

BROCHURE & LAYOUT

Hightone



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



TOP
GRAPHIC
DESIGN
SERIES
III



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TOP GRAPHIC DESIGN SERIES III BROCHURE & LAYOUT

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Publisher: Hightone

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Website: www.longsea.com.tw

ISBN: 978-986-7022-89-9

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**TOP GRAPHIC
DESIGN SERIES III
BROCHURE & LAYOUT**

**BOOK
BROCHURE
MAGAZINE
POSTER
OTHER
DESIGNER INDEX**



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TRƯỜNG ĐẠI HỌC KINH DOANH VÀ CÔNG NGHỆ HÀ NỘI
08/2019
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BROCHURE & LAYOUT PREFACE



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Brochure is very common in daily life. Layout is the necessary element in the application of brochure and magazine, book, etc. Through different layout design, readers can know that the contents are serious or casual; the colors are bright or light.

The aim of layout design is to make it easier for readers to understand, and to bring a sense of beauty.

Layout design includes the letters' arrangement, fonts' size, graphs' typesetting form, and the use of layout of ornaments, etc. Fine layout design is good to see, it can arouse the readers' interest.

Layout design is one of the art designs, it combines the visual elements such as letter, color and graphic diagram to make the layout become more plentiful, novel, beautiful, reasonable, and personalized. It promotes the communication of readers and layout, stimulates readers' aesthetic taste.

Letter is the protagonist. During design, it not only needs to consider the letter's size that suitable to the content or not, but also needs to consider the size changes of letter.

Illustration can increase the reader's interest; it is a visual supplement for the content. Illustration should insert to the content according to the text's structure.

Good layout design is a platform for the designer's creative conception; it integrates more creative ideas and design information by various visual elements; it touches the theme through surface shape and visual sense.

This edition, covers preeminent brochure & layout designs of multinational talented designers and high-level studios, aims to show the mainstream design idea and trend, to provide an appreciation and communication platform for the international design-lovers. With the focus on the originality, to show you lots of aesthetics brochure & layout designs, including pure, colorful, simple, complex, straightforward and elegant ones. To make you to obtain a sense of visual beauty from the charming brochure & layout designs.



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ATELIER NUNES E PÁ

Think globally, work passionately, create value

As part of a holistic vision of graphic design, brochures and layout design are about the expansion of concepts, ideas, processes and materials. Each project should be visualized as a complete system, as a whole, where the interpretation of the parts is interconnected and translated into an object of graphic design that communicates.

Good images and interesting texts can have a great impact in the outcome. Nevertheless, the designer has the role of interpreting and sometimes making the contents more comprehensible to the reader. The right choice of type, images, color is crucial, but so are size, papers, printing process and finishes.

The aim is to convey the client's identity and message, as a unique piece of communication, a three-dimensional object that can be heard, touched, smelled. That generates sensations. That tells a story.



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NÚRIA FARRÉS LLOBET

Design is my profession and is also a way of living, of looking at things. Communicate specific messages using different elements like text, images, graphics ... combining different compositions according to the order, colors, contrast, movement, proportion, rhythm, texture, blanks ... Whatever in order to communicate different messages, searching formal solutions to problems, through a good idea that endures, and communicate, which has a visual harmony, but always with a concept behind it. I like designing and working on different projects, all very different, to learn from each and every case, according to the needs and work together with so many different disciplines and professions. When I do a good project, I feel just happy to finish the day knowing I have helped someone to communicate his message with a good aesthetic.



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HAPPYCENTRO

Graphic design's everywhere. On the carton of milk at breakfast, the restaurant menu at lunch, the tea bag in the afternoon, the toothpaste tube at night. It reaches us from billboards, shop windows, road signs. We bring it on our clothes, on the banknotes, into our smartphones.

Graphic design is things second skin. Sometime it helps in making them more comprehensible, or highlighting their shape; others, depressing their real nature. But always, somehow, it influences both visual perception and meanings reception.

Graphic design is to handle with care because it's a serious issue.

Can be good, useful, add several layers of meanings, when done with care and passion; can be bad, confusing, distracting, just a decoration when done without deep thoughts.

Trying to understand the function of graphic design, through metaphor, we ask ourselves who would enter a building whose static computation aren't certain and reassuring?

Then a page, a T-shirt, a label, a brochure, an obituary, give the same opportunity to deal with solving complex questions of communication; and they all ask for a solid architecture of thoughts, to become self standing and long lasting.



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EWELINA ORLOWSKA

Every design is a different story to tell. Whichever mood does it express, sad or happy, fun or serious, it always should be coherent with the story of the book, product, brand etc. Designer's role is to take care of the whole creation, because everything is important: shape, textures, layout, fonts, every tiny detail. There are no limits in designing - as far as the imagination goes. The more you give from yourself, the more interesting your story will be. Creating unique solutions and making impossible possible. This is the way I try to work as a designer and artist.



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Design has been undergoing changes, while simultaneously provoking changes in the world. Companies from a wide range of sectors, sensitive to this process, have come to recognise design as a vital part of their existence.

As a raw material, creativity is an inexhaustible resource, being seen as extremely relevant in terms of economic development. Design has been gradually moving away from the realm of the merely aesthetic to occupy a more strategic position. Designers have been afforded more space, and are invited to participate in discussions at an earlier stage, now being present during the conception of projects and not only at their formal consolidation.

In appealing to our senses, design makes clear the differences between brands and makes their objectives real. This is a constant, daily exercise of sharing, renovation and resignification, through projects that are based principally on information. Design has thus been gradually consolidated as a discipline capable of creating a better future for everyone.

GRECO DESIGN

DESIGN LSC

Design LSC is a modern design studio specialising in producing visual identities for design-led clients. Our portfolio encompasses brand identity, art direction and graphic design. We have extensive experience of print production, and our services include design and art direction, management and production. Working with businesses, public institutions and other organizations our design agenda is simple: to craft very effective, creative solutions that address commercial needs. Imaginative and very often unconventional, our proposals are always workable, rational, and most importantly appropriate. As owner and creative director, I am always interested in meeting people who share a passion for creativity. Connecting with you is what excites me the most; its what ultimately inspires our work, and brings out our very best.



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WORKS



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BROCHURE & LAYOUT BOOK



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BOOK

ADIDAS HISTORY BOOK

Inspired by the 60th anniversary of the brand and the registration of the 3-Stripes trademark adidas produced an authorized history book. This unique publication is telling the story of people who contributed and still building up this brand.

148 interviews in 127 locations were conducted.

Among the interviewees are David Beckham, Zinedine Zidane and Lionel Messi, Sepp Blatter, Dick Fosbury and Edwin Moses, Uwe Saelen, Franz Beckenbauer, Uli Hoerness, Stan Smith and Rod Laver, Stefanie Graf and Carolee Wozniacki, Stella McCartney and Yohji Yamamoto, Dwight Howard, Jonah Lomu and Derry McDermis (Rum DMC) and many more...

A few facts:

Two posters with the history of adidas footwear and advertising perfected the book. Over three years of research, writing, designing, reading, producing - Melville Brand Design consulted and designed. The book dimensions are 25,5 x 29,5 x 5,0 cm, 648 pages, 3,8 kilos, more than 1600 pictures, 18.000 copies distributed into 66 countries within the adidas organization.

It is not available in public trade. It is purely an adidas internal book.

- Cover is made of 85 % genuine leather fibers
- hot foil stamping of the original zigzag 3-Stripes.

- Shortened photo pages

- The colors of the bookmarks represent the 3 sub brands of adidas

- Black&white portraits are printed in duotone

- All other pages with extra metallic color

The book's design concept and its execution has been our part - but this book would not have been possible with the help of so many experts like digital picture editing, photography, lithography, print and binding. This is the place to thank all of those.

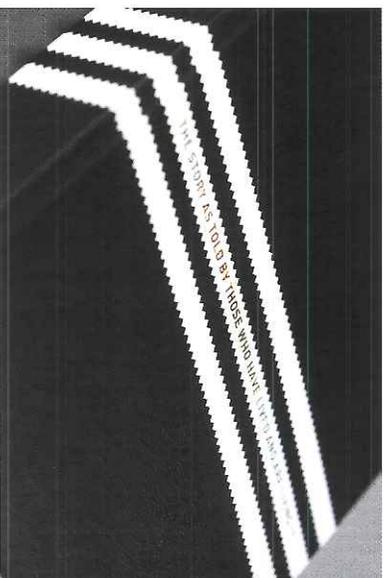
Company: Melville Brand Design

Creative Director: Lars Hansen

Art Director: Johannes König, Florian Brugger

Project Manager: Michael Schmidt

Client: adidas





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ASHLEY BICKERTON BOOK

The one, the only, the giant monograph about Ashley Bickerton, the eclectic visual artist living on the island of Belli. Throughout 400 pages this book presents a comprehensive visual survey of his entire career interwoven with the artist's own commentary, an essay by fellow artist Jake Chapman and an interview with Hans Ulrich Christ presented in the form of a comic strip.

We also designed a limited edition version featuring a hand carved foredge as well as a rather elaborate teak and mother of pearl slip case.

Editor: Kara Vander Weg
Design Company: Sagmeister & Walsh
Publisher: Other Criteria
Art director: Stefan Sagmeister
Design and Typeface: Philipp Hubert
Graphic artist: Ignacio Noé

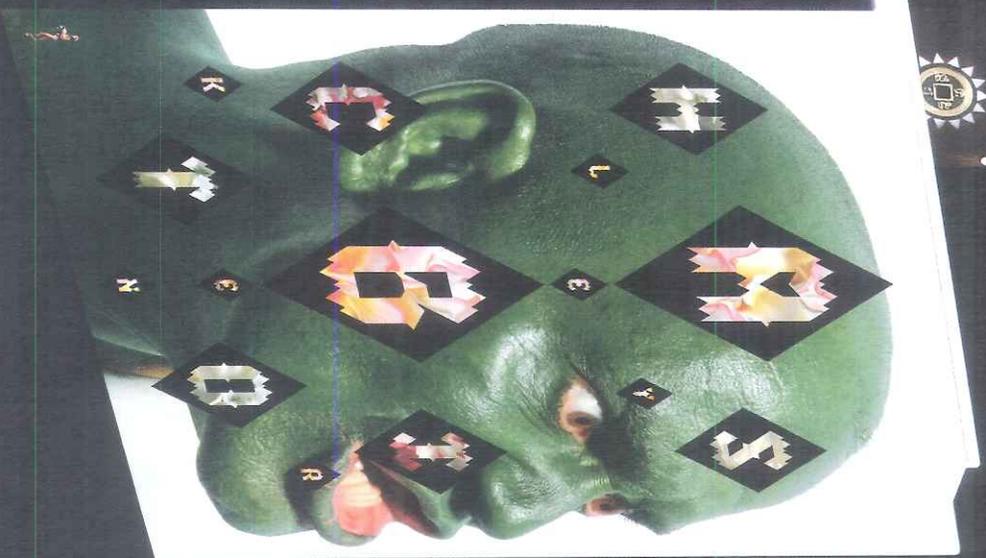


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ASAL ET EXCRETION

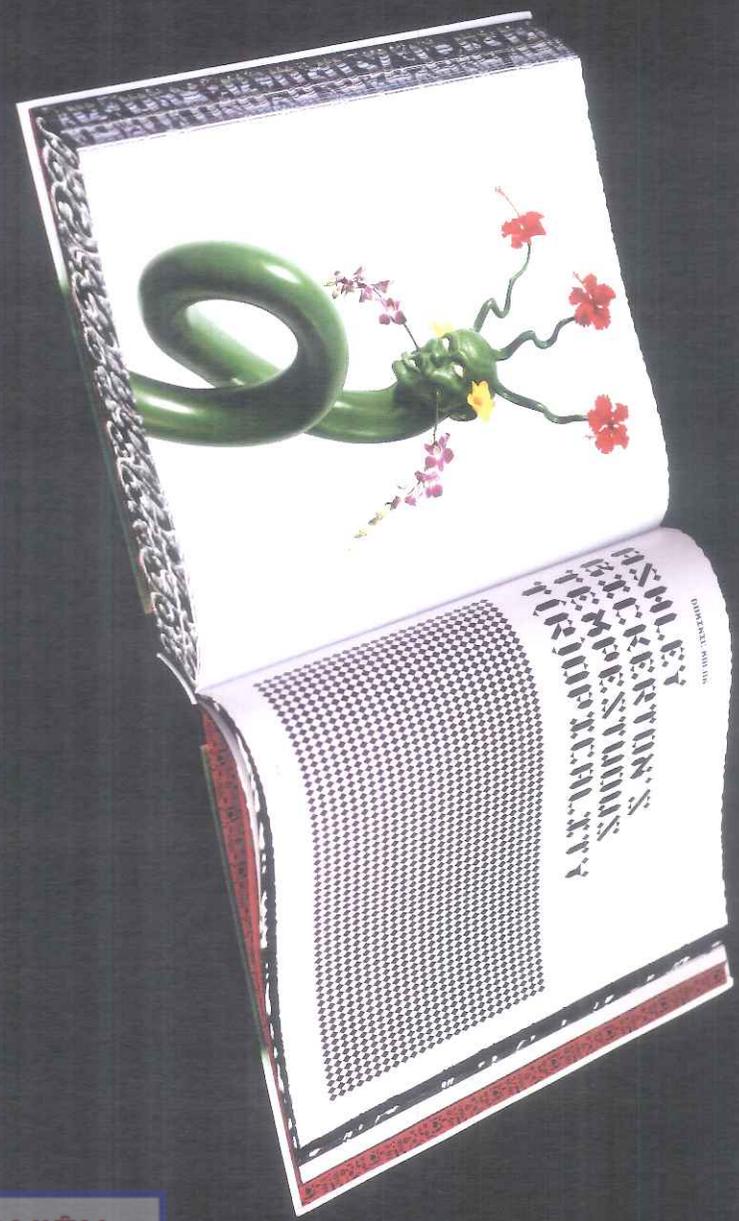


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Kienw: 08/2019



THESE ARE
LITERALLY
THE VERY
FIRST
PAINTINGS
I DID UPON
ARRIVING
IN NYC IN
1982.



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COLUMBIA ABSTRACT 2010/2011

Columbia University's annual publication, Abstract – a yearbook for the Graduate School of Architecture, Planning and Preservation.

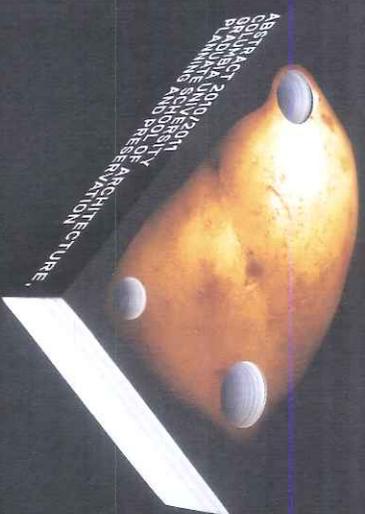
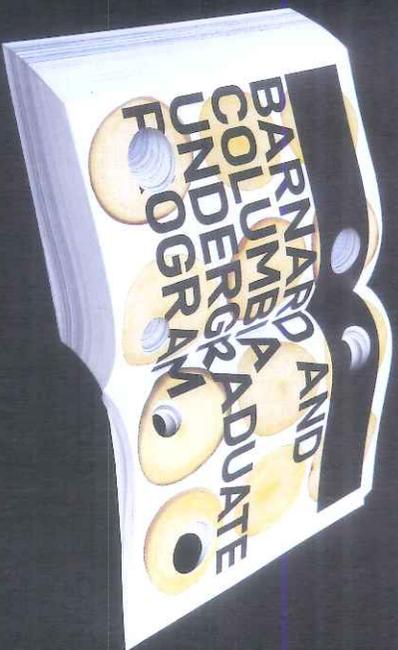
This year's edition features a portfolio, perhaps a fair symbol of the cultivation of ideas and creative solutions. The three giant holes drilled through the entire book connect these ideas with each other.

COMPANY: Sagmeister & Walsh
Art director: Stefan Sagmeister
Design: Philipp Hubert
Editor: Scott Marble
Photography: Klaus Wessel



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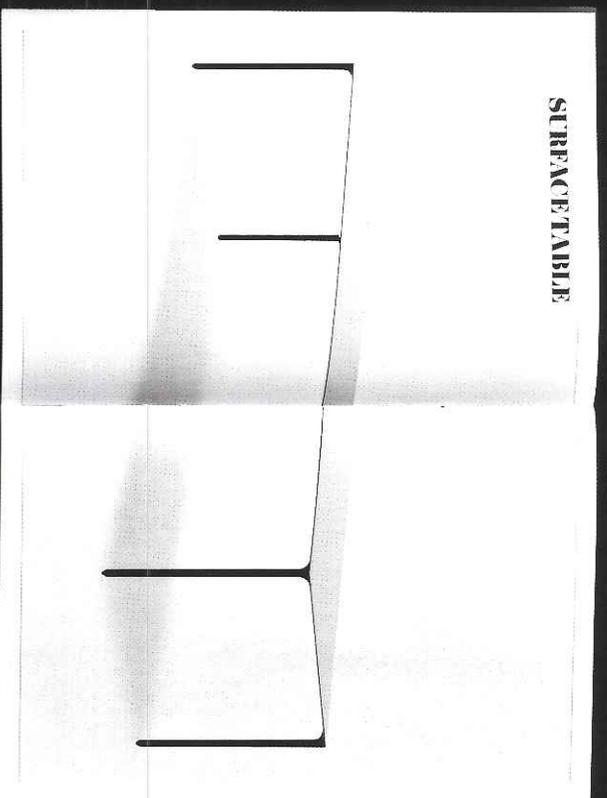
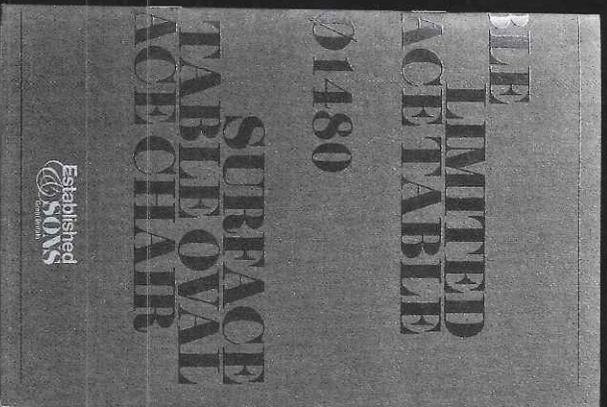
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ESTABLISHED & SONS

Art Direction, catalogues and marketing collateral for
the London based design house.

Company: Mirna Wehmann Studio



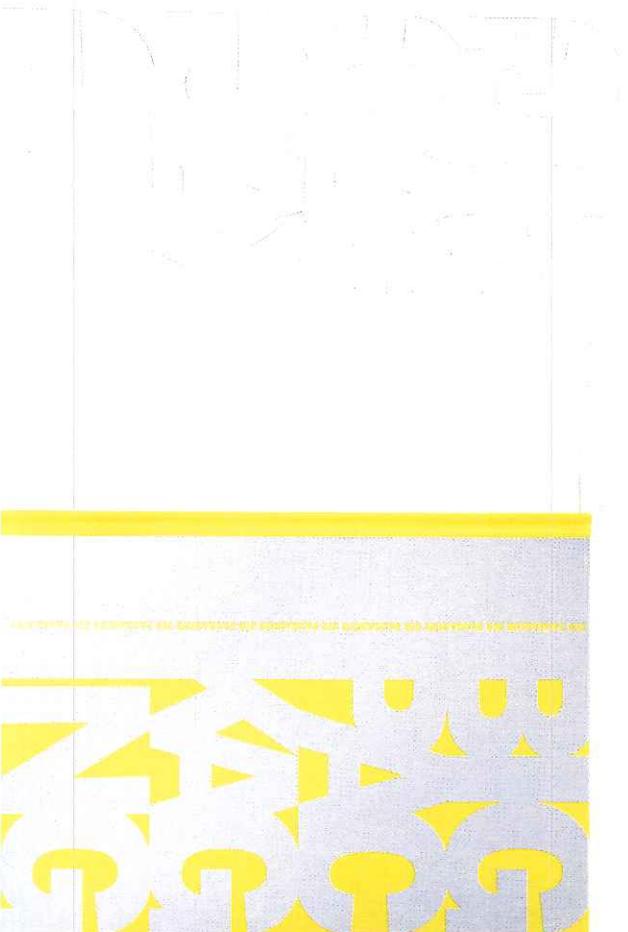
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BIG PACKAGING DESIGN

Packaging design is a comprehensive reflection of brand conceptions, product features and consumer psychology. As a powerful tool for establishing affinity between products and consumers, it directly affects the consumers' desire to buy. In today's economic globalization, package and products have been integrated. The function of package is to protect products, convey the product information, promote sales and increase the added values. It is also convenient to use and transport. Readers can feast their eyes on the gorgeous and functional packaging designs in this book.

Designer: Huisign



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BIG BUSINESS LAYOUT NO.5

Big Business Layout embraces the print layout design of as many as 270 world well-known enterprises.

It is well introduced in alphabetical sequences about the space arrangement of words and images, color configuration and illustration integration. It pays attention to the enterprises' demand in image promotion practice, introduction and the like, so as to customize layout design of characteristic.

The abundant and various layout designs in the book is a good direction and reference source for the graphic designers or people related whose visual impact and actual reading motion trend are extraordinary.

Designer: Haasign



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PIONEERING SPIRIT: A HISTORY OF FISHER & PAYKEL

In 1934, two young men started a company during the tough economic times of the Great Depression. It is that confidence that continues to inspire Fisher & Paykel, one of the most pioneering designers and manufacturers of home appliances in the world. The brief for the project was to capture a sense of where the company had come from and where it is going, in a format that could be used in markets around the world. The solution was found in a linear narrative that charted the company's development through a diverse range of content - imagery, facts, statements and stories. It portrays a company built on a culture of curiosity, courage and a passion to develop products that defy convention and turn every day routines into experiences.

Company: Ait Group

Creative Director: Dean Poole

Designer: Shadnam Shivan, Zoe Ikin, Dean Poole,
Ben Corban, Felicity Stevens, Grace Kim,

Tony Proffitt, Alan Wollgramm

Contributors: Toaki Okano, Mark Smith, Emma Boyd,

Adam Moody, Sara Wexford,

Robin Hickman

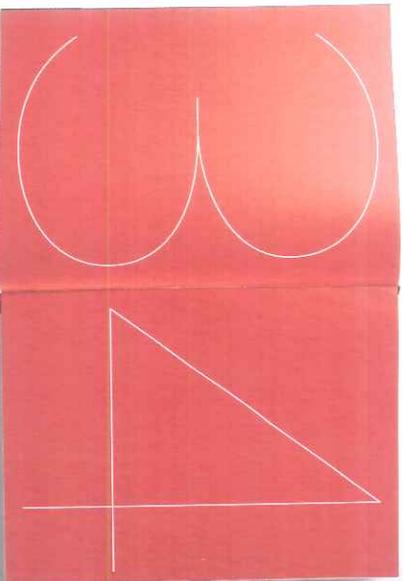
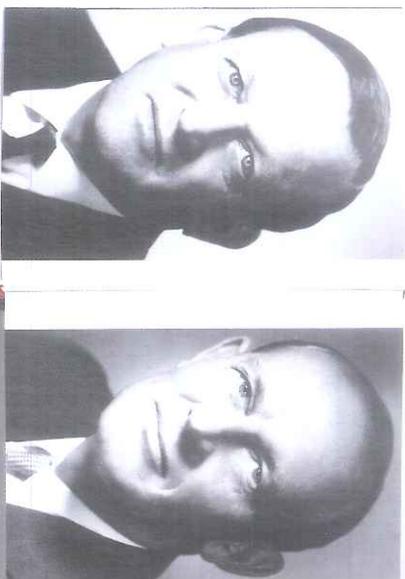
Client: Fisher & Paykel



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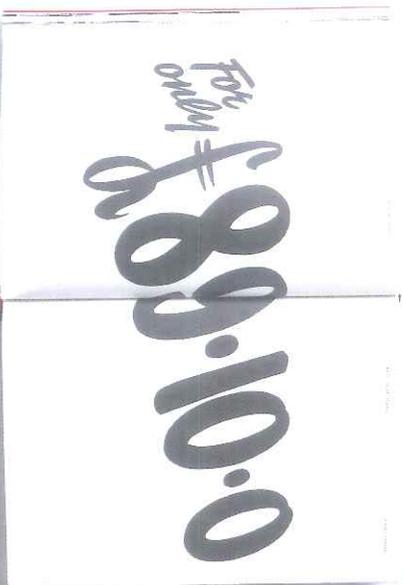
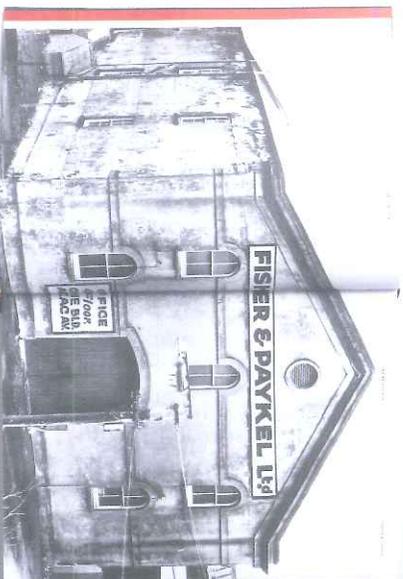
**IN 1934,
TWO YOUNG MEN,
WOOLF FISHER AND**

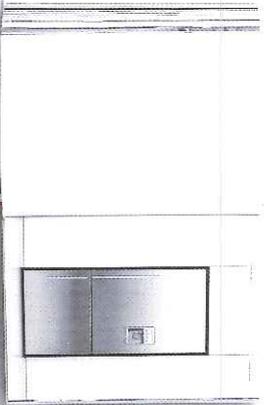
**MAURICE PAYKEL,
STARTED A COMPANY
IN NEW ZEALAND.**



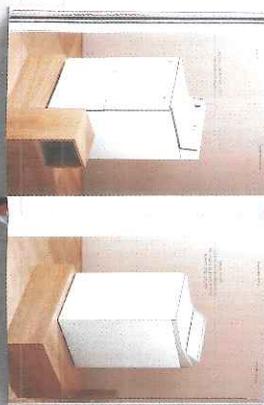
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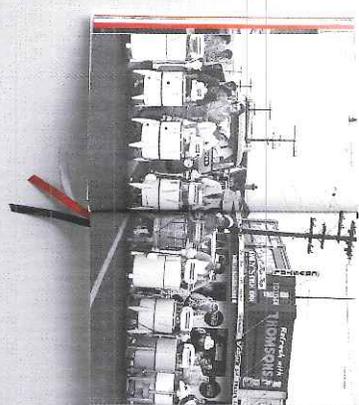




JULIAN HAD THIS PHILOSOPHY THAT IF YOU WANT TO GET SOMETHING DONE, YOU DON'T GIVE A GUY AN ALTERNATIVE. THERE IS NO CHOICE, YOU HAVE TO DO THIS, THIS PROJECT HAS TO GO TO PRODUCTION.

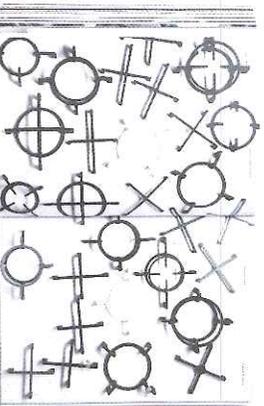
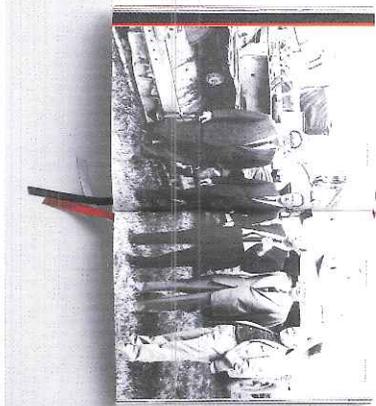


THE DISHDRAWER MADE ITS DEBUT AT DOMOTECHNICA IN GERMANY IN 1996. FISHER & PAYKEL HAD A SINGLE AMBITION: TO CHANGE THE WAY WE DID THE DISHES. IT WAS A SENSATION.

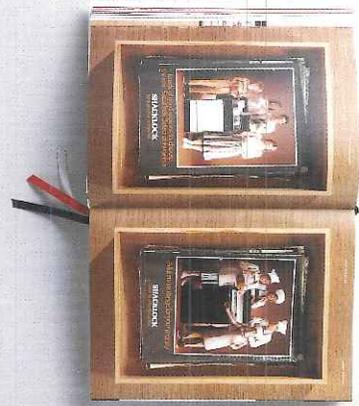
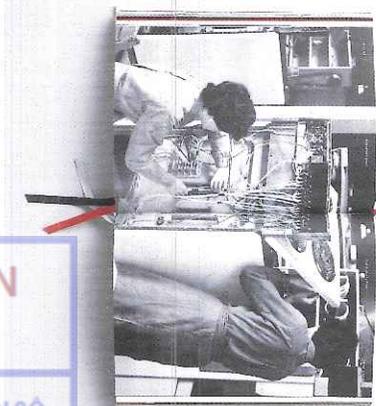


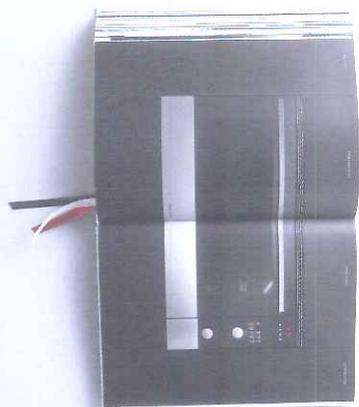
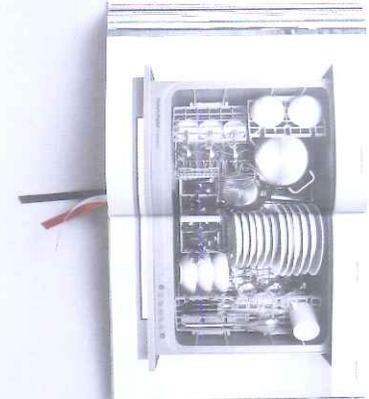
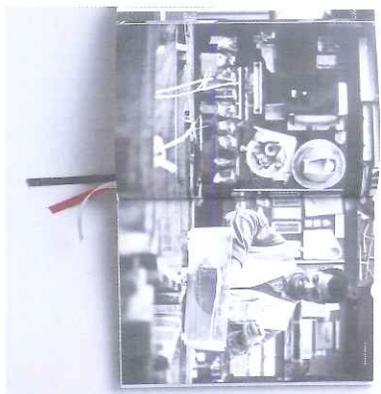
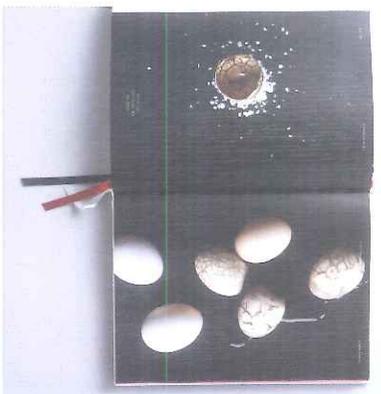
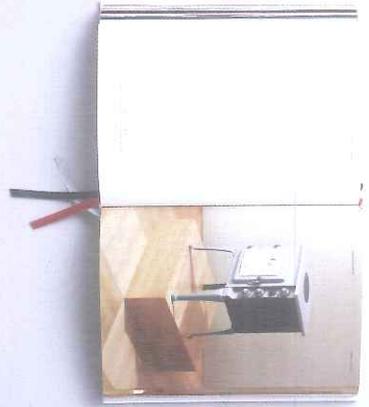
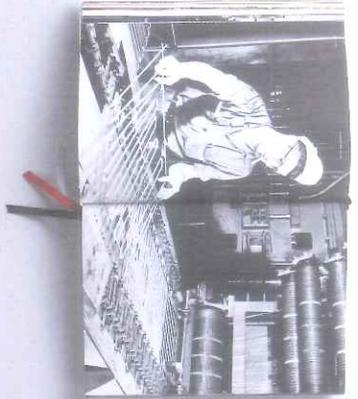
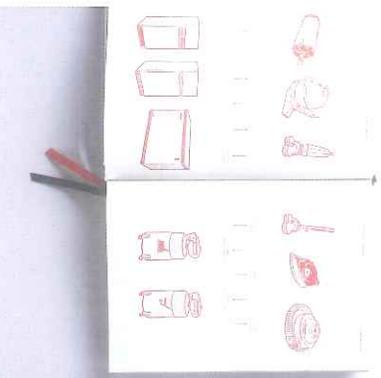
THE FIRST APPLIANCE IN THE WORLD WITH AN ELECTRONICALLY CONTROLLED BRUSHLESS DC MOTOR, THE FISHER & PAYKEL 'GENTLE ANNIE' WASHING MACHINE WAS LAUNCHED IN 1985. IT WAS AN IMMEDIATE SUCCESS.

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ART OF UBBEY

This lavish publication "UBBEY MINDKISS" introduces the work of the German artist, UBBEY, in a numbered, limited edition of five paperback books in a three-dimensional, molded slipcase. Each four-color volume presents a medium in which UBBEY worked: PAINTINGS, ON PAPER, DRAWINGS, PHOTON PAINTINGS, STAR PIXELS. UBBEY began painting in 1979. His creative force flourished in the greatest possible inner and external freedom. He had a solo exhibition in 1992, which achieved great commercial success for his avant-garde Photo Paintings. Following the exhibit, UBBEY decided to work withdrawn from the public. UBBEY was planning another exhibition, when he was killed in a traffic accident in August 2004.

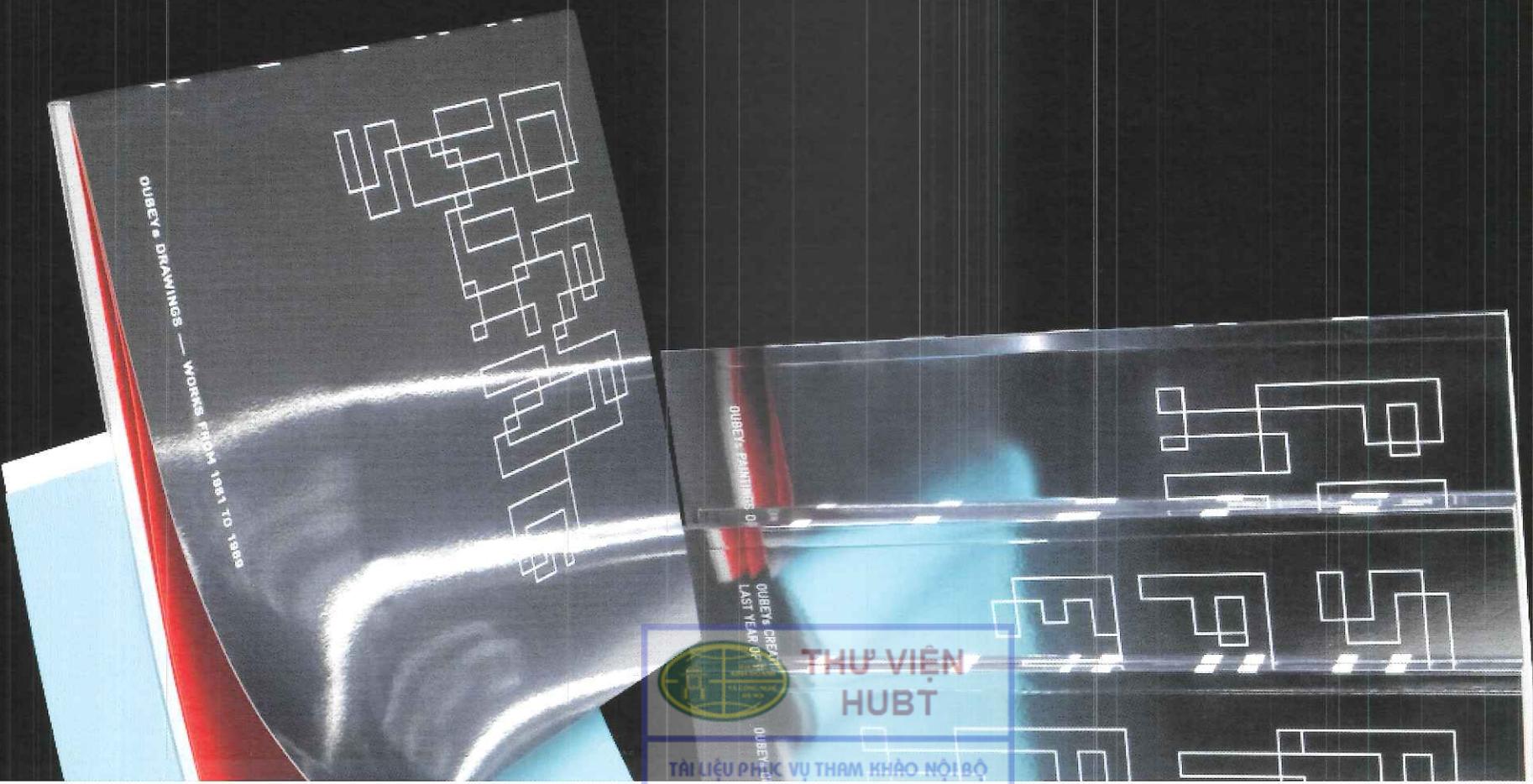
Design Company: Sagmeister & Walsh

Art direction: Concept; Stefan Sagmeister

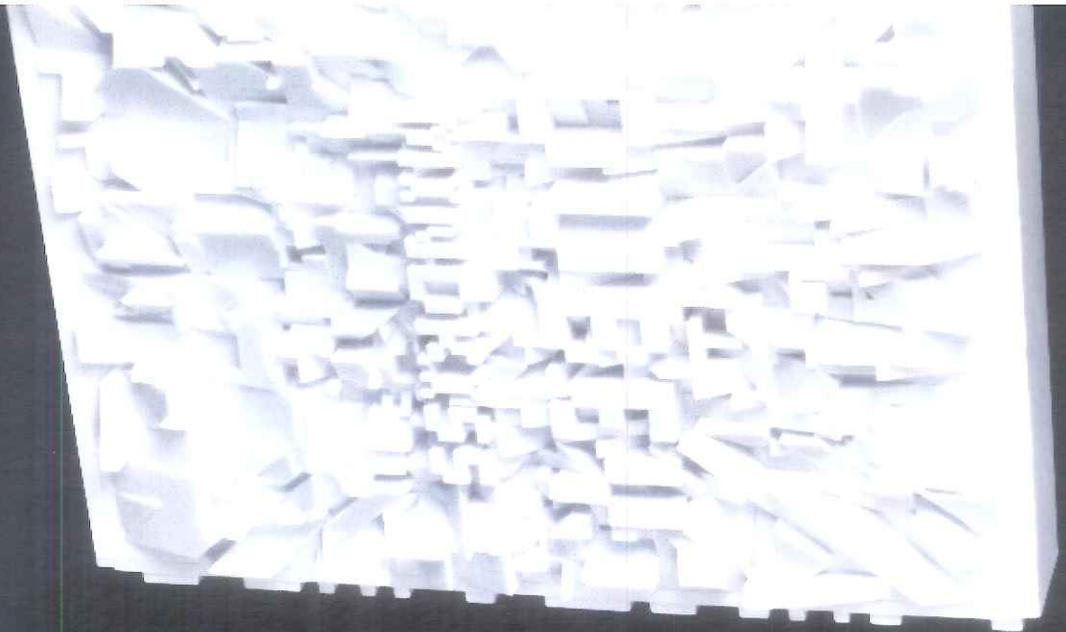
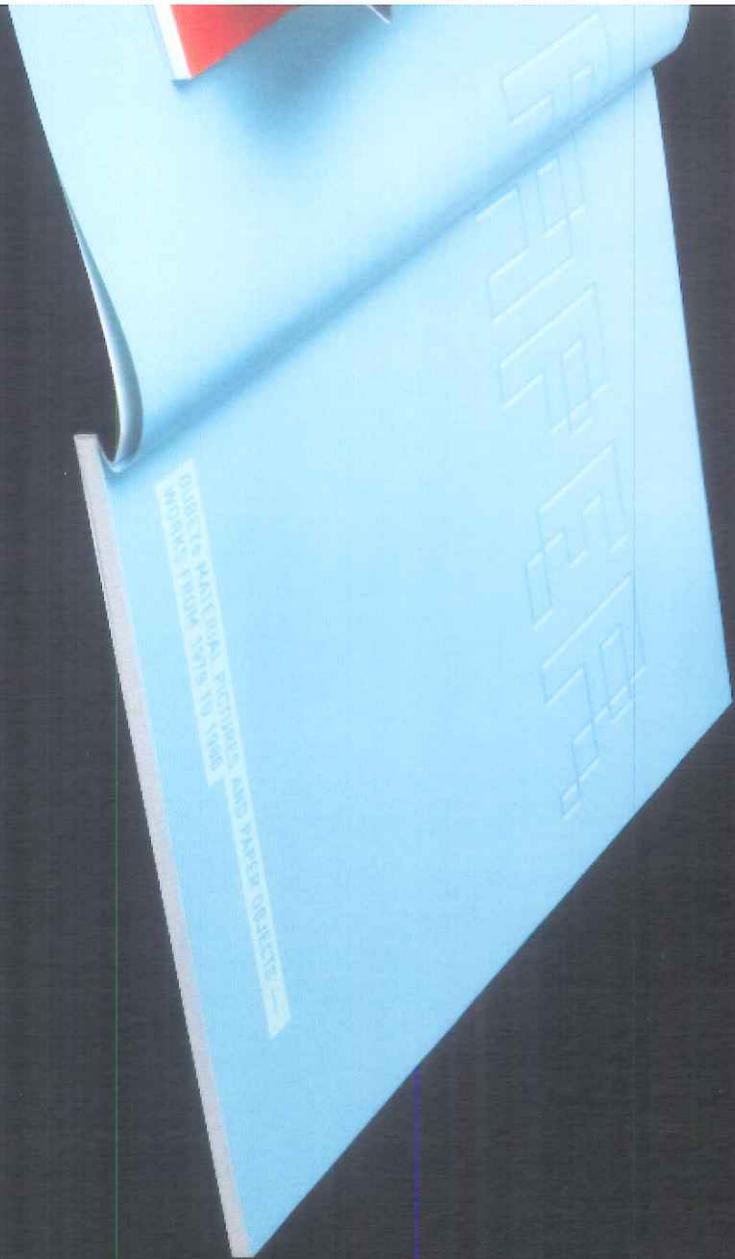
Concept: Dagmar Woyde-Koehler

Design: Roy Rub, Seth Labenz, Joe Shoudice

Production: Laurence Ng

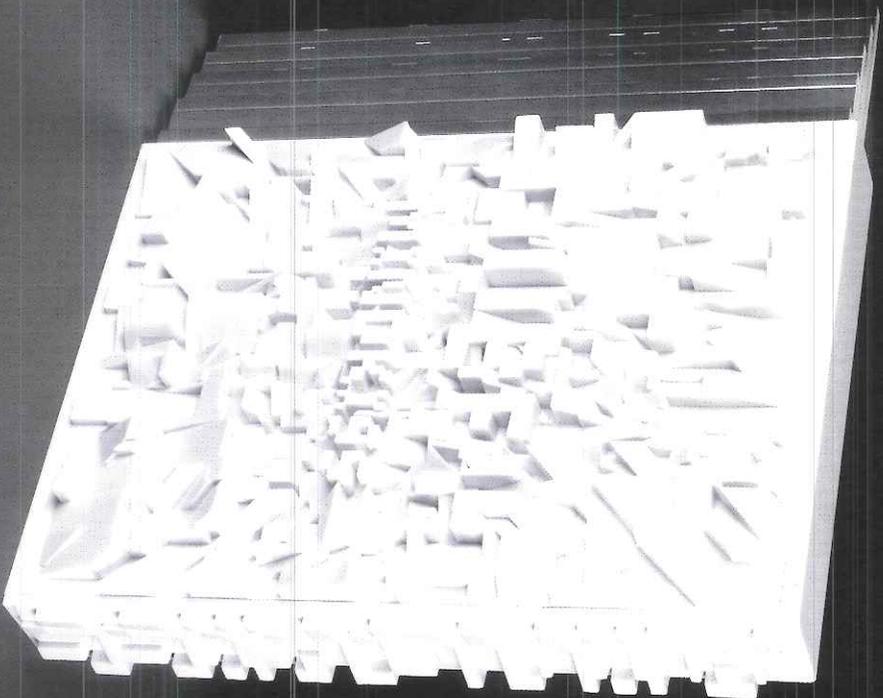


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WOLFF
Lushness and
Tent City

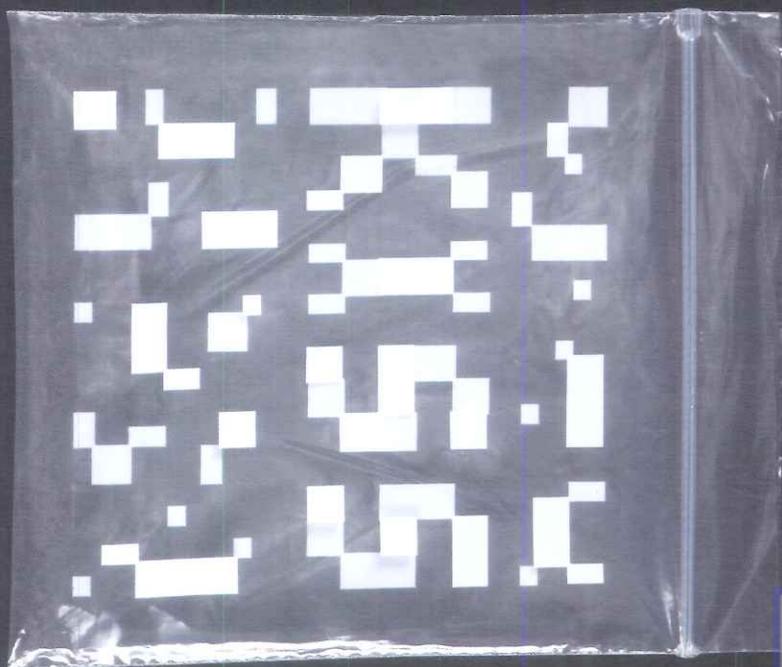
GOULD
Lux International
Tribes Drive

DOE & BROWN
General on the
(2010) and on the
11th Street
TENT CITY

MANSON & JOSE
5301
12301
Your passion is
"DISCOVERY"

Through the work of
ALYSON, I had met a
PROJECT for the
Project in the
University of California
Berkeley. The
Project would be
through the
and a

with a series of them
to his book
BATTLES
with
SANTA
series in
Lushness and
Tent City



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THINGS TO MAKE AND DO

Pocket book art direction for Oom lifestyle book, things to make and do. Project collaborated with Iaa and Mint for page layout process.

Design Firm: FARMGROUP

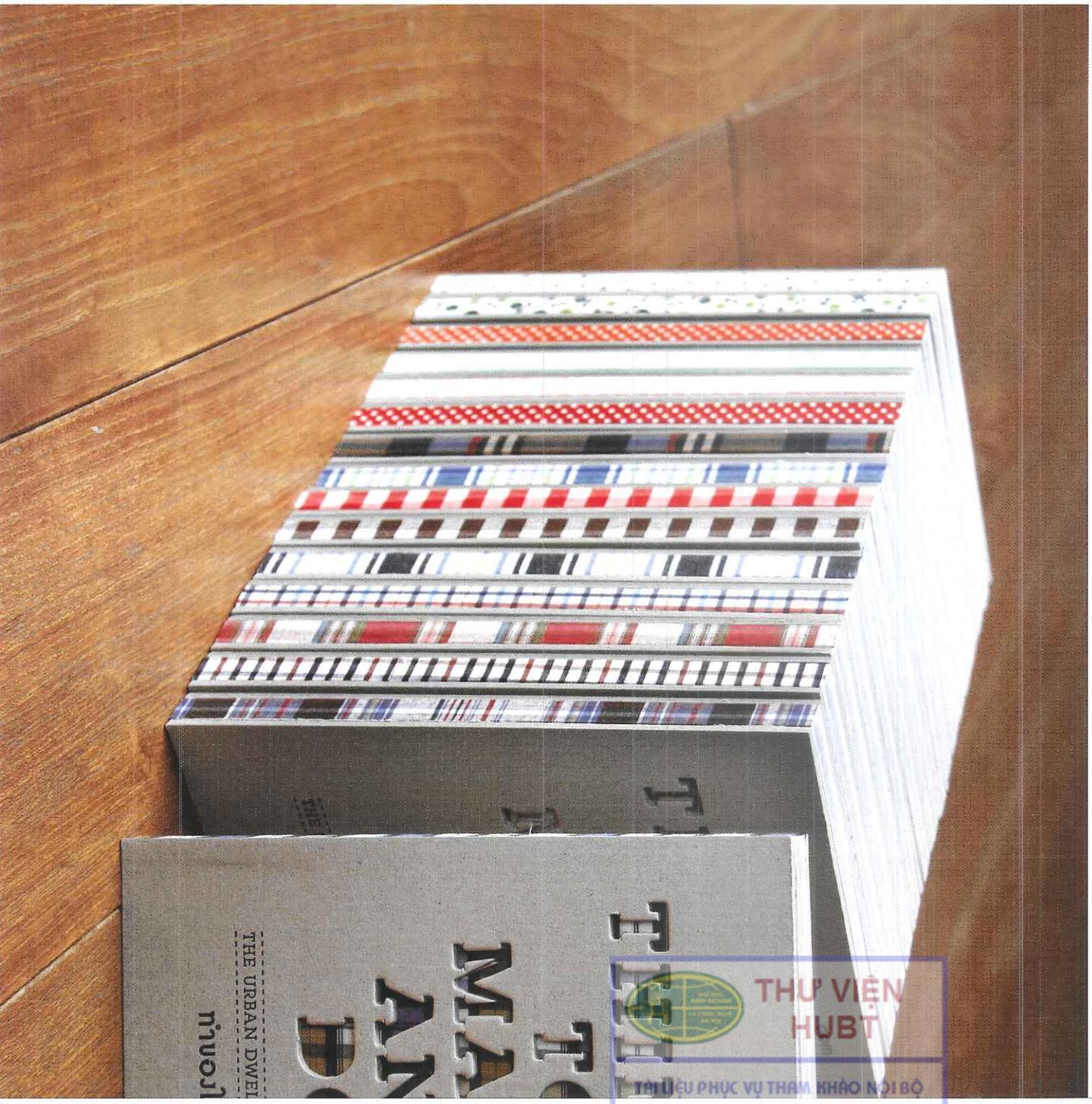
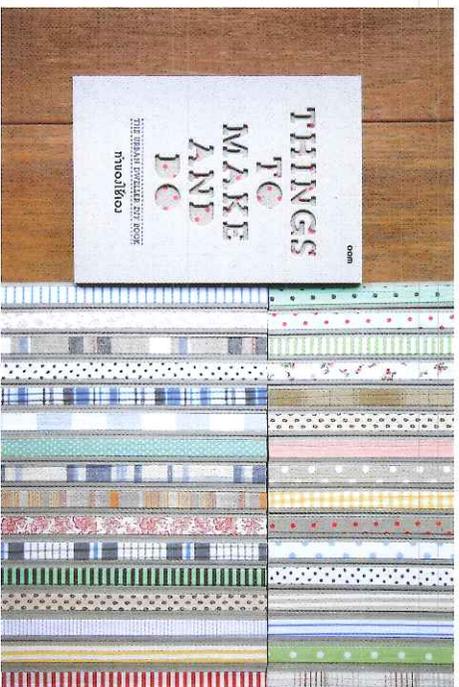
Creative Director: Tap Kraavutichit

Designers: Tap Kraavutichit

Piund Sethaputra

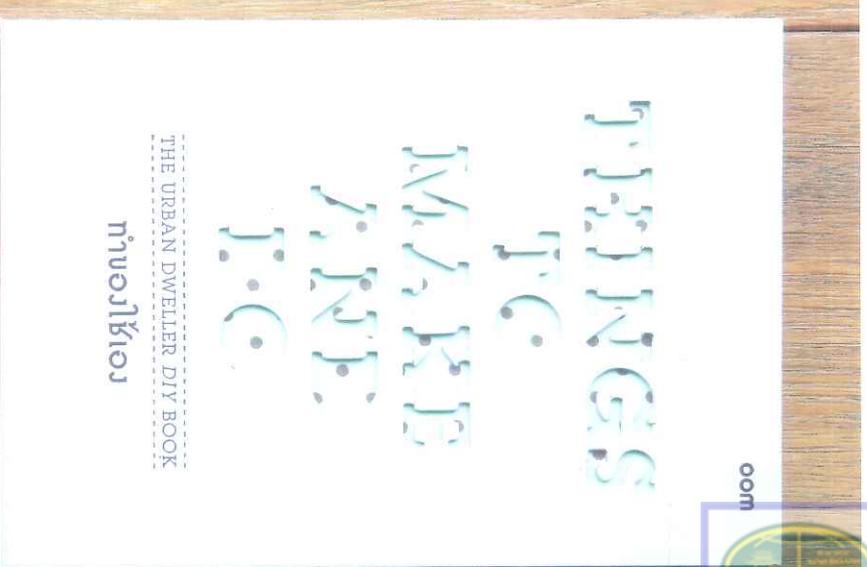
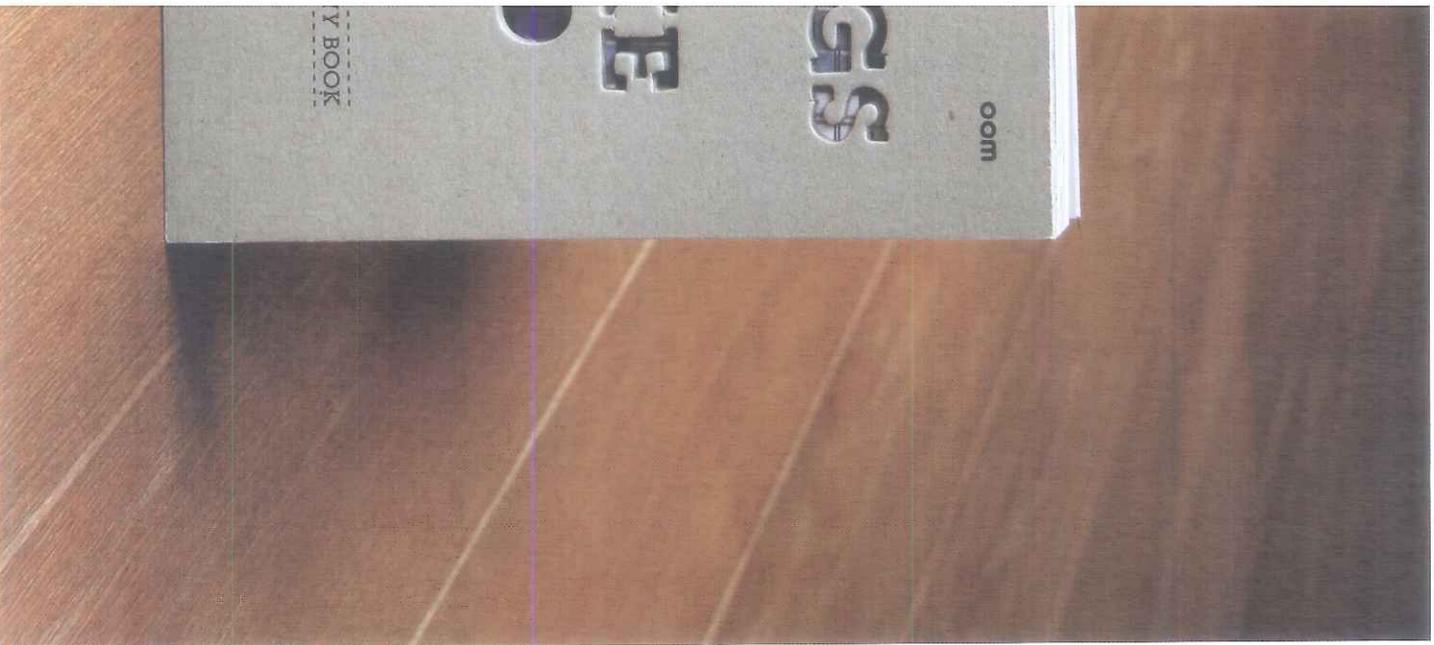
Photographer: Pichan Suktasanti

Client: OOM Life Style book



THƯ VIỆN
HUBT
TRƯỜNG ĐẠI HỌC CÔNG NGHỆ
HỒ CHÍ MINH
TRƯỜNG ĐẠI HỌC CÔNG NGHỆ
HỒ CHÍ MINH
TRƯỜNG ĐẠI HỌC CÔNG NGHỆ
HỒ CHÍ MINH

THE URBAN DWELLER
nivoil



THƯ VIỆN
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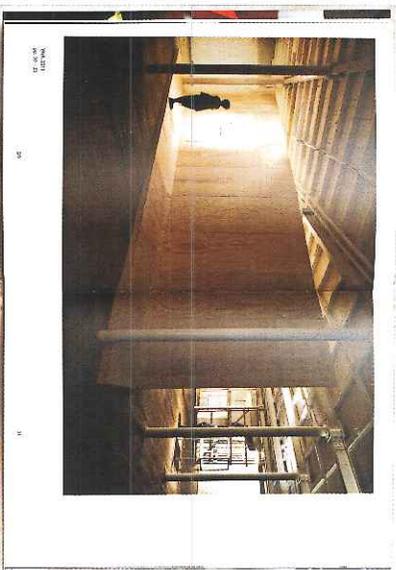
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

RELICTS. EXHIBITION CATALOGUE

Exhibition catalogue showing new works by the Danish artist Søren Lose.

66 pages, hardcover.

Company: Designbølget
Creative Director: Claus Due
Designer: Claus Due
Client: Kunststaden Brandts



THƯ VIỆN
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



ZEIT &

'&' Zeit is a book which collects narrative experimentation of time through photography and typography.

Art Director: Jori
Designer: Johannes Ritzel
Client: London College of Communication



THƯ VIỆN
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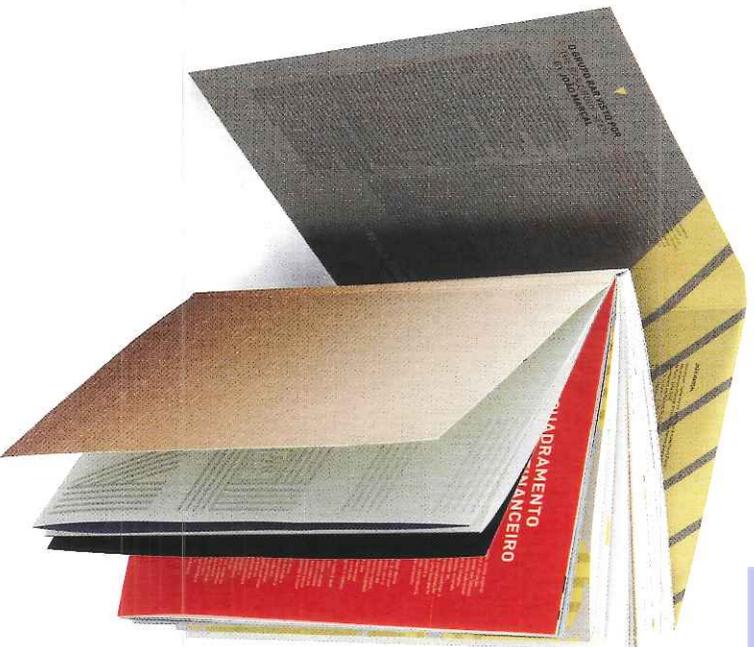
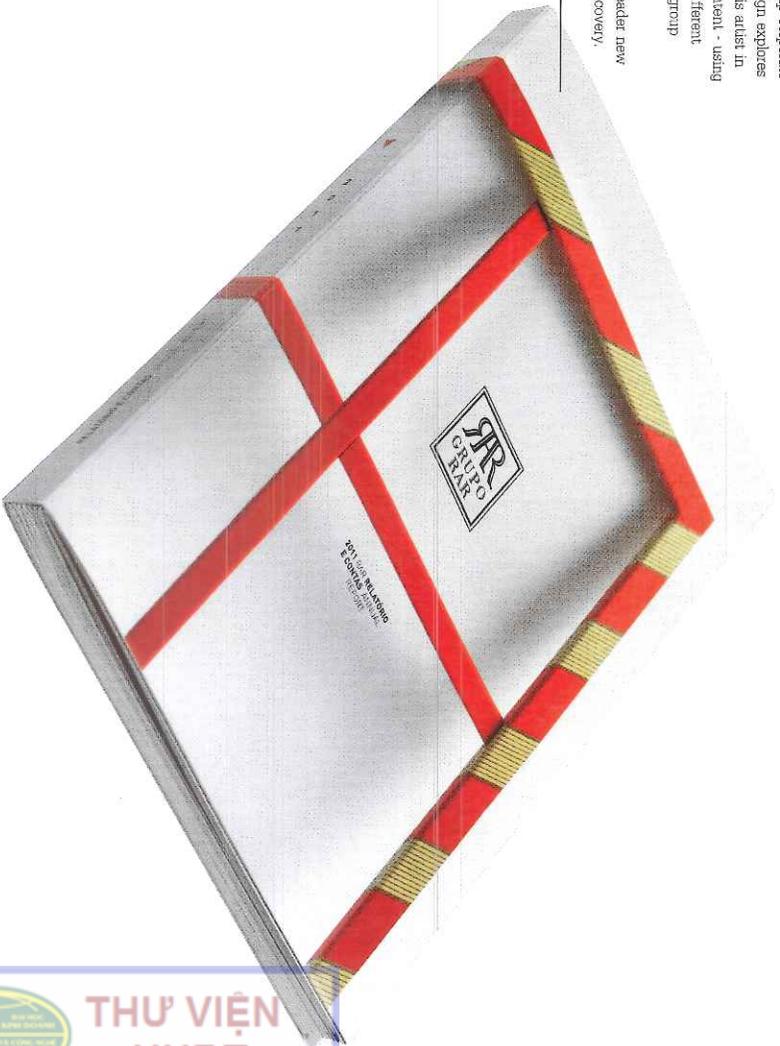
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

RAR HOLDING

This project focuses on the relation between Art and the creation of value within the corporate world. Each year, an emerging portuguese artist is commissioned to create a body of work to illustrate the group corporate activities. This year the annual report design explores the meaningful and subjective vision of this artist in order to create new ways of looking at content - using fold outs and layout solutions that bring different perspectives on the work of art as on the group financial results.

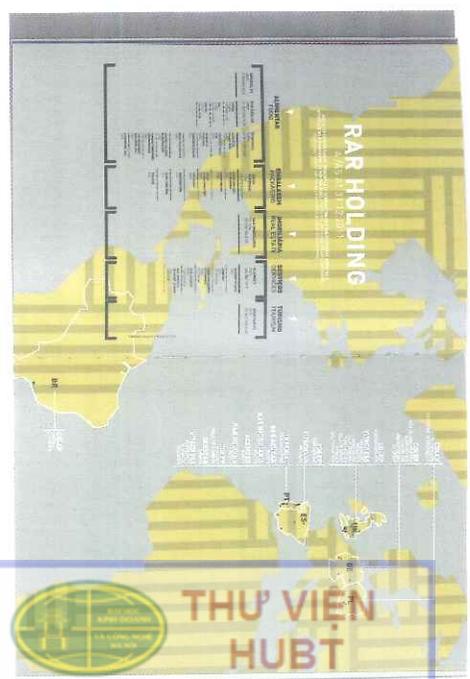
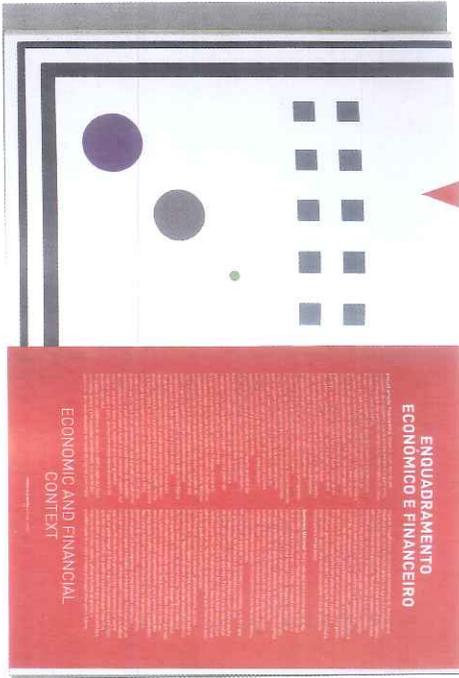
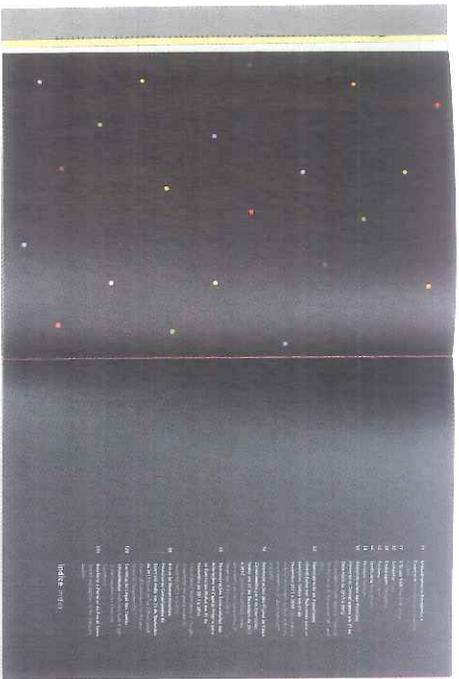
The result is an object which allows the reader new layers of interpretation and a feeling of discovery.

Designer: Atelier Nunes e Pa
Concept: João Nunes
Company: Atelier Nunes e Pa
Client: Grupo RAR / Porto, Portugal



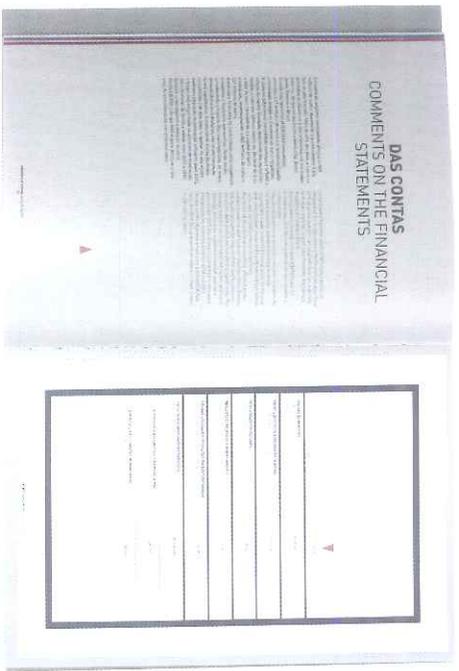
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



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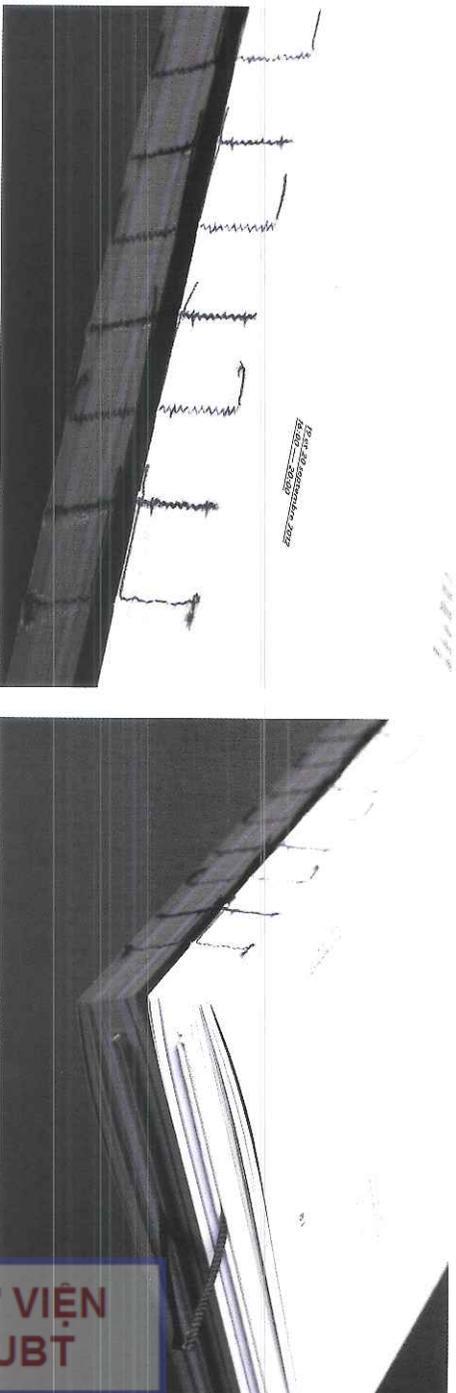
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THE REVERSED BOOK

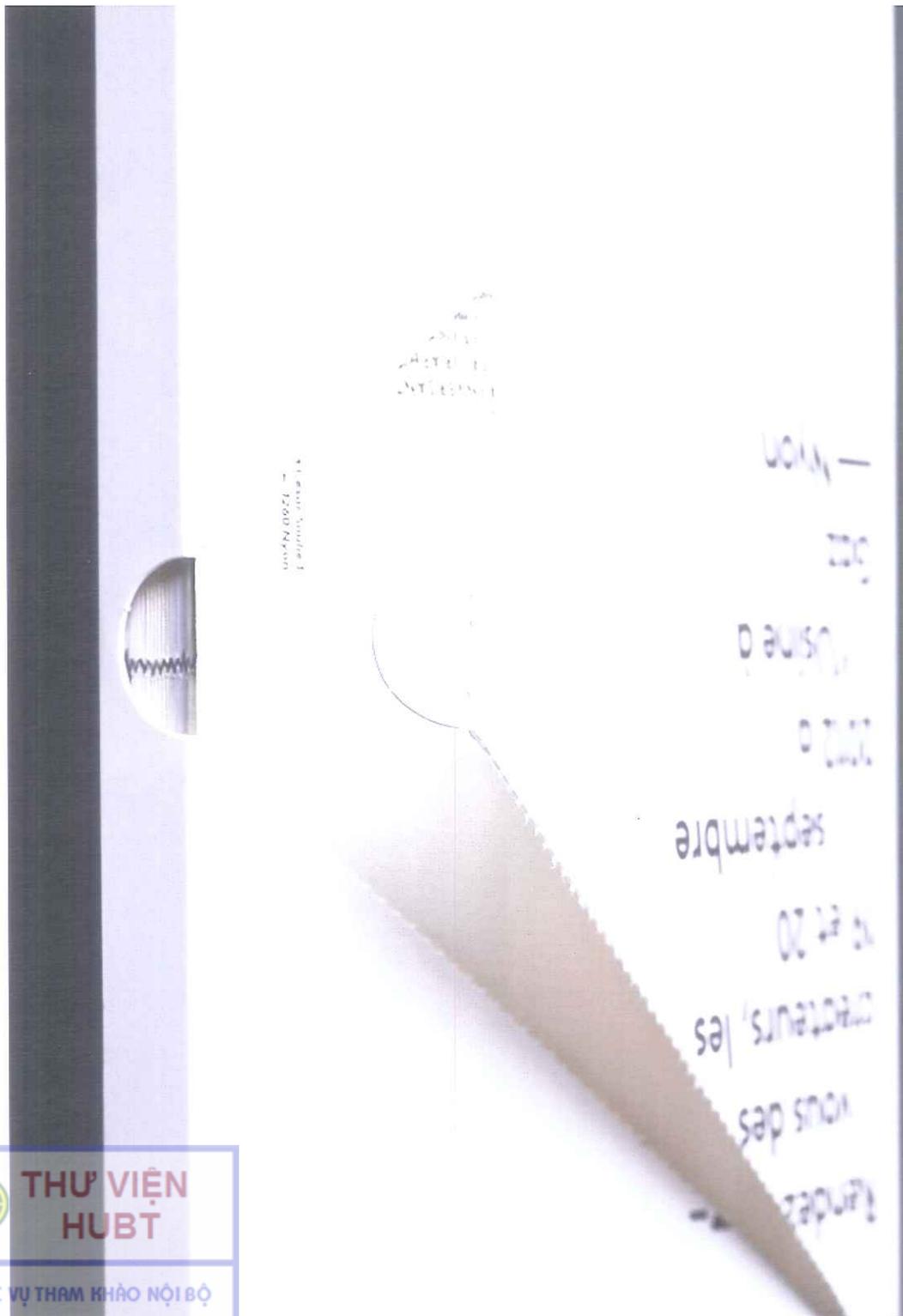
The book. In the format of 146x210mm. It was designed from a typographic grid, a strictly defined space within the margins, every act is characterized by different paper, as if each page discovered a new world defined by linear variations of the rhythm. This well defined structure permitted us to give rein to the creativity.

