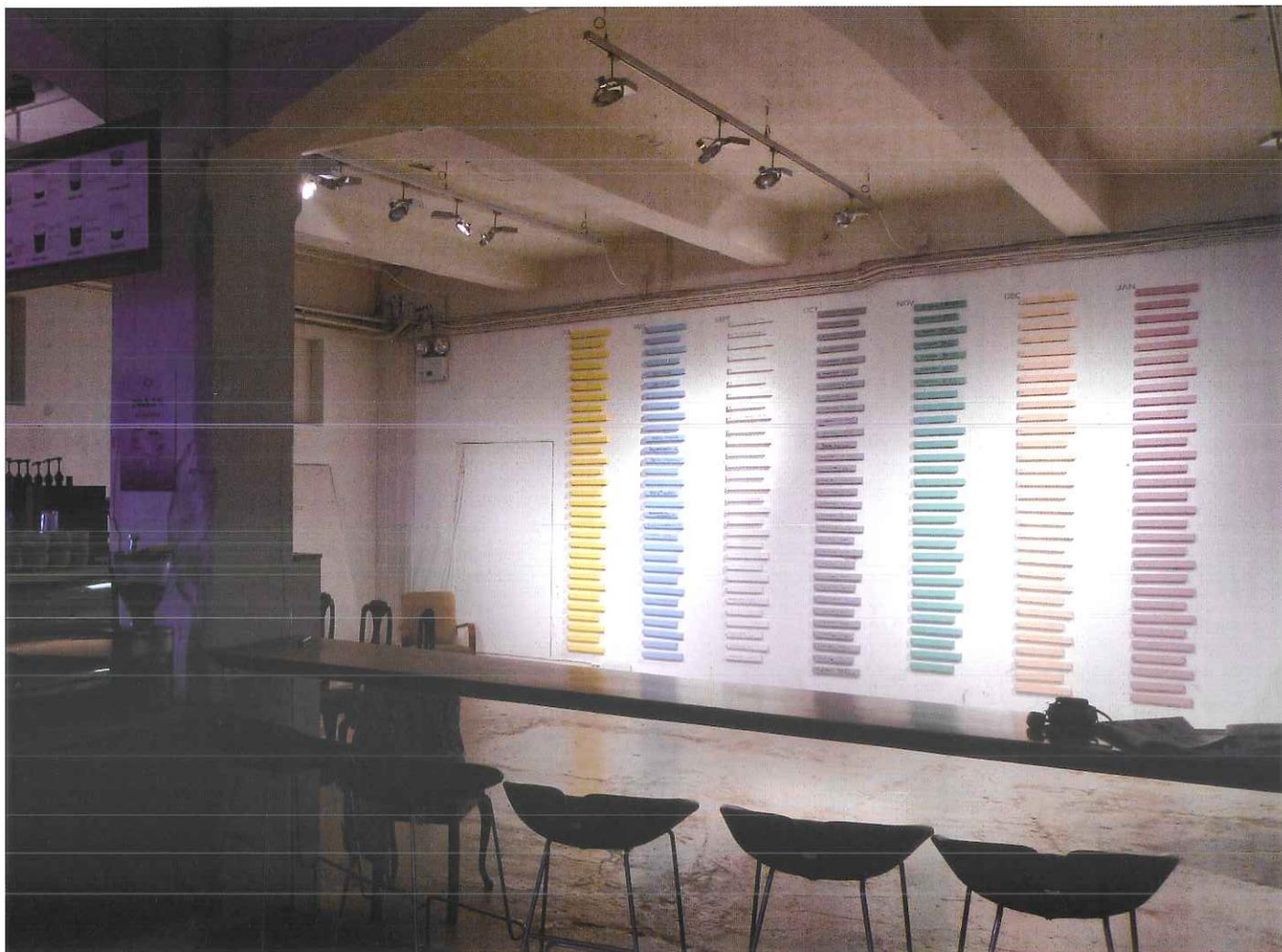





**THƯ VIỆN HUBT**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ







## RESOUND BLOCK: EVENT CALENDAR

**TITLE:** Resound Block: Event Calendar

**PRODUCTION DATE:** 2009

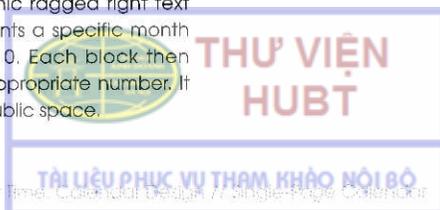
**CREATIVE DIRECTOR:** Anton Kaldal / Daniel Bjornsson

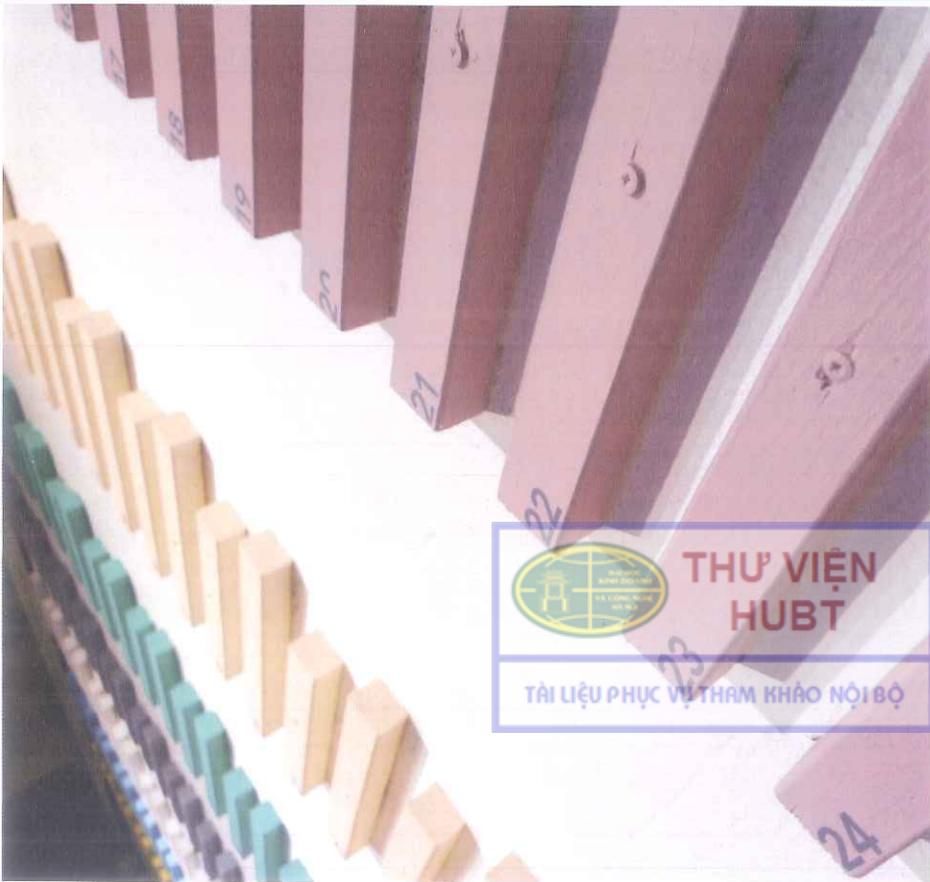
**DESIGNER:** Anton Kaldal

**CLIENT:** Hugmyndahus Haskolanna

**NATIONALITY:** Iceland

"Resound Block" is an event calendar with the alternative function of blocking resound within the space the calendar is in. The mission was to take the calendar out of its standard modern day archetype form while keeping its essential function. Commissioned by Hugmyndahus Haskolanna (a cluster for innovative start up companies in Iceland) the calendar is located in an indoor public area, a vast space full of resound that needed some kind of blocking. It is made of 215 wooden blocks which form seven columns which reference the form of the typographic ragged right text columns. Every column is colour coded and represents a specific month within the time period of July 2009 to January 2010. Each block then represents a day in the month and is marked with appropriate number. It managed to create a playful vibe in the raw indoor public space.







## EVERLASTING ADHESIVE CALENDAR

**TITLE:** Everlasting Adhesive Calendar

**DESIGN AGENCY:** Laboratorium

**PRODUCTION DATE:** 2005-2010

**CREATIVE DIRECTOR:** Ivana Vucic / Orsat Frankovic

**DESIGNER:** Ivana Vucic

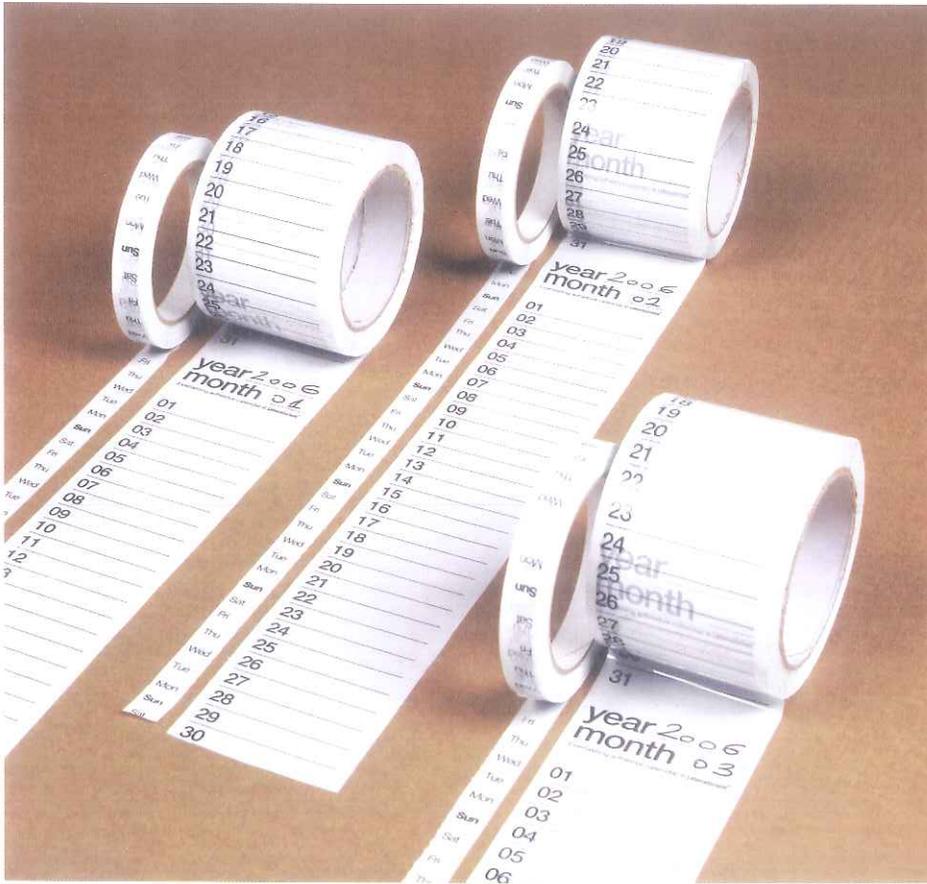
**CLIENT:** Laboratorium / Blablab

**PHOTOGRAPHY:** Ivana Vucic

**NATIONALITY:** Croatia

Everlasting Calendar is multi-functional adhesive tape which functions at the same time as organiser / planner / post-it / tape / sticker... It's limited only by its own length. You can create each month in any time by day & date combination of two separate rolls (different widths) and stick them together at any place you need (different surfaces, wall, table, toilet walls...). Calendar was produced as a promotional gift / Christmas card for Laboratorium clients and friends.

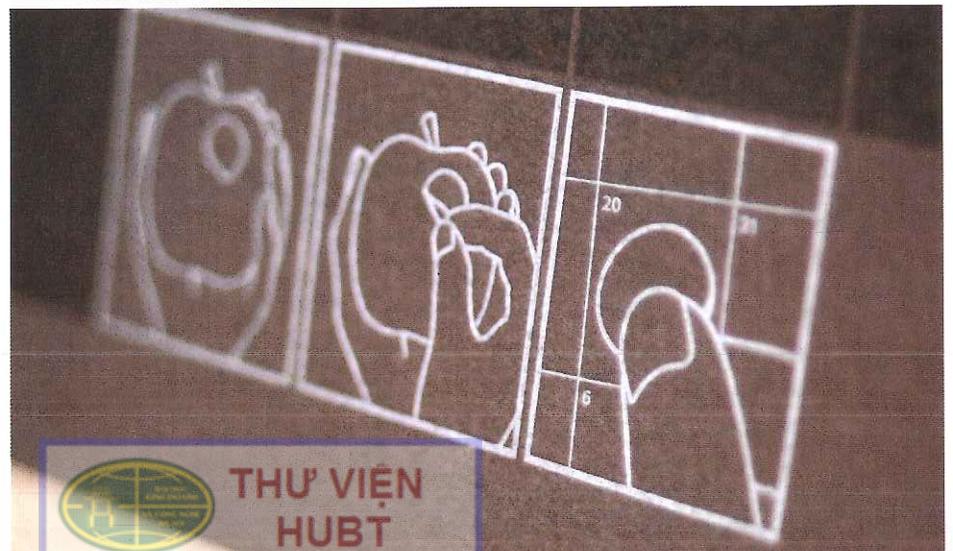




# AN APPLE A DAY

**TITLE:** An Apple a Day  
**DESIGN AGENCY:** VIK  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** David Weik  
**DESIGNER:** David Weik  
**NATIONALITY:** USA

A quick and easy way to stay in tip-top shape this year. Just peel the little variety sticker from every apple you eat and affix it to a square. Keep it interesting. Try a Belle De Boskoop, a Newtown Pippin, a Peasgood Nonsuch, or maybe a Turley Winesap.



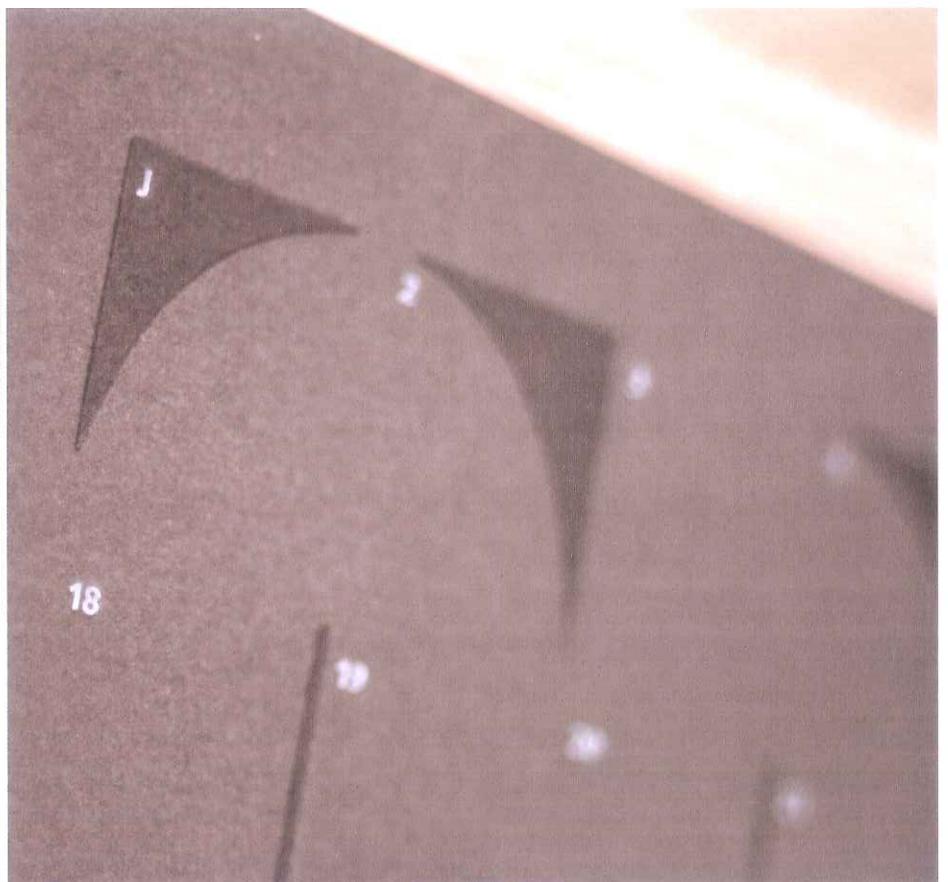
**THƯ VIỆN  
HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

11  
20  
24  
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26  
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31  
12

**Hello from Vik.** Here's a quick and easy way to keep in tip top shape this year. Just peel the little variety sticker from every apple you eat and affix it to a square. Keep it interesting. Try a Belle De Boskoop, a Newtown Pippin, how about a Peasgood Nonsuch, or maybe a Turley Winesap. Make it fun and please keep in touch. We always love to hear from you.

Email us at [hello@vik.com](mailto:hello@vik.com) or just stop by [vik.com](http://vik.com).

**VIK**



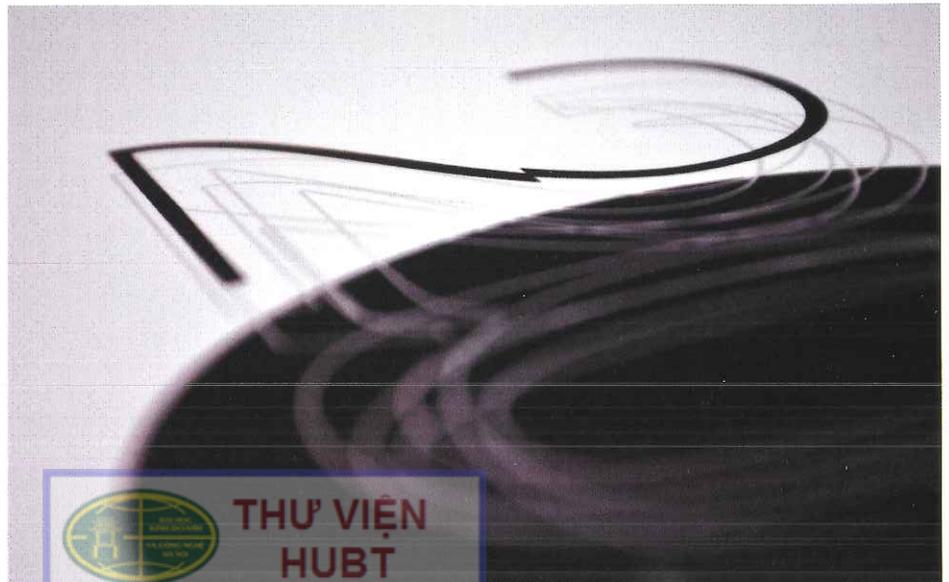
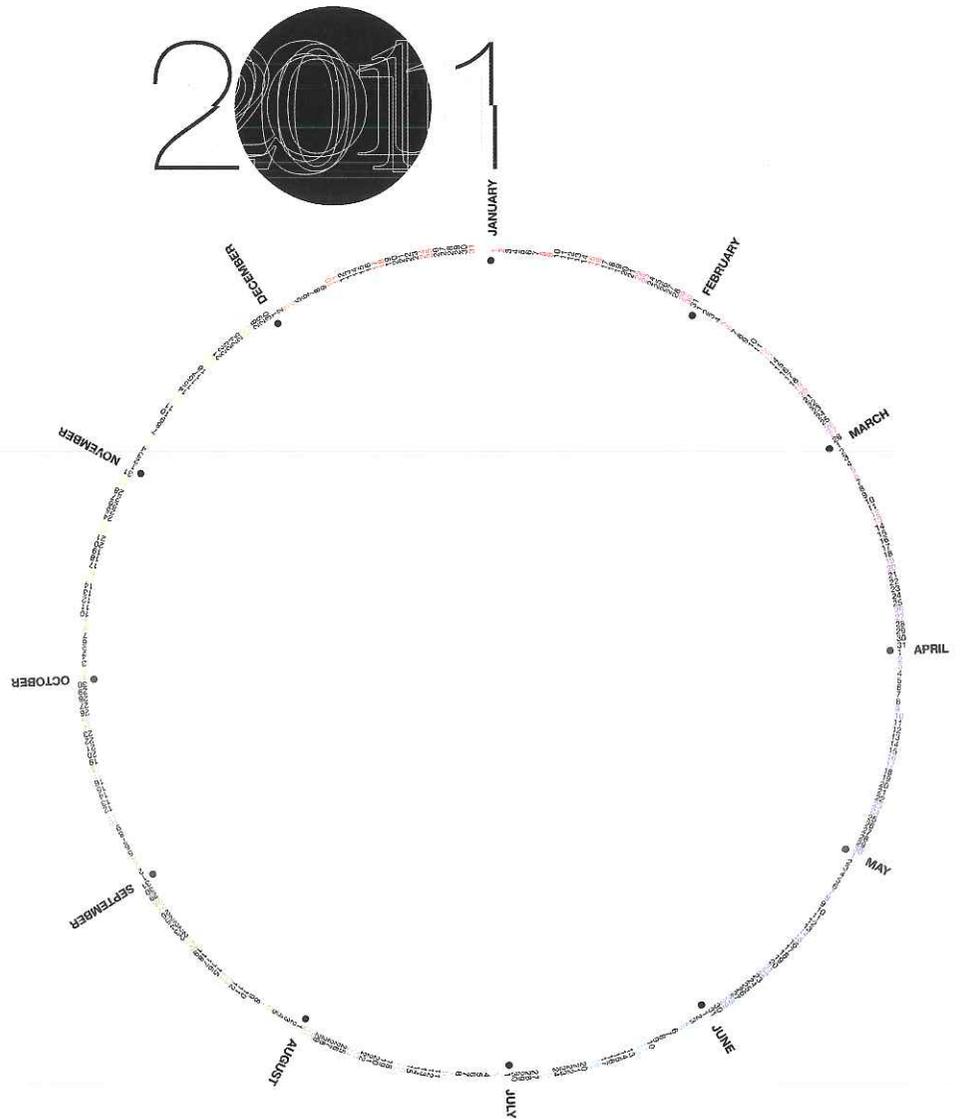
 **THƯ VIỆN HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



# 2011 CALENDAR

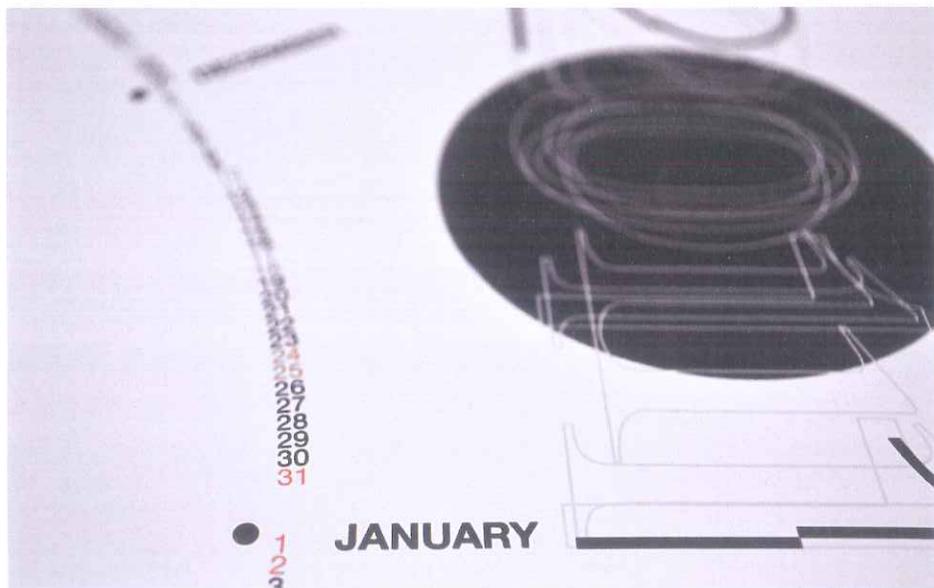
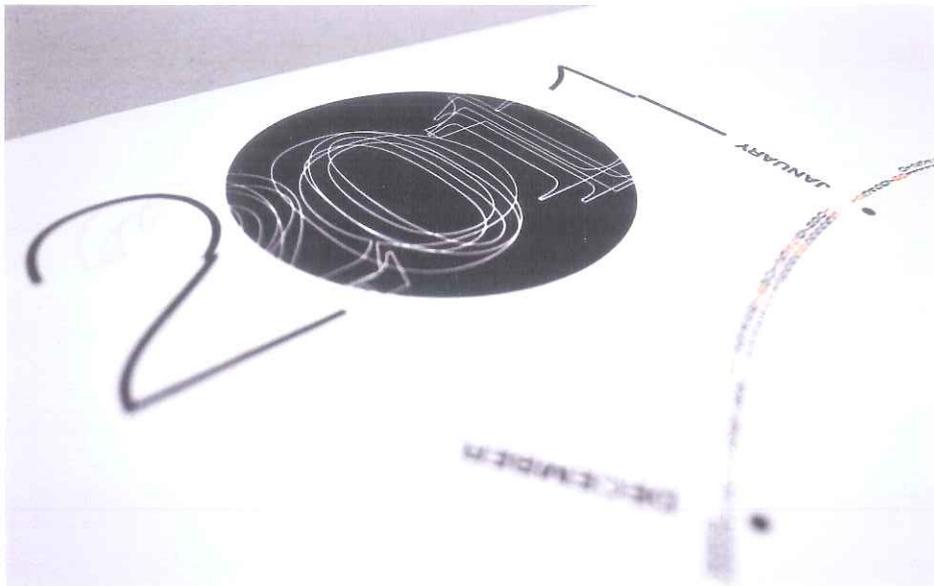
**TITLE:** 2011 Calendar  
**PRODUCTION DATE:** 2011  
**DESIGNER:** Nina Radenkovic  
**NATIONALITY:** Serbia

This is a personal artwork that the designer originally intended for herself, and as such hasn't been issued. The designer has decided it to stay non-profit. This is a wall calendar in the form of A2 format poster. It has been designed as a typographic solution to form a circle of dates. Days of the week are not labeled, but weekends are indicated with typographical characters in colour, which together form a circular range of colours. The calendar was inspired by minimalism, leaving space for personal adjustment so that users can draw and mark the dates, which is allowed by large areas of empty space. It fits in with modern interiors, and it's purposed to be held in the workspace. Typographic solution was inspired by Helvetica, which is exactly the typeface that is used in this project. The designer has been led by her needs, and they are consistent with the needs of dynamic and business people.



THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



**THƯ VIỆN HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



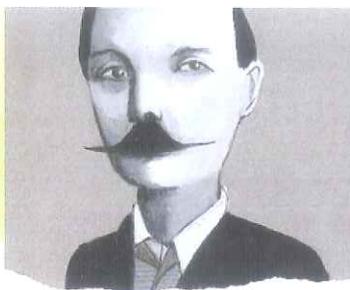
## PORTRAITS

**TITLE:** Portraits  
**PRODUCTION DATE:** 2010  
**DESIGNER:** Jenny Meilhove  
**PHOTOGRAPHY:** Jenny Meilhove  
**NATIONALITY:** Israel

Portrait for each month.



Wheel of Time Calendar Design // Single-Page Calendar



January

January

February

February

March

March

April

April



May



June



July



August



September



October



November



December


**THƯ VIỆN HUBT**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# CALENDAR

# WITHOUT LETTERS

# 2011:

**TITLE:** Calendar without Letters  
**DESIGN AGENCY:** Bastarda Studio  
**PRODUCTION DATE:** 2010  
**DESIGNER:** Vladislav Kulik  
**CLIENT:** Bastarda Studio  
**PHOTOGRAPHY:** Artyom Pasha  
**NATIONALITY:** Ukraine

Silk-screen printed on a milk-white tracingpaper. Looks good on any wall because the colour and pattern of the surface are visible through the translucent calendar sheets. How to use it? It's very simple: the whole year ordered, from top to bottom. Every line is a single month. Saturdays and Sundays are marked with large digits. You could write and make notes through whole surface of this calendar. Pencil notes can be rubbed out by an ordinary eraser.

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31

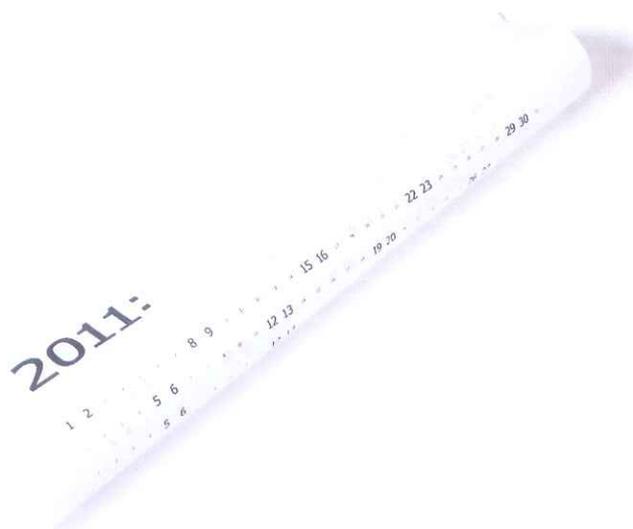
# 2011:





2011:

1	2				8	9				15	16				22	23			29	30	
		5	6					12	13						19	20			26	27	
			5	6					12	13					19	20			26	27	
2	3				8	9					16	17				23	24			30	
1				7	8					14	15				21	22			28	29	
		4	5					11	12						18	19			25	26	
2	3				9	10					16	17				23	24			30	31
				6	7					13	14				20	21			27	28	
1	4							10	11						17	18			24	25	
1	2					8	9				15	16				22	23			29	30
				5	6					12	13				19	20			26	27	
3	4					10	11				17	18				24	25			31	




**THƯ VIỆN HUBT**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# THE PRINTERS CALENDAR

## CALENDAR\* Spellman Walker\* 2004

\*Bring to print to file T 01274 / 2004

**TITLE:** The Printers Calendar

**DESIGN AGENCY:** The Chase

**PRODUCTION DATE:** 2004

**CREATIVE DIRECTOR:** Ben Casey

**DESIGNER:** Oliver Maltby

**CLIENT:** Spellman Walker

**NATIONALITY:** England

The year in colour for printers, Spellman Walker, with each day represented by a tear-off Pantone colour swatch.

DECEMBER* 31 F 22	DECEMBER* 30 T 22	DECEMBER* 29 W 22	DECEMBER* 28 TH 22	DECEMBER* 27 MBH 22	DECEMBER* 26 S 22	DECEMBER* 25 S 22	DECEMBER* 24 F 22	DECEMBER* 23 T 22	DECEMBER* 22 W 22	DECEMBER* 21 T 22	DECEMBER* 20 M 22
NOVEMBER* 30 T 22	NOVEMBER* 29 M 22	NOVEMBER* 28 S 22	NOVEMBER* 27 S 22	NOVEMBER* 26 F 22	NOVEMBER* 25 W 22	NOVEMBER* 24 W 22	NOVEMBER* 23 T 22	NOVEMBER* 22 M 22	NOVEMBER* 21 S 22	NOVEMBER* 20 S 22	NOVEMBER* 19 S 22
OCTOBER* 31 S 22	OCTOBER* 30 S 22	OCTOBER* 29 T 22	OCTOBER* 28 T 22	OCTOBER* 27 W 22	OCTOBER* 26 T 22	OCTOBER* 25 W 22	OCTOBER* 24 S 22	OCTOBER* 23 S 22	OCTOBER* 22 T 22	OCTOBER* 21 T 22	OCTOBER* 20 W 22
SEPTEMBER* 30 T 22	SEPTEMBER* 29 W 22	SEPTEMBER* 28 T 22	SEPTEMBER* 27 M 22	SEPTEMBER* 26 S 22	SEPTEMBER* 25 S 22	SEPTEMBER* 24 F 22	SEPTEMBER* 23 T 22	SEPTEMBER* 22 W 22	SEPTEMBER* 21 T 22	SEPTEMBER* 20 M 22	SEPTEMBER* 19 M 22
AUGUST* 31 T 22	AUGUST* 30 MBH 22	AUGUST* 29 S 22	AUGUST* 28 S 22	AUGUST* 27 T 22	AUGUST* 26 T 22	AUGUST* 25 W 22	AUGUST* 24 T 22	AUGUST* 23 T 22	AUGUST* 22 S 22	AUGUST* 21 S 22	AUGUST* 20 T 22
JULY* 31 S 22	JULY* 30 T 22	JULY* 29 T 22	JULY* 28 W 22	JULY* 27 T 22	JULY* 26 M 22	JULY* 25 S 22	JULY* 24 S 22	JULY* 23 F 22	JULY* 22 T 22	JULY* 21 W 22	JULY* 20 T 22
JUNE* 30 W 22	JUNE* 29 T 22	JUNE* 28 M 22	JUNE* 27 S 22	JUNE* 26 S 22	JUNE* 25 F 22	JUNE* 24 T 22	JUNE* 23 W 22	JUNE* 22 T 22	JUNE* 21 M 22	JUNE* 20 M 22	JUNE* 19 S 22
MAY* 31 MBH 22	MAY* 30 S 22	MAY* 29 S 22	MAY* 28 F 22	MAY* 27 T 22	MAY* 26 W 22	MAY* 25 T 22	MAY* 24 W 22	MAY* 23 W 22	MAY* 22 S 22	MAY* 21 F 22	MAY* 20 T 22
APRIL* 30 F 22	APRIL* 29 T 22	APRIL* 28 M 22	APRIL* 27 S 22	APRIL* 26 T 22	APRIL* 25 W 22	APRIL* 24 S 22	APRIL* 23 S 22	APRIL* 22 F 22	APRIL* 21 T 22	APRIL* 20 W 22	APRIL* 19 T 22
MARCH* 31 W 22	MARCH* 30 T 22	MARCH* 29 M 22	MARCH* 28 S 22	MARCH* 27 S 22	MARCH* 26 F 22	MARCH* 25 M 22	MARCH* 24 W 22	MARCH* 23 T 22	MARCH* 22 M 22	MARCH* 21 S 22	MARCH* 20 S 22
FEBRUARY* 29 S 22	FEBRUARY* 28 S 22	FEBRUARY* 27 F 22	FEBRUARY* 26 T 22	FEBRUARY* 25 W 22	FEBRUARY* 24 W 22	FEBRUARY* 23 T 22	FEBRUARY* 22 M 22	FEBRUARY* 21 S 22	FEBRUARY* 20 S 22	FEBRUARY* 19 F 22	FEBRUARY* 18 T 22
JANUARY* 31 S 22	JANUARY* 30 T 22	JANUARY* 29 T 22	JANUARY* 28 W 22	JANUARY* 27 T 22	JANUARY* 26 M 22	JANUARY* 25 S 22	JANUARY* 24 S 22	JANUARY* 23 F 22	JANUARY* 22 T 22	JANUARY* 21 W 22	JANUARY* 20 T 22