Designer: Niron Carrier & David Zahno
Creative Director: Niron Carrier & David Zahno
Company: Maris
Client: RDYVC

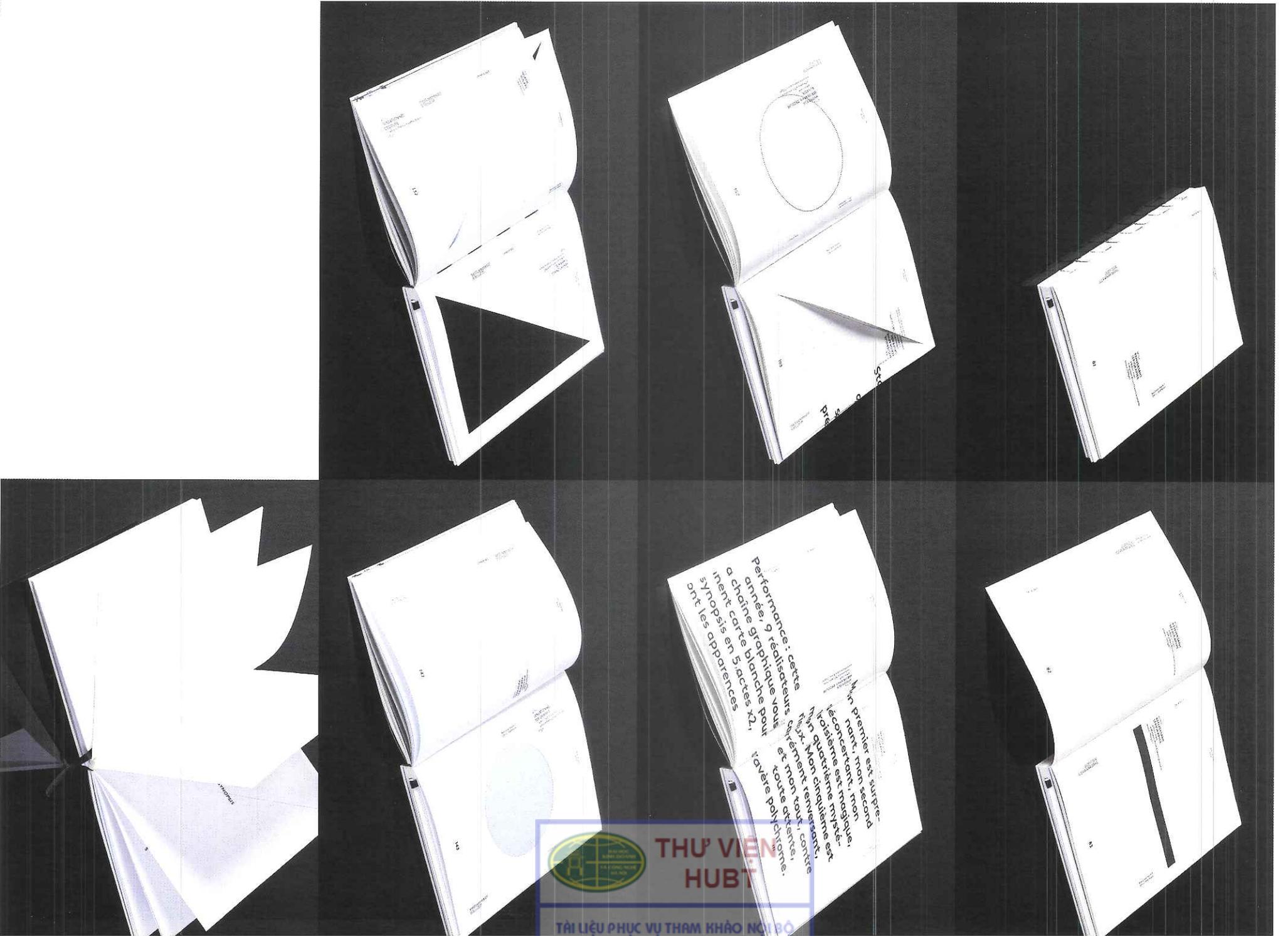


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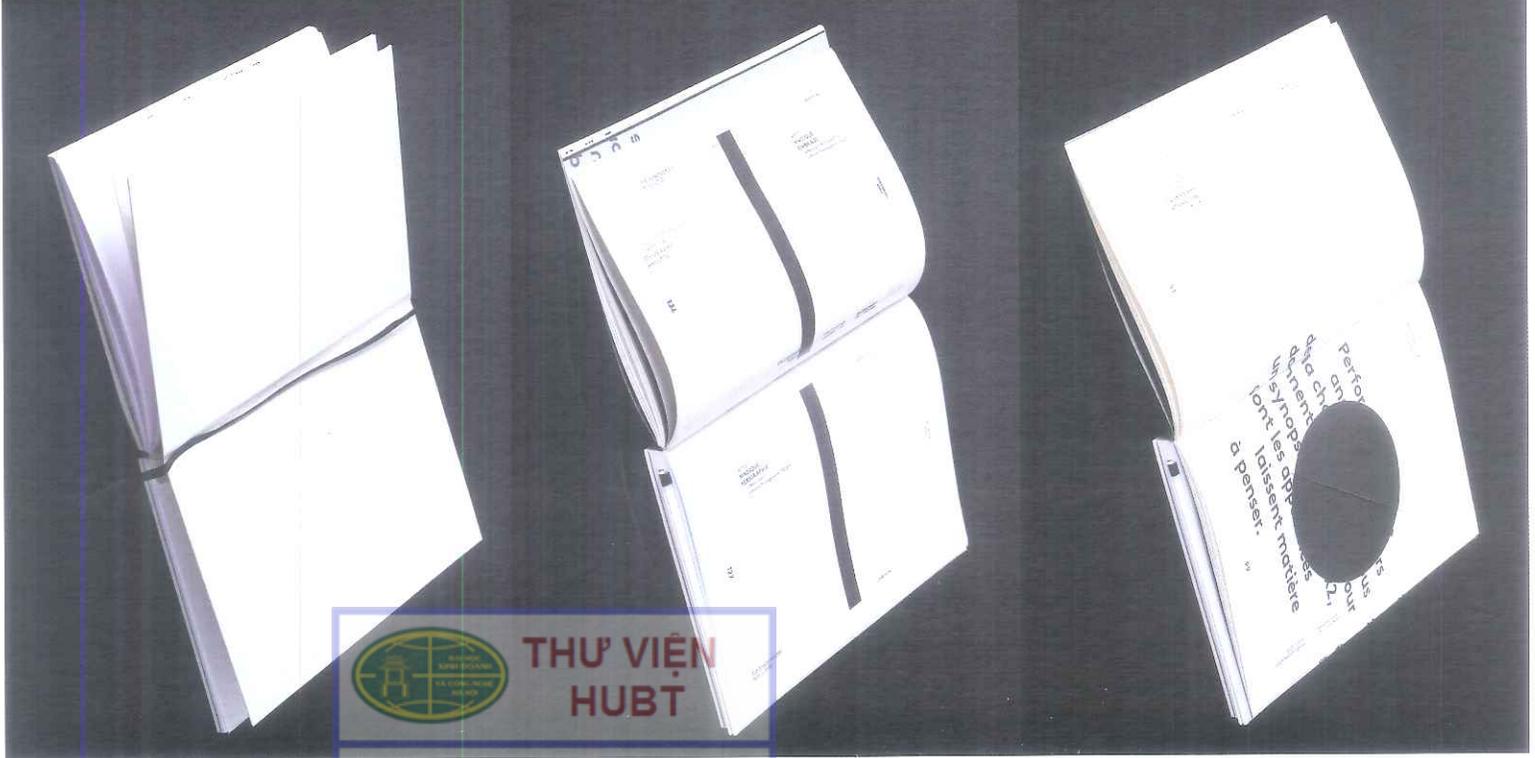
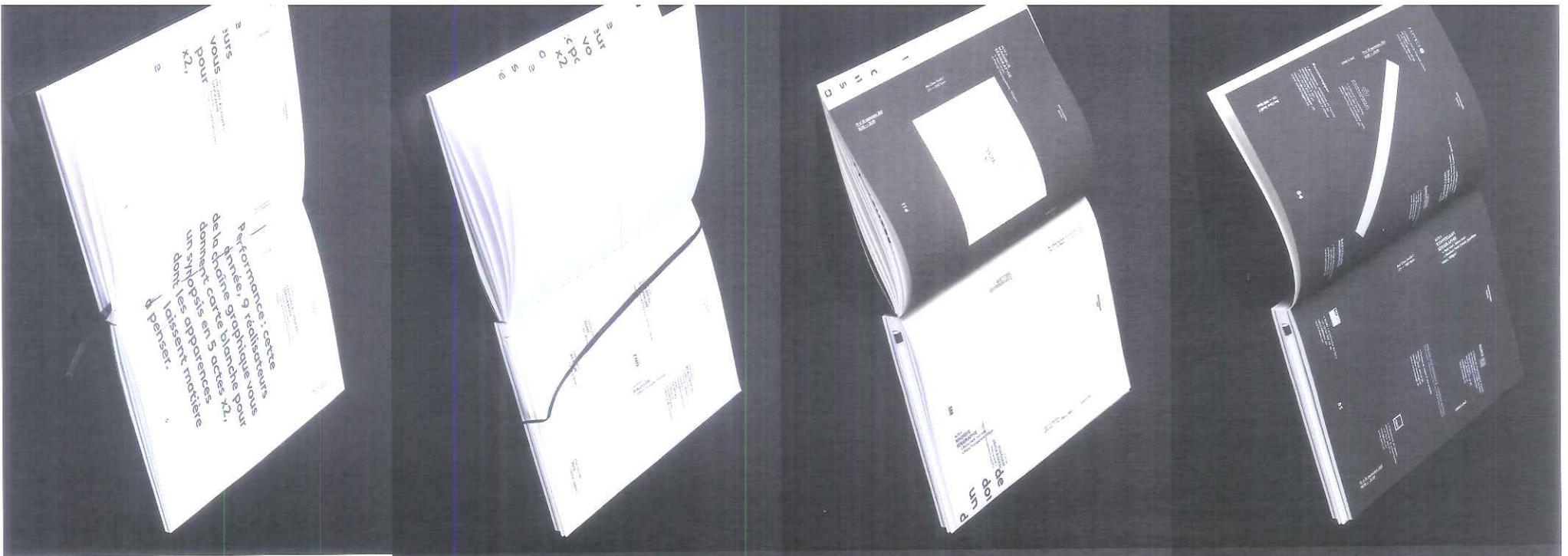

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 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ




THƯ VIỆN HUBT
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Performance: cette
 année, 9 réalisateurs
 a chaîne graphique vous
 inent carte blanche pour
 synopsis en 5 actes x2,
 y'avere psychrom.

Mon premier est surprise-
 tant, mon second
 concert est magique,
 troisième est mysté-
 rieux. Mon cinquième est
 vraiment révéralant,
 et mon tout, contre



THƯ VIỆN
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

NEW VIENNA NOW

This book is a new guide through contemporary Vienna. With seventeen chapters, the book covers architecture, design, fashion, art, restaurants, shop design, magazines, games, music, film, dance, performance. We sought to create a functional, usable book that would be easy for readers to navigate. However, we also wanted to balance that with a lively, playful approach that felt appropriate to the culture of contemporary Vienna. This juxtaposition is visible in areas such as the color-coded sections meeting the expressive colored content throughout and the diversity of imagery/illustration types and typographic play.

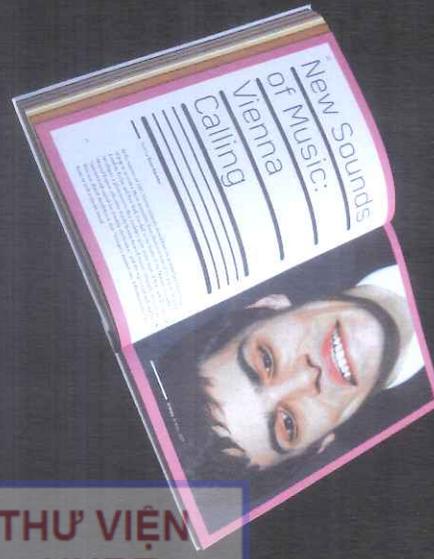
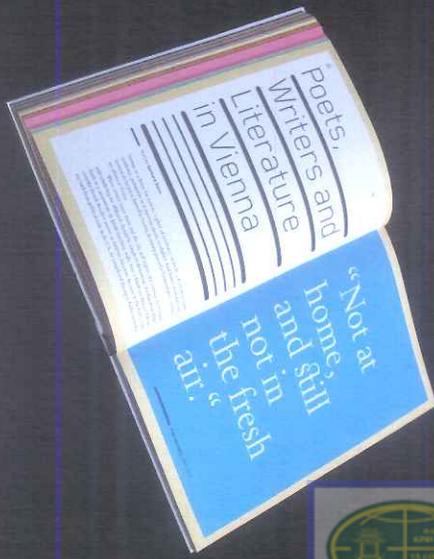
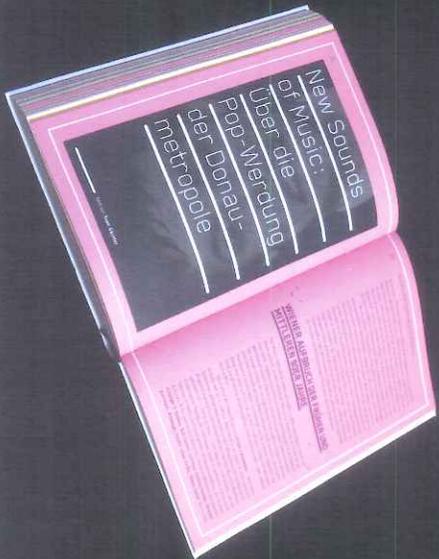
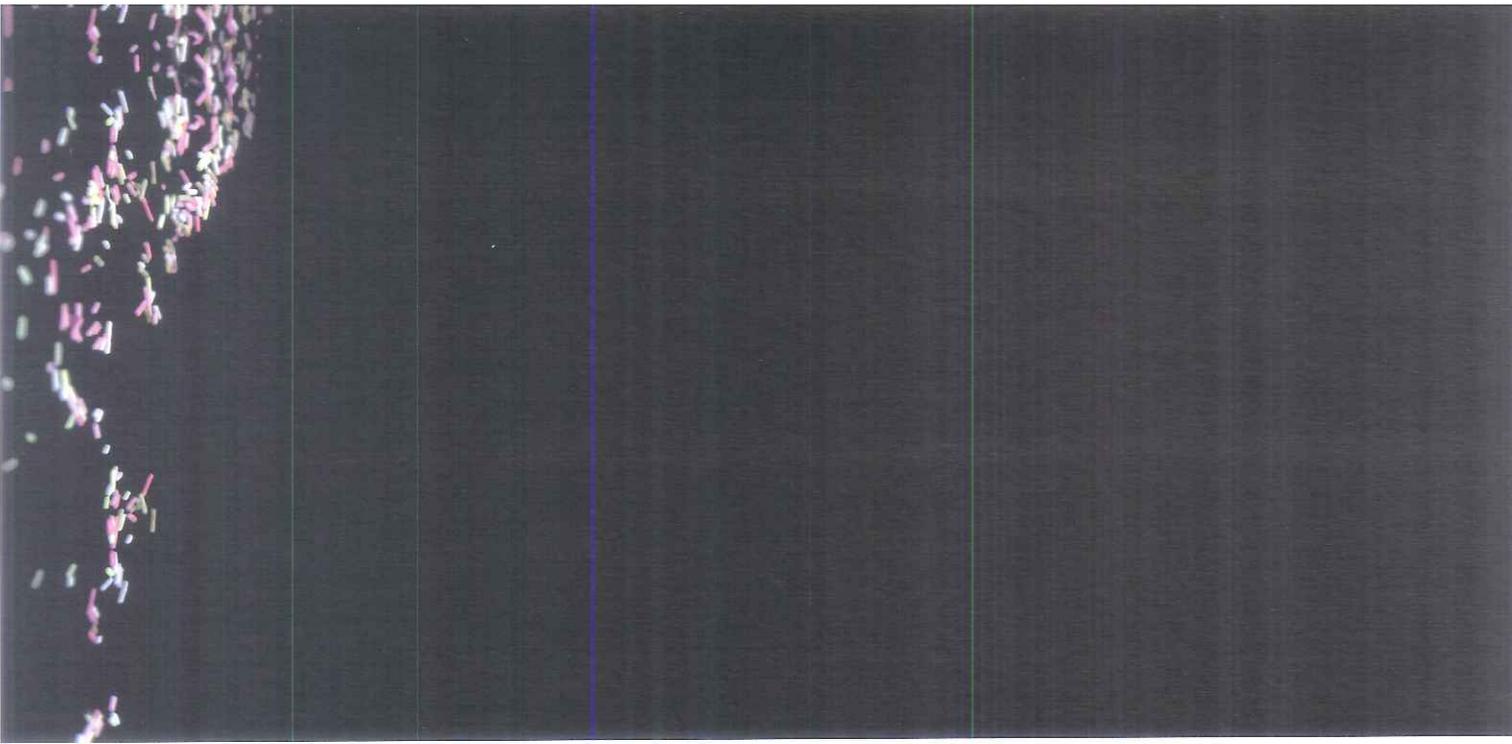
Design Company: Sigmelsler & Walsh

Art Direction: Stefan Sigmelsler

Design: Philipp Hubert

Client: Departure, Vienna, Austria



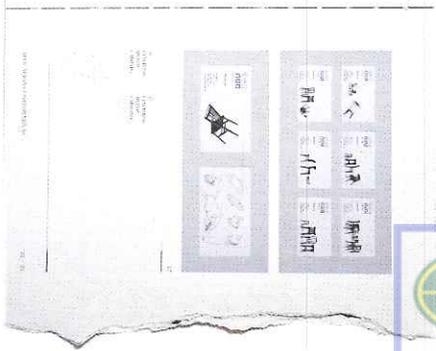
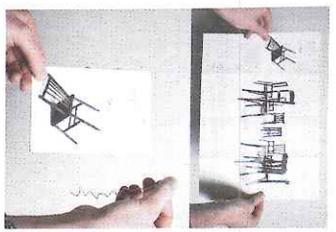
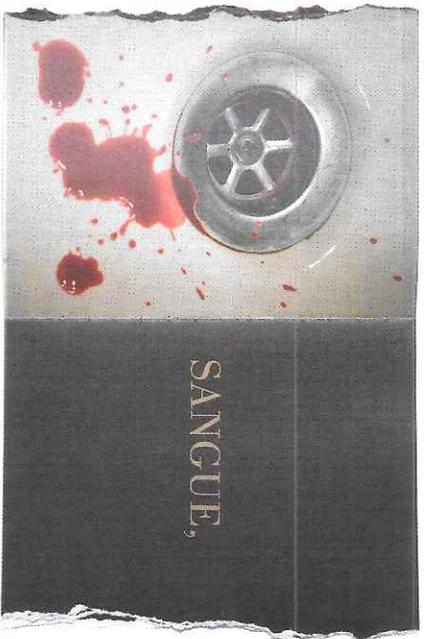


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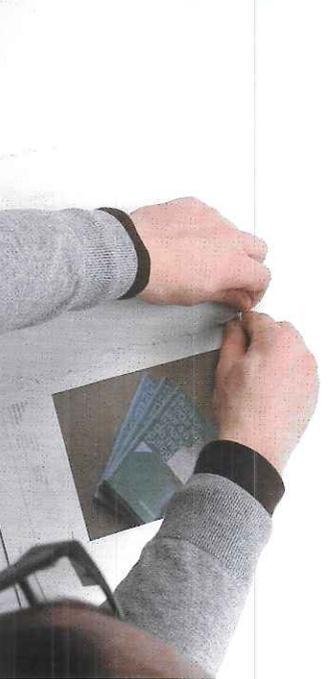
EMPEZAMOS DE CERO.

Agency: Unlimited Creative Group



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



EMPEZA-
MOS DE
CERO.
ANUARIO
DE CREA-
TIVIDADE
GALEGA.

EM-
PEZA-
MOS
DE
CERO.

creatividadegalega

ANUARIO DE CREATIVIDADE



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



FOSTER MONOGRAPHS

The Foster + Partners small monographs are a highly focussed series of architectural publications. Each volume introduces a single building with magnificent texts, lavishly reproduced images and a dedicated drawing section for the cognoscenti.

Featuring the Sage building in Gateshead, Beijing Airport, the Hearst building in New York and the Sainsbury Centre in Norwich, the series aims to introduce the reader to the greatest projects by what is arguably the most famous architect of our times.

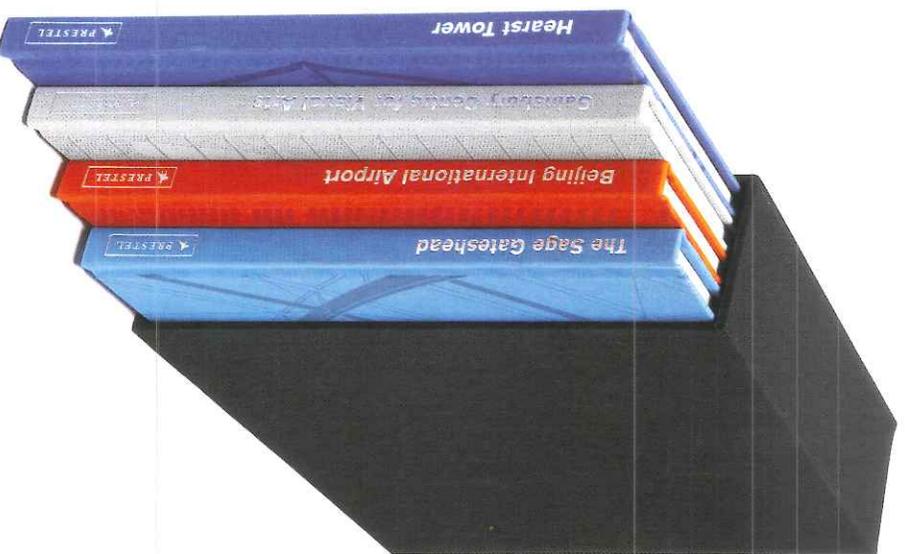
Cloth bound with a silkscreened abstract of the building on the front cover, these are covetable gems for practitioners and aficionados alike.

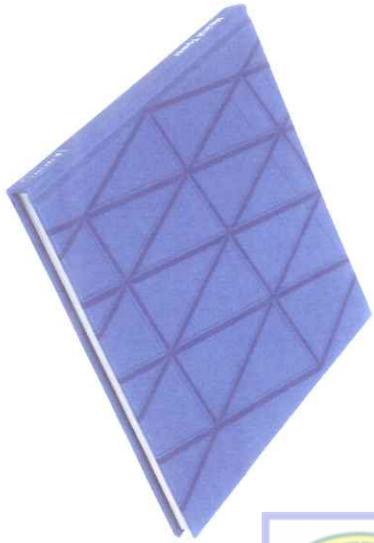
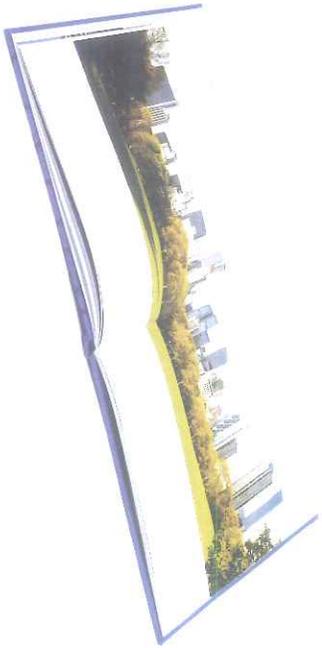
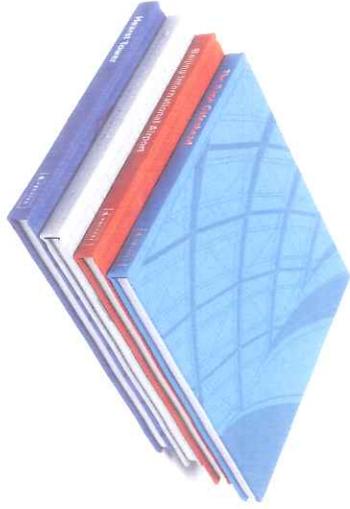
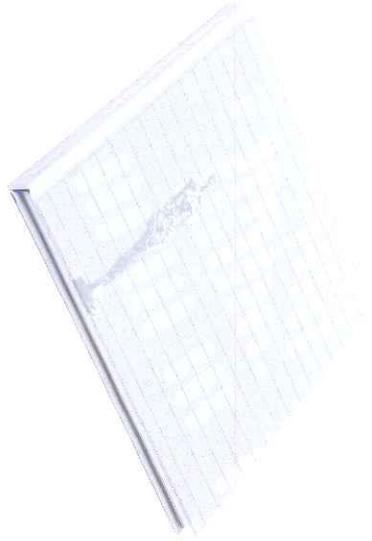
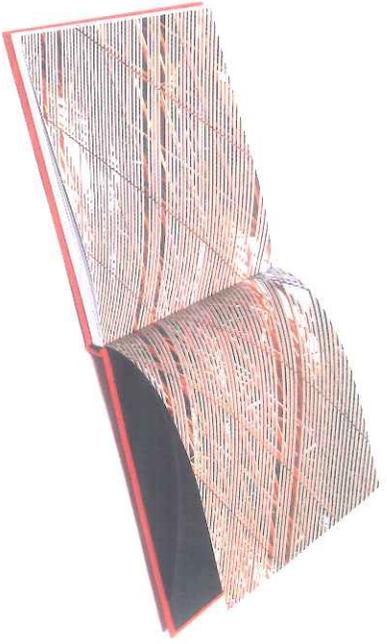
Agency: Thomas Maass & Company
Client: Foster + Partners



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

BROWSING COPY

The Browsing Copy project focuses on unloved books, those that remained on the shelves unsold. These books are collected from bookstores and designers are invited to use them as canvases to express their creativity. The before & after results are documented. This catalogue features both series one & two of the project and the 45 designers' contributions. Only 300 copies were printed and circulated around the world's good bookstores, shops and design studios just for people to browse. It's not for sale. The catalogue will be collected back after a period of time and pass on to the next line of shops. Condition of the catalogues and the places they've been will be documented.

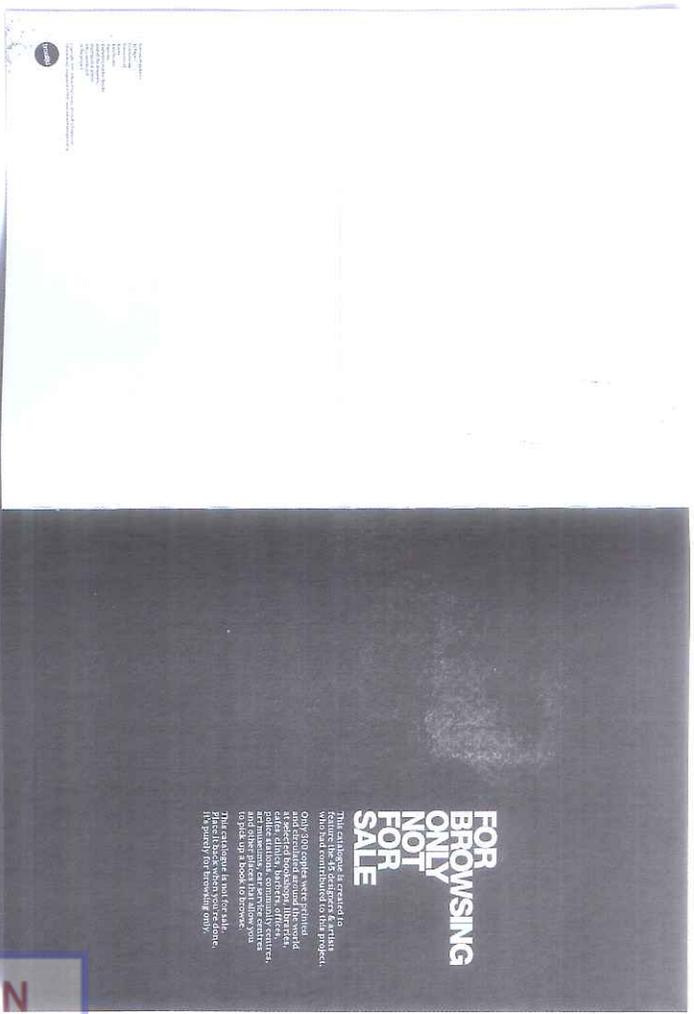
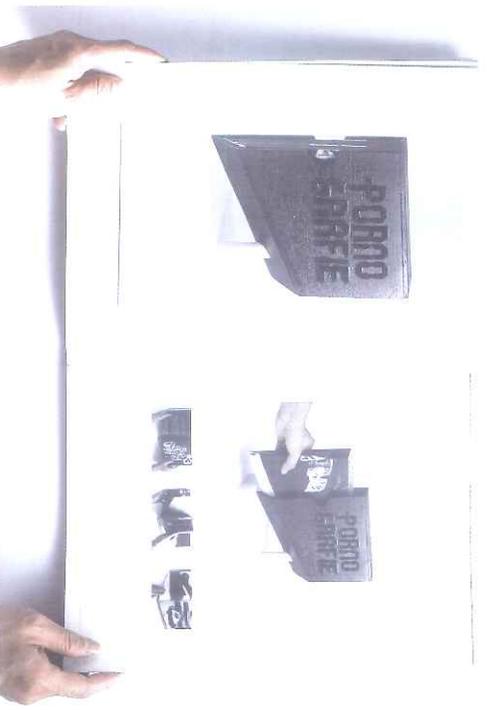
Agency: A Beautiful Design

Client: The Browsing Copy Project



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



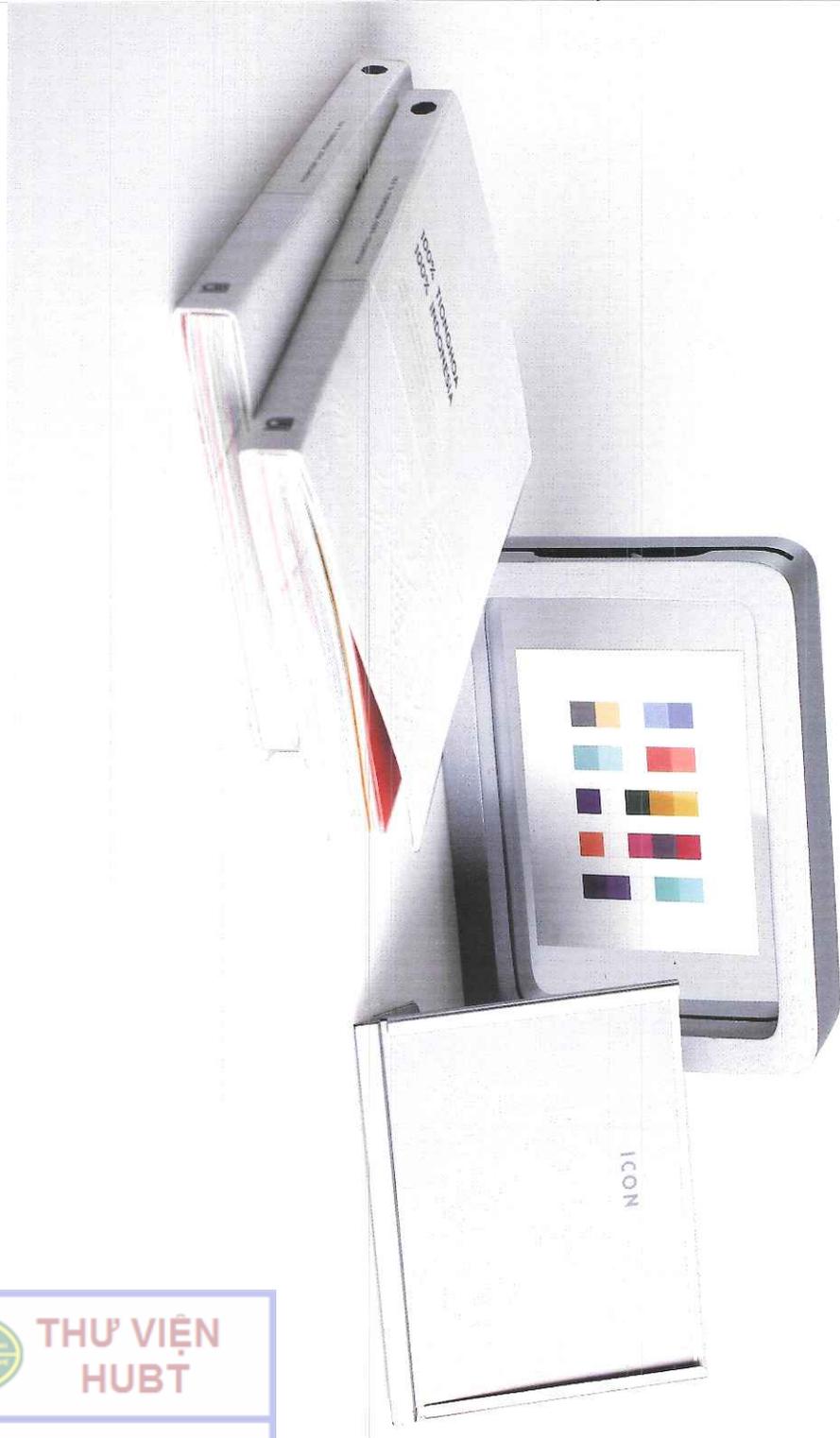
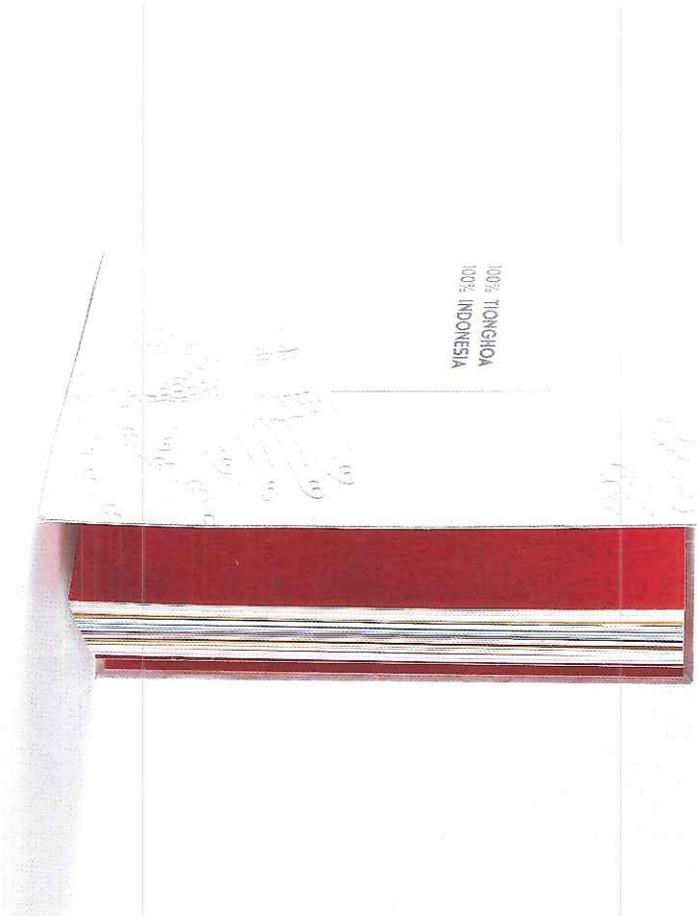
**FOR
BROWSING
ONLY
NOT
FOR
SALE**

This challenge is created for artists who had contributed to this project. Only 300 copies were printed and reserved for donation. However, it could be distributed after the artist's and museum's agreement to pick up a book to browse.



**THƯ VIỆN
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



100% TIONGHOA 100% INDONESIA

Designer: Ivanna Cecilia Suryo

Illustrator: Ivanna Cecilia Suryo

Art Director: Ivanna Cecilia Suryo

Creative Director: Ivanna Cecilia Suryo

This is a book about Indonesia, Chinese generally, targeted to the younger generation. Using bright colors (based on the color of Coastal Bank / Bank Permata in Indonesia) and simple illustration style to make it easy-to-read so that it can trigger the targeted readers to learn more about this topic.

This book is divided in 5 chapters. One icon and one illustration are designed for each chapter describing its content generally. For the chapter dividers, min pages which functioned as ornament book markers are created to facilitate the readers to find each chapter easily. The cover itself is using a kind of paper that has a fabric-like texture and gave embossed illustration as the finishing. Contrast from the fabric-like texture paper, the title and book information part is using matte sticker. The different texture of the material used can give dimension and special sense that only printed material can give.



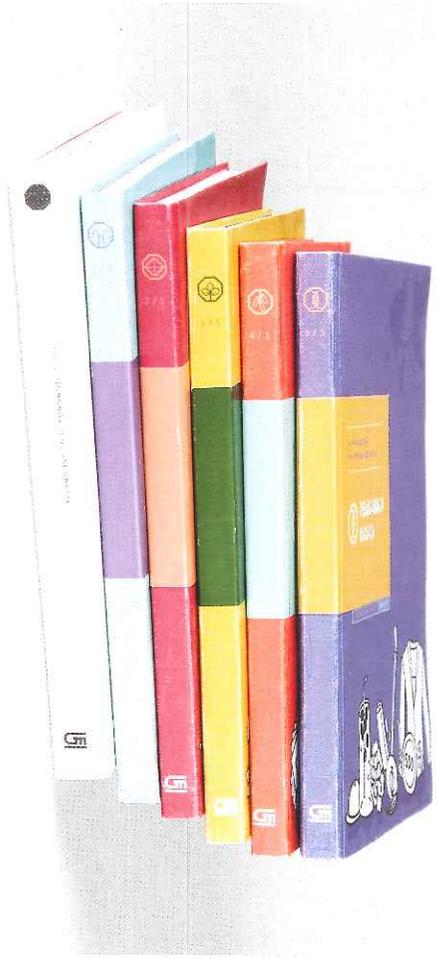


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TRUNG ƯƠNG PHỤC VỤ THAM KHẢO NỘI BỘ



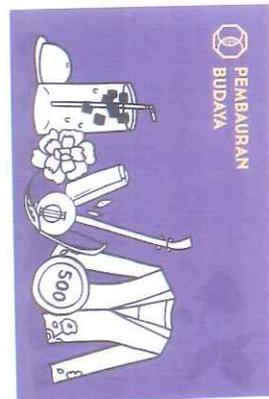
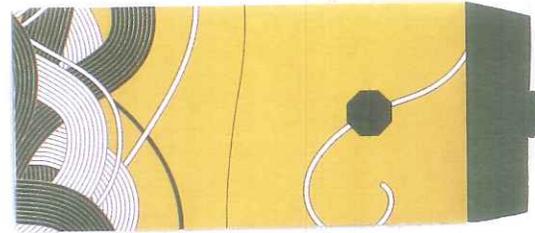
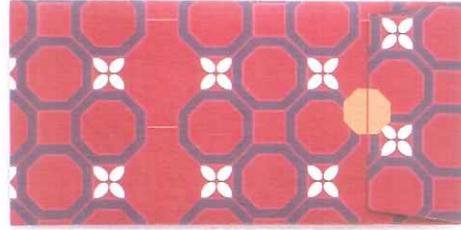
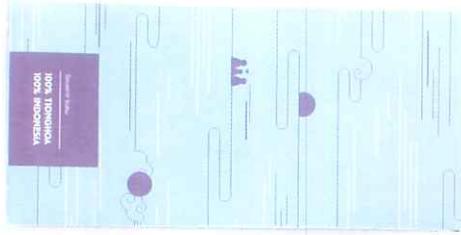
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4. TONGGA
30% INDONESIA



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

FOOD CHOCOLATE DESIGN

Studio Happiness

For the 2012 Pitti's "Tavola" fair in Florence, Happiness designed and produced, supported by friend chocolate-maker Simone Scharf/Scharf, an event that involved 9 Italian food-experience artisans, 8 foodbloggers and 26 designers. From this convergence came an interesting recipe, kids symposiums, hot dipped open graphic posters then exhibited and a book to keep safe memories of this experiment, of the works exhibited and of the steps of the whole process, dedicated into a tiny precious volume.

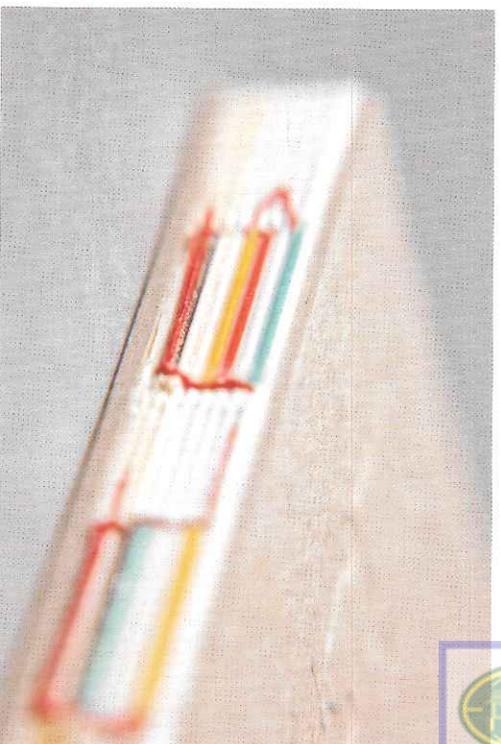
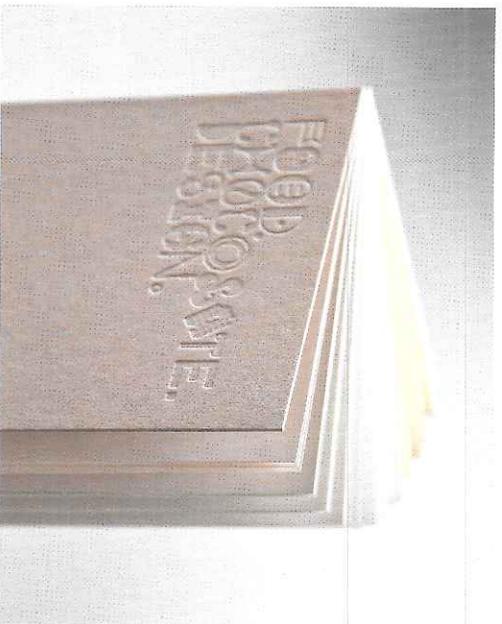
The book is published and distributed by RED Edizioni/ITA.

COMPOSITION IN: Adele Casati, Josipin Sans, Matteo Del Gusto Fogliar.

PRINTING IN: Parione 4625U, Parione 172 U, Parione 109 U, Parione 3263 U.

PRINTED ON: Gennaro Marzani 138 gsm/2 (Apostrofoni), Selva New 100g/100 gsm/2 (Dardozzoni Diego).

PRINTED & BOUND BY: Studio Faust Verona
MAIN THANKS TO: Giacomo Diego Negrotti
Parma.



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

FEDRIGONI - ISPIRA VISUAL BOOK

The new Ispira visual book for Fedrigoni is no common catalogue. The smooth texture of the paper is enhanced by special treatments.

Each paper is narrated through a different visual experience where everything changes many times: the color of the paper, the weight, the size, the lines used, the printing techniques.

A whole new experience to explore with touch.

The color system.

Our first idea was to create a visual book on a paper made to be printed, without using print at all. It would have been great to enjoy the book only by touching it. But Fedrigoni said: "What about a little bit of color?" So we decided to only work with the color palette taken from the paper collection.

The color system was developed directly from the 10 colors of Ispira collection, and then applied to the spreads after two offset white layers.

Textframe.

Our focus was to show the new Ispira paper range as the first game.

We designed a grid to create a consistent layout system that can show each paper. When the book is closed, it seems like a stack of folders.

When you start to open, each page is treated with embossing or transparent varnishes on one side and printed on the other: in this way, a visual game starts to develop while turning the pages.

Client: Fedrigoni

Concept: Heryospriva

Art direction: Federico Galvani

Typography & Graphic design: Jera Rogier

Print management: Studio Tassili

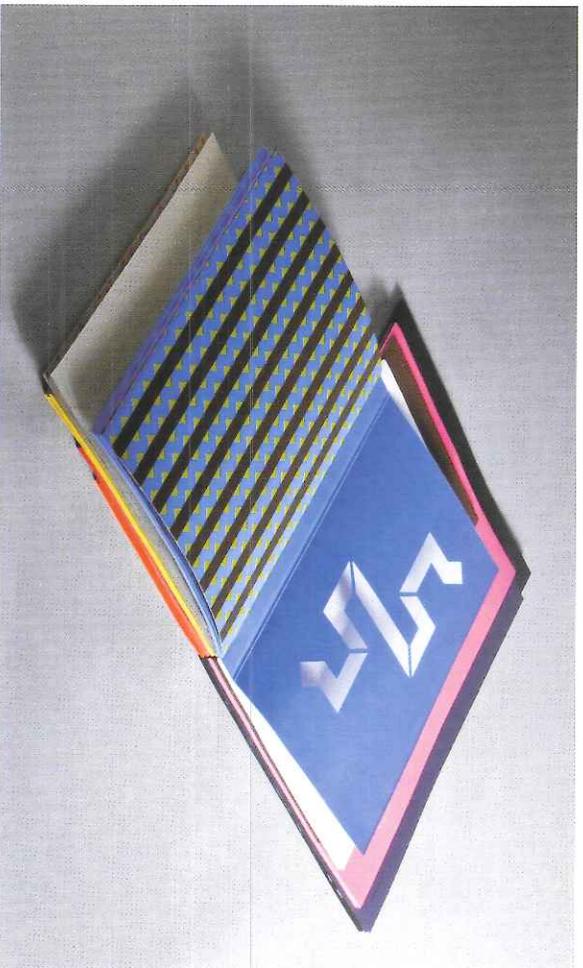
Thanks to Riccardo Zambelli

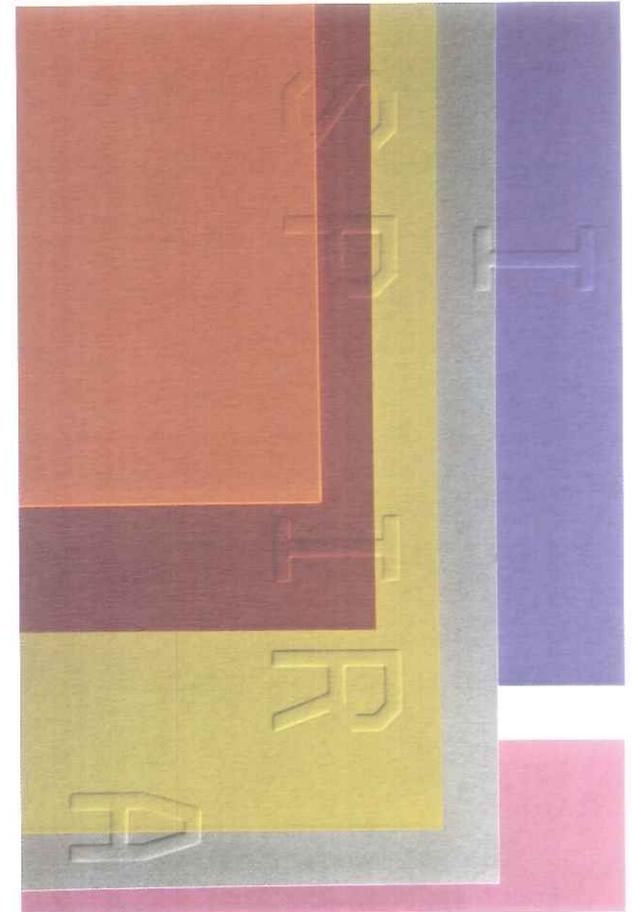
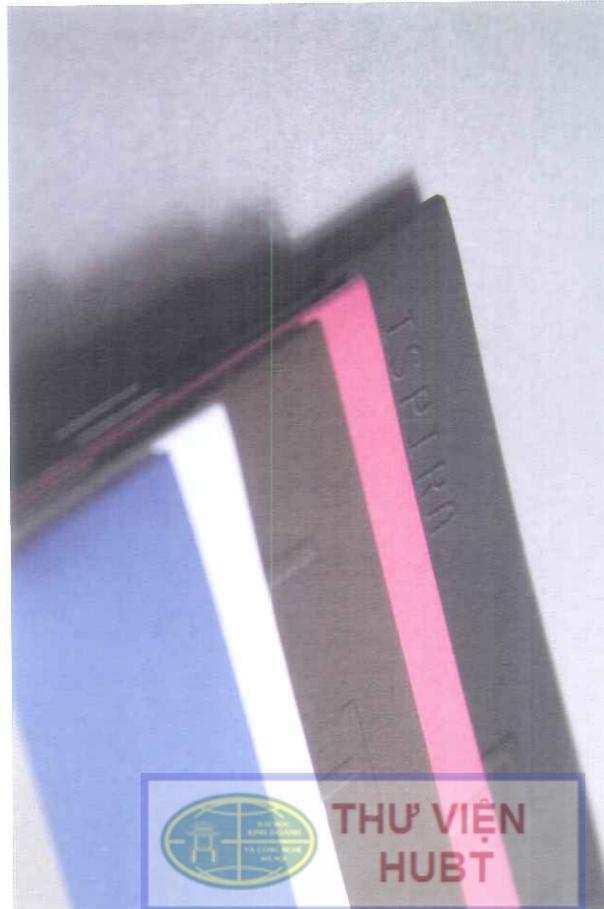
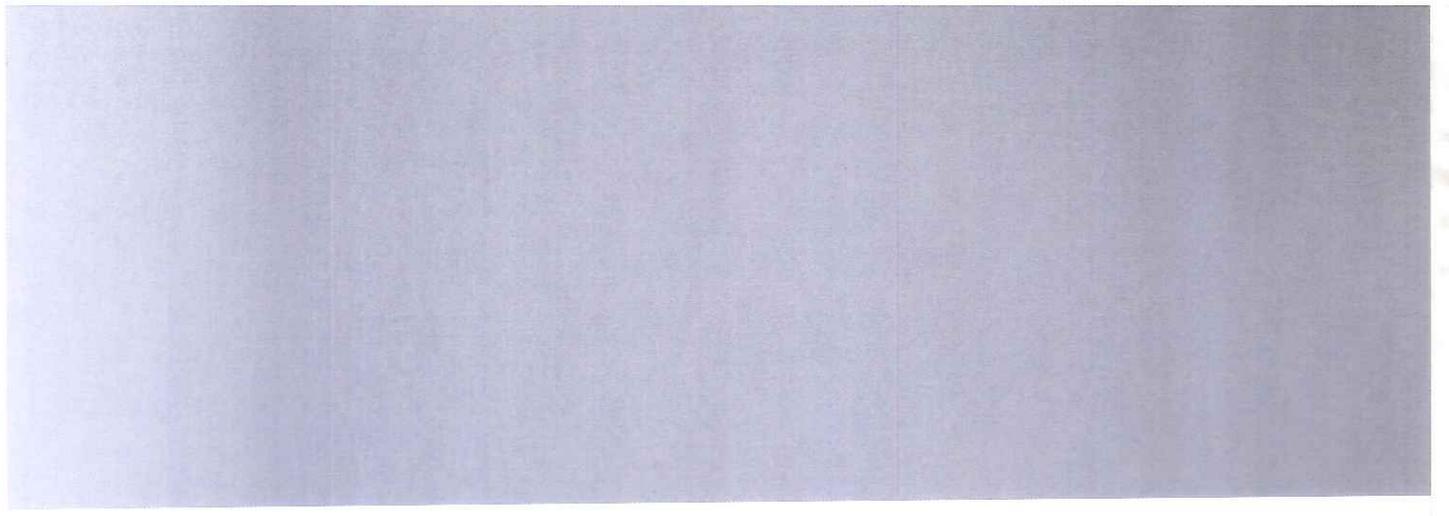
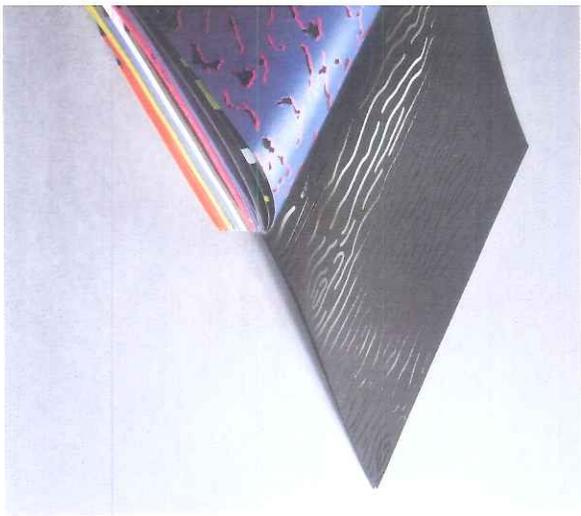
Studio Heryospriva



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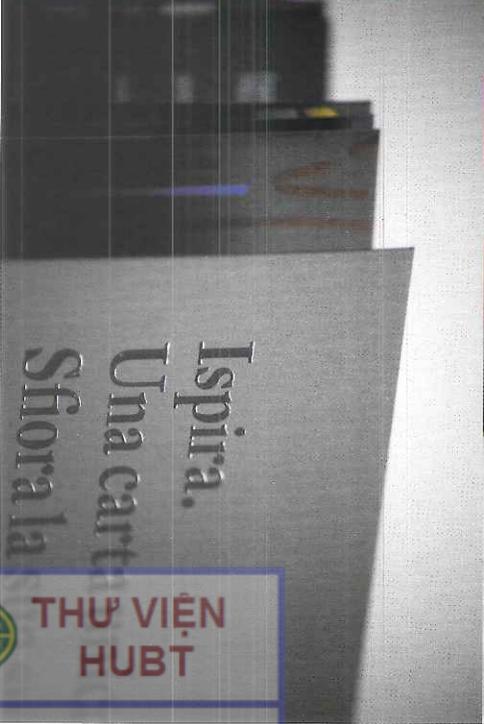
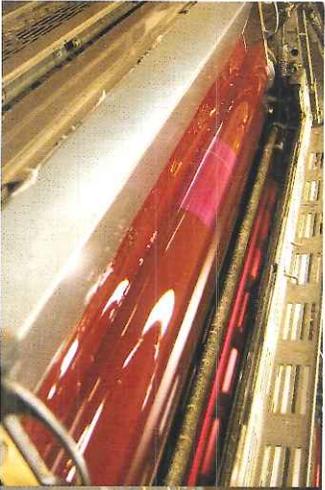
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ





THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



CROATIAN DESIGN REVIEW BOOK

The catalogue of biennial creativity of Croatian design (2011-2012) is designed in such a way that it represents a book which by its structure and graphic elements suggests something that is unfinished, still under construction. In this way, it refers to a kind of transition, process of Croatian design which does not still have a clearly defined strategy and development, support by the Government, but it is indeed internationally accomplished thanks to the work of individuals and of the Croatian Designers Society.

Colours used are red, blue and white, taken from the Croatian identity flag).
Binding and catalogue production are in line with the concept, suggesting a still ongoing and upgrading project (a sort of intentional incompleteness).

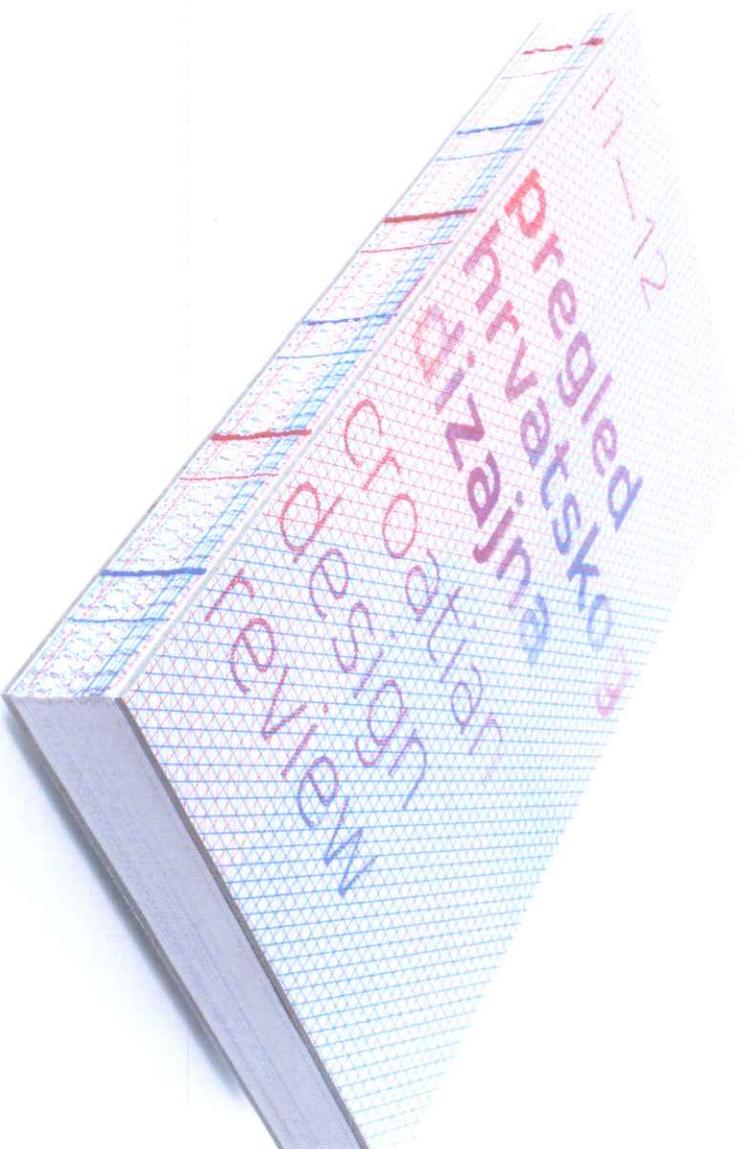
Designer: Ana Bursić, Tina Berman, Zvezdana Vukić, Aleksandar Zivanović

Editor: Tina Berman

Creative Director: Jelena Stanićević, Saša Papić

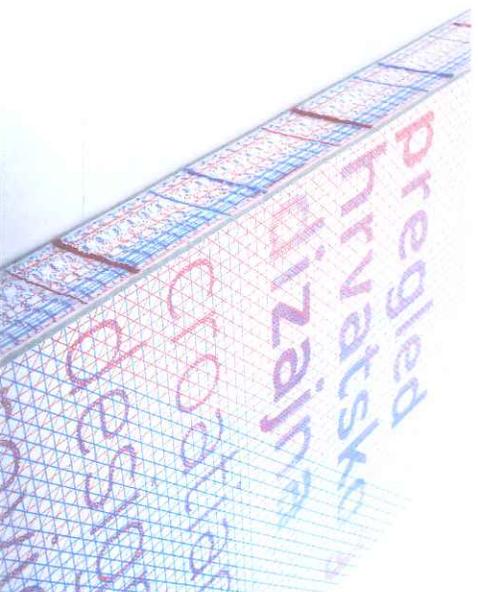
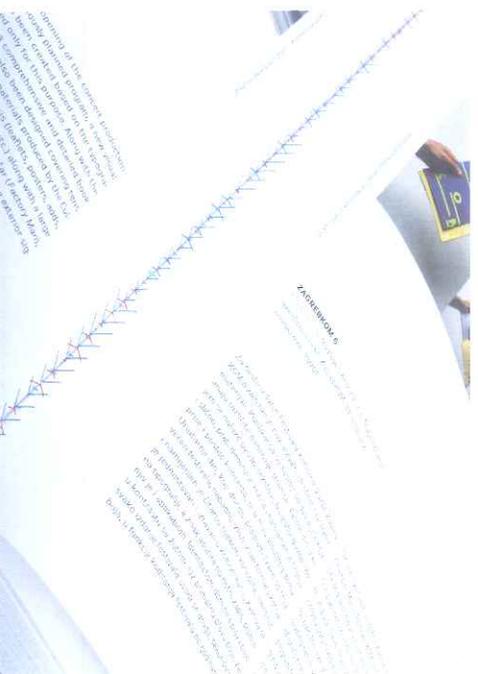
Design company: Sonda

Client: Croatian Designers Association



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



GRAPHIC HAPPINESS II PUBLICATION

Graphic Happiness is a design project consisting of a publication, a traveling exhibition and educational program on 100 years of Dutch graphic design. The exhibition travels through China from the end of 2012 till the end of 2013 and starts in Nanjing. The exhibition shows the work of over 60 designers and shows their love and passion for graphic design. Design is what makes these designers happy. It also brings the two countries China and the Netherlands together and have them exchange design knowledge and culture.

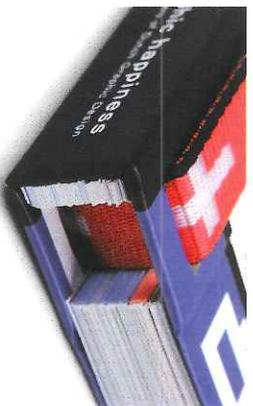
The logo is therefore based on the Chinese symbol of 'Double Happiness' and the Dutch flag (red, white and blue). It symbolizes China and the Netherlands coming together in design. The logo is printed onto three different straps, these straps hold together the furniture in the exhibition and form the binding of the publication. The logo is the literally and figuratively the binding factor in the whole design.

All the furniture is designed as a flat pack construction made from wood and held together by the straps. No glue, screws or any other material are used. The publication is also made of loose pages and is not traditionally bound. The only thing that holds the publication together is the strap, no glue or any other material are used.

Design company: 'Tapped In Suburbia -

Chuyr Gezards & Karin Langereveld

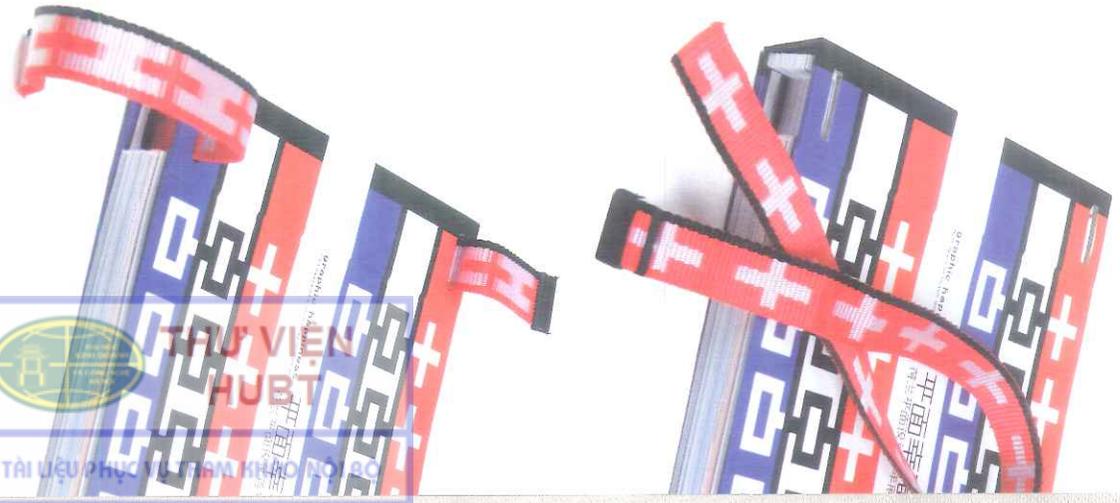
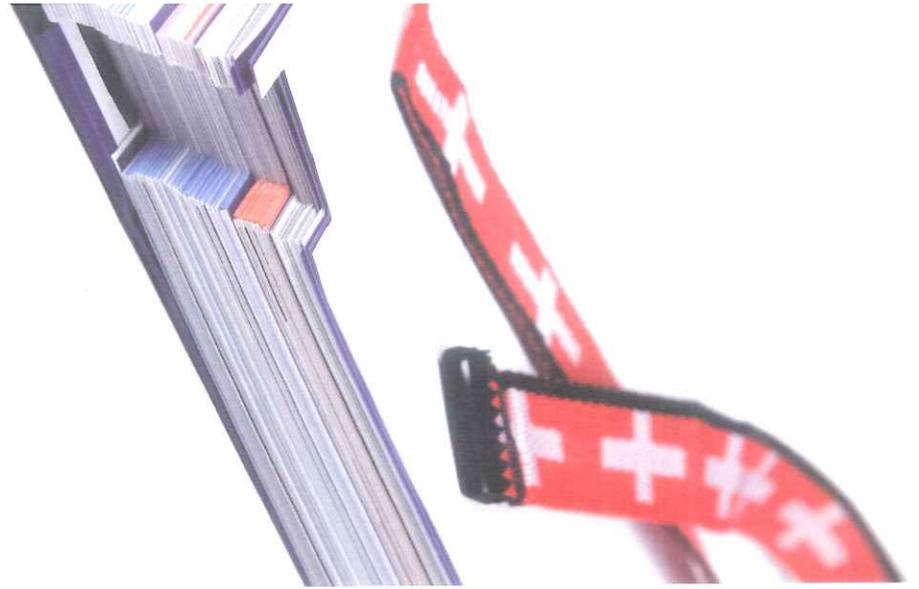
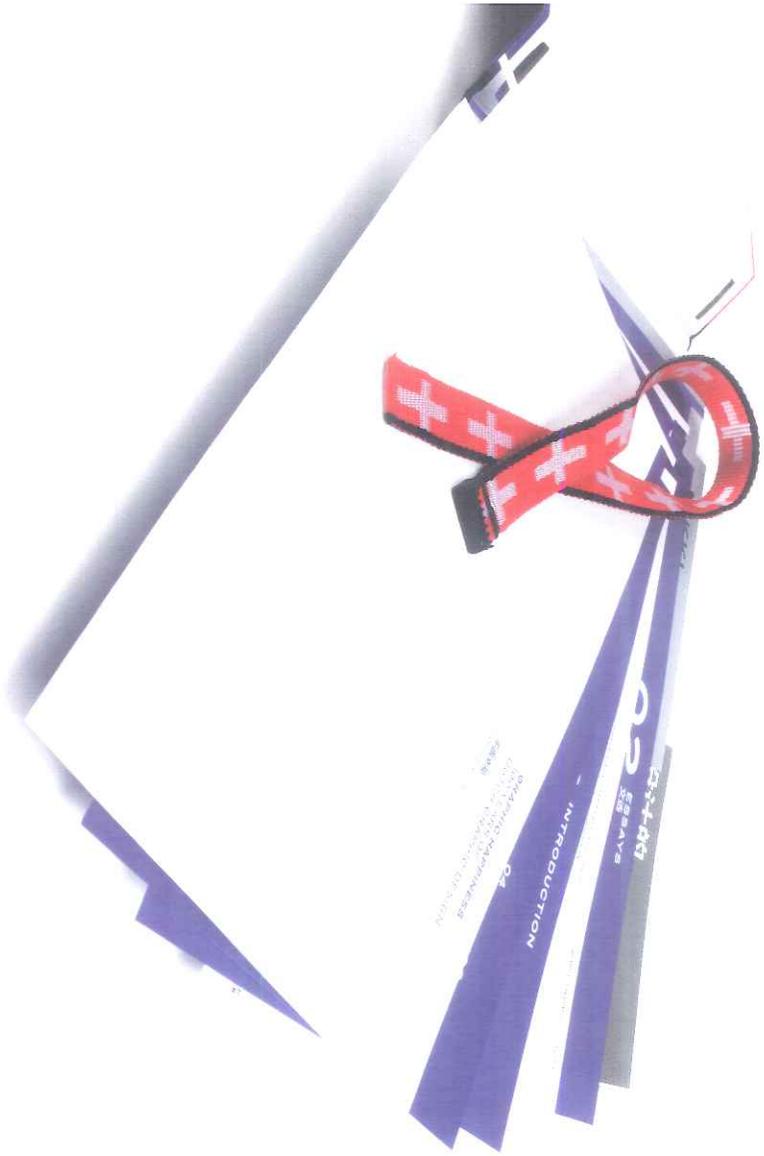
Client: Museum Hiversum



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ





**THƯ VIỆN
HUB**
TÀI LIỆU PHỤC VỤ TẠM KINH DOANH





GRAPHIC HAPPINESS
100 YEARS OF GRAPHIC DESIGN
DUTCH
平面幸福
100年设计平面设计



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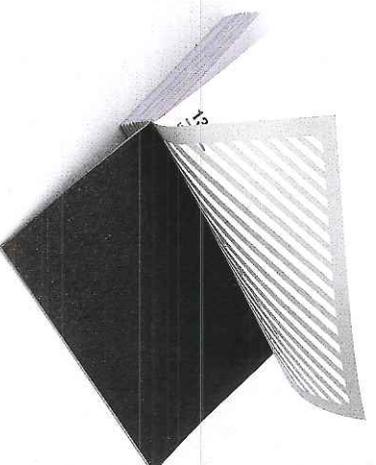
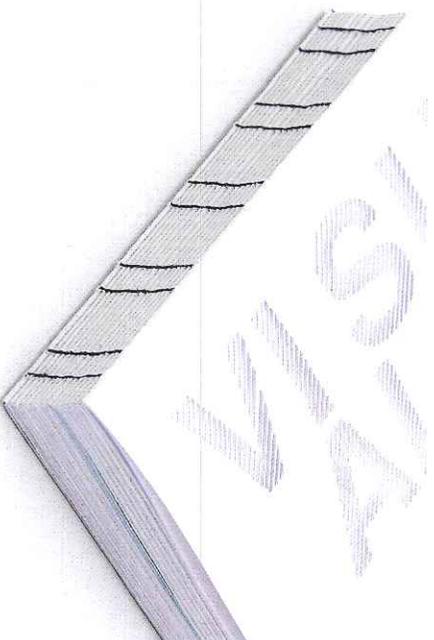
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

VISUAL LANGUAGE

Visual Language explores the founding principles and elements of design in an interactive and tactile format of a hand-bound book. The project approaches each element and principle through a restricted palette while limiting itself in being expressed solely through elementary shapes and forms.

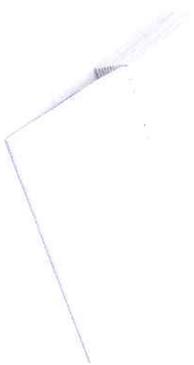
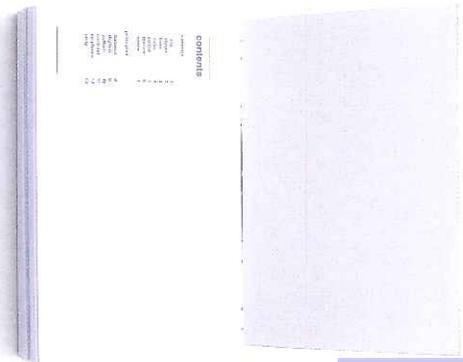
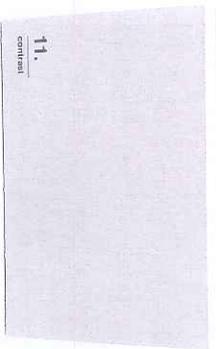
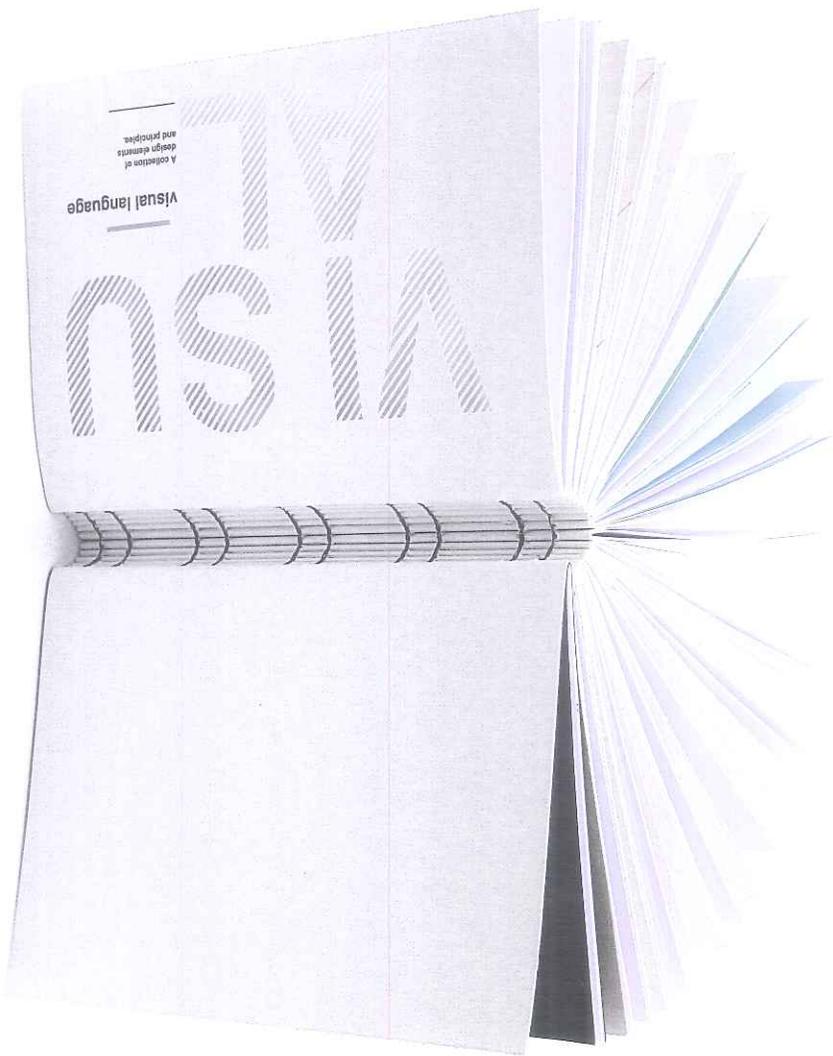
The book invites a hands-on reading experience through die-cut designs that introduces tangible and dimensional elements and incites participation and interaction.

Designer: Jiani Lu



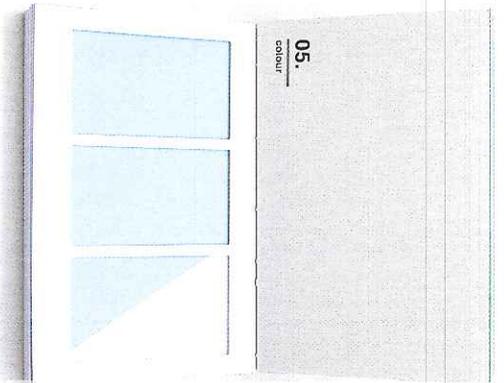
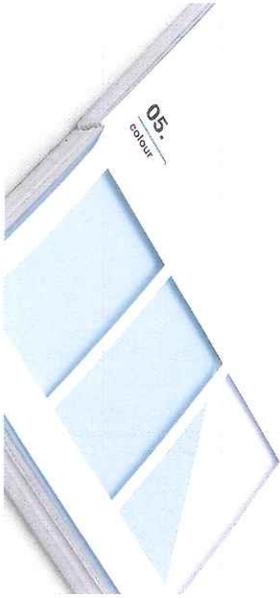
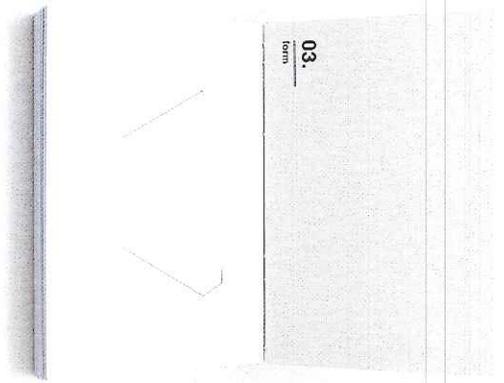
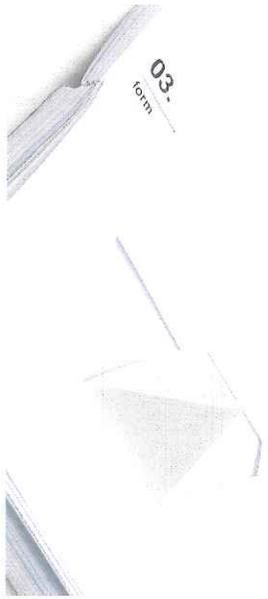
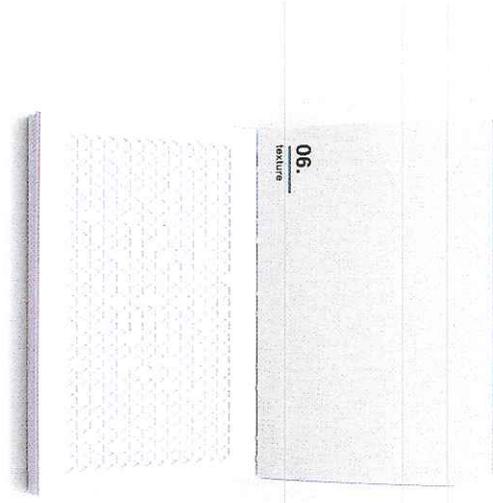
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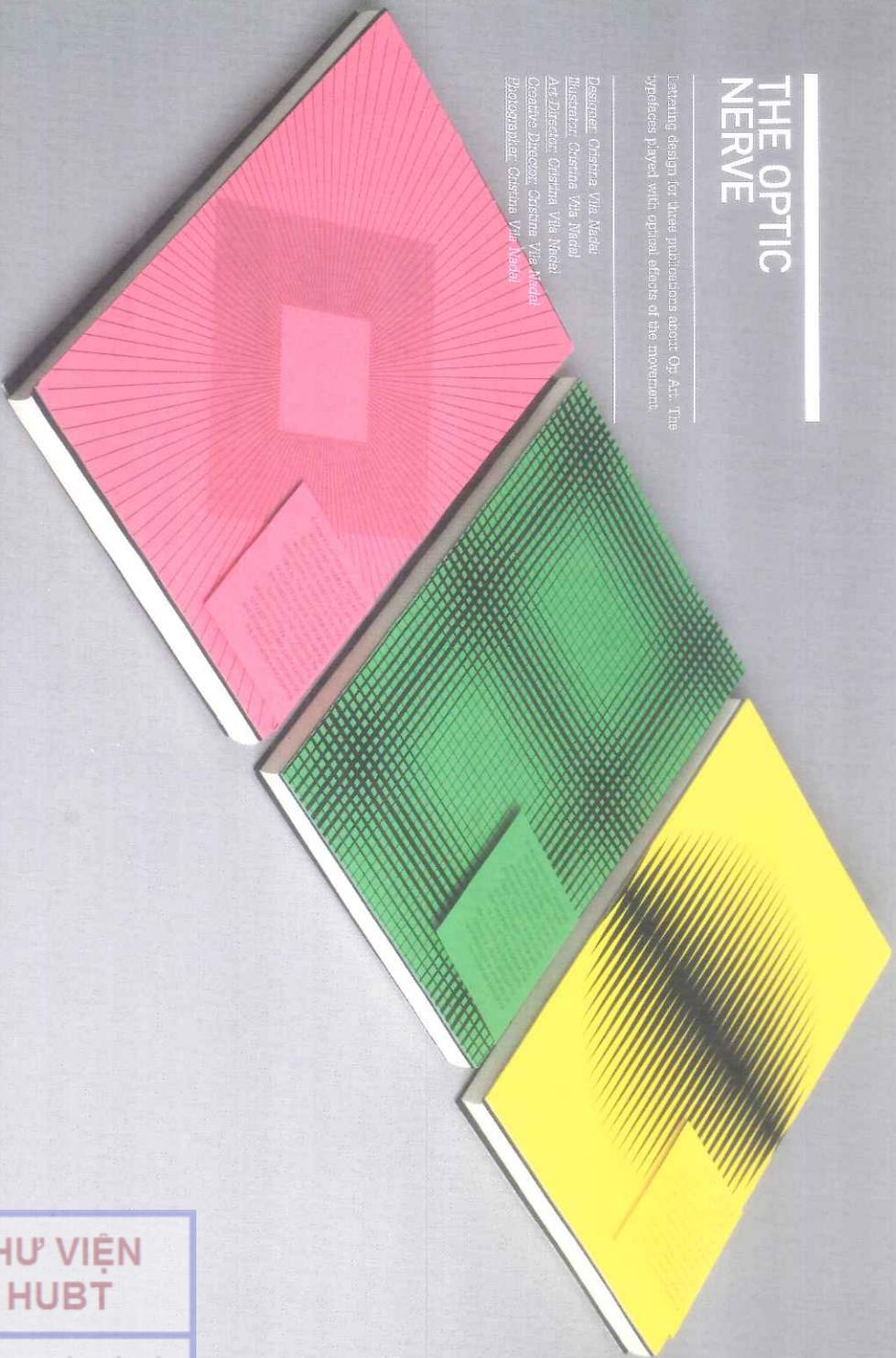
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THE OPTIC NERVE

Learning design for three publications about Op Art. The typelaces played with optical effects of the movement.

Designer: Christina Via Nadal
Illustrator: Christina Via Nadal
Art Director: Christina Via Nadal
Creative Director: Christina Via Nadal
Photographer: Christina Via Nadal



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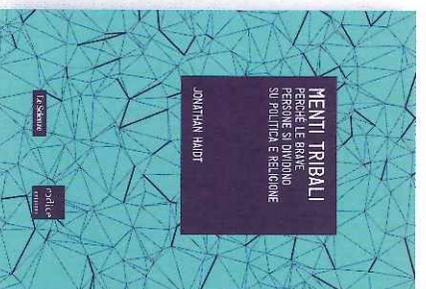
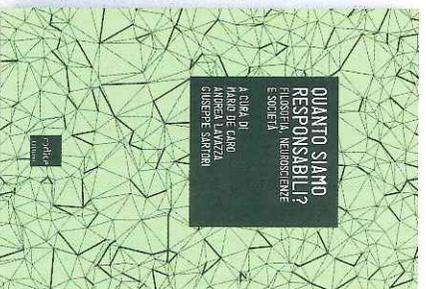
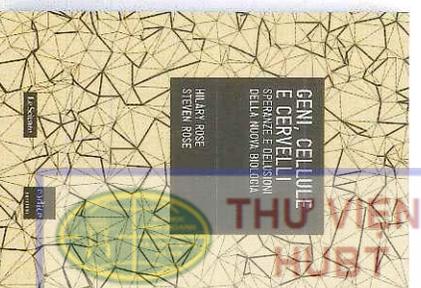
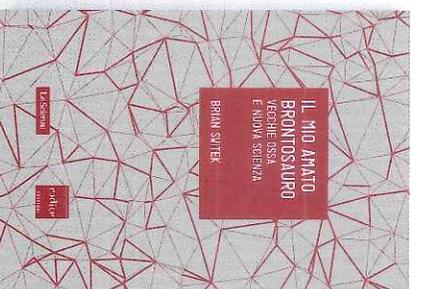
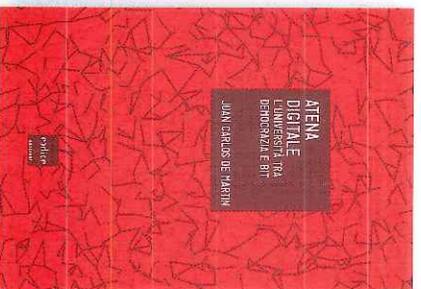
CODICE COVERS

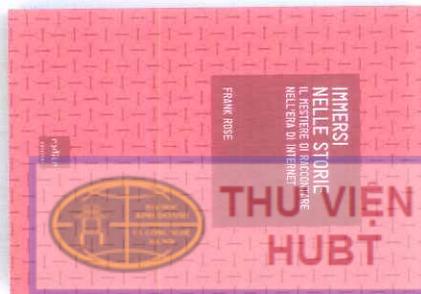
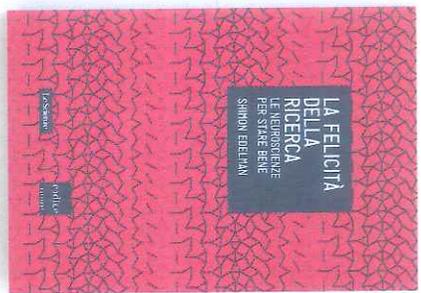
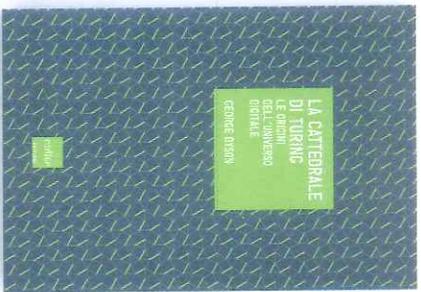
Creative Director: Cristina Chiappini + Limitezero
Art Director: Cristina Chiappini + Limitezero
Designer: Cristina Chiappini + Limitezero
(Cristina Chiappini, Paolo Rigamonti, Alessandro Capozzo)
Company: Cristina Chiappini Design Studio + Limitezero
Client: Codice Edizioni

Codice Edizioni is an Italian publisher mainly devoted to the scientific debate and its divulgation, their broad spectrum catalogue has been continuously growing in number and popularity for years but stubbornly preserving high quality selection as a cypher.

When we were commissioned to design the new identity of the covers, we thought that the perfect book cover should be the point of convergence blending aesthetically, sensativity, reverence for the text and, of course, marketing. Keeping this in mind we started working on the conceptual basis of the project, that is: "Codice" signified itself throughout the semantic value that this name takes in Italian: codex, code and title.

Then we came up with the idea to use algorithmic structures (tilings, tessellations, and so on), as ever-changing colored pattern variations, laid down on a monochromatic background interrupted just by a squared area with title and the author's name. So each book is characterized by a subject that will remain unique, moreover each year a new pattern series will be designed to reach the dual purpose of ensuring maximum variety and consistency for the time being.





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THƯ VIỆN HUBT

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MIM 209850

MIM 209850 is a conceptual, unique publishing about autism. Project reflects the way that autistic people see the world and the problem of living in a misunderstood and anxiously arousing world. Box is irregular and colorful outside to show how the environment affects on autistic person - it attacks with every color, every shape and detail. Autistics try to help themselves by hiding in their own world, which is safe, sorted out and unknown for us - just like the small, black and regular interior of the publication. Inside the box we can find a paper bullet, with painted letters - healthy person see the letter like that, but when we unfold the bullet, we can see a piece of paper with spreaded fragments of this letter - this is how the autistic person see the world.

Designer: Ewelina Olowska

MIM209850



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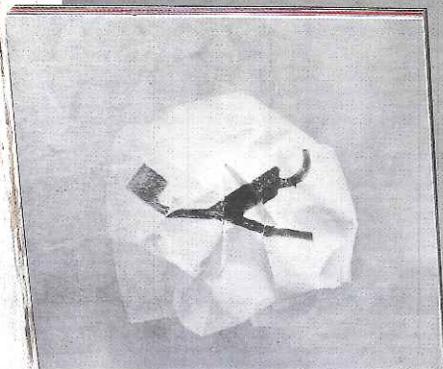
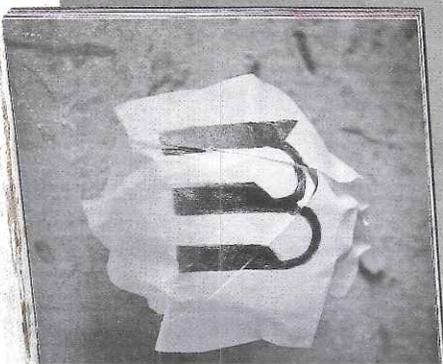
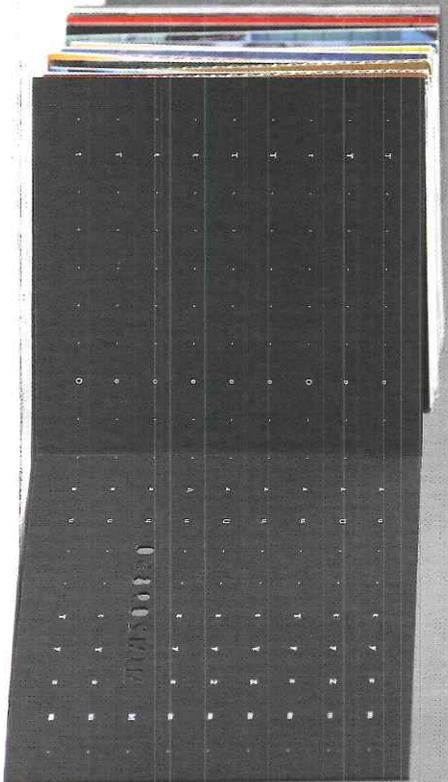
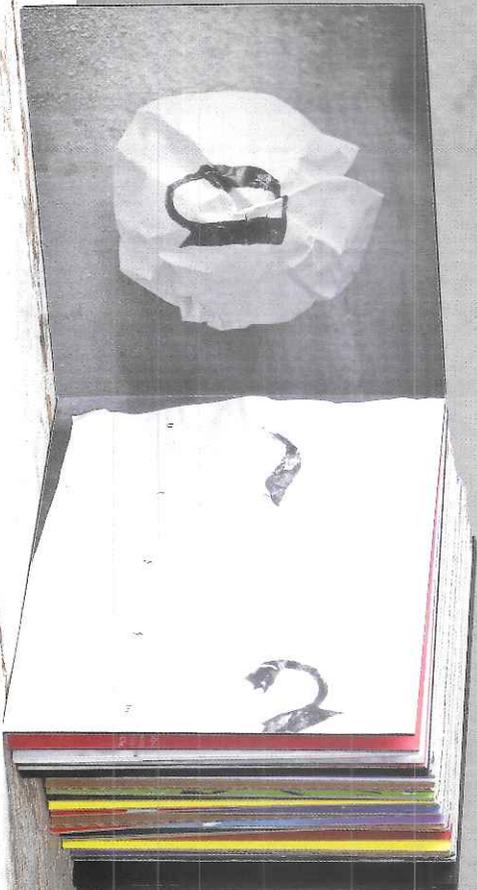
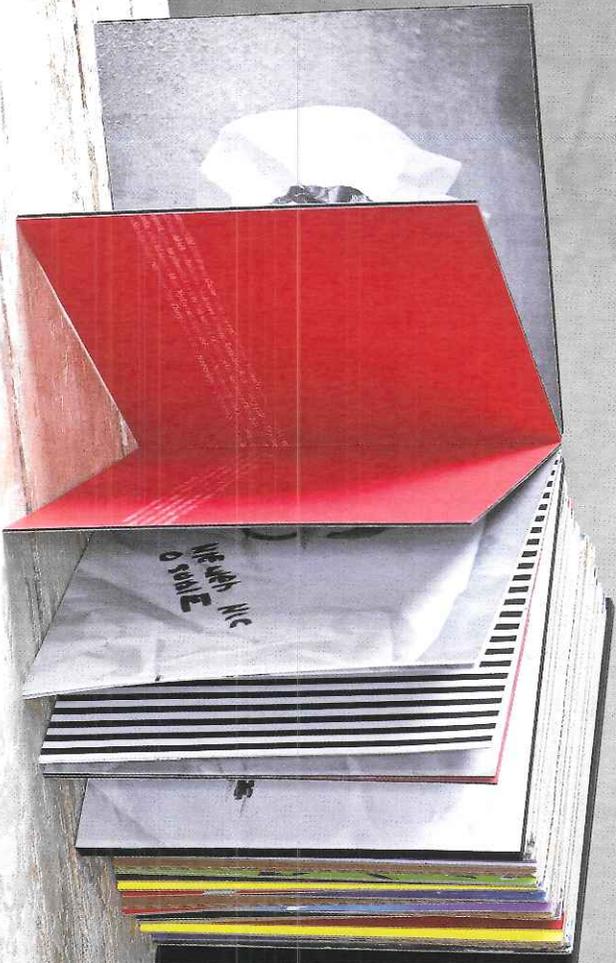
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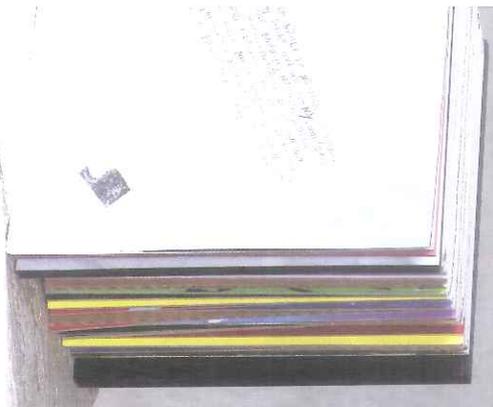
MIM209850

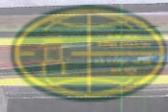


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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ








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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

BROCHURE & LAYOUT BROCHURE



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BROCHURE



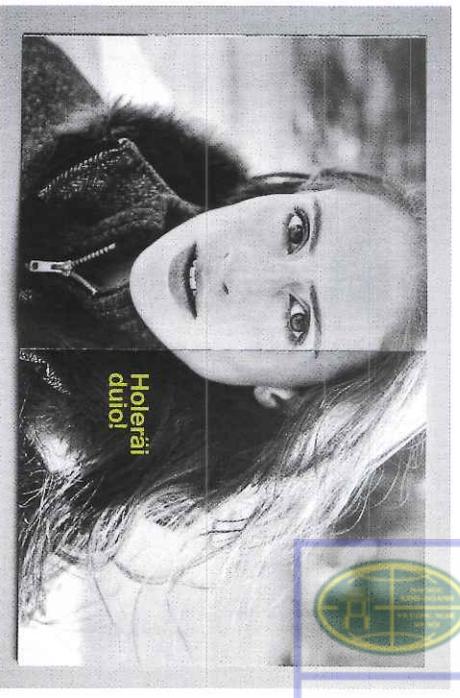
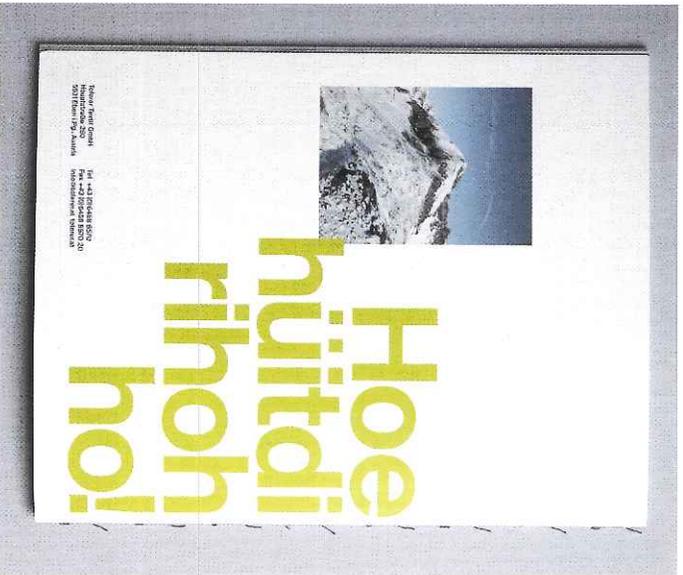
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

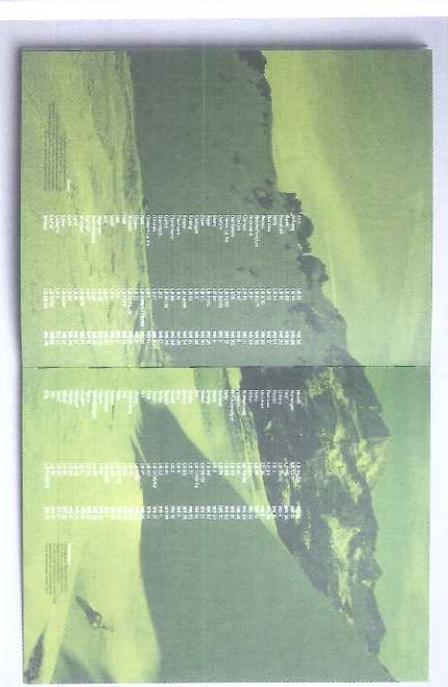
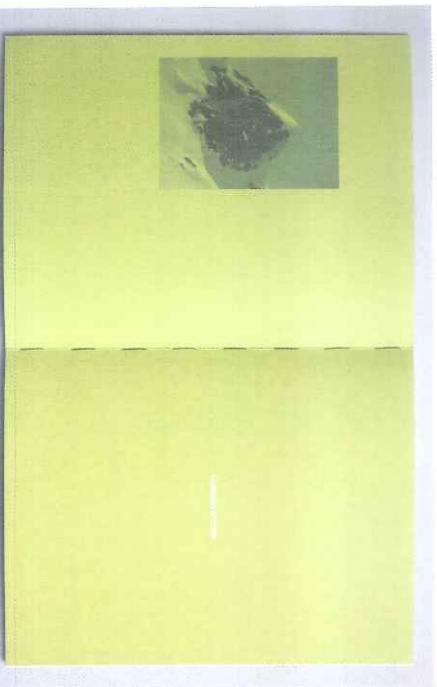
TAUERNGWAND FASHION LABEL

For the label "Tauern Gwand" by embroidery experts Toferer Textil a catalogue, diverse handbags for the single clothing groups, linen carryalls, car branding as well as give-aways were designed and realised. Humorous texts that connect the mountain world with the "Tauern Gwand" collection are the focus.

Company: Wortwerk
Art Direction: Verena Panholzer



TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

STILLS

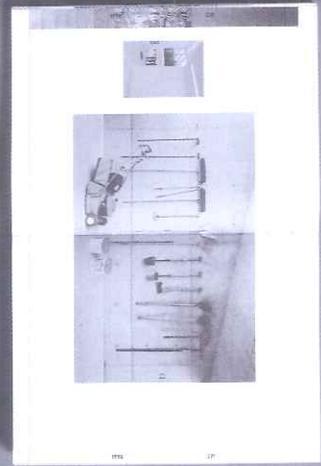
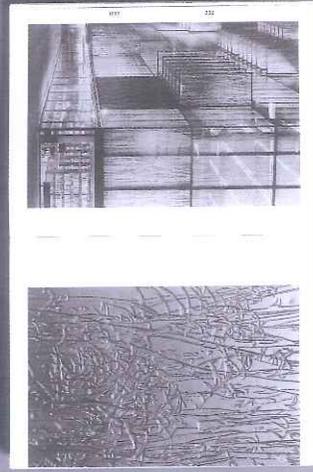
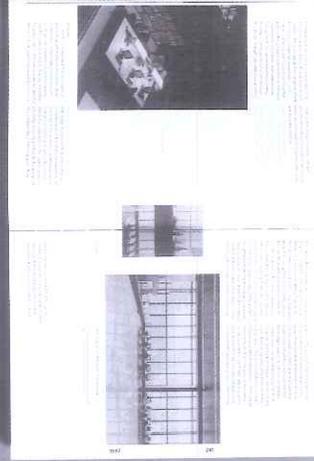
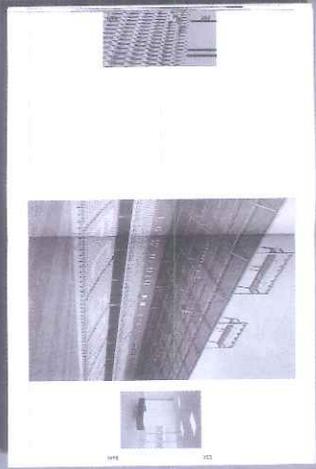
The book *Stills - Wiel Arets, A Timeline of Ideas, Articles & Interviews 1982-2010* is about Dutch architect Wiel Arets. Typography plays a major role. It dictates the structure of the book with single-column pages in Aperçu bold for the texts written by Arets, and two-column pages in Aperçu Mono for articles by others. Also, typography reflects the chronology of the content. The dates that form the chapters of the book become more complete as the book progresses. Texts and images are on a chronological grid, and unfold along a horizontal timeline. The idea of a timeline is also suggested by the texts that begin in the middle of the page.

Designer: Edwin van Gekker
Art Director: Edwin van Gekker
Company: Mainstudio
Client: Wiel Arets Architects



THƯ VIỆN HUBT
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THƯ VIỆN
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

SYDNEY AIRPORT

We were invited to create a rebrand for Sydney Airport's aviation business development section. We designed a corporate brochure to build new and existing relationships with airlines, traditionally very dry pieces of corporate literature. Sydney offers something most other cities in the world can't - our unique lifestyle. So for us, this brochure needed to use the city itself as a selling tool for the airport. We wanted to realise the idea of the true Sydney visually and reflect our famously cosmopolitan, confident and easy-going personality in the design philosophy, engaging the reader with an exciting sense of vibrancy.

A surfboard dovetails cleverly with our 'Get on Board' theme and the upturned lin echoes the tailfin of an aircraft. Key statistics were emphasised by clever copywriting and bold typography. Rounding off the piece is a curated photo essay designed to encapsulate the very essence of Sydney, as seen through the eyes of some of the cities most talented photographers. We called for submissions and received over 1000 entries, which were narrowed down to a selection that powerfully showcases the many facets of Sydney and its enviable way of life.

*Designer: Anthony Donovan
Creative Director: Vince Frost
Design Director: Anthony Donovan
Company: Frost Design
Client: Sydney Airport*



LOCATION
Sydney Airport goes to town
Sydney's iconic airport is a true city in itself. It's a vibrant hub of activity, with a mix of modern architecture and historic buildings. The airport is a key part of the city's infrastructure, connecting Sydney to the rest of the world.

20
minutes
to the airport
Let's face it, the airport is a bit of a hassle. But with our new terminal, it's now just 20 minutes away. We've made it so easy to get to, you'll be on your way in no time.

60x
Sydney Airport is the gateway to Australia and the southern half of Oceania, with the most to offer in terms of services and regional passengers.

22,350,550
Passengers per year
Sydney Airport is a major hub for international flights, with over 22 million passengers per year. It's a key part of the city's economy, and a vital link to the rest of the world.

91KM
From the city to the airport
Sydney Airport is just 91km from the city. It's a convenient location, making it easy to get to and from. The airport is a key part of the city's infrastructure, connecting Sydney to the rest of the world.



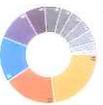
THU VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

FACTS

Use flight
The number of international flights per week in Vietnam has increased by 10% in the first 10 months of 2015 compared to the same period last year. The number of international flights per week in Vietnam has increased by 10% in the first 10 months of 2015 compared to the same period last year.

01 AIRPORT

The southern Vietnamese's star player
The number of international flights per week in Vietnam has increased by 10% in the first 10 months of 2015 compared to the same period last year.



WE'RE POPULAR

33M

33 million international flights per week in Vietnam.

\$5.1 BILLION

5.1 billion USD in international flight revenue per week in Vietnam.

SINNESS

The number of international flights per week in Vietnam has increased by 10% in the first 10 months of 2015 compared to the same period last year.

206,000
The number of international flights per week in Vietnam has increased by 10% in the first 10 months of 2015 compared to the same period last year.

16%

16% of international flights per week in Vietnam.

\$1.096 BILLION (AUD)
1.096 billion AUD in international flight revenue per week in Vietnam.

81
81% of international flights per week in Vietnam.

73
73% of international flights per week in Vietnam.

60
60% of international flights per week in Vietnam.

81
81% of international flights per week in Vietnam.

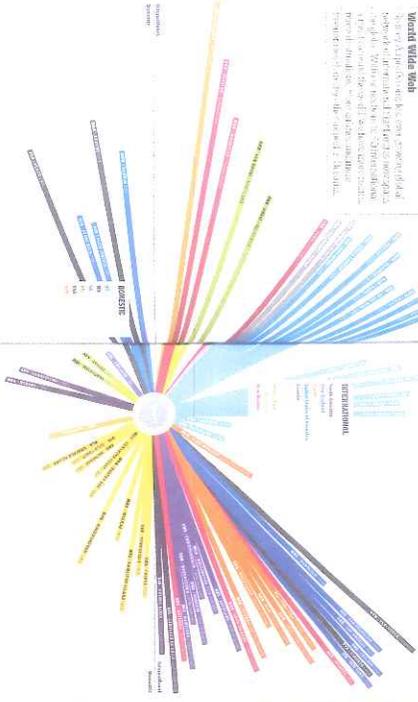
76
76% of international flights per week in Vietnam.

75
75% of international flights per week in Vietnam.



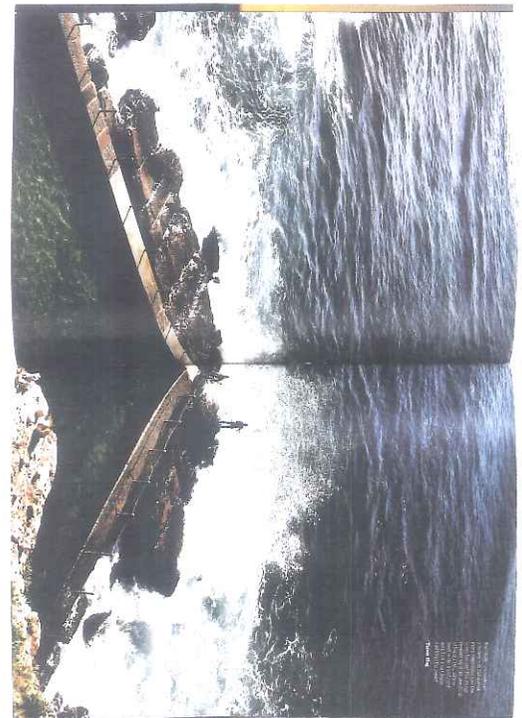
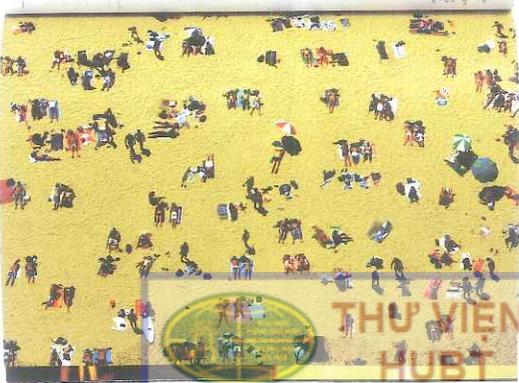
03 NETWORK

World wide Web
The number of international flights per week in Vietnam has increased by 10% in the first 10 months of 2015 compared to the same period last year.



PICTURE PERFECT

The number of international flights per week in Vietnam has increased by 10% in the first 10 months of 2015 compared to the same period last year.

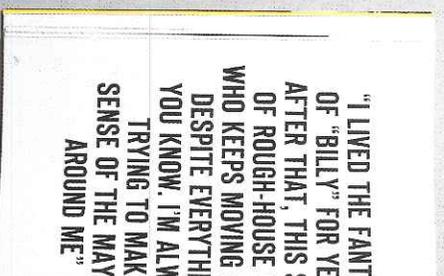
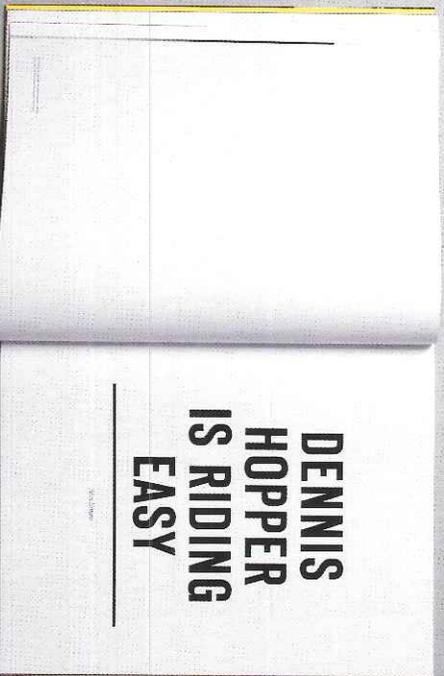
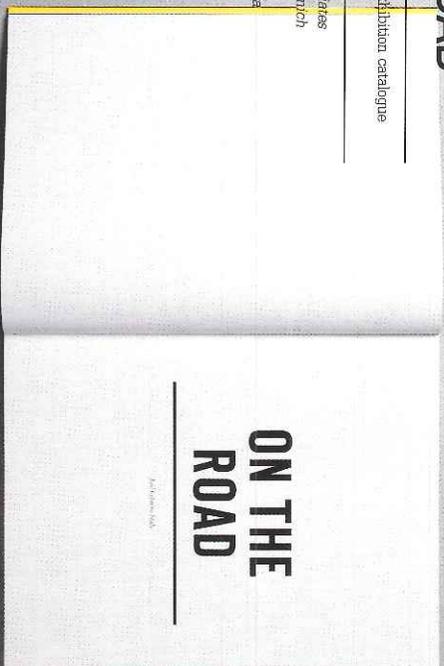


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DENNIS HOPPER. ON THE ROAD

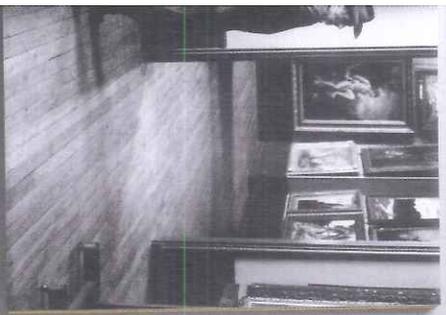
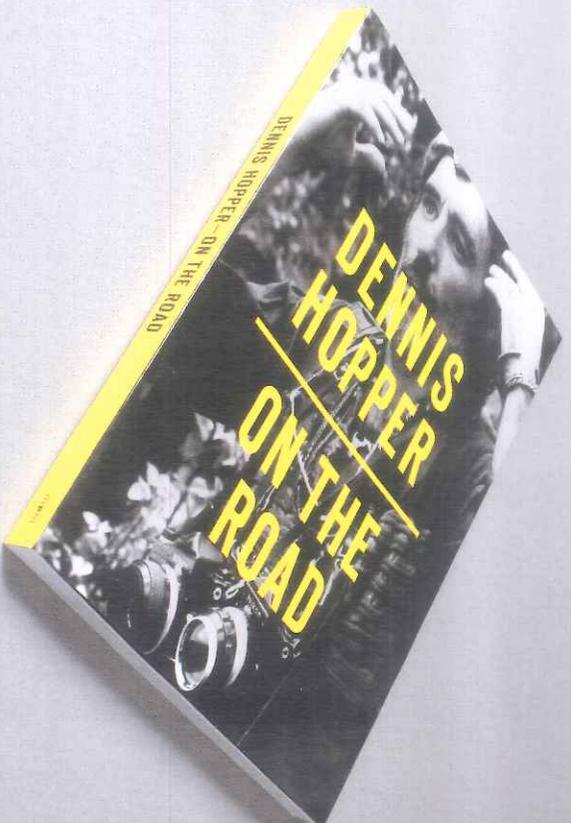
Dennis Hopper - On the road exhibition catalogue

Design Agency: Marnich Associates
Creative Director: Vladimir Marnich
Designer: Vladimir Marnich
Client: Museo Picasso de Málaga



THƯ VIỆN
HUBT
TÀI LIỆU THỰC VIỆT NAM KHÁC NỘI BỘ

TO MAKE THESE
INGS CAME FROM
A PLACE OF
SOLITUDE WITH
MEDAY THESE
S, AND PHOTOS
LLING THE VOID
ELLING³¹



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ





"I WATCHED A FLY BEAT
ITSELF TO DEATH ON A
WINDOW... IF IT JUST
SETTLED DOWN ON A CHAIR
AND TRIED TO FEEL THE
WIND, IT MIGHT HAVE HAD
A CHANCE TO GET OUTSIDE.
I GUESS REALLY PETER
WAS THE ONE WHO FINALLY
BELIEVED IN ME ENOUGH
TO GIVE ME A CHANCE"

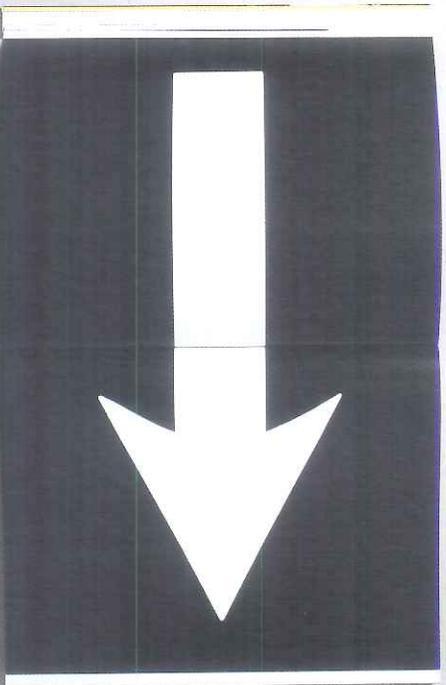


"WHAT COCTEAU
PERCENT OF ALL
... ONE PERCENT
... ONE PERCENT
YOU MUST KEEP
HAPPEN, FOR
EN LEARN HOW
CIDENT"



THƯ VIỆN
HUBT

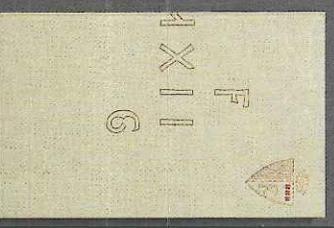
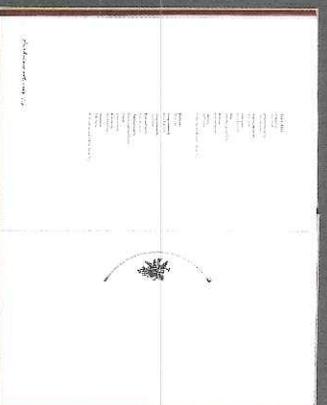
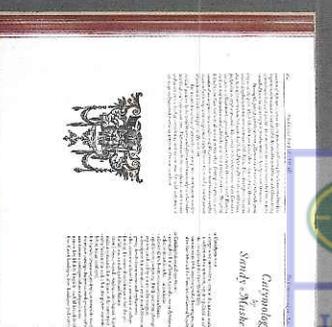
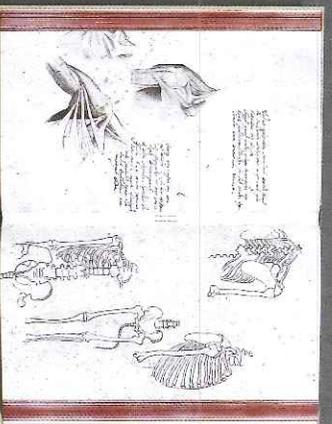
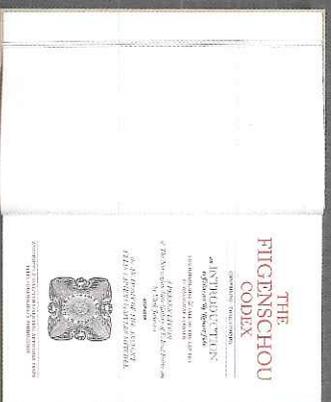
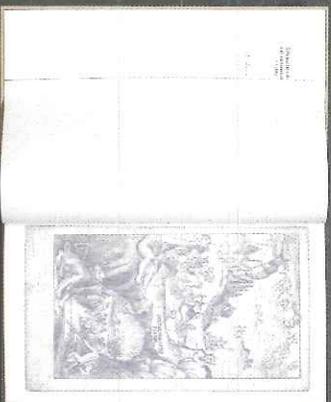
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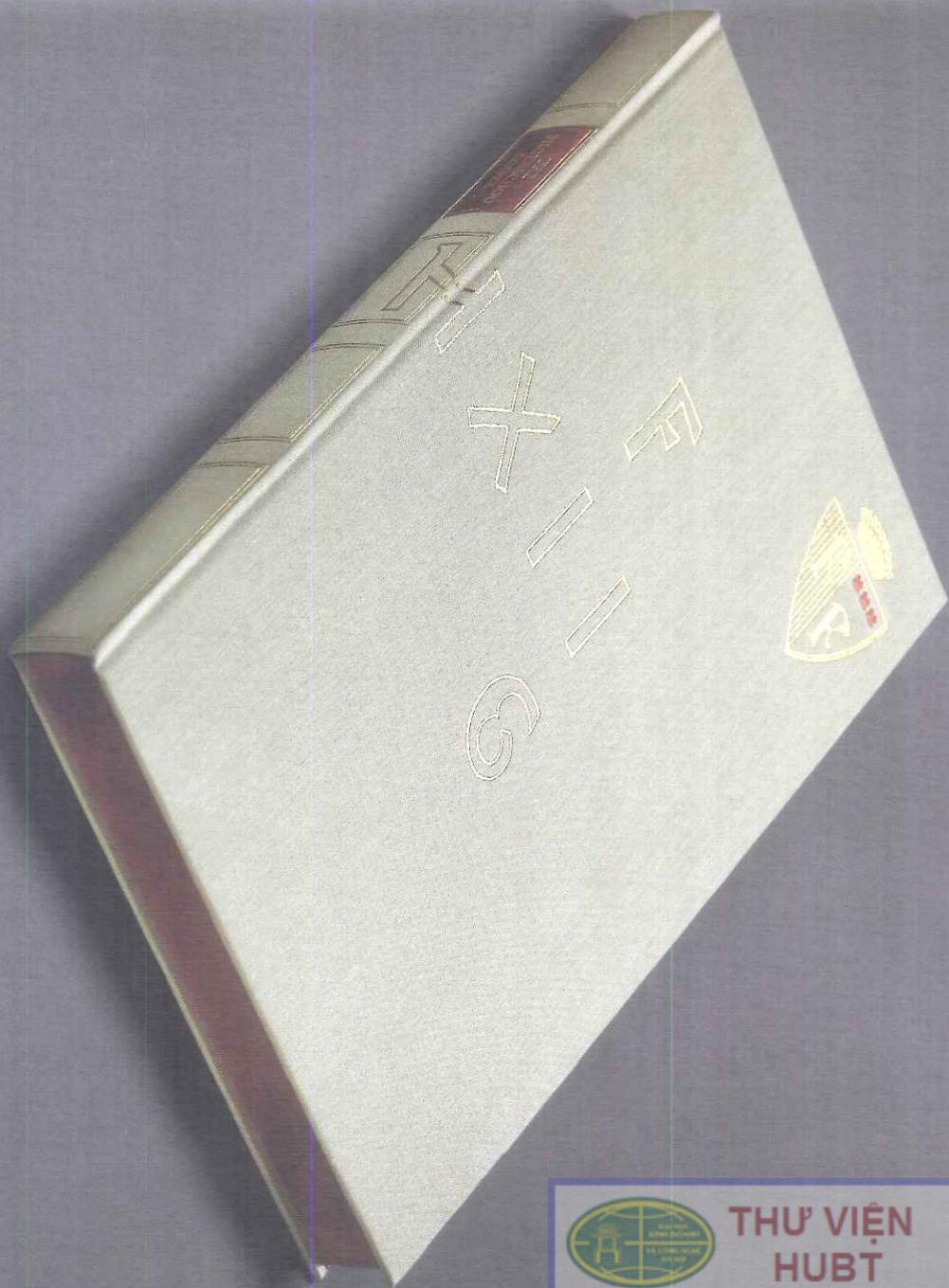


TJUUVHOLMEN SJØMAGASIN

Design Agency: Work in Progress
Creative Director: Torger Hjeltnand
Designer: Torger Hjeltnand
Client: Ruseidgruppen restaurant group

Identity, branding, graphic design, illustration/art and environmental design for Tjuuvholmen Sjømagasin, a Norwegian grilled seafood restaurant owned by the Ruseidgruppen. It is situated at Tjuuvholmen, a waterfront area in central Oslo. The restaurant's identity reflects the architectural theme 'a play with water', the high quality and delicate flavours of the food with fines lines. The logo-type is constructed with an underlying seafood quality that is subtle yet distinctive. This is reduced down into a monogram device. Application of the symbol adds to the overall brand experience, the sealed wood treatment being the highlight that really resonates the grilled aspects of the menu. The complex identity work balances multiple values across various touch points that appropriately utilises typography, architecture and art to deliver a complete and consistent brand experience.





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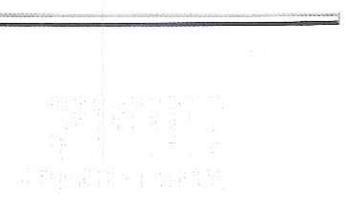
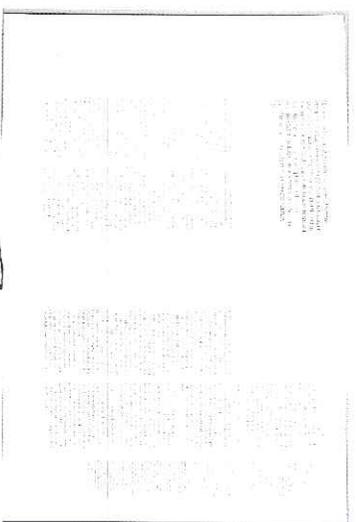
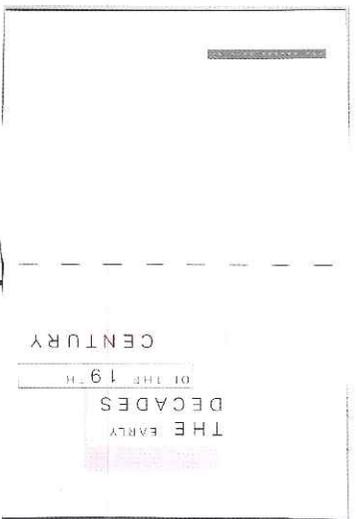
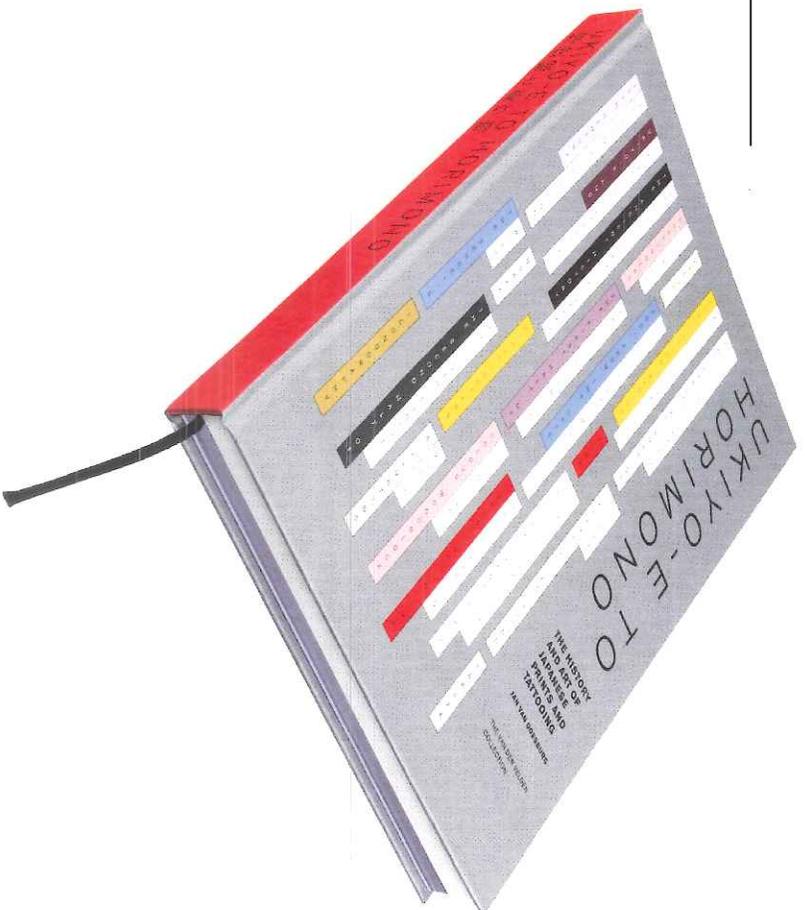
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

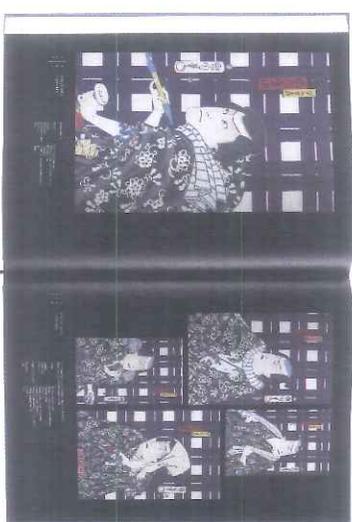
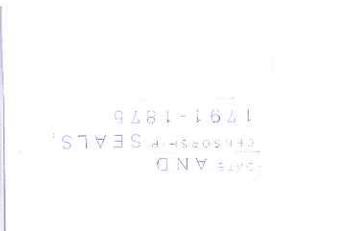
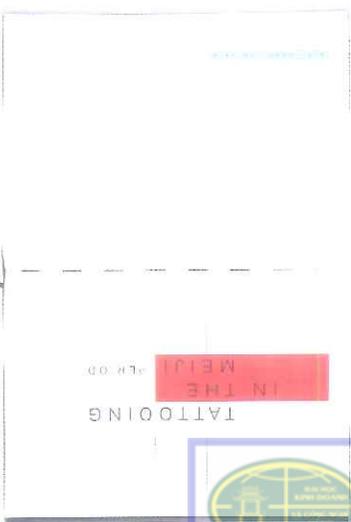
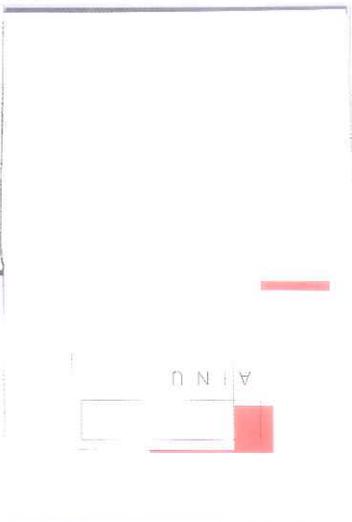
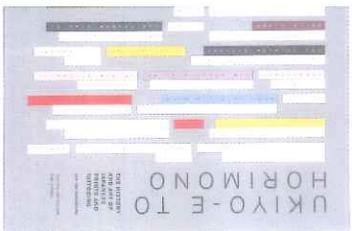


PUBLICATION UKIYO-E TO HORIMONO

Publication Ukiyo-e to Horimono, the history and art of Japanese prints and tattooing.

Company: Since 1416, graphic design & visual research
Designers: Dirk Claessens & Maarten Verweij
Client: Hays den Esch





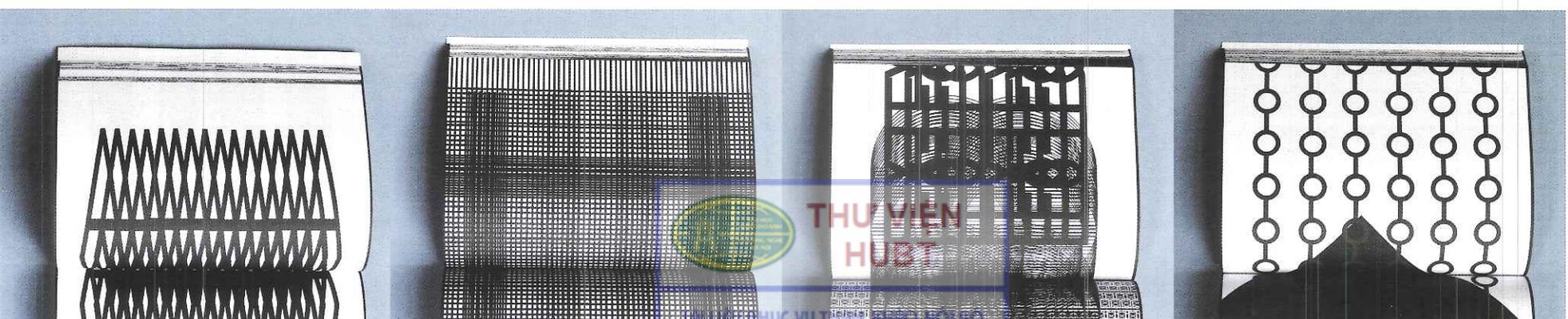
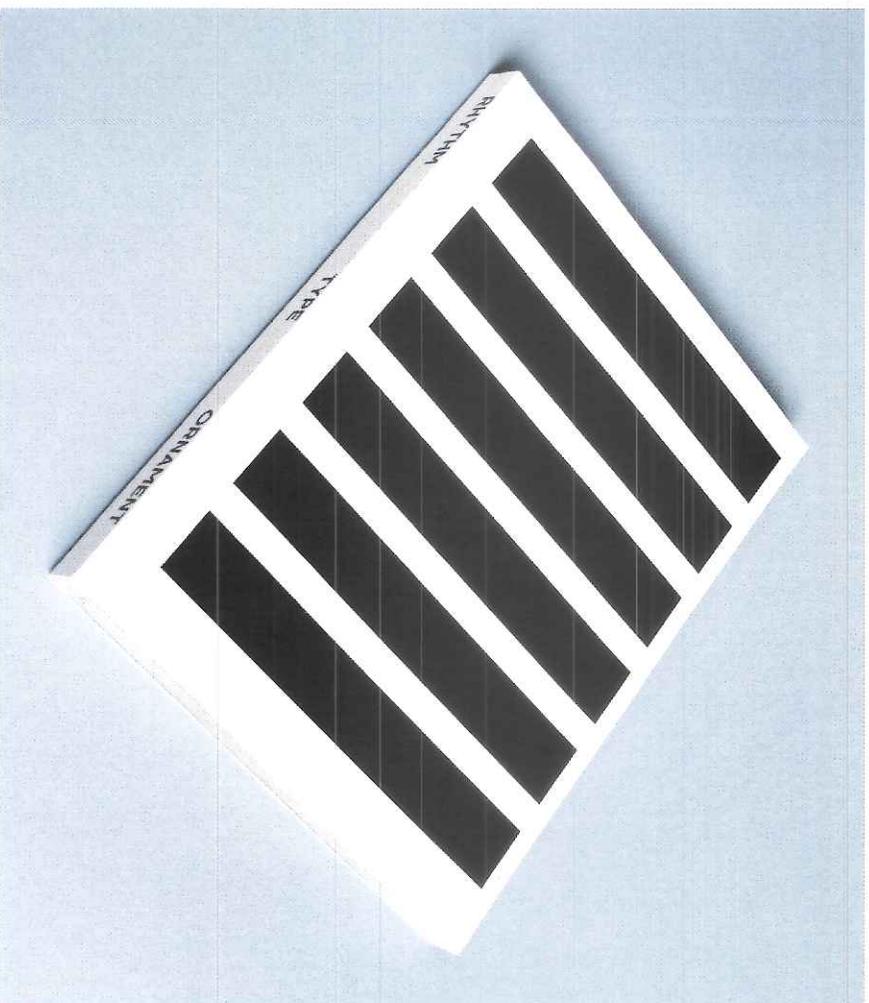
THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

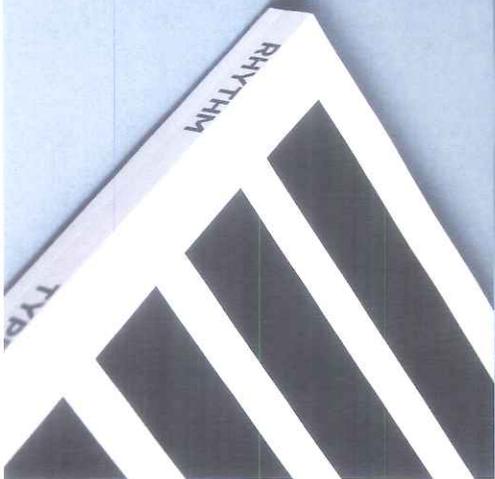
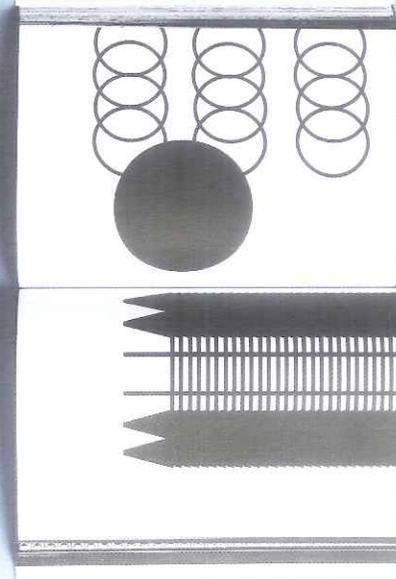
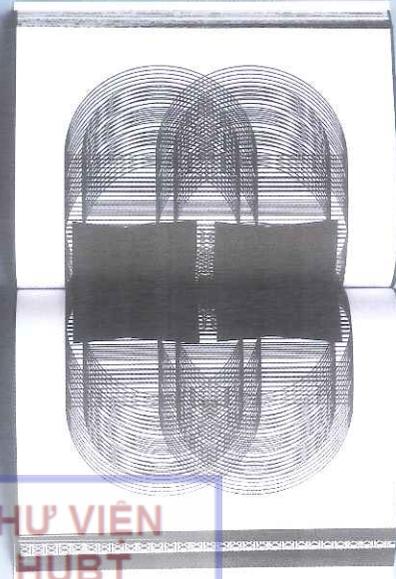
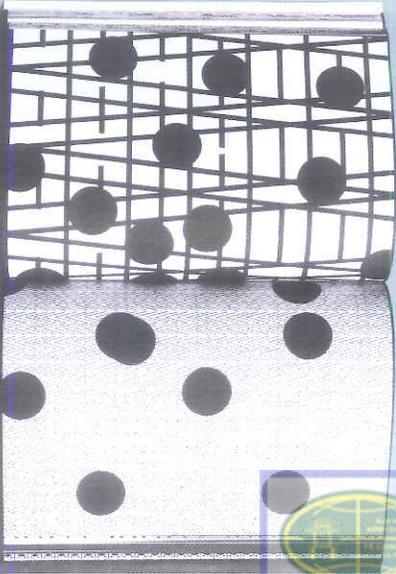
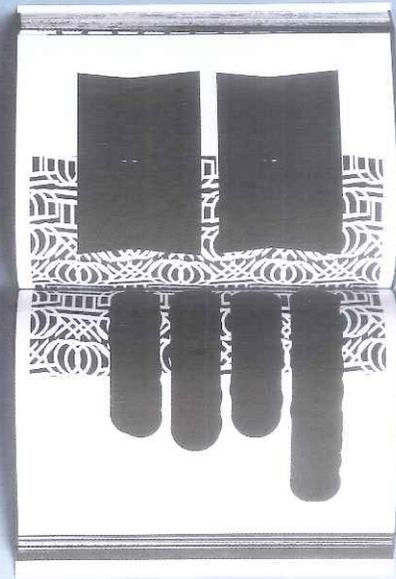
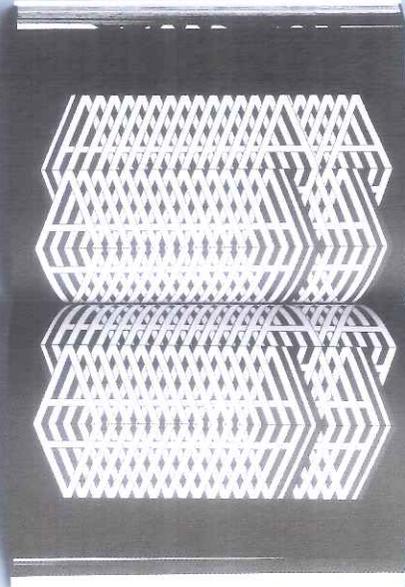
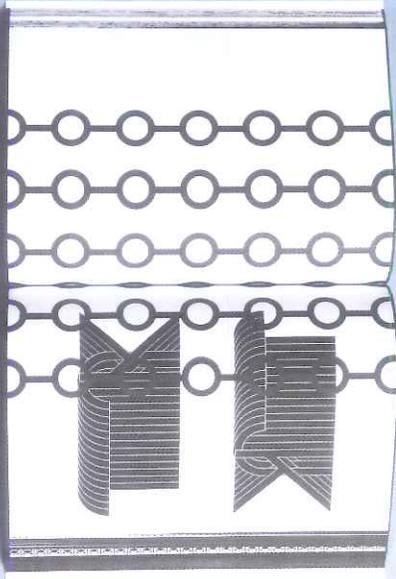
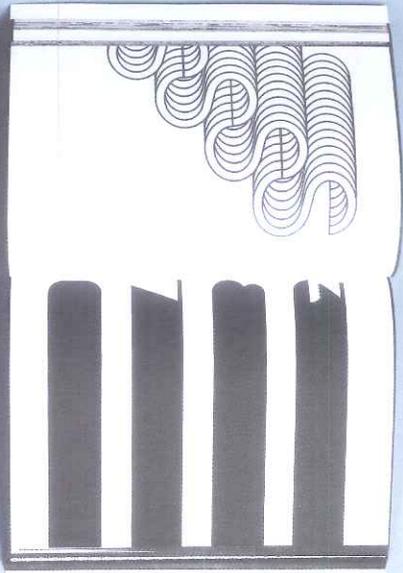
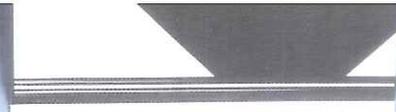
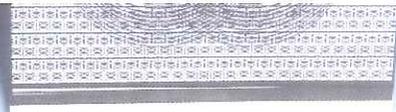
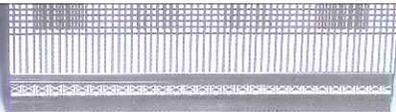
RHYTHM TYPE ORNAMENT

Next to functional aspects fonts own also fabulous decorative properties. Placed next to each other and repeated over and over again producing the simplest letter combination superb ornaments and spatial dispositis. How a single font can suitably show the book "Rhythm Type Ornament". The resulting patterns and ornaments show how the appearance of a font is based on their rhythm and proportions. But the regular rhythm becomes boring and dull, regardless of whether beautiful it is. Random irregularities break the straight and geometrical composition.

*Designer: Stephanie Passul
Client: Self initiated*



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THƯ VIỆN HUBT

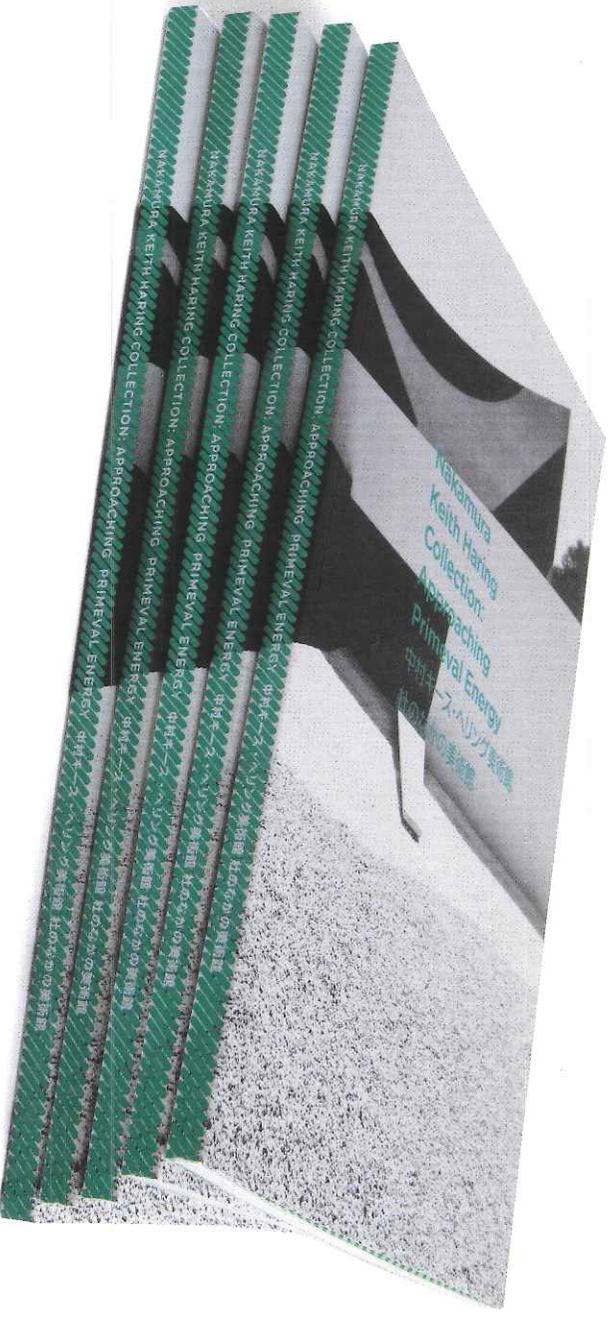
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

NAKAMURA KEITH HARING COLLECTION: APPROACHING PRIMEVAL ENERGY

Book design that investigates the connections between Keith Haring—an artist and social activist whose work responded to the New York City street culture of the 1980s—and Japanese culture. The book is published by The Nakamura Keith Haring Collection, the only museum in the world dedicated exclusively to exhibiting his artwork. The museum, located at the base of the Yatsugatake Mountains, was designed by award-winning architect Aisuiji Kikugawara.

The main challenge when designing this dual language book was developing a connection between two quite independent aesthetic philosophies. We employed the use of minimal and quiet typography to reference Japanese culture and bold pattern to connect with the work of Haring. The boundless energy of his work and the relationship to nature is further expressed through the daring use of color.

Creative Director: Scott Buscickuli
Company: Hinterland
Client: Nakamura Keith Haring Collection



THƯ VIỆN
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

100TH ANNIVERSARY OF AUDI IN HUNGARY

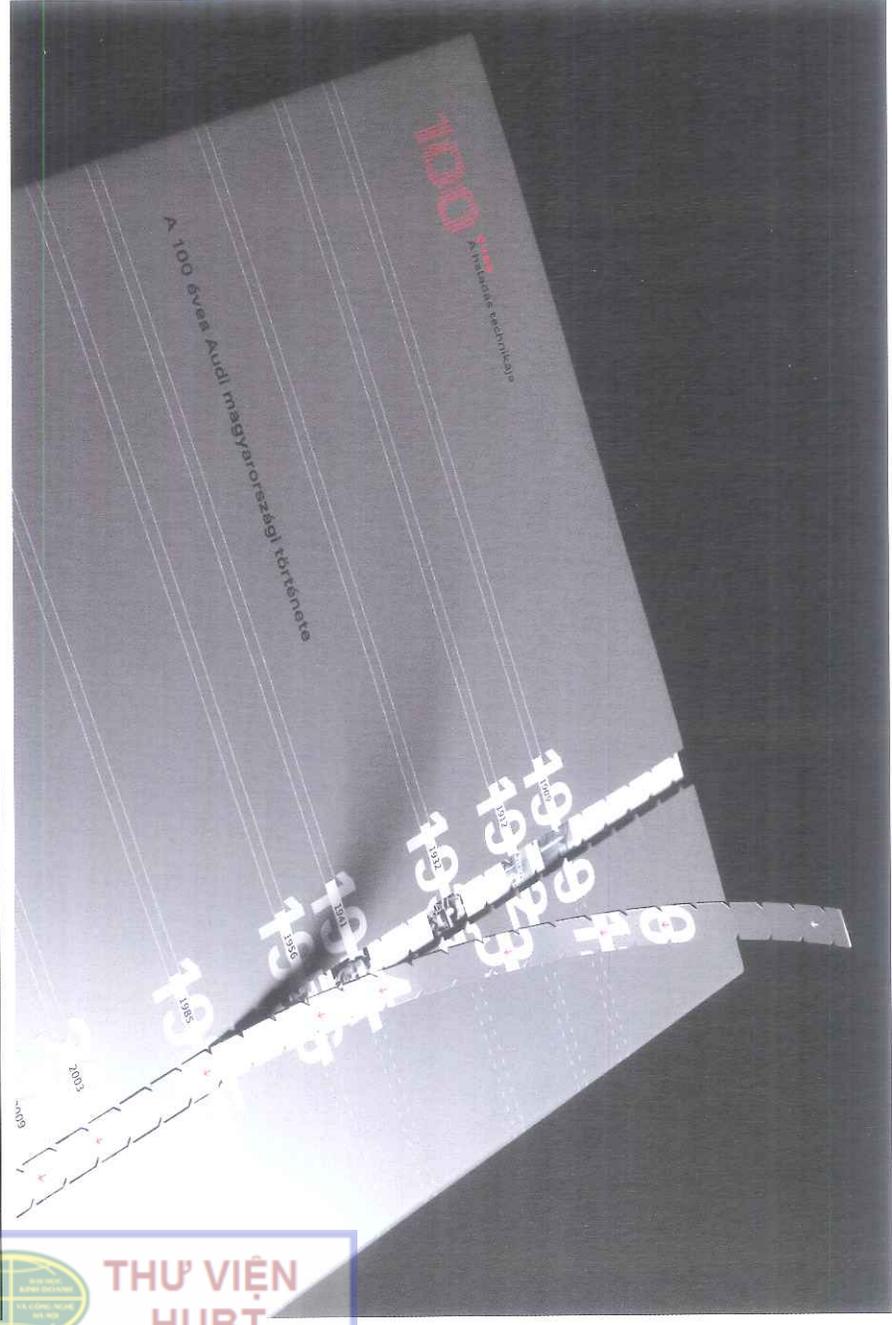
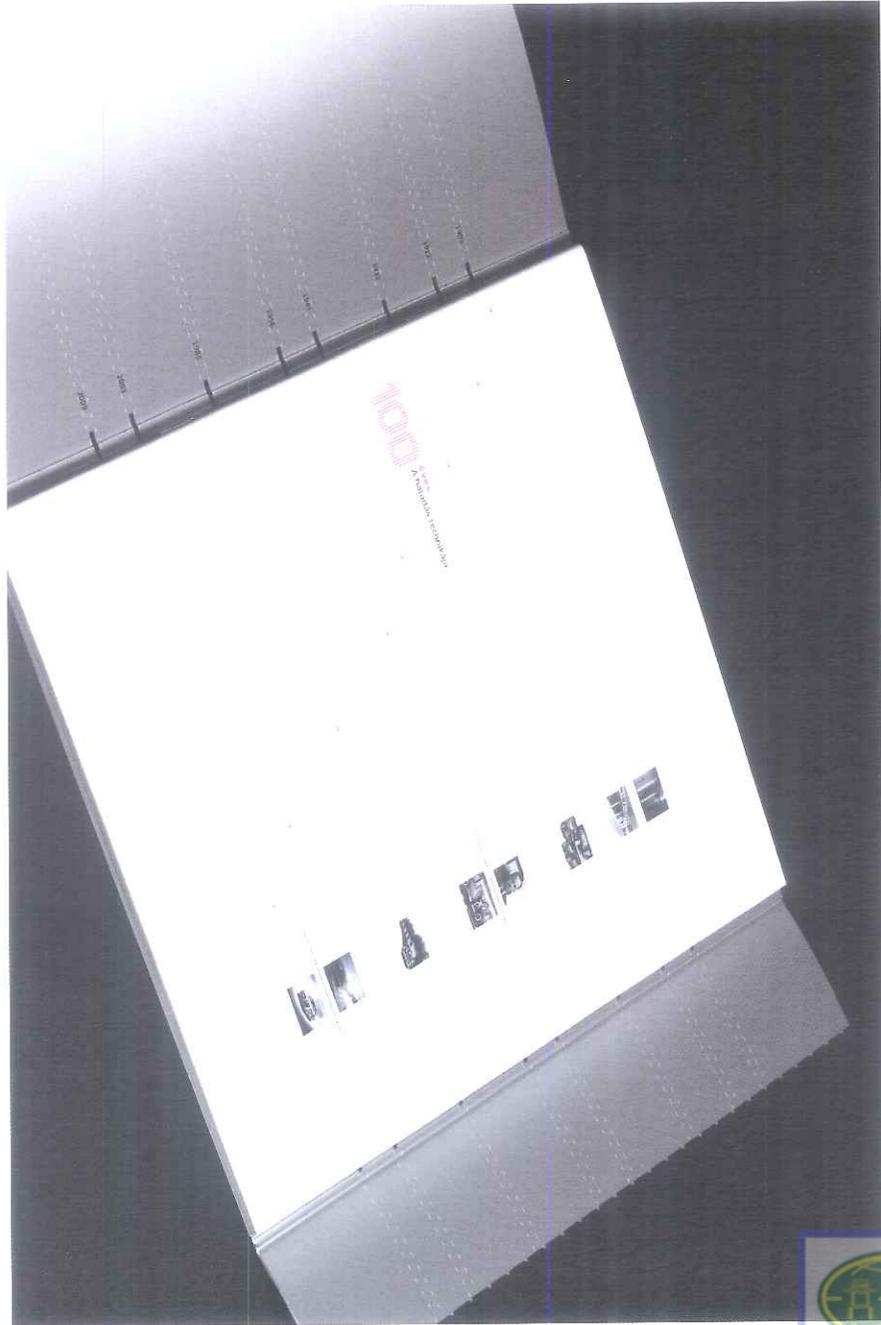
Brochure design for the 100th Anniversary of Audi in Hungary. By opening the brochure the viewer gets a brief overview of the most important years in the company's history.

Designer: Marlon Borzak
Company: Studio Borzak
Creative Director: Marlon Borzak
Art Director: Marlon Borzak
Client: K3 corp.



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



 **THƯ VIỆN HUBT**
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

VOUTSADAKIS

Voutsadakis SA is an established and dynamically developing company with exceptional success in the field of steel structures. The company applies new, state-of-the-art technologies offering competitive, quality products according to modern European specifications.

Design Company: K&design
Creative Director: YIANNIS KOUROUDIS
Art Director: ANNA THANASOULA
Client: VOUTSADAKIS SA



ΚΑΤΑΣΚΕΥΕΙ ΑΔΙΚΗΟΥ ΧΑΛΥΒΑ
 SINCE 1969



Profile

PROFILE
 PROJECT

COMPANY PROFILE
 Voutsadakis SA is a leading company in the field of steel structures, with a long history of excellence in the industry. The company has a strong reputation for providing high-quality, innovative solutions for a wide range of projects, from residential buildings to large-scale industrial and commercial structures. With a focus on sustainability and modern construction techniques, Voutsadakis SA continues to push the boundaries of what is possible in steel construction.

our people

COMPANY PROFILE
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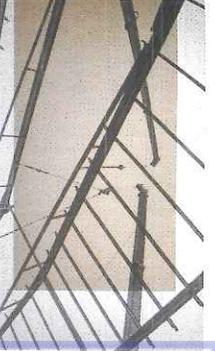
our premises



Service

MANUFACTURING

manufacturing
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ERECTION

erection

erection
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Κατασκευές εξαιρετικής εφαρμογής. Constructing excellence.

04/
COLLECTIVE BUILDING
 BUILDING FOR THE FUTURE
 Voutsadakis SA is a leading company in the field of steel structures, with a long history of excellence in the industry. The company has a strong reputation for providing high-quality, innovative solutions for a wide range of projects, from residential buildings to large-scale industrial and commercial structures. With a focus on sustainability and modern construction techniques, Voutsadakis SA continues to push the boundaries of what is possible in steel construction.



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Κατασκευάζουμε σύμφωνα με τις επιθυμίες και τις ανάγκες των πελατών μας.
We manufacture according to our clients' needs and demands.

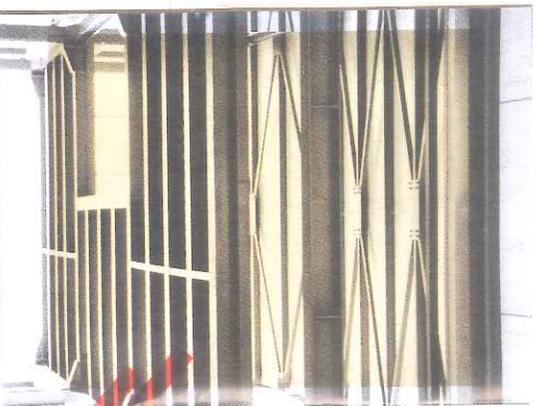
11 ΕΠΙΧΕΙΡΗΣΕΙΣ
ΕΠΙΧΕΙΡΗΣΕΙΣ
ΕΠΙΧΕΙΡΗΣΕΙΣ

Design

Η ομάδα μας αποτελείται από 11 επιχειρήσεις που δραστηριοποιούνται σε διάφορα τομείς της κατασκευής, από την αρχιτεκτονική μέχρι την εκτέλεση των έργων. Η εμπειρία και η γνώση μας σε όλους τους τομείς μας επιτρέπει να προσφέρουμε ολοκληρωμένες λύσεις που ανταποκρίνονται στις ανάγκες των πελατών μας.

Services

30/09



Μια εταιρεία που προσφέρει ολοκληρωμένες και αξιόπιστες λύσεις.
A company offering complete and reliable solutions.

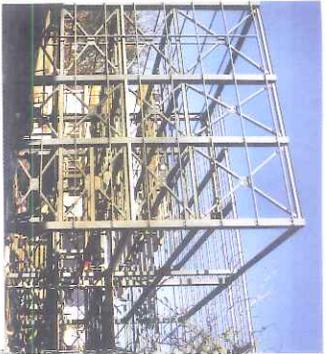
11 ΕΠΙΧΕΙΡΗΣΕΙΣ
ΕΠΙΧΕΙΡΗΣΕΙΣ
ΕΠΙΧΕΙΡΗΣΕΙΣ

History

Η εταιρεία μας δραστηριοποιείται σε 11 επιχειρήσεις που προσφέρουν ολοκληρωμένες λύσεις σε όλους τους τομείς της κατασκευής. Η εμπειρία και η γνώση μας σε όλους τους τομείς μας επιτρέπει να προσφέρουμε ολοκληρωμένες λύσεις που ανταποκρίνονται στις ανάγκες των πελατών μας.

02/09

30/03

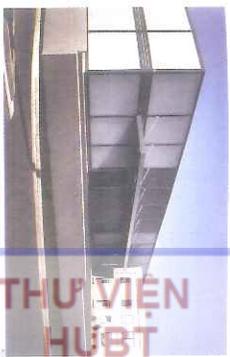


5
porary

Η ομάδα μας αποτελείται από 11 επιχειρήσεις που δραστηριοποιούνται σε διάφορα τομείς της κατασκευής, από την αρχιτεκτονική μέχρι την εκτέλεση των έργων. Η εμπειρία και η γνώση μας σε όλους τους τομείς μας επιτρέπει να προσφέρουμε ολοκληρωμένες λύσεις που ανταποκρίνονται στις ανάγκες των πελατών μας.



30/07



Λύσεις που ξεπερνούν τις προσδοκίες σας.
Solutions that exceed your expectations.

03/
ΕΠΙΧΕΙΡΗΣΕΙΣ
ΕΠΙΧΕΙΡΗΣΕΙΣ
ΕΠΙΧΕΙΡΗΣΕΙΣ

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ΤΑΙ ΛΙΕΥ ΦΥΚ ΒΥ ΤΗΜ ΚΗΡΟ ΝΕΙ ΒΥ



THƯ VIỆN
HUBT



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Εργασία & ανάπτυξη

Η ομάδα μας αποτελείται από 11 επιχειρήσεις που δραστηριοποιούνται σε διάφορα τομείς της κατασκευής, από την αρχιτεκτονική μέχρι την εκτέλεση των έργων. Η εμπειρία και η γνώση μας σε όλους τους τομείς μας επιτρέπει να προσφέρουμε ολοκληρωμένες λύσεις που ανταποκρίνονται στις ανάγκες των πελατών μας.

Πολιτική & προσιτότητα/επιχειρήσεων

Η ομάδα μας αποτελείται από 11 επιχειρήσεις που δραστηριοποιούνται σε διάφορα τομείς της κατασκευής, από την αρχιτεκτονική μέχρι την εκτέλεση των έργων. Η εμπειρία και η γνώση μας σε όλους τους τομείς μας επιτρέπει να προσφέρουμε ολοκληρωμένες λύσεις που ανταποκρίνονται στις ανάγκες των πελατών μας.

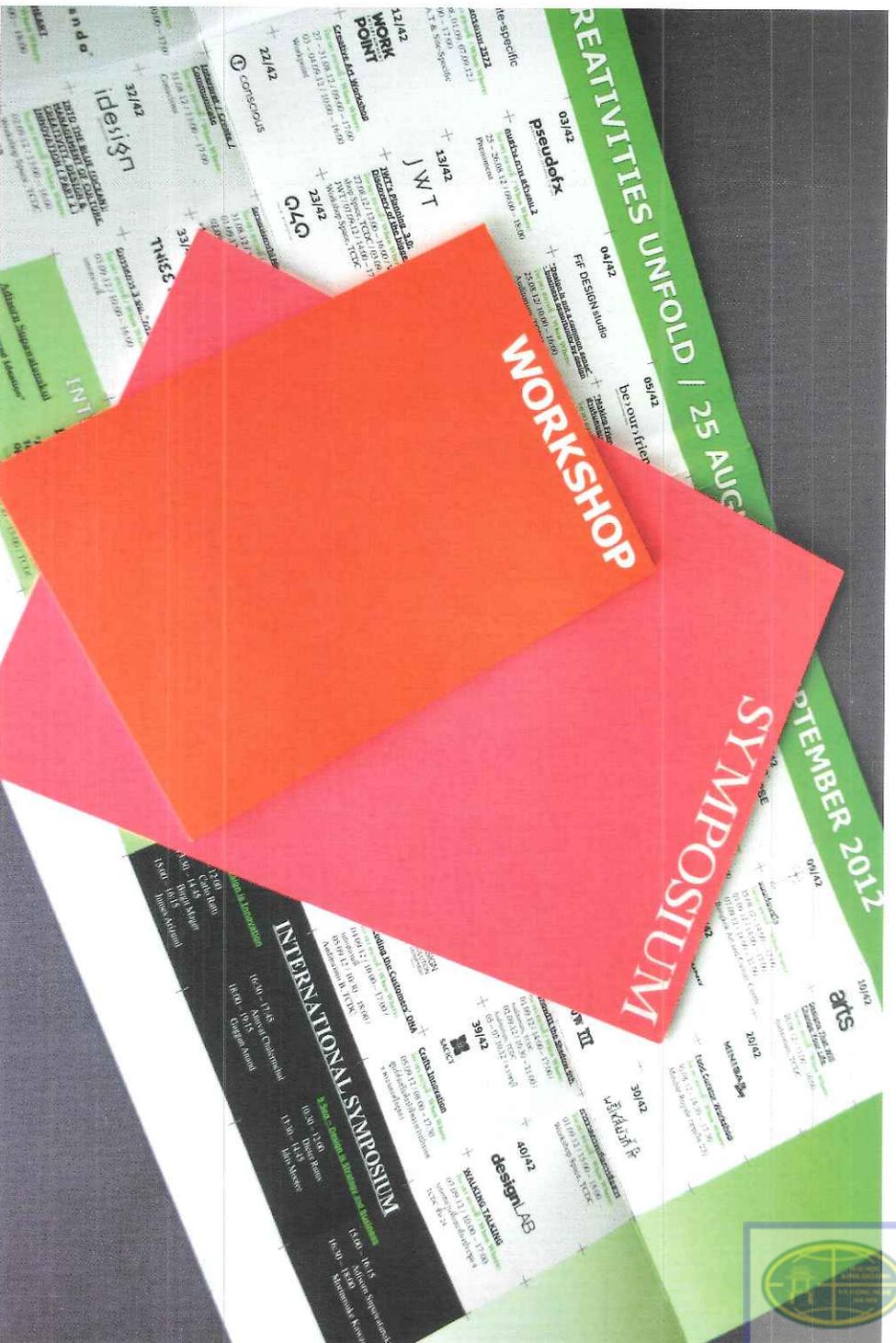
Υγιεινή & ασφάλεια/Health & safety

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DESIGN IS OPPORTUNITY

Art direction and graphic design for Creativities Unfold 2012, one of the biggest international design symposium in Thailand organized by TODC (Thailand Creative & Design Centre). As you can see, the concept of this year's event has nothing to do with aesthetic side of design, so we tried to make it ugly.

Design Firm: PARMAGROUP
Creative Director: Tep Kravanichit
Designers: Tep Kravanichit, Kumpol Pongpote
Photographer: PARMAGROUP
Client: Thailand Creative & Design Centre.



THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN
HUBT

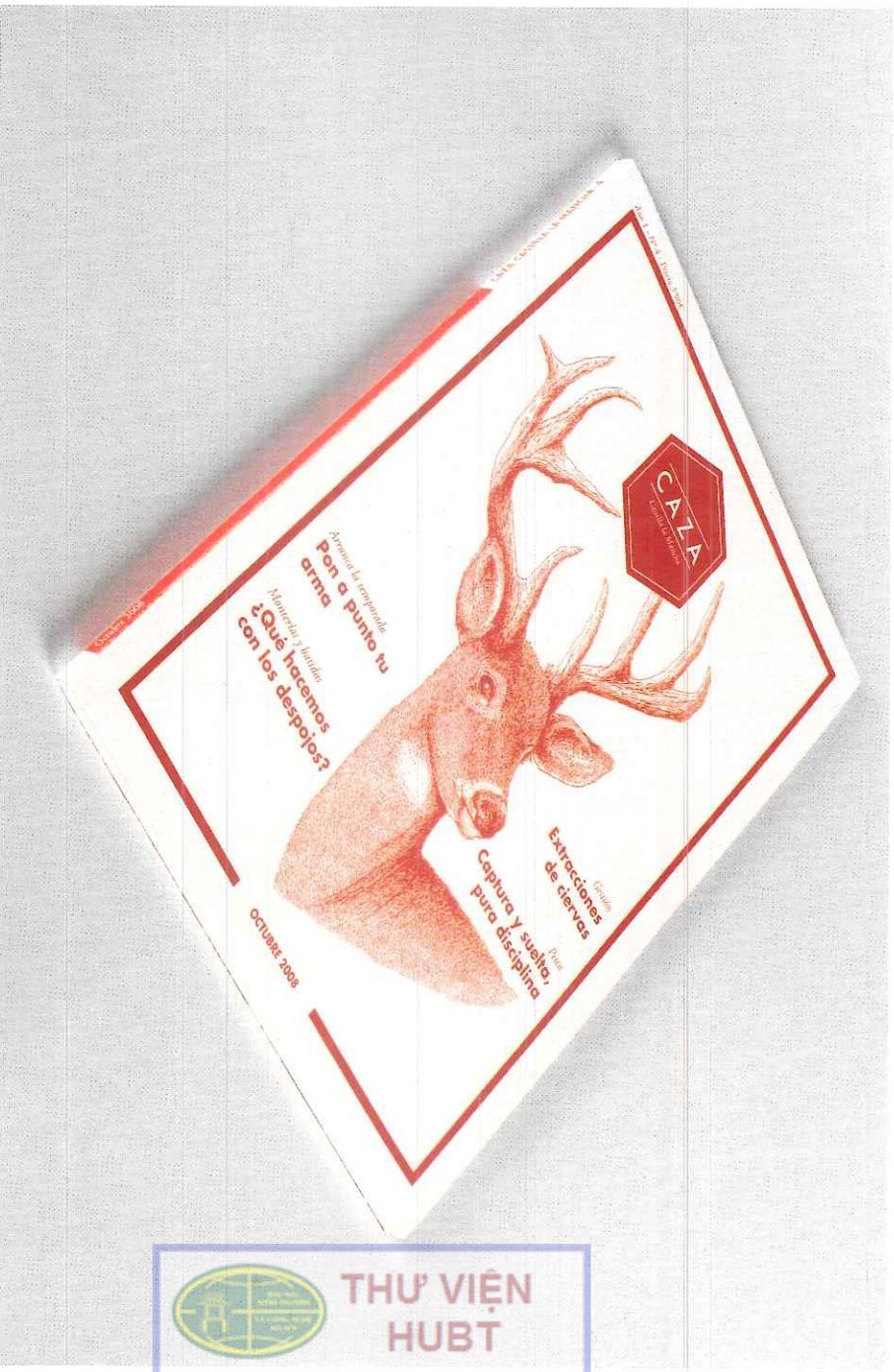
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CAZA CM

Caza Castilla la Mancha magazine redesign.

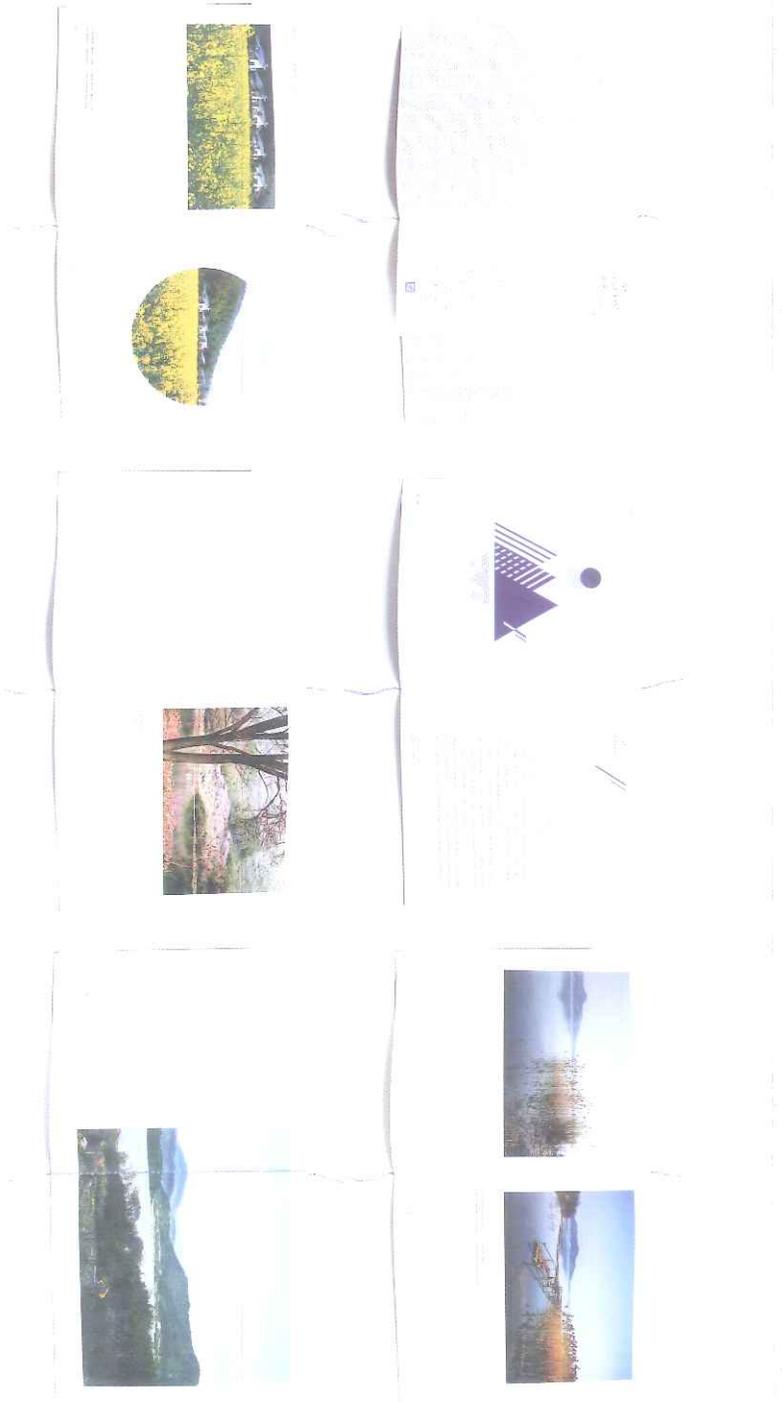
Designer: Rauli Arribas
Creative Director: Rauli Arribas
Art Director: Rauli Arribas
Company: Ehisava
Client: CAZA CM



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THƯ VIỆN HUBT
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



OPEN YOUR EYES AGAIN

Another way of the Tiamnu lake (天目湖).

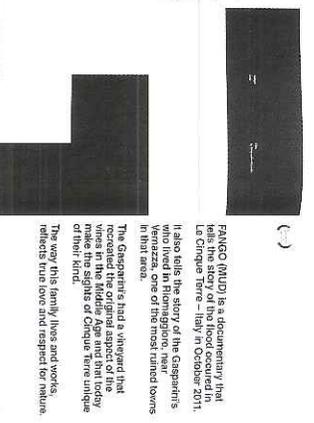
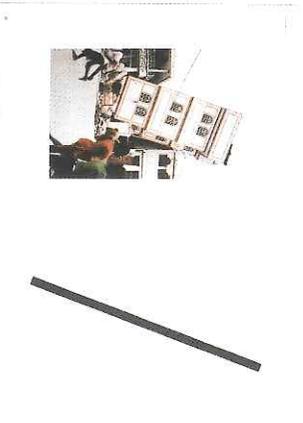
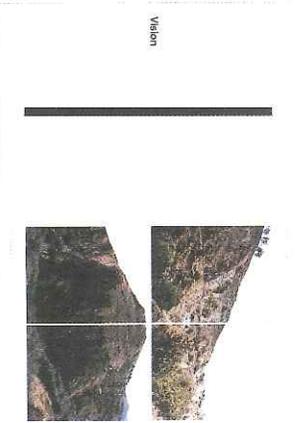
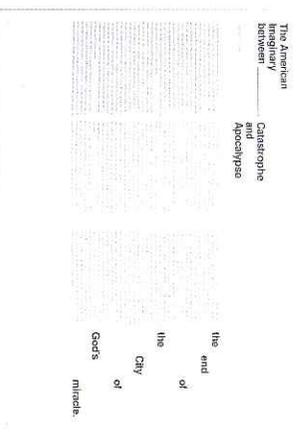
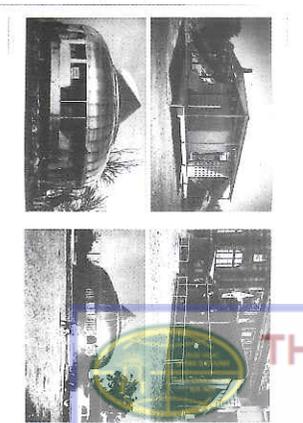
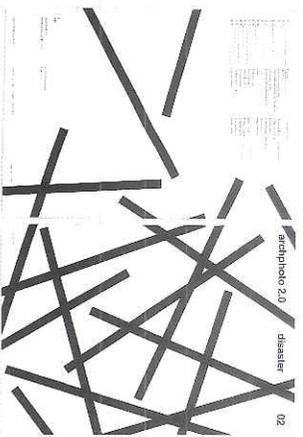
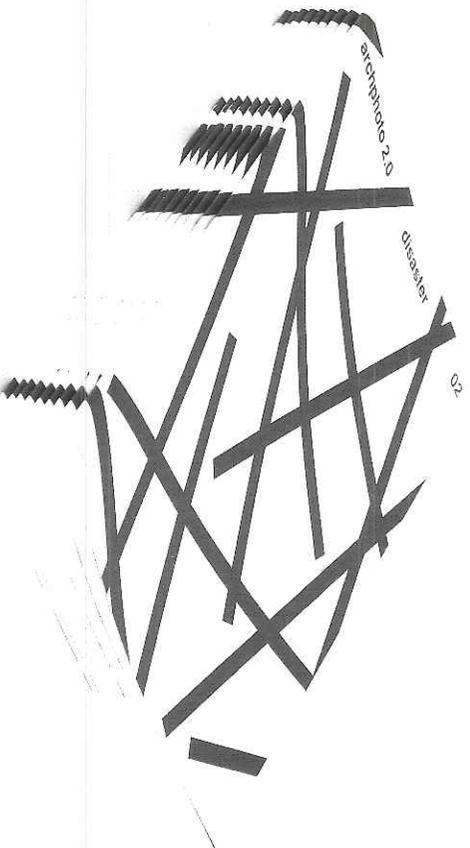
The colouring collector depicts west Tiamnu lake with its original ecological landscape. A bird's-eye view presents the two lakes, separated by a few ridges, as two eyes of Tiamnu Mountain.

Designer: Kevin Qu

ARCHPHOTO 2.0

In this number the topic is disaster. On the cover the graphics create a kinetic noisy effect, the same collapse announced in number 00.

Designer: Daniele De Battis - Davide Sossi
Creative Director: Daniele De Battis - Davide Sossi
Art Director: Daniele De Battis - Davide Sossi
Company: Atrix Design
Editor: Emanuele Piccardo - phug ja
Client: phug ja



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

LOOKBOOKS SPRING/SUMMER 2013

Art direction and graphic design for the danish fashion brand Worn Hundered. Lookbooks for men and women spring/summer 2013.

Company: Designstøtøgel
Creative Director: Claus Due
Art Director: Claus Due
Designer: Claus Due / Lukas Muelber
Photography: Sacha Maric
Client: Worn Hundered



© 2013 Worn Hundered

**THƯ VIỆN
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



CONCEPT ART DIRECTION FOR IMAGE CATALOGUE

Company: Homework
Client: Faustian furniture



THƯ VIỆN
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TÀI LIỆU DỊCH VỤ THAM KHẢO NỘI BỘ



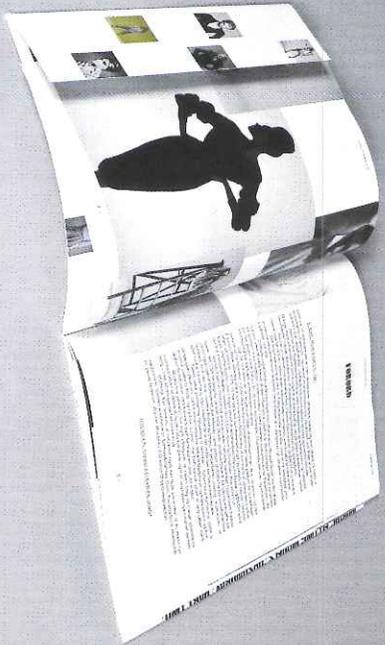
THƯ VIỆN
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



DANISH
FASHION
INSTITUTE

Cooperativa, Copenhagen
Graphic: Danish Fashion Institute



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

OLYMPIA BRAND REFRESH

Celebrating more than 125 years as an events venue Olympia London combines iconic Victorian architecture with contemporary facilities. The recent £30m re-development of the buildings allows the spaces to connect like never before.

KentLyons had previously worked with Olympia on a variety of design projects and we were tasked with creating a fresh, new identity for Olympia. The logo is the centrepiece of the new identity and references the architecture of Olympia Grand.

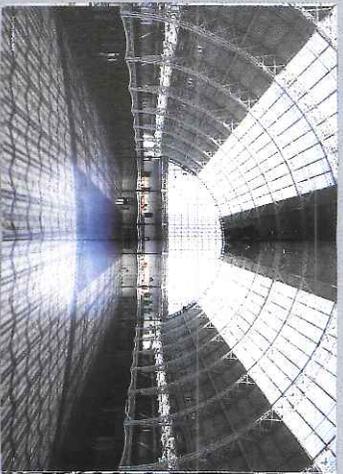
The identity is contemporary, elegant, stylish, refined and assured. The imagery is light, fresh and impactful.

The work includes logo design, art direction, photography, printed collateral (brochures, posters, leaflets, stationery), signage, wayfinding and key messaging. We have also created a suite of illustrations to be used by Olympia on posters and communications.

Designer: KentLyons

Design Agency: KentLyons

Client: Olympia



CLARET SERRAHIMA FROM HEAD TO FEET'S EXHIBITION CATALOGUE

The exhibition catalogue for "Claret Serrahima from Head to Feet" is an object book with four chapters, each one given independent graphic treatment and corresponding to the four lines of the exhibit: head, belly, hand and feet. The four books that comprise it are brought together in a cover/poster that recreates the environment surrounding Claret Serrahima and his studio "clase bcn" based on images of his work areas and his graphic references. A selection of more than 100 works created from 1980 to the present day.

Author: Clase bcn
Country author: Spain
Client: Arts Santa Mònica

RTS S_ NT_ MÒNIC_

Title

Claret Serrahima from head to feet

Subtitle

Graphic Design
Made in Barcelona

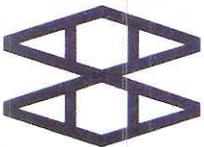
Description

Over 100 works by graphic designer and cultural activist Claret Serrahima and his clase bcn studio. The selection is divided into four books that range from the most conceptual and strategic design to the freest and most irreverent creations of a hyperactive talent.

ISBN-13: 978-84-15371-11-1



9 788415 391111



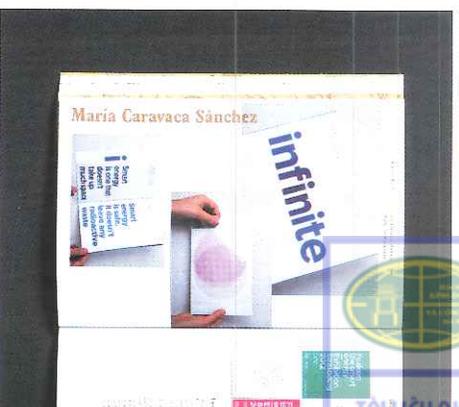
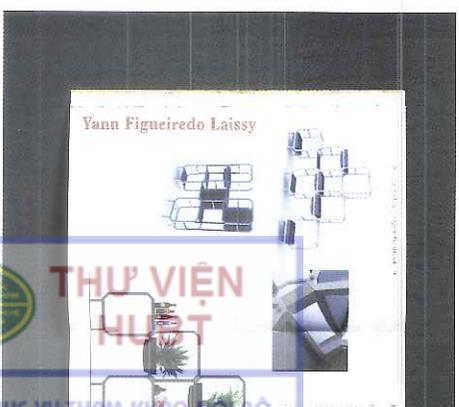
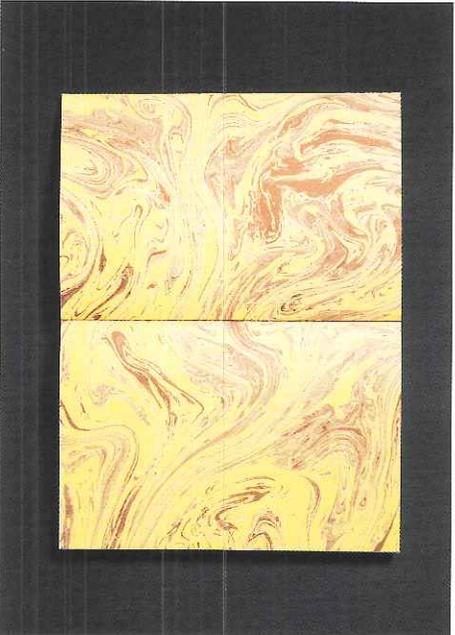
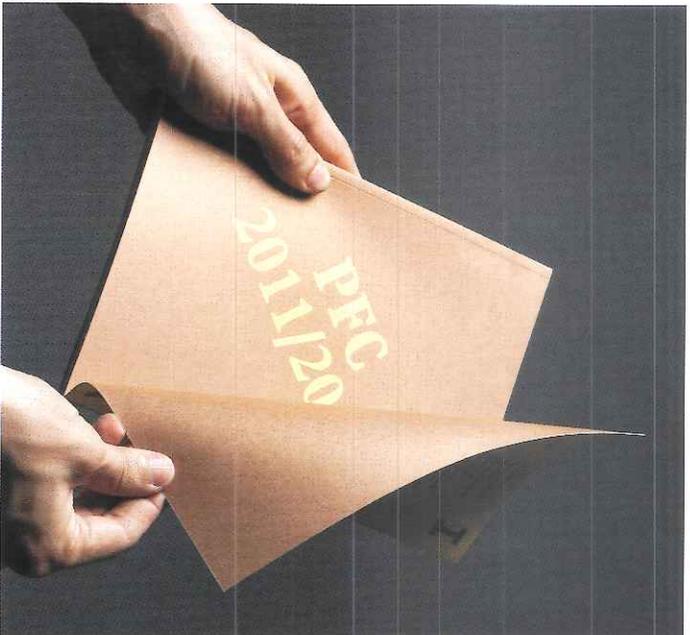
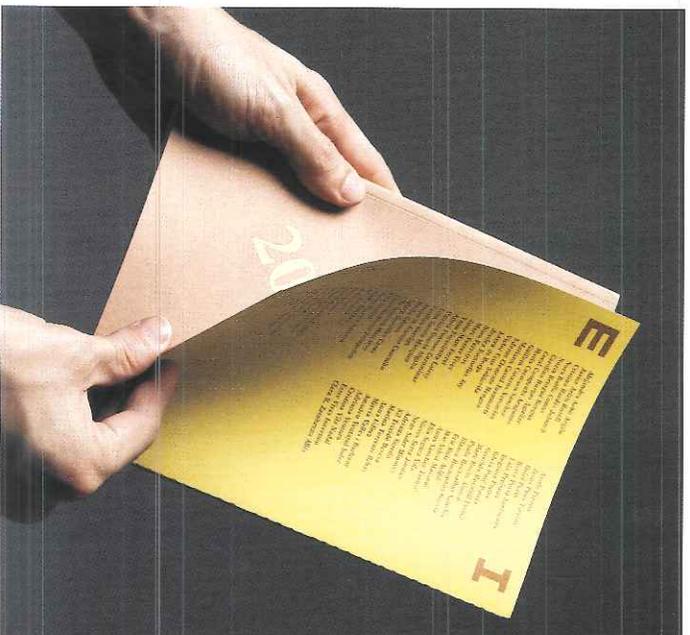
THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

PFC EINA 2012-2013

This is the book collecting all the BA final projects of
EINA School of Design in Barcelona.

Autor: Clases bcn
Country autor: Spain
Client: Eina, Escola de Disseny I Art



JAYSON HOME CATALOG DESIGN

Jayson Home is a local, independent retailer of sophisticated home furnishings. They are loved by interior designers and fashionable homeowners who seek the unusual and unique. Our relationship with Jayson Home began in 2011, when we partnered with them to reimagine and redesign their Fall catalog. We continue to reinvent each catalog as the seasons pass and honor the friendship we've built with such an amazing group of people.

*Company: Kneod Creative
Designer: Kim Knoff
Client: Jayson Home*



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



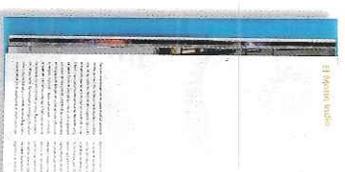
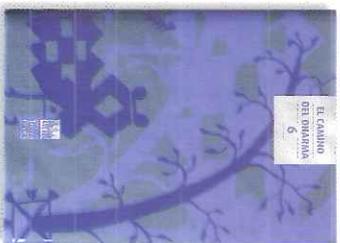
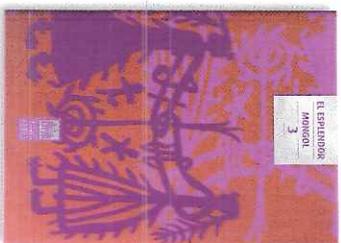
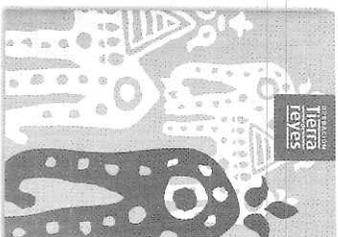


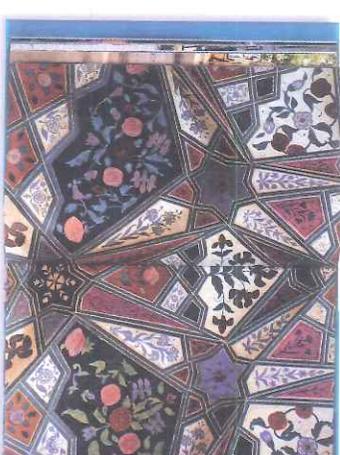
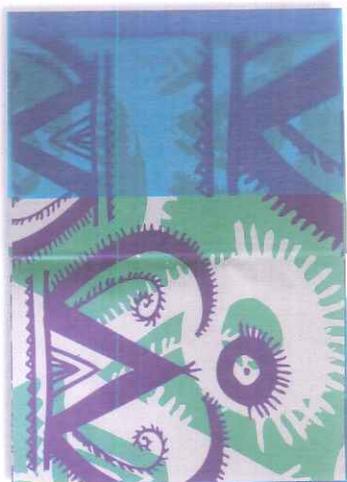
**THƯ VIỆN
HUBT**
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

COLLECTION OF BOOKS VIJJE OPERACIÓN TIERRA DE REYES

Graphic image and books for an incentive
trip to India for the Roca Business
Corporation.

Design Company: peppegnano.com
Client: Roca Sariato, S.A





THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

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Missing Links

In the past and today.



FROM WATER TO LAND
TO PLANTS
The
evolution of plants
from water to land
is a key step in the
evolution of life on Earth.
Plants are the only
organisms that can
live on land and
produce oxygen.
They are the
foundation of
all life on Earth.
Without plants,
there would be
no oxygen and
no life on Earth.

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Missing Links

In the past and today.



FROM WATER TO LAND
TO MAMMALS
The
evolution of mammals
from water to land
is a key step in the
evolution of life on Earth.
Mammals are the only
organisms that can
live on land and
produce milk.
They are the
foundation of
all life on Earth.
Without mammals,
there would be
no oxygen and
no life on Earth.

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Missing Links

In the past and today.



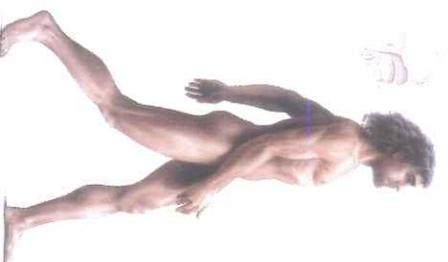
FROM REPTILES TO MAMMALS
TO BIRDS
The
evolution of birds
from reptiles to mammals
is a key step in the
evolution of life on Earth.
Birds are the only
organisms that can
live on land and
fly.
They are the
foundation of
all life on Earth.
Without birds,
there would be
no oxygen and
no life on Earth.

© ADOLPH GROUP 2017

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group

Missing Links

In the past and today.



FROM PRIMATES TO MAMMALS
TO BIRDS
The
evolution of humans
from primates to mammals
is a key step in the
evolution of life on Earth.
Humans are the only
organisms that can
live on land and
walk.
They are the
foundation of
all life on Earth.
Without humans,
there would be
no oxygen and
no life on Earth.

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THƯ VIỆN
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

The Missing Link Vision

Forward focus
 The missing link between the present and the future is a clear vision of what you want to achieve and how you will get there.



Forward focus
 The missing link between the present and the future is a clear vision of what you want to achieve and how you will get there.

Forward focus
 The missing link between the present and the future is a clear vision of what you want to achieve and how you will get there.

Characteristics of Your Investor Groups



Investor groups
 The characteristics of your investor groups are crucial for understanding their needs and expectations.

Investor groups
 The characteristics of your investor groups are crucial for understanding their needs and expectations.

Deep process integration

Deep process integration
 The key to success is deep process integration, which involves understanding the underlying processes of your business.



Deep process integration
 The key to success is deep process integration, which involves understanding the underlying processes of your business.



Deep process integration
 The key to success is deep process integration, which involves understanding the underlying processes of your business.

Online market place

Online market place
 The online market place is a new frontier for businesses, offering a wide range of opportunities for growth and expansion.



Online market place
 The online market place is a new frontier for businesses, offering a wide range of opportunities for growth and expansion.



Online market place
 The online market place is a new frontier for businesses, offering a wide range of opportunities for growth and expansion.

Intelligent Portals and big data

Intelligent Portals and big data
 Intelligent portals and big data are essential tools for businesses looking to optimize their operations and improve their decision-making.



Intelligent Portals and big data
 Intelligent portals and big data are essential tools for businesses looking to optimize their operations and improve their decision-making.



Intelligent Portals and big data
 Intelligent portals and big data are essential tools for businesses looking to optimize their operations and improve their decision-making.

Gamification

Gamification
 Gamification is a powerful tool for engaging your audience and increasing their loyalty and commitment to your brand.



Gamification
 Gamification is a powerful tool for engaging your audience and increasing their loyalty and commitment to your brand.



Gamification
 Gamification is a powerful tool for engaging your audience and increasing their loyalty and commitment to your brand.

Business Innovation

Business Innovation
 Business innovation is the key to staying ahead of the competition and driving long-term growth for your organization.



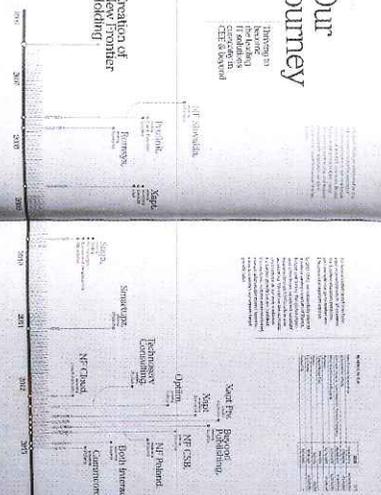
Business Innovation
 Business innovation is the key to staying ahead of the competition and driving long-term growth for your organization.

Business Innovation
 Business innovation is the key to staying ahead of the competition and driving long-term growth for your organization.

Our journey

Our journey
 Our journey is a testament to the power of innovation and the dedication of our team to achieving our goals.

Creation of New Frontier Holding

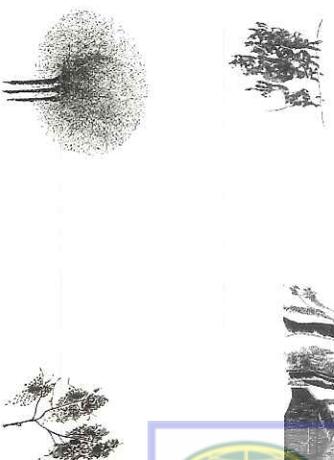
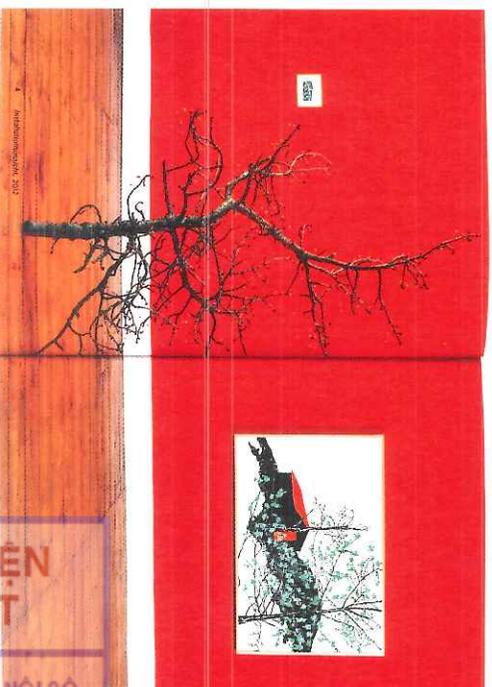
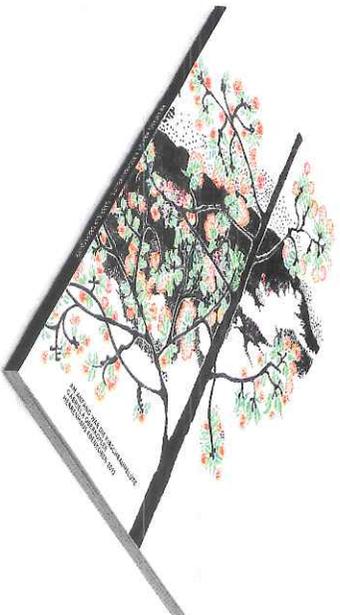


Creation of New Frontier Holding
 Our journey is a testament to the power of innovation and the dedication of our team to achieving our goals.

AM ANFANG WAR DIE KIRSCHBAUMLÜTE

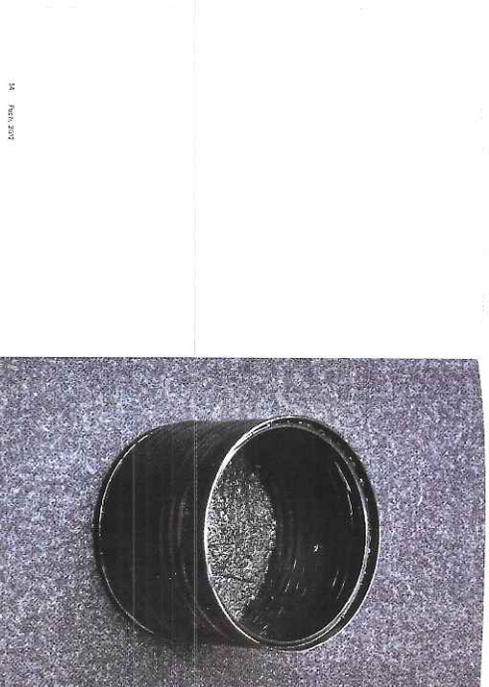
Book design for the exhibition of artist Gabriela Oberkofler at the Herrenhaus Edenkoben, a private art space

Designer: Philipp Hubert and Sebastian Fischer
Creative Director: Philipp Hubert and Sebastian Fischer
Art Director: Philipp Hubert and Sebastian Fischer
Company: Hubert & Fischer
Client: Herrenhaus Edenkoben



22. *Book Cover Art Direction and Design: Hubert, 2012*

THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



34. *Book, 2012*

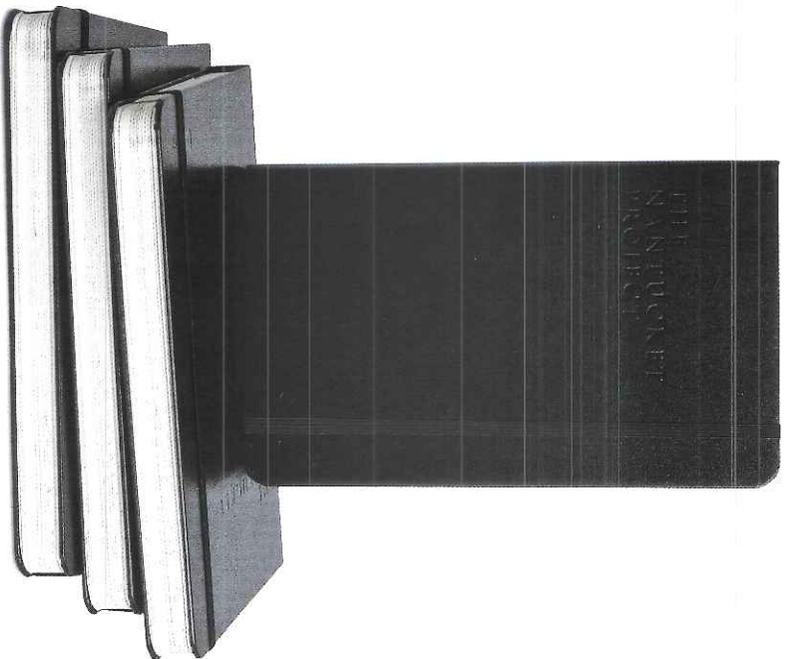
In 2013 we
seek the truth.
Endure the
consequences.

Contents

16	Introduction	163	Thong's Story
22	Timeline	168	1980
32	The Recovery Journey	170	1981
44	Recovery	174	1982
56	Recovery	176	1983
64	Recovery	178	1984
72	Recovery	180	1985
80	Recovery	182	1986
88	Recovery	184	1987
96	Recovery	186	1988
104	Recovery	188	1989
112	Recovery	190	1990
120	Recovery	192	1991
128	Recovery	194	1992
136	Recovery	196	1993
144	Recovery	198	1994
152	Recovery	200	1995
160	Recovery	202	1996
168	Recovery	204	1997
176	Recovery	206	1998
184	Recovery	208	1999
192	Recovery	210	2000
200	Recovery	212	2001
208	Recovery	214	2002
216	Recovery	216	2003
224	Recovery	218	2004
232	Recovery	220	2005
240	Recovery	222	2006
248	Recovery	224	2007
256	Recovery	226	2008
264	Recovery	228	2009
272	Recovery	230	2010
280	Recovery	232	2011
288	Recovery	234	2012
296	Recovery	236	2013
304	Recovery	238	2014
312	Recovery	240	2015
320	Recovery	242	2016
328	Recovery	244	2017
336	Recovery	246	2018
344	Recovery	248	2019
352	Recovery	250	2020
360	Recovery	252	2021
368	Recovery	254	2022
376	Recovery	256	2023
384	Recovery	258	2024
392	Recovery	260	2025
400	Recovery	262	2026
408	Recovery	264	2027
416	Recovery	266	2028
424	Recovery	268	2029
432	Recovery	270	2030

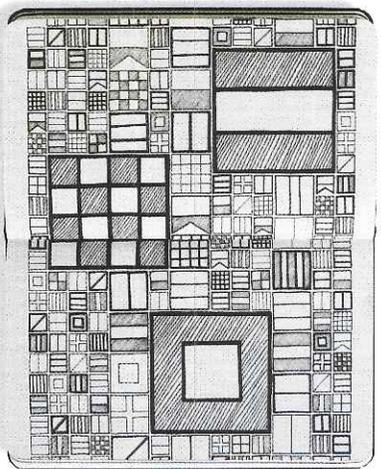
Kate Brogan

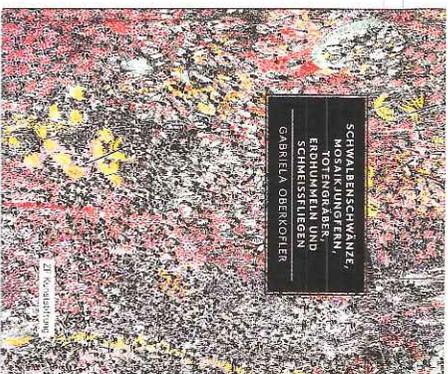
Illustration by Kate Brogan. The illustration depicts a landscape with a large, dark, rectangular shape in the foreground, possibly representing a building or a structure. The background shows a hilly landscape with trees and a small structure. The illustration is done in a simple, line-art style.



THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

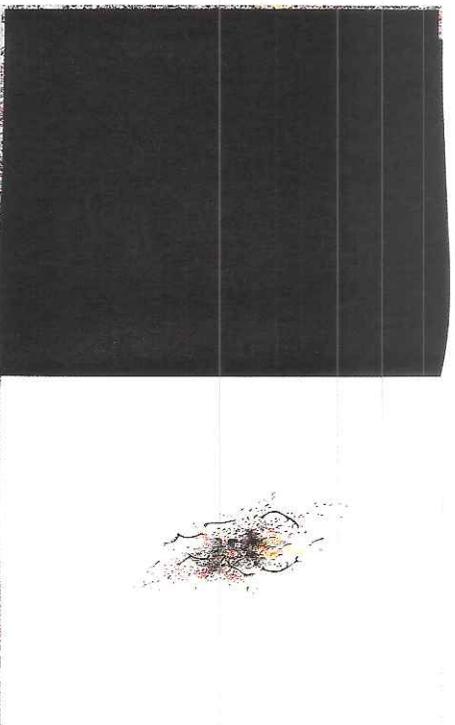
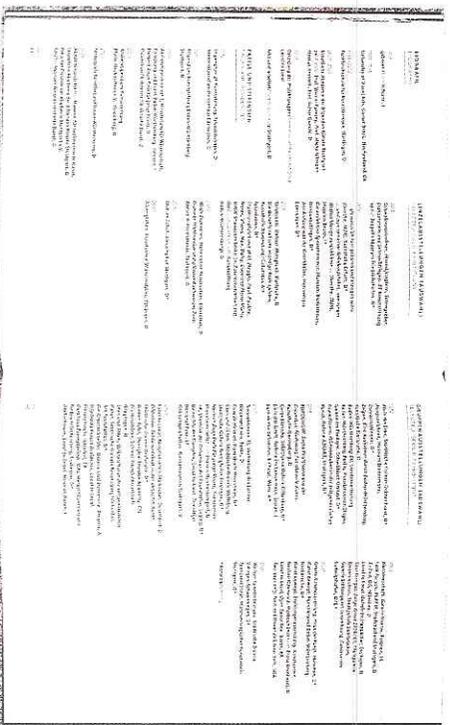


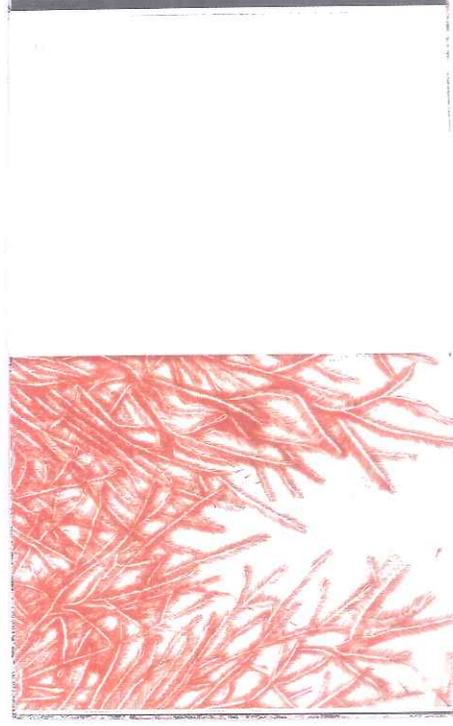
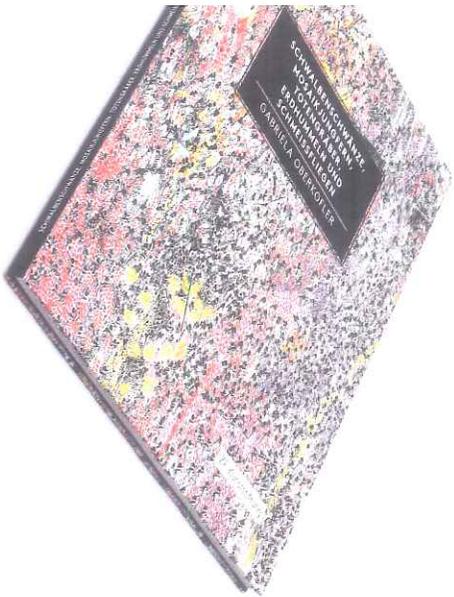


SCHWALBENSCHWÄNZE, MOSAIKJUNGFERN, TOTENGRABER, ERDHUMMELN UND SCHMEIßFLIEGEN

Book design for the artist Gabriela Oberkoller published by the ZF Art Foundation. The fine, intricate animal drawings are central to the art, so care was taken to display the important details of the drawing. The book is bilingual in design.

Designer: Philipp Hubert and Sebastian Fischer
Creative Director: Philipp Hubert and Sebastian Fischer
Art Director: Philipp Hubert and Sebastian Fischer
Company: Hubert & Fischer
Client: ZF Art Foundation
Photographer: Katja Bode, Frank Kambach





THƯ VIỆN HUBT

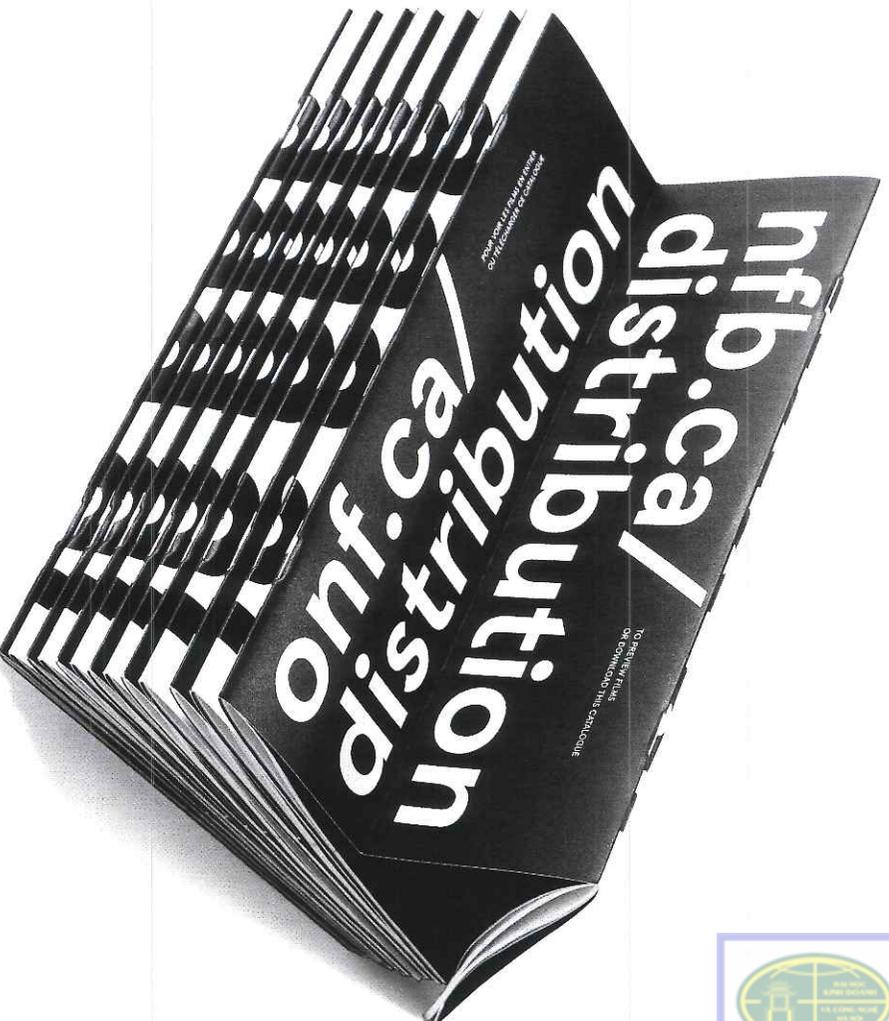
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

NFB DISTRIBUTION CATALOG



NFB has given us the mandate to create a brochure to showcase its films. It is used by the sales team when they attend to the biggest film festivals and international markets (MIFFCOM, TIFF, SONDANCE, SXSW, etc.). The catalog is composed of two booklets that separate the animation and documentary films categories. Our brief was to put forward the NFB as a leader in the film industry. We used on the cover the awards and honors accumulated by the agency since its formation in 1939.

Designer: Justin Lortie
Art Director: Sébastien Bissin / Justin Lortie
Creative Director: Sébastien Bissin
Design company: Polygraphie
Client: National Film Board of Canada
Photographer: Dominique Lalonde

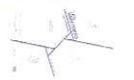


THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THE CLOCKMAKERS LES HORLOGERS




THE DAY IS LISTENING LE JOUR MOUS ÉCOUTE



03 ...

04 ...



THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

15 2000

NFB

the distribution

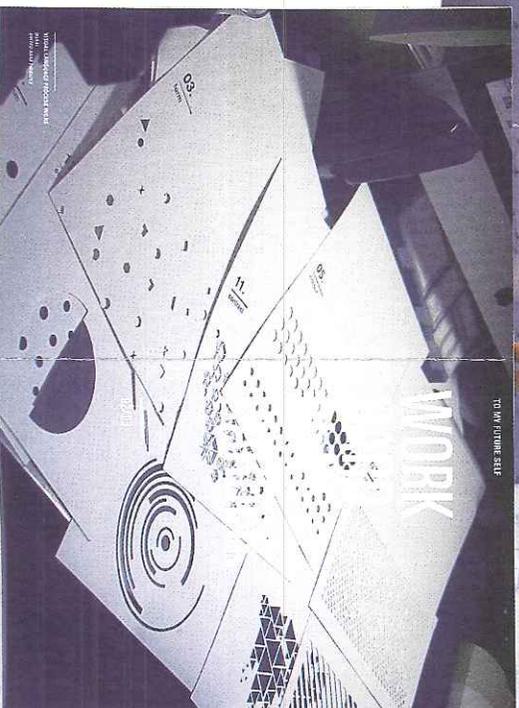
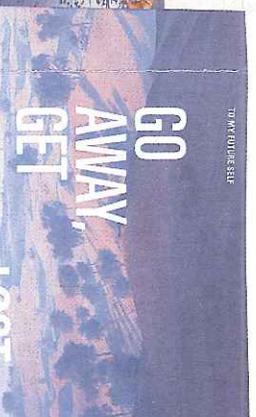
ONF

and exhibition

TO MY FUTURE SELF

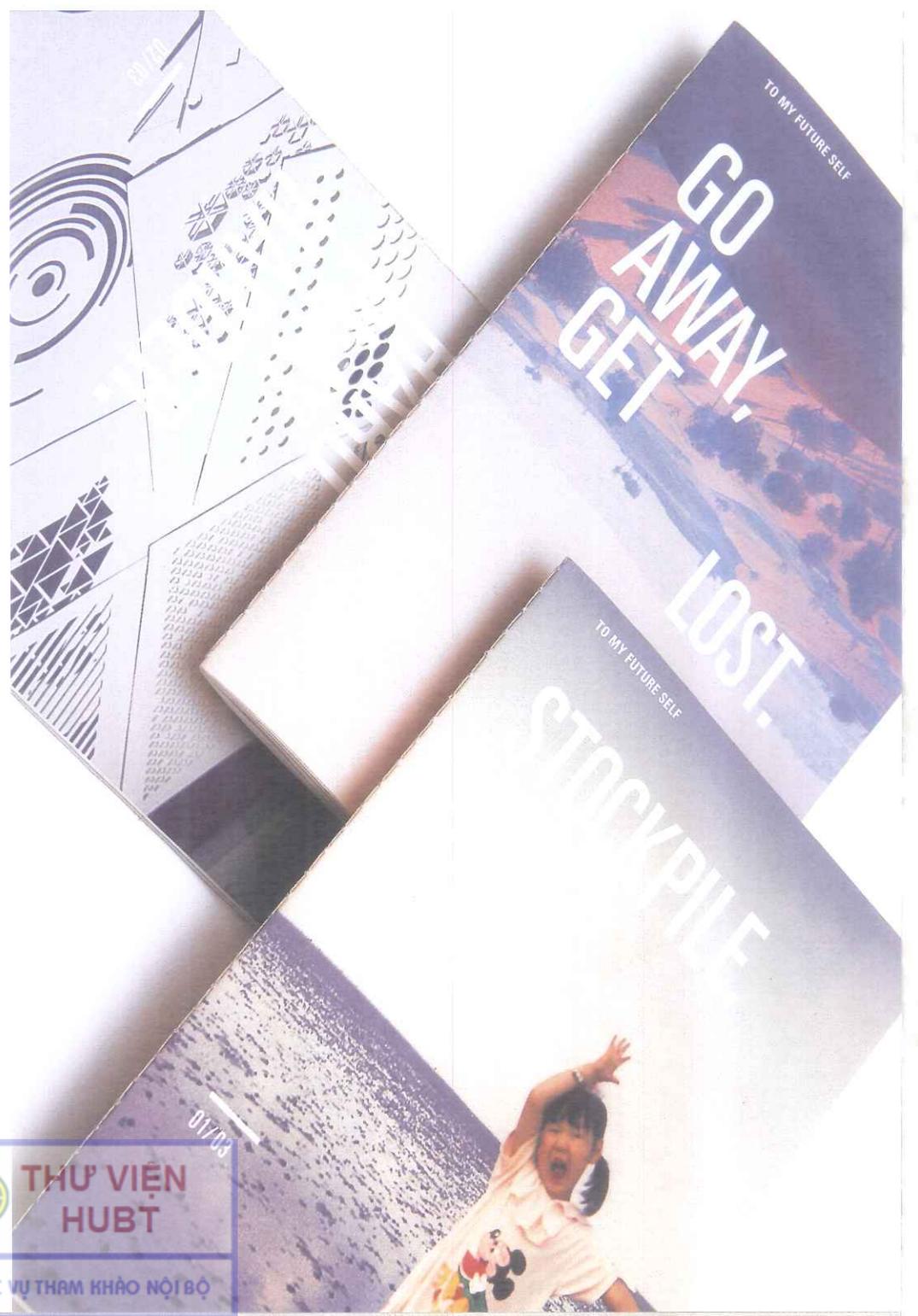
To My Future Self, a collection of hand bound booklets, narrates three defining aspects of my life that together establish me as an individual - design, travel and my outlook on life. The content is a compilation of excerpts and quotes from personal journal entries, life lessons, tweets, goal lists, bucket lists and other personal pieces I've documented over my life. The photography illustrating the covers and spreads reveal a spectrum of imagery painting my early childhood up to my recent travel experiences. The publication hopes to invite readers to openly explore my story, my values and the development of me as an individual and as a creative.

Designer: Jian Lu



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



**THƯ VIỆN HUBT**
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



ANXIETIES AND FEARS FUTURE: ME BETTER HAVE TAKEN CARE OF

4 ANXIETIES AND FEARS I NEED TO CONFRONT.

20 TO WHOMER SEE

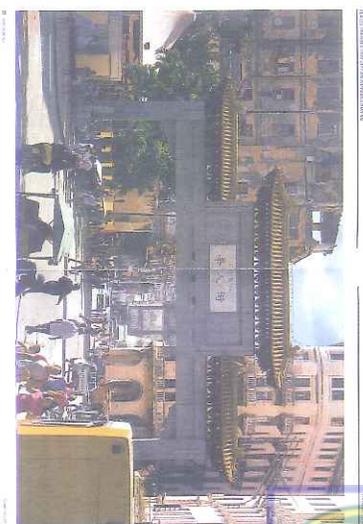
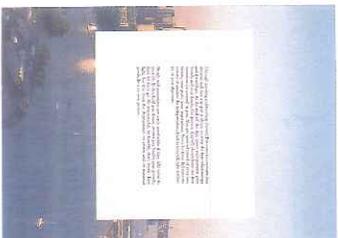


What do you do when you've reached the end of the road? You can either stay where you are, or you can start paving a new road. It's a choice that no one can make for you. It's a choice that only you can make. It's a choice that only you can live with. It's a choice that only you can regret.

How we decide to approach handling our fears is entirely a choice of our own. We can choose the remain fearful of our anxieties and limit ourselves within a bubble, or we can choose to see fear as a catalyst for positive change. Fear for me, keeps me on my toes, pushes my boundaries and continuously influences me to be in a process of improvement. It actively challenges me, judges me and thrusts me into the unknown. I believe we can learn and grow as creatures by understanding that our fears can be an influence of positive change.

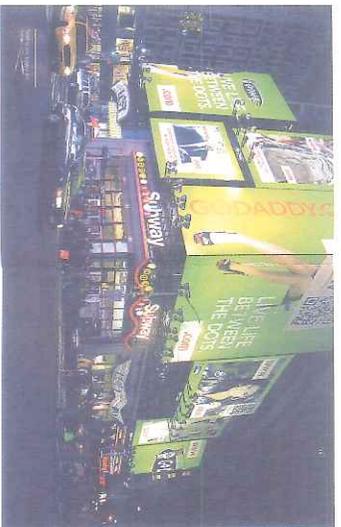


PHOTOGRAPH BY MICHAEL W. HARRIS FOR THE NEW YORK TIMES



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



PHOTOGRAPH BY MICHAEL W. HARRIS FOR THE NEW YORK TIMES

CREATIVE GOALS FOR THE NEXT 5 YEARS

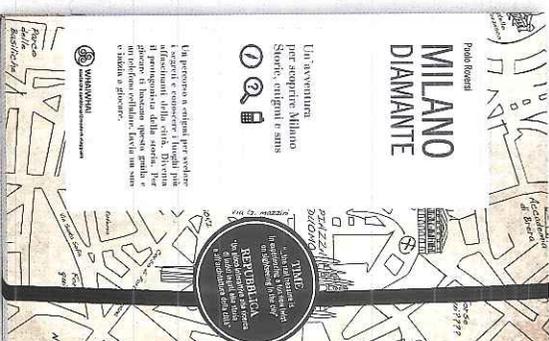
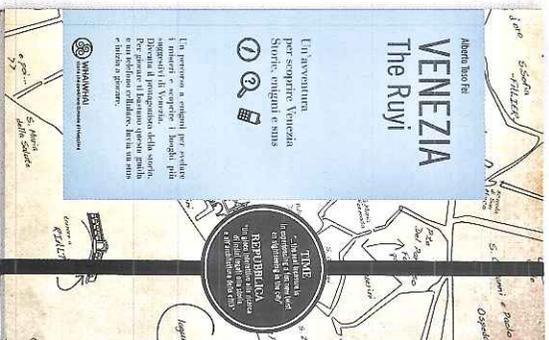
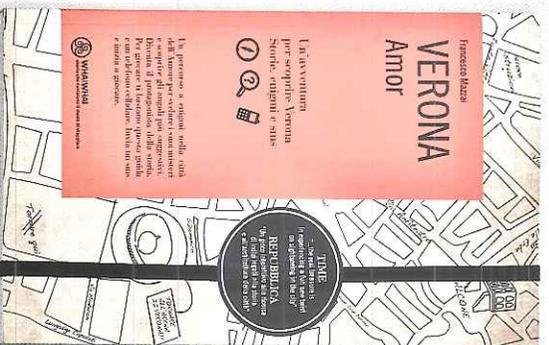
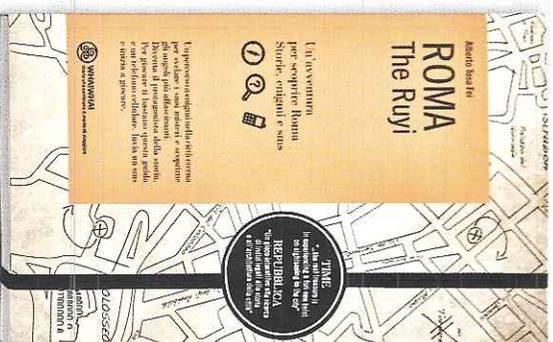
FOR

5 YEARS

WHAIWHAI GRAPHIC PROJECT

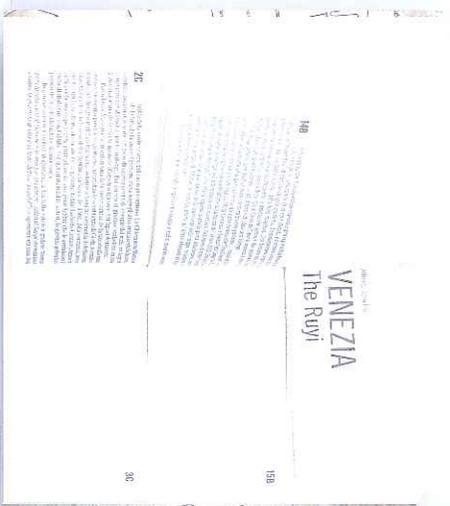
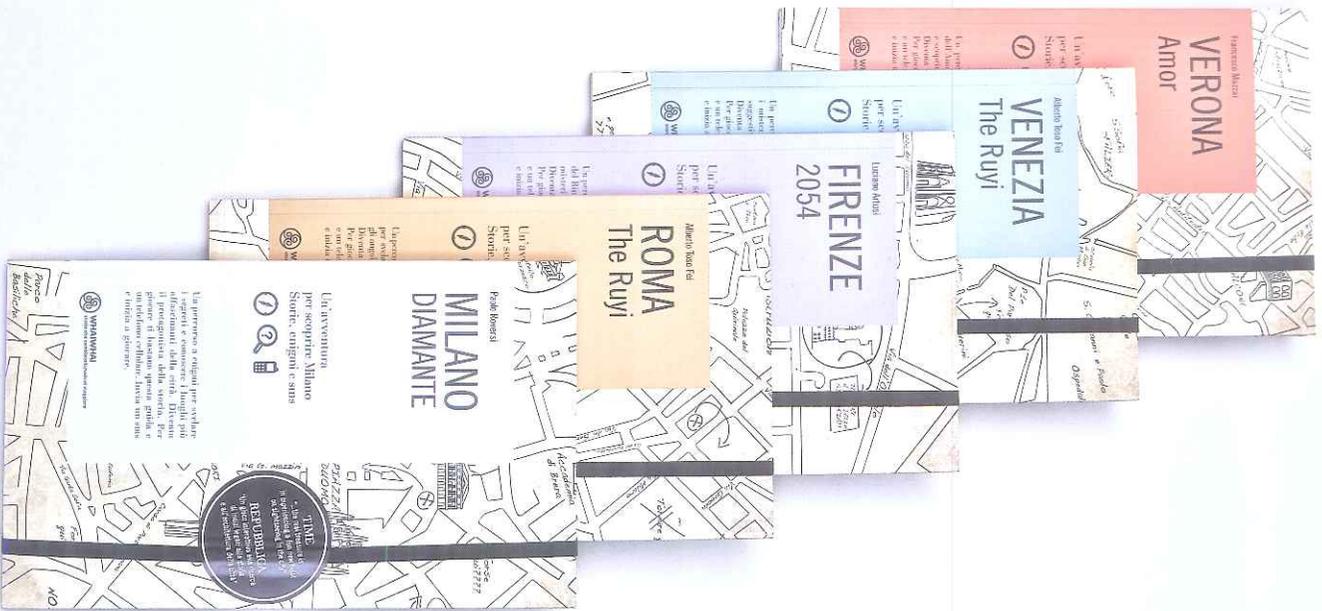
Whatwhai is a new travel guide concept, a sort of treasure hunt that combines a game with the exploration of a city. Hangar Design Group design the graphics for this cool editorial project.

Designer: Hangar Design Group
Illustrator: Hangar Design Group
Art Director: Hangar Design Group
Creative Director: Hangar Design Group
Design company: Hangar Design Group
Client: Marsilio
Photographer: Hangar Design Group



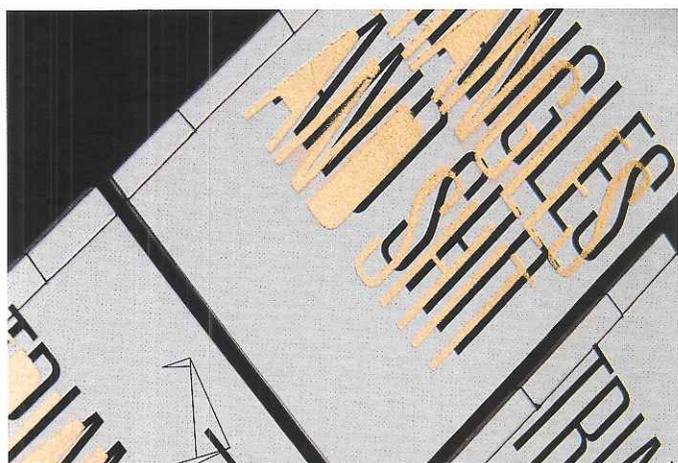
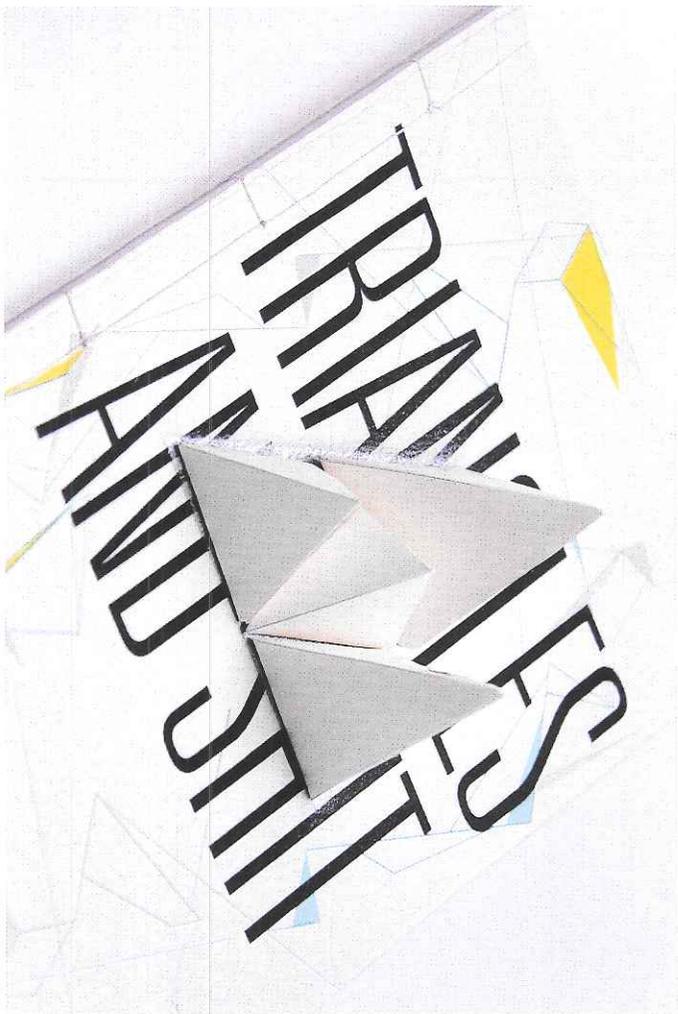
THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



**THƯ VIỆN
HUBT**

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ




**THƯ VIỆN
HUBT**
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

TRIANGLES AND SHIT

Triangles and Shit is a part of a weekly personal design challenge by Jean Lu, involving the design and crafting of a different hand-bound notebook every week. The challenge hoped to familiarize the designer with various binding techniques and further develop an understanding of paper and editorial design.

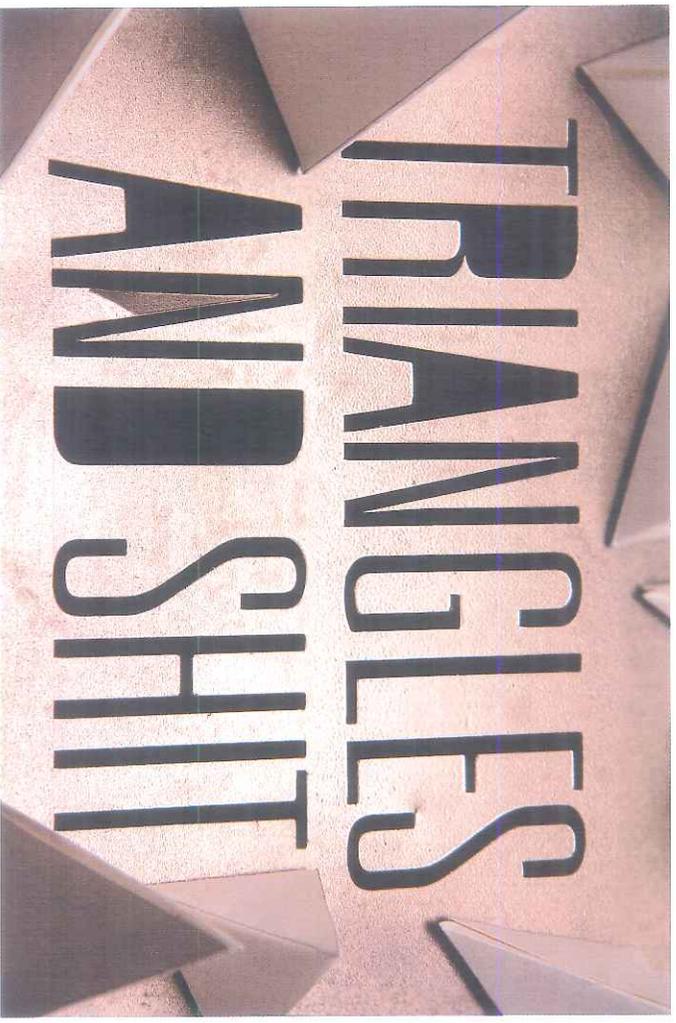
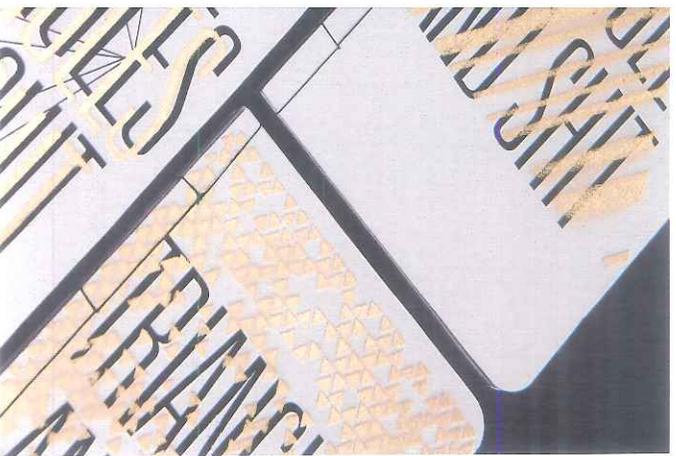
The series of notebooks arrived out of explorations in combining digital techniques alongside a more analog approach of spray-painted designs.

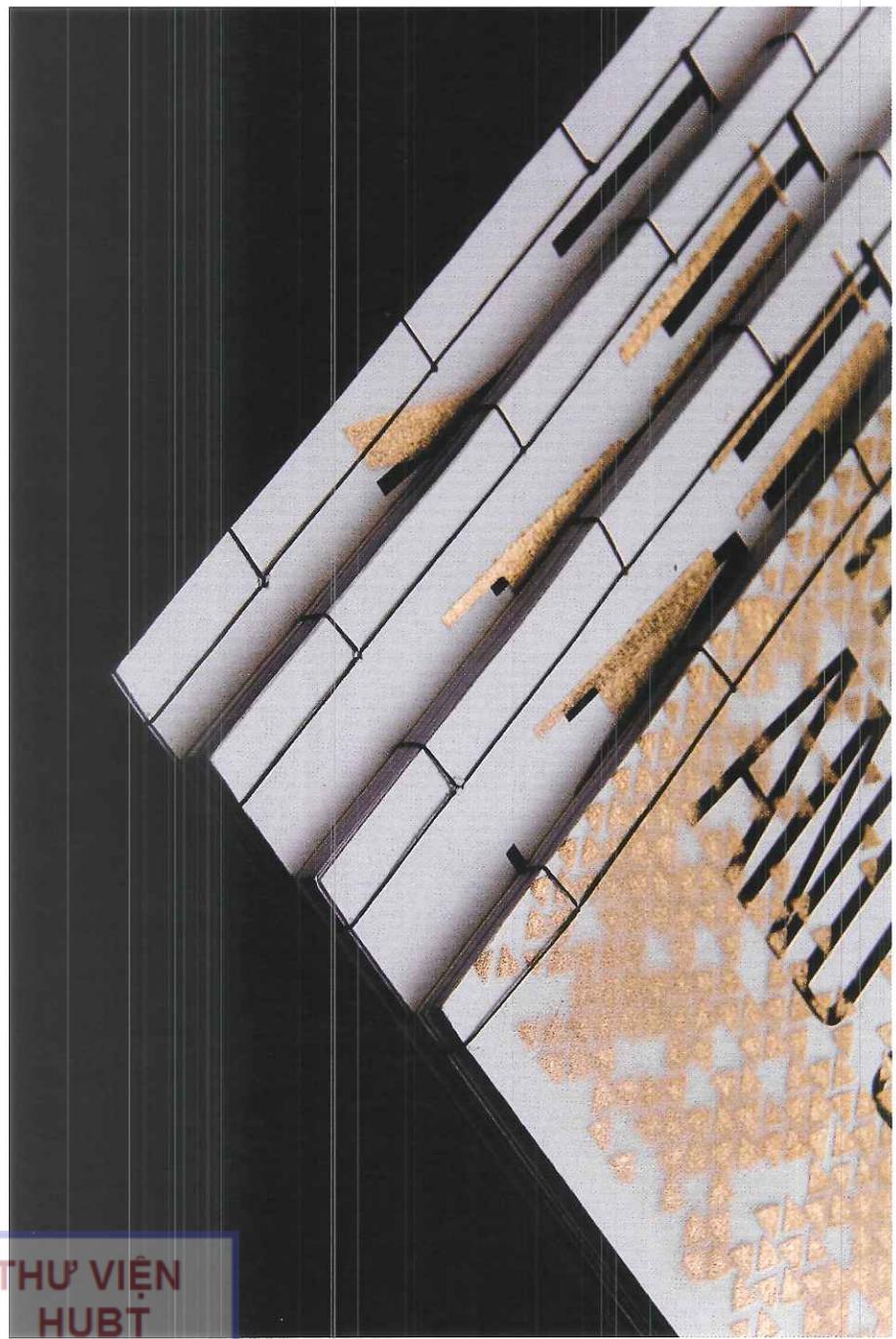
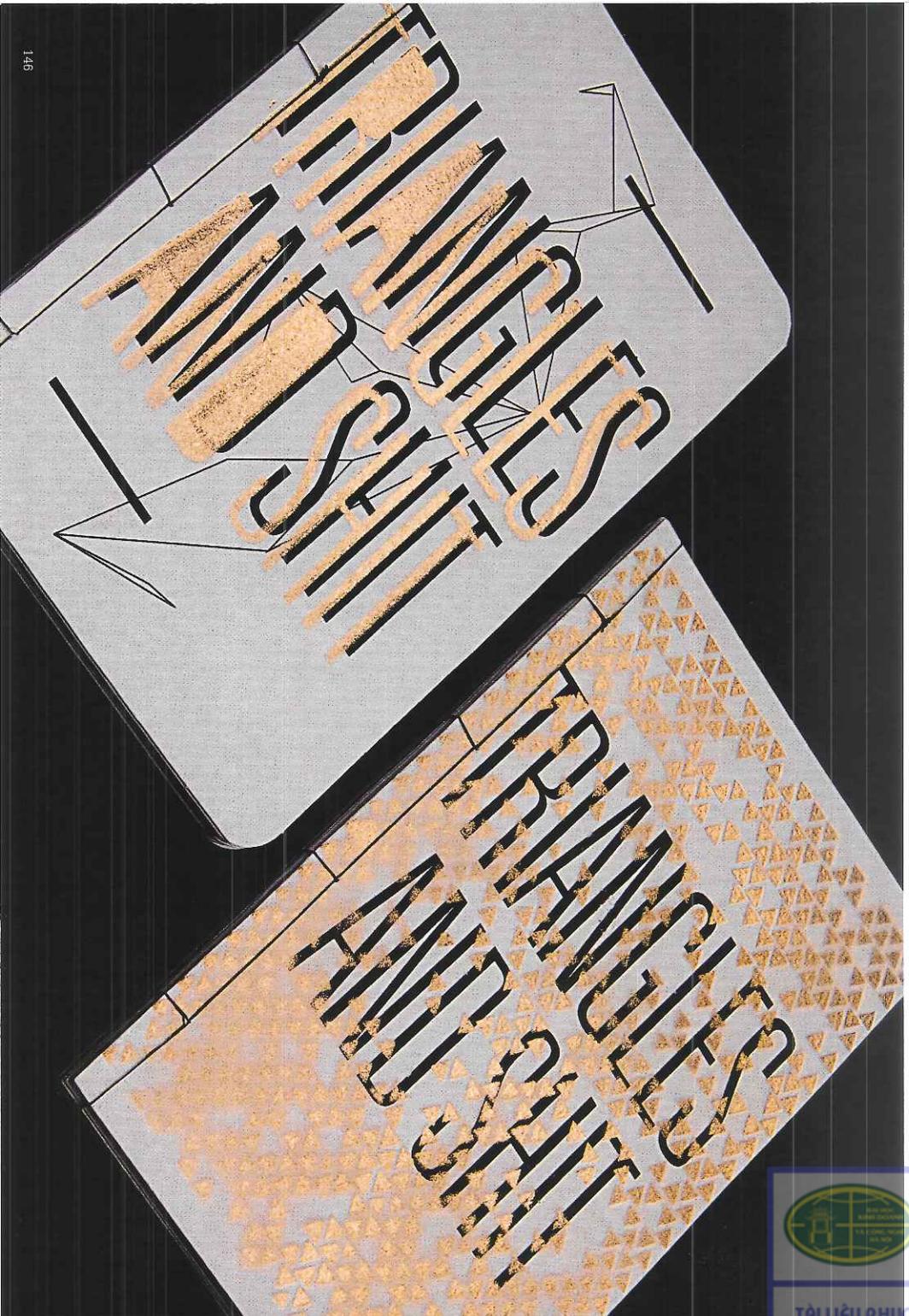
Designer: Jean Lu



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ





IN WE — TRUST

The intention of the project is to solve the unnecessary conflict between Religion and people. As a person who has an eye on International issues, I can see there are lots of cases, conflicts were cause by disrespect and misunderstanding of the religion others believed in. Hence I would like to tackle the issue as a graphic designer.

CHANGKUN VOYRD

Creative Director, Hanson Chan

Art Director, Hanson Chan

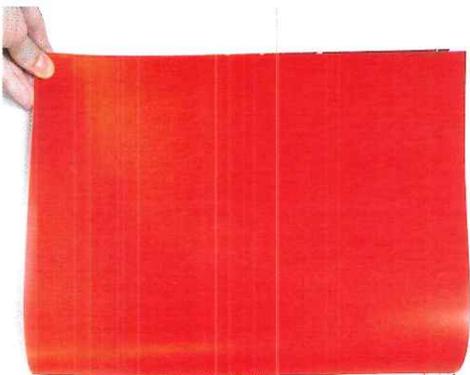
Designer, Hanson Chan / Jason Chan

Client: RBC publishing ltd

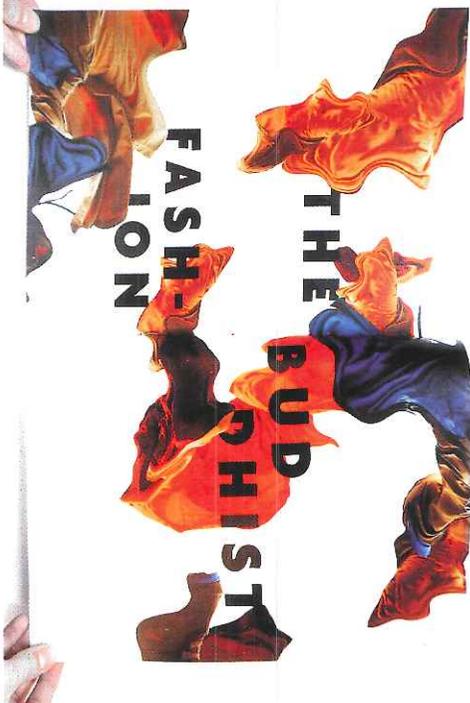


THƯ VIỆN
HUBT

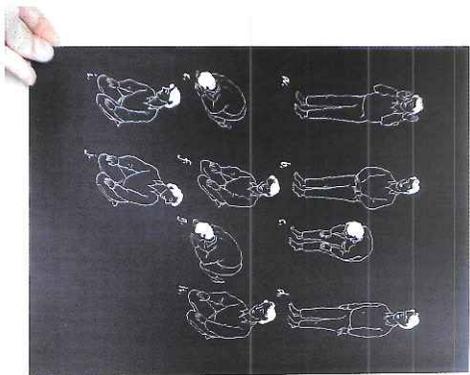
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



BE LIEVE

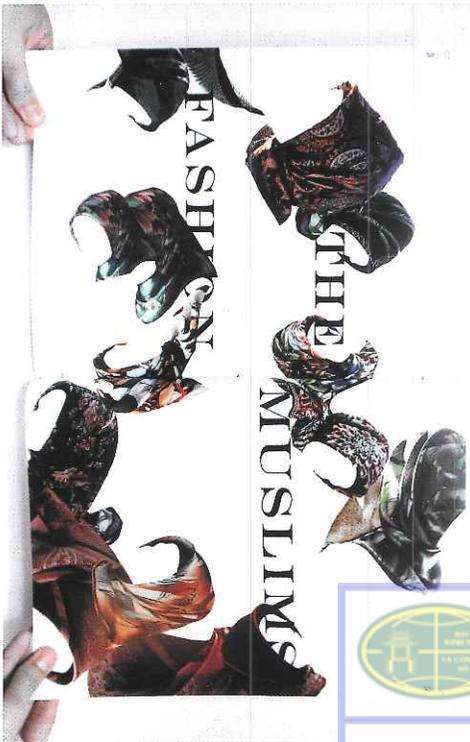


THE BUD DHIST FASH- ION



SALAH

With its distinctive hand motions, the Islamic prayer, the salah, is a central part of the Muslim faith.