DECEMBER 1 S	DECEMBER 2 F	DECEMBER 3 T	DECEMBER 4 W	DECEMBER 5 T	DECEMBER 6 W	DECEMBER 7 S	DECEMBER 8 S	DECEMBER 9 S	DECEMBER 10 F	DECEMBER 11 T	DECEMBER 12 W	DECEMBER 13 T	DECEMBER 14 W	DECEMBER 15 S	DECEMBER 16 S	DECEMBER 17 S	DECEMBER 18 F	DECEMBER 19 T	DECEMBER 20 W
NOVEMBER 1 T	NOVEMBER 2 W	NOVEMBER 3 T	NOVEMBER 4 M	NOVEMBER 5 T	NOVEMBER 6 S	NOVEMBER 7 S	NOVEMBER 8 F	NOVEMBER 9 T	NOVEMBER 10 W	NOVEMBER 11 T	NOVEMBER 12 W	NOVEMBER 13 T	NOVEMBER 14 M	NOVEMBER 15 S	NOVEMBER 16 S	NOVEMBER 17 S	NOVEMBER 18 F	NOVEMBER 19 T	NOVEMBER 20 W
OCTOBER 1 S	OCTOBER 2 S	OCTOBER 3 S	OCTOBER 4 F	OCTOBER 5 T	OCTOBER 6 W	OCTOBER 7 S	OCTOBER 8 S	OCTOBER 9 S	OCTOBER 10 F	OCTOBER 11 T	OCTOBER 12 W	OCTOBER 13 T	OCTOBER 14 W	OCTOBER 15 S	OCTOBER 16 S	OCTOBER 17 S	OCTOBER 18 F	OCTOBER 19 T	OCTOBER 20 W
SEPTEMBER 1 S	SEPTEMBER 2 F	SEPTEMBER 3 T	SEPTEMBER 4 W	SEPTEMBER 5 T	SEPTEMBER 6 W	SEPTEMBER 7 S	SEPTEMBER 8 S	SEPTEMBER 9 S	SEPTEMBER 10 F	SEPTEMBER 11 T	SEPTEMBER 12 W	SEPTEMBER 13 T	SEPTEMBER 14 W	SEPTEMBER 15 S	SEPTEMBER 16 S	SEPTEMBER 17 S	SEPTEMBER 18 F	SEPTEMBER 19 T	SEPTEMBER 20 W
AUGUST 1 W	AUGUST 2 T	AUGUST 3 M	SEPTEMBER 4 S	AUGUST 5 S	AUGUST 6 T	AUGUST 7 T	AUGUST 8 W	AUGUST 9 S	AUGUST 10 S	AUGUST 11 S	AUGUST 12 F	AUGUST 13 T	AUGUST 14 W	AUGUST 15 S	AUGUST 16 S	AUGUST 17 S	AUGUST 18 F	AUGUST 19 T	AUGUST 20 W
JULY 1 S	JULY 2 S	JULY 3 F	JULY 4 T	JULY 5 W	JULY 6 T	JULY 7 M	JULY 8 S	JULY 9 S	JULY 10 S	JULY 11 F	JULY 12 T	JULY 13 W	JULY 14 T	JULY 15 S	JULY 16 S	JULY 17 S	JULY 18 F	JULY 19 T	JULY 20 W
JUNE 1 T	JUNE 2 W	JUNE 3 T	JUNE 4 M	JUNE 5 T	JUNE 6 S	JUNE 7 S	JUNE 8 F	JUNE 9 T	JUNE 10 W	JUNE 11 T	JUNE 12 W	JUNE 13 T	JUNE 14 M	JUNE 15 S	JUNE 16 S	JUNE 17 S	JUNE 18 F	JUNE 19 T	JUNE 20 W
MAY 1 T	MAY 2 W	MAY 3 S	MAY 4 S	MAY 5 T	MAY 6 T	MAY 7 W	MAY 8 T	MAY 9 M	MAY 10 S	MAY 11 S	MAY 12 S	MAY 13 F	MAY 14 T	MAY 15 W	MAY 16 S	MAY 17 S	MAY 18 F	MAY 19 T	MAY 20 W
APRIL 1 S	APRIL 2 S	APRIL 3 F	APRIL 4 T	APRIL 5 W	APRIL 6 T	APRIL 7 M	APRIL 8 S	APRIL 9 S	APRIL 10 F	APRIL 11 T	APRIL 12 W	APRIL 13 T	APRIL 14 M	APRIL 15 S	APRIL 16 S	APRIL 17 S	APRIL 18 F	APRIL 19 T	APRIL 20 W
MARCH 1 T	MARCH 2 W	MARCH 3 T	MARCH 4 M	MARCH 5 T	MARCH 6 S	MARCH 7 S	MARCH 8 F	MARCH 9 T	MARCH 10 W	MARCH 11 T	MARCH 12 W	MARCH 13 T	MARCH 14 M	MARCH 15 S	MARCH 16 S	MARCH 17 S	MARCH 18 F	MARCH 19 T	MARCH 20 W
FEBRUARY 1 W	FEBRUARY 2 T	FEBRUARY 3 M	FEBRUARY 4 S	FEBRUARY 5 S	FEBRUARY 6 T	FEBRUARY 7 T	FEBRUARY 8 W	FEBRUARY 9 S	FEBRUARY 10 S	FEBRUARY 11 S	FEBRUARY 12 F	FEBRUARY 13 T	FEBRUARY 14 W	FEBRUARY 15 S	FEBRUARY 16 S	FEBRUARY 17 S	FEBRUARY 18 F	FEBRUARY 19 T	FEBRUARY 20 W
JANUARY 1 S	JANUARY 2 S																		





## THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# CAREER LIFE-BREAK

## WALLPLANNER

**TITLE:** Career Life-Break Wallplanner

**DESIGN AGENCY:** The Chase

**PRODUCTION DATE:** 2007

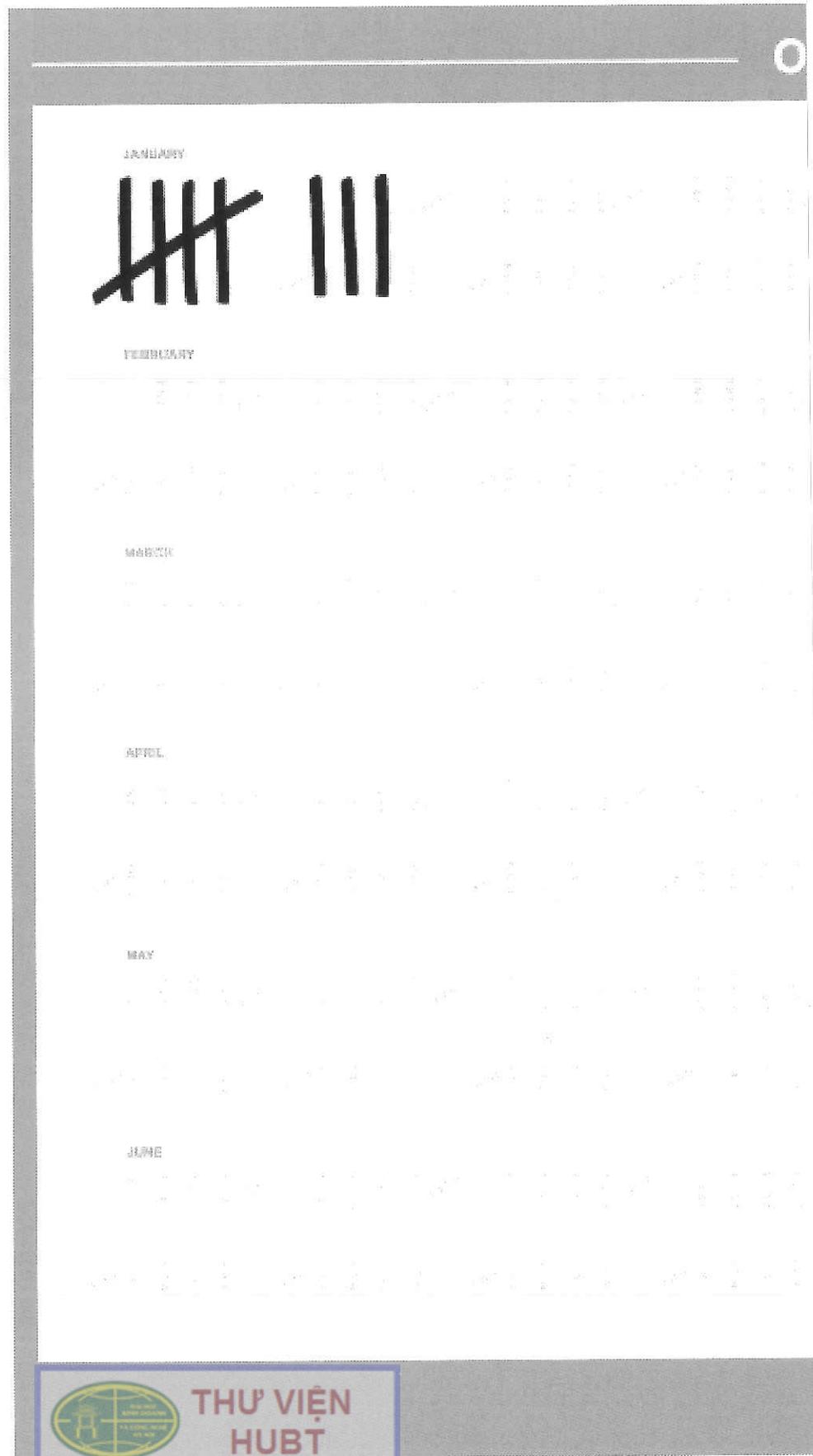
**CREATIVE DIRECTOR:** Ben Casey

**DESIGNER:** Stuart Price

**CLIENT:** Vivisto

**NATIONALITY:** England

Does working for your living ever feel a bit like a prison sentence? For adventure holiday company, Vivisto, this year planner helps you count off the days.



THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# year planner 2007

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER



**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



## CALENDAR NEPOMUK 2008

**TITLE:** Calendar Nepomuk 2008

**DESIGN AGENCY:** Nepomuk

**PRODUCTION DATE:** 2007

**DESIGNER:** Doris Freigofas / Daniel Dolz / Sven Neitze

**CLIENT:** Nepomuk

**NATIONALITY:** The Netherlands

Calendar original print, offset.





NEPOMUK  
 11, K. REPUBLICA 1111 1111



**THƯ VIỆN  
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

**TITLE:** SWMC 2010  
**DESIGN AGENCY:** Aleksander Shevchuk & 2many Project  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Aleksander Shevchuk  
**DESIGNER:** Aleksander Shevchuk  
**CLIENT:** SWMC (Sochi Winter Music Conference)  
**PHOTOGRAPHY:** Aleksander Shevchuk  
**NATIONALITY:** Russia

SWMC is a most popular festival in Russia dedicated to modern & club music. Sochi Winter Music Conference is held every year. Three days and four nights. Day for seminars and night for dance party. Night party is conducted in best clubs in Sochi, Russia. This year the designer was invited to do full branding of SWMC 2010. Speaking about re-branding for the conference was very cardinal in 2010. He has heavily modified the logo, as well as completely substrate, which is a bit abstract, a bit reminiscent of falling snow, especially if you look up on snow. Logo of the conference the designers did so that it was like the sound tumbler. Radial circles resemble the volume levels from minimum to maximum level. Therefore all well harmonise with the name of the festival.



# ЗИМНЯЯ МУЗЫКАЛЬНАЯ КОНФЕРЕНЦИЯ В СОЧИ

4/5/6/7 ФЕВРАЛЯ 2010

01	ЯНВАРЬ	02	ФЕВРАЛЬ	03	МАРТ	04	АПРЕЛЬ	05	МАЙ
01	ПТ	01	ПН	01		01		01	СБ
02	СБ	02	ВТ	02		02		02	ВС
03	ВС	03	СР	03		03		03	ПН
04	ПН	04	ЧТ	04		04		04	ВТ
05	ВТ	05	ПТ	05		05	05 SNOWBOMBING АВСТРИЯ 05.04-10.04 SNOWBOMBING.CO.UK	05	СР
06	СР	06	СБ	06		06		06	ЧТ
07	ЧТ	07	ВС	07		07		07	ПТ
08	ПТ	08	ПН	08		08		08	СБ
09	СБ	09	ВТ	09		09		09	ВС
10	ВС	10	СР	10		10		10	ПН
11	ПН	11	ЧТ	11		11		11	ВТ
12	ВТ	12	ПТ	12	12 BLOCK WEEKEND АНГЛИЯ 12.03-14.03 BLOCKWEEKEND.COM	12		12	12 NUITS SONORE ФРАНЦИЯ 12.05-14.05 NUITS-SONORES.COM
13	СР	13	СБ	13	13 GOOD VIBRATIONS АВСТРАЛИЯ 13.02 GOODVIBRATIONSFESTIVAL.COM.AU	13	13 SENSATION BLACK & WHITE КИТАЙ СЕНЬЯНЬ 13.03 SENSATION.ID.T.COM	13	ЧТ
14	ЧТ	14	ВС	14	14 GOOD VIBRATIONS АВСТРАЛИЯ 14.02 GOODVIBRATIONSFESTIVAL.COM.AU	14		14	14 SKIF-13 РОССИЯ 14.05-15.05 KUBITOKHIN.RU
15	ПТ	15	ПН	15		15		15	СБ
16	СБ	16	ВТ	16		16	16 COACHELLA США 16.04-17.04 COACHELLA.COM	16	ВС
17	ВС	17	СР	17		17	17 SENSATION BLACK & WHITE КИТАЙ СЕНЬЯНЬ 17.03 SENSATION.ID.T.COM	17	ПН
18	ПН	18	ЧТ	18	18 BY:LARM НОРВЕГИЯ 18.02-20.02 AWAKENINGS.NL	18		18	ВТ
19	ВТ	19	ПТ	19		19		19	СР
20	СР	20	СБ	20	20 GOOD VIBRATIONS АВСТРАЛИЯ 20.02 GOODVIBRATIONSFESTIVAL.COM.AU	20		20	ЧТ
21	ЧТ	21	ВС	21	21 GOOD VIBRATIONS АВСТРАЛИЯ 21.02 GOODVIBRATIONSFESTIVAL.COM.AU	21		21	ПТ
22	ПТ	22	ПН	22		22		22	СБ
23	СБ	23	ВТ	23		23	23 MIAMI WINTER MUSIC CONFERENCE США 23.02-27.03 WMCN.COM	23	ВС
24	ВС	24	СР	24		24		24	ПН
25	ПН	25	ЧТ	25		25	25 BANGFACE WEEKENDER АНГЛИЯ 23.04-25.04 BANGFACE.COM	25	ВТ
26	ВТ	26	ПТ	26		26		26	СР
27	СР	27	СБ	27	27 TDK TIME WARP ГЕРМАНИЯ 27.02 TIME-WARP.DE	27	27 TRIPTYCH FESTIVAL ОУСТАВАНЬЯ 25.04-27.04 TRIPTYCHFESTIVAL.COM	27	ПН
28	ЧТ	28	ВС	28		28		28	ВТ
29	ПТ	29	ПН	29		29		29	СР
30	СБ	30	ВТ	30		30	30 CREAMFIELDS ЛИТВА 30.04-02.05 CREAM.CO.UK	30	ПН
31	ВС	31	СР	31		31		31	ВТ



PROMO.DJ  
 THƯ VIỆN HUBT







## LETTERS CALENDAR

**TITLE:** Letters Calendar

**PRODUCTION DATE:** 2009

**DESIGNER:** Jenny Mellthove

**PHOTOGRAPHY:** Jenny Mellthove

**NATIONALITY:** Israel

Mini calendar, using initials representative of one month; for example, December is D, February is F.





# LITTLE GIRL WALL CALENDAR

TITLE: Little Girl Wall Calendar  
 PRODUCTION DATE: 2009  
 DESIGNER: Jenny Meilthove  
 PHOTOGRAPHY: Jenny Meilthove  
 NATIONALITY: Israel



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Illustrations present a little girl's wonderful world. For a wall calendar.



7  
7

M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S				
				1	2	3						1							1												
4	5	6	7	8	9	10	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22				
12	13	14	15	16	17	18	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29				
19	20	21	22	23	24	25	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31									
26	27	28	29	30	31		23	24	25	26	27	28		30	31																
May							July							June							August										
M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S				
				1	2	3				1	2	3	4	1	2	3	4	5	6	7					1	2					
4	5	6	7	8	9	10	5	7	8	9	10	11	12	8	9	10	11	12	13	14	3	4	5	6	7	8	9				
11	12	13	14	15	16	17	13	14	15	16	17	18	19	15	16	17	18	19	20	21	10	11	12	13	14	15	16				
18	19	20	21	22	23	24	20	21	22	23	24	25	26	22	23	24	25	26	27	28	17	18	19	20	21	22	23				
25	26	27	28	29	30	31	27	28	29	30	31		29	30						24	25	26	27	28	29	30					
																			31												
September							October							November							December										
M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S				
											1	2	3	4						1											
7	8	9	10	11	12	13	5	6	7	8	9	10	11	2	3	4	5	6	7	7	8	9	10	11	12	13					
14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20				
21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27				
28	29	30					26	27	28	29	30	31		23	24	25	26	27	28	29	28	29	30	31							
													30																		

## 2011 WALL CALENDAR

**TITLE:** 2011 Wall Calendar  
**PRODUCTION DATE:** 2009  
**DESIGNER:** Jenny Meillhove  
**PHOTOGRAPHY:** Jenny Meillhove  
**NATIONALITY:** Israel

An imaginative fantasy world for a calendar.



**THƯ VIỆN  
HUBT**

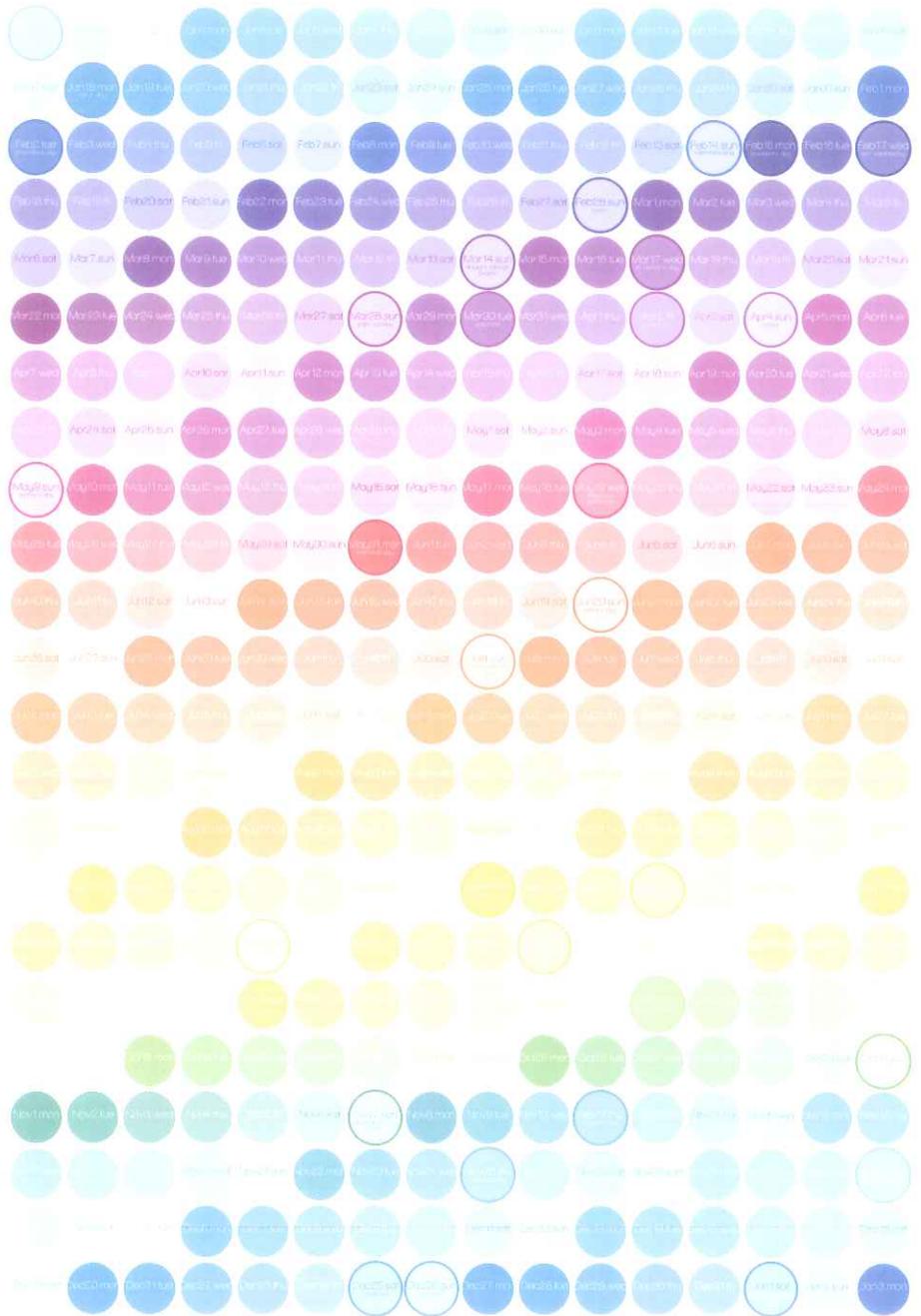
**TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ**

Wiselet of Time: Calendar Design // Single-Page Calendar

# 2010 RAINBOW CIRCLE CALENDAR

**TITLE:** 2010 Rainbow Circle Calendar  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** Melissa Van Hoose  
**DESIGNER:** Melissa Van Hoose  
**NATIONALITY:** USA

Created to make the days easily separated while still having an interesting look that could work for a variety of customers.

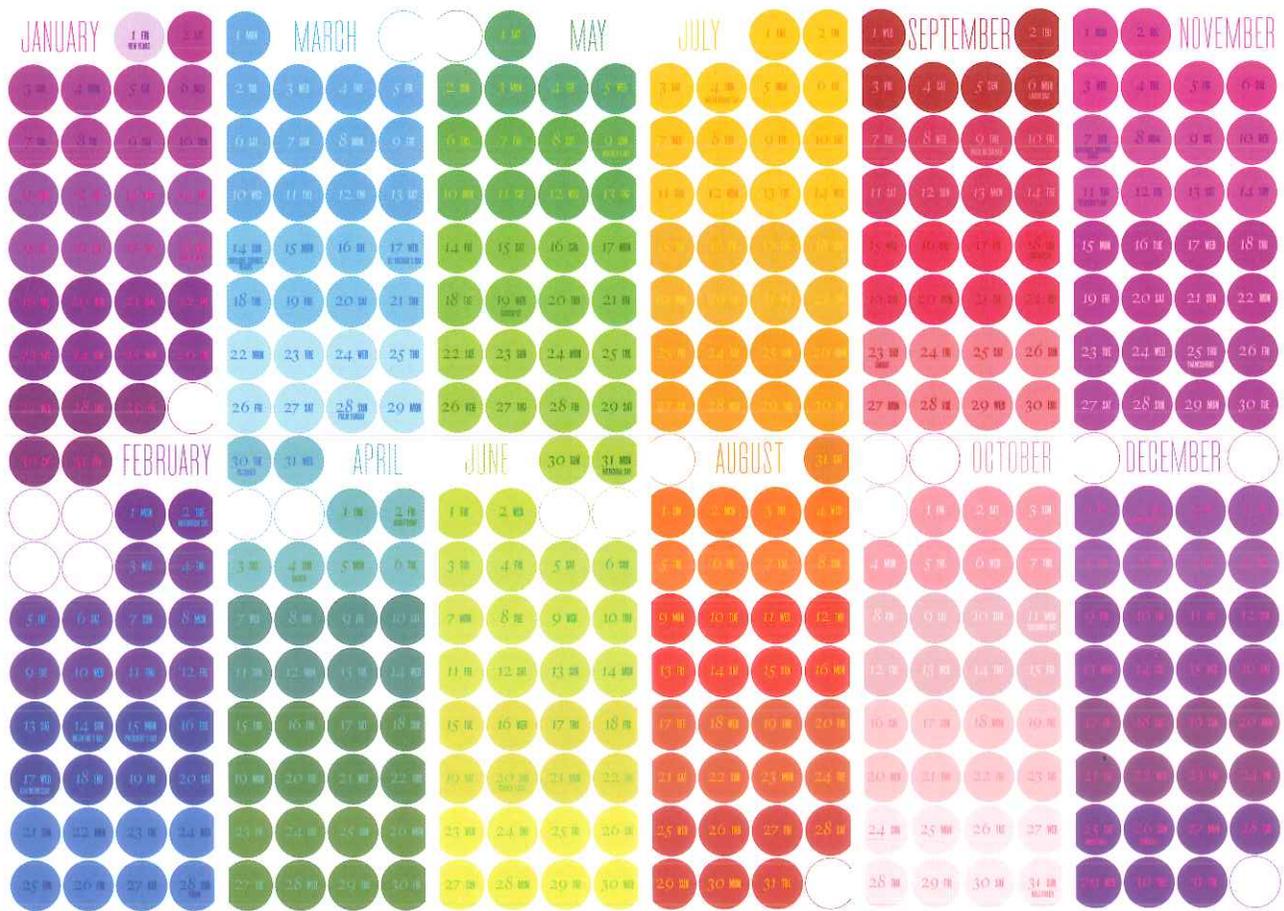


2010 calendar



**THƯ VIỆN  
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



2010 CALENDAR

## 2010 COLOURFUL HORIZONTAL CIRCLE CALENDAR

**TITLE:** 2010 Colourful Horizontal Circle Calendar  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** Melissa Van Hoose  
**DESIGNER:** Melissa Van Hoose  
**NATIONALITY:** USA

This calendar was created to fill the void of interesting wall calendars available for purchase online. It was meant to appeal to a wide variety of people since the colours can match to any home decor.



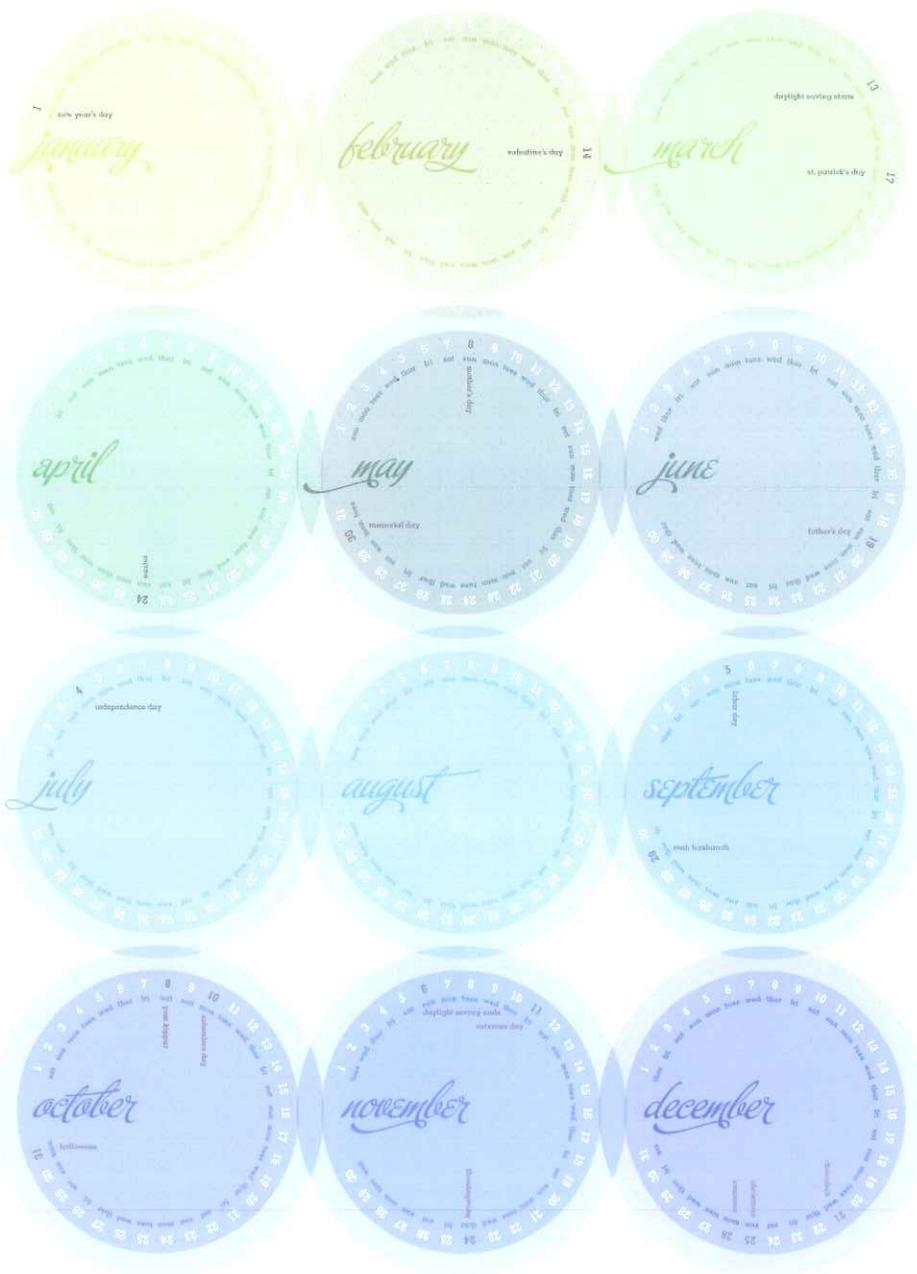
**THƯ VIỆN  
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# 2011 BLUE GREEN CIRCLE CALENDAR

**TITLE:** 2011 Blue Green Circle Calendar  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Melissa Van Hoose  
**DESIGNER:** Melissa Van Hoose  
**NATIONALITY:** USA

Created to show a more visually interesting style for each month and the holidays while still allowing users to write in their own information.



2011 *Calendar*

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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# 2011 COLOUR BAR CALENDAR

**TITLE:** 2011 Colour Bar Calendar  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Melissa Van Hoose  
**DESIGNER:** Melissa Van Hoose  
**NATIONALITY:** USA

Created for people who want less white in their life and more colour while still leaving room to write in holidays and events.

{ 2011 CALENDAR }													
sunday	monday	tuesday	wednesday	thursday	friday	saturday	sunday	monday	tuesday	wednesday	thursday	friday	saturday
26   DEC	27	28	29	30	31	1   JAN	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16	17	18	19	20	21	22
23	24	25	26	27	28	29	30	31	1   FEB	2	3	4	5
6	7	8	9	10	11	12	13	14	15	16	17	18	19
20	21	22	23	24	25	26	27	28	1   MAR	2	3	4	5
6	7	8	9	10	11	12	13	14	15	16	17	18	19
20	21	22	23	24	25	26	27	28	29	30	31	1   APR	2
3	4	5	6	7	8	9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24	25	26	27	28	29	30
1   MAY	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30	31	1   JUN	2	3	4	5	6	7	8	9	10	11
12	13	14	15	16	17	18	19	20	21	22	23	24	25
26	27	28	29	30	1   JUL	2	3	4	5	6	7	8	9
10	11	12	13	14	15	16	17	18	19	20	21	22	23
24	25	26	27	28	29	30	31	1   AUG	2	3	4	5	6
7	8	9	10	11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30	31	1   SEP	2	3
4	5	6	7	8	9	10	11	12	13	14	15	16	17
18	19	20	21	22	23	24	25	26	27	28	29	30	1   OCT
2	3	4	5	6	7	8	9	10	11	12	13	14	15
16	17	18	19	20	21	22	23	24	25	26	27	28	29
30	31	1   NOV	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24	25	26
27	28	29	30	1   DEC	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	1   JAN	2	3	4	5	6	7



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# 2011 RIBBONS CALENDAR

**TITLE:** 2011 Ribbons Calendar  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Melissa Van Hoose  
**DESIGNER:** Melissa Van Hoose  
**NATIONALITY:** USA

Created to bring a bright, cheery mood to any room while still allowing plenty of usable space that is so important when making a functional calendar.

{ 2011 calendar }

January	February	March	April	May	June	July	August	September	October	November	December
1   JAN	2	3	4	5	6	7	8				
9	10	11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30	31   FEB	
1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31   MAR					
1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31   APR					
1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31   MAY					
1   MAY	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31   JUN					
1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31   JUL					
1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31   AUG					
1   AUG	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31   SEP					
1   SEP	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31   OCT					
1   OCT	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31   NOV					
1   NOV	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31   DEC					
1   DEC	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31					

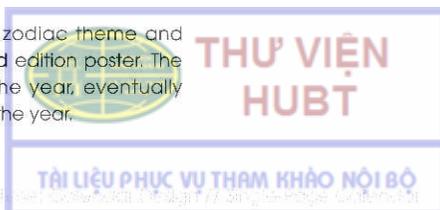




## YEAR OF THE BUNNY RABBIT 2011

**TITLE:** Year of the Bunny Rabbit 2011  
**PRODUCTION DATE:** 2010  
**DESIGNER:** Amy Hevron  
**NATIONALITY:** USA

The designer wanted to continue with the Chinese zodiac theme and create a Rabbit calendar. This is a silk screened limited edition poster. The bunny rabbit characters are featured throughout the year, eventually multiplying into a large family of bunnies by the end of the year.





## YEAR OF THE TIGER KITTY 2010



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**TITLE:** Year of the Tiger Kitty 2010  
**PRODUCTION DATE:** 2009  
**DESIGNER:** Amy Hevron  
**NATIONALITY:** USA

The designer wanted to create a silk screened calendar poster that could be enjoyed throughout the year. This one celebrates the Chinese zodiac Tiger for 2010. It's a whimsical representation of the tiger Kitty throughout various seasons of the year.

# 2011 CALENDAR PILLOW COVER

**TITLE:** 2011 Calendar Pillow Cover  
**DESIGN AGENCY:** Le Papier Studio  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Vana Chupp  
**DESIGNER:** Vana Chupp  
**PHOTOGRAPHY:** Vana Chupp  
**NATIONALITY:** USA

The 2011 Calendar Pillow Cover will make the most elegant gift. Add a touch of colour and style to any setting.



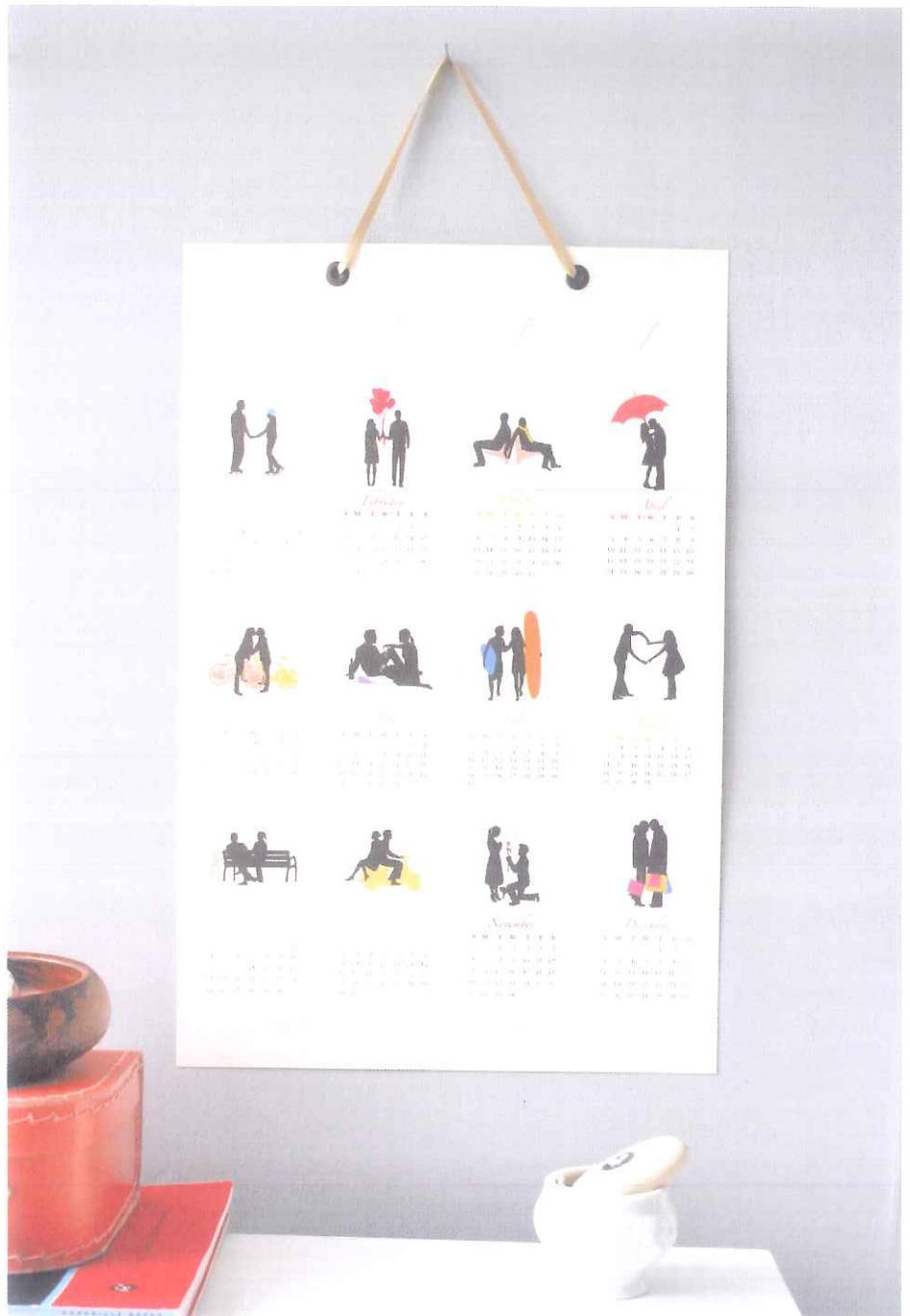
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# 2011 WALL CALENDAR

**TITLE:** 2011 Wall Calendar  
**DESIGN AGENCY:** Le Papier Studio  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Vana Chupp  
**DESIGNER:** Vana Chupp  
**PHOTOGRAPHY:** Vana Chupp  
**NATIONALITY:** USA

The 2011 Romantic Silhouettes Calendar will capture your heart with its elegant and whimsy illustrations. Designed to hang on your wall, this lovely product comes with a satin ribbon. Give it away as the perfect gift or display it on your workspace for a touch of colour and romance.



# 2010

	1	2	3	4	5	6	7	8	9	10	11	12
1	1	2	3	4	5	6	7	8	9	10	11	12
2	1	2	3	4	5	6	7	8	9	10	11	12
3	1	2	3	4	5	6	7	8	9	10	11	12
4	1	2	3	4	5	6	7	8	9	10	11	12
5	1	2	3	4	5	6	7	8	9	10	11	12
6	1	2	3	4	5	6	7	8	9	10	11	12
7	1	2	3	4	5	6	7	8	9	10	11	12
8	1	2	3	4	5	6	7	8	9	10	11	12
9	1	2	3	4	5	6	7	8	9	10	11	12
10	1	2	3	4	5	6	7	8	9	10	11	12
11	1	2	3	4	5	6	7	8	9	10	11	12
12	1	2	3	4	5	6	7	8	9	10	11	12
13	1	2	3	4	5	6	7	8	9	10	11	12
14	1	2	3	4	5	6	7	8	9	10	11	12
15	1	2	3	4	5	6	7	8	9	10	11	12
16	1	2	3	4	5	6	7	8	9	10	11	12
17	1	2	3	4	5	6	7	8	9	10	11	12
18	1	2	3	4	5	6	7	8	9	10	11	12
19	1	2	3	4	5	6	7	8	9	10	11	12
20	1	2	3	4	5	6	7	8	9	10	11	12
21	1	2	3	4	5	6	7	8	9	10	11	12
22	1	2	3	4	5	6	7	8	9	10	11	12
23	1	2	3	4	5	6	7	8	9	10	11	12
24	1	2	3	4	5	6	7	8	9	10	11	12
25	1	2	3	4	5	6	7	8	9	10	11	12
26	1	2	3	4	5	6	7	8	9	10	11	12
27	1	2	3	4	5	6	7	8	9	10	11	12
28	1	2	3	4	5	6	7	8	9	10	11	12
29	1	2	3	4	5	6	7	8	9	10	11	12
30	1	2	3	4	5	6	7	8	9	10	11	12
31	1	2	3	4	5	6	7	8	9	10	11	12
1	1	2	3	4	5	6	7	8	9	10	11	12
2	1	2	3	4	5	6	7	8	9	10	11	12
3	1	2	3	4	5	6	7	8	9	10	11	12
4	1	2	3	4	5	6	7	8	9	10	11	12
5	1	2	3	4	5	6	7	8	9	10	11	12
6	1	2	3	4	5	6	7	8	9	10	11	12
7	1	2	3	4	5	6	7	8	9	10	11	12
8	1	2	3	4	5	6	7	8	9	10	11	12
9	1	2	3	4	5	6	7	8	9	10	11	12
10	1	2	3	4	5	6	7	8	9	10	11	12
11	1	2	3	4	5	6	7	8	9	10	11	12
12	1	2	3	4	5	6	7	8	9	10	11	12
13	1	2	3	4	5	6	7	8	9	10	11	12
14	1	2	3	4	5	6	7	8	9	10	11	12
15	1	2	3	4	5	6	7	8	9	10	11	12
16	1	2	3	4	5	6	7	8	9	10	11	12
17	1	2	3	4	5	6	7	8	9	10	11	12
18	1	2	3	4	5	6	7	8	9	10	11	12
19	1	2	3	4	5	6	7	8	9	10	11	12
20	1	2	3	4	5	6	7	8	9	10	11	12
21	1	2	3	4	5	6	7	8	9	10	11	12
22	1	2	3	4	5	6	7	8	9	10	11	12
23	1	2	3	4	5	6	7	8	9	10	11	12
24	1	2	3	4	5	6	7	8	9	10	11	12
25	1	2	3	4	5	6	7	8	9	10	11	12
26	1	2	3	4	5	6	7	8	9	10	11	12
27	1	2	3	4	5	6	7	8	9	10	11	12
28	1	2	3	4	5	6	7	8	9	10	11	12
29	1	2	3	4	5	6	7	8	9	10	11	12
30	1	2	3	4	5	6	7	8	9	10	11	12
31	1	2	3	4	5	6	7	8	9	10	11	12

2010

**TITLE:** 2010  
**PRODUCTION DATE:** 2010  
**DESIGNER:** Haralds Filipovs  
**NATIONALITY:** Latvia

The designer made this calendar just for his needs, for non-commercial needs.



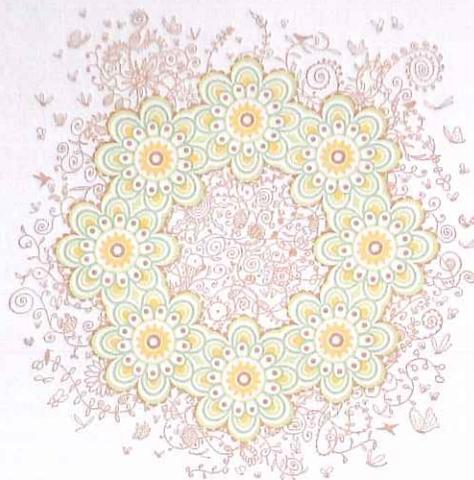
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**TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ**

# WREATH

**TITLE:** Wreath  
**DESIGN AGENCY:** Kring Design Studio  
**PRODUCTION DATE:** 2010  
**DESIGNER:** Bryan Kring  
**CLIENT:** Produced for retail sale  
**NATIONALITY:** USA

The art for this calendar began as a sun, which grew into a flower, and then blossomed into this organic wreath that is brimming with life. The detailed line work was drawn by hand and the graphic floral pattern was drawn on a computer. The combined art was printed on a hand-fed letterpress.



## 2011

### JANUARY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

### FEBRUARY

S	M	T	W	T	F	S
						1
	2	3	4	5		
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

### MARCH

S	M	T	W	T	F	S
						1
						2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

### APRIL

S	M	T	W	T	F	S
						1
						2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

### MAY

S	M	T	W	T	F	S
						1
						2
						3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

### JUNE

S	M	T	W	T	F	S
						1
						2
						3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

### JULY

S	M	T	W	T	F	S
						1
						2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

### AUGUST

S	M	T	W	T	F	S
						1
						2
						3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

### SEPTEMBER

S	M	T	W	T	F	S
						1
						2
						3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

### OCTOBER

S	M	T	W	T	F	S
						1
						2
						3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

### NOVEMBER

S	M	T	W	T	F	S
						1
						2
						3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

### DECEMBER

S	M	T	W	T	F	S
						1
						2
						3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

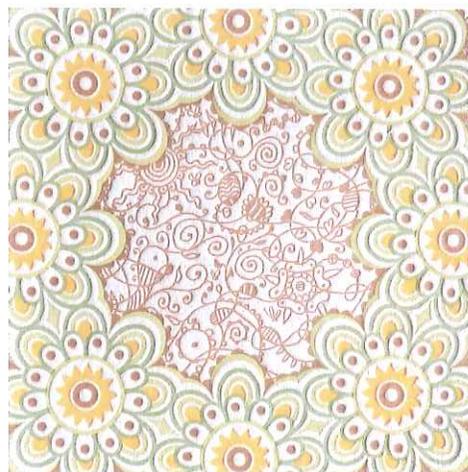


**THƯ VIỆN  
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



Designed and Printed by Bryan Kring ★ [www.kringdesigns.com](http://www.kringdesigns.com)



## LIFE CALENDAR:

## HOW WAS YOUR DAY?

**TITLE:** Life Calendar: How Was Your Day?

**PRODUCTION DATE:** 2010

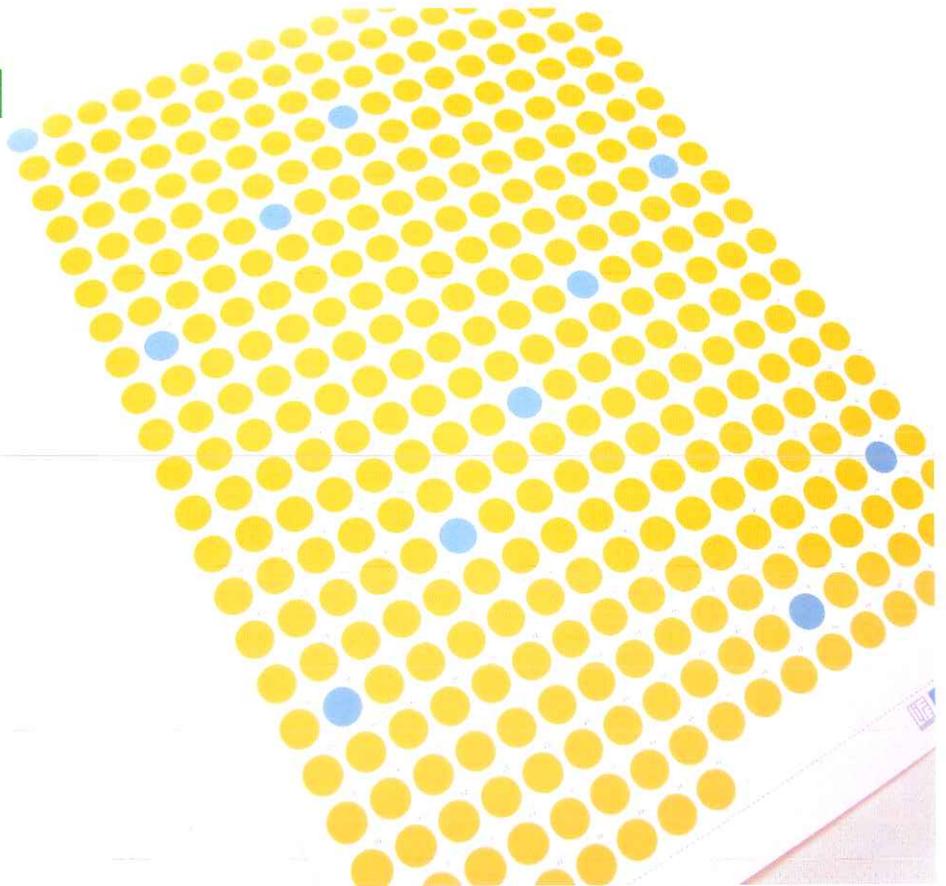
**CREATIVE DIRECTOR:** Raquel Catalan

**DESIGNER:** Raquel Catalan

**CLIENT:** Brigada Creativa

**NATIONALITY:** Spain

Life Calendar is a series of different calendars which highlights an aspect of life. "How was your day?" is the first of the series. The 365 days are represented by an emoticon that you have to draw as the day has gone (very good, good, regular, bad, very bad). A different way to know and evaluate your mood throughout the days. A simplified daily. The blue circles mark the beginning of each and every month and the yellow circles are for all of the other. This calendar is not for any specific year. You can start it when you want!



 **THƯ VIỆN  
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# LIFE CALENDAR: LOVE LIFE. DAY BY DAY

**TITLE:** Life Calendar: Love Life, Day by Day

**PRODUCTION DATE:** 2011

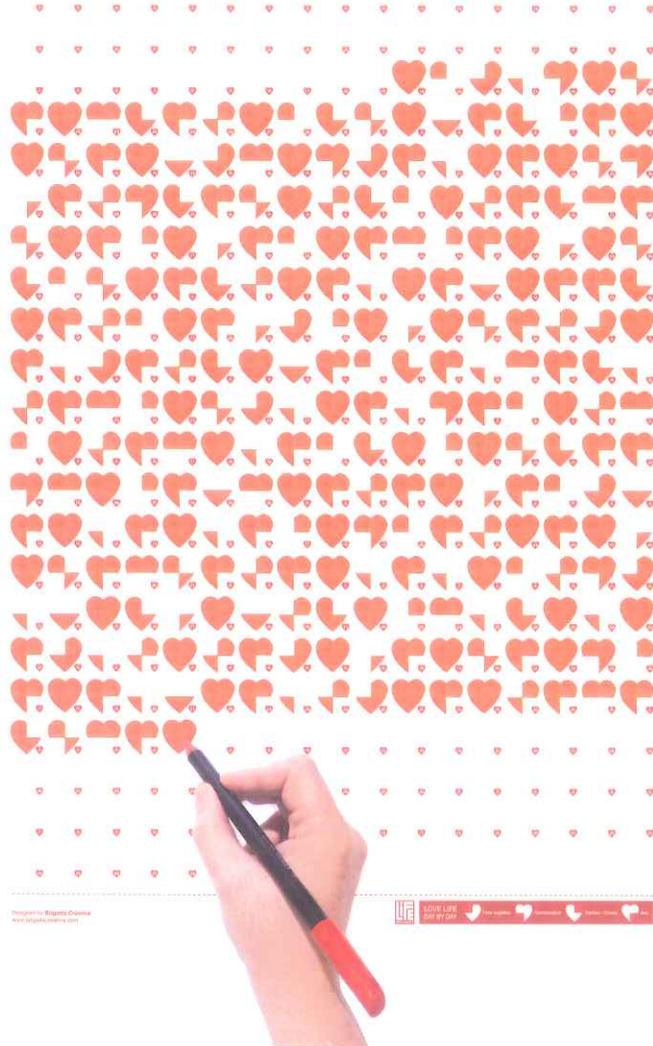
**CREATIVE DIRECTOR:** Raquel Catalan

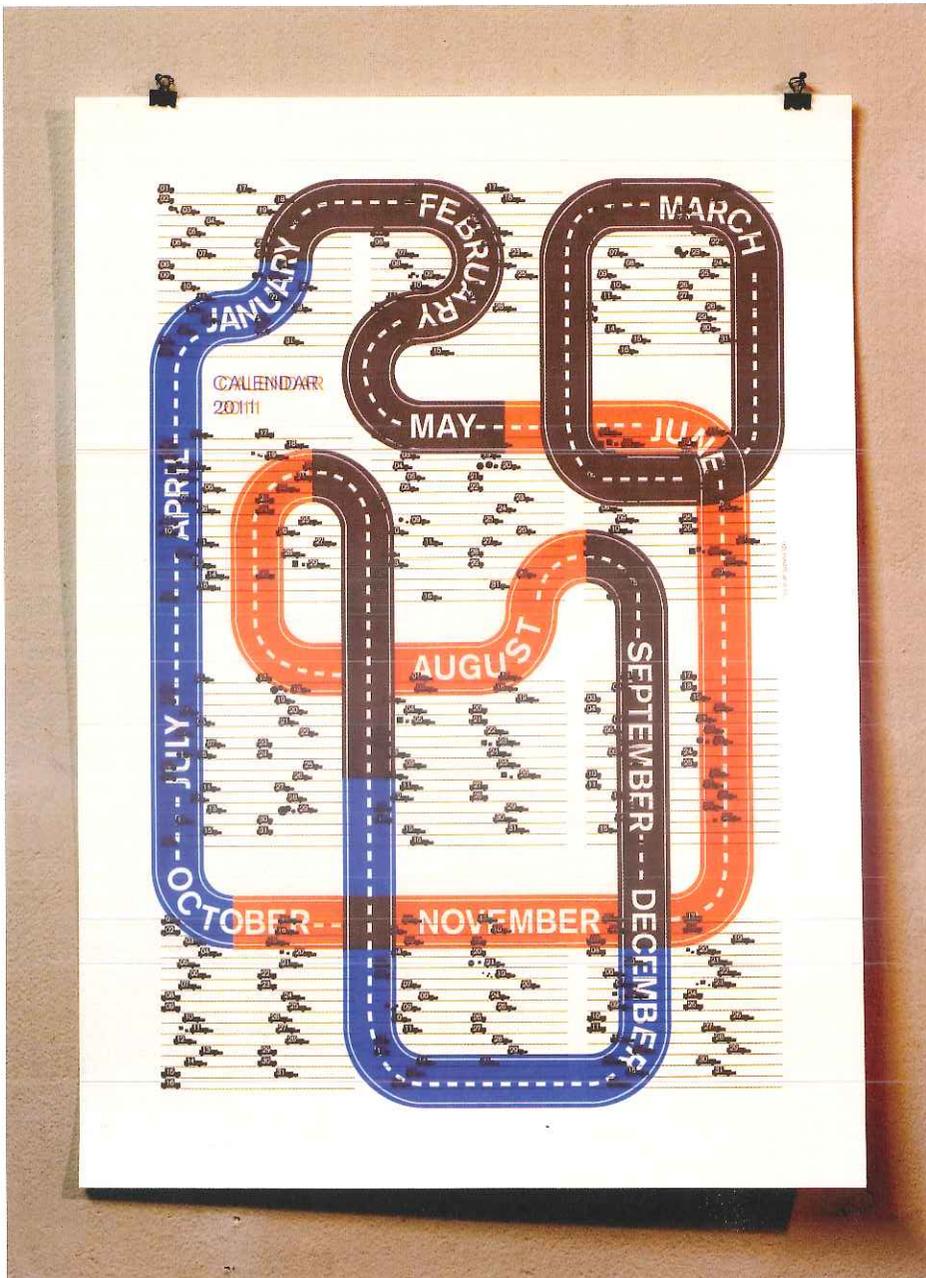
**DESIGNER:** Raquel Catalan

**CLIENT:** Brigada Creativa

**NATIONALITY:** Spain

Life Calendar is a series of different calendars which highlights an aspect of life. "Love Life, Day by Day" is the second of the series. The 365 days are represented by a heart divided into four parts: Time together, Conversation, Caress-Kisses and Sex. According to the activity you had with your couple every day, you must paint the piece of heart indicated. Thus, the more you paint the calendar red will mean more love in the couple. This calendar is not for any specific year. You can start it when you want!





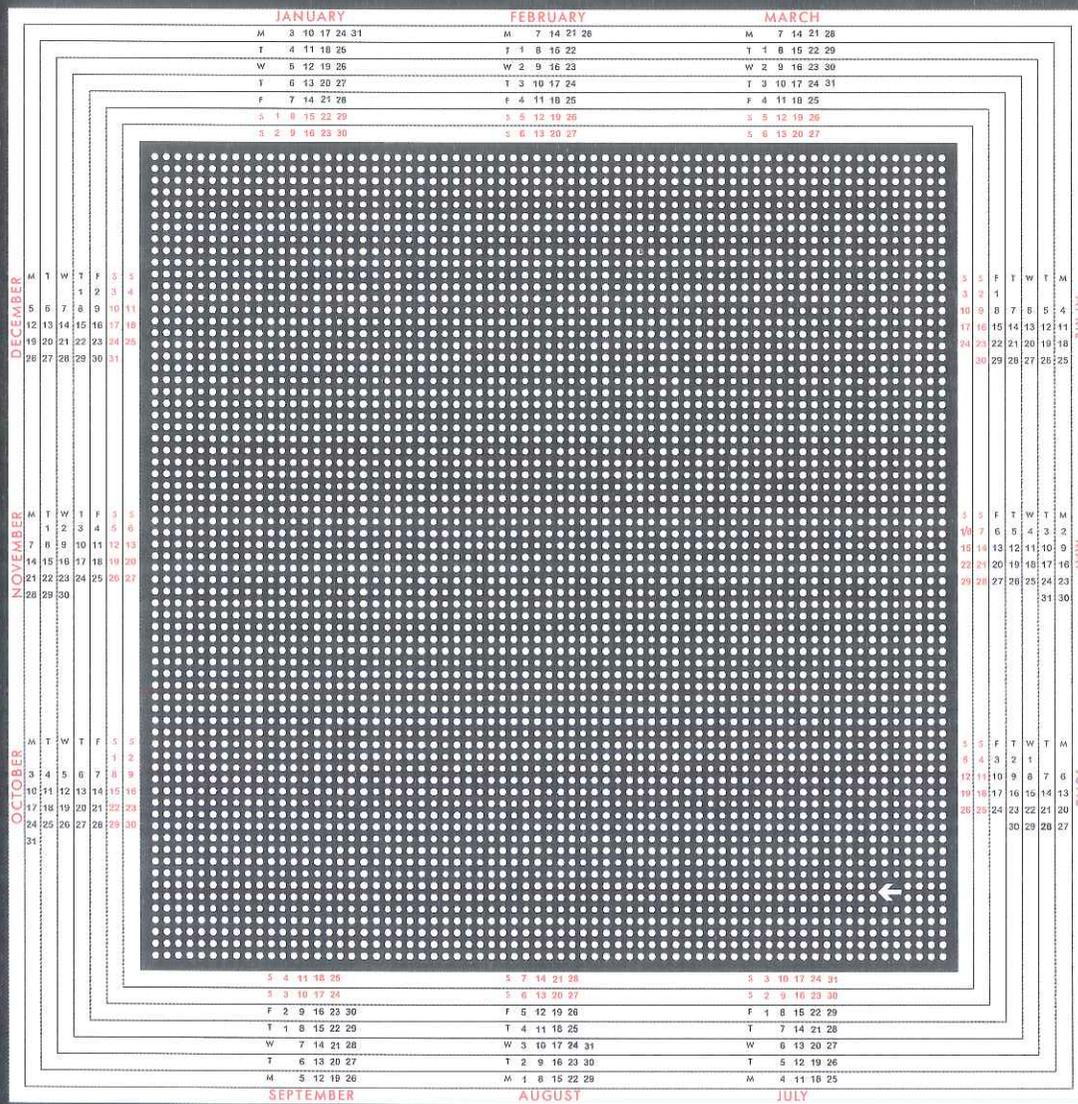
## 2011 CALENDAR

**TITLE:** 2011 Calendar  
**DESIGN AGENCY:** Studio Sven Neitzel  
**PRODUCTION DATE:** 2010  
**DESIGNER:** Sven Neitzel  
**CLIENT:** Sven Neitzel  
**NATIONALITY:** The Netherlands

Calendar, 2c screen print.



# 2011



YOU CAN SOLVE ANY TASK, BUT YOU SHOULD SEE IT FIRST



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CALENDAR ILLUSION 2011



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

**TITLE:** Calendar Illusion 2011  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Vladislav Novikov-Barkovsky  
**DESIGNER:** Vladislav Novikov-Barkovsky  
**CLIENT:** Red Richman Creative Studio  
**NATIONALITY:** Russia

The maze-like calendar, giving a sense of illusion, without losing the pleasures of life.

# CALENDAR NEPOMUK 2009

**TITLE:** Calendar Nepomuk 2009  
**DESIGN AGENCY:** Nepomuk  
**PRODUCTION DATE:** 2009  
**DESIGNER:** Doris Freigofas / Daniel Dolz /  
 Sven Neitzel  
**NATIONALITY:** The Netherlands

Calendar original print, offset.

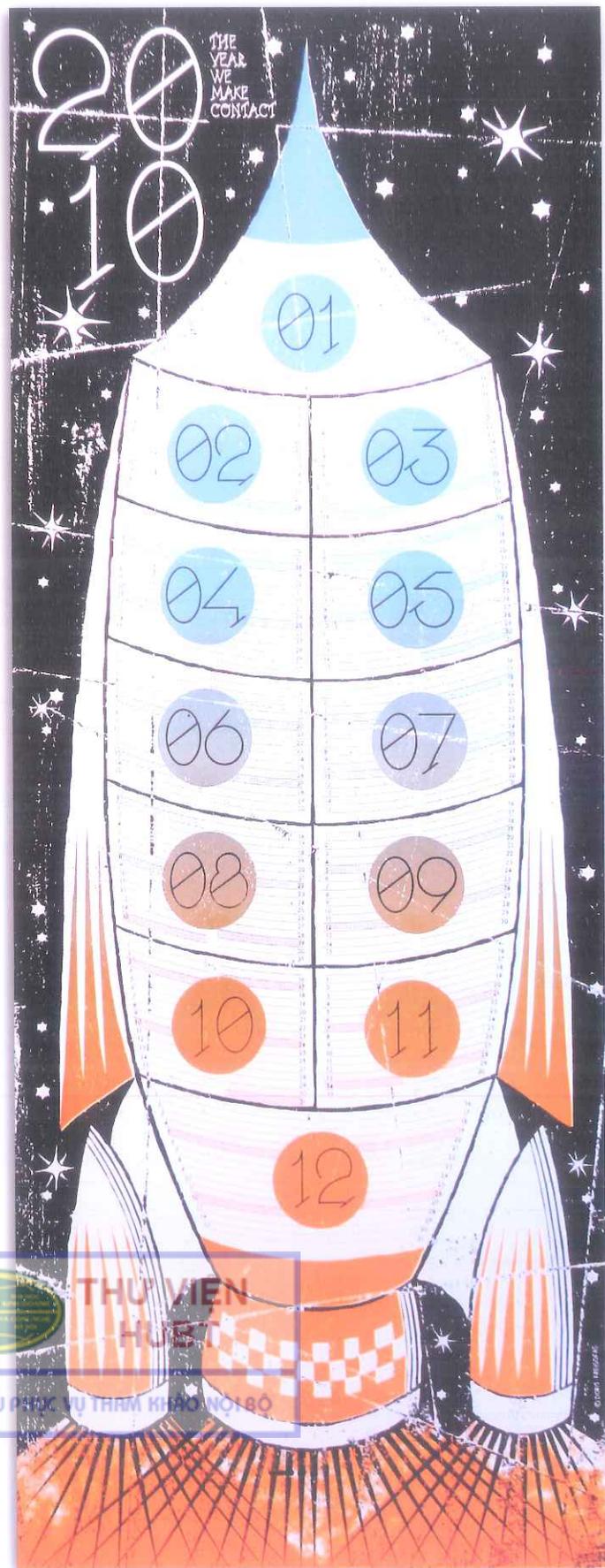


TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

CALENDAR  
NEPOMUK 2010

TITLE: Calendar Nepomuk 2010  
DESIGN AGENCY: Nepomuk  
PRODUCTION DATE: 2009  
DESIGNER: Doris Freigofas  
NATIONALITY: The Netherlands

Calendar original print, 3c screen print.



# FAILSAFE CALENDAR

**TITLE:** Failsafe Calendar

**DESIGN AGENCY:** Dmitry Maslakov /  
Marat Dzantuganov

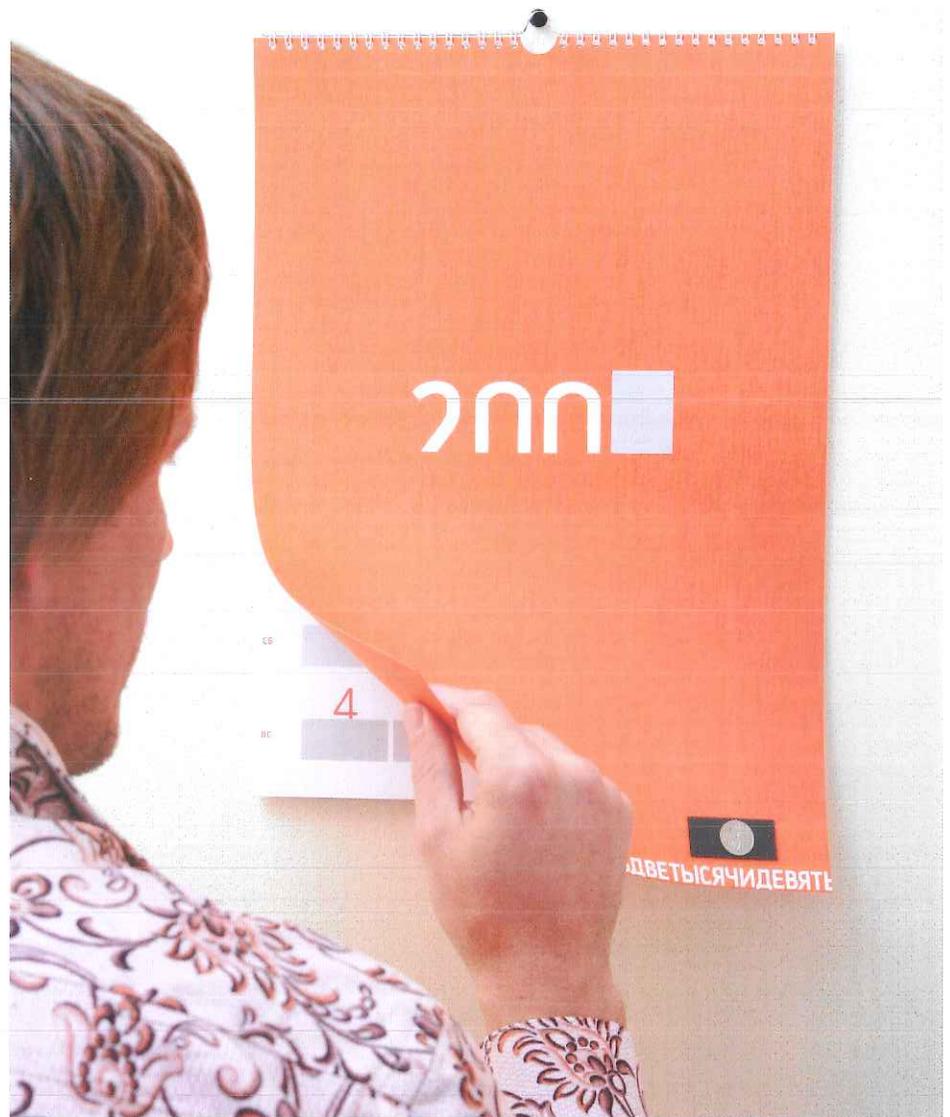
**PRODUCTION DATE:** 2008

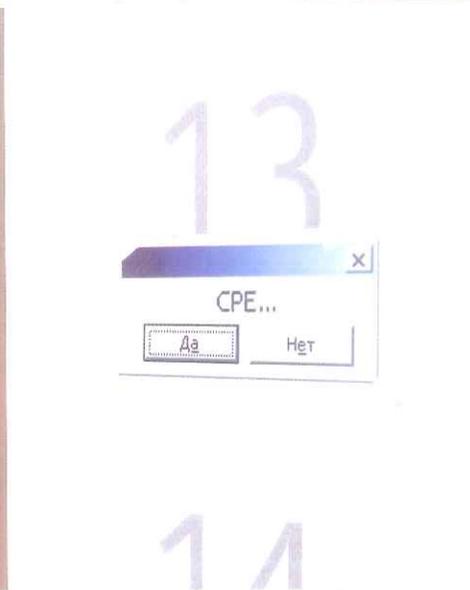
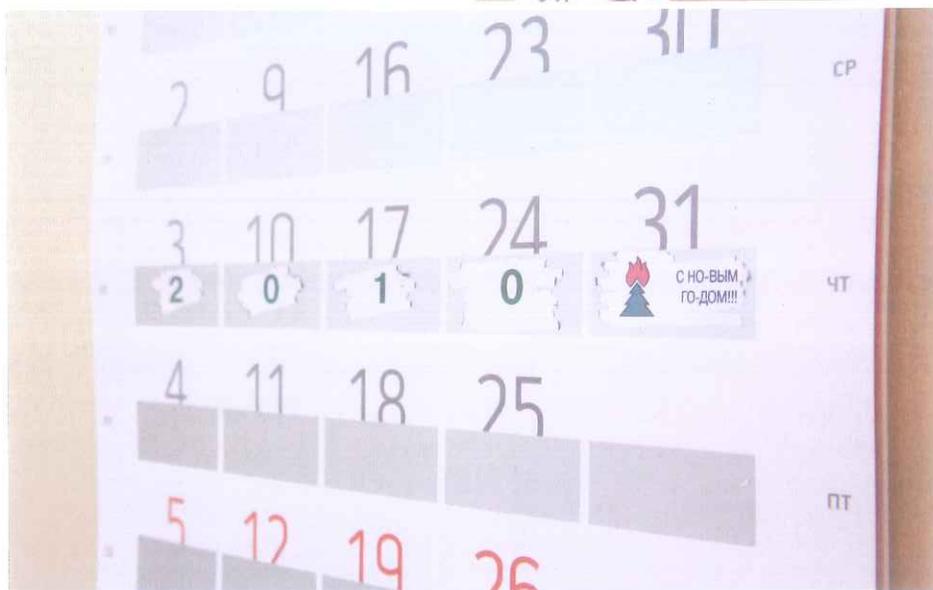
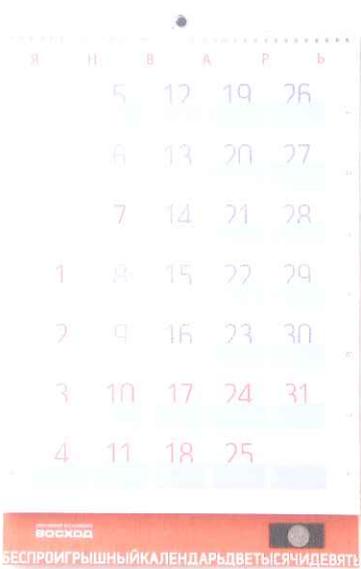
**CREATIVE DIRECTOR:** Andrey Gubaydullin

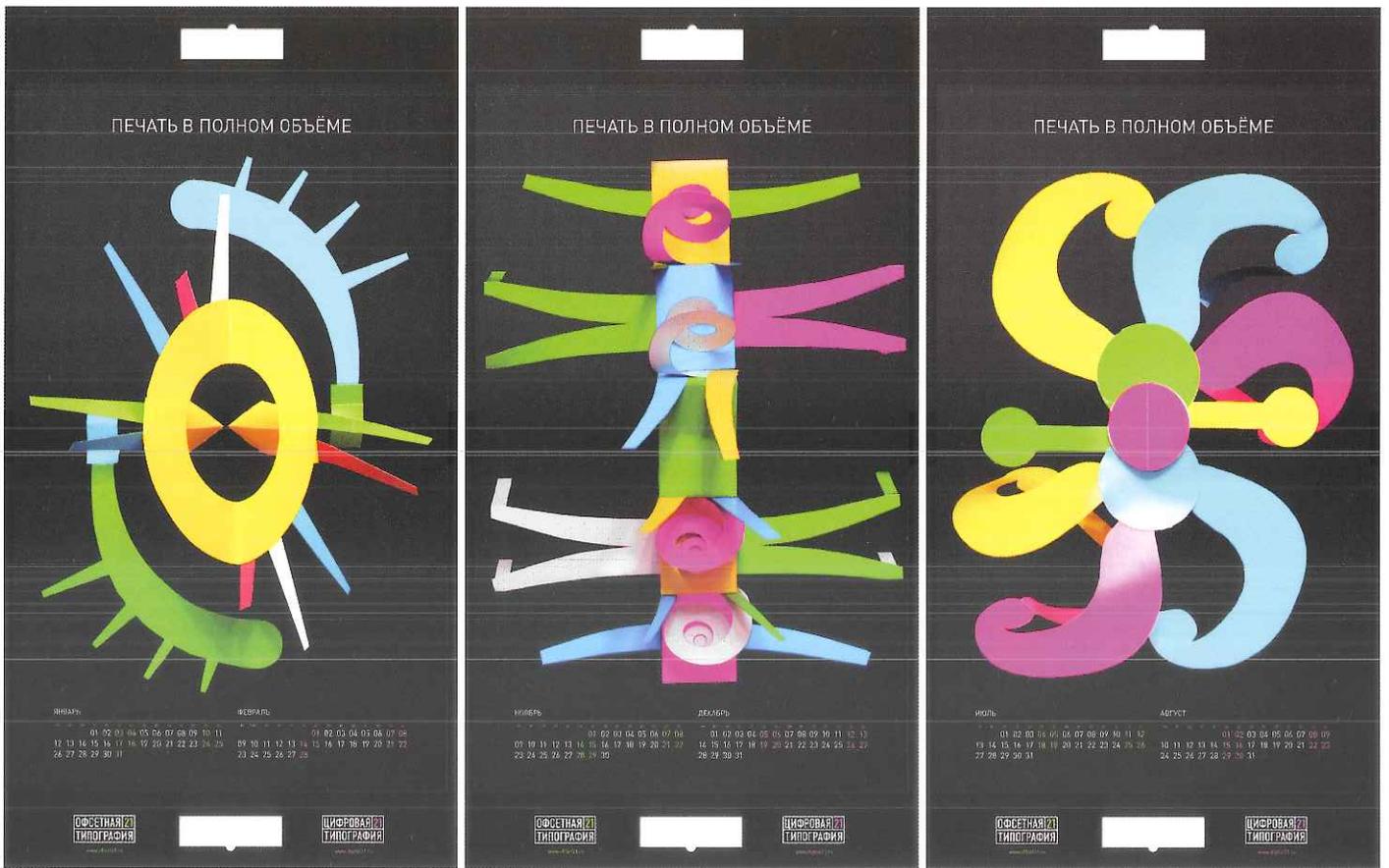
**ART DIRECTOR:** Vladislav Derevyannykh

**NATIONALITY:** Russia

Failsafe calendar is a wall interactive project which looks like a big all-prize lottery ticket. Behind each of 365 scratch panels one can find jokes, recommendations, funny pictures, riddles and quizzes, Internet links as well as thoughts about life, friendship and love. What's more, it is meaningful, for it is connected to a certain historical moment of the date. Behind some panels there are surprises and presents received from clients of advertising agency "Voskhod". To make the scratching easier the calendar includes a free new 5-kopeck coin attached to the magnetic tape.