FASHION THE MUSLIMS



IN D UC T ION

THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



PRAYER N WOR- SHIP

WHEN WE
WONDER HOW TO PRAY
WE SELDOM LOOK TO
BIBLE FOR GUIDANCE



WORLD OF CHRISTIANITY

THE WORLD OF

MUSLIMS FESTIVAL

URBAN MYTHS

HUJAB

MUSLIM SCARF

URBAN MYTHS

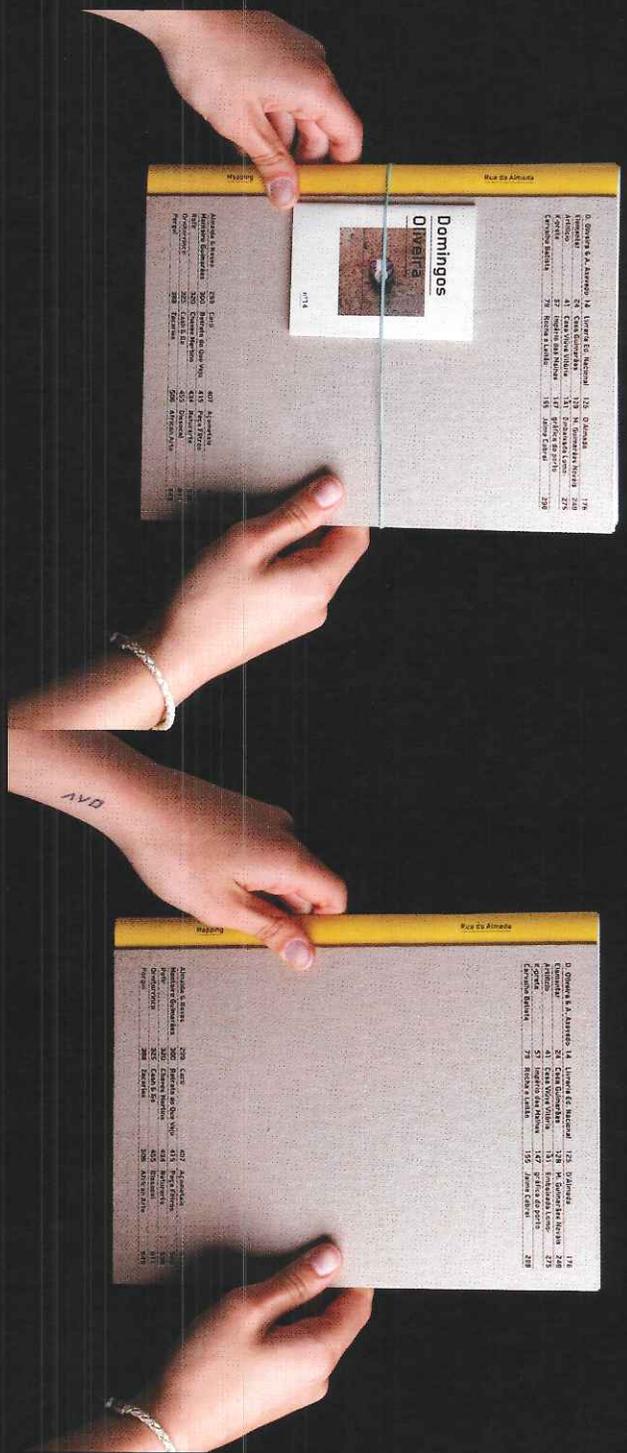
BURGHISH IS A MAGICAL RELIGION

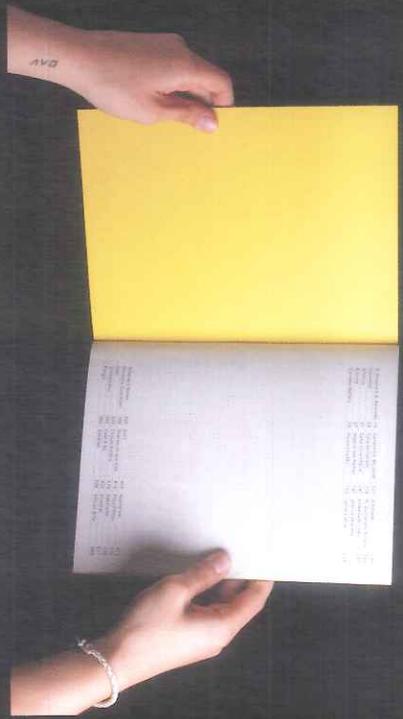
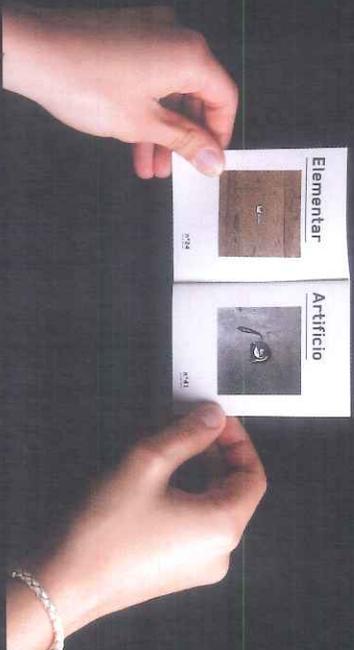
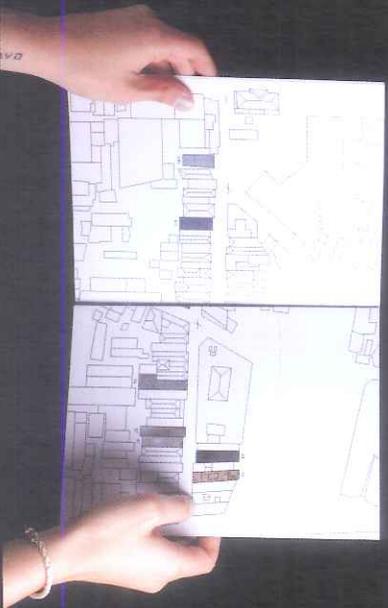
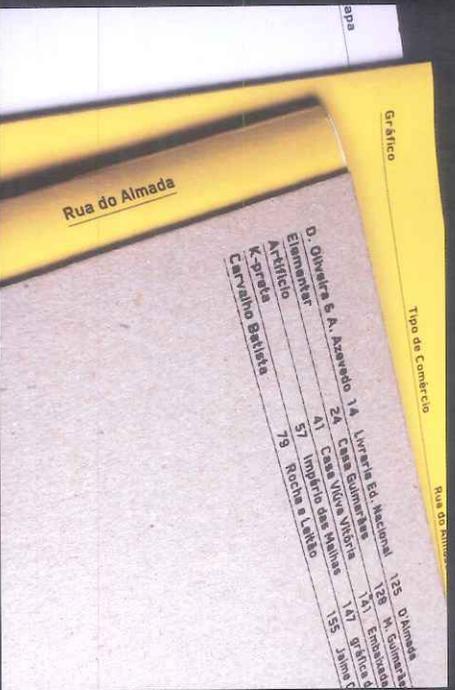
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

BEATRIZ BARROS

This project aimed to map something. Something that I have chosen: one of the most beautiful streets in Porto, Almada Street. Also one of the streets with the most ancient and recognized commerce. The final object is a catalogue with all the shops still available, a map to guide people throughout the street, a chart with all the different types of commerce and also a pocket book with the name of the shops.

Design Agency: Another Collective
Creative Director: Beatriz Barros
Art Director: Beatriz Barros
Designer: Beatriz Barros
Client: School Project





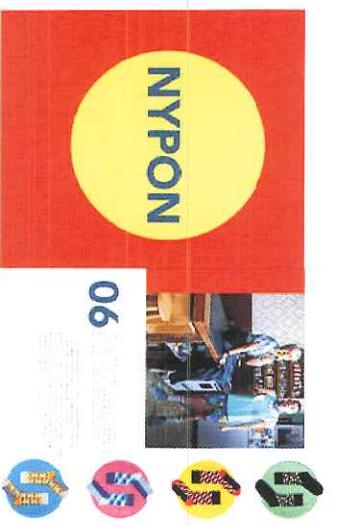
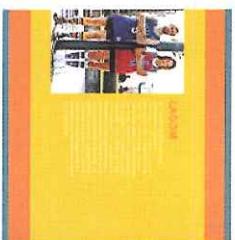
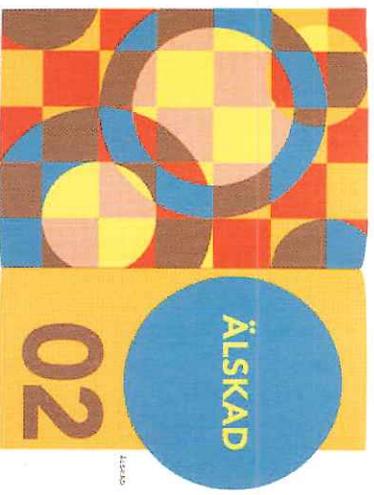
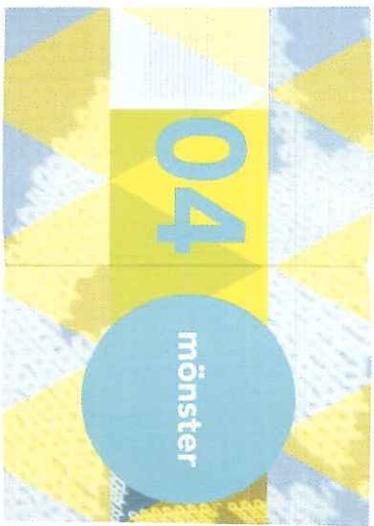
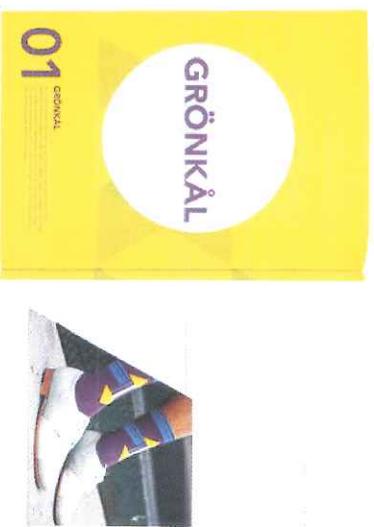
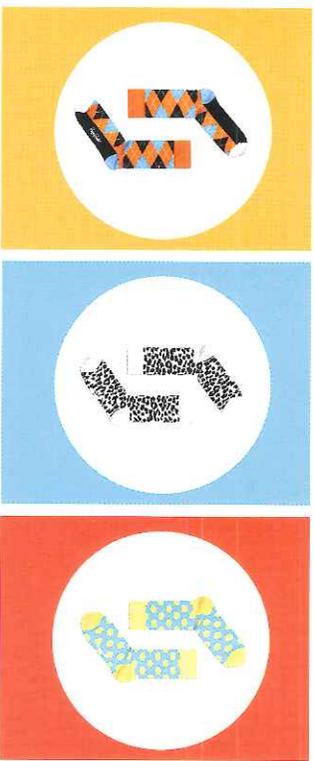
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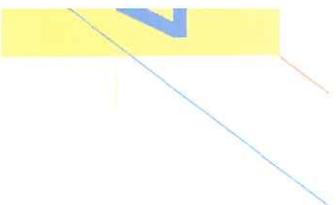
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

A BOOK OF HAPPY SOCKS

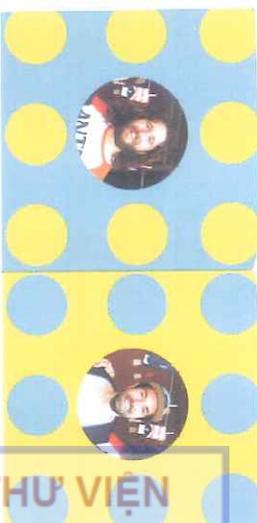
Designing a new promotional piece for Happy Socks. The main language that is used in the piece would be Swedish. The style is focusing on the bold and geometric look and feel to match the style of the products and the brand itself. As well as the use of colors to pull the print and the socks together. As the brand itself is fun yet simple, the purpose of this promotional piece would be sending out the same image to the customers and to reach the most important goal of this brand.

Designer: Jessica Lin





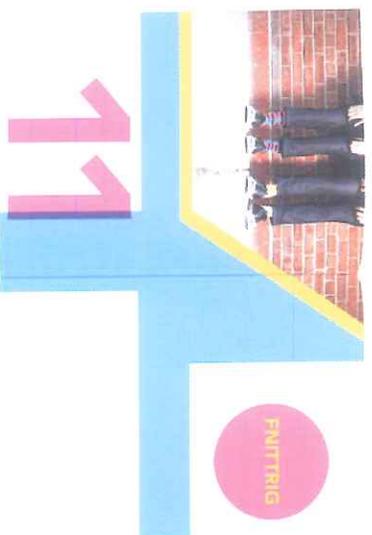
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



14



15

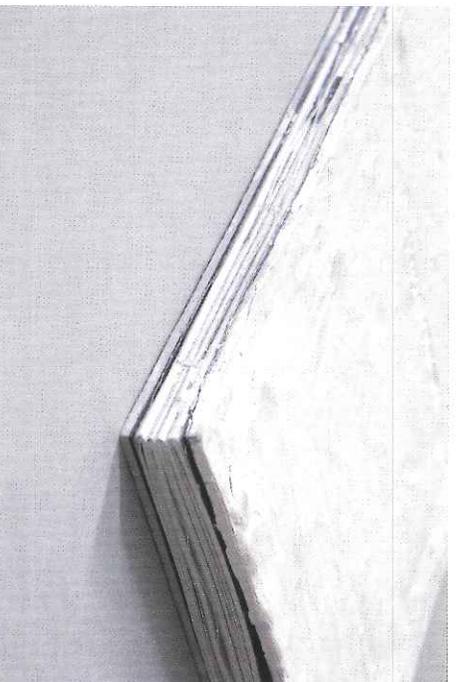
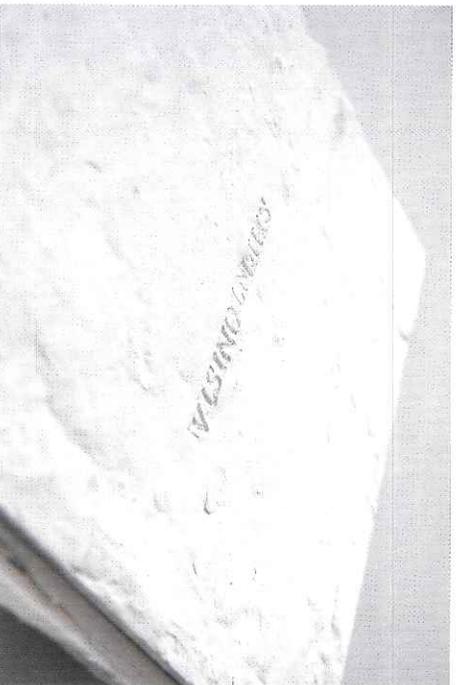
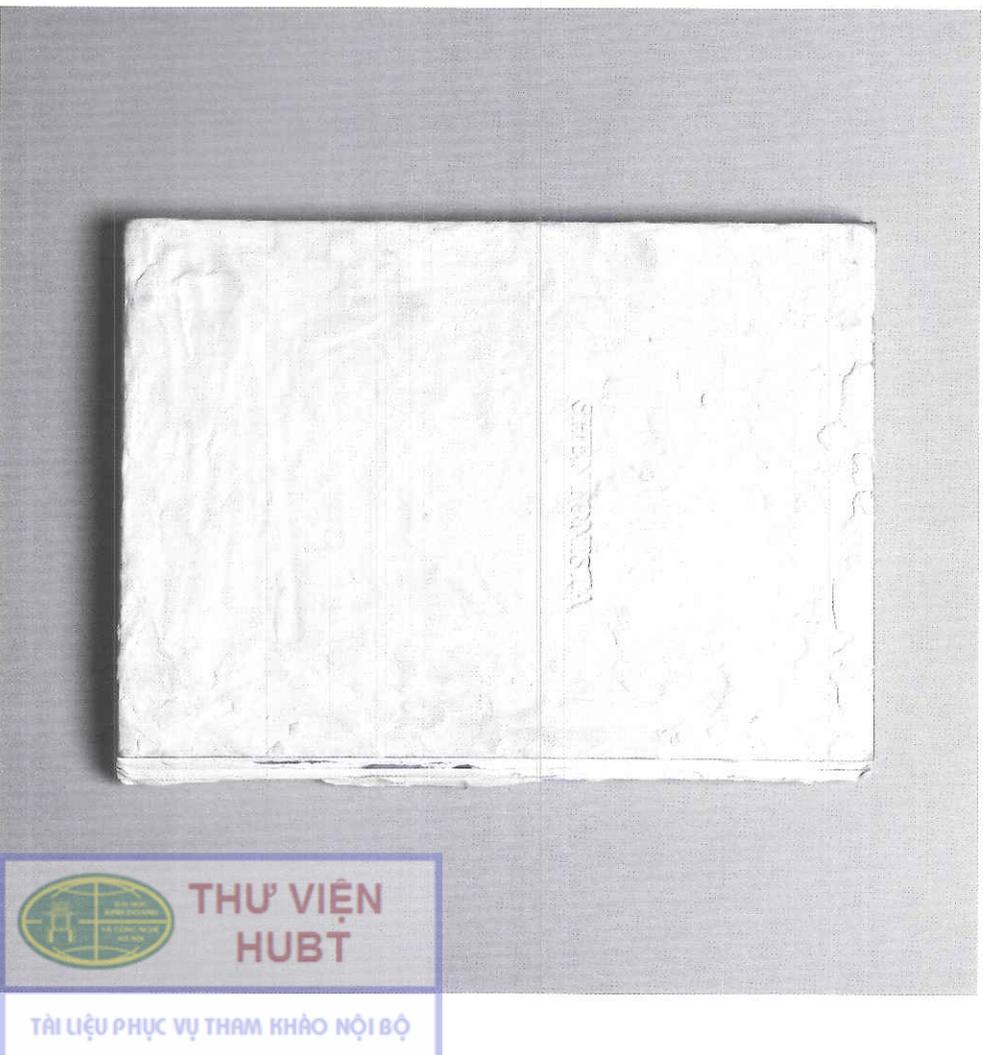
SHENTONISTA BOOK

Produced for a 'Ministry of Careers' event held by Heineken in collaboration with Esquire Magazine, this is a book that celebrates all the stylish people of Singapore's CBD area Shenton Way who were captured on the street, photography site dedicated to them, Shentonista.

As this is an exclusive book that was solely printed for this event, clay was experimented with to make the cover a little more special. The usage of this material also reflects the dreams of success these people have and striving to carve their name into the concrete jungle.

And just as those style meavers have brought colour to an area that is inundated with dreary buildings and sterile skyscrapers, the stone cover is a concrete doorway to a world of pages filled with colour. And just as every big city has little surprises hiding in every nook and cranny, so does the world of the Shentonista. Every few pages hide a lap out, cut, collage and other extra touches to surprise and interact with the reader, making their exploration through this wonderful alternate world of Singapore's CBD a little more delightful.

*Company: Do Not Design
Creative Director: Yan Da
Art Director: Yan Da
Designer: Yan Da
Client: Shentonista / Uniform*





Dedicated to chronicling the people, faces and style at Shenton Way (Singapore), Shentonista was conceived in 2011 by Darren Lee to document and survey our immediate landscape. Born out of a casual joke when a friend lamented how it was impossible to find stylish people at Shenton Way, it has since featured over 500 people and counting. Featuring the executive and corporate

pool in Singapore's business district, it hopes to dispel the myth that office-goers and Singaporeans at large lack style. Encompassing more than fashion, it seeks to capture personalities from all walks of life and more importantly – a certain romanticism, humour and lightheartedness.



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



BROCHURE & LAYOUT MAGAZINE



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

TOP GRAPHIC
DESIGN SERIES III
BROCHURE & LAYOUT

BOOK
BROCHURE

MAGAZINE
POSTER

OTHER
DESIGNER INDEX



THƯ VIỆN
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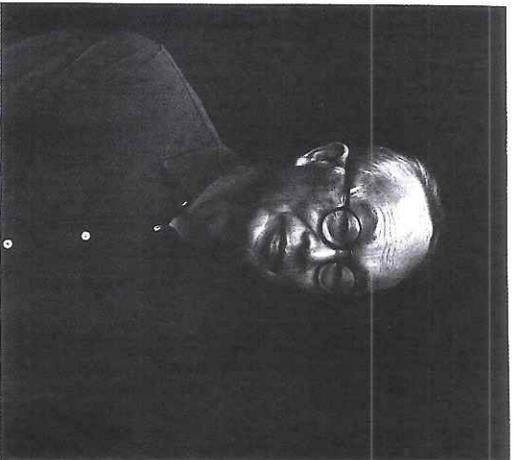
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

NERI MAGAZINE

2012 is a year of change and renewal at Neri. One of the initiatives is the revitalised journal published by the Neri Foundation. The publication is dedicated to events, discussions and research on the evolution of the street furniture and lighting industries. The twenty page publication, presented in a bilingual, newspaper-like format, will be distributed quarterly with the aim of instigating a debate between the company and its audience of architects and lighting designers.

Marko Hasniuk starts the new series with an interview about his manifesto of product and industrial design. In addition, there is a feature on the four lighting systems designed by Hasniuk, that will be unveiled to the public at the Light + Building fair in Frankfurt.

Agency: Thomas Manns & Company
Client: Neri



Marko Hasniuk starts the new series with an interview about his manifesto of product and industrial design. In addition, there is a feature on the four lighting systems designed by Hasniuk, that will be unveiled to the public at the Light + Building fair in Frankfurt.

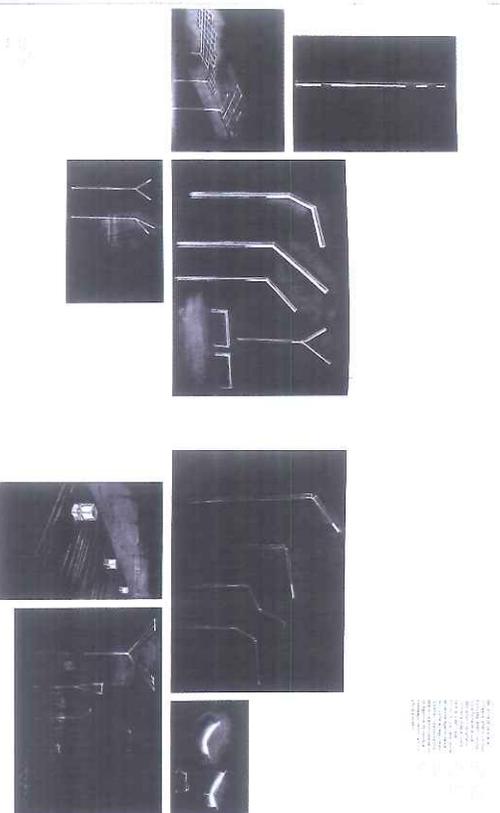
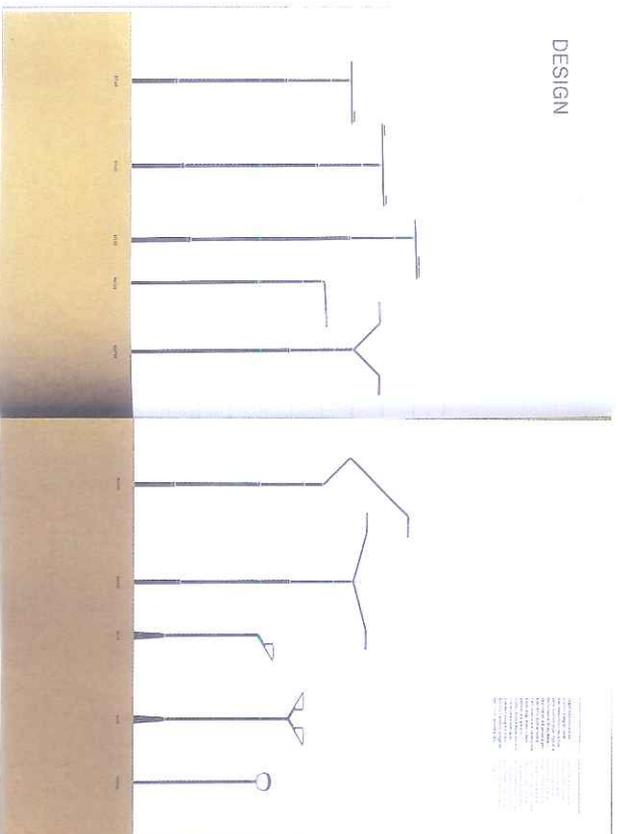
THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Marko Hasniuk starts the new series with an interview about his manifesto of product and industrial design. In addition, there is a feature on the four lighting systems designed by Hasniuk, that will be unveiled to the public at the Light + Building fair in Frankfurt.



DESIGN



TOMORROW 01

The Assignment

To create an internal Trendbook published twice a year, that both in shape and content can be used as source of inspiration on trends in music, fashion, retail, art, and sociology. Just like a channel on the publication maintains its shape, but constantly change appearance to fit into the surroundings.

As the edition is limited a special hand made bookbinding is chosen giving unlimited possibilities to constantly experiment with new paper qualities and other materials like leather. Thus it's possible to develop a unique product that offers the user a new sensual experience according to the overall theme through the many different articles.

Design Company
Scandinavian Design Lab

Overall Strategic Creative Responsible

Per Madsen

Creative Director / Partner

Jesper von Wieding

Strategic Creative Director / partner

Anne-Mette Højland

Account Director / partner

Project Trend Publikation

Client Bestseller/Style Counsel

Awards

Danish Papyrus Award

Creative Responsible

Per Madsen

Project Management

Anne-Mette Højland

Production

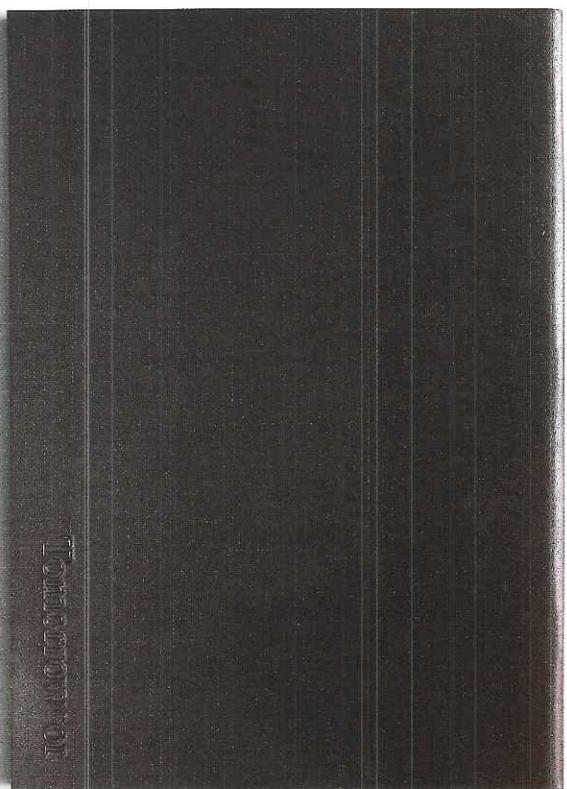
Christian Brønder

Print

Scaprint

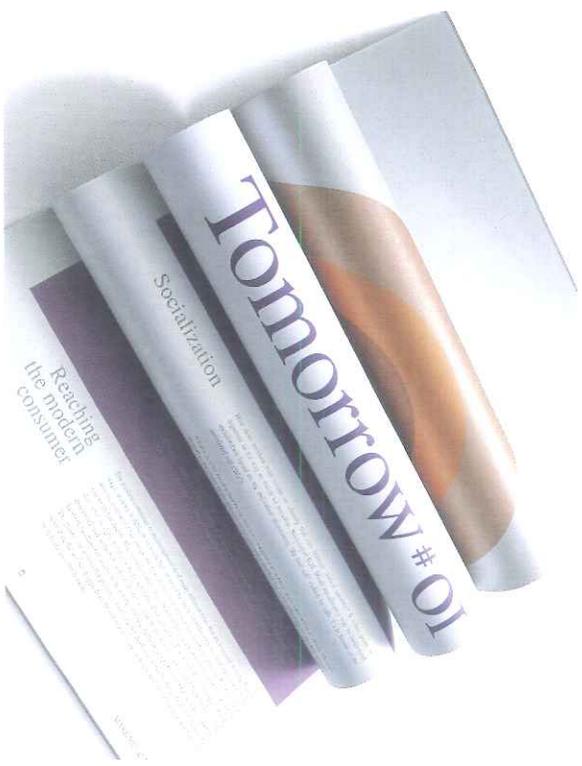
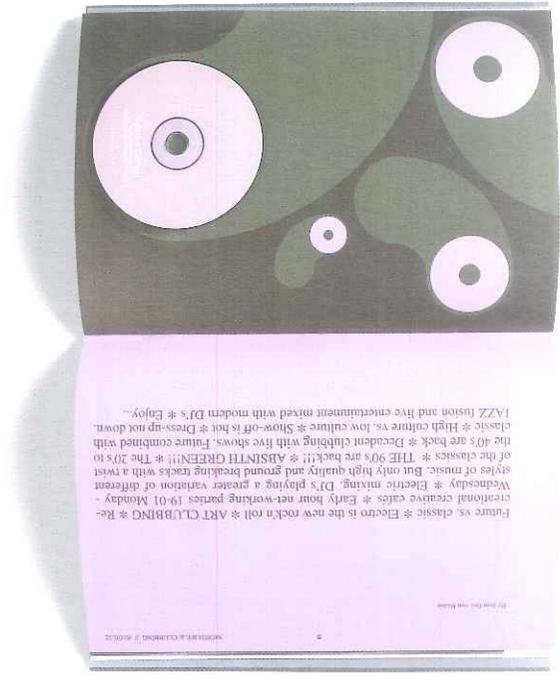
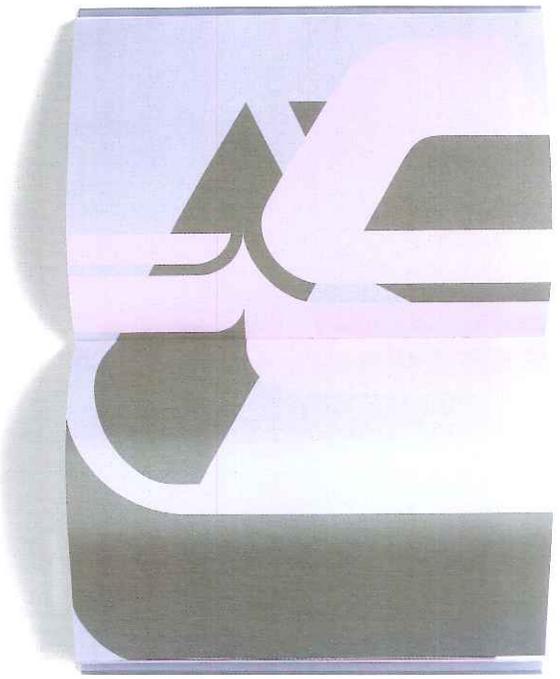
Book Binding

Majken* Bøghvinder

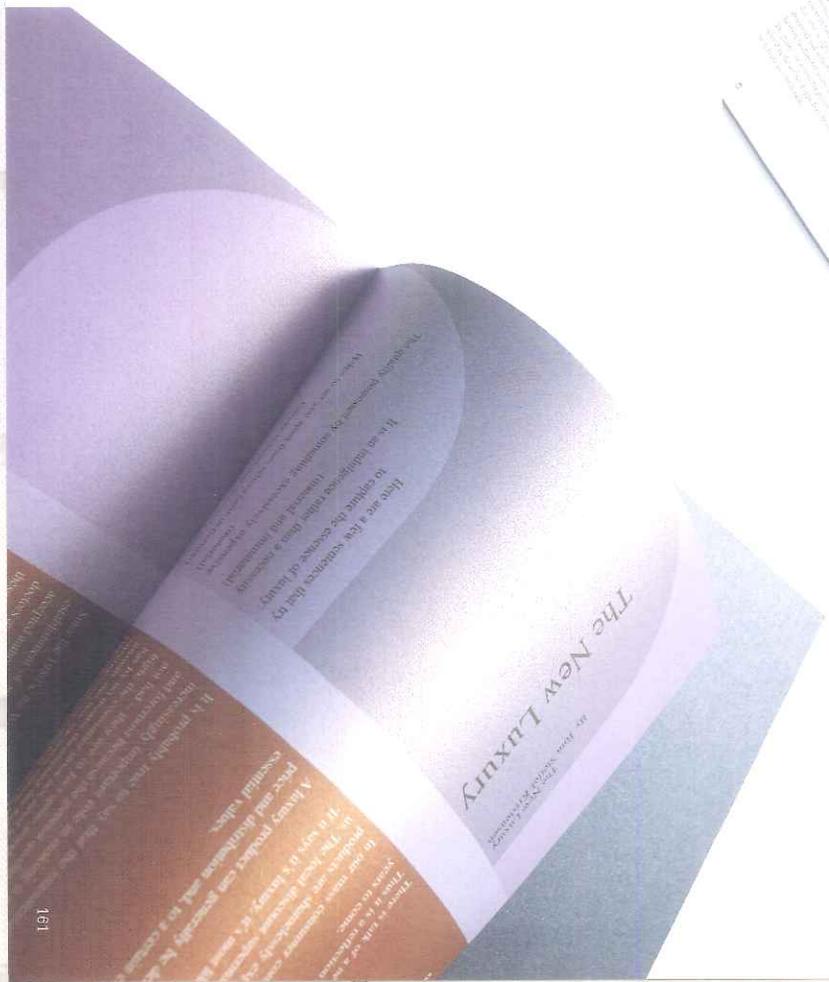


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**THƯ VIỆN
HUBT**
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



TOMORROW 02

The Assignment

To create an internal Trendbook published twice a year, that both in shape and content can be used as source of inspiration on trends in music, fashion, retail, art and sociology. Just like a chameleon the publication maintains its shape, but constantly change appearance to fit into the surroundings.

As the edition is limited a special hand made bookbinding is chosen giving unlimited possibilities to constantly experiment with new paper qualities and other materials like leather. Thus it's possible to develop a unique product that offers the user a new sensual experience according to the overall theme through the many different articles.

Design Company

Scandinavian Designlab

Overall Strategic Creative

Responsible

Per Madsen

Creative Director / Partner

Jasper von Wierding

Strategic Creative Director / partner

Anne-mette Højland

Account Director / partner

Project

Trend Publikation

Client

Børstesejer/Style Counsel

Awards

Danish Papyrus Award

Creative Responsible

Per Madsen

Illustrations

Genevieve Gaucher

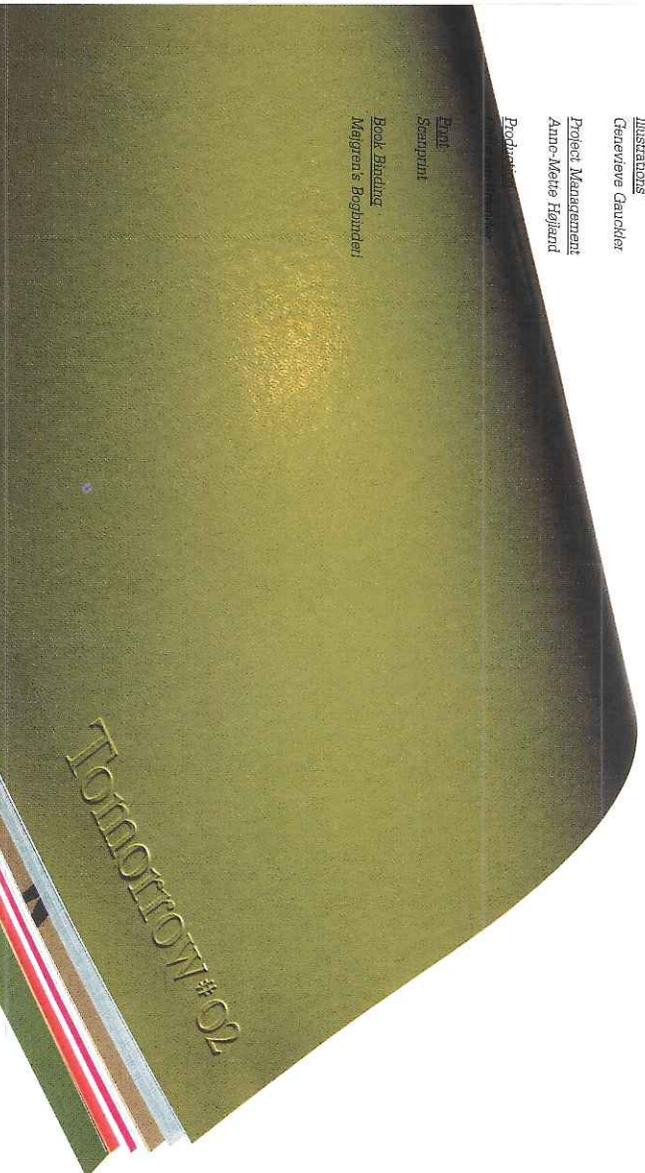
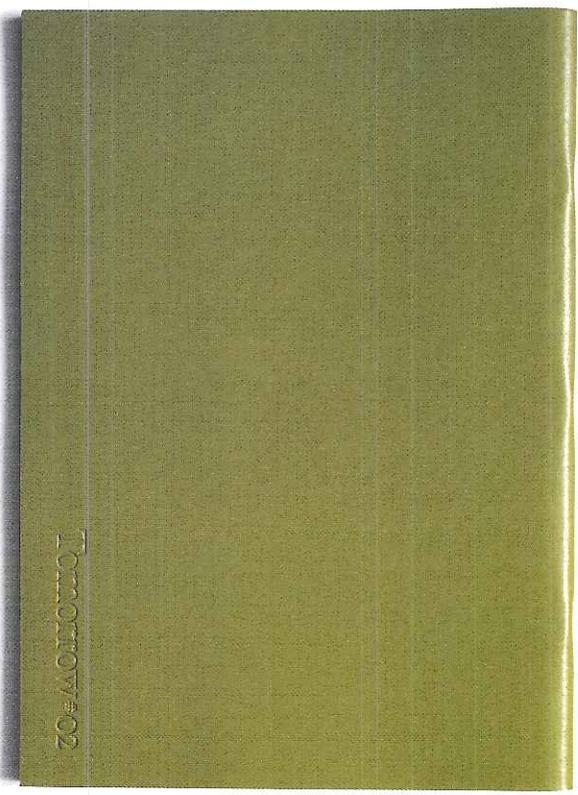
Project Management

Anne-Mette Højland

Production

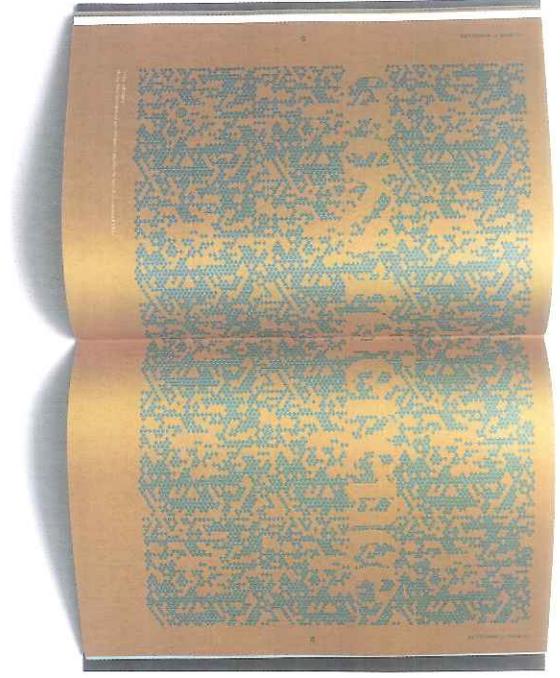
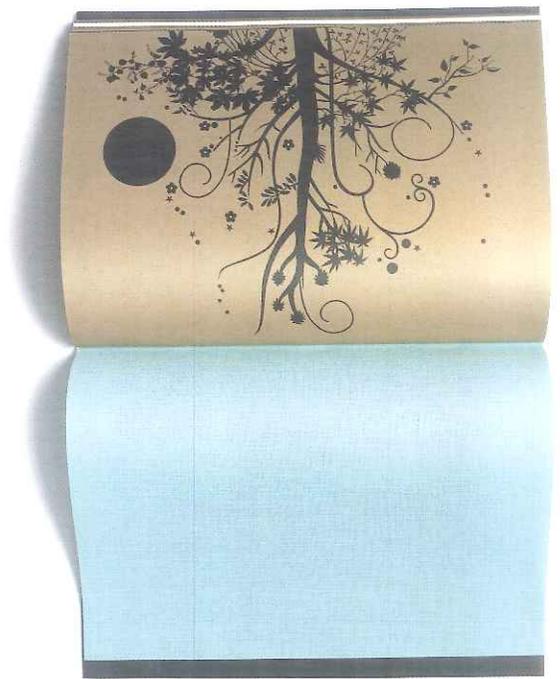
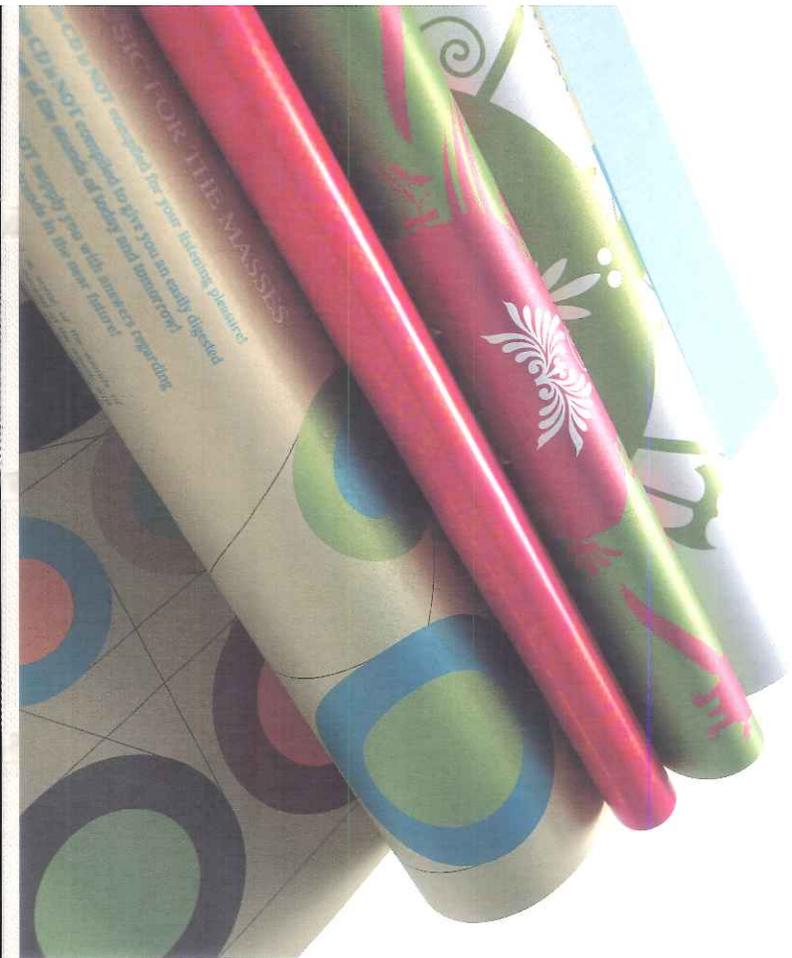
Print:
Scenprint

Book Binding:
Majgren's Bogbinder



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

TOMORROW 03

The Assignment

To create an internal Trendbook published twice a year, that both in shape and content can be used as source of inspiration on trends in music, fashion, retail, art and sociology. Just like a charnelion, the publication maintains its shape, but constantly change appearance to fit into the surroundings. As the edition is limited a special, hand made bookbinding is chosen giving unlimited possibilities to constantly experiment with new paper qualities and other materials like leather.

Thus it's possible to develop a unique product that offers the user a new sensual experience according to the overall theme through the many different articles.

Design Company Scandinavian DesignLab

Overall Strategic Creative

Responsible
Per Madsen
Creative Director / Partner
Jesper von Wierding
Strategic Creative Director / partner
Anne-mette Højland
Account Director / partner

Project Trend publication

Client Bestseller/Style Counsel

Awards

Clia Award Bronze
Epica Award Bronze
D&AD Award Special Selection
Joseph Binder Award

Creative Responsible Per Madsen

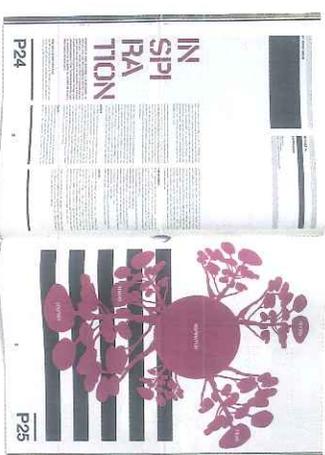
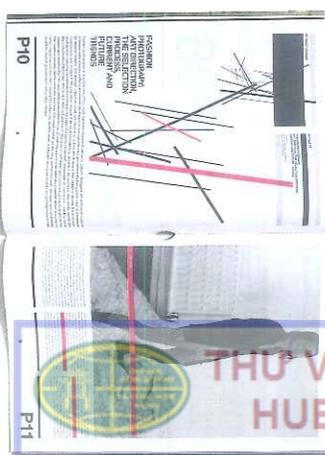
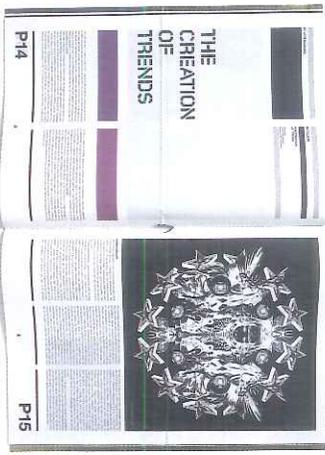
Project Management Christina Orth

Production Christian Brander

Print Saugvint

Book Binding Majgan's Bogbinderi





THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

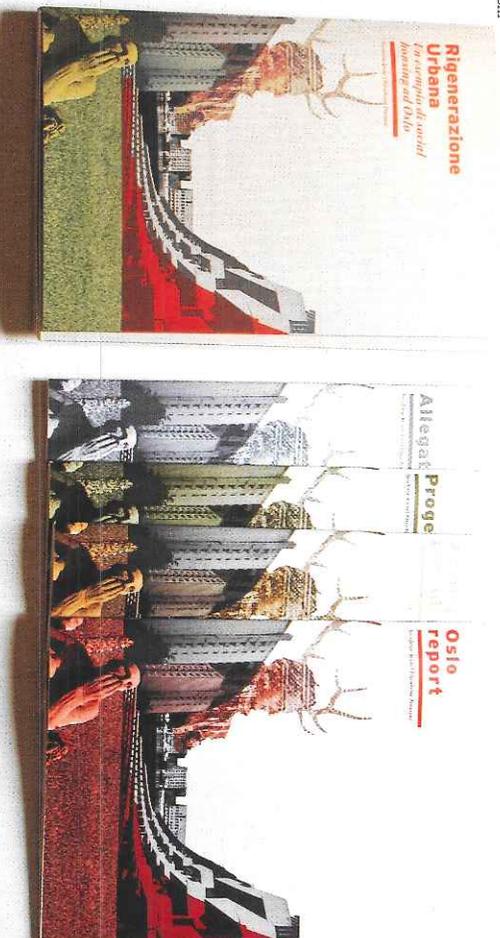


ARCHITECTURAL PROJECT BOOKLETS

This editorial project was developed as a presentation for an architectural project named "Urban Regeneration and Social Housing: Fosheim Boenslag - a case study in Oslo". Our intent was to display architecture with different media, including video interviews, photography, and printed booklets. The four publications were used to discuss work with our Professor and to develop our architectural proposal, during the preparation of our diploma project.

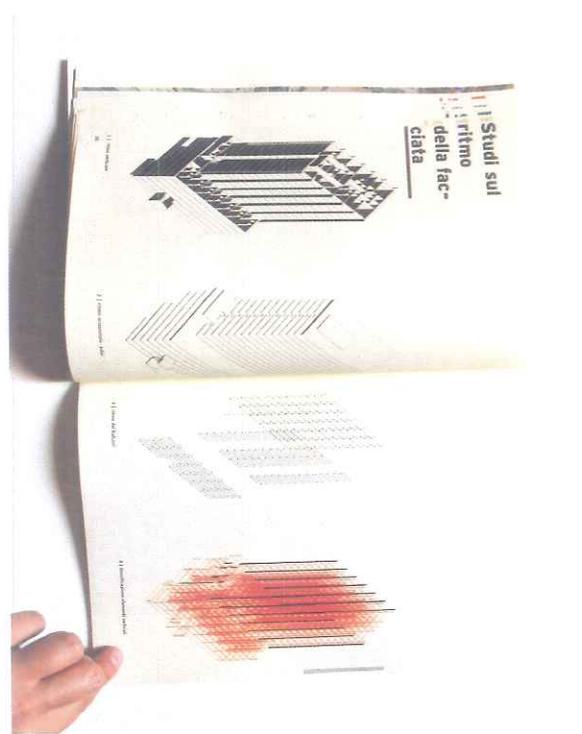
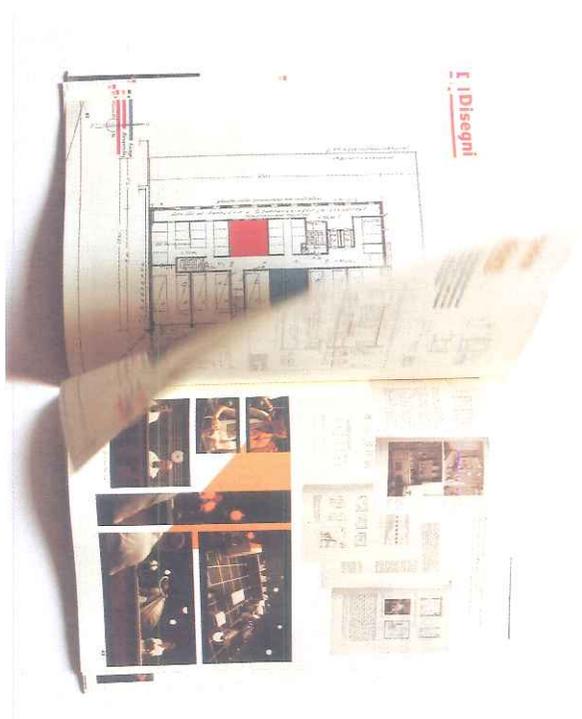
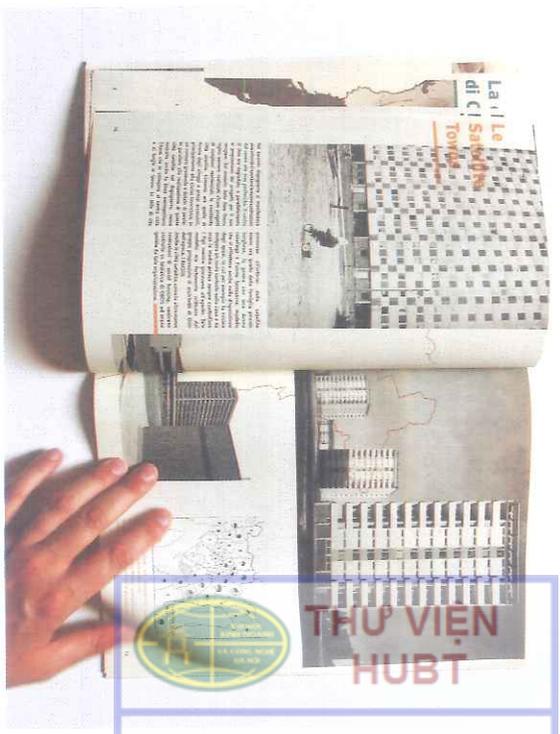
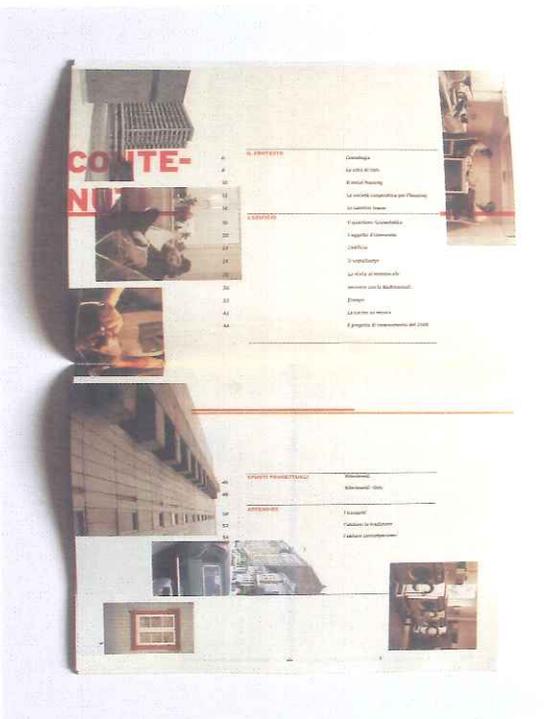
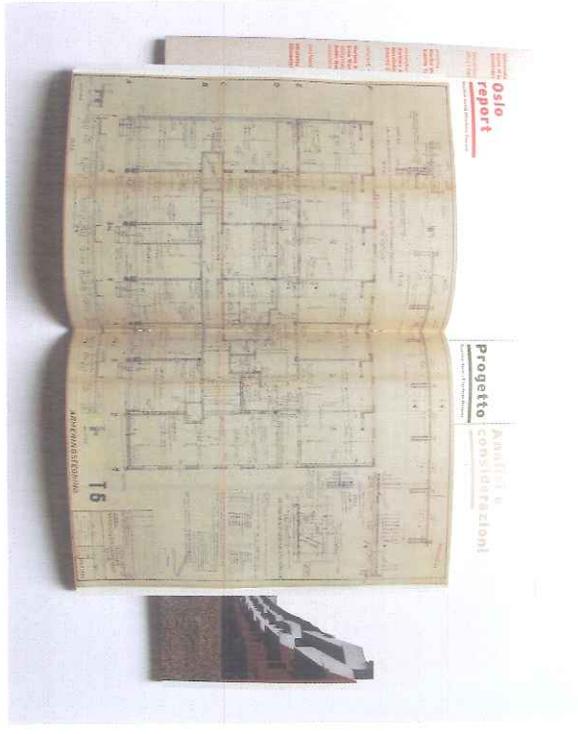
The booklets explore different phases of architectural design and include a broader research on Norway, Oslo, sociology, psychology, history and Urbanism. Original drawings of the building to be renovated are included. The research was conducted during our semester as exchange students in Oslo. In libraries, through real-life experiences and interviews, living the city life.

Creative Director: Nicoletta Aveni, Elisabetta Trussardi
Designer: Nicoletta Aveni, Elisabetta Trussardi
Client: Diploma Project, IUAV University



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HUBT

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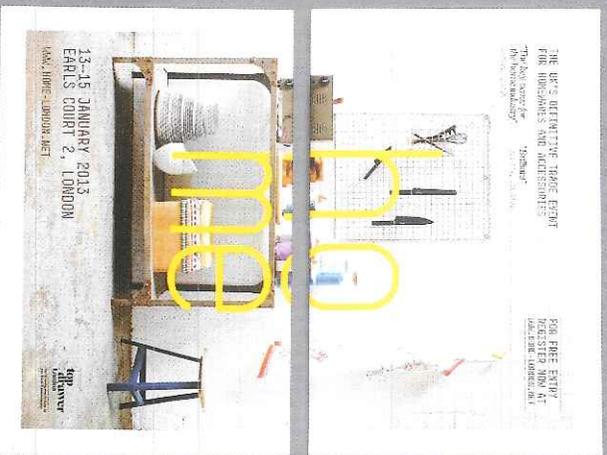


HOME / TOP DRAWER SHOW

Positioned alongside Top Drawer, Clarton's already successful giftware event, HOME offers an inspiring selection of stylish, high quality inventor accessories, lighting and occasional furniture, chosen from hundreds of the best design companies in the UK and Europe. KentLyons designed the identity and event materials for HOME. The logo is a hard cut as if looking through a window into a home. It also portrays the brand as stylish, fresh and innovative.

KentLyons were asked design the Home / Top Drawer combined show at ExCeL Court. We created a 90 metre entrance tunnel that featured typographical messages and product display windows that gave the visitors a preview guide to the products on display. A key part of the job was to create an overall show identity that unified the two shows and allowed them to exist happily in the same space.

Designer: KentLyons
Art Director: KentLyons
Creative Director: KentLyons
Design company: KentLyons
Client: Clarton
Photographer: KentLyons



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 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

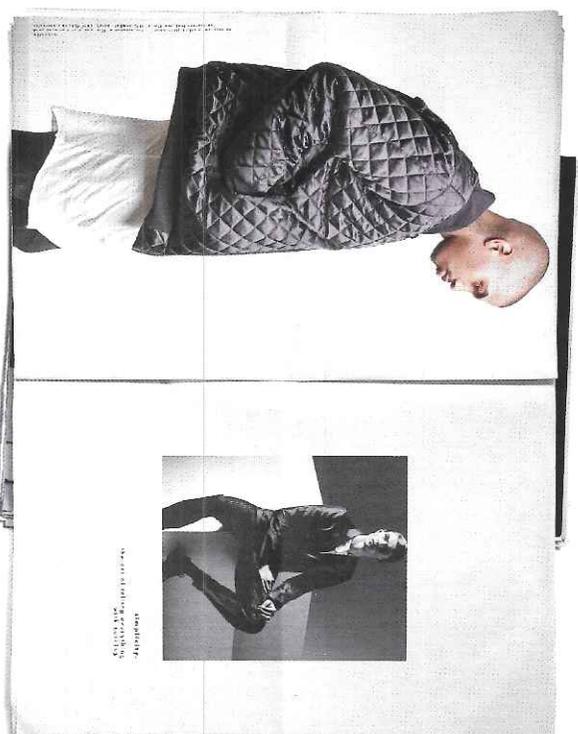
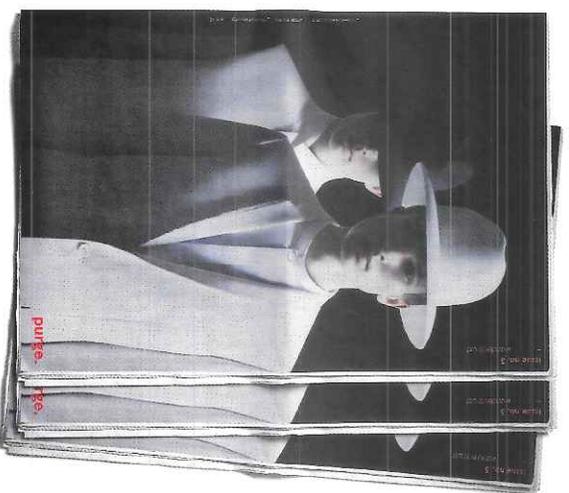



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 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

PURGE.

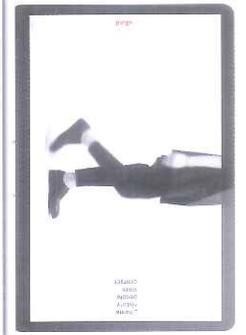
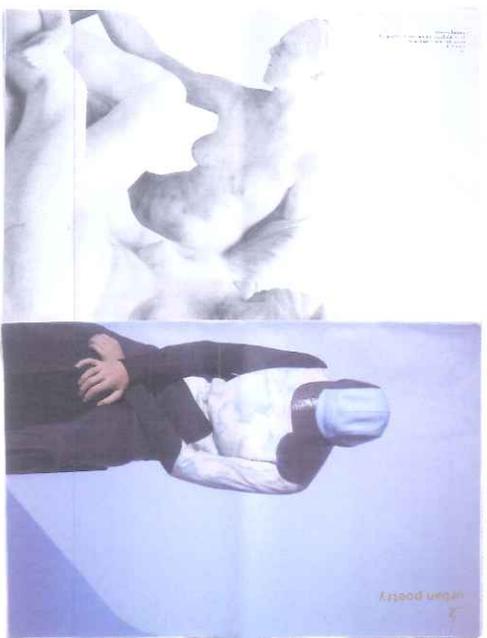
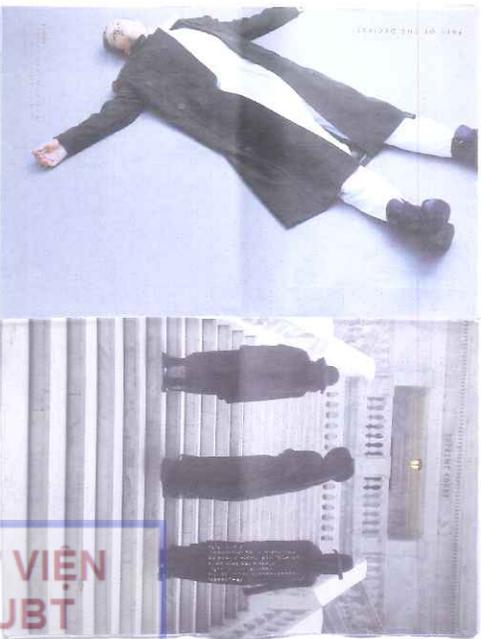
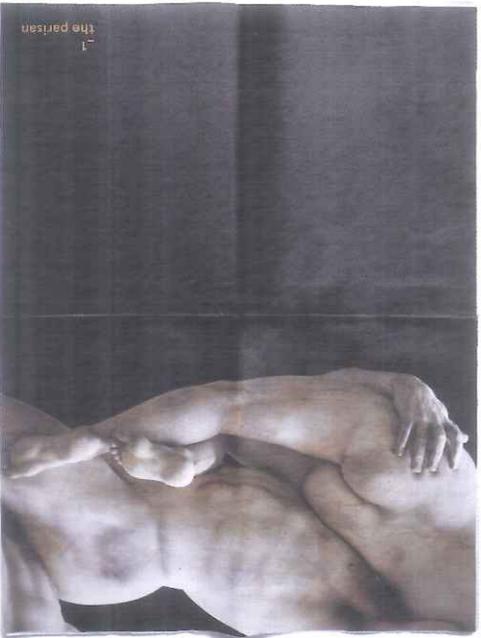
Purge is a magazine concept created to complement the art and fashion industry. It will serve as a source of inspiration, and a platform to honor the great artists out there. The magazine is based on a contemporary visual language and plays with large images and typography to reach out to the modern and timely of readers. Strong contrast in the consistent red color.

Designer: William Lawe Stormdal
Art Director: William Lawe Stormdal
Design company: Stormdal
Client: Purge

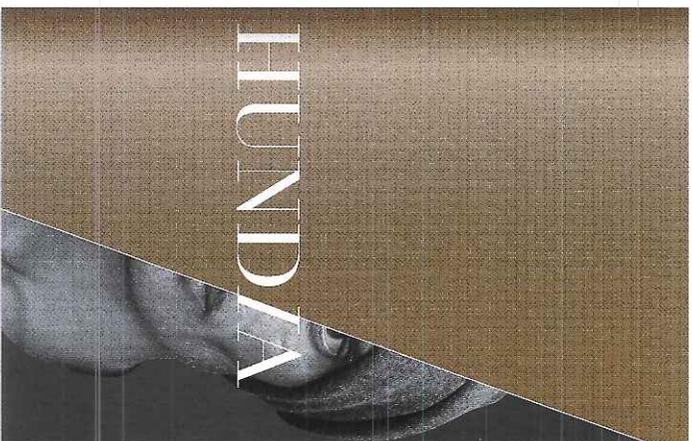


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HUB

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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



202. Topik
XVI. XVIII CENTURY

The 18th century was a period of significant change in Europe. The Enlightenment movement emphasized reason and individualism, challenging traditional authority. In the Americas, the struggle for independence from European colonial powers was underway. The French Revolution (1789-1799) brought radical political and social changes in France, influencing other parts of the world. The Industrial Revolution began in Britain, leading to major technological advances and the growth of the middle class.



203. Topik
CRIMA

Crime is a complex phenomenon that varies across cultures and time periods. It is often defined as an act that violates the law and is punishable by the state. Factors such as social inequality, poverty, and mental health can contribute to criminal behavior. The legal system plays a crucial role in defining, investigating, and punishing crimes. Different societies have different definitions of crime and different methods of justice.



204. Topik
ĐIỀU KIỆN KINH TẾ

Economic conditions are a key factor in determining the quality of life and the stability of a society. Factors such as GDP, unemployment rates, and income distribution are used to measure economic health. Economic growth can lead to improved living standards, but it must be accompanied by social and environmental reforms. Globalization has led to increased economic integration, but it has also created challenges for developing countries.



THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

207. Topik
SANGHÁT

Sanghats are traditional community organizations in India, particularly in the state of Karnataka. They serve as a platform for social and cultural activities, promoting unity and cooperation among community members. Sanghats often organize festivals, sports events, and educational programs. They play a vital role in the social and cultural life of the community.



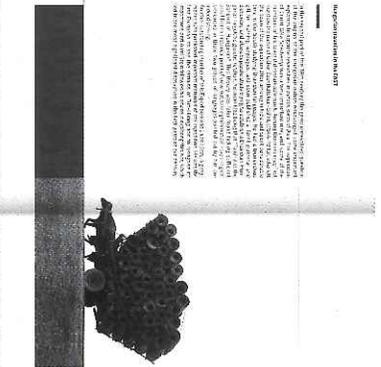
208. Topik
TAGOR & BANIM & BANJIMINIAM

Tagore and Banim & Banjiminiam are prominent figures in the field of literature and art. Tagore, a Bengali poet, writer, and philosopher, is known for his contributions to Indian literature and the arts. Banim & Banjiminiam are also notable figures in the same field. Their works have had a profound impact on the cultural and intellectual life of India and the world.



209. Topik
ĐIỀU KIỆN KINH TẾ

Economic conditions are a key factor in determining the quality of life and the stability of a society. Factors such as GDP, unemployment rates, and income distribution are used to measure economic health. Economic growth can lead to improved living standards, but it must be accompanied by social and environmental reforms. Globalization has led to increased economic integration, but it has also created challenges for developing countries.



210. Topik
ĐIỀU KIỆN KINH TẾ

Economic conditions are a key factor in determining the quality of life and the stability of a society. Factors such as GDP, unemployment rates, and income distribution are used to measure economic health. Economic growth can lead to improved living standards, but it must be accompanied by social and environmental reforms. Globalization has led to increased economic integration, but it has also created challenges for developing countries.



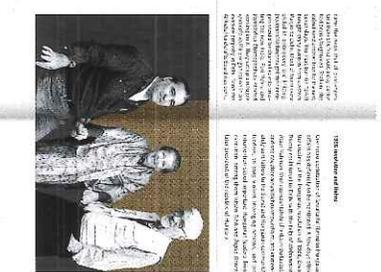
211. Topik
ĐIỀU KIỆN KINH TẾ

Economic conditions are a key factor in determining the quality of life and the stability of a society. Factors such as GDP, unemployment rates, and income distribution are used to measure economic health. Economic growth can lead to improved living standards, but it must be accompanied by social and environmental reforms. Globalization has led to increased economic integration, but it has also created challenges for developing countries.



212. Topik
ĐIỀU KIỆN KINH TẾ

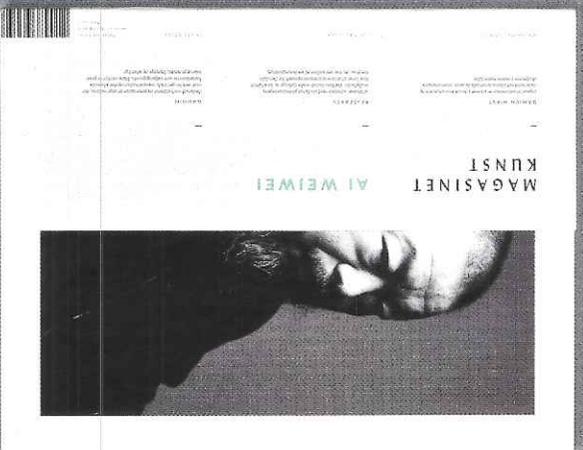
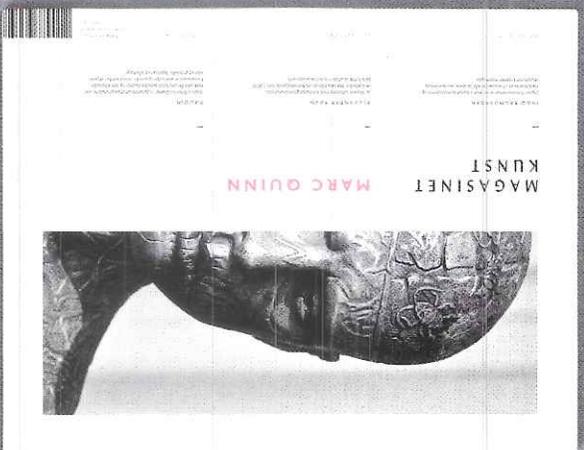
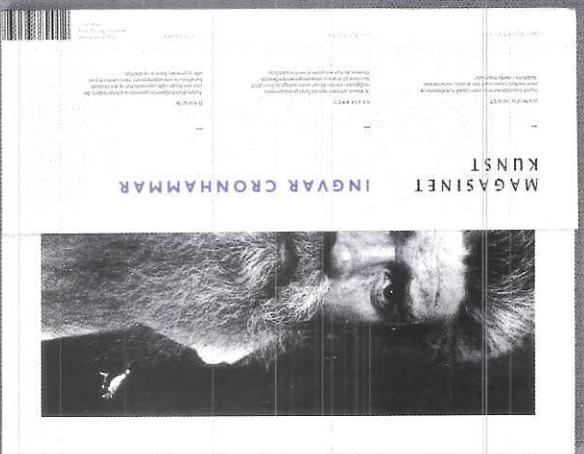
Economic conditions are a key factor in determining the quality of life and the stability of a society. Factors such as GDP, unemployment rates, and income distribution are used to measure economic health. Economic growth can lead to improved living standards, but it must be accompanied by social and environmental reforms. Globalization has led to increased economic integration, but it has also created challenges for developing countries.



INFOGRAPHIC

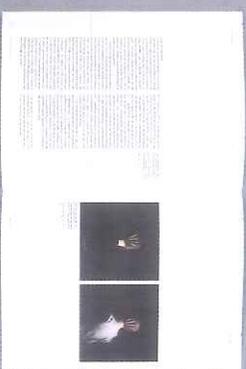
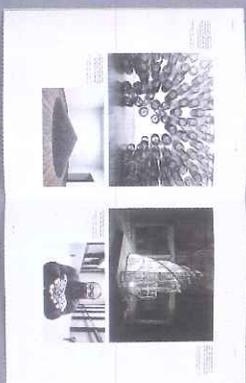
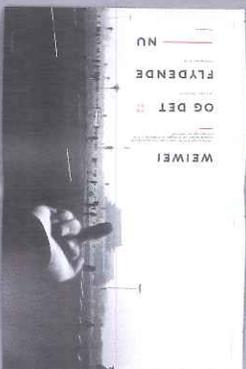
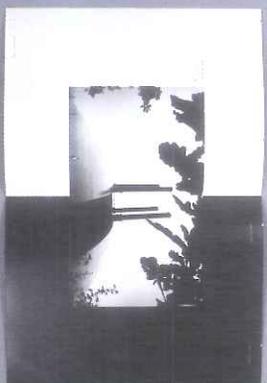
This is a redesign of the danish magazine 'Magasinet Kunst'. The magazine is published 4 times a year, Spring, Summer, Autumn and Winter. This was a good opportunity to make it more collectible. The "Trap" on the front page can be ripped off, so the art itself can be the identity of the magazine. This will make it last longer and suit the bookshelf.

*Design Agency: Henrik Eilersgaard
Creative Director: Henrik Eilersgaard
Art Director: Henrik Eilersgaard
Designer: Henrik Eilersgaard
Client: School Project*



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

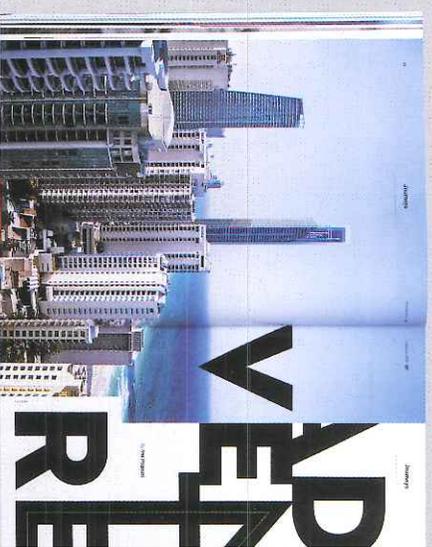
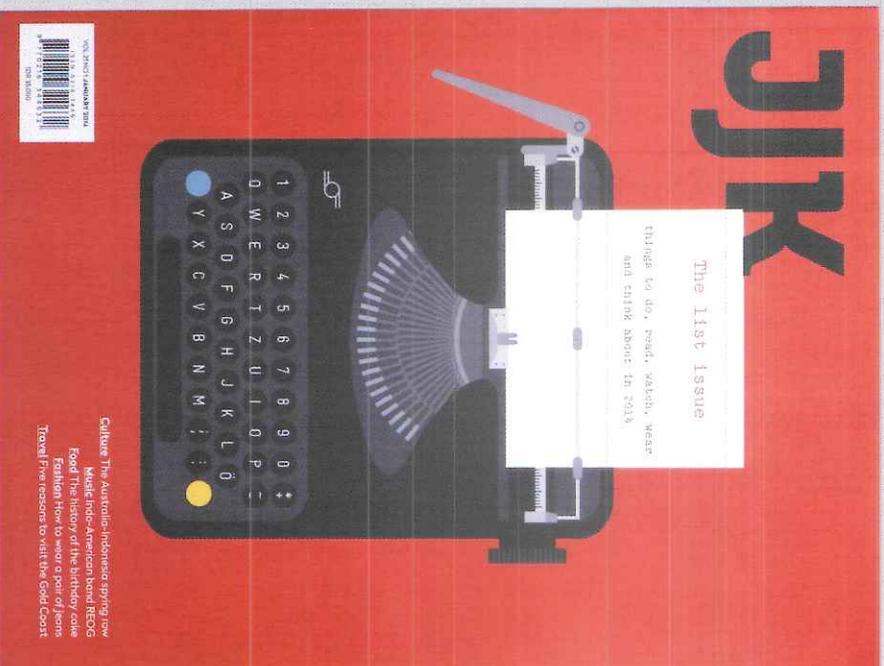


THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

JJK MAGAZINE

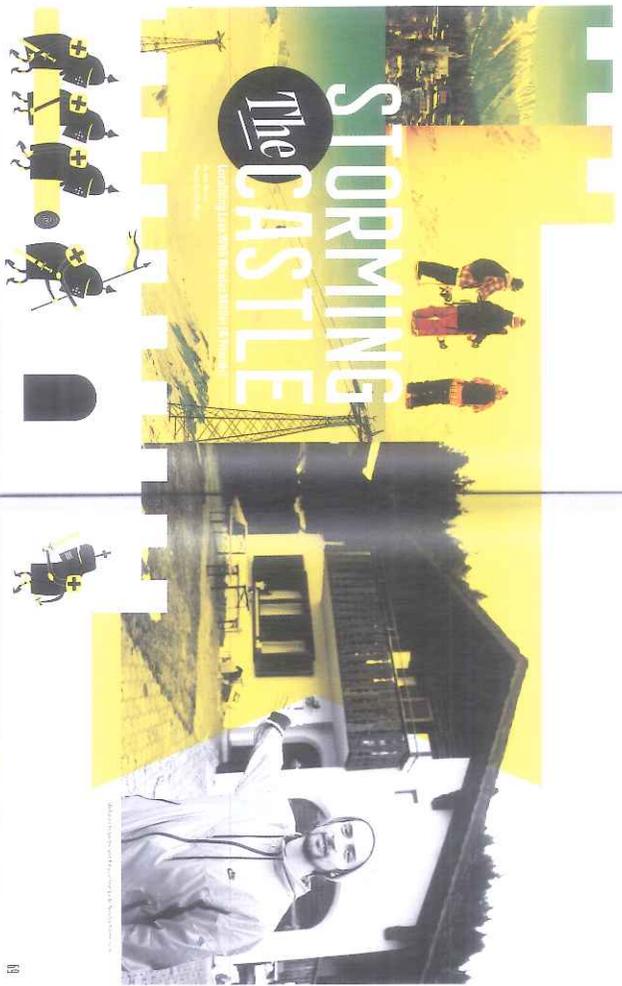
JJK stands for Jakarta, Jive, Kari-It, is a monthly travel, fashion, entertainment and lifestyle magazine produced monthly, available on dining, entertainment, culture and lifestyle.

Creative Director: Yoni Kadir
 Executive: Mueli Azzah, Kenny Wati & Foklan Mardiana
 Owner: Yoni Kadir



STORMING THE CASTLE

It might seem like a simple task, but storming a castle is a complex and dangerous operation. It requires a lot of planning and coordination, and a lot of courage. The castle is a symbol of power and authority, and storming it is a challenge that has inspired many people throughout history.



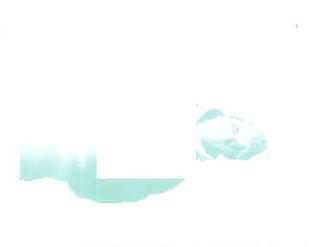
PHOTOGRAPH BY [unreadable]



HOW THE DOUBLE COIN
CHANGED SUPPLY AND
DEMAND FOR THE
BY [unreadable]

GOING VIRAL

Two years ago, a video of a man in a white hoodie and a black beanie went viral. The video showed the man in a white hoodie and a black beanie, looking directly at the camera. The video was shot in a dark, industrial setting. The man's expression was serious and intense. The video was shared on social media and quickly became a meme. The man's name is [unreadable].