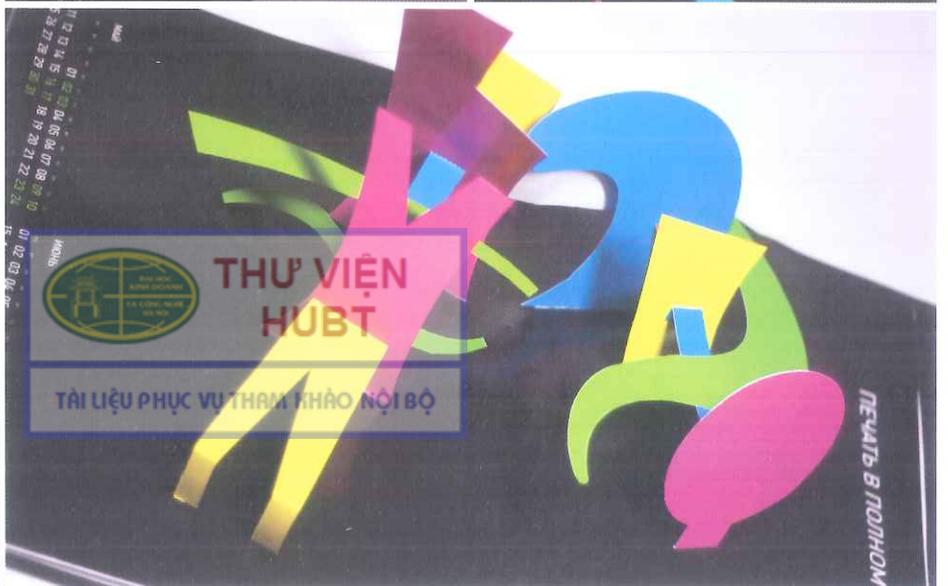
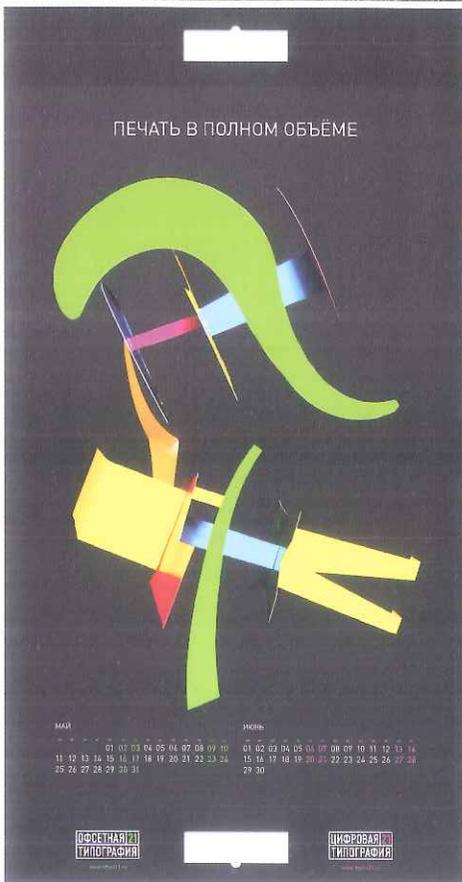
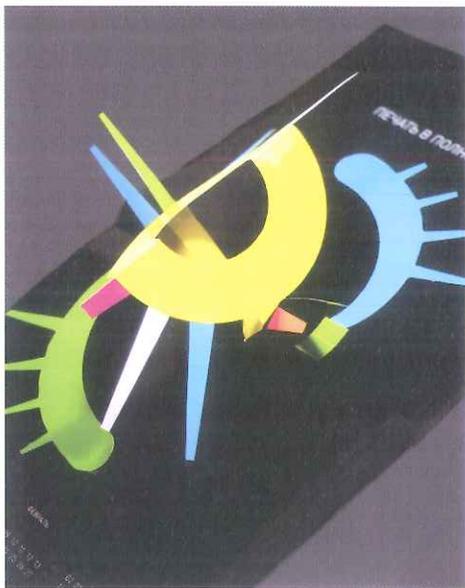
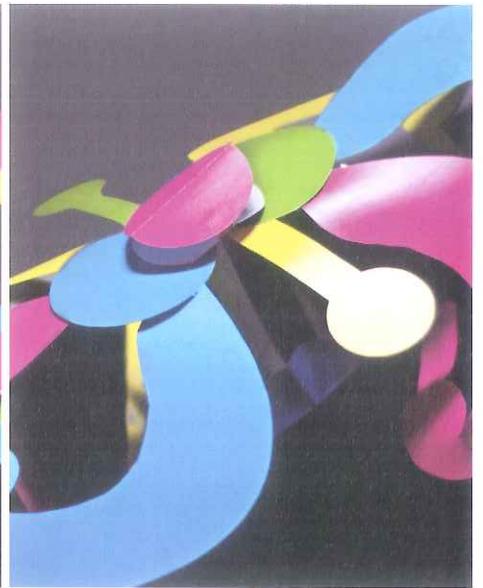


## CALENDAR FOR TYPOGRAPHY 21

**TITLE:** Calendar for Typography 21  
**PRODUCTION DATE:** 2008  
**DESIGNER:** Aleksander Shevchuk  
**CLIENT:** Typography 21 (Printing House)  
**PHOTOGRAPHY:** Aleksander Shevchuk  
**NATIONALITY:** Russia

Calendar has a six pop up figures and rigid cover with black metallic logo on both sides. It was released as a gift to clients' typography. The concept of the calendar came after watching the pop up books. It's an ideal idea for modern typography, and shows the full force of features. Calendar's catchword translated from Russian is: Full scale print. It lays down the principle of pop up book. The designer also applied fluor Pantone that seem more juicy in the light to give the calendar a great colour and emphasise the uniqueness of the printing press. Continuous development of the calendar lasted for about a month. Each figure was made individually. First, select the image; then construct a scheme for each figure. It took a lot of paper. First, details were cut with scalpel and layout knife; then all parts glue together with glue and adhesive tape. Second, the digital machine was used to print the image on heavy paper. And Only after it was collected as the final layout, the offset machine printed final images and made the typography's blades for cutting.





# RESEARCH STUDIOS CALENDAR 2010

**TITLE:** Research Studios Calendar 2010

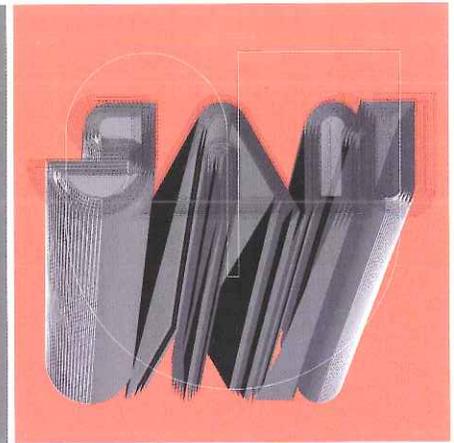
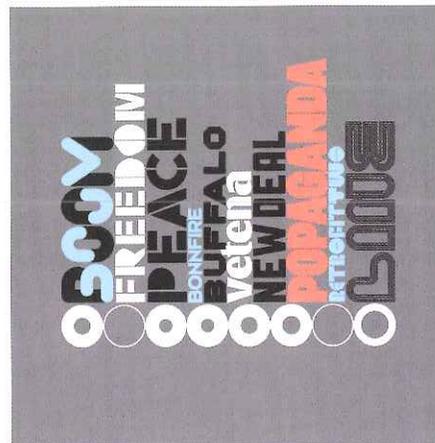
**DESIGN AGENCY:** Research Studios

**PRODUCTION DATE:** 2010

**DESIGNER:** Neville Brody / Nick Hard / James Nelson  
/ James Le Beau-Morley / George  
Sheldrake / Jeff Knowles

**NATIONALITY:** England

Hitting the offices, desks and doormats of the designers' clients, contacts and friends in early January, the designers wanted to give a sneak preview of the 2010 limited edition Research Studios' calendar. The brief this year was to experiment with pattern and type to create an artwork for the 12 months of the year and involved Neville Brody alongside designers from the London, Paris, Barcelona and Berlin studios. The calendar carries forward the designers' passion for type and experimentation with it into 2010.



Research Studios

2010

This limited edition 2010 Research Studios' calendar stems from the collective passion we have for type and experimentation with it. It is a passion which lies at the very heart of our studio.

2009 saw Neville Brody and the Research Studios' design team create a significant new body of bespoke or adapted fonts for a spectrum of different clients some of which are featured on the opposite page.

We are carrying this spirit into 2010 with a renewed energy to re-vigorate our FUSE publications and conferences as well as making the fonts we create more commercially available.

This calendar is the beginning of that journey which we wanted to share with you.

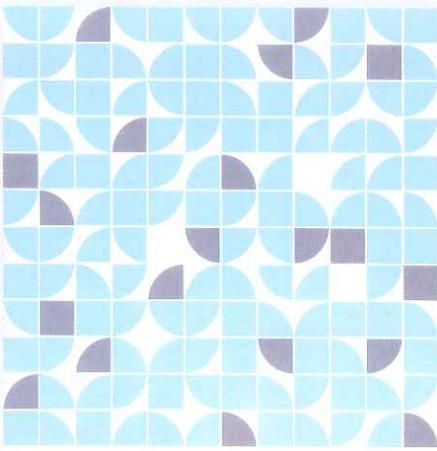
January Janvier Januar Enero 2010

Sunday Dimanche Dienstag	Monday Lundi Montag	Tuesday Mardi Dienstag	Wednesday Mercredi Mittwoch	Thursday Jeudi Donnerstag	Friday Vendredi Freitag	Saturday Samedi Samstag
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



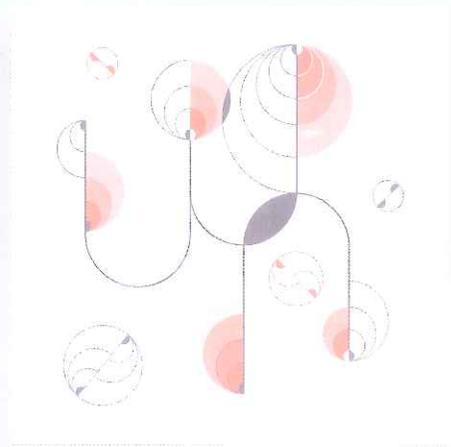
February Février Februar Febrero 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Chủ nhật	Thứ Hai	Thứ Ba	Thứ Tư	Thứ Năm	Thứ Sáu	Các nhật
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						



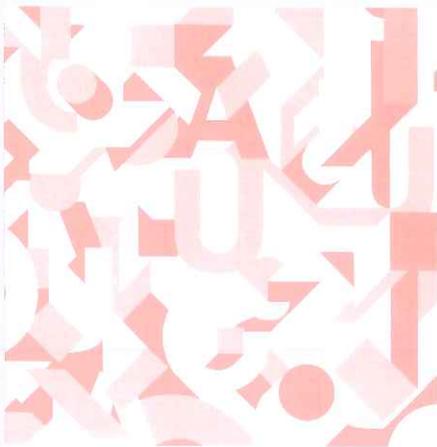
May Mai Mai Mayo 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Chủ nhật	Thứ Hai	Thứ Ba	Thứ Tư	Thứ Năm	Thứ Sáu	Các nhật
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



June Juin Juni Junio 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Chủ nhật	Thứ Hai	Thứ Ba	Thứ Tư	Thứ Năm	Thứ Sáu	Các nhật
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			



August Août August Agosto 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Chủ nhật	Thứ Hai	Thứ Ba	Thứ Tư	Thứ Năm	Thứ Sáu	Các nhật
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				



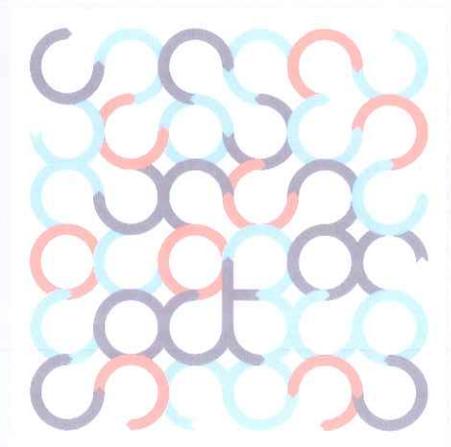
September Septiembre September Septiembre 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Chủ nhật	Thứ Hai	Thứ Ba	Thứ Tư	Thứ Năm	Thứ Sáu	Các nhật
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						



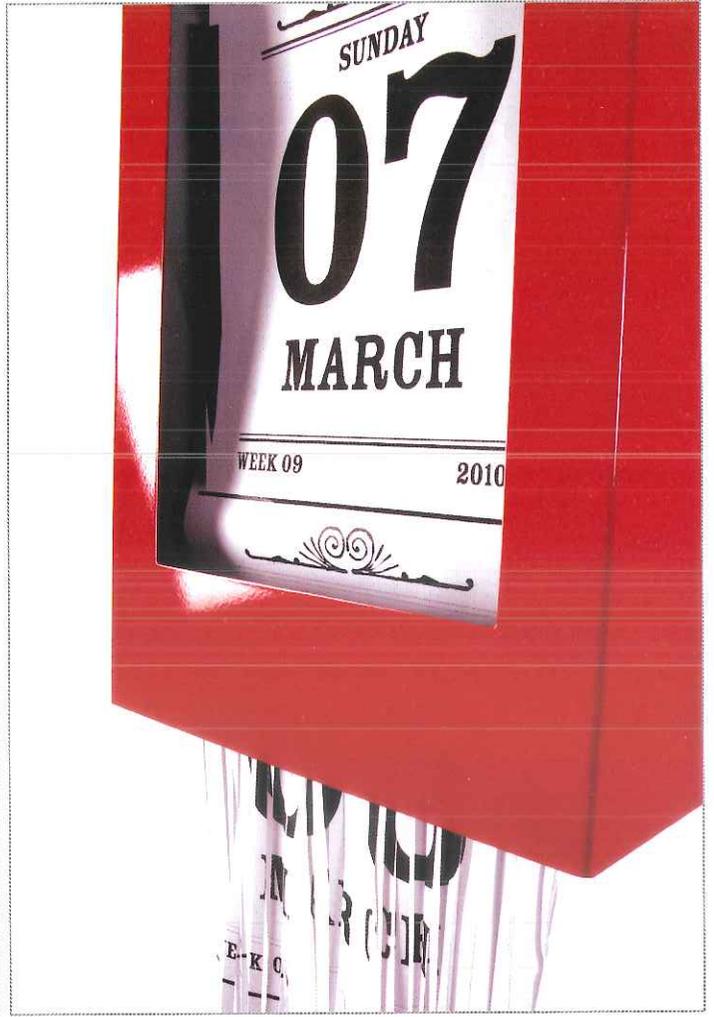
**THƯ VIỆN HUBT**

**TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ**



October Octubre Oktober Outubro 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Chủ nhật	Thứ Hai	Thứ Ba	Thứ Tư	Thứ Năm	Thứ Sáu	Các nhật
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29



## CHRONO-SHREDDER

**TITLE:** Chrono-Shredder

**PRODUCTION DATE:** 2007-2010

**DESIGNER:** Susanna Hertrich

**PHOTOGRAPHY:** Susanna Hertrich

**NATIONALITY:** Germany

Chrono-Shredder is a poetic time object that reminds us of the volatility of the "now". This hybrid object combines functions of a calendar and a clock and so shreds every single day in real-time. All that time that is irreversibly lost gets a tangible existence in form of shredded paper. As time passes by, the tattered remains of the past pile up under the device. Thus, Chrono-Shredder stimulates a personal reflection on the use of one's lifetime.

THƯ VIỆN  
HUBT

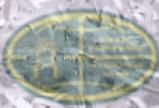
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

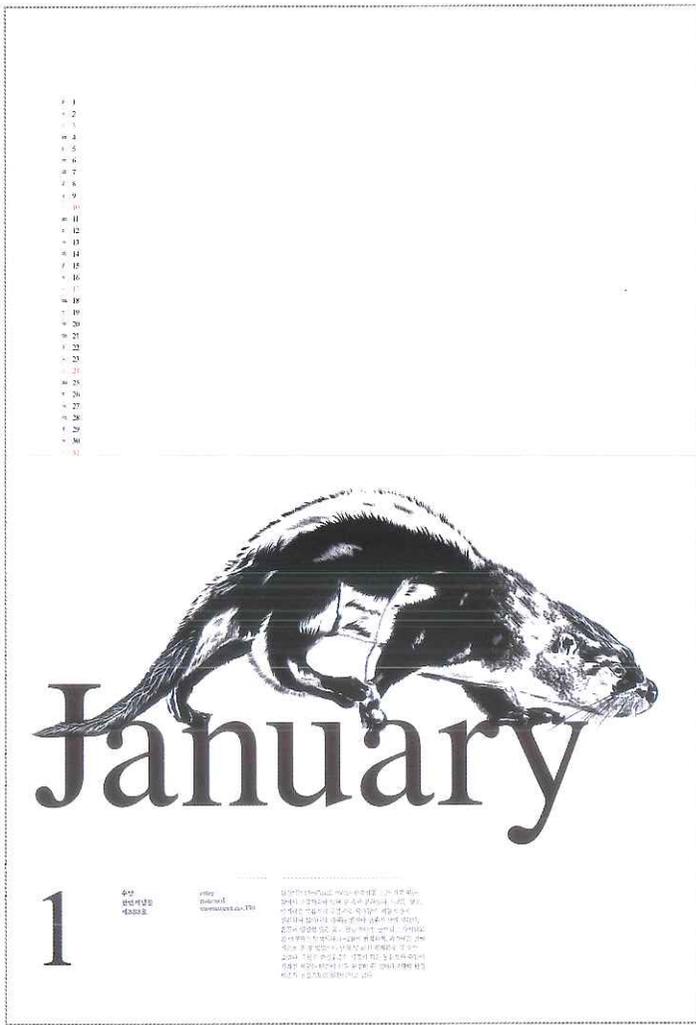
Wheel of time: Calendar Design // Wall Calendar



06  
MARCH  
05  
MARCH



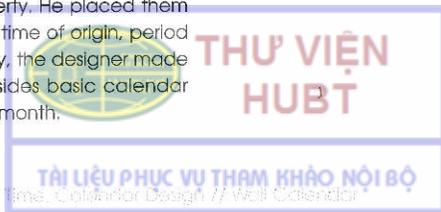
**THƯ VIỆN  
HUBT**  
TRUNG ƯƠNG VÀ CÁC ĐỊA PHƯƠNG



## NATIONAL PROPERTIES CALENDAR

**TITLE:** National Properties Calendar  
**DESIGN AGENCY:** MYKC  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** Kimoon Kim  
**DESIGNER:** Kimoon Kim  
**CLIENT:** Kimoon Kim  
**NATIONALITY:** South Korea

Concept or contents of the calendar is National properties (monument/ treasure) in South Korea. National properties are good to be a topic, because they are important and memorable assets in the country and also they have their own month time of origin, period of activity. In the past there were some calendars about National properties. But they were made of just pictures. In those calendars you can see clean images, but it is hard to find a graphic uniqueness and variety. So in this work the designer made vector images that show the features of each National property. He placed them on each month that is related with the properties (e.g.time of origin, period of activity). Focusing on the shape of National property, the designer made some geometric forms that support the graphic. Besides basic calendar information, there is information about property of the month.





3

March



July



10

OCTOBER



11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31.

5

MAY

1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31.



1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31.



6

June

1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31.

9

September

1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31.



August

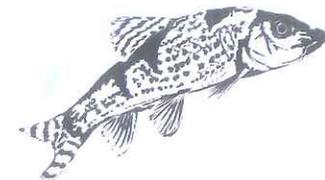
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11

September

1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31.



1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31.



12

December

1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31.

THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ TIỀN KHẨU NỘI BỘ



# Almost E~~X~~tingt

Every day, hundreds  
of endangered species  
get closer to extinction.  
By working together,  
we can help save them.



## ALMOST EXTINCT

**TITLE:** Almost Extinct

**DESIGN AGENCY:** The Chase

**PRODUCTION DATE:** 2010

**CREATIVE DIRECTOR:** Oliver Maltby

**DESIGNER:** Chris Challinor / Rebecca Low / Dulcie Cowling /  
Adam Cartwright

**CLIENT:** BBC Wildlife Fund

**NATIONALITY:** England

Almost Extinct is an awareness campaign to help the BBC Wildlife Fund raise funds to help threatened wildlife and places. By crossing off endangered species every day, the calendar highlights the species that are getting closer to extinction.





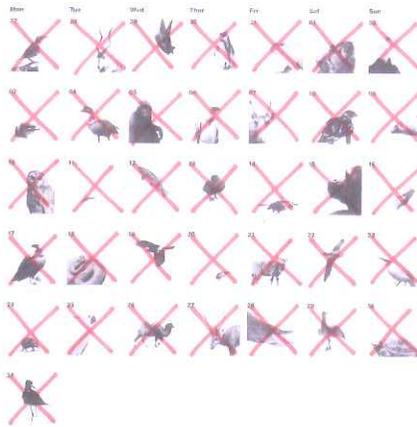
# January



**Wildlife Fund**  
Wildlife Fund of Cambodia  
180, Street 13, Phnom Penh, Cambodia  
Tel: +855 23 770 000  
www.wildlife-fund.org



# January



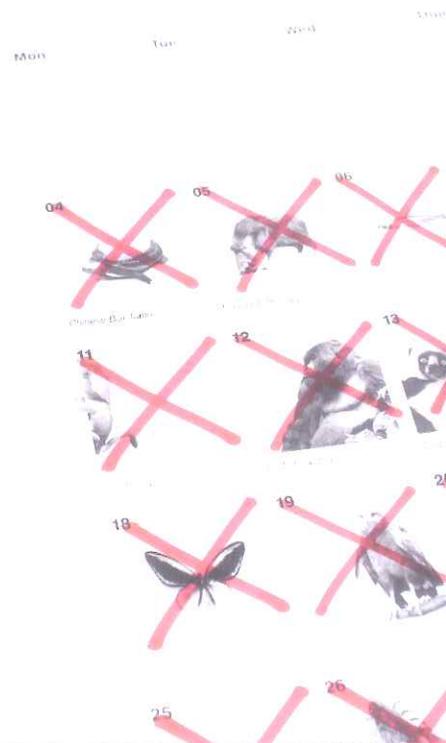
**Wildlife Fund**  
Wildlife Fund of Cambodia  
180, Street 13, Phnom Penh, Cambodia  
Tel: +855 23 770 000  
www.wildlife-fund.org

# July



**THƯ VIỆN HUBT**  
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

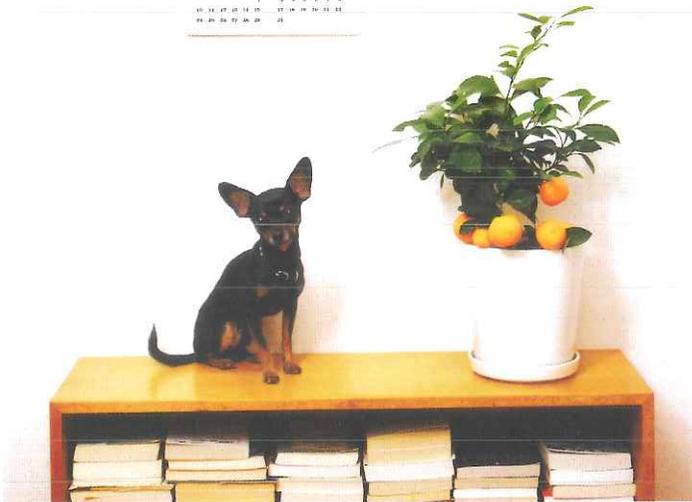
# July





CATS LET  
NOTHING  
DARKEN  
THEIR  
ROAR

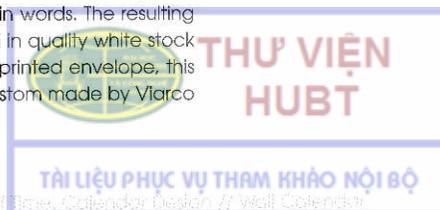
2011



## CATS LET NOTHING DARKEN THEIR ROAR CALENDAR 2011

**TITLE:** Cats Let Nothing Darken Their Roar Calendar 2011  
**DESIGN AGENCY:** Studio Noa Bemblibre  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Noa Bemblibre  
**DESIGNER:** Noa Bemblibre  
**CLIENT:** Studio Noa Bemblibre  
**NATIONALITY:** Finland

For six years, the calendar Cats Let Nothing Darken Their Roar has introduced new, odd, and strange phrases every month. Designed by Noa Bemblibre, it started in 2006 with 30 modest copies, to over a million in 2007, in a special edition for Finland's daily newspaper Helsingin Sanomat, to a limited edition of 500 copies ever since. This calendar, already in its sixth edition, hides and highlights months' names within words. The resulting phrases are obscure, witty, thought provoking. Printed in quality white stock with its signature ribbon binding. Presented in a silver printed envelope, this year the calendar also includes a practical pencil, custom made by Vlarco in Portugal.



JAMES'  
NEURONS  
ARE  
FURRY

M T W T F S S M T W T F S S  
1 3 4 5 6 7 8  
10 11 12 13 14 15 17 18 19 20 21 22  
24 25 26 27 28 29 31

FRAMED  
BROOM,  
YOU  
ARE  
YELLING

M T W T F S S M T W T F S S  
1 2 3 4 5 6 7 8 9 10 11 12 13  
14 15 16 17 18 19 20 21 22 23 24 25 26 27  
28

MY  
MINK  
OWNS  
AN ART  
CHANN  
EL

M T W T F S S M T W T F S S  
1 2 3 4 5 6 7 8 9 10 11 12 13  
14 15 16 17 18 19 20 21 22 23 24 25 26 27  
28 29 30 31

ATOMS  
ARE SO  
PRETTY  
AND  
LITTLE

M T W T F S S M T W T F S S  
1 2 3 4 5 6 7 8 9 10  
11 12 13 14 15 16 17 18 19 20 21 22 23 24  
25 26 27 28 29 30

MARS,  
NEW  
YORK

M T W T F S S M T W T F S S  
1 2 3 4 5 6 7 8  
9 10 11 12 13 14 15 16 17 18 19 20 21 22  
23 24 25 26 27 28 29 30 31

JUST  
A BIT  
NEW

M T W T F S S M T W T F S S  
1 2 3 4 6 7 8 9 10 11  
13 14 15 16 17 18 20 21 22 23 24 25  
27 28 29 30

JUR  
ELS  
FLY

M T W T F S S M T W T F S S  
1 2 4 5 6 7 8 9  
11 12 13 14 15 16 18 19 20 21 22 23  
25 26 27 28 29 30

NOTHING  
LIKE  
LOVE  
FROM  
A BRAVE  
TERRIER

M T W T F S S M T W T F S S  
1 2 3 4 5 7 8 9 10 11 12  
14 15 16 17 18 19 21 22 23 24 25 26  
28 29 30

THE  
DECIDED  
CEMENT  
BLINKED  
FOREV

M T W T F S S M T W T F S S  
1 2 3 5 6 7 8 9 10  
12 13 14 15 16 17 19 20 21 22 23 24  
26 27 28 29 30 31

# 2010 DIE CUT WALL CALENDAR

**TITLE:** 2010 Die Cut Wall Calendar

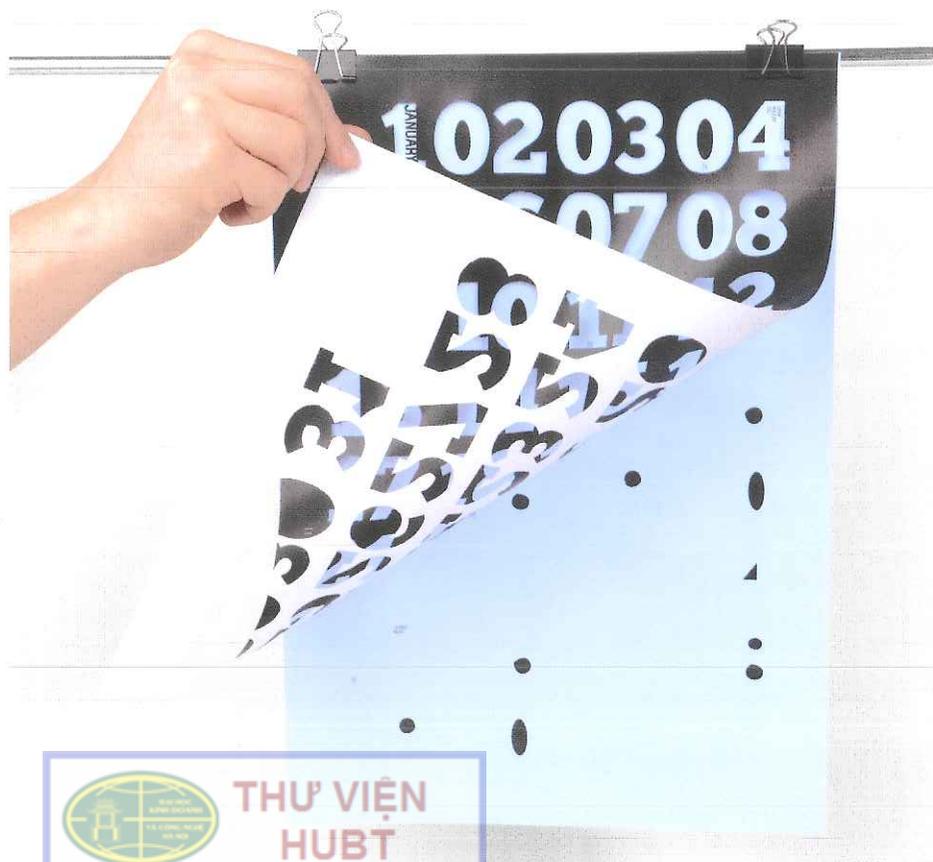
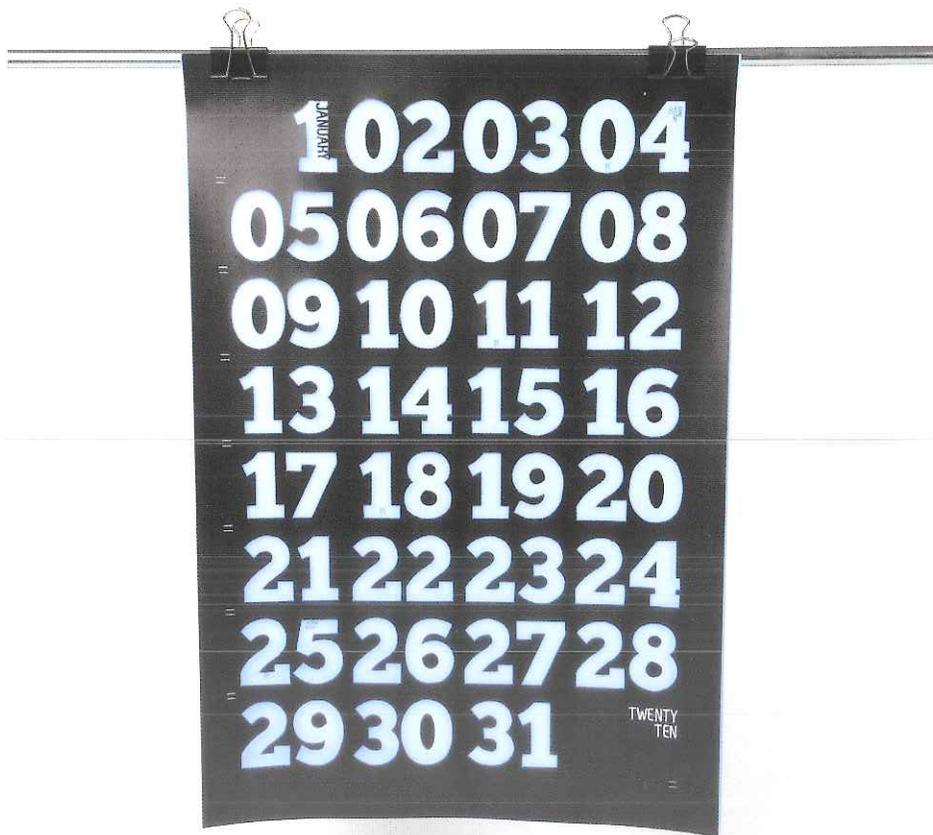
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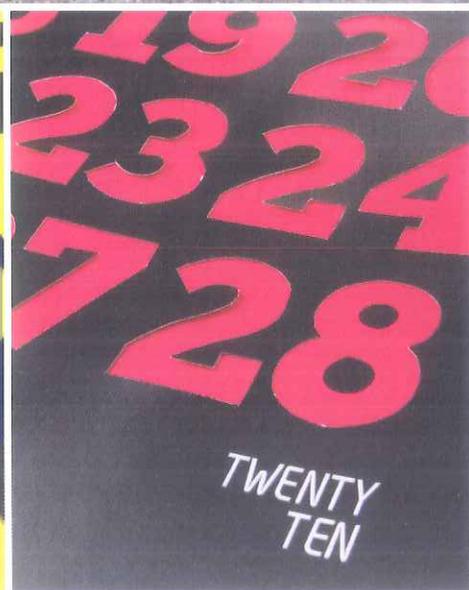
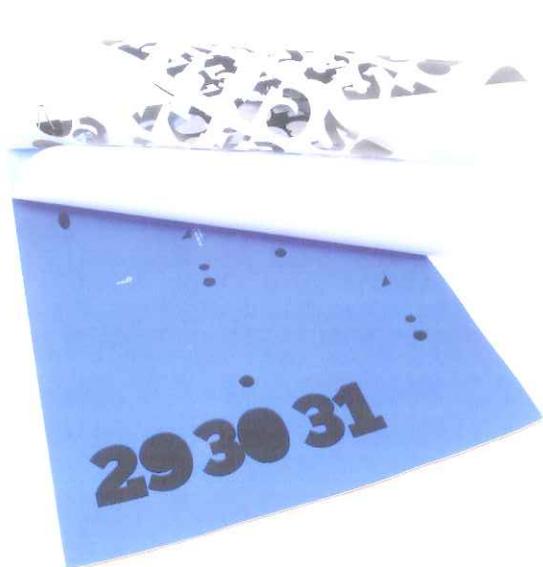
**DESIGNER:** Chris Page

**PHOTOGRAPHY:** Chris Page

**NATIONALITY:** England

A calendar consisting of thirteen loose sheets, one die cut date sheet and twelve coloured month sheets. Each month sheet displays monthly events and indicates the Monday of each week. The numbers 0, 4, 6, 8 and 9 are difficult to portray as the front of the calendar is die cut. To solve this problem the counter form of these numbers were printed on each month sheet. When both the date and month sheets are placed together the numbers are complete, which in turn gives each month its own graphical interest when viewed separately. Two bulldog clips hold all sheets together.





# 2010 CALENDAR

**TITLE:** 2010 Calendar

**PRODUCTION DATE:** 2009

**CREATIVE DIRECTOR:** Cecilie Ellefsen

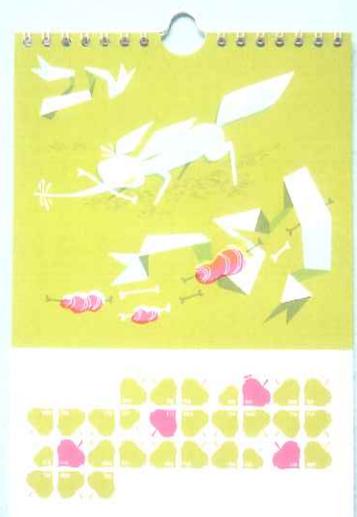
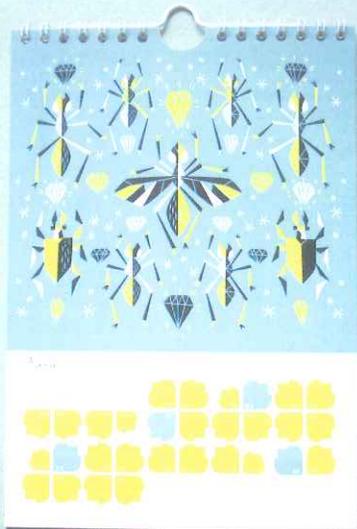
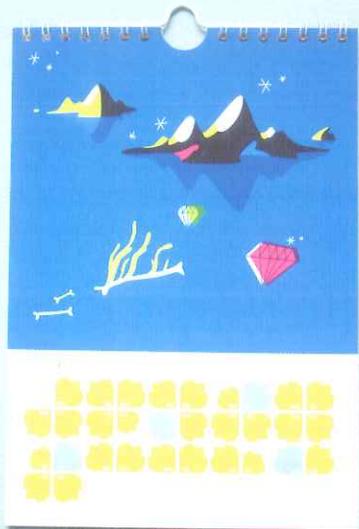
**DESIGNER:** Cecilie Ellefsen

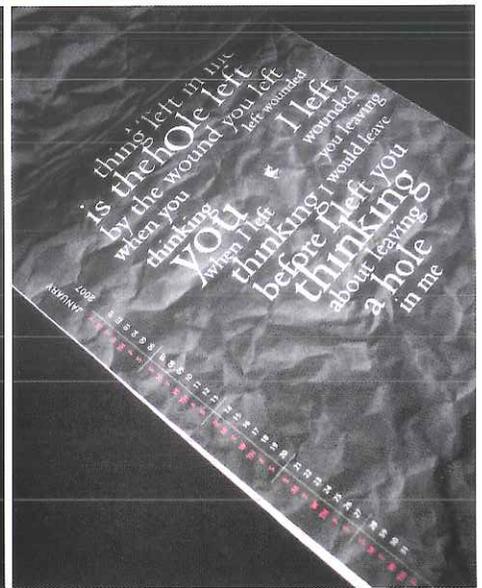
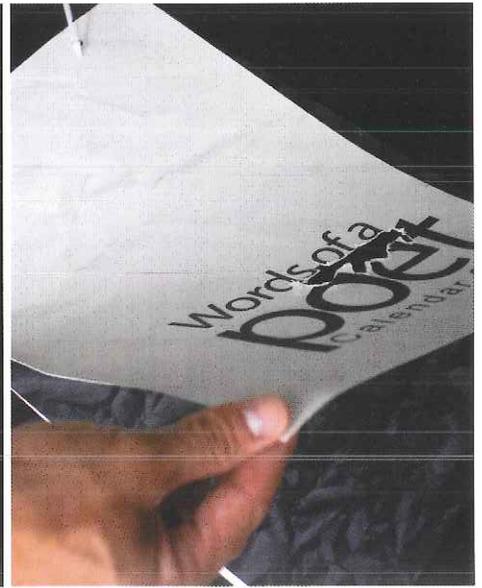
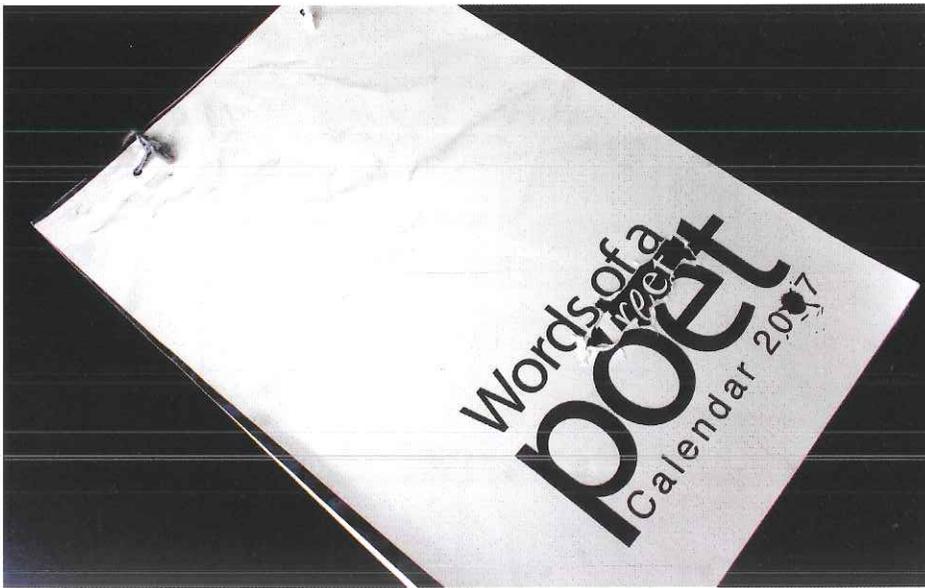
**NATIONALITY:** Norway

2010 Calendar with illustrations based on tiny doodles from the designer's sketchbook.



TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

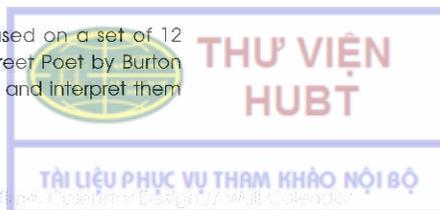




## WORDS OF A STREET POET CALENDAR

**TITLE:** Words of a Street Poet Calendar  
**PRODUCTION DATE:** 2007  
**CREATIVE DIRECTOR:** Rosario Martinez-Cañas  
**DESIGNER:** Juan Camilo Rojas  
**NATIONALITY:** Colombia

Words of a Street Poet Calendar was designed based on a set of 12 poems taken from a book titled Memories from a Street Poet by Burton Rosenburgh. The idea was to take poems individually and interpret them typographically!



I have to take you  
 a class  
 Fa-  
 ccess  
 in the silver shimmer  
 of the sea  
 seeing you say "hello"  
 i can't face you  
 but can face  
 the type you

tell me  
 your  
 and  
 show  
 me  
 the  
 way  
 to a

Hello  
 there  
 of a  
 shade  
 night

2007  
 MARCH

I have to take you  
 a class  
 Fa-  
 ccess  
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 seeing you say "hello"  
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 way  
 to a

Hello  
 there  
 of a  
 shade  
 night

2007  
 MARCH

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Hello  
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 night

2007  
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2007  
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2007  
 MARCH

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 me  
 the  
 way  
 to a

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 there  
 of a  
 shade  
 night

2007  
 MARCH

I have to take you  
 a class  
 Fa-  
 ccess  
 in the silver shimmer  
 of the sea  
 seeing you say "hello"  
 i can't face you  
 but can face  
 the type you

tell me  
 your  
 and  
 show  
 me  
 the  
 way  
 to a

Hello  
 there  
 of a  
 shade  
 night

2007  
 MARCH

I have to take you  
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 way  
 to a

Hello  
 there  
 of a  
 shade  
 night

2007  
 MARCH

THƯ VIỆN  
 HUBT  
 TÀI LIỆU PHỤC VỤ

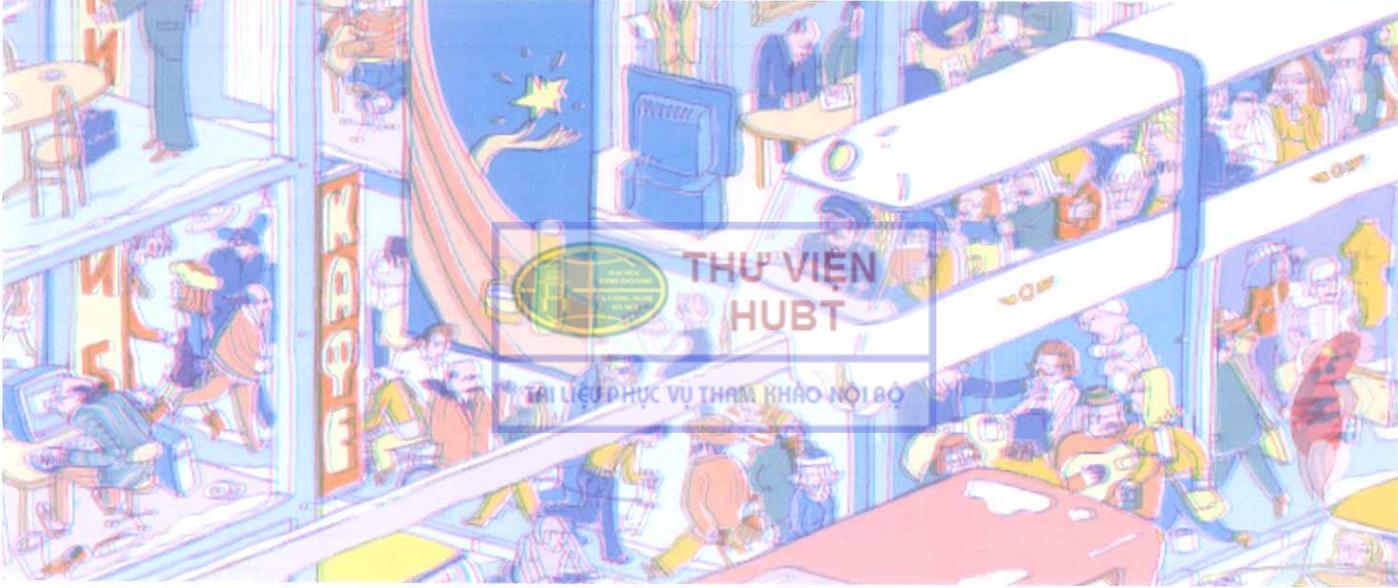
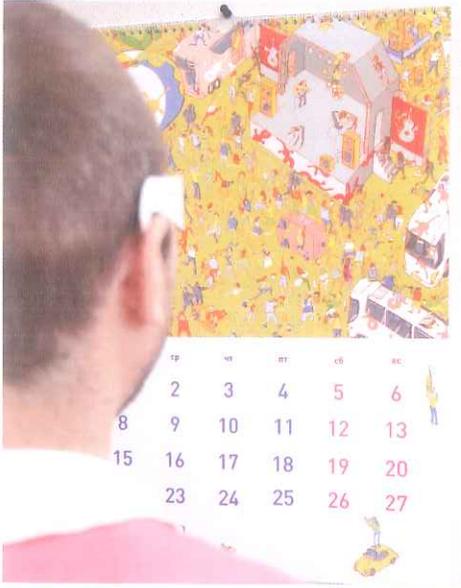
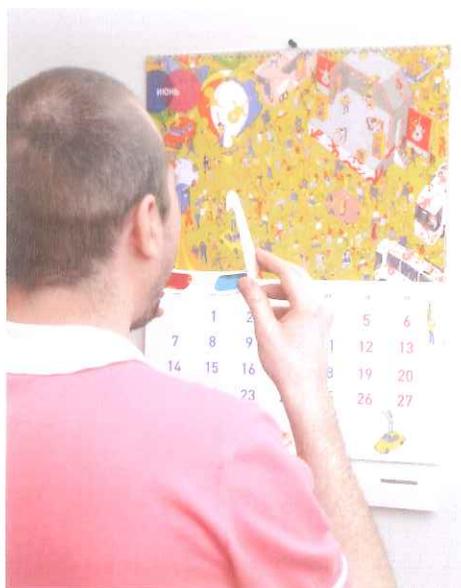
# TUBERCULOSIS 3D-TEST

**TITLE:** Tuberculosis 3D-Test  
**DESIGN AGENCY:** Advertising Association Voskhod  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** Andrey Gubaydullin  
**ART DIRECTOR:** Vladislav Derevyannykh  
**DESIGNER:** Igor Yacuk / Dmitry Izotov / Tatyana Dorofeevas  
**CLIENT:** Masterpharm  
**NATIONALITY:** Russia

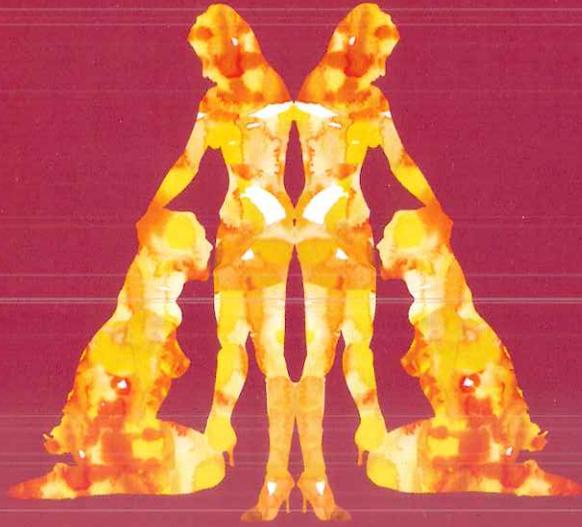
"Diaskintest" is a medical product for diagnosing tuberculosis at the early stages with accuracy to 98%. Calendar is based on the concept of children's game "Find Wally". Each of 12 months is a comprehensive illustration with many objects and characters among which there's a little monster hidden that resembles tubercule bacillus. Attached to each calendar there are Diaskintest branded 3-D glasses. With those glasses on the holder of the calendar one can spot the bad guy immediately because the pictured character becomes three-dimensional. Thus, in such a game-like manner the designers bring the idea that it is much easier to detect tuberculosis with the help of "Diaskintest" than using out-of-date methods.



TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



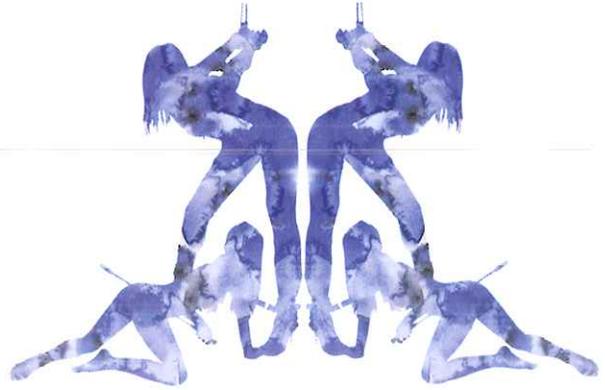
2006



WHAT YOU SEE IS WHAT YOU GET



WHAT YOU SEE IS WHAT YOU GET



JANUARY

| MO | TU | WE | TH | FR | SA | SU |
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| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
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FEBRUARY

| MO | TU | WE | TH | FR | SA | SU |
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| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 |    |    |    |    |    |

## WHAT YOU SEE IS WHAT YOU GET

**TITLE:** What You See Is What You Get  
**DESIGN AGENCY:** Kaffeine Communications  
**PRODUCTION DATE:** 2006  
**CREATIVE DIRECTOR:** Anze Jereb  
**ART DIRECTOR:** Jovan Rocanov  
**NATIONALITY:** Ukraine

What you see is what you get. What you dream of is probably on this calendar... It was a time when every agency had to yell in a creative way to the clients and initiate very explicit projects.



WHAT YOU SEE IS WHAT YOU GET



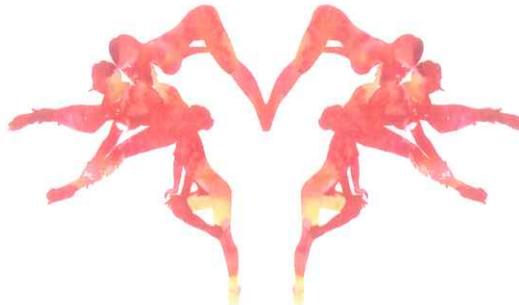
MARCH

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| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 |    |    |

APRIL

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WHAT YOU SEE IS WHAT YOU GET



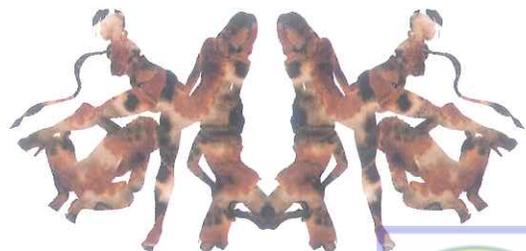
JULY

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AUGUST

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WHAT YOU SEE IS WHAT YOU GET



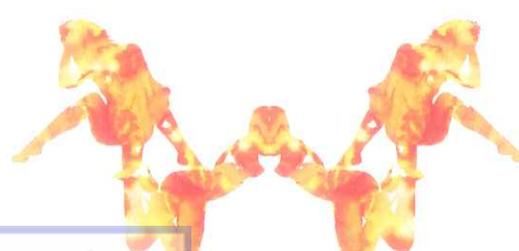
SEPTEMBER

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| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

OCTOBER

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| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 |    |    |    |    |    |

WHAT YOU SEE IS WHAT YOU GET



NOVEMBER

| MO | TU | WE | TH | FR | SA | SU |
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DECEMBER

| MO | TU | WE | TH | FR | SA | SU |
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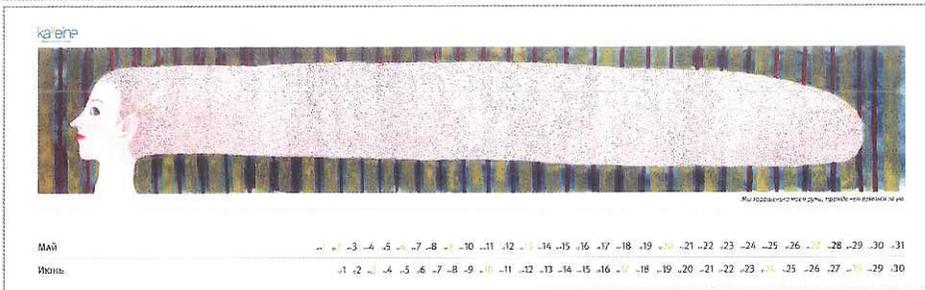
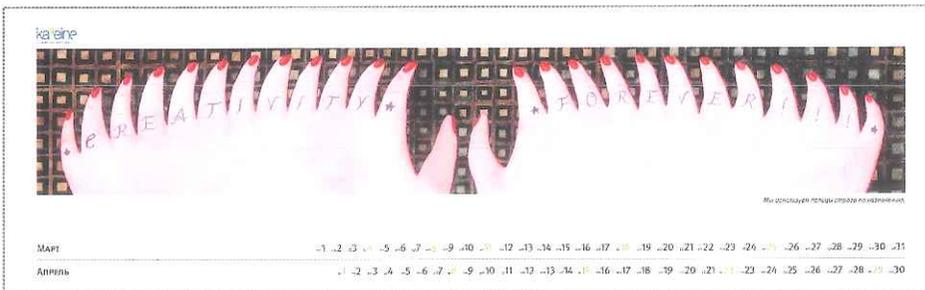


THƯ VIỆN  
HUBT

TÀI LIỆU THỰC VỤ THAM KHẢO NỘI BỘ

ШИРОКАЯ КОСТЬ  
избранные нюансы креативной анатомии

2007



WIDE TO THE BONE CALENDAR

**TITLE:** Wide to the Bone Calendar  
**DESIGN AGENCY:** Kafeine Communications  
**PRODUCTION DATE:** 2007  
**CREATIVE DIRECTOR:** Anze Jereb / Anna Menshikova  
**ART DIRECTOR:** Anna Timkov  
**NATIONALITY:** Ukraine

Calendar expresses how the designers really like to work, a lot and to their best. That's why they always have enough minds, hands, spirit and heart to cope with their work. Even if this leads to irreversible consequences to their anatomy—they don't mind.

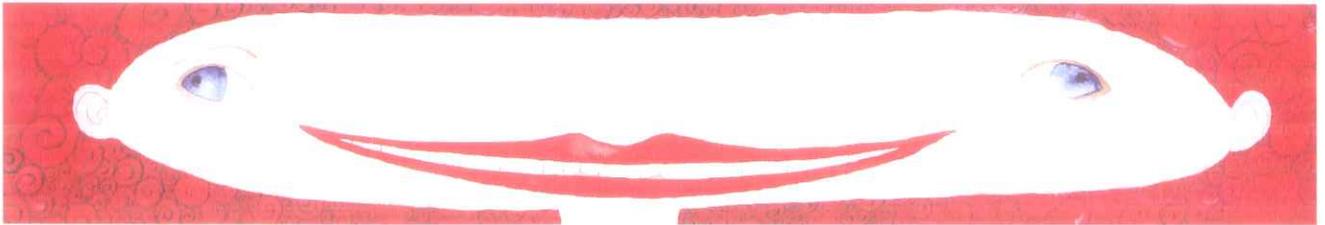




*Уши у нас широкие. Да уши! :)*

НОЯБРЬ      1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

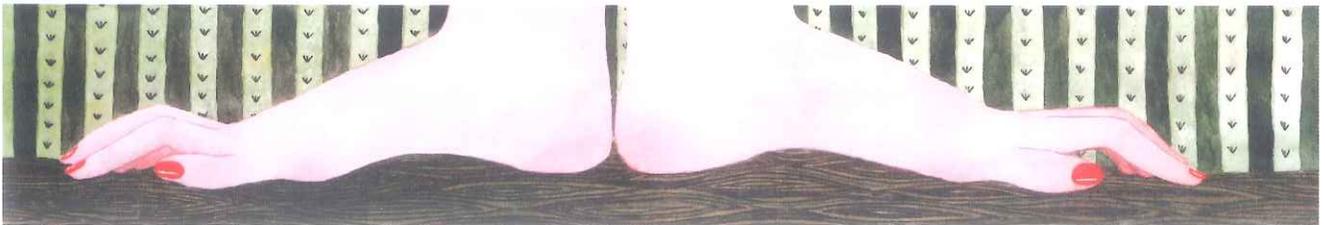
ДЕКАБРЬ      1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



*Наше лицо – слишком сладкий объект, чтобы ударить им в грудь.*

ЯНВАРЬ      1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

ФЕВРАЛЬ      1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28



*Наше правое руки упирает кельше, чем наши левые ноги.*

Июль      1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

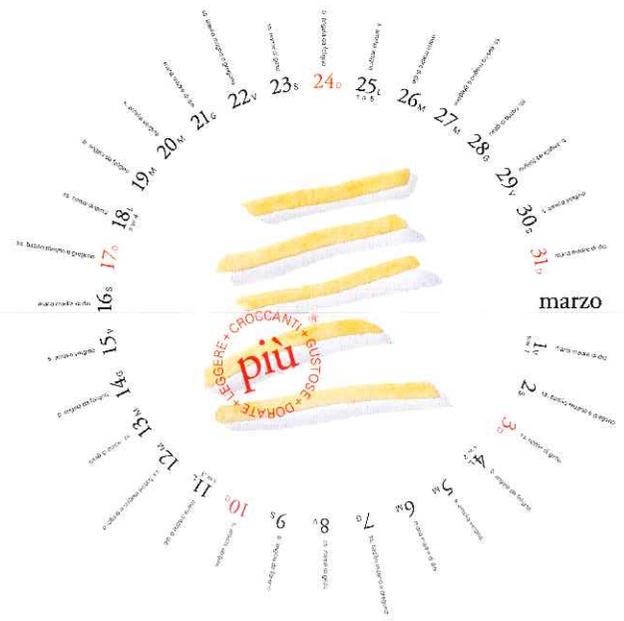
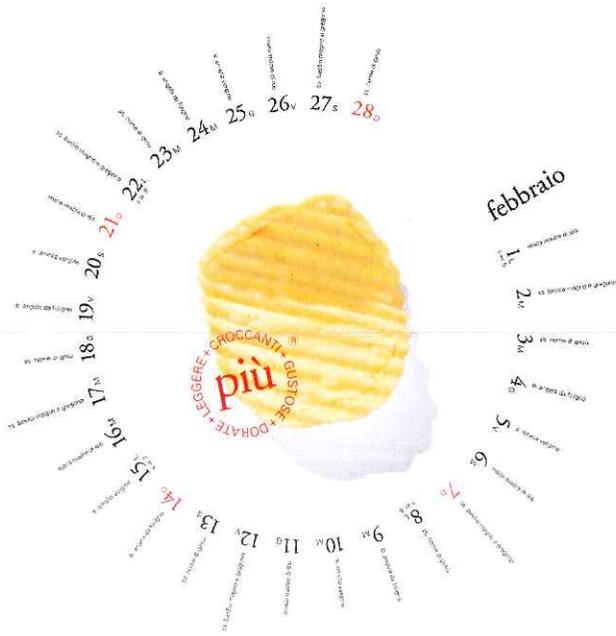
Август      1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



*Мудрое руководство мысли избавляет от креативного рукоблудия.*

СЕНТЯБРЬ      1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

ОКТАБРЬ      1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

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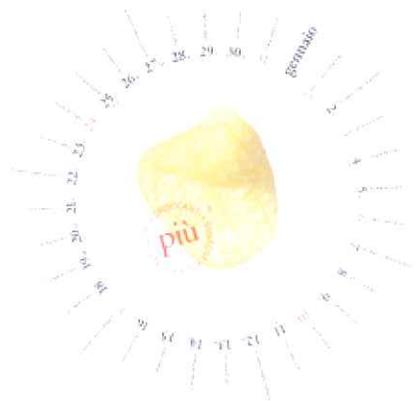
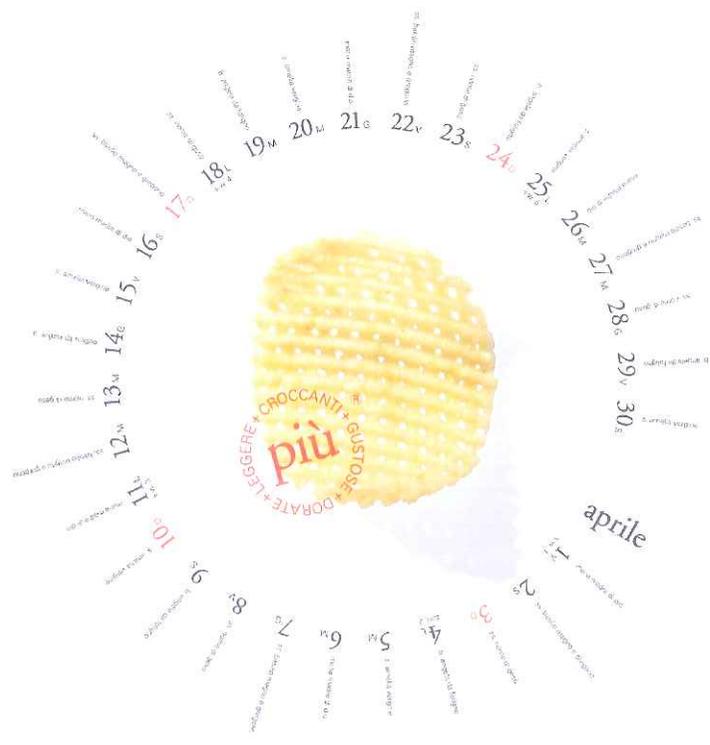
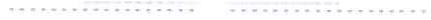


## SAN CARLO CALENDAR

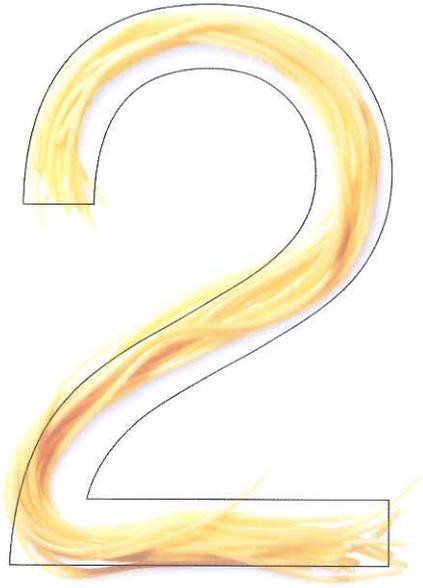
**TITLE:** San Carlo Calendar  
**DESIGN AGENCY:** Ginette Caron Communication Design  
**PRODUCTION DATE:** 2010  
**ART DIRECTOR:** Ginette Caron  
**DESIGNER:** Ginette Caron with Masami Moriyama  
**CLIENT:** San Carlo  
**PHOTOGRAPHY:** Marirosa Toscani Ballo  
**NATIONALITY:** Italy

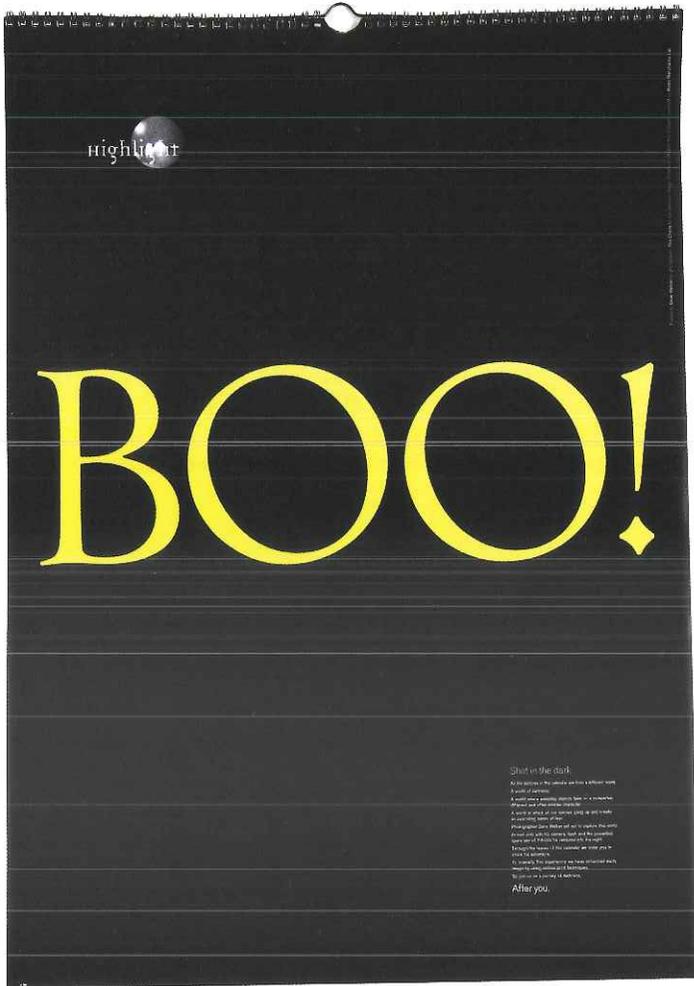
A calendar for San Carlo, a potato chips company, in which the whole variety of products is presented throughout the 12 months.





1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31





## A SHOT IN THE DARK

**TITLE:** A Shot in the Dark  
**DESIGN AGENCY:** The Chase  
**PRODUCTION DATE:** 1999  
**CREATIVE DIRECTOR:** Ben Casey  
**DESIGNER:** Grant Mitchell  
**CLIENT:** Highlight Printers  
**PHOTOGRAPHY:** David Walker  
**NATIONALITY:** England

Things that appear normal enough during the day can take on a much eerier quality seen by night. For this self-promotional calendar, A Shot in the Dark, photographer David Walker's black and white shots were weirdly enhanced in the printing with six inks and two varnishes.

THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Wheel of Time / Calendar Design // Wall Calendar

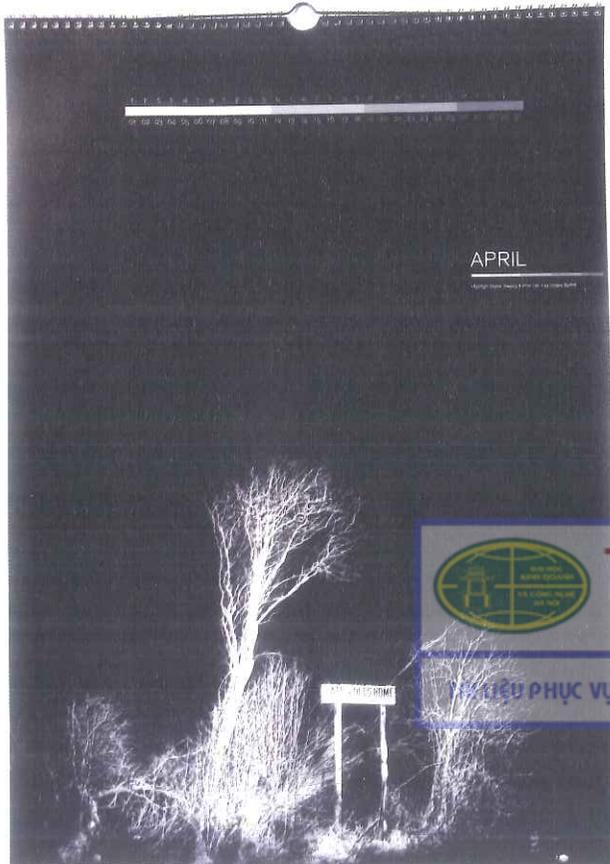
JANUARY



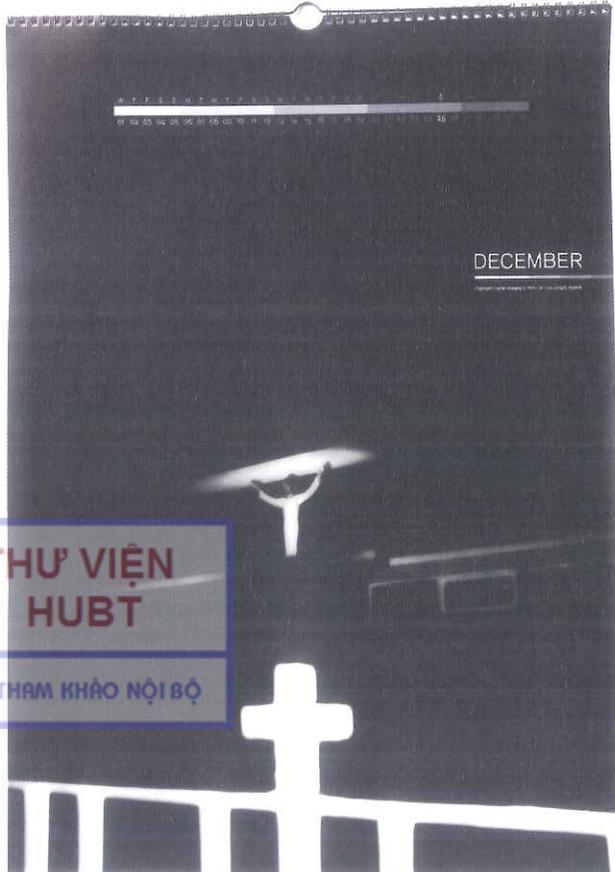
FEBRUARY



APRIL



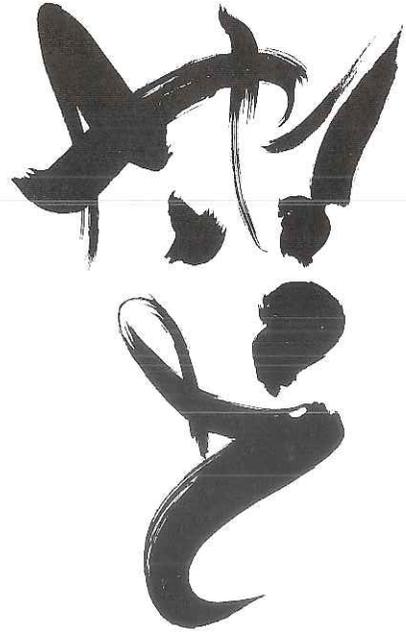
DECEMBER




**THƯ VIỆN HUBT**

YẾU PHỤC VỤ THAM KHẢO NỘI BỘ

February W1 T2 F3 S4 S5 M6 T7 W8 T9 Ho Su Su2 M13 T14 W15 T16 F17 S18 S19 Mo2 T21 W22 T23 F24 S25 S26 M27 T28



At the bottom of the page, there is a small block of text: "At the bottom of the page, there is a small block of text: 'The request was sent on 06/12/2014 10:14:14 AM'." This text is oriented vertically and appears to be a scan artifact or a small note.