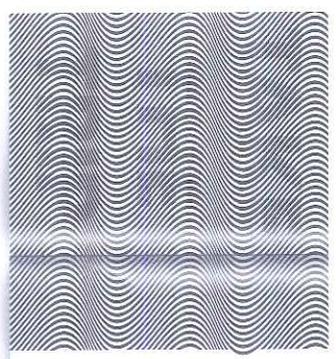


ANDERSON

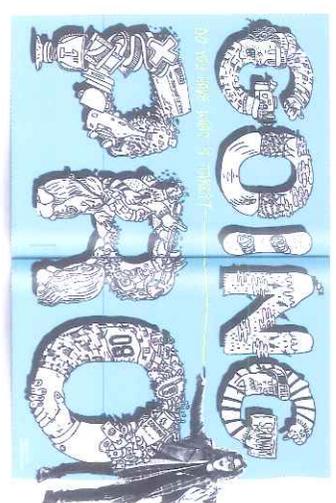


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THƯ VIỆN
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



DO MIDERS ON THE MOLE

THE

INTERVIEWS

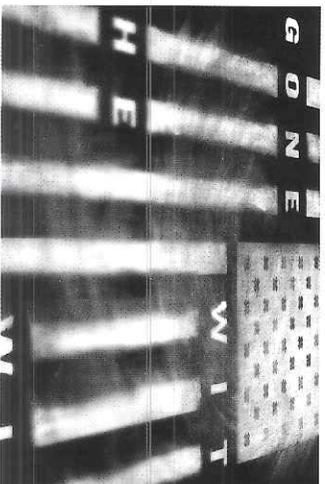


TRANSWORLD SURF FEATURES

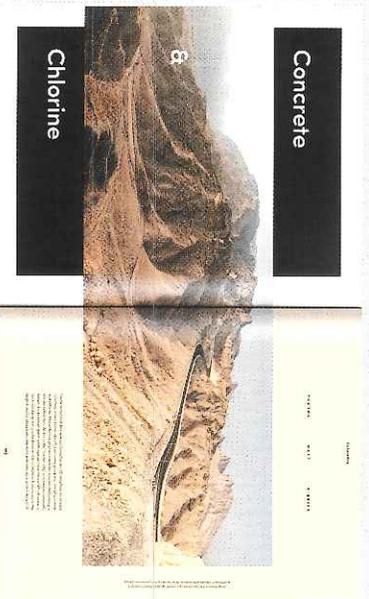
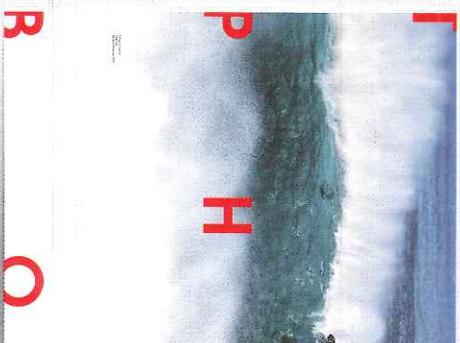
We re-designed the editorial architecture of the publication to maximize the users experience with the photography and give the editorial voice a complementary visual character.

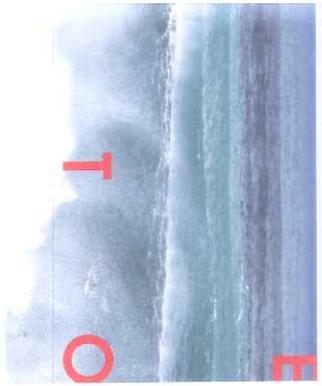
Company: Wedge & Laver

TRANSWORLD SURF
LONG ISLAND
NO. 1

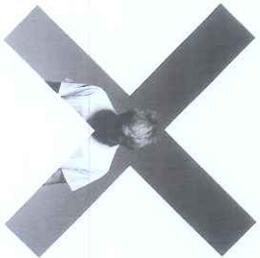


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TÀI LIỆU PHỤC VỤ TRAM KHẢO NỘI BỘ





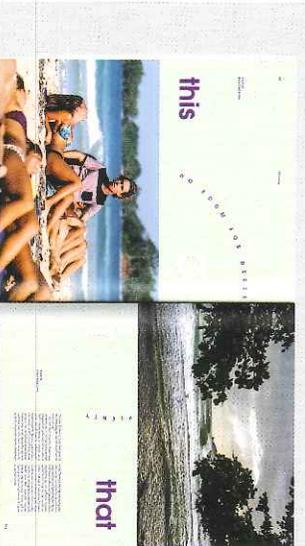
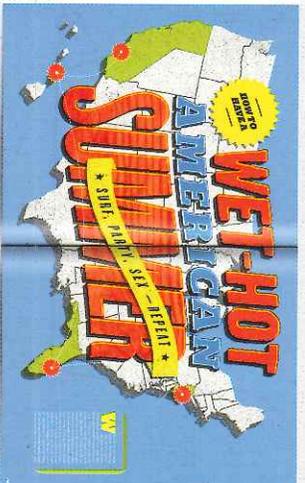
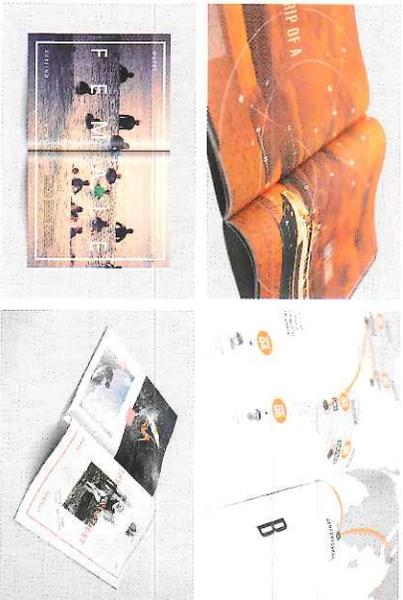
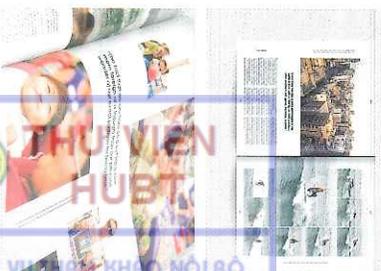
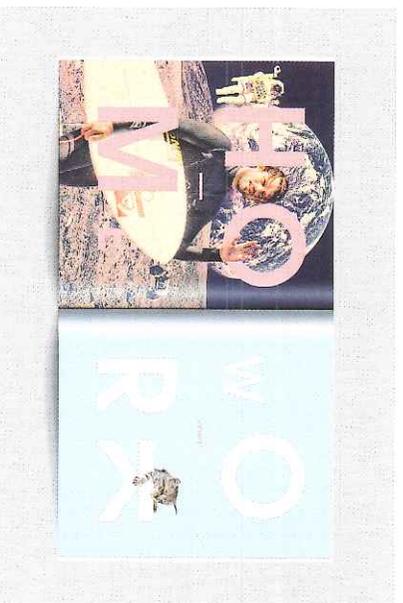
O K

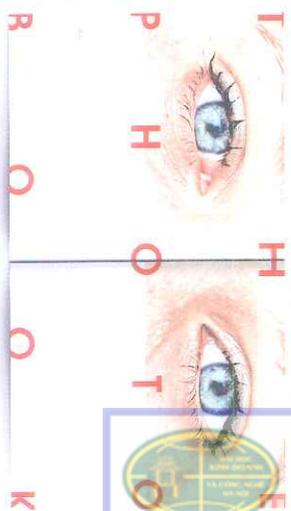
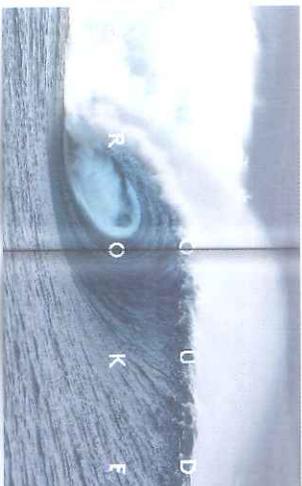


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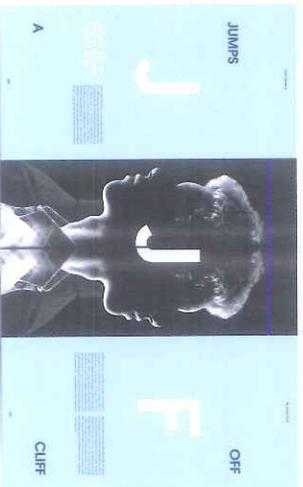
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ







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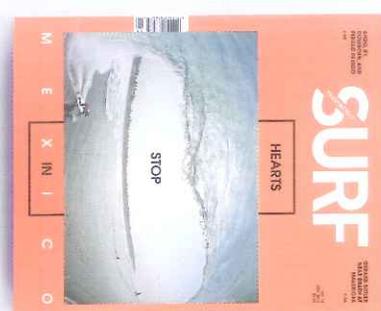
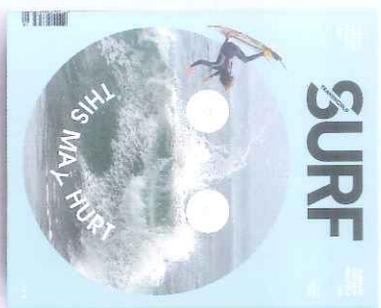
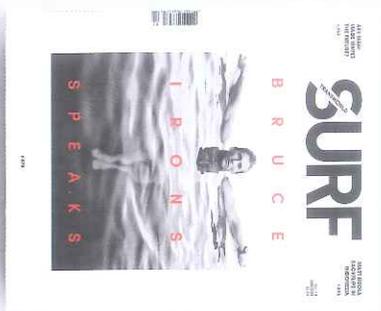


TRANSWORLD SURF COVERS

In late 2011, we were hired to re-design TransWorld Surf magazine. Our objective was shifting the creative direction to support a photo-driven editorial model while breathing new life into the magazine format. The intended result: sophistication that does not take itself too seriously. An immediate increase in market-share proved the re-design was successful and it continued gaining until May of 2013 when the publication was purchased by its main competitor and subsequently shut down.

Company: Wedge & Lever



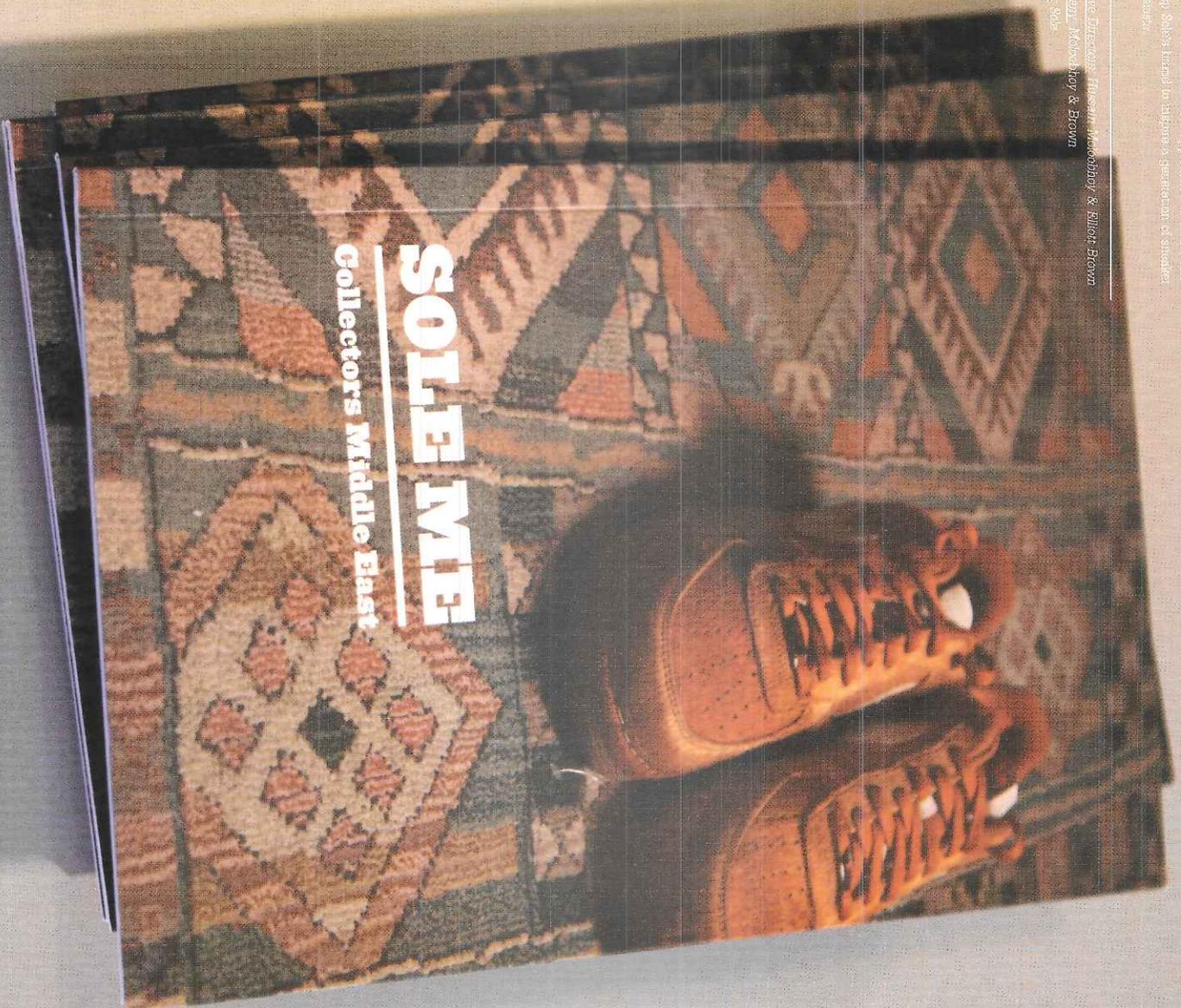


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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

SOLE

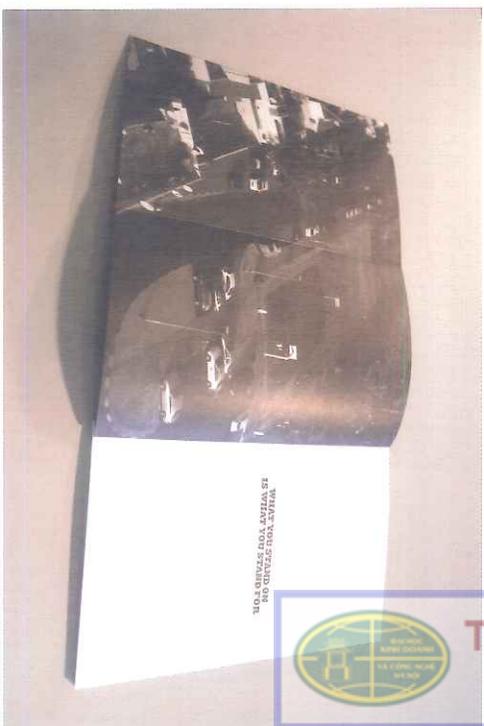
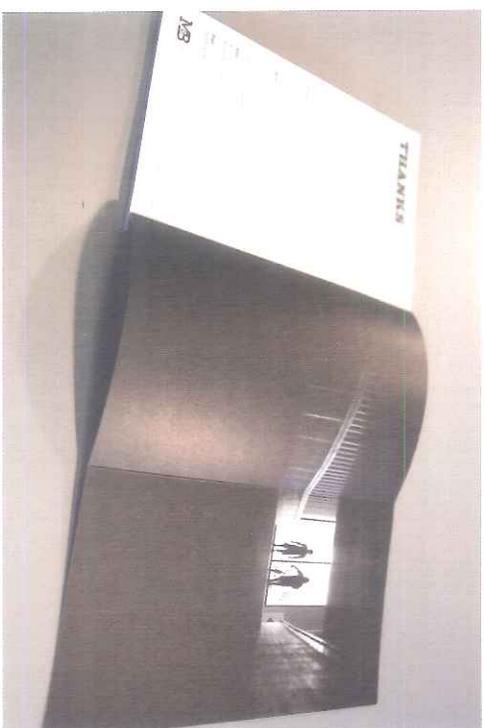
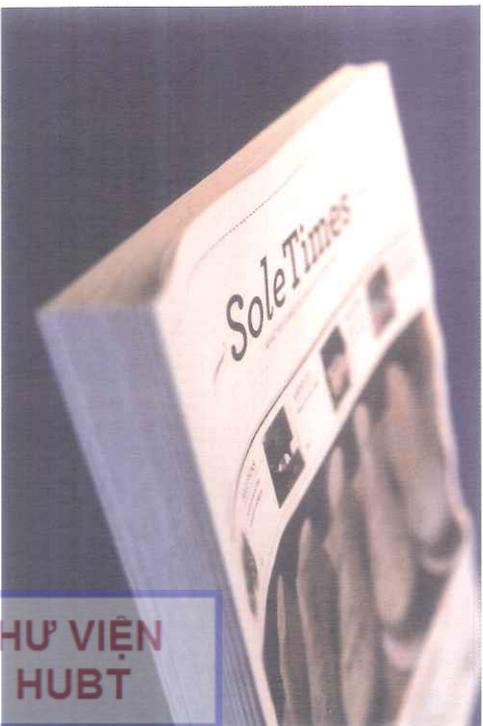
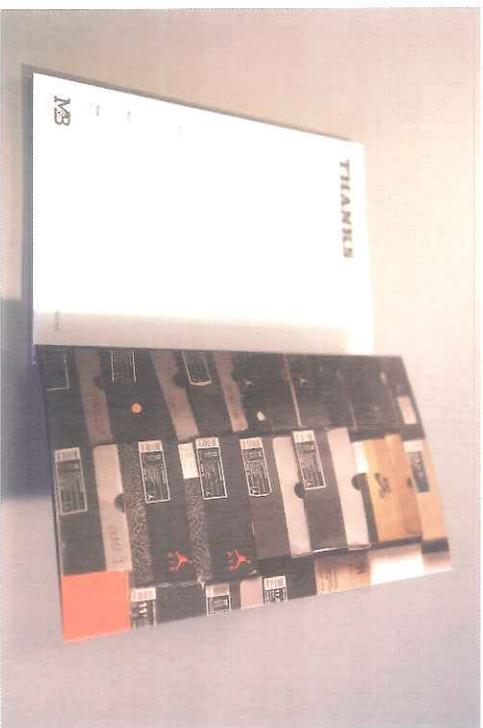
Some people see an alternative platform for brands to launch their latest products and stay a step ahead in the region through co-creating a true grassroots street branding concept. Fashion, music and progressive urban culture in the Middle East, MENA were approached to create and develop Sole's brand in a more a perception of streetwear.

*Creative Director, Museum, McQuibby & Elliot Brown
Creative, Madschroy & Brown
Oliver, Sola*



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ




THƯ VIỆN HUBT
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

Những người trẻ tuổi là những người có nhiều năng lực và tiềm năng. Họ là những người có thể thay đổi thế giới. Họ là những người có thể tạo ra những điều kỳ diệu. Họ là những người có thể làm nên lịch sử. Họ là những người có thể sống đẹp và cống hiến. Họ là những người có thể sống có ích và có ý nghĩa. Họ là những người có thể sống có trách nhiệm và có lòng nhân ái. Họ là những người có thể sống có tình yêu và có niềm tin. Họ là những người có thể sống có đam mê và có khát vọng. Họ là những người có thể sống có ước mơ và có hy vọng. Họ là những người có thể sống có niềm vui và có hạnh phúc. Họ là những người có thể sống có tình yêu và có lòng nhân ái. Họ là những người có thể sống có trách nhiệm và có lòng nhân ái. Họ là những người có thể sống có tình yêu và có niềm tin. Họ là những người có thể sống có đam mê và có khát vọng. Họ là những người có thể sống có ước mơ và có hy vọng. Họ là những người có thể sống có niềm vui và có hạnh phúc.

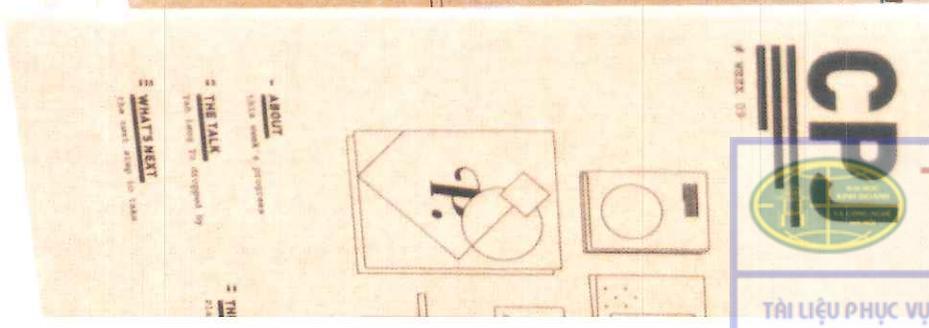
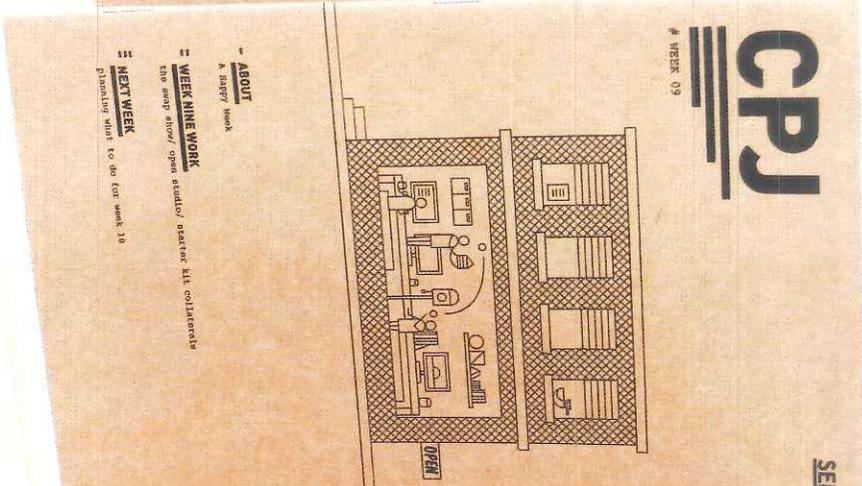
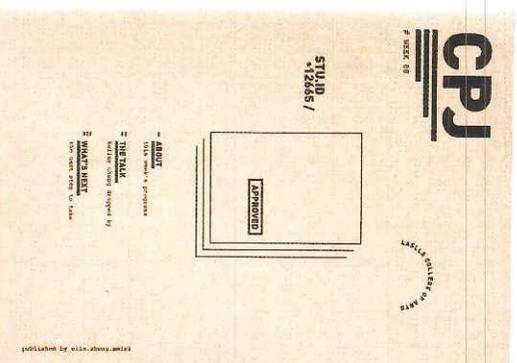


CREATIVE PROCESS JOURNALS

Creative Process Journal (CPJ) is a mandatory requirement for all students at LASALLE College of the Arts, Singapore. The CPJ houses all my thoughts, lessons learnt, and detailed documentation of my design processes. Having a CPJ is important as it serves as a record book to check back when you are unsure of past experiments you have done.

I decided to separate my CPJ into weeks and made them into handy A5 sized booklets instead of a singular book as it allows me to practice my layout, illustration and typography skills. Each week's CPJ is different in terms of binding, layout and illustrations. This made the tiring process of documentation fun and it showcases my skills at the same time!

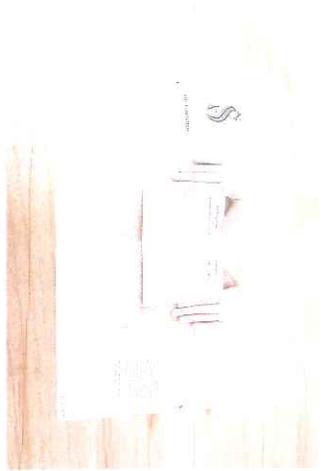
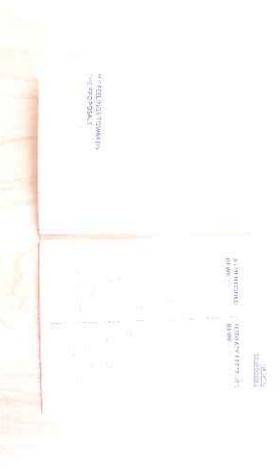
Designer: Ella Zheng



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



published by ella.stony.mist



THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



no wife

*Thought
of us using
sharing*

ORCHESTRATE FASTER GROWTH HANDBOOK

Orchestrate' deals with the concept that business is too complex for senior leaders to carry the load by themselves. The book explains how senior leaders within large organisations can empower their colleagues to lead without title. Nurture a culture where leaders without title step up through coaching and feedback.

The brief required the handbook to have the feel of a personalised notebook. Bursting with illustration, it would have an organic and hand-rendered feel, with drawings, doodles and hand written notes complementing the printed text, with the main theme being personal growth.

Company: Aha! Unleashed

Designer: Presha Misty

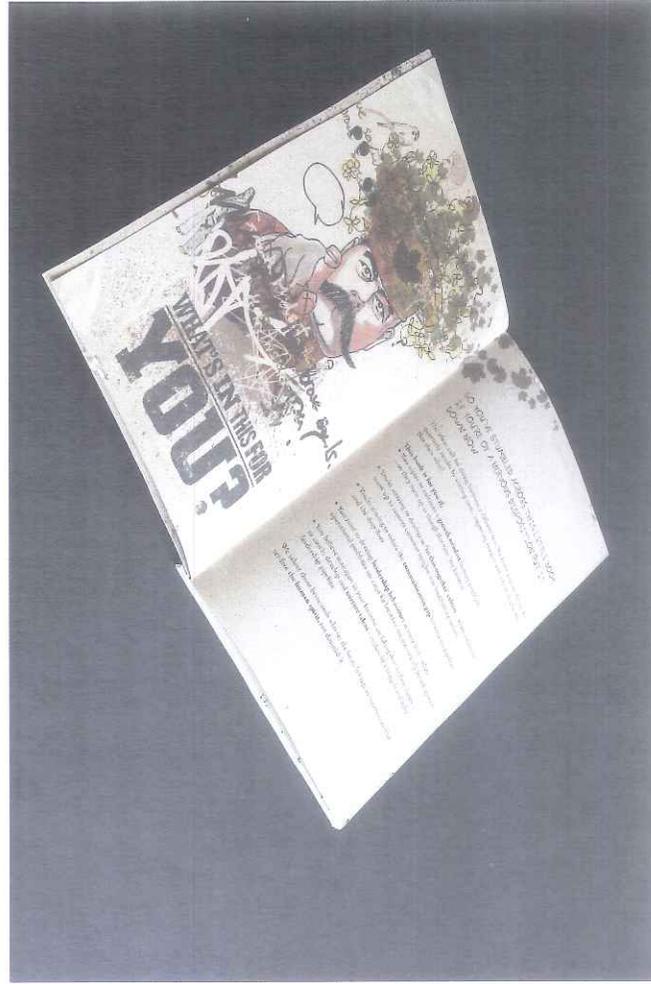
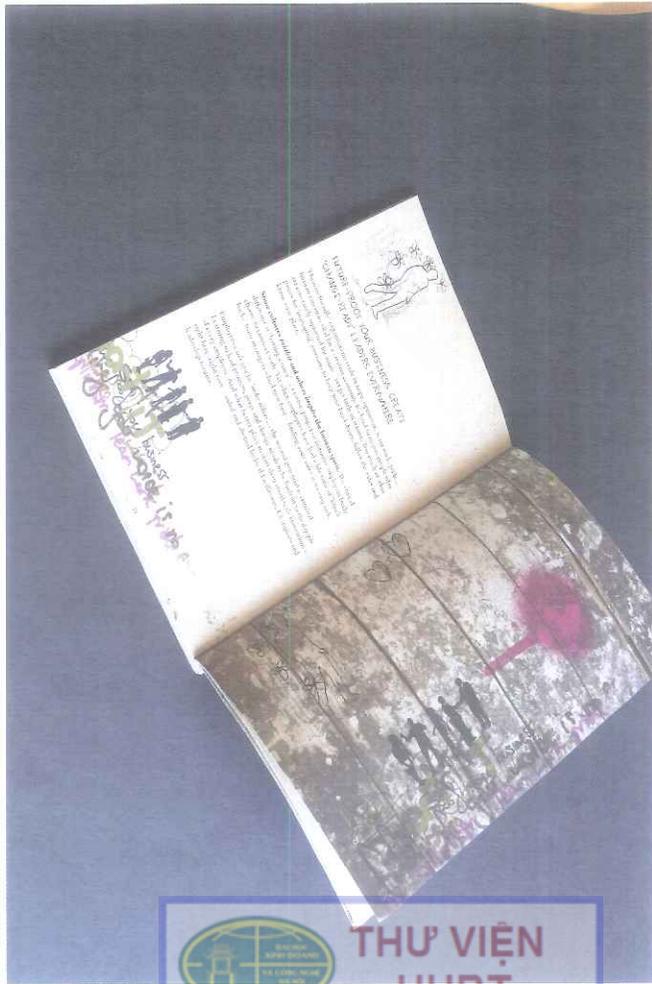
Client: Tools for Leading Change Ltd



THƯ VIỆN
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



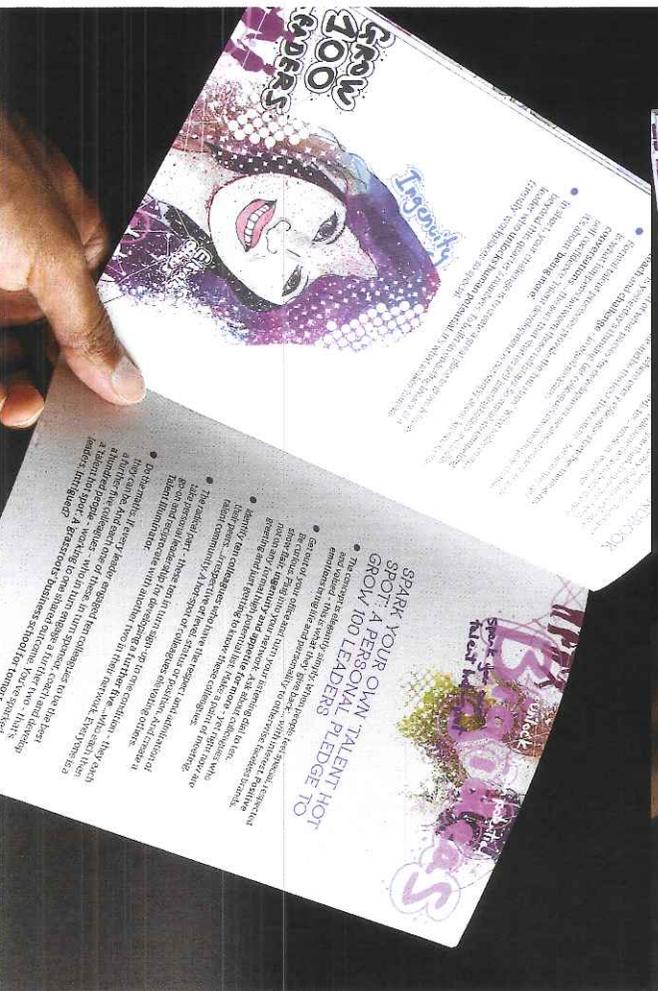
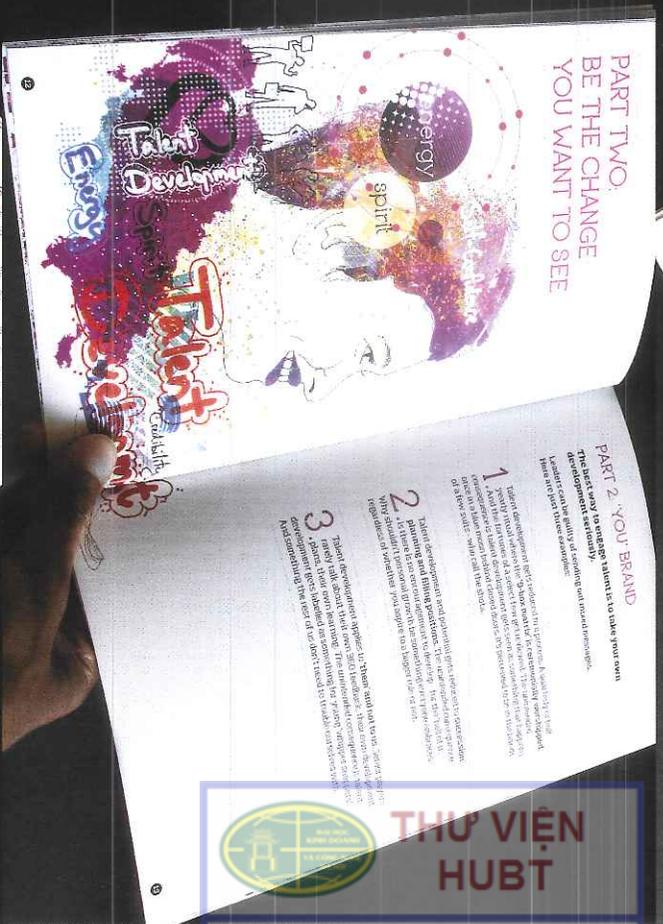



THƯ VIỆN HUBT
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

WHEN TALENT SHINES HANDBOOK

When Talent Shines is a handbook with one simple aim - find, train and develop other leaders within large organisations. We were briefed to design a book that would breathe life into the subject of talent development. Hand drawn and digital illustrations were used to create engaging and memorable visuals that are a world away from stuffy corporate manuals.

Company: **h3 Unknown**
 Designer: **Prakash Mistry**
 Client: **Tools for Leading Change Ltd**

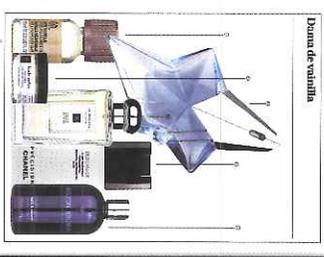
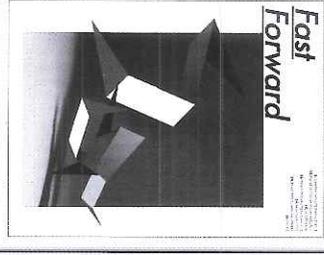
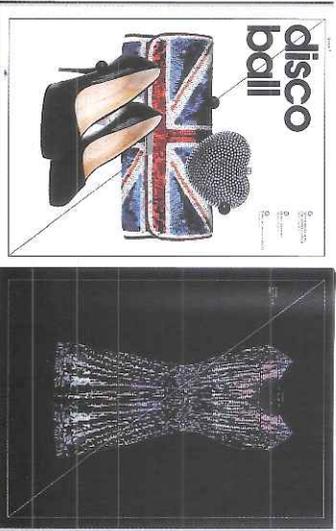
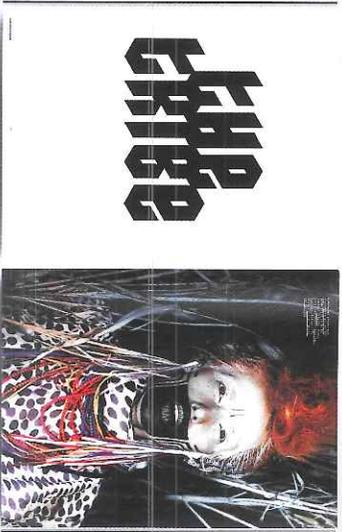


THƯ VIỆN HUBT
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



w/e

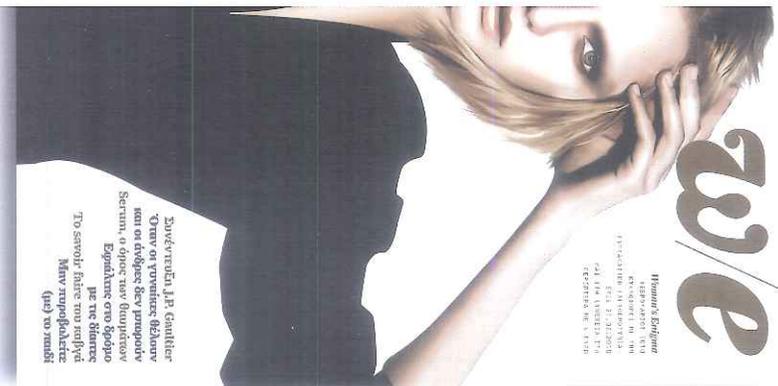
Ημερησία Έκδοση
Αριθμός 197
Από τον 1ο τεύχος του 1997
Ετήσιος αριθμός 24
Αριθμός 197
Από τον 1ο τεύχος του 1997



Κίρα Νιρλι
Beyond the city No 2
Πάλο Στρίν
Η Ελλάδα στα παλάτια
Ερωτήσεις και για την υπαρκτή

w/e

Ημερησία Έκδοση
Αριθμός 197
Από τον 1ο τεύχος του 1997
Ετήσιος αριθμός 24
Αριθμός 197
Από τον 1ο τεύχος του 1997



Ζακέρατσια Λιρ Γαντιέρ
Όταν οι γυναίκες θέλουν
και οι άντρες δεν μπορούν
Σε τι, ο όρος των θρυλικών
Εμφάνει στο θόλο
με τα χίμαρα
Το σωστό φάρμα του σώματός
Μην παραβλέπετε
(and) το μυαλό

w/e

W/E MAGAZINE DESIGN

An direction, design and illustration for w/e, a monthly
women and fashion magazine

Κοινωνία: Designers United
Creative Director: Designers United
Art Director: Designers United
Designer: Dimitris Kolaitimas/Dimitris Parasgionis
Client: Pictography S.A



Virginia Morseler
Fashion politics
Μοδία Αδρανάκης
Τι θα τα κάνει το κορίτσι, γιατί;
Geerilla girls
Επιτακτική του κόσμου
Εκπαιδευτικές προτάσεις
Robert Downey Jr. - Jude Law

w/e

Ημερησία Έκδοση
Αριθμός 197
Από τον 1ο τεύχος του 1997
Ετήσιος αριθμός 24
Αριθμός 197
Από τον 1ο τεύχος του 1997



Johnny Depp
Και πριν για όλοι
Στέλιος Κονιόλογος
Η Αλίκη, ο Τσι Μπάριτον
και η σύγχρονη
Τι θα αποδοθεί την άνοιξη
Επιτακτική του κόσμου
Εκπαιδευτικές προτάσεις
Χορηνούτσης με το ένορκτο

ΚΟΙΝΩΝΙΑ: ΔΙΕΥΘΥΝΣΗ: ΔΙΜΗΤΡΙΟΣ ΚΟΛΑΪΤΙΜΑΣ ΔΙΕΥΘΥΝΣΗ ΤΕΧΝΗ: ΔΙΜΗΤΡΙΟΣ ΠΑΡΑΣΓΙΟΝΙΣ Π. Α. ΛΕΩΣ



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

BROCHURE & LAYOUT POSTER



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

POSTER



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

ATOMIC SUNSHINE EXECUTIVE COMMITTEE

The art exhibition "In to the Atomic Sunshine - Post-War Art under Japanese Peace Constitution Article 9", in a cinema where the Constitution is faced with the possibility of it being revised, attempts to raise issues and awareness of the influence of the peace Constitution which played an important role in shaping post-war Japan and its influence on the Japanese people, and the reaction of post-war Japanese art. With red and white colors which symbolize Japan, the each of these designs looks chaotic, but as Article 9 influenced the reconstruction of post-war Japan, the whole design creates the order as the one.

Company: Aizawa Office
 Art Director: Yukihiko Aizawa
 Designer: Yukihiko Aizawa
 Director: Chisa Nagata
 Client: ART-AID Executive Committee

In to the Atomic Sunshine in Okinawa

戦争の心行を、平和の心行を、



中里安次

この作品は、戦時中、日本が掲げた「大東亜戦争」の理想と、戦後、日本が掲げた「平和憲法」の理想を対比させたものである。戦時中の日本は、大東亜戦争を「東洋の平和」をもたらすための戦いとして掲げた。しかし、戦後、日本は平和憲法を掲げ、戦争を放棄し、平和を追求することになった。この作品は、戦時中の日本と戦後の日本との対比を表現している。

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島嶼



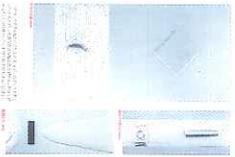
島嶼

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新得英雄

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安次鐵金庄

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比嘉銀光

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石野重生

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吉春良平

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照屋豊毅

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THƯ VIỆN HUBT
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

NEW YORK / AMSTERDAM POP UP SHOW

We've designed and silkscreen printed posters and flyers for an exhibition with artists from Amsterdam and New York. We've created 16 unique flyers by using the poster design as background layer and printing the flyer information on top.

Creative Director: OK200
Art Director: OK200
Designer: OK200
Client: Gallery Peter Kashorst



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

NEW
YORK

PUS
POP
H
OW

AMSTERDAM

PETER
KLASHORST
FEIKE OTTO
VAN DER ZEE
BRIAN
KOKOSKA
RYAN
JONES
ALIYAH
TAYLOR
DANIEL
BOCCATO
AND OTHER
INTERNATIONAL ARTISTS

PETER
KLASHORST
GALLERY

16:00 - 20:00 h
6th AND 13th
OF OCTOBER 2012

SPIJSTRAAT 219
AMSTERDAM

NEW
YORK

PUS
POP
H
OW

AMSTERDAM

PETER
KLASHORST
FEIKE OTTO
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AMSTERDAM

PUS
POP
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OW



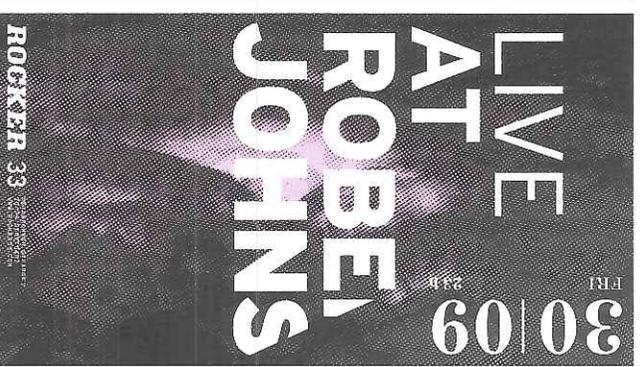
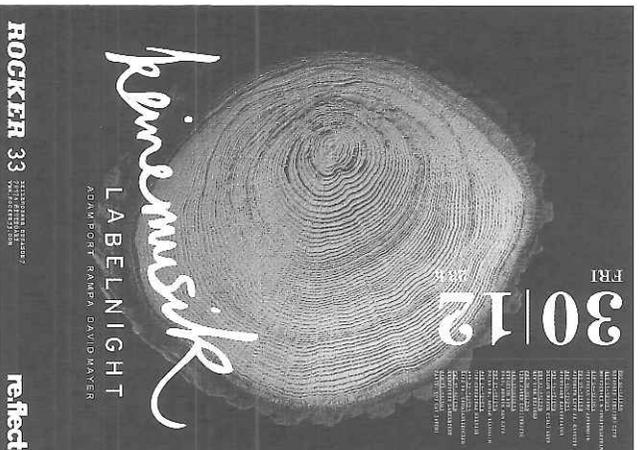
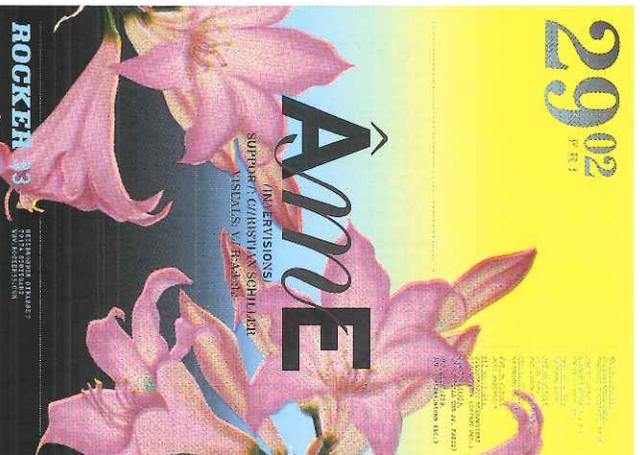
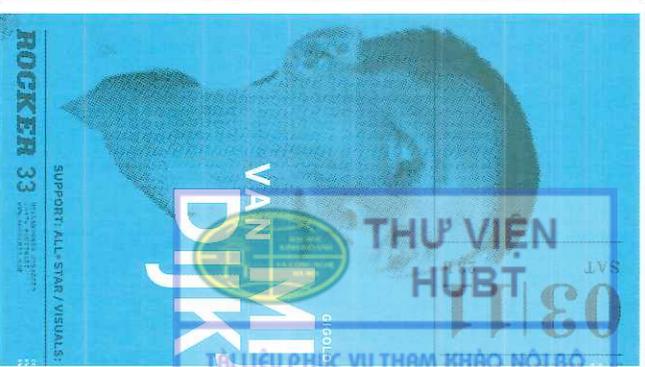
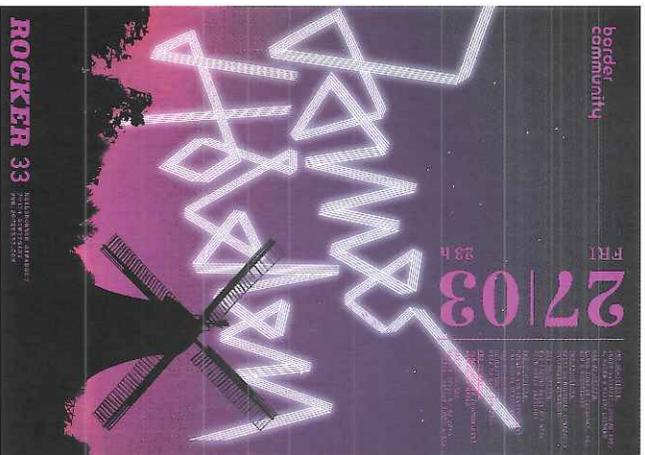
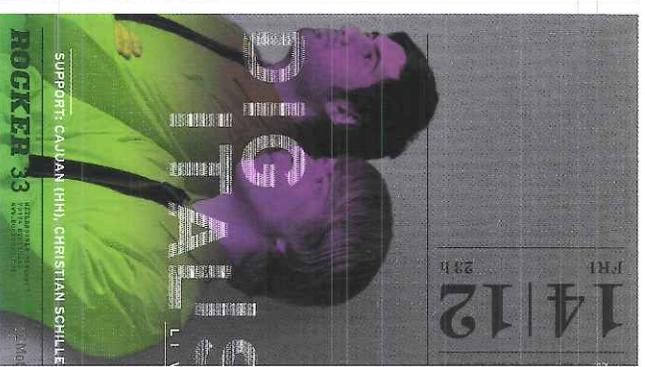
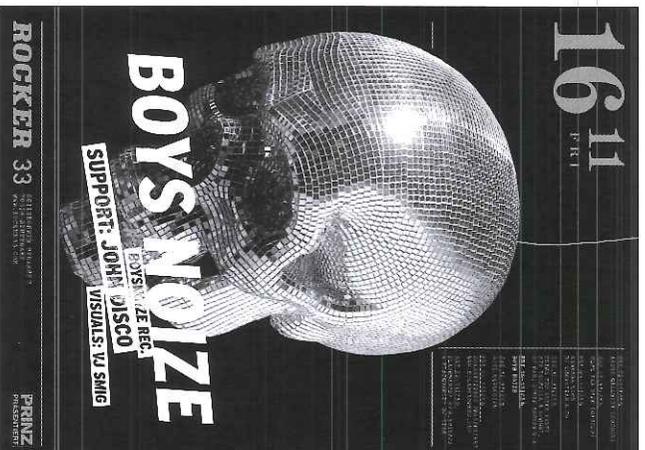
THE GEN
HUB

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

ROCKER 33

Posters that were designed for the club Rocker33. All posters are A2 format and have been offset printed. Each layout is based on a layout grid. Three points were important here: first, the logo should have a permanent place; second the date should be a stylistic device and third the artist should be at the center of the poster design.

Company: Gold & Wirtschaftswunder
 Creative Director: Julia Kühne, Christian Schiller
 Art Director: Julia Kühne, Christian Schiller
 Designer: Julia Kühne, Christian Schiller
 Client: Club ROCKER 33



physical

SAT 25/10

DJ 11

THE PARTY IS OVER AND THE MUSIC IS OVER. BUT THE NIGHT IS JUST BEGINNING. WE'VE GOT A SPECIAL LINEUP OF LOCAL AND INTERNATIONAL ACTS TO CELEBRATE THE END OF THE YEAR. THE NIGHT WILL BE A CELEBRATION OF THE BEST OF THE YEAR. THE NIGHT WILL BE A CELEBRATION OF THE BEST OF THE YEAR. THE NIGHT WILL BE A CELEBRATION OF THE BEST OF THE YEAR.

ROCKER 33 11:00 - 12:00 AM
 11:00 - 12:00 AM
 11:00 - 12:00 AM

FRI 16/10

monika KRUSE
 TERNWALL
 ELECTRIC MANDRILL REC
 BROOMBECK - LIVE

19:30 h

THE PARTY IS OVER AND THE MUSIC IS OVER. BUT THE NIGHT IS JUST BEGINNING. WE'VE GOT A SPECIAL LINEUP OF LOCAL AND INTERNATIONAL ACTS TO CELEBRATE THE END OF THE YEAR. THE NIGHT WILL BE A CELEBRATION OF THE BEST OF THE YEAR. THE NIGHT WILL BE A CELEBRATION OF THE BEST OF THE YEAR.

ROCKER 33 11:00 - 12:00 AM
 11:00 - 12:00 AM
 11:00 - 12:00 AM

FRI 14/09

SHIT ROBOT

SUPPORT: MANUEL BÜRGER

ROCKER 33 11:00 - 12:00 AM
 11:00 - 12:00 AM
 11:00 - 12:00 AM

FRI 04/07

ETIENNEY DE CRECY

MR. SUPER DISCOUNT FROM PARIS

* SUPPORT BY ALEXANDER MAIER (WOOD MUSIC)
 VISUALS BY VJ RAJUL

ROCKER 33 11:00 - 12:00 AM
 11:00 - 12:00 AM
 11:00 - 12:00 AM

FRI 17/08

MOUNT SIMS

D.P. DARK & DIRTY MIT

INT. GIGLO REC. LOS ANGELES
 SUPPORT: THE CLUBKID, VISUALS: VJ MINUIT

DALEKT E.V. PRÄSENTIERT
 EXZESS & KONTROLLE

23 h

THE PARTY IS OVER AND THE MUSIC IS OVER. BUT THE NIGHT IS JUST BEGINNING. WE'VE GOT A SPECIAL LINEUP OF LOCAL AND INTERNATIONAL ACTS TO CELEBRATE THE END OF THE YEAR. THE NIGHT WILL BE A CELEBRATION OF THE BEST OF THE YEAR. THE NIGHT WILL BE A CELEBRATION OF THE BEST OF THE YEAR.

ROCKER 33 11:00 - 12:00 AM
 11:00 - 12:00 AM
 11:00 - 12:00 AM

FRI 25/01

SWAYZAK

IKT RECORDS / BERLIN
 VISUALS BY VJ SMIG

SUPPORT: ALEXANDER MAIER

ROCKER 33 11:00 - 12:00 AM
 11:00 - 12:00 AM
 11:00 - 12:00 AM

WED 13/07

Jungle Brothers Live
 Anna & Skully

ROCKER 33 11:00 - 12:00 AM
 11:00 - 12:00 AM
 11:00 - 12:00 AM

SAT 03/09

PERMANENT VACATION

NIGHT

BOSTRO PESOPO
 MUJALEM
 FLORIAN EHING
 CHRISTIAN SCHILLER

ROCKER 33 11:00 - 12:00 AM
 11:00 - 12:00 AM
 11:00 - 12:00 AM

SAT 27/10

DJ WOODY

FÜR FANS VON:
 AUTOTUNE
 LEXY & KPAUL
 THE DOSE

FUJIMAKI & SENJIN
 SUPPORT: ALEXANDER MAIER
 VJ RAJUL

ROCKER 33 11:00 - 12:00 AM
 11:00 - 12:00 AM
 11:00 - 12:00 AM

THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

ARCHIPEL FESTIVAL

The design explores the themes of different kinds of stones as a metaphor for categorizing the many objects of the world indexing for 2012, and electricity for 2013. The images are produced to reflect Archipel, a contemporary music festival in Geneva, Switzerland.

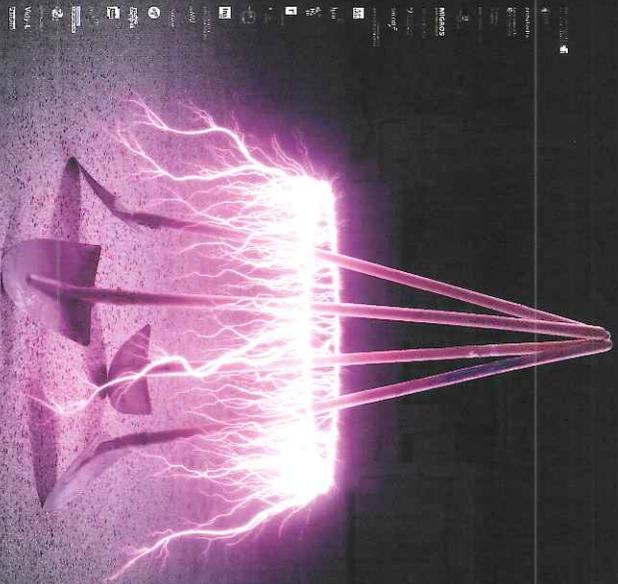
Creative Director: Bess (formerly GVA Studio)

Art Director: Bess (formerly GVA Studio)

Photographer: Regis Golay

Client: Festival Archipel

Archipel —



Festival des musiques d'aujourd'hui
Electricité — Variétés
17-23 mars 2013 Genève
Maison communale de Plainpalais

Archipel —



Festival des musiques d'aujourd'hui
Electricité — Variétés
17-23 mars 2013 Genève
Maison communale de Plainpalais

Archipel —

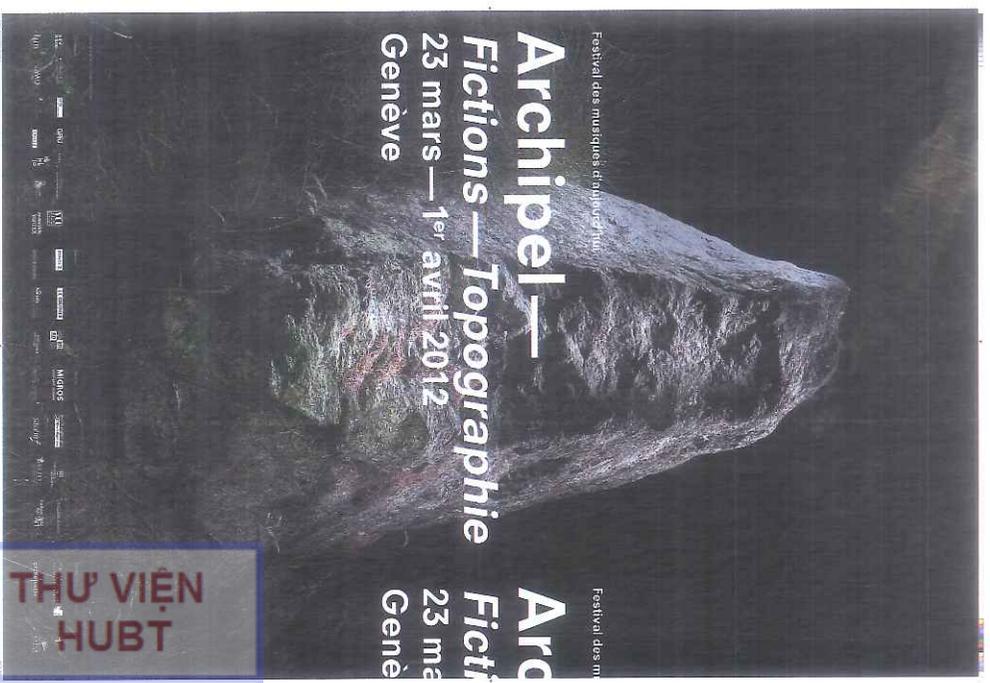
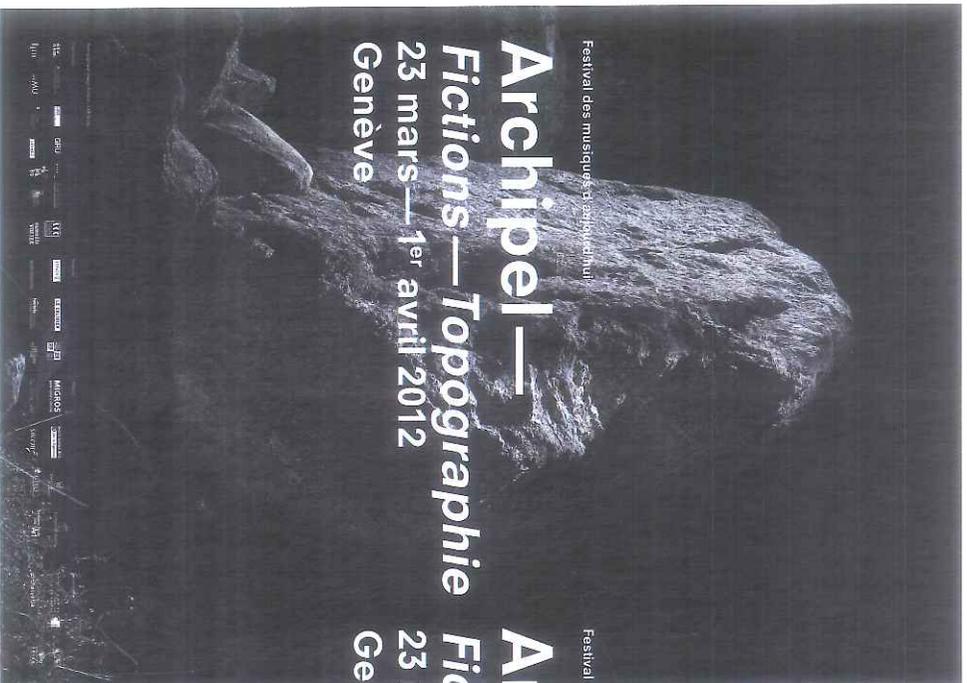


Festival des musiques d'aujourd'hui
Electricité — Variétés
17-23 mars 2013 Genève
Maison communale de Plainpalais



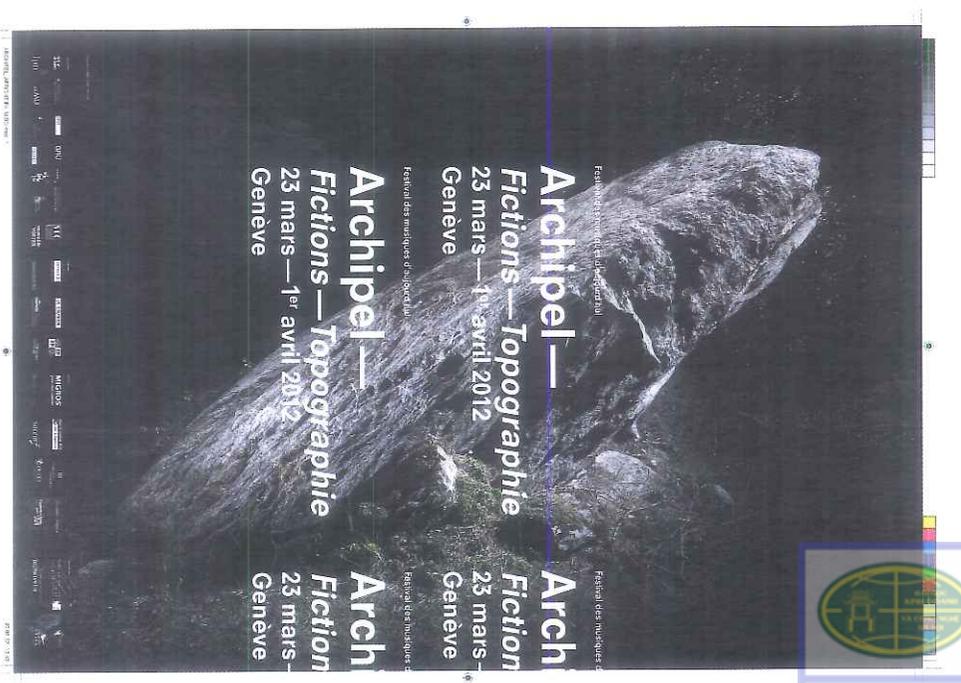
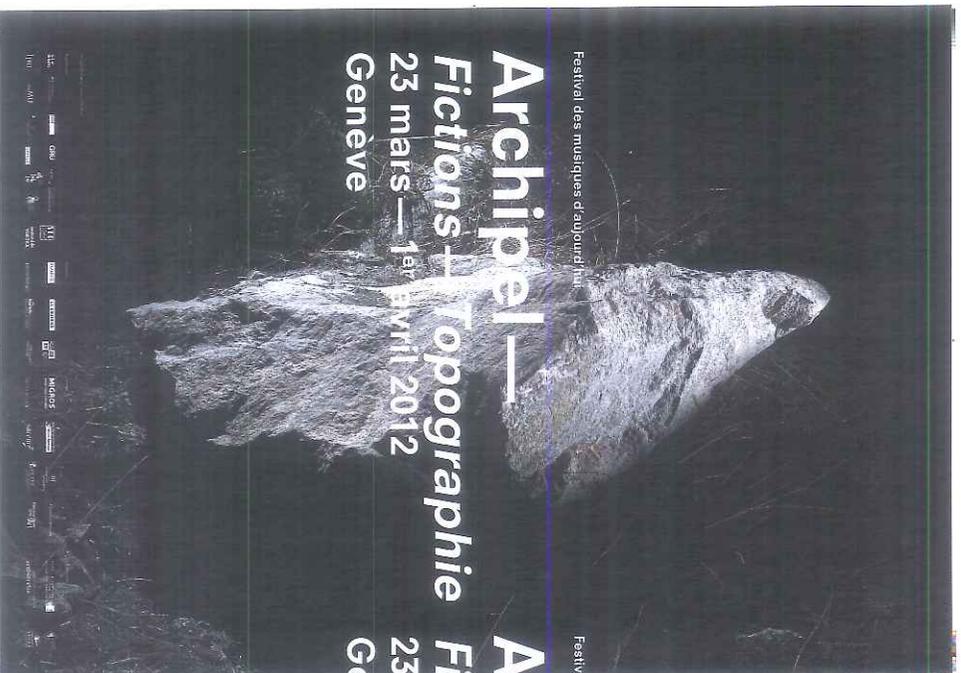
THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



FUERA DE SERIE

Fuera de Serie exhibition graphics

Design Agency: Marnich Associates

Creative Director: Wladimir Marnich

Designer: Wladimir Marnich

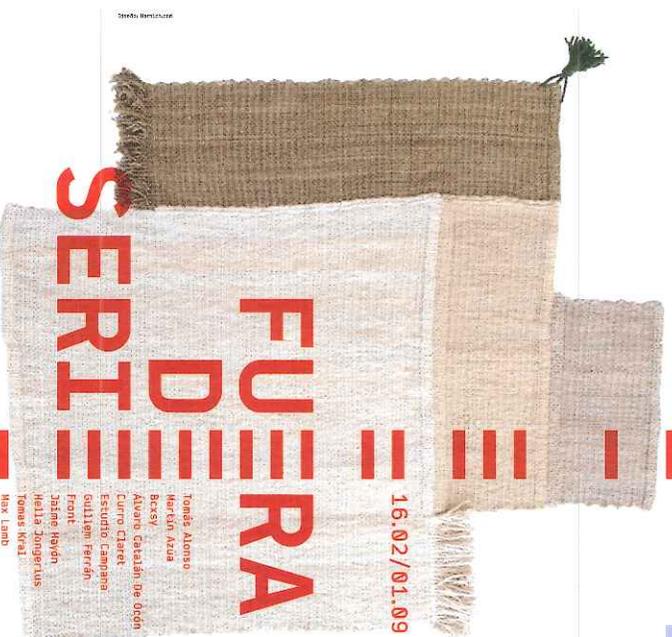
Client: Centro Centro, Madrid



COSAS QUE
EL DISEÑO
PUEDE CAMBIAR



TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



FUERA
DE
SERIE

16.02/01.09

Tomás Alonso
Martín Azúa
Betsy
Álvaro Cavasán De Ojeda
Cuervo Claret
Santiago Campaña
Gullisén Ferrán
Front
Jacine Hahn
Hella Janderius
Thomas Wral

Rex Lano
Narciso Rosenbaum / Pedrita
Florie Salnot
Schotten & Bajlings
Michael Young

CENTROLINEA
CENTRO DE CULTURA Y CIUDADANÍA

COSAS QUE
EL DISEÑO
PUEDE CAMBIAR

FUERA SERI

Tomás Alonso
Martín Azúa
Betsy
Álvaro Catalán de Ocón
Curro Chamet
Estudio Campaña
Guillem Ferrán
Front
Jaime Harón
Helia Jungertus
Teresa Kra
Max Lomo
Narciso Rosenbaum / Pedrita
Piotra Saliot
Schouten & Baljongs
Michael Young

16.02/01.09

Presented by / Presentado por
CENTROINTEL
CENTRO DE INVESTIGACIÓN Y DESARROLLO

COSAS QUE
EL DISEÑO
PUEDE CAMBIAR

FUERA SERI

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Betsy
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Jaime Harón
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Narciso Rosenbaum / Pedrita
Piotra Saliot
Schouten & Baljongs
Michael Young

16.02/01.09

Presented by / Presentado por
CENTROINTEL
CENTRO DE INVESTIGACIÓN Y DESARROLLO

THÀNH VIÊN
HỘI TÀI LIỆU
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

COSAS QUE
EL DISEÑO
PUEDE CAMBIAR

FUERA SERI

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Martín Azúa
Betsy
Álvaro Catalán de Ocón
Curro Chamet
Estudio Campaña
Guillem Ferrán
Front
Jaime Harón
Helia Jungertus
Teresa Kra
Max Lomo
Narciso Rosenbaum / Pedrita
Piotra Saliot
Schouten & Baljongs
Michael Young

16.02/01.09

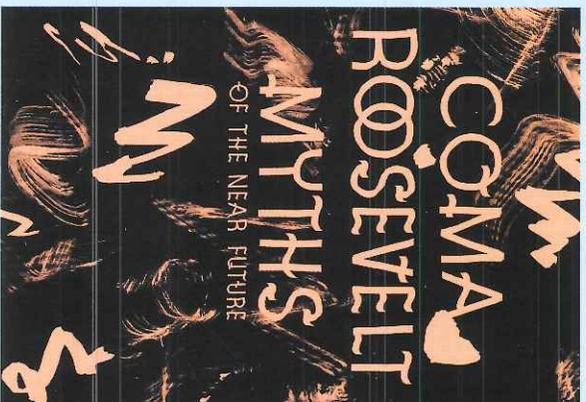
Presented by / Presentado por
CENTROINTEL
CENTRO DE INVESTIGACIÓN Y DESARROLLO

POPDESIGN FESTIVAL POSTER & FLYER

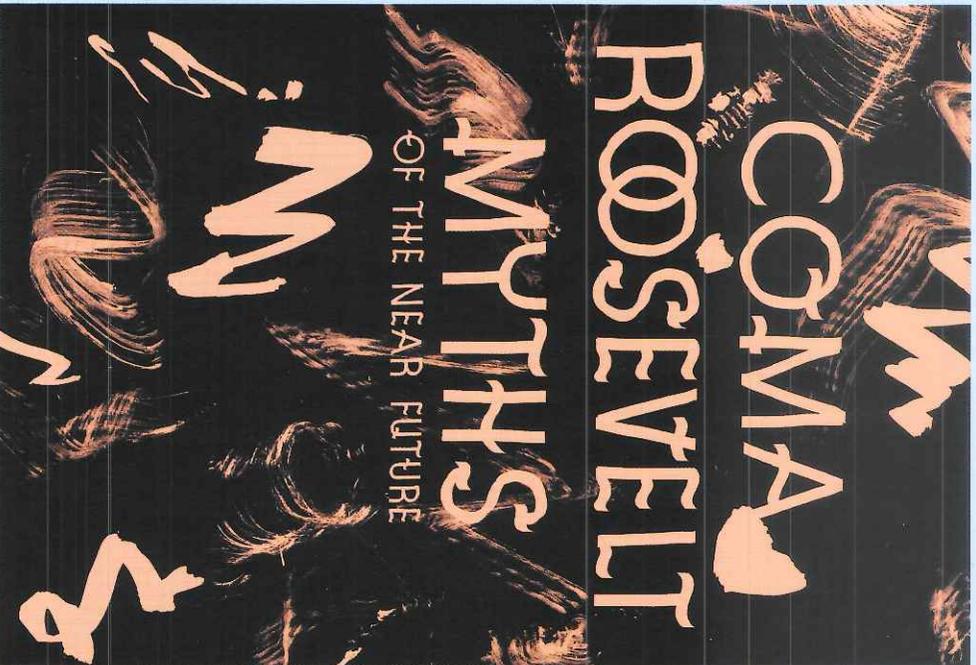
For this poster / flyer set we were allowed to do what we wanted, so we did what we like best: Create a custom type and play around with paint.

Company: YAWW

Designer: Sandra Grelting & Annika Juessen
Client: Heimatacsign



VIEW IM DORTMUNDER U



29.06.2012 / AB 23H / EINTRITT FREI

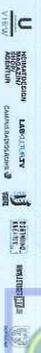
WWW.POPDESIGNFESTIVAL.DE



VERANSTALTUNG IM RAHMEN DES
POPDESIGNFESTIVALS

29.06.2012
AB 23H
EINTRITT FREI
VIEW
DORTMUNDER U

WWW.POPDESIGNFESTIVAL.DE



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

HMK
Hotel
Maria
Kapel
PRESENTS:

/ Artist-run residency & Projectspace /



SOCIETY

[Coming soon.]
The other WILL be here!



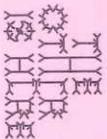
SHEDDOCK

STARRING

JENSKE DIJKHUIS (NL)
SYLVIE RODRIGUEZ (CH/ES) /
CATHY WENDERS (BE)
TIINA SAINILA &
MIKKO KANNINEN (FIN)
ALEXA MELLOR (US/UK)
KATZE UND KRIEG (GER)
CATHERINE GRAU (GER/US)
ZOE KREYE (CAN)

MAY 11 -
MAY 18 2012

/ YEAR
PROGRAMME
2012 /



HOTEL MARIA KAPEL

Postal address: Hotel Maria Kapel, Artist-run residency & project space, the Netherlands.

Designer: Dirk Chieffens & Maarten Verweij
Design Company: Since 1416, graphic design & visual research
Client: Hotel Maria Kapel, Hourt

THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

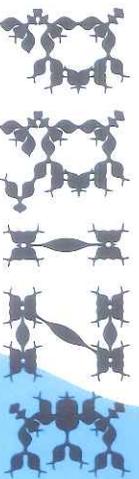
HMK
Hotel
Maria
Kapel
PRESENTS:

/ Artist-run residency & Projectspace /



A SOCIAL INTERVENTION

[Coming soon.]
The other WILL be here!



GUESTCURATOR
BAS HENDRIKX (NL)

STARRING

KASPER JACOBS (NL)
YARE STOOKER (NL)
BAS SCHEVERS (NL)
HARRY MEADLEY (UK)
ALEX FARRAR (UK)

JUNE 10 -
JULY 1 2012

/ YEAR
PROGRAMME
2012 /



HMK
Hotel
Maria
Kapel
PRESENTS:

/ Artist-run residency & Projectspace /



A SOCIAL RESEARCH

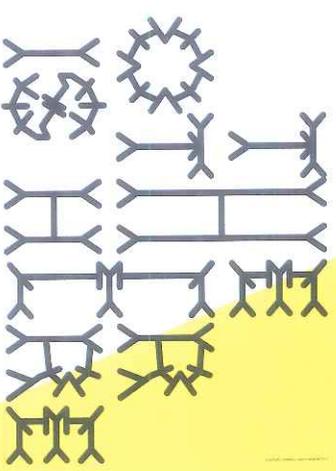
[Coming soon.]
The other WILL be here!

IN 2012

LASTMINUTE
A SOCIAL
RESEARCH
EYES ON THE
PRIZE
A SOCIAL
INTERVENTION
OKTOBERFEST
A SOCIAL
DISCUSSION
ELOPEMENT
KUNSTVLAAI
2012

WITH:

KATZE UND KRIEG, GEMME TONKRAAN,
STYVE KREBBERG &
A MARCO RAMMINK
SYLVIE RODRIGUEZ &
CATHY WENDERS
YARE STOOKER, ALEX FARRAR &
HARRY MEADLEY
BAS HENDRIKX, KASPER JACOBS
MAY 2012



/ YEAR
PROGRAMME
2012 /



MULTI EXHIBITORS

The exhibition was held in 2012 by the group of Art Direction, NTNU. Their works creatively represent the unique strong point of all exhibitors. Thus, the poster emphasizes the multi-main visuals with various typeface, geometry image and logotype consisted of seventeen kinds of size squares. It seems conflict and harmony to tell more stories about these works.

Company: haoweigraphic (L/g/s)
 Creative Director: Wei Liao
 Art Director: Wei Liao
 Designer: ECHO CHENG
 Client: NTNU

NTNU
 NATIONAL TAIWAN NORMAL UNIVERSITY

EXHIBITION
 NATIONAL TAIWAN NORMAL UNIVERSITY

ON TIME

藝術十年

2012
 NATIONAL TAIWAN NORMAL UNIVERSITY
 GROUP OF ART DIRECTION

9/15-28

THE DEPARTMENT OF FINE ARTS
 NATIONAL TAIWAN NORMAL UNIVERSITY
 101, Sec. 1, Roosevelt Rd., Taipei 101, Taiwan, R.O.C.
 TEL: 886-2-2790-8889

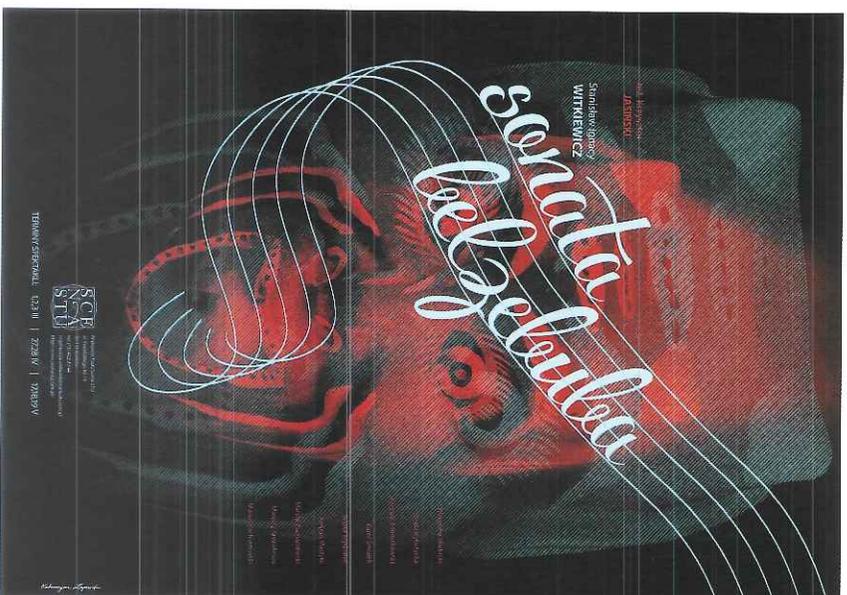
劉 倫 王 魏 張 林 韓 張 啟 林
 陳 尼 和 雪 王 劉 林 韓 張 啟 林
 鄭 雄 午 良 天 前 焜 敬 奴
 世 揚 捷 媛 瑋 利 維 張 簡 倩
 成 慕 洪 成 捷 華 廖 函 東 倩

THƯ VIỆN HUBT
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

A SERIES OF POSTERS FOR THE STU THEATRE

My goal was to create a series of posters for very different theatre plays. I have chosen The STU Theatre repertoire because it is my favourite one. I have chosen photography as a meaning means, as well as using a thing as a metaphor.

Designer: Kararyna Zapart
Client: thesis work



BROCHURE & LAYOUT DM



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

TOP GRAPHIC
DESIGN SERIES III
BROCHURE & LEAFLET

BROCHURE
POSTER
LEAFLET

OUTDOOR
DESIGNING UNIT



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

ECOLOGICAL AGRICULTURE FROM VALENCIA

A pamphlet for the ecological agricultural committee in Valencia. The pamphlet had to be as ecological as possible: 100%biodegradable materials, maximum optimisation of the resources as regards to the ink, cover and making.