January S1 M2 T3 W4 T5 F6 S7 S8 M9 T10 W11 T12 F13 S14 S15 M16 T17 W18 T19 Ho Su Su2 M23 T24 W25 T26 F27 S28 S29 Mo2 T21

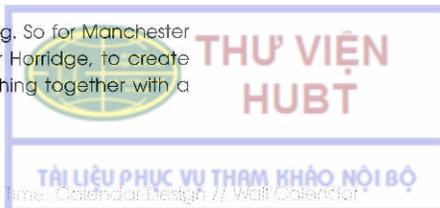


At the bottom of the page, there is a small block of text: "At the bottom of the page, there is a small block of text: 'The request was sent on 06/12/2014 10:14:14 AM'." This text is oriented vertically and appears to be a scan artifact or a small note.

## YEAR OF THE DOG

**TITLE:** Year of the Dog  
**DESIGN AGENCY:** The Chase  
**PRODUCTION DATE:** 2006  
**CREATIVE DIRECTOR:** Ben Casey  
**DESIGNER:** Stuart Price  
**CLIENT:** Manchester Dogs Home  
**NATIONALITY:** England

2006 just happened to be the Chinese Year of the Dog. So for Manchester Dogs' Home, the designers asked calligrapher, Peter Horridge, to create some Chinese dog characters and held the whole thing together with a bulldog clip.





10/10/2020



10/10/2020



10/10/2020



10/10/2020



10/10/2020



10/10/2020



10/10/2020



10/10/2020

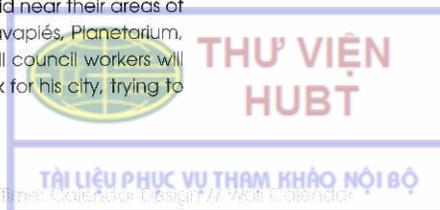

**THƯ VIỆN HUBT**  
 TÀI LIỆU PHỤ VỤ THAM KHẢO NỘI BỘ

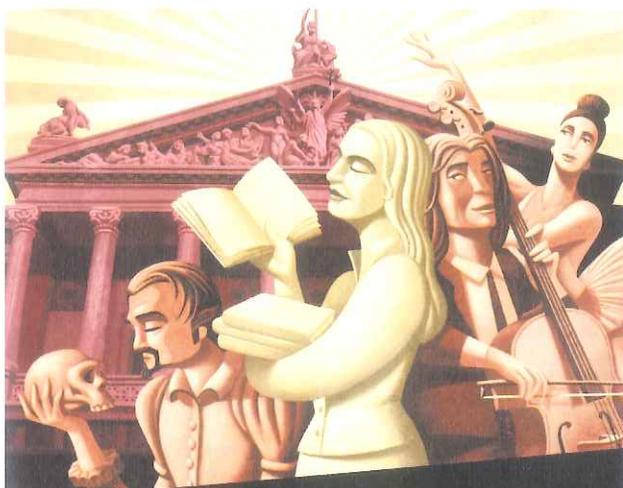


## CALENDARIO CCOO 2010

**TITLE:** Calendario CCOO 2010  
**DESIGN AGENCY:** The Mushroom Company  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** Pedro Delgado  
**DESIGNER:** David De Ramón  
**CLIENT:** CCOO (Sección Sindical Del Ayuntamiento de Madrid)  
**NATIONALITY:** Spain

Comisiones Obreras (CCOO) trade union section of Madrid's City Council orders a two-month calendar view DIN A3 format. Need to reflect the different employees of the City Council of Madrid: gardeners, security forces, administration, researchers, teachers, etc. Proposal was accepted immediately: the use of iconography of propaganda posters of the 1930's and 1940's, with a limited colour palette and orthogonal compositions, but removing the component of such belligerent. The designer proposed groups comprising most of them to carry out six illustrations and integrate these groups of workers on funds and buildings of Madrid near their areas of expertise (Communications Palace, National Library, Lavapiés, Planetarium, Parque del Retiro...). In short, the designer tried that all council workers will see represented in some of the illustrations and his work for his city, trying to keep the union's collective spirit.





### Encero

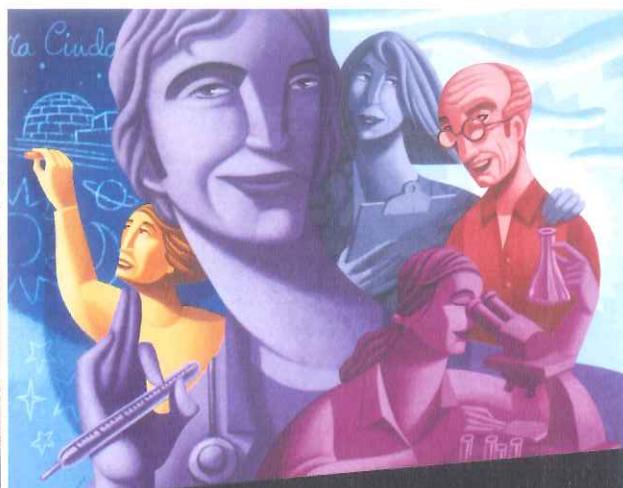
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### Febreiro

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2010

- ANUNCIO DE EMERXIA EN ROMA
- ANUNCIO
- ANUNCIO DE EMERXIA EN ROMA
- ANUNCIO DE EMERXIA EN ROMA
- ANUNCIO DE EMERXIA EN ROMA



### Marzo

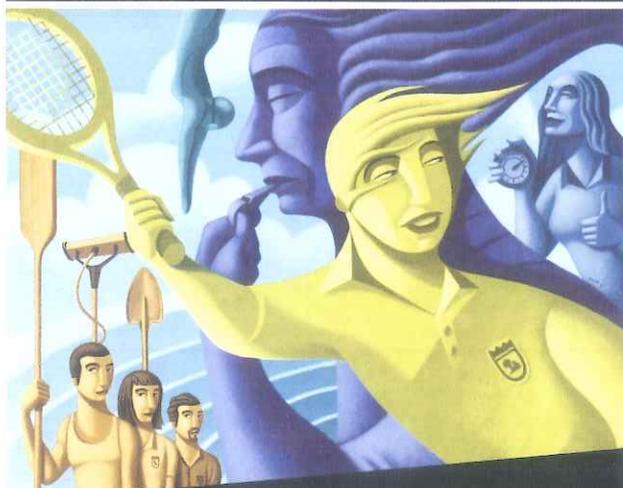
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### Abril

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2010

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### Julio

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### Agosto

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2010

- ANUNCIO DE EMERXIA EN ROMA
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### Noviembre

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### Diciembre

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2010

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- ANUNCIO
- ANUNCIO DE EMERXIA EN ROMA
- ANUNCIO DE EMERXIA EN ROMA
- ANUNCIO DE EMERXIA EN ROMA



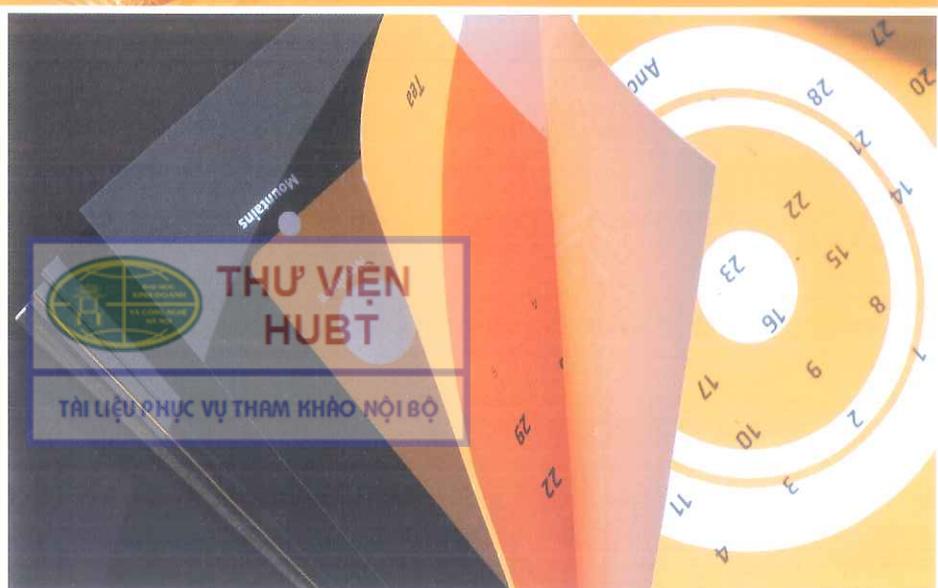
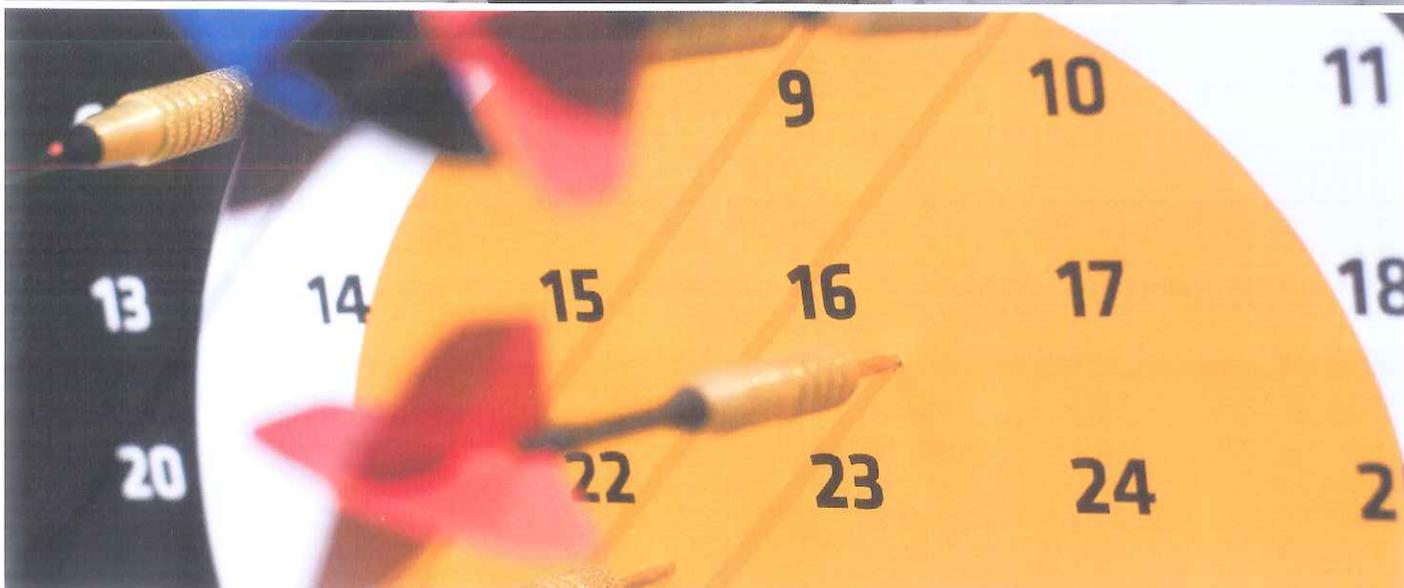
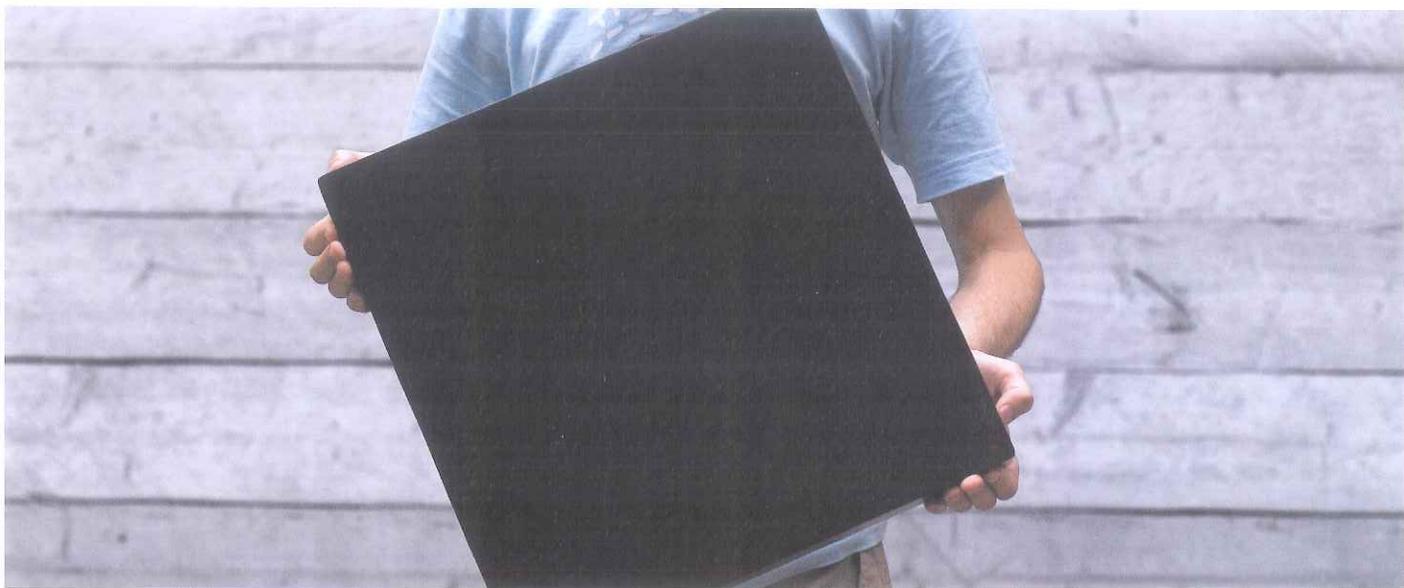


## TARGET PRACTICE

**TITLE:** Target Practice  
**DESIGN AGENCY:** Studio Dorogaya  
**PRODUCTION DATE:** 2010  
**DESIGNER:** Sergiy Chebotaryov  
**CLIENT:** GfK Ukraine  
**NATIONALITY:** Ukraine

GfK is an international market research organisation. For Ukrainian division of GfK, the designers have created an interactive calendar. Packed in a mat black wooden box. Calendar page illustrations are diagrams, formed as shooting targets. Interactive part of this calendar is two sets of dart arrows (three cyan and three magenta coloured, representing male and female auditory). So, you can literally hit the target group. Gold Prize Award at Kiev International Advertising Festival in 2010; Category: Communication Design. Bronze Prize Award at Kiev International Advertising Festival in 2010; Category: Graphic Design.







## FASHION MADE ME Hardcore

### CALENDAR 2010

**TITLE:** Fashion Made Me Hardcore Calendar 2010

**DESIGN AGENCY:** Spiros Halaris

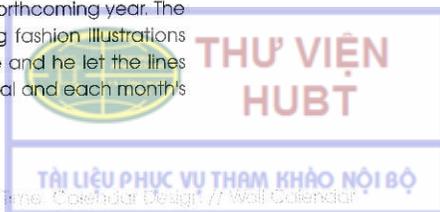
**PRODUCTION DATE:** 2010

**CREATIVE DIRECTOR:** Spiros Halaris

**DESIGNER:** Spiros Halaris

**NATIONALITY:** Greece

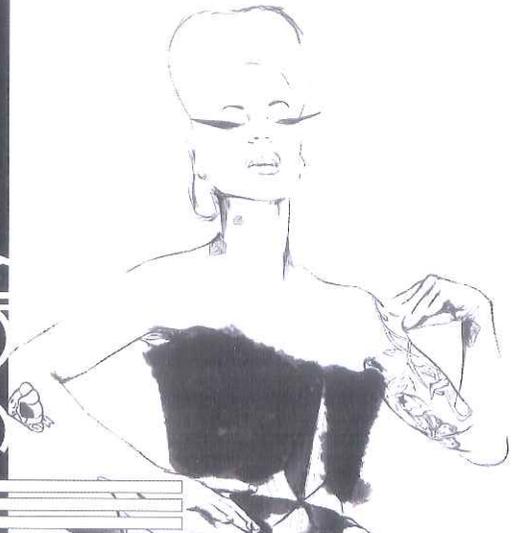
The project required the making of a calendar for the forthcoming year. The designer incorporated the theme of fashion including fashion illustrations for each month of the year. It is all in black and white and he let the lines and the illustrations do all the talk. It is clean and minimal and each month's illustration has a different feeling.





may

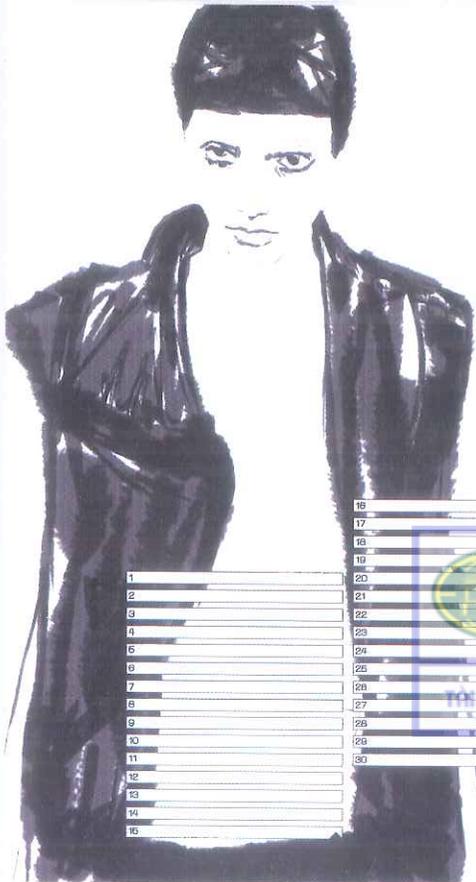
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July

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| 15 | 30 |

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| 30 | 15 |
| 31 |    |



september

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november



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THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



CALENDAR 2010 "NIELE DIEBE  
LEUCHTEN WIE DIE HELLSTE NACHT!"

**TITLE:** Calendar 2010 "Viele Diebe leuchten wie die hellste Nacht"

**DESIGN AGENCY:** It's Raining Elephants

**PRODUCTION DATE:** 2009

**DESIGNER:** Evelyne Laube / Nina Wehrle

**NATIONALITY:** Switzerland

2010 Calendar with illustrations for "It's Raining Elephants" (studio).



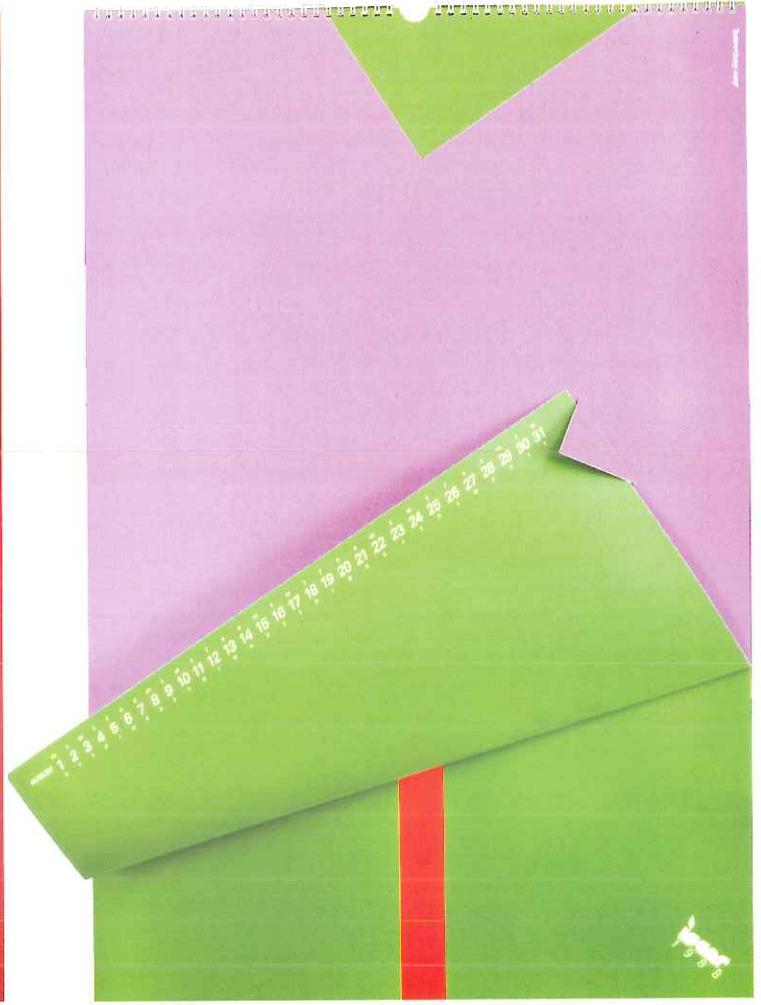


IT'S  
RAINING  
ELEPHANTS  
KALENDER  
2010

IT'S  
RAINING  
ELEPHANTS  
KALENDER  
2010

THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO KHI BỎ



## ISCAR 1988

**TITLE:** Iscar 1988

**DESIGN AGENCY:** Reisinger Studio

**PRODUCTION DATE:** 1988

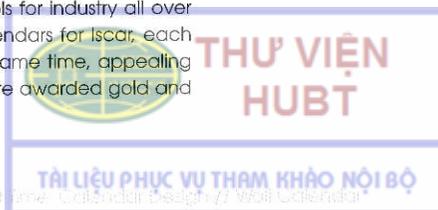
**CREATIVE DIRECTOR:** Dan Reisinger

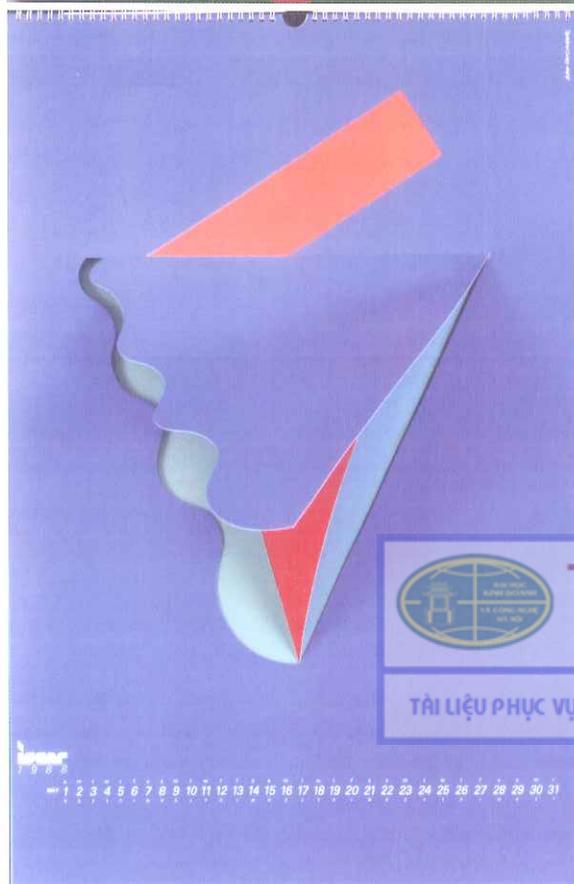
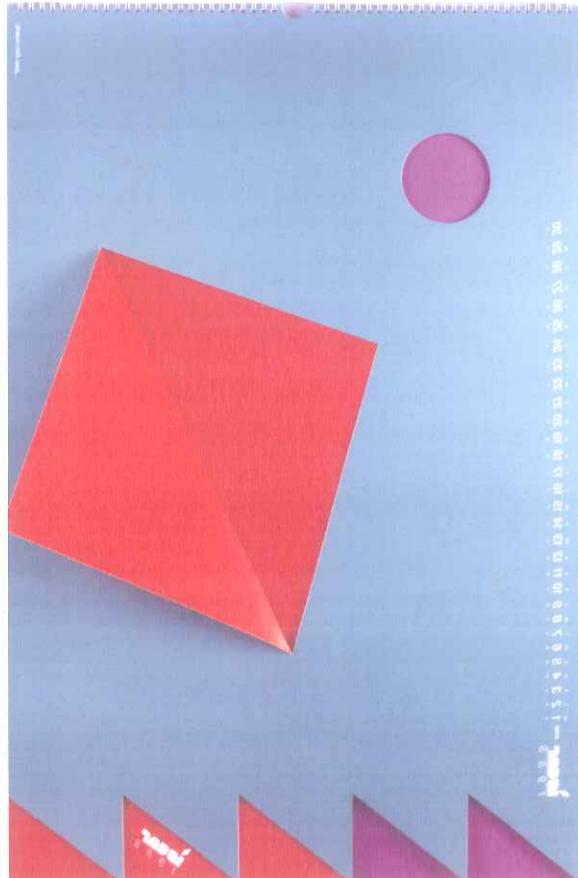
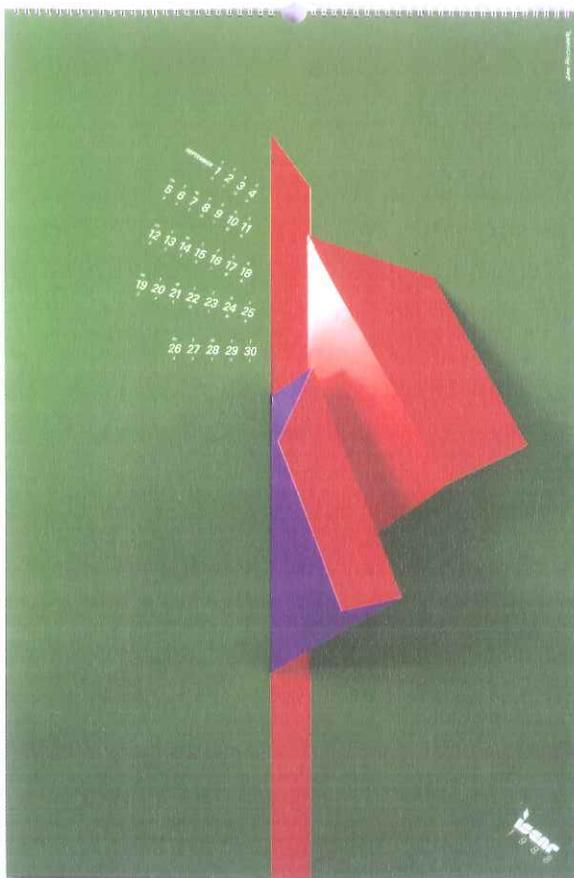
**DESIGNER:** Dan Reisinger

**CLIENT:** Iscar Cutting Tools Ltd

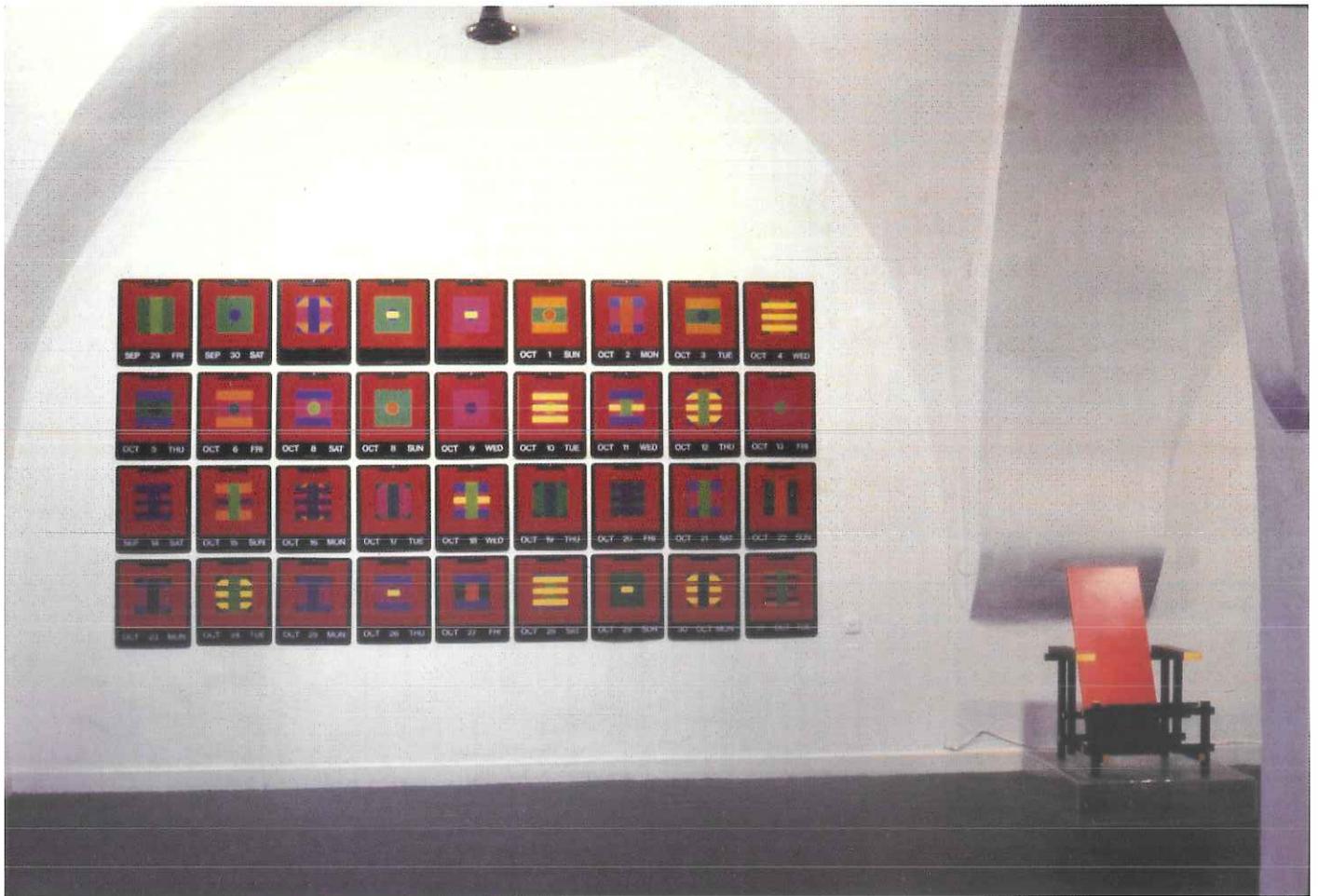
**NATIONALITY:** Israel

Iscar Company manufactures hard-metal cutting tools for industry all over the world. Reisinger designed numerous cut-out calendars for Iscar, each one expressing the concept of "cutting" and, at the same time, appealing to aesthetic and emotive senses. These calendars were awarded gold and silver medals at Stuttgart Calendar Competitions.






**THƯ VIỆN HUBT**  
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



## PERPETUAL CALENDAR

**TITLE:** Perpetual Calendar

**DESIGN AGENCY:** Reisinger Studio

**PRODUCTION DATE:** 1987

**CREATIVE DIRECTOR:** Dan Reisinger

**DESIGNER:** Dan Reisinger

**CLIENT:** Museum of Modern Art, New York

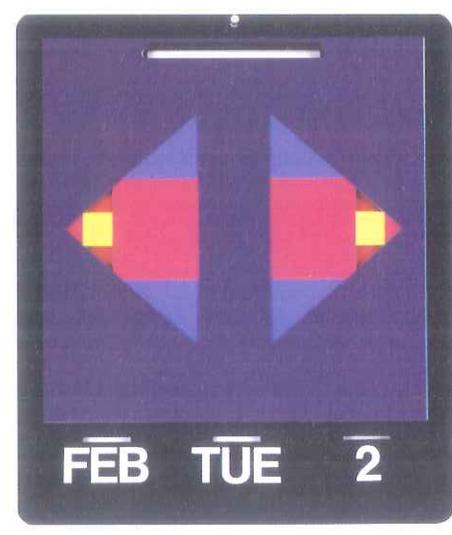
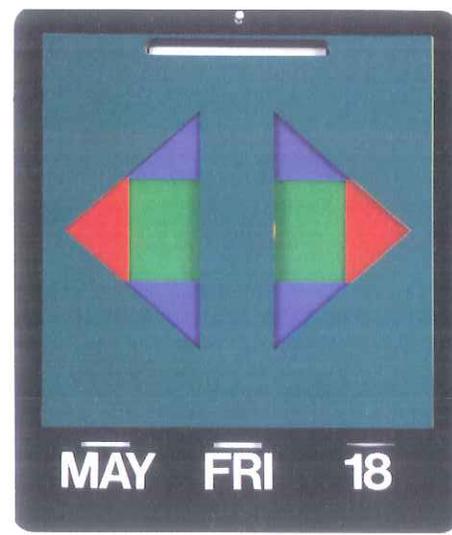
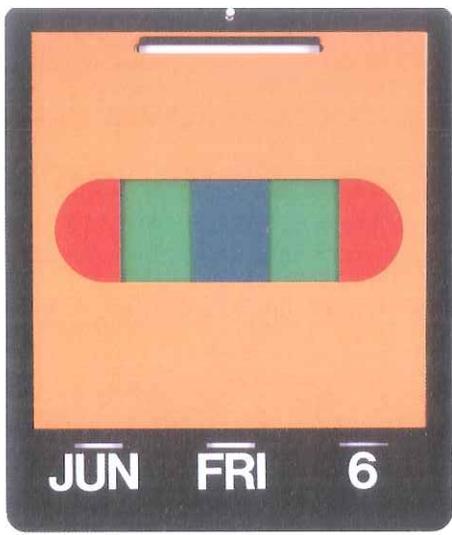
**NATIONALITY:** Israel

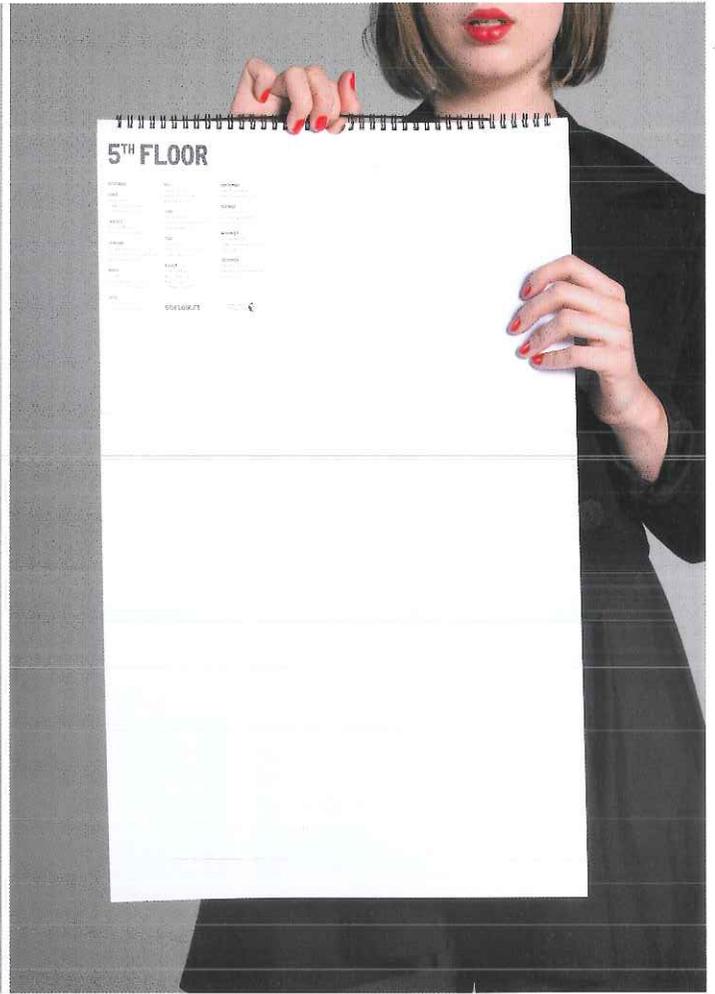
Interchangeable, coloured, cut-out, PVC sheets (12 colours, 6 forms) are hung onto a black metal background—with possibility to create over 46,000 different images. The day, date and month are hung separately, but the year is not marked. Thus, the calendar can be used year after year.

THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Wheel of Time, Color and Design // Wheel Calendar

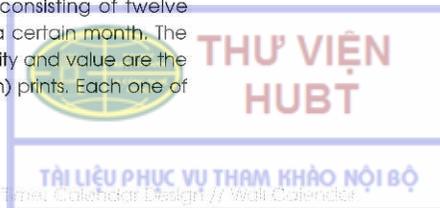


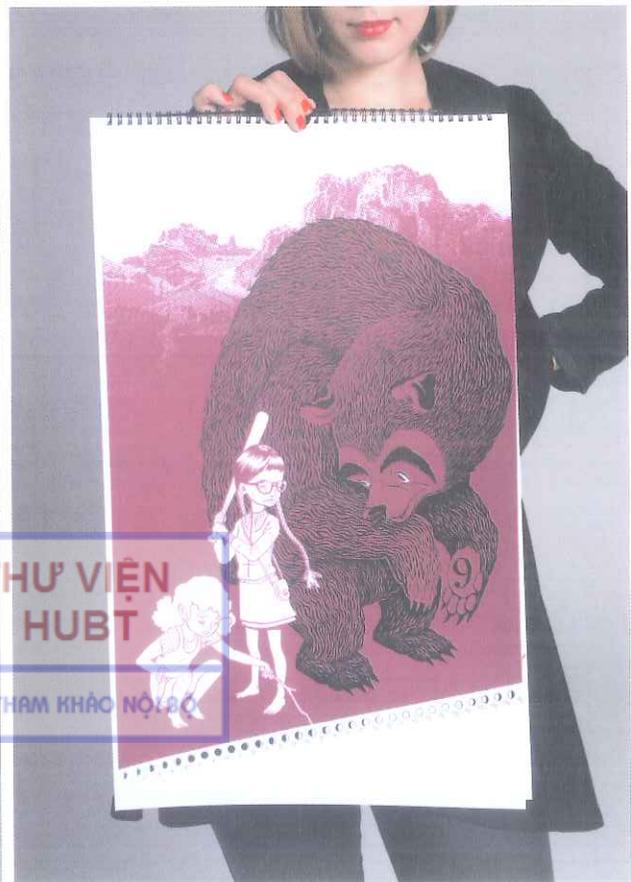
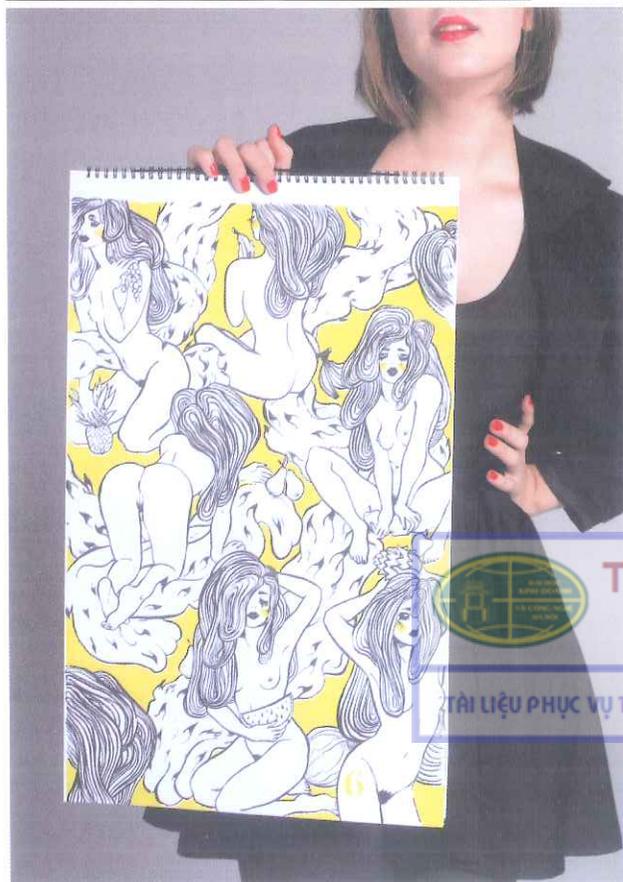
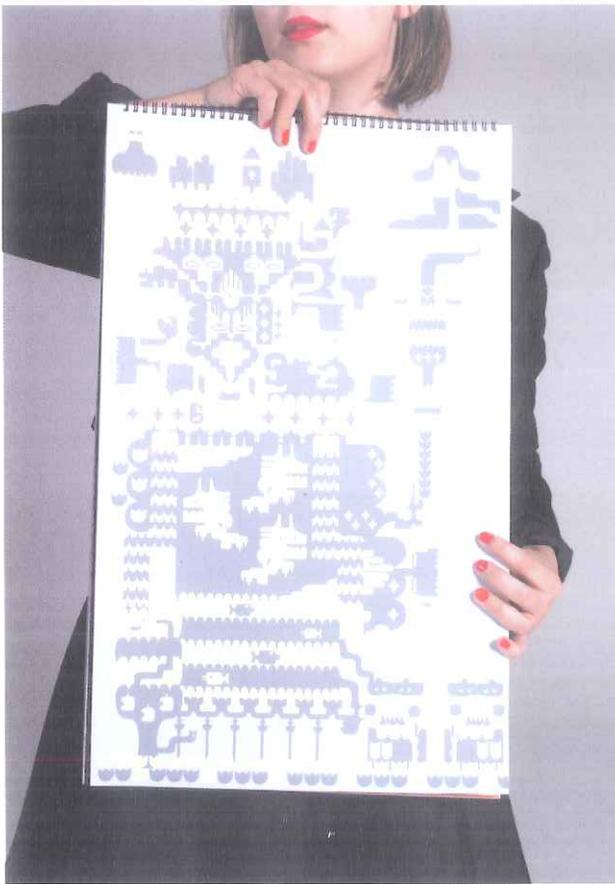


## 5TH FLOOR POSTER CALENDAR

**TITLE:** 5th Floor Poster Calendar  
**DESIGN AGENCY:** 5thFloor  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** 5thFloor  
**DESIGNER:** 5thFloor  
**CLIENT:** 5thFloor  
**PHOTOGRAPHY:** Niklas Sandstorm  
**NATIONALITY:** Finland

5th Floor 2010 is a limited edition poster collection consisting of twelve individual pieces. Each poster is a personal view of a certain month. The posters form a calendar for the year 2010 but the quality and value are the equivalent of twelve handmade serigraphy (silk-screen) prints. Each one of the 200 copies available is signed and numbered.





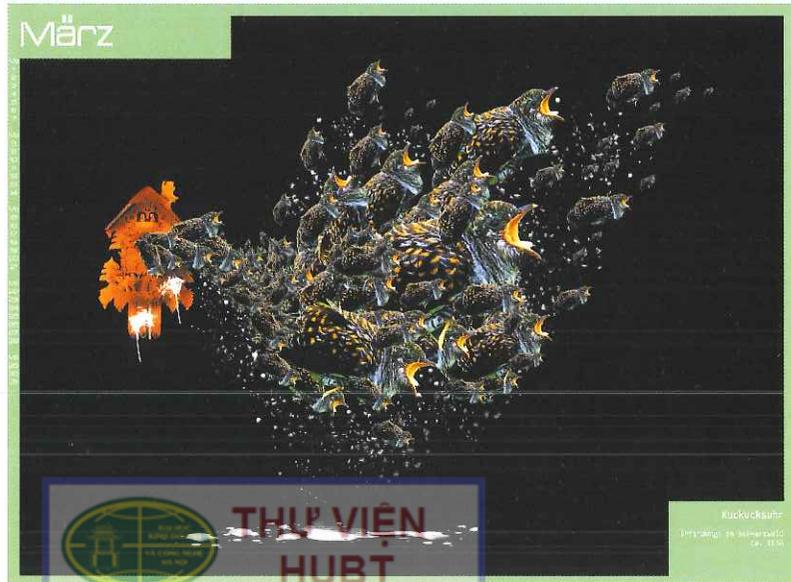
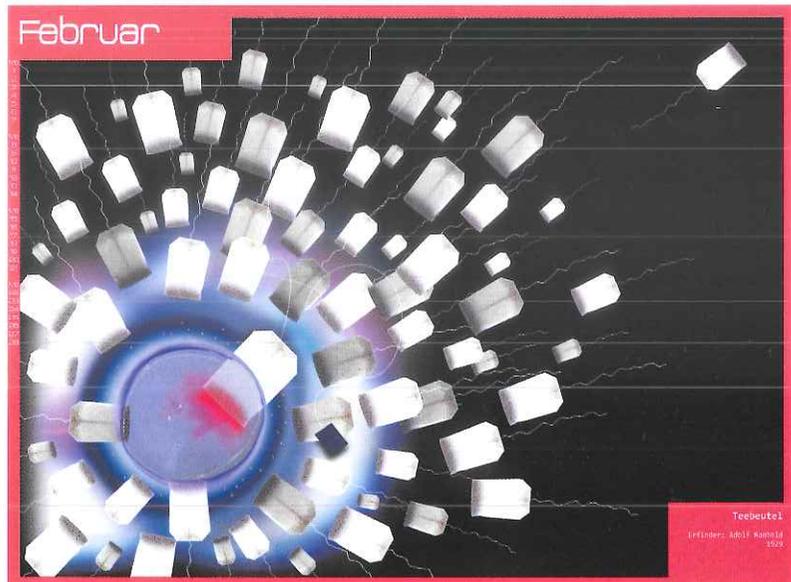
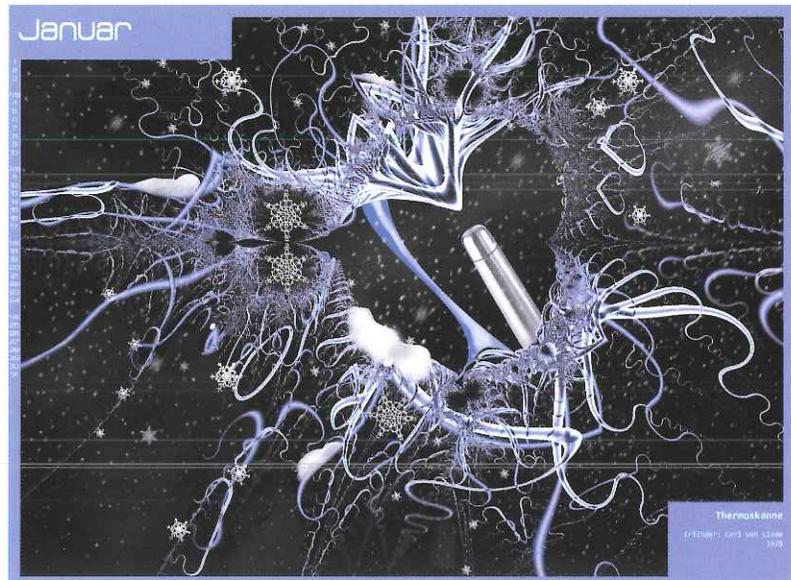
THƯ VIỆN  
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# INVENTIONS IN GERMANY

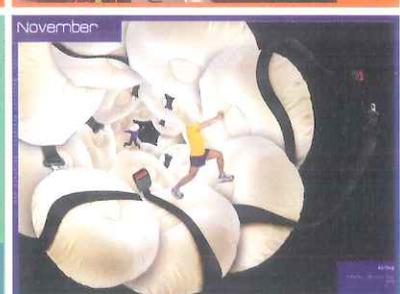
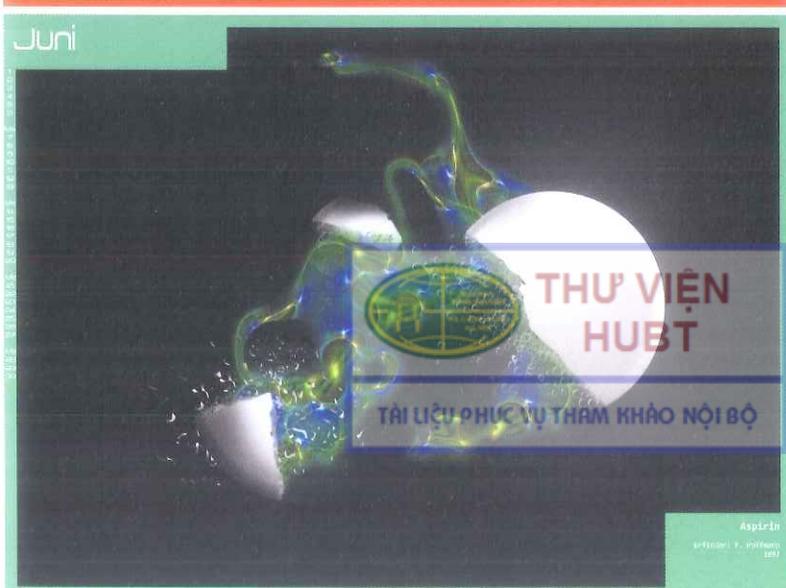
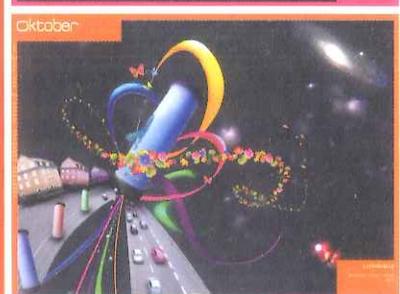
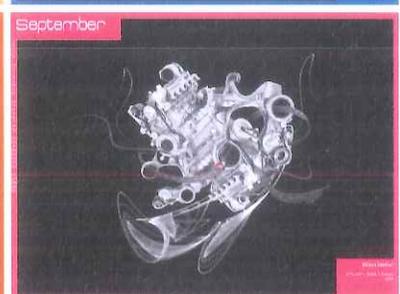
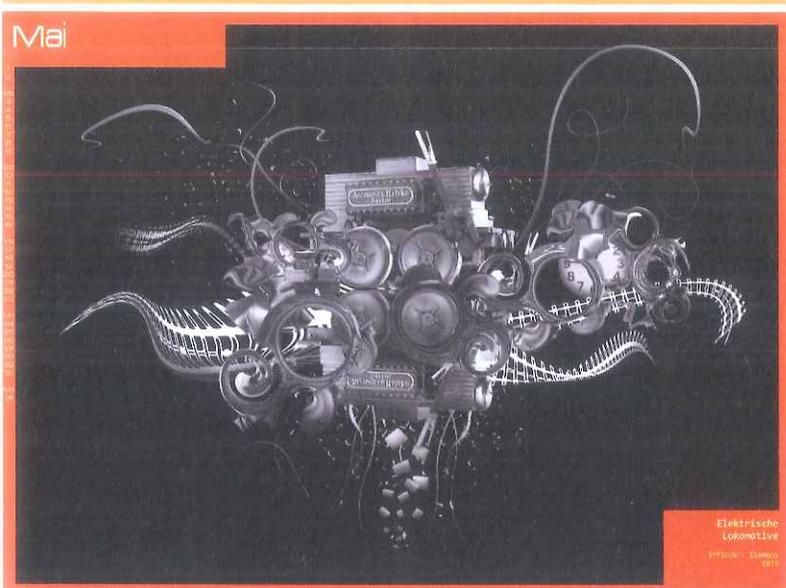
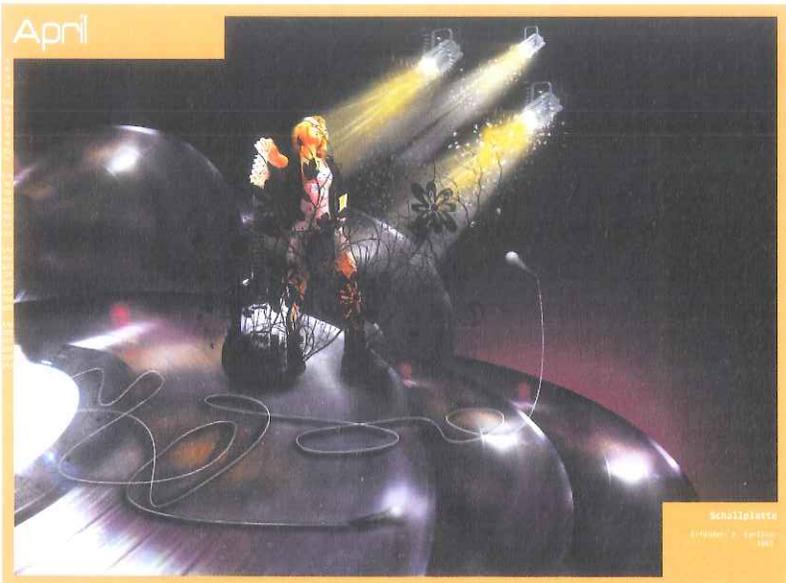
**TITLE:** Inventions in Germany  
**PRODUCTION DATE:** 2009  
**DESIGNER:** Kristina Scandura  
**NATIONALITY:** Germany / Italy

Our daily life is influenced by many incredible inventions with very high costs of research and development. These significant inventions initially met with criticism but were eventually accepted in daily life, made life easier and more convenient. This calendar gives just a small review of more or less famous inventions in Germany that have become indispensable in our daily lives.



THƯ VIỆN  
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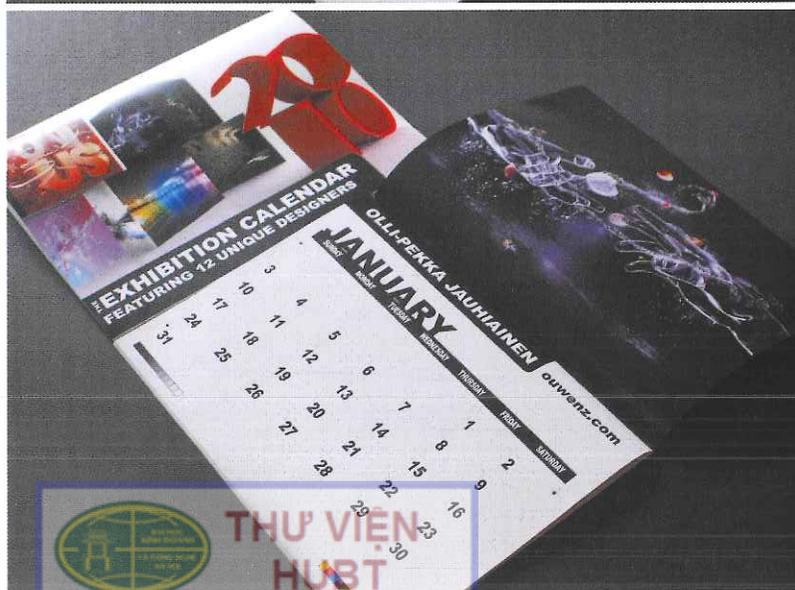
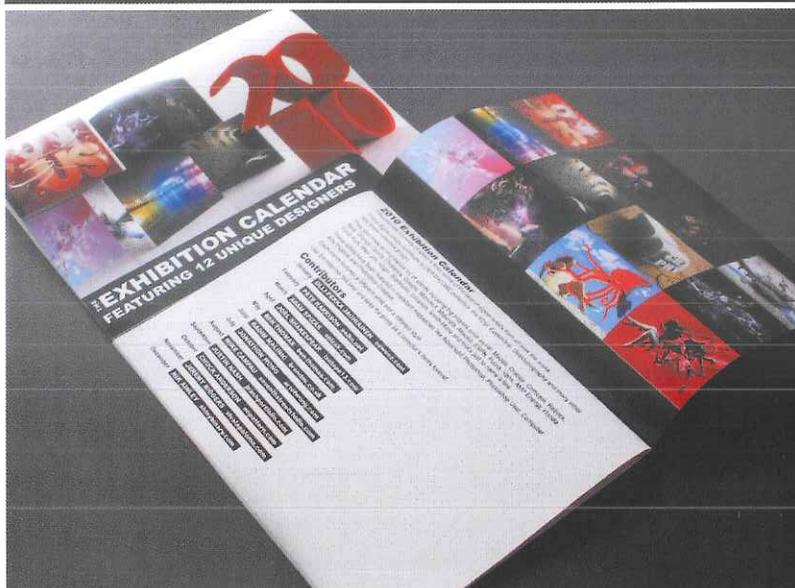
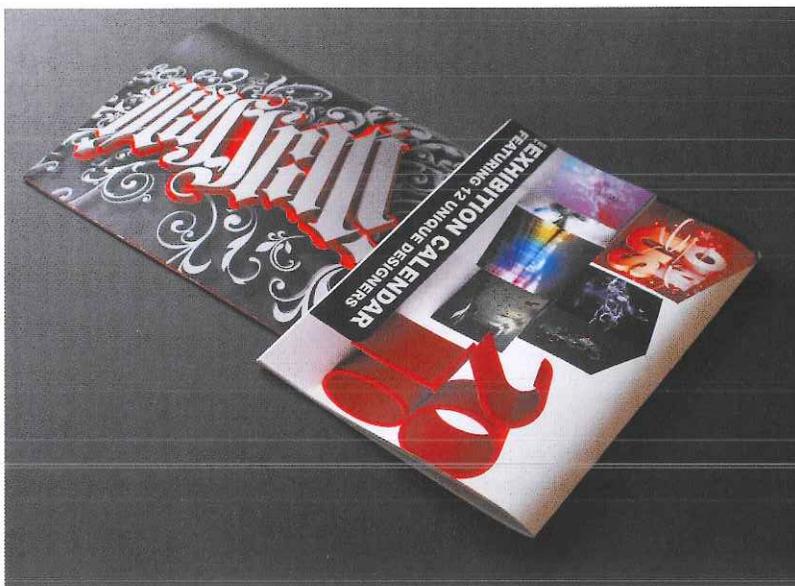
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



# 2010 EXHIBITION CALENDAR

**TITLE:** 2010 Exhibition Calendar  
**DESIGN AGENCY:** The Illustrati  
**PRODUCTION DATE:** 2009  
**CREATIVE DIRECTOR:** Justin Nash  
 Joel Shakespear  
**DESIGNER:** Justin Nash  
**PHOTOGRAPHY:** Justin Nash  
**NATIONALITY:** USA

This calendar consists of artwork from some of the best of digital artists from all over the world. The calendar features Olli-Pekka Jauhainen, Pete Harrison, Adam Spizak, Joel Shakespear, Ben Thomas, Radim Malnic, Johnathon Wong, Mike Campau, Justin Nash, Chuck Anderson, Jeremy Biggers, and NIK Ainley.



THƯ VIỆN  
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



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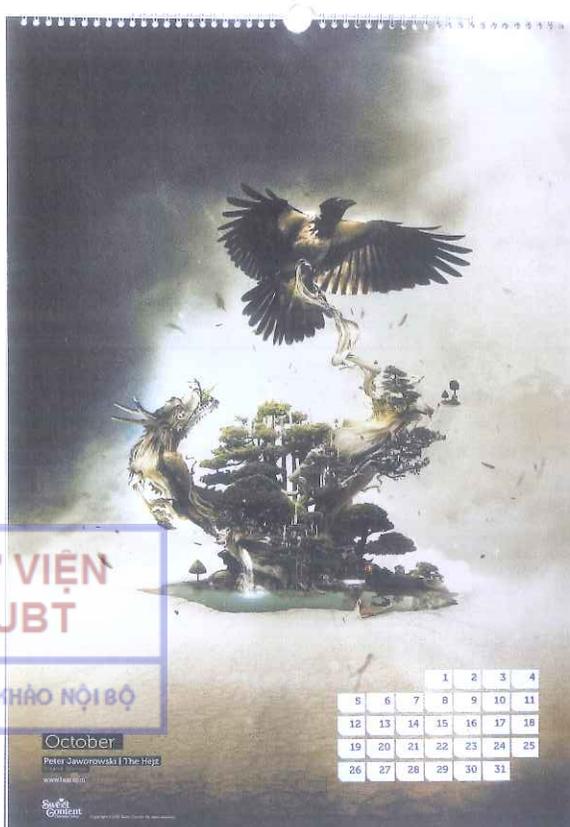
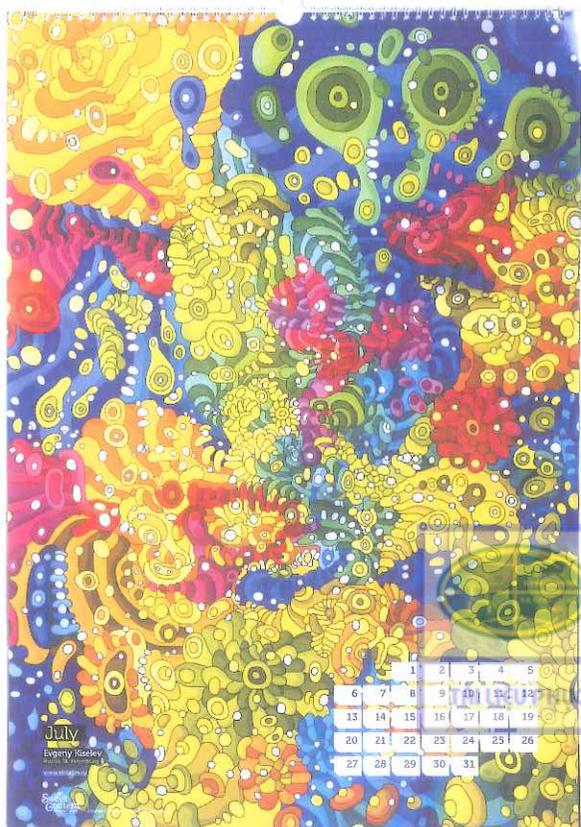
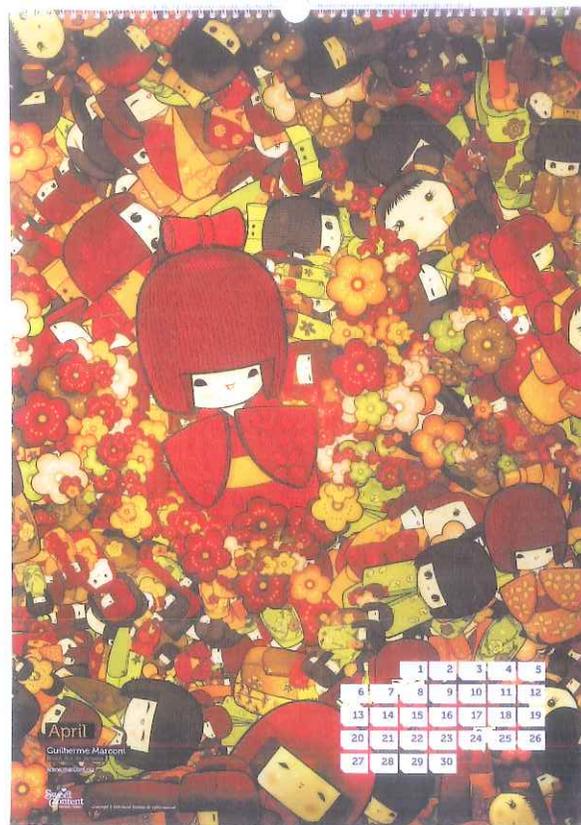
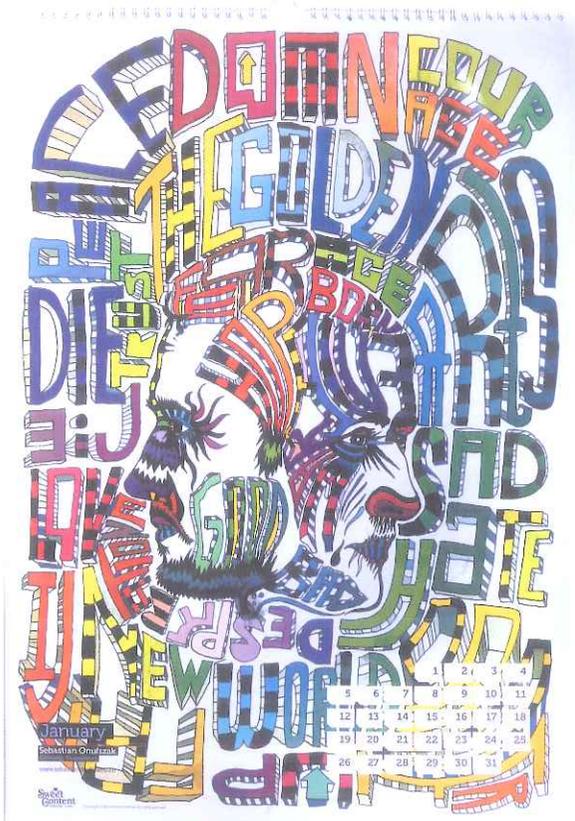


## SWEET CONTENT CALENDAR

**TITLE:** Sweet Content Calendar  
**PRODUCTION DATE:** 2008  
**CREATIVE DIRECTOR:** Alexander Kalachev  
**PHOTOGRAPHY:** Ruslan Ozov  
**NATIONALITY:** Russia

Sweet Content is a team where all members are deeply passionate about fresh ideas and trends in graphics, whose target is to promote these ideas through art projects, connecting illustrators worldwide. Second released Sweet Content project—a 2009 unique calendar for the collectors. James White, Peter Jaworowski, Matt W. Moore, Loic Sattler, Sebastian Onufszak, who are the world design celebrities, appeared on this project together with young and rather talented illustrators, such as Nark One, Guilherme Marconi, Mark Verhaagen, Alberto Seveso, Mar Hernandez. Russian designers couldn't stay aside—Edik Katikhin, Merdanchik and Evgeny Kiselev appeared on this bright international project, too.