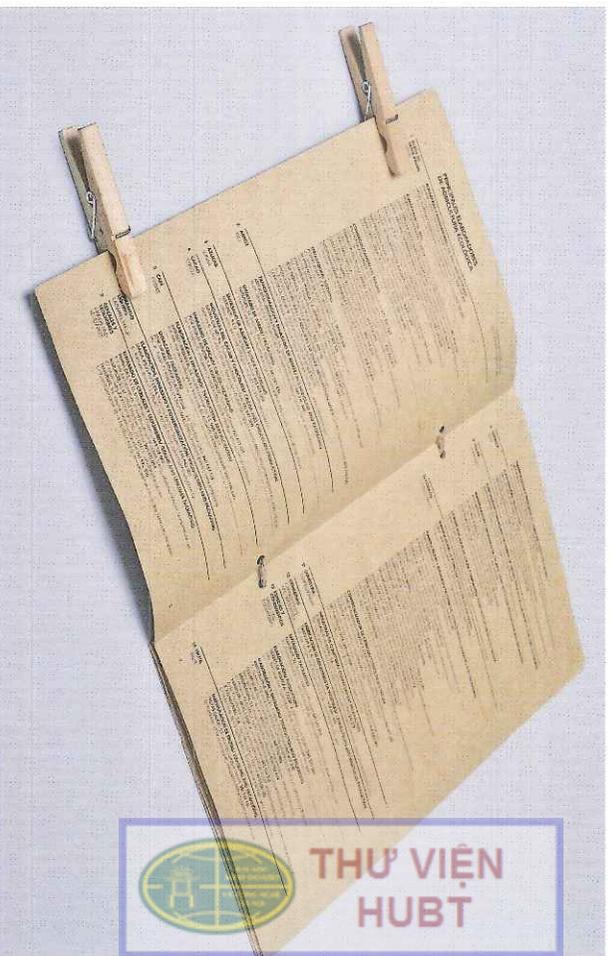
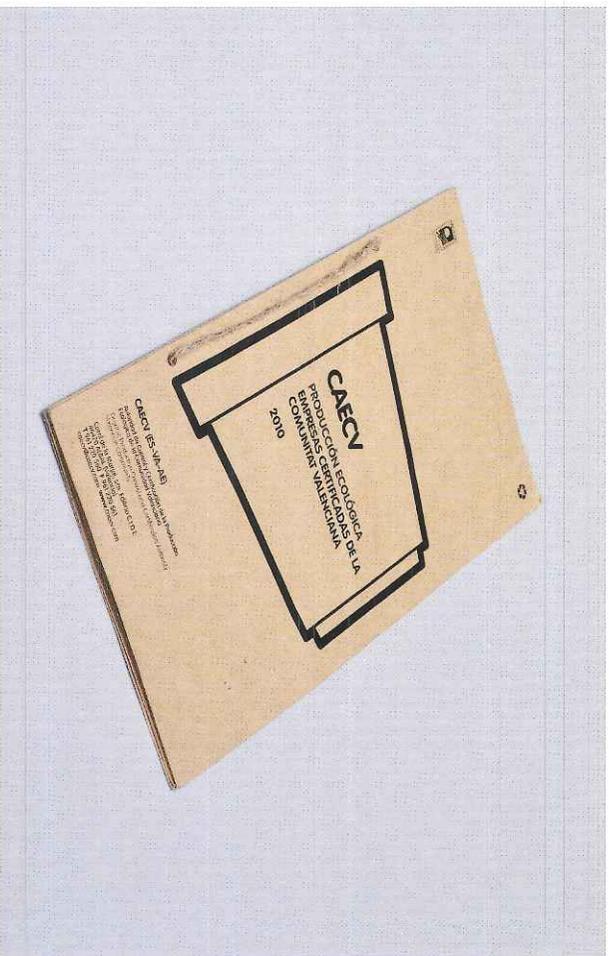
Design company: Inésia Creative

Creative director: Jose Ignacio Alvarez Carratalá

Art director: Jose Ignacio Alvarez Carratalá

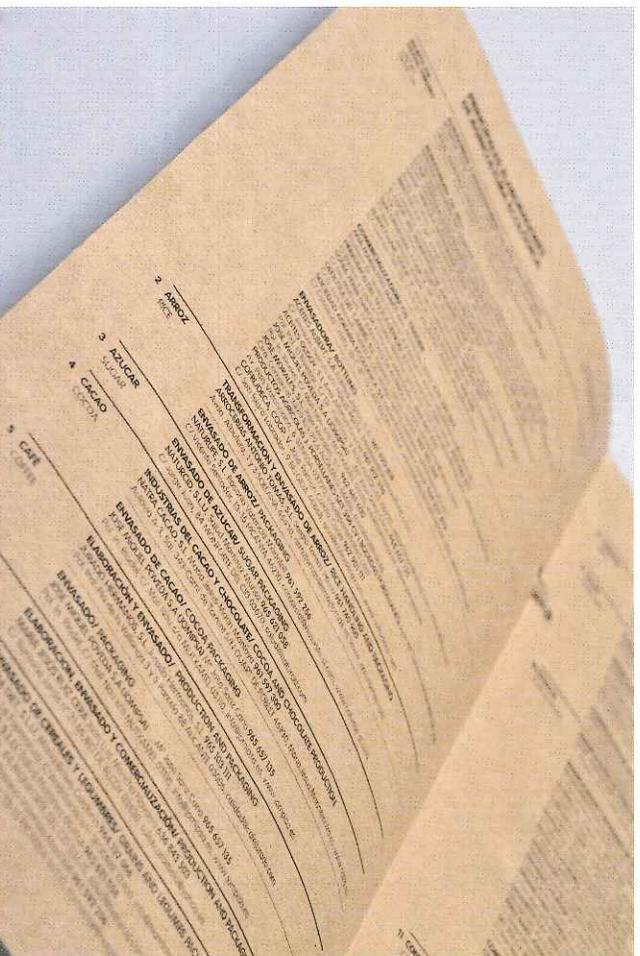
Designer: Jose Ignacio Alvarez Carratalá

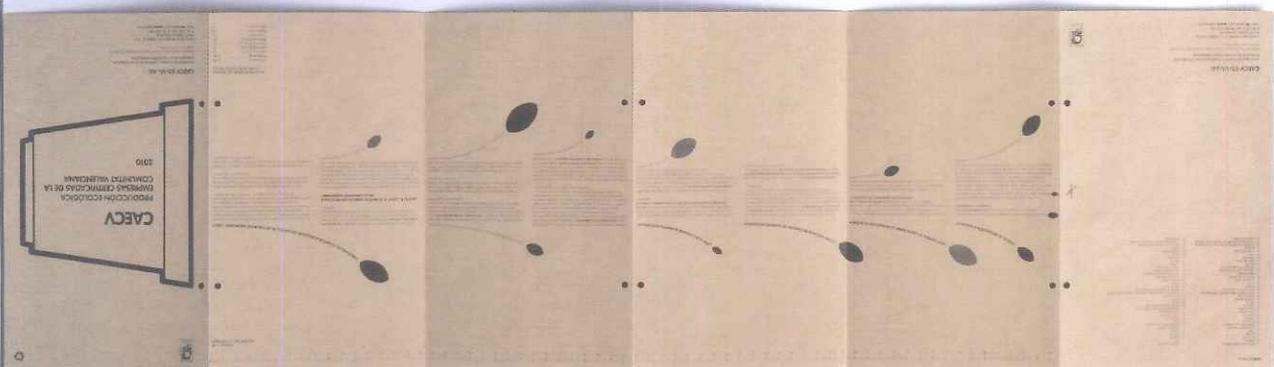
Client: Ecological Agriculture Association from Valencia



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ





THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

NUVA PNEUMATIC VACUUM ELEVATOR CREATIVE CALENDAR DESIGN

Building a expressive base for Pneumatic Vacuum Elevators, the exterior uses the same cylinder shape as the product. In the calendar, we used 2D landscape as the basic design, extending eight visuals with the text put forward in different moods, and has its own monthly product introduction, so besides making the calendar useful, the product also has its own marketing function and communication.

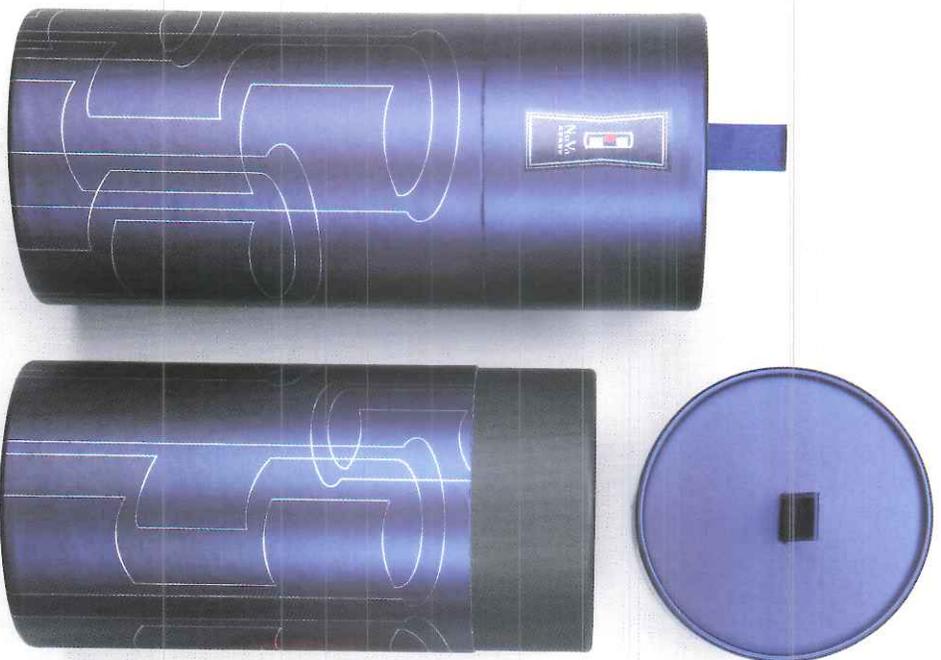
Company: Onshow AD

Creative Director: Owen Yuan

Art Director: Owen Yuan

Designer: Sean Yang

Client: Golden Friends (GFC, LTD.) Corp.



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

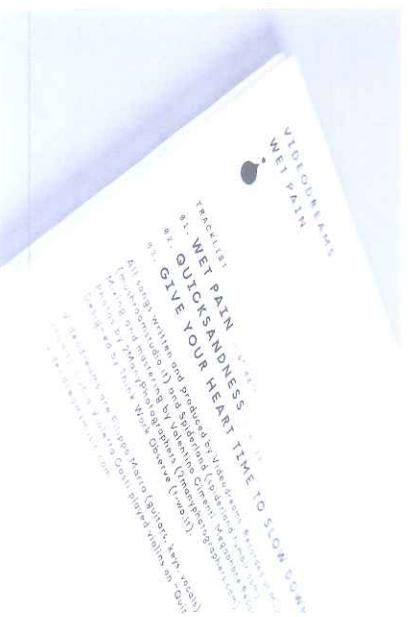


VIDEODREAMS EP "WET PAIN"

Videodreams are a North Italy-based indie band. For their first EP *Wet pain* we designed the whole packaging, printed on Fedrigoni Savile How Plain White, and the little poster inside. There were three combination of pictures in three different covers. We also took the pictures with our friend and photographer Federico Ferrari.

Designer: TMO

Client: Videodreams



THƯ VIỆN
HUBT

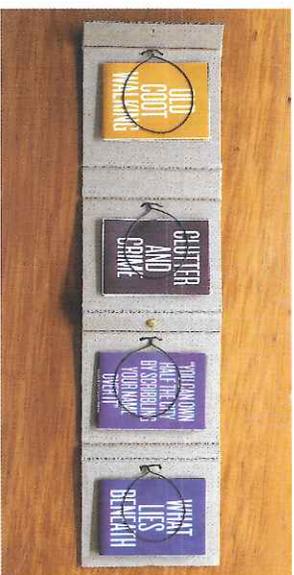
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

BEAUTY AND THE BEAST

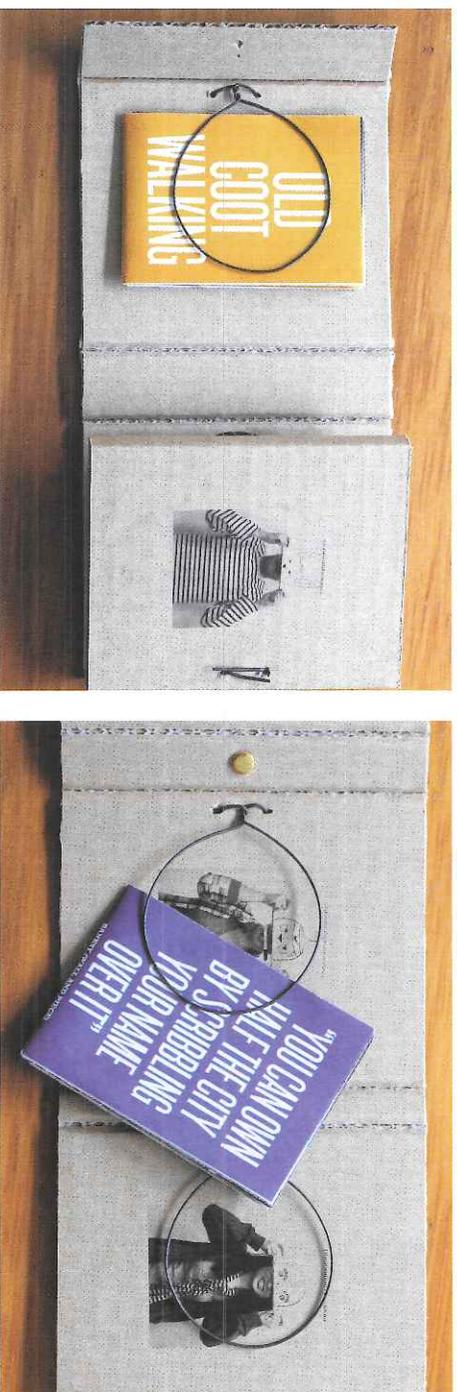
Graphic Designer: Jethro Lawrence
 Editor: Yvonne Tan
 Packaging: Adrian Pianto
 Copy: Marni Curack, Sinead O'Sullivan, Rivin Tan
 Photographer: Oliver Kovacs
 Client: University Project at the University of Technology Sydney

As part of a multidisciplinary group project we produced a magazine with a focus upon Sydney, Australia. Visual Communications, Interior Designers and Industrial Designers look part.

Manifesto: Beauty and the Beast magazine is an exploration of public space in Sydney. We ask ourselves: how is public space perceived and defined in a city? Why is public space public, who owns it and how is this defined? What are the boundaries, if any, of public space? Beauty and the Beast attempts to investigate these questions and notions of space by seeking out the most abstract, peculiar and accidental of spaces throughout Sydney, and while some exist in the public eye, others lurk just out of sight.



THƯ VIỆN HUBT
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



SOTHEBY'S COLLATERAL

Careers Brochure:

Careers information brochure designed to be given to new Sotheby's Institute students on their induction day. Clear and blue folding gives a sophisticated feel to reinforce the premium nature of the institute.

Literature:

Sotheby's Institute of Art is the leading art institution in the UK (and indeed the world). Specialising in several key areas including Art Business, Fine & Decorative Art, Contemporary Art and Photography, their communications need to be well structured, easy to understand in order to communicate with an international audience.

We designed a new look and feel for a full range of sales and supporting collateral with a visual and informational structure that allowed us to produce multiple items of printed and digital collateral and maintain consistency. Collateral included course flyers, brochures, invitations, posters, summer study promotions, newsletters, HTML emails and work on their main website.



SPRING 2012

JANUARY - JULY 2012

www.sothebysinstitute.com

DAY COURSES
EVENING COURSES
EXCITING FINE/DECORATIVE
ART PRACTICES
TUTOR MADE COURSES

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JANUARY - JULY 2012

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DAY COURSES
EVENING COURSES
EXCITING FINE/DECORATIVE
ART PRACTICES
TUTOR MADE COURSES

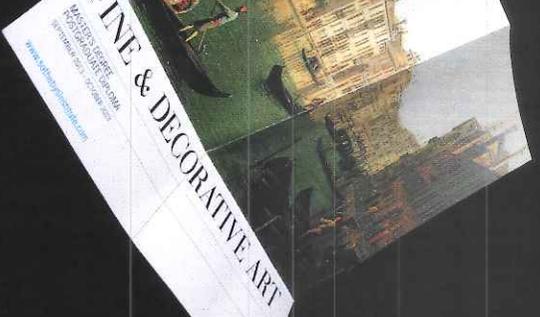
Sotheby's | INSTITUTE OF ART
LONDON • NEW YORK • ONLINE

LEARN • EXPERIENCE • ENJOY



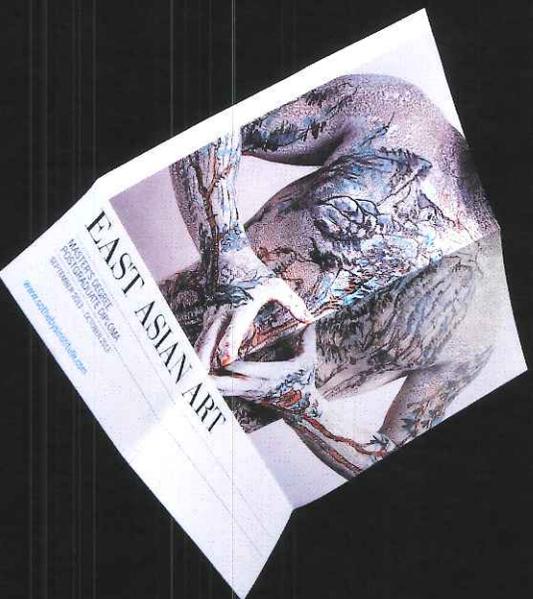
CONTEMPORARY ART

MARKET INSIGHTS
FINE/DECORATIVE ART
PHOTOGRAPHY
CONTEMPORARY ART
ART BUSINESS
ART INVESTMENT
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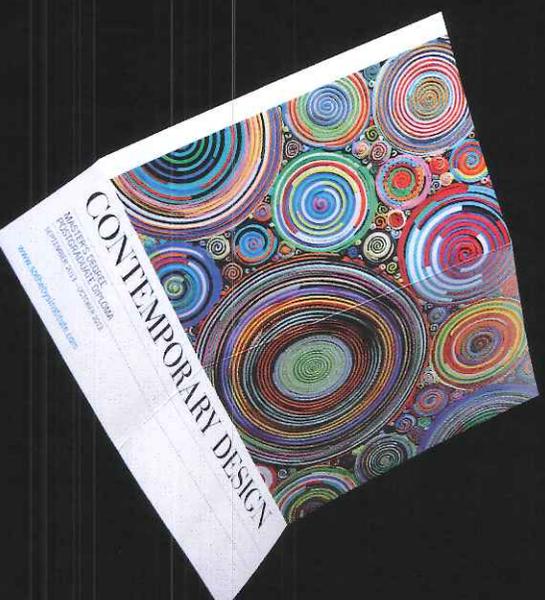
FINE & DECORATIVE ART

MARKET INSIGHTS
FINE/DECORATIVE ART
PHOTOGRAPHY
CONTEMPORARY ART
ART BUSINESS
ART INVESTMENT
ART APPRAISAL
www.sothebysinstitute.com



EAST ASIAN ART

MARKET INSIGHTS
FINE/DECORATIVE ART
PHOTOGRAPHY
CONTEMPORARY ART
ART BUSINESS
ART INVESTMENT
ART APPRAISAL
www.sothebysinstitute.com



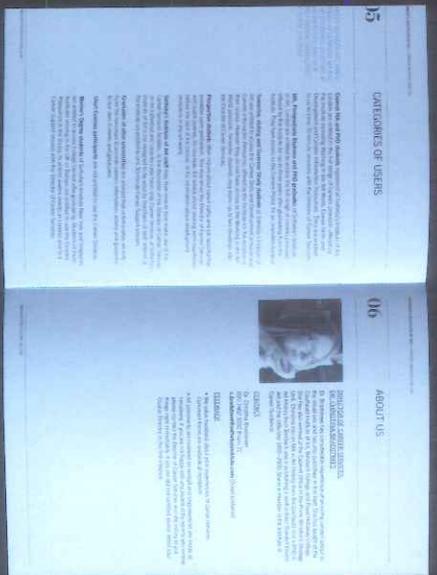
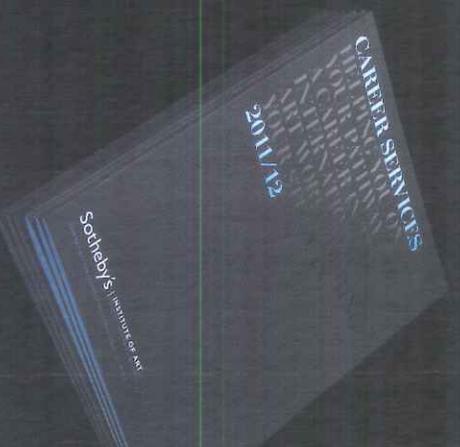
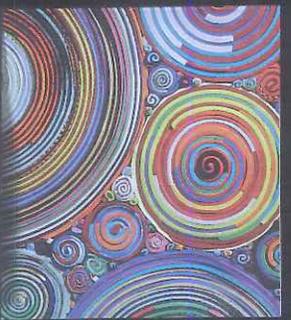
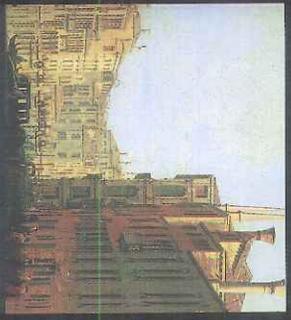
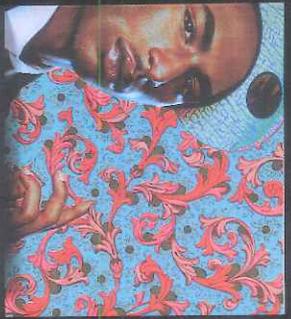
CONTEMPORARY DESIGN

MARKET INSIGHTS
FINE/DECORATIVE ART
PHOTOGRAPHY
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THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



22 IMAGINATIVE PAPERS BY FEDRIGNONI

Special event branding for Fedrigoni Siro Color.
An invitation to an event promoting the new Fedrigoni Siro Collection. Inspired by the many different and intense colours contained in the imaginative Siro range.

Company: Design 150
Creative Director: Ingh. Carravale
Designer: Luigi Carravale
Client: Fedrigoni



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



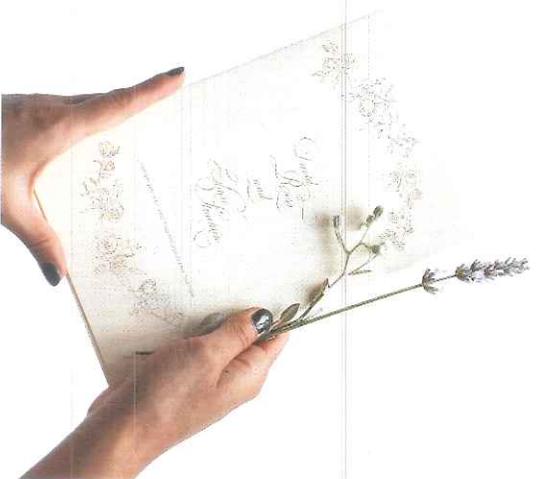
THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

CLAIRE AND DAVID WEDDING INVITATIONS

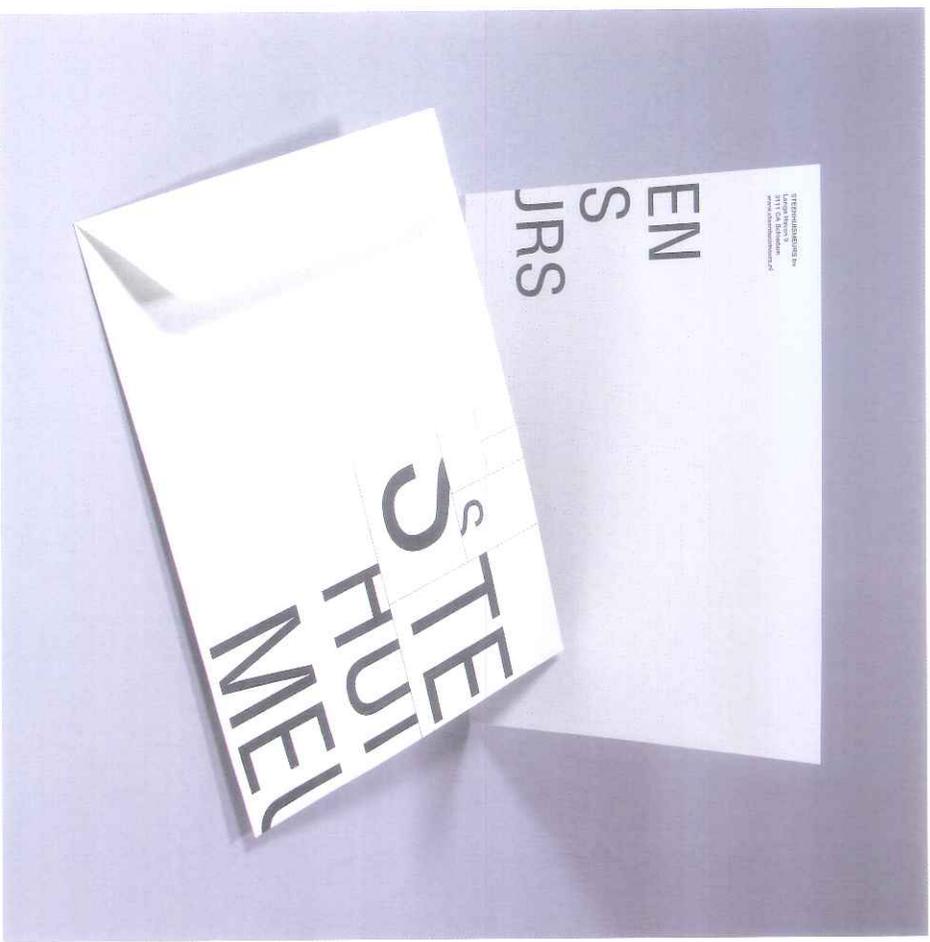
When designing Claire and David's wedding invitations and programs I wanted to keep it elegant and classy just like they are. All the flowers were hand illustrated.

Creative Director: Belinda Love Lee
Art Director: Belinda Love Lee
Designer: Belinda Love Lee
Client: Claire and David Ross



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



STEEENHUIS MEURS

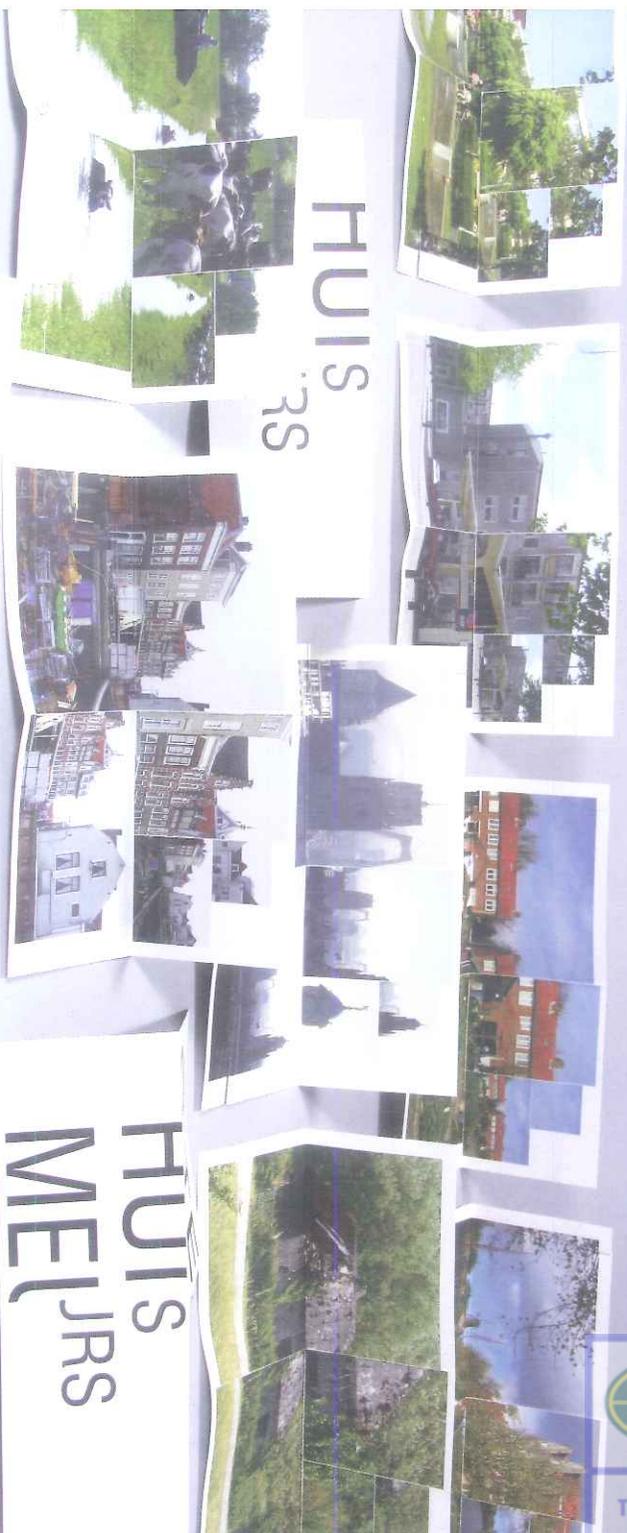
SteenhuisMeurs provides advice on transformation assignments, particularly on how to reinforce the existing quality of a building or a location. It employs architects, landscape architects and architectural historians.

The starting point of the new identity is scale, zoom in and zoom out. Literally the architectural detail and landscape / urban structures. It also includes their working method: research, in archives and a detailed visors of the bigger picture. The logo has a typographic version and a version which is made of only images. In all forms it provides a recognizable style.

*Company: Beukers Scholma
Creative Director: Beukers Scholma
Art Director: Beukers Scholma
Designer: Beukers Scholma
Client: SteenhuisMeurs*

THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



STEEENHUIS MEURS

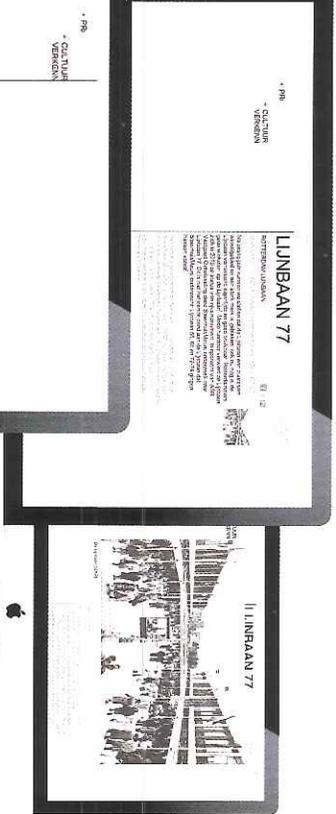
STEEENHUIS MEURS

HUIS MEURS



THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



STEEN HUIS MEIJERS

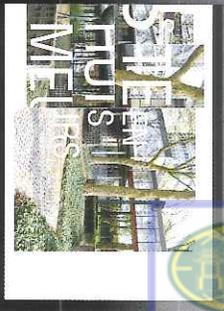
• 198
• OUD-TUIN
• VERBODEN

• 198
• OUD-TUIN
• VERBODEN

LUNBAAN 77

De afbeelding op deze kaart is een reproductie van een tekening van de architectuur van de LUNBAAN 77. De afbeelding is niet bedoeld om de werkelijkheid te kopiëren, maar om de afbeelding te kopiëren. De afbeelding is niet bedoeld om de werkelijkheid te kopiëren, maar om de afbeelding te kopiëren.

LUNBAAN 77





THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

WHITE HEAT

White Heat was a temporary art project space based in Stuttgart. It showed exhibitions by internationally known artists, lectures, discussion series and screenings. For this project Gold & Wirtschaftswunder developed a strong Corporate Design and designed all Communication Tools. A very important part of the communication where magazines, that provided the program and background information. These were printed with white colour in silkscreenprinting on brown paper. They could be used as posters as well.

3 Brochures, 1-onlour white on brown paper, 8 pages.
Each 300 copies.

Company: Gold & Wirtschaftswunder
Creative Director: Julia Kühne, Christian Schiller
Art Director: Julia Kühne, Christian Schiller
Designer: Julia Kühne, Christian Schiller
Client: Diadek, Kunstverein



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

KUNST / FILM / MU SIK /

Jenseits der großen Institutionen und der kommerziellen Galerien gibt es in Stuttgart ein Netz junger Ausstellungsräume, die sich über die Stadt verteilen und neueste Positionen zeitgenössischer Kunst präsentieren. Das Programm dieser Räume zogen wir in internationale Künstler*innen ebenso wie lokale Ereignisse aktueller Kunstproduktion. Einige dieser jungen Institutionen präferieren sich in einer temporären Ausstellungsräumen in Stuttgart-Mitte. In welchen Bereichen werden die beteiligten Institutionen ein Programm aktueller Positionen aus allen Bereichen der bildenden Kunst präsentieren.



SA 06.06
ROAD TRAFFIC MOVEMENT

SA 13.06
JOSEF STRAU VORSCHLAG ZUR BRÜCKEN ERLEBNIS DES GEDANKENS AN DEN TOD DES ALTERS UND AUCH DER GEGENSTÄNDLICHEN ERBEITUNG ALING DURCH PHILIPPE LESGLAMBE DER SCHIEBELBERG

FR 19.06
CHRISTIAN FANNAERS "THE EXCLUDED MIDDLE"

FR 26.06
TINO FANSE OHWL TITEL NEUVES LIBRARY

SA 06.06
ROAD TRAFFIC MOVEMENT

SA 13.06
JOSEF STRAU VORSCHLAG ZUR BRÜCKEN ERLEBNIS DES GEDANKENS AN DEN TOD DES ALTERS UND AUCH DER GEGENSTÄNDLICHEN ERBEITUNG ALING DURCH PHILIPPE LESGLAMBE DER SCHIEBELBERG

FR 12.06
MARCIO SCHAULT "DASSEN DA DA SEIN" THE RESIDUE KIBETON OF DEAD ARTISTS



W A A

WITTE
HAT

WITTE
HAT

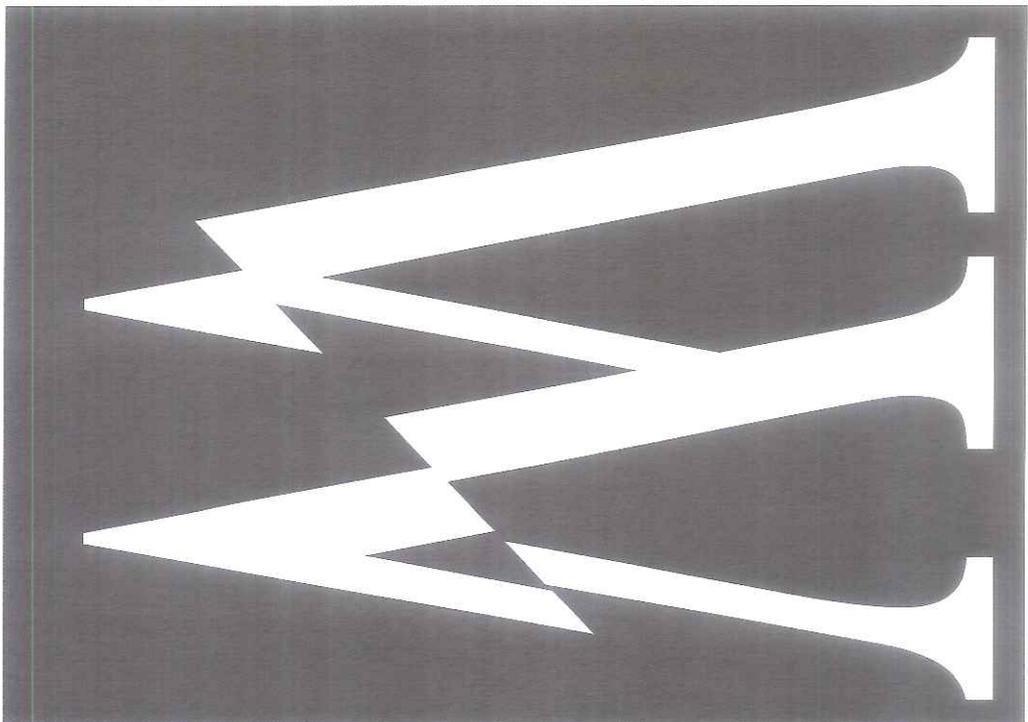
6 09

ASPIRANTEN AN DER BRÜCKEN
NE SIND WÄHREND DER ARBEIT
SOMMER FÜR DIE BRÜCKEN
VON DER BRÜCKEN
JULIEN LIND
"THEORETISCH" 2006 - 2011




THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



KUNST FILM MUSIK

INFORMATIONEN
Jahreskarte FR 07,08
SOMMER
FEST
IM WHITE
HEAT

FR 07,08
DIE HANDE
VON
GALLIANO
DIE HANDE
VON
DIE HANDE
VON

FR 21,08
MICHAEL
STOOPER
I THINK, I
KNOW

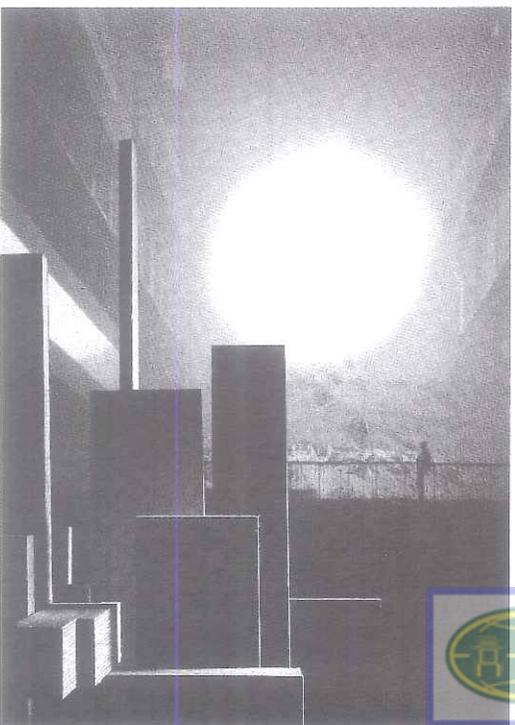
FR 28,08
IM EINEM
GARTEN

INFORMATIONEN
Jahreskarte FR 07,08
SOMMER
FEST
IM WHITE
HEAT

FR 07,08
DIE HANDE
VON
GALLIANO
DIE HANDE
VON
DIE HANDE
VON

FR 21,08
MICHAEL
STOOPER
I THINK, I
KNOW

FR 28,08
IM EINEM
GARTEN



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

FONTANA FREDDA

A story behind the food, a world of cultures, traditions and values.

Because the knowledge about food is rare.
Because people who sell food don't exchange much about it.

Because if we didn't enjoy making love and eating we would have already become extinct.

Graphic design and art direction of the new Fontana Fredda products catalogue: "Wine and tasty and healthy things to describe"

Company: yehmanide
Client: Fontana Fredda

no diserbanti **no** concimi
chimici **si** agricoltura integrata
meno solfiti **si** lieviti
autocrotoni **no** conservanti **no**
coloranti **si** tradizione **si** rispetto



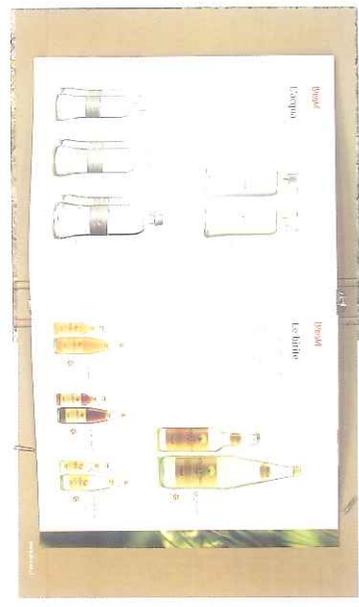
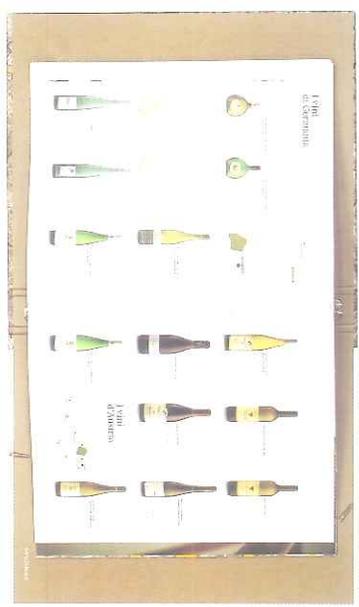
Il vino e
cose buone e sane
da raccontare





THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



MY FAMILY TREE

The family tree is a personal journey, learning about the people who make up my family, a possible first attempt at documenting memories, photographs, stories, people and places spanning different periods of time. Using maps, I navigate my way to the places I want to study and explore; my entire family is spread below me. I merely place my finger on those seldom discussed interesting parts. I chose five subjects which are translated into five double sided maps: one side is informative, text dependent and contains memories of different people. The second side is my interpretation of the first side; it is personal and maintains the dynamics between me, my family, and the place I am connecting from.

Designer: Hilla Ben-harav

Art Director: Hilla Ben-harav

Design company: Hilla Ben-harav Design

Photographer: Roy Treisman

my
family
tree

העץ המשפחתי שלי
2008

001

העץ המשפחתי שלי

002

העץ המשפחתי שלי

003

העץ המשפחתי שלי

004

העץ המשפחתי שלי

005

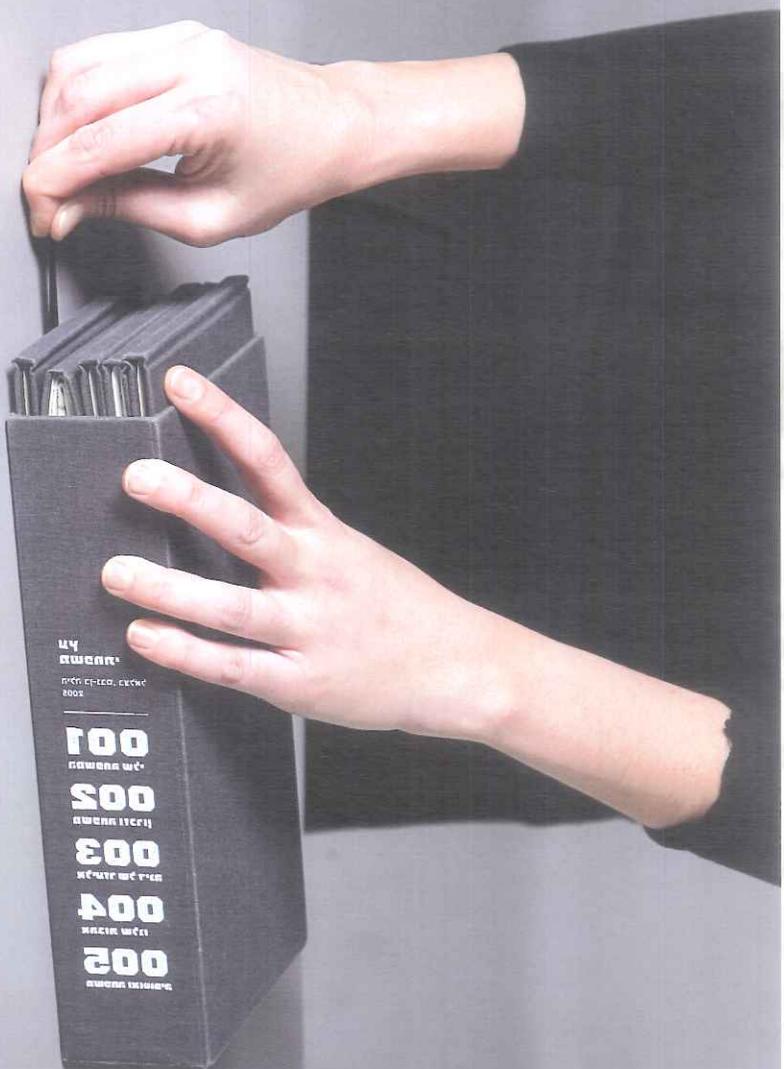
העץ המשפחתי שלי



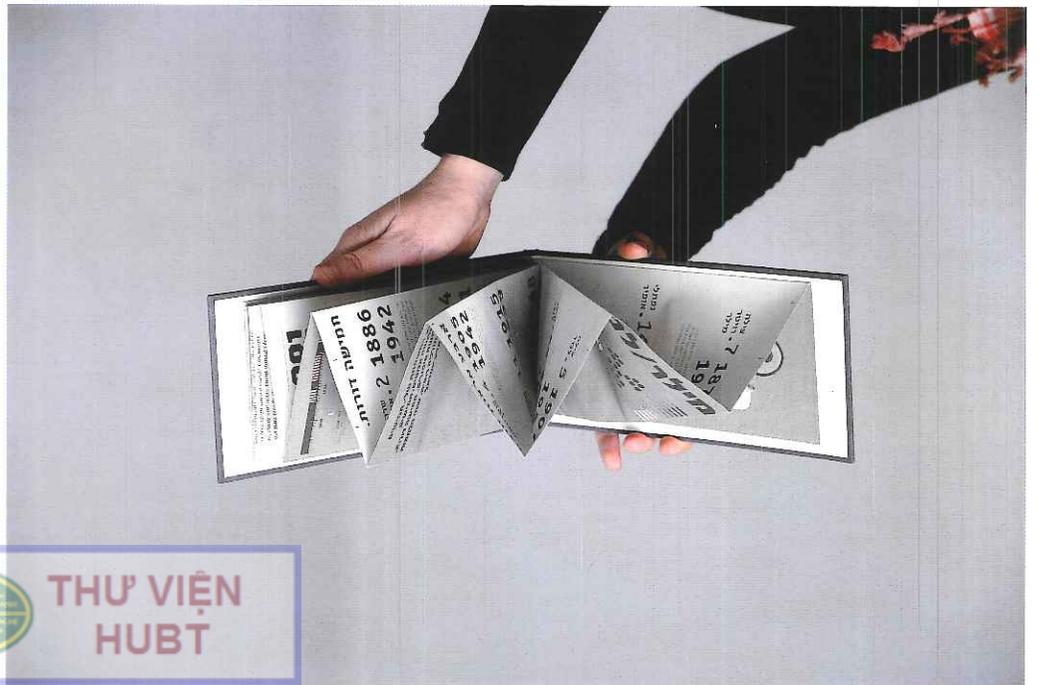
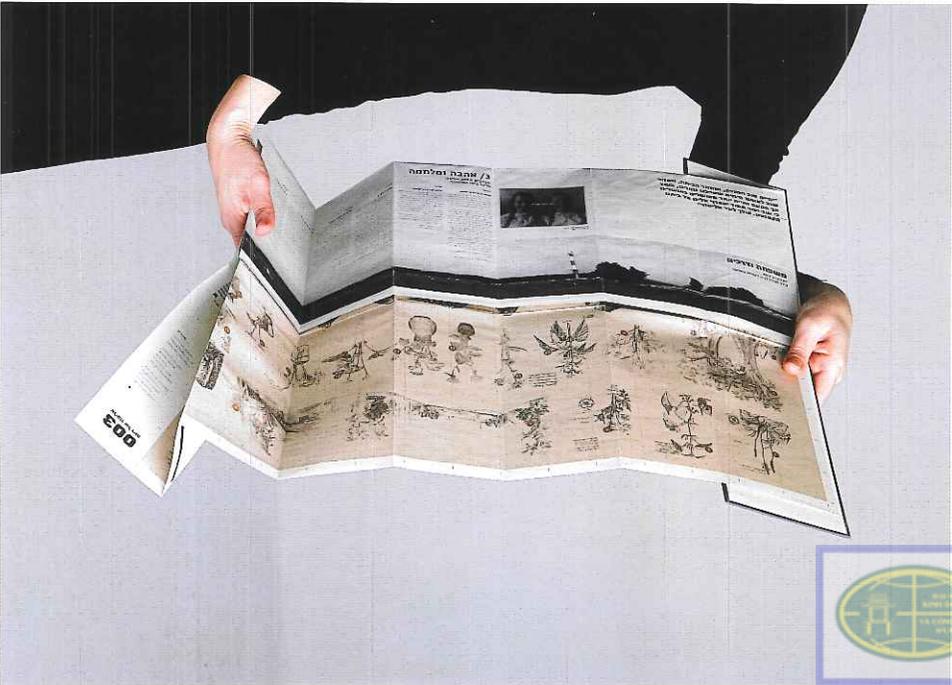
THƯ VIỆN
HUBT

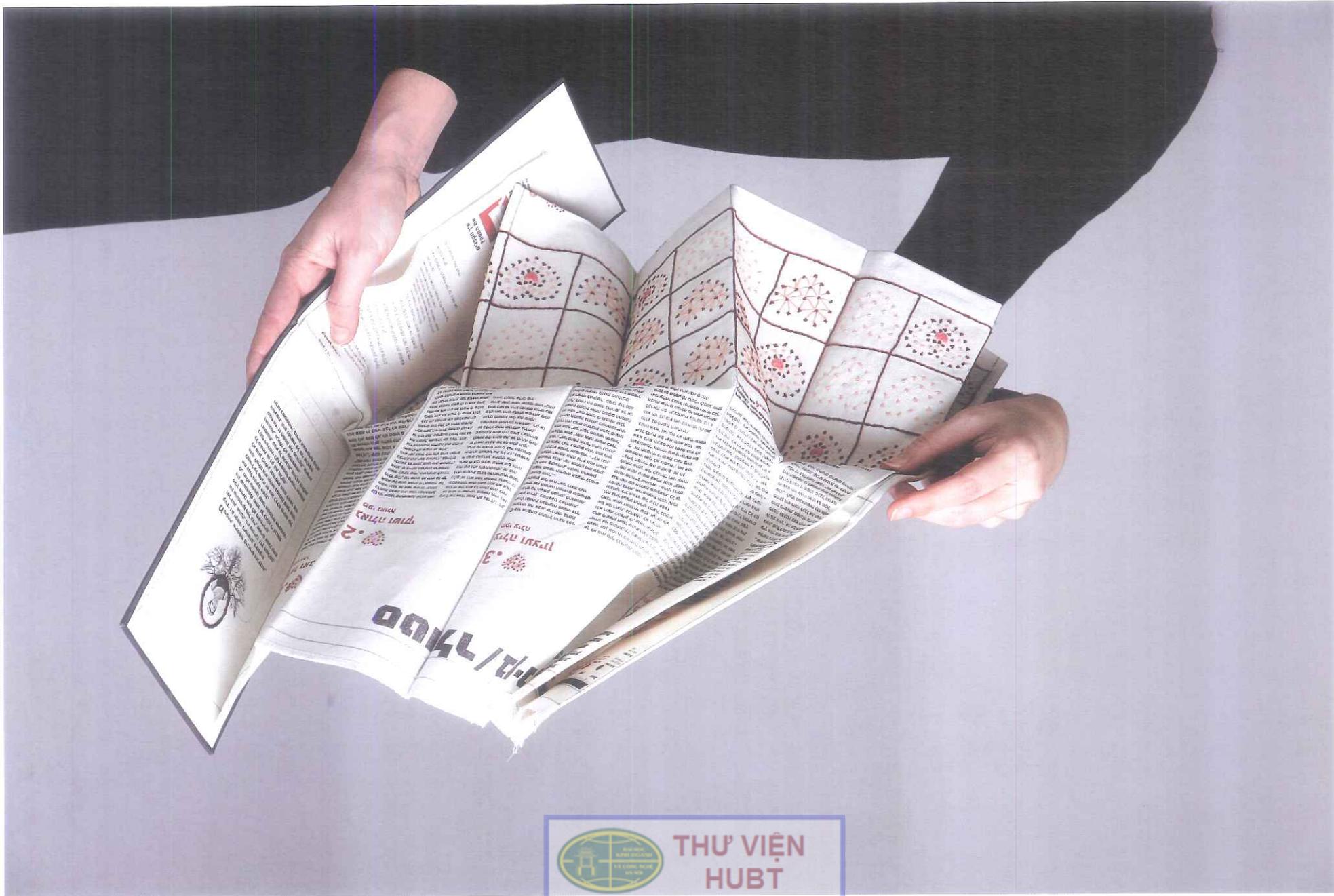
001

THƯ VIỆN PHỤC VỤ THAM KHẢO NỘI BỘ




THƯ VIỆN HUBT
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ





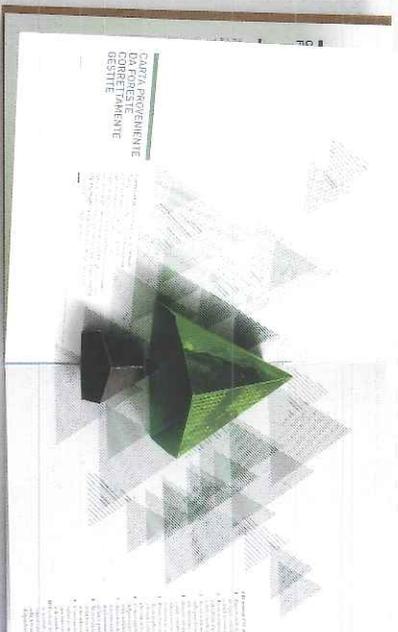
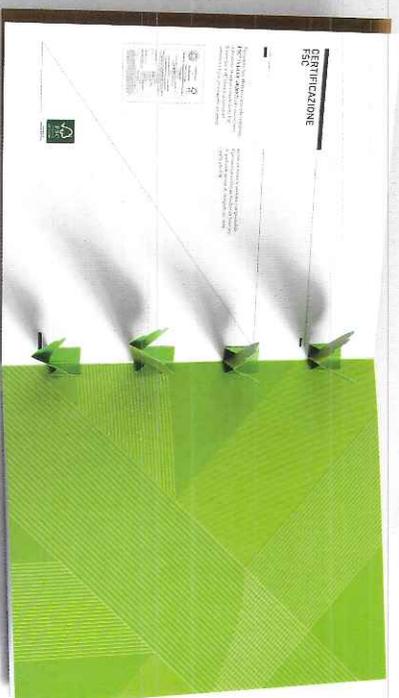
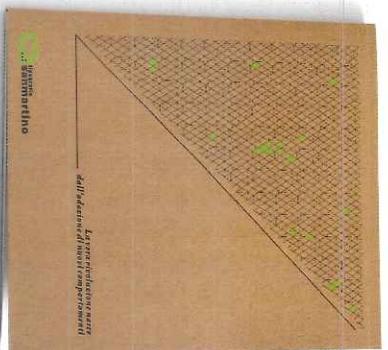
THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

POPUP BROCHURE

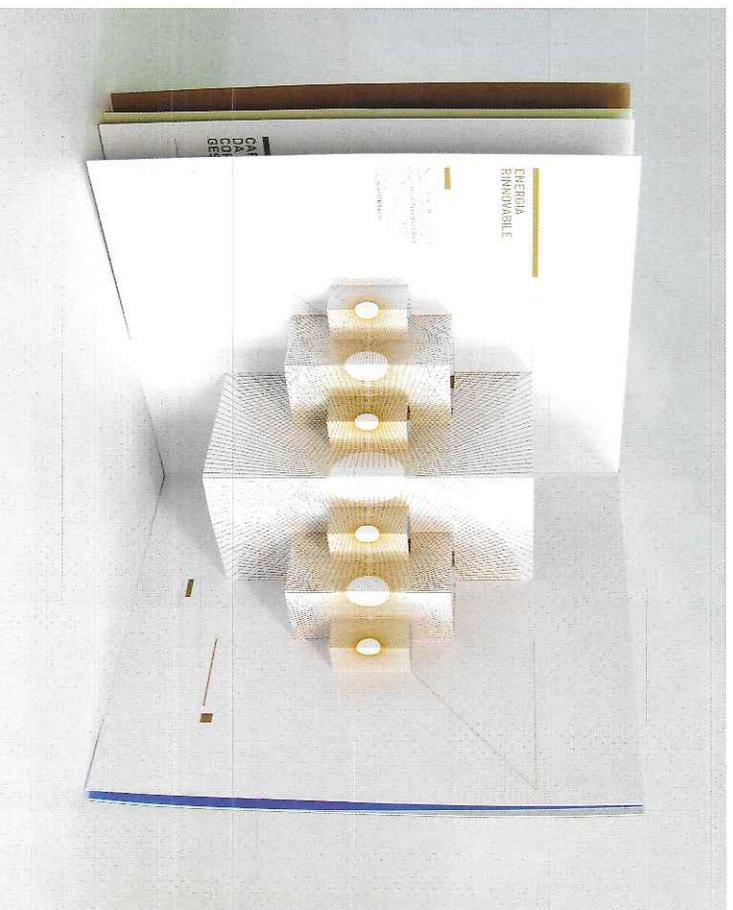
Company Profile: Tipografica San Martino developed on the topic of environmental sustainability. Natural elements' issue, designed with a pop-up use, draws the company profile in a geometrical way.

Designer: Darana Ferrari
Art Director: Luca Di Mira
Creative Director: Alessandro Marani
Design company: Kalinera
Client: Tipografica San Martino



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



WINDOW FARMS INFORMATION DESIGN BOOK

This personal project is inspired by the urban farming movement. The hand bound book acts as a reference guide on the indoor, year round, urban farming method, Window Farming (www.windowfarms.org). The book visualizes various types of data and instructions covering everything from assembly to mounting to coming up with a growing plan.

The book was designed with the intent of being an all-in-one guide educating new urban farmers on the progressing stages of owning a window farm unit.

Though rather than approaching the book with a technical manual-esque approach, it invites itself to be more of a keepsake. Something like a personal progress journal as it guides first-time urban farmers from set-up to forming a growing plan. The fold-out posters, illustrations, information graphics and interactive gardening journal together create a reading experience that is interactive, playful and experimental.

Designer: Jami Lee



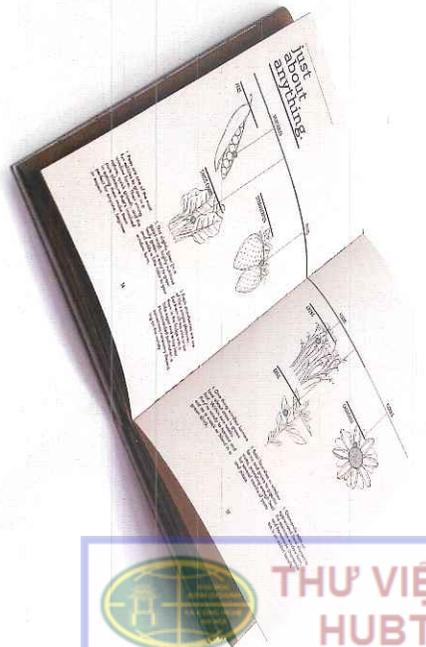
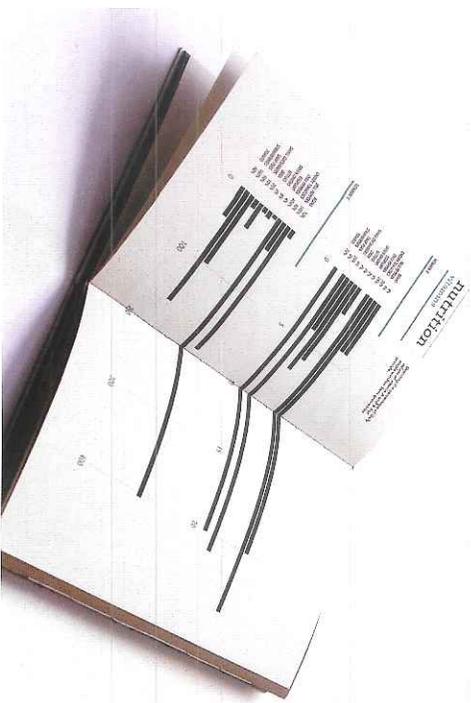
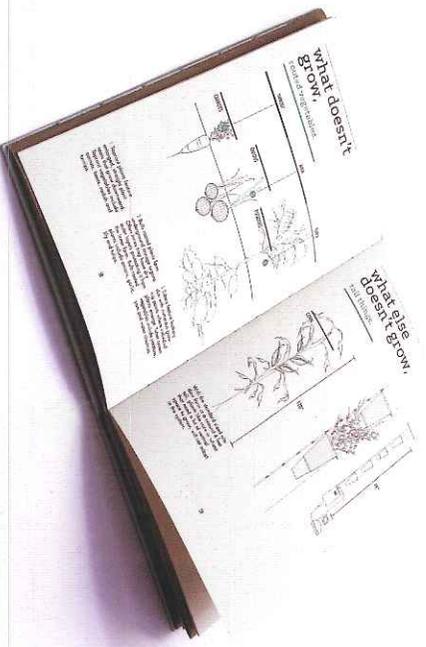
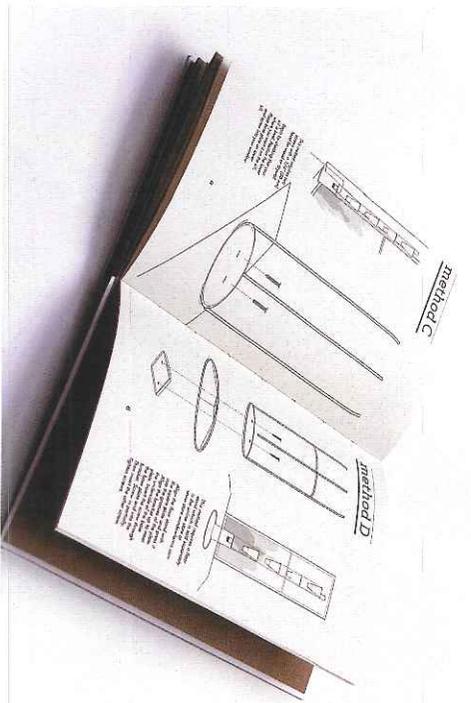
02
build
your
own
unit

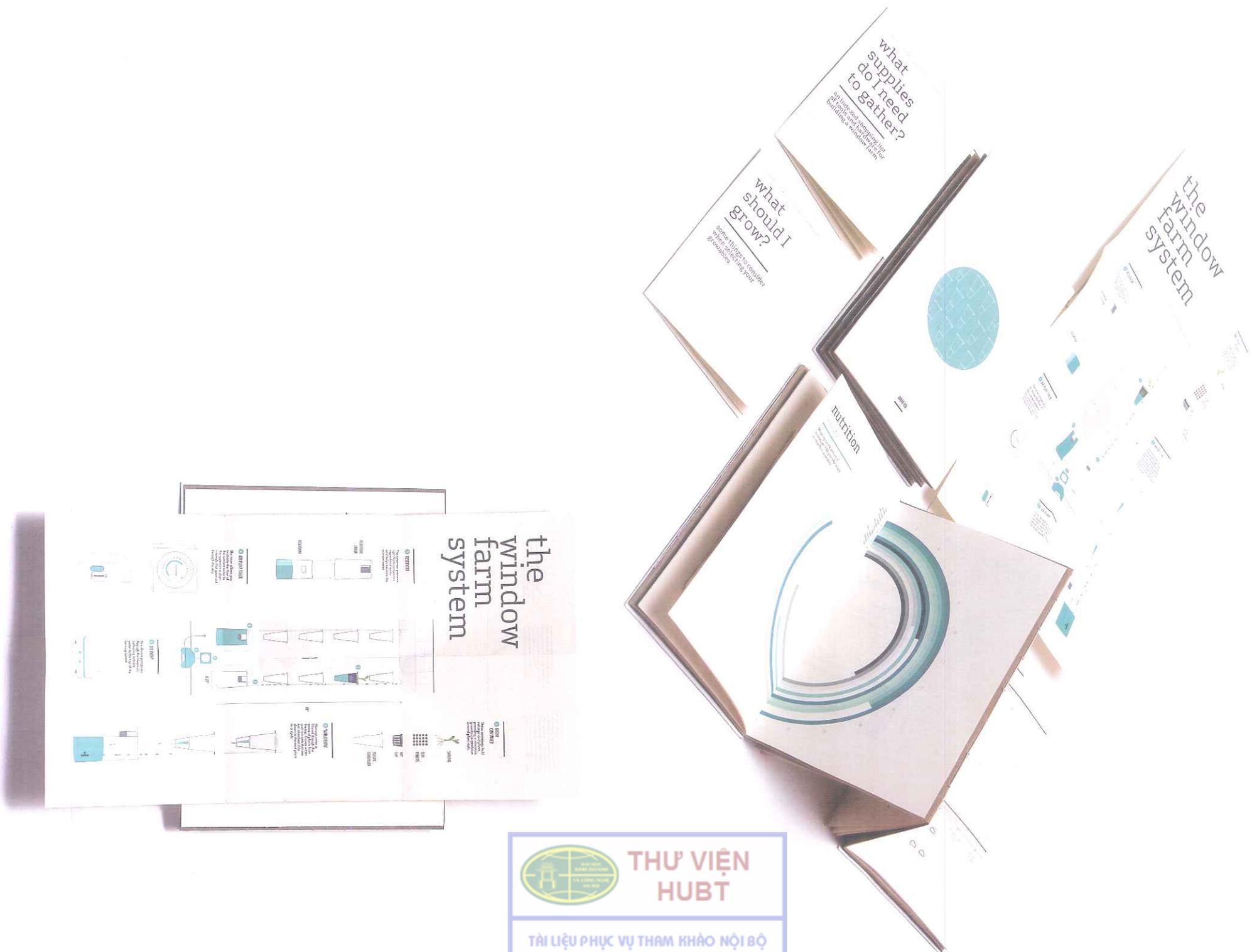
03
set up
and
mounting



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ





PALÍNDROMO #3 - SOCORRAM-ME SUBI NO ONIBUS EM MARROCOS

The purpose of Palíndromo is to promote the portfolio of Rona Editora, a traditional company in the graphics industry in Minas Gerais. A flexible format, was created for the publication and interdisciplinary collaboration was proposed for the production of the content of each edition. Distinct types of paper and finishes were chosen in order to present the diversity of graphics services and the richness of the discussion. Palíndromo, the name given to the project, comes from Greek and means repetition or return. Each year a new trail, path, a new way of publishing words and images, another method of "writing" and "reading", of recording and learning is launched.

Company: *Craco Design*

Creative Director: *Alessandro Craco*

Designer: *Zumberto, Tiê, Fernanda Monte Mor,*

Ricardo Donato, Leonardo Rosário,

Ara Luiza Gomes, Lorena Marinho, Diego Belo,

Primo Nunes, Flávia Siqueira, Laura Scofield,

Victor Fernandes, Alexandre Fonseca,

Vanessa Nekeshima, Allan Alves, Dani Fries

Collaborators: *Alexandre Amaro, Jo Vasconcelos,*

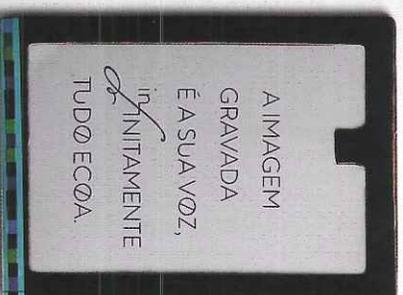
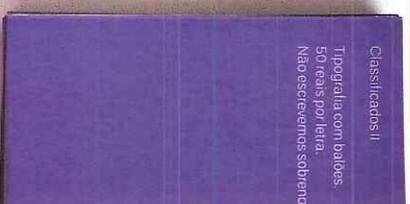
Guilherme Araújo, Hugo Werner,

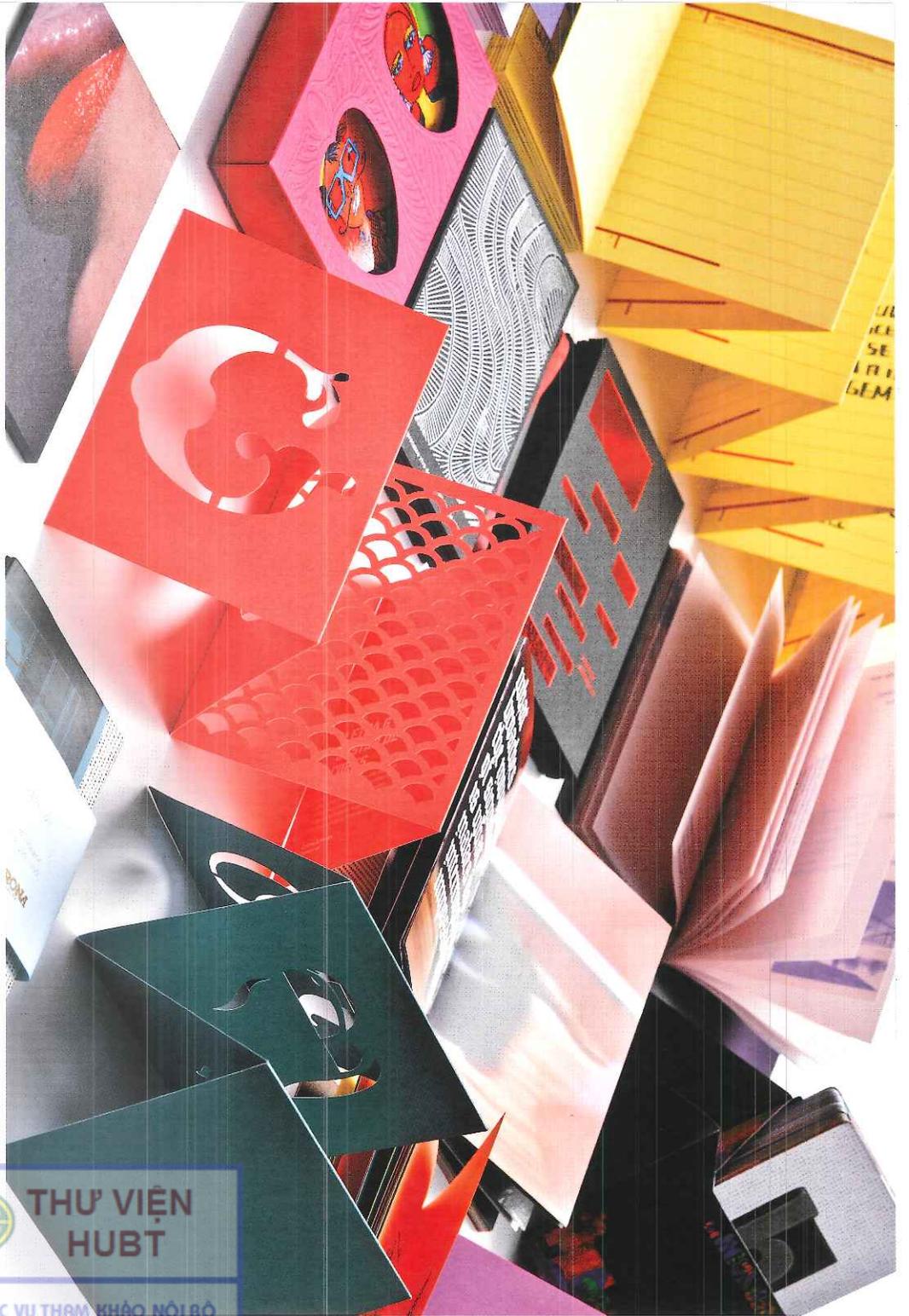
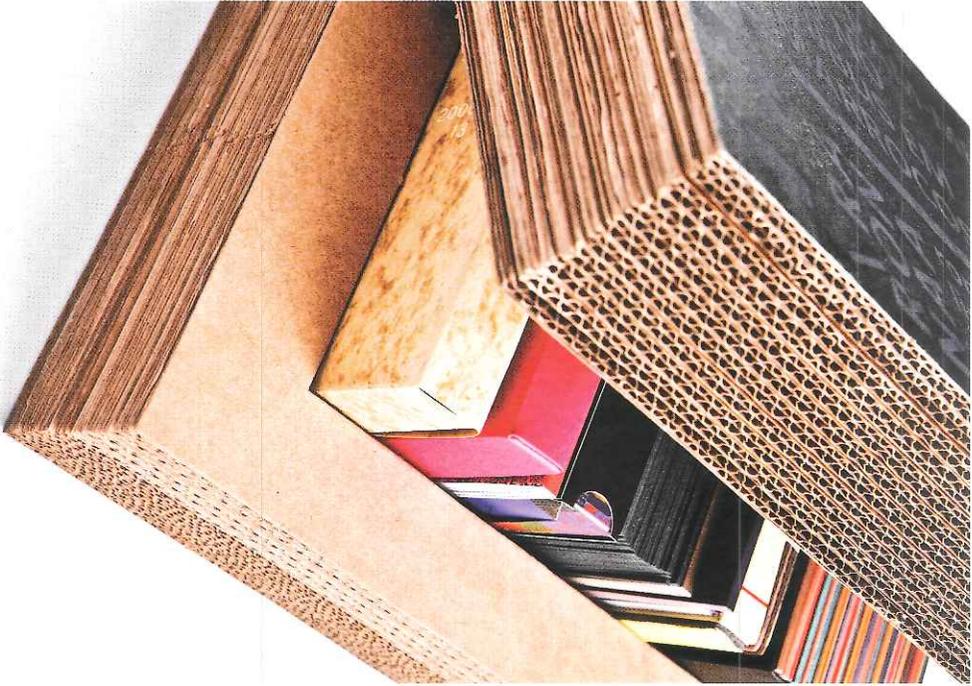
LAB Design, Livia Nemer, Marcelo Drummond,

Mariana Costa, Marlene Romancini, Raquel Kurta,

Raiana Alencar, Rozalvo Freja, Weber Padua

Client: *Rona Editora*





VINTAGE BY HEMINGWAY FOR GRAHAM & BROWN

A promotional pack designed to promote the launch of 4 new wallpaper by Graham & Brown. The collection was launched at the Hemingways' award winning Vintage Festival, which was held over 4 days at London's Southbank Centre. Each design pays tribute to the Festival of Britain's 60th anniversary. The pack includes four booklets, each taking its inspiration from a different decade: 'Deco Diamond' celebrates the glistering jazz high life of the 1930s; with distinct modernist, graphic influences 'Grid' is mid-century 1960s chic; 'Loopy Lines' heralds the anti-establishment, free-flowing style of the 1980s; and 'Do the Sketch' captures 1970s gram-rock with a hint of Space Odyssey.

The pack was firstly used at an exclusive press launch at the Vintage Festival, and was then later mailed to editors of leading fashion and interior magazines throughout the world.

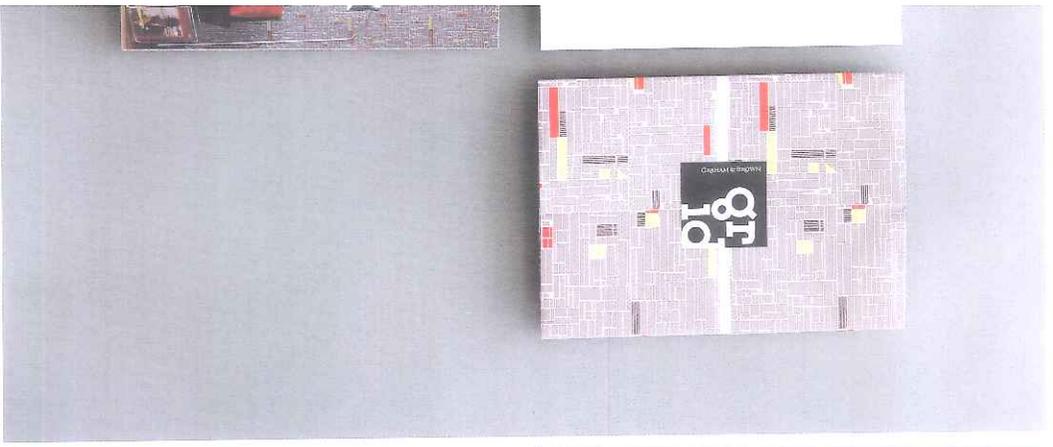
Company: Design LSC
 Creative Director: Luigi Carnovale
 Designer: Luigi Carnovale
 Client: Graham & Brown




THƯ VIỆN HUBT
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



THƯ VIỆN HUBT
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

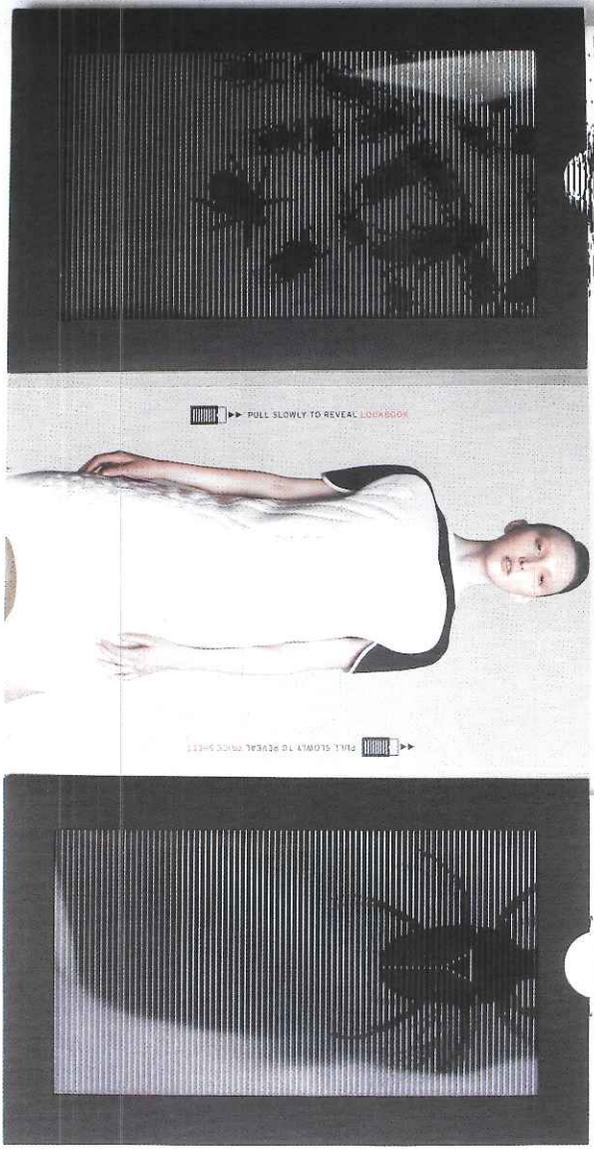


**THƯ VIỆN HUBT**
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



RZEDÉ JEAN-PIERRE

RZEDÉ JEAN-PIERRE



PULL SLOWLY TO REVEAL LODARBOOK

PULL SLOWLY TO REVEAL PRICE SHEET

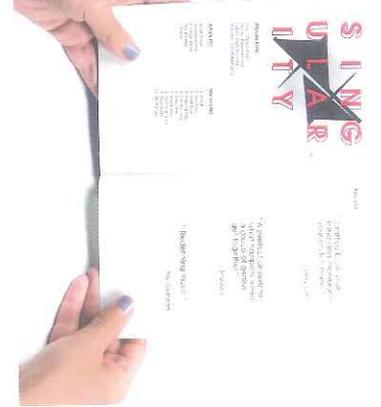
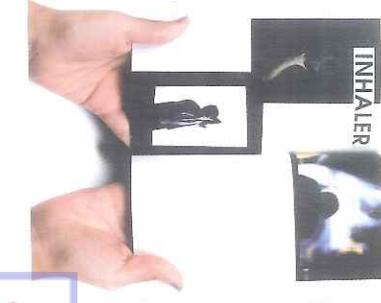
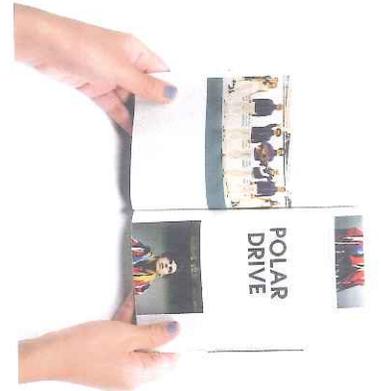
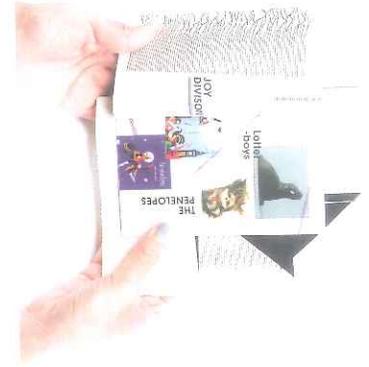
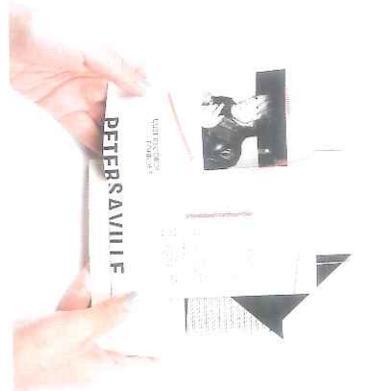

**THƯ VIỆN
HUBT**
 TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

DUST RECORDS - SINGULARITY

Inspired by Peter Saville's love of experimentation and abstract graphics. The project explores abstract graphics and the use of materials such as acrylic and saw-dust to represent the philosophy of the fictional record company.