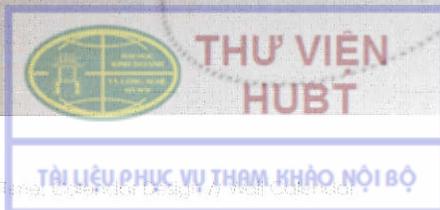
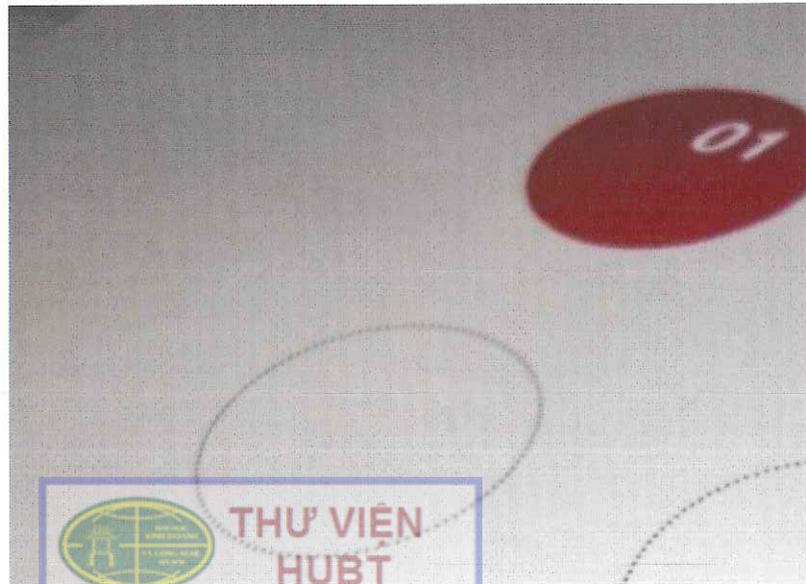
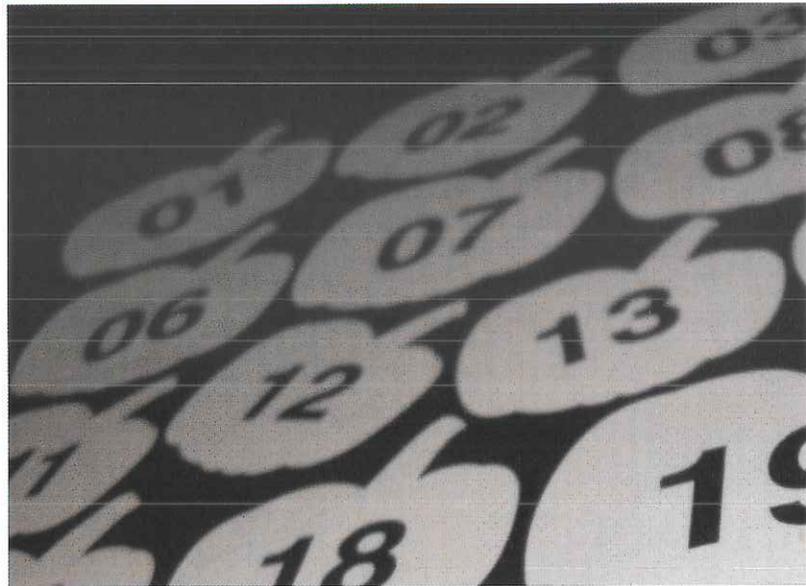
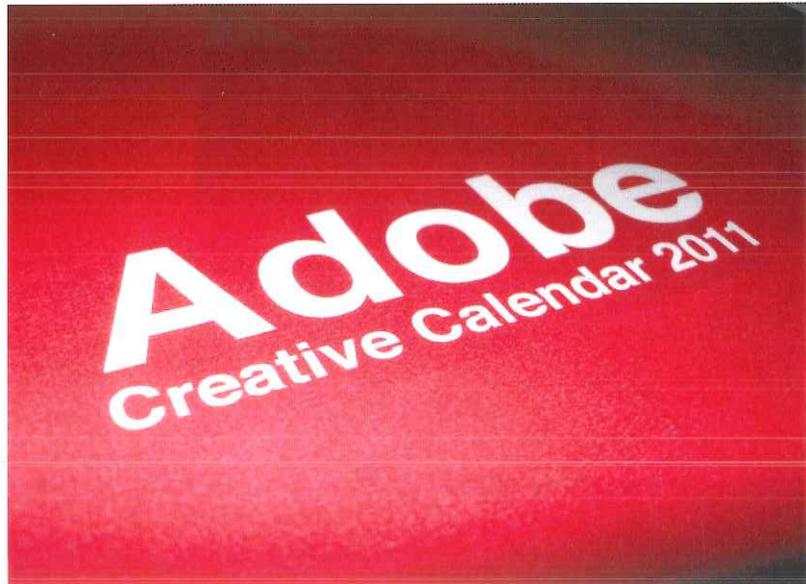


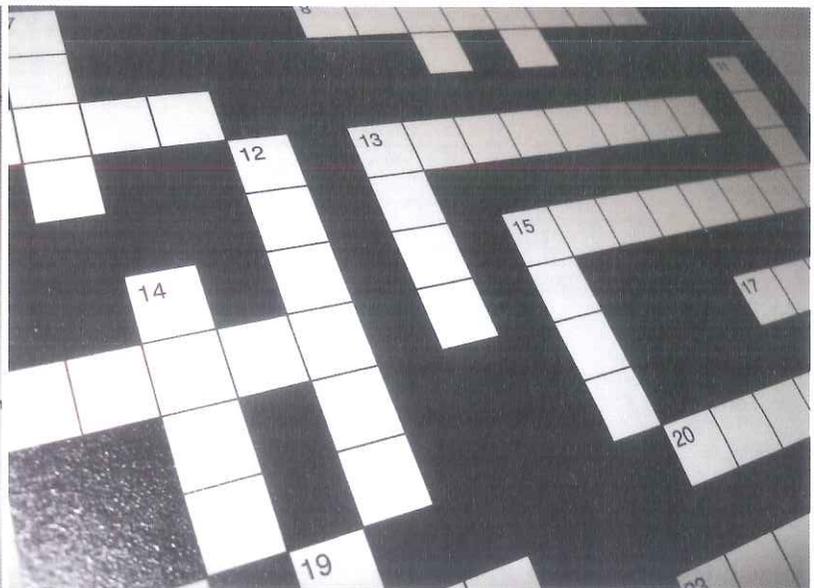
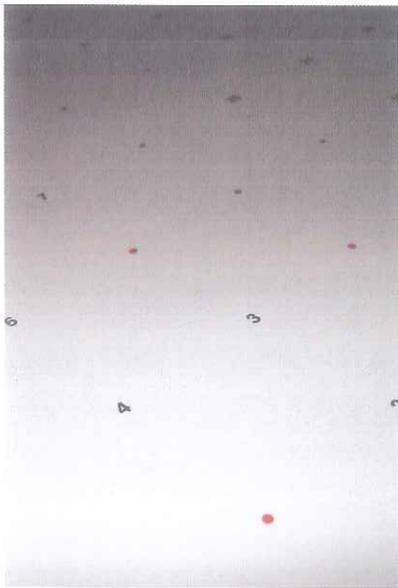
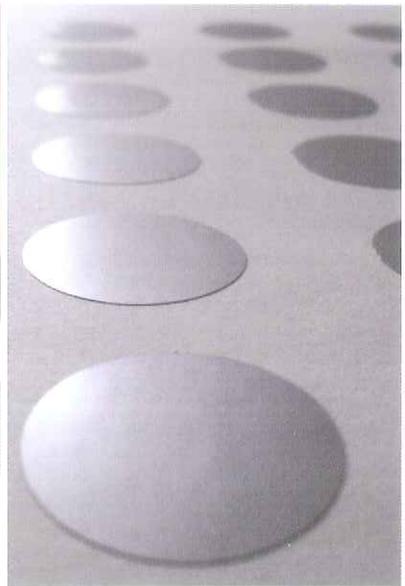
ADOBE:

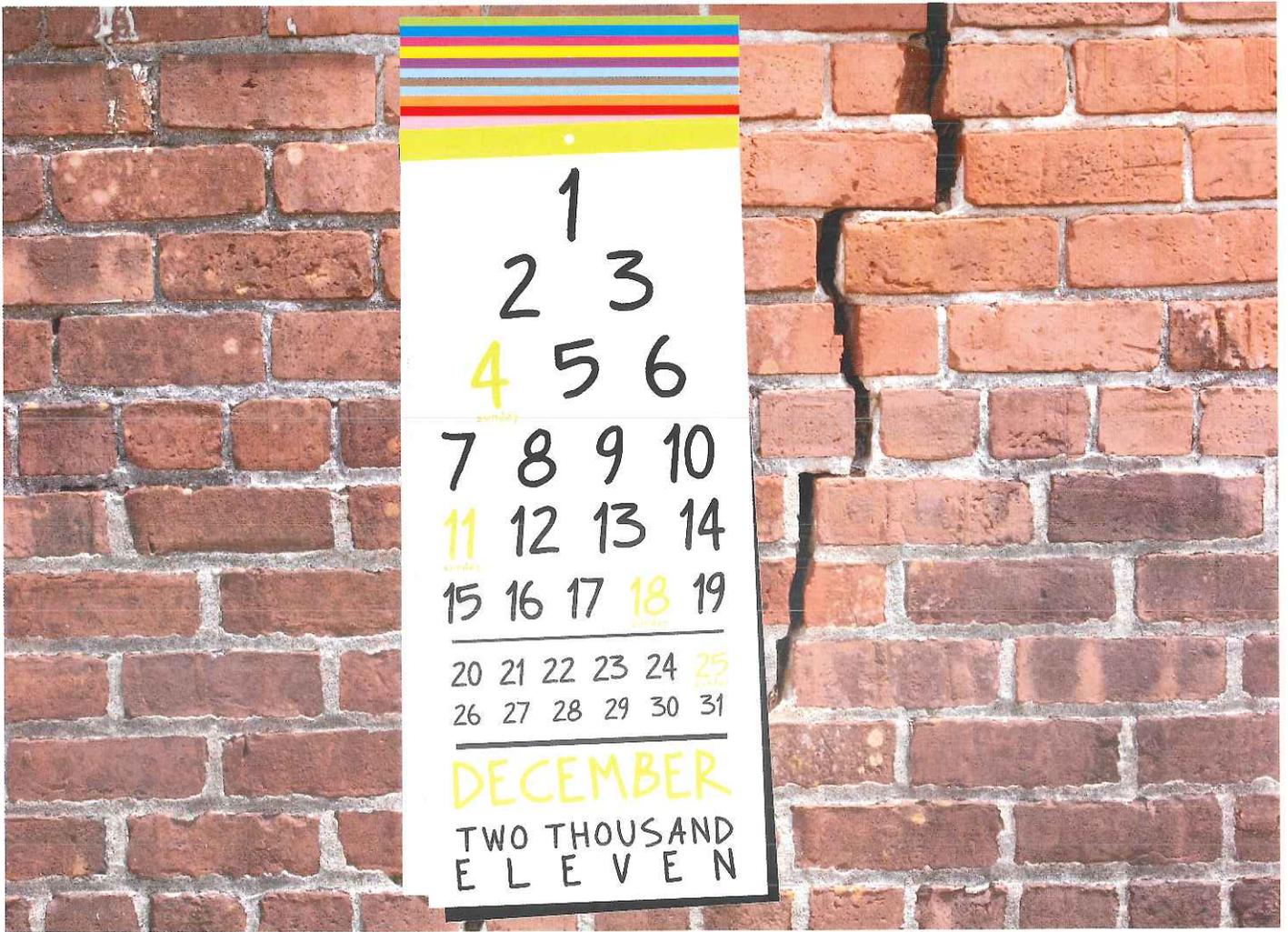
## CREATIVE CALENDAR

**TITLE:** Adobe: Creative Calendar  
**DESIGN AGENCY:** Andrew Clark  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Andrew Clark  
**DESIGNER:** Andrew Clark  
**CLIENT:** Adobe Inc  
**PHOTOGRAPHY:** Andrew Clark  
**NATIONALITY:** England

This design is a promotional calendar for Adobe Inc. The concept behind this is that the calendar would play off the creative nature of the product that is being promoted. Each month a different problem-solving challenge is presented, with the idea for that each day of the year there is a new problem to be solved, therefore helping the client use their creative juices every day.







## WAITING FOR SUNDAY

**TITLE:** Waiting for Sunday

**PRODUCTION DATE:** 2011

**CREATIVE DIRECTOR:** Benedetta Maranesi

**DESIGNER:** Benedetta Maranesi

**NATIONALITY:** Italy

A huge wall calendar, which measures 40x100 cm, suitable for large spaces such as offices or classes of students. Each month features a different font and colour. Only Sundays are specified on the calendar and this makes it a real tribute to the holiday!





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 26 27 28 29 30 31

JANUARY

TWO THOUSAND ELEVEN



1  
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 7 8 9 10  
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 15 16 17 18 19  
 20 21 22 23 24 25  
 26 27 28

FEBRUARY

TWO THOUSAND ELEVEN



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 7 8 9 10  
 11 12 13 14  
 15 16 17 18 19  
 20 21 22 23 24 25  
 26 27 28 29 30 31

MARCH

TWO THOUSAND ELEVEN



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 7 8 9 10  
 11 12 13 14  
 15 16 17 18 19  
 20 21 22 23 24 25  
 26 27 28 29 30

APRIL

TWO THOUSAND ELEVEN



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 7 8 9 10  
 11 12 13 14  
 15 16 17 18 19  
 20 21 22 23 24 25  
 26 27 28 29 30 31



MAY

TWO THOUSAND ELEVEN



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 4 5 6  
 7 8 9 10  
 11 12 13 14  
 15 16 17 18 19  
 20 21 22 23 24 25  
 26 27 28 29 30 31

JULY

TWO THOUSAND ELEVEN

# EXPERIENCE CALENDAR

**TITLE:** Experience Calendar

**PRODUCTION DATE:** 2008

**CREATIVE DIRECTOR:** Sven Voelker  
(Mentoring Professor)

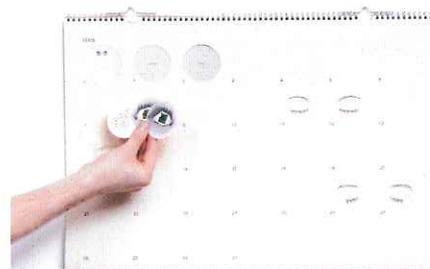
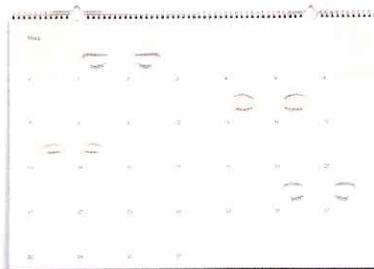
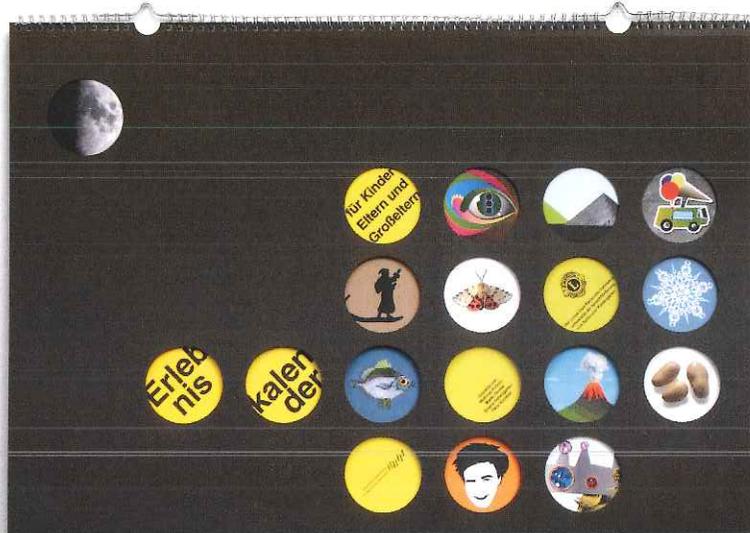
**DESIGNER:** Matthias Fritsch / Marko Grewe /  
Saskia Hohengarten / Felix Vorreiter

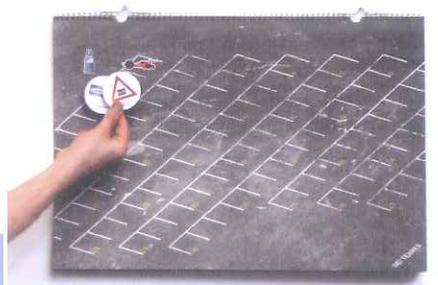
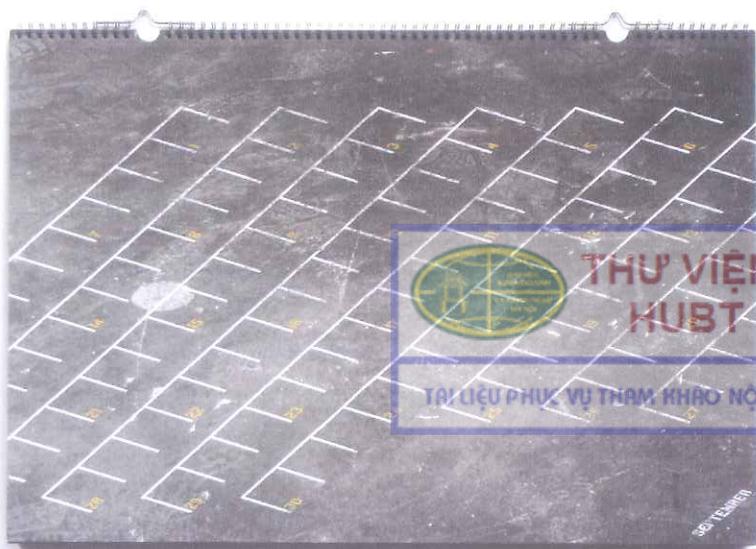
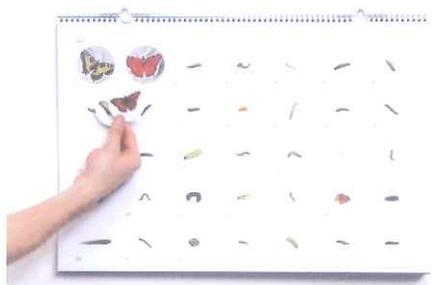
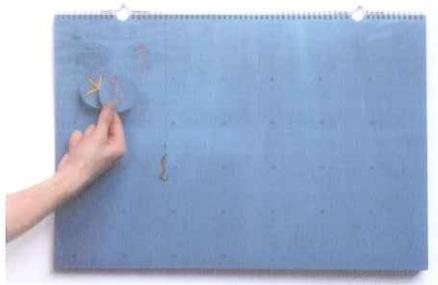
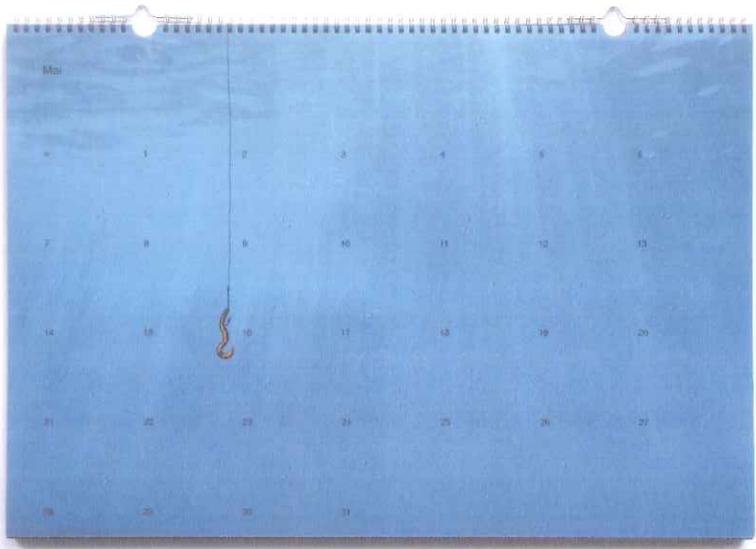
**CLIENT:** Lions Club Karlsruhe-Tuermberg

**PHOTOGRAPHY:** Marco Grewe / Felix Vorreiter

**NATIONALITY:** Germany

The Experience Calendar is for kids aged approximately four to ten and their families. The calendar features funny games, interesting information, gags, and many surprises. Every month has a specific topic and every day contains a little surprise, task or piece related to the monthly topic. By picking out the 7cm circle cards the monthly theme is also transforming its appearance. It's like an all-year advent calendar with 365 "doors" to open: in June kids can discover how larvae become butterflies. In September an empty car-park is filled with imaginative vehicles while the children learn important traffic signs. In December, they can make their own Christmas-tree decoration. The calendar is dateless and can therefore be used again and again.

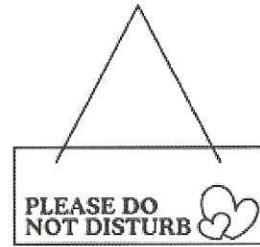
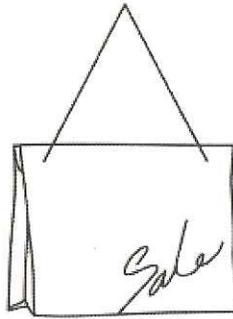




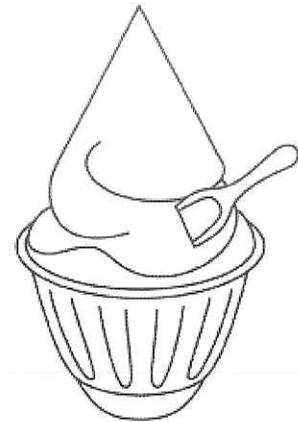
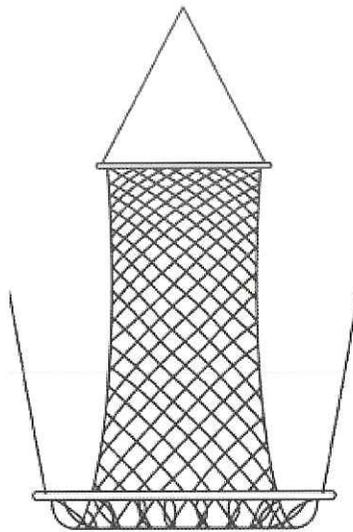
# THE CHASE CALENDAR

**TITLE:** The Chase Calendar  
**DESIGN AGENCY:** The Chase  
**PRODUCTION DATE:** 2007  
**CREATIVE DIRECTOR:** Peter Richardson  
**DESIGNER:** Abi Stone  
**NATIONALITY:** England

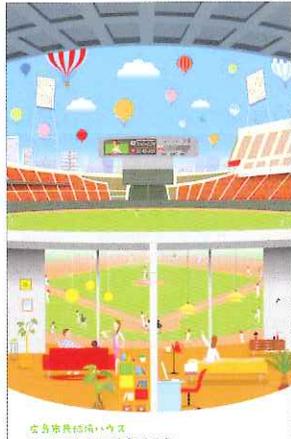
The self-promotional wall calendar for the Chase makes virtue of necessity. It provides a witty graphic solution to the problem of string intrusion, by utilising the hanging string creating a visual illusion relative to every month of the year.



7







**広島城ハウス**  
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 〒730-0001 広島市東区本町1-1-1

| 1 January |     | 2 February |     |
|-----------|-----|------------|-----|
| 1日        | 1日  | 1日         | 1日  |
| 2日        | 2日  | 2日         | 2日  |
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| 30日       | 30日 | 30日        | 30日 |
| 31日       |     |            |     |

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 広島市南区美土町1-1  
 〒732-0292 広島市南区美土町1-1

| 3 March |     | 4 April |     |
|---------|-----|---------|-----|
| 1日      | 1日  | 1日      | 1日  |
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| 31日     |     |         |     |

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| 5 May |     | 6 June |     |
|-------|-----|--------|-----|
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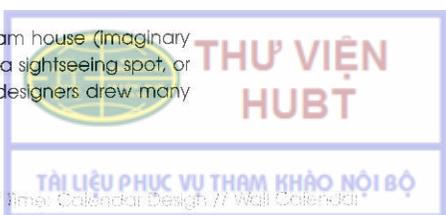
| 7 July |     | 8 August |     |
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<http://www.hiroshimabank.jp/>

# HIROSHIMA SHINKIN BANK CALENDAR 2010

**TITLE:** Hiroshima Shinkin Bank Calendar 2010  
**DESIGN AGENCY:** IC4DESIGN  
**PRODUCTION DATE:** 2010  
**DESIGNER:** IC4DESIGN  
**CLIENT:** Hiroshima Shinkin Bank  
**NATIONALITY:** Japan

For familiarity to this area, the designers illustrate Dream house (imaginary houses that you want to live in). All houses are nearby a sightseeing spot, or itself. For the user to enjoy looking for long time, the designers drew many interesting situations.





# TOYOTA COROLLA FUKUOKA CALENDAR 2009

TITLE: Toyota Corolla Fukuoka Calendar 2009  
DESIGN AGENCY: IC4DESIGN  
PRODUCTION DATE: 2009  
DESIGNER: Takayuki Hosokawa / Armoni  
CLIENT: Toyota Corolla Fukuoka  
NATIONALITY: Japan



For familiarity to this area and those cars, the designers illustrate sightseeing spots in Fukuoka, Japan with Toyota Corolla cars. For the user to enjoy looking for long time, the designers drew many interesting situations.

# 2011 POSTER CALENDAR

**TITLE:** 2011 Poster Calendar  
**DESIGN AGENCY:** Le Papier Studio  
**PRODUCTION DATE:** 2010  
**CREATIVE DIRECTOR:** Vana Chupp  
**DESIGNER:** Vana Chupp  
**PHOTOGRAPHY:** Vana Chupp  
**NATIONALITY:** USA

The 2011 Poster Calendar will capture your heart with its elegant and whimsy illustrations. Designed to hang on your wall, this lovely product comes with a satin ribbon fed through a pair of chic grommets. Give it away as the perfect gift or display it on your workspace for a touch of colour and romance.



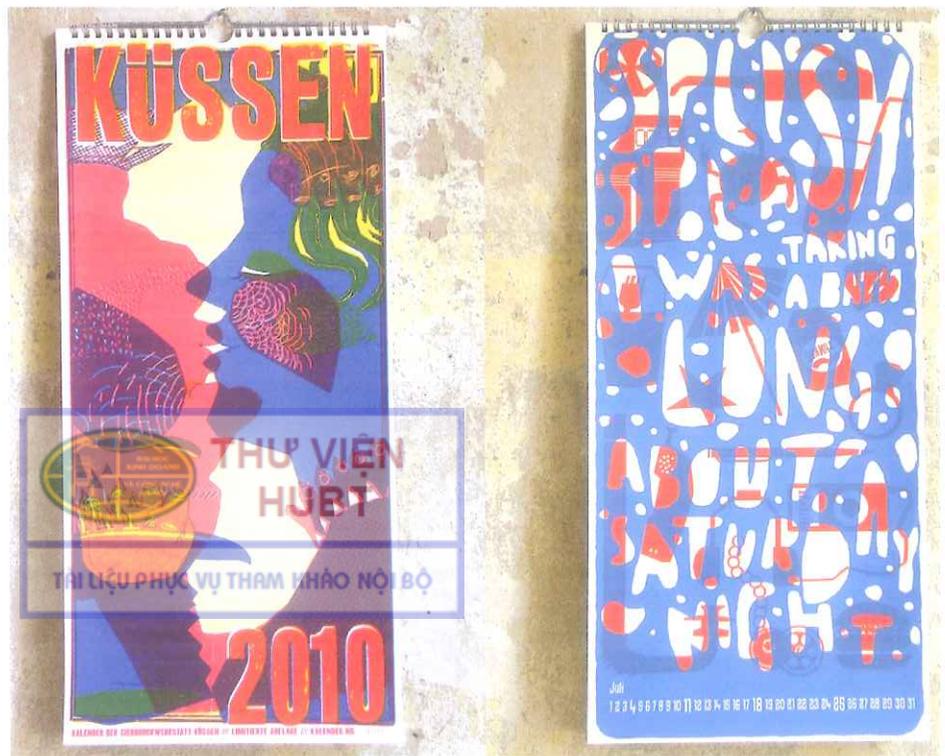
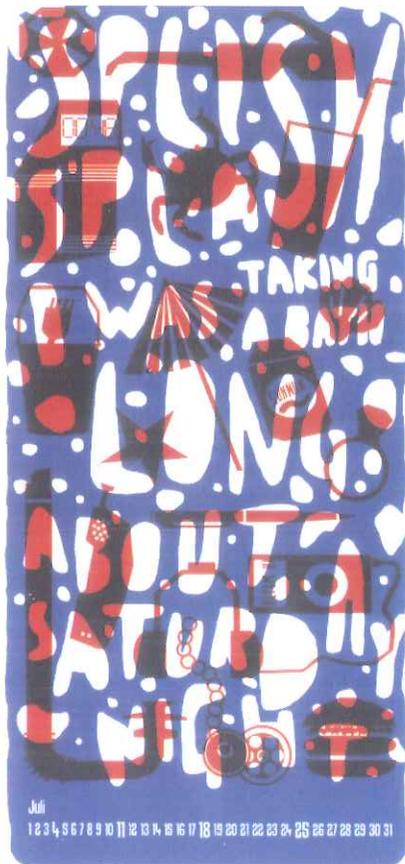
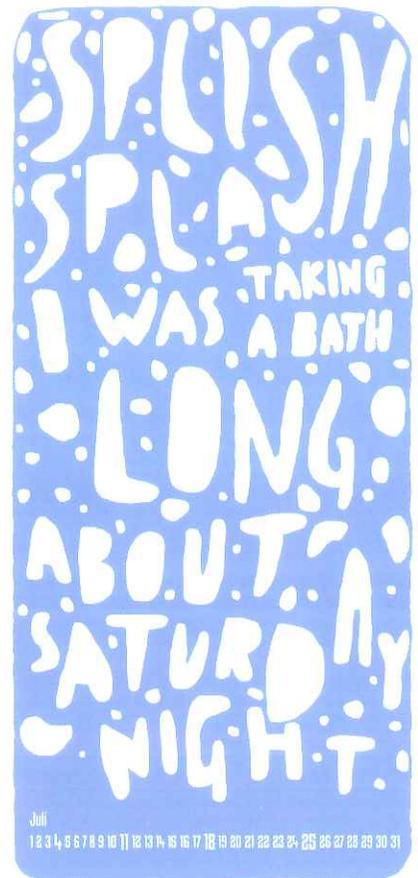
 **THƯ VIỆN  
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

# KÜSSEN JULI 2010

TITLE: KÜSSEN Juli 2010  
DESIGN AGENCY: Nepomuk  
PRODUCTION DATE: 2009  
DESIGNER: Sven Neitzel  
CLIENT: kuessen Berlin  
NATIONALITY: The Netherlands

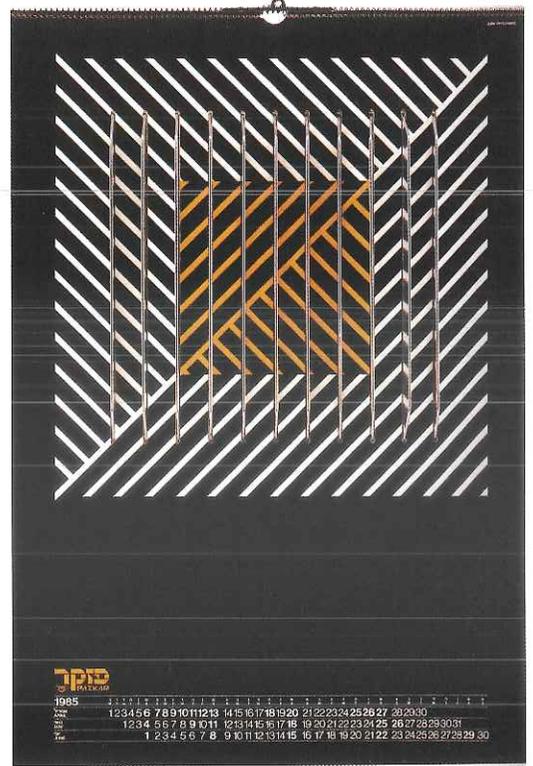
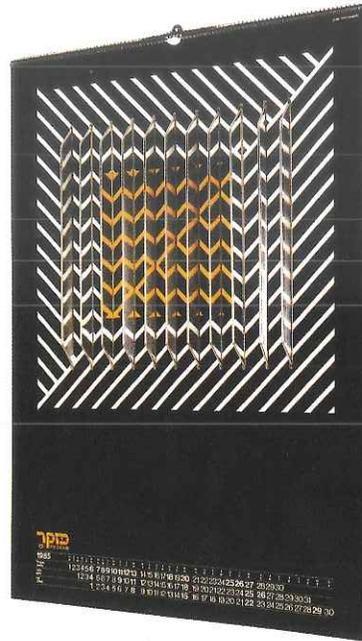
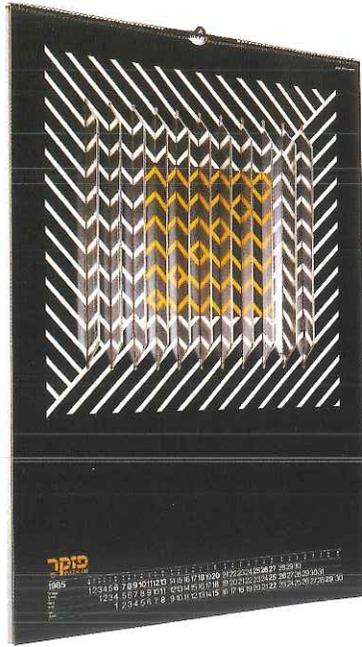
Calendar, 2c screen print.



PAZKAR

**TITLE:** Pazkar  
**DESIGN AGENCY:** Reisinger Studio  
**PRODUCTION DATE:** 1985  
**CREATIVE DIRECTOR:** Dan Reisinger  
**DESIGNER:** Dan Reisinger  
**CLIENT:** Pazkar Ltd.  
**NATIONALITY:** Israel

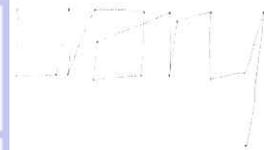
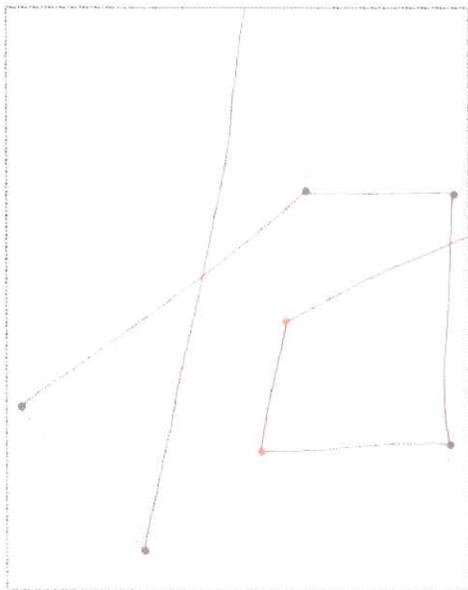
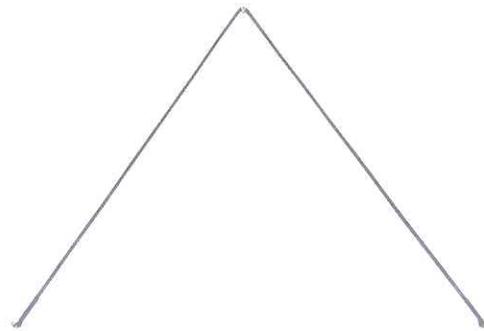
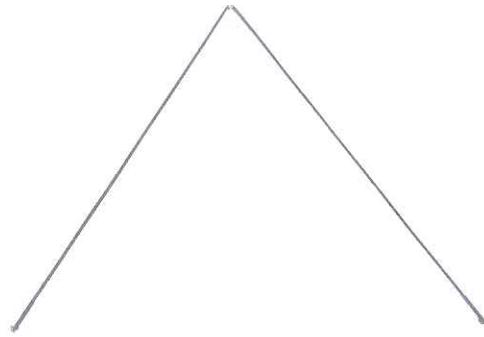
Pazkar is a company dealing with chemicals. Chemical substances undergo changes. A visual analogy was found in this 3-dimensional, kinetic solution.



# DAY TO DAY, DOT TO DOT

**TITLE:** Day to Day, Dot to Dot  
**DESIGN AGENCY:** The Chase  
**PRODUCTION DATE:** 2006  
**CREATIVE DIRECTOR:** Stephen Royle  
**DESIGNER:** Stephen Royle  
**CLIENT:** Fenner Paper  
**NATIONALITY:** England

The brief here was to show off the texture of the paper. So the designers designed a calendar that people were invited to write on. Join up the dots, and the name of the month emerges.



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London, UK  
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**Andrew Clark**  
London, UK  
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**Bastarda Studio**  
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Montreal, QC, Turkey  
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**Cecille Ellefsen**  
Karl Johans gate 12b, N-0154 Oslo,  
Norway  
250



**Celia Flock**

USA

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**Chris Page**39 Tanners Crescent, Hertford, Herts  
SG138DS, UK

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**Colorstory Designs**2444 Old Middlefield Wy, Ste J,  
Mountain View, CA 94043, USA

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**Corrado Grilli**

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**Creative Power Unit**Anfini 001, 8-7-15 Akasaka,  
Minato-ku, Tokyo, 107-0052, Japan

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**CuriousDoodles**

USA

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**DDB**Way No. 3341, Dohat Al Adab Street,  
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Moscow, Russia

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Germany

110, 112

**Foreign Policy Design Group****Self-promotion**231A South Bridge Road, Singapore  
58780

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Visalia, USA

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**Gideon Dagan**11664 National Blvd. # 306,  
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**Ginette Caron Communication****Design**Piazza Sant'Ambrogio 29, 20123  
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**Hammpie**

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**It's Raining Elephants**Sewanstrasse 122, 10319 Berlin,  
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**Jason Little**44 rue des petites écuries, 75010  
Paris, France

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Milan, Italy

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Tel Aviv, Israel

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Geygerstrasse 4  
12043 Berlin, Germany  
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**Nepomuk**

Heikonaut / Sewanstr. 122 10319,  
Berlin, Germany  
210, 230, 232, 233, 297

**Niels Kjeldsen Design**

Viborggade 34, 1  
2100 Copenhagen, Denmark  
138

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Ucitelja Mihajlovica 19/1  
11250 Belgrade, Republic of Serbia  
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3 Rama Street  
Givatayim 53320, Israel  
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**Research Studios**

94 Islington High Street, Islington,  
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00120 Helsinki, Finland  
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**Studiowill**

Hong Kong, China  
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**Sudhir Kuduchkar**

Ahmedabad, India  
38, 40, 42, 76, 80, 150

**Susanna Hertrich**

Geygerstraße 4 12043 Berlin,  
Germany  
240

**Sweet Bonny**

Bangkok, Thailand  
104

**The Chase**

1 North Parade, Parsonage Gardens,  
Manchester, M3 2NH, UK  
2 East Cliff Gardens, Preston,  
PR1 3JG, UK  
22 Newman Street, London,  
W1T 1PH, UK  
60, 62, 206, 208, 244, 262, 264,  
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**The Illustrati**

USA  
282

**The Mushroom Company**

Madrid, Spain  
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**Tomato Košir s. p.**

Ljubljana, Slovenia  
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**Total Identity**

Pedro de Medinallaan 9  
1086 XK Amsterdam, The Netherlands  
16

**VIK**

132 Rawson Rd, Arlington, MA  
02474, USA  
198

**Zazdesign**

Tychis 3, 15233 Halandri, Othens,  
Greece  
84, 152, 154

**Zhishi**

186 Stachki ave. ap. 42  
Rostov-na-Donu 344090  
Russian Federation  
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**Vladislav Novikov-Barkovsky**

Russia  
231

**Yurko Gutsulyak**

app. 264, 11/44, Urlivska str.,  
02081 Kyiv, Ukraine  
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