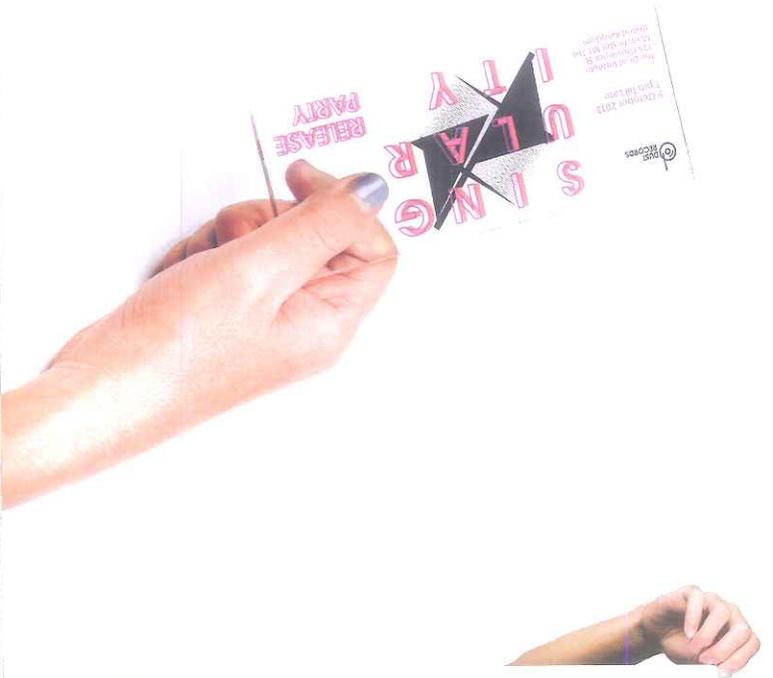
Designer: Shannon Lam





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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



BROCHURE & LAYOUT OTHER



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HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

OTHEM



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THE DEPARTMENT STORE

The Department Store Newspaper. Store award
winner at the New Zealand Best Design Awards.

Company: Bogen Award Studio



SIMON JAMES
DESIGN



HERB GARDEN BY ROYAL VIB ²⁰¹² / WOODEN TROUGH—JONAS DAMON ²⁰¹¹ /
HAKKACHAIR—SIMON JAMES ²⁰¹⁰ / WOOD UTENSILS BY ADONDE ²⁰⁰⁹ /
HANOI THE GORILLA / DAVID WERKS ²⁰⁰⁸ / TORCH LIGHT—STEVAN
WILLENZ ²⁰⁰⁷ / KINGS & QUEENS PILLOW CASE SET / THE CRATE ²⁰⁰⁶ /
JASPER HOKRSION ²⁰⁰⁵ / TABLE TANK—ALEXANDER TAYLOR ²⁰⁰⁴

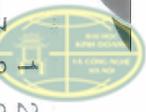


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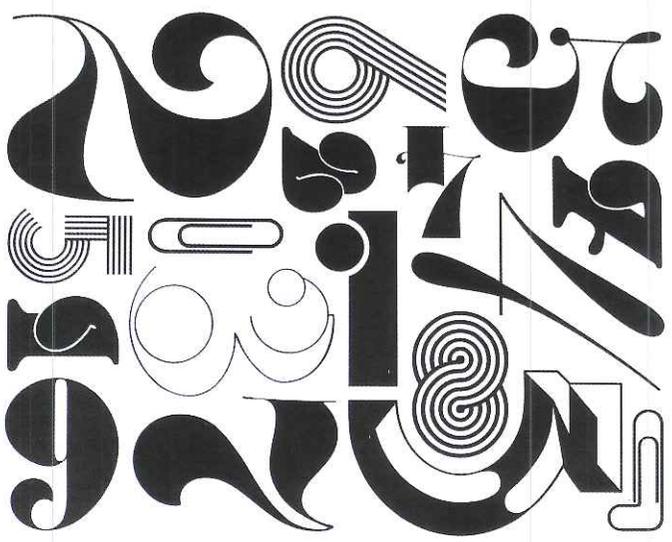


THƯ VIỆN
HUBT



TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

SUN MON TUE WED THU
 1 2 3 4
 7 8 9 10 11
 14 15 16 17 18
 21 22 23 24 25
 28 29 30 31



homework
CALENDAR 2013

2013
february

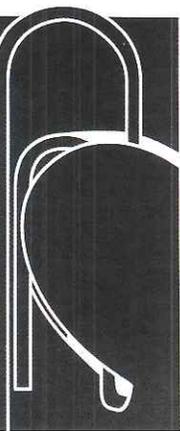
SUN MON TUE WED THU
 3 4 5 6 7 8 9
 10 11 12 13 14 15 16
 17 18 19 20 21 22 23



TUE W
 1 2
 8 9
 15 16
 22 23
 29 30

CALENDAR 2013

27
20
13
6





**CONCEPT
ART DIRECTION
FOR CALENDAR**

Company: HomeWork
Client: Paustian furniture



**THƯ VIỆN
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

PATRICIA SOLARTE - WEDDING

Two people joining, in this case, one from Colombia and the other from Zurich. The invitation shows these ways of joining. The reader can choose the spanish way (left) or the german way (right). Both ways arrive at the same place, the union.

Creative director: Raquel Quevedo, Diego Ramos

Art director: Raquel Quevedo, Diego Ramos

Designer: Raquel Quevedo, Diego Ramos

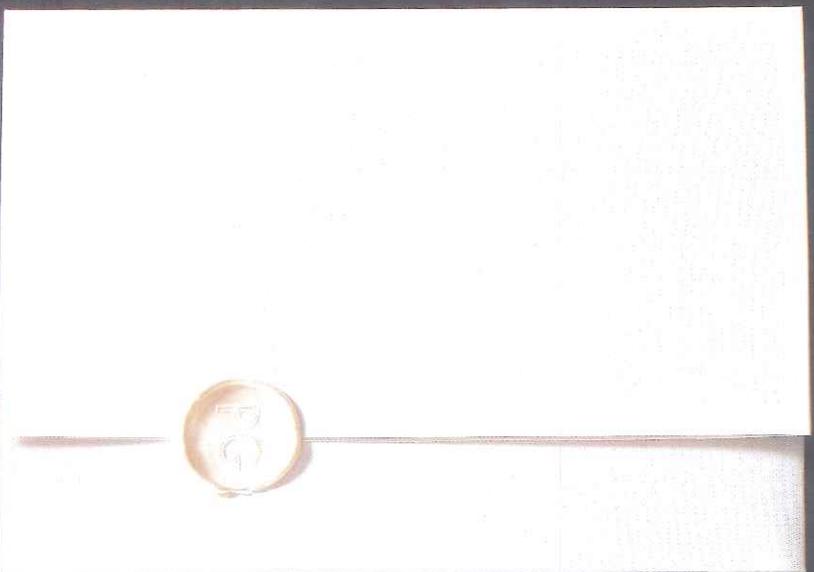
Commander: Estudio Raquel Quevedo

Client: Patricia Solarte



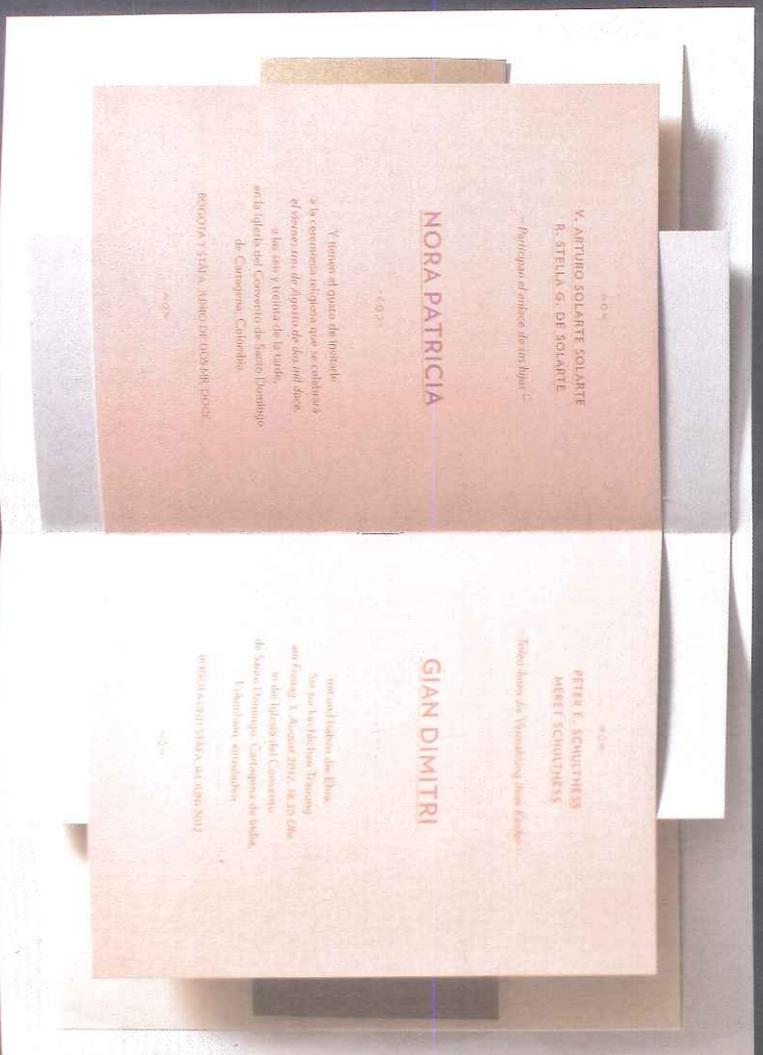
THƯ VIỆN
HUBT

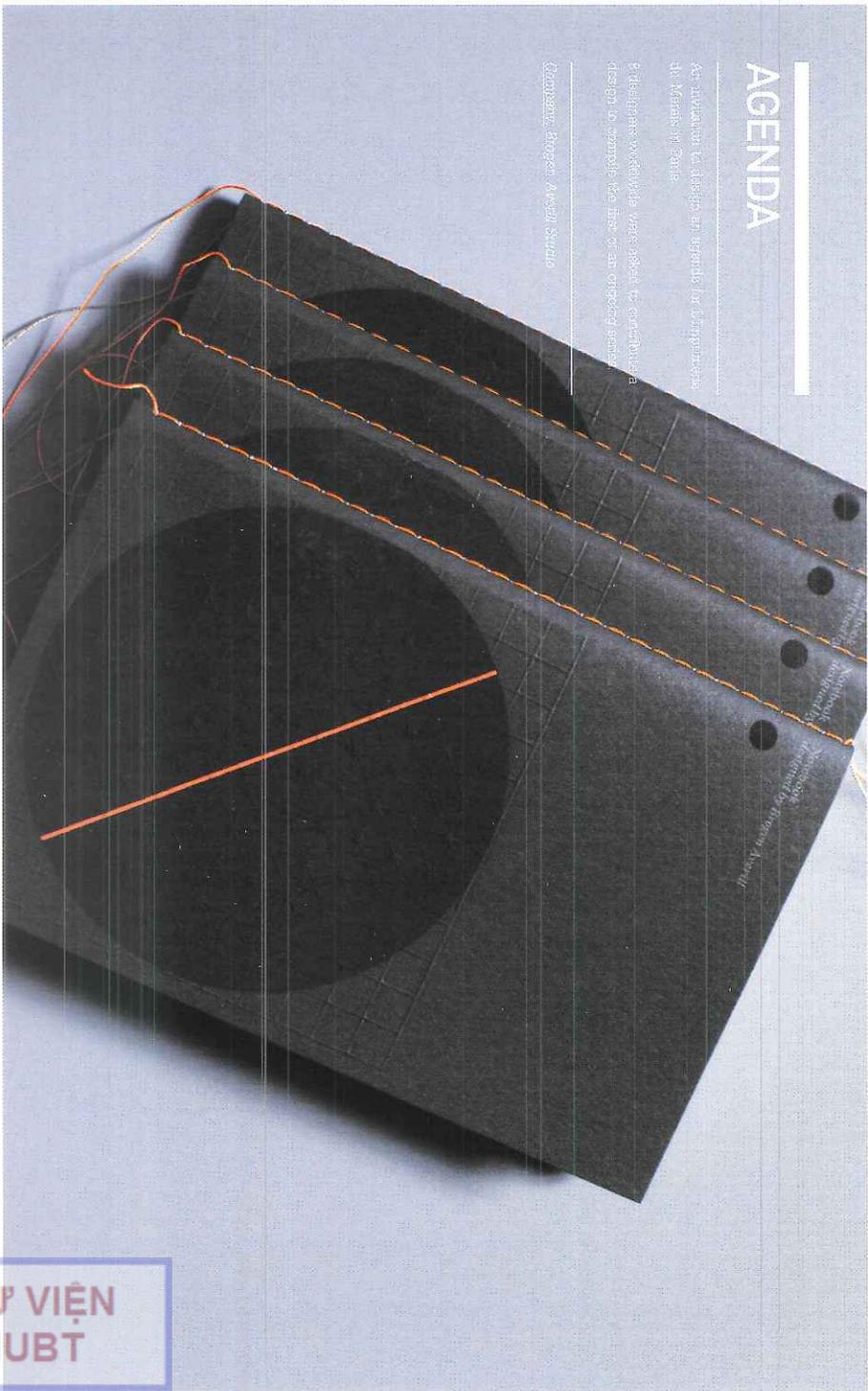
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



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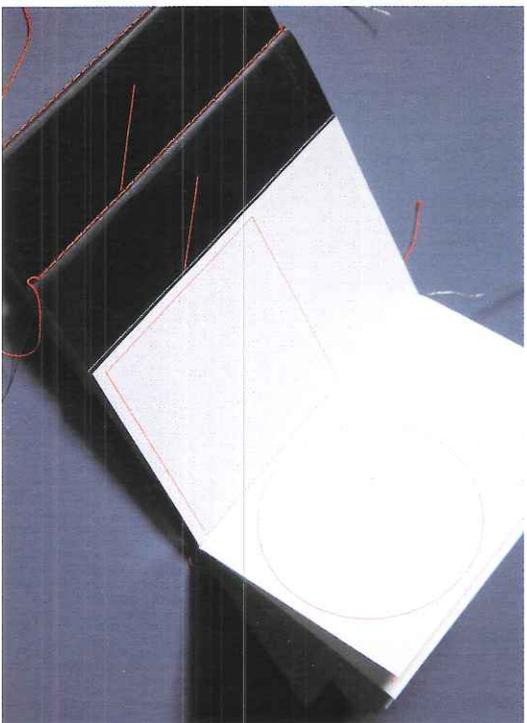
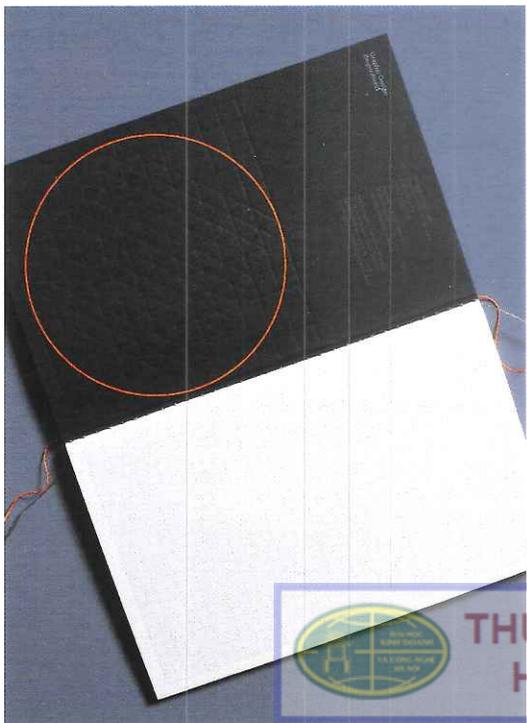
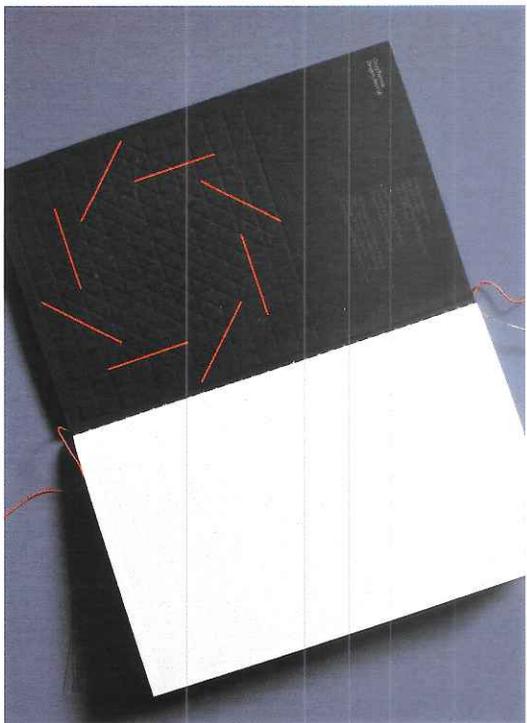




AGENDA

An invitation to design an agenda for the year of the Man in the Moon

Günther Kieser, Design: Alexei Suvorov



THƯ VIỆN
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

REIMAGINE

INDIA-UK CULTURAL RELATIONS IN THE 21ST CENTURY

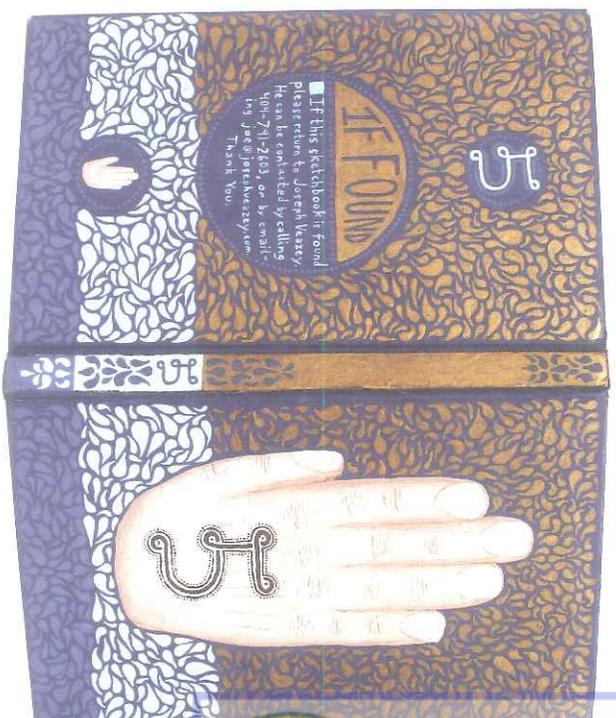


TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

SKETCHBOOK #5

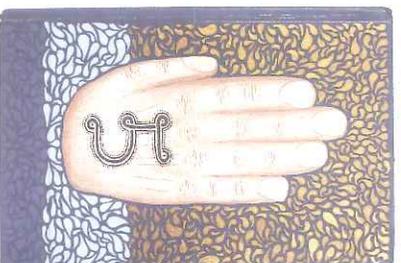
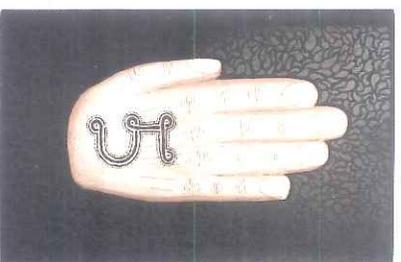
The designer started keeping sketchbooks in 2008. After completing a few, he began turning them into design projects, which became more and more elaborate with each book. This one, Sketchbook #5, consisted of a hand-painted front and back of book, with a printed rich black laser printing on black stock and die cut dust, juddel.

All Director: Joseph Vasezy
Designer: Joseph Vasezy



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GRIMM A LA CATALANA

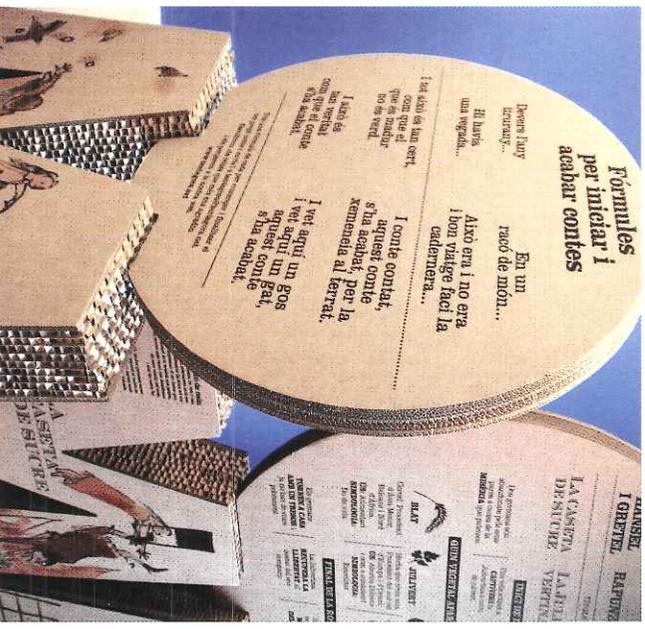
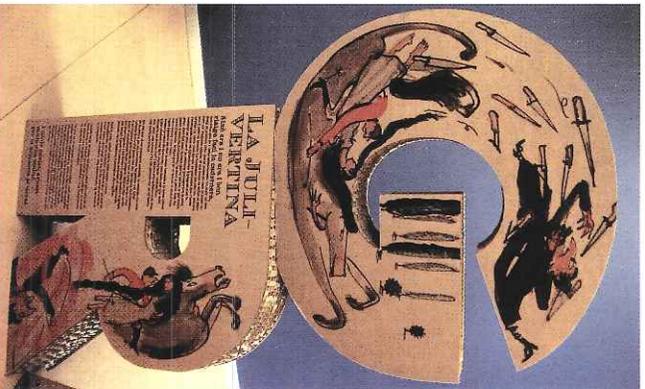
Travelling exhibition that shows the differences in the original stories comparing them GRIMM Catalan versions.

Design Agency: ESPANU D'Sessoy Gràfic
Art Director: Míria Farrés Llobet
Designer: Míria Farrés Llobet
Client: Tanàgora



THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



DESIGN CALENDAR, TOWARDS NEW HORIZONS 2014

This calendar project was produced for Overlinesign + Inradiazioni Editor for the client the Italian insurance Generali Spa.

It offers an original perspective on the astral constellations: "To navigate in safe waters must be able to draw in advance the route to choose and follow certain benchmarks. The sky and its constellations have always been the symbol of this wise course of action."

Rediscovered in a contemporary language of the characters of the constellations arrows mirrors as Andromeda Perseus, Orion, Herdsman, Ophiuchus.

Creative Director: Cristina Chiappini, Andrea Purgatorio

Art Director: Cristina Chiappini

Designer: Cristina Chiappini, Giulia Ramini

Company: Cristina Chiappini Design Studio

Client: Assicurazioni Generali, Italy

2014
VERSO NUOVI ORIZZONTI

The design project and the editorial project
were developed by Overlinesign + Inradiazioni
for the client Assicurazioni Generali, Italy
in collaboration with the design studio
Cristina Chiappini Design Studio.



GENERALI
I.N.A. Assitalia



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



GENNAIO

L	M	M	G	V	S	D
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Il calendario illustrato
è stato realizzato da
Overlinesign + Inradiazioni
per Assicurazioni Generali
in collaborazione con
Cristina Chiappini Design
Studio. Il calendario è
disponibile in versione
stampata e digitale.



GENERALI
I.N.A. Assitalia

MARZO

L M M G V S D
 1 2
 3 4 5 6 7 8 9
 10 11 12 13 14 15 16
 17 18 19 20 21 22 23
 24 25 26 27 28 29 30
 31

GENERALI
INVAZIA

GIUGNO

L M M G V S D
 1
 2 3 4 5 6 7 8
 9 10 11 12 13 14 15
 16 17 18 19 20 21 22
 23 24 25 26 27 28 29
 30

GENERALI
INVAZIA

APRILE

L M M G V S D
 1 2 3 4 5 6
 7 8 9 10 11 12 13
 14 15 16 17 18 19 20
 21 22 23 24 25 26 27
 28 29 30

GENERALI
INVAZIA

LUGLIO

L M M G V S D
 1 2 3 4 5 6
 7 8 9 10 11 12 13
 14 15 16 17 18 19 20
 21 22 23 24 25 26 27
 28 29 30 31

GENERALI
INVAZIA

MAGGIO

L M M G V S D
 1 2 3 4
 5 6 7 8 9 10 11
 12 13 14 15 16 17 18
 19 20 21 22 23 24 25
 26 27 28 29 30 31

GENERALI
INVAZIA

SETTEMBRE

L M M G V S D
 1 2 3 4 5 6 7
 8 9 10 11 12 13 14
 15 16 17 18 19 20 21
 22 23 24 25 26 27 28
 29 30

GENERALI
INVAZIA

OTTOBRE

L M M G V S D
 1 2 3 4 5
 6 7 8 9 10 11 12
 13 14 15 16 17 18 19
 20 21 22 23 24 25 26
 27 28 29 30 31

GENERALI
INVAZIA

NOVEMBRE

L M M G V S D
 1 2
 3 4 5 6 7 8 9
 10 11 12 13 14 15 16
 17 18 19 20 21 22 23
 24 25 26 27 28 29 30

GENERALI
INVAZIA

DICEMBRE

L M M G V S D
 1 2 3 4 5 6 7
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 29 30 31

GENERALI
INVAZIA

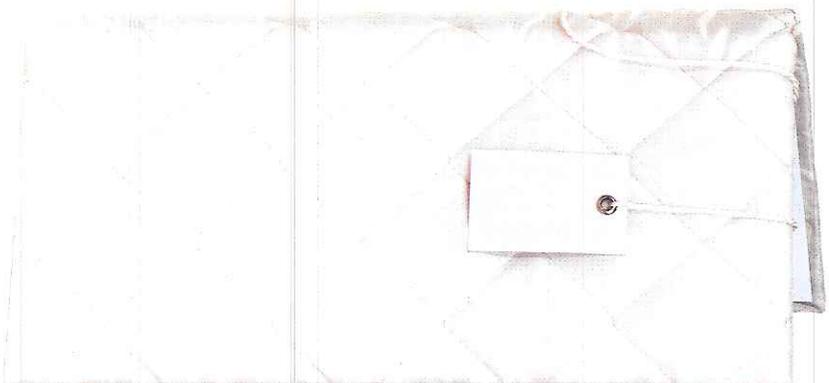
THƯ VIỆN HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

DANDY STYLE 2014

Publishing as a whole creation reflects phenomenon of dandyism. Form of the book is a fun, design jest and irony. Cover with quilted fabric and a mirror tag makes the book look like an elegant handbag. Pages jump from one side to the other to give the impression of continuous transformation and something more than just a book. Each page has a different letter in different arrangement, but always decorative and beautiful. Various techniques have been used to the print finishing. Pale colors harmonize with melancholic nature of the dandy. Text about dandyism and famous dandy quotes woven into the composition as a comment.

Designer: Ewelina Orlowska



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



**THƯ VIỆN
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

ON LIVING

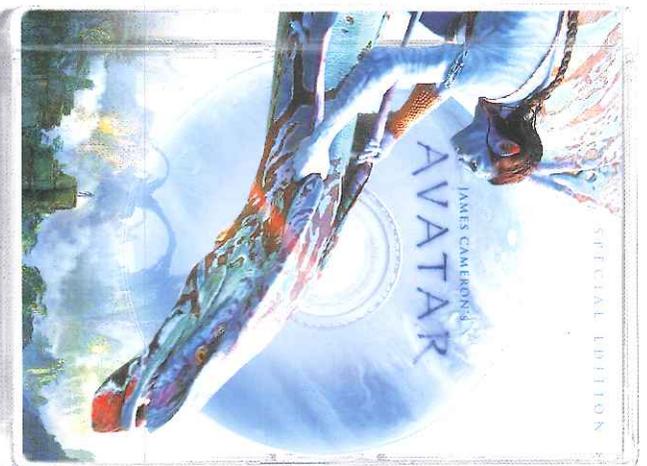
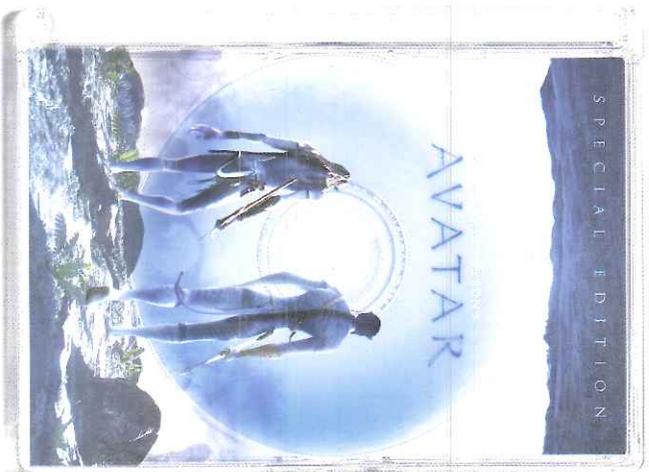
Mehrim Hikmeti Reu is one of the greatest poets in 20th century with poetry translated into more than 115 languages. He spent 12 years of his lifetime in prison, just because of a poem he wrote. He is probably the one who writes the best poems on life and freedom. In one of his best pieces, 'On Living', he emphasizes his passion to carry on and says: 'However and wherever we are, we must live as if we will never die.' This poster is a homage to his great talent and bright soul.

Creative Director: Ozan Karakoc

Art Director: Ozan Karakoc

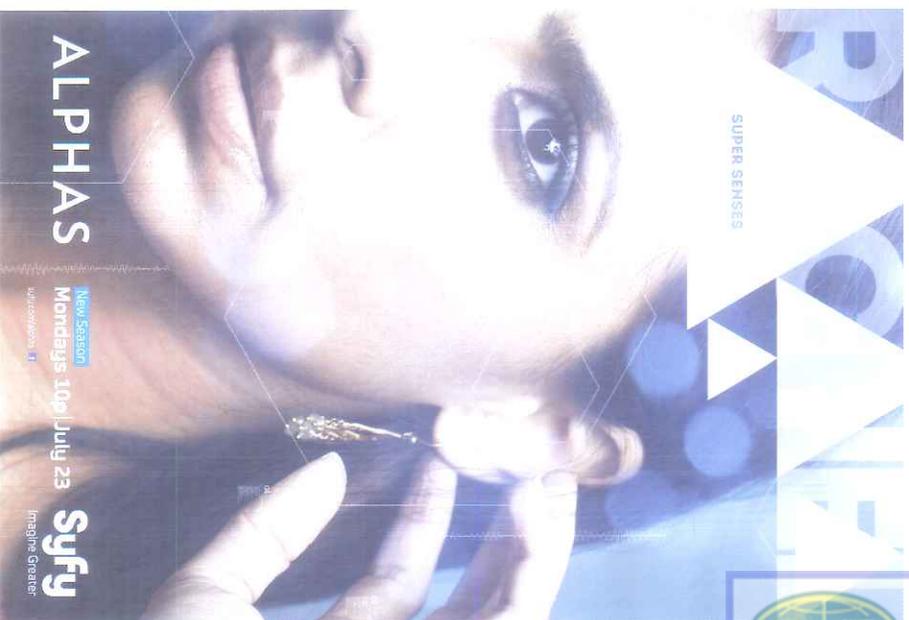
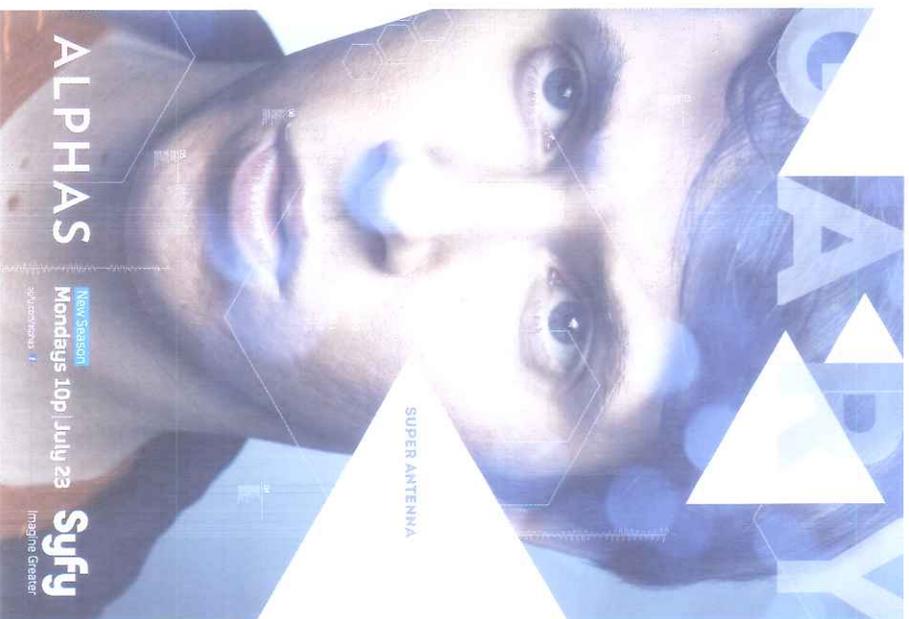
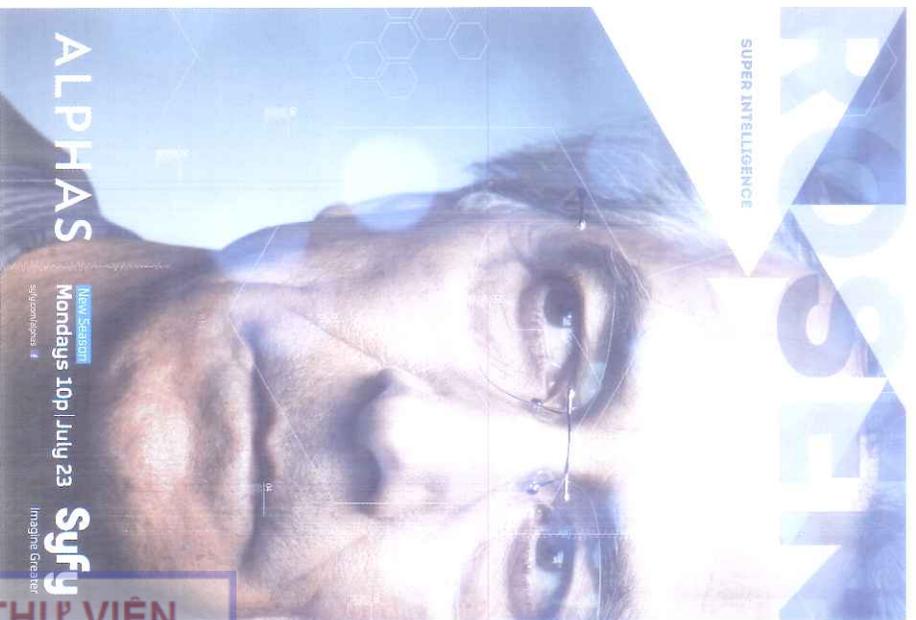
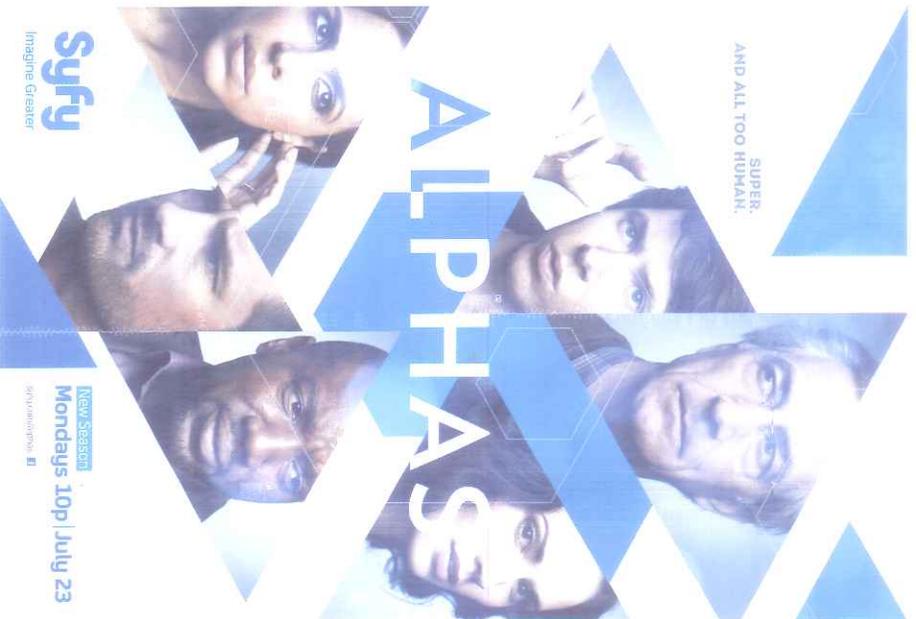
Designer: Ozan Karakoc

Client: Self



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



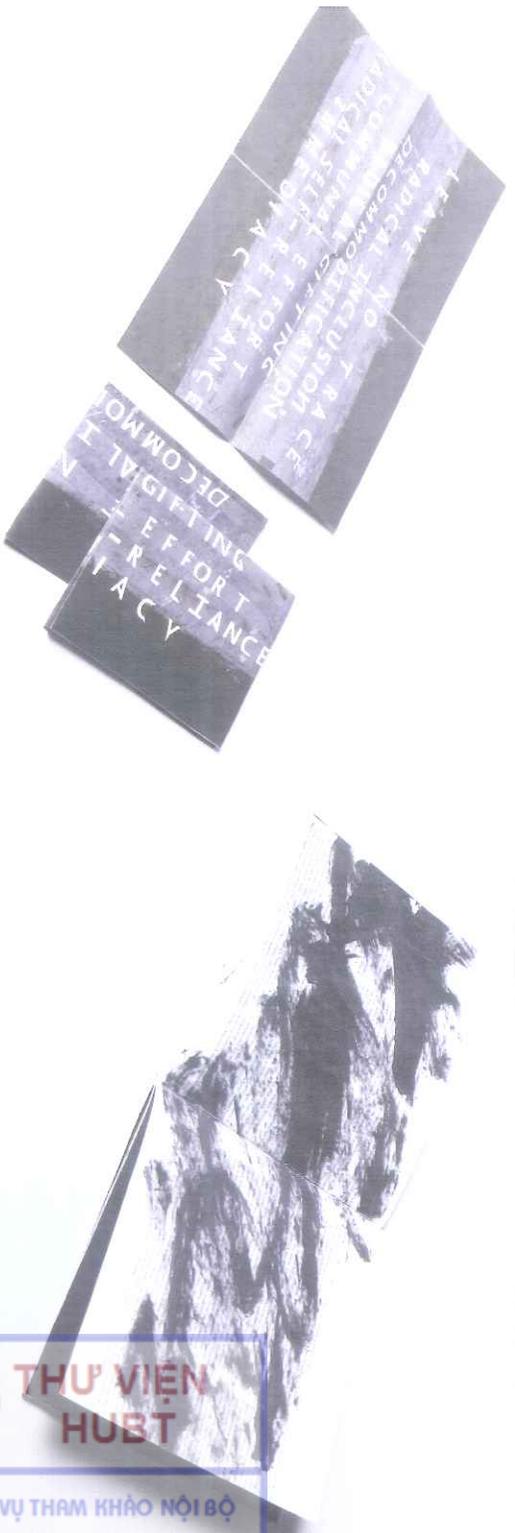
**THƯ VIỆN
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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

BURNING MAN FESTIVAL REBRANDING

Burning Man is the world's biggest, least-organized festival, however the one trace it does leave is a memory. We felt that a memory box would be the perfect thing to supply a festival holder with. Everything in the box is designed to either trigger memories or excite the participants about the upcoming festival. We felt that a conventional space would not suit burning man at all so we decided to create a new one for them based on their unconventional nature.

*Creative Director: Benjamin Cain and Jordan Gamble
Art Director: Benjamin Cain and Jordan Gamble
Designer: Benjamin Cain and Jordan Gamble
Client: Burning Man Festival*



HABITS

Habits is a publication illustrating the practical element

Designer: Eve Warren

of my dissertation that focused on the title. How has the globalisation of the role of the trendsetter and the way designers consume trends changed due to society's exposure to the web?

The advent of the Internet has made the job of sourcing inspiration and ideas incredibly easy for designers. In response the web has become a home to a huge amount of design blogs, acting as one extensive and ever expanding digital scrapbook of visual culture. Habits is a book that tries to capture this by illustrating the browsing habits of creative individuals through the use of infographics and the opinions of leading figures in the creative industry.

Habits applies theories of the diffusion of innovation regarding the globalisation of trend setting and how designers consume trends due to society's exposure to the web. The publication practically demonstrates how the Internet and the globalisation of trendsetting has effected the design process and the concept of originality in the graphic design community.

By Eve Warren
BA (Hons) Graphic Design

Have online platforms changed the way designers consume trends?

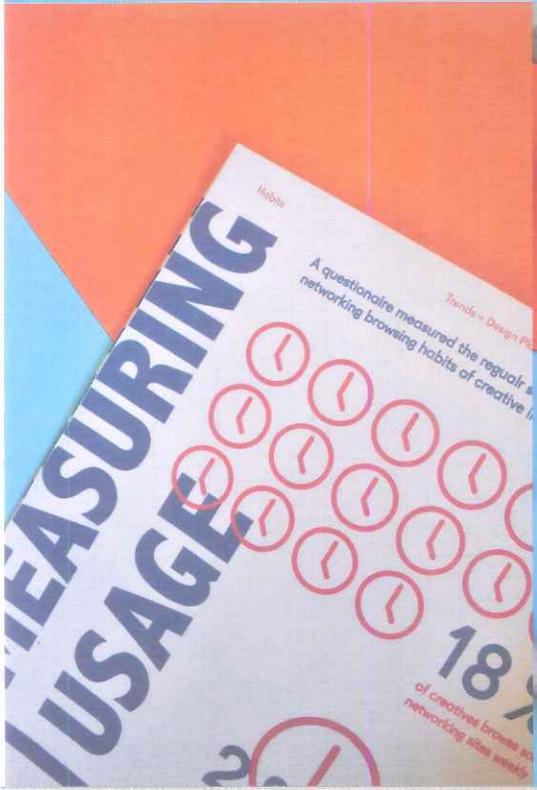
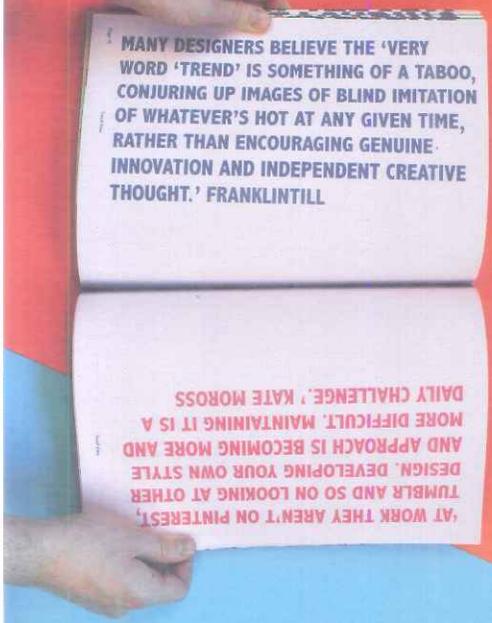
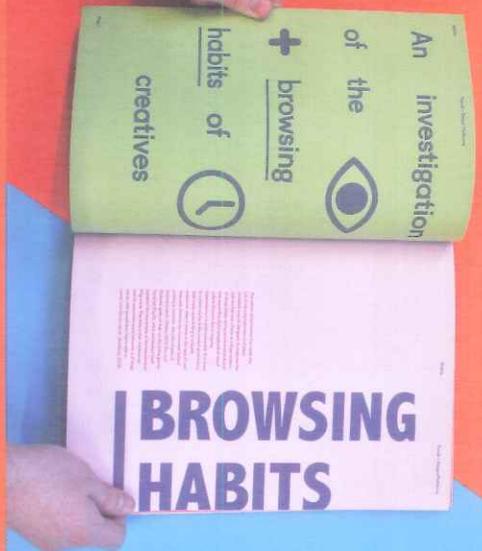
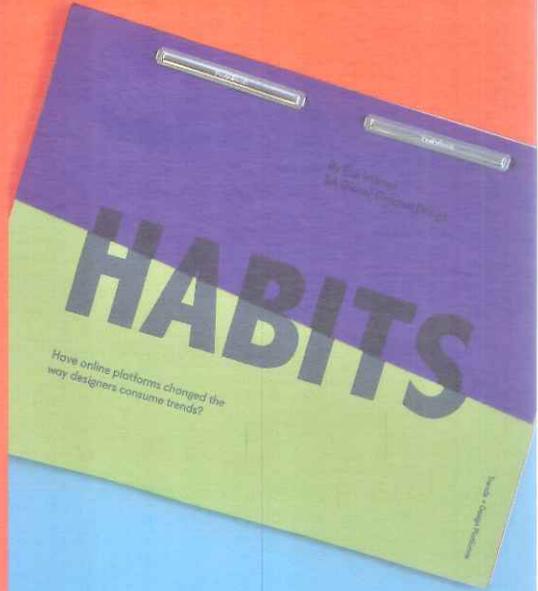
HABITS

Trends + Design Platforms



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ



 **THƯ VIỆN HUBT**
TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

BROCHURE & LAYOUT DESIGNER INDEX



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TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

DESIGNER INDEX



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<p>ALT GROUP</p> <p>All Group is a multidisciplinary design company based in Auckland, New Zealand. Founded in 2016 by Ben Cohen and Dean Egoik, the company has a core team of 20 people with a rich diversity of design, business backgrounds and experience working in brand strategy, communication design, interactive design and new product development. The company has been recognised in numerous international awards such as ADIC, AIGA, ACEFA, Cannes Lions, The One Show, Red Dot, TDC and Webby Awards.</p>	<p>BEATRIZ BARRIOS</p> <p>Beatriz Barrios is a Graphic Design student from Porto, doing a master in graphic design. However, projects were never put aside during her stay in the School and Another Collective is one of them. During the year they were two of those who founded a Collective that is, in her opinion, a new definition of what they think is a better way of working, with expertise in Graphic, Multimedia and Product Design.</p>
<p>ATELIER NUNES E PÀ</p> <p>Atelier Nunes e Pa develops work in the area of communication design, graphic web and production.</p> <p>The Atelier's culture can be defined as an attitude that expresses values such as open-mindedness, experience sharing and collaboration, the love of detail and an overall holistic vision.</p> <p>The Atelier's motto is to "think globally, work passionately, create value". The multidisciplinary team develops original and customized solutions for its wide range of clients.</p>	<p>BASE (FORMERLY GVA STUDIO)</p> <p>Base is an international network of creative studios specialising in brand identity development and design communications. With offices in Geneva, Brussels, New York, and Santiago, Chile, Base "specializes in not specializing," working with best-in-class companies and institutions across the fields of fashion, beauty, luxury, hospitality, culture, contemporary art and more.</p>
<p>ASCEND STUDIO</p> <p>Ascend Studio is an independent branding, graphic design and web design agency based in central London. We have a methodical approach of research, positioning strategy and graphic communication. This process allows us a clarity of thought, that gets to the heart of a brand's true potential, enabling us to create relevant communications that genuinely reflect a brand's true values and our clients' objectives.</p>	<p>BROGEN AVERILL STUDIO</p> <p>Working with some of the world's most successful companies and individuals, Brogen Averill Studio has gained an international reputation, producing versatile and innovative design.</p> <p>Returning from Europe to New Zealand in 2004, Brogen Averill Studio was established.</p> <p>The judgement of European design culture and tradition has continued to inform our work, which is applied to a diverse range of mediums, including: brand and identity development, packaging, print, editorial, signage, wayfinding systems and website design and development.</p> <p>We create concept led design, investigating requirements and translating them into solutions that are intelligent, creatively inspiring and ultimately different.</p> <p>Our clients include Air New Zealand, The Department Store, Karen Walker, Restless, Spalding Pure, Peirce, Sunshades Eyewear, The Gallery, Blue, Everyday Needs, Sto Park, Peris of Auckland, Telegaia Beach, To Su Wild Love, Simon James Design - in all its forms - continues to drive our creative ethos.</p>
<p>A BEAUTIFUL DESIGN</p> <p>Beautiful is about looking at things differently. It's about perception. It's about beauty as imperfection. Beauty in the economy. Beauty in everything. Most of all, it's about finding silver linings. Living a happy life.</p> <p>Beautiful is a design studio set up by creative director, Roy Koh. Headmanned by founders of Advertising Singapore as 15 most influential Creative Directors in Singapore for 2006, 2007, 2010 and 2011, Beautiful was awarded Design Agency of the year at the Creative Circle Awards 2012.</p>	<p>BELINDA LOVE LEE</p> <p>I am a freelance graphic designer and illustrator based in Cardiff, UK. I mainly focusing on branding, corporate identity, and designing bespoke wedding invitations.</p> <p>Work consists of hand lettering, drawing illustrations that bring them on to the computer to give it the final sample. What I love most about my job is that I get to wake up in the morning excited for work today and go to bed anticipating the next creative project for tomorrow. What excites me about designing for others is that I get to help them achieve their dreams!</p>
<p>ARTIVA DESIGN</p> <p>Artiva Design is a multi-disciplinary studio dealing in graphic design, branding and visual communication. Based in Ghent (Belgium), it was founded in 2002 by two designers, Daniele De Bock and Davide Sassi. Their experience covers a wide range of skills in art direction, brand identity, printing, typography, editorial and book design, packaging, exhibition design, digital mediaweb design and more. Basically the projects are focused on the presence or absence of graphic elements in geometry and on the use of a rigorous grid system that shows their natural beauty towards minimalism.</p>	<p>BEUKERS SCHOLMA</p> <p>Beukers Scholma Bureau Orinda 60, 2011 NG Haarlem, The Netherlands. T +31236316275, mail@beukers-scholma.nl, www.beukers-scholma.nl</p> <p>Beukers Scholma is a graphic design agency situated in Haarlem, The Netherlands. The studio is formed by Harco Beukers and Margie Scholma and specializes in visual communication with an emphasis on graphic design, book design, corporate identity and campaign design. For Beukers Scholma two things are central: first and foremost, involvement with the content of the assignment, directly followed by clear and attractive designs. So beautiful design is not the only goal, they also think in terms of the product and the organization.</p>
<p>AIZAWA OFFICE</p> <p>aizawa office is a design studio led by Yukihiko Aizawa and Chika Nagata.</p> <p>The office involves in general graphic designs, such as CI, environment and sign project, both inside and outside of Japan.</p> <p>The office covers wide genres of design, such as commercial design, museum exhibitions and features.</p>	<p>BENJAMIN CAIN</p> <p>Keen to collaborate, I am an experimental and lateral thinking creative who works in and around visual art and design. It is my belief that creative can and should express meaningful philosophies and aim to contribute positively to the world in which it exists. My work is mostly interactive and aims to connect empirically with people and their surroundings through both digital or physical media.</p> <p>I am currently studying, working and living in London.</p>
<p>ARIADNA VILALTA</p> <p>Ariadna Vilalta is a visual artist and a graphic designer from Barcelona based in Rotterdam and now moving to Hong Kong. A curious mind in constant movement working across a broad range of disciplines as art direction, graphic design, fashion, illustration, photography and art.</p> <p>Inventive and innovative she believes that hard work, persistence and flexible optimism lead to better work.</p> <p>She loves colours and personalistic graphic style.</p>	

EWELINA ORLOWSKA

Ewelina Orłowska is a graphic designer and artist from Poland. Graduated from the Academy of Fine Arts in Gdańsk (Poland) with BA in Interior Design and Graphics. Currently pursuing her Master's degree in Graphics with focus on editorial design and layout. Multidisciplinary background in architecture, art and graphic design delivers to her projects unique and surprising solutions. She experiments with various fonts and media with attention to detail to find a balance between playful and refined design which engages the audience.

EVE WARREN

I'm a graphic designer based in Leeds, UK. I am currently in my third year of BA (Hons) Graphic Design at Leeds College of Art. I have undertaken a few exciting projects in the last year, one of them is a poster. A pop up screen print exhibition which, aims to explore stronger creative individuals on a global scale. As a designer, I am a conceptual thinker who thrives to any creative challenge. I push myself to produce a diverse range of work across multiple disciplines including print design, identity, editorial and web.

FROST* DESIGN

Frost* is an independent creative agency collaborating with clients around the globe in disciplines as diverse as design, branding, advertising, environmental graphics and digital. Founded in London in 1991 by Vince Frost and now based in Sydney, our philosophy is "Inspiring ideas to live". The Frost* team designs everything from poster stencils to the built environment.

FARMGROUP

We are a Bangkok-based creative & design consultancy working across disciplines of art and design such as branding, graphic design, motion graphic, innovation, event, exhibition, and installation.

Our goal is to deliver innovative problem solving and design craftsmanship that differentiates and stands the rest of time.

GRECO DESIGN

Greco Design was founded in 2005 as a graphic design company with a focus on visual identity, editorial projects, signage and promotional material. Leading the multidisciplinary team is creative director Gheorghe Greco, the head of the company, which is based out of a spacious 1970s house. Greco believes as the baseline the importance of enhancing interpersonal relationships, and of making information accessible by focusing on details without losing sight of the big picture. The Greco team believes in a design process that seeks stimuli that go beyond traditional project methodology procedures by means of a multi-sensory thought process. At Greco, the work environment and work habits have built up an atmosphere that favors the creation of new formal solutions that are expressive, timeless.

GOLD & WIRTSCHAFTSWUNDER

Gold & Wirtschafswunder: the name of this Stuttgart Communication and Design Agency, which has existed since 2005, evokes Germany's economic miracle. Their design projects include the internationally successful Stuttgart club Rodent33 and the Self Service Challenge as well as many other projects for clients in the fields of architecture, culture and art. Free projects within these fields have also been created with photographers, cartoon and artists working together in varying interdisciplinary combinations. This ensures that individual notions of design are particularly challenged! New approaches and concepts are developed. G&W places the role on dialogue, working with the client to evolve new commitments, offering flexible, open and complex design solutions. In this way it presents a critical answer to the traditional service-based activity of graphic design. Additionally to their professional work they regularly hold lectures in different universities and design classes.

HAPPYCENTRO

The studio was born in 1999 in Verona, the romantic city of Romeo and Juliet. In recent years they have worked with both big clients and tiny startups, for local agencies and major international companies.

Their approach to design is always the same: designing a logo, an advertising page, a wall or designing a commercial offers the same opportunity to deal with a "problem to solve".

Time by time, they have become quite good in doing it!

Business commissioned works, they spend plenty of energy in research and testing. Their formula is: Beauty = (Order/Complexity)*Weird!

Their human diversities are their first resource that experience itself in never ending cross links of different inputs, skills, passions and styles.

They don't like doing same thing twice, and prefer going further when already able to do.

It is funny but satisfying!

Stop Motion Animation, TV/web commercials, Packaging, Visual art, Typography, Graphic design, Illustration, Music Videos and Labels is what we do.

HANGAR DESIGN GROUP

Hangar Design Group is a creative agency dealing with integrated communications and brand image and working on the international market for over thirty years. It has always chosen a multicultural and multidisciplinary approach as a guideline for any project.

The agency works tirelessly in different sectors, constantly experimenting with new languages and experiences: from real estate to fashion, from food to fundraising, from publishing to finance, from luxury to art.

Hangar Design Group was born in Italy, in Milan and Twicken, the other group office are located in the main cities in Europe, Asia and the United States (New York and Shanghai). Its international vocative gives the structure a real global vision and considerable organizational capacity that can operate with flexibility and speed.

Founded in 1980 by Alberto Bova and Sergio Marzotto, it has today about 60 Italian and foreign employees that can offer creative, structured and commercial opportunities in the field of brand image, Brand Strategy, Corporate Identity Design, Advertising, Architecture and Interiors, Retail, Exhibit Design, Website Design, Multimedia & Interactive, Media & PR.

It has different specialist departments operating inside that dealing with branding, communication, public relations, graphics, digital/web.

HANSON CHAN

Hanson Chan is an imaginative creative specializing in visual communication. He has the passion of working with talented creatives who each share the compulsion to speak in the wonderful, brave vocabulary of visual media. He's dedicated to direction, design, interaction, and representation services to bring all manner of projects to life.

HINTERLAND

Hinterland is a New York-based multidisciplinary design studio.

We create brand identities, books, magazines, brochures, packaging, exhibitions, illustrations, and more. Our work is guided by the belief that the best design is often the result of a close collaboration with our clients. We have a passion for solving design problems and carefully develop all project elements—from overall strategy to specific details—to present a cohesive, unified message. Our flexible structure allows us to form teams of designers and collaborators to take on projects of any scope and scale. We work with you through every step of the process, making sure that the final result effectively communicates the goals of your organization.



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

<p>HENRIK ELLERSGAARD</p> <p>Henrik Ellersgaard brings interdisciplinary strategic discipline, analytical acuity, and a blend of professional and academic research expertise. A wide range of experiences and holistic insights. Henrik focuses on brand positioning, visual identity, corporate culture, and digital marketing. He is a strategic thinker who can lead the organization and manage the brand's strategic vision.</p>	<p>JIANI LU</p> <p>Jiani Lu has a profound understanding of consumer and organizational behavior. Her research interests include digital marketing, brand positioning, and consumer psychology. She has published several articles in leading journals and presented at international conferences. Her work focuses on understanding the needs and preferences of diverse consumer segments and developing effective marketing strategies to meet those needs.</p>
<p>HOMERWORK</p> <p>Homework is a program of studio specialization in visual expressions and creative solutions within various disciplines, design and theory.</p>	<p>JOSEPH VEAZEY</p> <p>After growing up in his native of Atlanta, Joseph Veazey completed a graduate degree in art and design to study Douglas Haugen. After school he took a self-study job design studio design and distribution at Akiba (then Kaitoko) in Atlanta. Over the next several years, he worked for other designers, interns, and as a brand manager of branding projects. He then started his own studio in 2007. He moved to New York City with his girlfriend, where he has been working for some time in the field of branding. He is currently working on branding projects for several clients, including a large number of small businesses and startups, as well as a few large corporations.</p>
<p>HUBERT & FISCHER</p> <p>Founded by Philipp Hubert and Sebastian Fischer, Hubert & Fischer is a design studio with offices in Bonn, Köln and Stuttgart. Working with a wide cultural base. The studio's knowledge is growing, centered around interdisciplinary research in the fields of design, branding and communication design. From strategy to production.</p>	<p>JESSICA LIN</p> <p>Jessica Lin is a graphic designer who has worked on a wide range of projects for a variety of clients. She is currently working on a project for a client in the technology industry. She has a strong background in branding and visual communication. She is a creative and innovative thinker who is always looking for new ways to solve design problems. She is a team player who is always willing to help others and to learn from them.</p>
<p>HILLA BEN-NAVAT</p> <p>Hilla is an award-winning creative design specialist, specializing in art, design and branding. She has worked on a wide range of projects for a variety of clients, including branding, visual identity, and communication design. She is a creative and innovative thinker who is always looking for new ways to solve design problems. She is a team player who is always willing to help others and to learn from them.</p>	<p>JORI</p> <p>Jori is a creative who works in the field of graphic design. He is currently working on a project for a client in the technology industry. He has a strong background in branding and visual communication. He is a creative and innovative thinker who is always looking for new ways to solve design problems. He is a team player who is always willing to help others and to learn from them.</p>
<p>INSIGNIA CREATIVA</p> <p>Insignia Creativa is a creative studio that has been running for 15 years. It is a specialized in graphic design, branding, visual identity, and communication design. The studio has a wide range of experience and expertise in the field of design and branding. It is a team player who is always willing to help others and to learn from them.</p>	<p>KALIMERA</p> <p>Kalimera is an independent design communication studio and artist. It is a creative and innovative thinker who is always looking for new ways to solve design problems. It is a team player who is always willing to help others and to learn from them.</p>
<p>IVANNA CERELIA SURYO</p> <p>Ivanna Cerelia Suryo is a creative studio that has been running for 10 years. It is a specialized in graphic design, branding, visual identity, and communication design. The studio has a wide range of experience and expertise in the field of design and branding. It is a team player who is always willing to help others and to learn from them.</p>	<p>KNOED CREATIVE</p> <p>Knøed Creative is a creative studio that has been running for 10 years. It is a specialized in graphic design, branding, visual identity, and communication design. The studio has a wide range of experience and expertise in the field of design and branding. It is a team player who is always willing to help others and to learn from them.</p>
<p>JETHRO LAWRENCE</p> <p>Jethro Lawrence is a creative studio that has been running for 10 years. It is a specialized in graphic design, branding, visual identity, and communication design. The studio has a wide range of experience and expertise in the field of design and branding. It is a team player who is always willing to help others and to learn from them.</p>	<p>KENTLYONS</p> <p>Kentlyons is a creative studio that has been running for 10 years. It is a specialized in graphic design, branding, visual identity, and communication design. The studio has a wide range of experience and expertise in the field of design and branding. It is a team player who is always willing to help others and to learn from them.</p>



THƯ VIỆN
HUBT

TÀI LIỆU PHỤC VỤ THAM KHẢO NỘI BỘ

<p>KELVIN QU</p> <p>Kelvin Qu is a member of NVADC, ICGORADA, CDA, CCI Collective, Founder and Creative Director of Homestead Design Office. Kelvin's works focus on brand management of the retail, FMCG, consumer branding etc. Many have been accepted to show on various international design competitions.</p>	<p>MARKS</p> <p>MARKS is an office specialized in contemporary graphic communications business, luxury industry, institutional, and industrial art, original projects.</p> <p>Expanding graphic design in all its dimensions, the team MARKS going straight to the point and offers a challenging and imaginative approach, emphasizing the premium quality and artistic creativity closer to the subject area.</p> <p>Graphic design studio MARKS provides specialized communications such as brand identity, branding, visual universes, art direction, annual report, brochures, catalog, poster, packaging, volume study, special projects, signage, websites and motion graphics.</p> <p>After several experiments and monitoring agency for more than five years of self-sonorion Nihon Carrier and David Zahne founded MARKS on 1 August 2012.</p>
<p>KATARZYNA ZAPART</p> <p>Katarzyna Zapart - graduated from Academy of Fine Arts in Cracow, Poland in 2013. Graphic designer, her posters were exhibited in Poland, Britain, Italy, Denmark, Slovakia, Czech Republic.</p> <p>Winner of several local and international graphic design contests. Judge's adviser of Szedak Segmester.</p>	<p>MOLDOBHOY & BROWN</p> <p>Molodtsov & Brown is a Dubai based independent brand communication and design agency working across all media. We merge our skills and experience across design disciplines from brand strategy and positioning, identity art direction and digital media, to help businesses of every kind and size express themselves with creativity and impact.</p> <p>Each of our clients works directly with one or more of our partners. This reflects our conviction that great creativity cannot happen without passion, intelligence and personal commitments. We believe the design process should be a dialogue between you, us and the relevant audience. Our collaborative approach allows us to create tangible differentiation and deliver effective creative solutions that address your commercial requirements.</p>
<p>LIADWEIGRAPHIC (L/G/S)</p> <p>L/G/S designs typography, layout and gutter matter, which had won the Golden Prize of Taiwan Poster, Taiwan International Design Competition 2009 and Young Award for Taiwan International Graphic Design Award 2011. His work was also chosen for TOTO TDC, Beta, Golden Pass, Laha, Orpurr, ALPA and GDC, etc. He has been invited to display his works in Hiroo Chieky in Warsaw-Poland, the OCT Art & Design Gallery in Shenzhen, Eschle bookstore and so on.</p>	<p>MOODLEY BRAND IDENTITY</p> <p>Moodley Brand Identity is an award, led, award-winning strategic design agency with offices in Vietnam and Grace. Since 1999 moodley has worked together with their customers to develop corporate and product brands which are, honest and give, moodley believes that their key contribution is to analyze complex requirements and develop simple smart solutions with extensive appeal - whether corporate start-up, product launch or brand positioning. The team currently consists of about 60 employees from 7 different countries.</p>
<p>MICHA WEIDMANN STUDIO</p> <p>Micha Weidmann Studio is an art direction and design studio based in London. Established in 2001, we help creators of high-end products build their brands. We also provide consultation work to publishers, galleries and other arts establishments, designing their printed material, exhibitions and online communications.</p> <p>Our creative approach has its roots in Micha Weidmann's background in Swiss design and art direction, refined through working with clients such as Fractal, Tate Modern and Zaha Hadid.</p>	<p>NEHA TULSIAN, WYSIWYG COMMUNICATIONS</p> <p>Neha Tulsian is an alumnus of the London College of Communication and a member of the International Society of Typographic Designers. She has honed her craft at some exciting design studios in London such as SAS Design, Johnson Banks, Redford Media, Together Design and Williams Murray Hann as well as at FELDM Design, Johannesburg. In India, Neha has worked with the best names in Design such as Roy and Koshovan - The Brand Union, and VivanCrometta Creative (VCC) where she played a dual role of Creative Director and Business Head. She's been involved in various projects from developing the design strategy to creating a brand new world for her clients. Her work has been featured in <i>Kyrgosus Magazine</i> and <i>Asia Pacific Design Book 2012</i>.</p> <p>Wysiwyg Communications is creative shop where the young and the talented put their heads and hearts together to create the best of graphic and digital design. We create superior and relevant designs that are original, memorable and very effective. Our talent has in designing concepts, logos, brand communication, corporate profiles, catalogues, calendars, packaging and websites.</p>
<p>MARNICH ASSOCIATES</p> <p>Marnich is a design and communication consultancy based in Barcelona. We believe in simplicity and clarity.</p> <p>Our clients range from small restaurants, independent publishers and music festivals to large corporations, hotels and museums.</p>	<p>NICOLETTA AVENI, ELISABETTA TRUSSONI</p> <p>Nicolettav Aveni (Trento, Italy, 1987) is an Architect and Multidisciplinary Designer. She completed a Master in Sustainable Architecture at IIAAV in 2012, and she previously studied Architecture and Design in Norway and in the U.S.</p> <p>She currently works in the fields of graphic design and visual communication, exhibition and interior design.</p> <p>Elisabetta Trussoni (Asolo, Italy, 1968) is an Architect graduated from IIAAV University in 2012. After her studies in Turin, Venice and Valencia she currently works in Milan as a project manager.</p>
<p>MELVILLE BRAND DESIGN</p> <p>Melville is a Munich-based brand design bureau. Melville provides graphic services for companies and the brands they own. Melville creates brand image. Whether it be the development, from scratch, sensitive cosmetics or a radical change in design.</p>	
<p>MARTON BORZAK</p> <p>Marton Adam Borzak is a graphic designer and art director from Hungary. He studied graphic design at the Hungarian University of Fine Arts and The Royal Danish Academy of Fine Arts School of Design.</p>	

<p>OK200</p> <p>OK200 is an award-winning based on-line design studio founded by Heidee de Wit and Kevin Kuper in 2010. They're super-fun! In the Royal Academy of Arts, The Hague, after graduation they set out to establish a team that could bring their vision of merging their own design studio.</p> <p>The name OK200 is based upon a proven response code which means: 'you request the procedure'. OK200 is a personal, headstrong, fast, authentic graphic design studio. They value the education between working for a big corporate company or a personal institution. OK200 has maintained its working atmosphere, which is 'work as if you're already in school', to whatever you require.</p>	<p>ONSHOW AD</p> <p>From his days in Paris, Sébastien Bisson's design studio ONSHOW AD has been a multidisciplinary, multi-cultural response to participation in a global design. Their practice through various design disciplines.</p> <p>ONSHOW AD works on a range of design projects with a focus on design, branding, and architecture, which in combination have produced a range of work that is at once both beautiful to the eye and disarmingly simple to the mind.</p>
<p>OZAN KARAKOC</p> <p>Ozan Karakoc is an award-winning multidisciplinary designer who currently works as a creative director at Los Angeles, California. He had the chance to work on a range of major projects of clients such as John Deere for the 2011 exhibition (International Studies Panel, Callahan and Taylor). He is also the creator of one of the most admired online social media platforms: <i>Full Magazine</i>.</p>	<p>SÉBASTIEN BISSON</p> <p>After studying Art and Design, Sébastien Bisson has been working with creative studios and also with large agencies in Montreal, Montreal, the USA, London, Barcelona, the UK, and other major design hubs. He has worked on a range of projects, from branding to architecture, from interior design to product design. After a few months away from his hometown, he decided to become a self-employed designer, which led to his current practice, and agencies in Montreal.</p> <p>His studios have grown in Quebec and now work with various international agencies. Sébastien has worked on various major design projects, from branding to architecture, from interior design to product design.</p>
<p>RAUL ARRIBAS</p> <p>From a graphic design and advertising design student in Bilbao, Raul has been awarded the nomination for winner in Barcelona, Stockholm, Brussels, London, Geneva and 24 in Madrid, where I graduated in Video Editor and Motion Graphics.</p>	<p>SAGMEISTER & WALSH</p> <p>Sagmeister & Walsh is a NYC-based design firm that focuses on branding, advertising, architecture, design, film, music, and digital art. The firm has worked on a range of projects, from branding to architecture, from interior design to product design.</p>
<p>RAQUEL QUEVEDO</p> <p>Raquel Quevedo is a graphic designer based on-line. She has been working on a range of projects, from branding to architecture, from interior design to product design.</p>	<p>SHANNON LIM</p> <p>Shannon Lim is a graphic designer based in Singapore. She has been working on a range of projects, from branding to architecture, from interior design to product design.</p>
<p>STEPHANIE PASSUL</p> <p>Stephanie Passul is a graphic designer based in Montreal, Canada. She has been working on a range of projects, from branding to architecture, from interior design to product design.</p>	<p>SONDA</p> <p>Sonda is a creative studio that operates in a completely different work environment. From many creative agencies, that are mostly concentrated in their cities, the studio is situated in the Riverside region in the city of Rio de Janeiro, Brazil. Sonda is a multi-disciplinary studio that works on a range of projects, from branding to architecture, from interior design to product design.</p>
<p>SCANDINAVIAN DESIGNLAB</p> <p>Scandinavian DesignLab is an independent design studio based in Copenhagen, Denmark with representation in Singapore, China.</p> <p>Identity - is the core business and the vision of how they see their studio. Identity is a key element and a concept, explains their studio. Identity is a key element and a concept, explains their studio. Identity is a key element and a concept, explains their studio.</p> <p>Marketing - is the core business and the vision of how they see their studio. Identity is a key element and a concept, explains their studio. Identity is a key element and a concept, explains their studio.</p>	<p>TWO</p> <p>Two is a creative studio that operates in a completely different work environment. From many creative agencies, that are mostly concentrated in their cities, the studio is situated in the Riverside region in the city of Rio de Janeiro, Brazil. Two is a multi-disciplinary studio that works on a range of projects, from branding to architecture, from interior design to product design.</p>
<p>SINCE 1416</p> <p>Since 1416 is a creative studio that operates in a completely different work environment. From many creative agencies, that are mostly concentrated in their cities, the studio is situated in the Riverside region in the city of Rio de Janeiro, Brazil. Since 1416 is a multi-disciplinary studio that works on a range of projects, from branding to architecture, from interior design to product design.</p>	<p>TWO</p> <p>Two is a creative studio that operates in a completely different work environment. From many creative agencies, that are mostly concentrated in their cities, the studio is situated in the Riverside region in the city of Rio de Janeiro, Brazil. Two is a multi-disciplinary studio that works on a range of projects, from branding to architecture, from interior design to product design.</p>



<p>THOMAS MANSS & COMPANY</p> <p>Founded in 1984, Thomas Manss & Company is a multidisciplinary design consultancy with offices in London, Berlin, Caserta and Rio de Janeiro. As designers we set out to make a difference to the companies and organisations we work with. It is our belief that this is best achieved through close collaboration with our clients and we are proud to have built many long-term relationships with clients in United Kingdom, Germany, Italy, Spain, France and the US.</p>	<p>YETIMATILDE</p> <p>We design experiences, we experience design.</p> <p>We are a design agency based in Turin. A mix of young and extremely experienced designers with a common vision of the design process.</p> <p>We believe in the social role of design.</p> <p>We are sure that design should be an answer to the customer's needs.</p> <p>We design evolutionary, holistic and relational projects.</p> <p>We live everything that user can play with, feel, change, relate. Everything that leaves feelings and emotions in people's mind. Everything that suggests a behaviour.</p> <p>We cooperate with a highly selected team of consultants and business partners with specific skills into various fields of design, to treat the complexity of every experience.</p> <p>We contribute to design evolution through research and development.</p> <p>We support innovation and sustainability, thanks to the exploration of new scenarios and the sharing with other Italian and international professionals.</p> <p>We participate in the most important design fairs and events like Milan Furniture Fair, 100% Design London, Copenhagen Design Week, DMW Berlin, Interview Festival.</p> <p>We teach in public and private institutes like Turin Polytechnic and Istituto Europeo di Design.</p> <p>We promote initiatives for the diffusion of the design culture in public spaces.</p> <p>We live in Turin and we believe in its growth as an international center of creative vanguard.</p>
<p>TH3 UNKNOWN</p> <p>TH3 Unknown is an independent graphic design studio established by designer Protekt Ministry. Whether you're an independent or a global company, we work with you to add value to your brand and help you reach your audience. At TH3 Unknown, we produce fresh, original and inspiring work that effectively communicates your message.</p>	
<p>TRAPPED IN SUBURBIA</p> <p>"Tell me and I'll forget, show me and I may remember, involve me and I'll understand". Our designs focus on human interaction and engaging your audience. We don't expect them to sit back and relax, we take them on a graphic journey and surprise them.</p>	
<p>TOMSKI&POLANSKI</p> <p>Tomski & Polanski are a two-person team of freelance illustrators who are based in France. They focus on projects that are fun to work on and inspire them.</p>	<p>YAWN</p> <p>YAWN means Yeah Awesome New Rice.</p> <p>YAWN is Anna and Sandra. We both studied graphic design and have been working together as freelance illustrators and graphic designers since 2009.</p> <p>We are influenced by music, pop, youth culture, fashion, film and and analog design and high school notes.</p> <p>Our services include: but are not limited to:</p> <p>Network creation / Illustrations for magazines / Flyers & Posters / Logotypes / Illustrative fonts / T-shirt & Merchandise designs / Covers for books or magazines / Brand development / Web design / Music Videos</p>
<p>WILLIAM LØWE STORMDAL</p> <p>William Stormdal is a Norwegian graphic designer. He started out doing traditional graphic design, and he now possesses a great knowledge in platform design and interactive media. He has no formal education, but a large industrial experience. He has worked in design companies and in the commercial market. William has worked with some of Norway's largest corporate clients, such as DNB and NSE. He is only 20 years of age and he is located in Oslo.</p>	
<p>WEDGE & LEVER</p> <p>Founded in 2012 by a group of Art Directors and close friends, Wedge & Lever is a independent design studio based in San Diego, California. Our creative process addresses both lateral and lateral thinking to breathe meaning, diversity and energy into every project we work on. Our design philosophy draws on the ability to communicate ideas, provide meaningful responses and aesthetically unique outcomes. We take complex ideas and communicate them in simple, effective and unadorned ways by working closely with our clients to understand their specific needs so that we may deliver the best possible project outcome.</p>	
<p>WORK IN PROGRESS</p> <p>Work in Progress is a multidisciplinary design studio. We create effective and engaging design solutions based on conceptual thinking, great attention to detail and high levels of craft and finishing. We believe that it is good concepts that dictate form, and these can translate into any media. Our work and style is therefore as varied as our clients, covering all aspects from Brand Strategy and positioning, identity art direction, digital media, through to packaging, signage and print. It is designed to function across all applications – digital, analogue and environmental.</p>	



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